

VISITOR ARRIVALS REPORT

Last updated: 14/04/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024 versus this year's targets.



TOTAL ARRIVALS

113,089

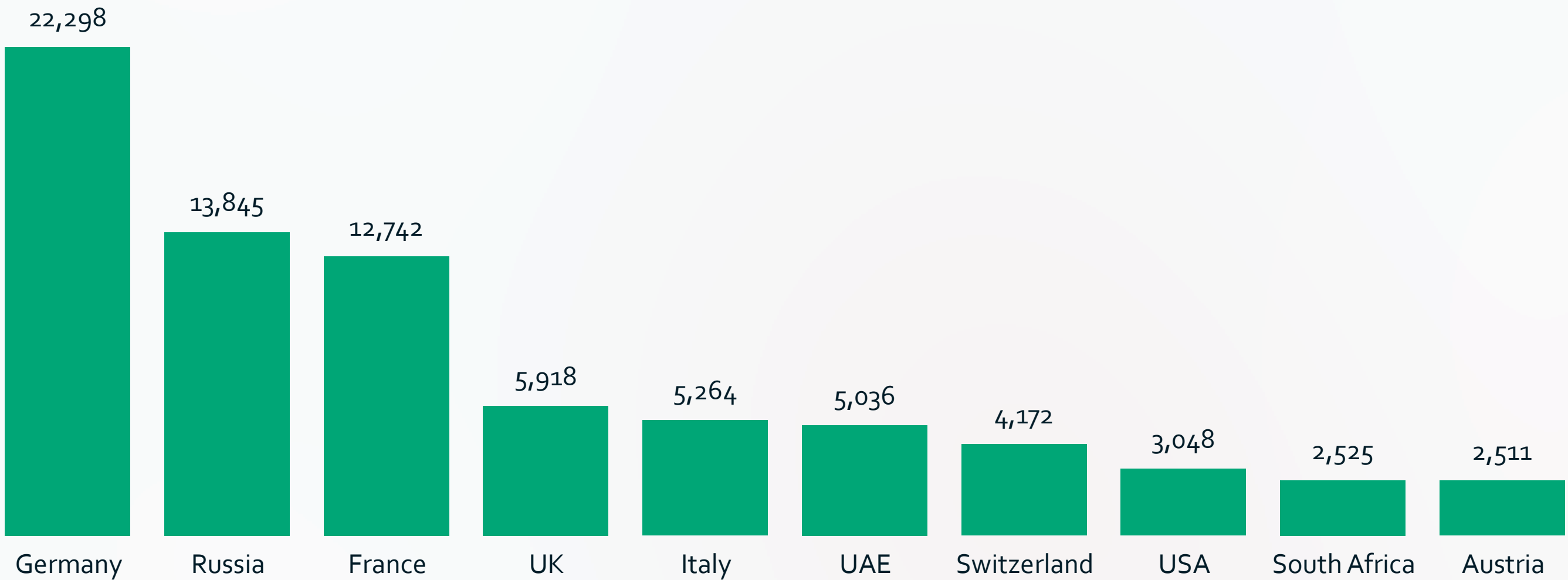
▲ 8.7%

YoY%

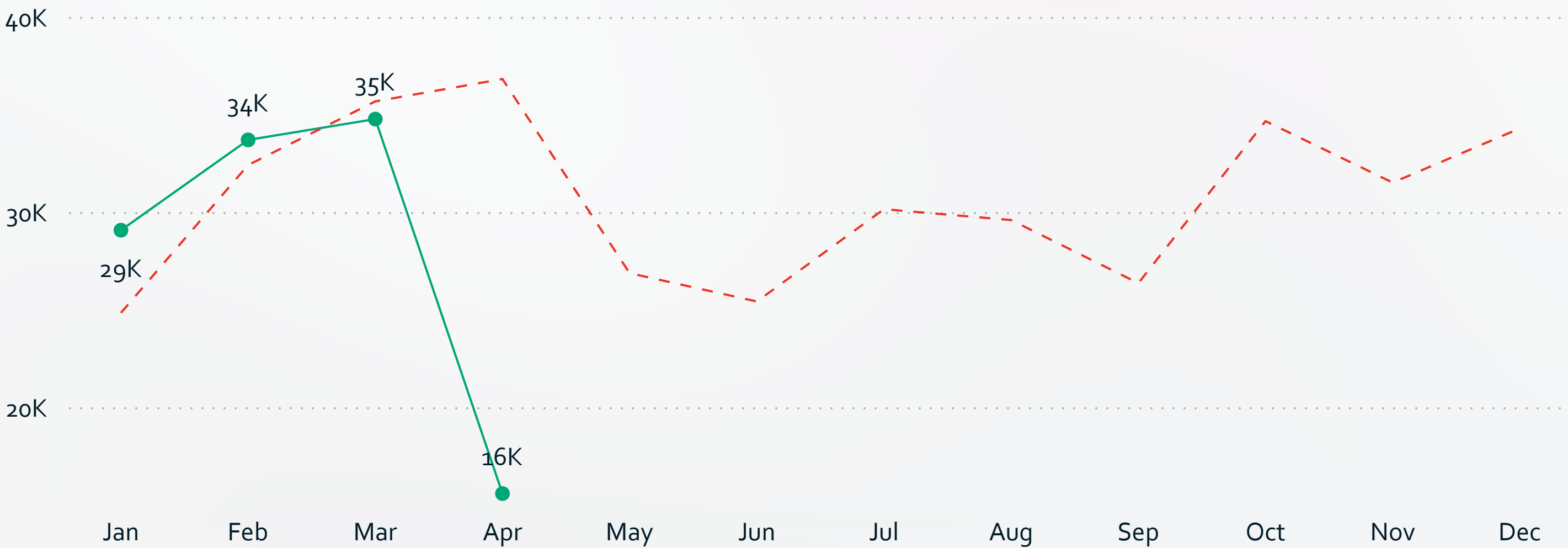


● Total Visitor Arrivals ● Target

TOP 10 MARKETS SINCE 01 JANUARY



HOW ARE WE PERFORMING AGAINST OUR TARGETS?



INSIGHTS

A total of 113,089 visitors has been recorded up to 14/04/2024. This represents a 9% increase over the same period last year.

93% of visitors are coming in by air.

Germany is our leading source market with 22,298 visitors to date, representing 20% of Total Visitor Arrivals.

Our top 3 markets accounts for 43% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 31/03/2024

MONTHLY OVERVIEW - MARCH

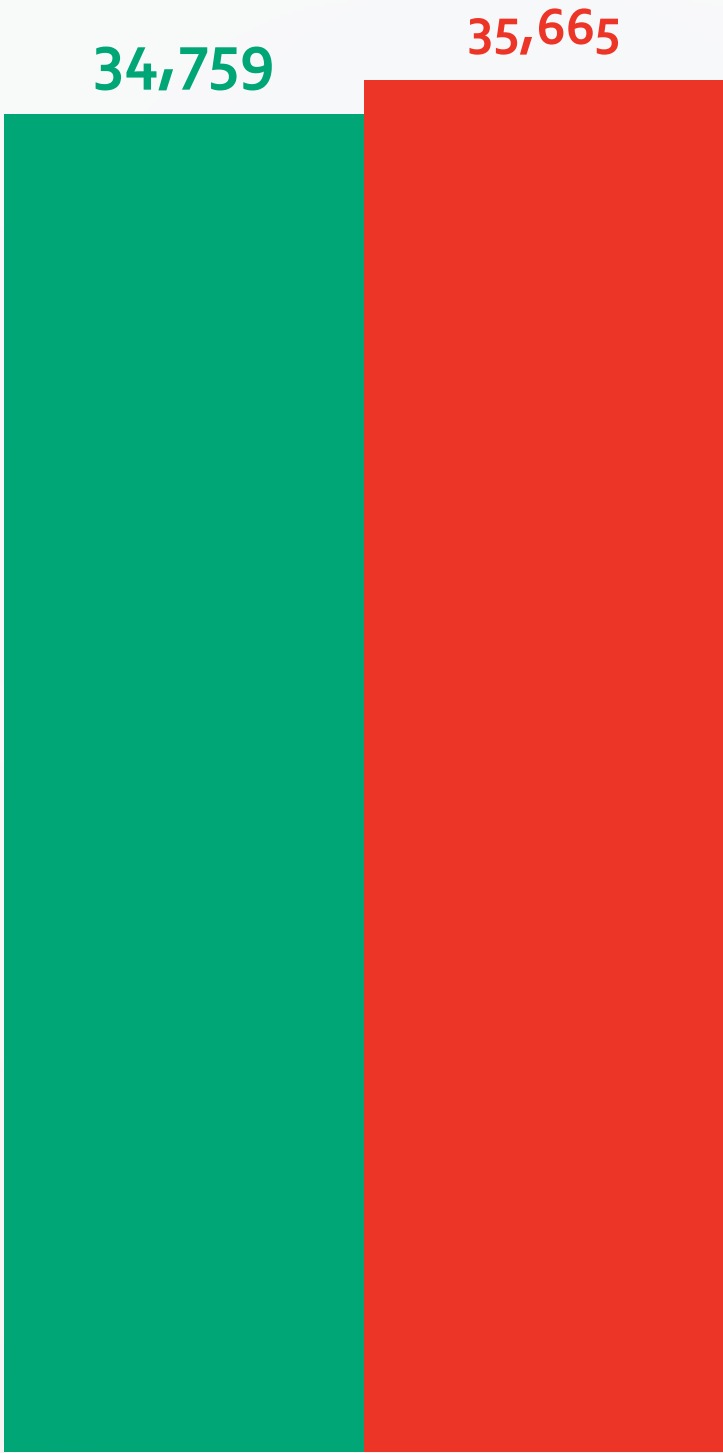
Total visitor arrivals for March 2024.



