

# VISITOR ARRIVALS REPORT

Last updated: 04/02/2024

## ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024 versus this year's targets.



### TOTAL ARRIVALS

# 33,217

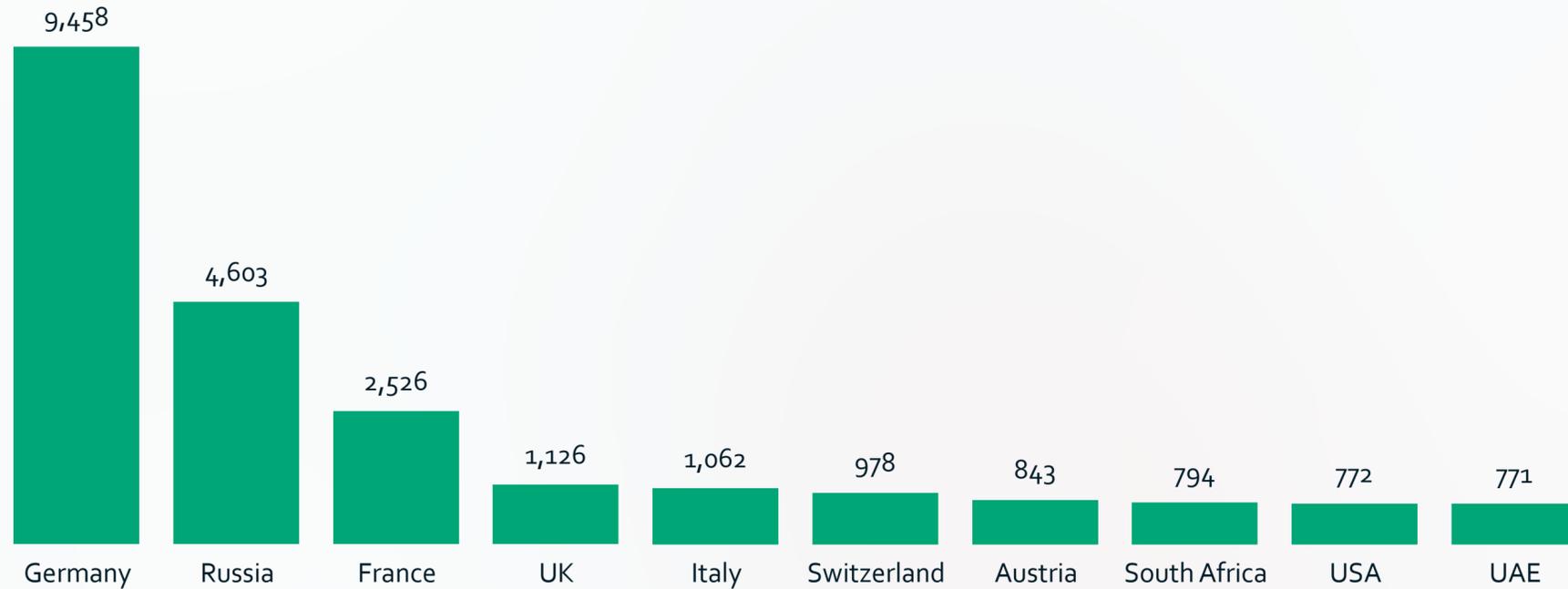
▲ 21.6%

YoY%



● Total Visitor Arrivals ● Target

### TOP 10 MARKETS SINCE 01 JANUARY



### HOW ARE WE PERFORMING AGAINST OUR TARGETS?



### INSIGHTS

A total of 33,217 visitors has been recorded up to 04/02/2024. This represents a 22% increase over the same period last year.

86% of visitors came by air.

Germany is our leading source market with 9,458 visitors to date, representing 28% of Total Visitor Arrivals.

Our top 3 markets accounts for 50% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 31/01/2024

## MONTHLY OVERVIEW - JANUARY

Total visitor arrivals for January 2024.

