

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 28/01/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

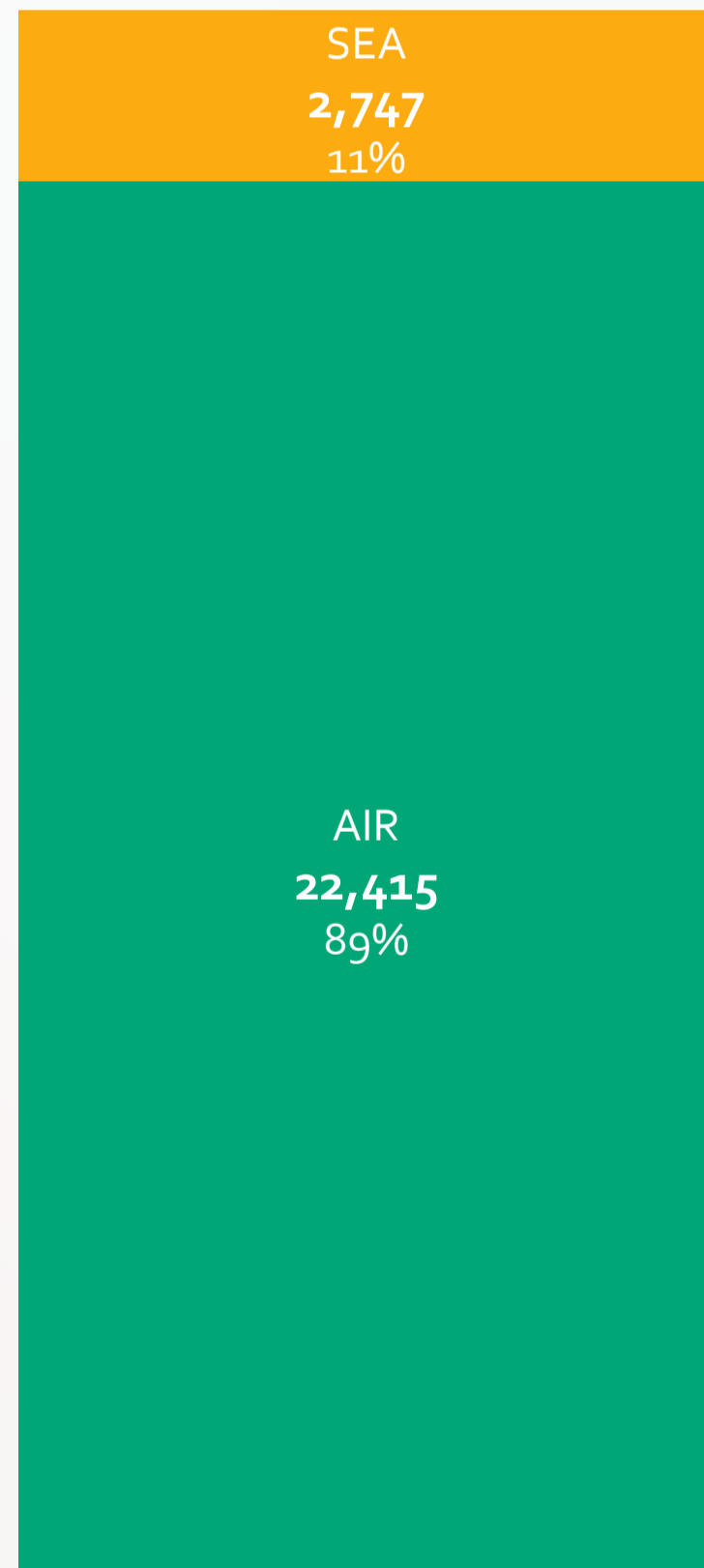


2024 TOTAL VISITORS

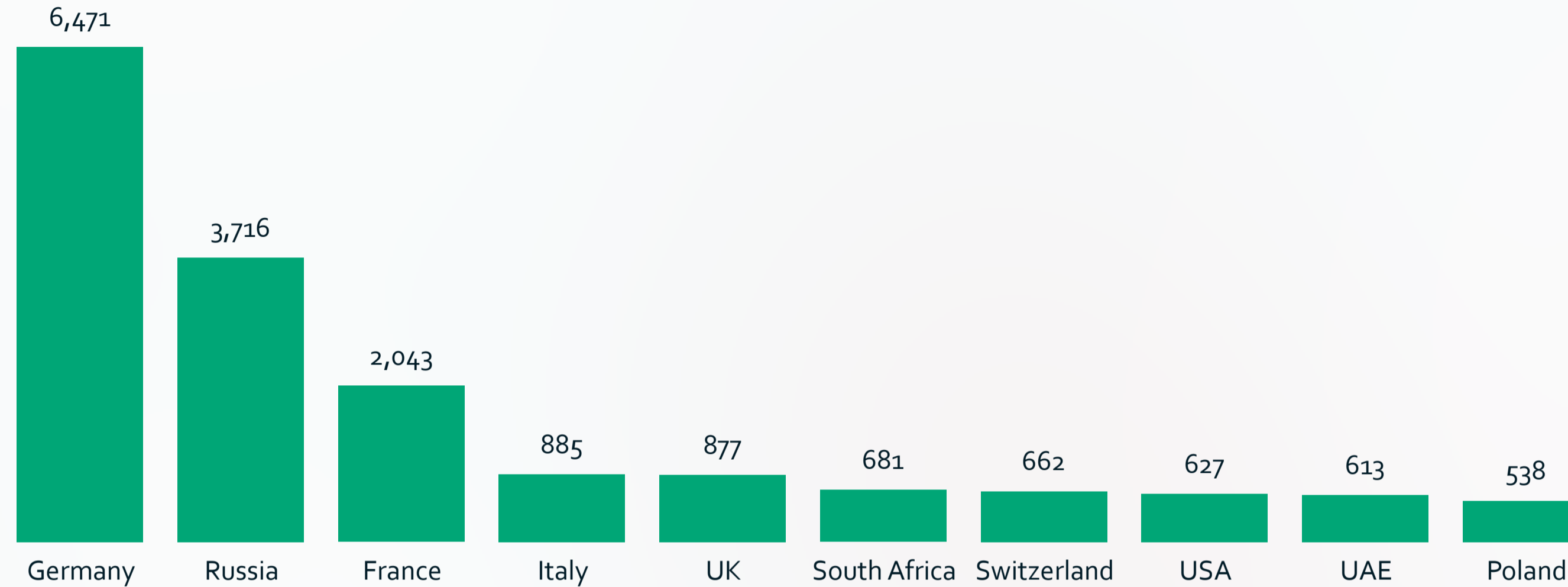
25,162

▲ 18.4%