TOTAL ARRIVALS

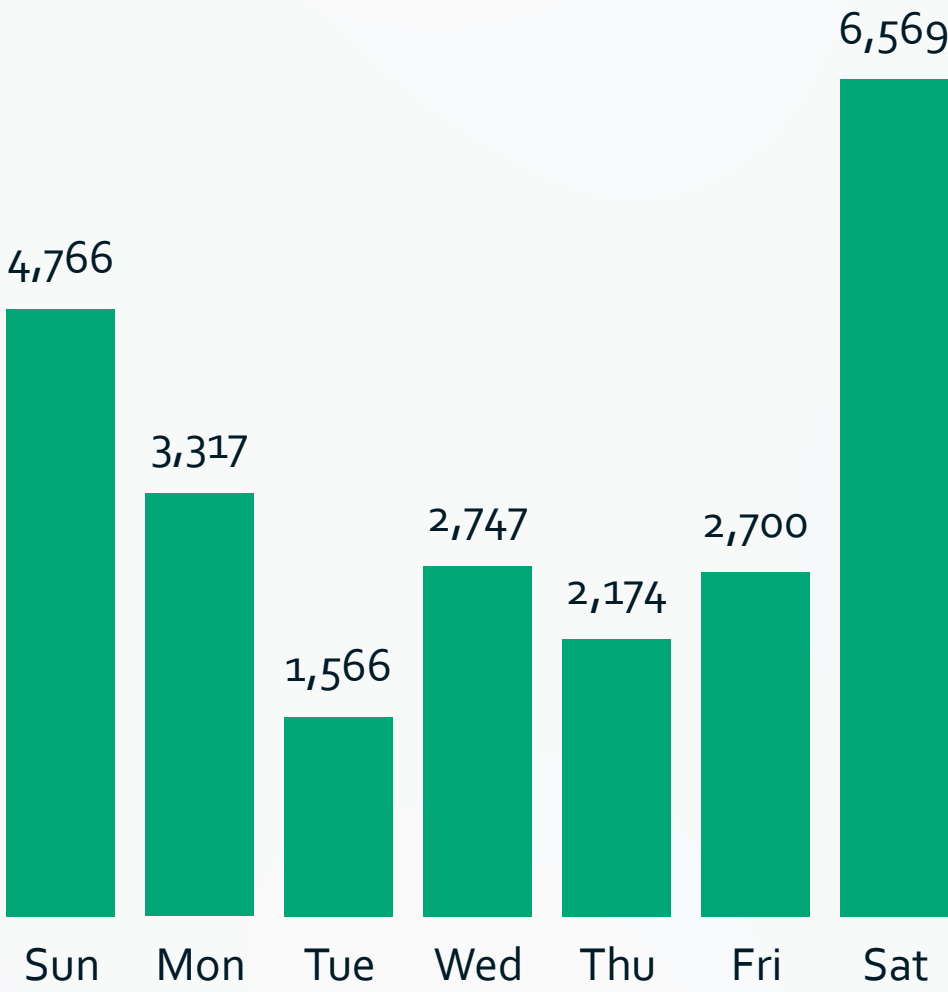
34,759

▲ 2.3%
YoY%

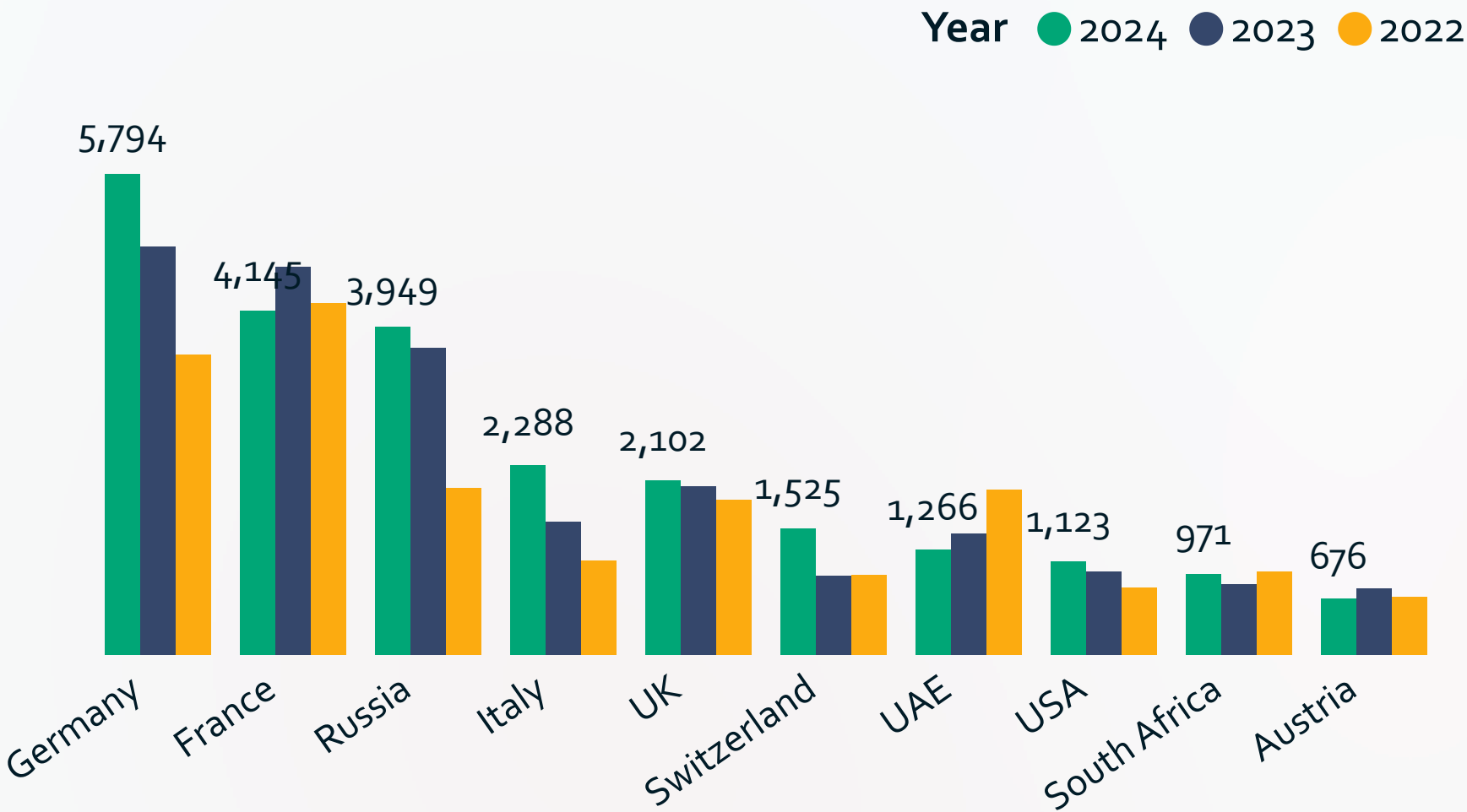


● Total Visitor Arrivals ● Target

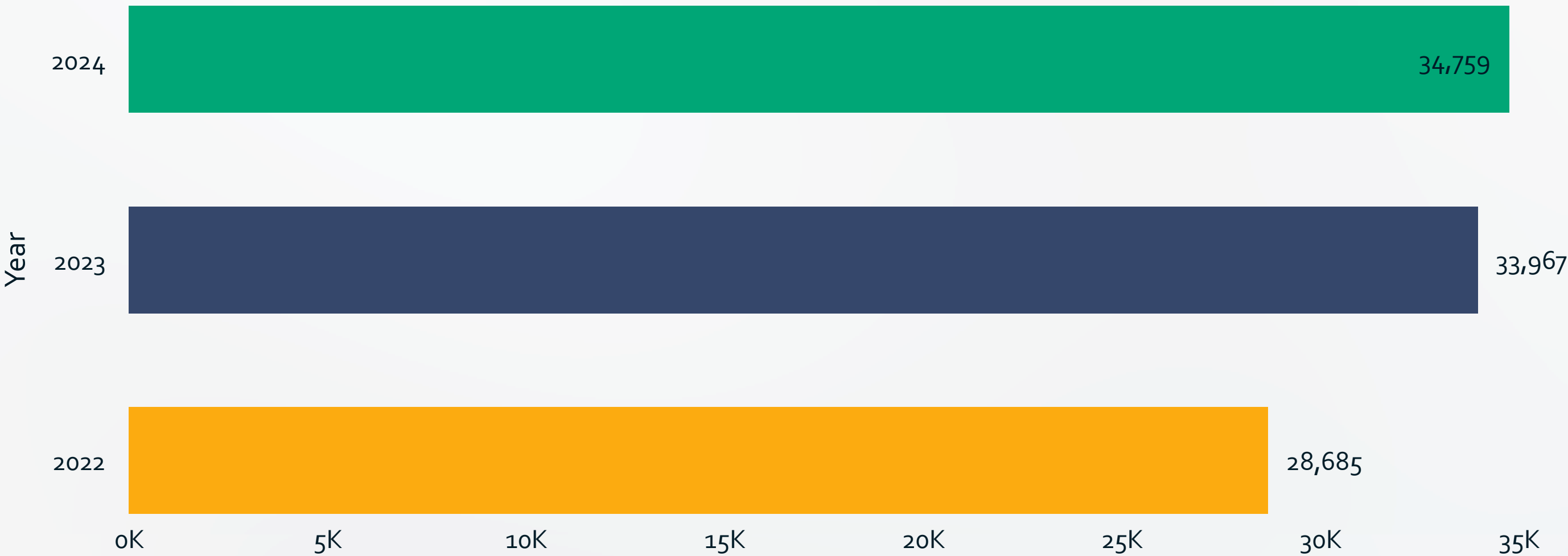
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES MARCH 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for March 2024 was 2% higher compared to last year.

A total of 34,759 visitors has been recorded, -3% below our target.

98% of visitors came by air and 2% by sea.

Germany was the number one market in March with 17% of visitors, followed by France 12% and Russia with 11%.

Both Germany and Russia are performing better than March 2023, by 18% and 7% respectively, whereas as France is below March 2023 arrivals by 11%.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 14/04/2024

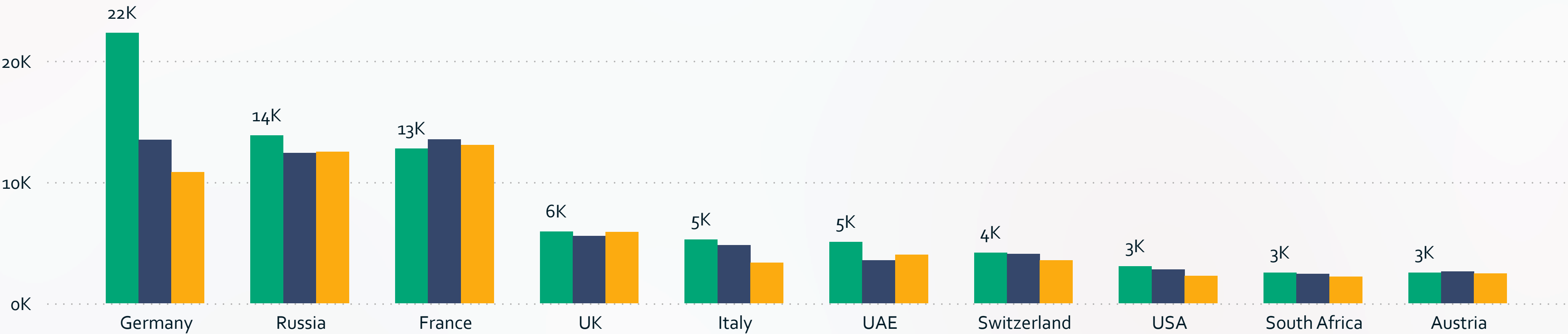
TOP MARKETS

Total visitor arrivals in 2023 from top 10 markets vs same period last year and 2019.

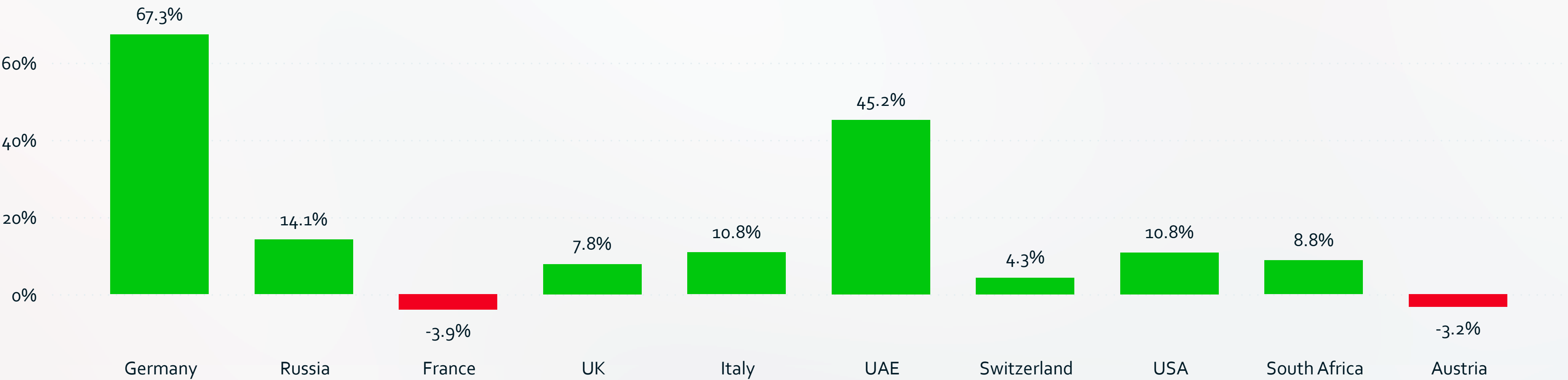


TOTAL ARRIVALS TO DATE

2024 2023 2022



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 67%.

UAE is also performing well, with an increase of 45% compared to the same period last year.

Almost all top 10 markets are performing better than last year, except France and Austria, with a decrease of 4% and 3% respectively.

Data source: National Bureau of Statistics

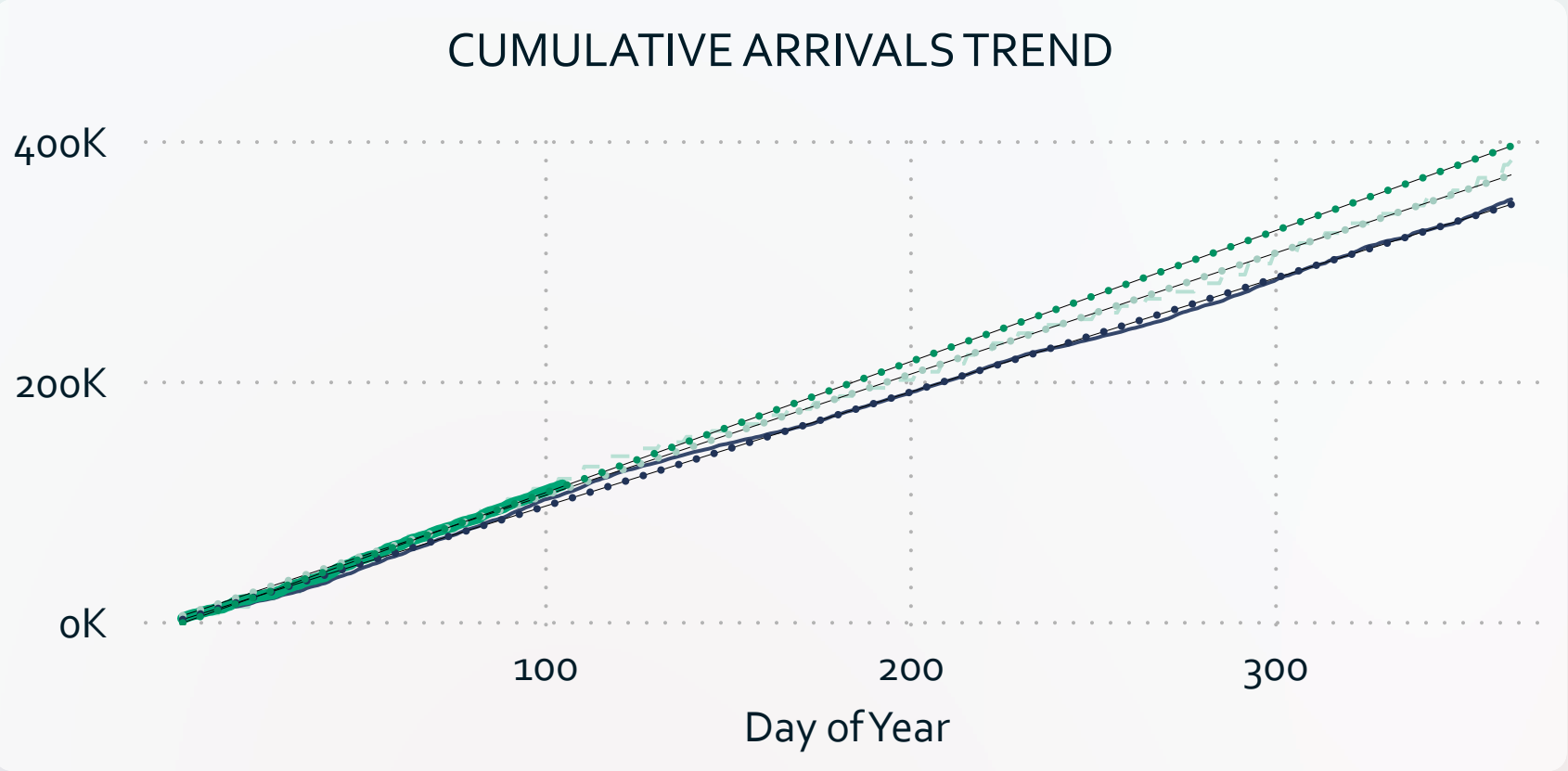
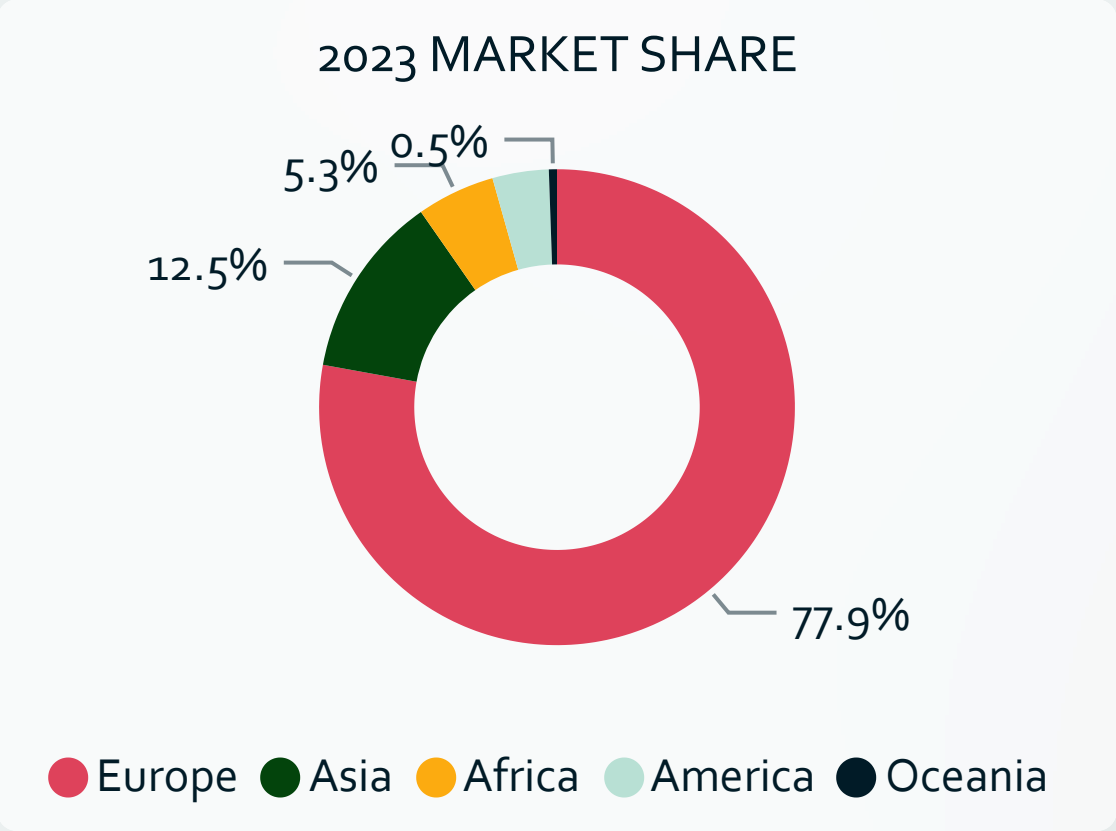
VISITOR ARRIVALS REPORT

