

VISITOR ARRIVALS REPORT

Last updated: 12/05/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024 versus this year's targets.

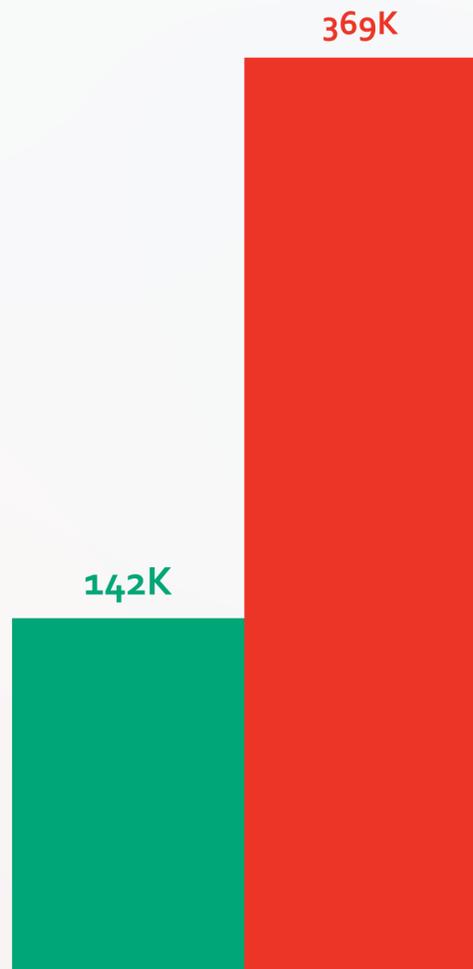


TOTAL ARRIVALS

142,169

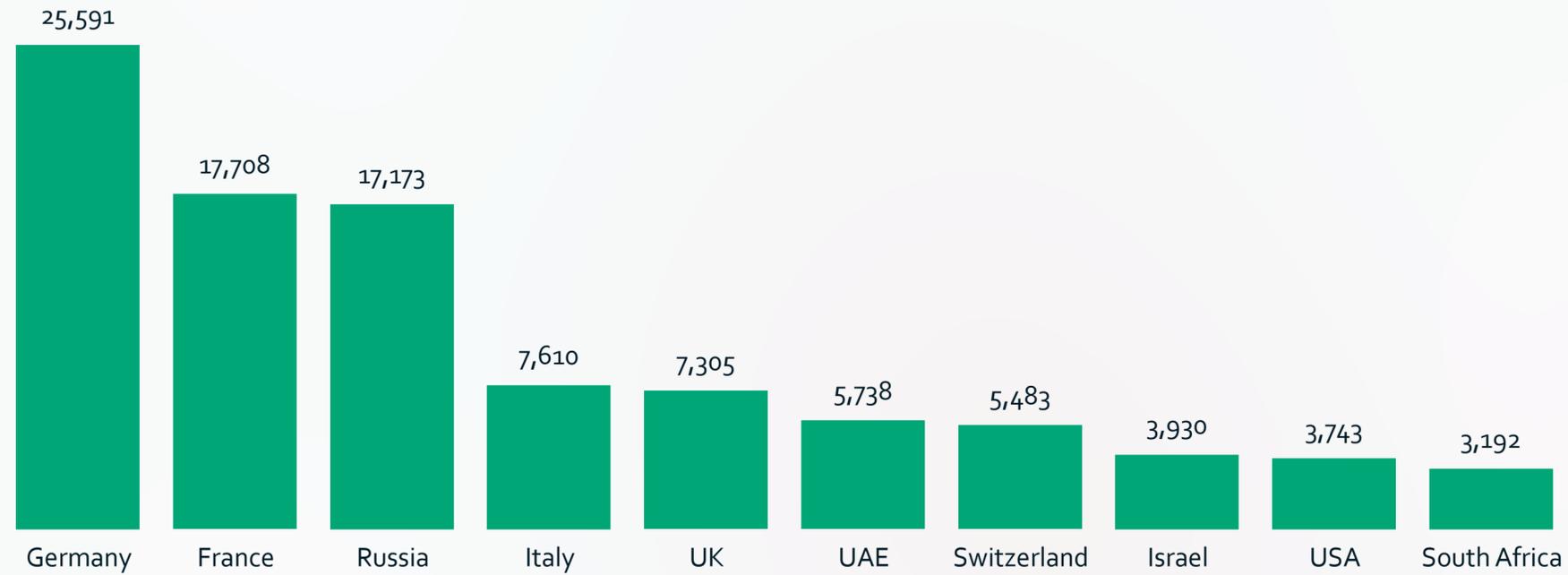
▲ 7.2%

YoY%



● Total Visitor Arrivals ● Target

TOP 10 MARKETS SINCE 01 JANUARY



HOW ARE WE PERFORMING AGAINST OUR TARGETS?



INSIGHTS

A total of 142,169 visitors has been recorded up to 12/05/2024. This represents a 7% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 25,591 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 43% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 30/04/2024

MONTHLY OVERVIEW - APRIL

Total visitor arrivals for April 2024.

