

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 11/02/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

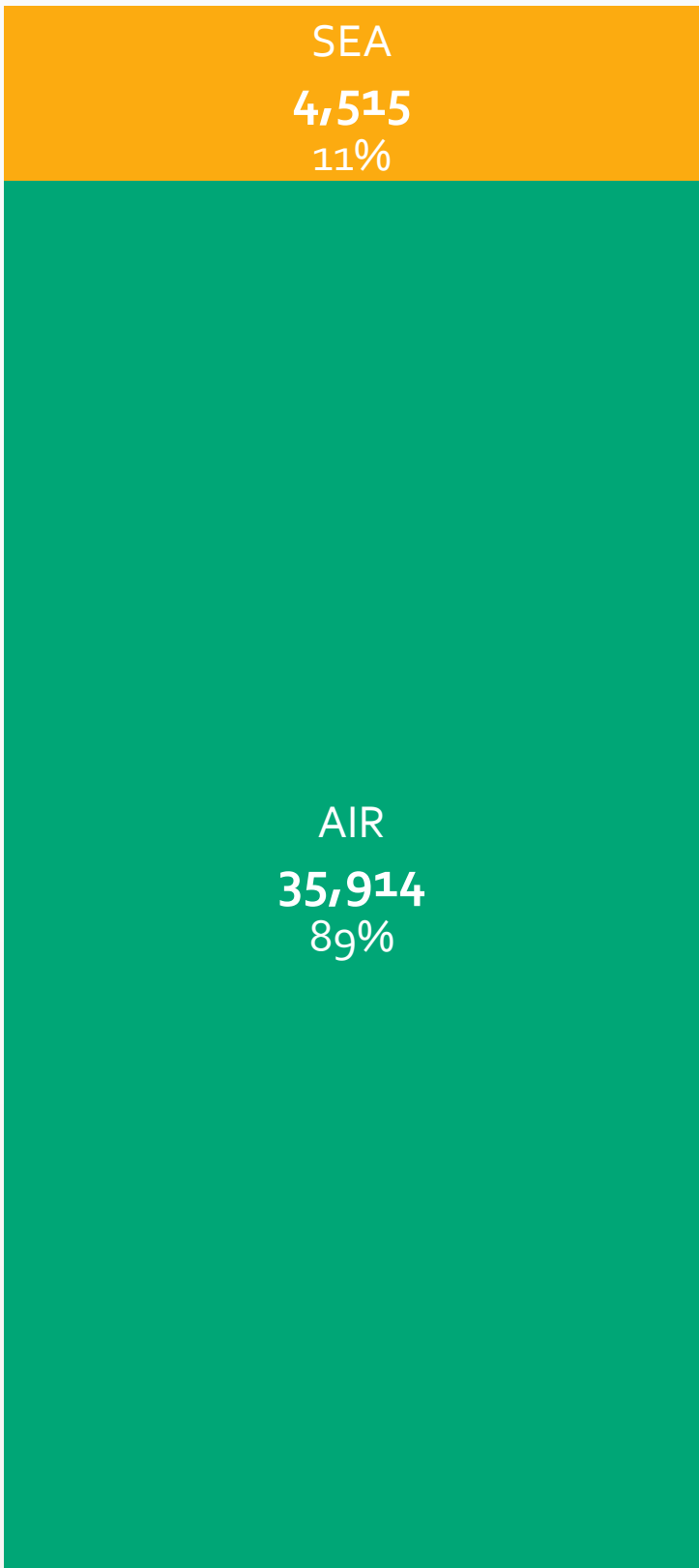


2024 TOTAL VISITORS

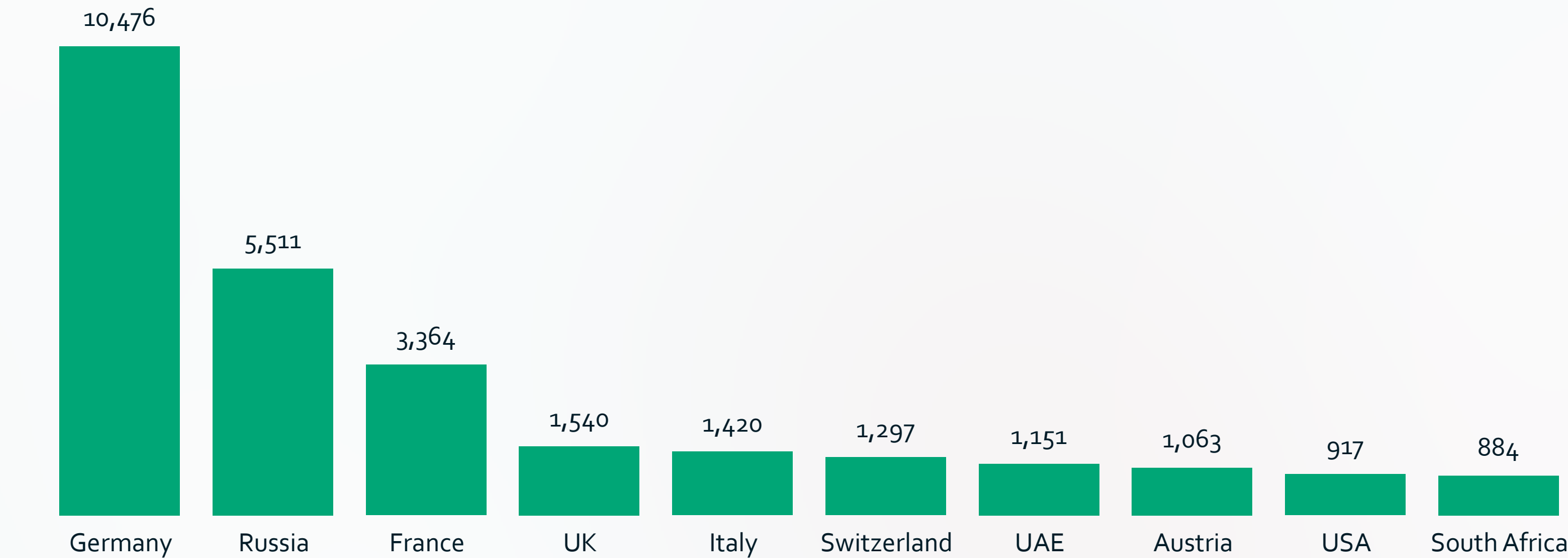
40,429

▲ 16.9%

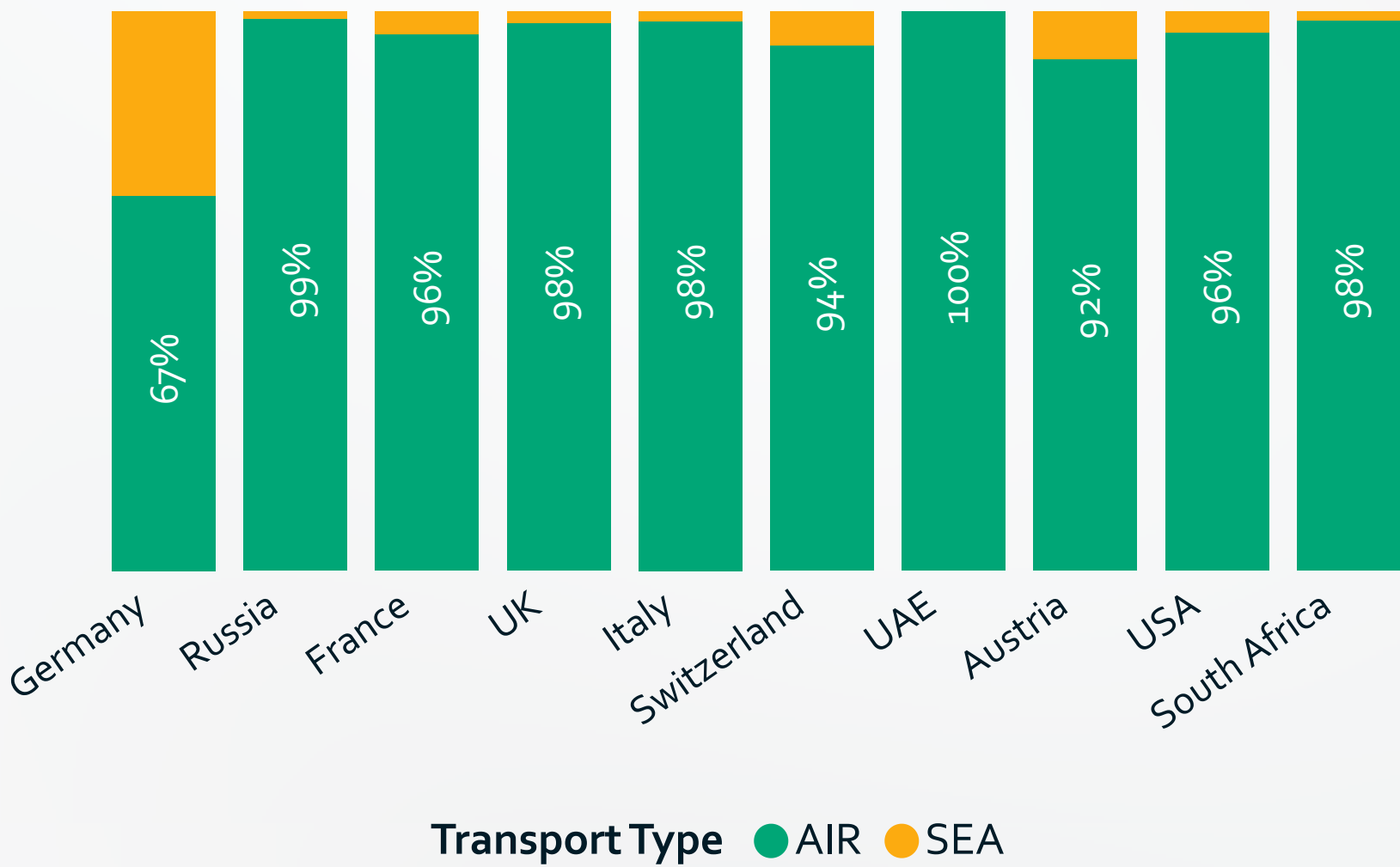
YoY%



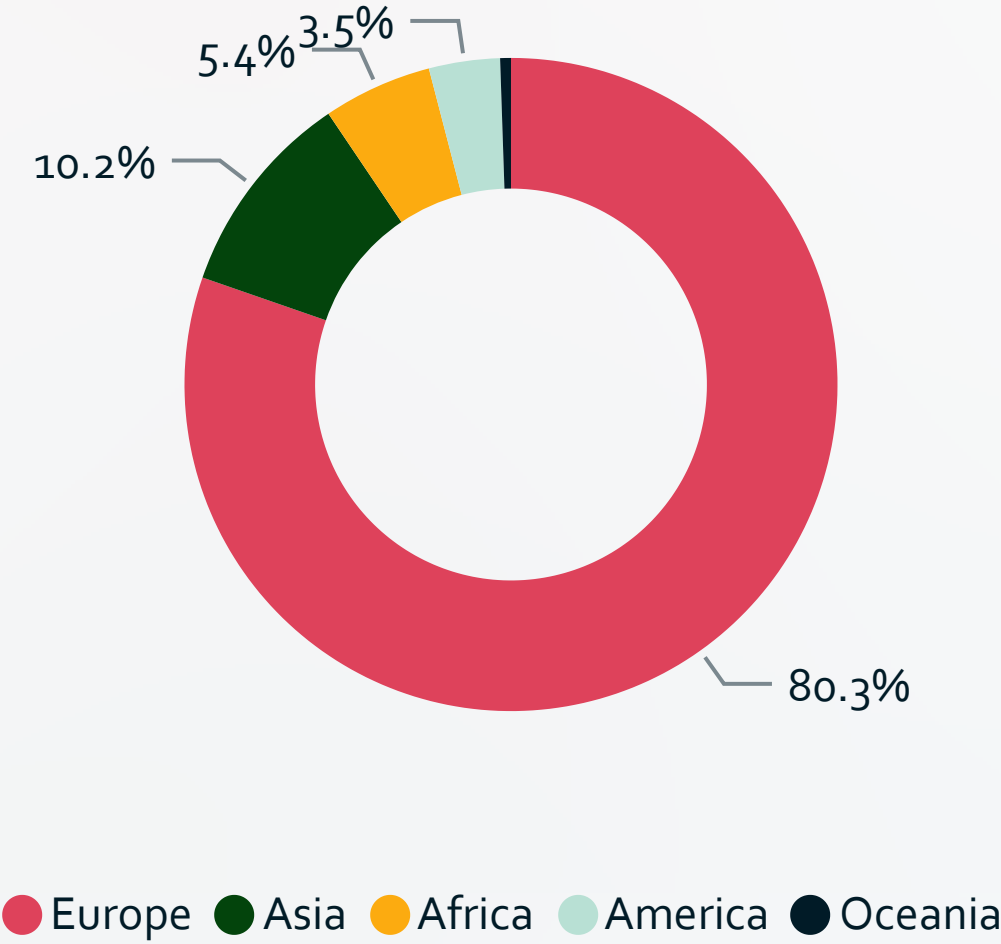