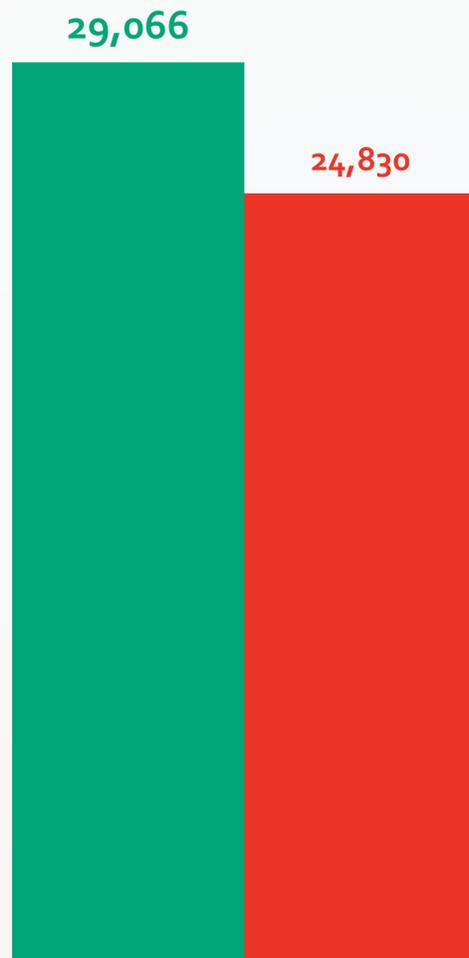


### TOTAL ARRIVALS

# 29,066

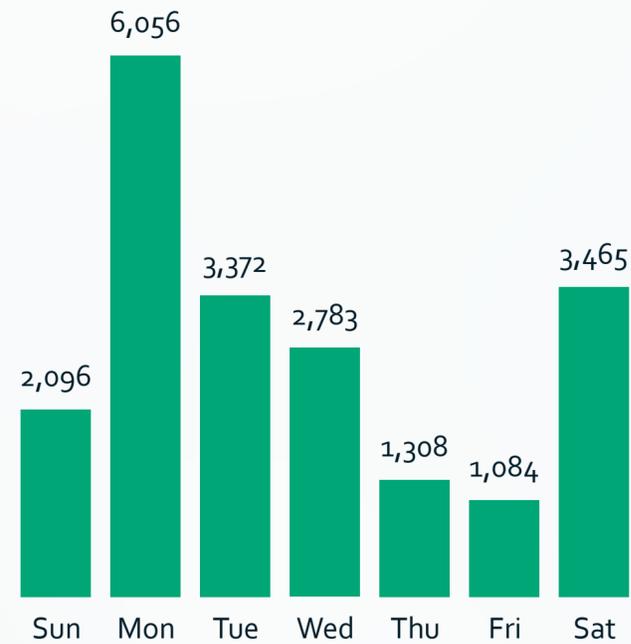
▲ 24.7%

YoY%

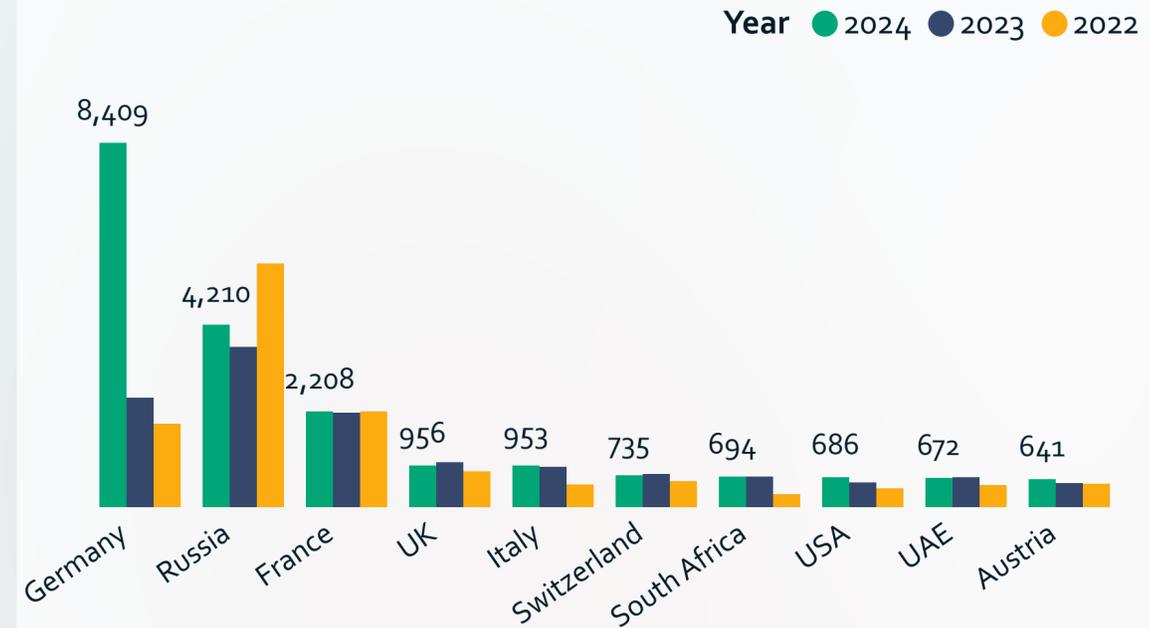


● Total Visitor Arrivals ● Target

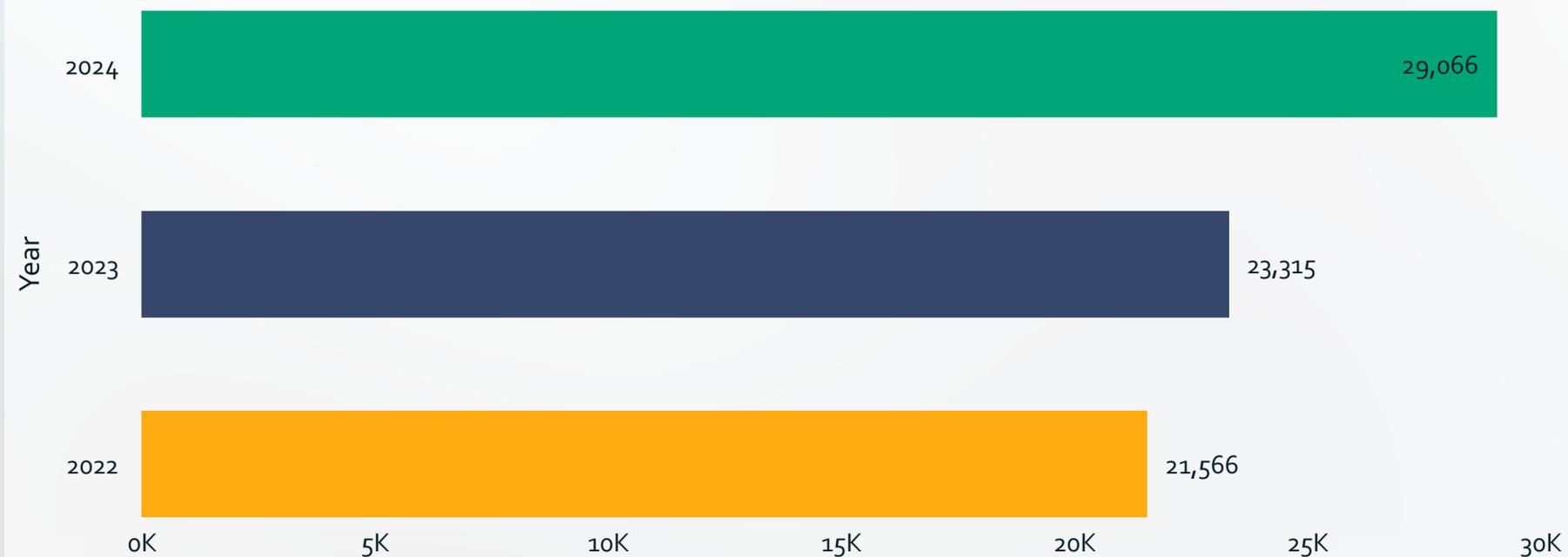
### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES JANUARY 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for January 2024 was 25% higher compared to last year.

A total of 29,066 visitors has been recorded, exceeding our target by 17%.

87% of visitors came by air and 13% came by sea.

Majority of the visitors entered the country on Monday, though this is heavily influenced by the visitors coming in by sea.

Of visitors coming in by air, Tuesdays and Saturdays are the two most popular days, followed by Monday. The least popular days are Thursdays and Fridays.

Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

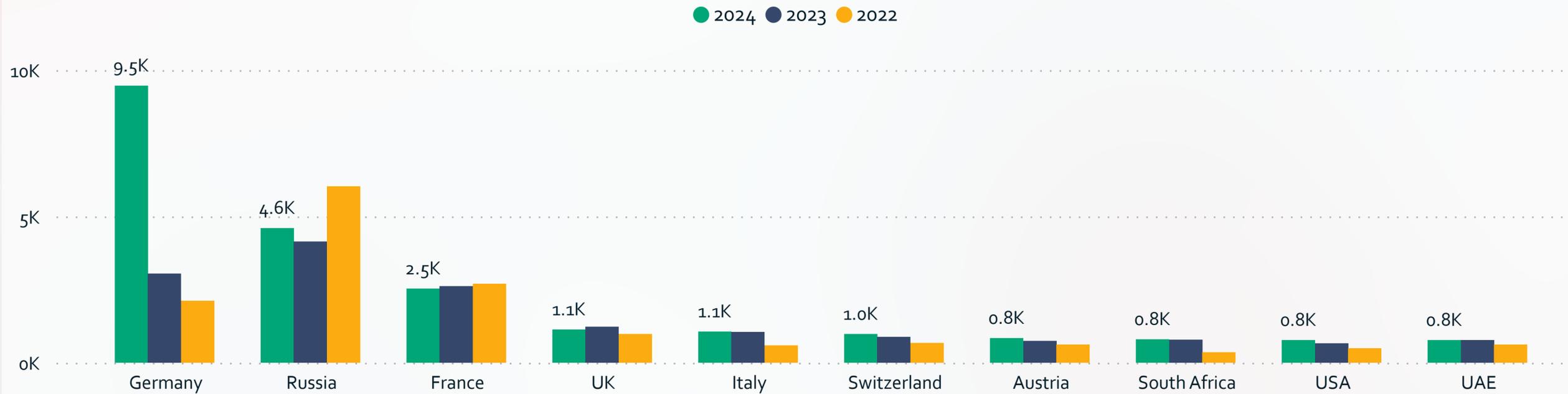
Last updated: 04/02/2024



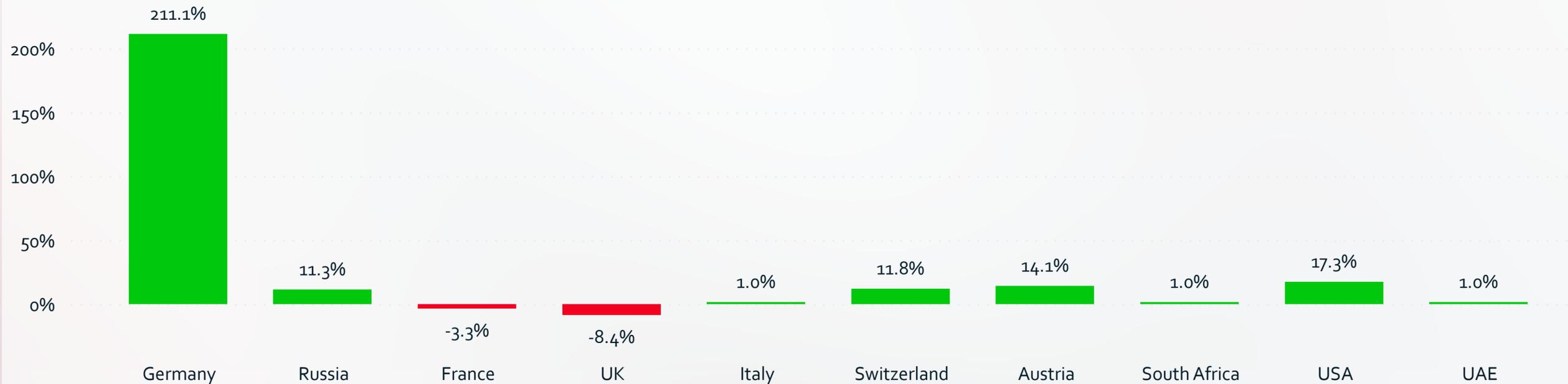
## TOP MARKETS

Total visitor arrivals in 2023 from top 10 markets vs same period last year and 2019.

### TOTAL ARRIVALS TO DATE



### YEAR ON YEAR %



### INSIGHTS

Germany is currently seeing a growth rate of 211% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are UK and France.

Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/02/2024



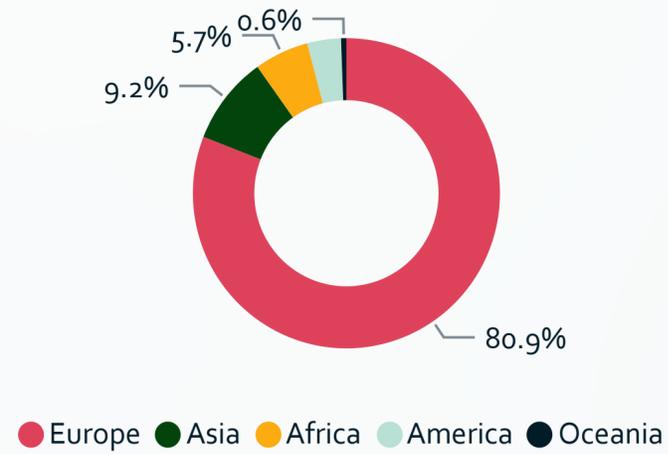
## ARRIVALS TREND

Visitor arrivals trend compared to previous years

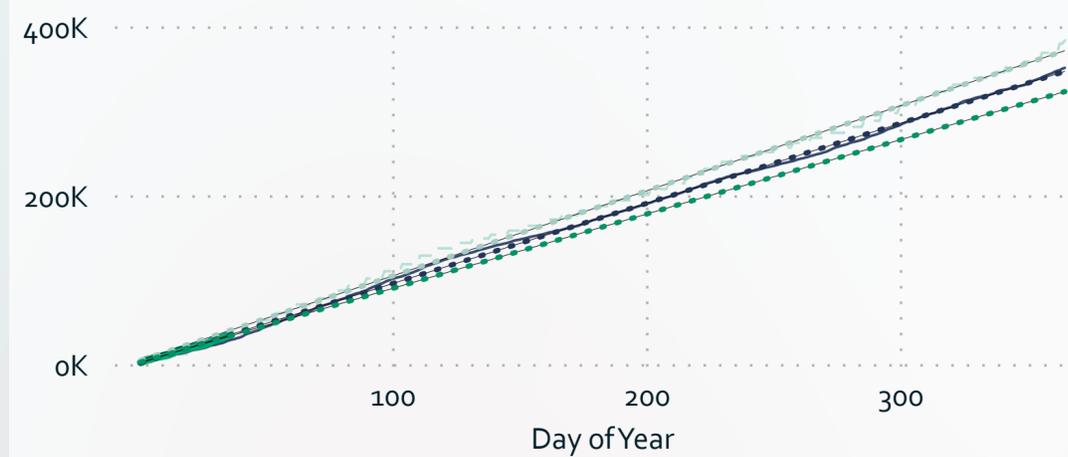
### COUNTRY FILTER

- Search
- Afghanistan
  - Agalega
  - Aland Islands
  - Albania
  - Algeria
  - American Samoa
  - Andorra

### 2023 MARKET SHARE



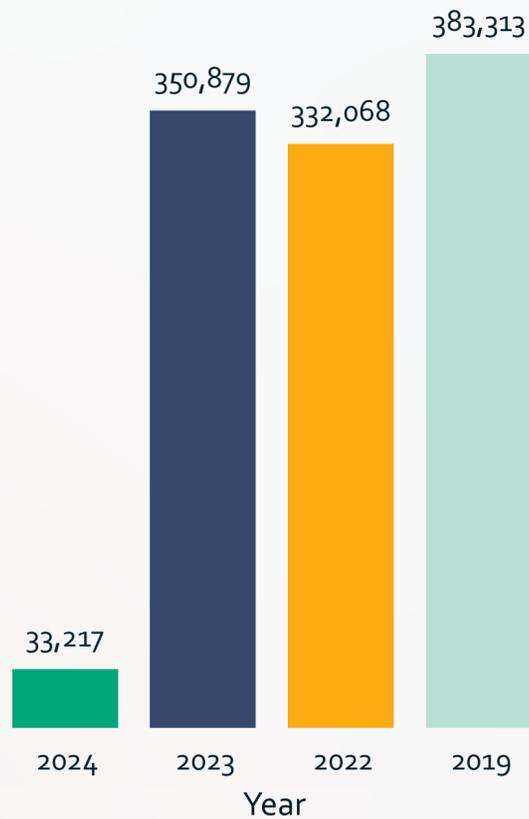
### CUMULATIVE ARRIVALS TREND



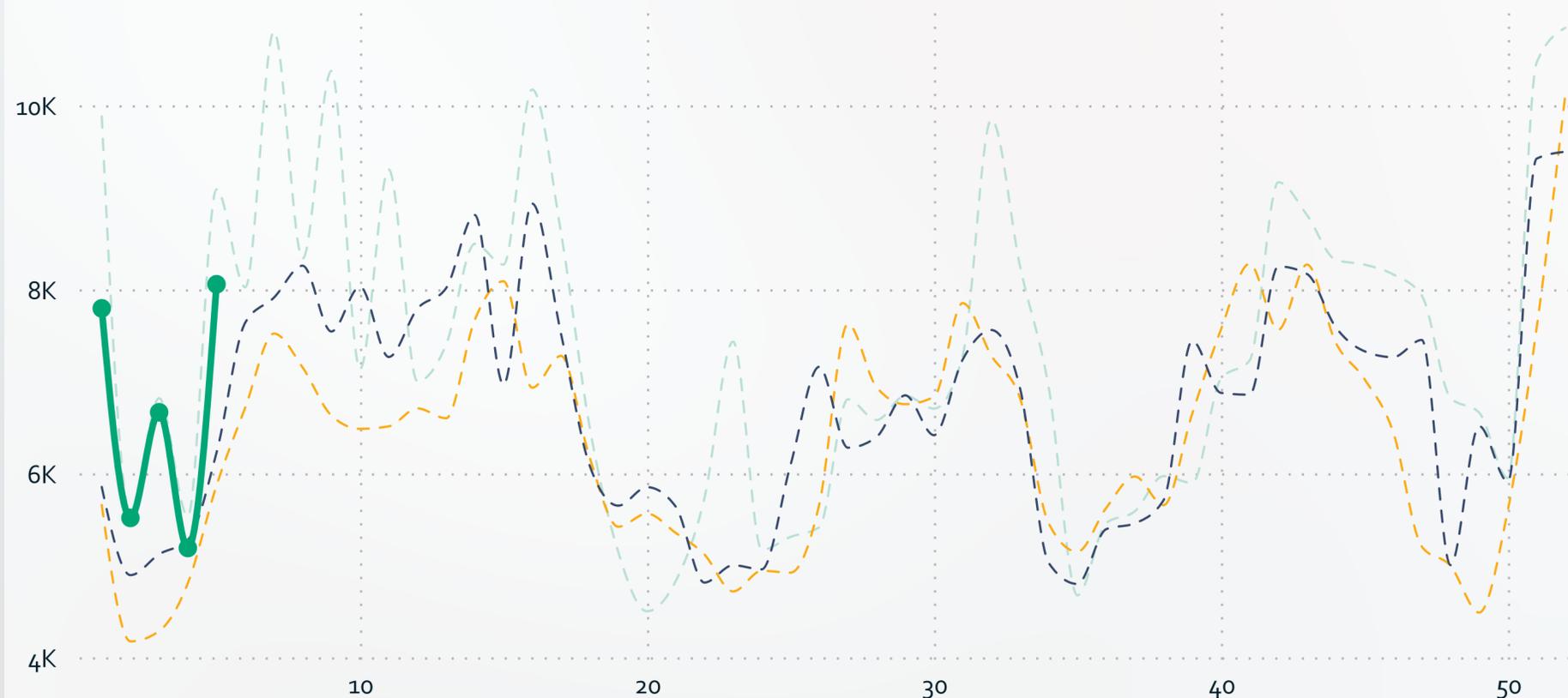
### INSIGHTS

81% of our visitors are coming from Europe, with Asia the next highest region with 9% of visitors.