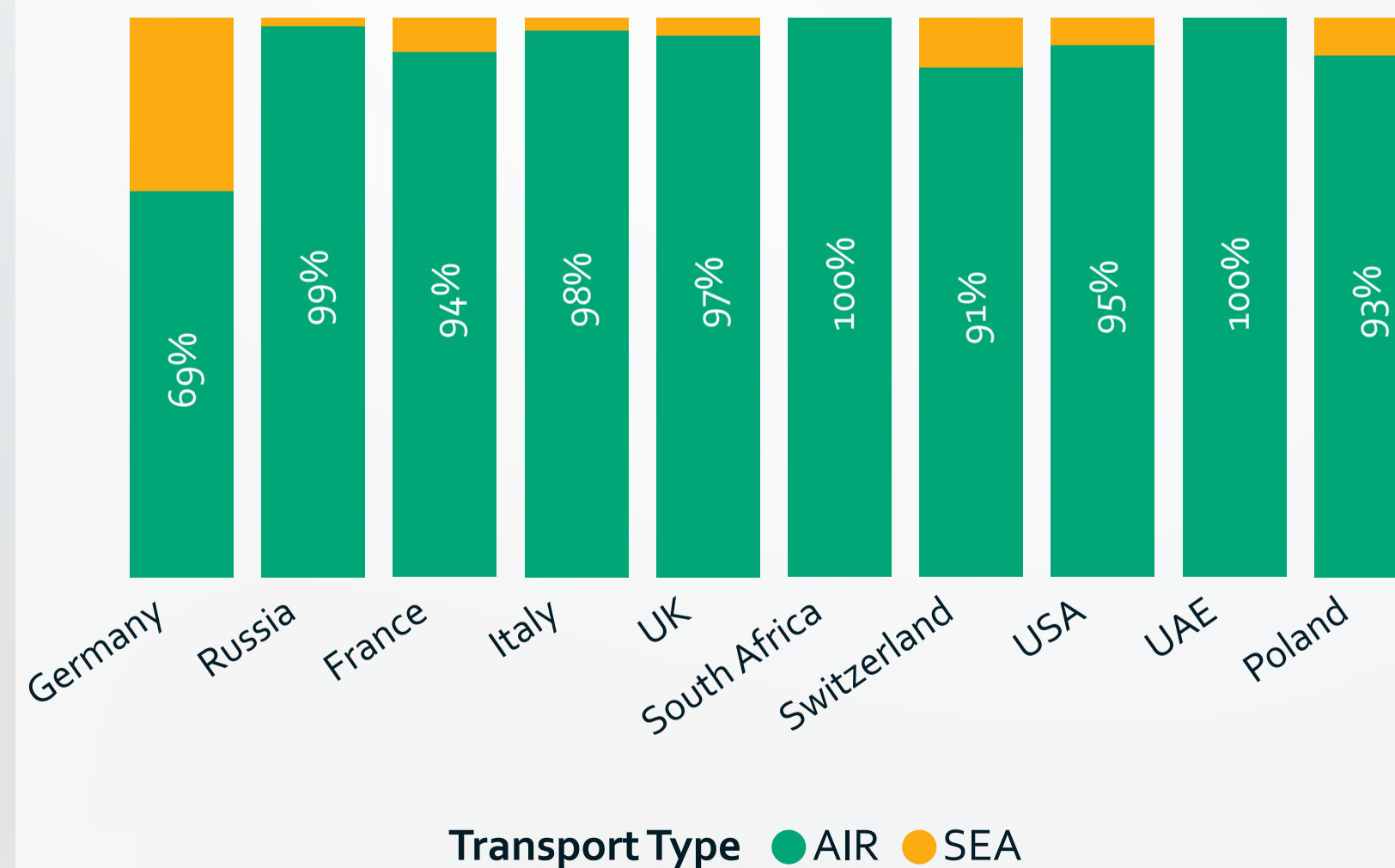
YoY%



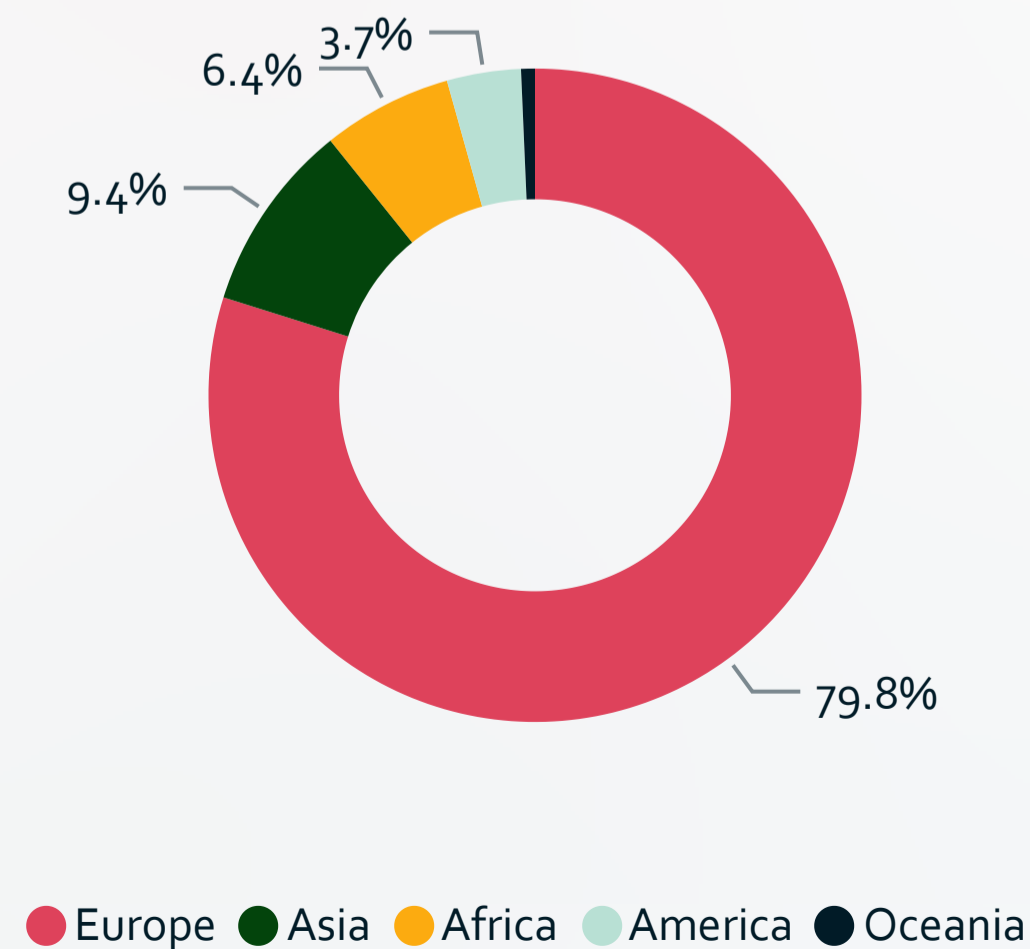
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 25,162 visitors has been recorded up to 28/01/2024. This represents a 18.4% increase over the same period last year.

