

VISITOR ARRIVALS REPORT

Last updated: 01/09/2024

ANNUAL OVERVIEW

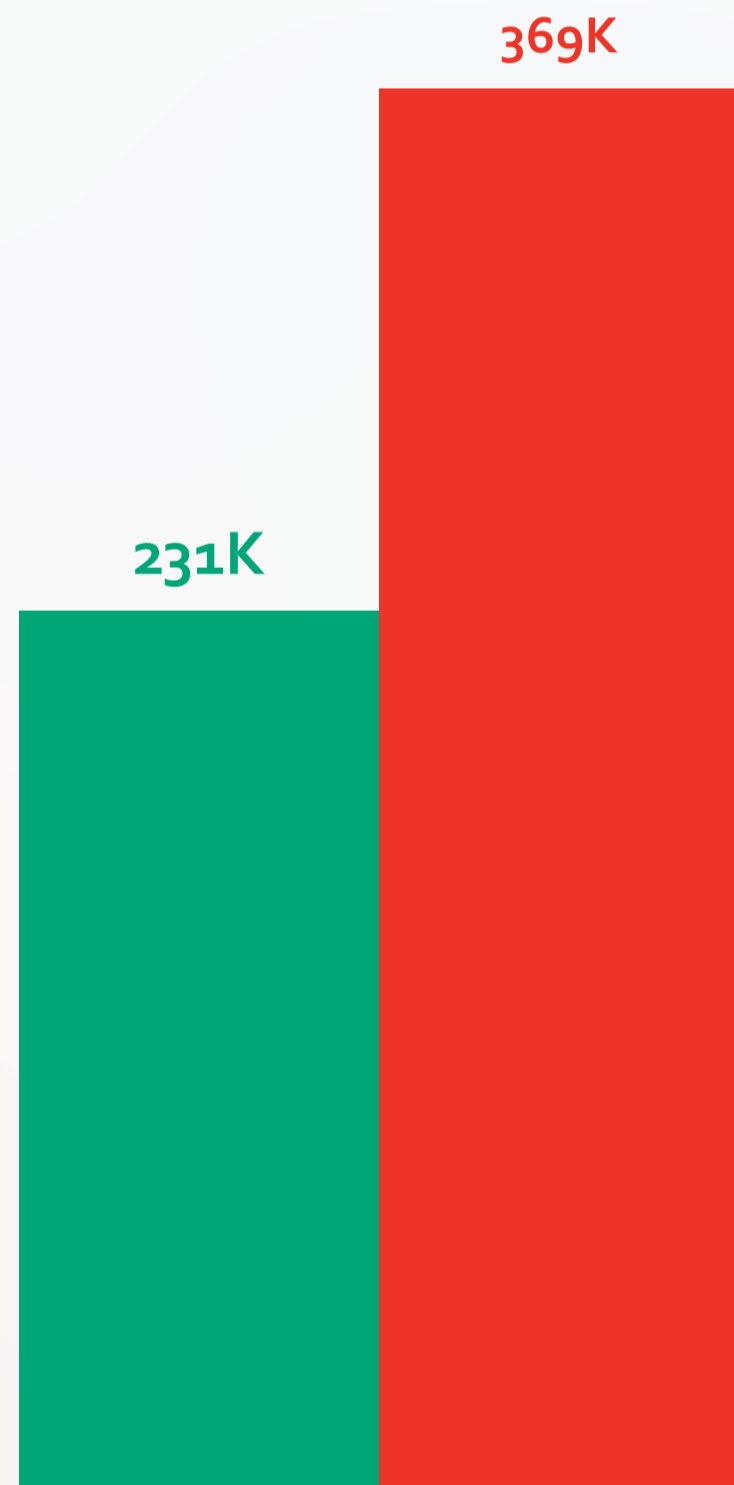
Total visitor arrivals since 1st January 2024 versus this year's targets.



TOTAL ARRIVALS

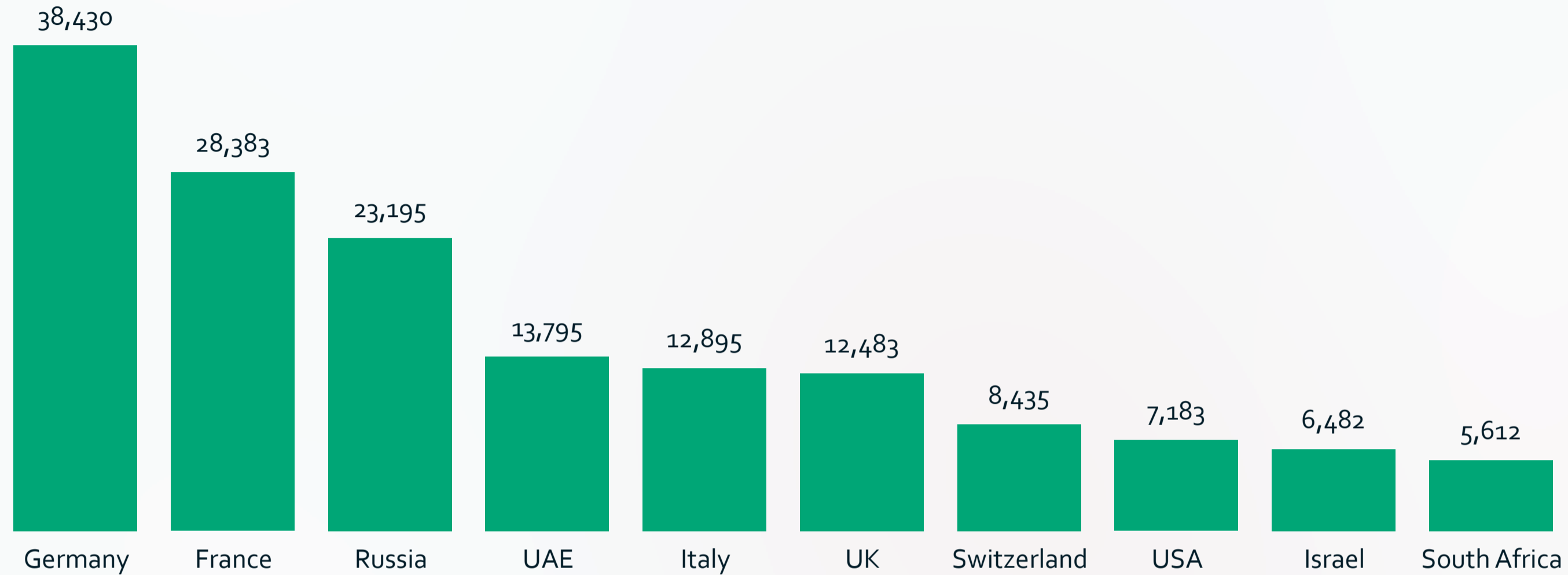
231,131

▲ 0.5%
YoY%

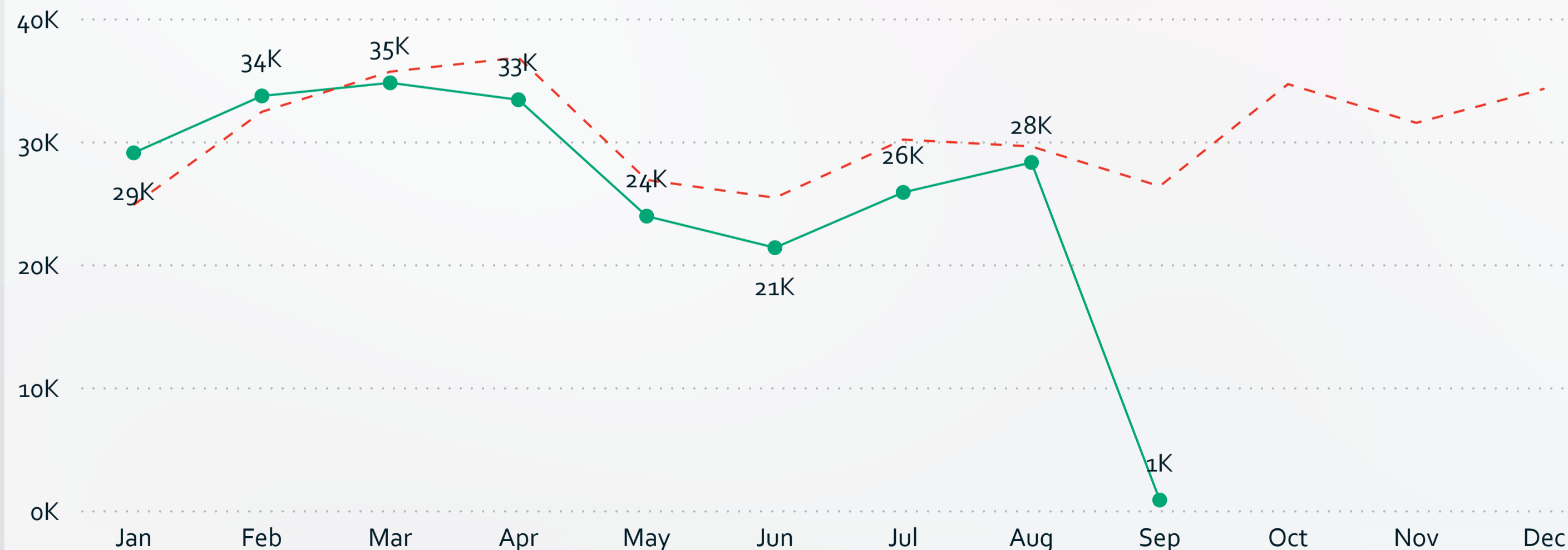


● Total Visitor Arrivals ● Target

TOP 10 MARKETS SINCE 01 JANUARY



HOW ARE WE PERFORMING AGAINST OUR TARGETS?



INSIGHTS

A total of 231,131 visitors has been recorded up to 01/09/2024. This is an increase of less than 1% over the same period last year.

97% of visitors are coming in by air.

Germany is our leading source market with 38,430 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets account for 39% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 31/08/2024

MONTHLY OVERVIEW - AUGUST

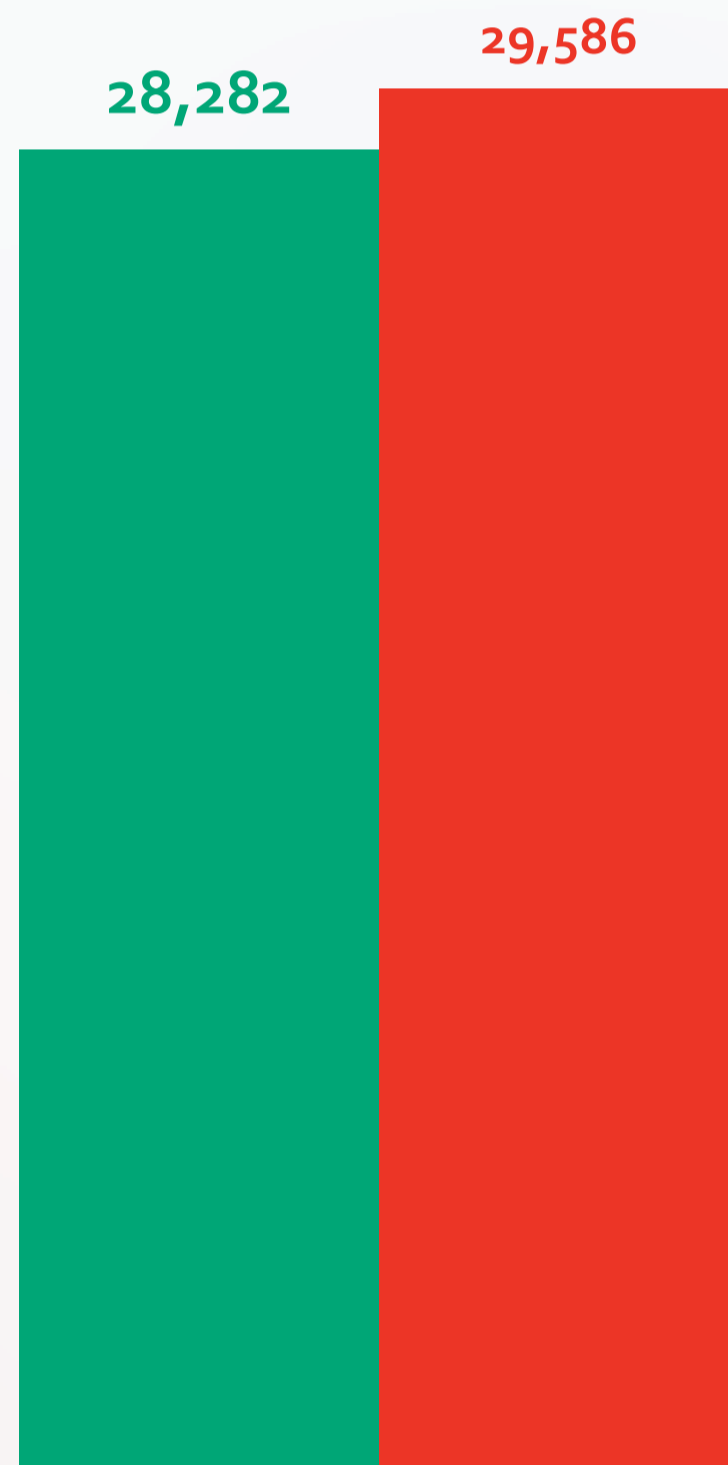
Total visitor arrivals for August 2024.