### TOTAL ARRIVALS BY YEAR



### ARRIVALS OVER TIME



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/02/2024



## ARRIVALS TREND - EUROPE

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Aland Islands
  - Albania
  - Andorra
  - Austria
  - Belarus
  - Belgium
  - Bosnia & Herzegovina

### WEEKLY ARRIVALS OVER TIME



### INSIGHTS

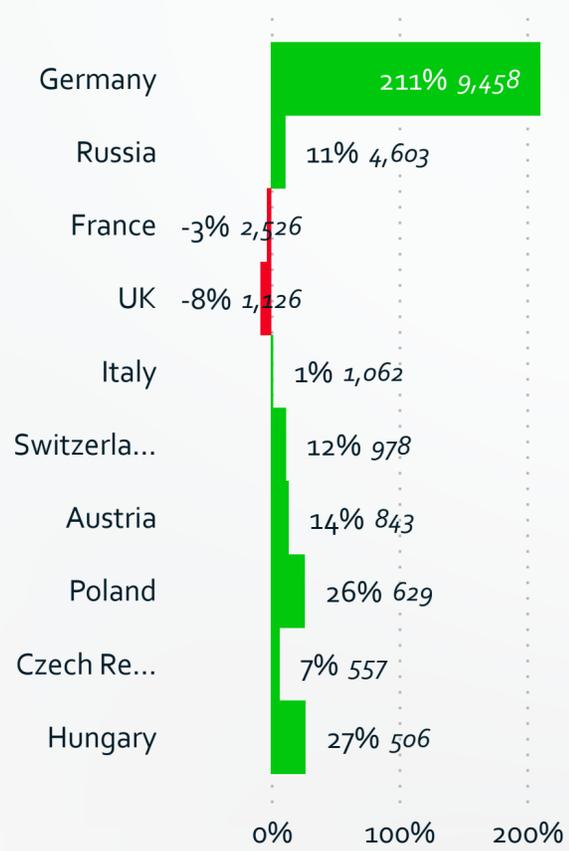
As of 04/02/2024 arrivals from Europe is up by 37% compared to the same period last year.

Europe's arrivals are mostly from Germany, France and Russia which accounted for 62% of visitors from the continent whilst the top 10 markets bring 83% of visitors.

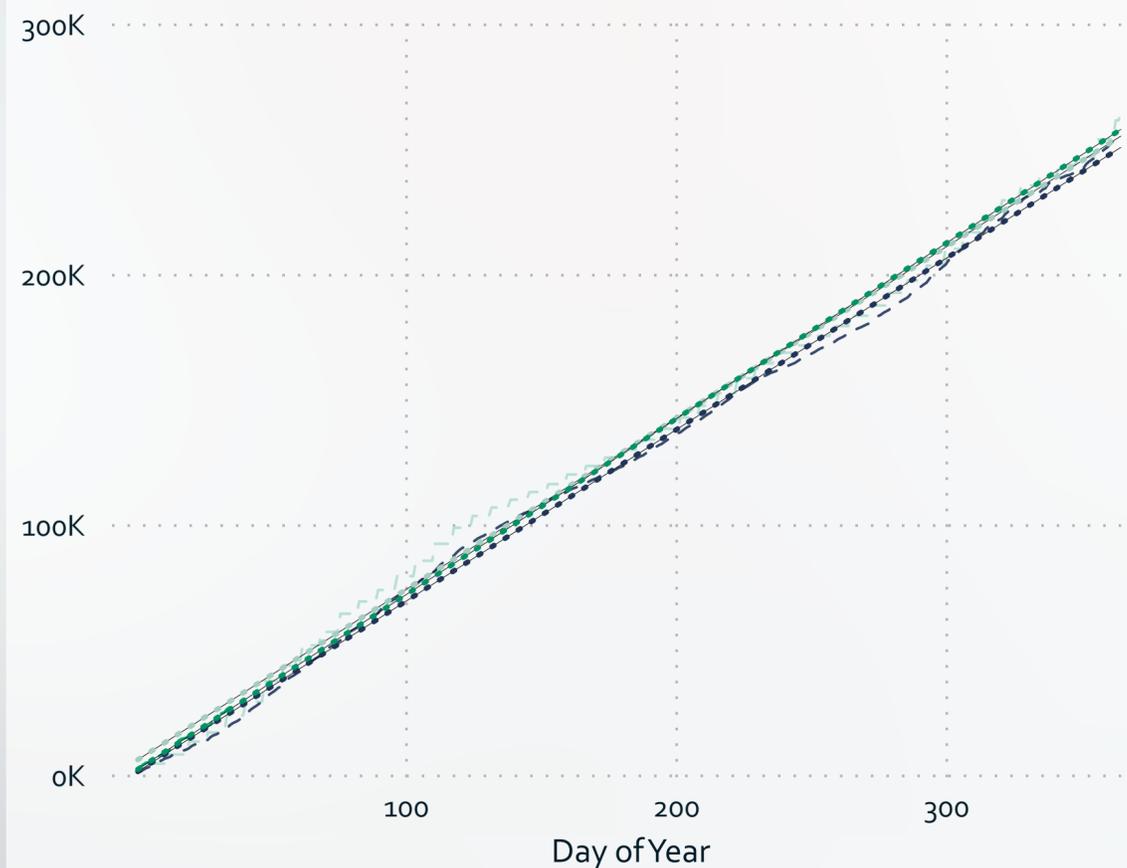
### TOTAL ARRIVALS BY YEAR



### TOP 10 EUROPEAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/02/2024



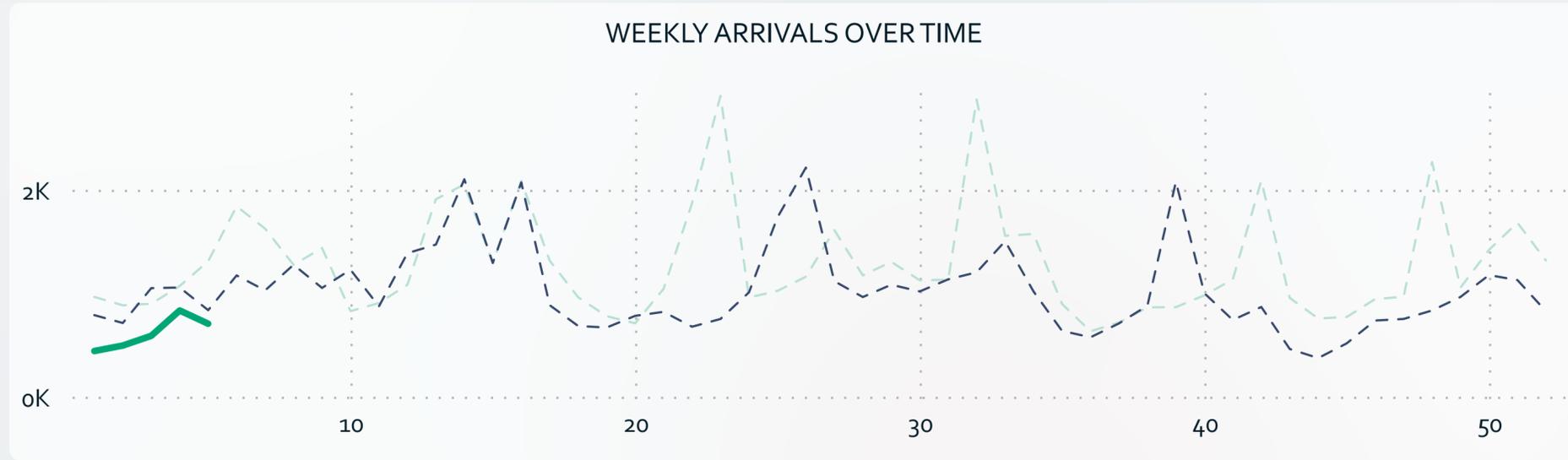
## ARRIVALS TREND - ASIA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Afghanistan
  - Armenia
  - Azerbaijan
  - Bahrain
  - Bangladesh
  - Bhutan
  - Brunei Darussalam

### WEEKLY ARRIVALS OVER TIME



### INSIGHTS

Arrivals from Asia is currently down by 31% compared to last year.

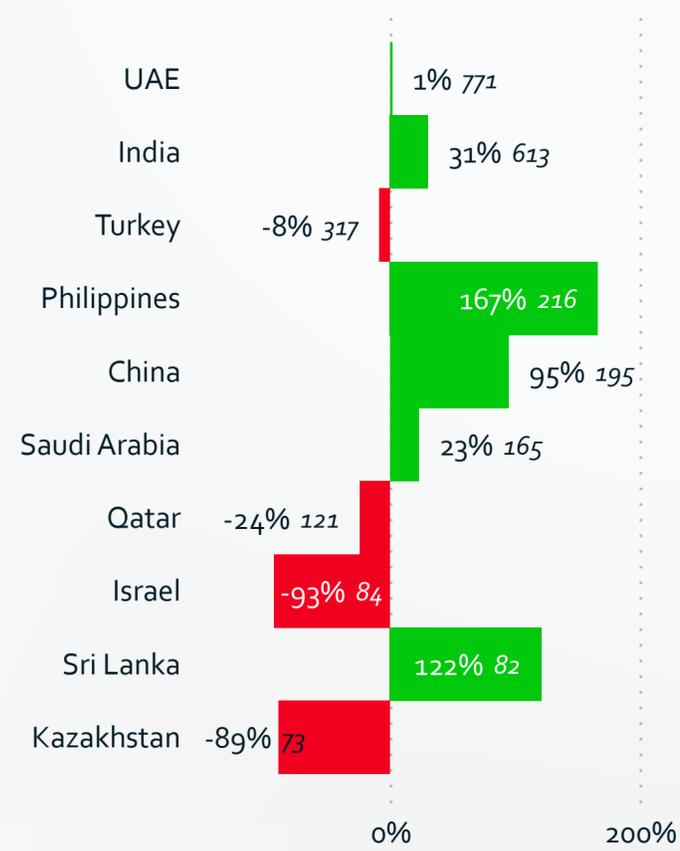
Leading markets from the region are UAE, India and Turkey, bringing in 55% of visitors from the region.