89% of visitors came by air.

Germany is our leading source market with 6,471 visitors to date, representing 26% of Total Visitor Arrivals.

Our top 3 markets accounts for 49% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

80% of our visitors are coming from Europe, with Asia the next highest region with 9% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JANUARY

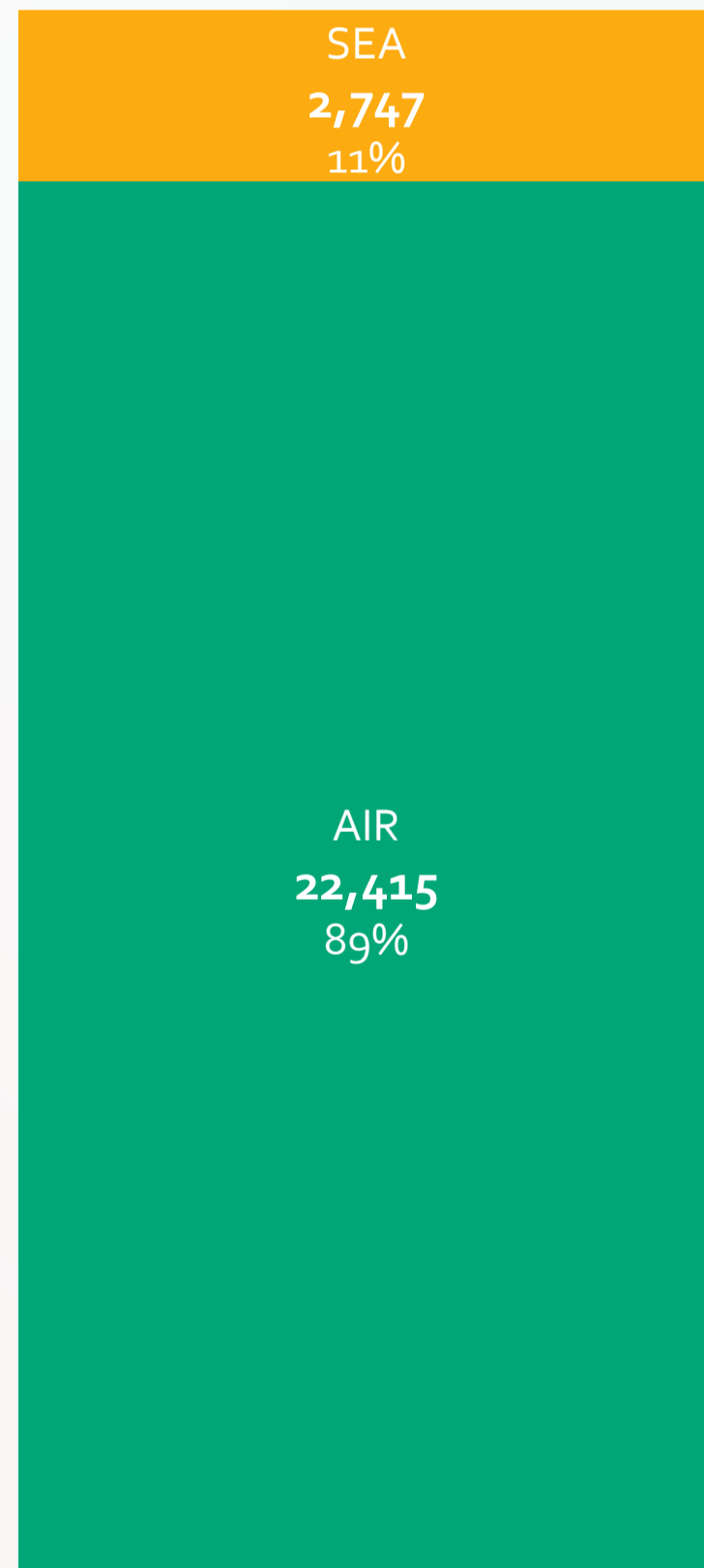
Total visitor arrivals for January 2024.