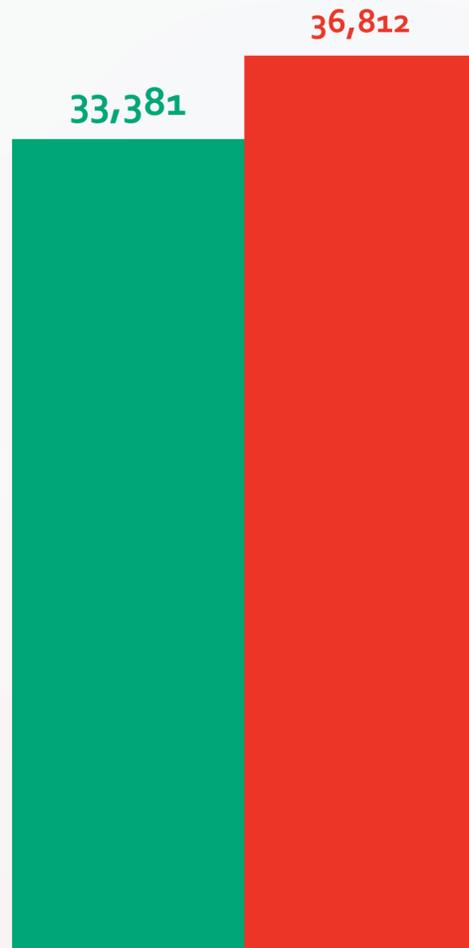


TOTAL ARRIVALS

33,381

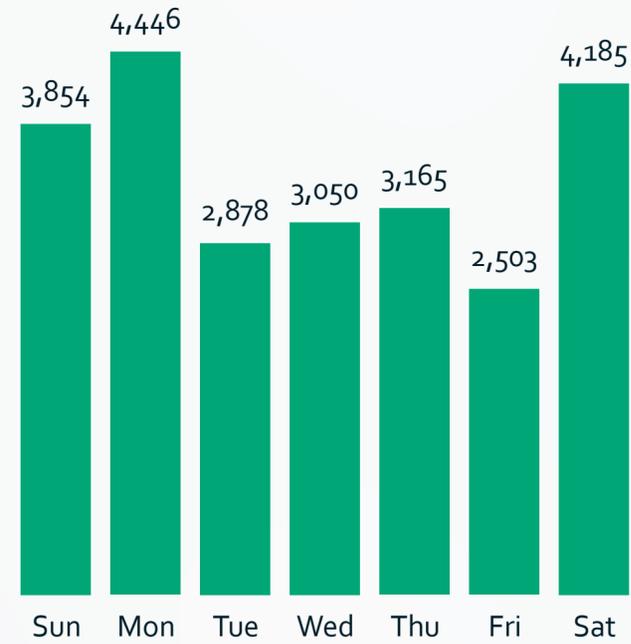
▼ -5.7%

YoY%

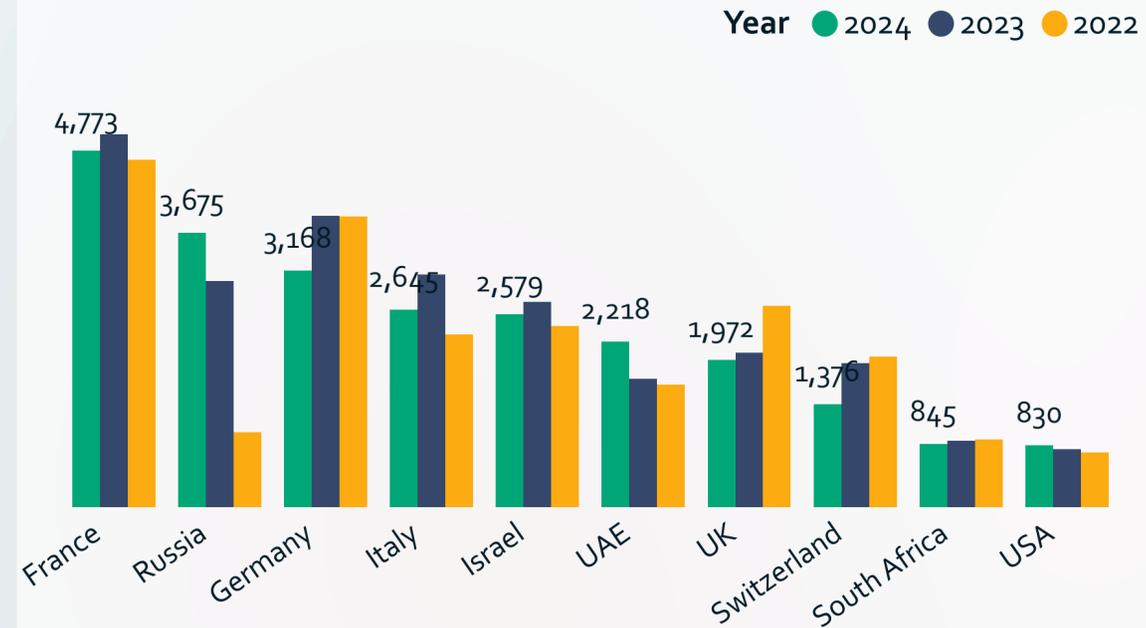


● Total Visitor Arrivals ● Target

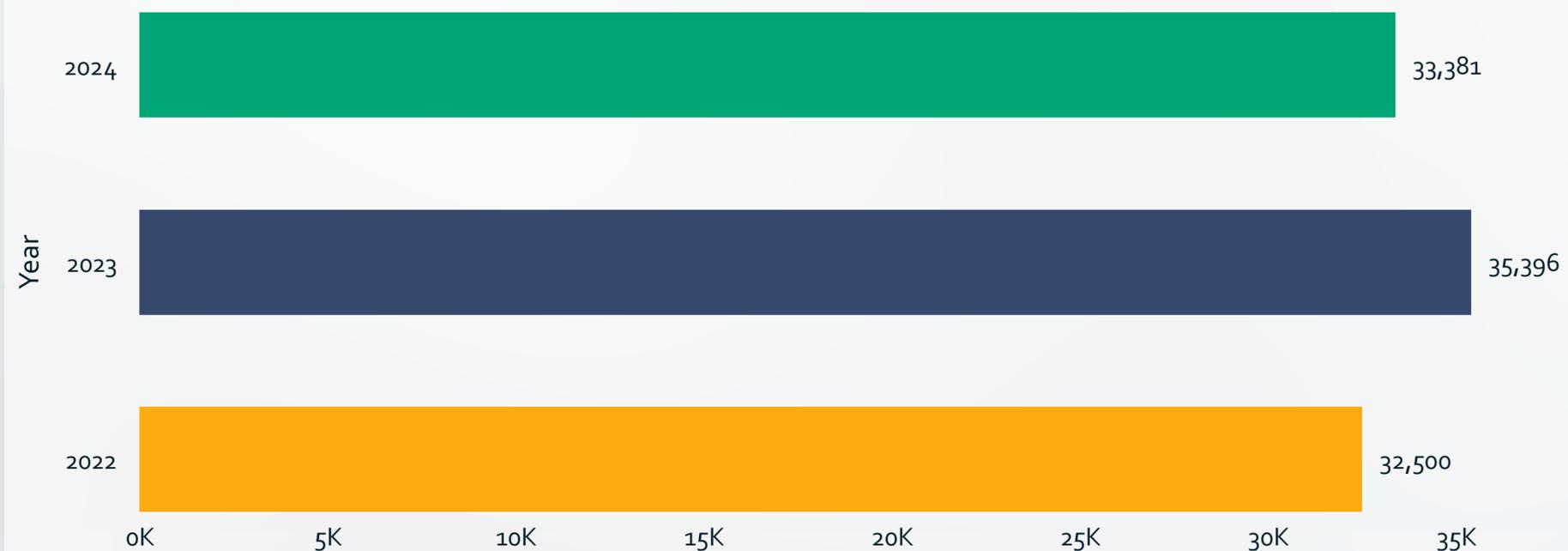
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES APRIL 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for April 2024 was 6% lower compared to last year.

A total of 33,381 visitors has been recorded, -9% below our target.

99% of visitors came by air and 1% by sea.

France was the number one market in April with 14% of visitors, followed by Russia with 11% and Germany with 9%.

Data source: National Bureau of Statistics

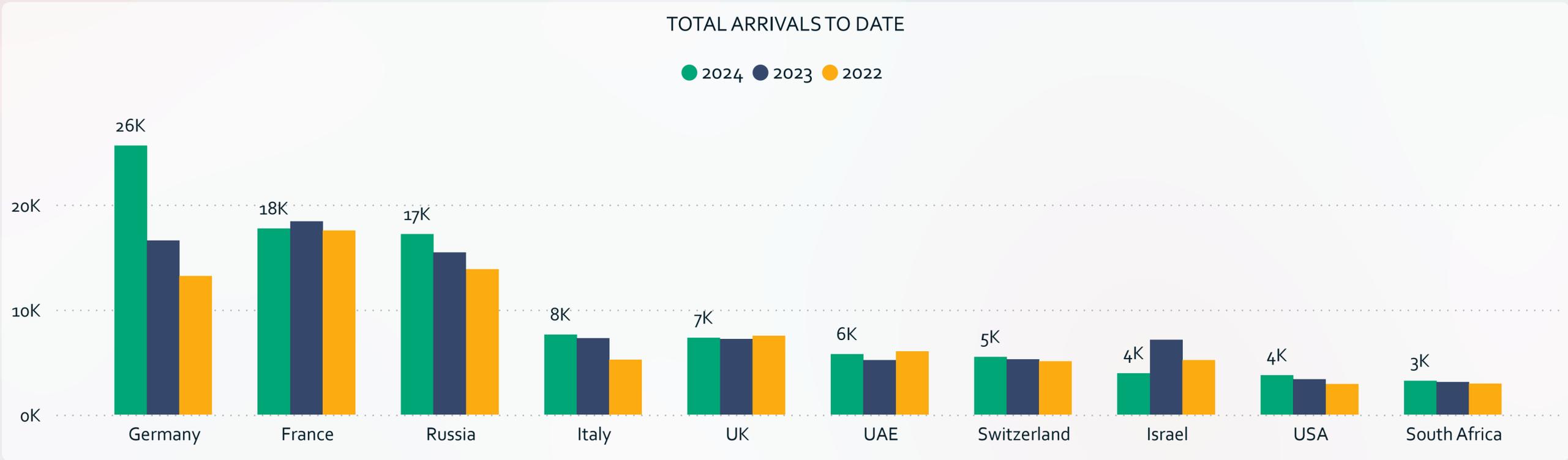
VISITOR ARRIVALS REPORT

Last updated: 12/05/2024



TOP MARKETS

Total visitor arrivals in 2023 from top 10 markets vs same period last year and 2019.



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 56%.

Almost all top 10 markets are performing better than last year, except France and Israel, with a decrease of 3% and 45% respectively.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 12/05/2024



