

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 18/02/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

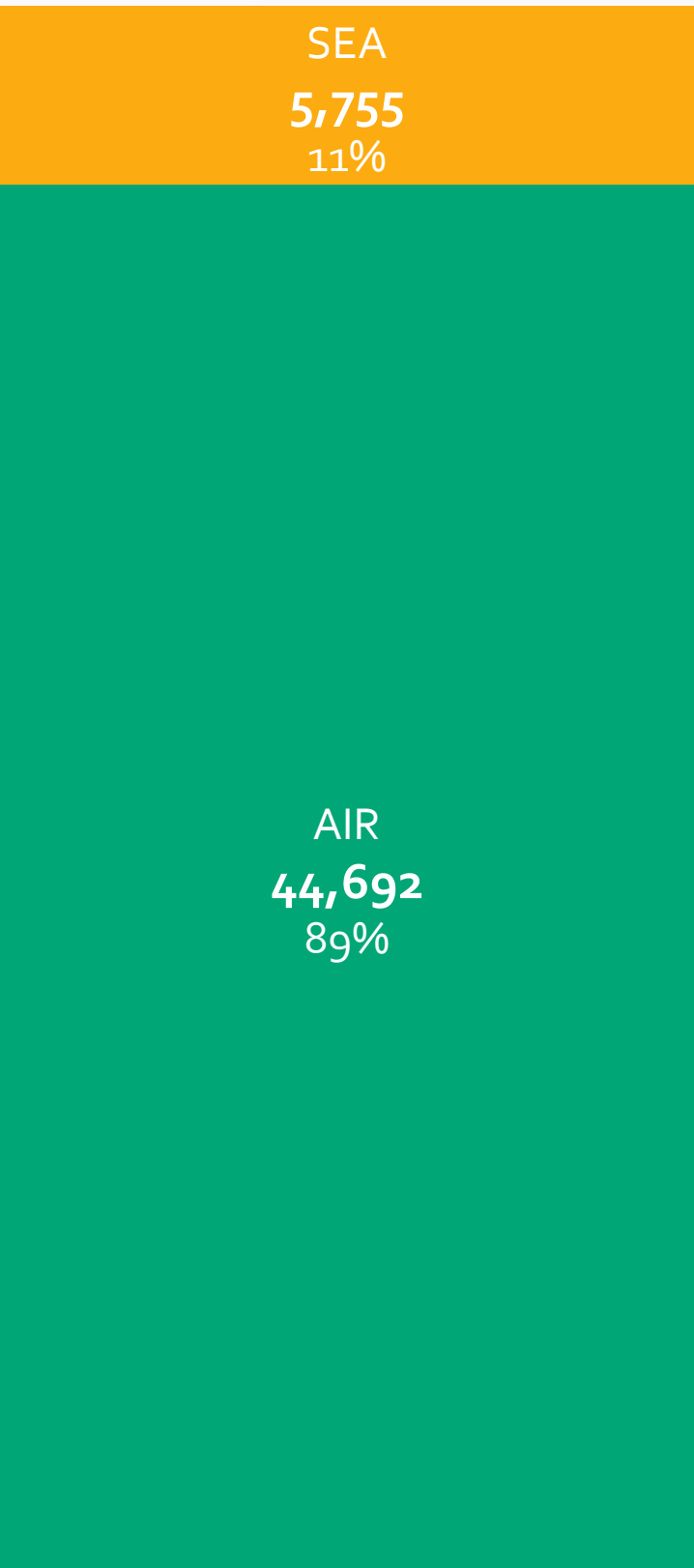