TOTAL ARRIVALS

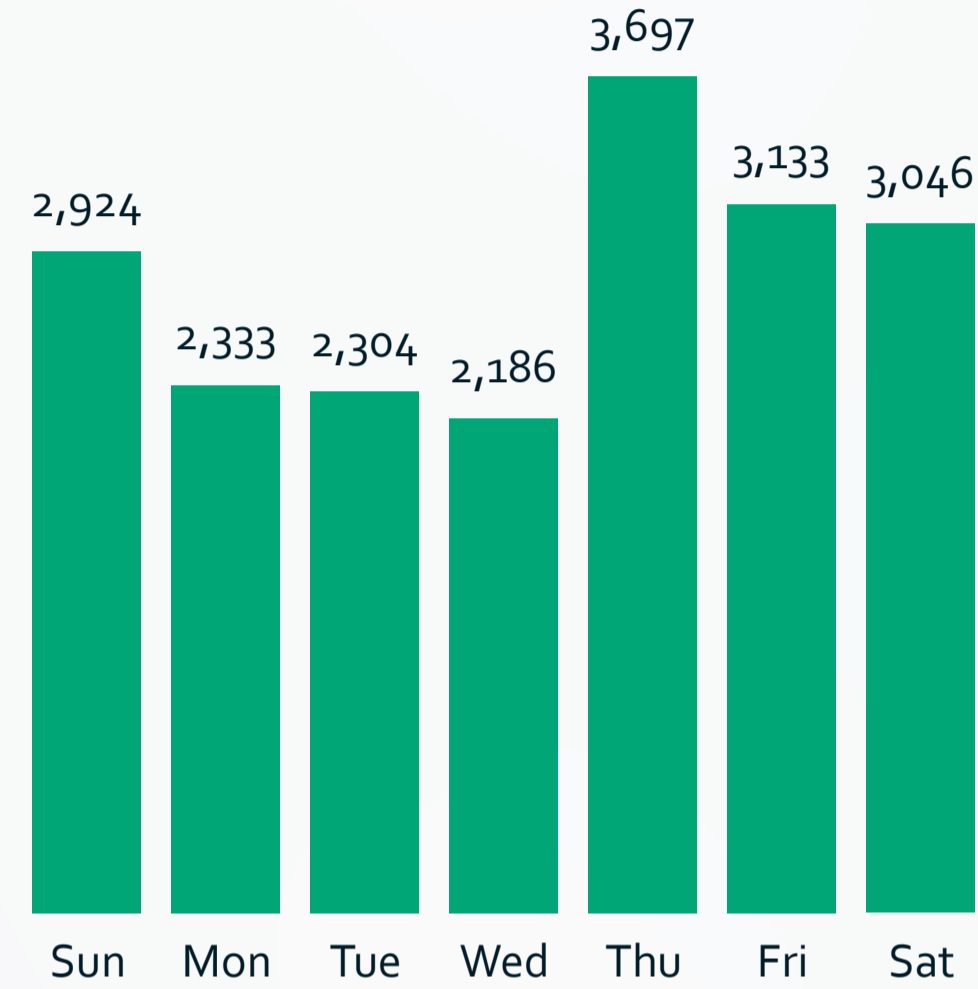
28,282

▲ 0.4%
YoY%

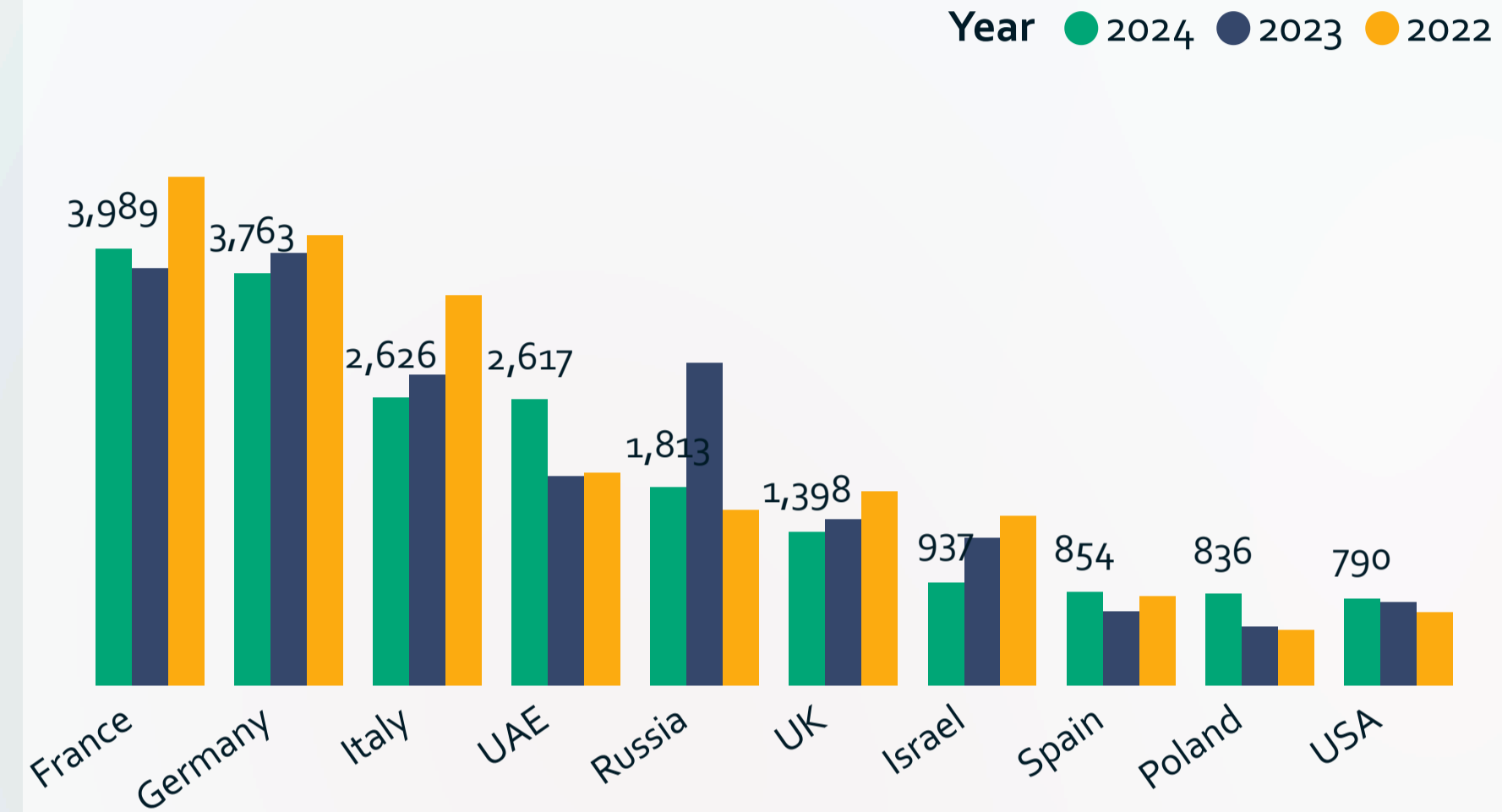


● Total Visitor Arrivals ● Target

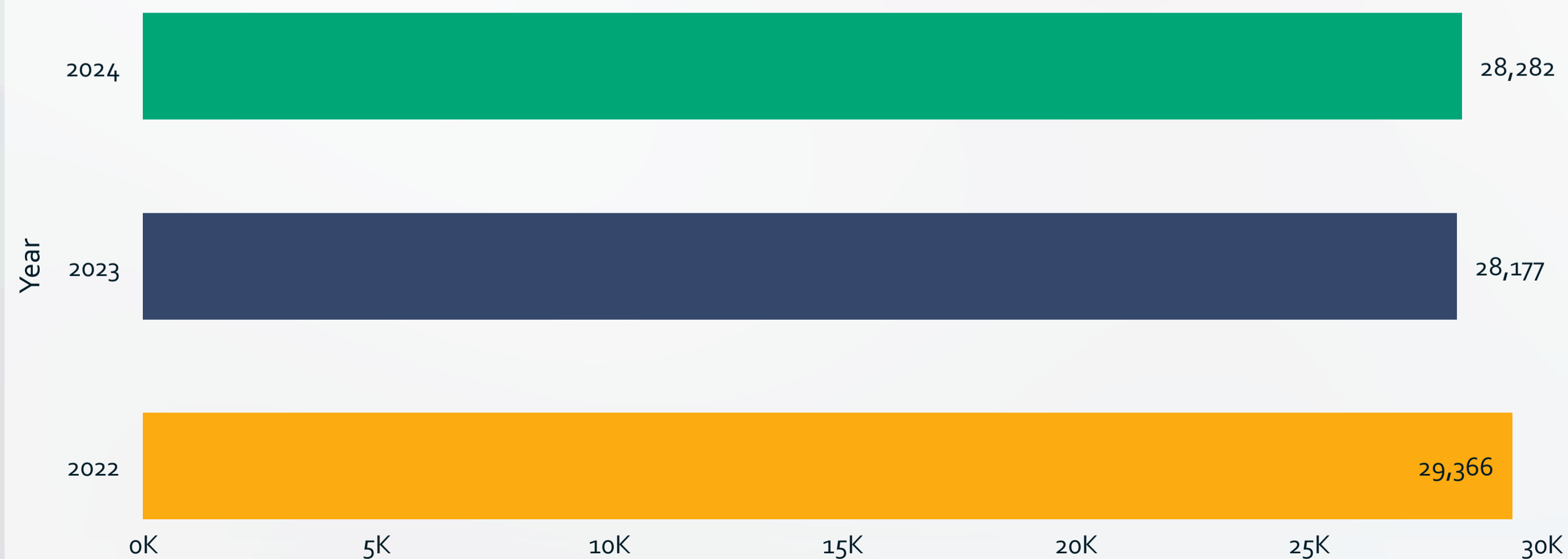
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES AUGUST 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for August 2024 show no significant change compared to last year.

A total of 28,282 visitors has been recorded, -4% below our target.

100% of visitors came by air.

France was the number one market in August with 14% of visitors, followed by Germany with 13% and Italy with 9%.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

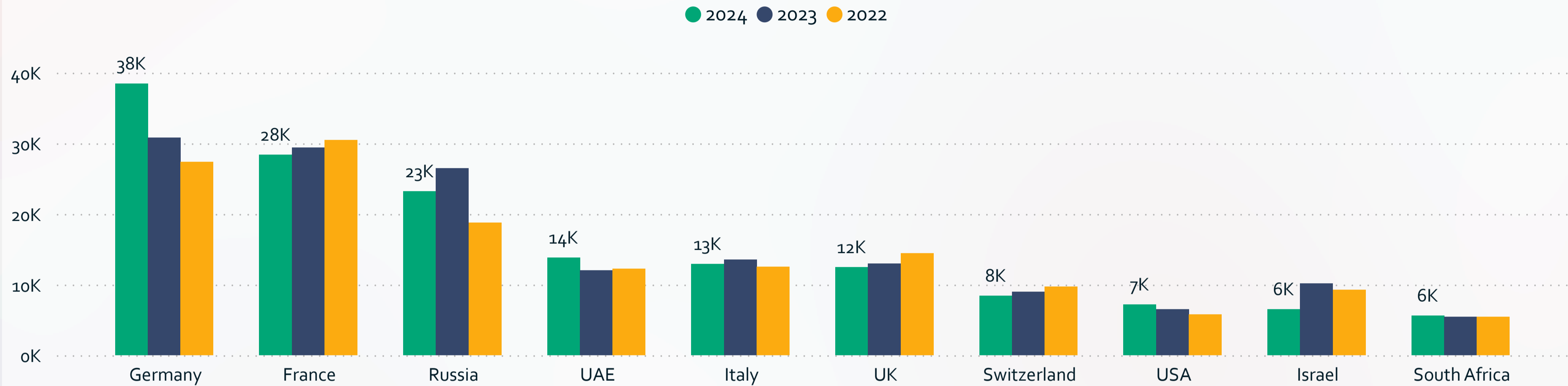
Last updated: 01/09/2024

TOP MARKETS

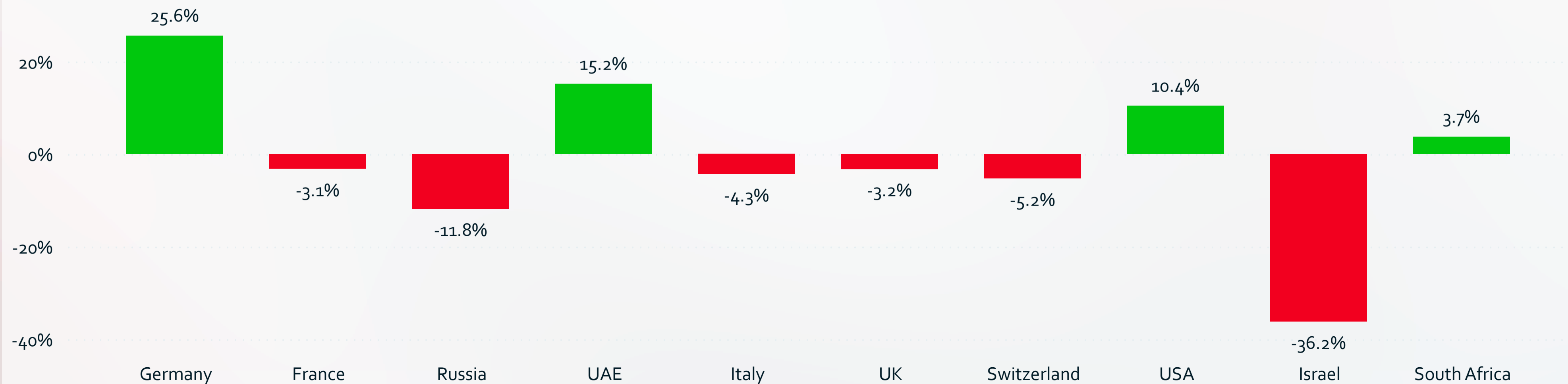
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany has increased by 26% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 15% and 10% respectively.