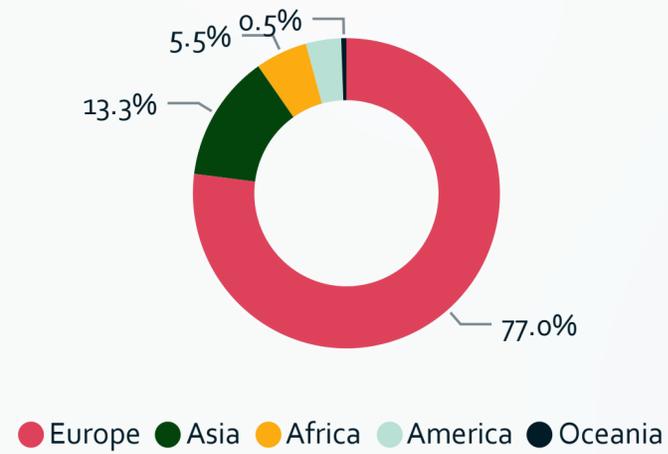
ARRIVALS TREND

Visitor arrivals trend compared to previous years

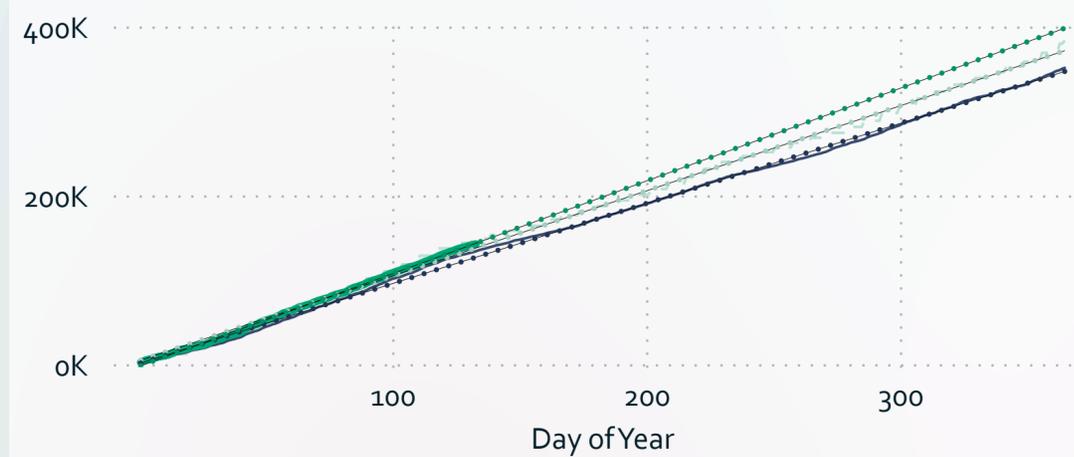
COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra

2023 MARKET SHARE



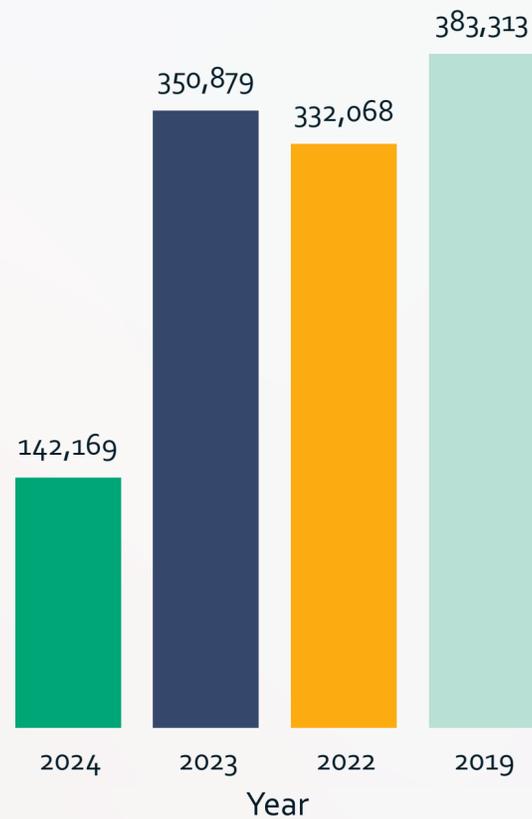
CUMULATIVE ARRIVALS TREND



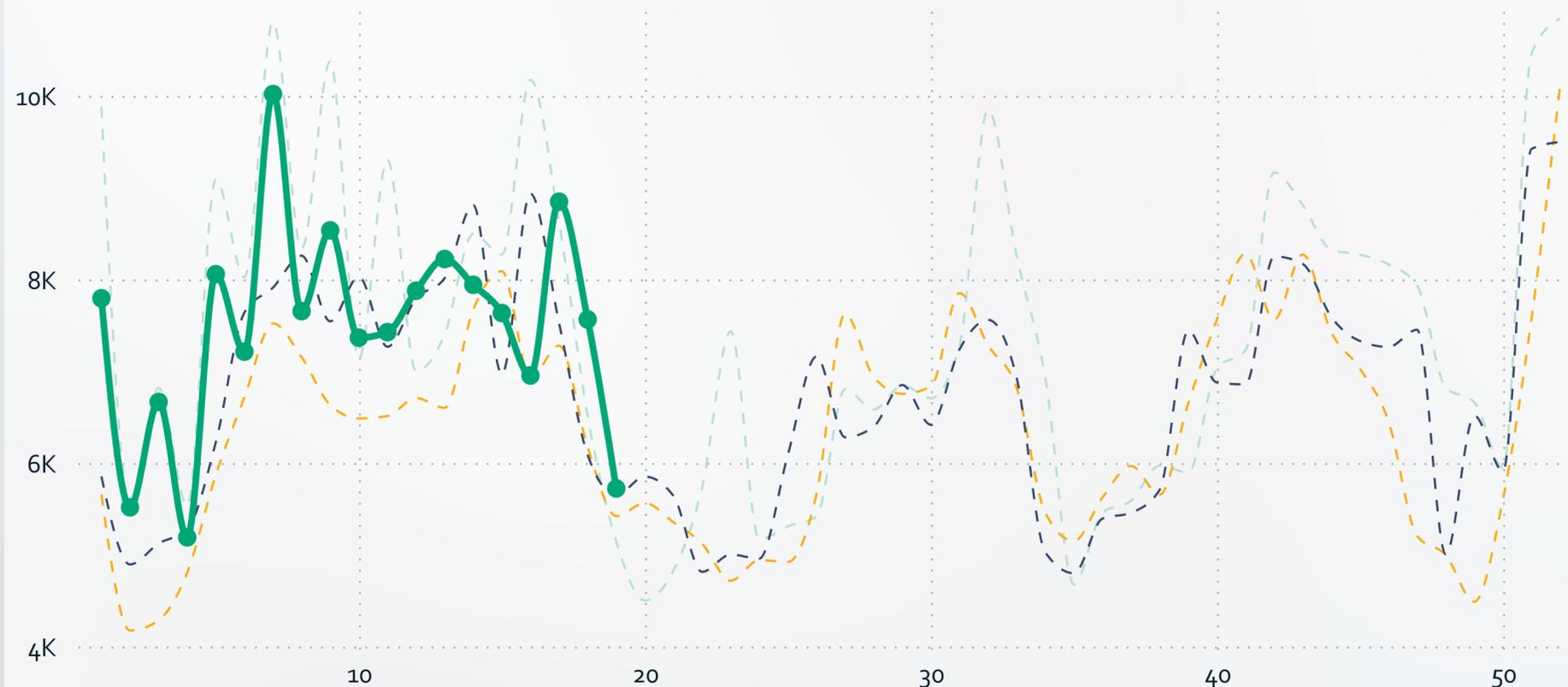
INSIGHTS

77% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

TOTAL ARRIVALS BY YEAR



ARRIVALS OVER TIME



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 12/05/2024



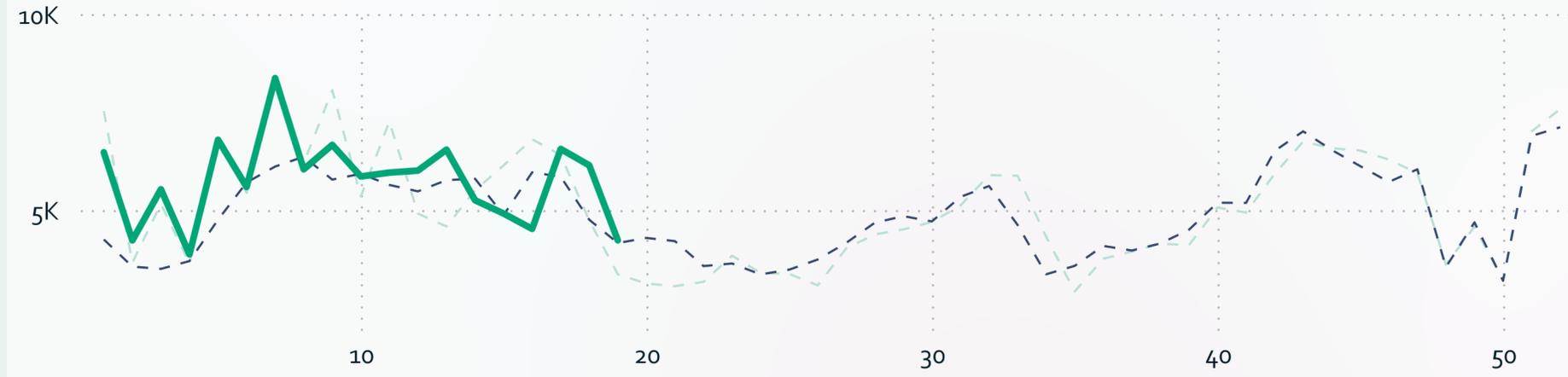
ARRIVALS TREND - EUROPE

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Aland Islands
 - Albania
 - Andorra
 - Austria
 - Belarus
 - Belgium
 - Bosnia & Herzegovina

