

VISITOR ARRIVALS REPORT

Last updated: 09/06/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024 versus this year's targets.

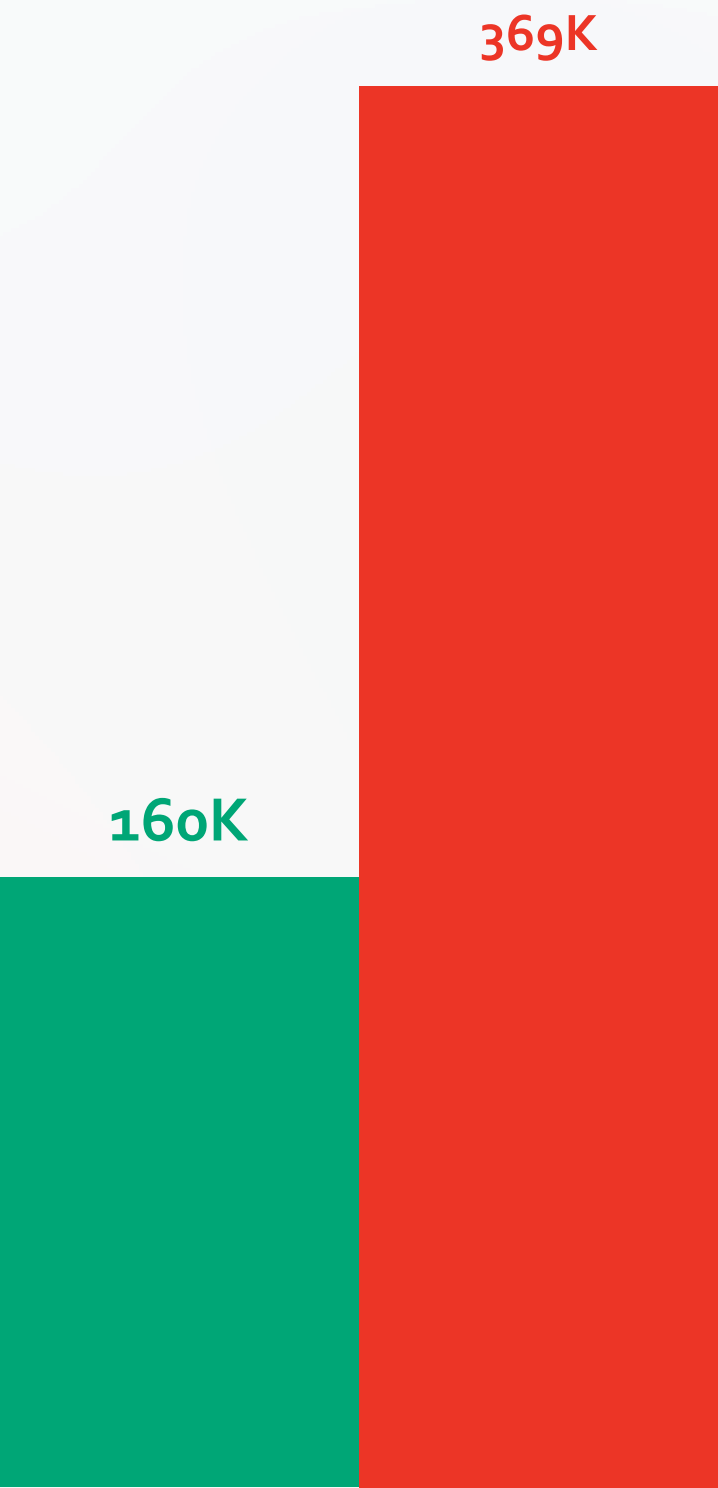


TOTAL ARRIVALS

160,359

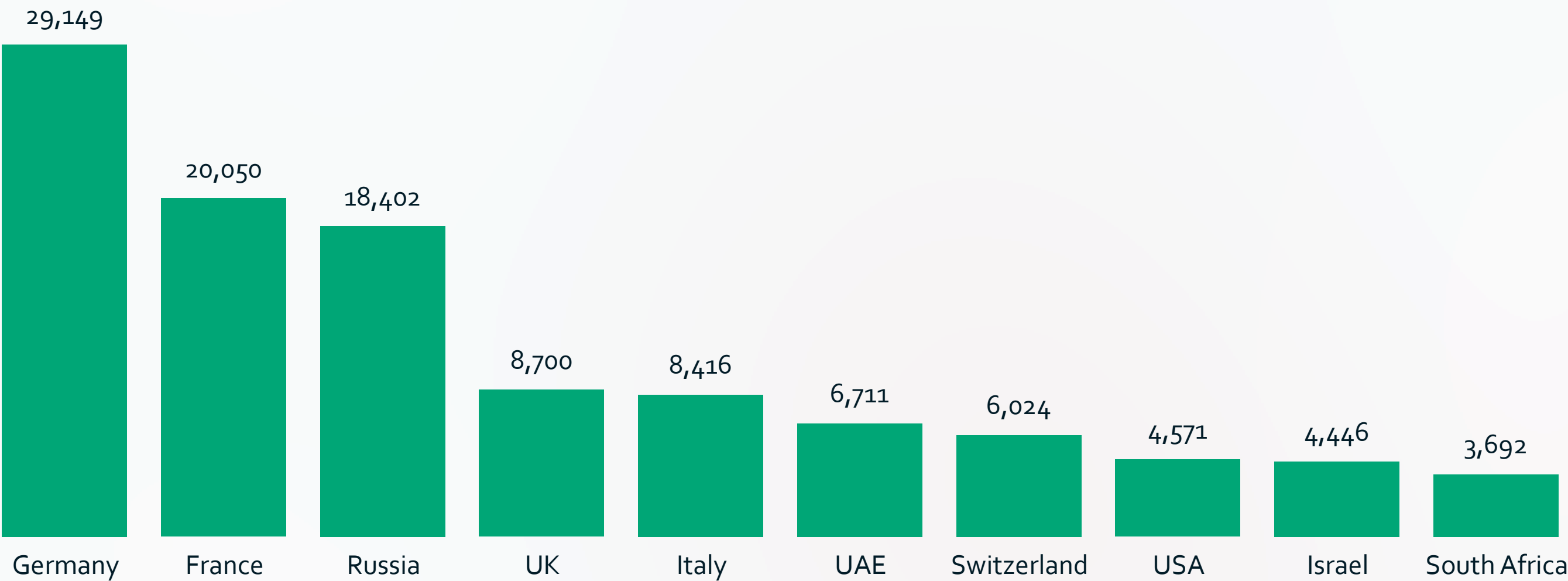
▲ 4.0%

YoY%

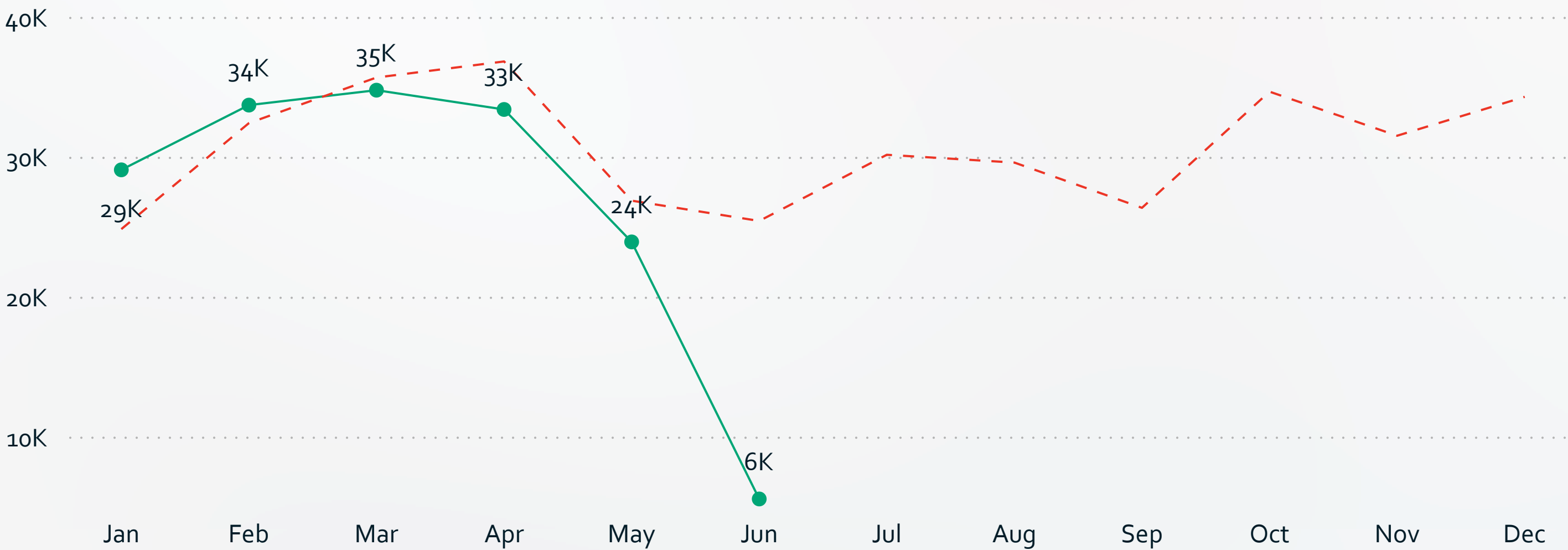


● Total Visitor Arrivals ● Target

TOP 10 MARKETS SINCE 01 JANUARY



HOW ARE WE PERFORMING AGAINST OUR TARGETS?



INSIGHTS

A total of 160,359 visitors has been recorded up to 09/06/2024. This represents a 4% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 29,149 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 42% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 31/05/2024

MONTHLY OVERVIEW - MAY

Total visitor arrivals for May 2024.

