

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 04/02/2024

## ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

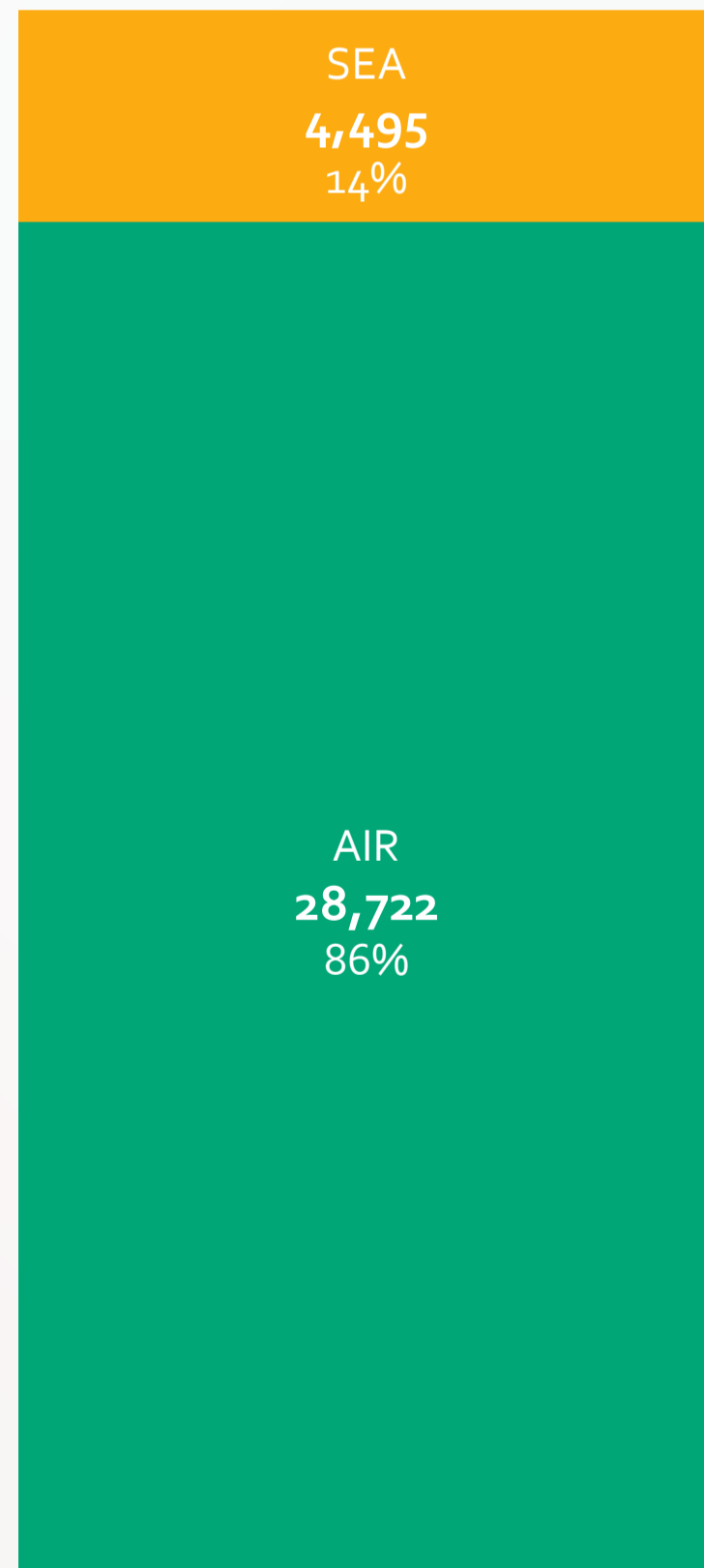


### 2024 TOTAL VISITORS

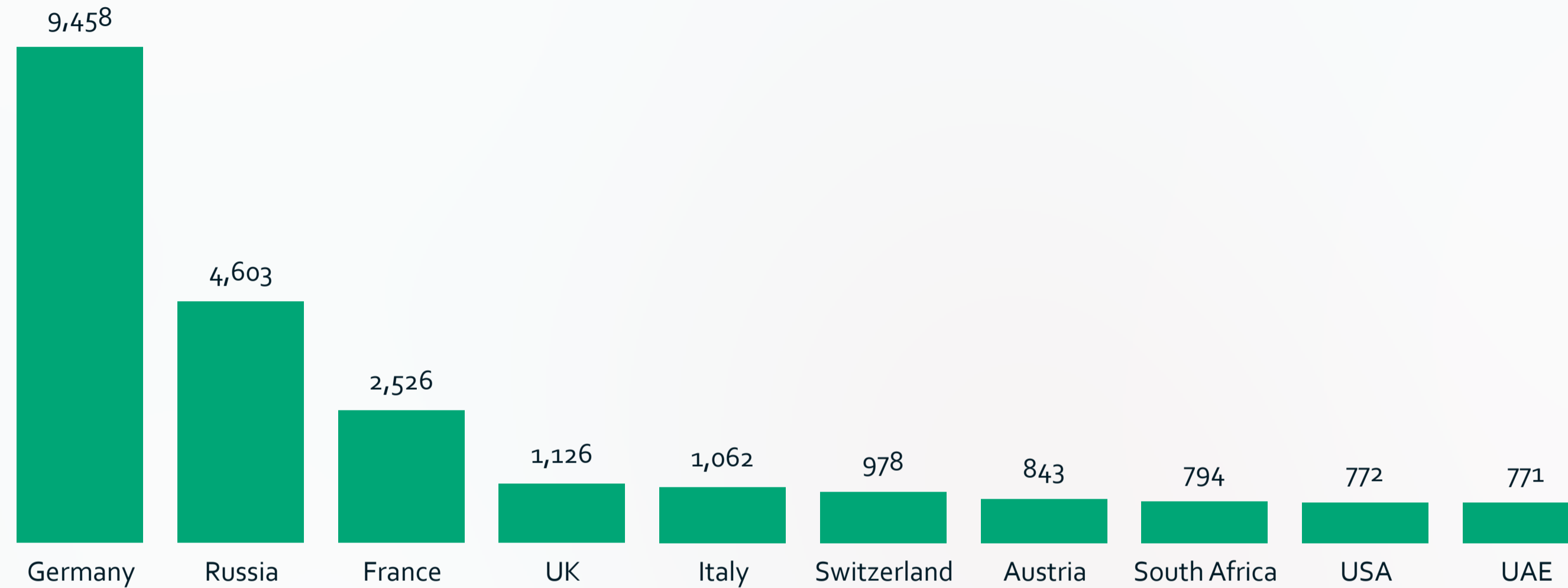
# 33,217

▲ 21.6%

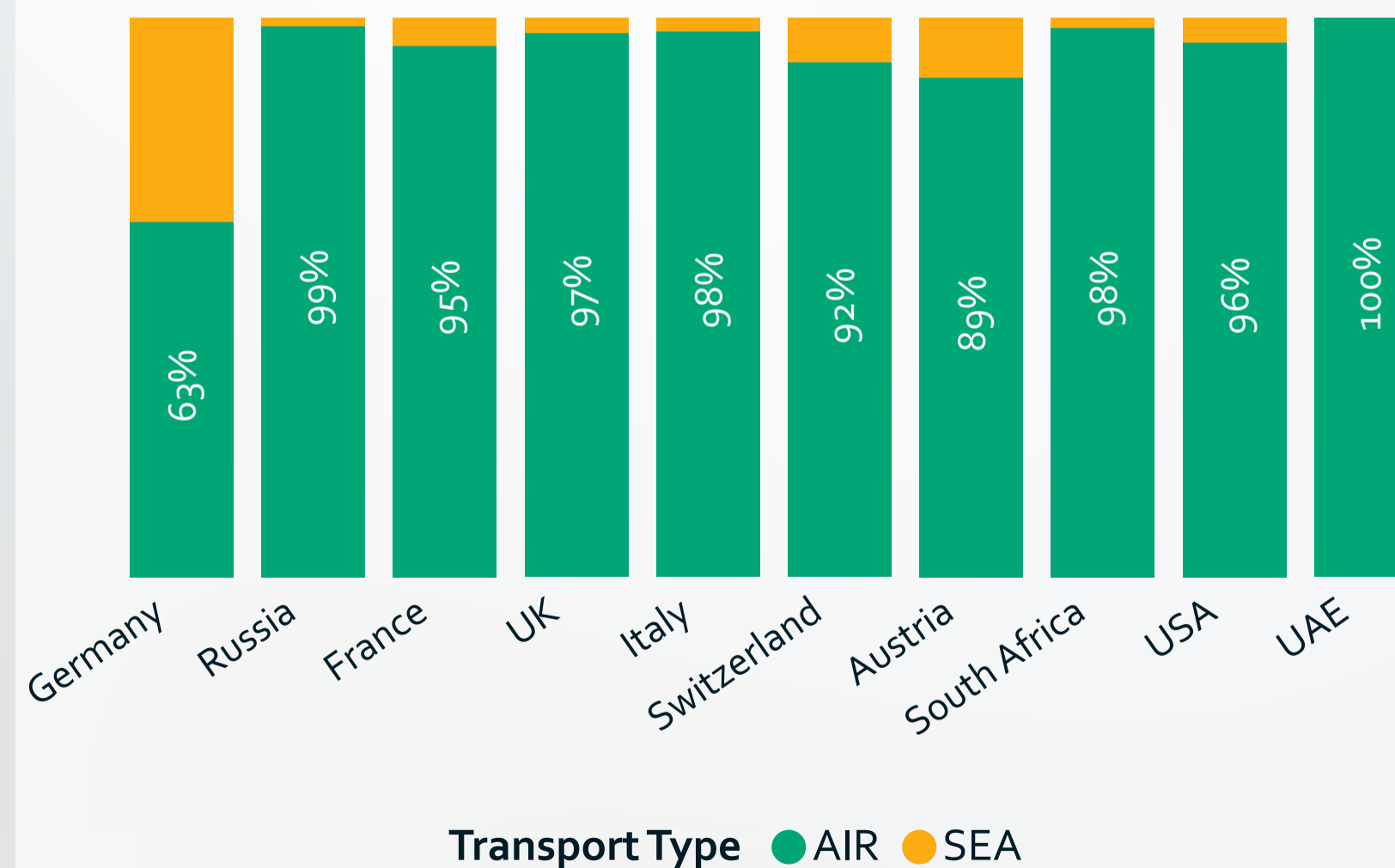
YoY%