86% of visitors from Asia come from the top 10 markets.

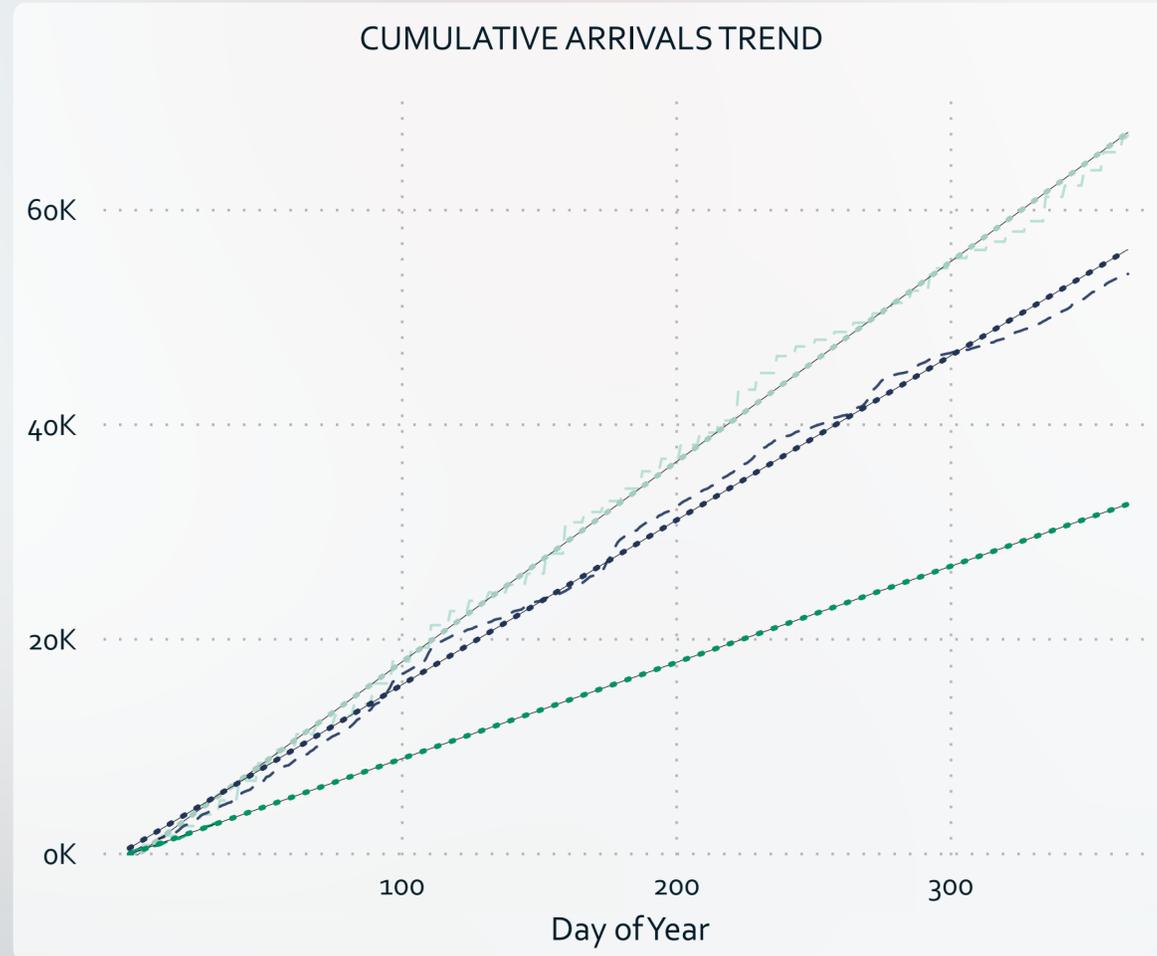
### TOTAL ARRIVALS BY YEAR



### TOP 10 ASIAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/02/2024



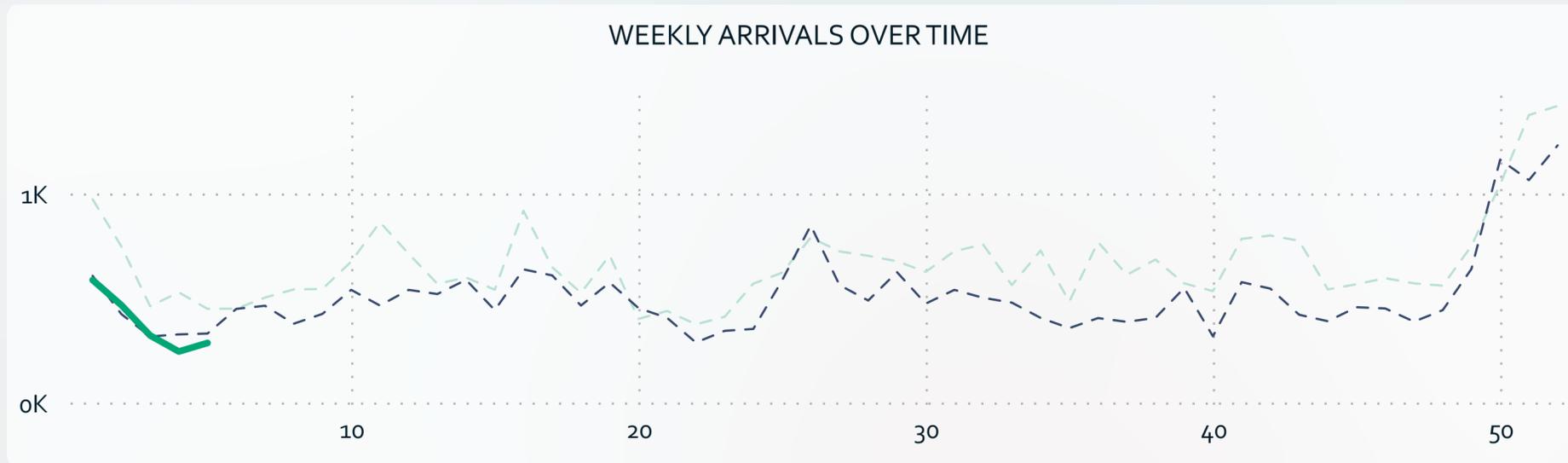
## ARRIVALS TREND - AFRICA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Agalega
  - Algeria
  - Angola
  - Benin
  - Botswana
  - Burkina Faso
  - Burundi

### WEEKLY ARRIVALS OVER TIME



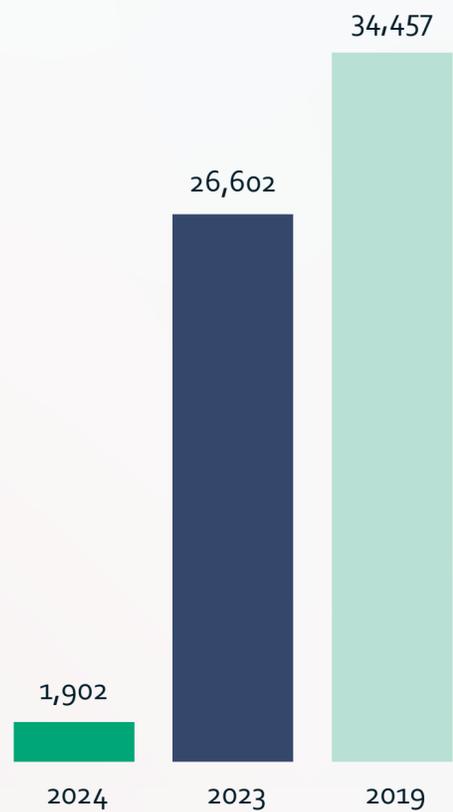
### INSIGHTS

Africa has recorded a total of 1,902 visitors as of 04/02/2024, representing a decrease of 9% over the same period in 2023.

