

# VISITOR ARRIVALS REPORT

Last updated: 04/08/2024

## ANNUAL OVERVIEW

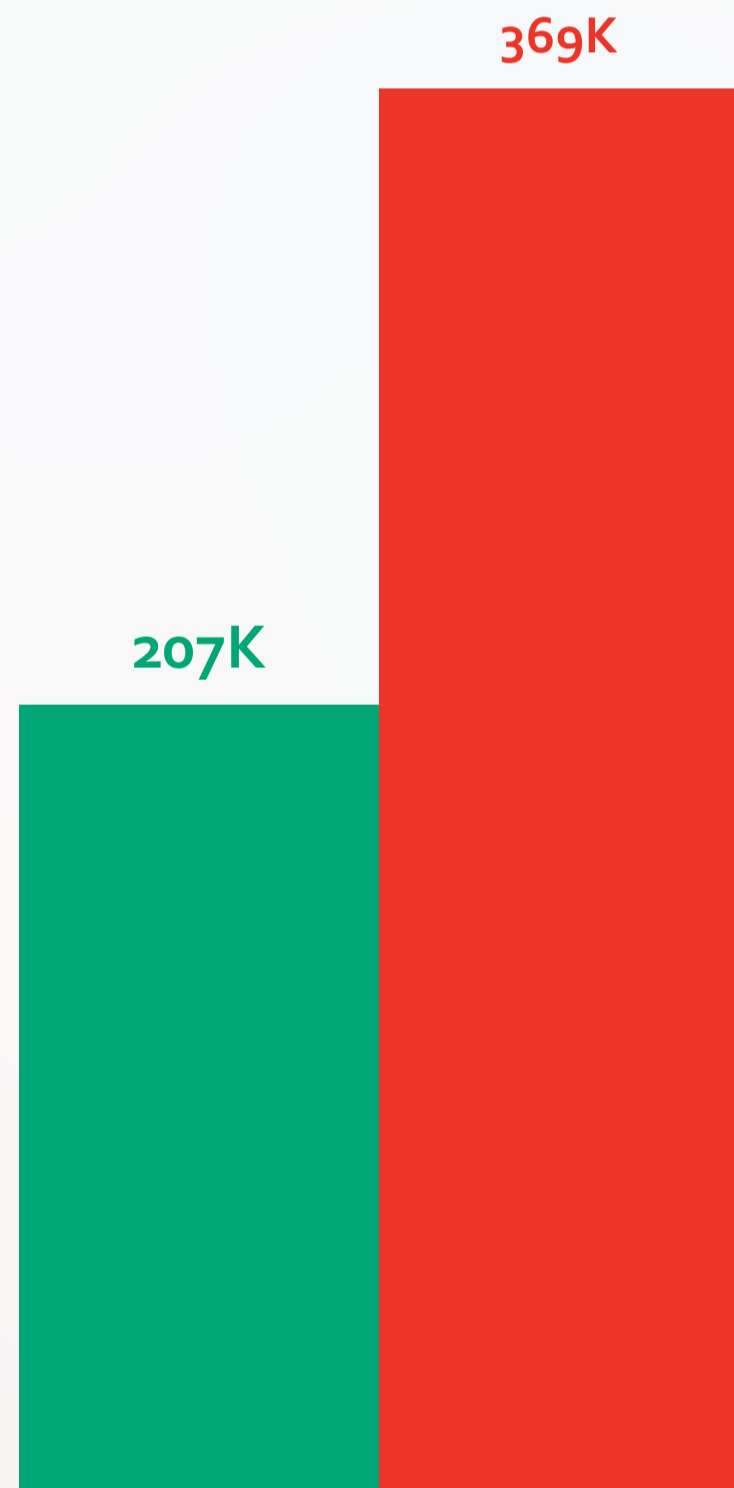
Total visitor arrivals since 1st January 2024 versus this year's targets.



### TOTAL ARRIVALS

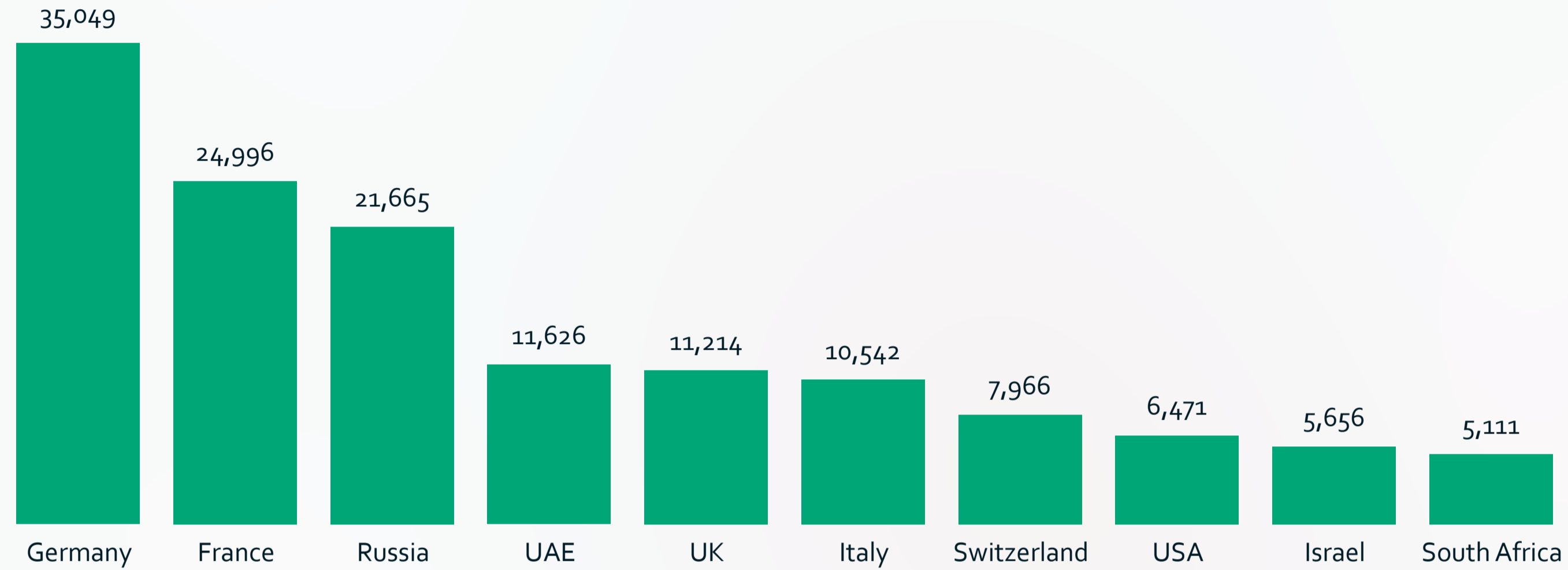
# 206,505

▲ 0.7%  
YoY%

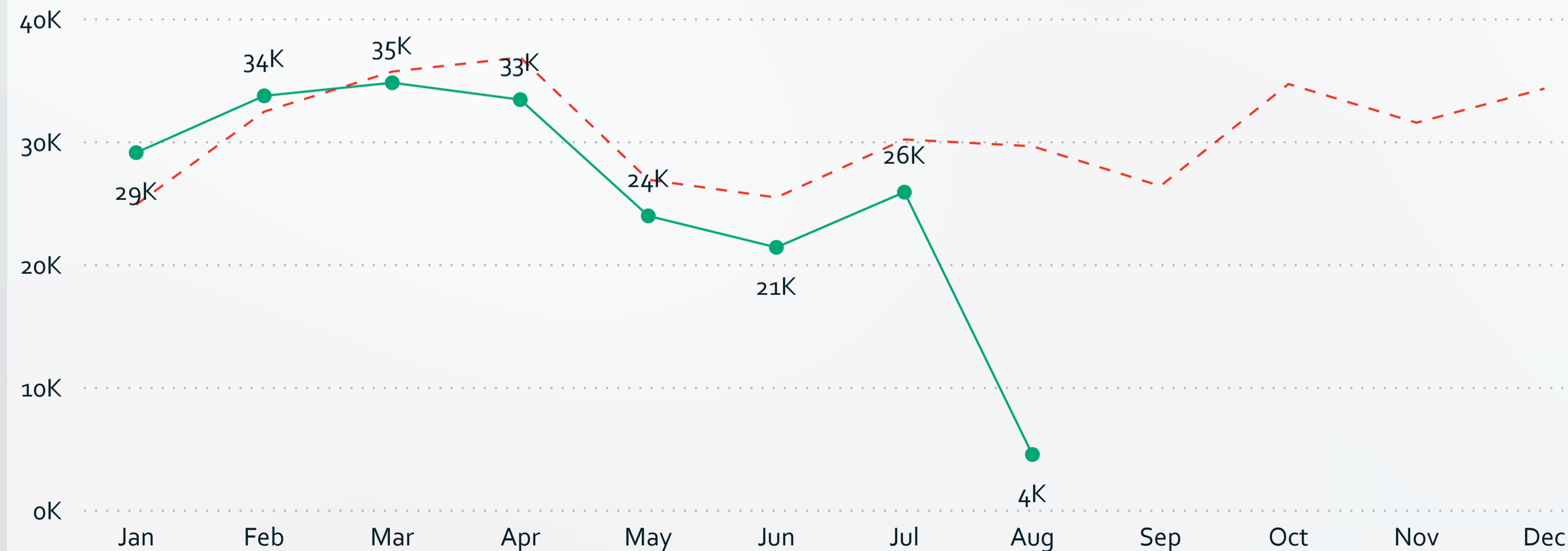


● Total Visitor Arrivals ● Target

### TOP 10 MARKETS SINCE 01 JANUARY



### HOW ARE WE PERFORMING AGAINST OUR TARGETS?



### INSIGHTS

A total of 206,505 visitors has been recorded up to 04/08/2024. This is an increase of less than 1% over the same period last year.

96% of visitors are coming in by air.

Germany is our leading source market with 35,049 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets account for 40% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 31/07/2024

## MONTHLY OVERVIEW - JULY

Total visitor arrivals for July 2024.