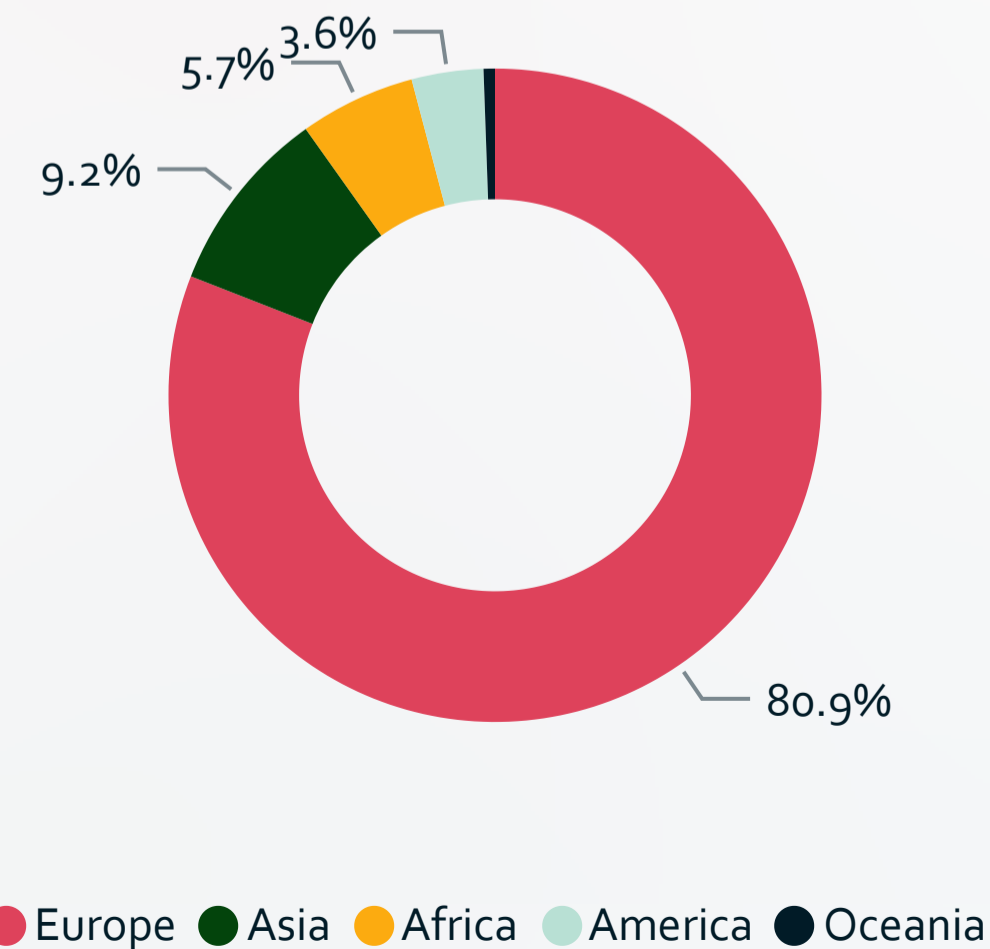
### TOP 10 MARKETS SINCE 01 JANUARY



### % VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



### 2024 MARKET SHARE



### INSIGHTS

A total of 33,217 visitors has been recorded up to 04/02/2024. This represents a 22% increase over the same period last year.