2024 TOTAL VISITORS

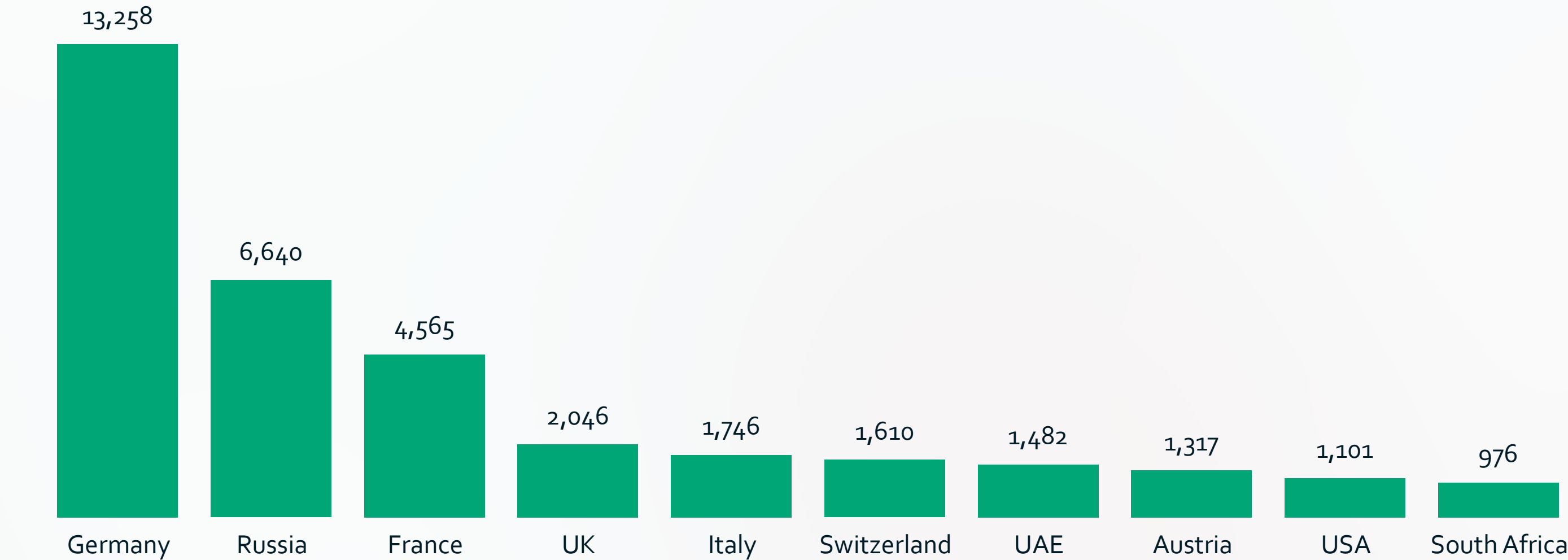
50,447

▲ 18.2%

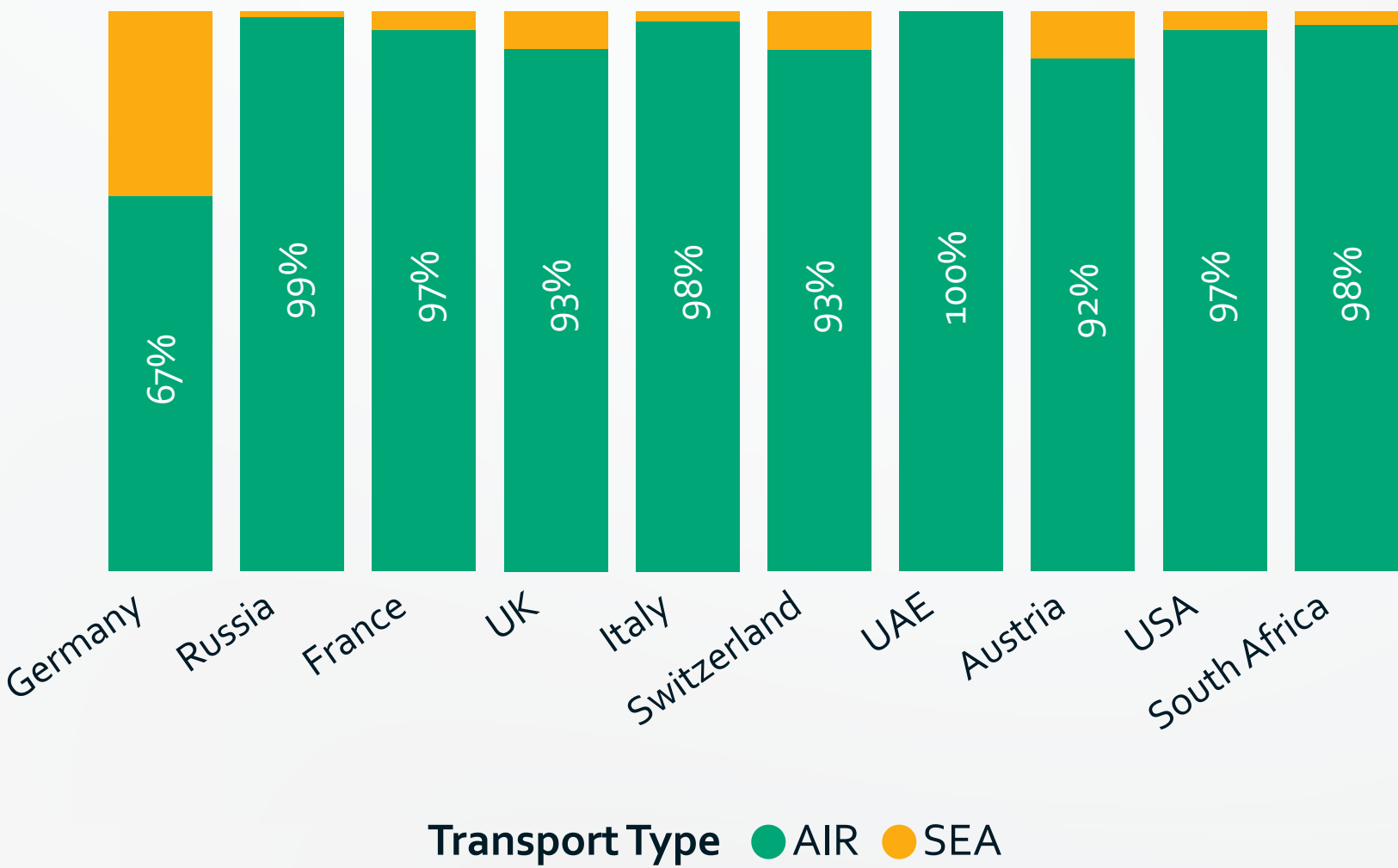
YoY%



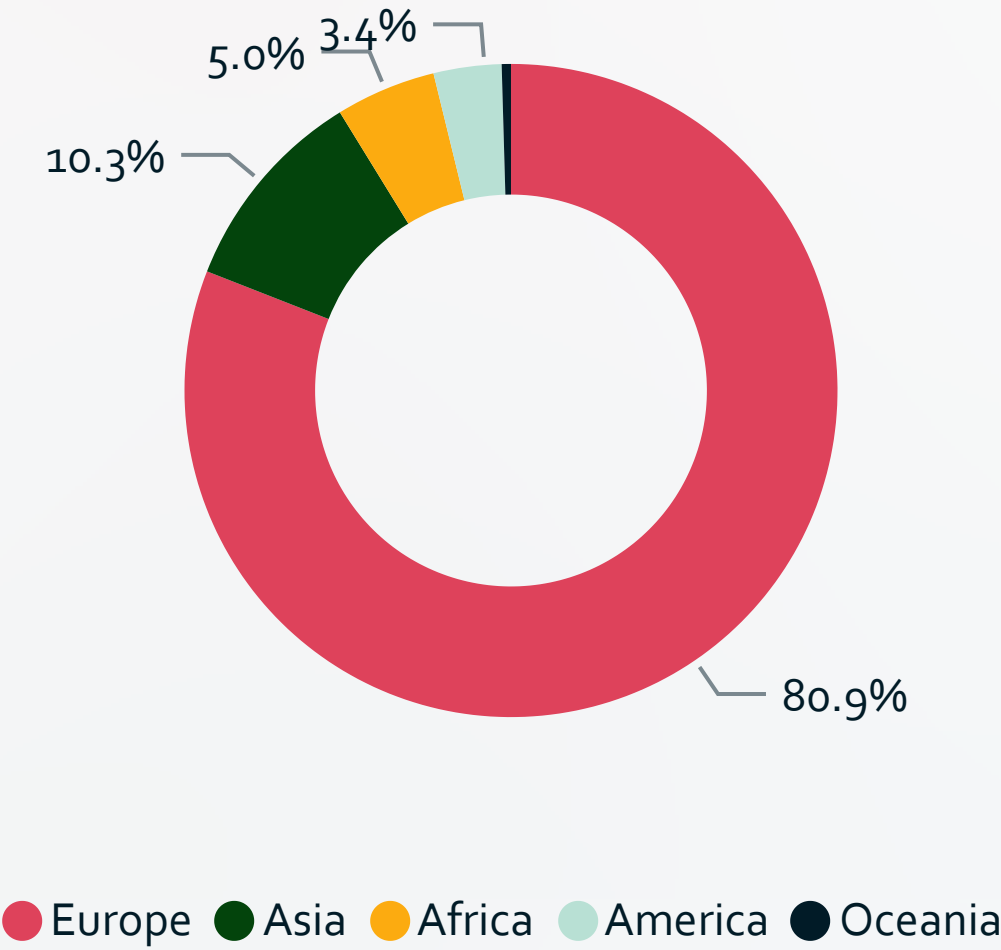
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 50,447 visitors has been recorded up to 18/02/2024. This represents an 18% increase over the same period last year.