Last updated: 14/04/2024



ARRIVALS TREND

Visitor arrivals trend compared to previous years



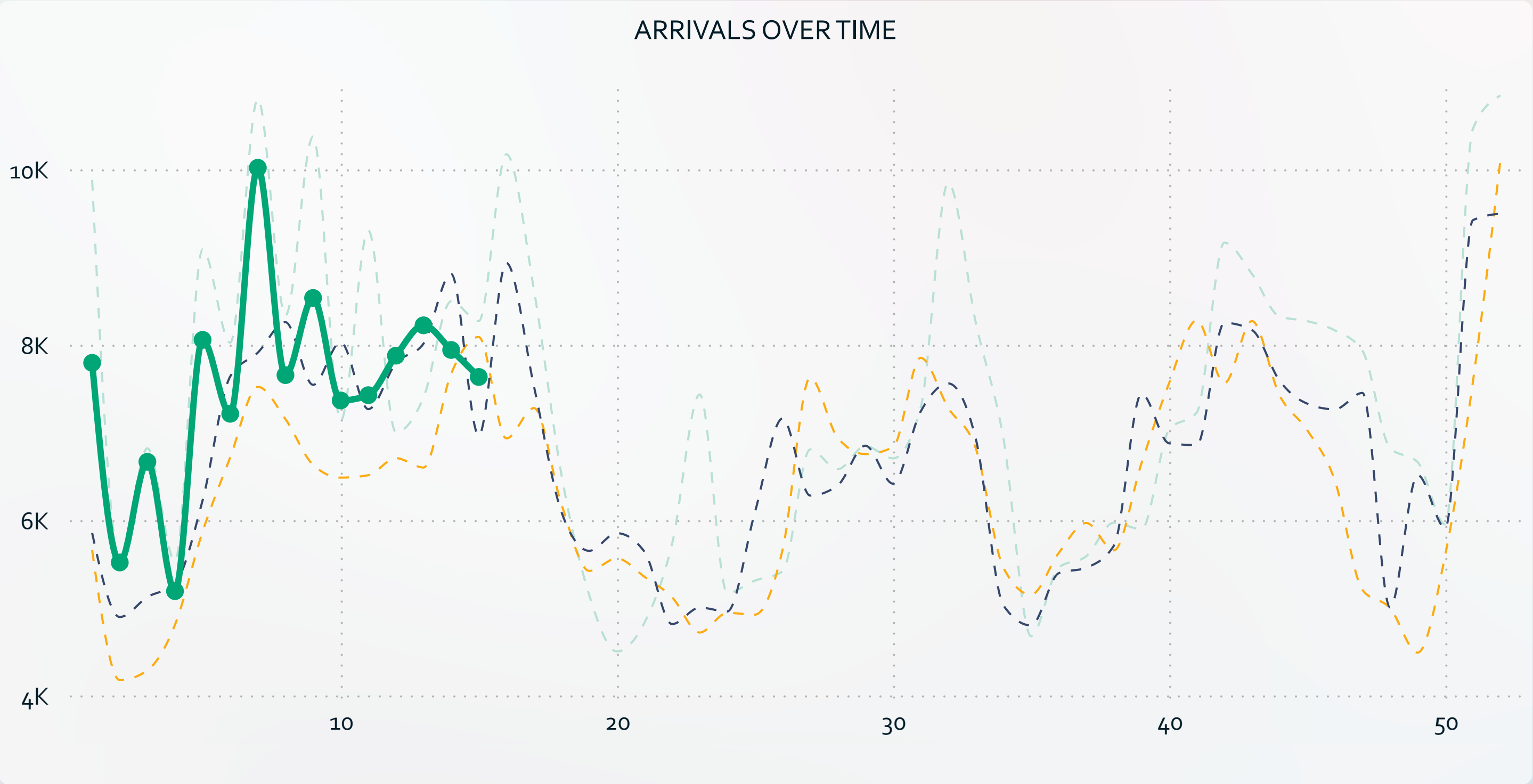
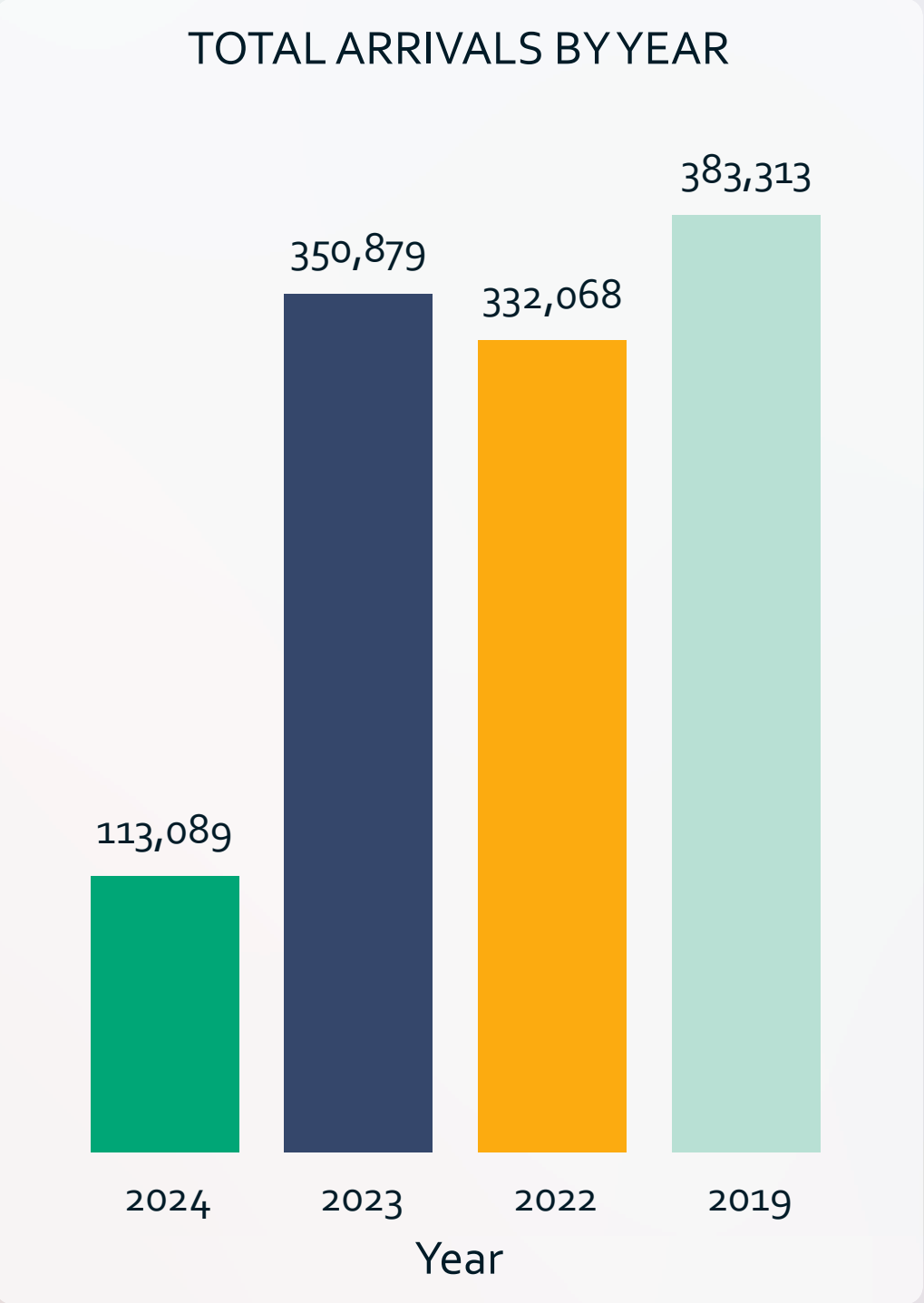
INSIGHTS

78% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

Data source: National Bureau of Statistics

COUNTRY FILTER

- ☐ Afghanistan
- ☐ Agalega
- ☐ Aland Islands
- ☐ Albania
- ☐ Algeria
- ☐ American Samoa
- ☐ Andorra