86% of visitors came by air.

Germany is our leading source market with 9,458 visitors to date, representing 28% of Total Visitor Arrivals.

Our top 3 markets accounts for 50% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

81% of our visitors are coming from Europe, with Asia the next highest region with 9% of visitors.

Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 31/01/2024



## MONTHLY OVERVIEW - JANUARY

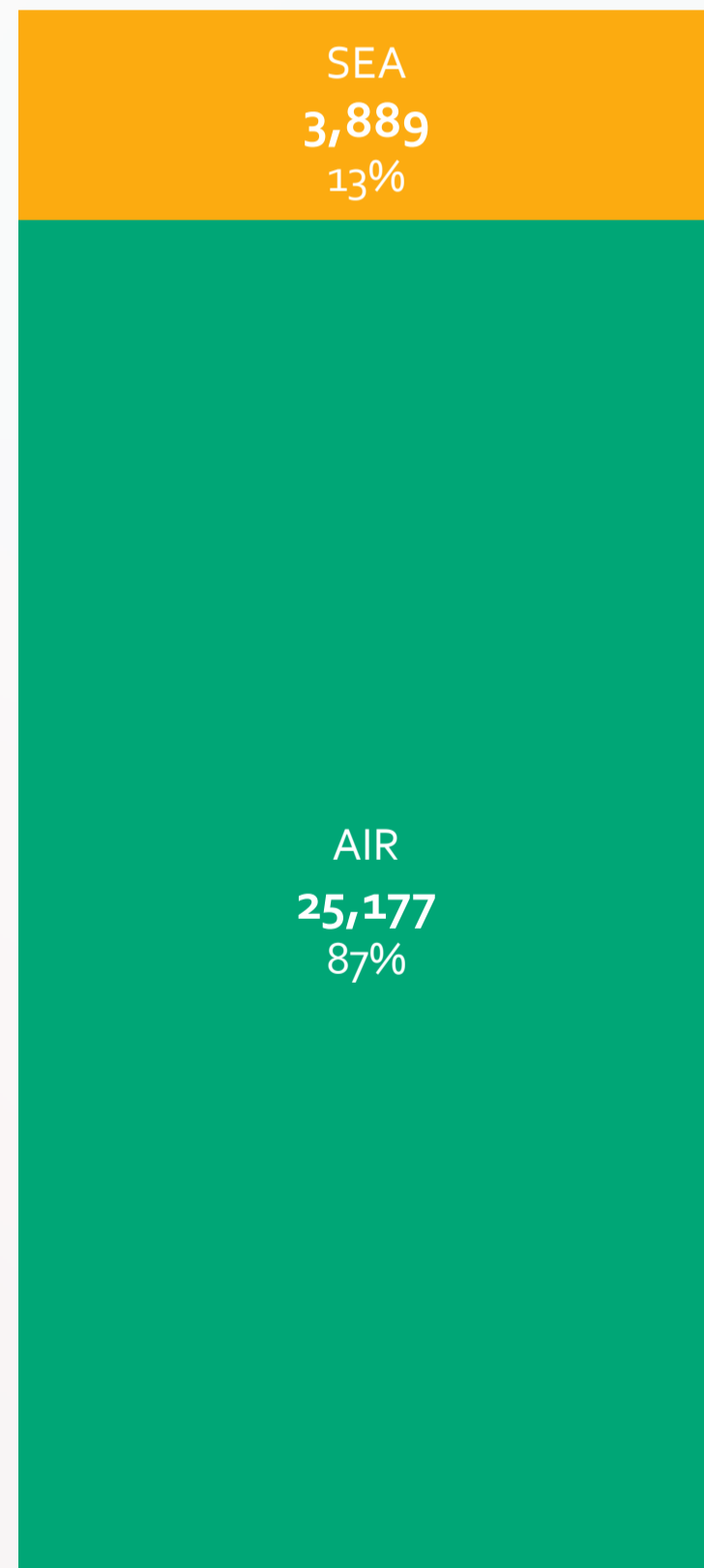
Total visitor arrivals for January 2024.

