

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/01/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

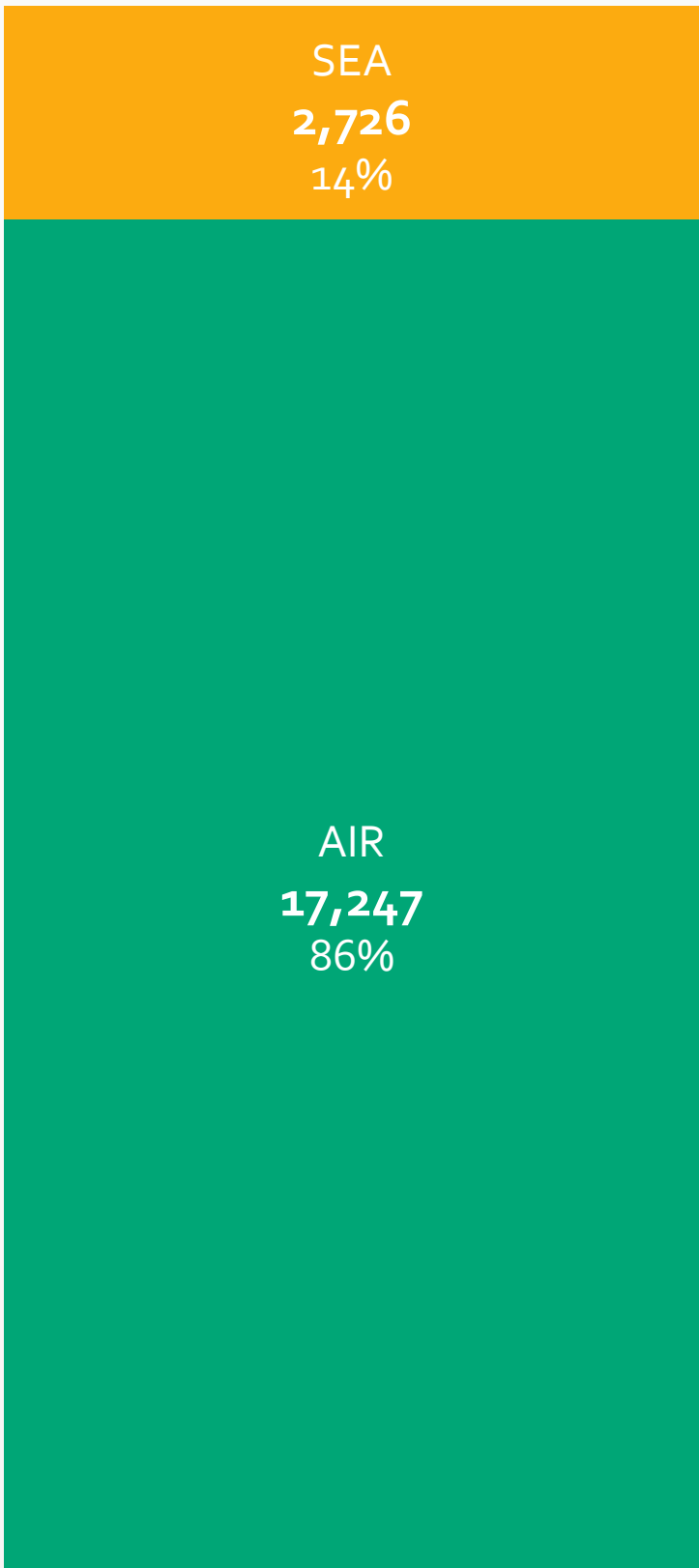


2024 TOTAL VISITORS

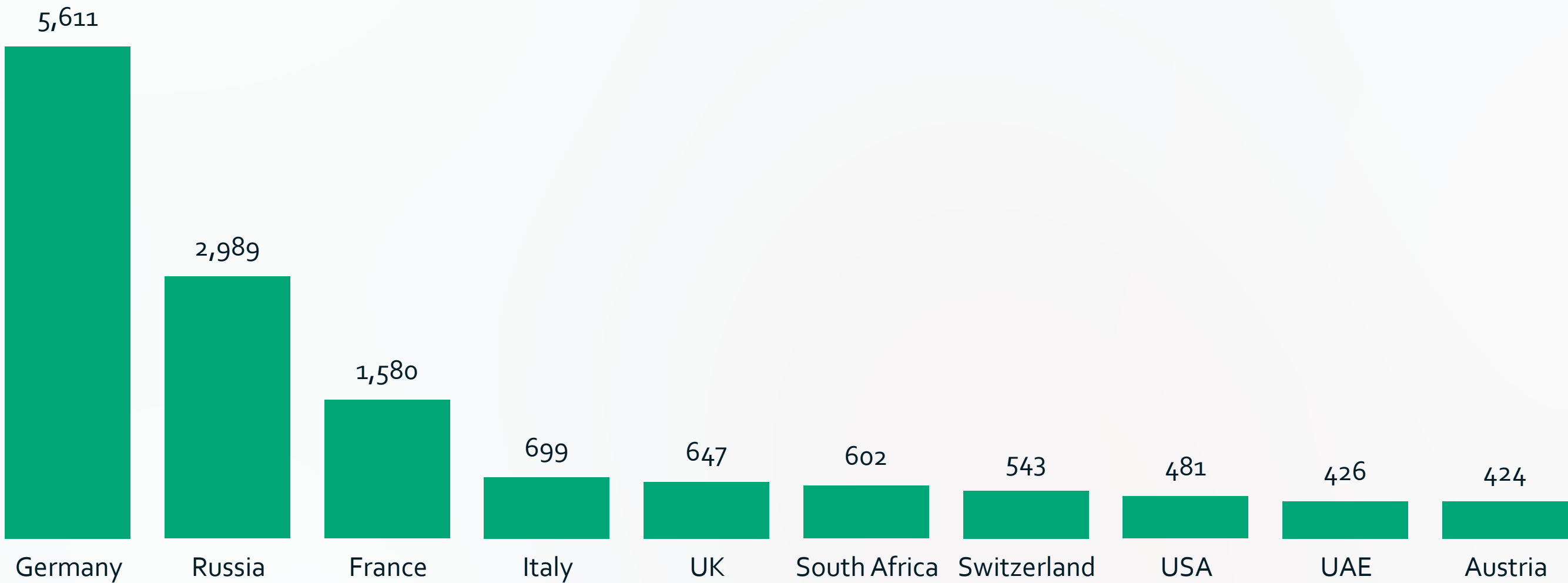
19,973

▲ 24.2%

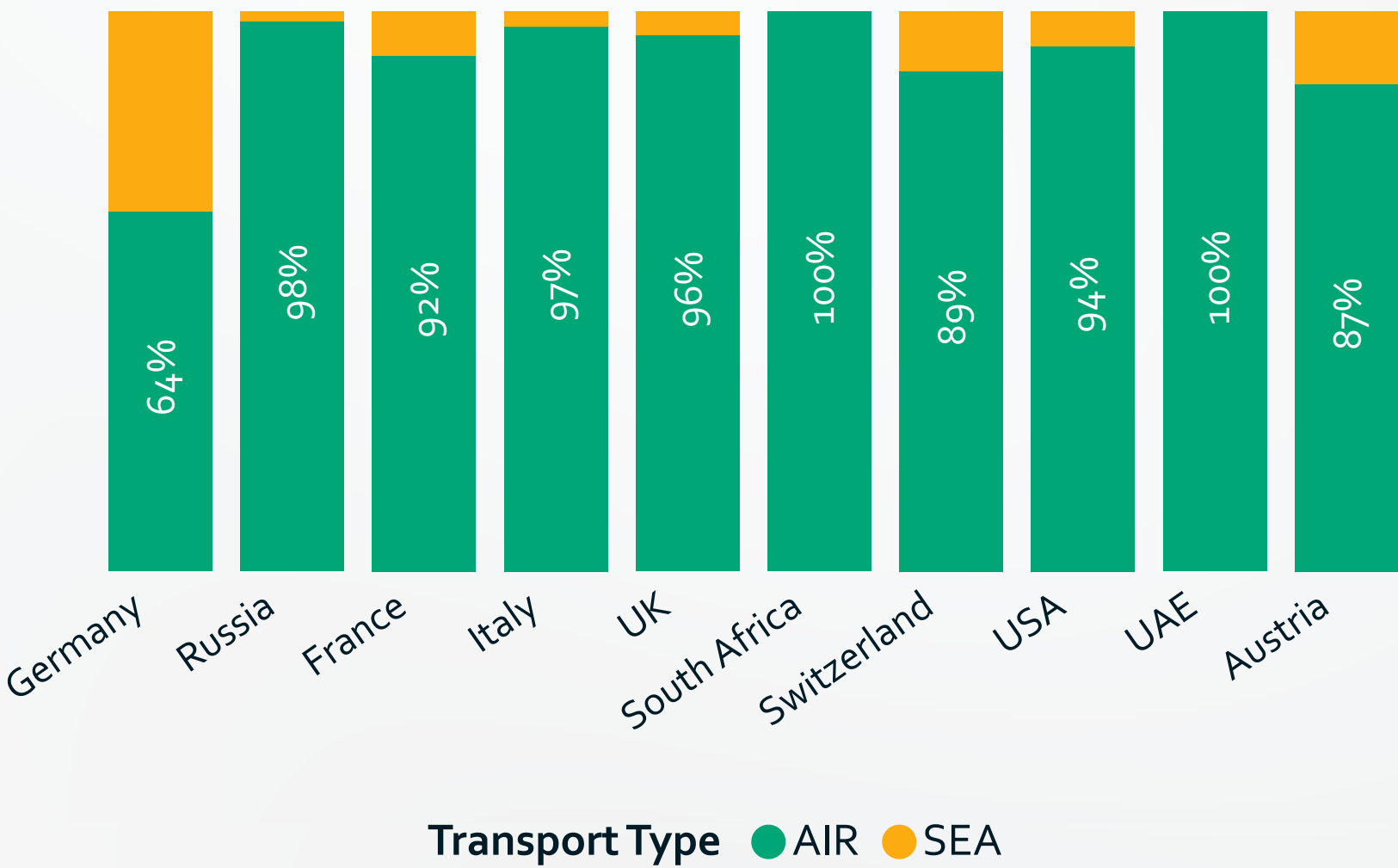
YoY%



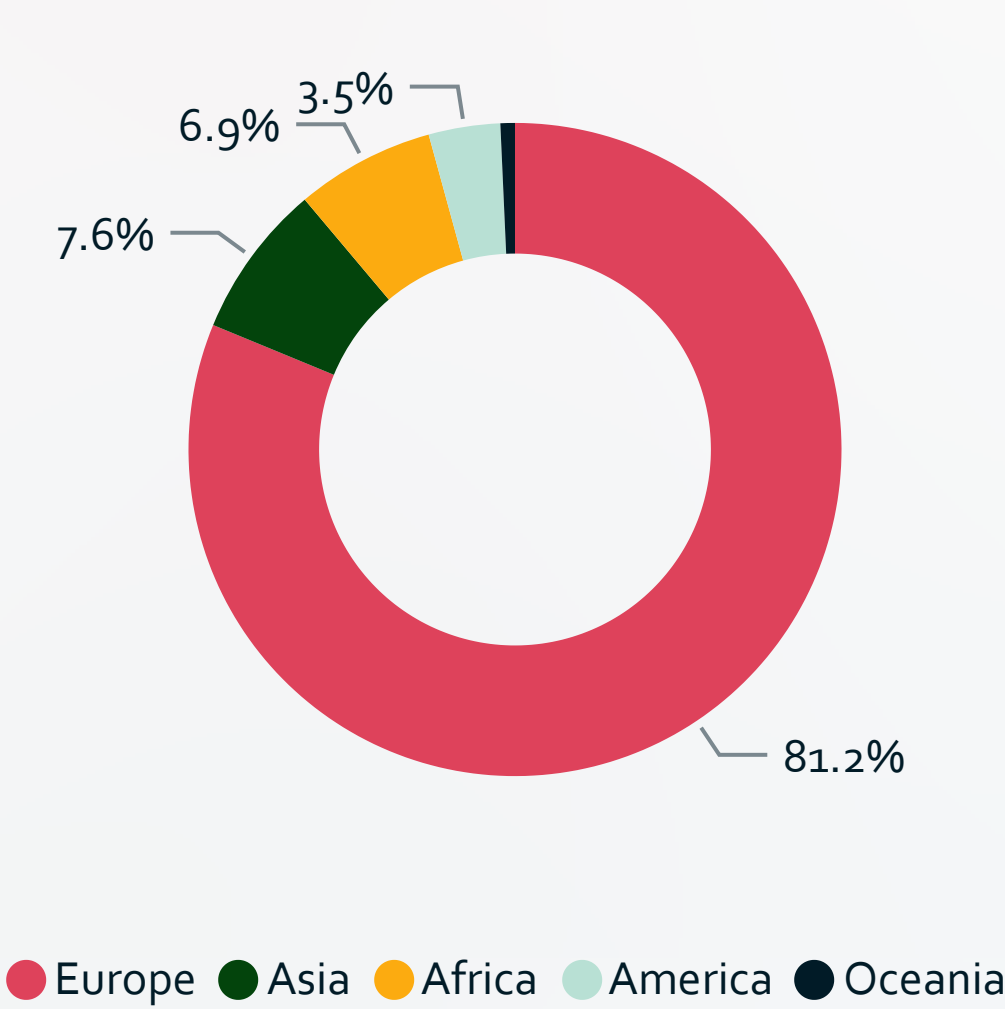
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 19,973 visitors has been recorded up to 21/01/2024. This represents a 24% increase over the same period last year.

86% of visitors came by air.

Germany is our leading source market with 5,611 visitors to date, representing 28% of Total Visitor Arrivals.

Our top 3 markets accounts for 51% of total Visitor Arrivals, and the top 10 markets for 70% of total Visitor Arrivals.

81% of our visitors are coming from Europe, with Asia the next highest region with 8% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JANUARY

Total visitor arrivals for January 2024.