VISITOR ARRIVALS REPORT

Last updated: 14/04/2024



ARRIVALS TREND - EUROPE

Visitor arrivals trend compared to previous years

COUNTRY FILTER

☐

Aland Islands

☐

Albania

☐

Andorra

☐

Austria

☐

Belarus

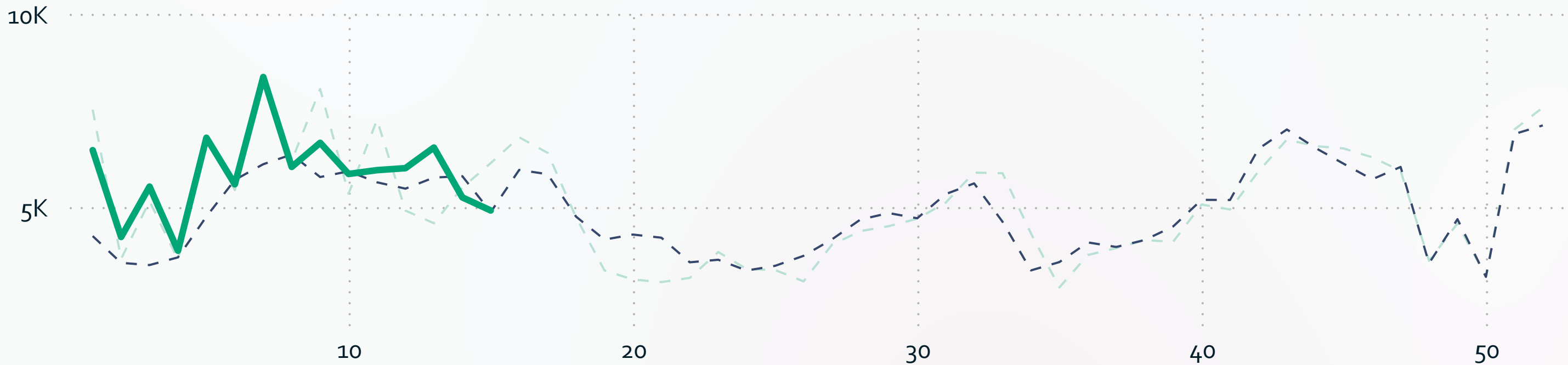
☐

Belgium

☐

Bosnia & Herzegovina

WEEKLY ARRIVALS OVER TIME

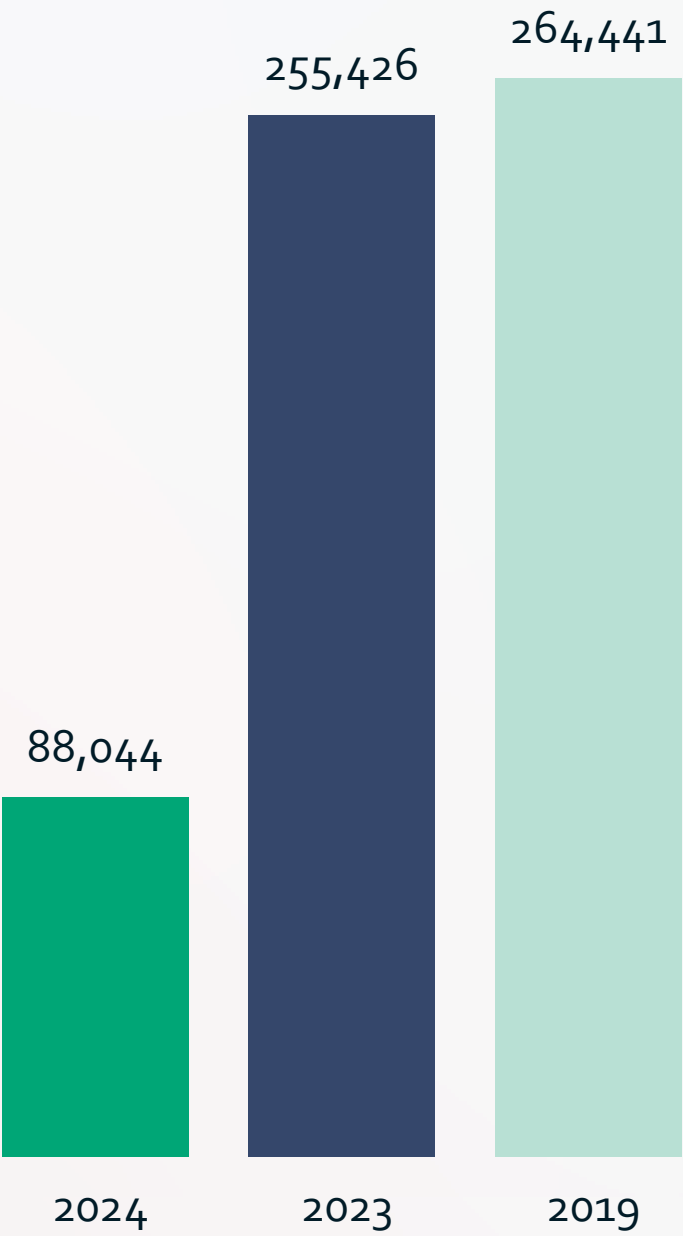


INSIGHTS

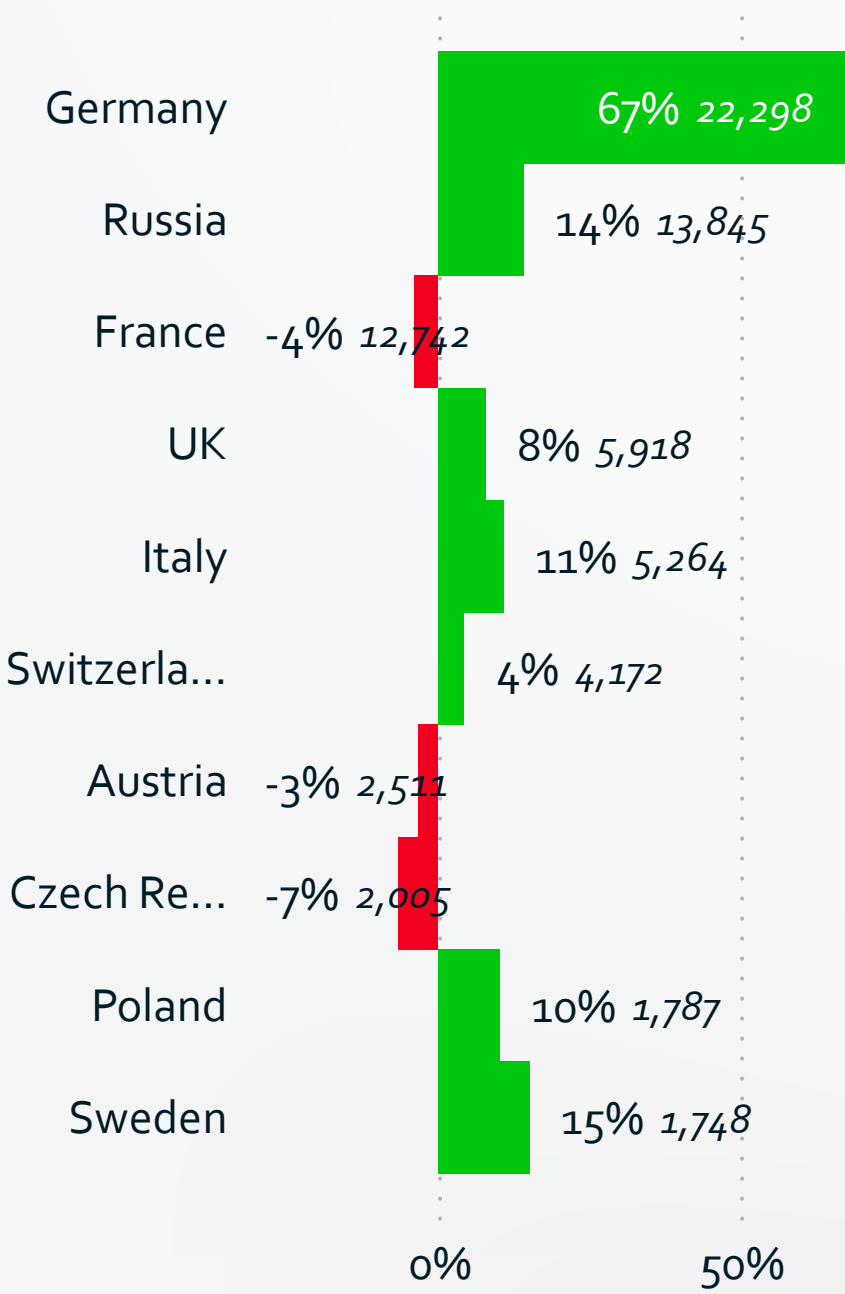
As of 14/04/2024 arrivals from Europe is up by 14% compared to the same period last year.

Europe's arrivals are mostly from Germany, Russia and France which accounted for 56% of visitors from the continent whilst the top 10 markets bring 82% of visitors.

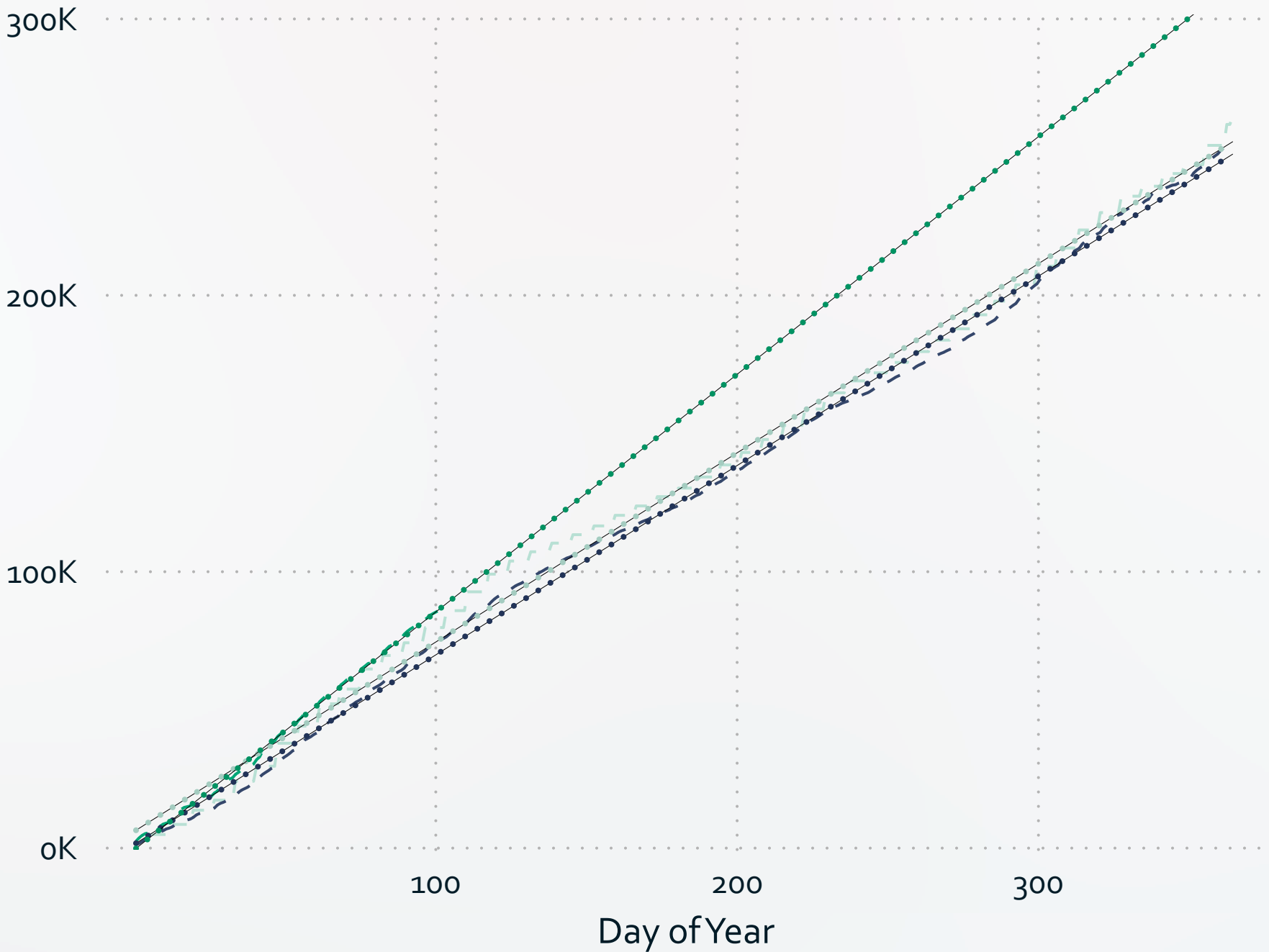
TOTAL ARRIVALS BY YEAR



TOP 10 EUROPEAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 14/04/2024



ARRIVALS TREND - ASIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

☐

 Afghanistan

☐

 Armenia

☐

 Azerbaijan

☐

 Bahrain

☐

 Bangladesh

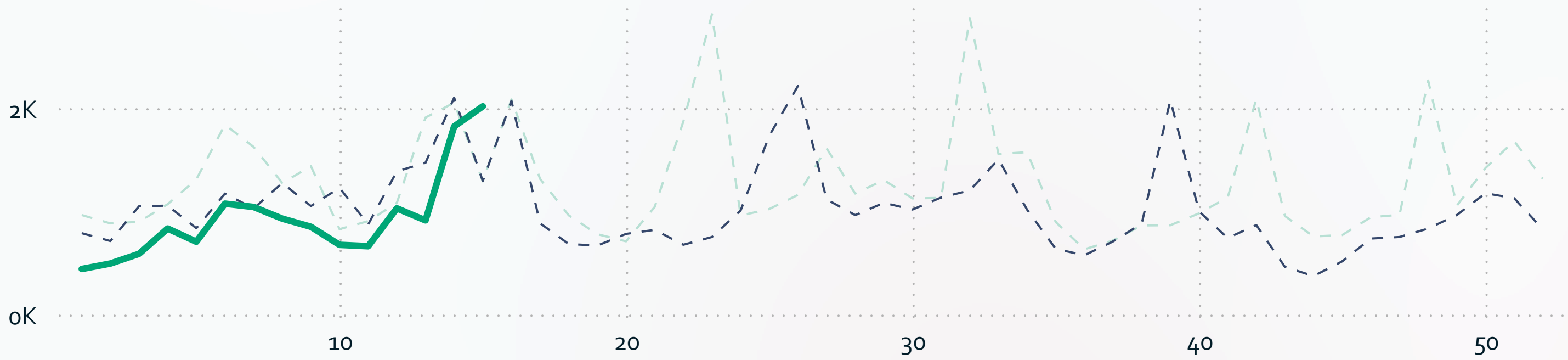
☐

 Bhutan

☐

 Brunei Darussalam

WEEKLY ARRIVALS OVER TIME



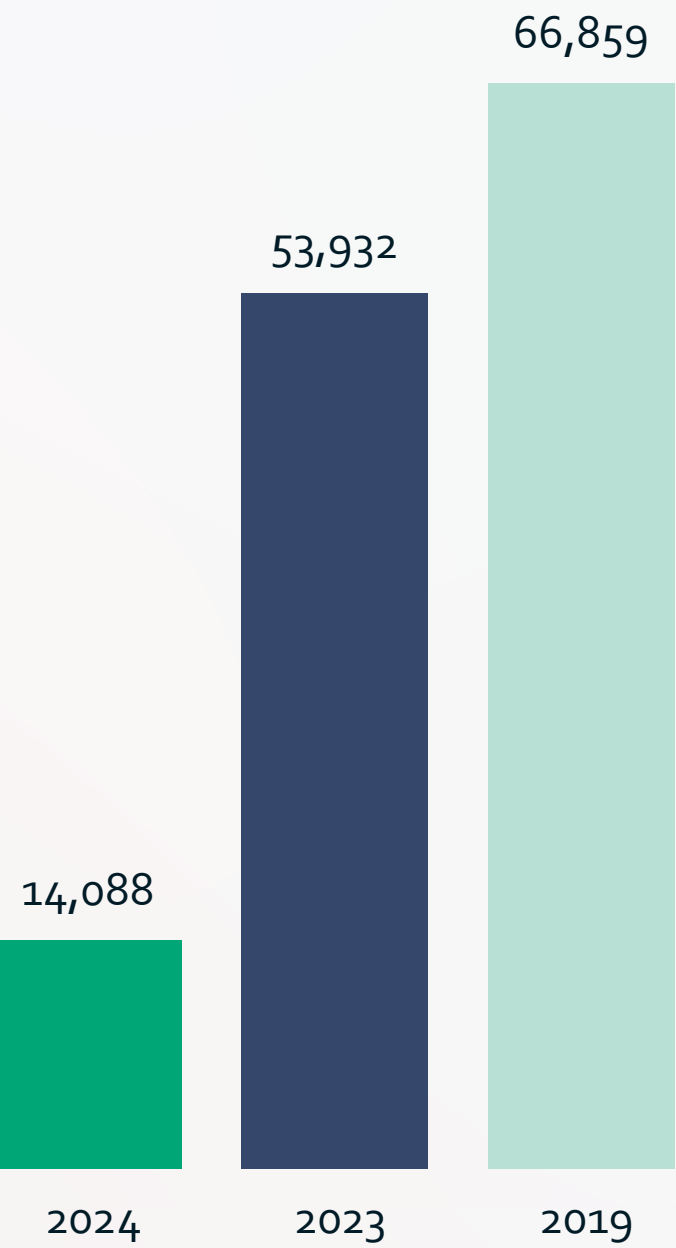
INSIGHTS

Arrivals from Asia is currently down by 19% compared to last year.

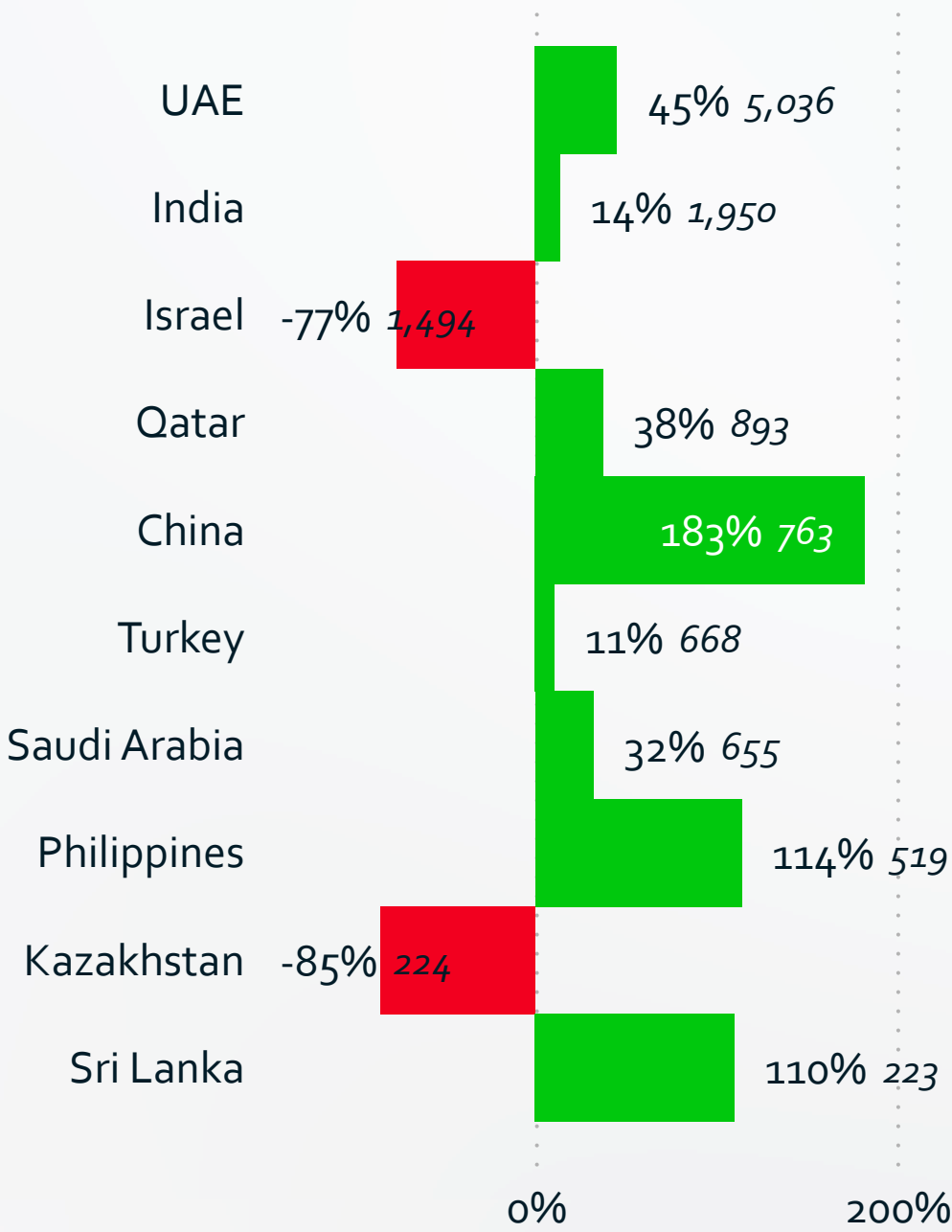
Leading markets from the region are UAE, India and Israel, bringing in 60% of visitors from the region.