WEEKLY ARRIVALS OVER TIME

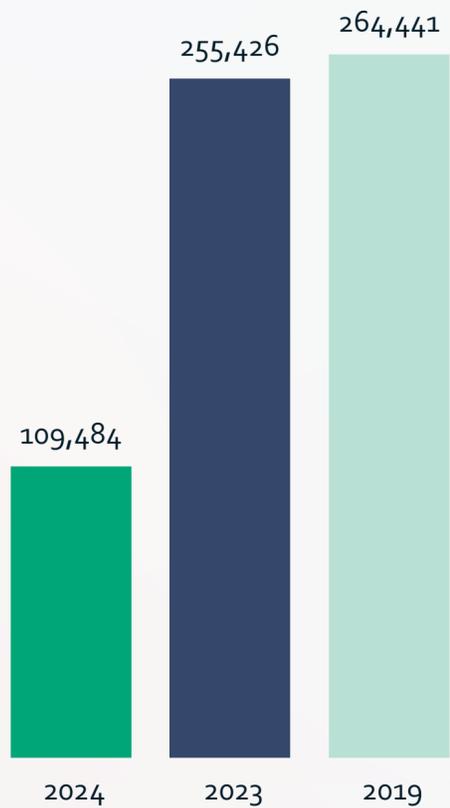


INSIGHTS

As of 12/05/2024 arrivals from Europe is up by 13% compared to the same period last year.

Europe's arrivals are mostly from Germany, France and Russia which accounts for 55% of visitors from the continent whilst the top 10 markets bring 83% of visitors.

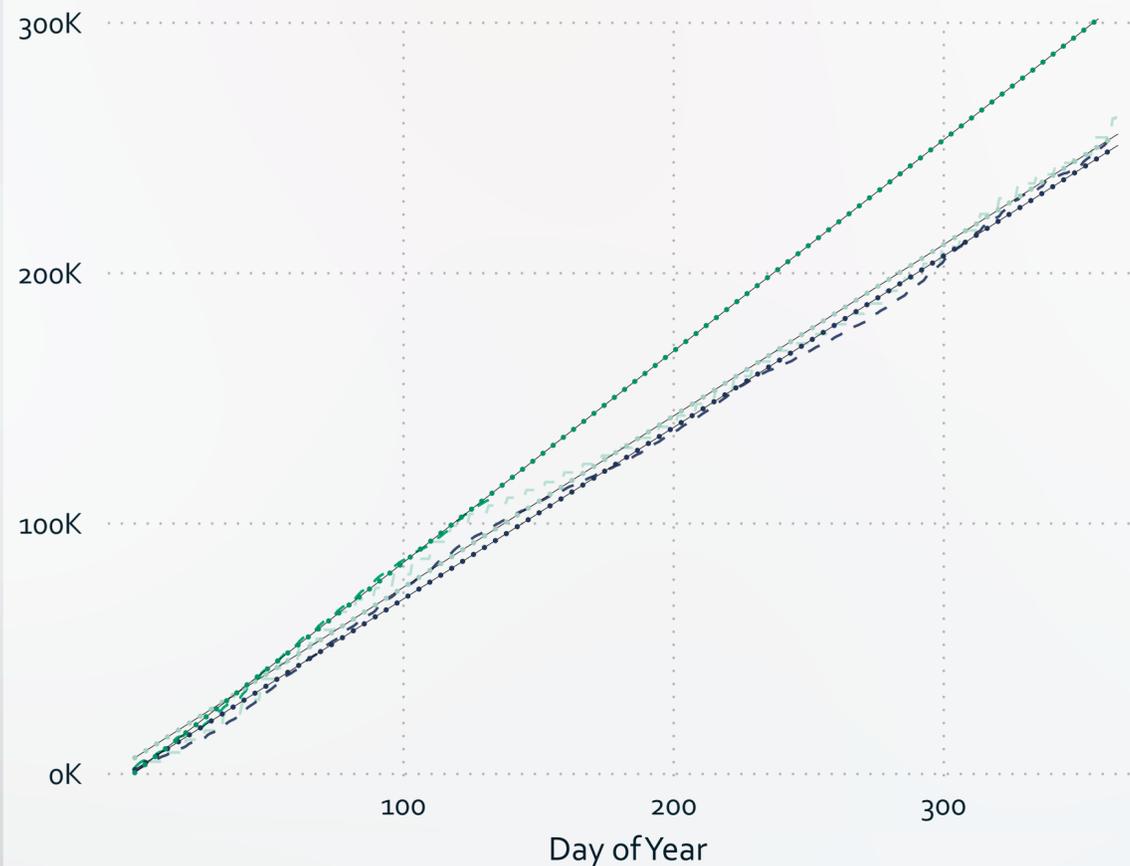
TOTAL ARRIVALS BY YEAR



TOP 10 EUROPEAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 12/05/2024



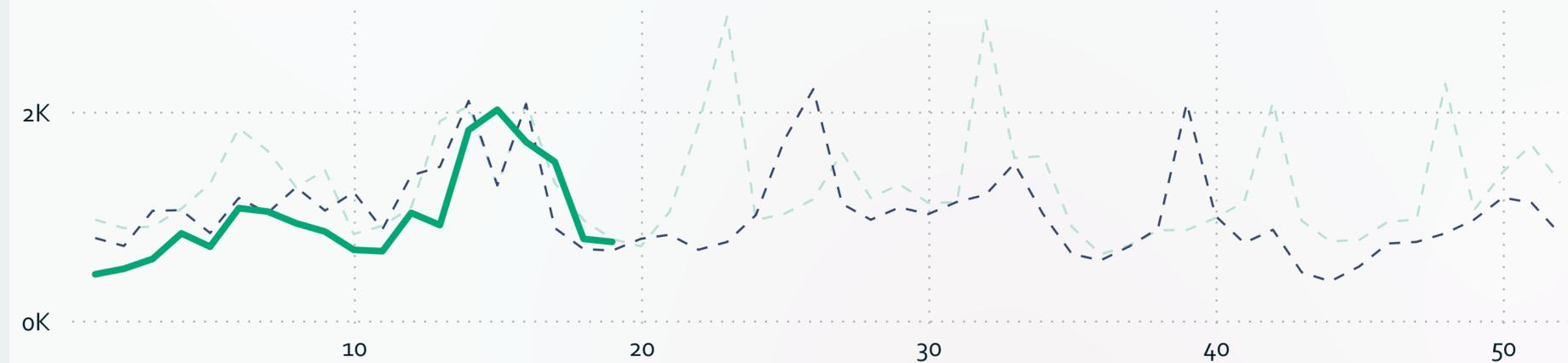
ARRIVALS TREND - ASIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Afghanistan
 - Armenia
 - Azerbaijan
 - Bahrain
 - Bangladesh
 - Bhutan
 - Brunei Darussalam

WEEKLY ARRIVALS OVER TIME



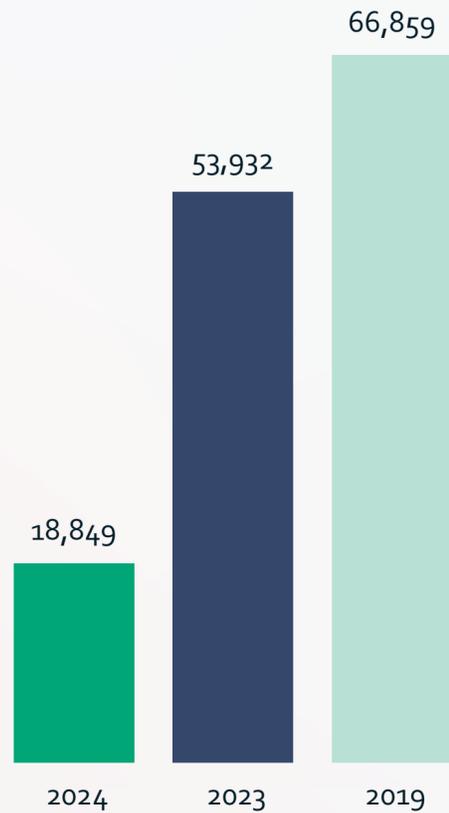
INSIGHTS

Arrivals from Asia is currently down by 12% compared to last year.