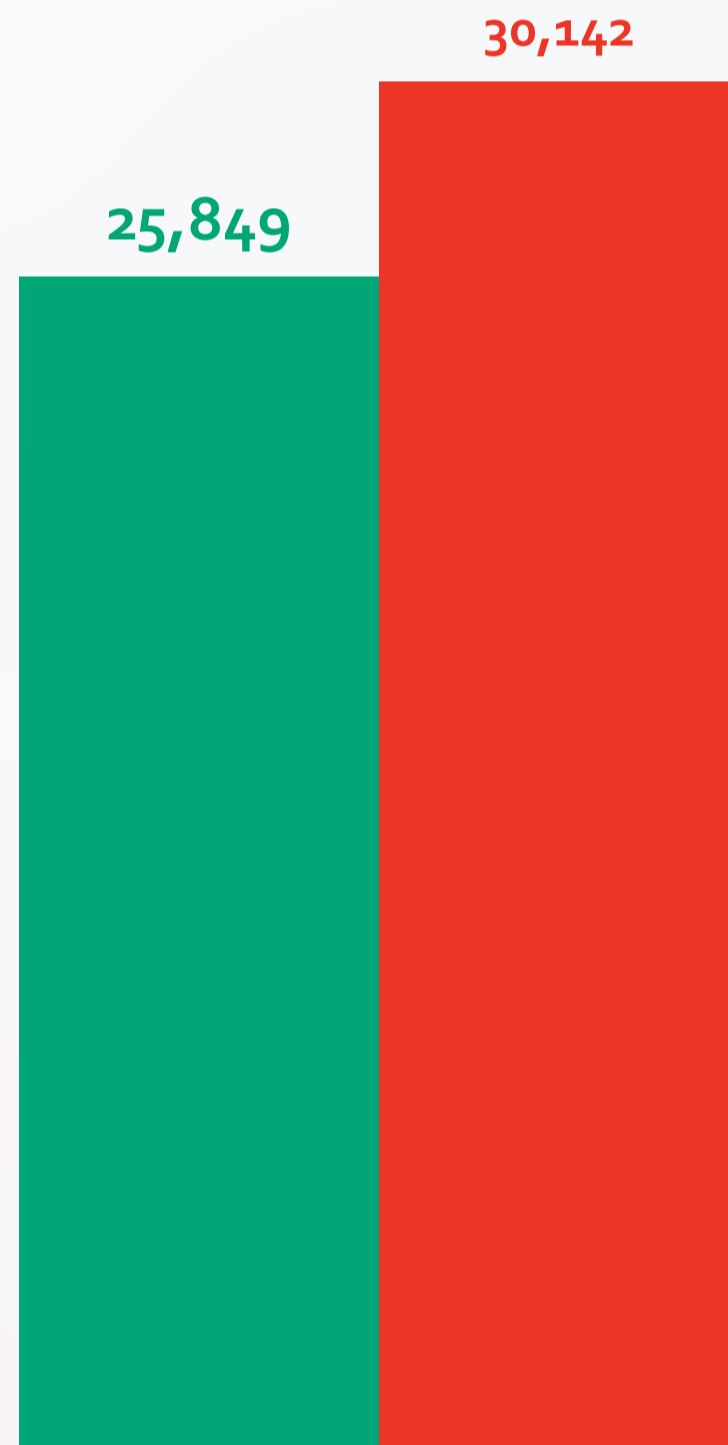


### TOTAL ARRIVALS

# 25,849

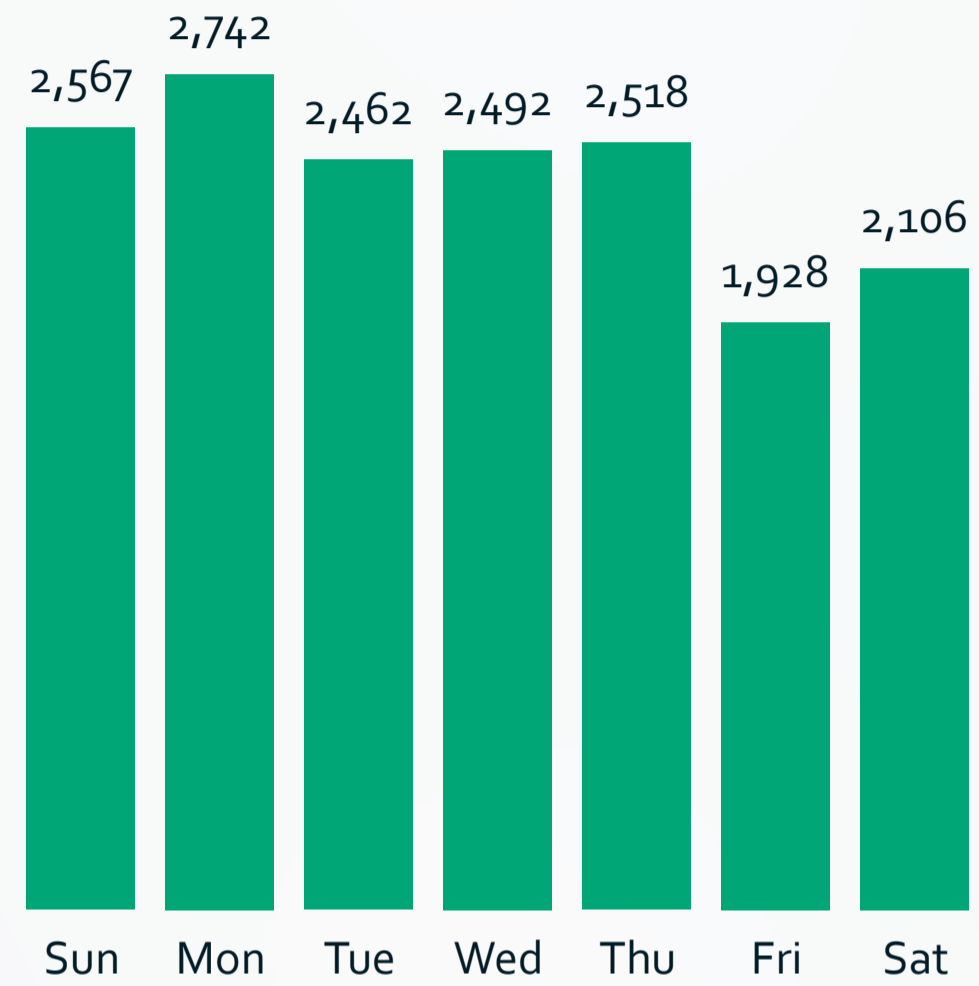
▼ -10.8%

YoY%

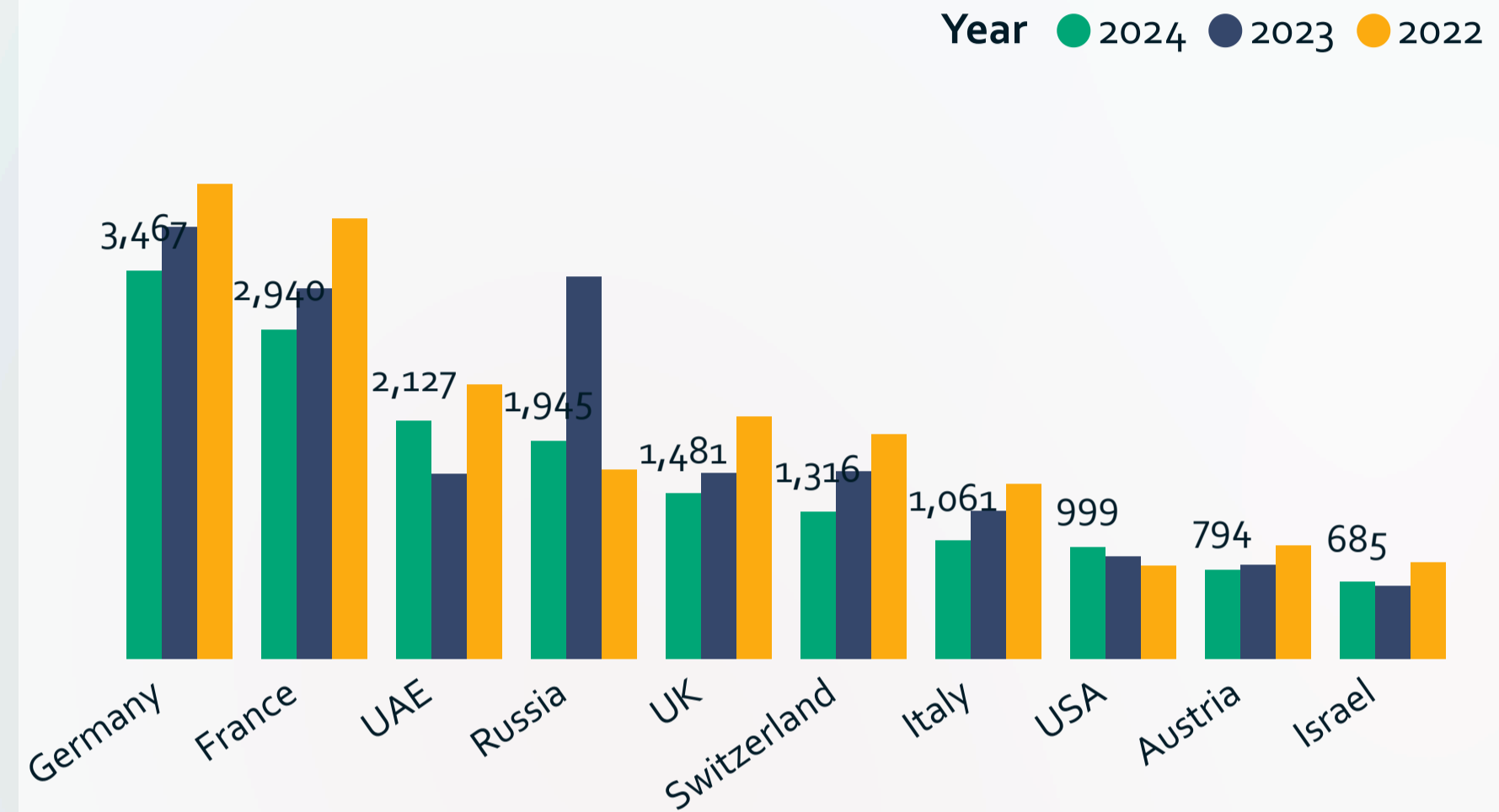


● Total Visitor Arrivals ● Target

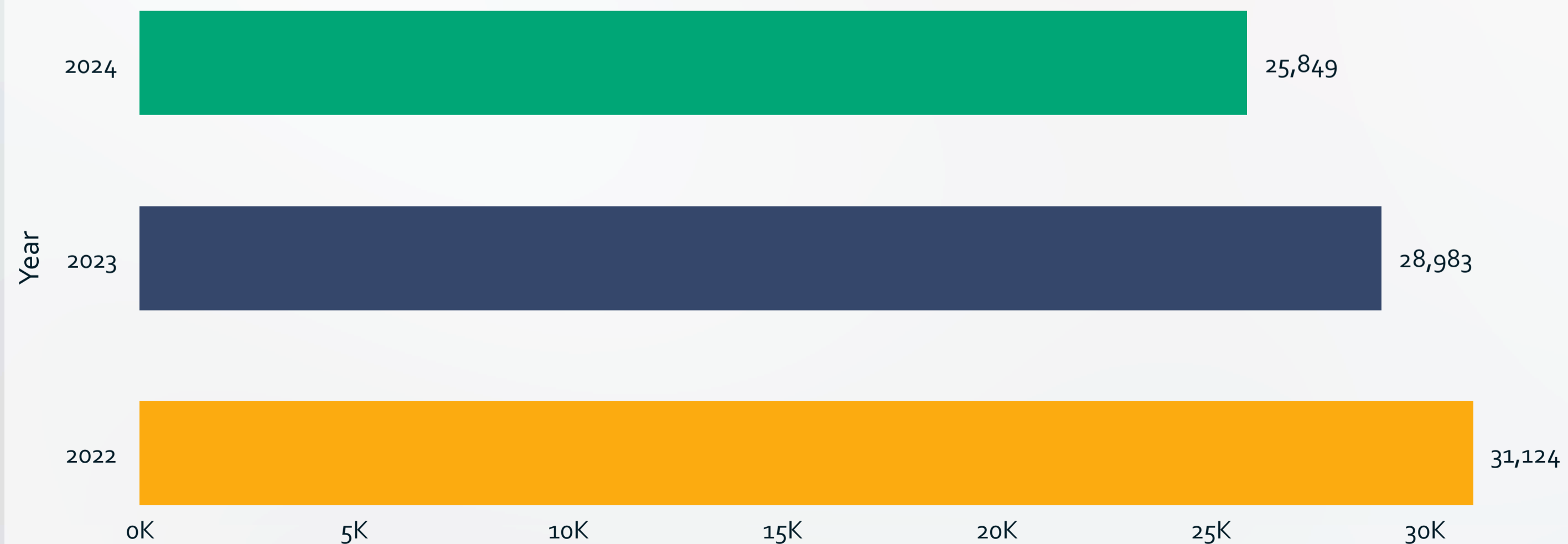
### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES JULY 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for July 2024 was 11% lower compared to last year.

A total of 25,849 visitors has been recorded, -14% below our target.

100% of visitors came by air.

Germany was the number one market in July with 13% of visitors, followed by France with 11% and UAE with 8%.

Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/08/2024

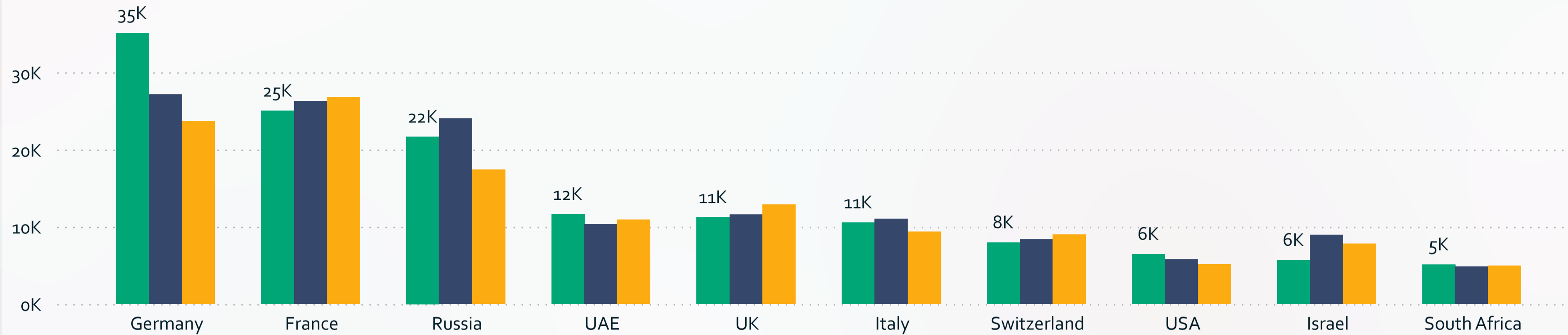
## TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

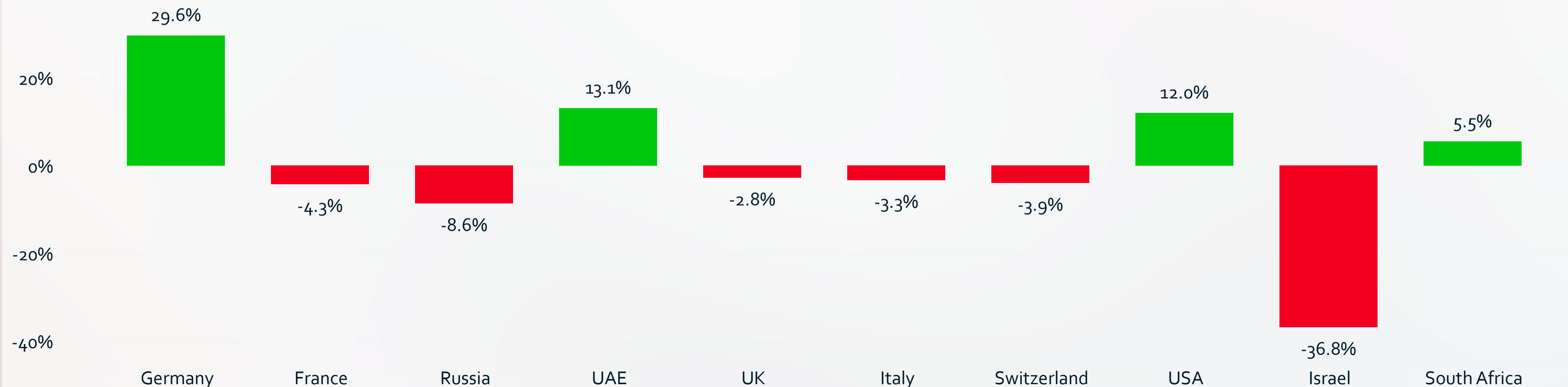


### TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



### YEAR ON YEAR %



### INSIGHTS

Germany has increased by 30% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 13% and 12% respectively.

Israel is performing at 37% lower than last year.