88% of visitors from Asia come from the top 10 markets.

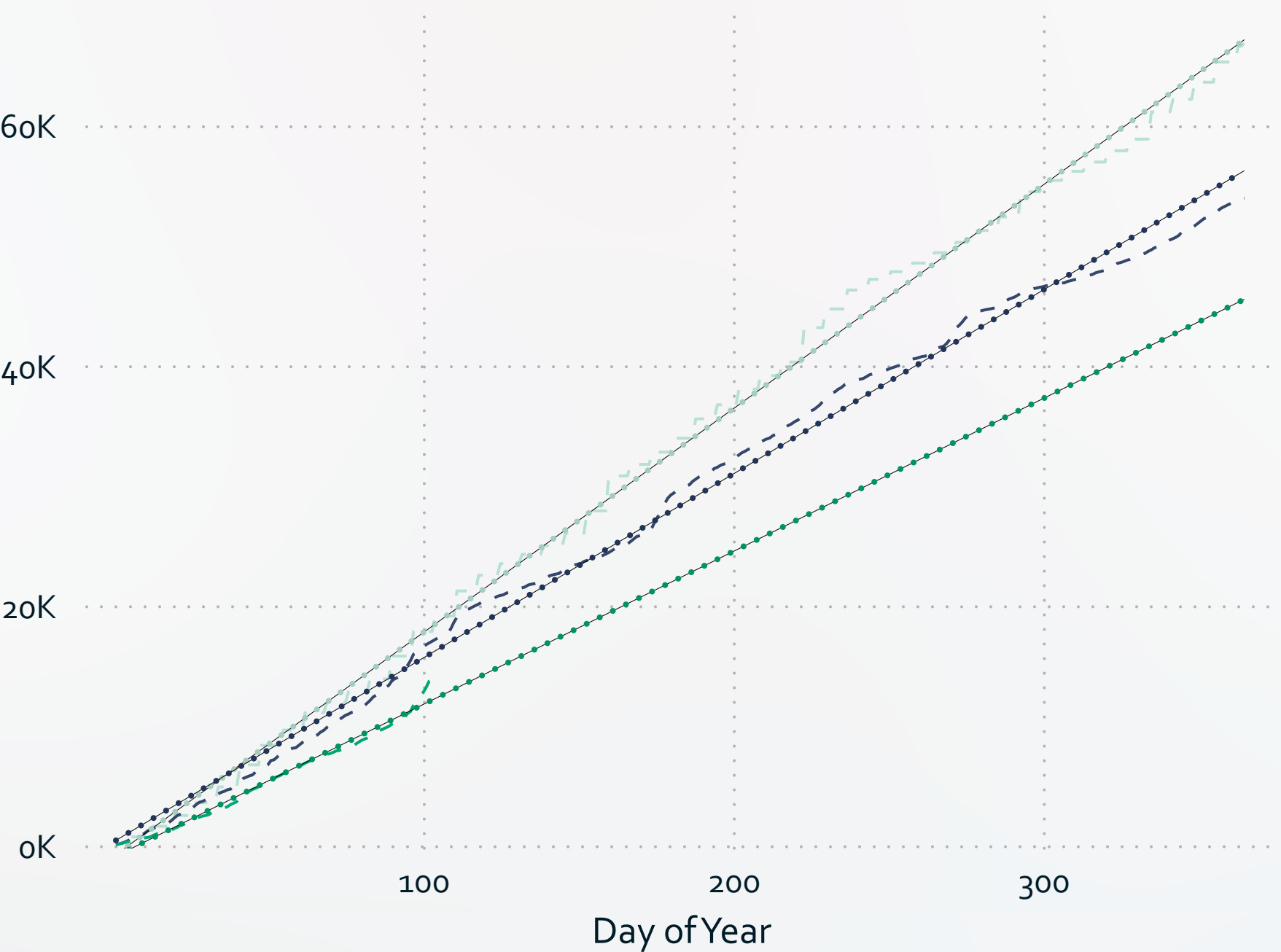
TOTAL ARRIVALS BY YEAR



TOP 10 ASIAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 14/04/2024



ARRIVALS TREND - AFRICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

☐

 Agalega

☐

 Algeria

☐

 Angola

☐

 Benin

☐

 Botswana

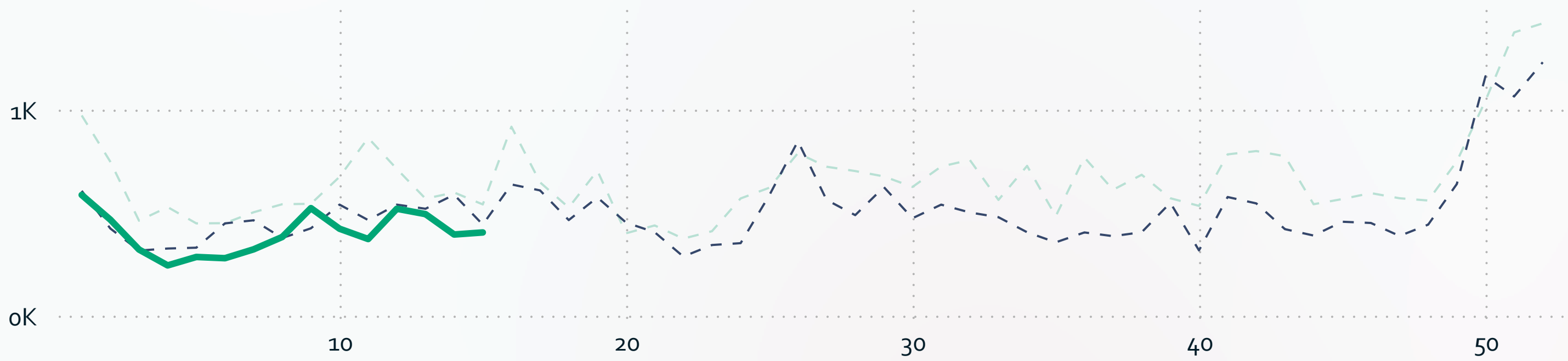
☐

 Burkina Faso

☐

 Burundi

WEEKLY ARRIVALS OVER TIME



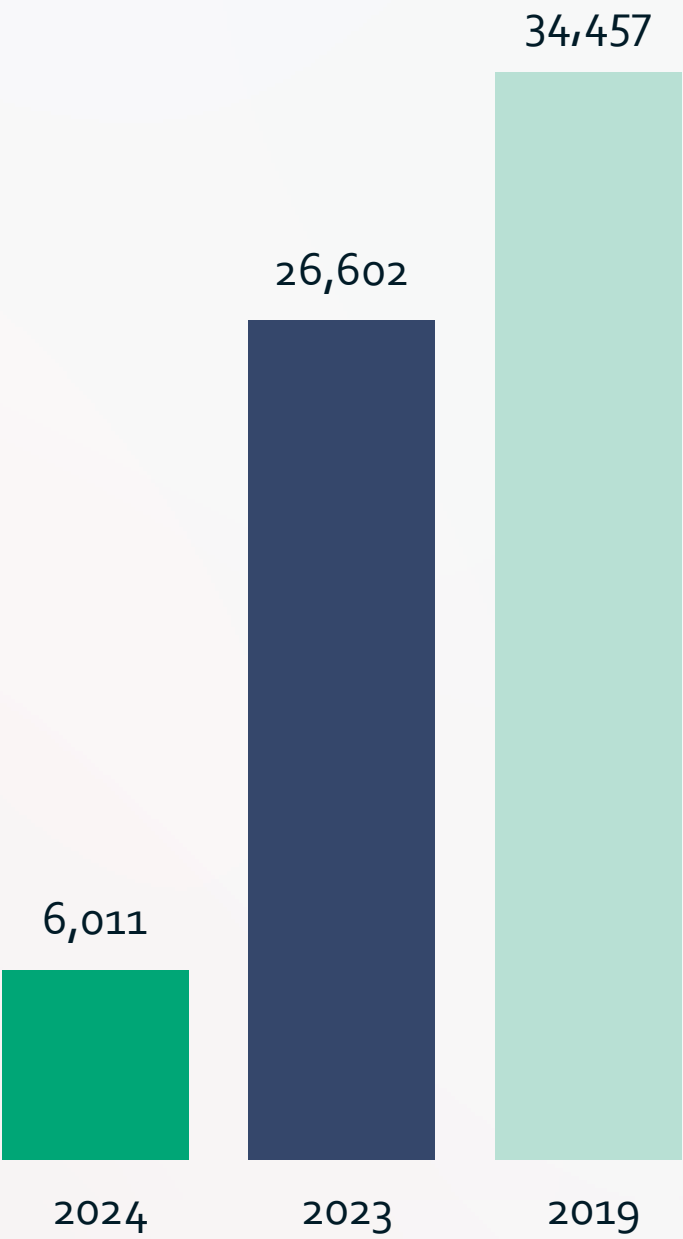
INSIGHTS

Africa has recorded a total of 6,011 visitors as of 14/04/2024, representing a decrease of 12% over the same period in 2023.

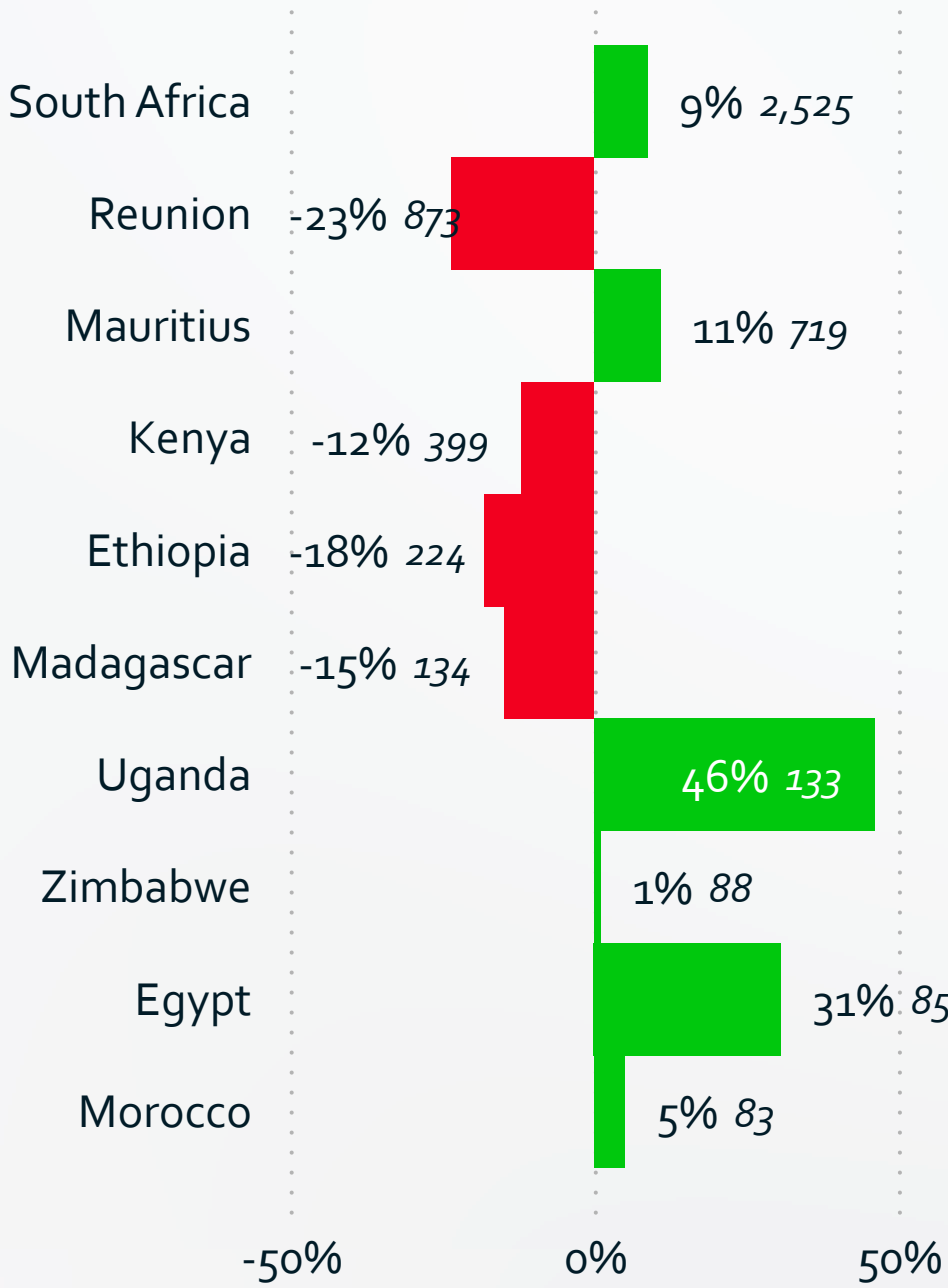
The main market from Africa is South Africa which represents 42% of visitors from the region.