Israel is performing at 36% lower than last year.

Performance from key European markets continue to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 01/09/2024



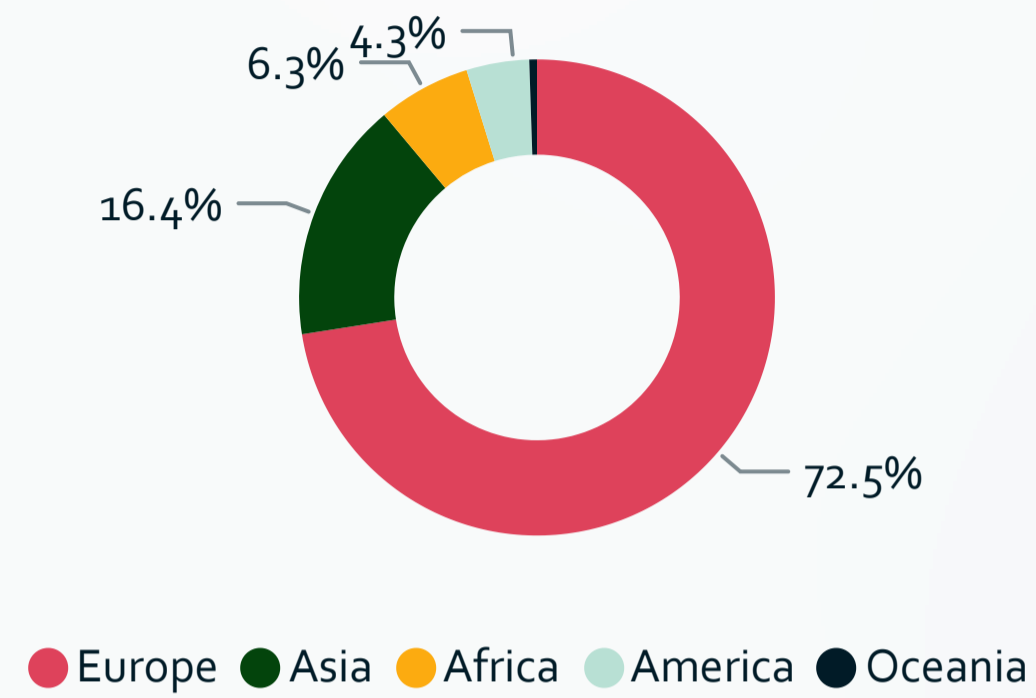
ARRIVALS TREND

Visitor arrivals trend compared to previous years

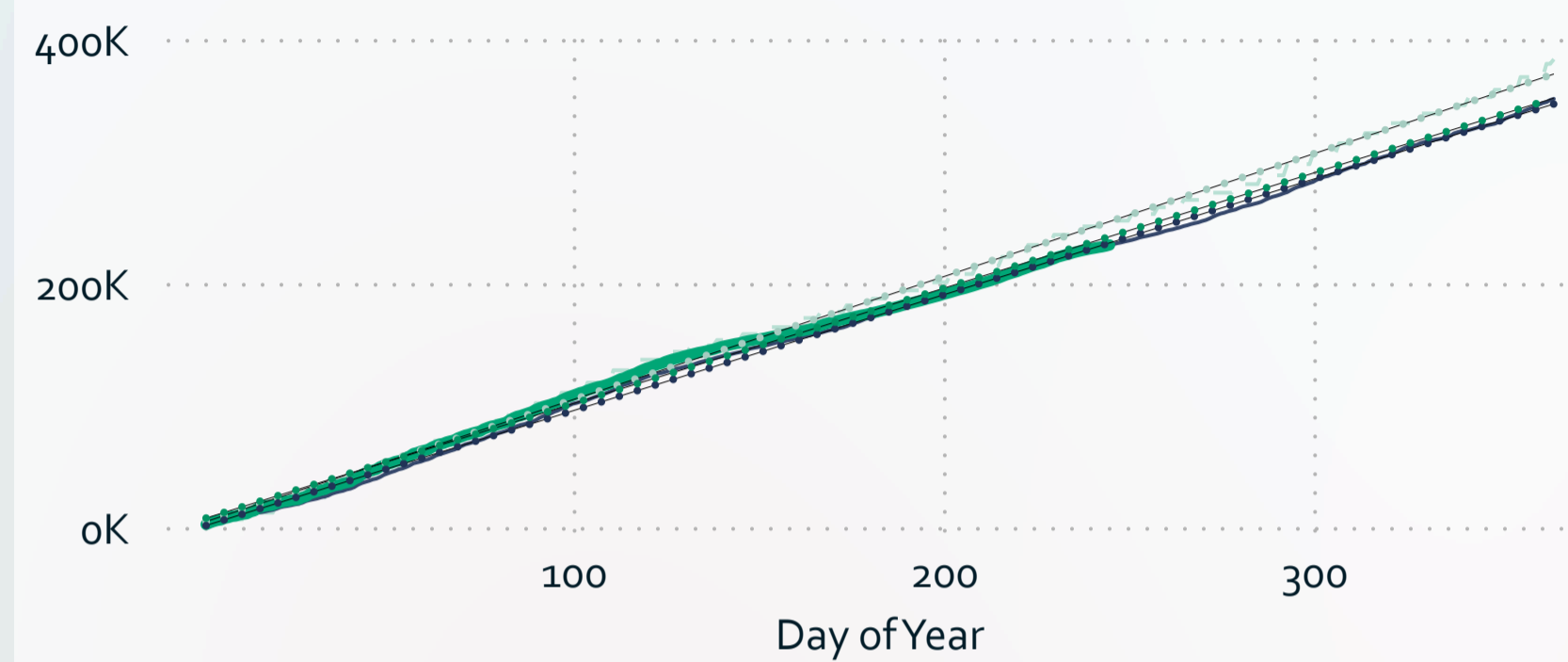
COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra

2023 MARKET SHARE



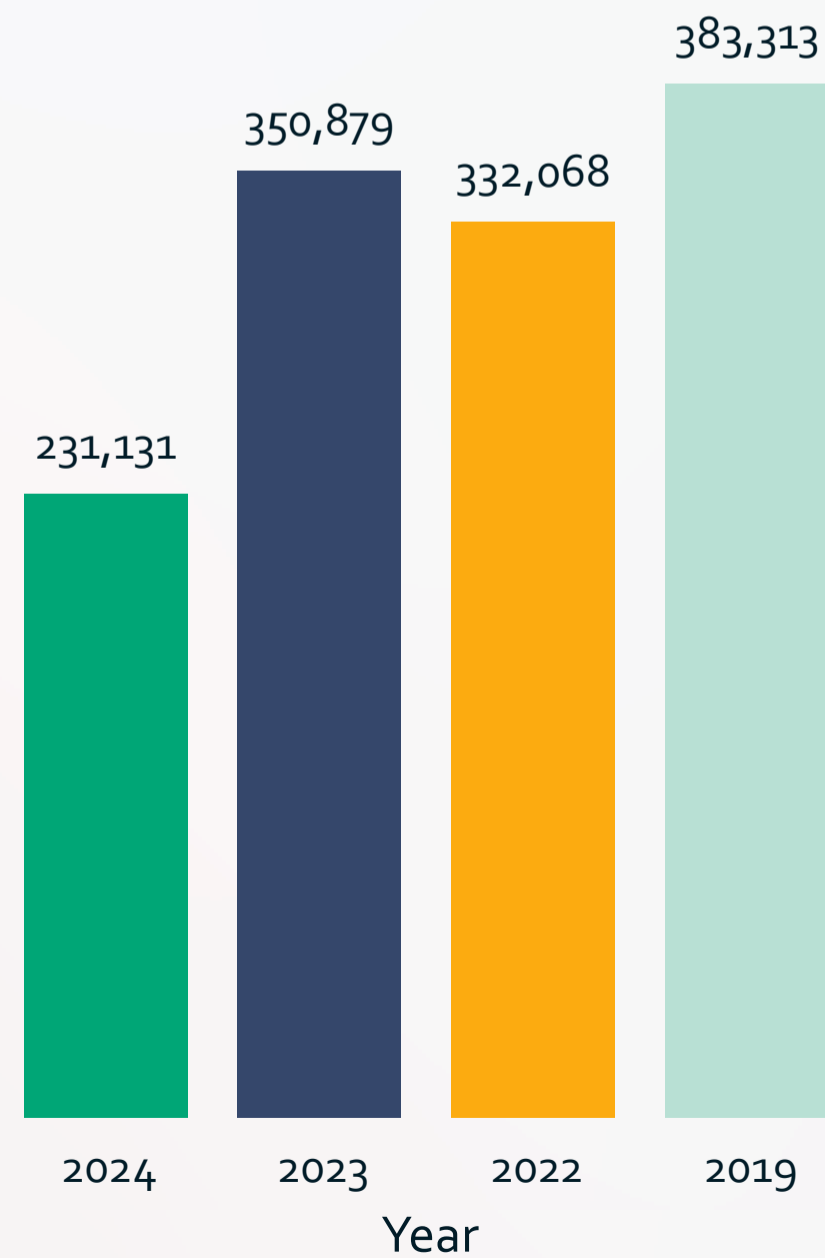
CUMULATIVE ARRIVALS TREND



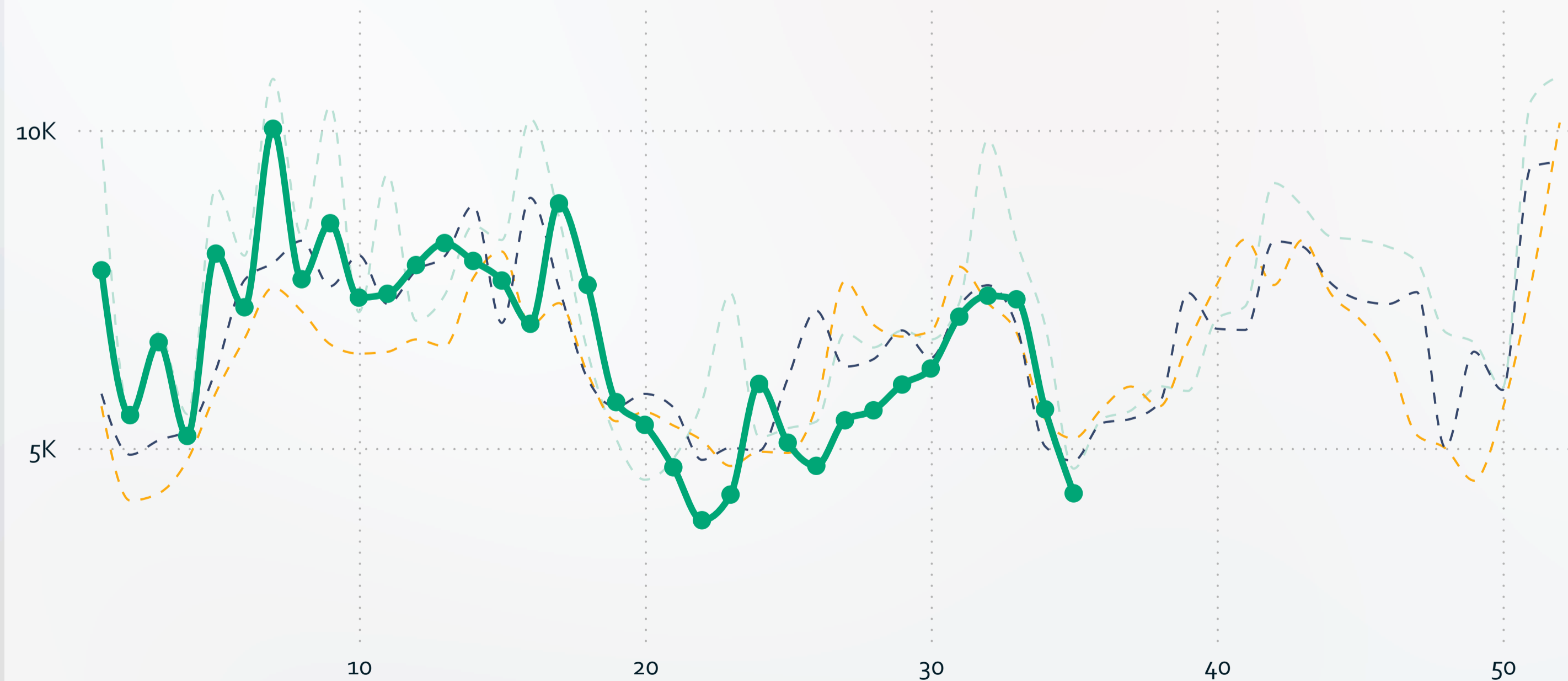
INSIGHTS

73% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

TOTAL ARRIVALS BY YEAR



ARRIVALS OVER TIME



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 01/09/2024



ARRIVALS TREND - EUROPE

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Aland Islands
 - Albania
 - Andorra
 - Austria
 - Belarus
 - Belgium
 - Bosnia & Herzegovina

