

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 14/01/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

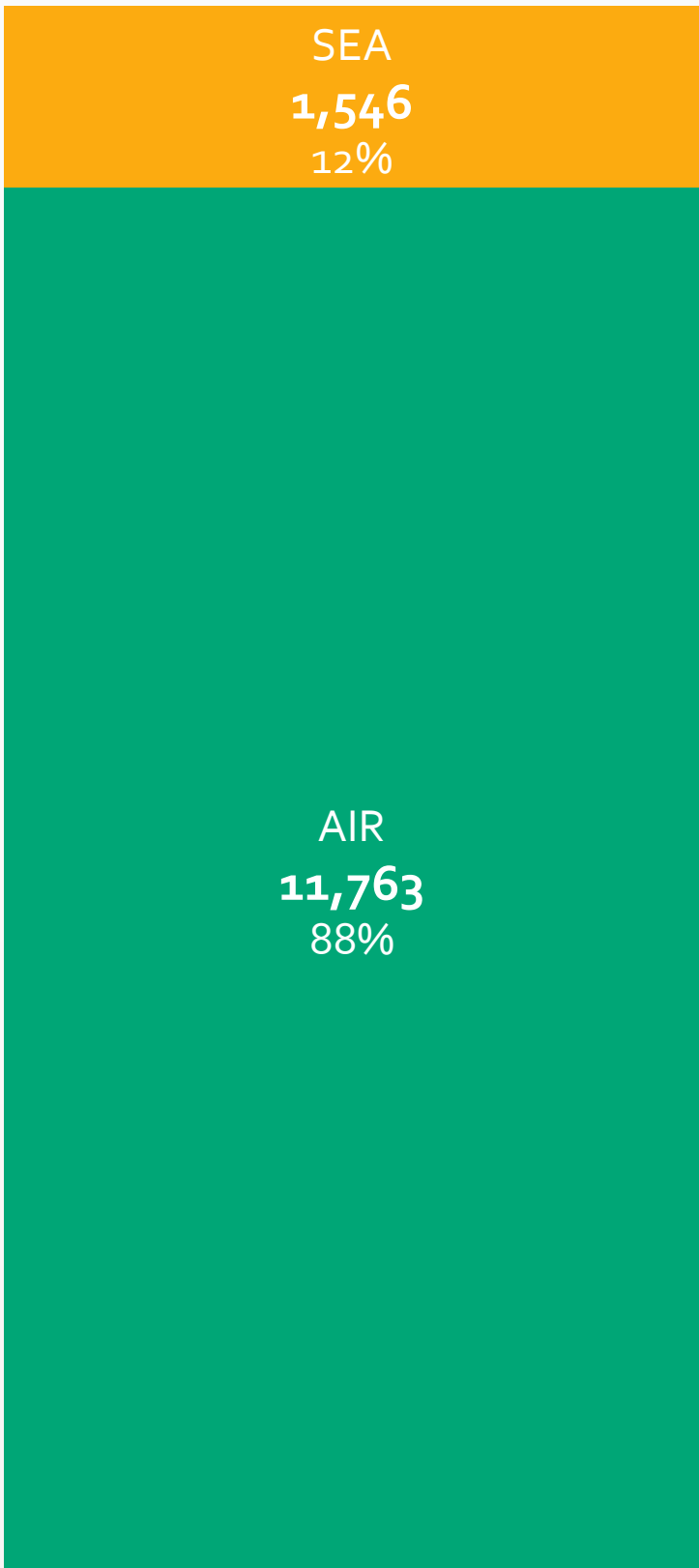


2024 TOTAL VISITORS

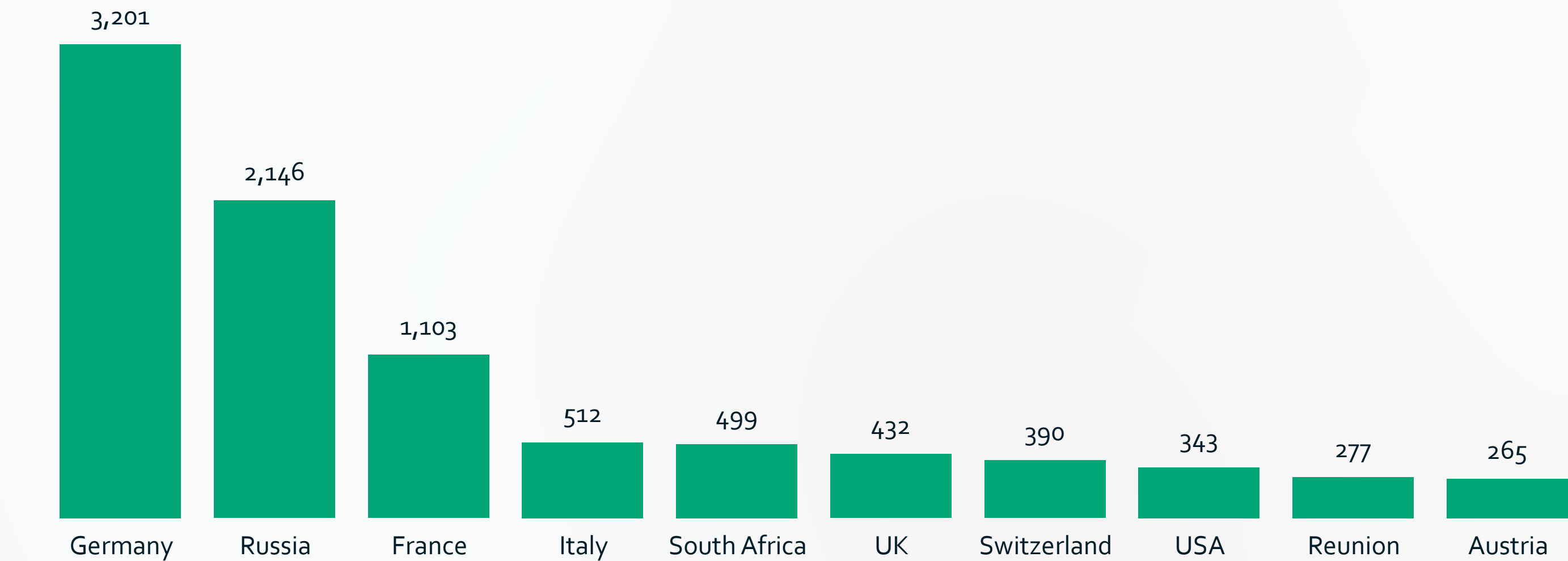
13,309

▲ 21.6%

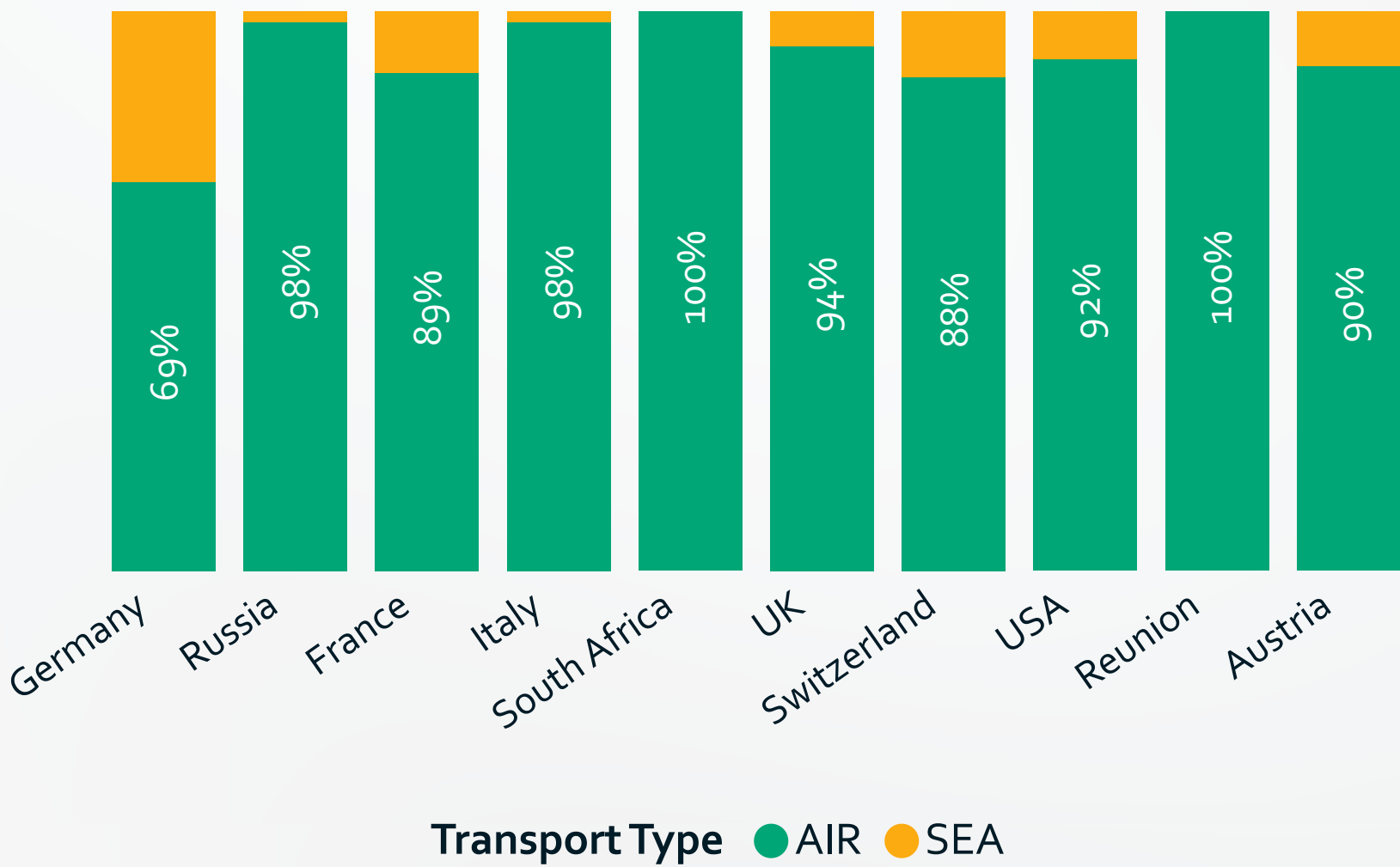
YoY%



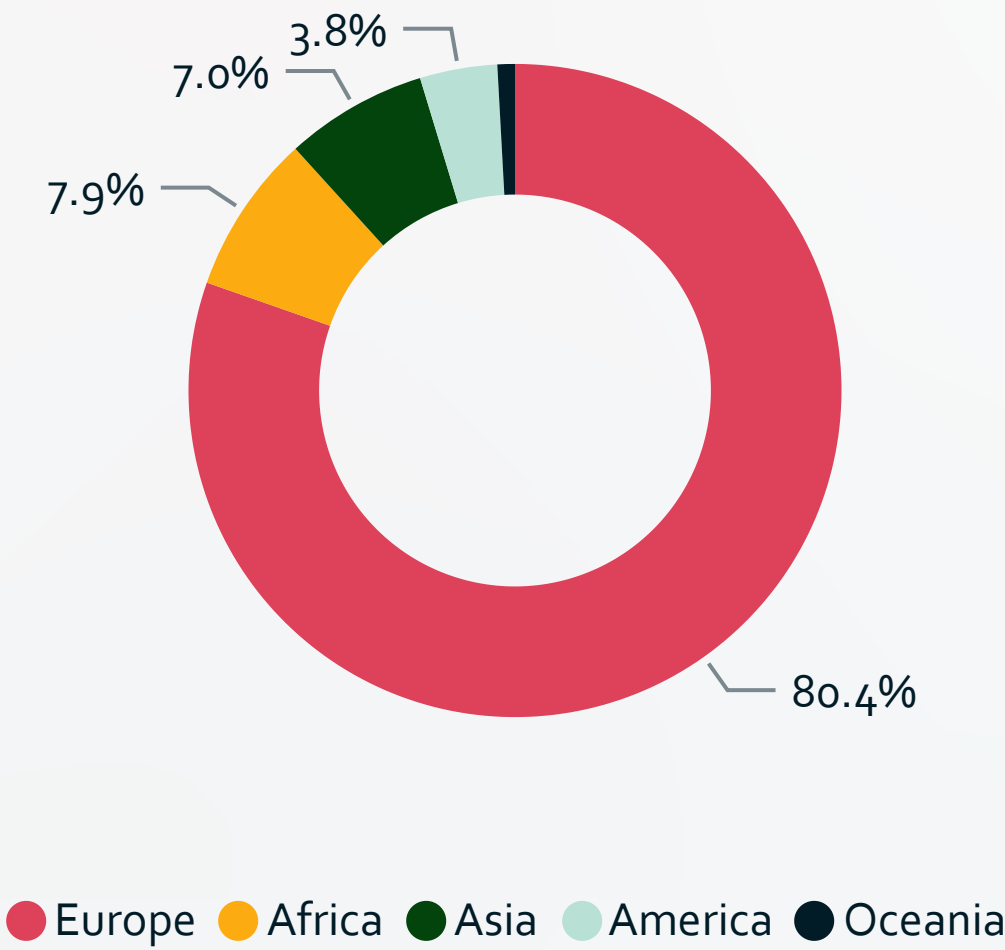
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 13,309 visitors has been recorded up to 14/01/2024. This represents a 22% increase over the same period last year.

88% of visitors came by air, with the remaining 12% coming in by sea.

Germany is our leading source market with 3,201 visitors to date, representing 24% of Total Visitor Arrivals.

Our top 3 markets accounts for 48% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

80% of our visitors are coming from Europe, with Africa the next highest region with 8% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JANUARY

Total visitor arrivals for January 2024.