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 40,429 visitors has been recorded up to 11/02/2024. This represents a 17% increase over the same period last year.

89% of visitors are coming in by air.

Germany is our leading source market with 10,476 visitors to date, representing 26% of Total Visitor Arrivals.

Our top 3 markets accounts for 49% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

80% of our visitors are coming from Europe, with Asia the next highest region with 10% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - FEBRUARY

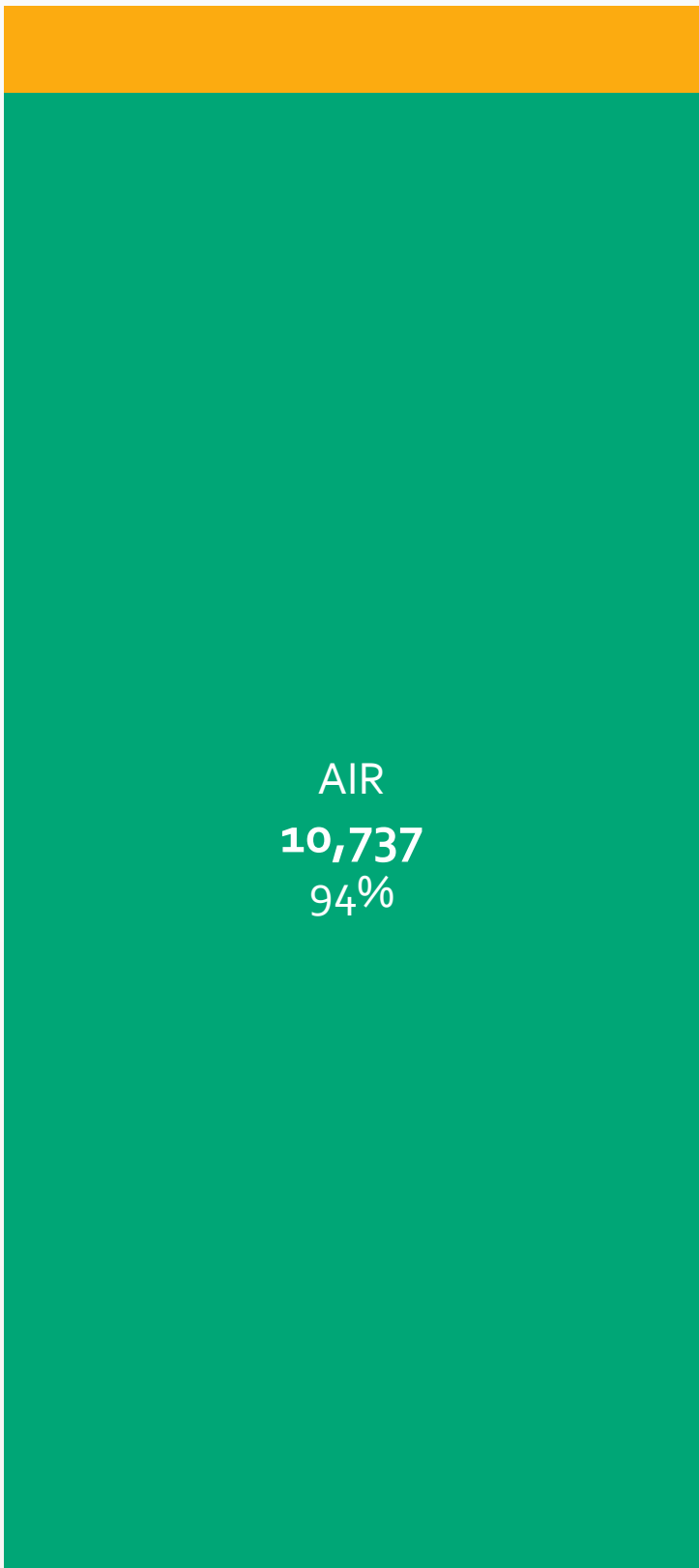
Total visitor arrivals for February 2024.