TOTAL ARRIVALS

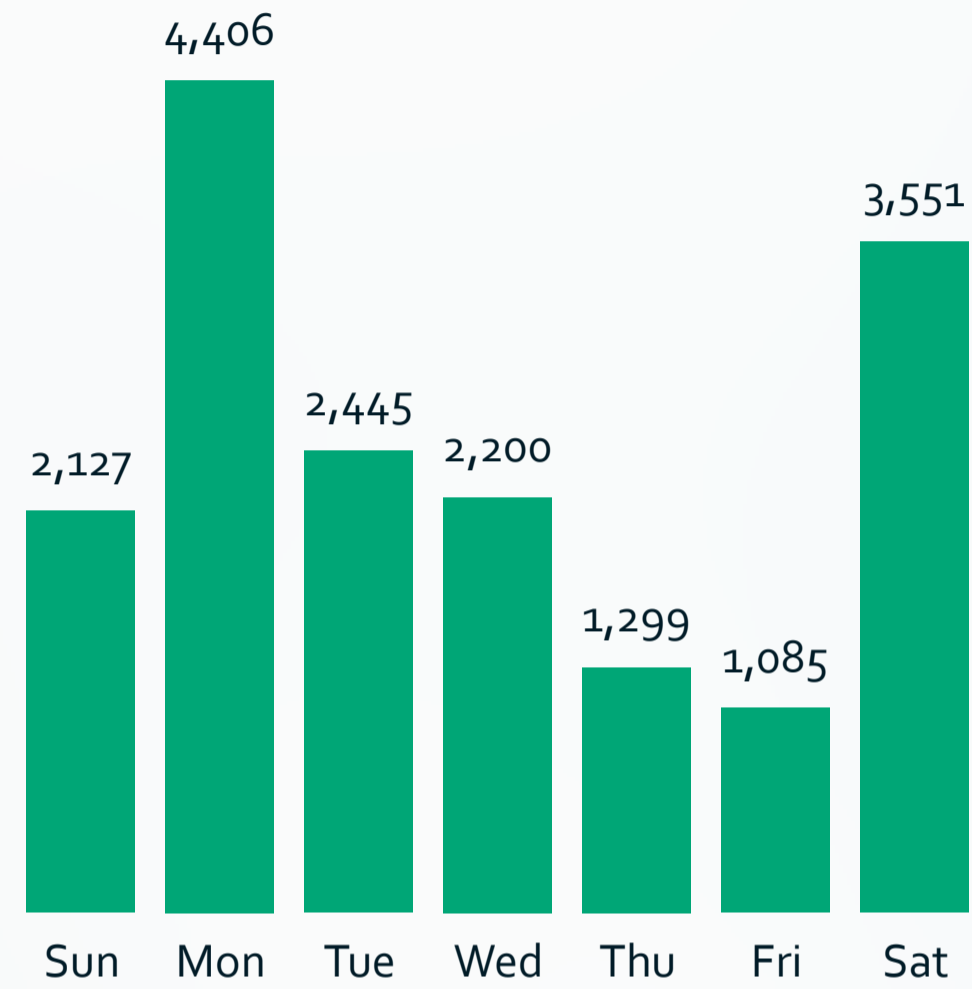
25,162

▲ 18.4%

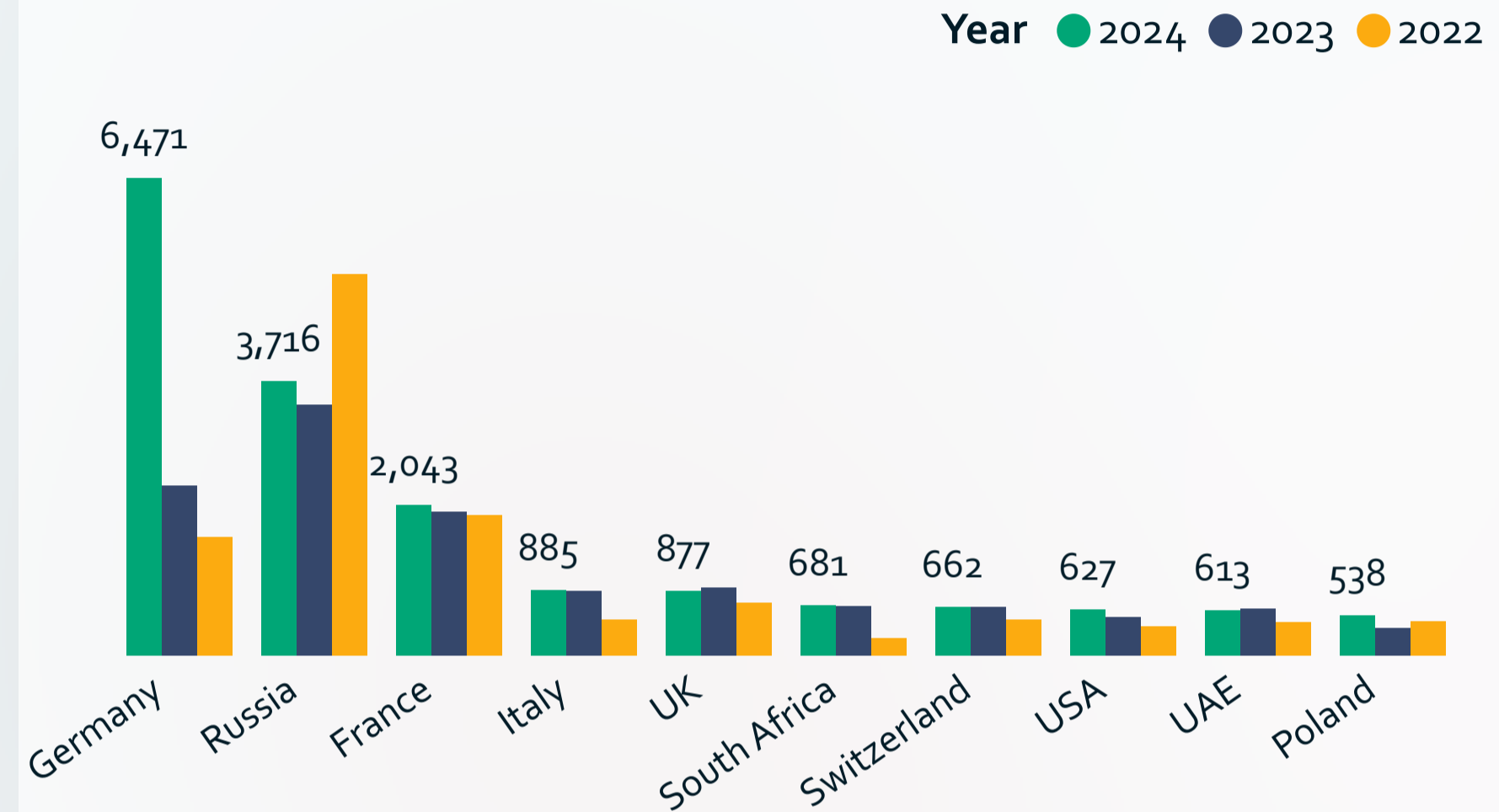
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 2024 MARKETS TO PREVIOUS YEARS

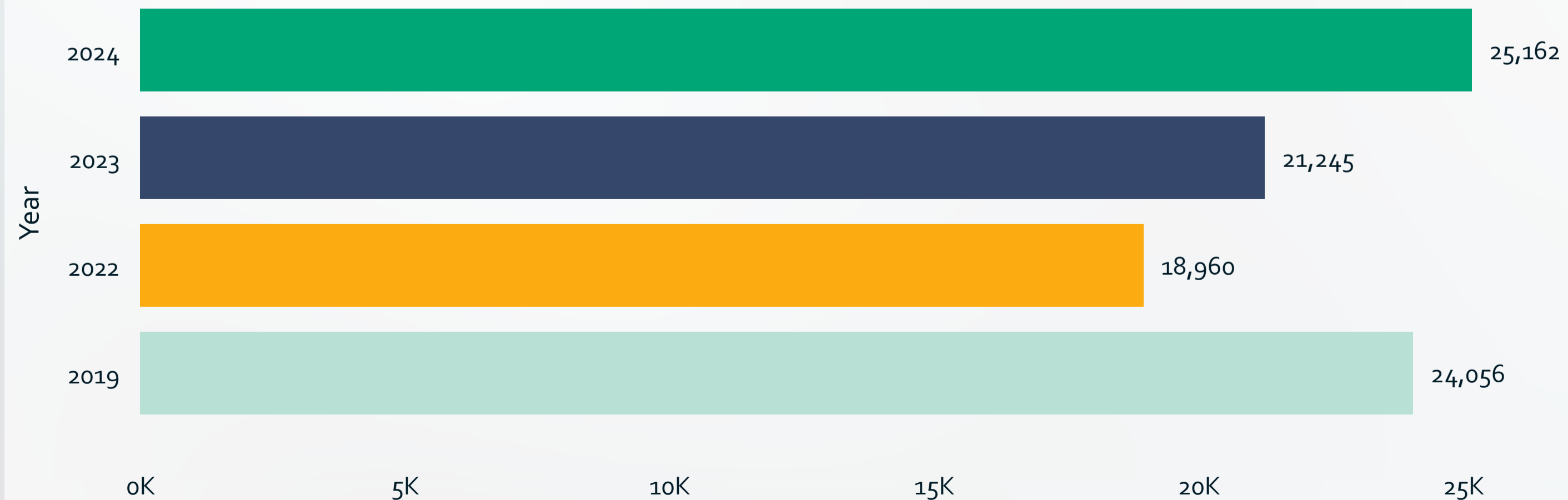


INSIGHTS

Arrivals for January 2024 is currently 18.4% higher compared to last year.