TOTAL ARRIVALS

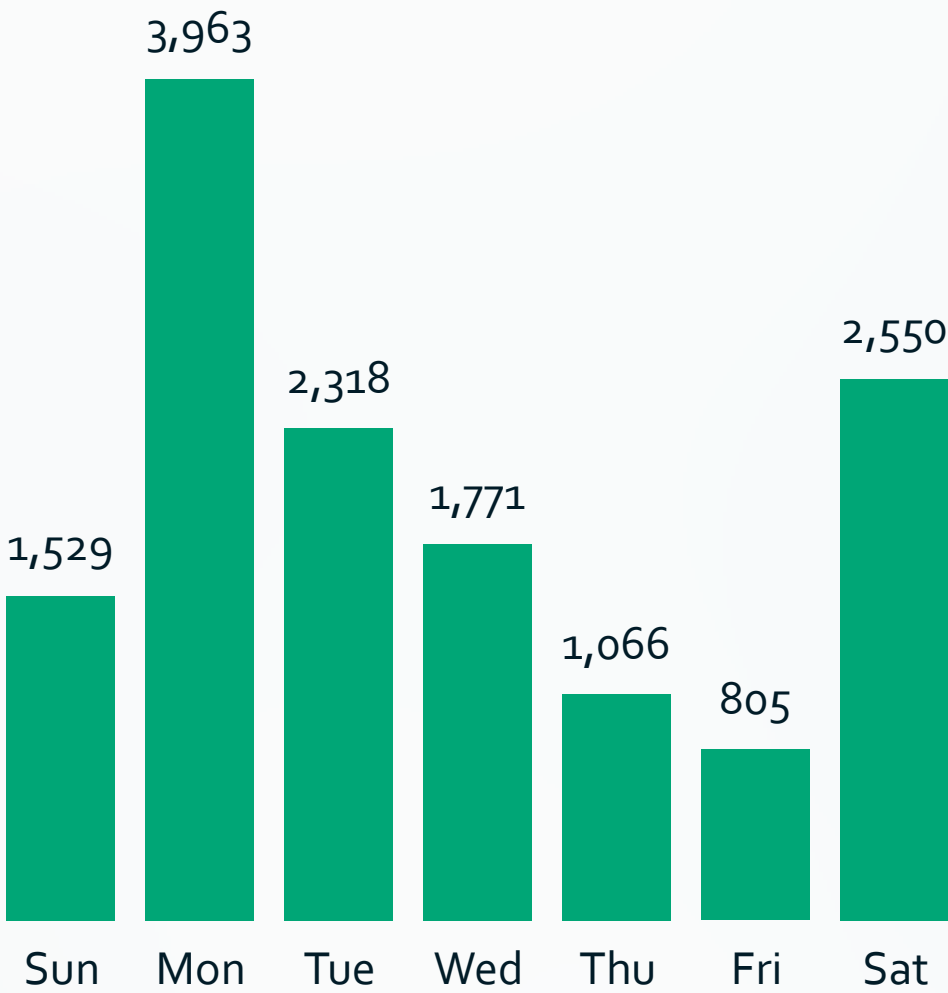
19,973

▲ 24.2%

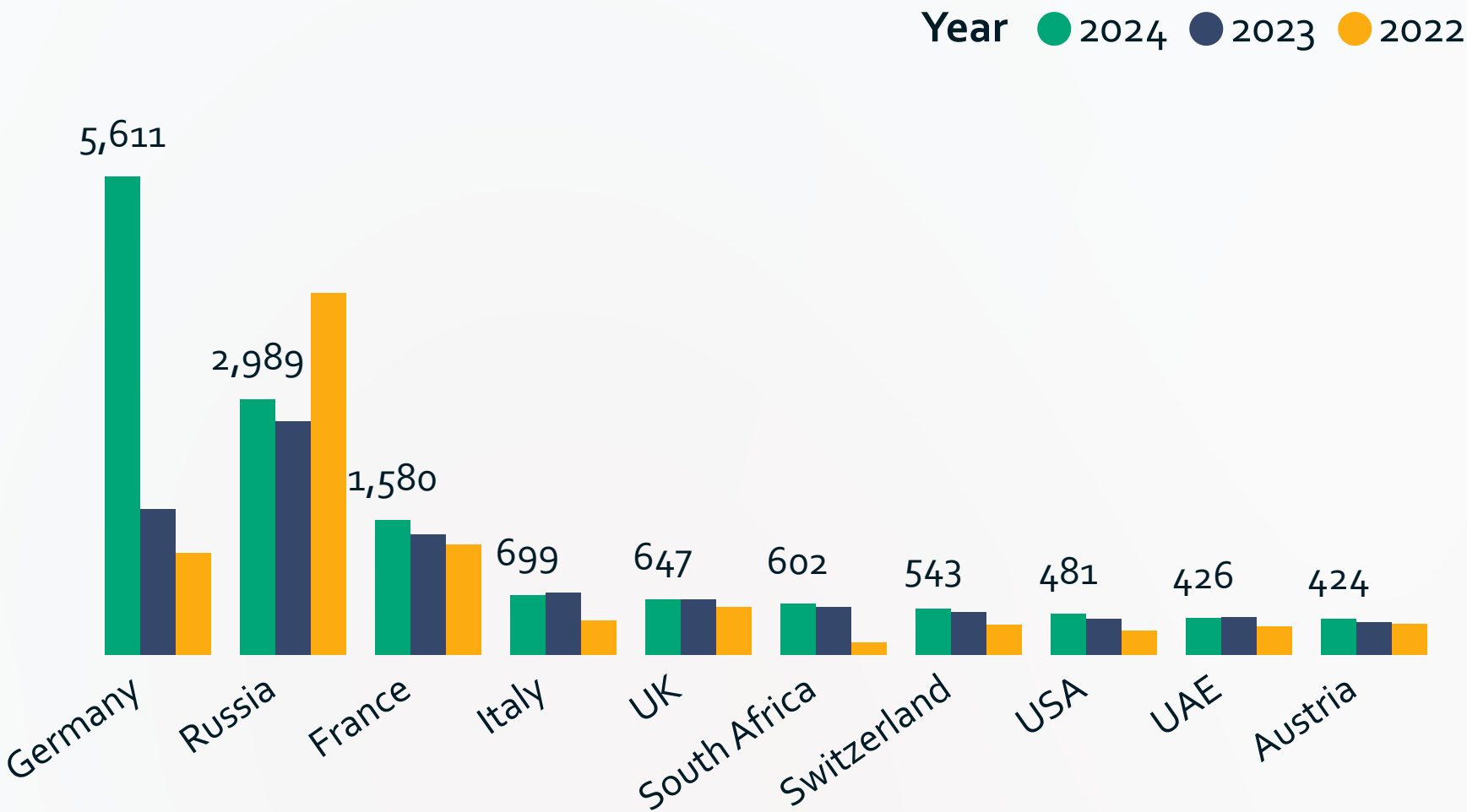
YoY%



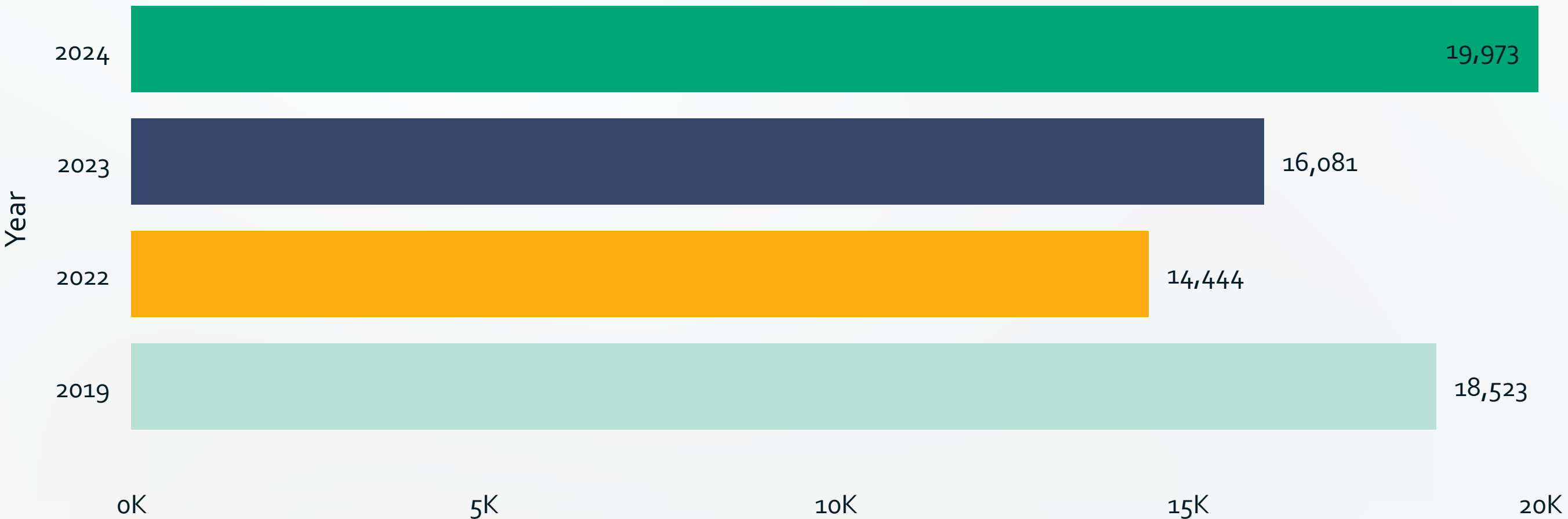
VISITOR ARRIVALS BY WEEK DAY



TOP 10 2024 MARKETS TO PREVIOUS YEARS



HOW DOES JANUARY 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for January 2024 is currently 24% higher compared to last year.

A total of 19,973 visitors has been recorded, 8% higher than the same period in 2019.

Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 3

Total visitor arrivals for Week 3: 15/01/2024 - 21/01/2024

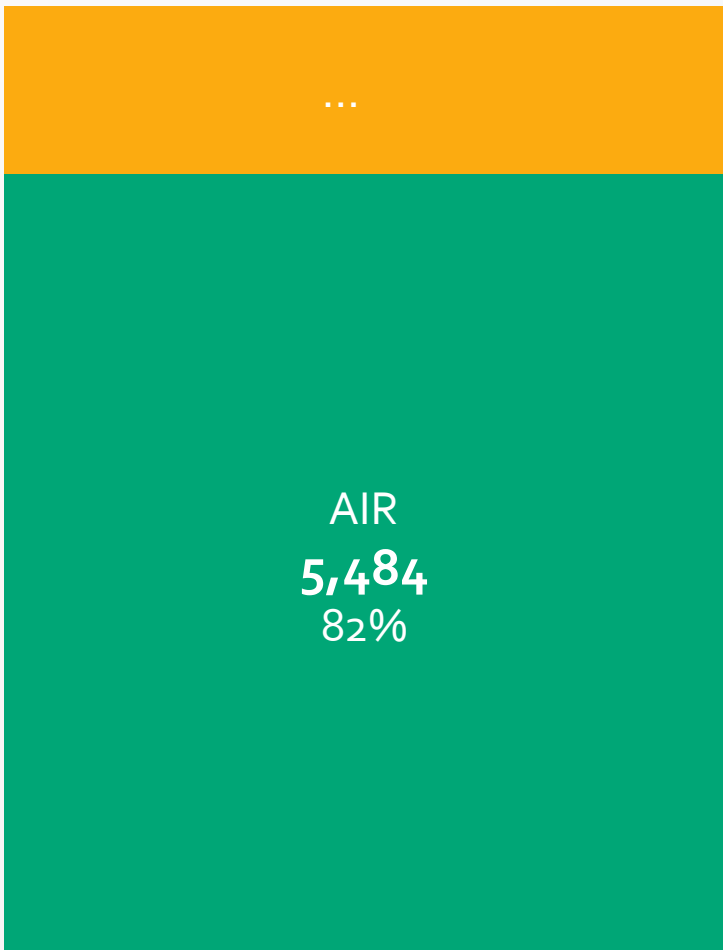


DAILY AVERAGE

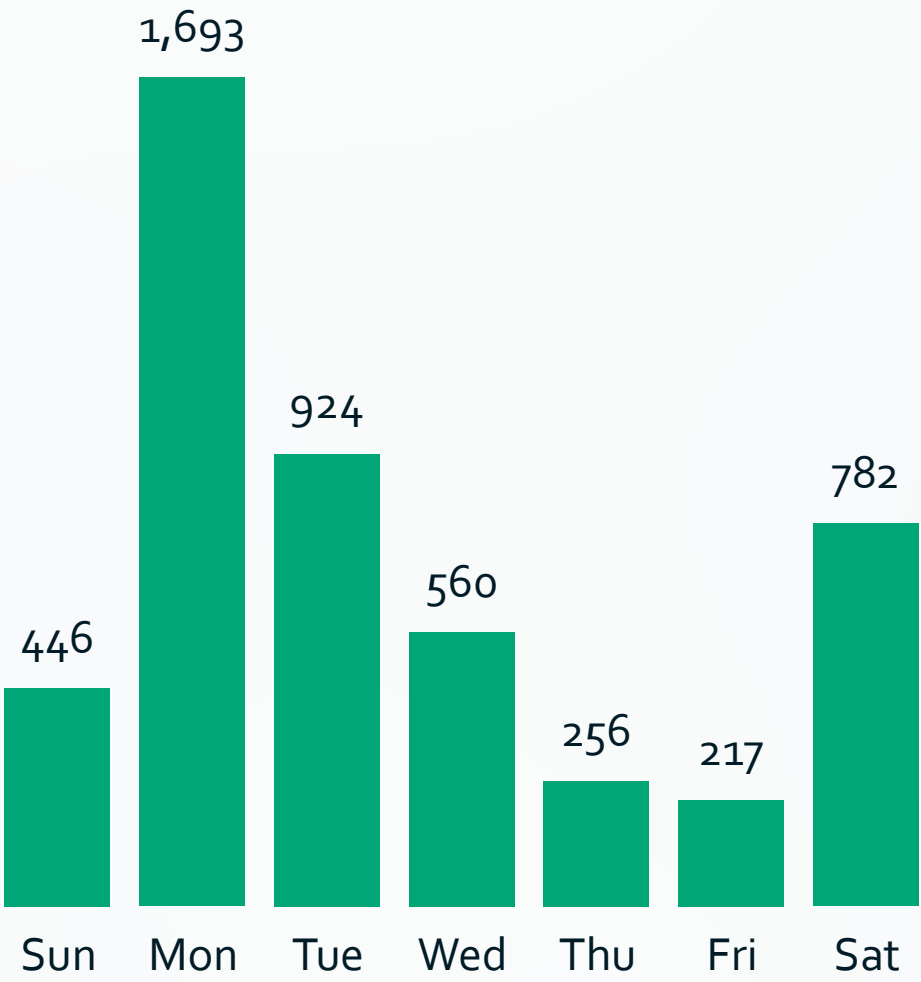
952

TOTAL VISITORS

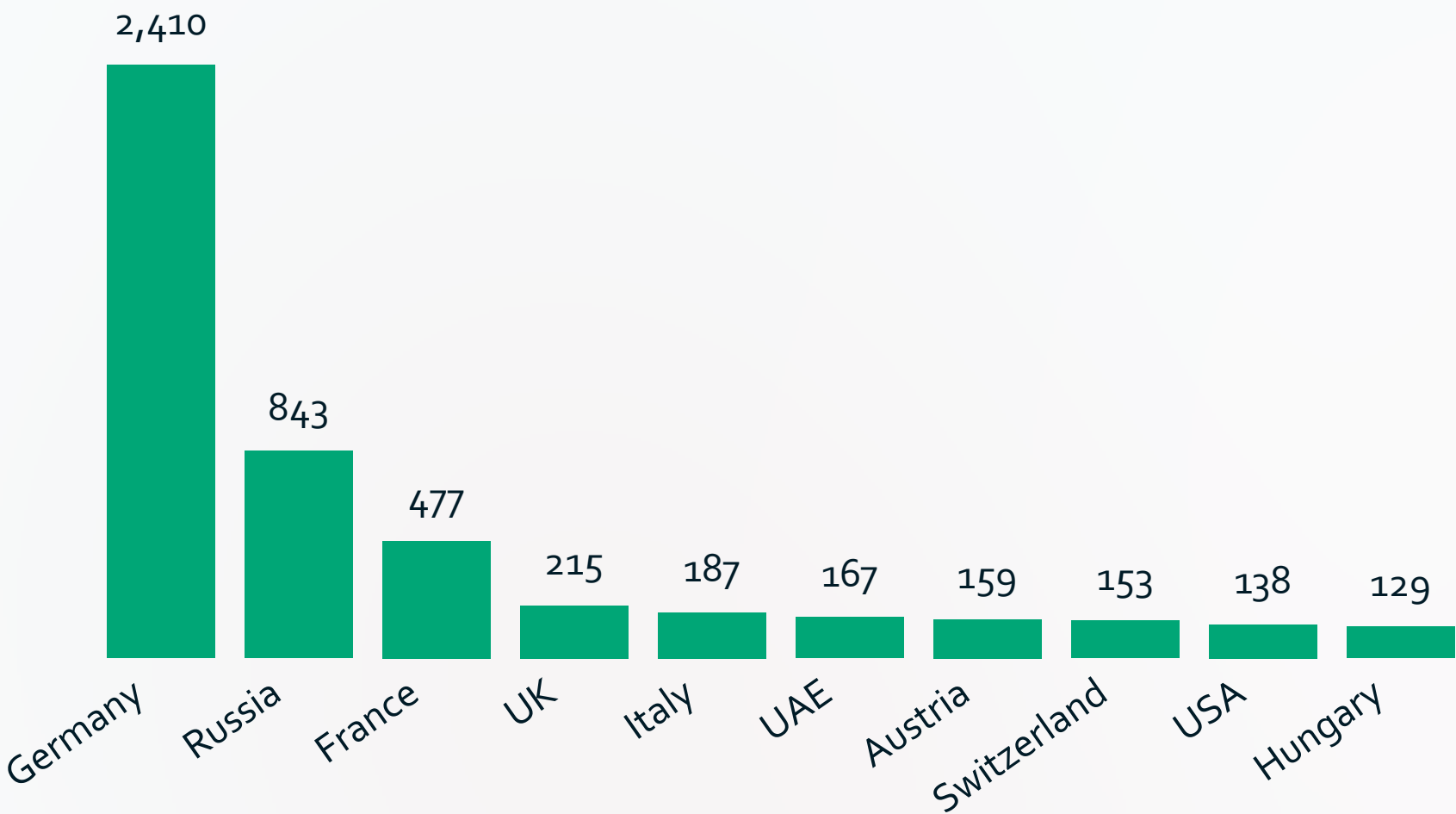