### TOTAL ARRIVALS

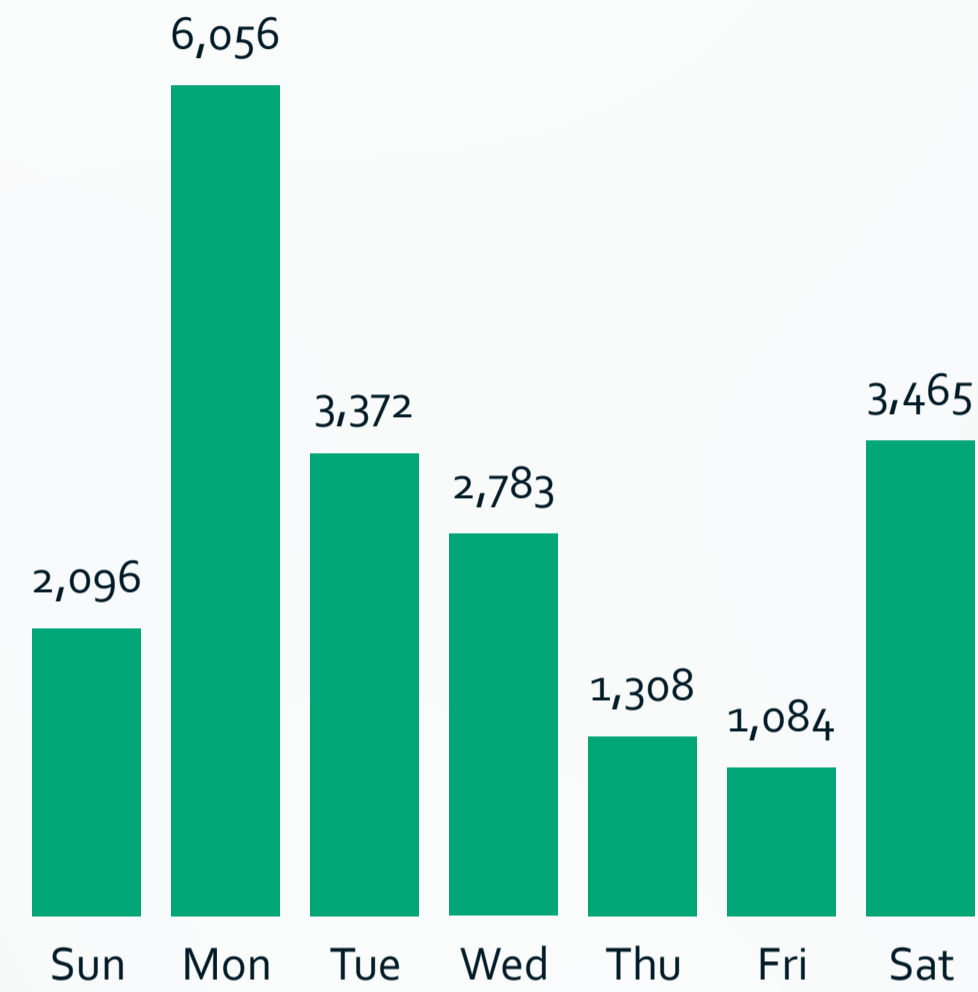
# 29,066

▲ 24.7%

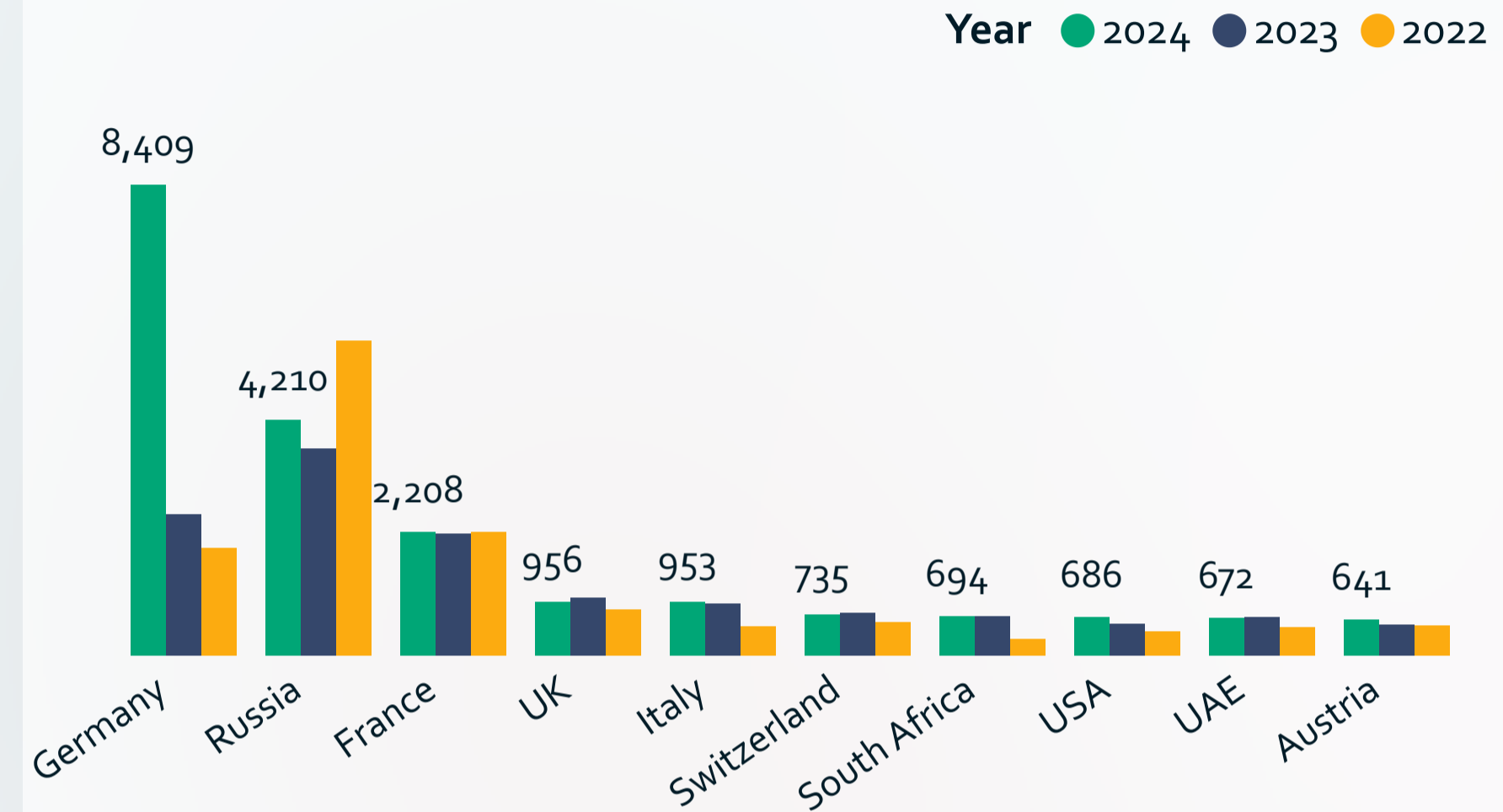
YoY%



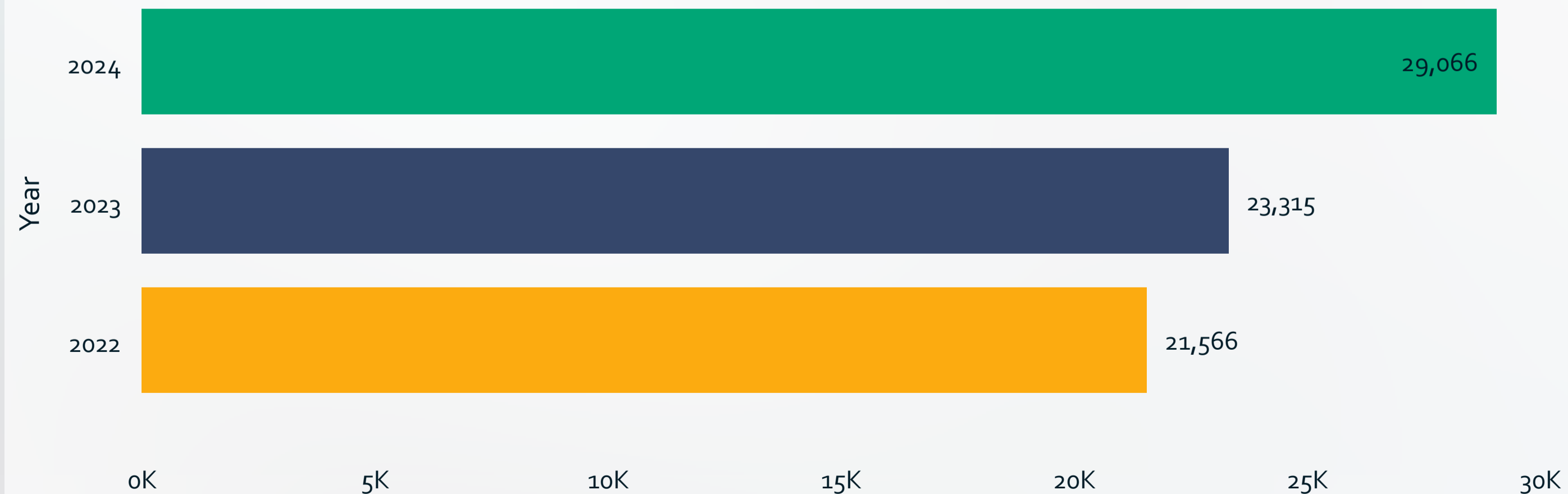
### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES JANUARY 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for January 2024 was 25% higher compared to last year.