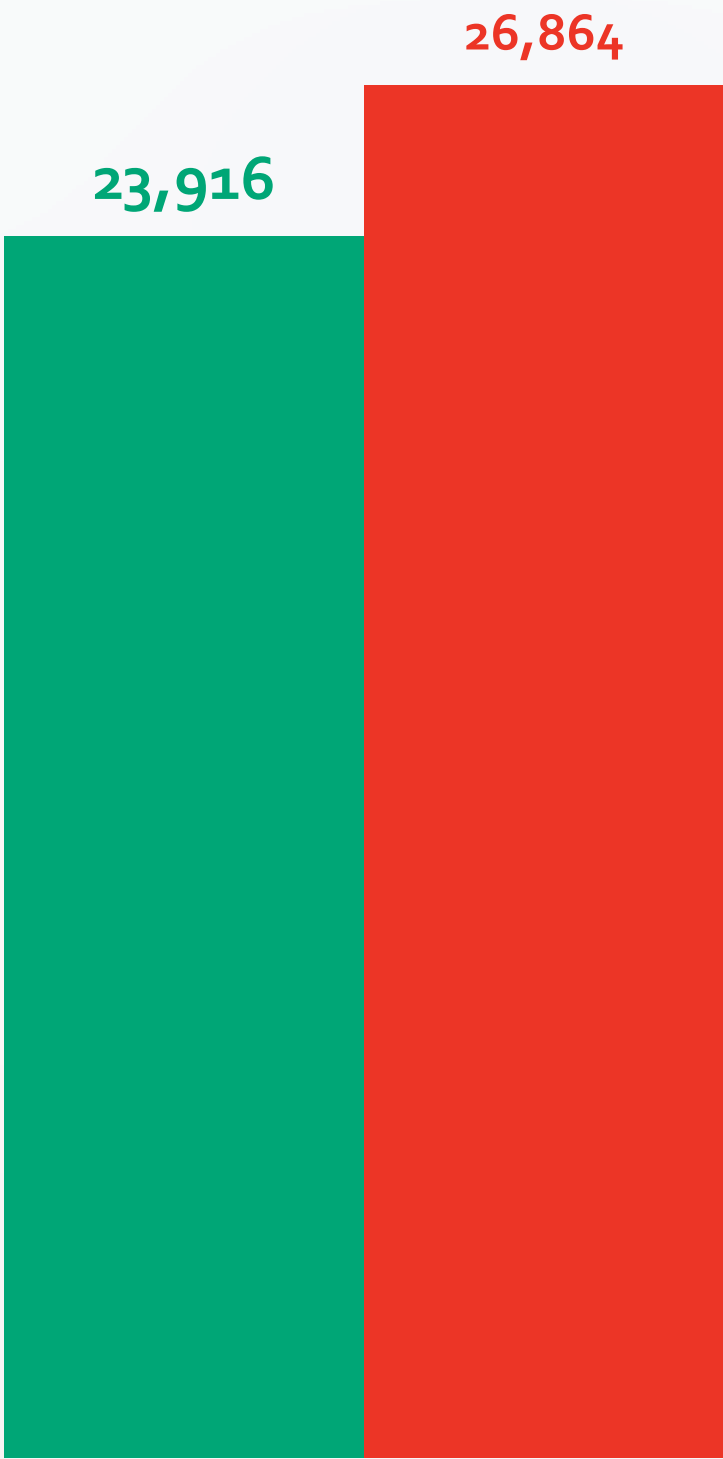


TOTAL ARRIVALS

23,916

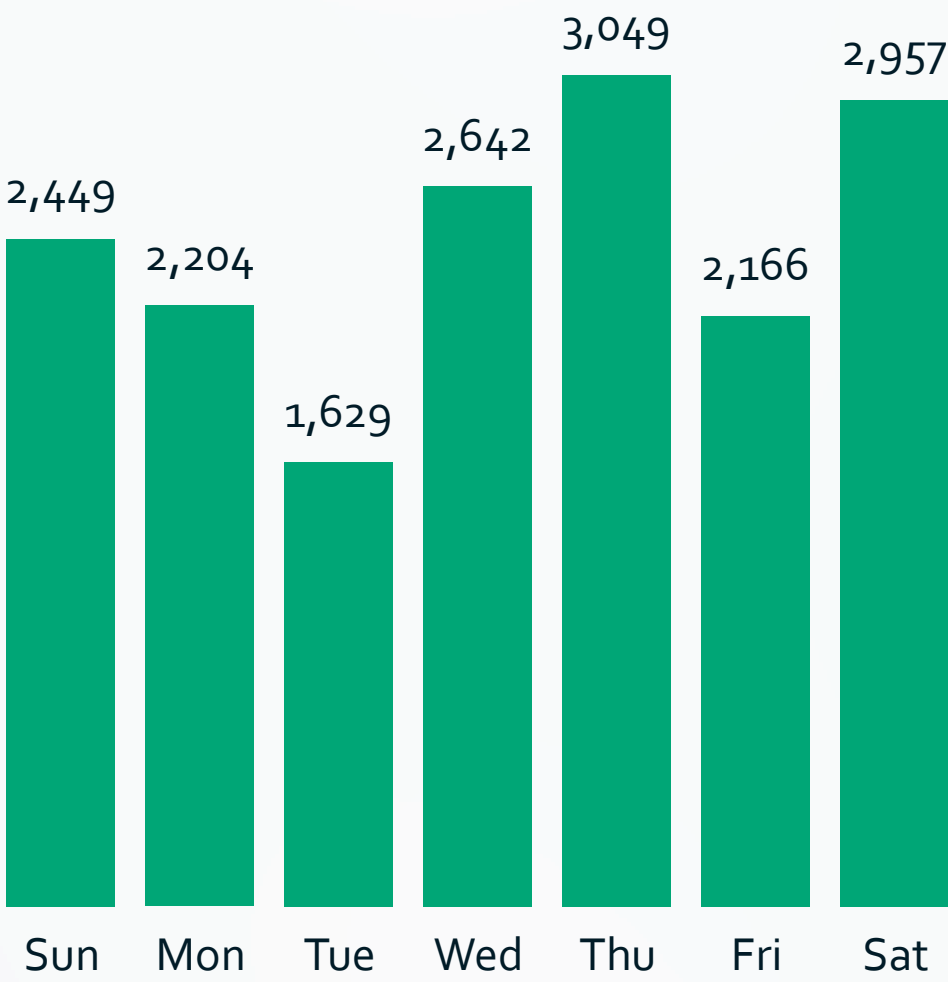
▼ -4.7%

YoY%

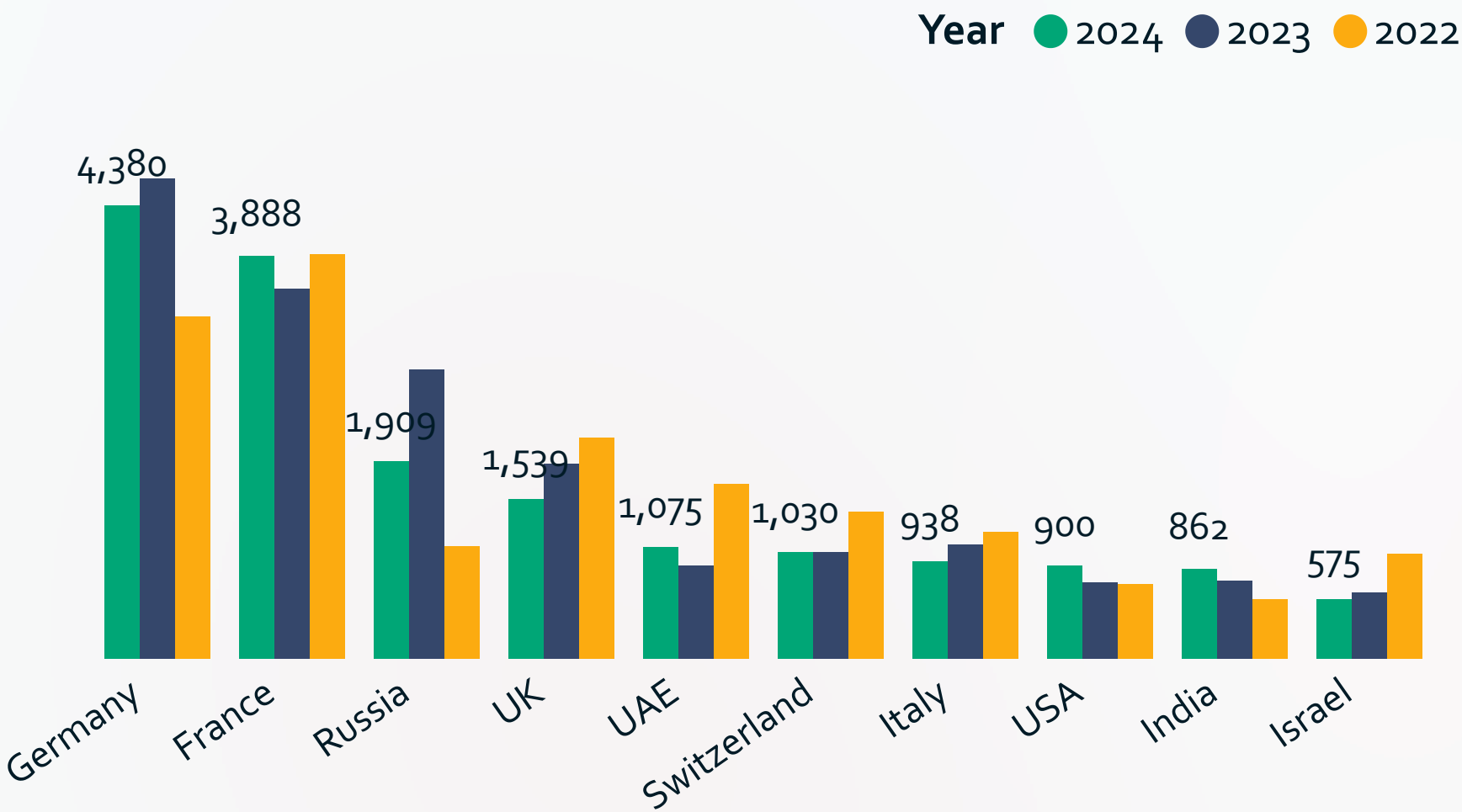


● Total Visitor Arrivals ● Target

VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES MAY 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for May 2024 was 5% lower compared to last year.

A total of 23,916 visitors has been recorded, -11% below our target.

99% of visitors came by air and 1% by sea.

Germany was the number one market in May with 18% of visitors, followed by France with 16% and Russia with 8%.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

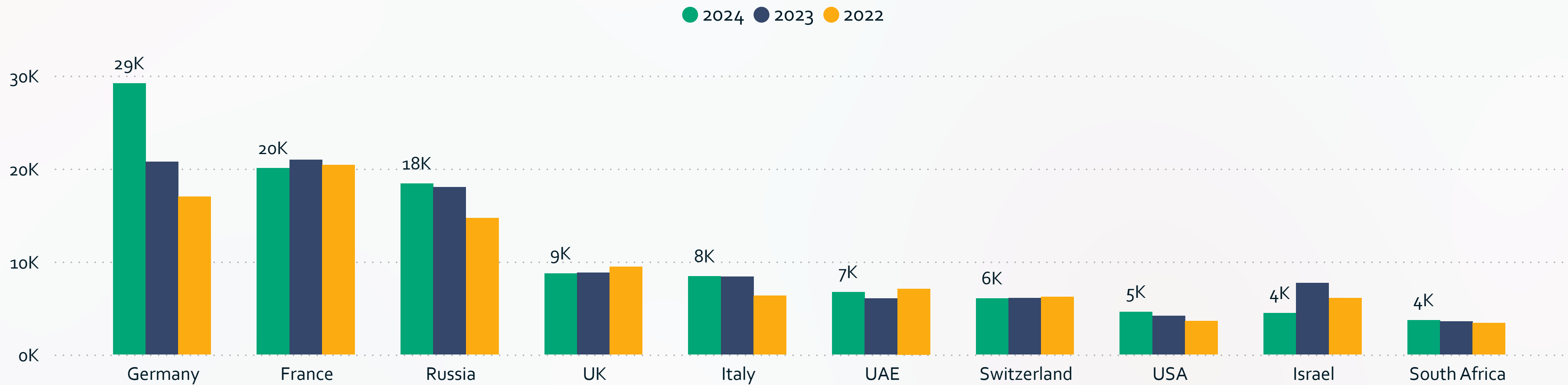
Last updated: 09/06/2024



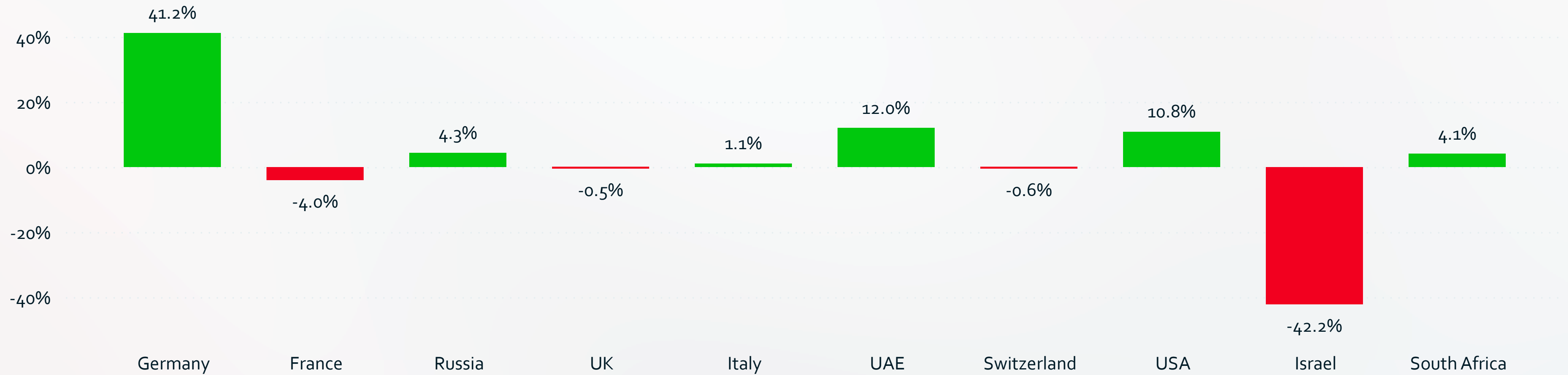
TOP MARKETS

Total visitor arrivals in 2023 from top 10 markets vs same period last year and 2019.

TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 41%.

Israel is performing at 42% lower than last year.

Other markets not performing as well as last year are France at -4%, UK at -1% and Switzerland at -1%.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 09/06/2024



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

Afghanistan

Agalega

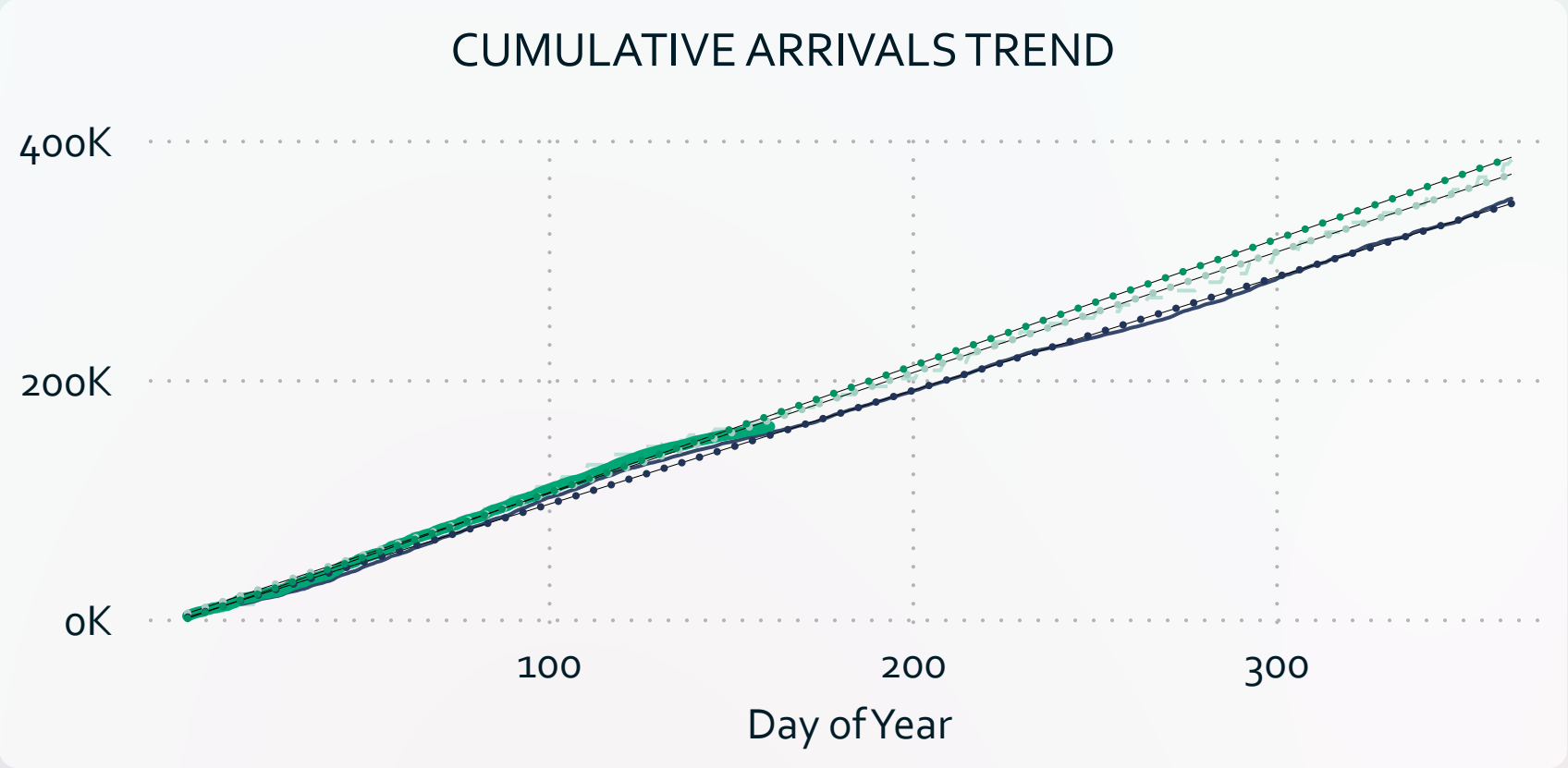
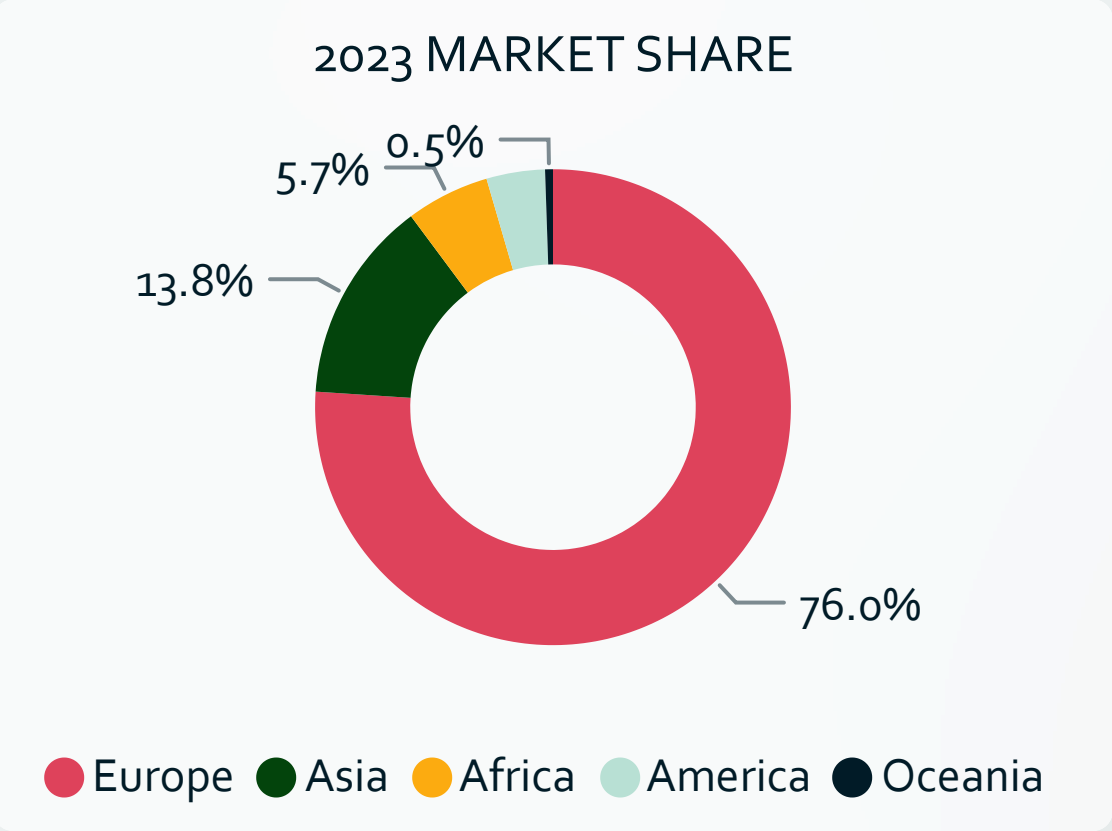
Aland Islands