Performance from key European markets continue to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 04/08/2024



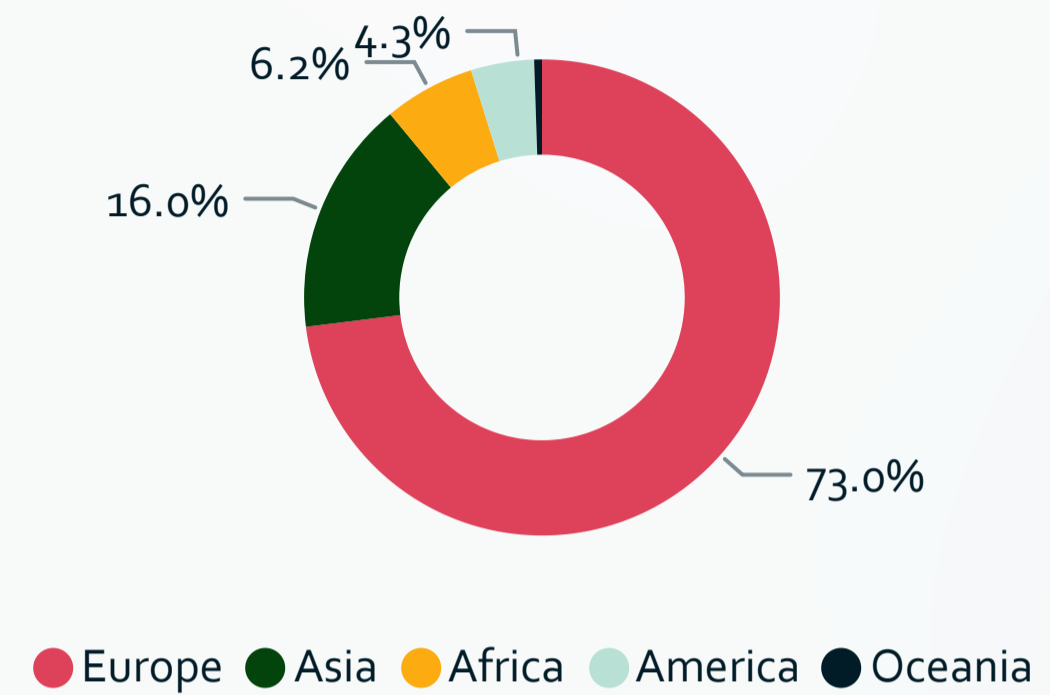
## ARRIVALS TREND

Visitor arrivals trend compared to previous years

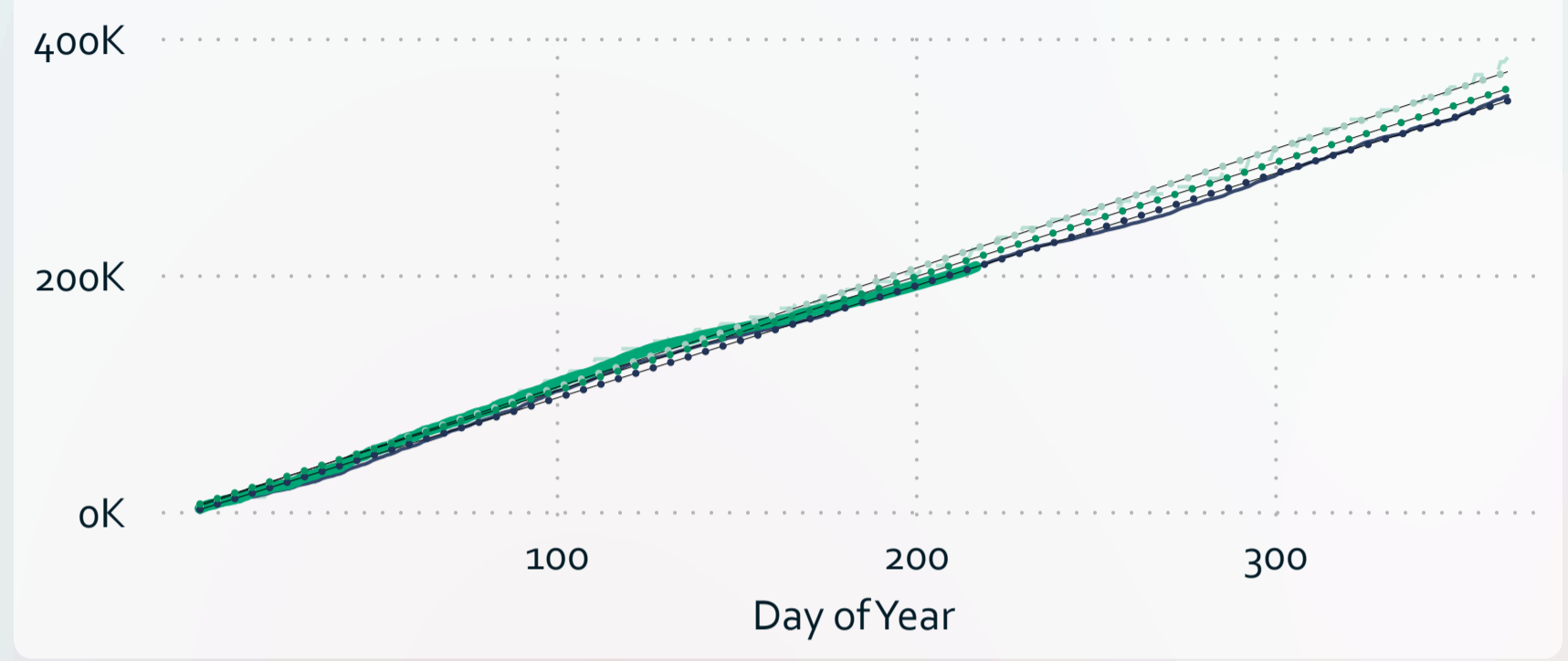
### COUNTRY FILTER

- Search
- Afghanistan
  - Agalega
  - Aland Islands
  - Albania
  - Algeria
  - American Samoa
  - Andorra

### 2023 MARKET SHARE



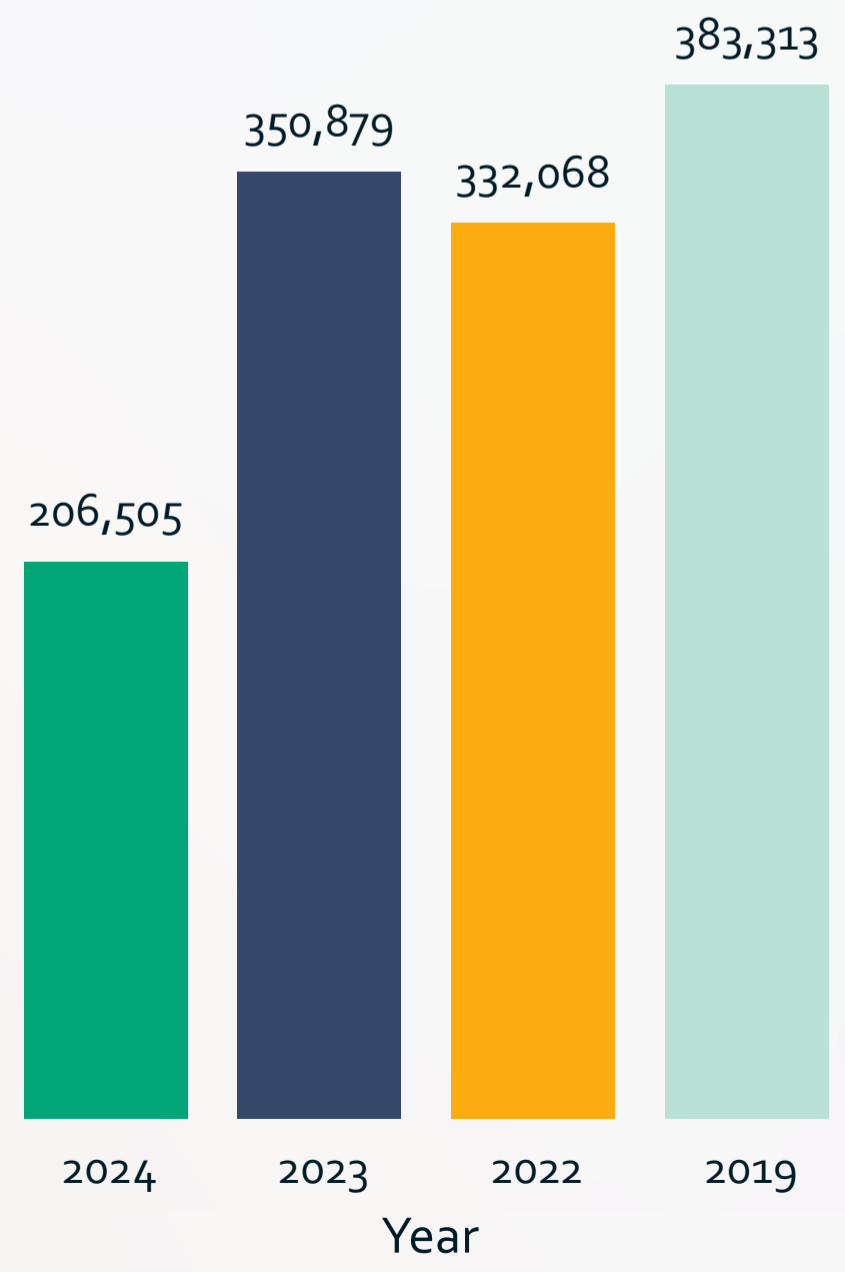
### CUMULATIVE ARRIVALS TREND



### INSIGHTS

73% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

### TOTAL ARRIVALS BY YEAR



### ARRIVALS OVER TIME



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 07/07/2024



## ARRIVALS TREND - EUROPE

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Aland Islands
  - Albania
  - Andorra
  - Austria
  - Belarus
  - Belgium
  - Bosnia & Herzegovina

### WEEKLY ARRIVALS OVER TIME



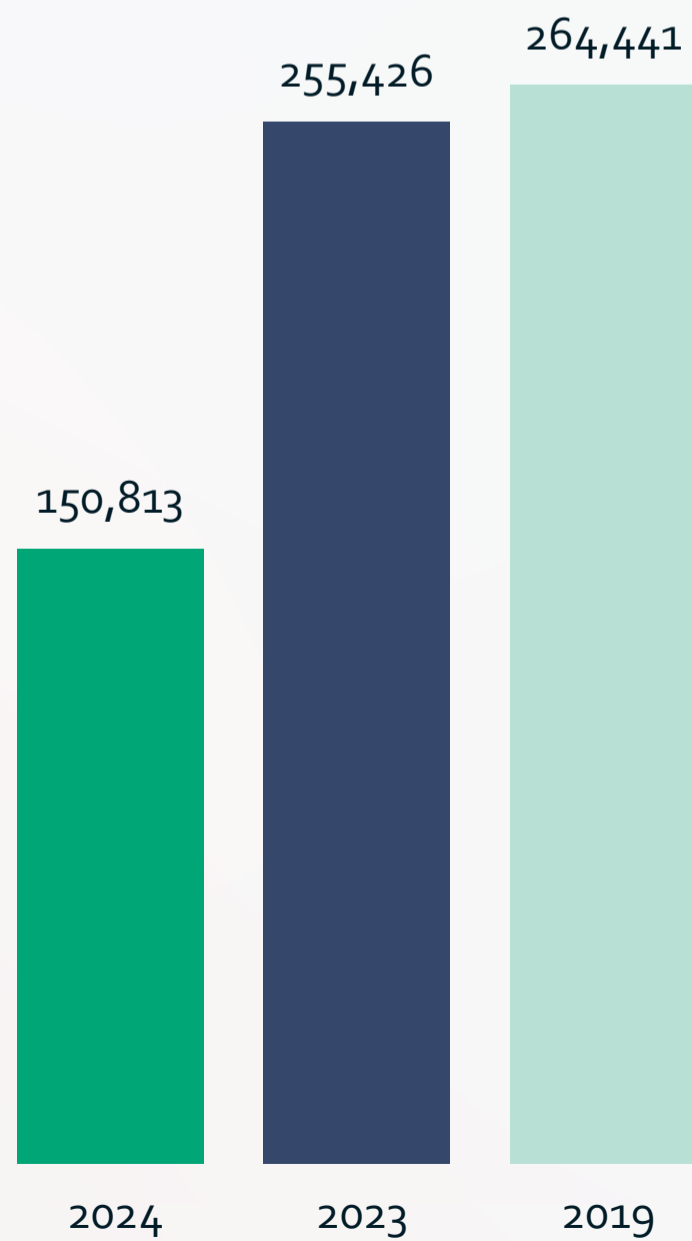
### INSIGHTS

As of 04/08/2024 arrivals from Europe is up by 2% compared to the same period last year, but visitor arrival figures for the last 12 weeks dropped below 2023.