6,664



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS

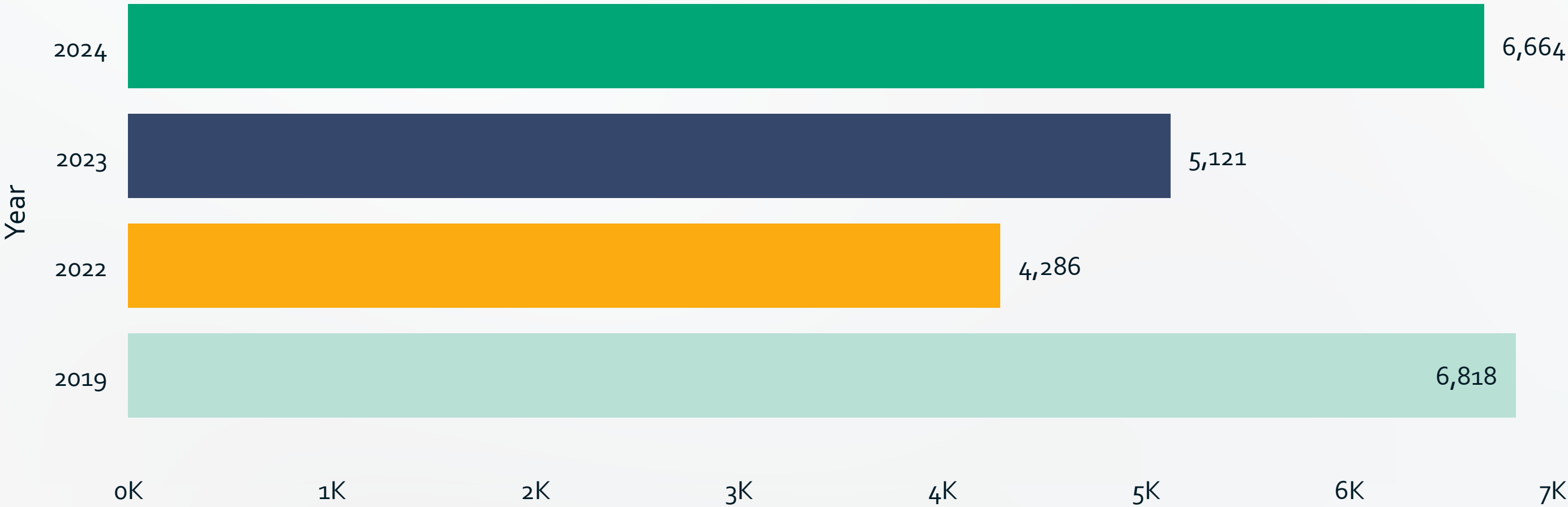


INSIGHTS

Arrivals for Week 3, 2024 is 30% higher than last year.

82% of visitors came by air.

HOW DOES WEEK 3 2024 COMPARE TO THE PREVIOUS FIVE YEARS?



Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

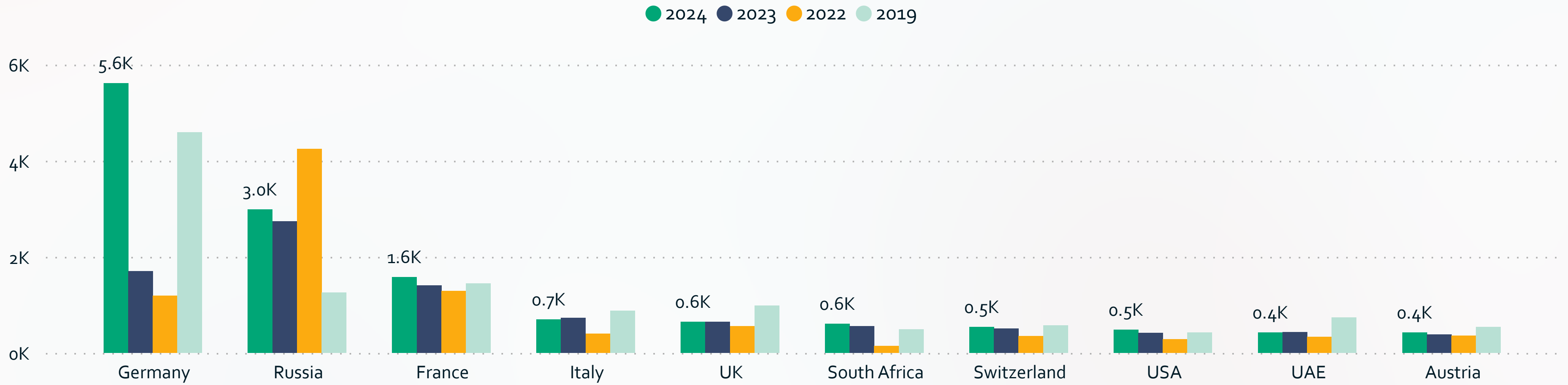
Last updated: 21/01/2024

TOP MARKETS

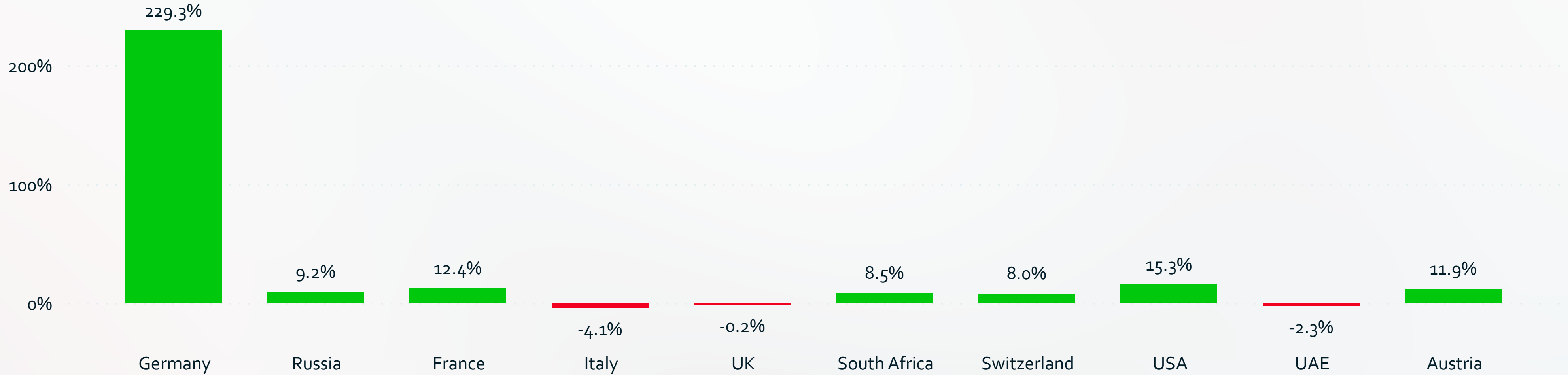
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is currently seeing a growth rate of 229% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are Italy, UK and UAE.

Reunion has dropped out of the top 10, being replaced by UAE.

Data source: National Bureau of Statistics

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ARRIVALS TREND

Visitor arrivals trend compared to 2023, 2022 and 2019

COUNTRY FILTER

Search

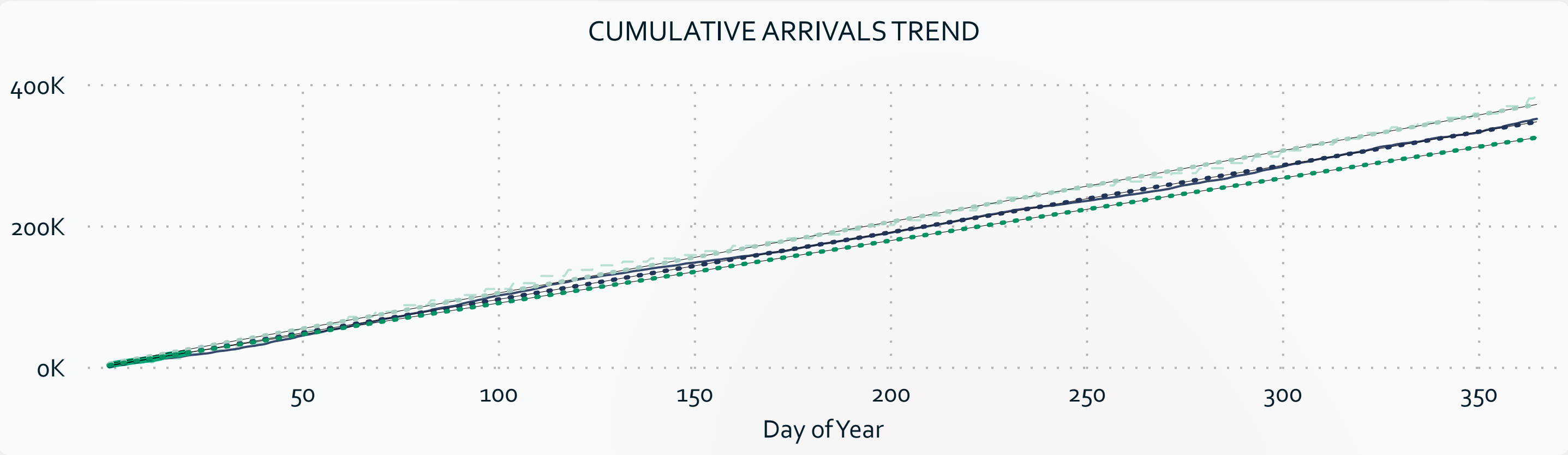
☐

Afghanistan

☐

Agalega

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Aland Islands☐☐☐☐

INSIGHTS

Arrivals for the first 3 months of 2024 has been higher than both 2023 and 2022, closely following the 2019 trend.

Data source: National Bureau of Statistics