Albania

Algeria

American Samoa

Andorra

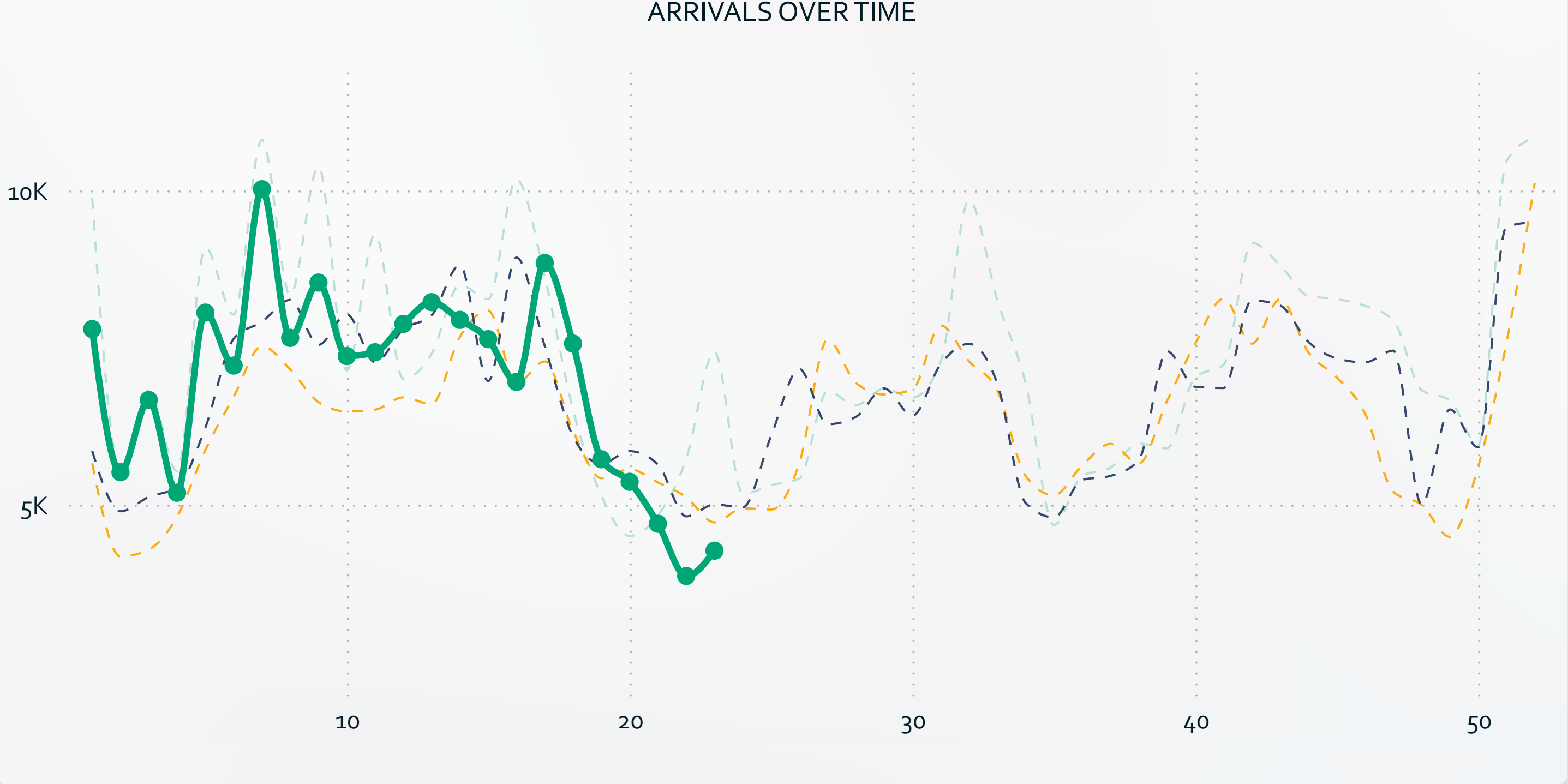
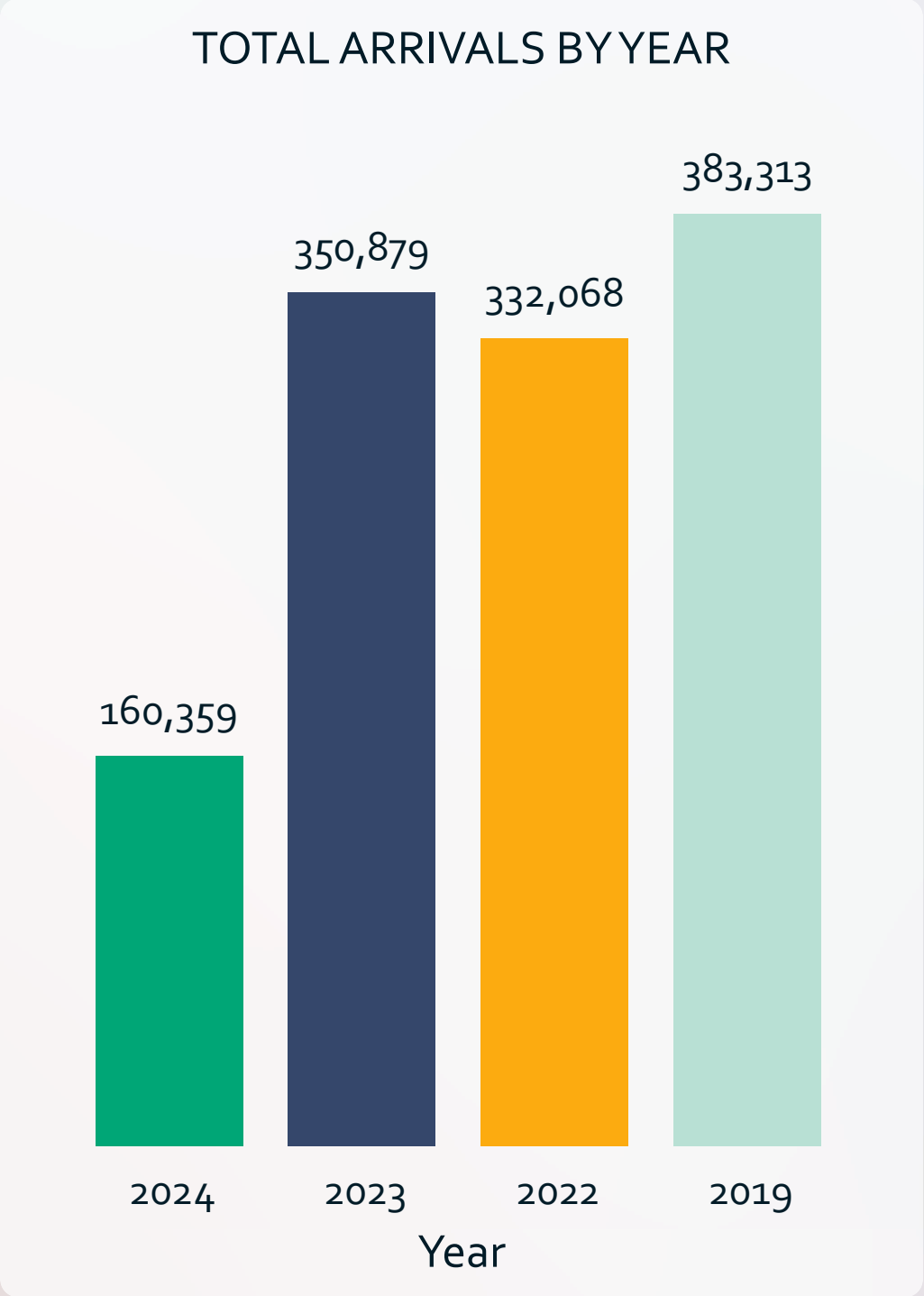


INSIGHTS

76% of our visitors are coming from Europe, with Asia the next highest region with 14% of visitors.

Arrivals for the last 4 weeks has been significantly below 2023 arrivals.

Data source: National Bureau of Statistics



VISITOR ARRIVALS REPORT

Last updated: 09/06/2024



ARRIVALS TREND - EUROPE

Visitor arrivals trend compared to previous years

COUNTRY FILTER

-
- ☐

Aland Islands
- ☐

Albania
- ☐

Andorra
- ☐

Austria
- ☐

Belarus
- ☐

Belgium
- ☐

Bosnia & Herzegovina

WEEKLY ARRIVALS OVER TIME



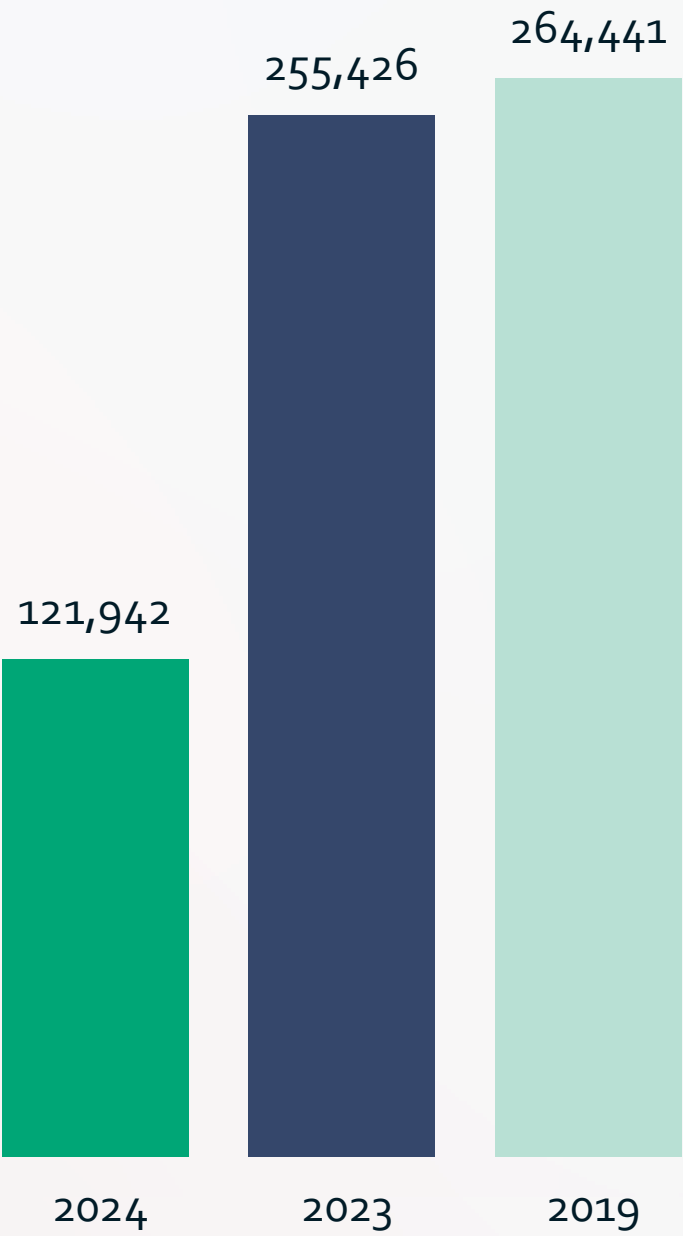
INSIGHTS

As of 09/06/2024 arrivals from Europe is up by 7% compared to the same period last year, but visitor arrival figures for the last dropped below 2023.