A total of 25,162 visitors has been recorded, 5% higher than the same period in 2019.

HOW DOES JANUARY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 4

Total visitor arrivals for Week 4: 22/01/2024 - 28/01/2024

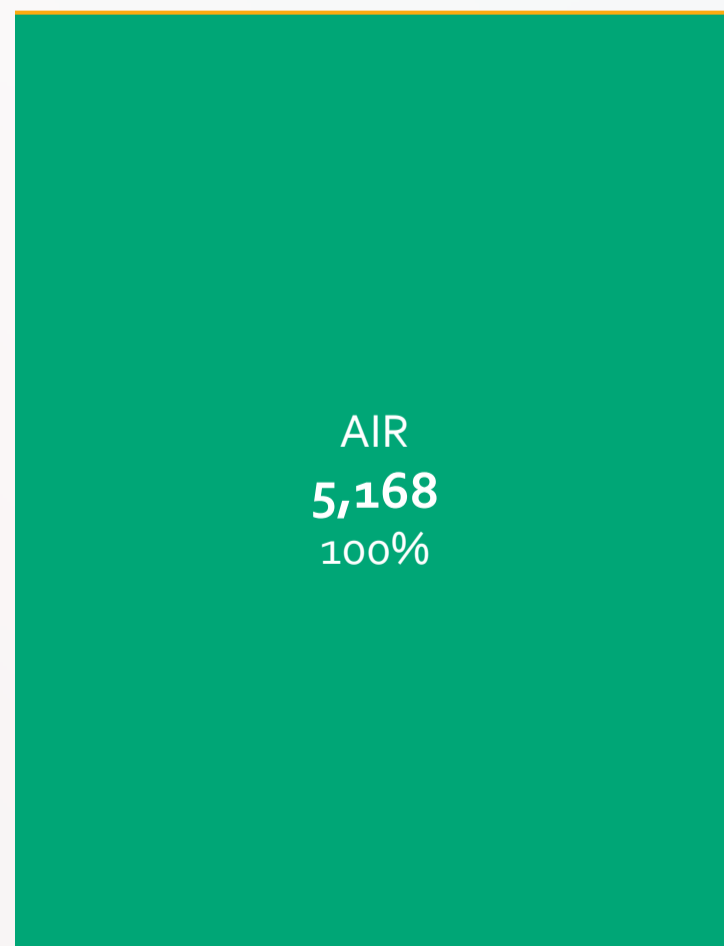


DAILY AVERAGE

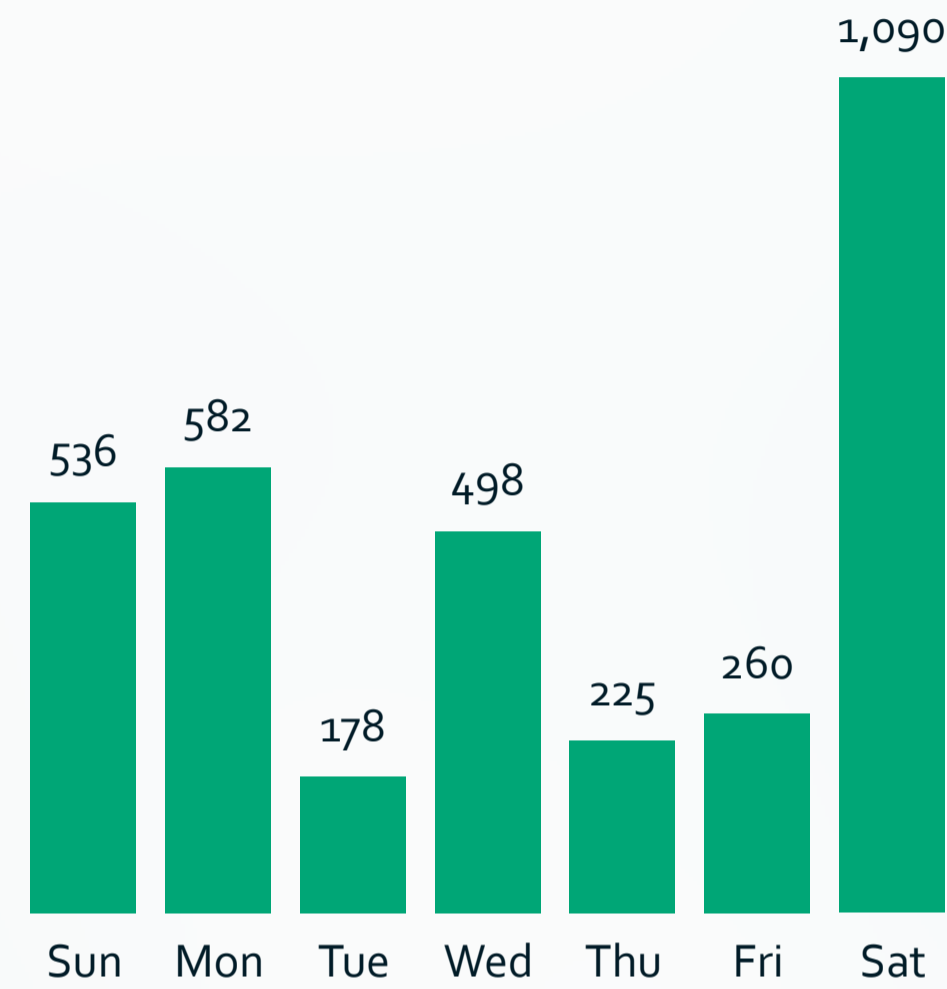
741

TOTAL VISITORS