WEEKLY ARRIVALS OVER TIME

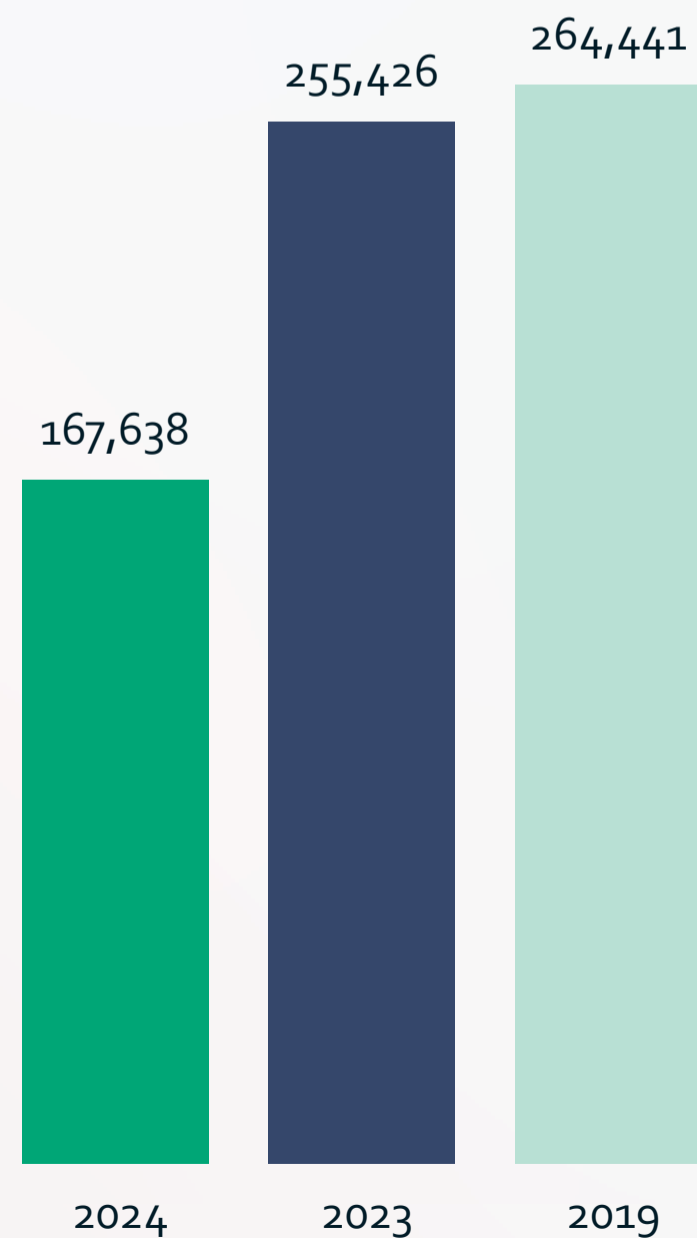


INSIGHTS

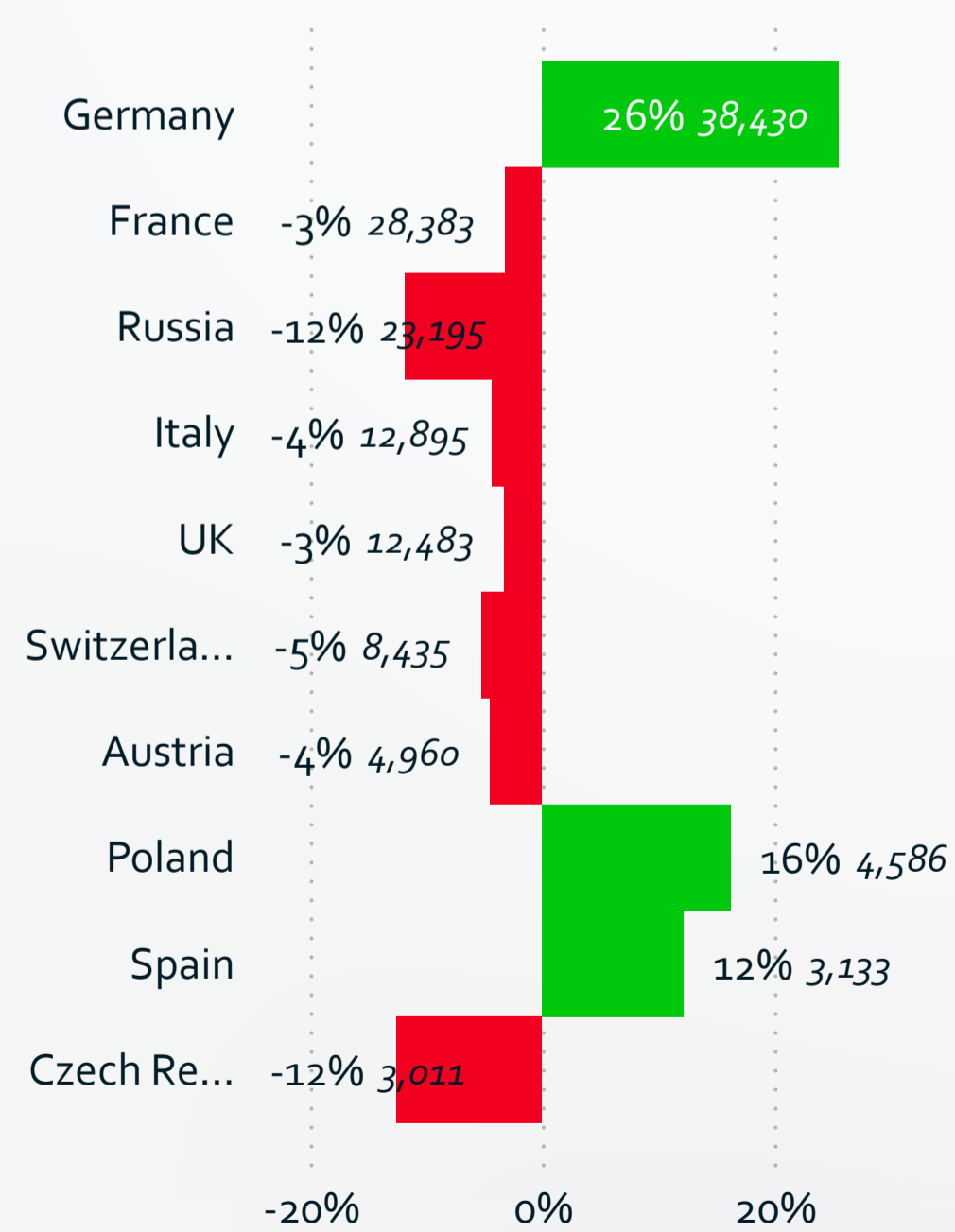
As of 01/09/2024 arrivals from Europe is up by 2% compared to the same period last year. However, visitor arrival figures have been below 2023 for several weeks during the 12 past weeks.

Europe's arrivals are mostly from Germany, France and Russia which accounts for 54% of visitors from the continent whilst the top 10 markets bring 83% of visitors.

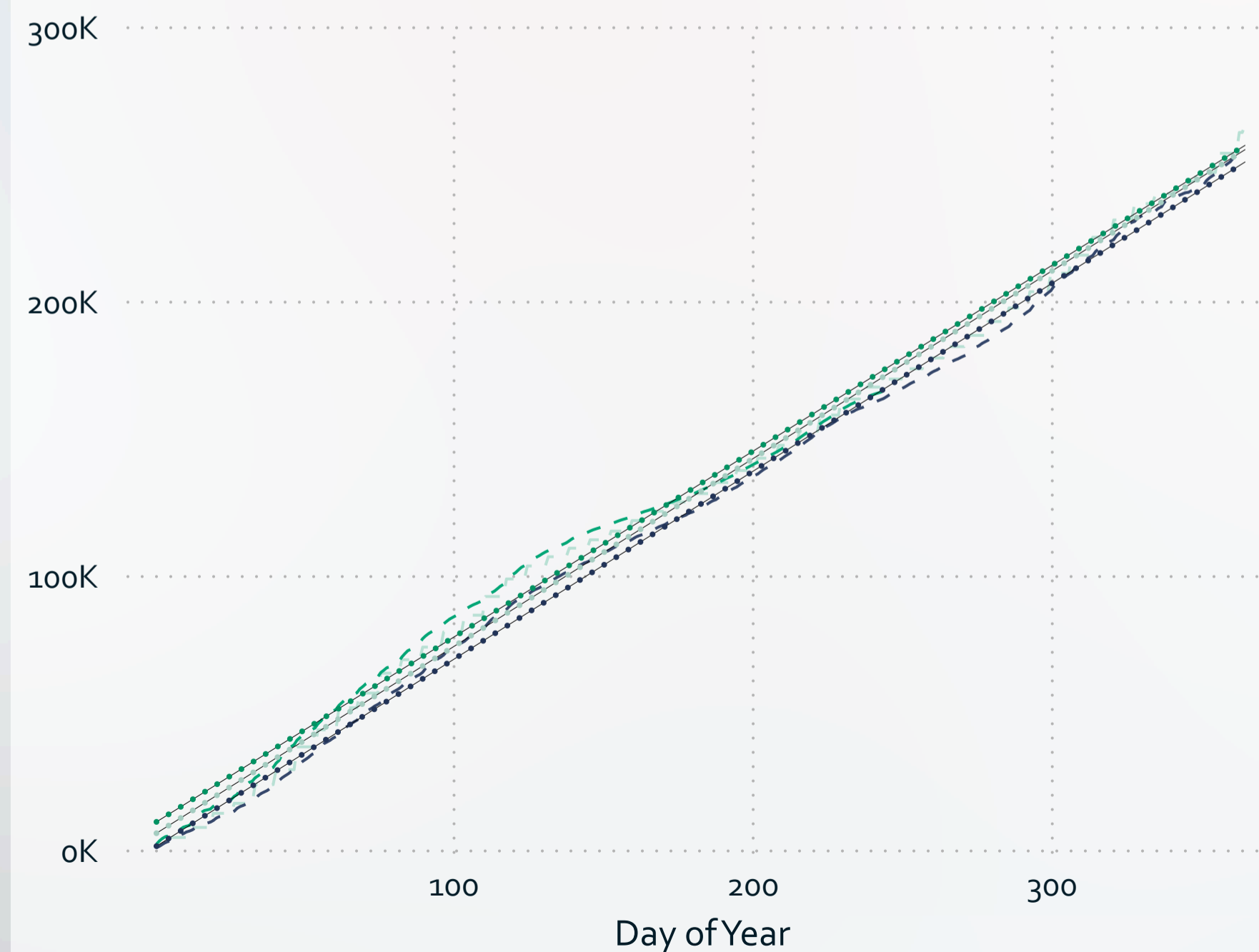
TOTAL ARRIVALS BY YEAR



TOP 10 EUROPEAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 01/09/2024



ARRIVALS TREND - ASIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Afghanistan
 - Armenia
 - Azerbaijan
 - Bahrain
 - Bangladesh
 - Bhutan
 - Brunei Darussalam

WEEKLY ARRIVALS OVER TIME



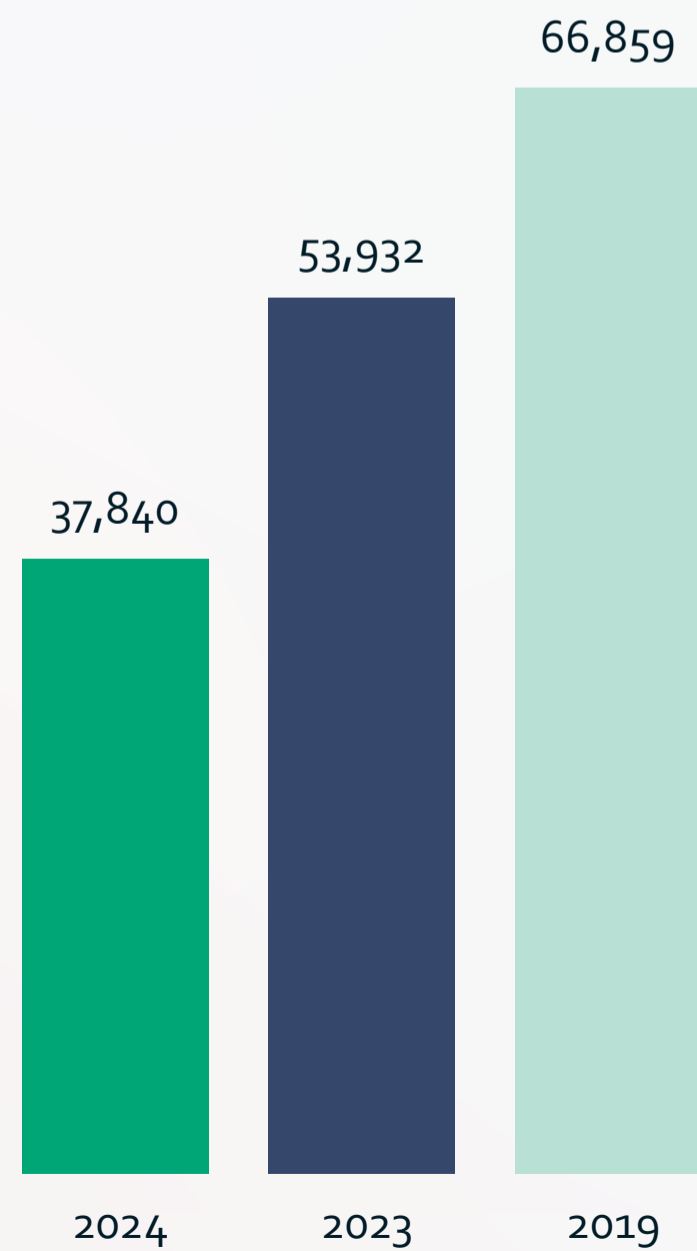
INSIGHTS

Arrivals from Asia is currently down by 4% compared to last year.