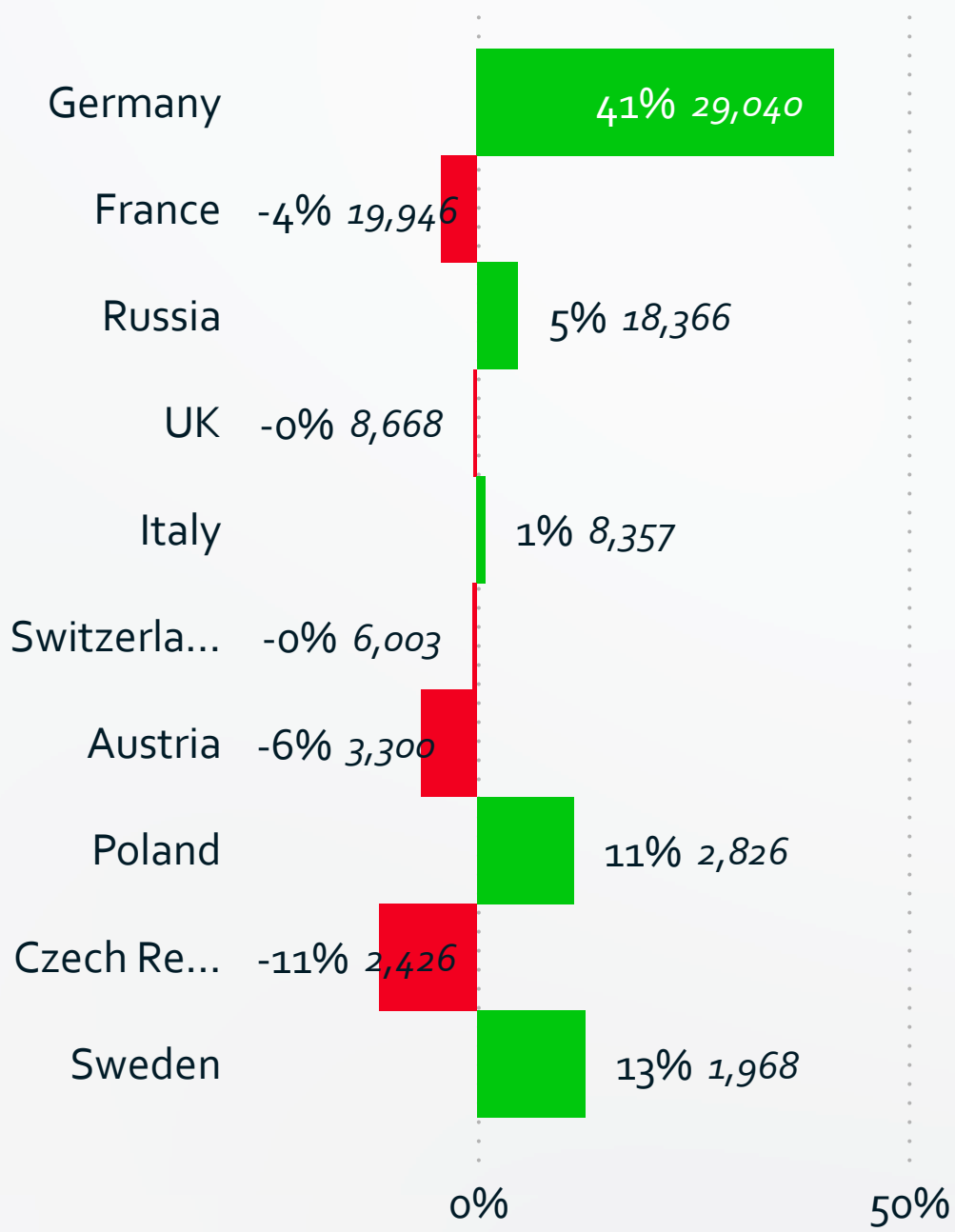
This drop is mostly down to a significant reduction in Russian visitors.

Europe's arrivals are mostly from Germany, France and Russia which accounts for 55% of visitors from the continent whilst the top 10 markets bring 83% of visitors.

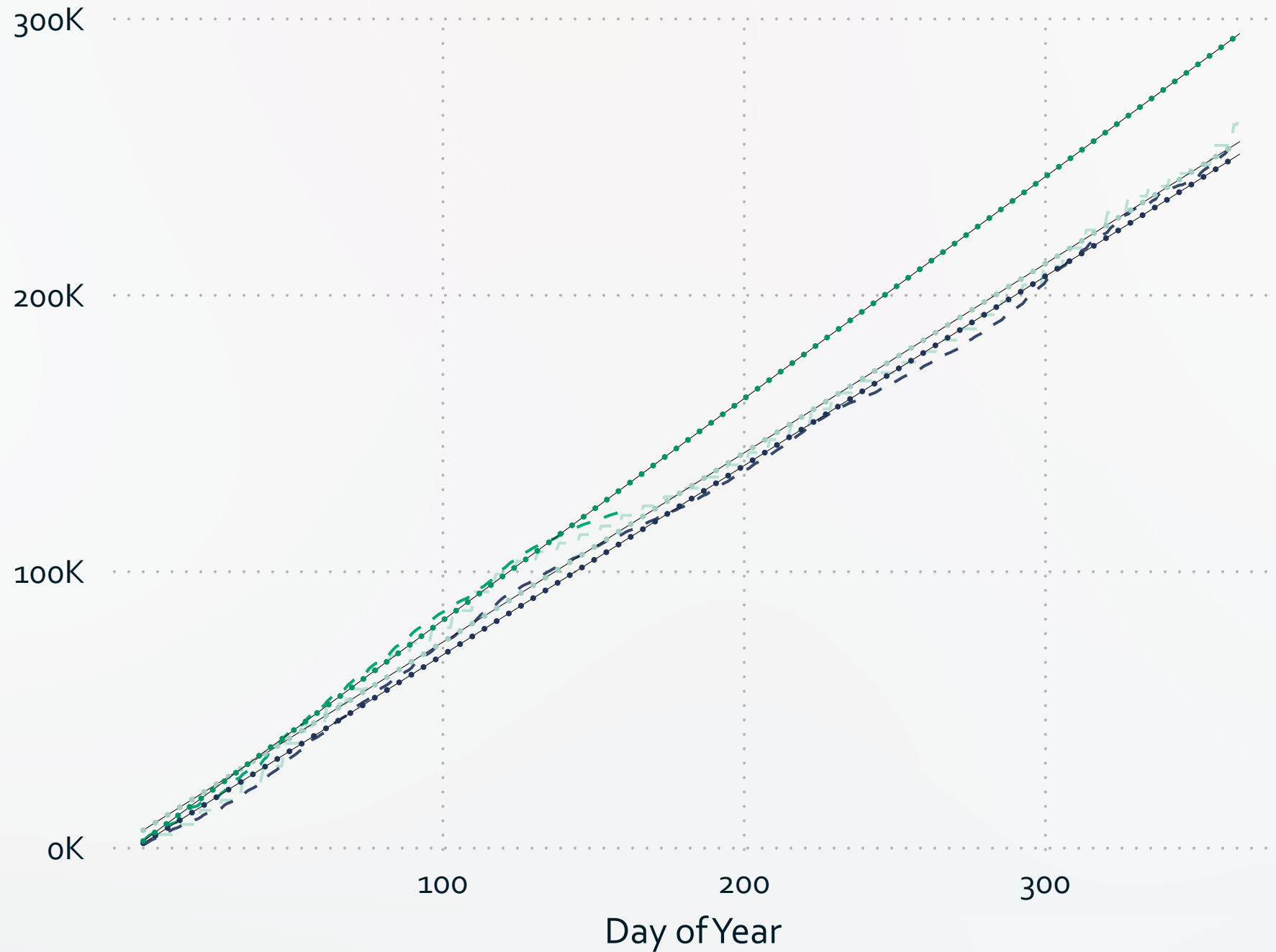
TOTAL ARRIVALS BY YEAR



TOP 10 EUROPEAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 09/06/2024



ARRIVALS TREND - ASIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

☐

 Afghanistan

☐

 Armenia

☐

 Azerbaijan

☐

 Bahrain

☐

 Bangladesh

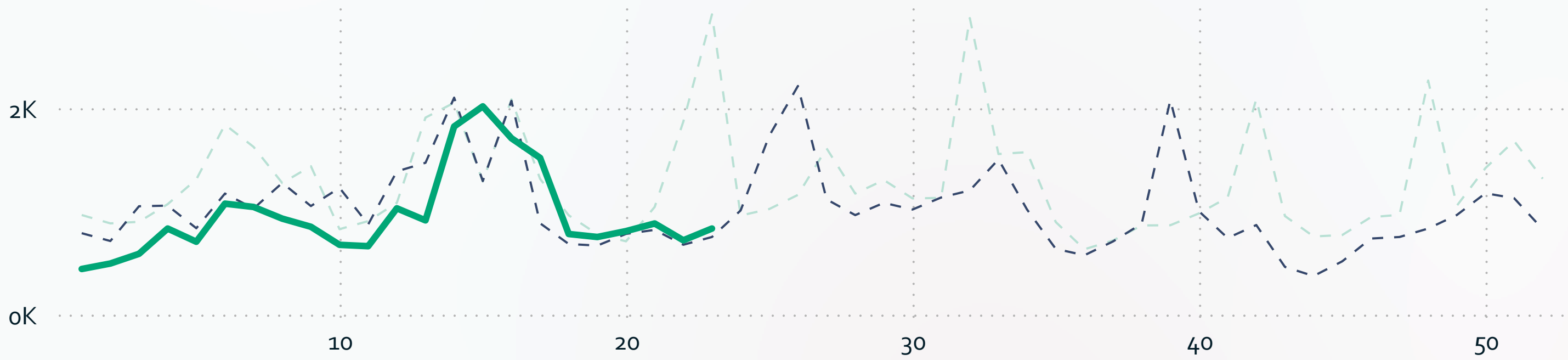
☐

 Bhutan

☐

 Brunei Darussalam

WEEKLY ARRIVALS OVER TIME



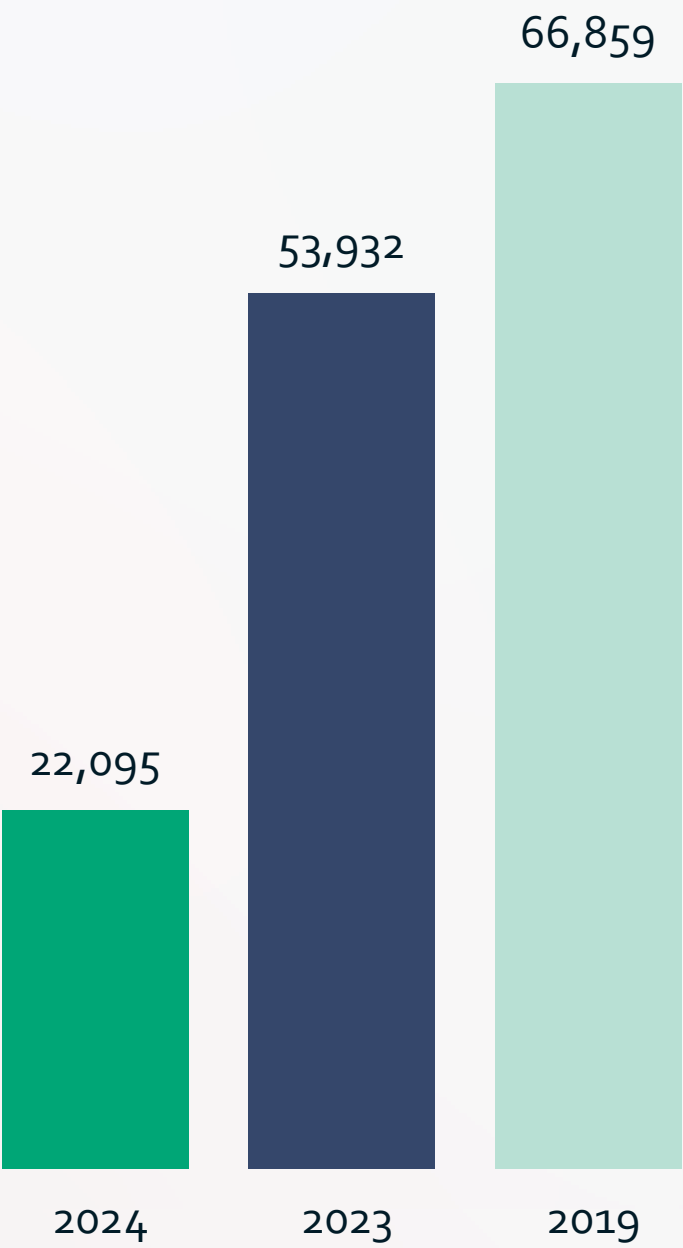
INSIGHTS

Arrivals from Asia is currently down by 9% compared to last year.

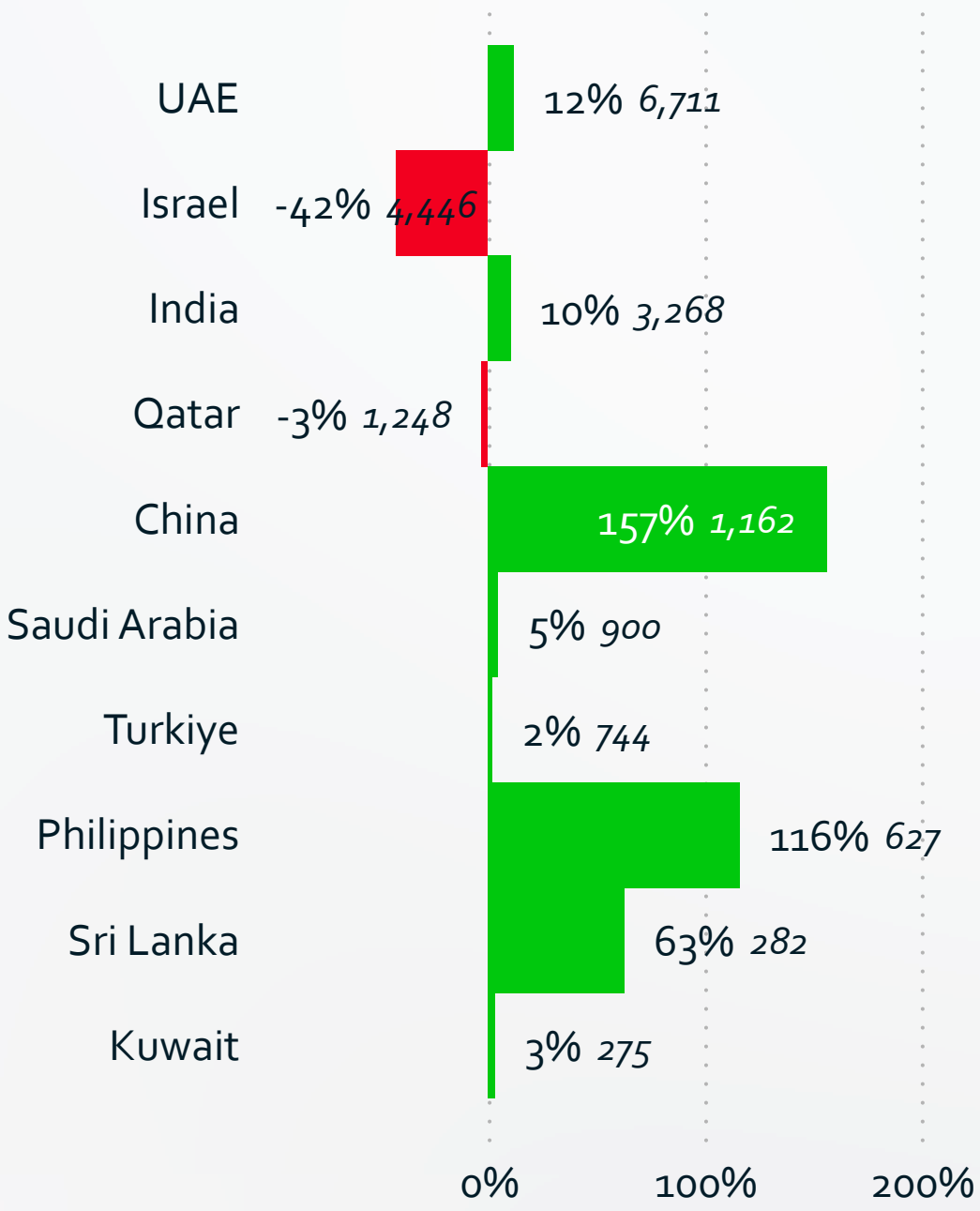
Leading markets from the region are UAE, India and Israel, bringing in 65% of visitors from the region.