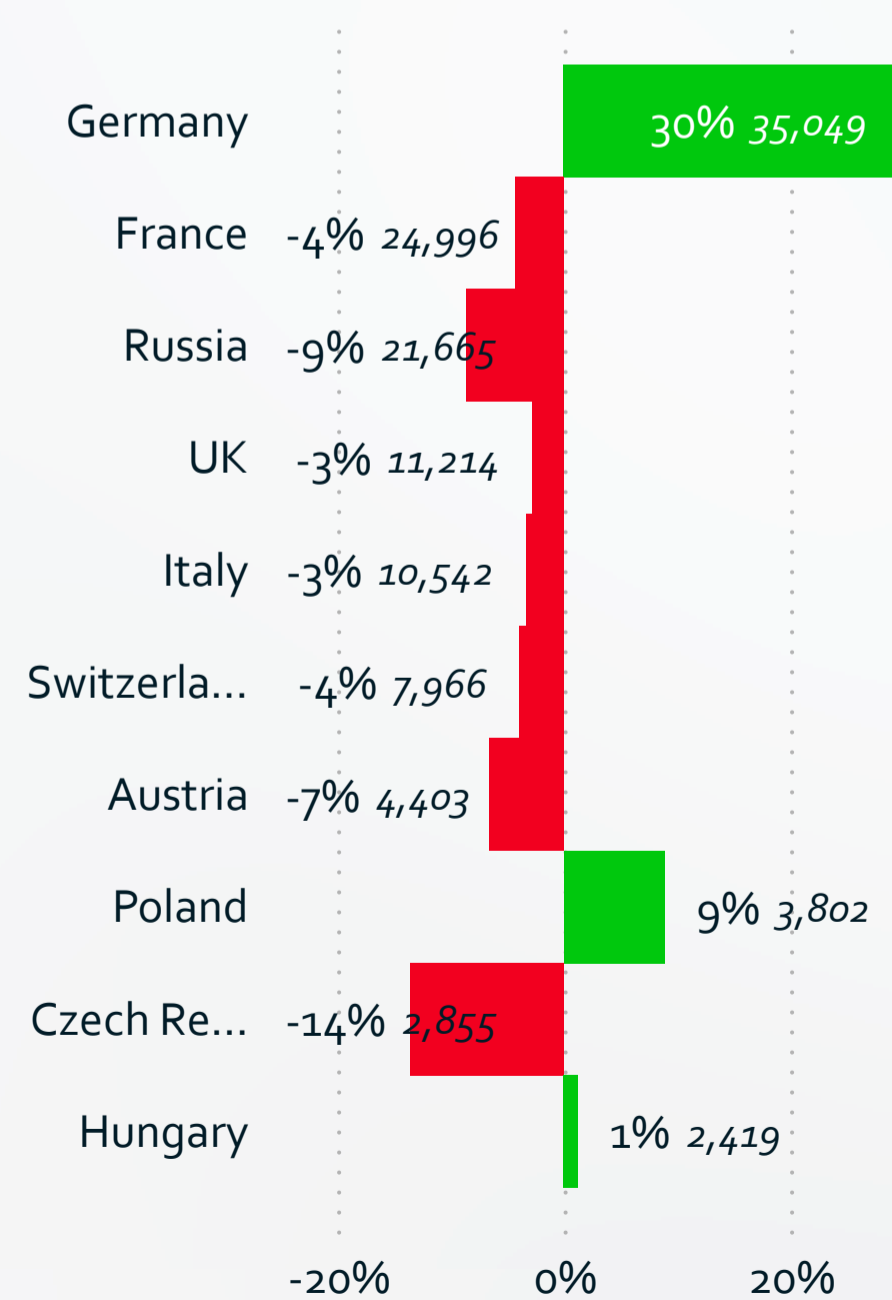
This drop is mostly down to a significant reduction in Russian visitors as well as lack of growth in top European markets.

Europe's arrivals are mostly from Germany, France and Russia which accounts for 54% of visitors from the continent whilst the top 10 markets bring 83% of visitors.

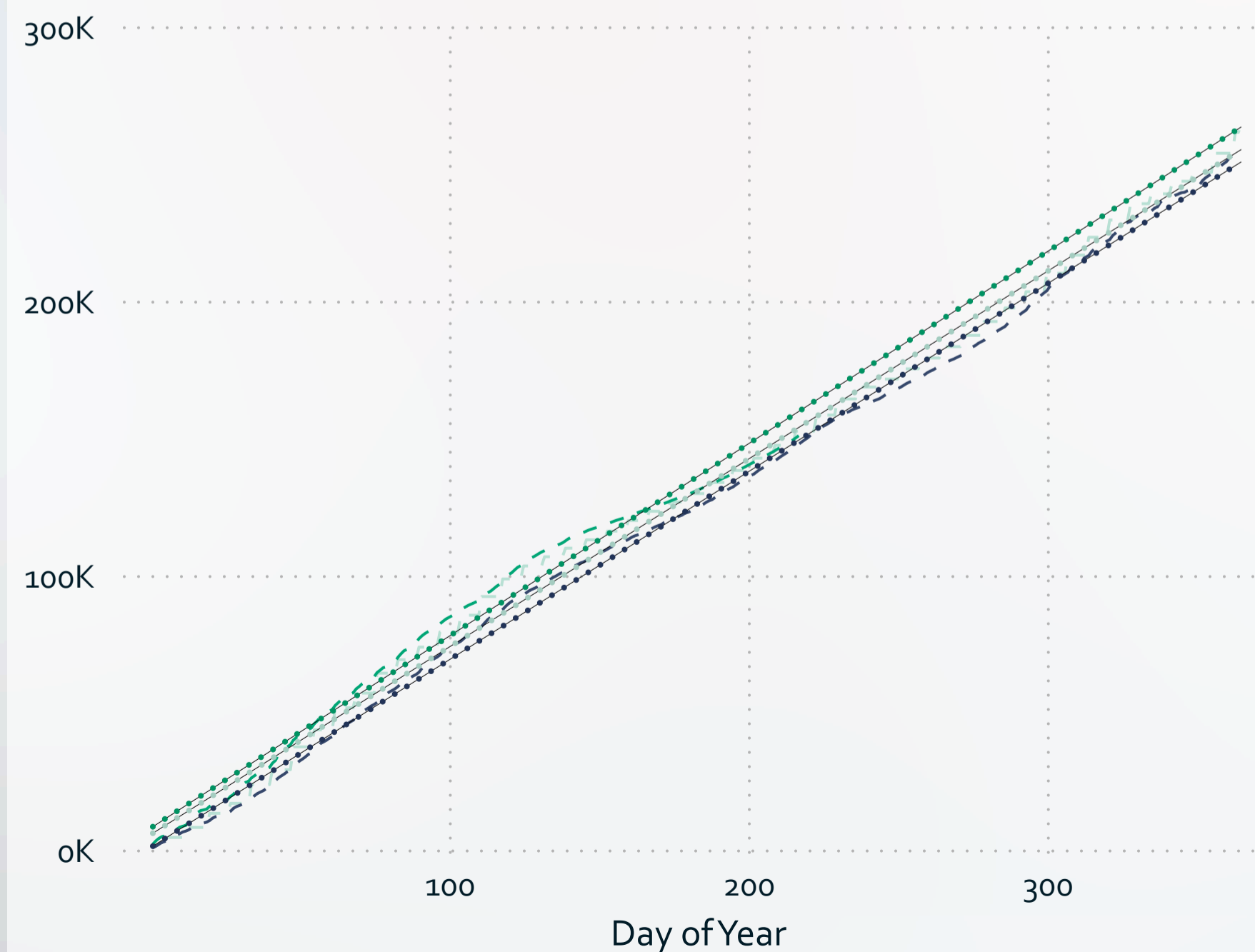
### TOTAL ARRIVALS BY YEAR



### TOP 10 EUROPEAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics



# VISITOR ARRIVALS REPORT

Last updated: 07/07/2024



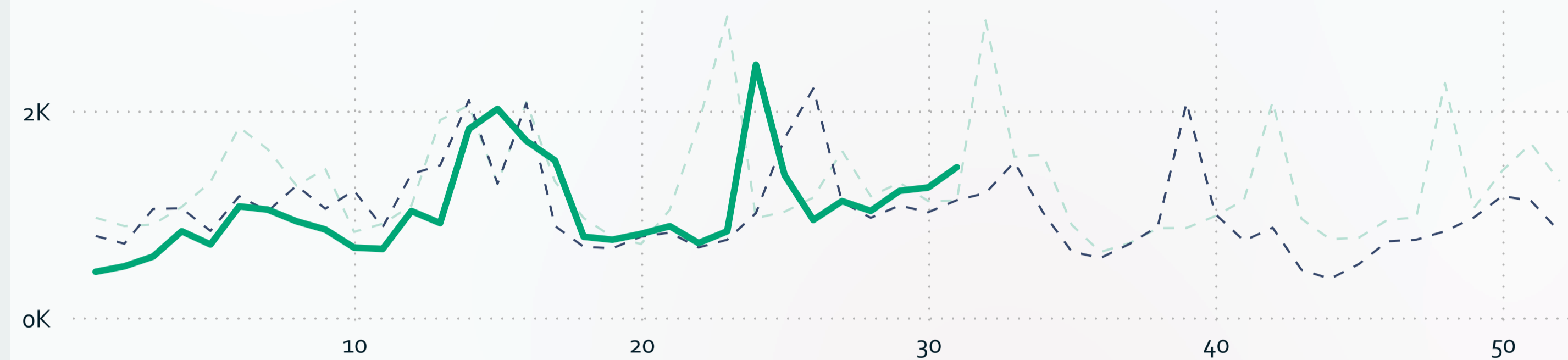
## ARRIVALS TREND - ASIA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Afghanistan
  - Armenia
  - Azerbaijan
  - Bahrain
  - Bangladesh
  - Bhutan
  - Brunei Darussalam

### WEEKLY ARRIVALS OVER TIME



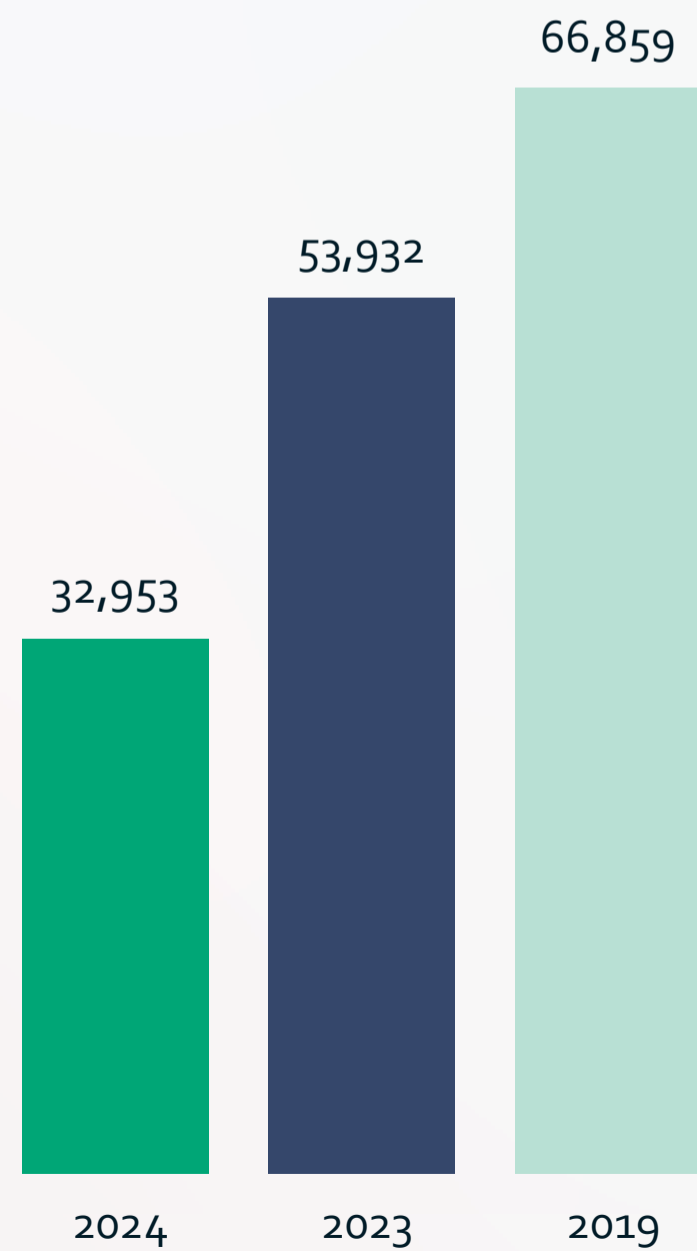
### INSIGHTS

Arrivals from Asia is currently down by 5% compared to last year.

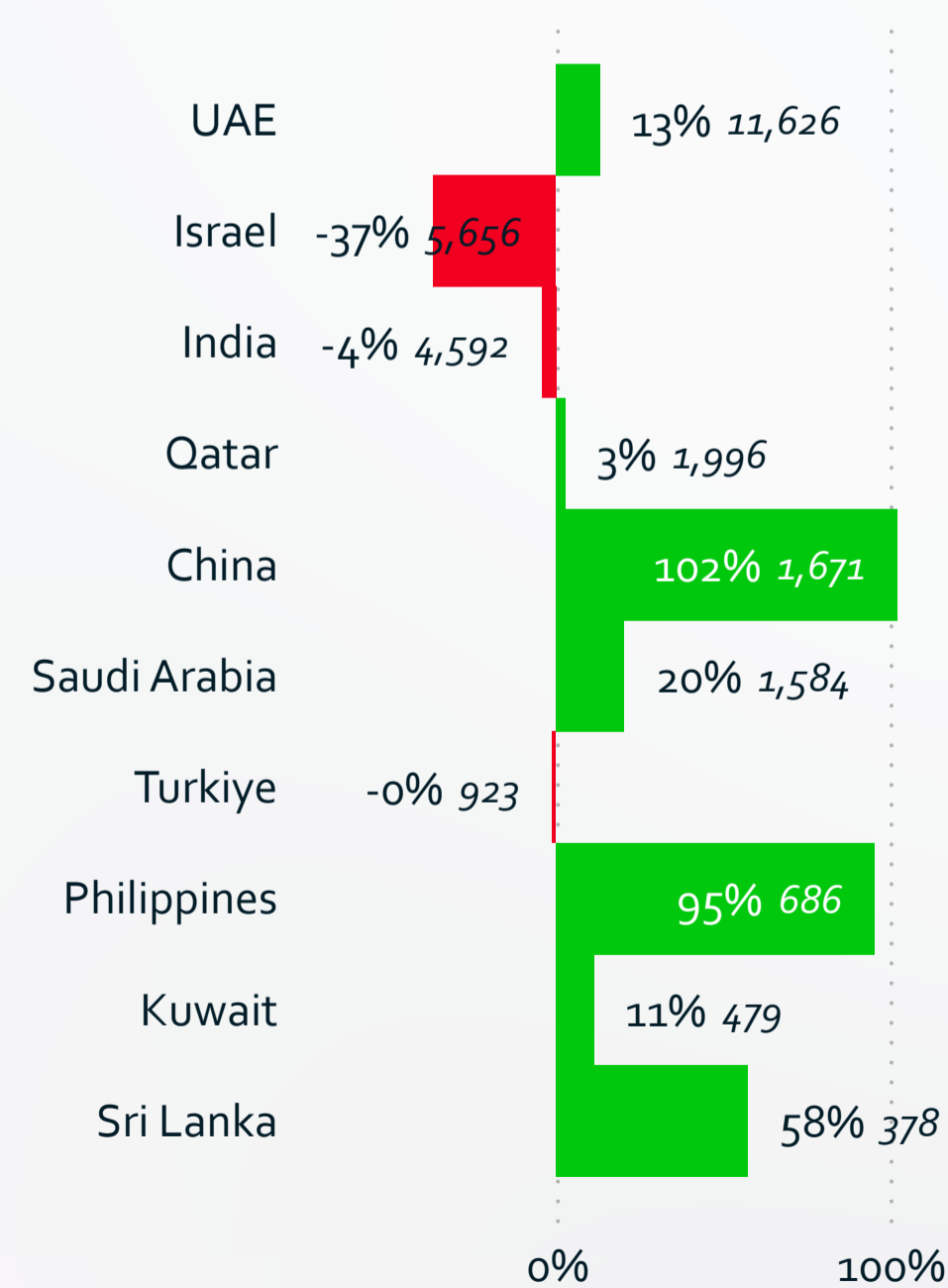
Leading markets from the region are UAE, Israel and India, bringing in 66% of visitors from the region.