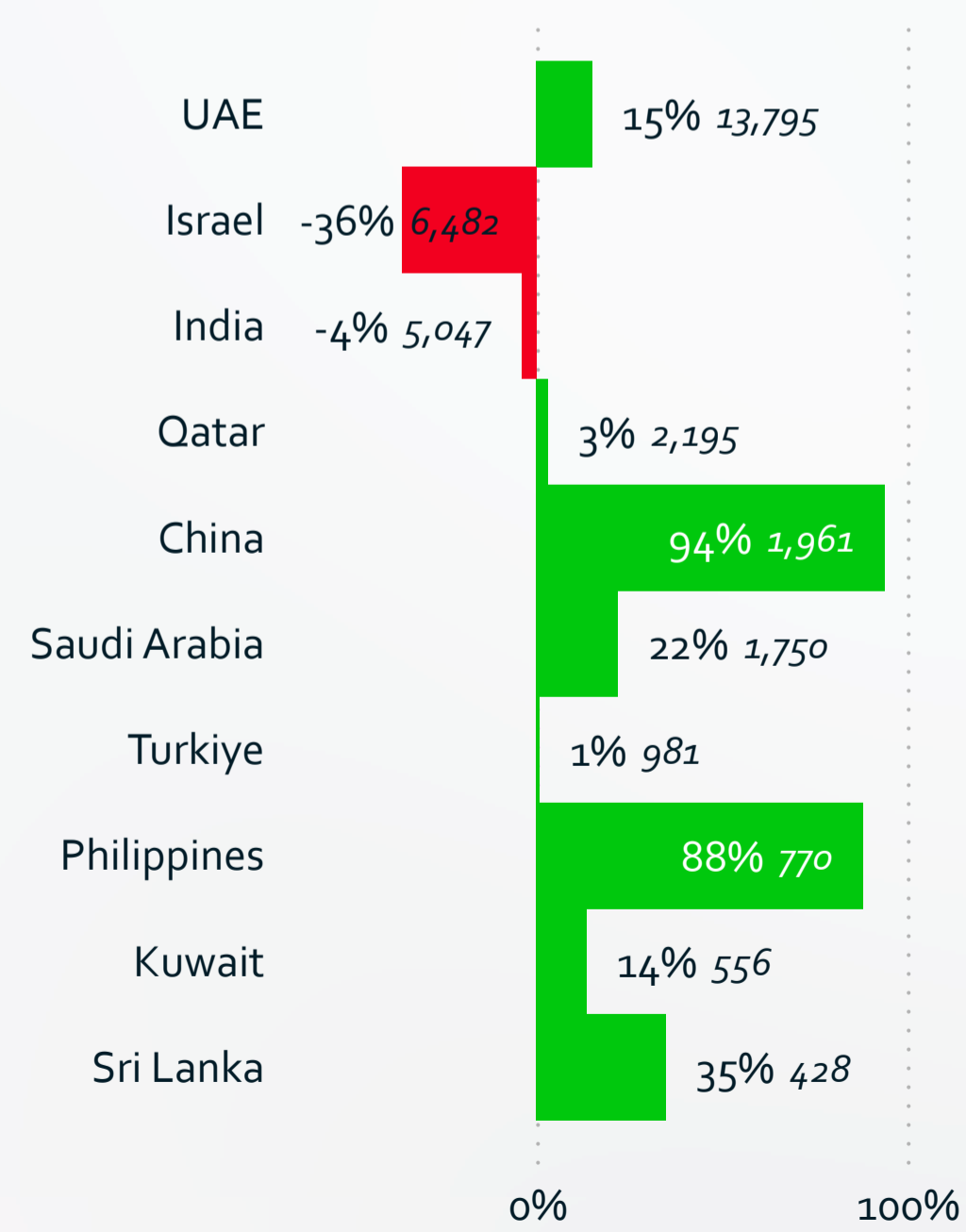
Leading markets from the region are UAE, Israel and India, bringing in 67% of visitors from the region.

90% of visitors from Asia come from the top 10 markets.

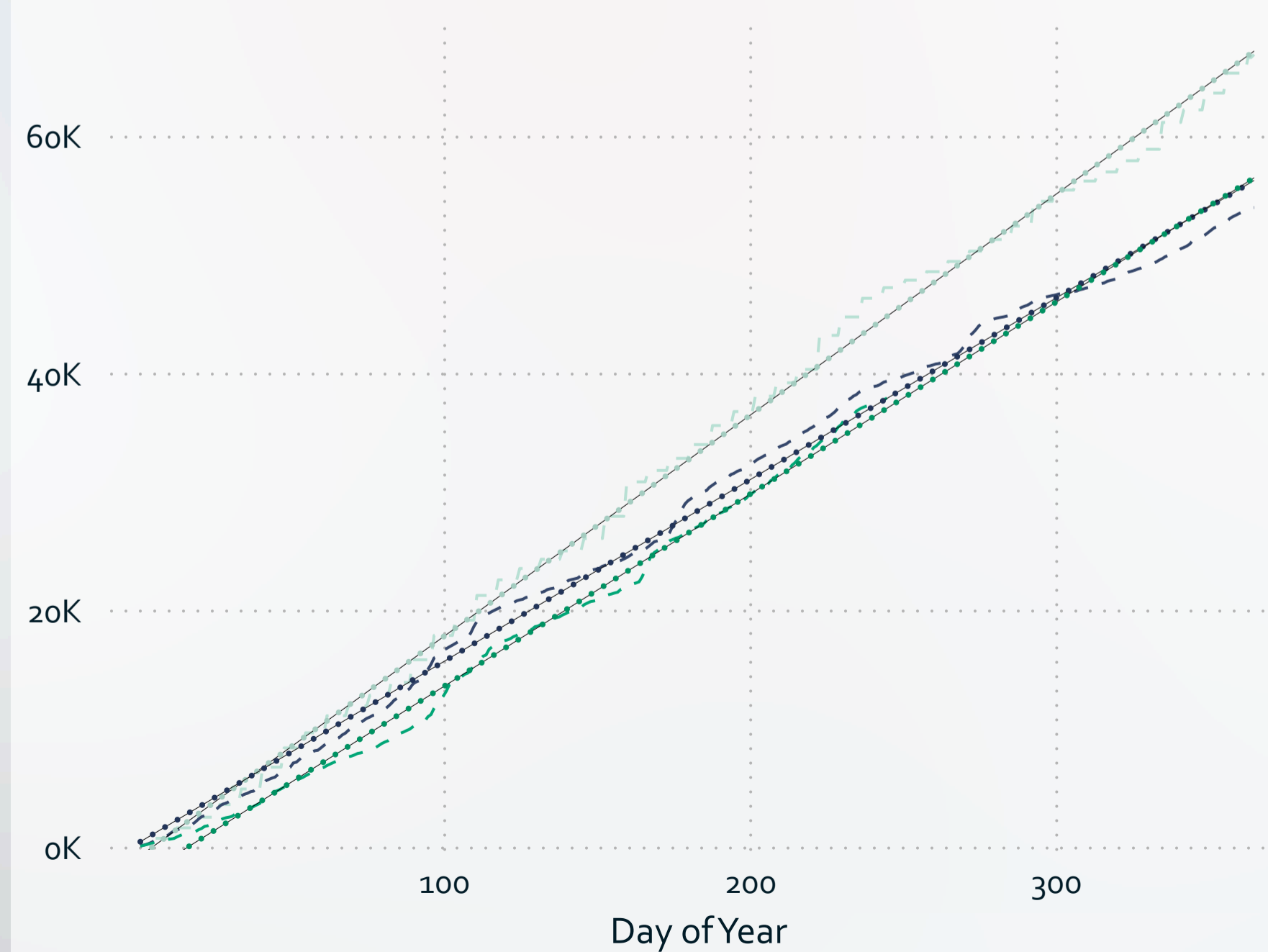
TOTAL ARRIVALS BY YEAR



TOP 10 ASIAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 01/09/2024



ARRIVALS TREND - AFRICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Agalega
 - Algeria
 - Angola
 - Benin
 - Botswana
 - Burkina Faso
 - Burundi

WEEKLY ARRIVALS OVER TIME



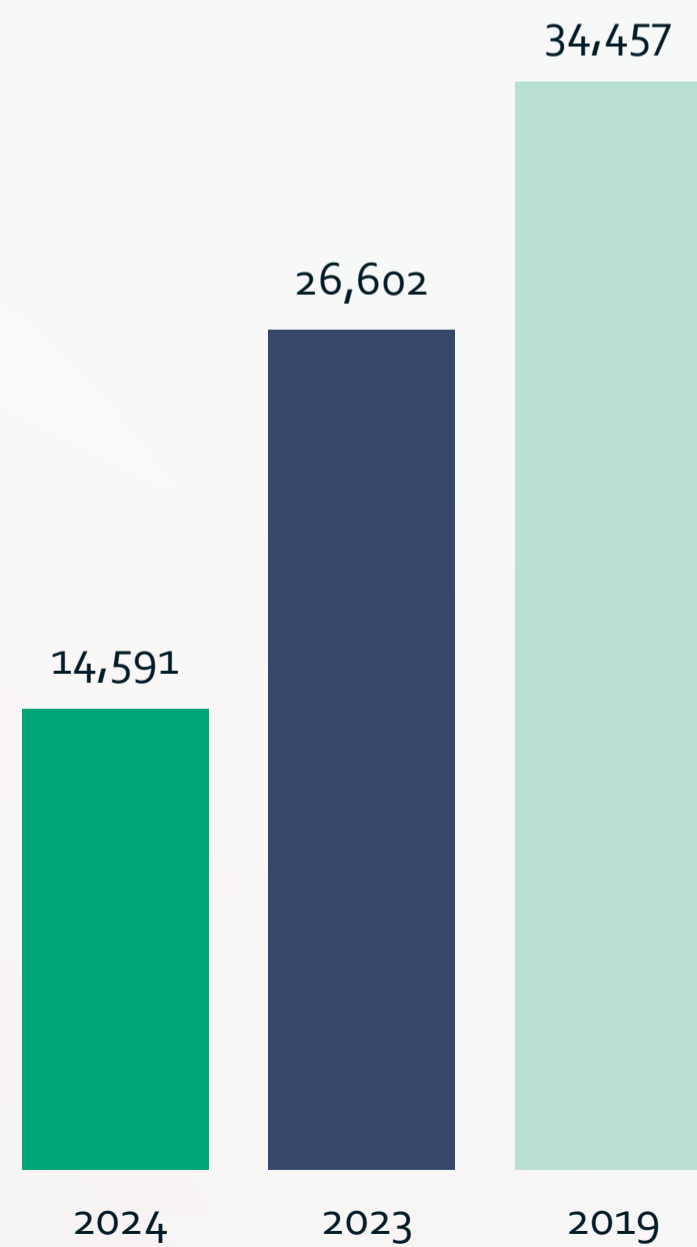
INSIGHTS

Africa has recorded a total of 14,591 visitors as of 01/09/2024, representing a decrease of 13% over the same period in 2023.

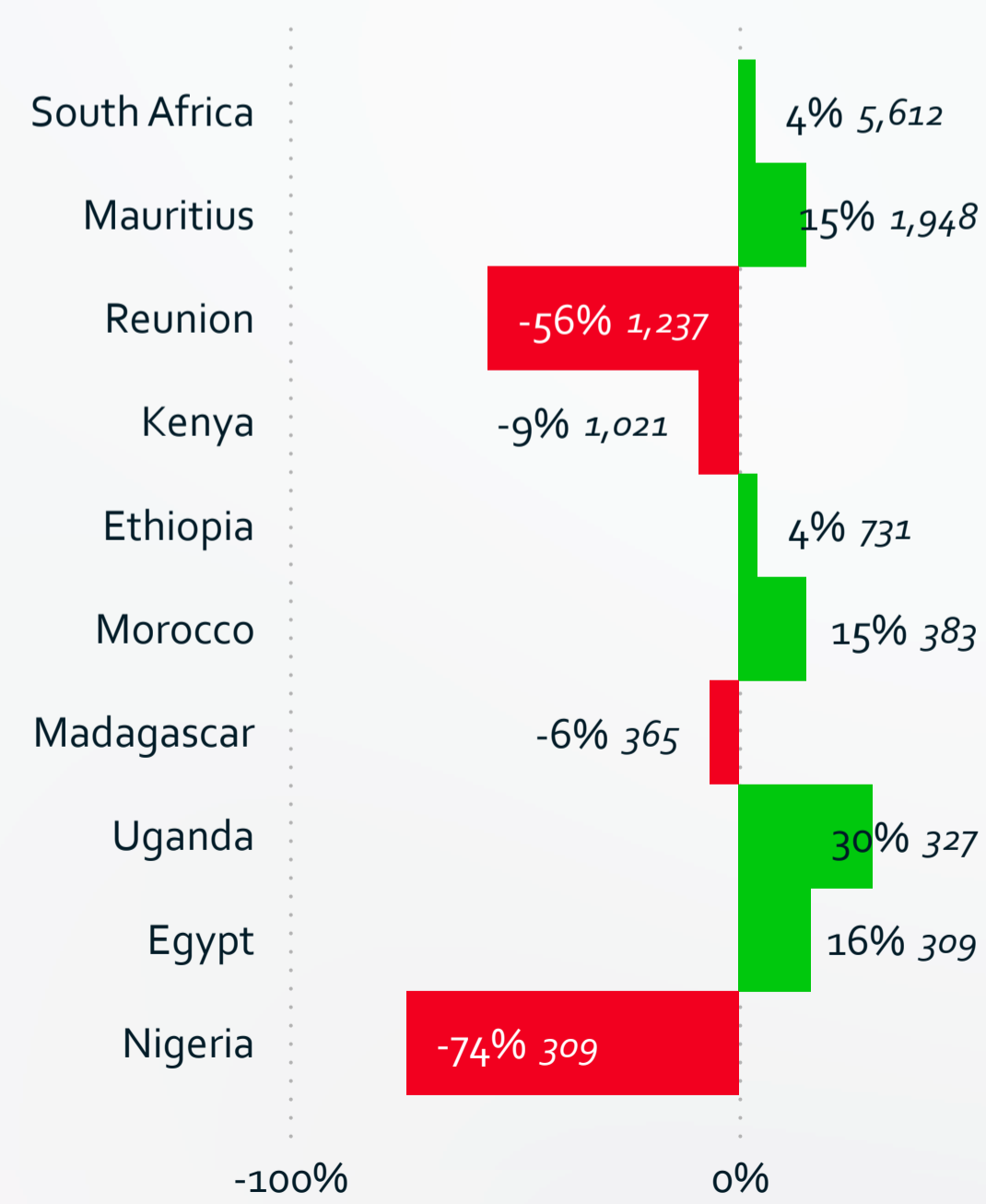
The main market from Africa is South Africa, Mauritius and Reunion which represent 60% of visitors from the region.