86% of visitors from Asia come from the top 10 markets.

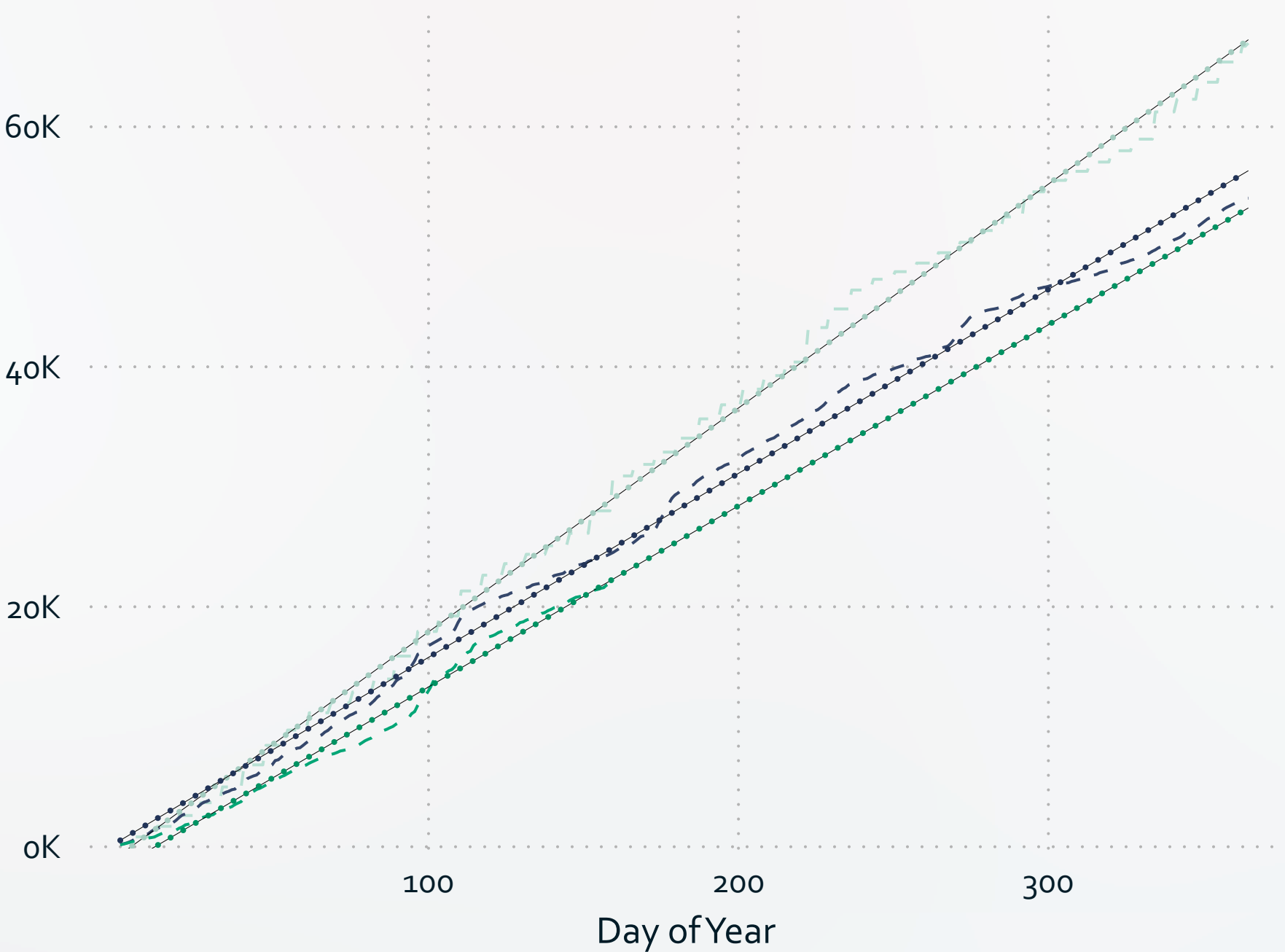
TOTAL ARRIVALS BY YEAR



TOP 10 ASIAN MARKETS YOY%



CUMULATIVE ARRIVALS TREND



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 09/06/2024



ARRIVALS TREND - AFRICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

☐ Agalega

☐ Algeria

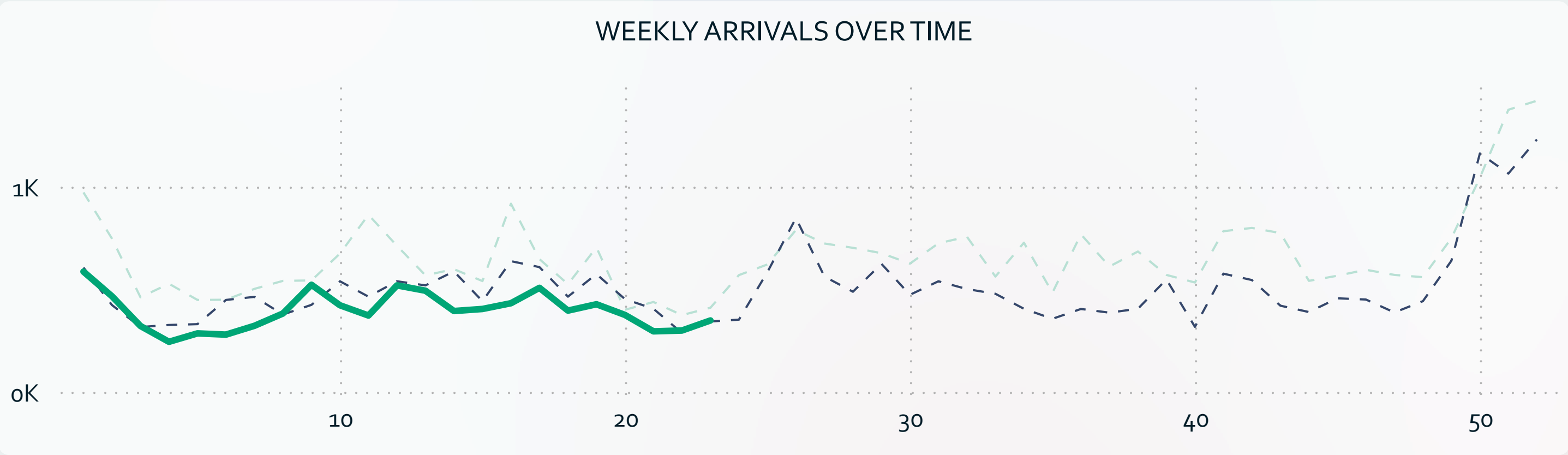
☐ Angola

☐ Benin

☐ Botswana

☐ Burkina Faso

☐ Burundi

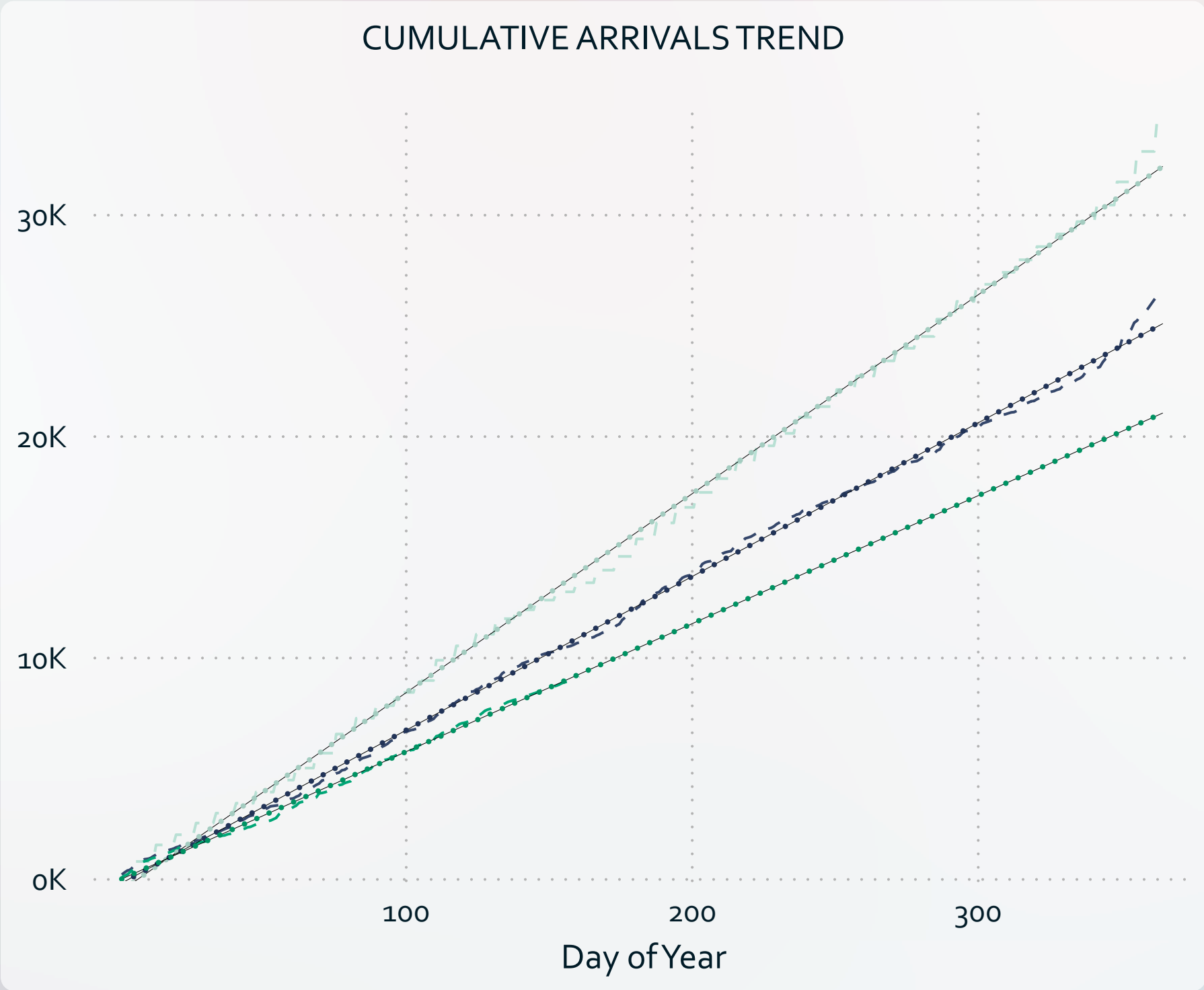
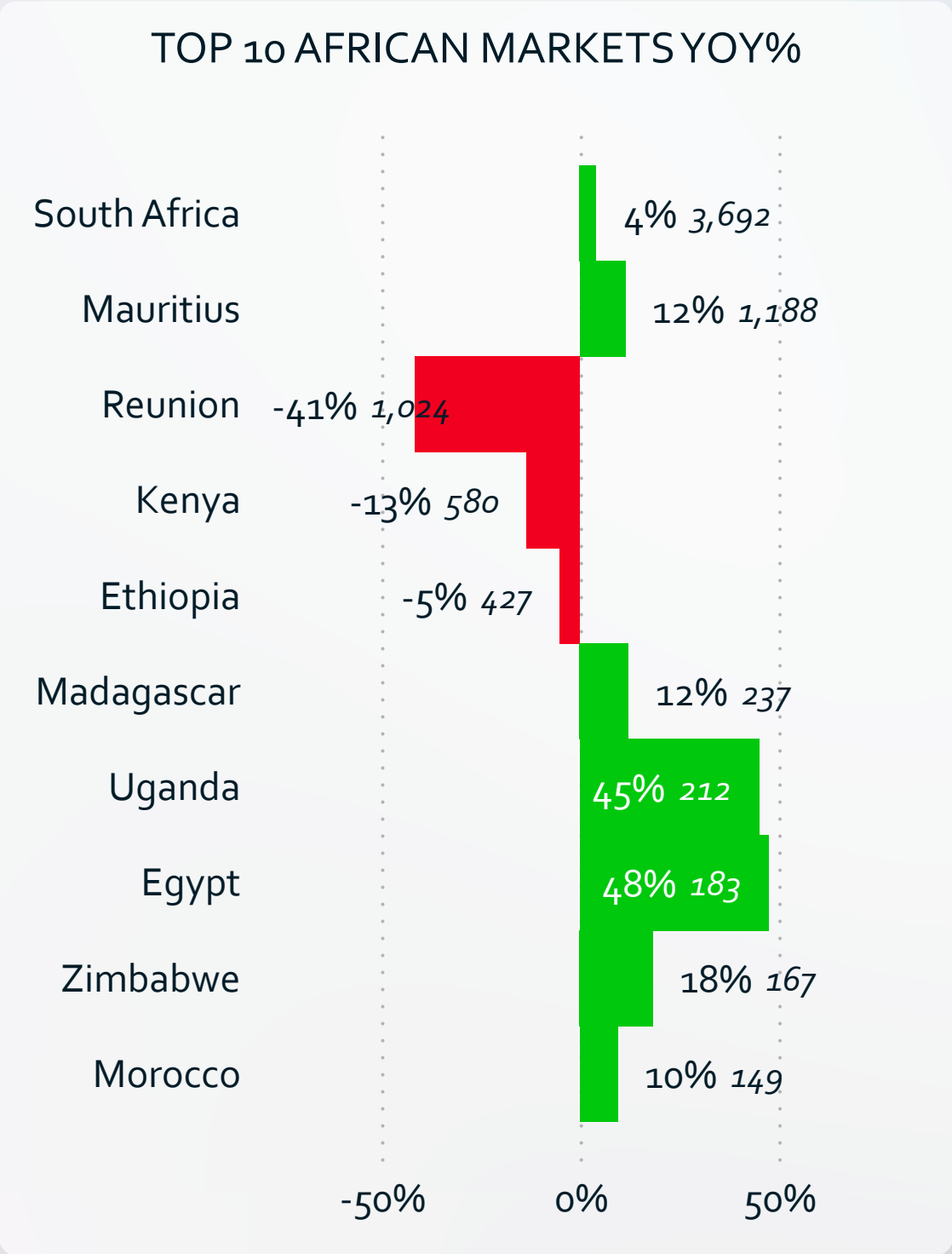
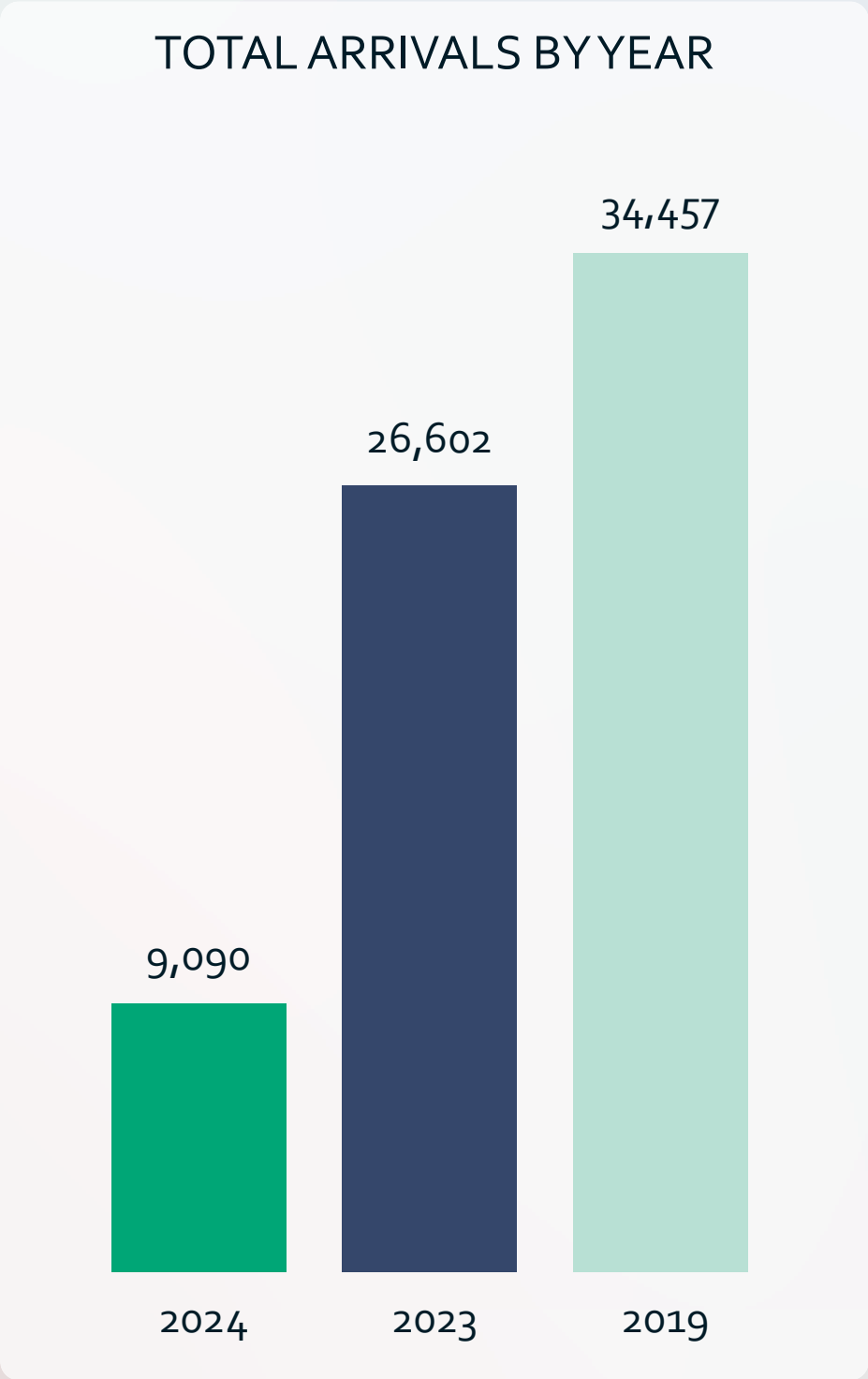