The top 10 markets from the continent has a total market share of 88%.

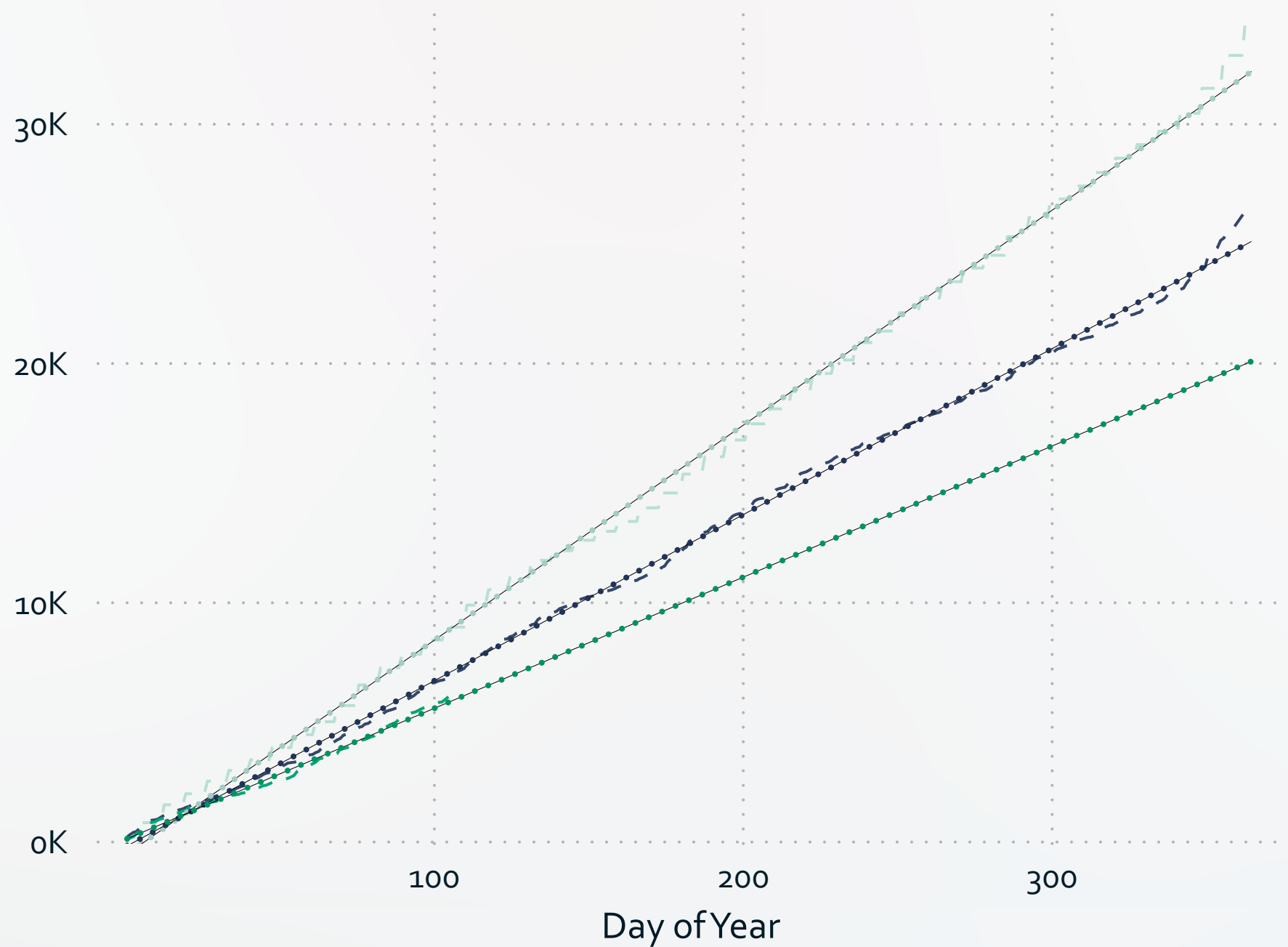
TOTAL ARRIVALS BY YEAR



TOP 10 AFRICAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 14/04/2024



ARRIVALS TREND - AMERICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

☐

 Anguilla

☐

 Antigua and Barbuda

☐

 Argentina

☐

 Aruba

☐

 Bahamas

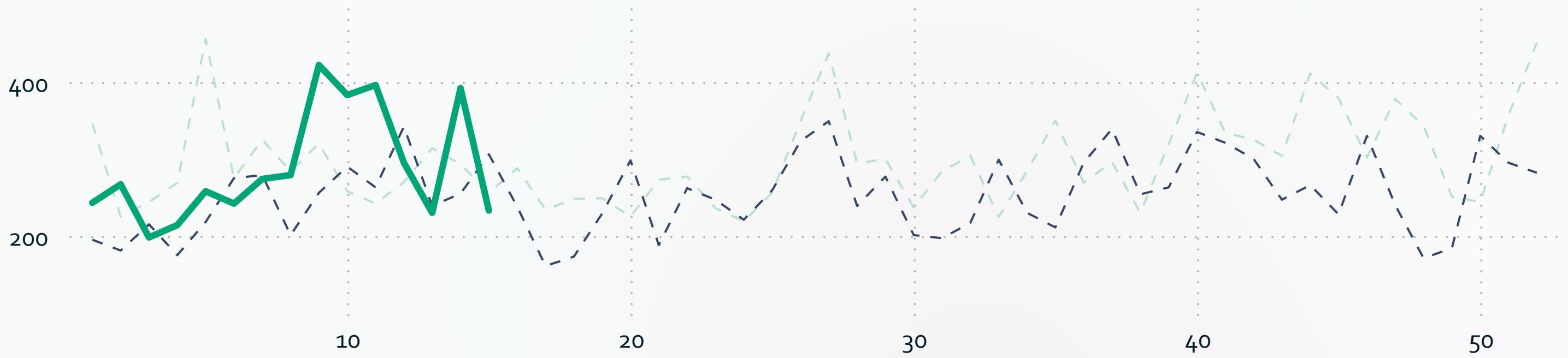
☐

 Barbados

☐

 Belize

WEEKLY ARRIVALS OVER TIME

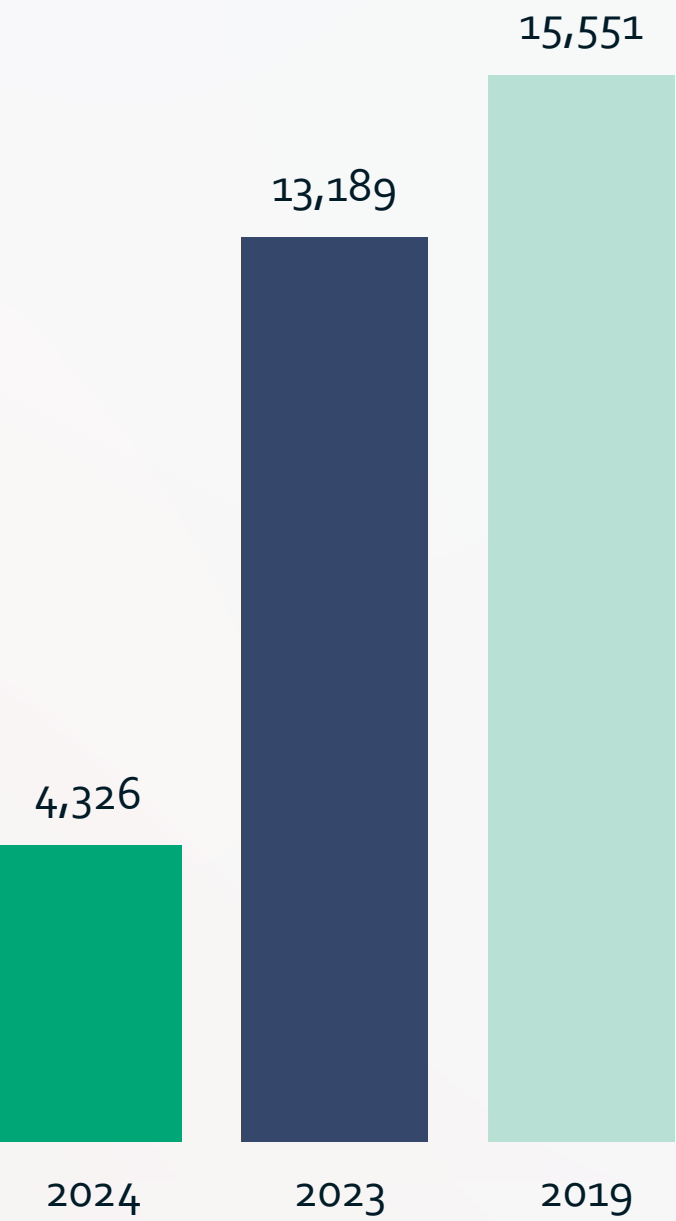


INSIGHTS

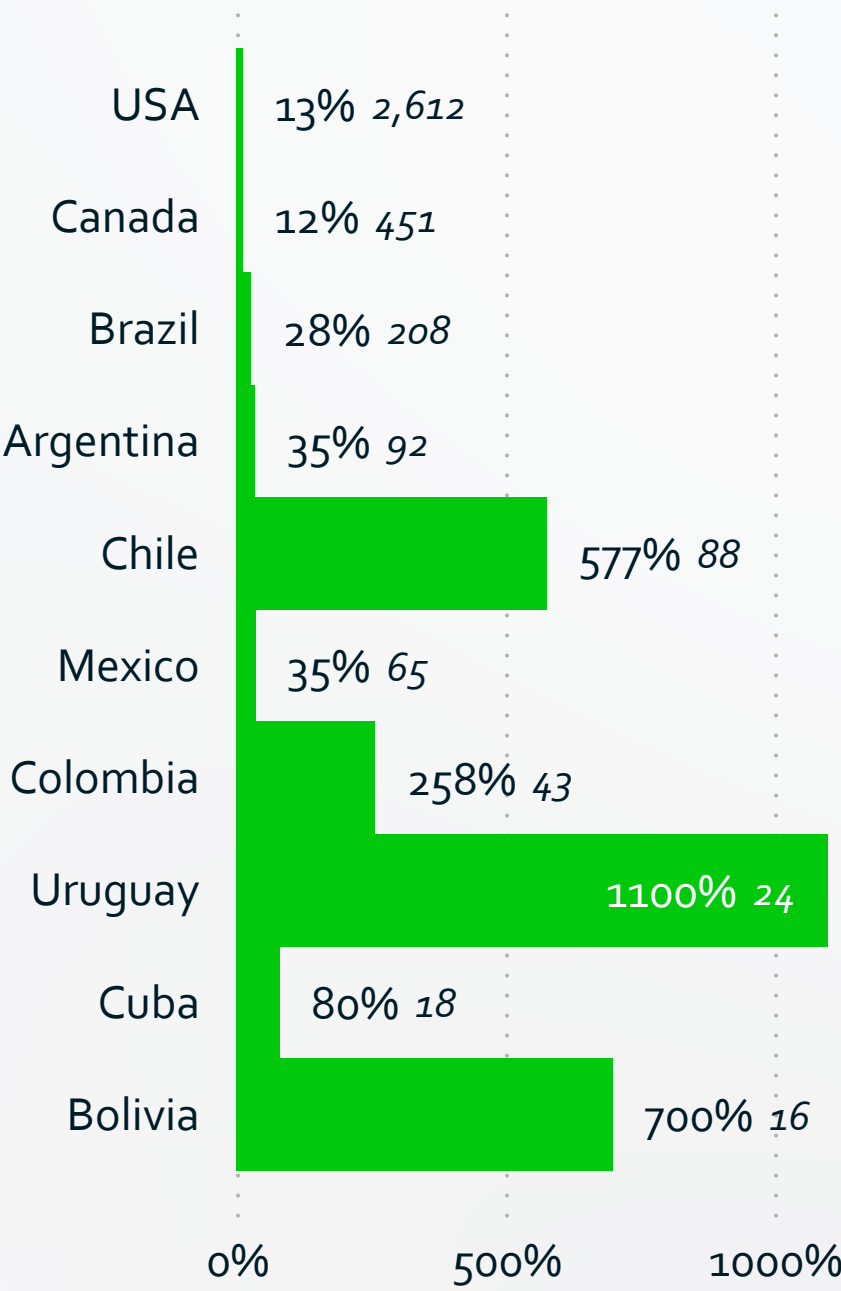
Visitor arrivals from America is up by 18% over 2023.

The main market from the region is USA, with a market share of 84%.