The top 10 markets from the continent has a total market share of 84%.

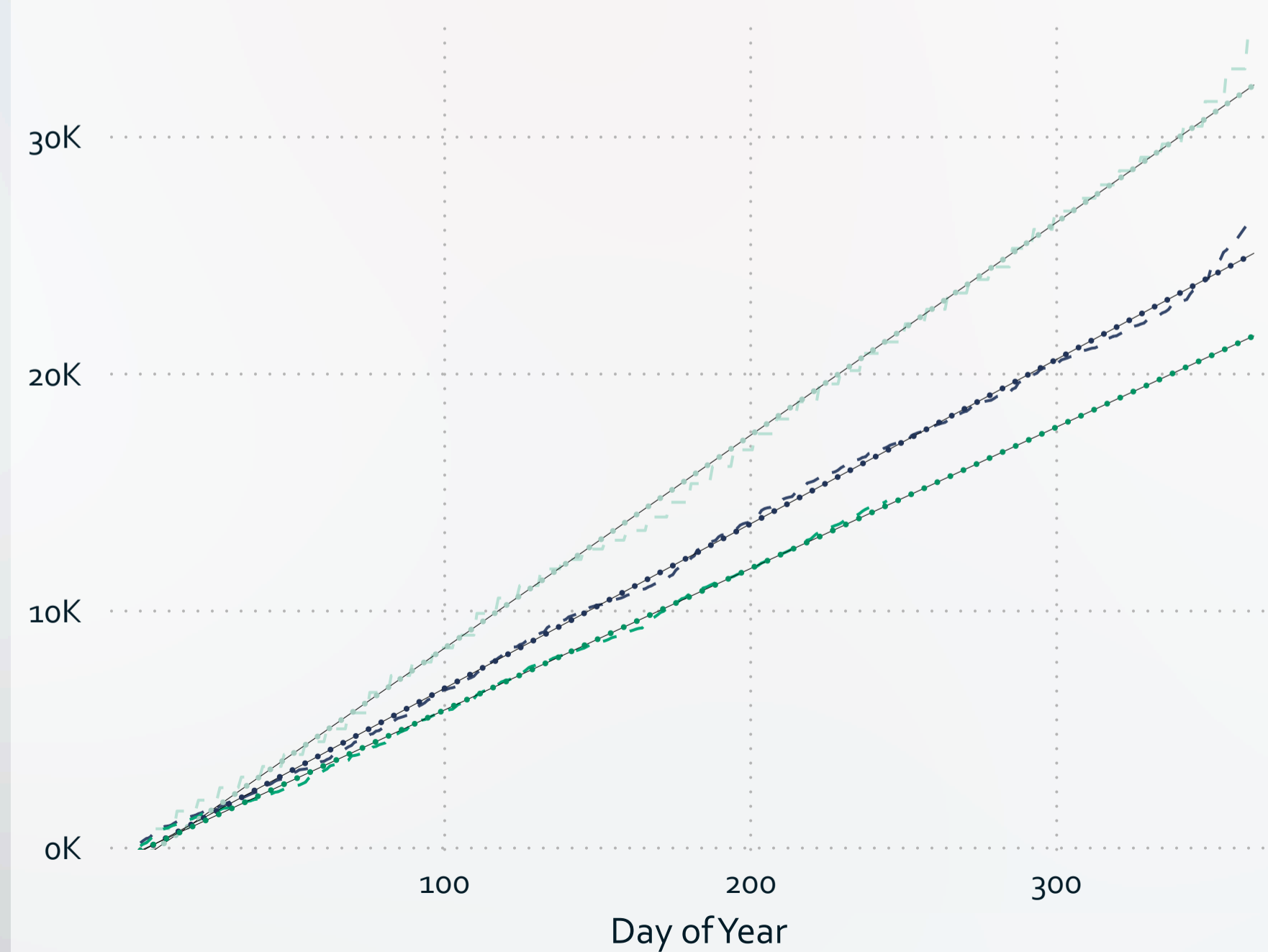
TOTAL ARRIVALS BY YEAR



TOP 10 AFRICAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 01/09/2024



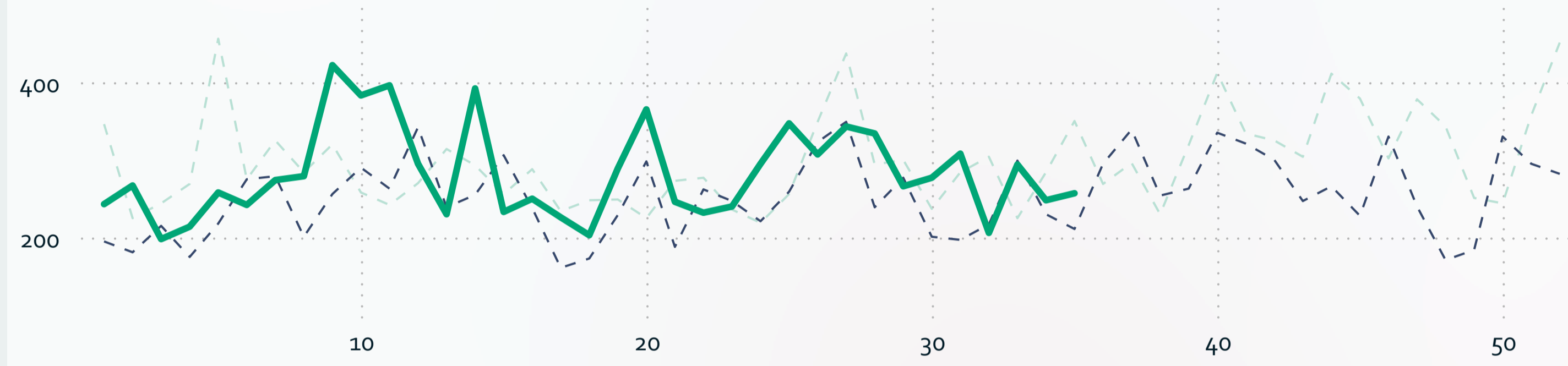
ARRIVALS TREND - AMERICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- Anguilla
 - Antigua and Barbuda
 - Argentina
 - Aruba
 - Bahamas
 - Barbados
 - Belize

WEEKLY ARRIVALS OVER TIME

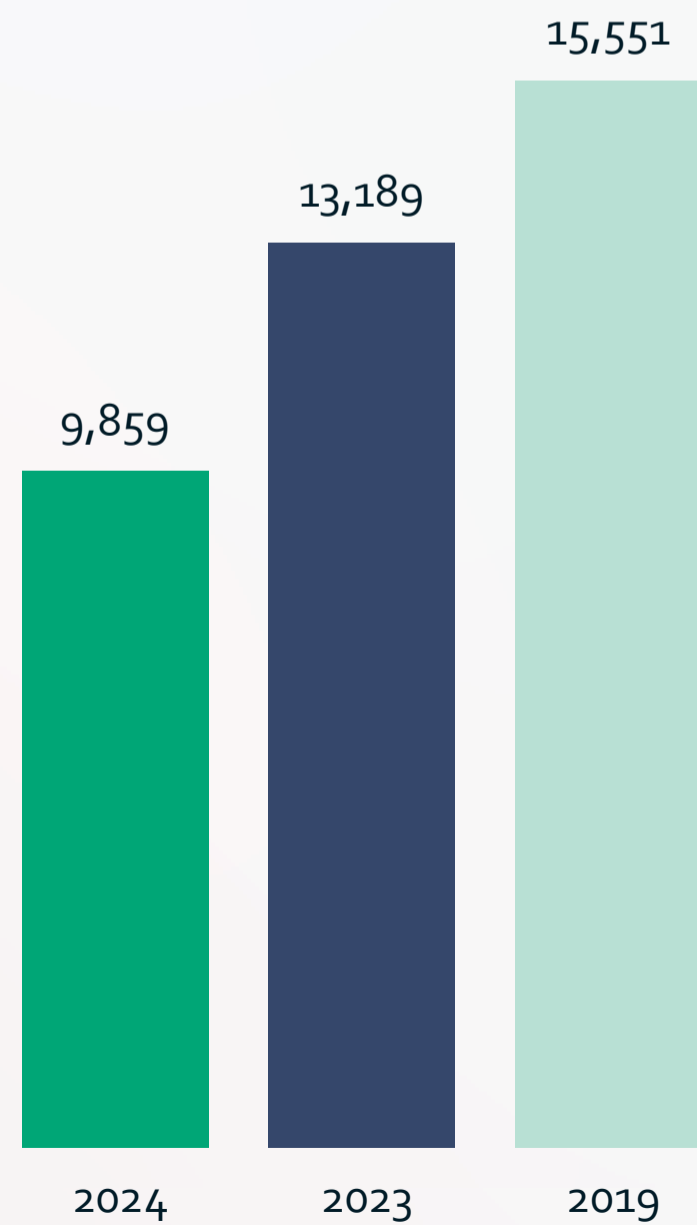


INSIGHTS

Visitor arrivals from America is up by 16% over 2023.

The main market from the region is USA, with a market share of 73%.