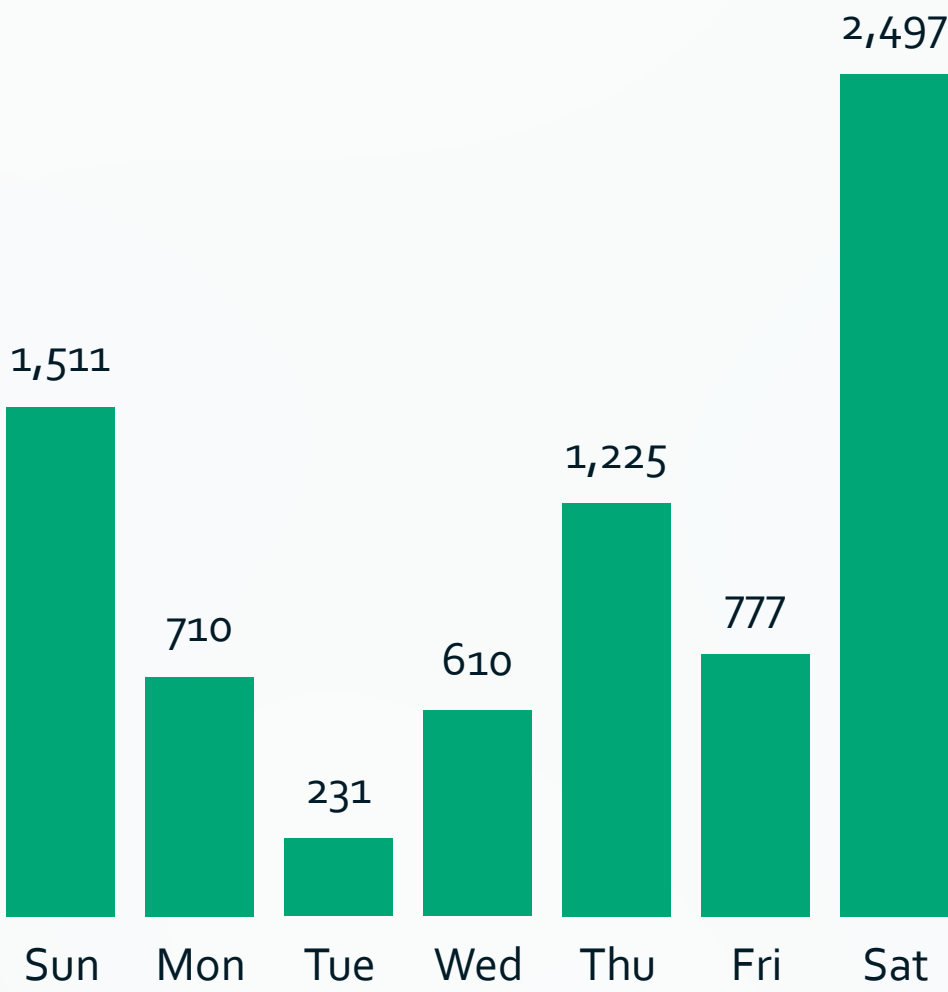
TOTAL ARRIVALS

11,363

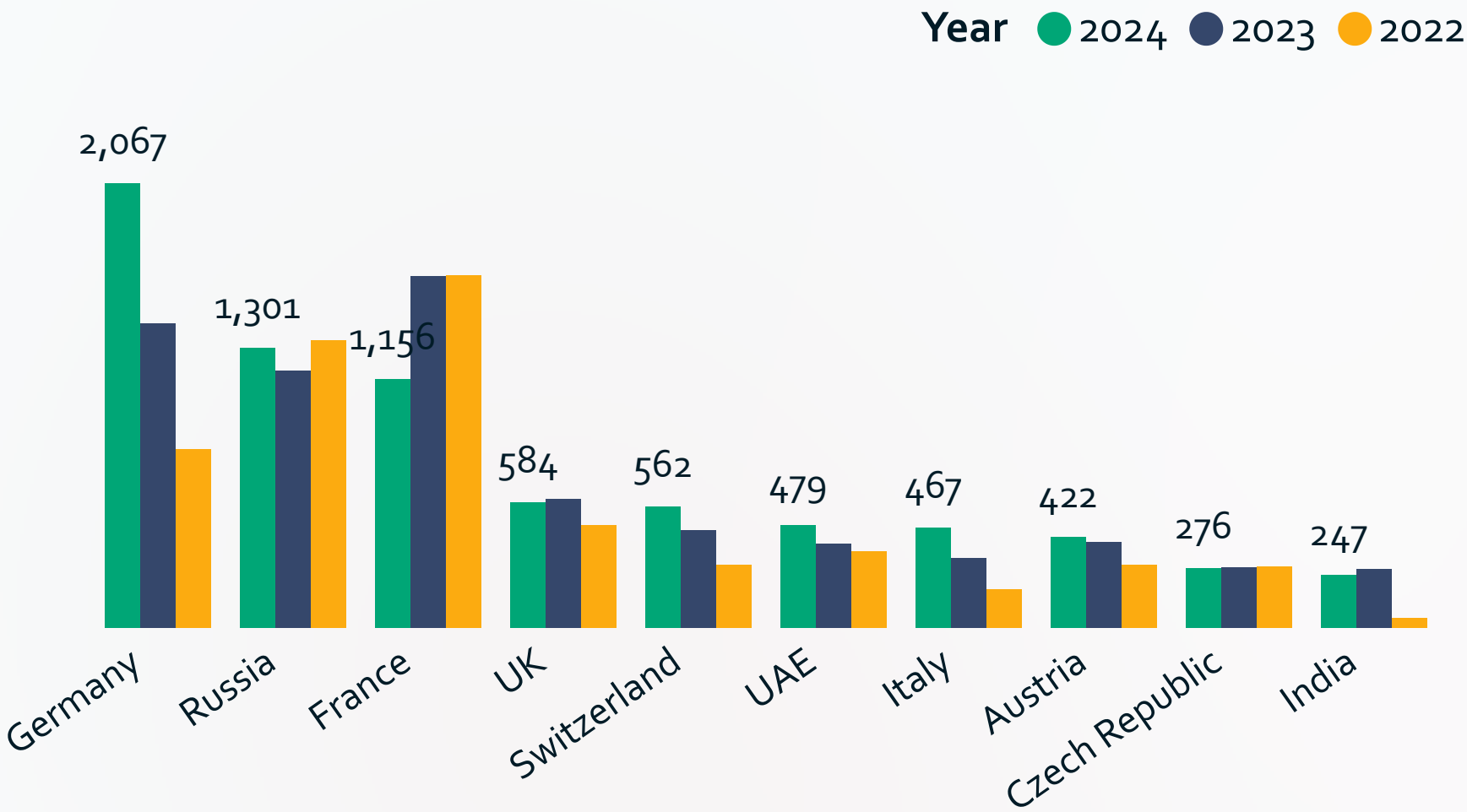
▲ 1.0%
YoY%



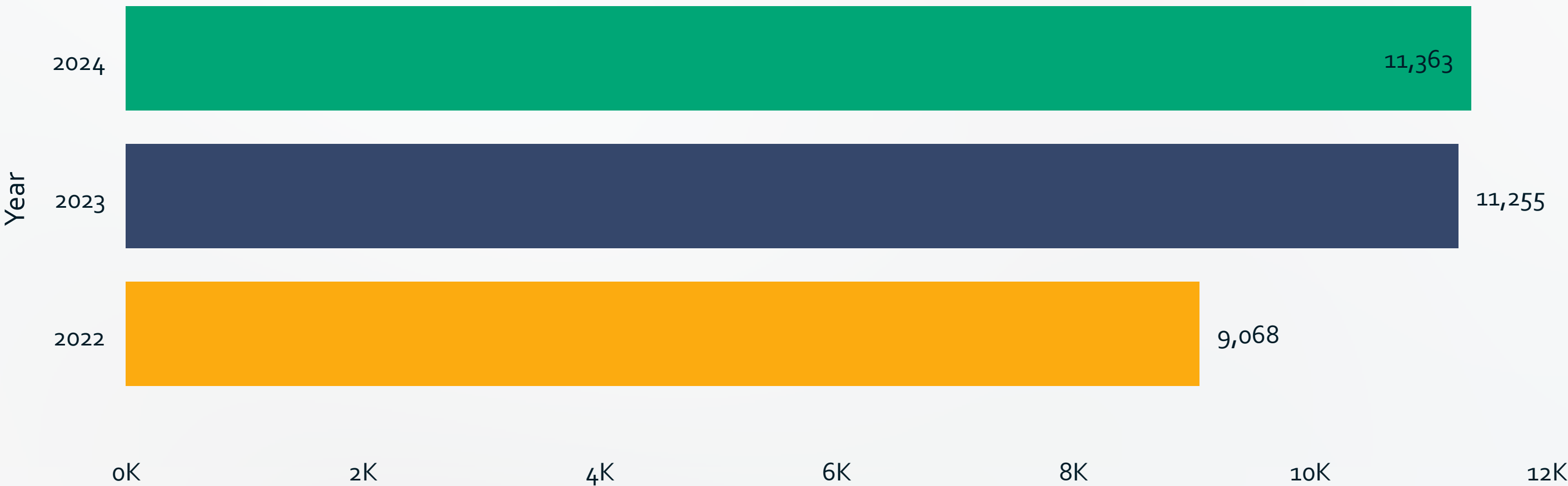
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES FEBRUARY 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for February 2024 is 1% higher compared to last year.