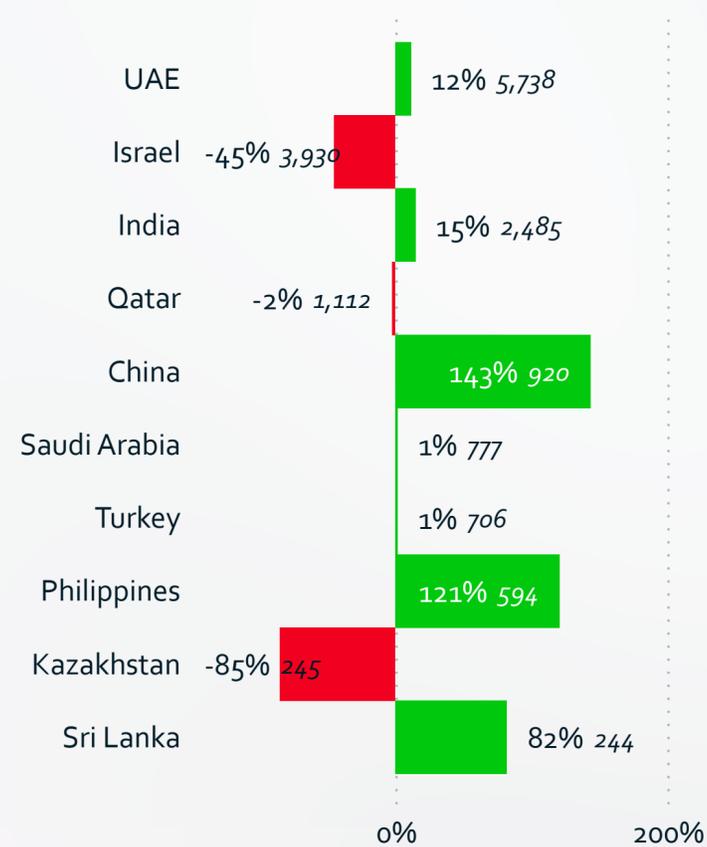
Leading markets from the region are UAE, India and Israel, bringing in 64% of visitors from the region.

89% of visitors from Asia come from the top 10 markets.

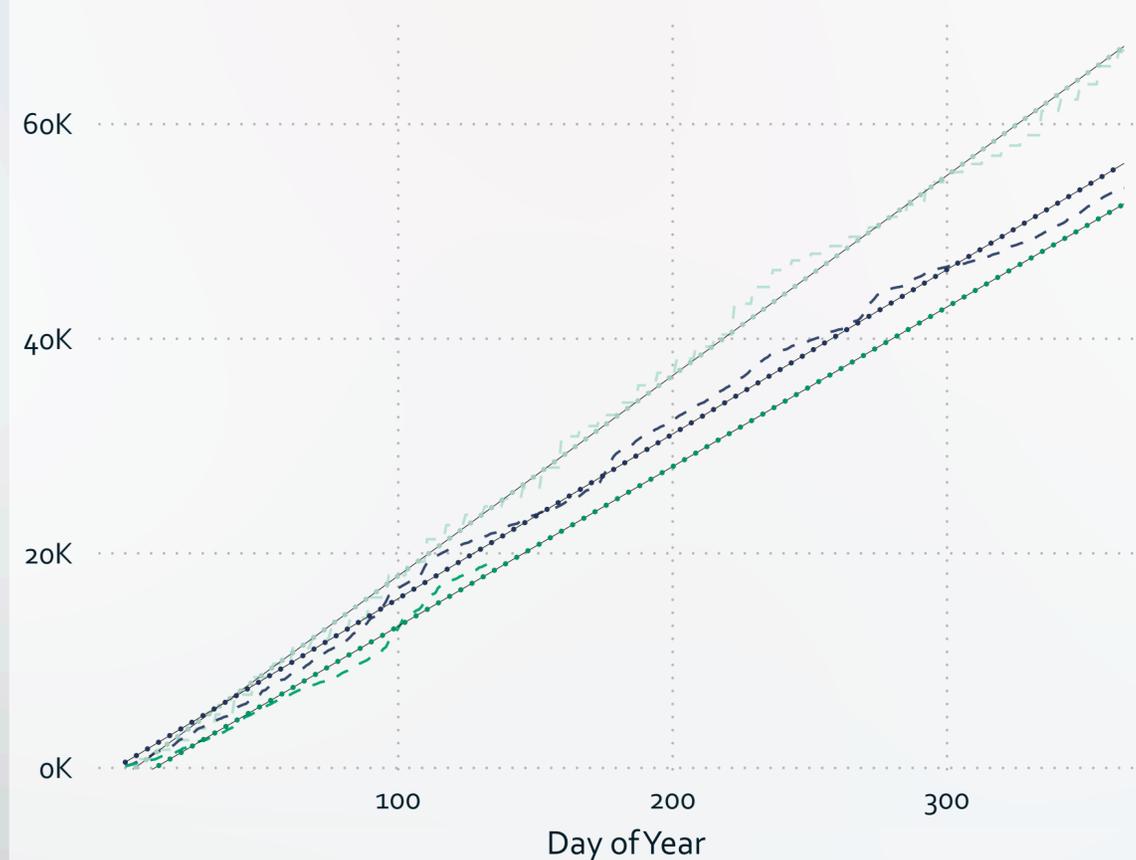
TOTAL ARRIVALS BY YEAR



TOP 10 ASIAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 12/05/2024



ARRIVALS TREND - AFRICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Agalega
 - Algeria
 - Angola
 - Benin
 - Botswana
 - Burkina Faso
 - Burundi

WEEKLY ARRIVALS OVER TIME



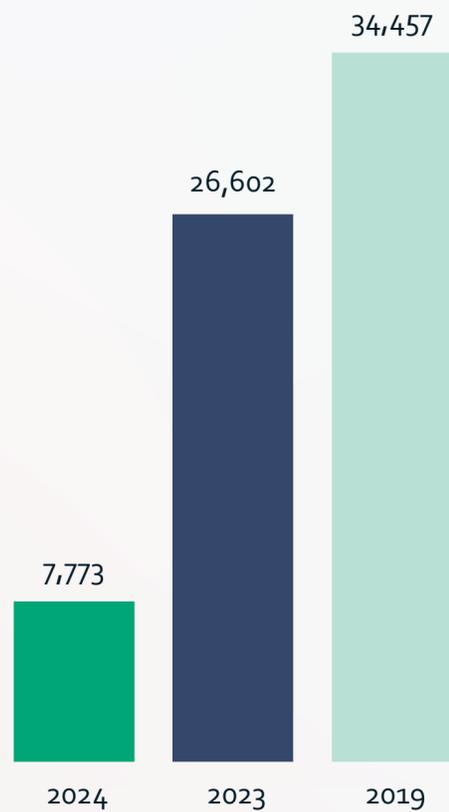
INSIGHTS

Africa has recorded a total of 7,773 visitors as of 12/05/2024, representing a decrease of 14% over the same period in 2023.

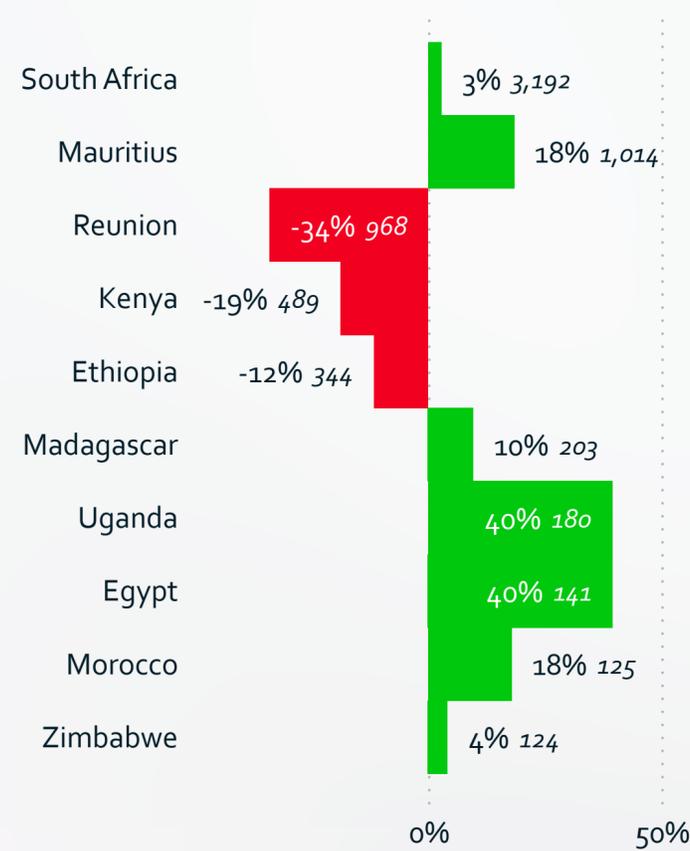
The main market from Africa is South Africa which represents 41% of visitors from the region.

The top 10 markets from the continent has a total market share of 87%.