INSIGHTS

Africa has recorded a total of 9,090 visitors as of 09/06/2024, representing a decrease of 14% over the same period in 2023.

The main market from Africa is South Africa which represents 39% of visitors from the region.

The top 10 markets from the continent has a total market share of 86%.



Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 09/06/2024



ARRIVALS TREND - AMERICA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

Anguilla

Antigua and Barbuda

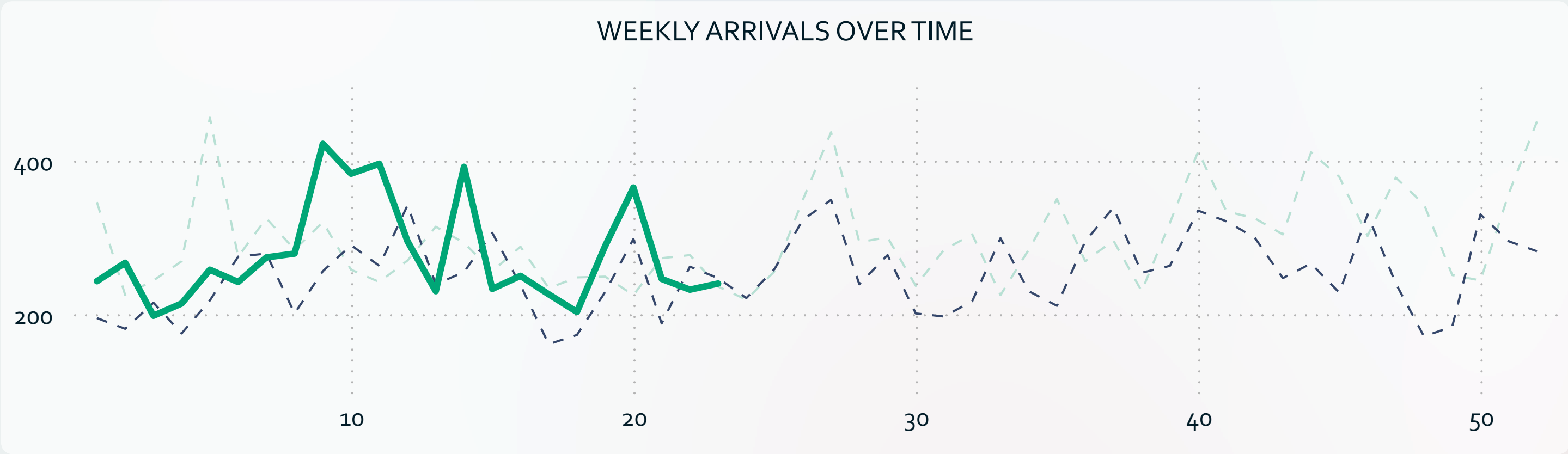
Argentina

Aruba

Bahamas

Barbados

Belize

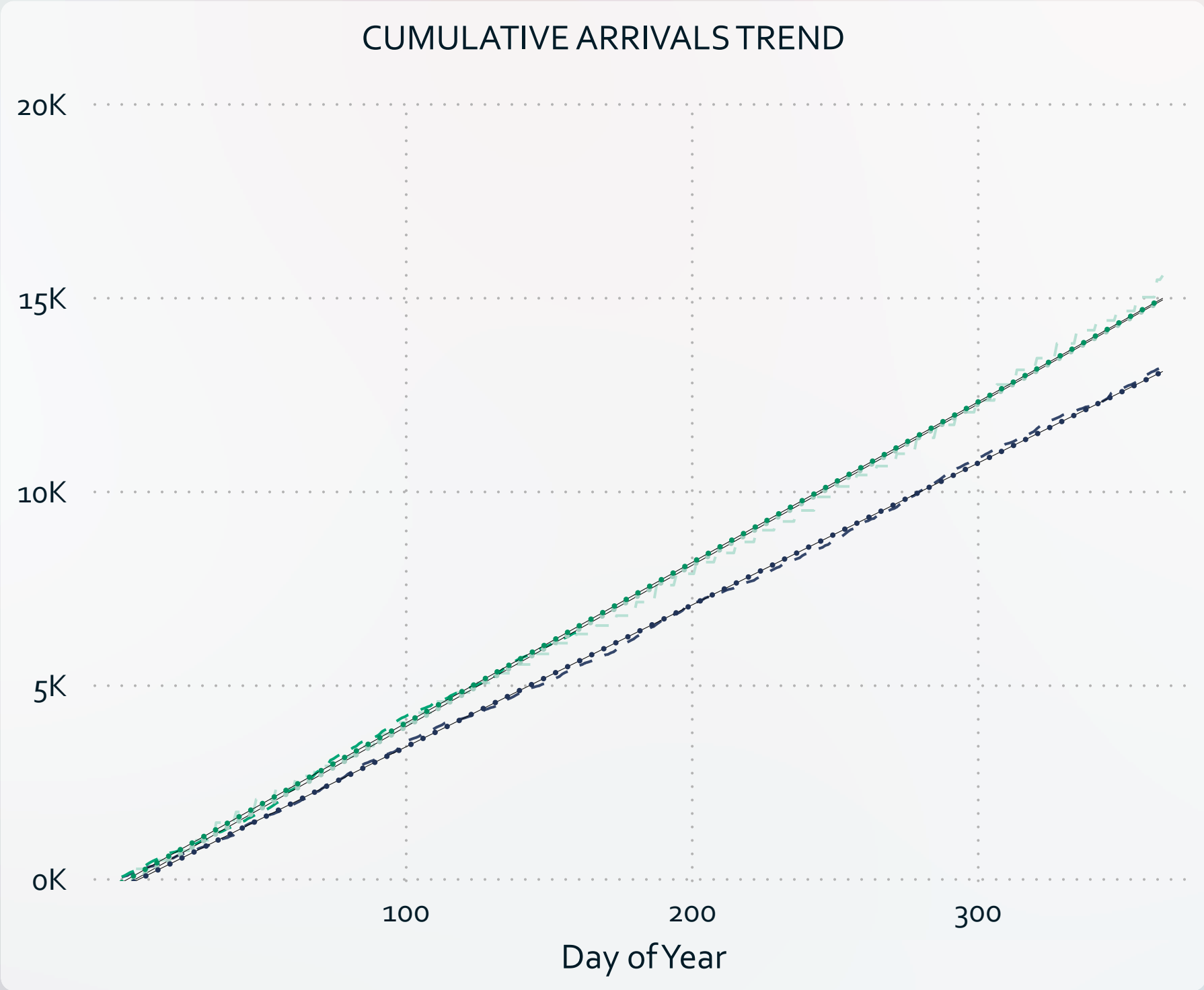
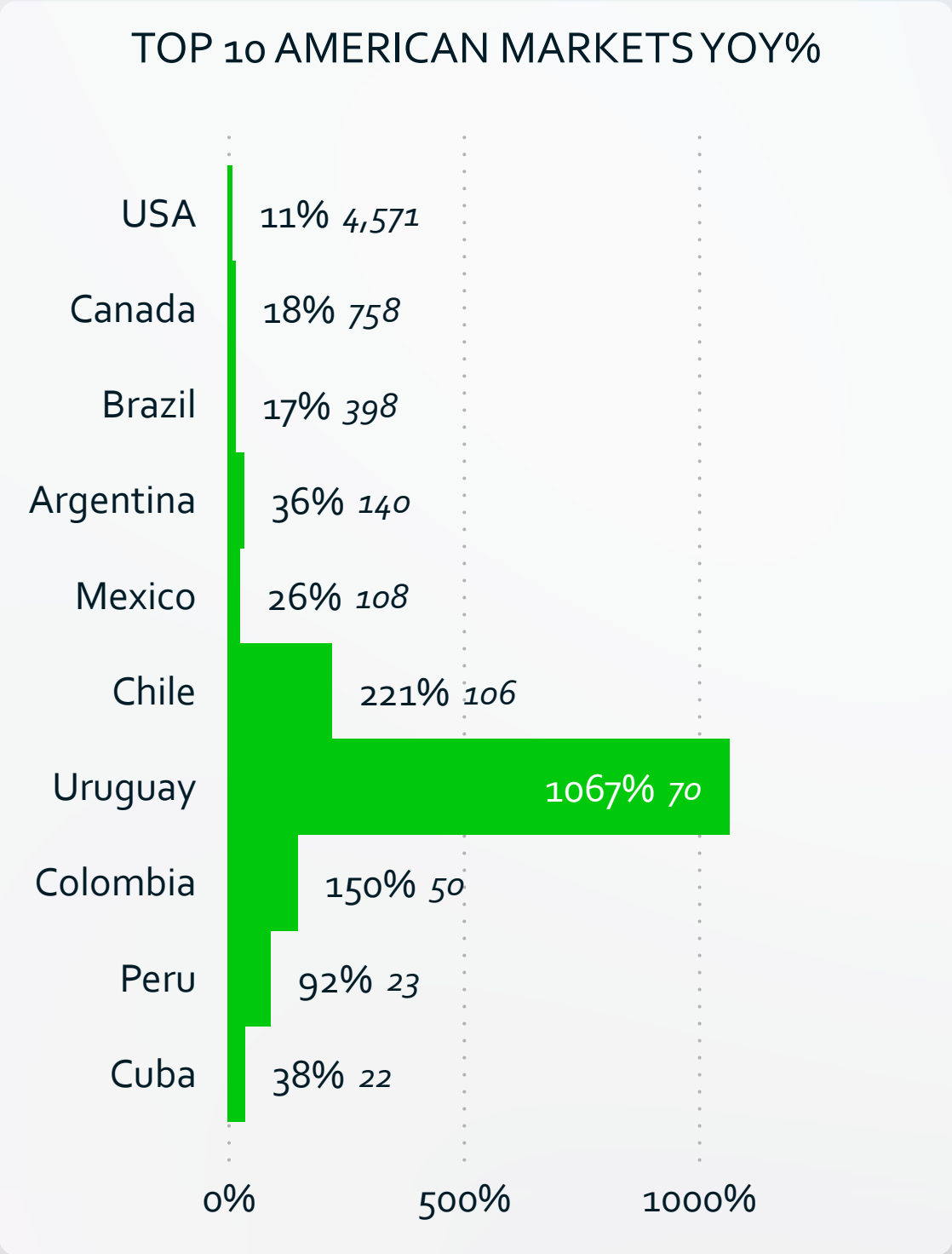
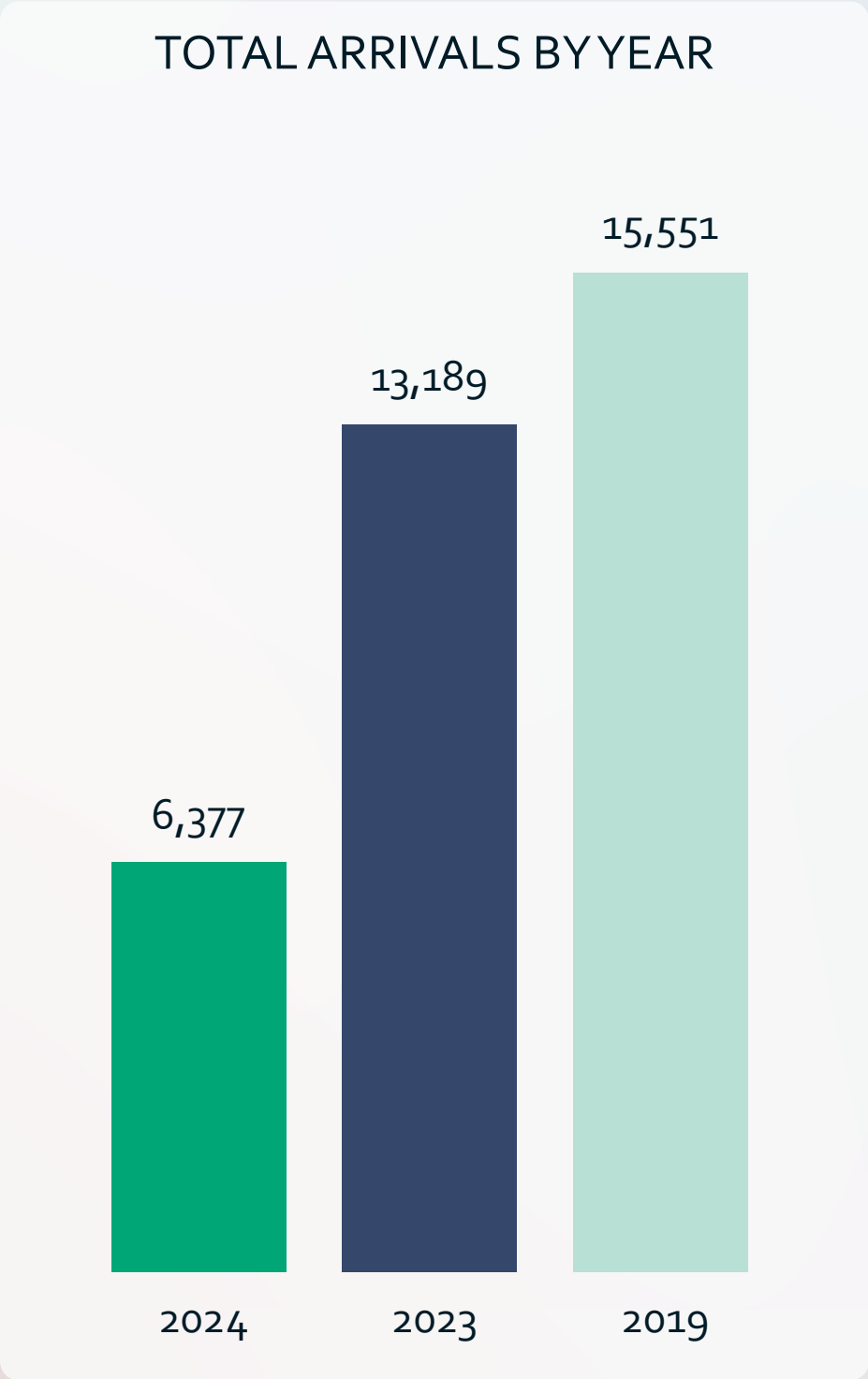