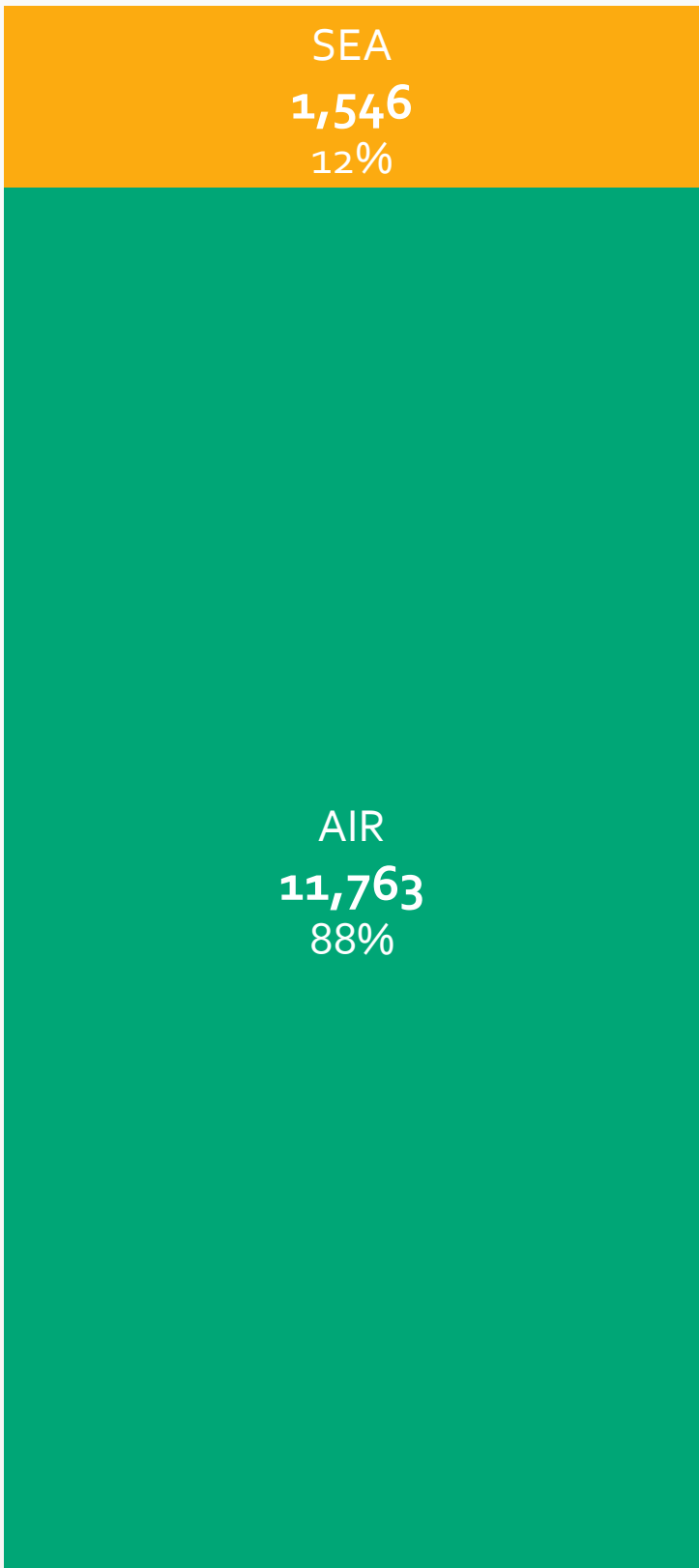


TOTAL ARRIVALS

13,309

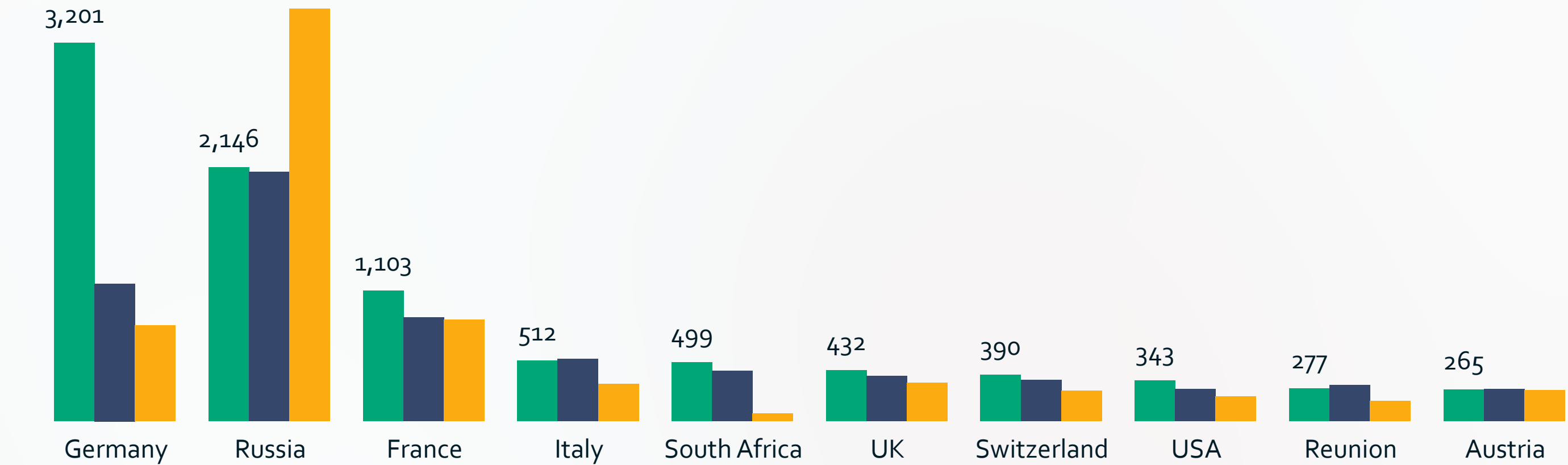
▲ 21.6%

YoY%

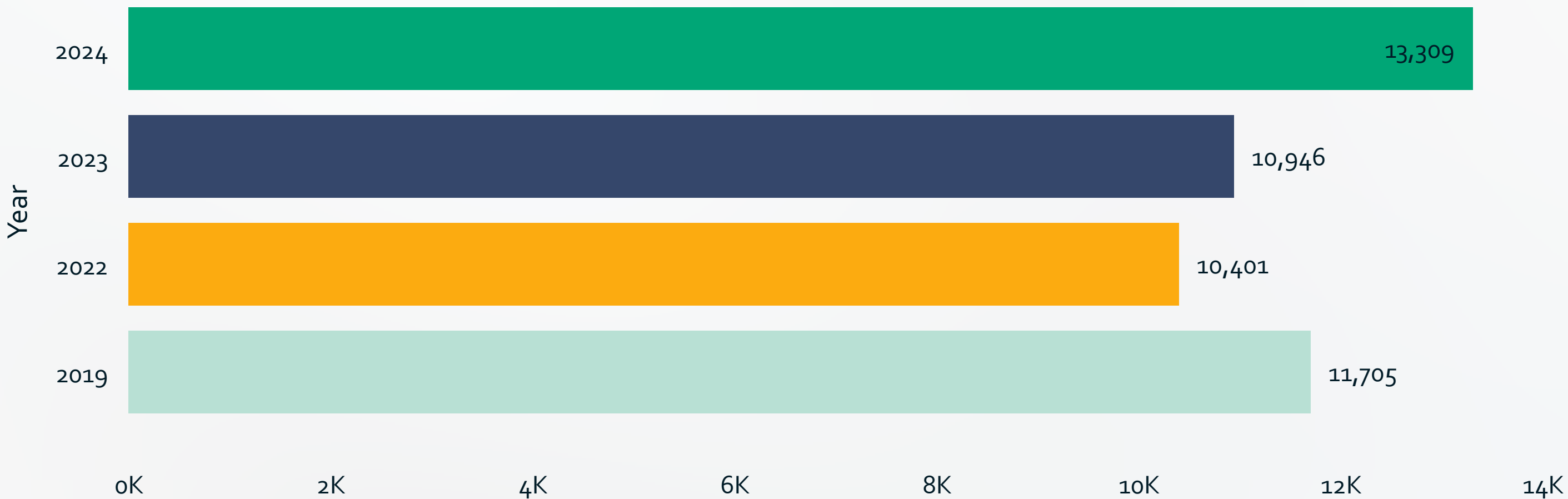


TOP 10 2024 MARKETS TO PREVIOUS YEARS

Year ● 2024 ● 2023 ● 2022



HOW DOES JANUARY 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for January 2023 is currently 22% higher compared to last year.

A total of 13,309 visitors has been recorded, 14% higher than the same period in 2019.

Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 2

Total visitor arrivals for Week 2: 08/01/2024 - 14/01/2024

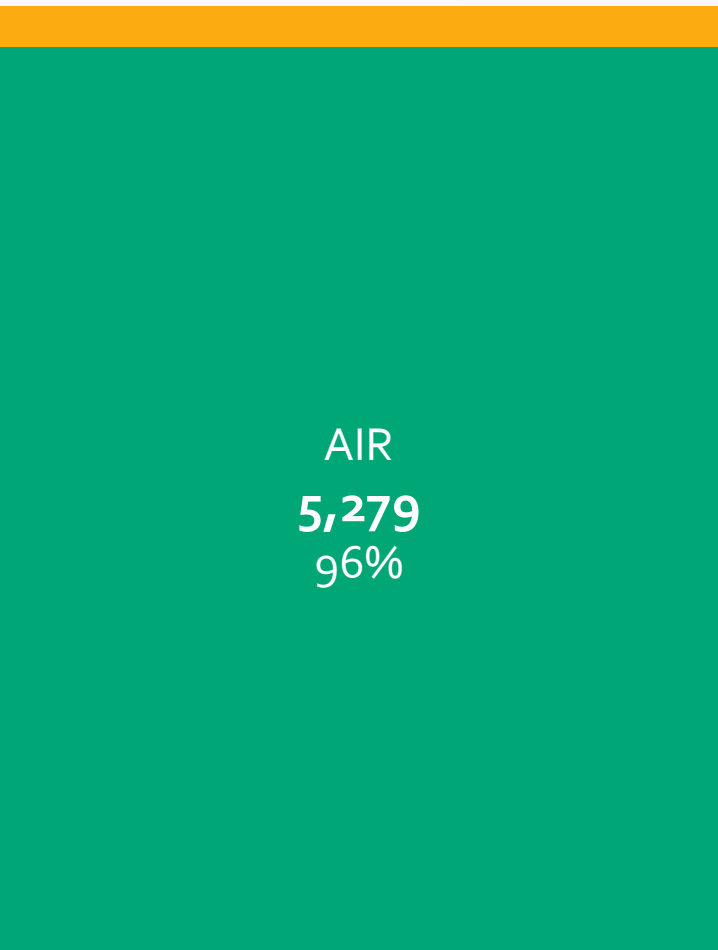


DAILY AVERAGE

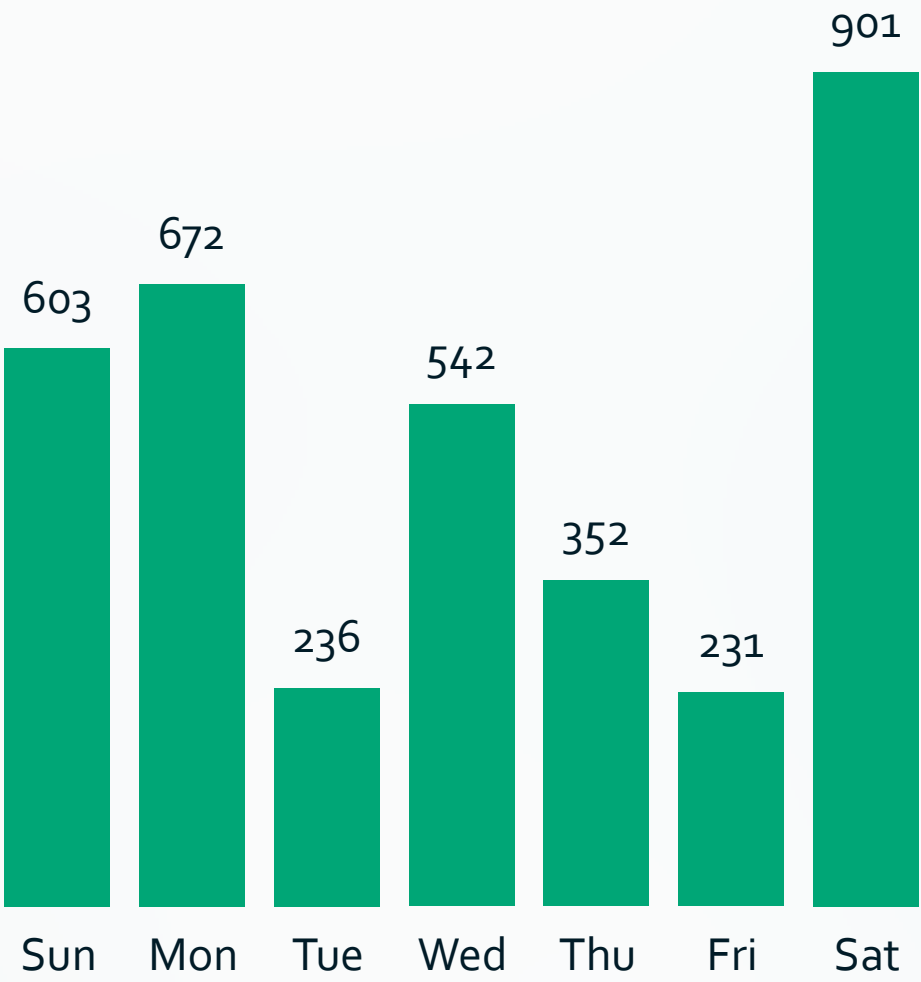
788

TOTAL VISITORS

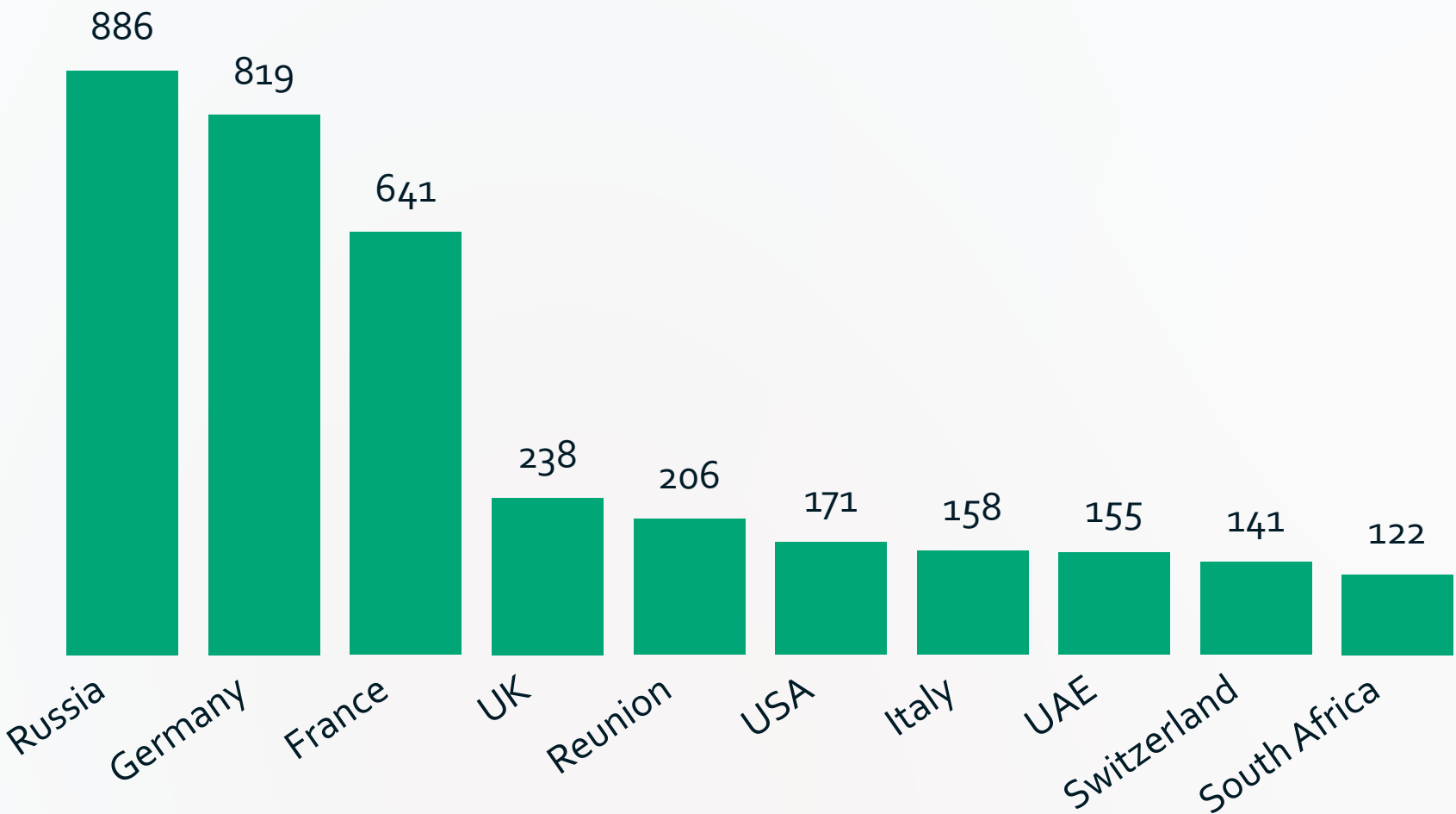
5,516



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 2 2023 COMPARE TO THE PREVIOUS FIVE YEARS?