90% of visitors from Asia come from the top 10 markets.

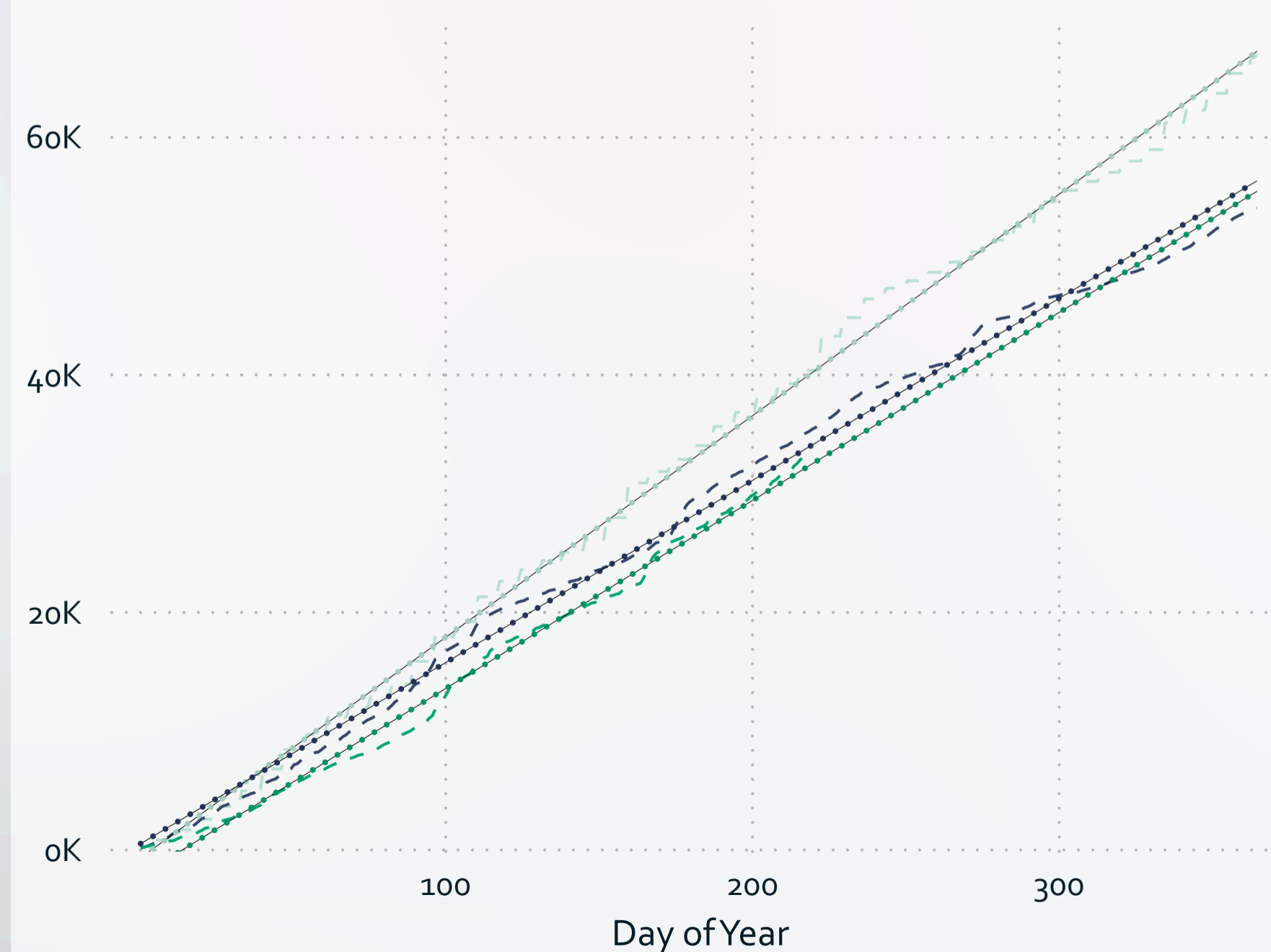
### TOTAL ARRIVALS BY YEAR



### TOP 10 ASIAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 07/07/2024



## ARRIVALS TREND - AFRICA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Agalega
  - Algeria
  - Angola
  - Benin
  - Botswana
  - Burkina Faso
  - Burundi

### WEEKLY ARRIVALS OVER TIME



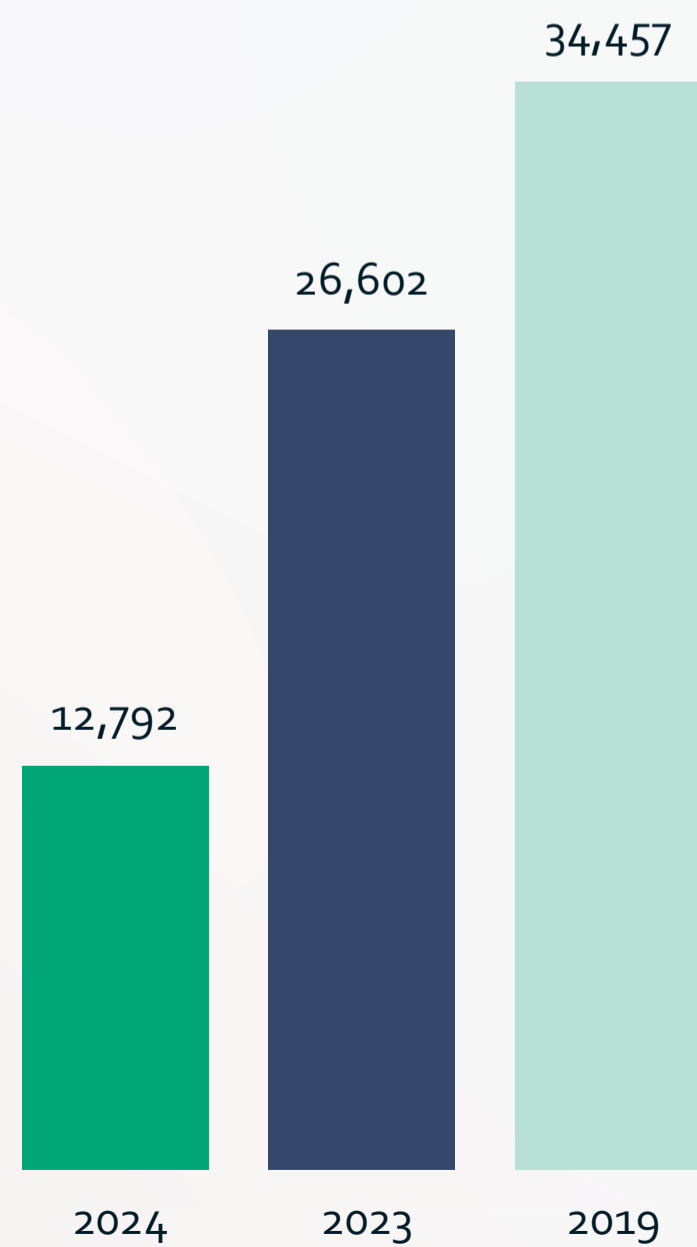
### INSIGHTS

Africa has recorded a total of 12,792 visitors as of 04/08/2024, representing a decrease of 15% over the same period in 2023.

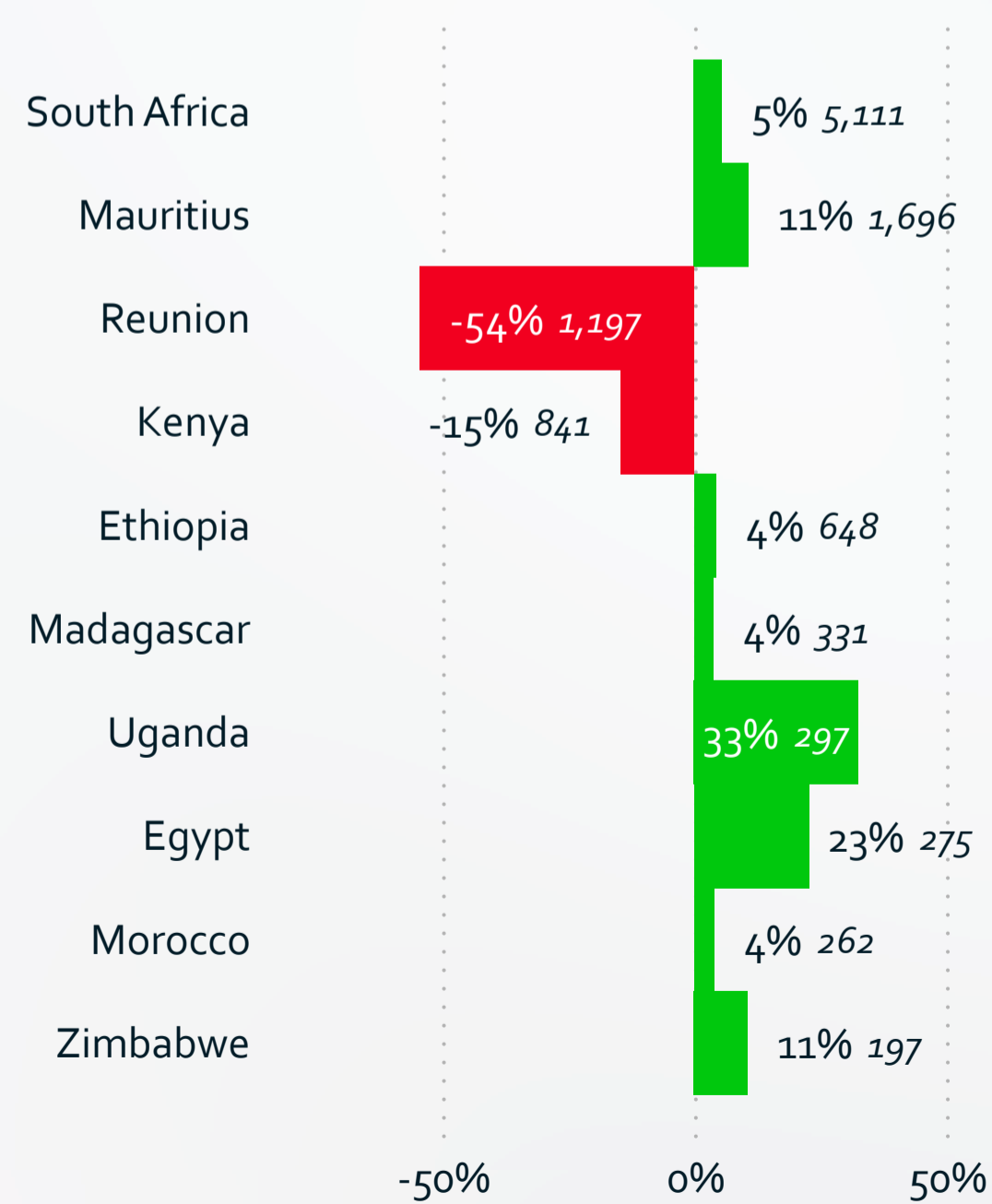
The main market from Africa is South Africa, Mauritius and Reunion which represent 63% of visitors from the region.

The top 10 markets from the continent has a total market share of 85%.