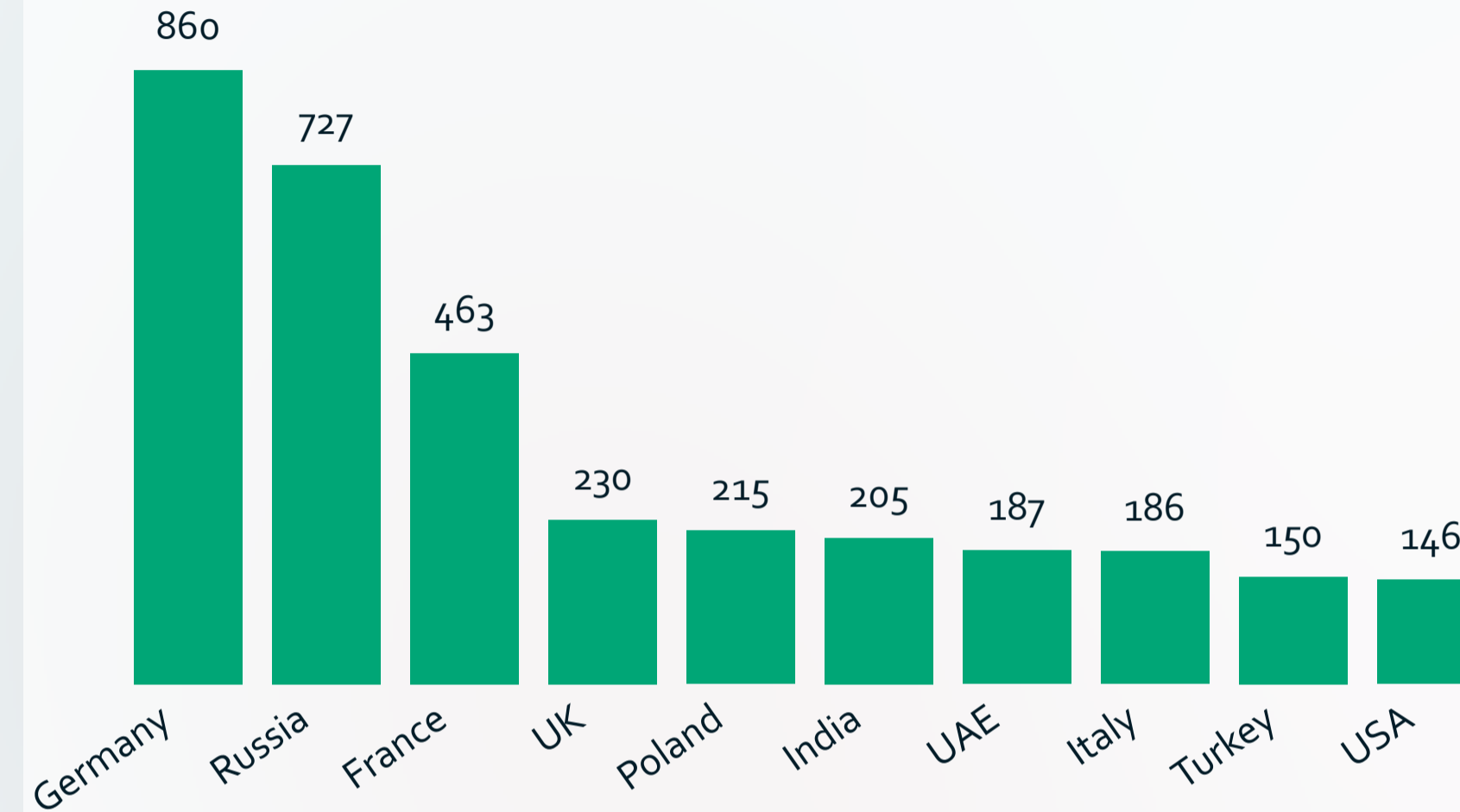
5,189



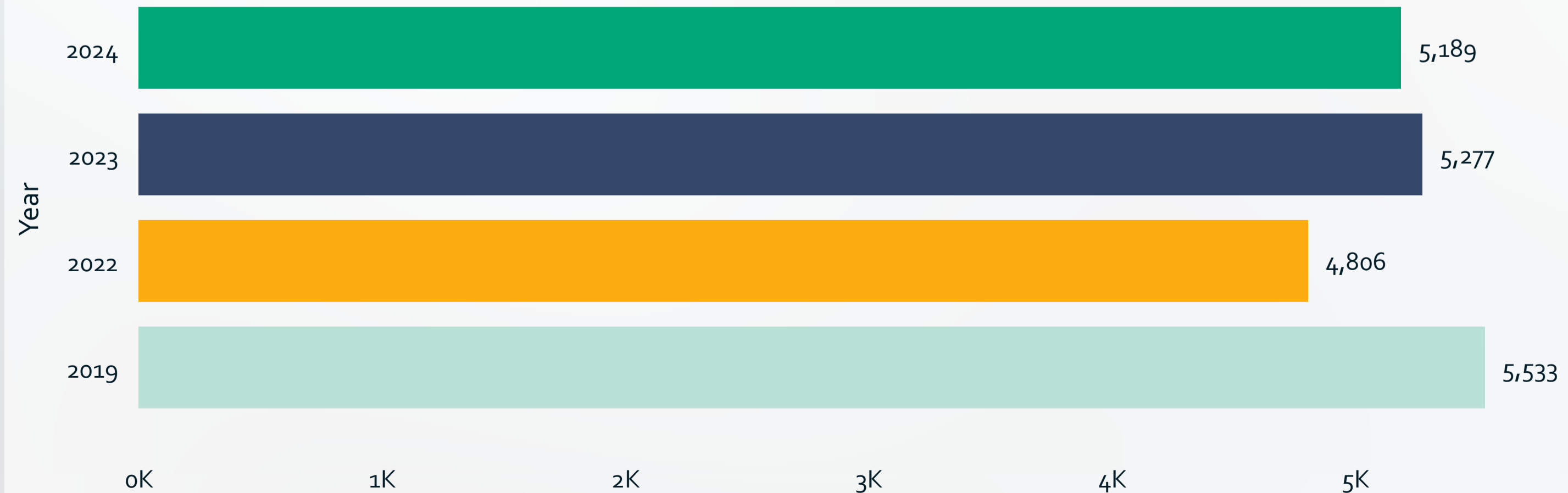
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 4 2024 COMPARE TO THE PREVIOUS FIVE YEARS?



INSIGHTS

Arrivals for Week 4, 2024 is 2% lower than last year.

100% of visitors came by air in 2024, compared to 98% during the same period last year.