INSIGHTS

Visitor arrivals from America is up by 17% over 2023.

The main market from the region is USA, with a market share of 72%.

Data source: National Bureau of Statistics



VISITOR ARRIVALS REPORT

Last updated: 09/06/2024



ARRIVALS TREND - OCEANIA

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

American Samoa

Australia

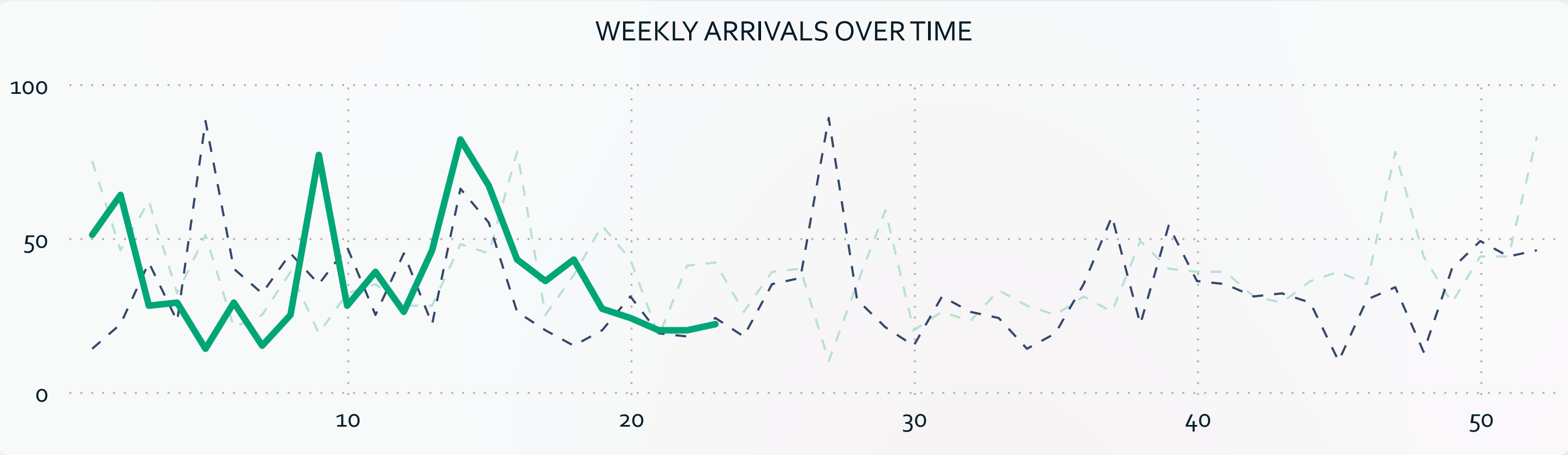
Cook Islands

Fiji

French Polynesia (Tahiti)

Guam

Kiribati

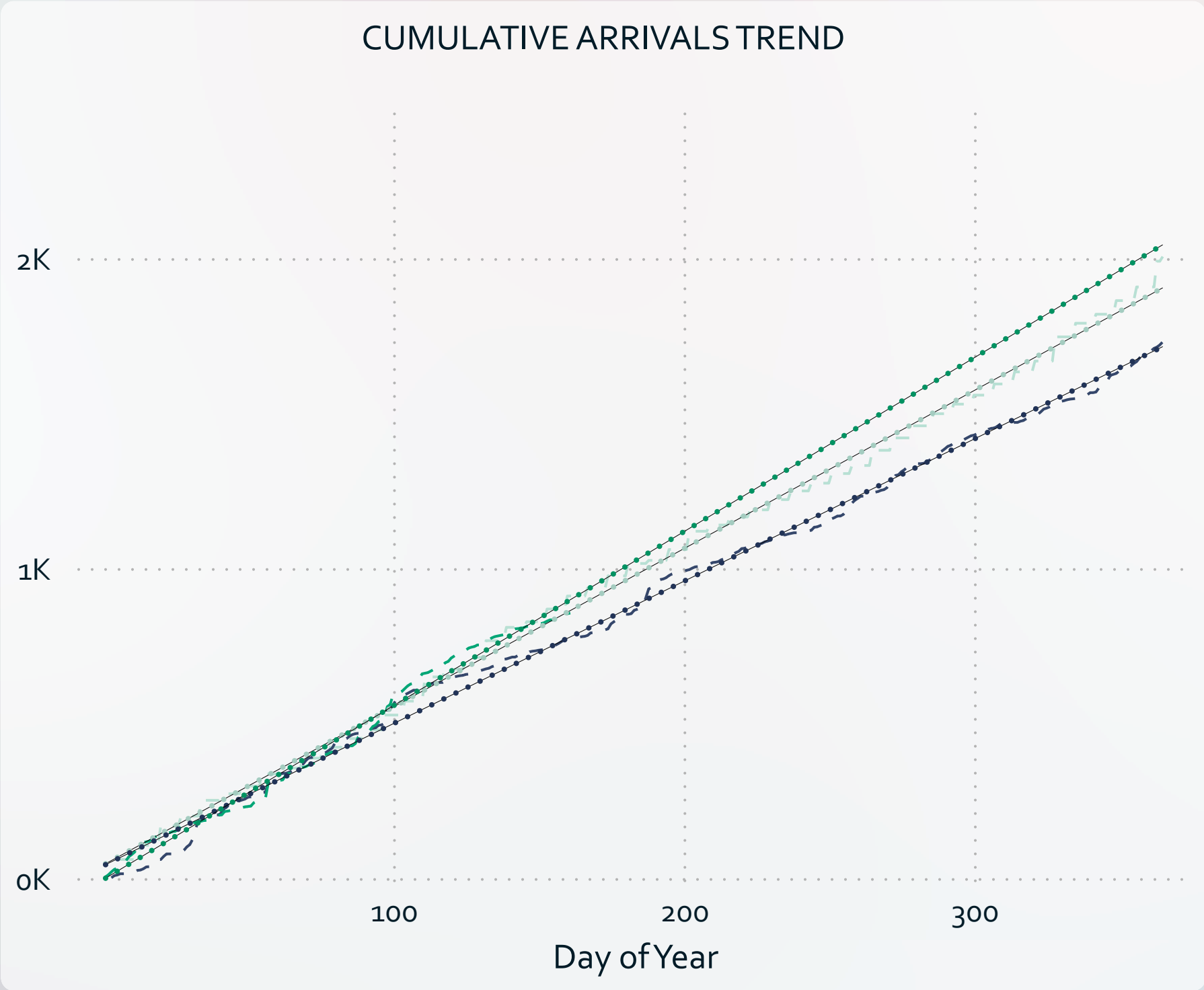
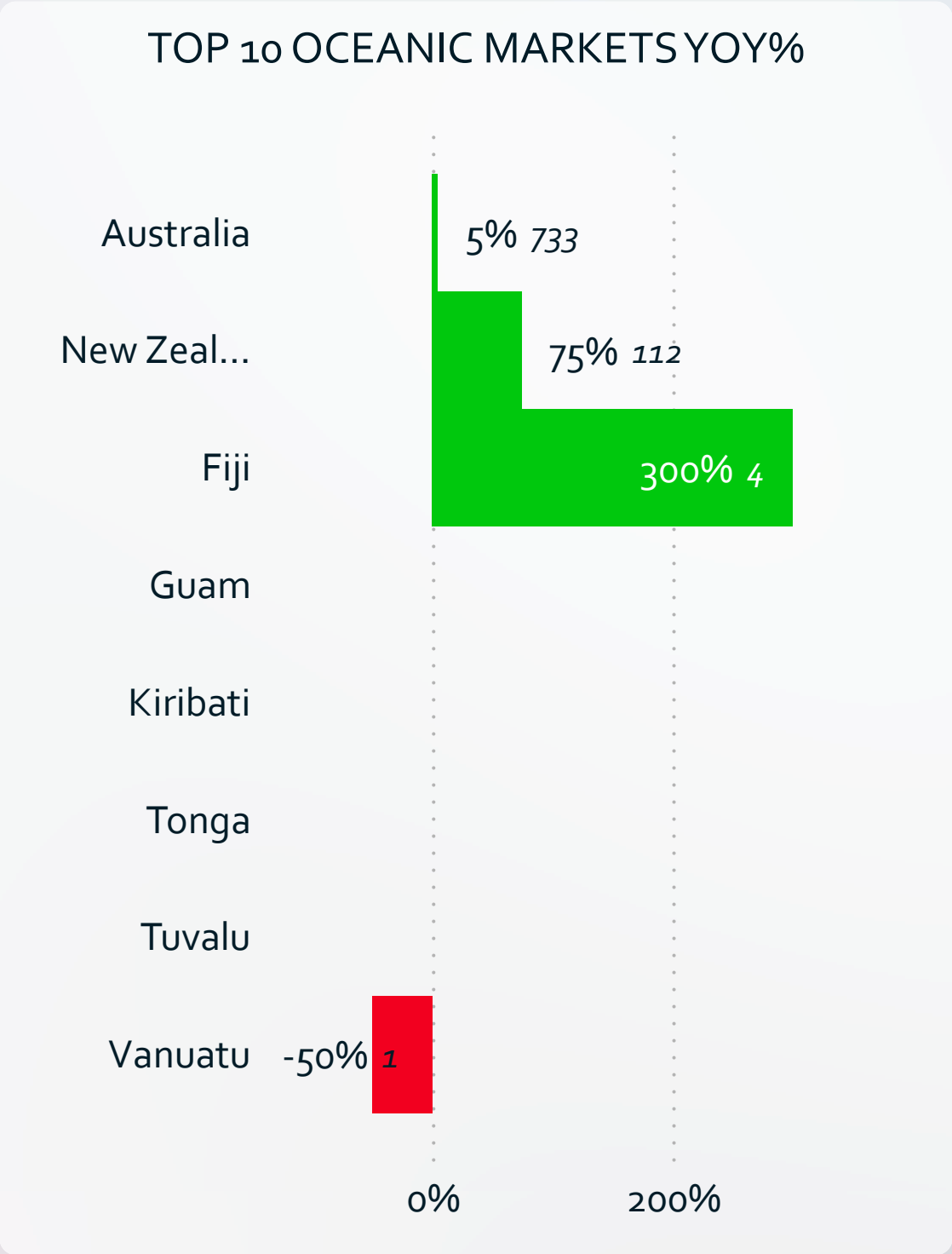
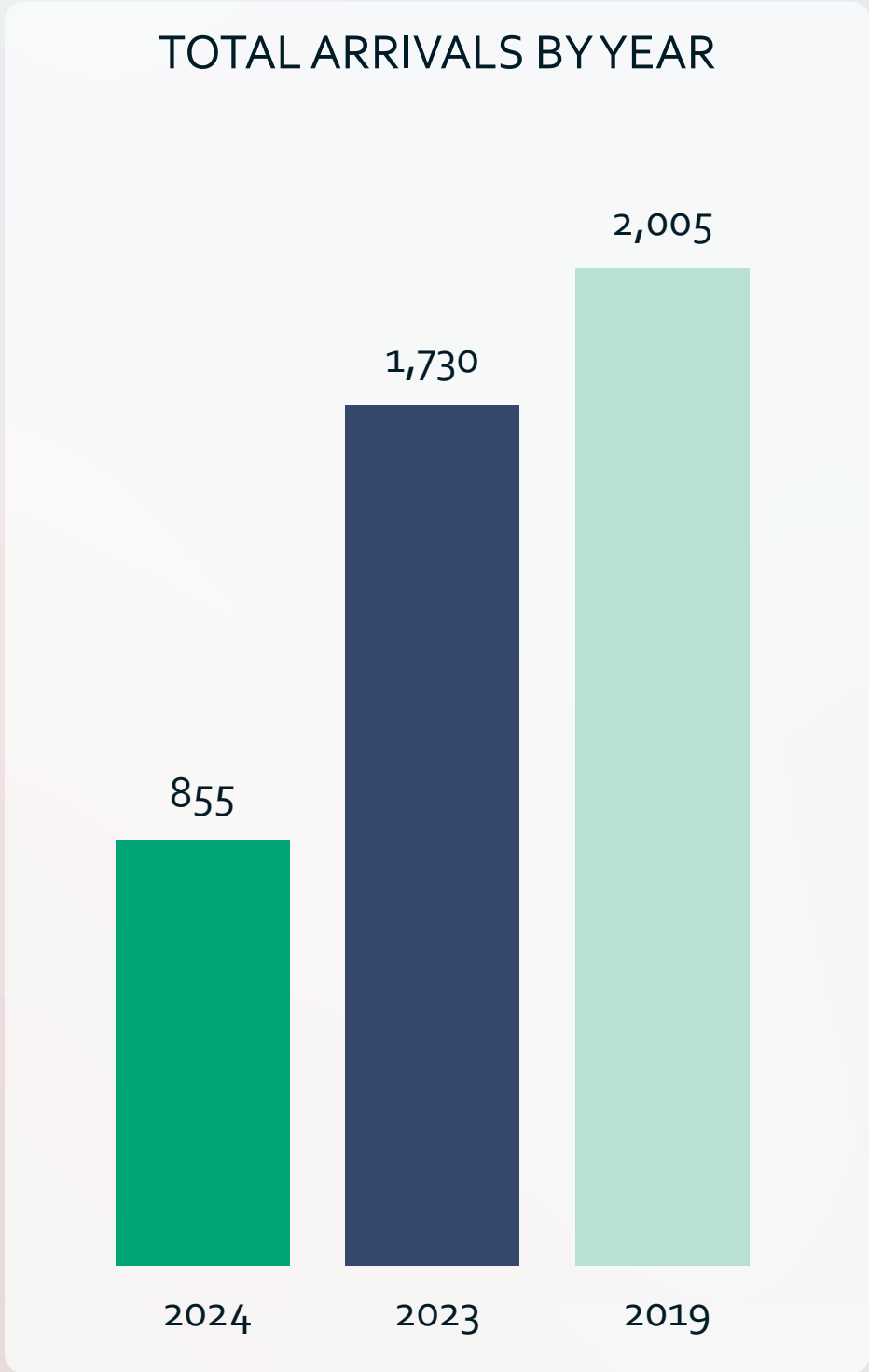