A total of 11,363 visitors has been recorded.

94% of visitors are arriving by air.

38% of the visitors are arriving on Saturdays.

Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 6

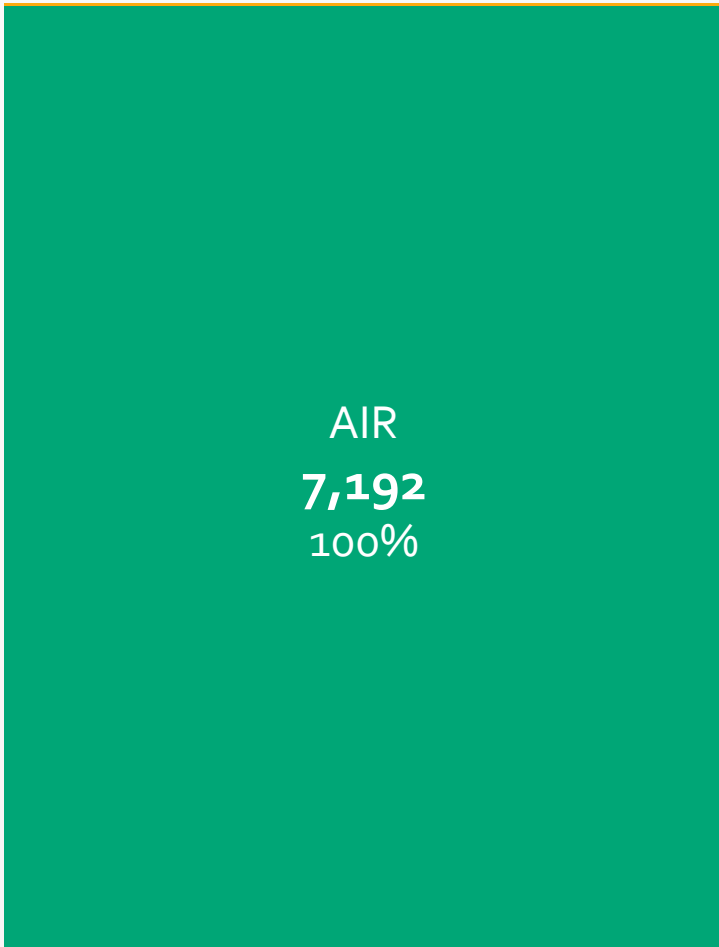
Total visitor arrivals for Week 6: 05/02/2024 - 11/02/2024