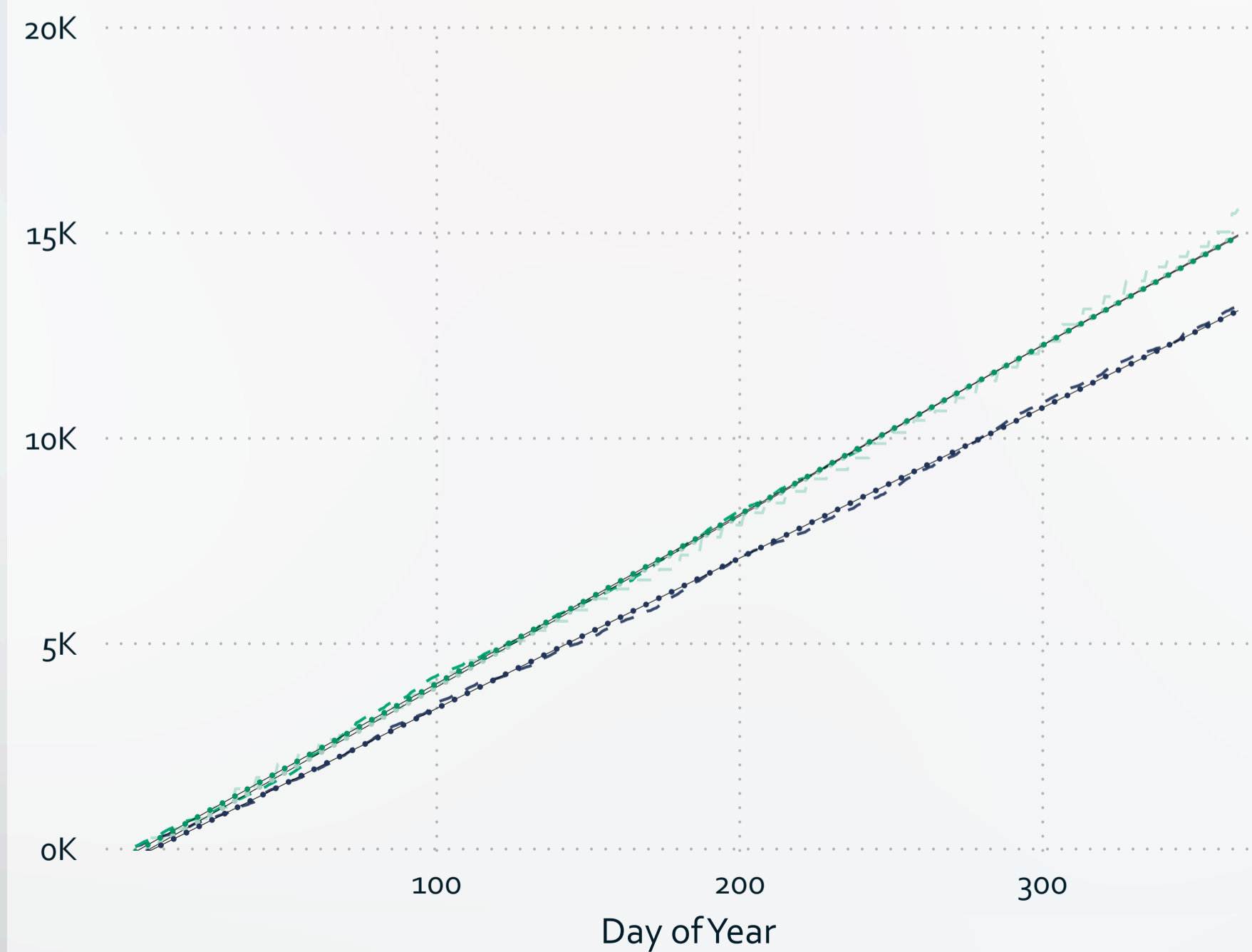
TOTAL ARRIVALS BY YEAR



TOP 10 AMERICAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 01/09/2024



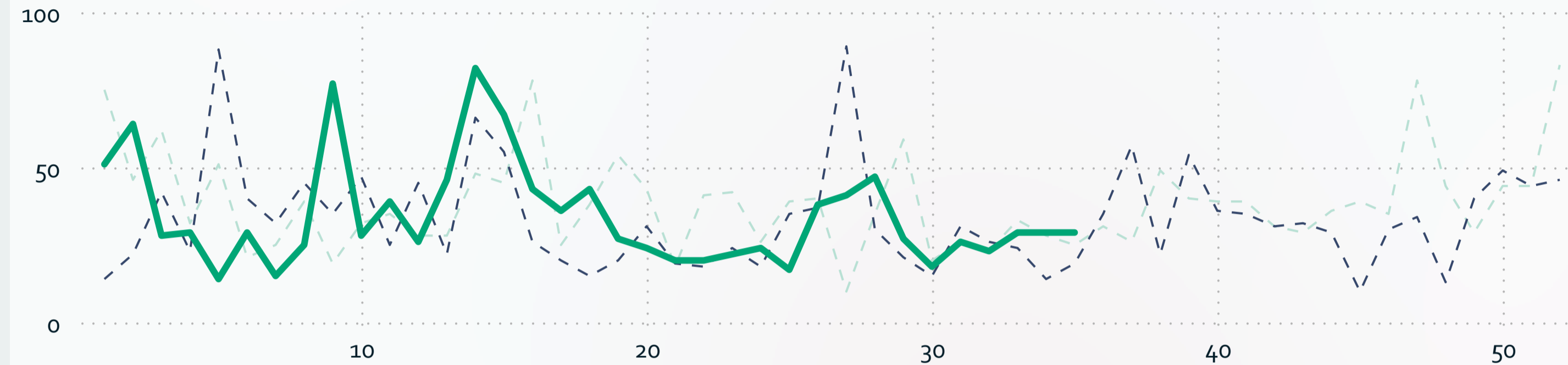
ARRIVALS TREND - OCEANIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

- Search
- American Samoa
 - Australia
 - Cook Islands
 - Fiji
 - French Polynesia (Tahiti)
 - Guam
 - Kiribati

WEEKLY ARRIVALS OVER TIME

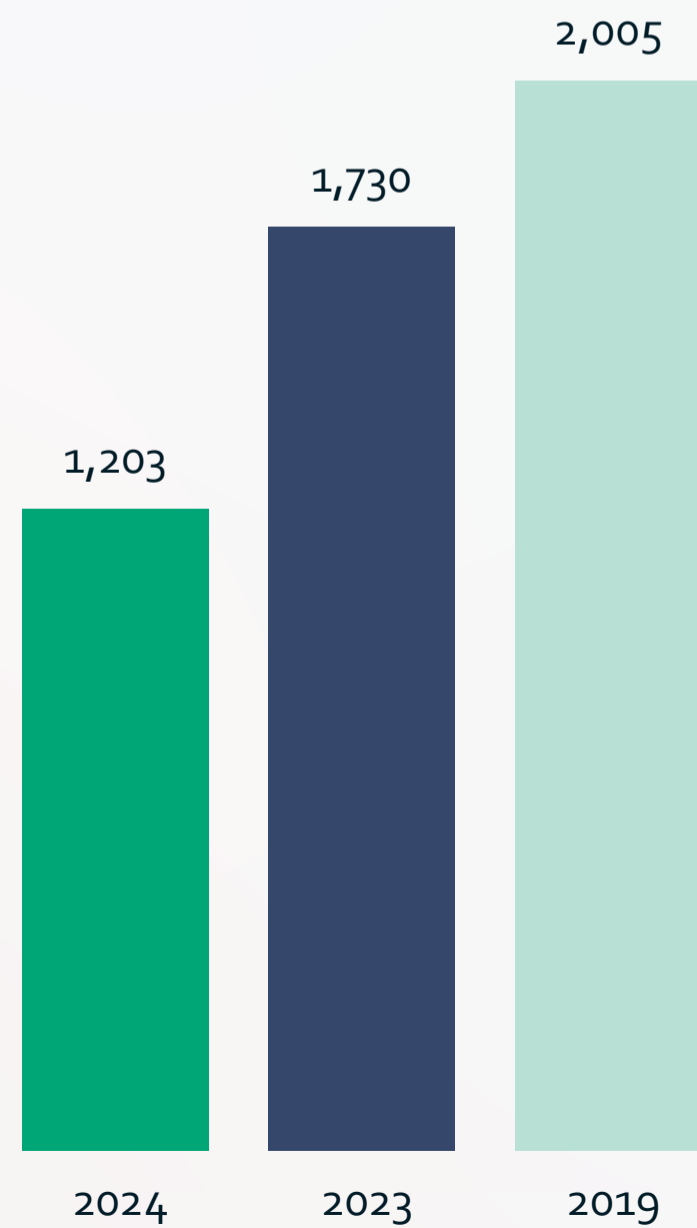


INSIGHTS

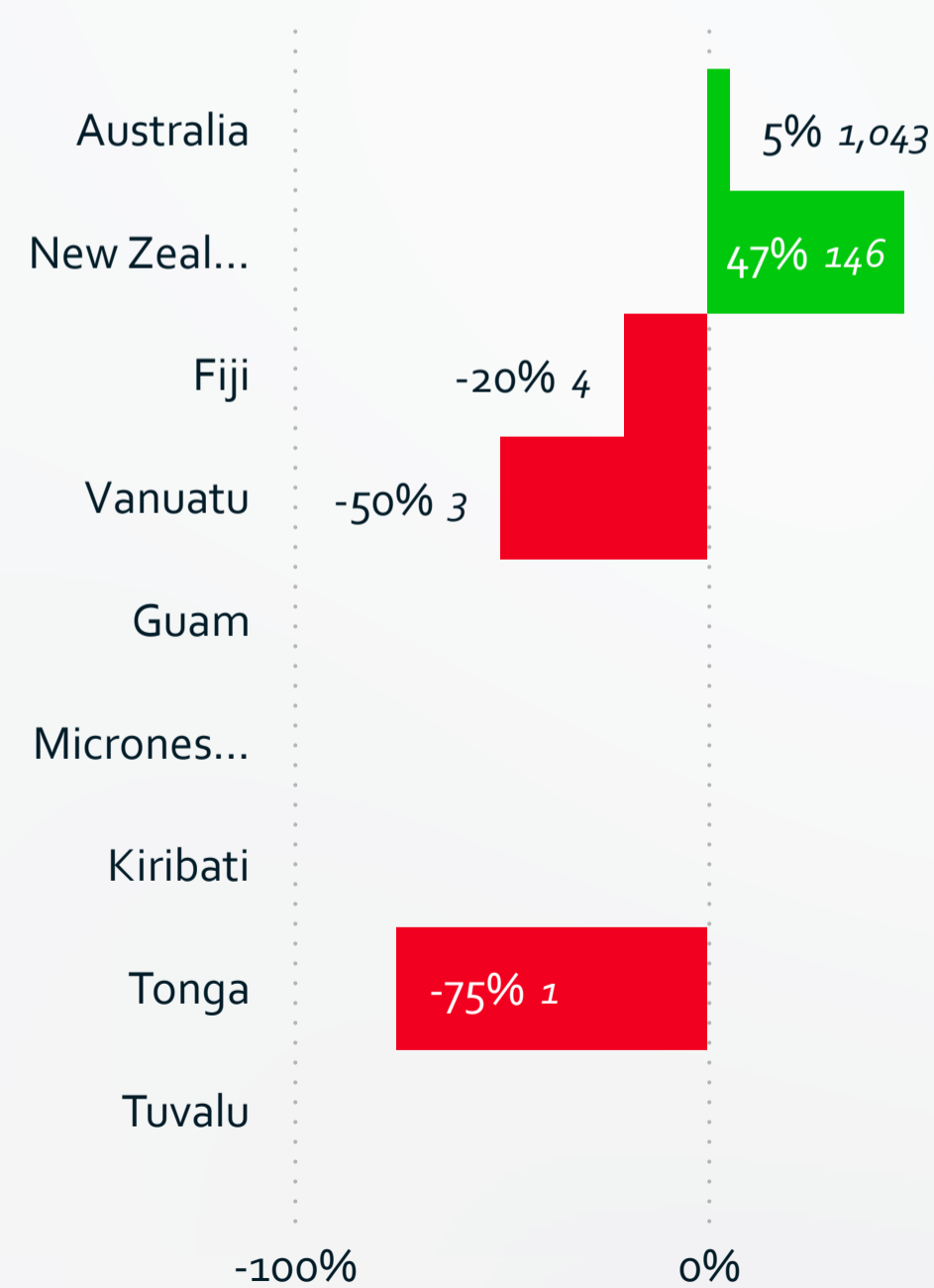
Arrivals from Oceania is up by 6% on 2023.

Main market for Oceania is Australia, with a market share of 87%.