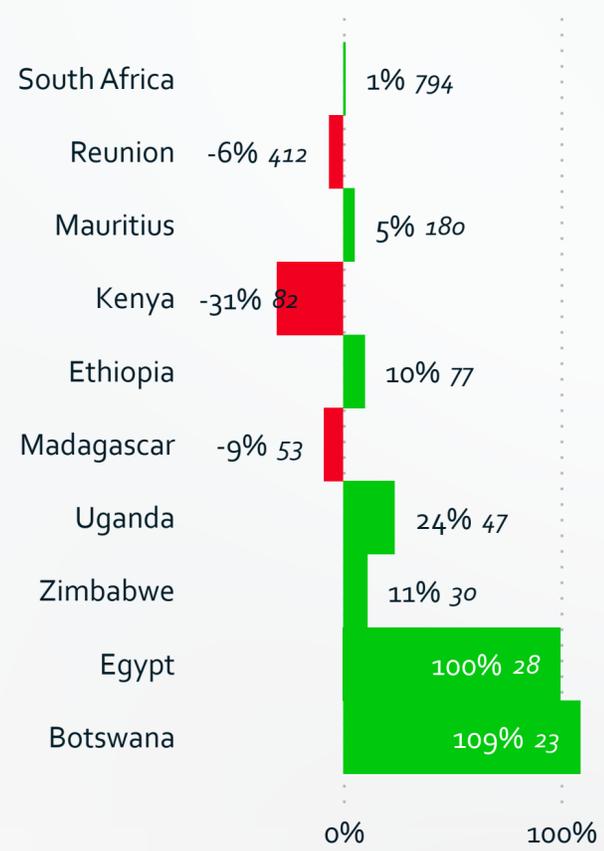
The main market from Africa is South Africa which represents 42% of visitors from the region.

The top markets from the continent has a total market share of 91%.

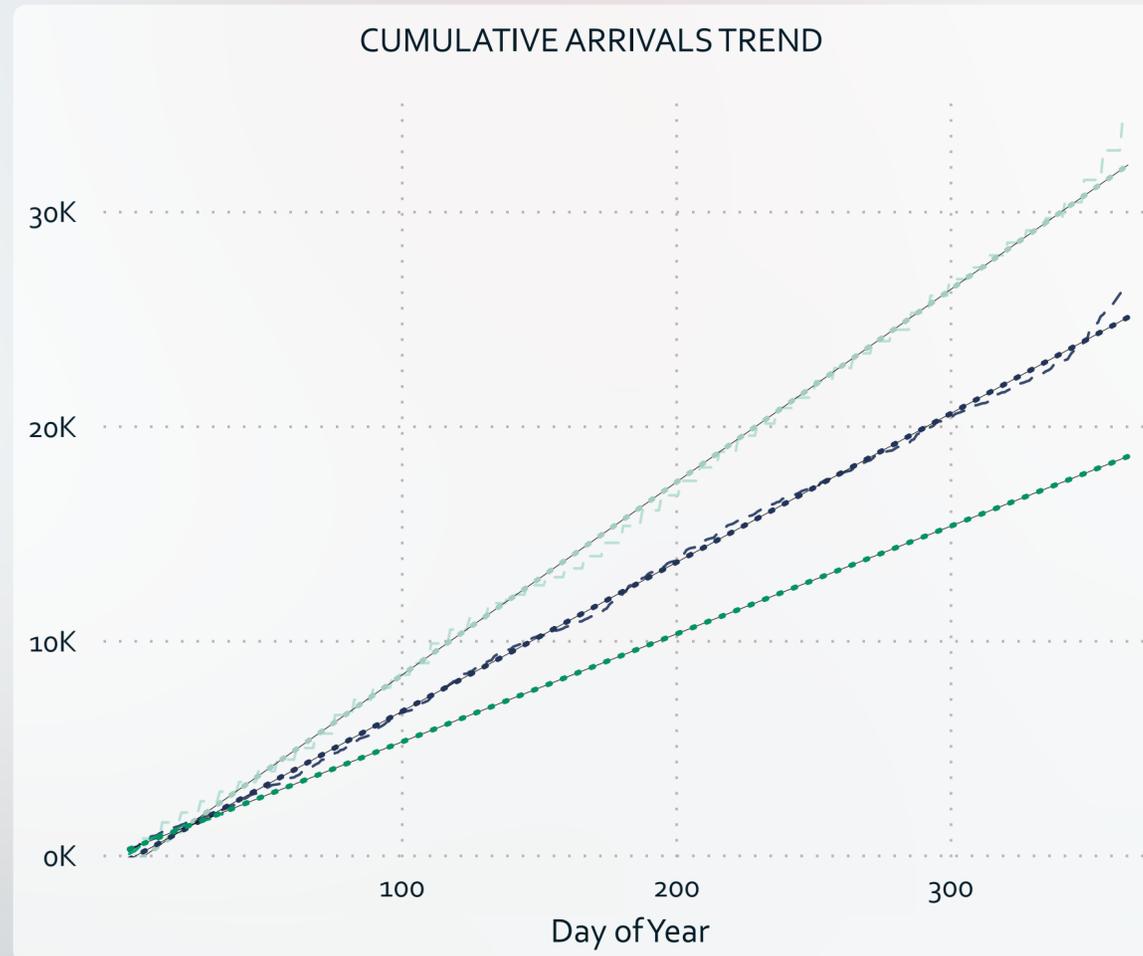
### TOTAL ARRIVALS BY YEAR



### TOP 10 AFRICAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/02/2024



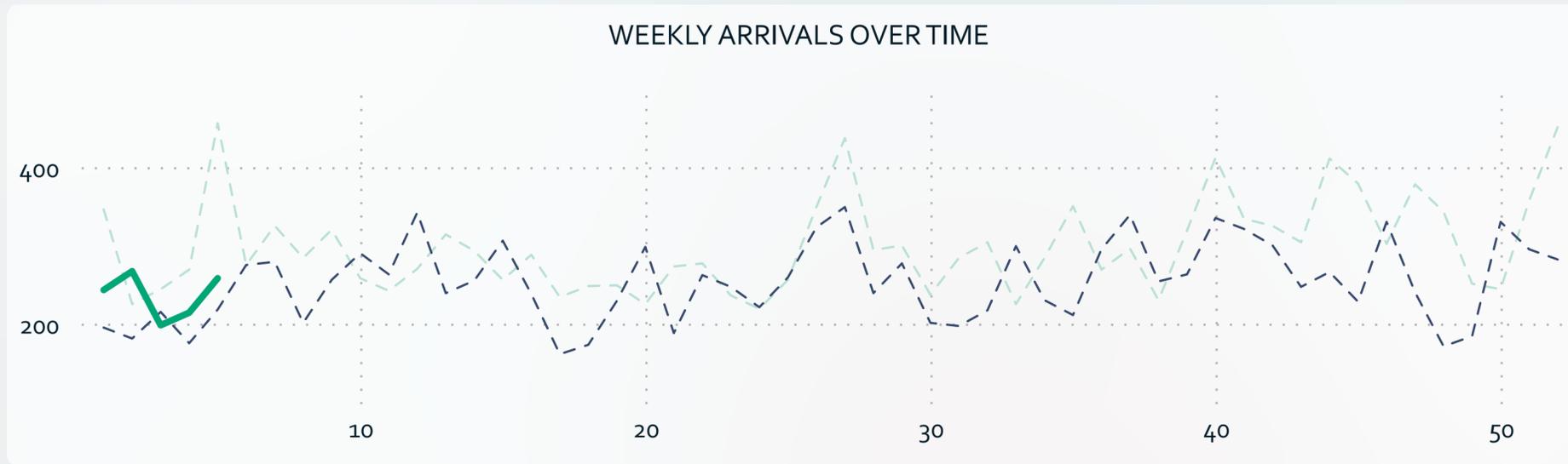
## ARRIVALS TREND - AMERICA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Anguilla
  - Antigua and Barbuda
  - Argentina
  - Aruba
  - Bahamas
  - Barbados
  - Belize

### WEEKLY ARRIVALS OVER TIME



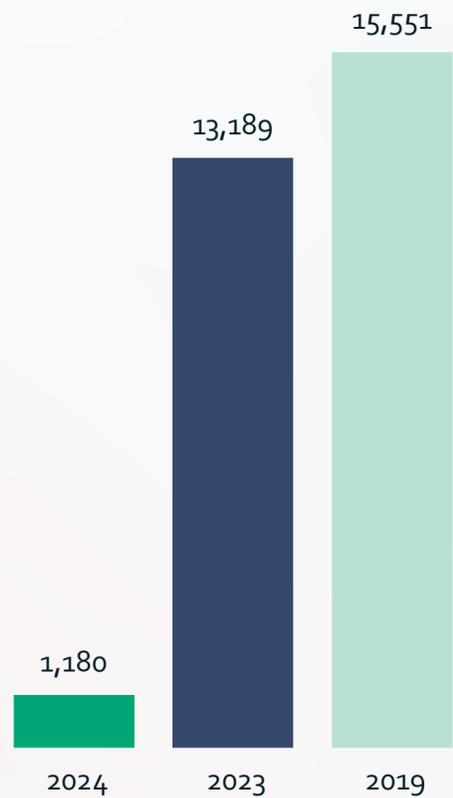
### INSIGHTS

Visitor arrivals from America is up by 24% over 2023.