A total of 29,066 visitors has been recorded.

87% of visitors came by air and 13% came by sea.

Majority of the visitors entered the country on Monday, though this is heavily influenced by the visitors coming in by sea.

Of visitors coming in by air, Tuesdays and Saturdays are the two most popular days, followed by Monday. The least popular days are Thursdays and Fridays.

Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 04/02/2024

## WEEKLY OVERVIEW - WEEK 5

Total visitor arrivals for Week 5: 29/01/2024 - 04/02/2024

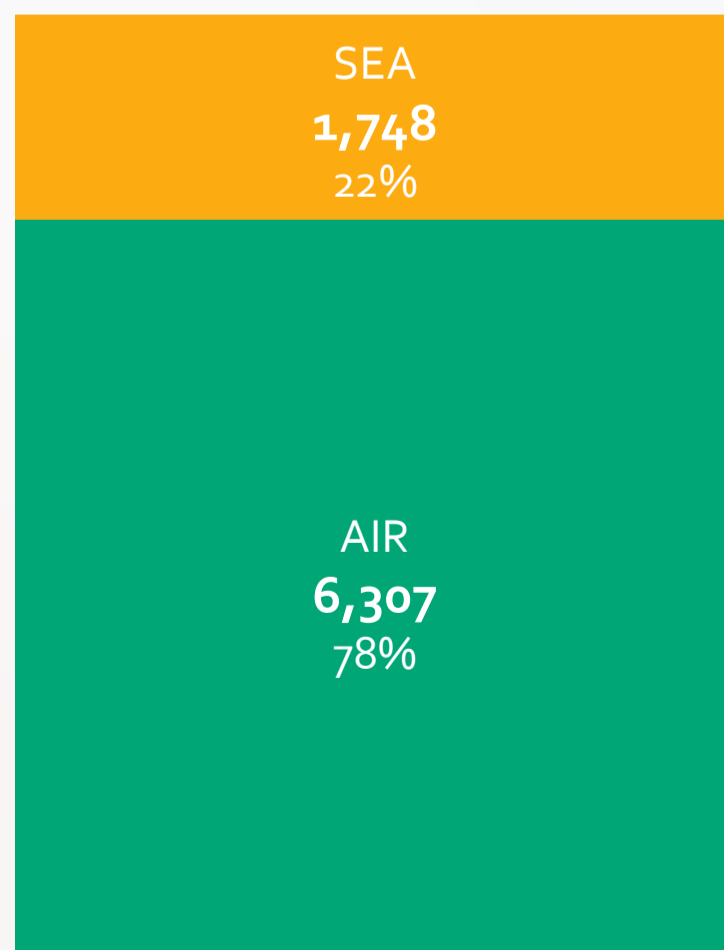


### DAILY AVERAGE

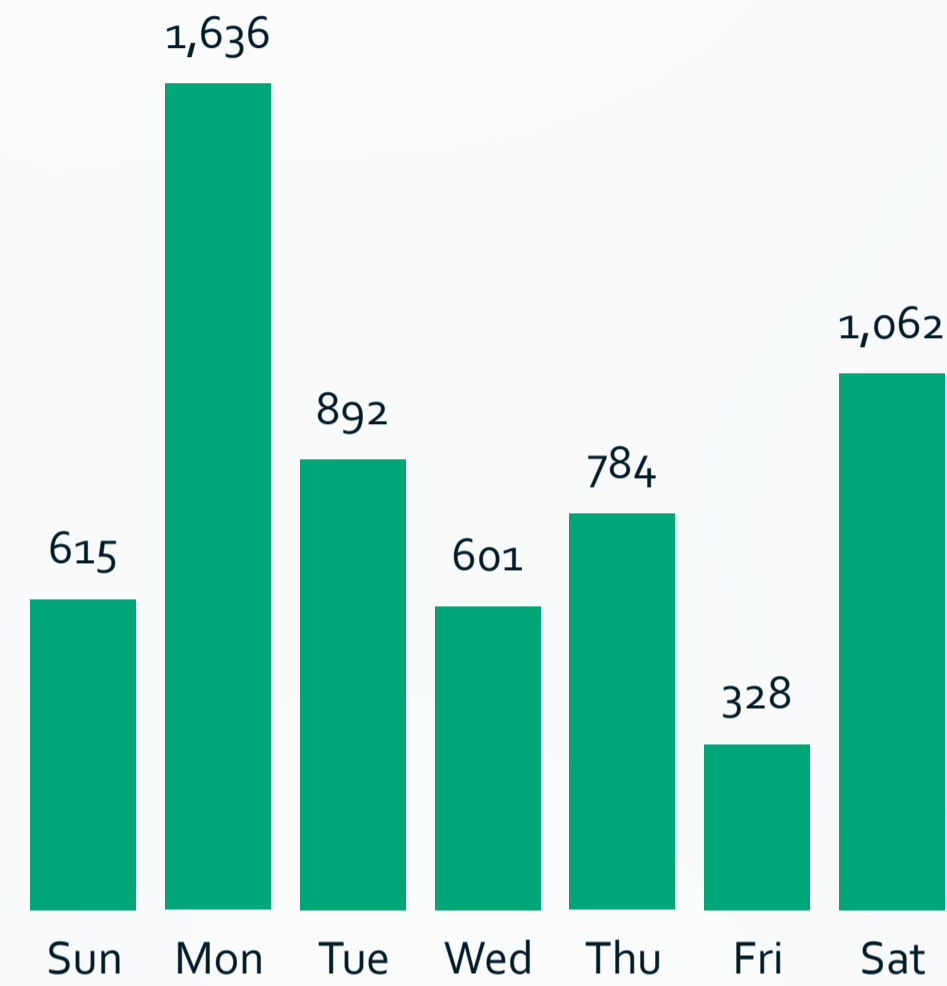
1,151

### TOTAL VISITORS

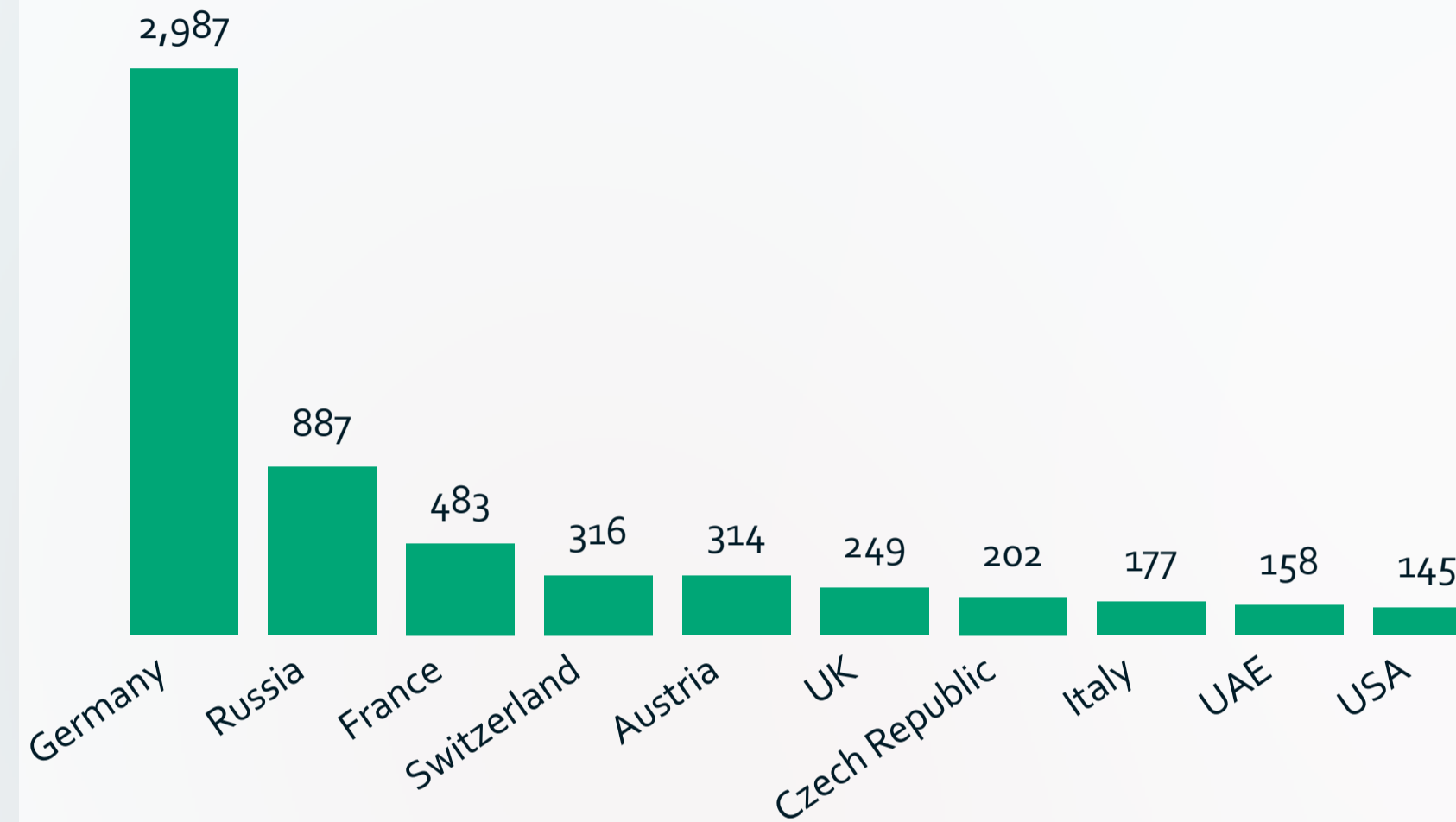
8,055



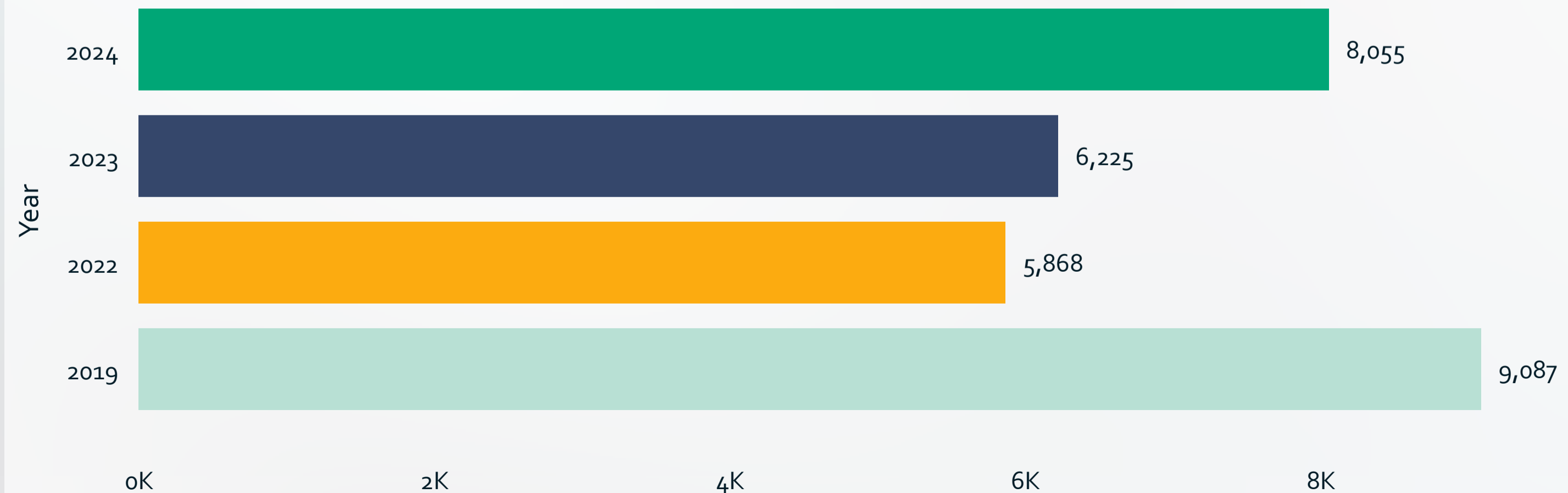
### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES WEEK 5 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for Week 5, 2024 is 29% higher than the same period last year.

Germany is the leading market with 2,987 visitors, representing 37% of visitors arriving during Week 5.

Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

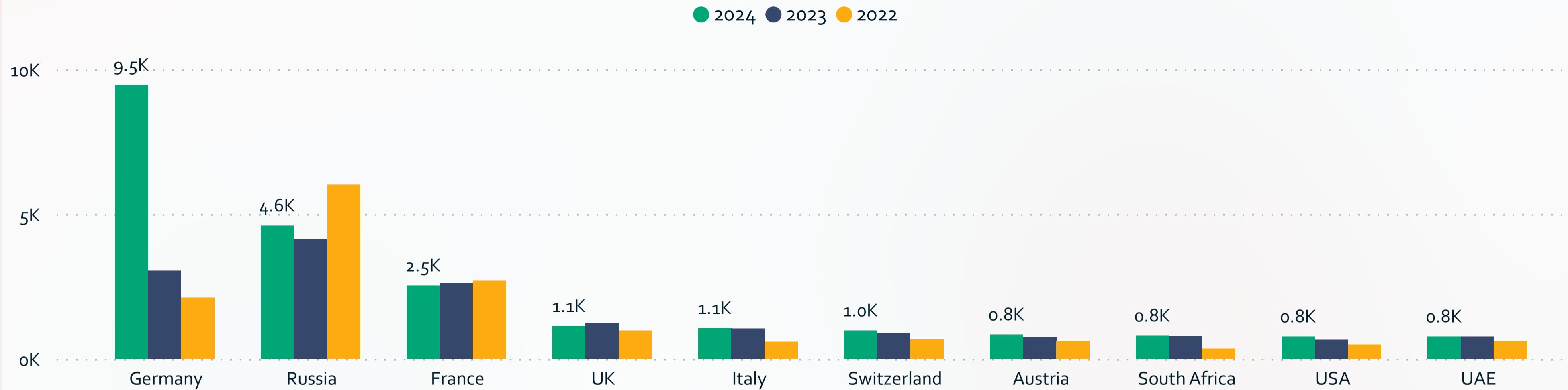
Last updated: 04/02/2024

## TOP MARKETS

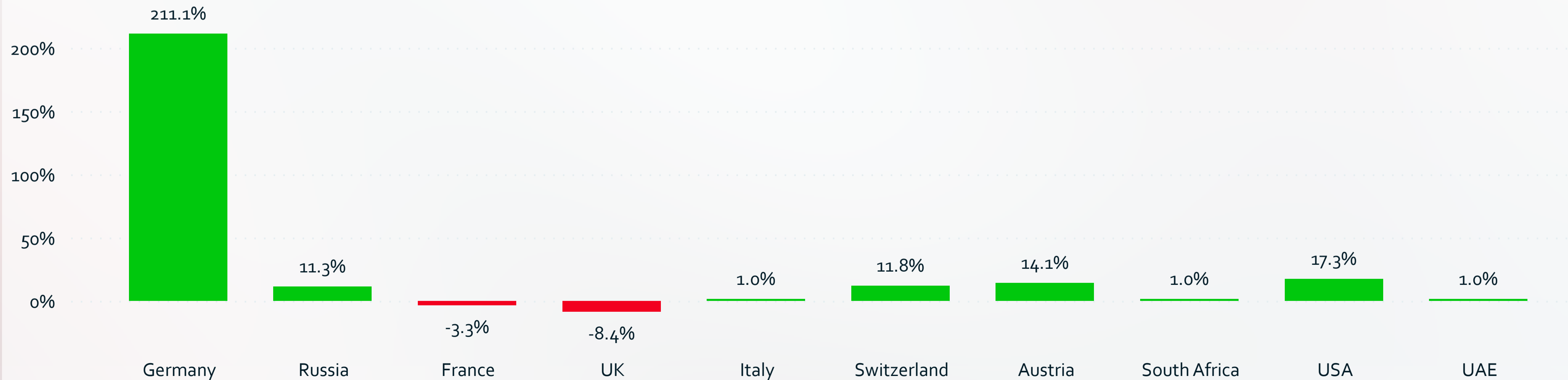
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



### TOTAL ARRIVALS TO DATE



### YEAR ON YEAR %



### INSIGHTS

Germany is currently seeing a growth rate of 211% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are UK and France.

Data source: National Bureau of Statistics

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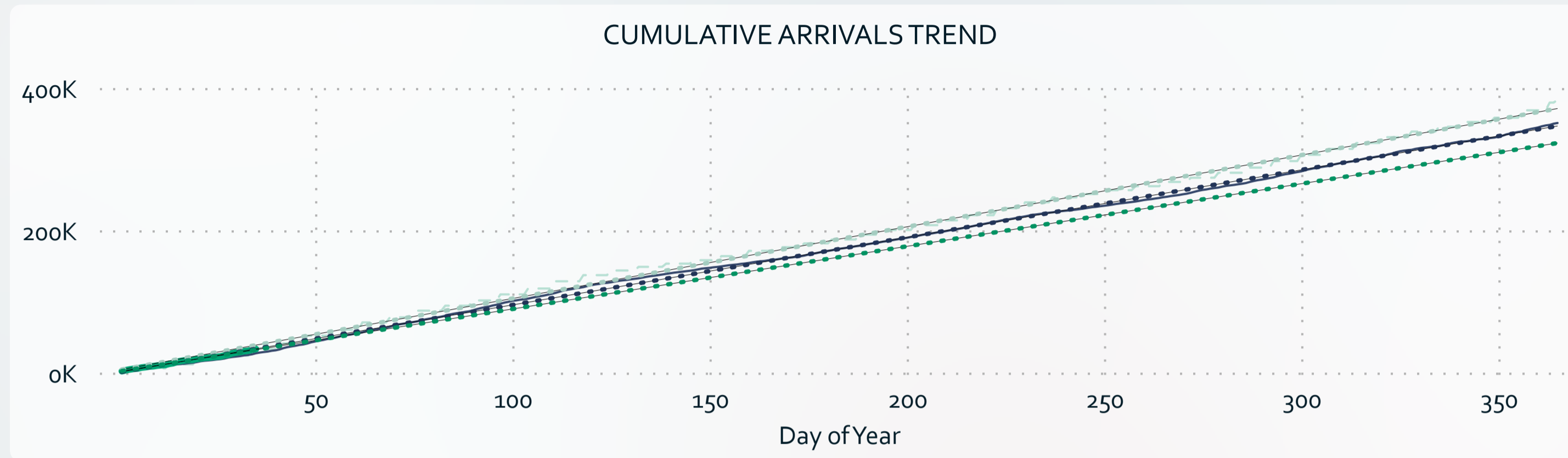