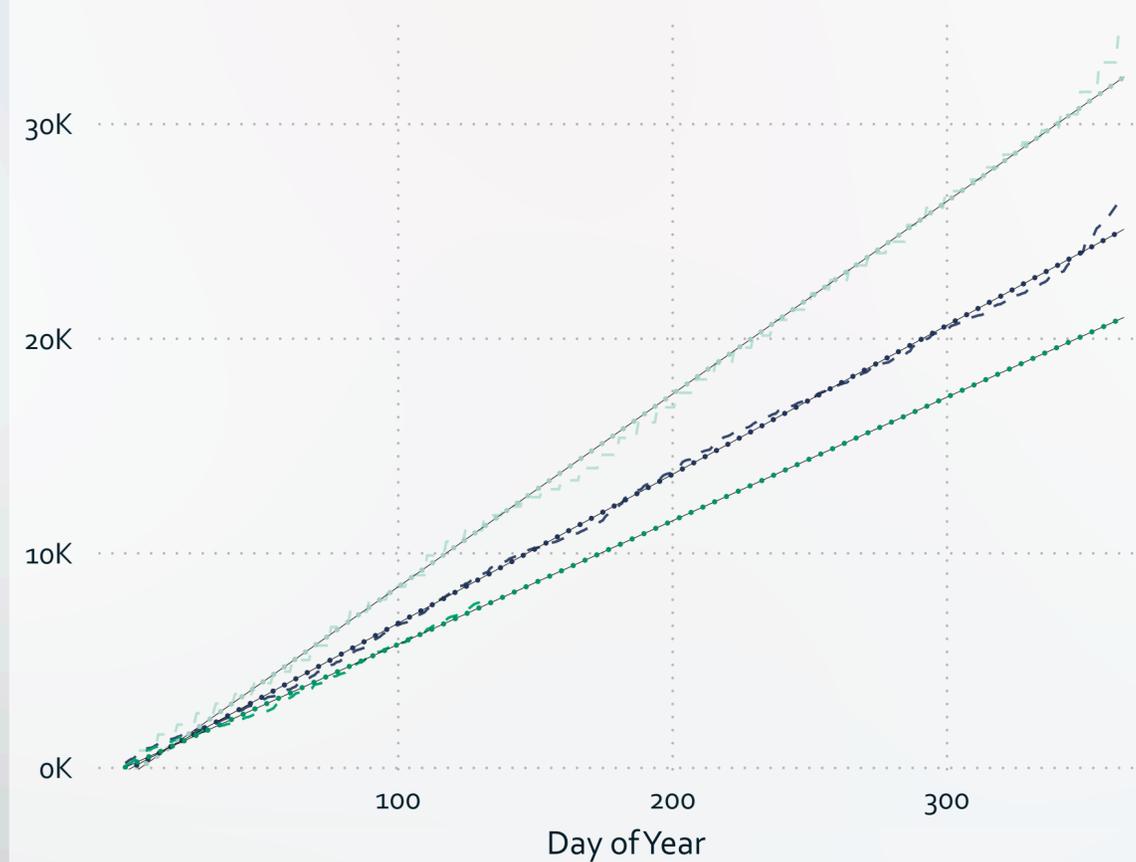
TOTAL ARRIVALS BY YEAR



TOP 10 AFRICAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 12/05/2024



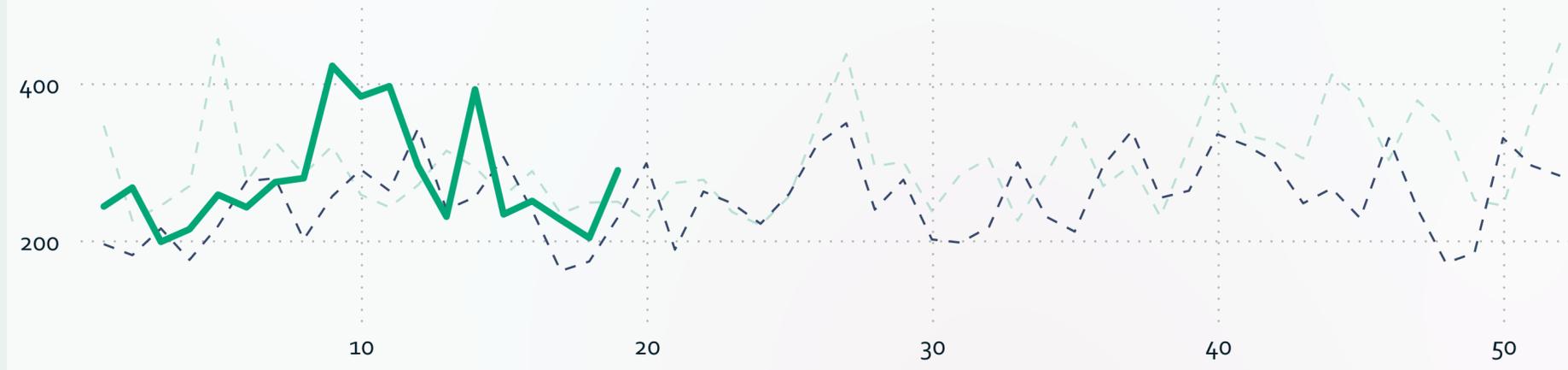
ARRIVALS TREND - AMERICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Anguilla
 - Antigua and Barbuda
 - Argentina
 - Aruba
 - Bahamas
 - Barbados
 - Belize

WEEKLY ARRIVALS OVER TIME

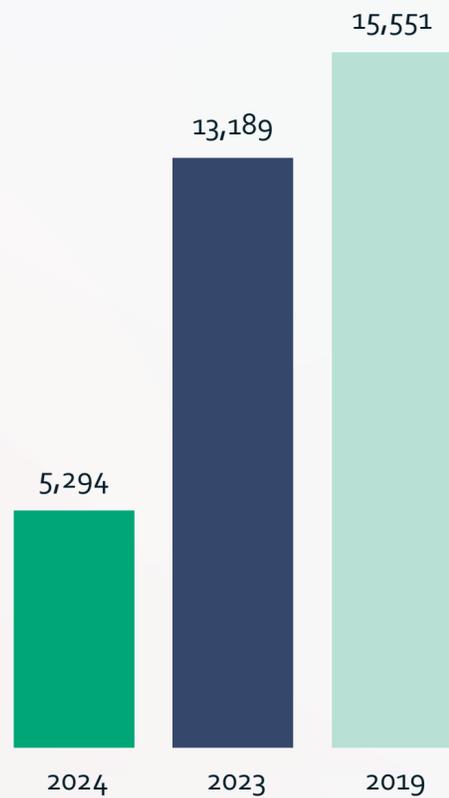


INSIGHTS

Visitor arrivals from America is up by 19% over 2023.

The main market from the region is USA, with a market share of 67%.