The main market from the region was USA, with a market share of 65%.

The top 3 markets bring in 86% of visitors and top 10 markets, 98%.

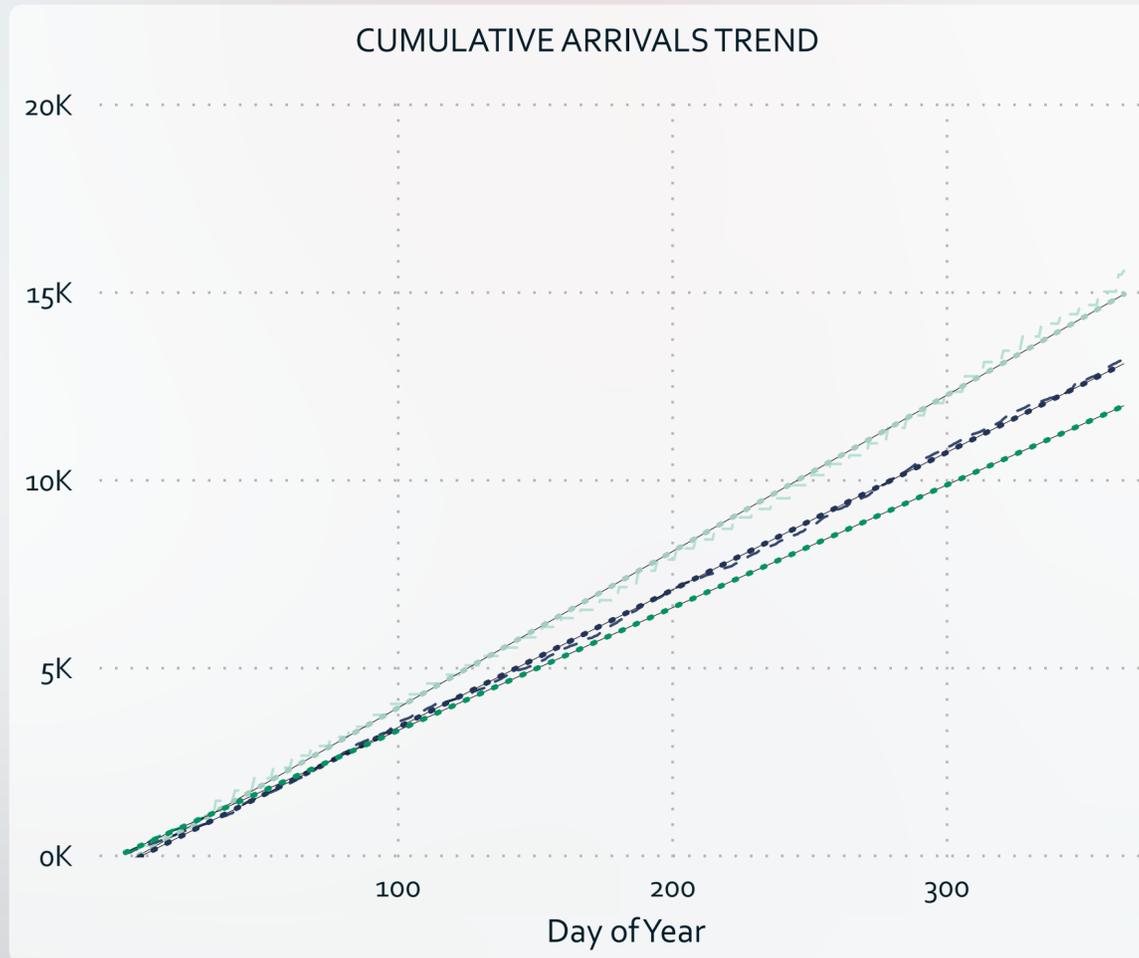
### TOTAL ARRIVALS BY YEAR



### TOP 10 AMERICAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/02/2024



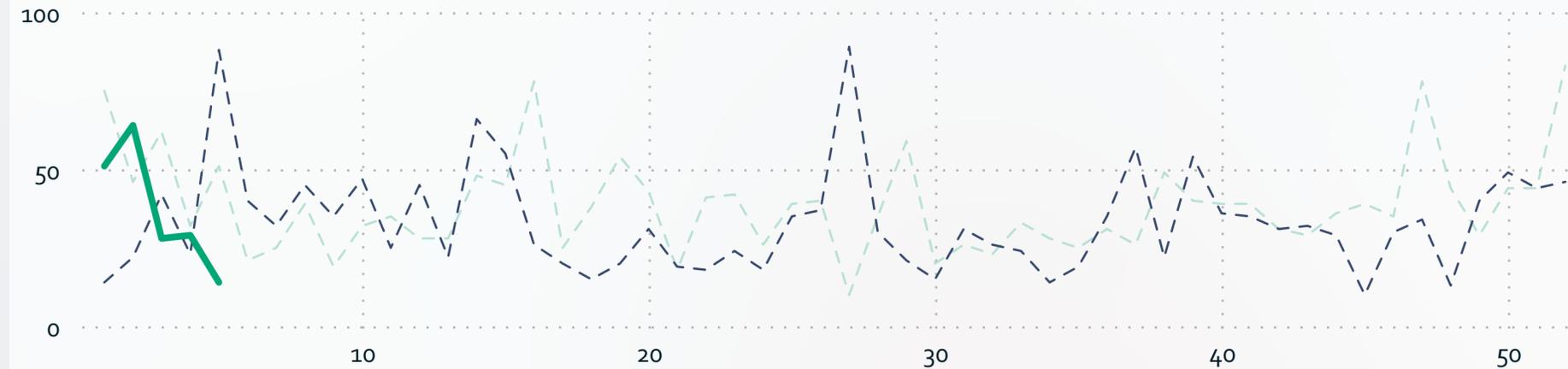
## ARRIVALS TREND - OCEANIA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- American Samoa
  - Australia
  - Cook Islands
  - Fiji
  - French Polynesia (Tahiti)
  - Guam
  - Kiribati

### WEEKLY ARRIVALS OVER TIME



### INSIGHTS

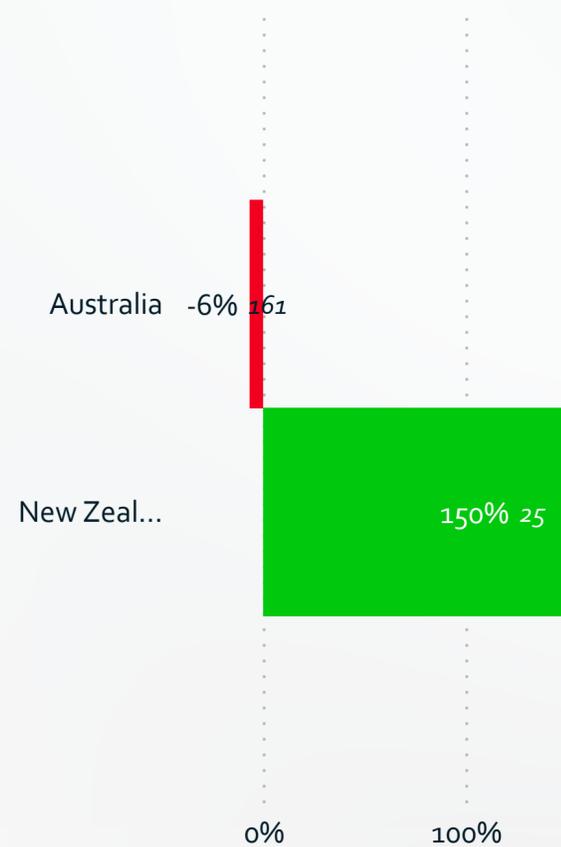
Arrivals from Oceania is down by 0.5% on 2023.