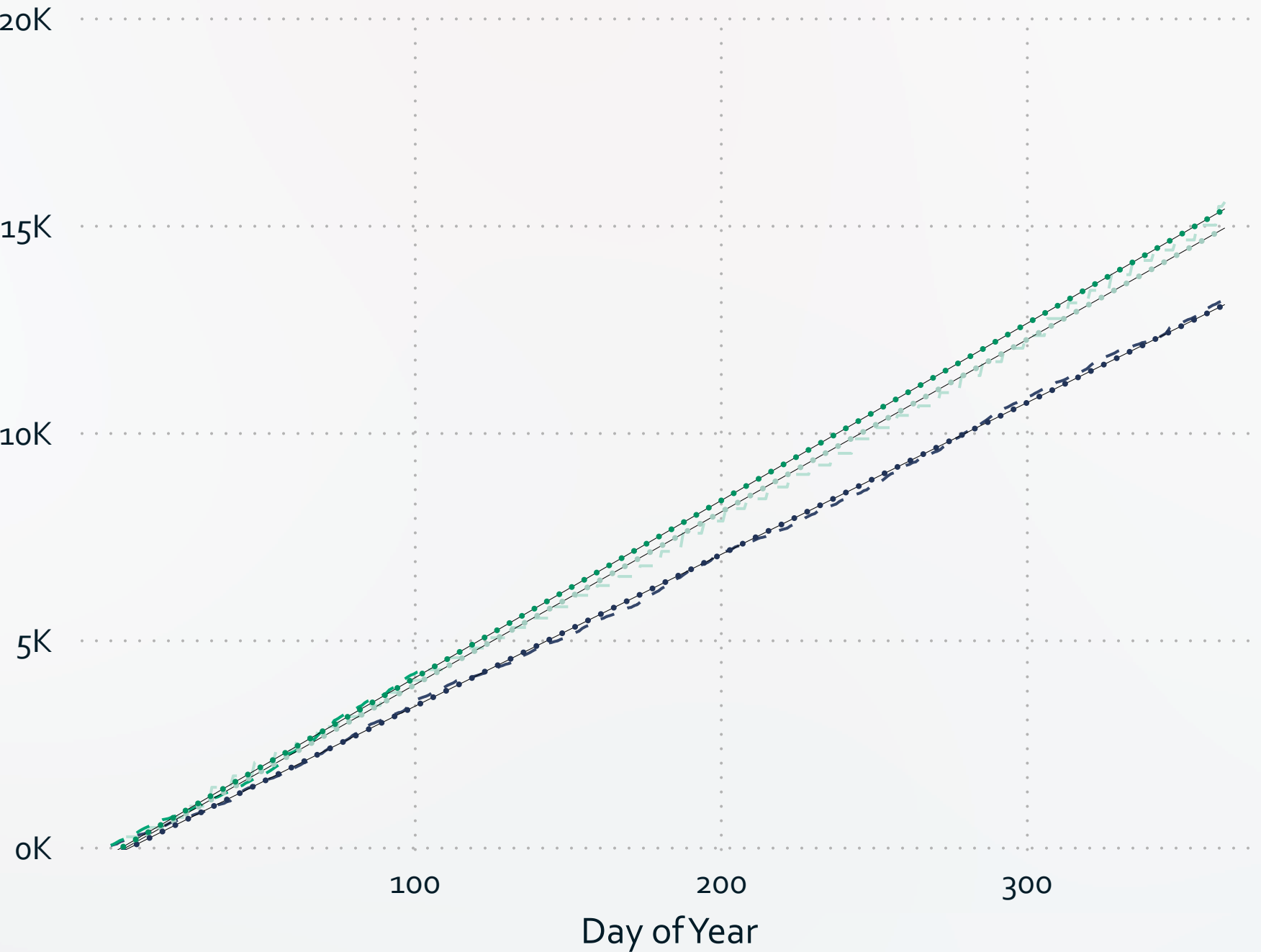
TOTAL ARRIVALS BY YEAR



TOP 10 AMERICAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 14/04/2024



ARRIVALS TREND - OCEANIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

American Samoa

Australia

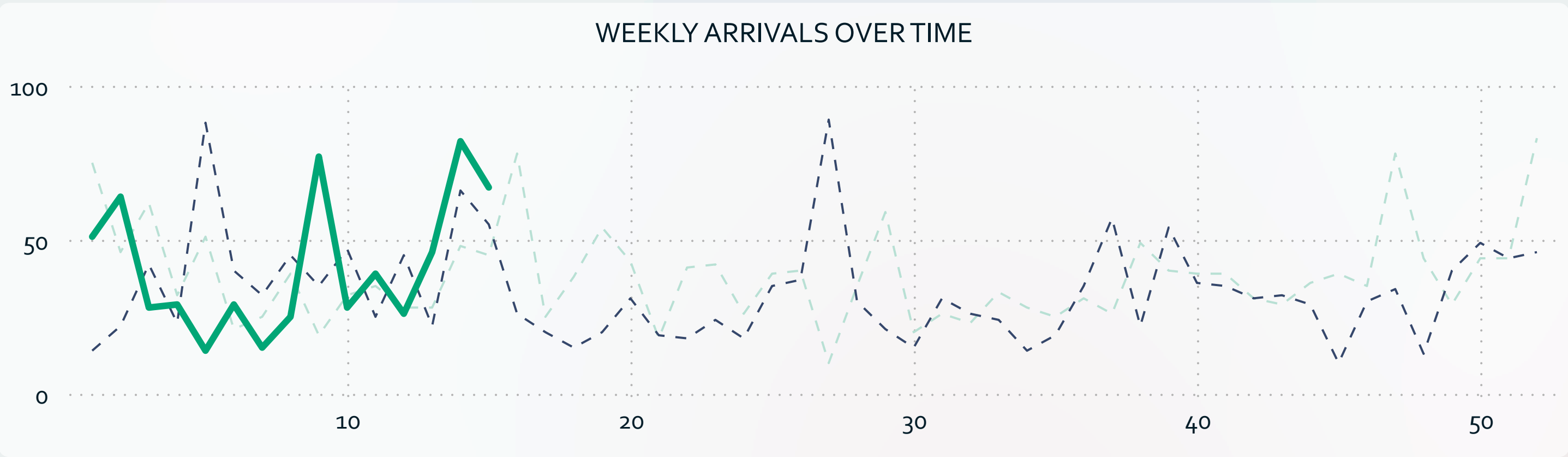
Cook Islands

Fiji

French Polynesia (Tahiti)

Guam

Kiribati

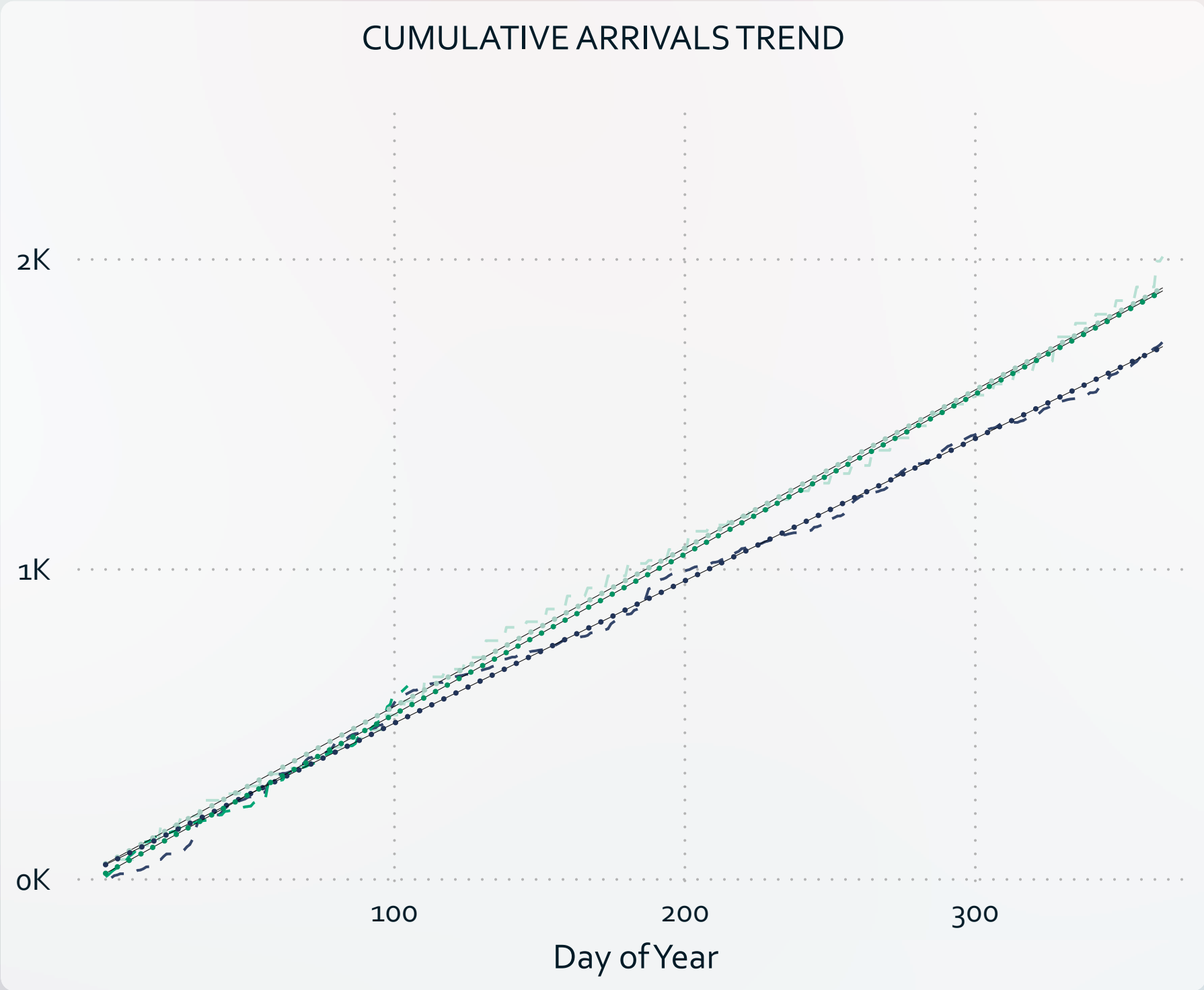
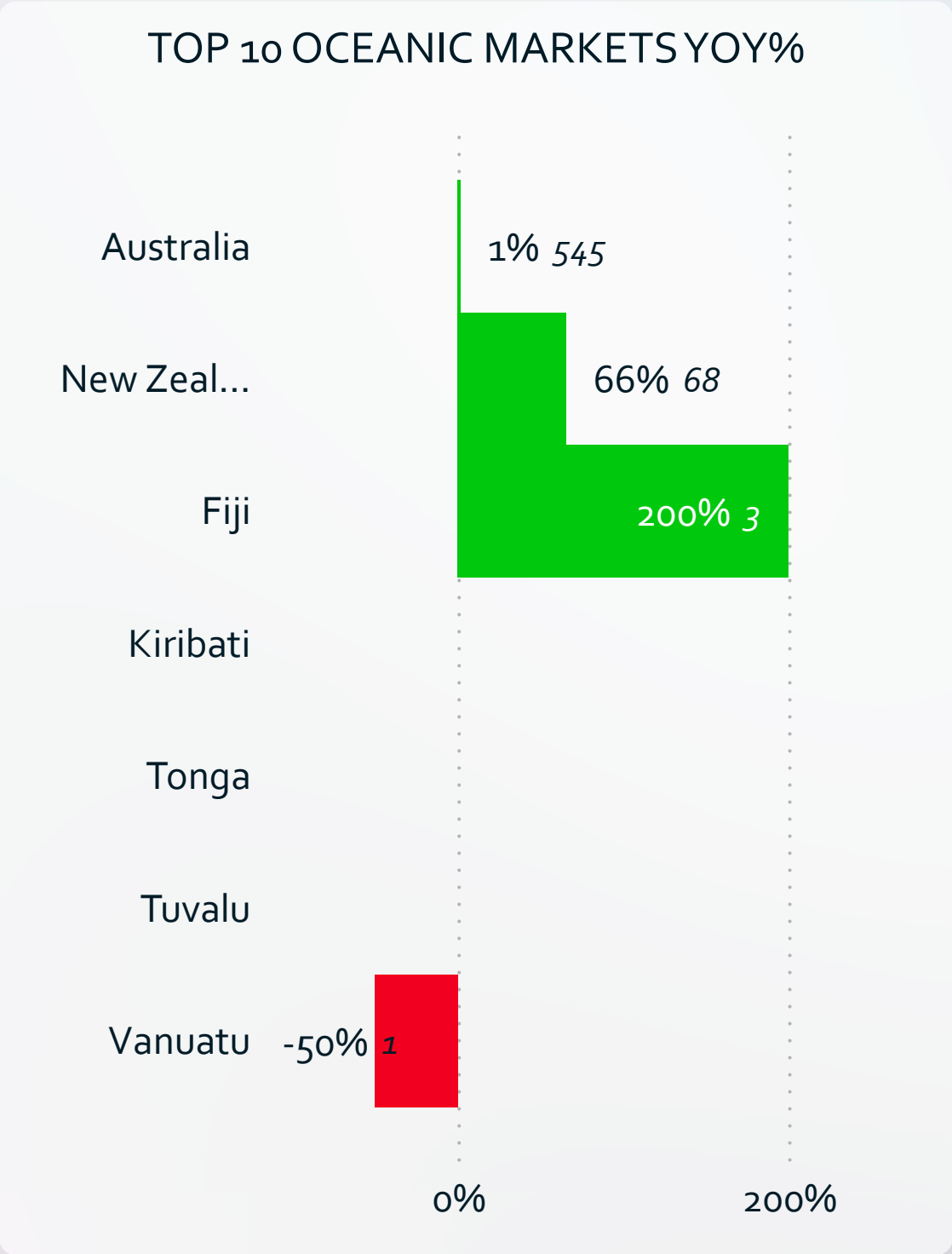
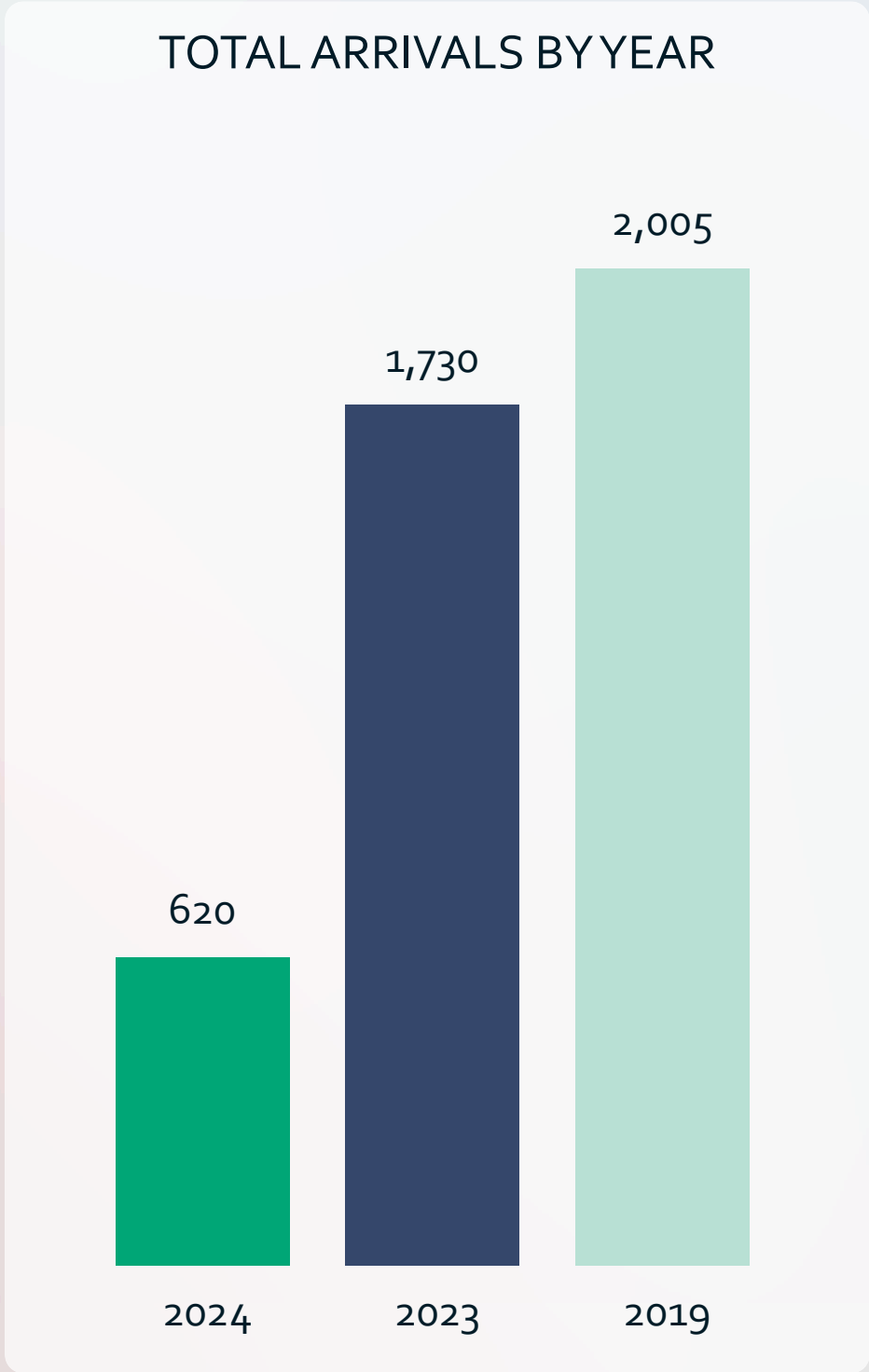


INSIGHTS

Arrivals from Oceania is down by 4% on 2023.