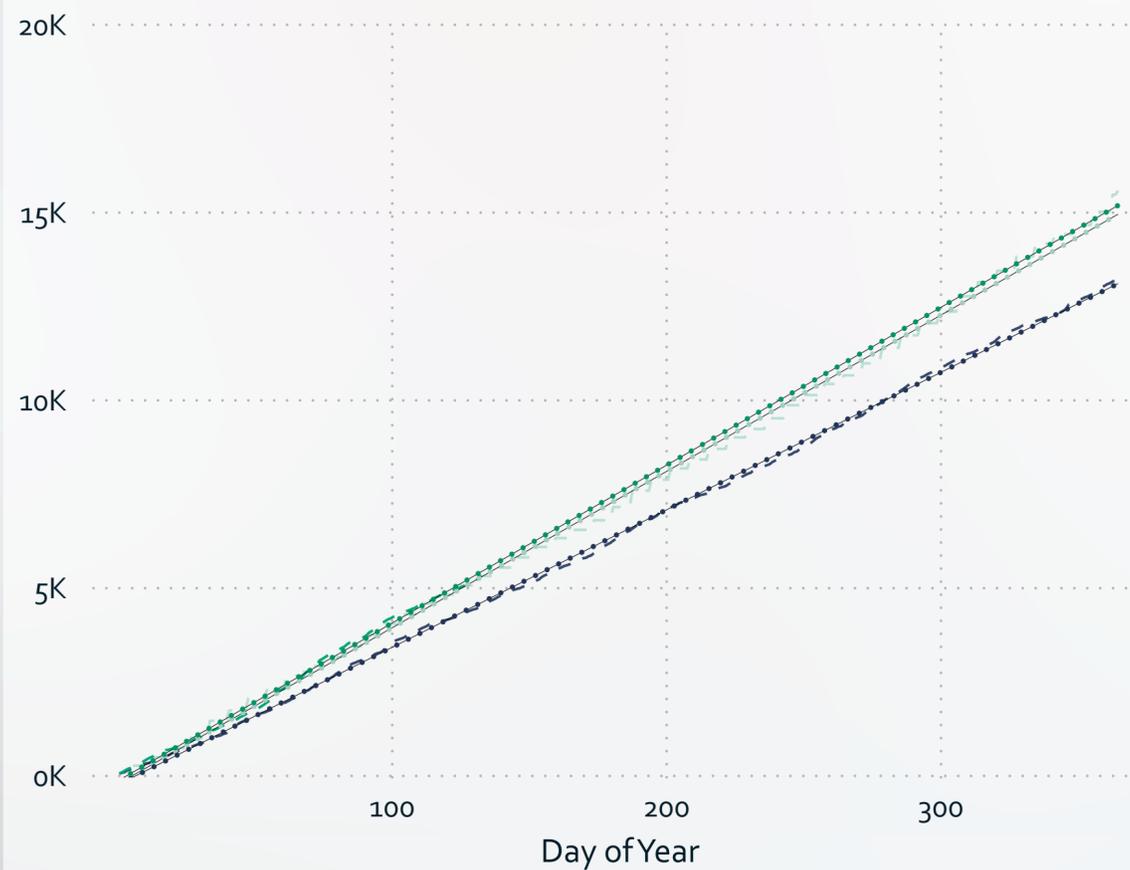
TOTAL ARRIVALS BY YEAR



TOP 10 AMERICAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 12/05/2024



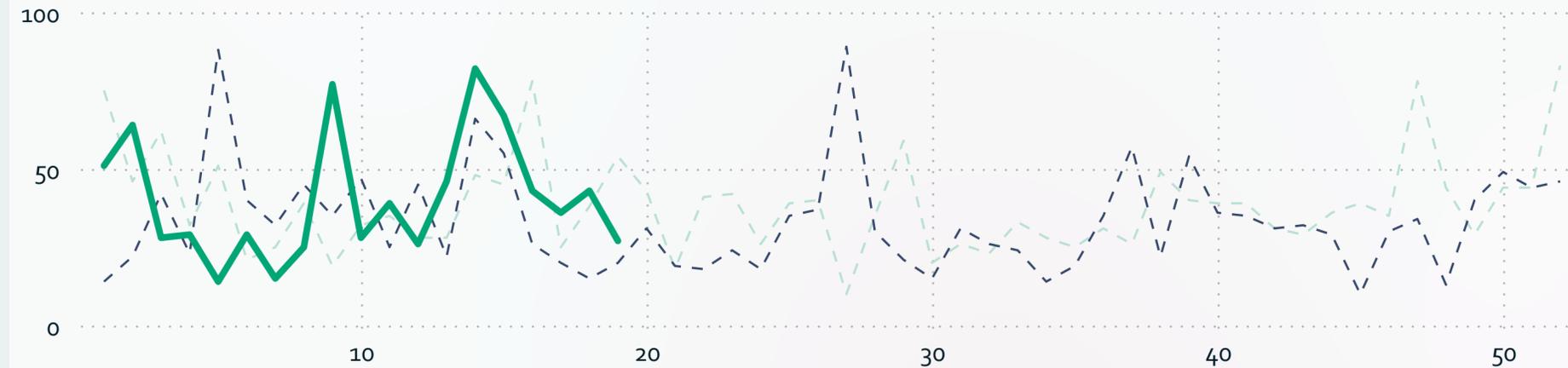
ARRIVALS TREND - OCEANIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- American Samoa
 - Australia
 - Cook Islands
 - Fiji
 - French Polynesia (Tahiti)
 - Guam
 - Kiribati

WEEKLY ARRIVALS OVER TIME

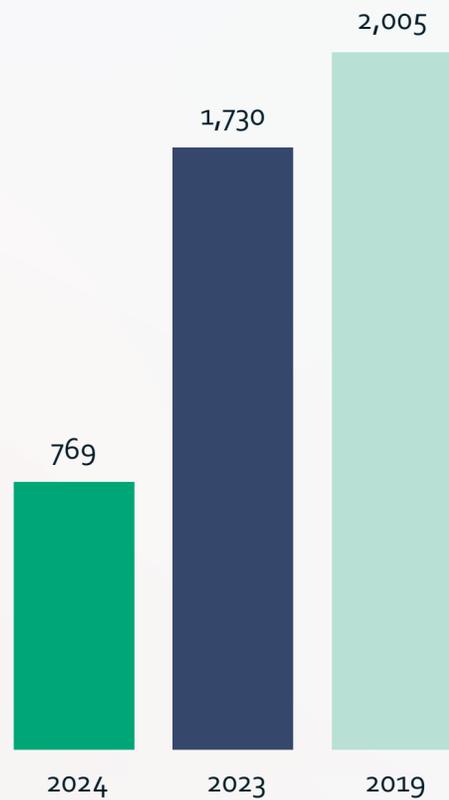


INSIGHTS

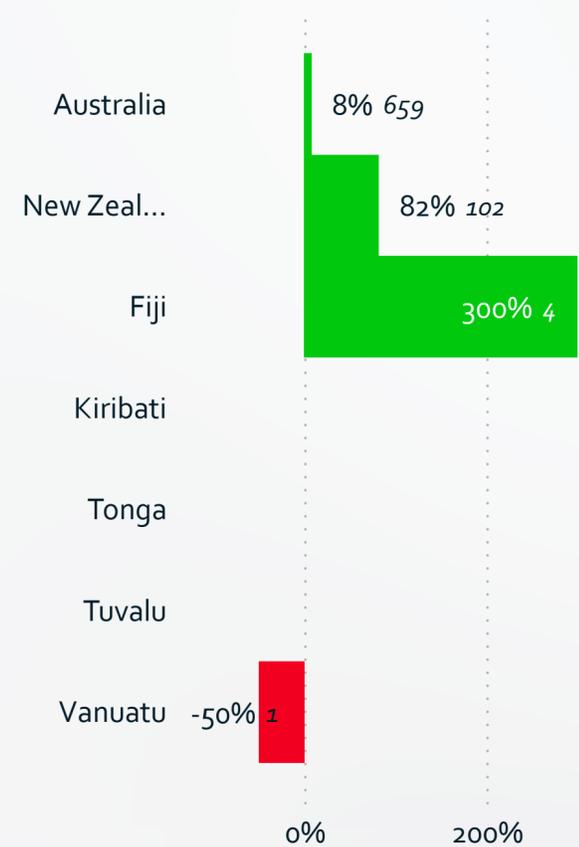
Arrivals from Oceania is up by 14% on 2023.

Main market for Oceania is Australia, with a market share of 86%.