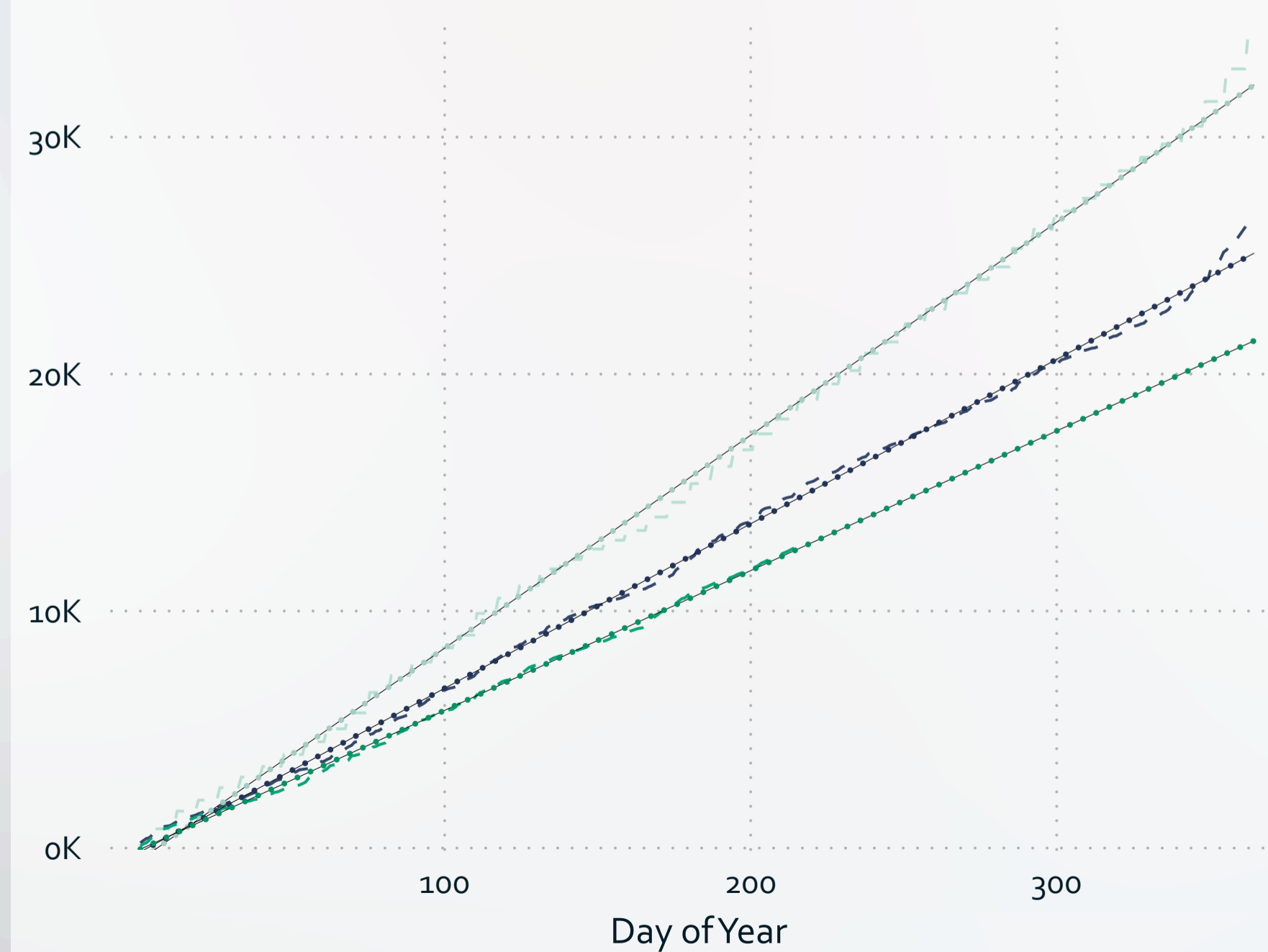
### TOTAL ARRIVALS BY YEAR



### TOP 10 AFRICAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 07/07/2024



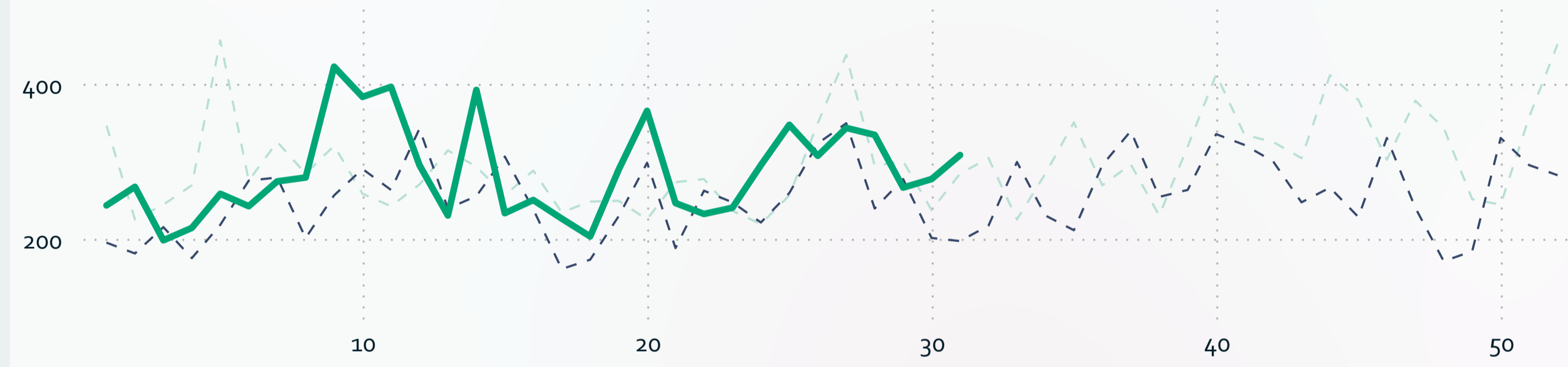
## ARRIVALS TREND - AMERICA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- Anguilla
  - Antigua and Barbuda
  - Argentina
  - Aruba
  - Bahamas
  - Barbados
  - Belize

### WEEKLY ARRIVALS OVER TIME

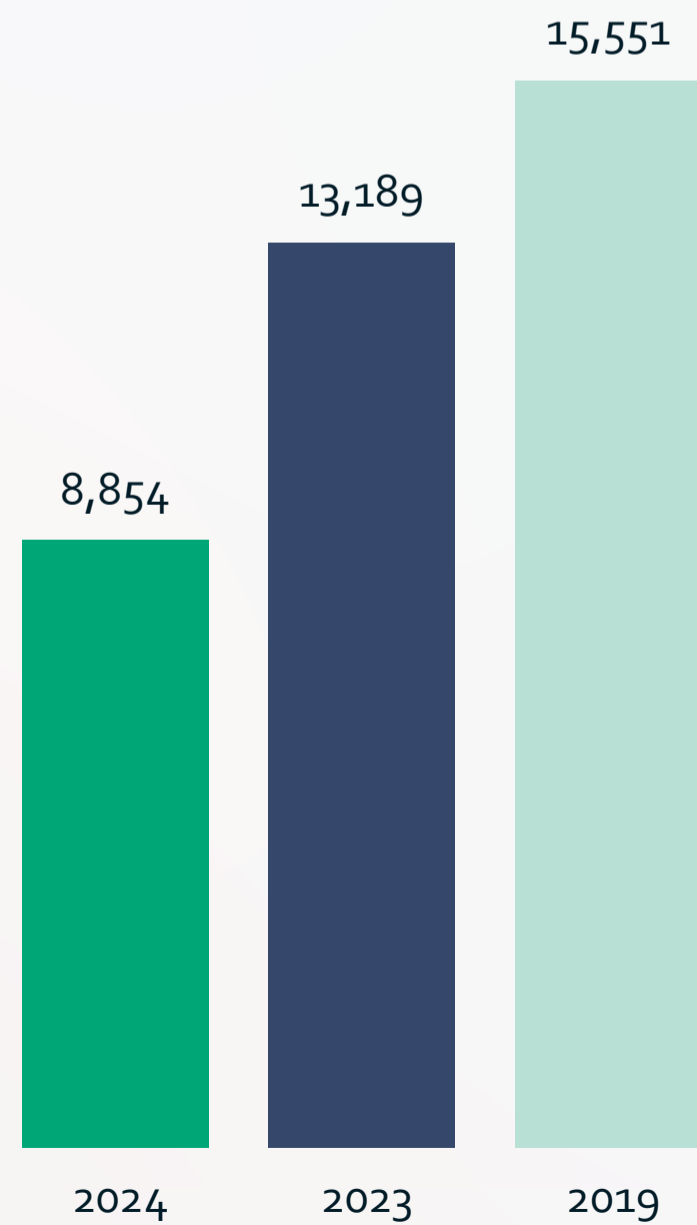


### INSIGHTS

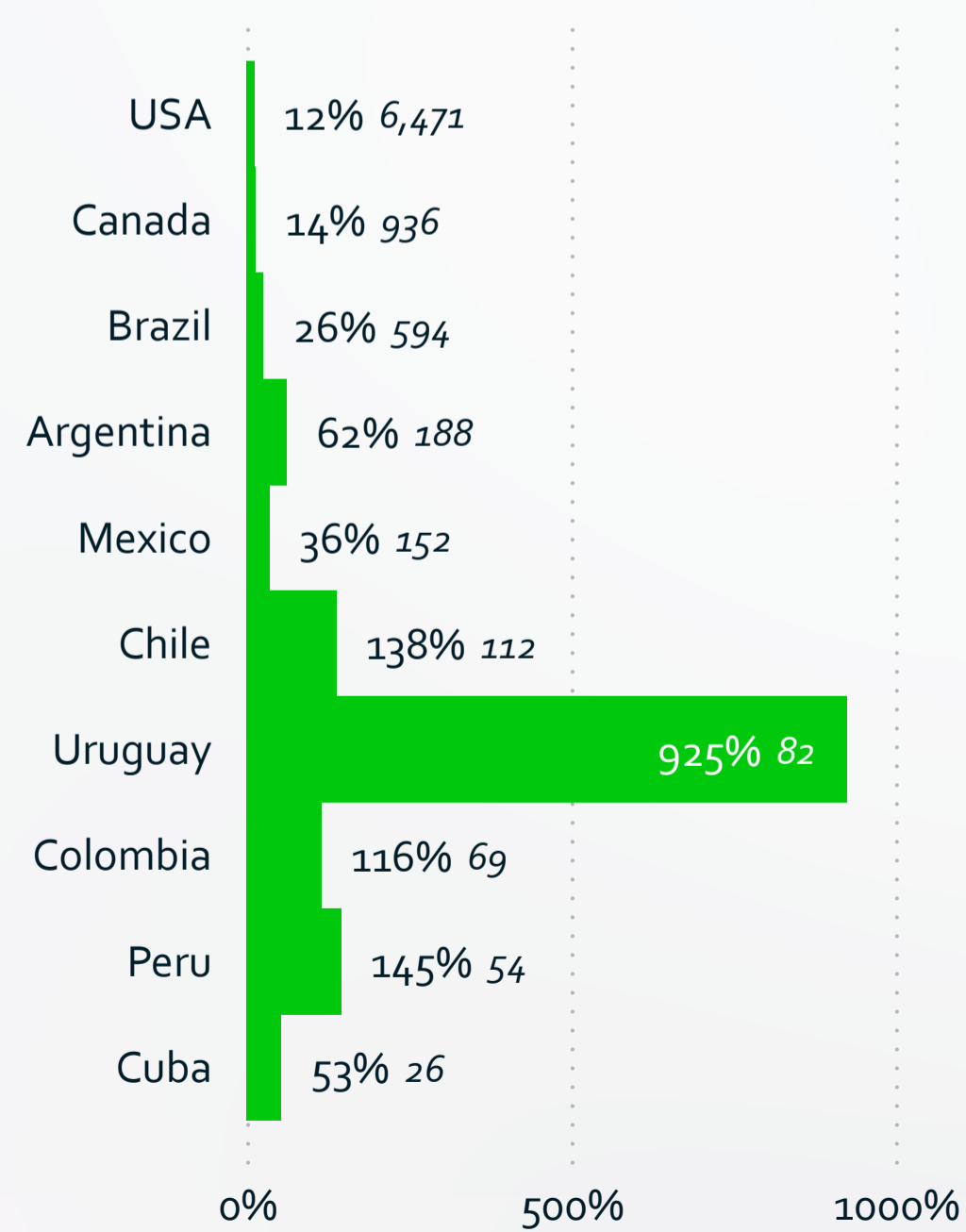
Visitor arrivals from America is up by 17% over 2023.

The main market from the region is USA, with a market share of 73%.