Data source: National Bureau of Statistics

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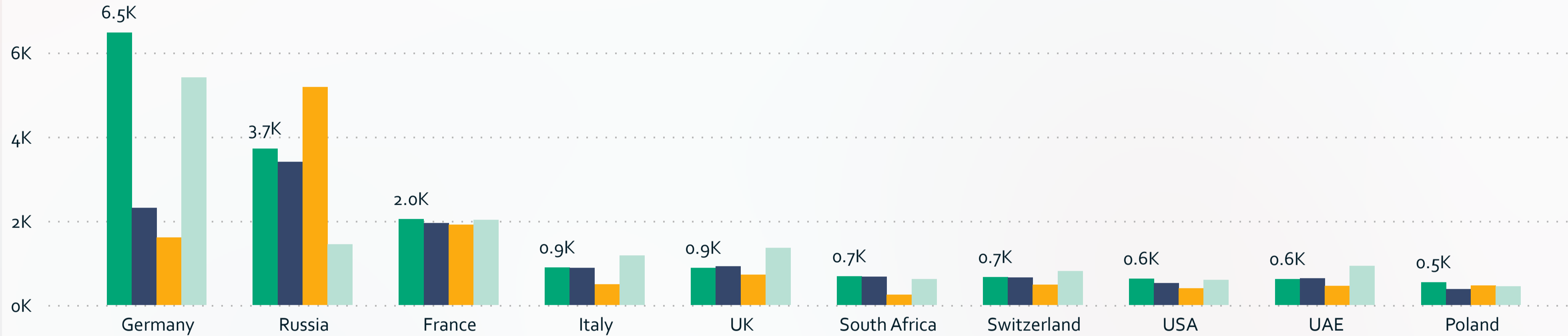
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

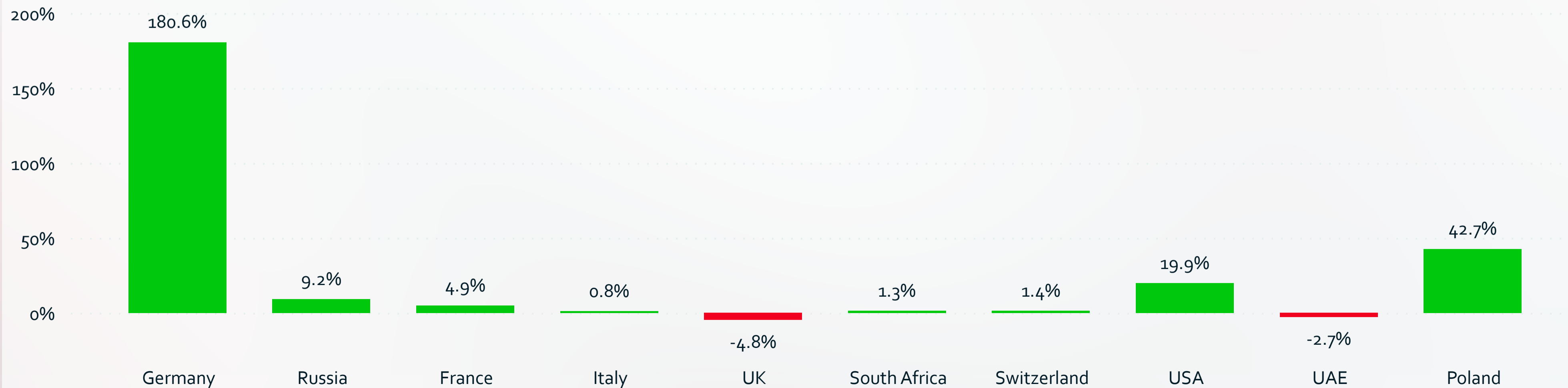


TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022 ● 2019



YEAR ON YEAR %



INSIGHTS

Germany is currently seeing a growth rate of 181% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are UK and UAE.

Data source: National Bureau of Statistics

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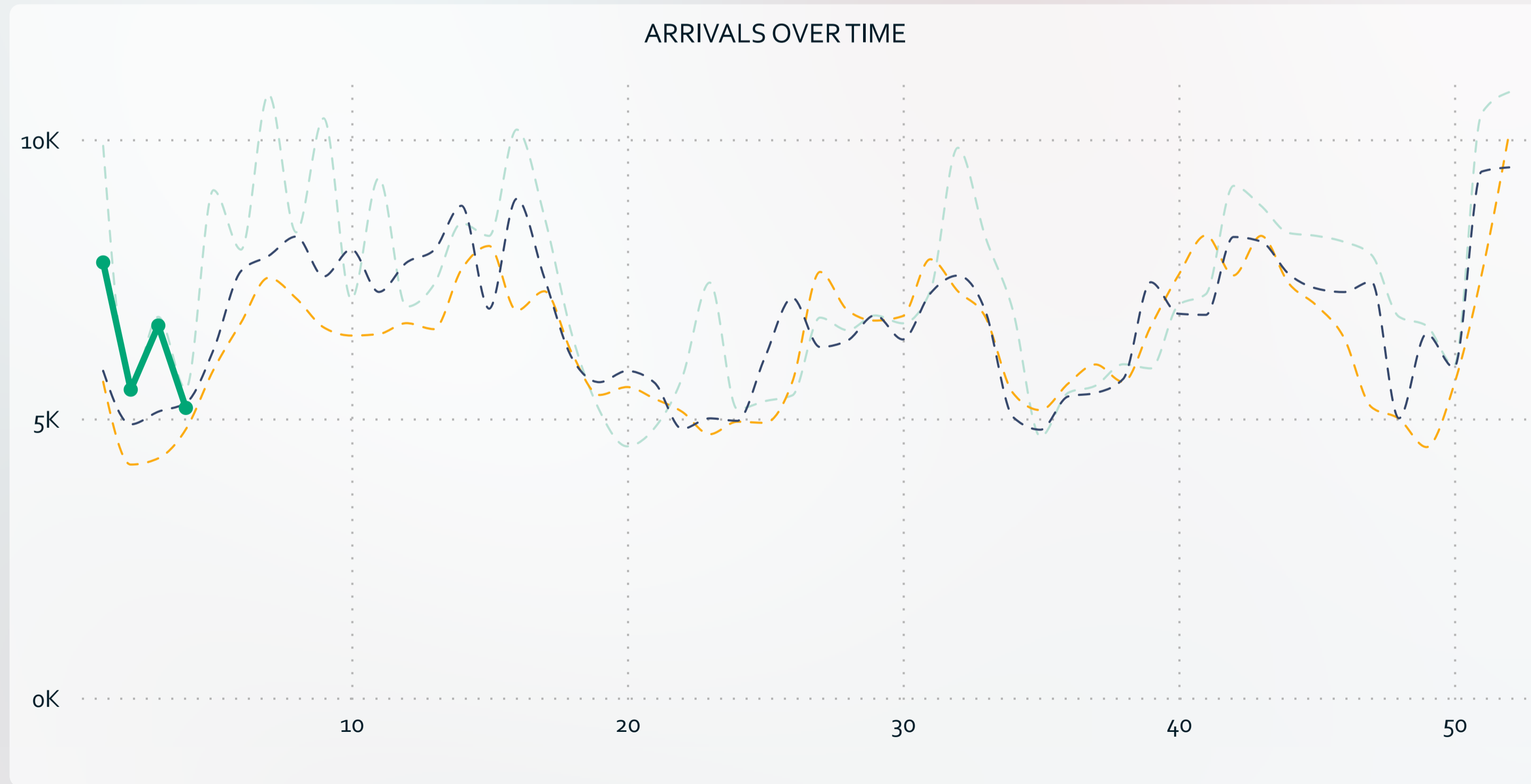
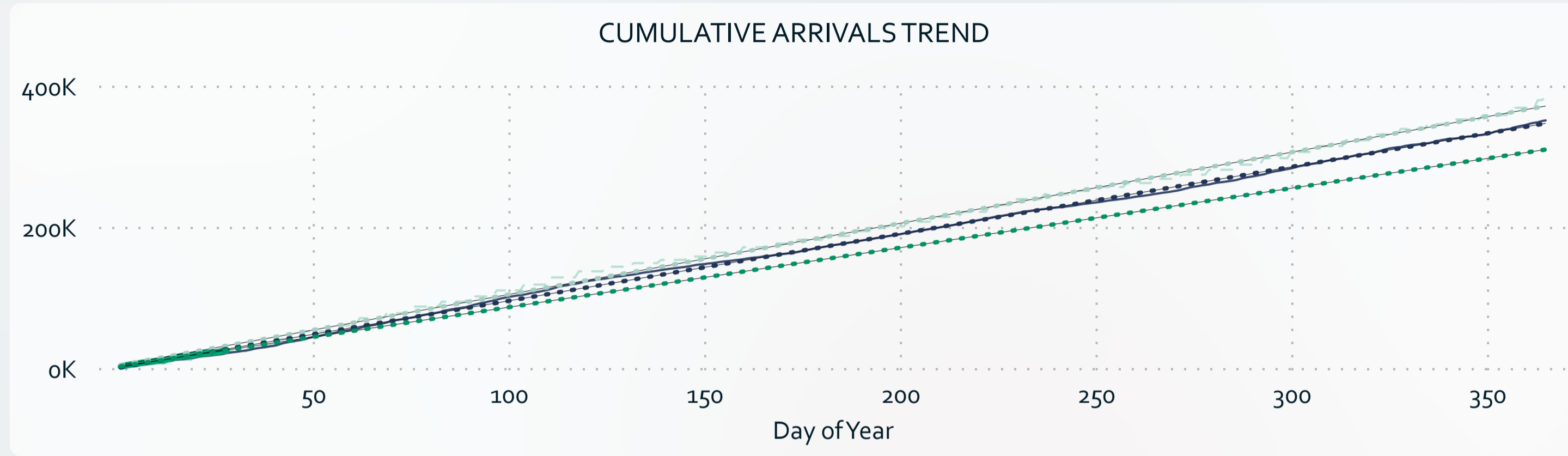