INSIGHTS

Arrivals for Week 2, 2023 is 13% higher than last year.

96% of visitors came by air.

Data source: National Bureau of Statistics

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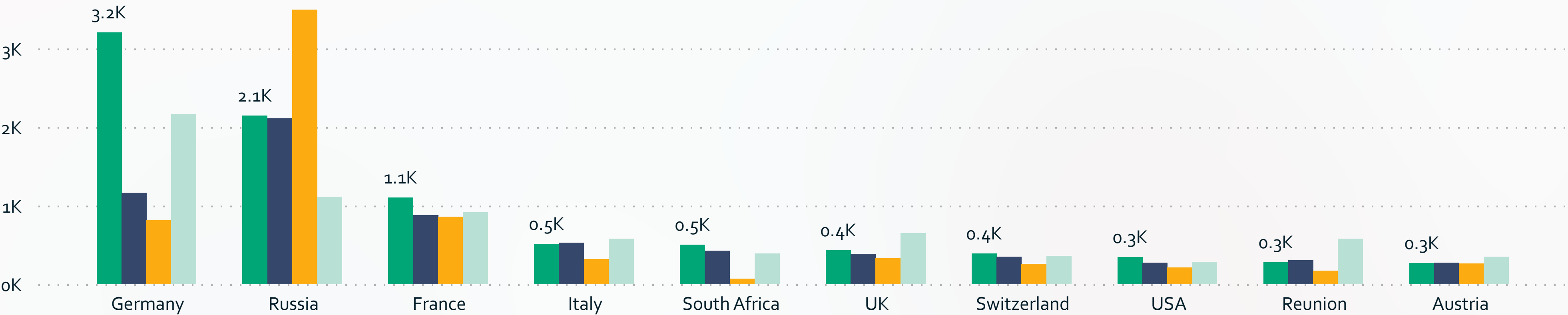
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