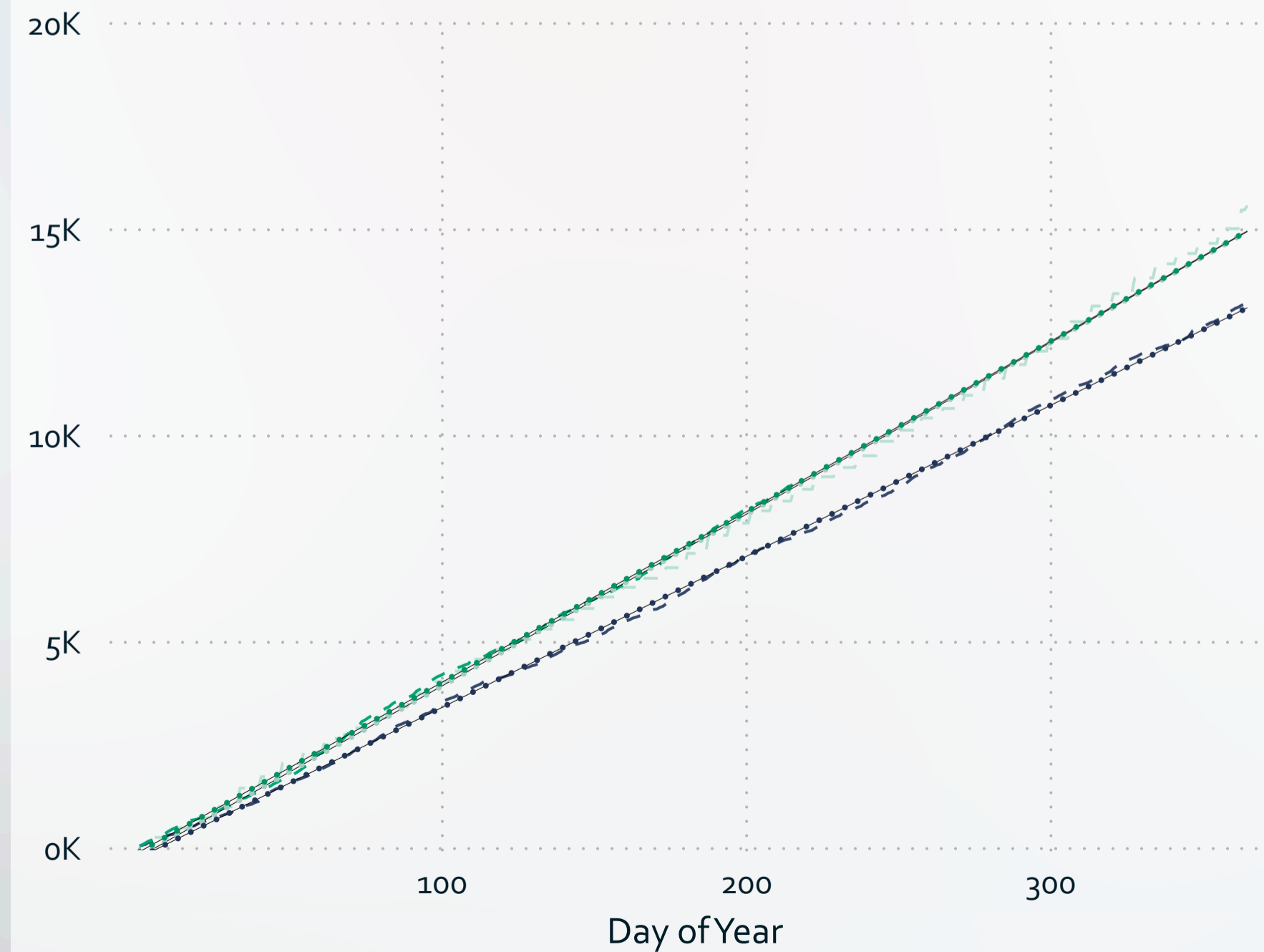
### TOTAL ARRIVALS BY YEAR



### TOP 10 AMERICAN MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics



# VISITOR ARRIVALS REPORT

Last updated: 07/07/2024



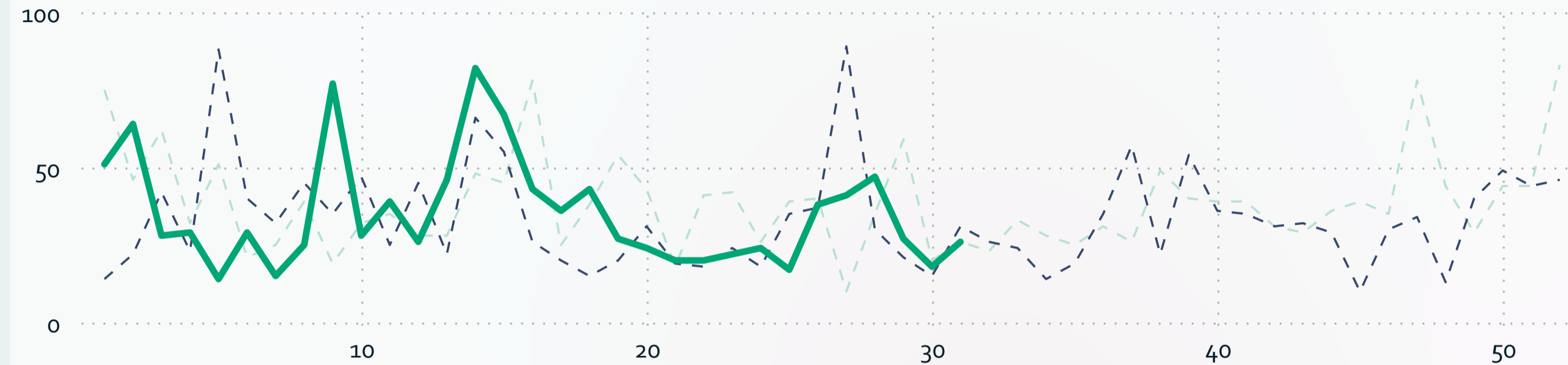
## ARRIVALS TREND - OCEANIA

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

- Search
- American Samoa
  - Australia
  - Cook Islands
  - Fiji
  - French Polynesia (Tahiti)
  - Guam
  - Kiribati

### WEEKLY ARRIVALS OVER TIME

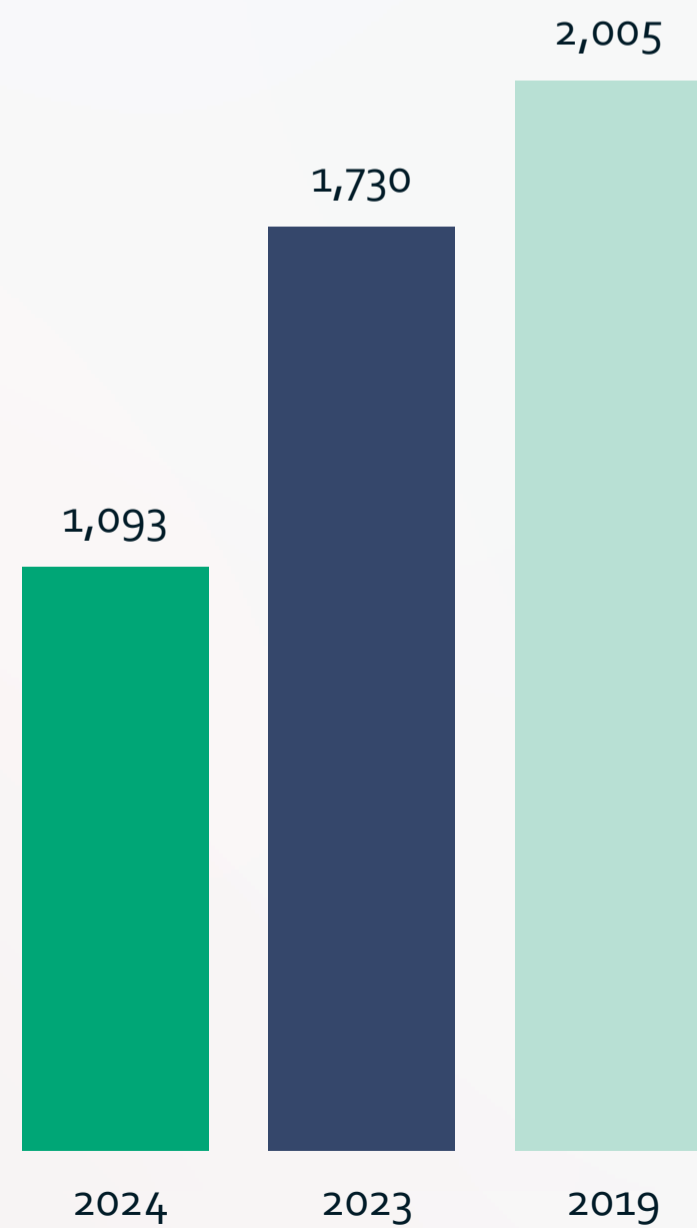


### INSIGHTS

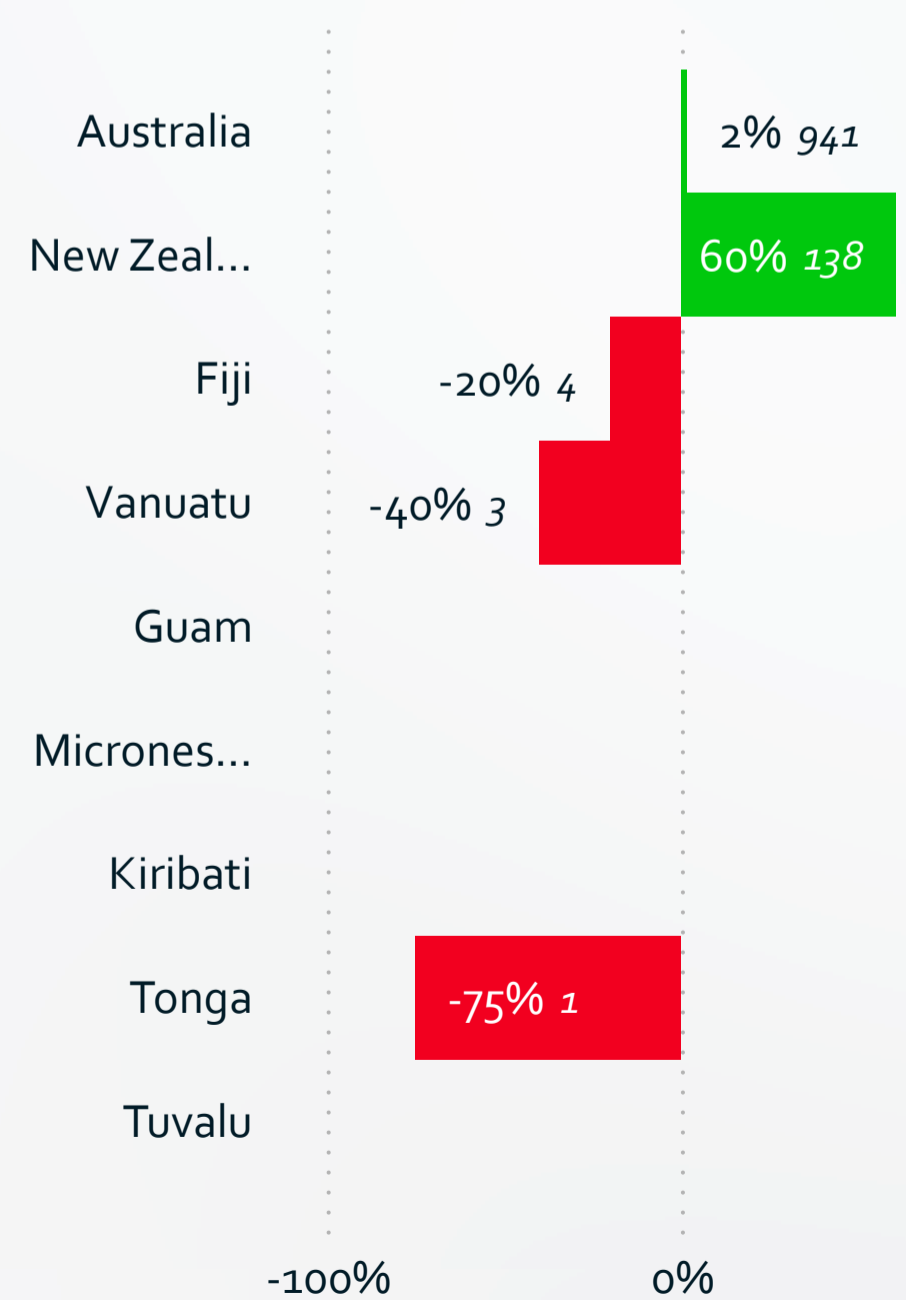
Arrivals from Oceania is up by 4% on 2023.

Main market for Oceania is Australia, with a market share of 86%.