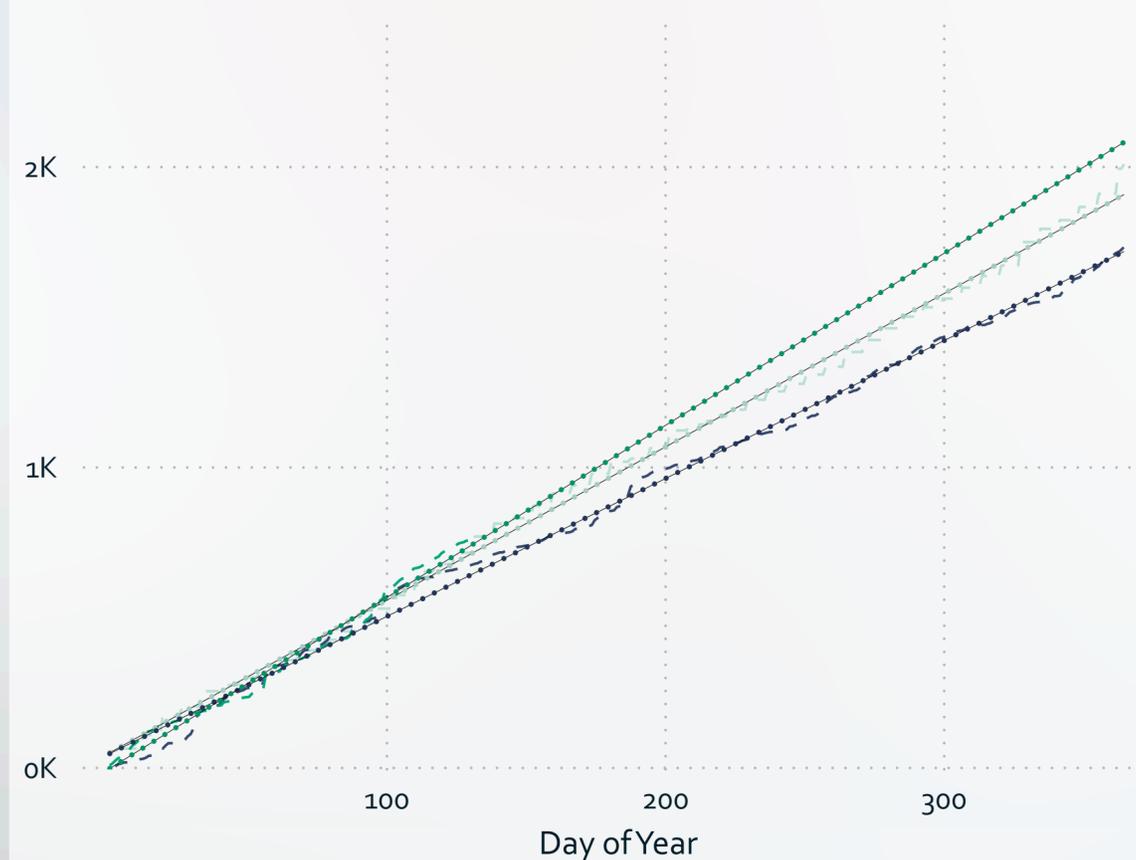
TOTAL ARRIVALS BY YEAR



TOP 10 OCEANIC MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 23/04/2024



VISITOR SATISFACTION

Measured using the Global Review Index™ generated by ReviewPro

SATISFACTION RATING

89.80%

GRI™

95.25%

Cleanliness

79.60%

Entertainment

83.99%

Gastronomy

92.87%

Location

89.32%

Room

90.33%

Service

AVERAGE GRI BY MONTH



INSIGHTS

The Destination's satisfaction rating is 89.8% according to ReviewPro's Global Review Index (GRI).

The highest satisfaction rating is for Cleanliness, with a satisfaction of 95%.

The lowest rating is for Entertainment, with a rating of 80% followed by Gastronomy with 84%.

Data source: ReviewPro

VISITOR ARRIVALS REPORT

Last updated: 03/05/2024



ACCOMMODATIONS

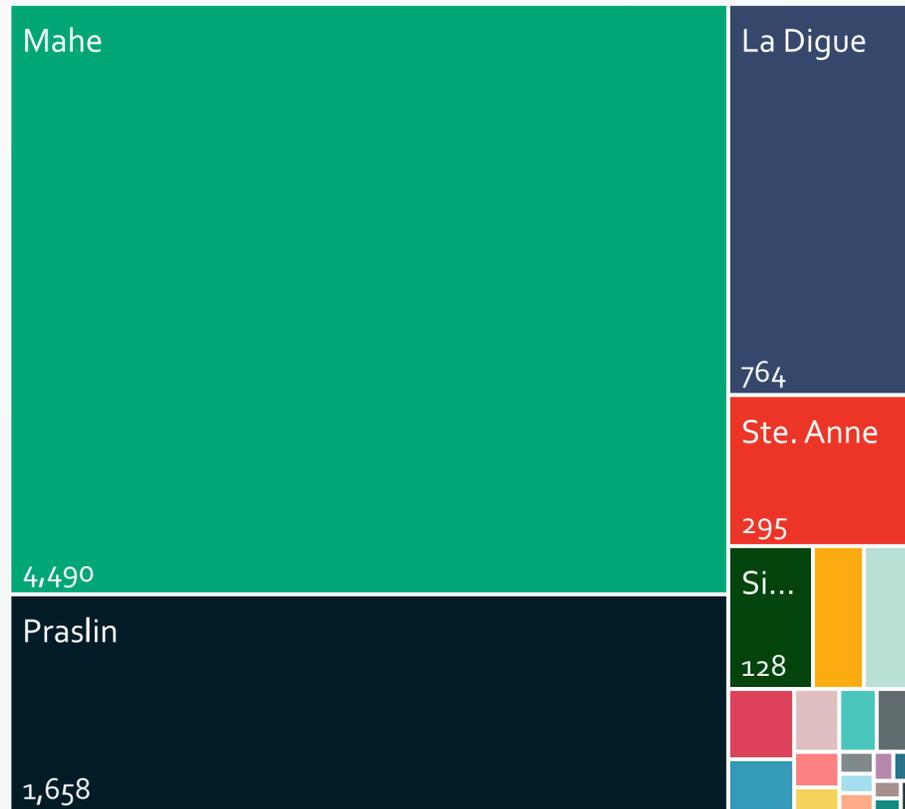
Number of accommodations and rooms distribution by license type and island

799
of accommodations

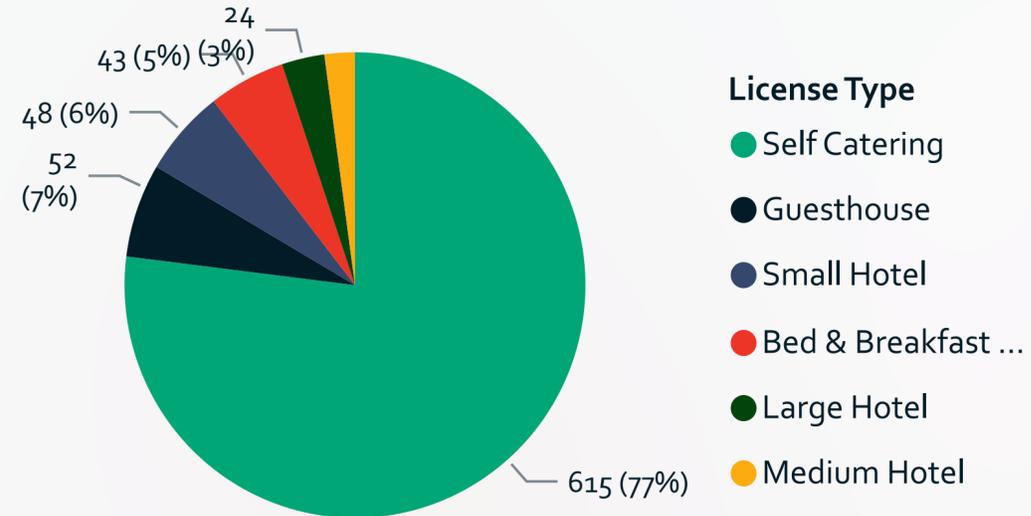
15,454
of beds

7,727
of rooms

OF ROOMS AND % OF ROOMS BY ISLAND



ACCOMMODATIONS BY LICENSE TYPE



INSIGHTS

The destination currently has 798 licensed establishments, and a total of 7,724 rooms.

The majority of the Accommodations are Self Caterings, accounting for 77% of all licensed establishments.

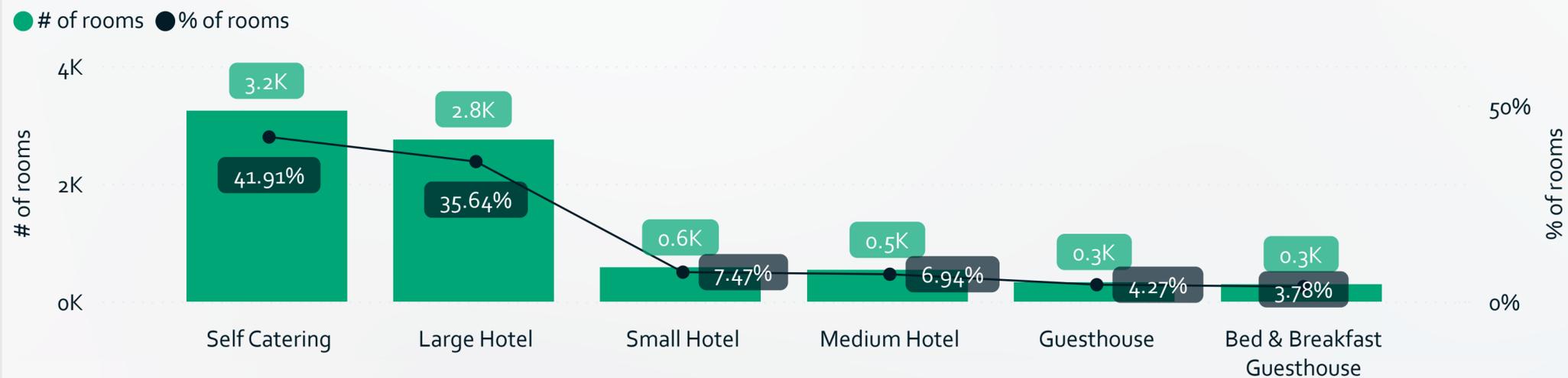
Self Catering consists of 3,235 rooms, representing 42% of our total rooms.

This is followed by Large Hotels, which consists of 2,754 rooms, representing 36% of our total rooms.

58% of our rooms are on Mahe, followed by Praslin with 21% and La Digue with 10%.

The largest outer island in terms of number of rooms is Platte Island with 77 rooms, representing 1% of our total rooms.

% OF ROOMS AND # OF ROOMS BY LICENSE TYPE



Data source: Seychelles Tourism Department