INSIGHTS

Arrivals from Oceania is up by 11% on 2023.

Main market for Oceania is Australia, with a market share of 82%.

Data source: National Bureau of Statistics



VISITOR ARRIVALS REPORT

Last updated: 23/04/2024



VISITOR SATISFACTION

Measured using the Global Review Index™ generated by ReviewPro

SATISFACTION RATING

90.00%

GRI™

94.87%

Cleanliness

79.55%

Entertainment

84.13%

Gastronomy

92.94%

Location

89.53%

Room

90.37%

Service

AVERAGE GRI BY MONTH



INSIGHTS

The Destination's satisfaction rating is 90% according to ReviewPro's Global Review Index (GRI).

The highest satisfaction rating is for Cleanliness, with a satisfaction of 95%.

The lowest rating is for Entertainment, with a rating of 80% followed by Gastronomy with 84%.

Data source: ReviewPro

VISITOR ARRIVALS REPORT

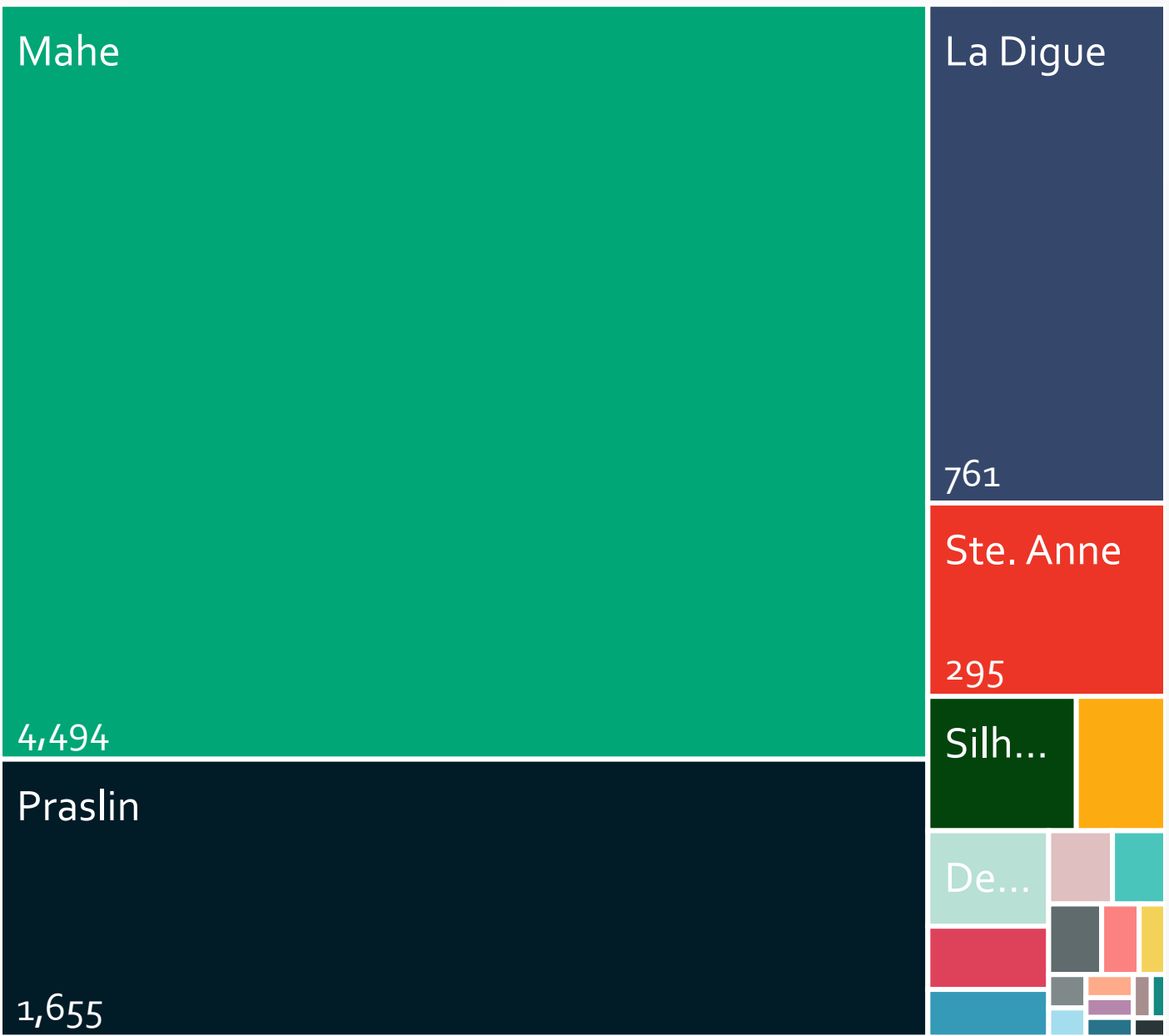
Last updated: 13/06/2024



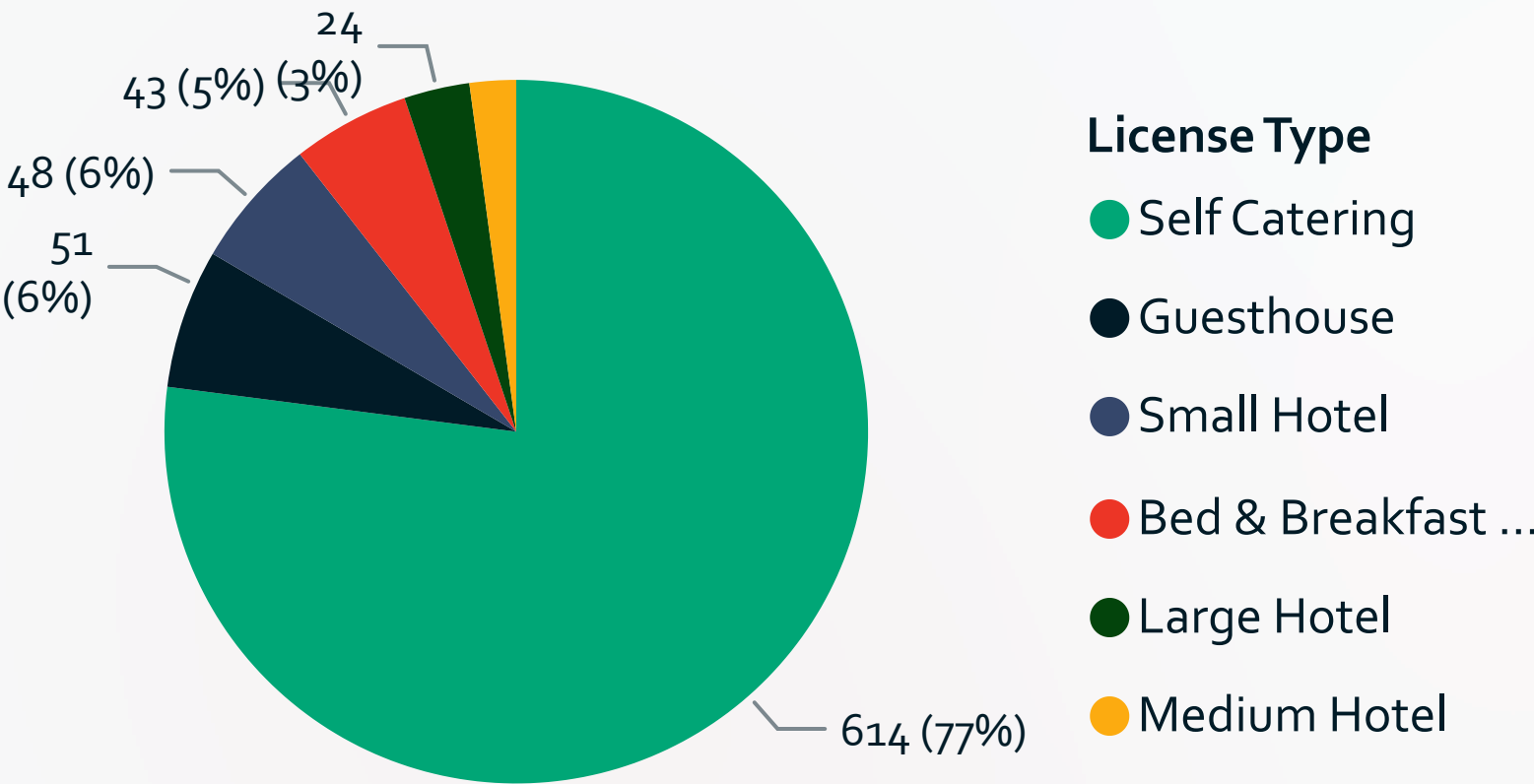
ACCOMMODATIONS

Number of accommodations and rooms distribution by license type and island

OF ROOMS AND % OF ROOMS BY ISLAND



ACCOMMODATIONS BY LICENSE TYPE



INSIGHTS

The destination currently has 797 licensed establishments, and a total of 7,725 rooms.

The majority of the Accommodations are Self Caterings, accounting for 77% of all licensed establishments.

Self Catering consists of 3,244 rooms, representing 42% of our total rooms.

This is followed by Large Hotels, which consists of 2,754 rooms, representing 36% of our total rooms.

58% of our rooms are on Mahe, followed by Praslin with 21% and La Digue with 10%.

The largest outer island in terms of number of rooms is Platte Island with 77 rooms, representing 1% of our total rooms.

% OF ROOMS AND # OF ROOMS BY LICENSE TYPE



Data source: Seychelles Tourism Department

797

of accommodations

15,450

of beds

7,725

of rooms