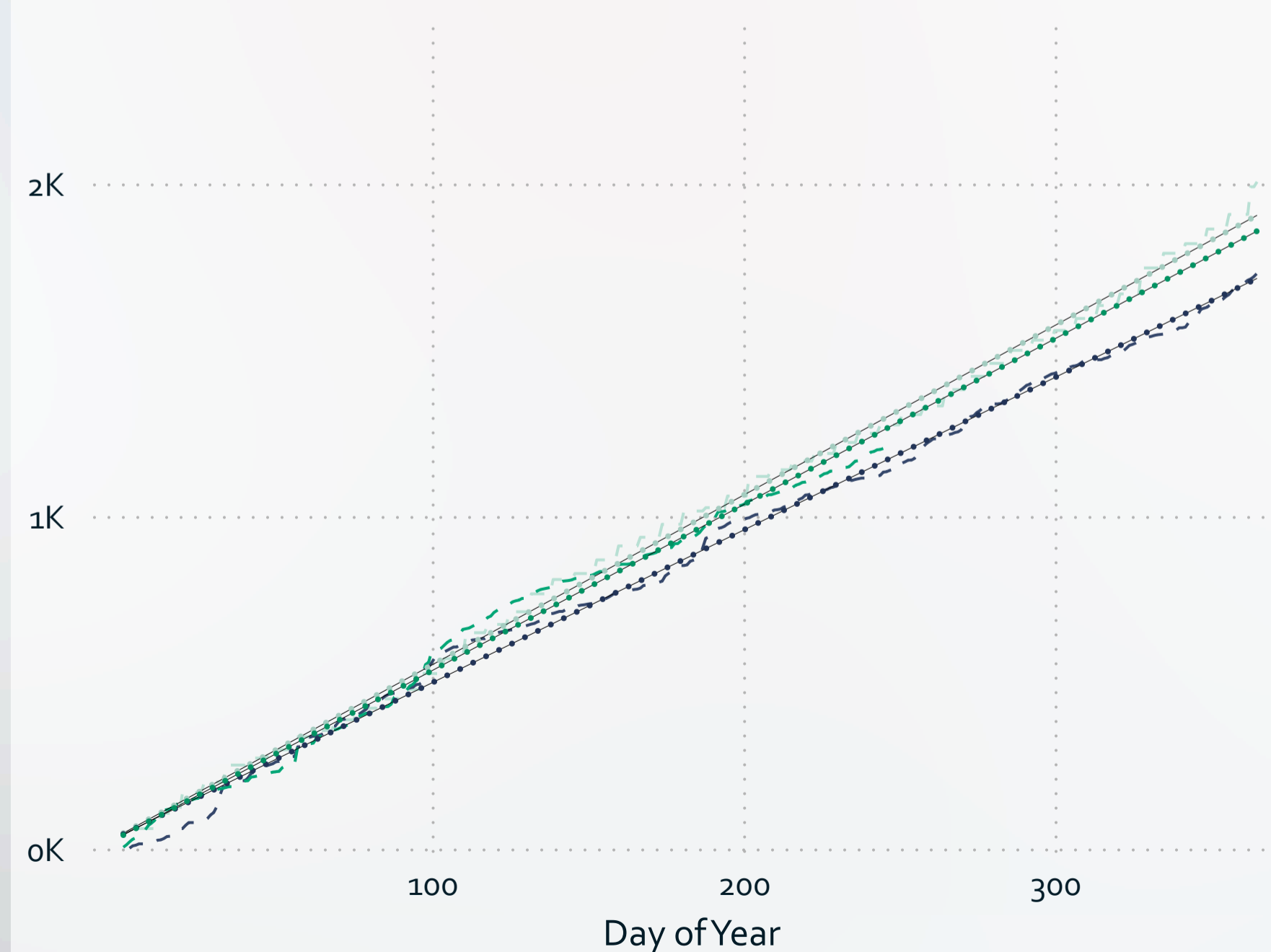
TOTAL ARRIVALS BY YEAR



TOP 10 OCEANIC MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 31/08/2024



VISITOR SATISFACTION

Measured using the Global Review Index™ generated by ReviewPro

SATISFACTION RATING

85.99%

Value

90.99%

Service

94.69%

Cleanliness

79.39%

Entertainment

84.42%

Gastronomy

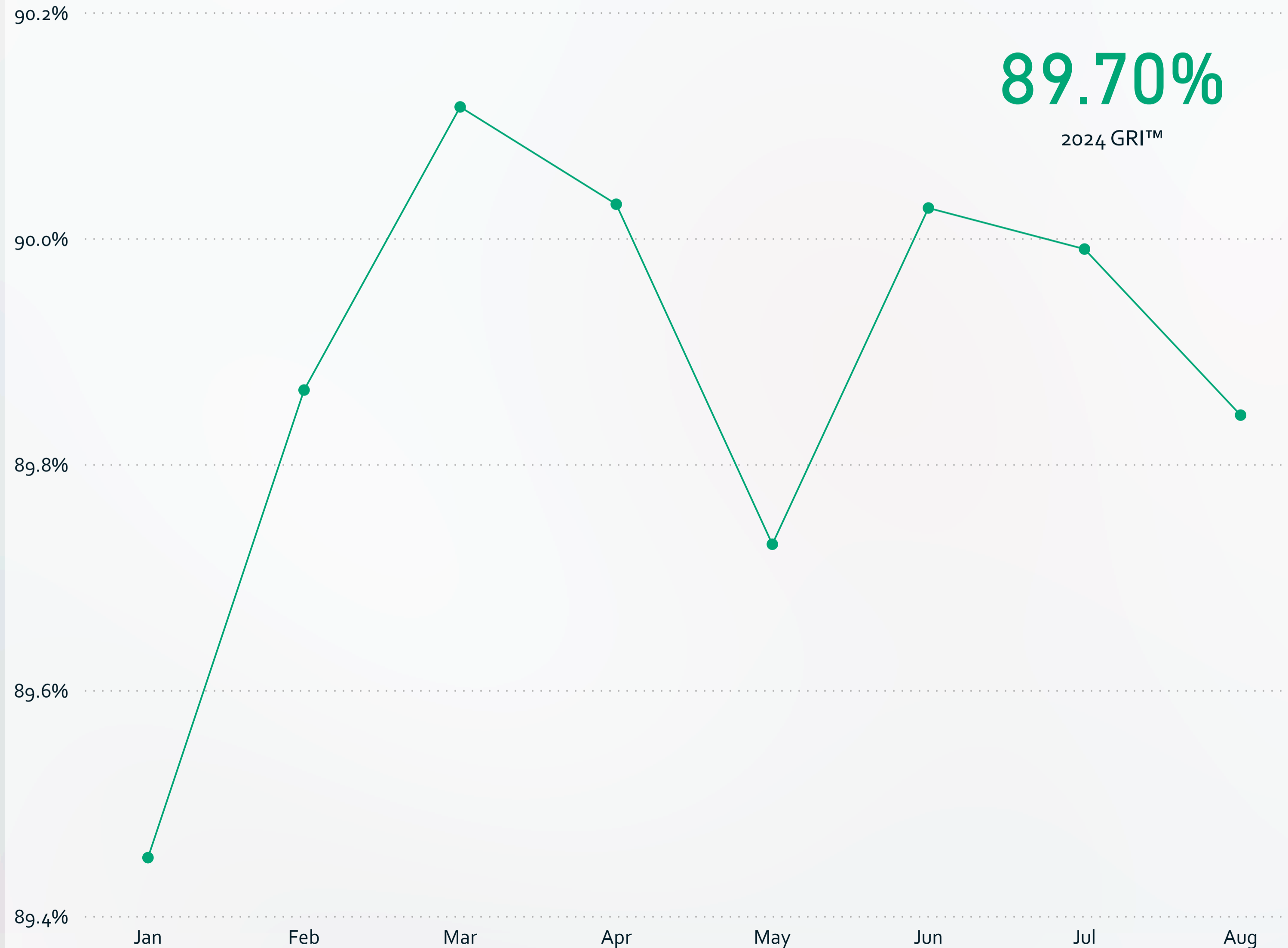
93.24%

Location

90.11%

Room

AVERAGE GRI BY MONTH



INSIGHTS

The Destination's satisfaction rating is 90% according to ReviewPro's Global Review Index (GRI).

The highest satisfaction rating is for Cleanliness, with a satisfaction of 95%.

The lowest rating is for Entertainment, with a rating of 79% followed by Gastronomy with 84%.

Data source: ReviewPro

VISITOR ARRIVALS REPORT

Last updated: 09/09/2024

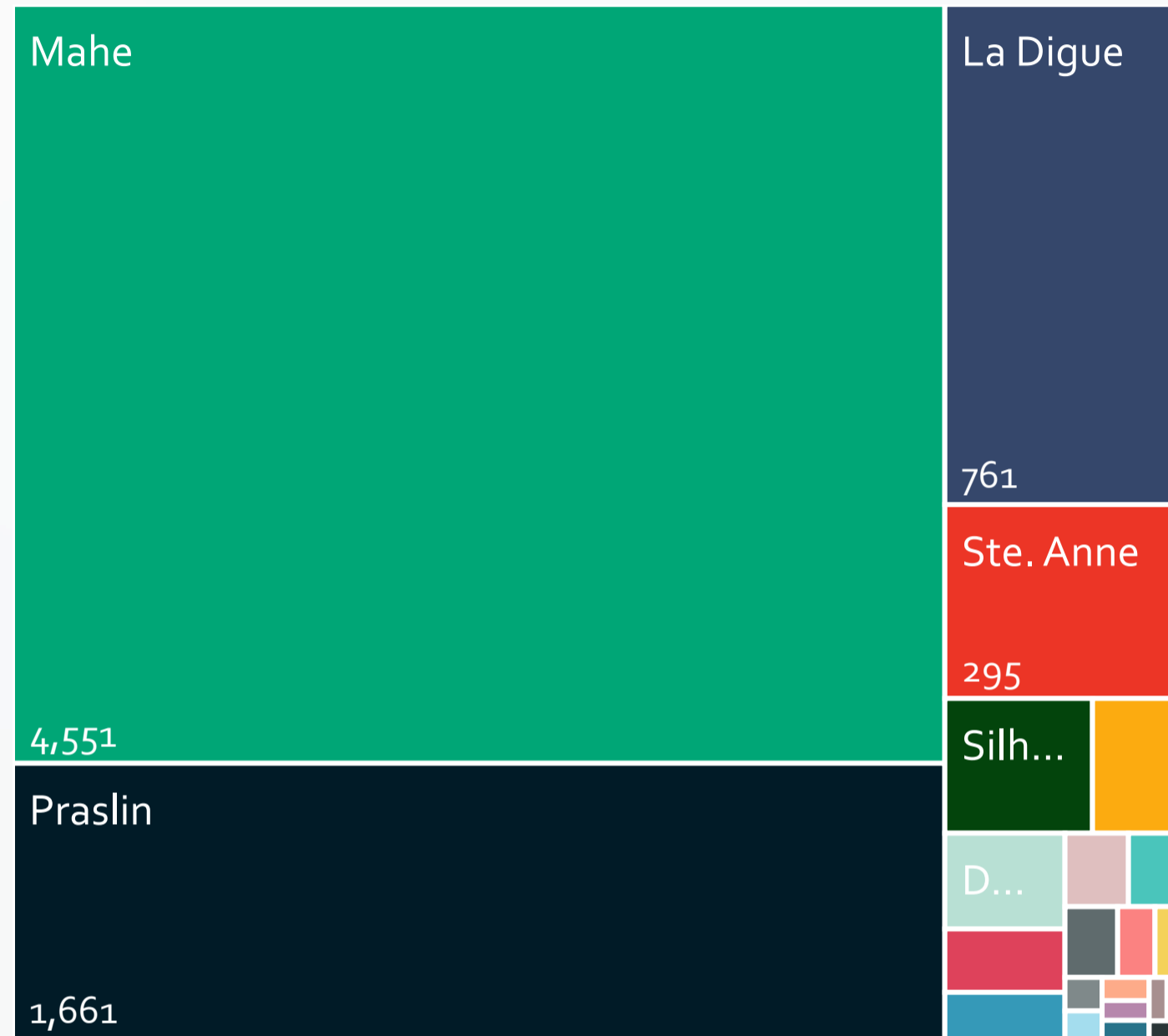


ACCOMMODATIONS

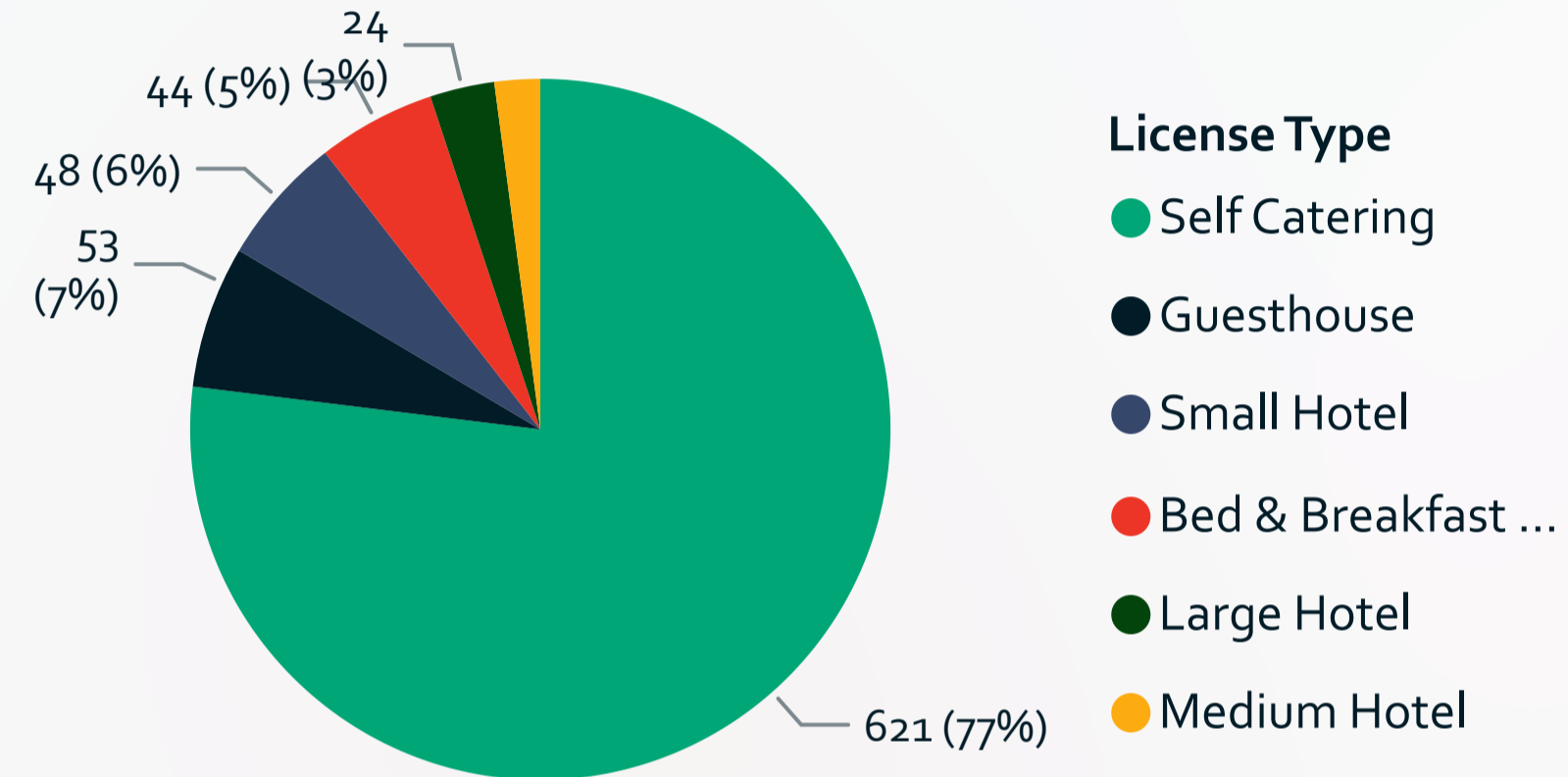
Number of accommodations and rooms distribution by license type and island

807
of accommodations

OF ROOMS AND % OF ROOMS BY ISLAND



ACCOMMODATIONS BY LICENSE TYPE



INSIGHTS

The destination currently has 807 licensed establishments, and a total of 7,788 rooms.

The majority of the Accommodations are Self Caterings, accounting for 77% of all licensed establishments.

Self Catering consists of 3,277 rooms, representing 42% of our total rooms.

This is followed by Large Hotels, which consists of 2,754 rooms, representing 35% of our total rooms.

58% of our rooms are on Mahe, followed by Praslin with 21% and La Digue with 10%.

The largest outer island in terms of number of rooms is Platte Island with 77 rooms, representing 1% of our total rooms.

15,576
of beds

% OF ROOMS AND # OF ROOMS BY LICENSE TYPE



7,788
of rooms

Data source: Seychelles Tourism Department