## ARRIVALS TREND

Visitor arrivals trend compared to previous years

### COUNTRY FILTER

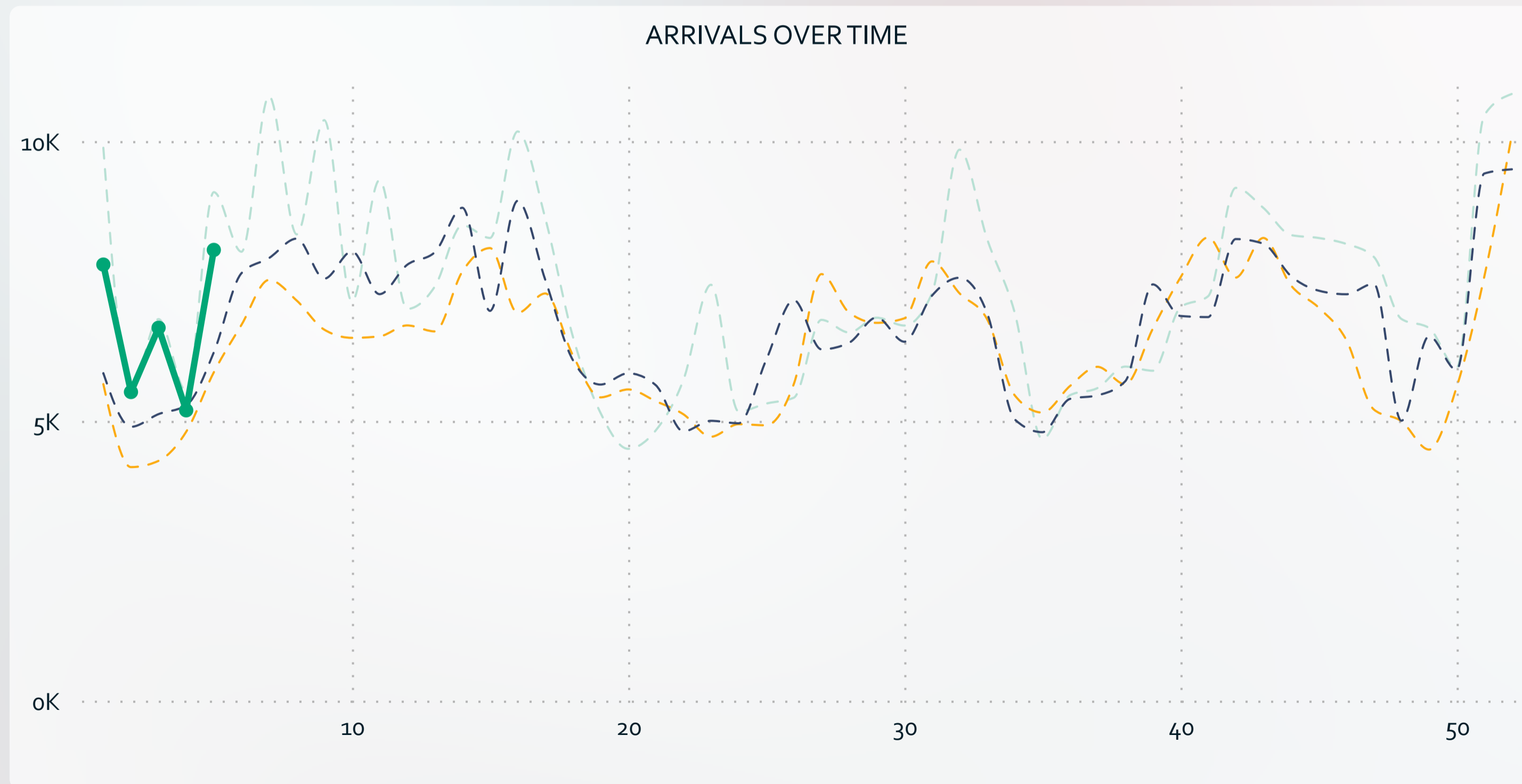
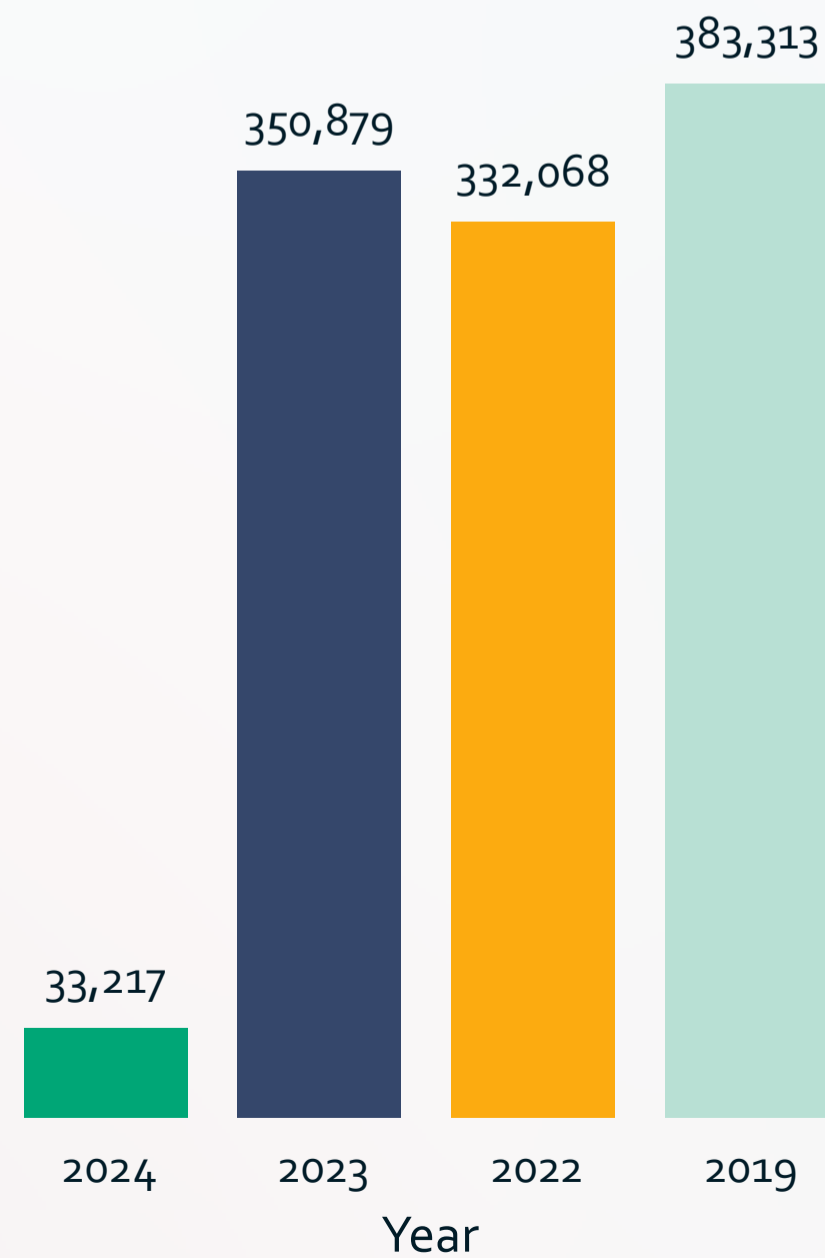
- Search
- Afghanistan
  - Agalega
  - Aland Islands
  - Albania
  - Algeria
  - American Samoa
  - Andorra



### INSIGHTS

Week 5 has seen us enter our first peak of the higher, were we expect to receive an average of around 8,000 visitors per week for the next 10 weeks.

### TOTAL ARRIVALS BY YEAR



Data source: National Bureau of Statistics

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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