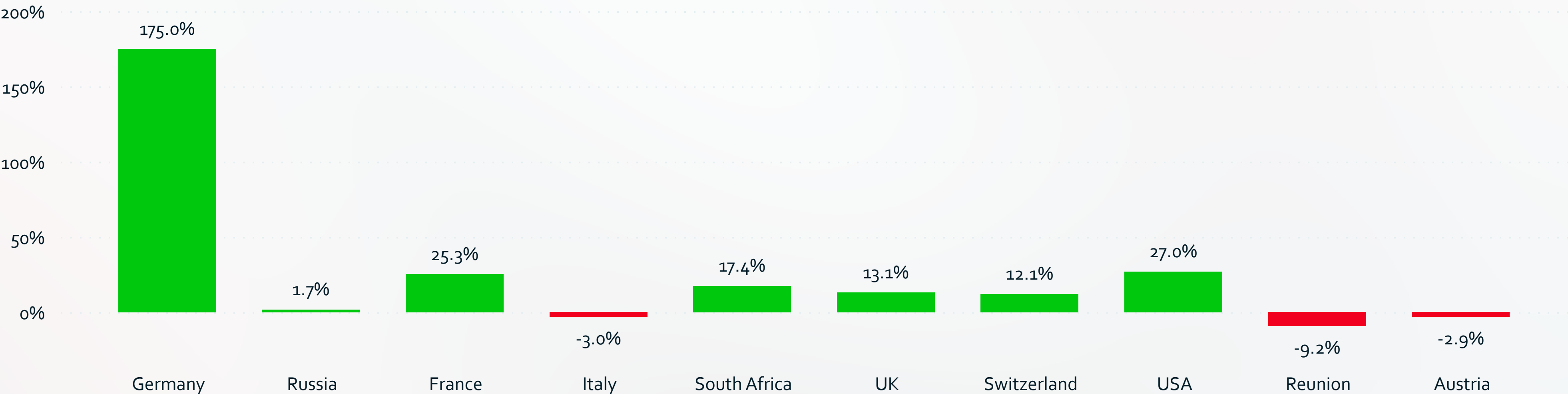


TOTAL ARRIVALS TO DATE

2024 2023 2022 2019



YEAR ON YEAR %



INSIGHTS

Germany is currently seeing a growth rate of 175% compared to the same period last year.

USA and France are also performing better than the same period last year, with over 25% YoY growth.

Top 10 markets not exceeding last years visitor arrival figures are Italy, Reunion and Austria.

Data source: National Bureau of Statistics

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ARRIVALS TREND

Visitor arrivals trend compared to 2022 and 2019

COUNTRY FILTER

☐

 Afghanistan

☐

 Agalega

☐

 Aland Islands

☐

 Albania

☐

 Algeria

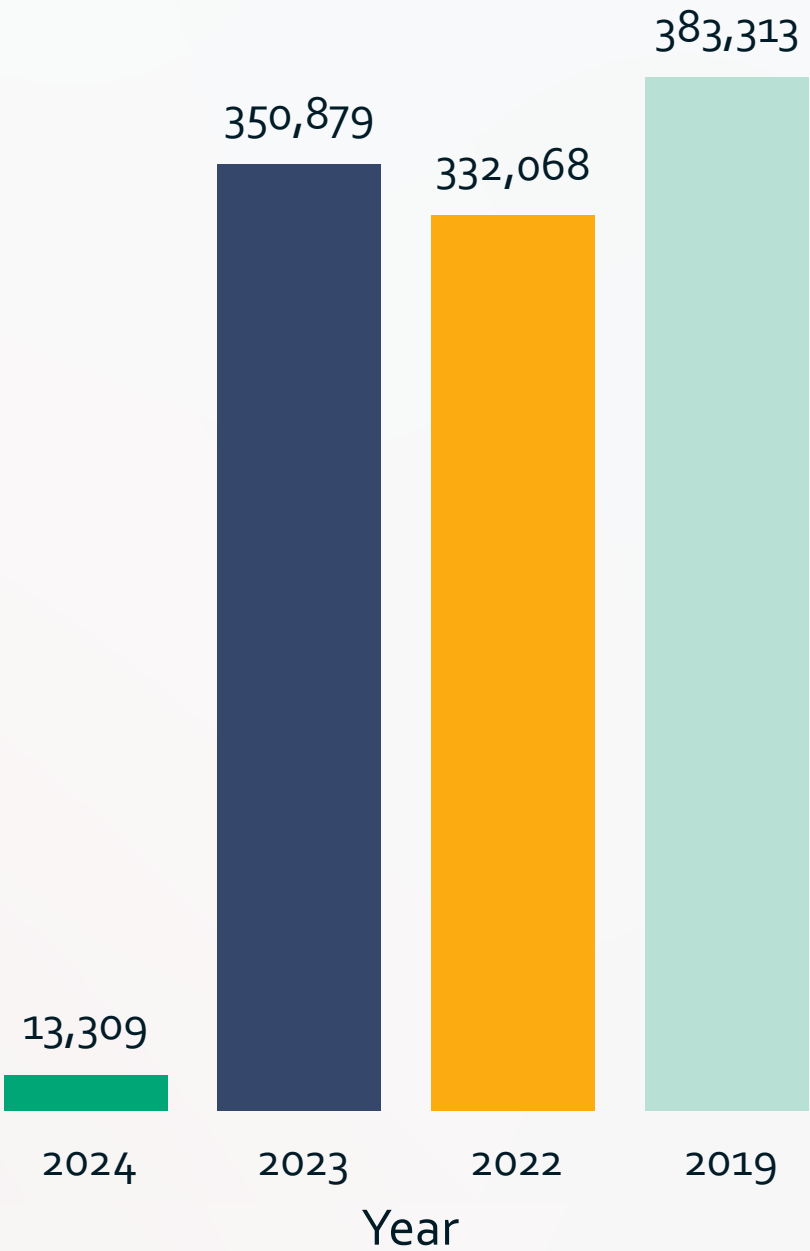
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 American Samoa