DAILY AVERAGE

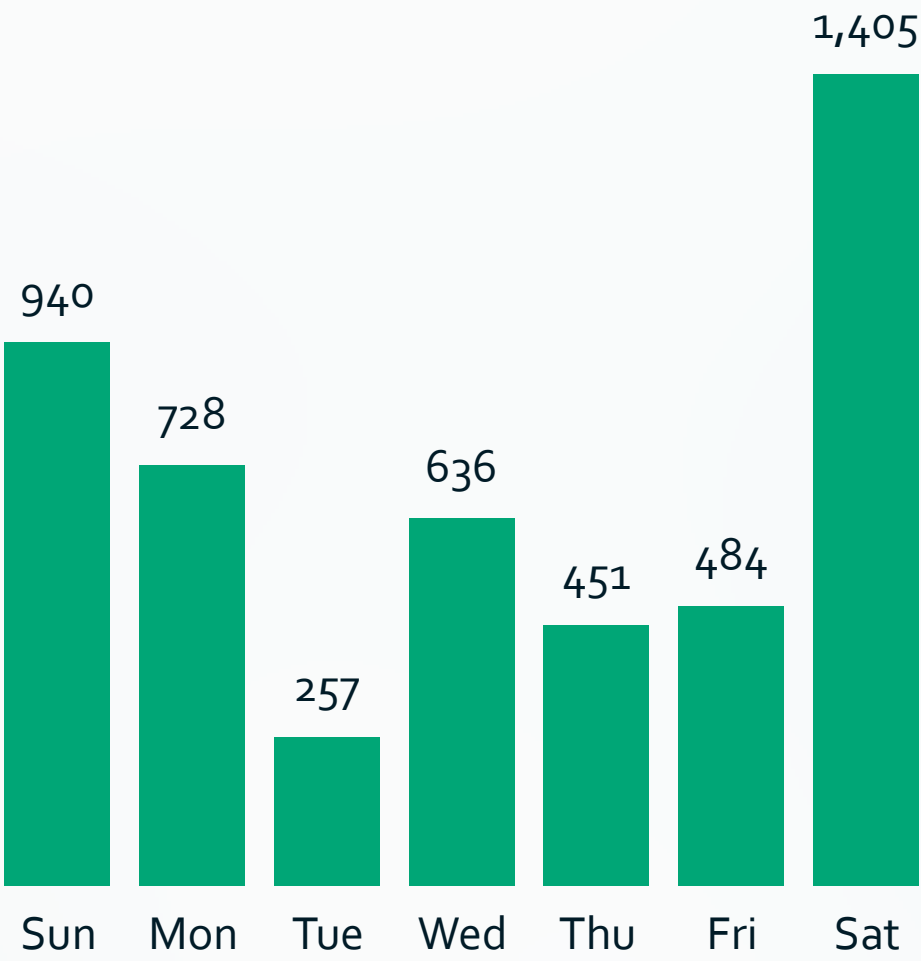
1,030

TOTAL VISITORS

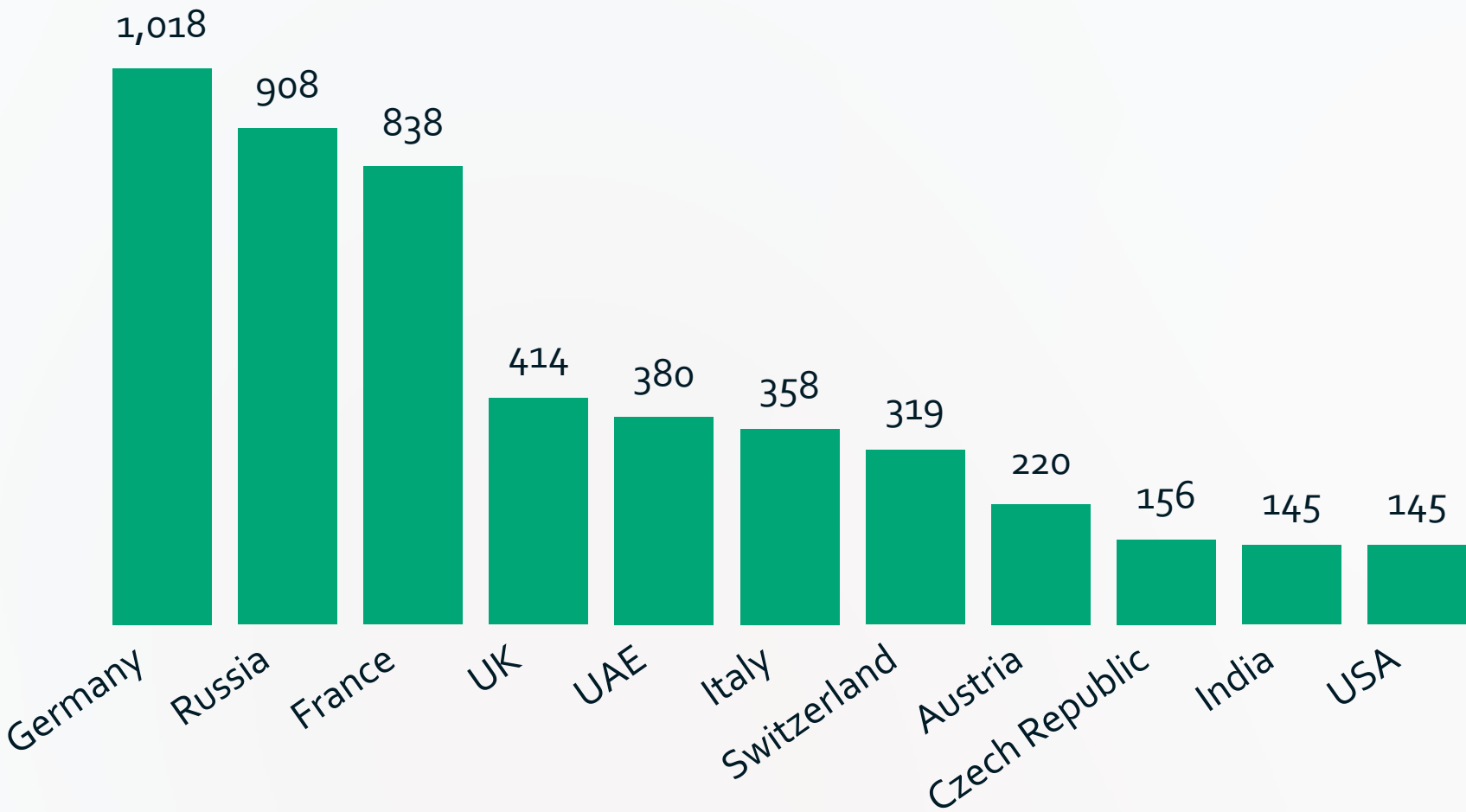
7,212



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS

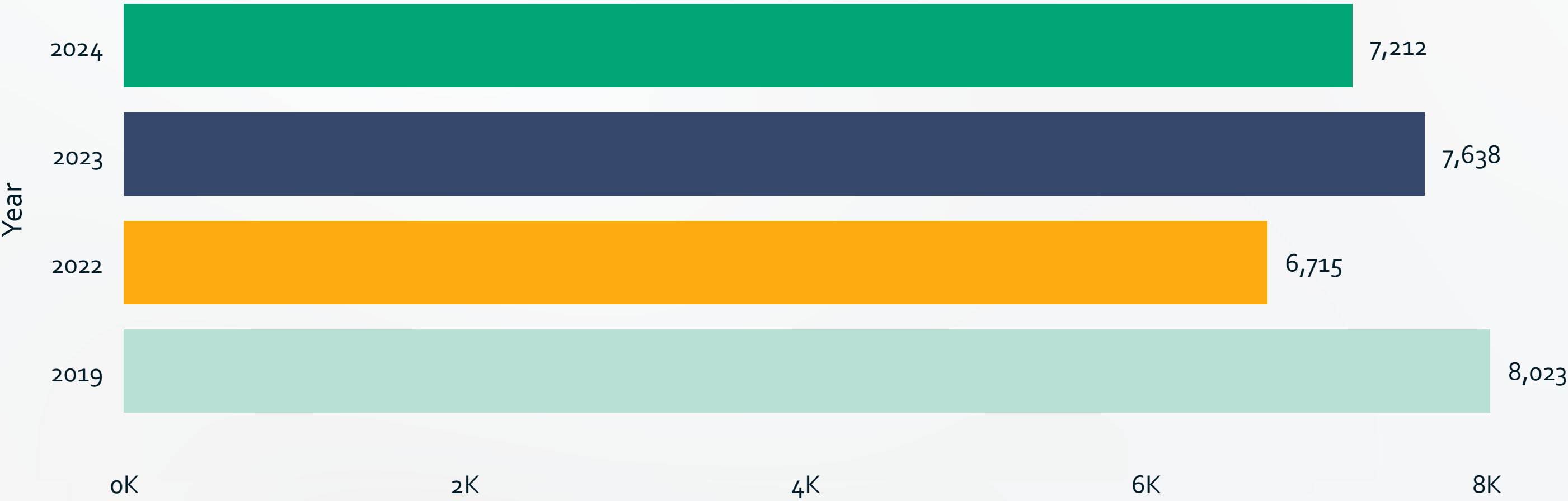


INSIGHTS

Arrivals for Week 6, 2024 is 6% lower than the same period last year.

Germany is the leading market with 1,018 visitors, representing 14% of visitors arriving during Week 6.