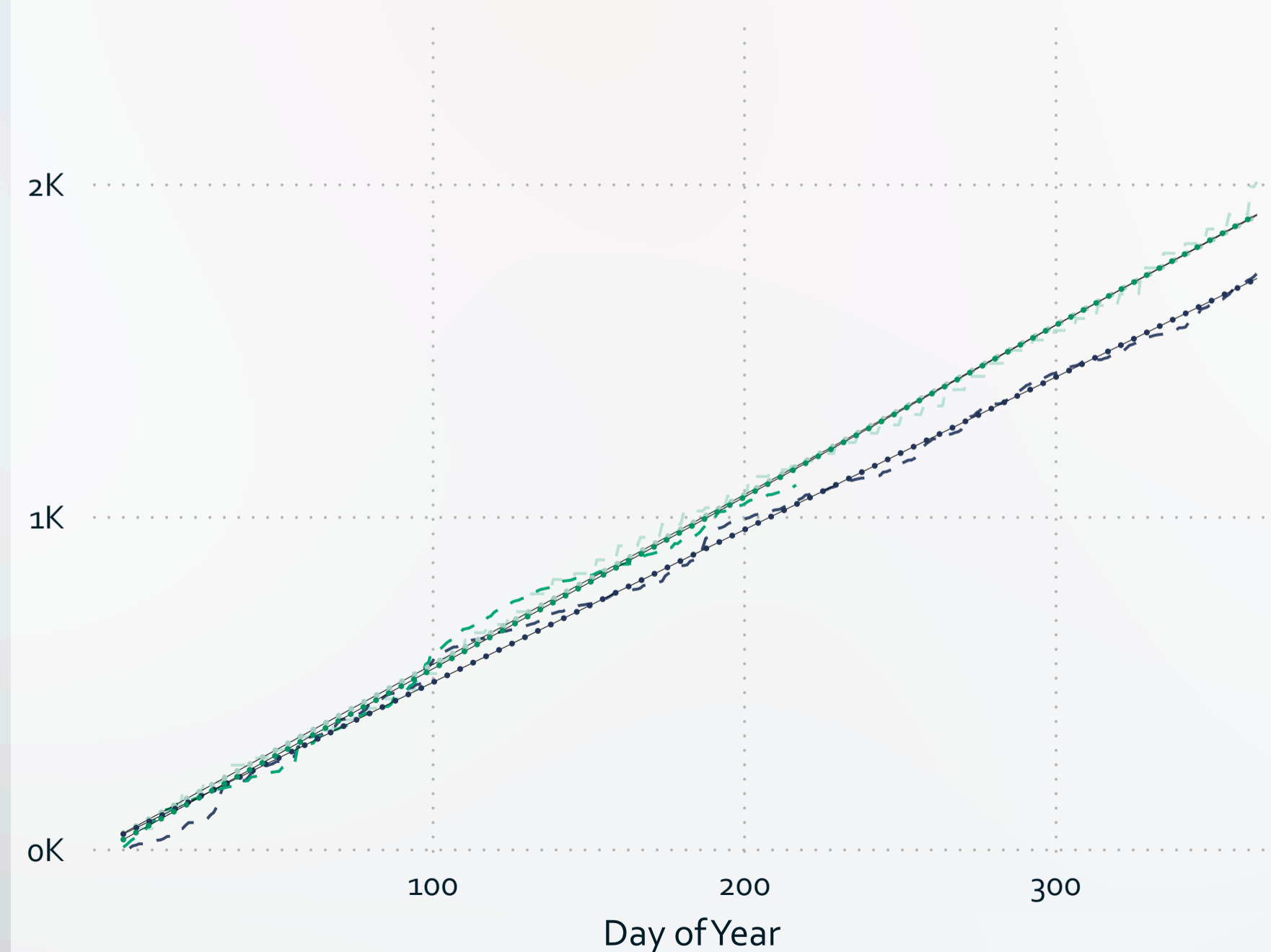
### TOTAL ARRIVALS BY YEAR



### TOP 10 OCEANIC MARKETS YOY%



### CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

# VISITOR ARRIVALS REPORT

Last updated: 29/07/2024



# VISITOR SATISFACTION

Measured using the Global Review Index™ generated by ReviewPro

## SATISFACTION RATING

**85.78%**

Value

**90.77%**

Service

**94.68%**

Cleanliness

**79.25%**

Entertainment

**84.45%**

Gastronomy

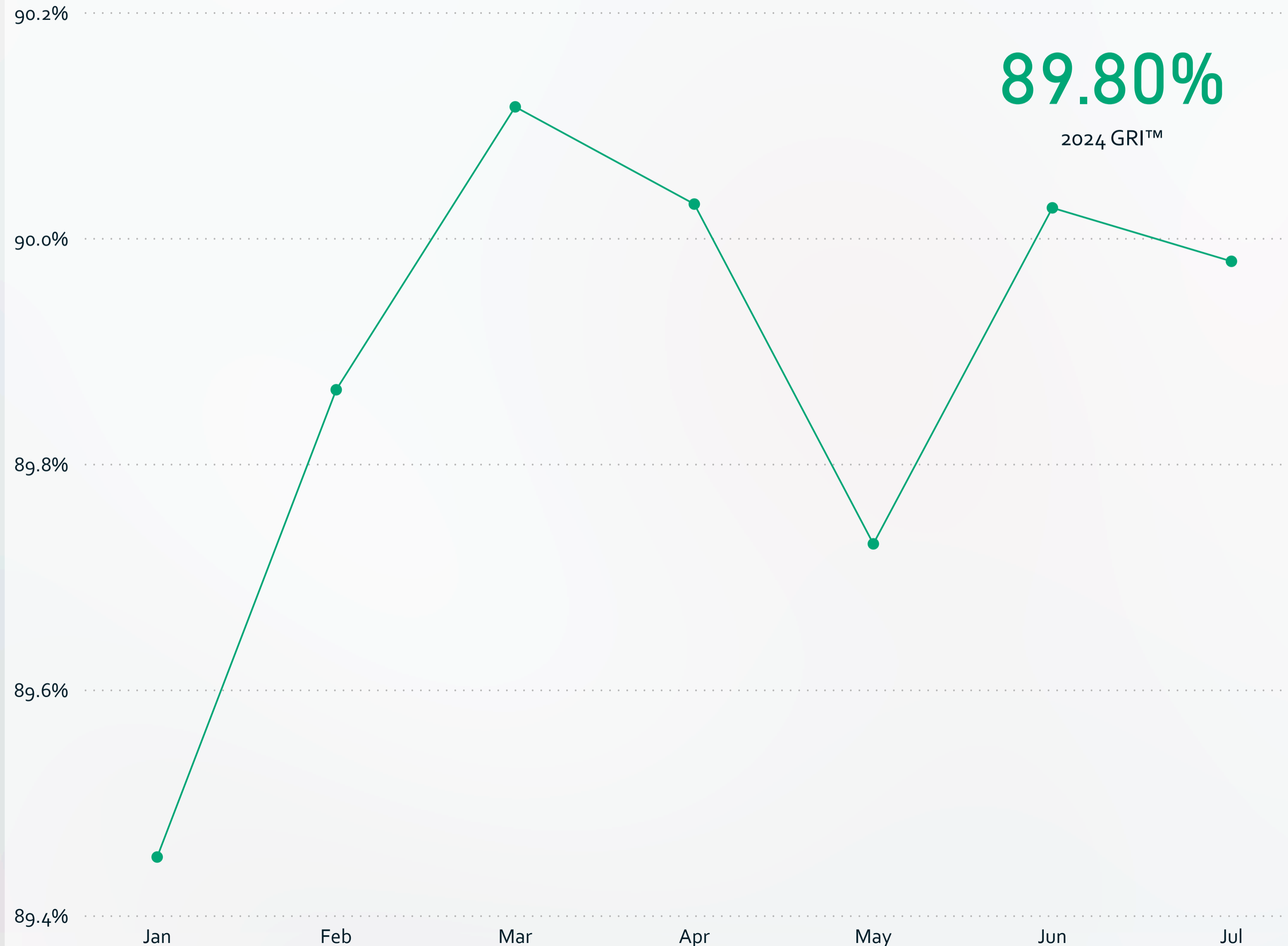
**93.14%**

Location

**89.90%**

Room

## AVERAGE GRI BY MONTH



## INSIGHTS

The Destination's satisfaction rating is 90% according to ReviewPro's Global Review Index (GRI).

The highest satisfaction rating is for Cleanliness, with a satisfaction of 95%.

The lowest rating is for Entertainment, with a rating of 79% followed by Gastronomy with 84%.

Data source: ReviewPro

# VISITOR ARRIVALS REPORT

Last updated: 08/08/2024



## ACCOMMODATIONS

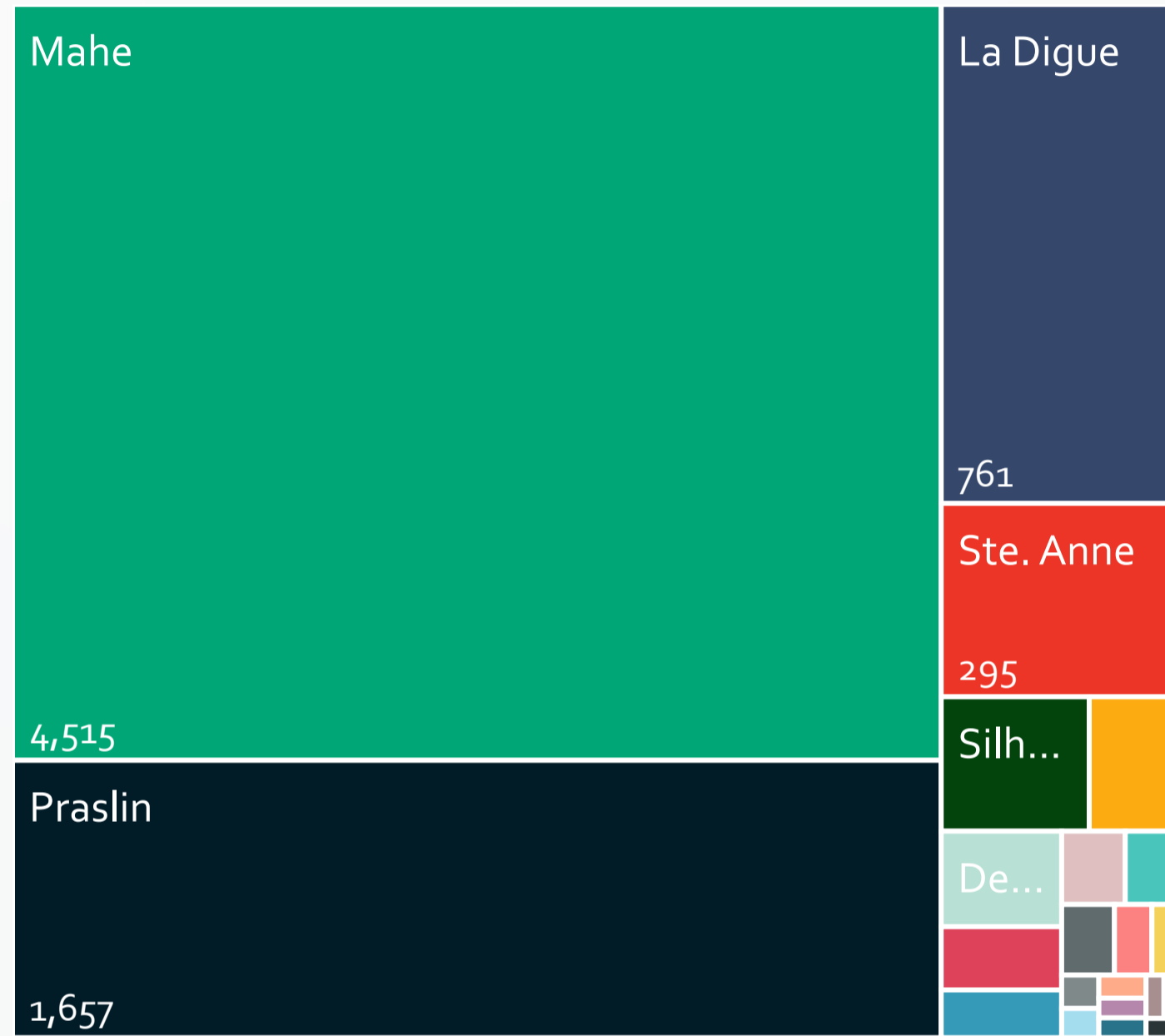
Number of accommodations and rooms distribution by license type and island

**801**  
# of accommodations

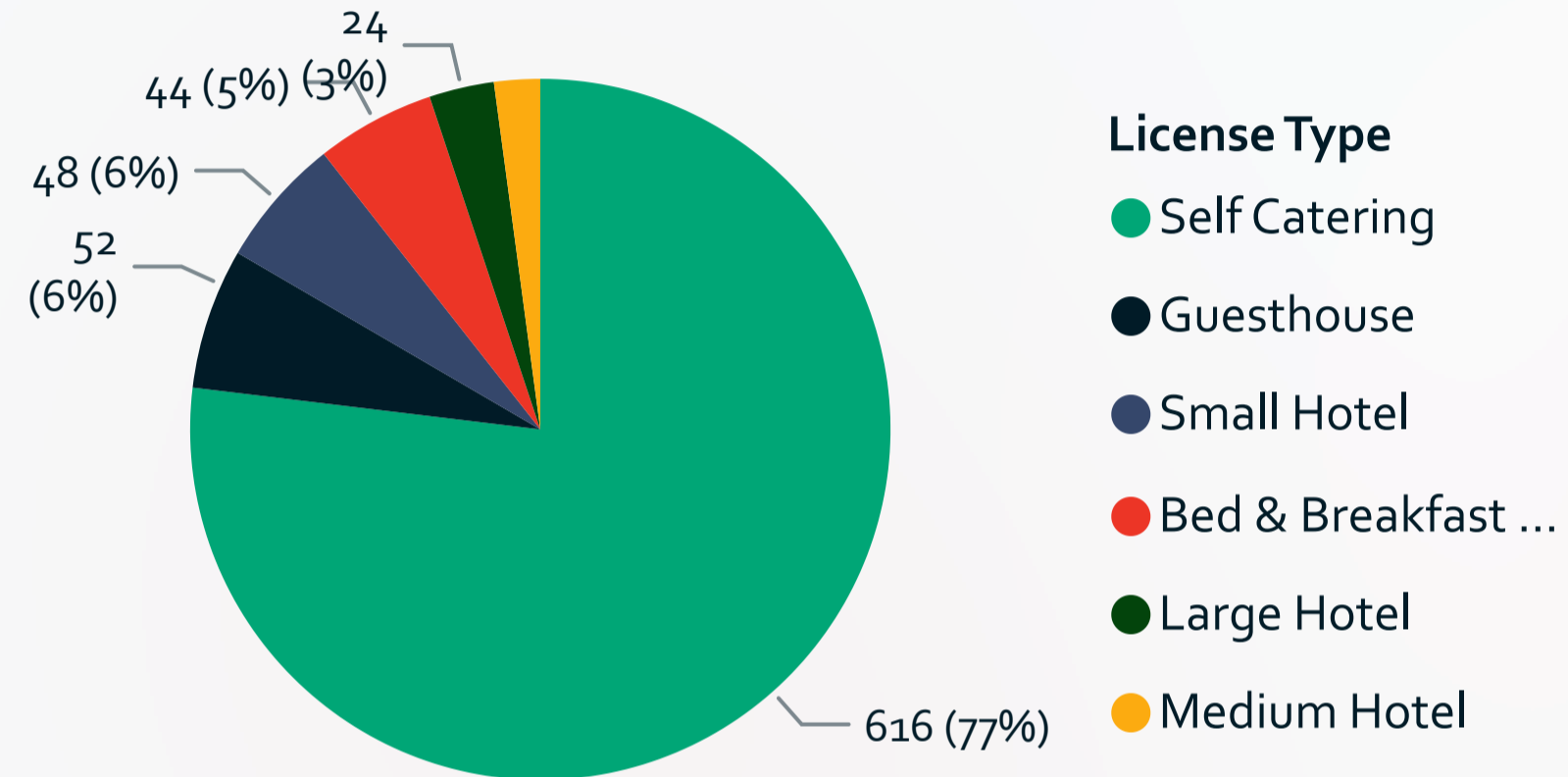
**15,496**  
# of beds

**7,748**  
# of rooms

# OF ROOMS AND % OF ROOMS BY ISLAND



# ACCOMMODATIONS BY LICENSE TYPE



### INSIGHTS

The destination currently has 801 licensed establishments, and a total of 7,748 rooms.

The majority of the Accommodations are Self Caterings, accounting for 77% of all licensed establishments.

Self Catering consists of 3,245 rooms, representing 42% of our total rooms.

This is followed by Large Hotels, which consists of 2,754 rooms, representing 36% of our total rooms.

58% of our rooms are on Mahe, followed by Praslin with 21% and La Digue with 10%.

The largest outer island in terms of number of rooms is Platte Island with 77 rooms, representing 1% of our total rooms.

% OF ROOMS AND # OF ROOMS BY LICENSE TYPE



Data source: Seychelles Tourism Department