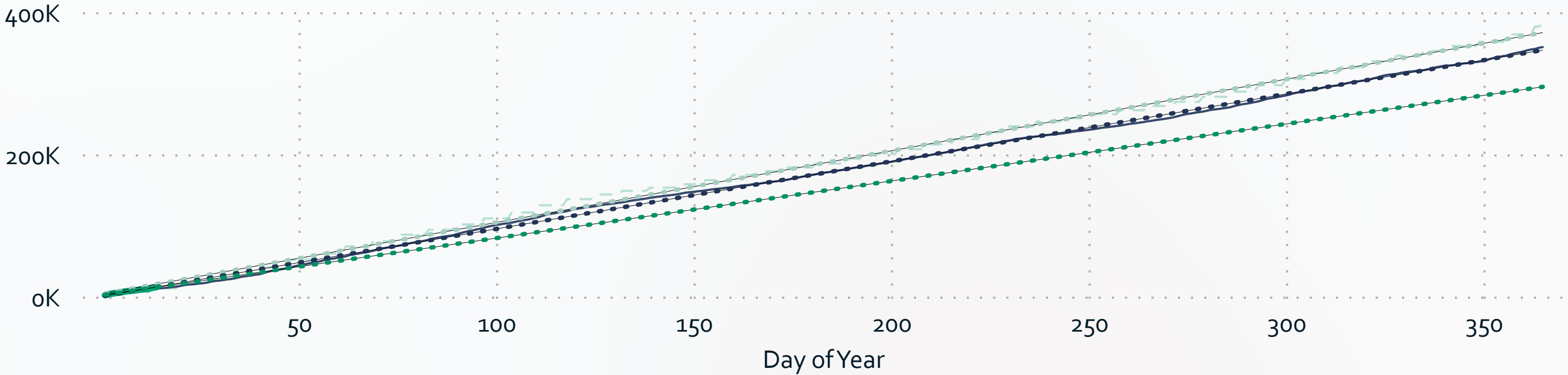
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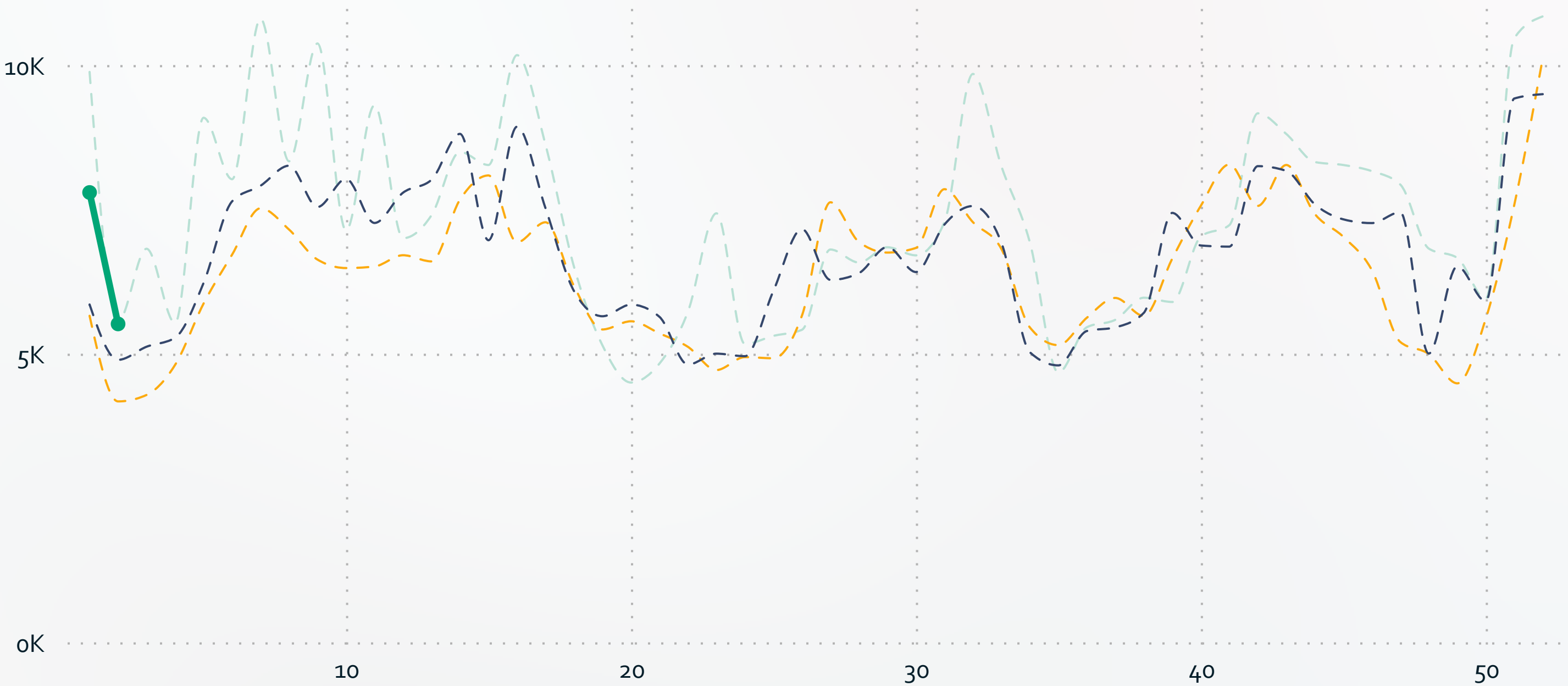
TOTAL ARRIVALS BY YEAR



CUMULATIVE ARRIVALS TREND



ARRIVALS OVER TIME



INSIGHTS

Data source: National Bureau of Statistics