HOW DOES WEEK 6 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

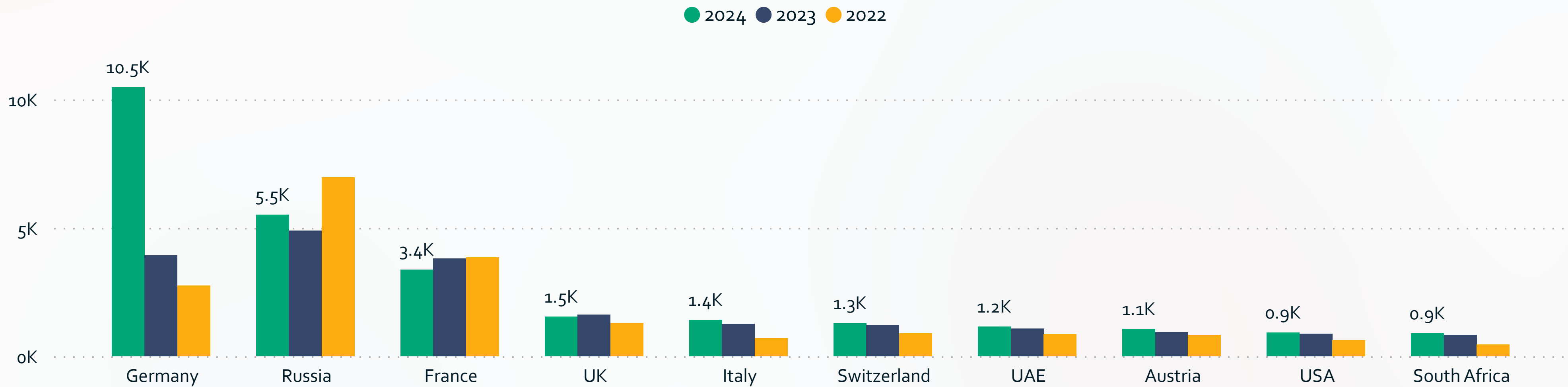
Last updated: 11/02/2024

TOP MARKETS

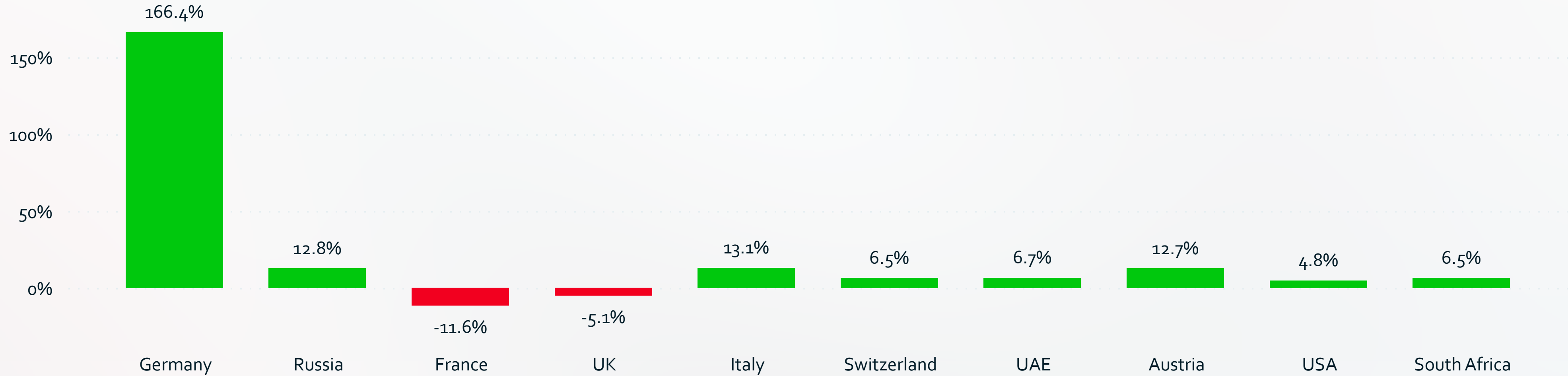
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is currently seeing a growth rate of 166% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are UK and France.

Data source: National Bureau of Statistics

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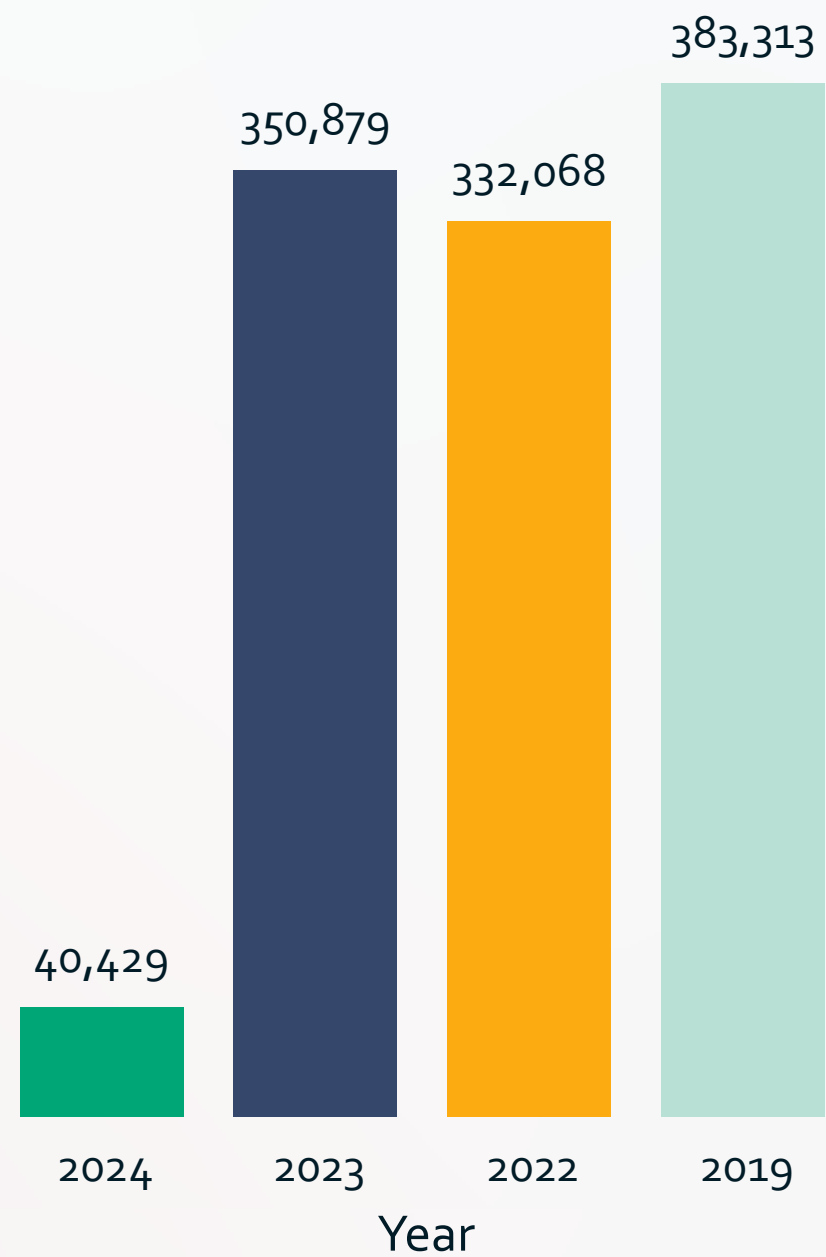
Visitor arrivals trend compared to previous years

 Search

- ☐ Afghanistan
- ☐ Agalega
- ☐ Aland Islands
- ☐ Albania
- ☐ Algeria
- ☐ American Samoa
- ☐ Andorra

A bar chart with four bars representing the number of employees for different years. The x-axis is labeled 'Year' and the y-axis is labeled 'Number of employees'. The bars are colored green for 2024, dark blue for 2023, orange for 2022, and light blue for 2019. The values are displayed above each bar.

Year	Number of employees
2024	40,429
2023	350,879
2022	332,068
2019	383,313



The graph displays the growth of the network's node count throughout the year. The x-axis, labeled 'Day of Year', ranges from 0 to 365. The y-axis, labeled 'Nodes', ranges from 0K to 400K. Four data series are shown: a solid green line representing actual data, a dashed green line representing a model, a solid blue line representing another model, and a dashed blue line representing a third model. All series show a consistent upward trend, starting near 0K in January and reaching between 350K and 400K by the end of the year. The dashed green line generally represents the highest values, while the solid green line represents the actual data points.

Data source: National Bureau of Statistics

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