Main market for Oceania is Australia, with a market share of 87%.

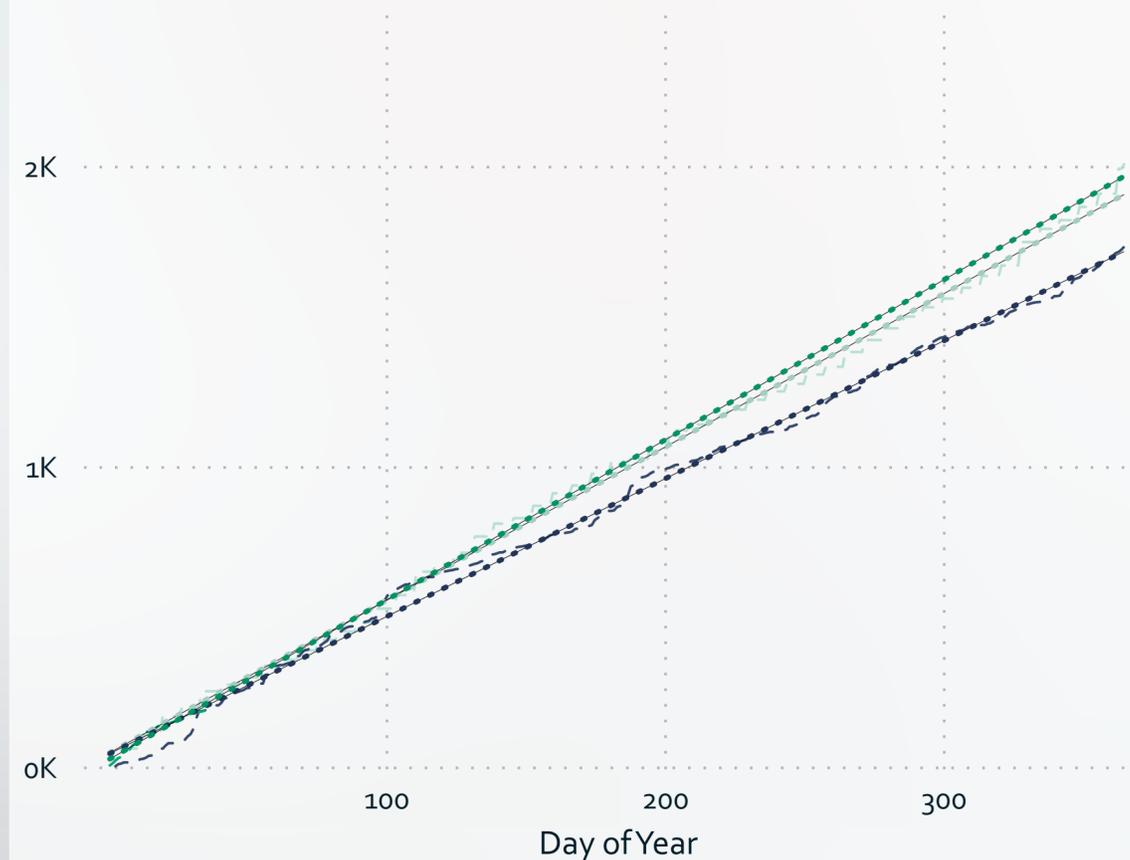
### TOTAL ARRIVALS BY YEAR



### TOP 10 OCEANIC MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 08/02/2024

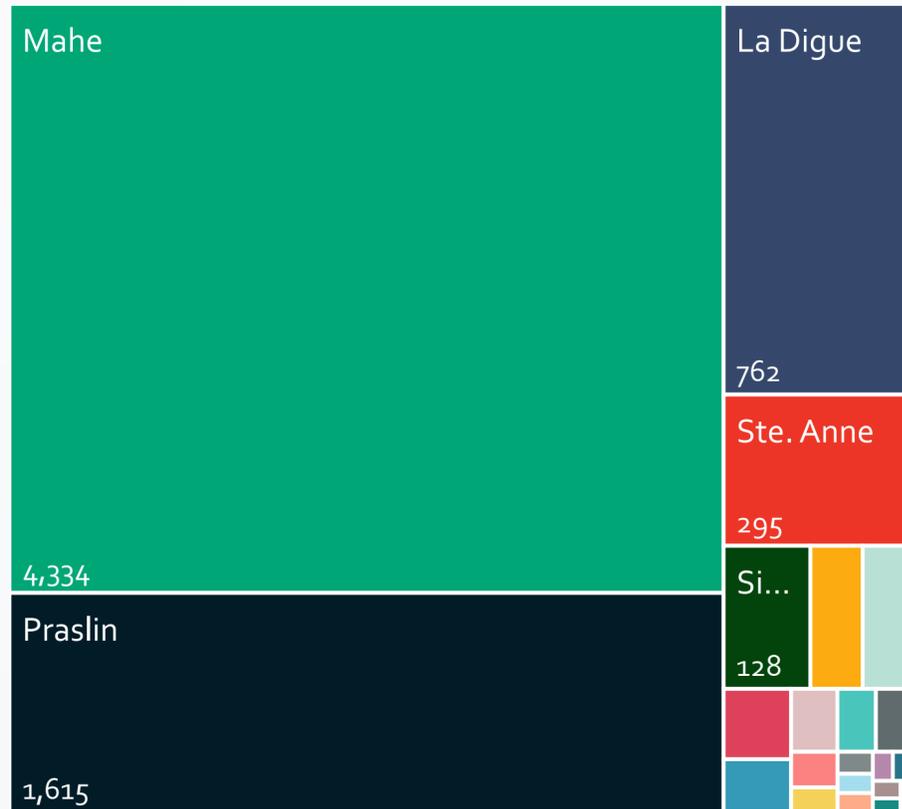


# ACCOMMODATIONS

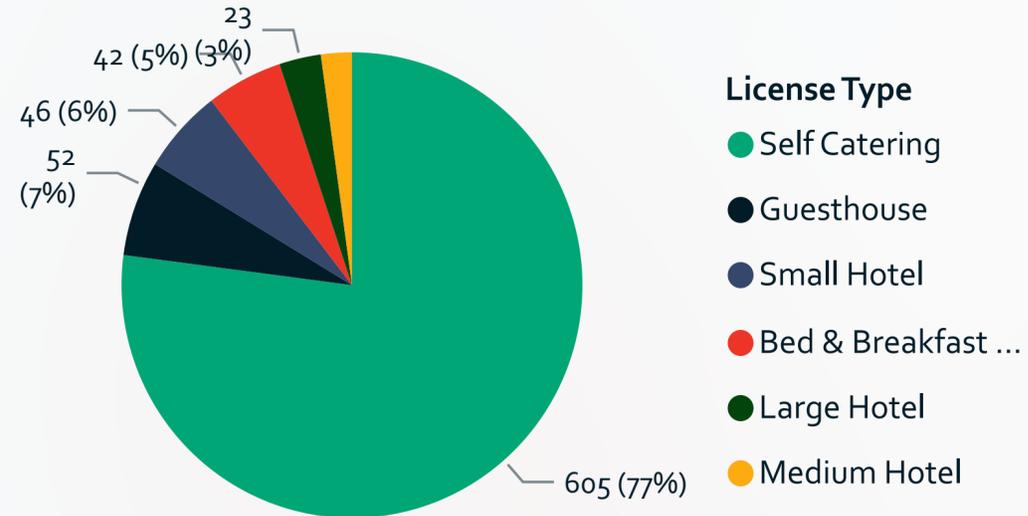
Number of accommodations and rooms distribution by license type and island

**785**  
# of accommodations

# OF ROOMS AND % OF ROOMS BY ISLAND



# ACCOMMODATIONS BY LICENSE TYPE



## INSIGHTS

The destination currently has 780 licensed establishments, and a total of 7,459 rooms.

The majority of the Accommodations are Self Caterings, accounting for 77% of all licensed establishments.

Self Catering consists of 3,190 rooms, representing 43% of our total rooms.

This is followed by Large Hotels, which consists of 2,561 rooms, representing 34% of our total rooms.

58% of our rooms are on Mahe, followed by Praslin with 22% and La Digue with 10%.

The largest outer island in terms of # of rooms is Desroches with 74 rooms, representing 1% of our total rooms.

**15,052**  
# of beds

% OF ROOMS AND # OF ROOMS BY LICENSE TYPE



**7,526**  
# of rooms

Data source: Seychelles Tourism Department