ARRIVALS TREND

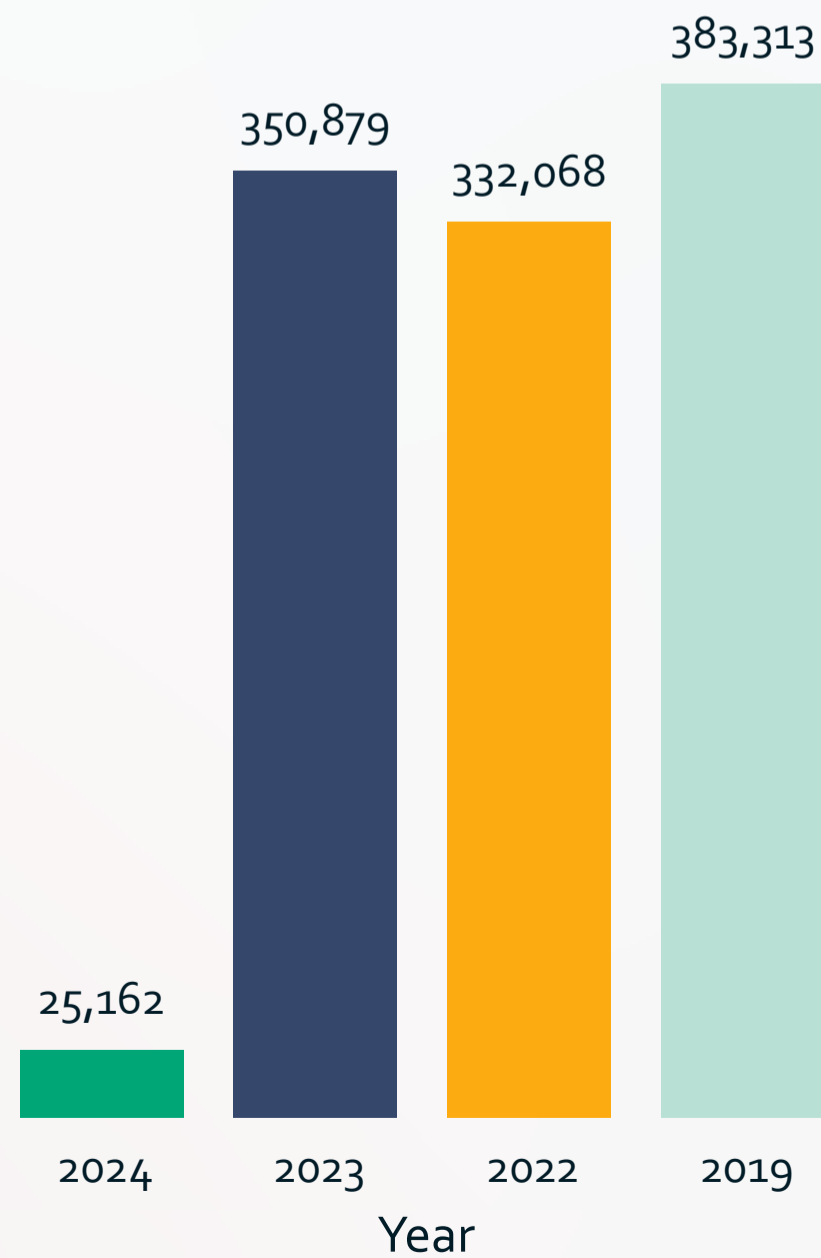
Visitor arrivals trend compared to 2023, 2022 and 2019

COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra



TOTAL ARRIVALS BY YEAR



INSIGHTS

Data source: National Bureau of Statistics

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