Main market for Oceania is Australia, with a market share of 88%.

Data source: National Bureau of Statistics



VISITOR ARRIVALS REPORT

Last updated: 17/04/2024



VISITOR SATISFACTION

Measured using the Global Review Index™ generated by ReviewPro

SATISFACTION RATING

90.10%

GRI™

95.34%

Cleanliness

79.59%

Entertainment

83.97%

Gastronomy

92.90%

Location

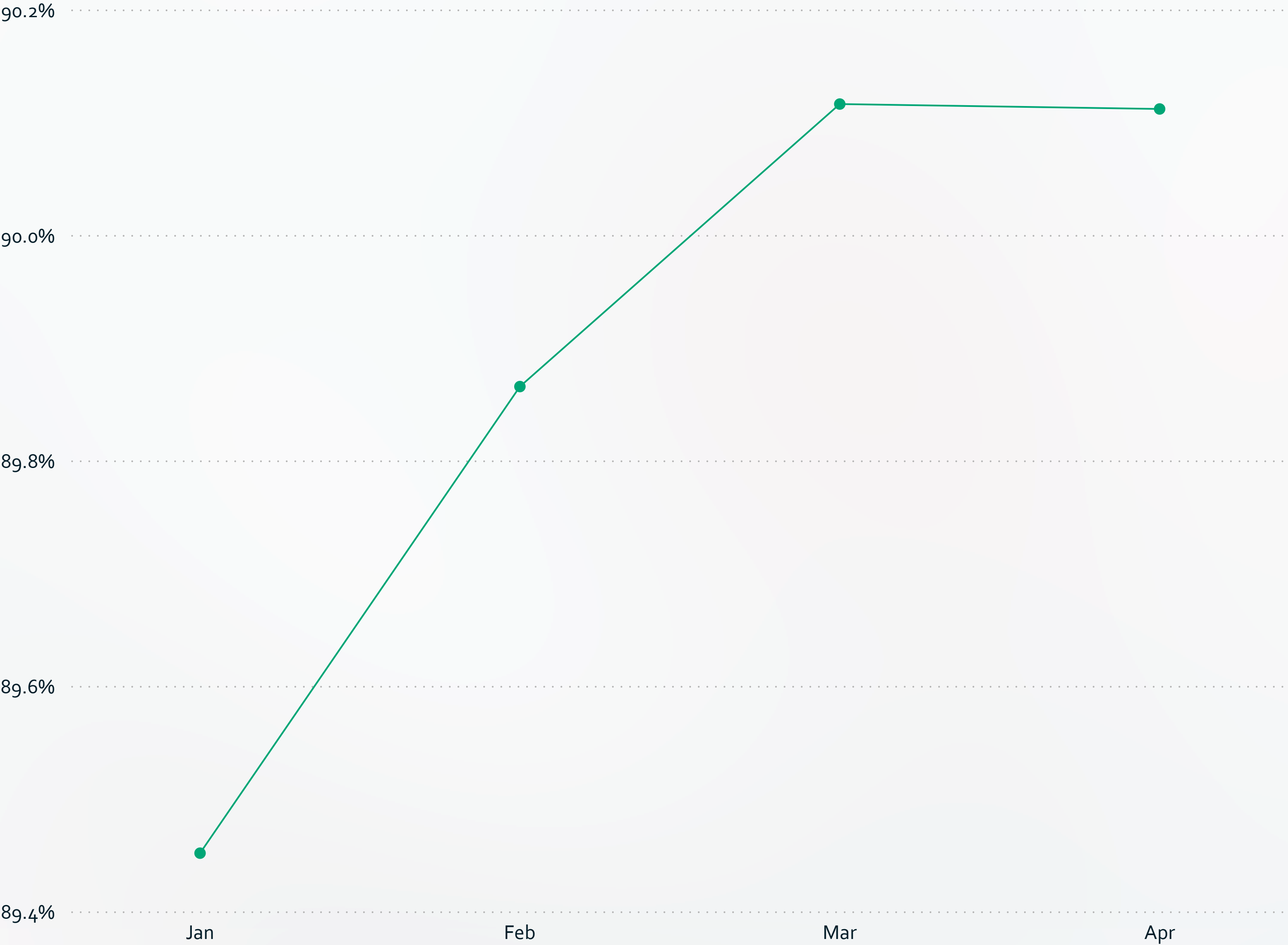
89.12%

Room

90.44%

Service

AVERAGE GRI BY MONTH



INSIGHTS

The Destination's satisfaction rating is 90.1% according to ReviewPro's Global Review Index (GRI).

The highest satisfaction rating is for Cleanliness, with a satisfaction of 95%.

The lowest rating is for Entertainment, with a rating of 80% followed by Gastronomy with 84%.

Data source: ReviewPro

VISITOR ARRIVALS REPORT

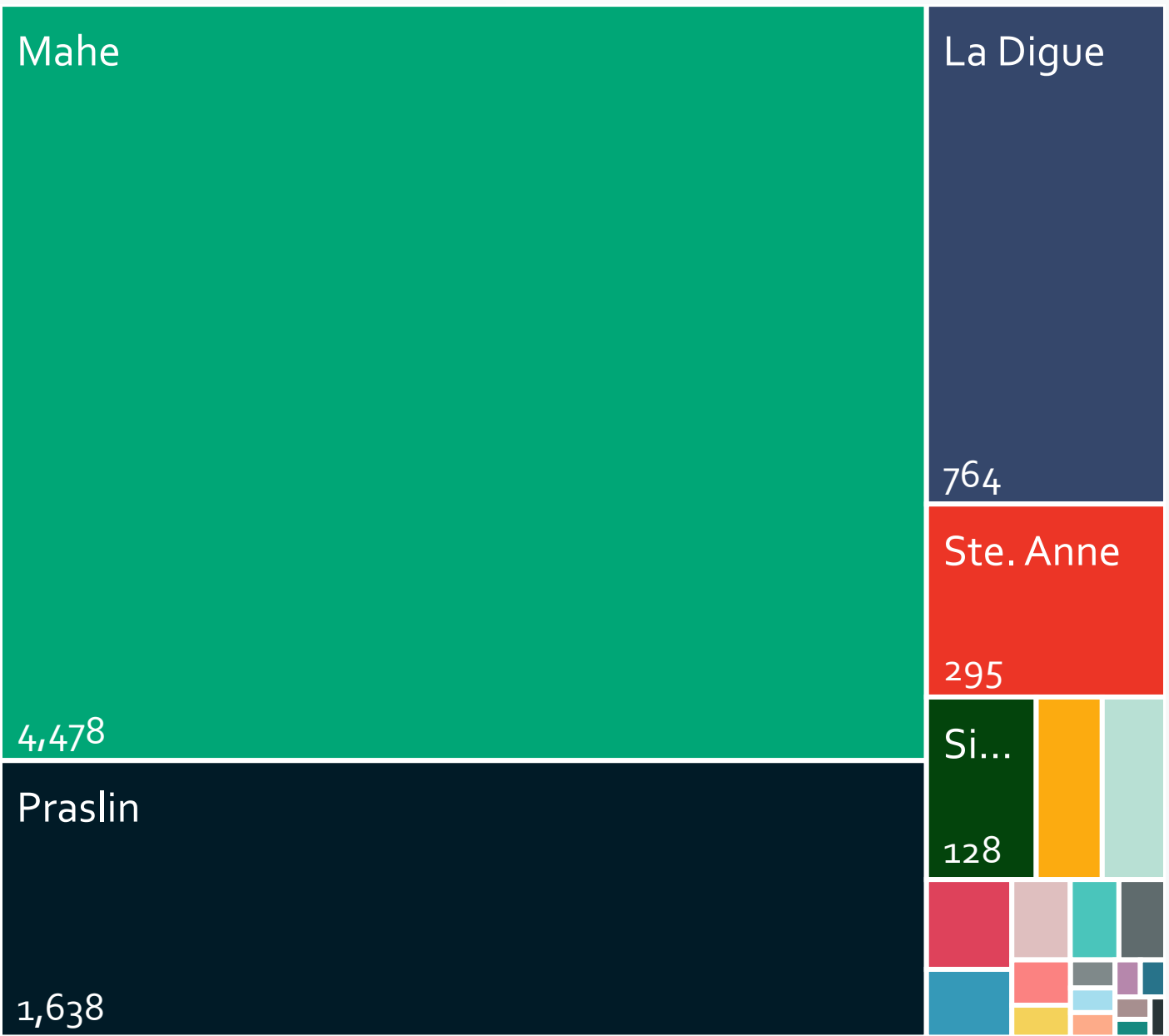
Last updated: 05/04/2024



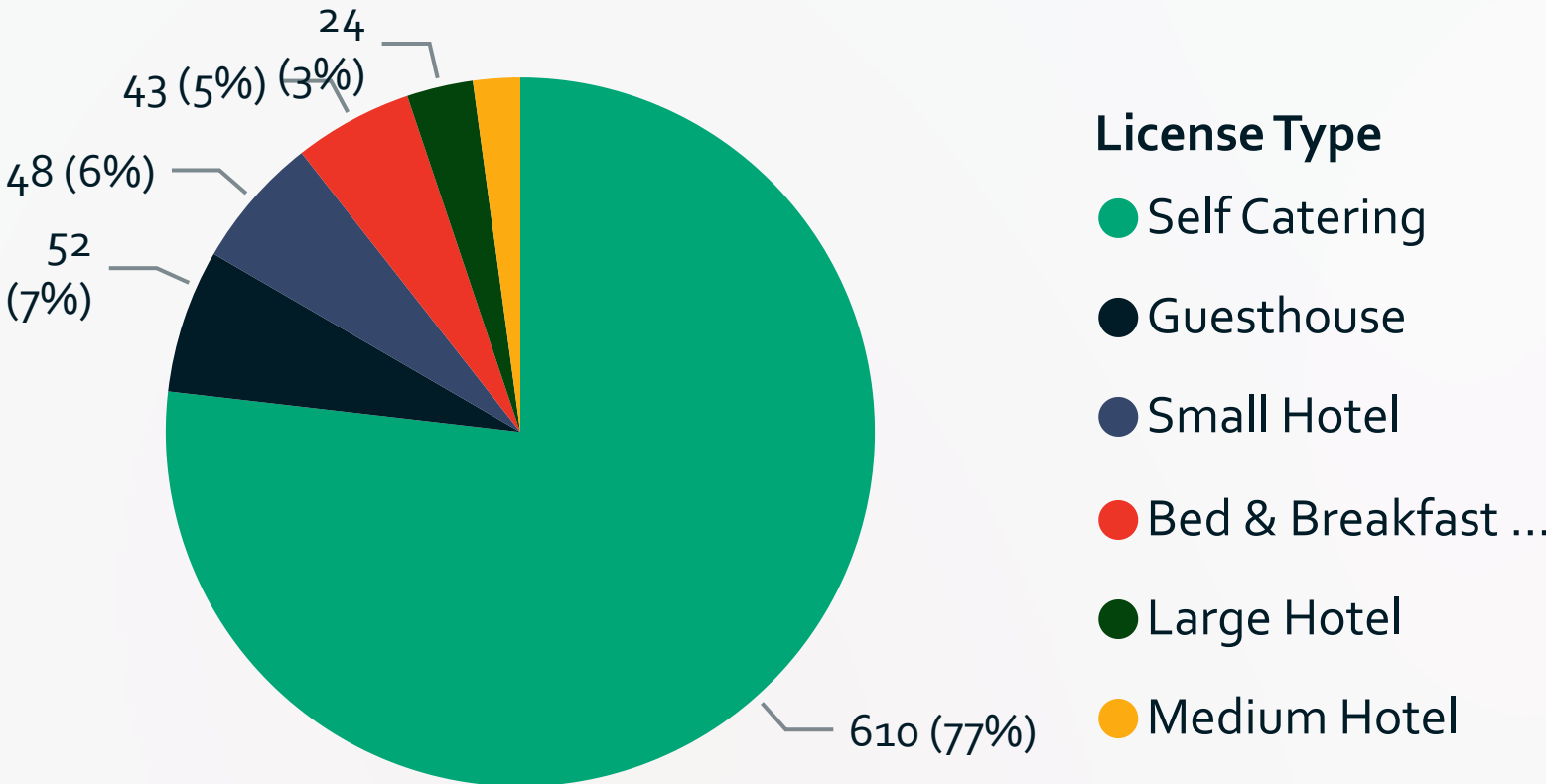
ACCOMMODATIONS

Number of accommodations and rooms distribution by license type and island

OF ROOMS AND % OF ROOMS BY ISLAND



ACCOMMODATIONS BY LICENSE TYPE



INSIGHTS

The destination currently has 794 licensed establishments, and a total of 7,695 rooms.

The majority of the Accommodations are Self Caterings, accounting for 77% of all licensed establishments.

Self Catering consists of 3,206 rooms, representing 42% of our total rooms.

This is followed by Large Hotels, which consists of 2,754 rooms, representing 36% of our total rooms.

58% of our rooms are on Mahe, followed by Praslin with 21% and La Digue with 10%.

The largest outer island in terms of # of rooms is Platte Island with 77 rooms, representing 1% of our total rooms.

Data source: Seychelles Tourism Department

% OF ROOMS AND # OF ROOMS BY LICENSE TYPE



794

of accommodations

15,390

of beds

7,695

of rooms