89% of visitors are coming in by air.

Germany is our leading source market with 13,258 visitors to date, representing 26% of Total Visitor Arrivals.

Our top 3 markets accounts for 49% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

81% of our visitors are coming from Europe, with Asia the next highest region with 10% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - FEBRUARY

Total visitor arrivals for February 2024.

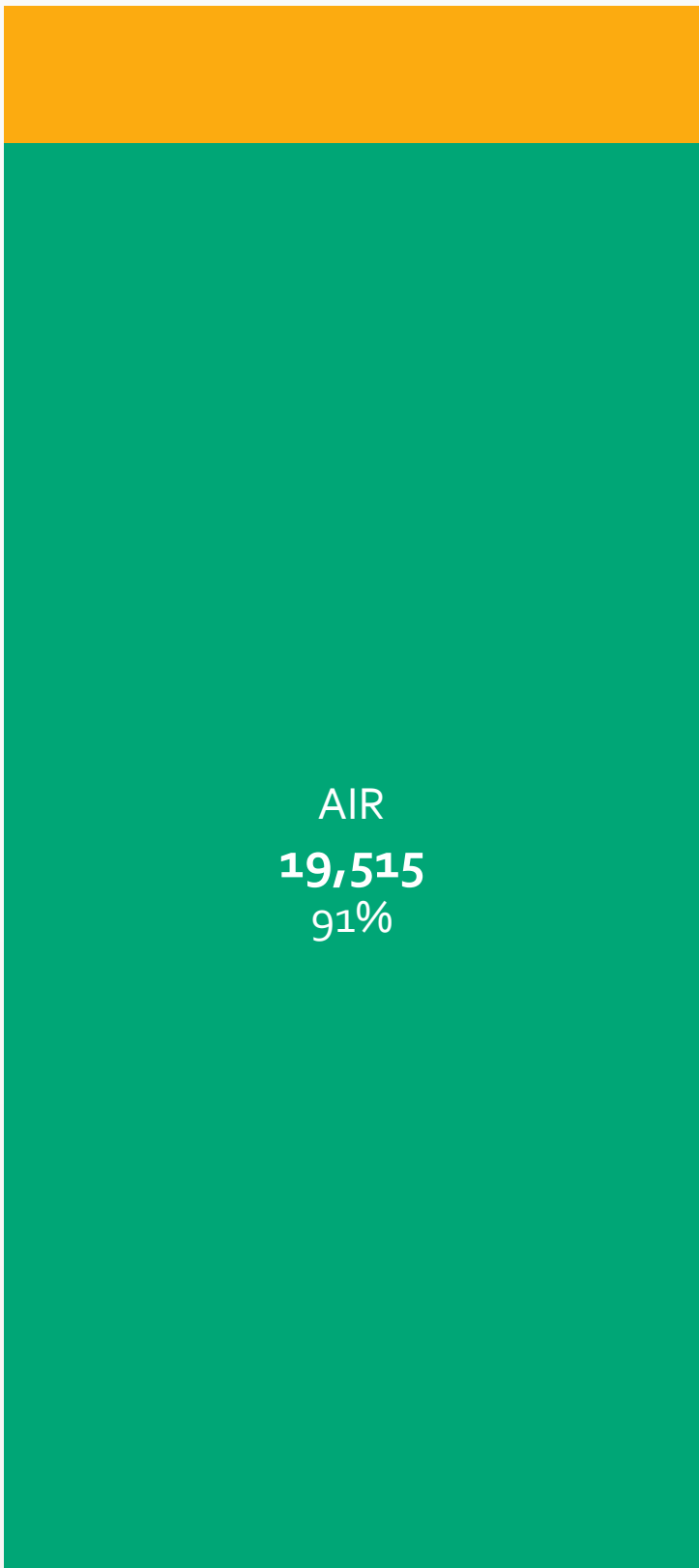


TOTAL ARRIVALS

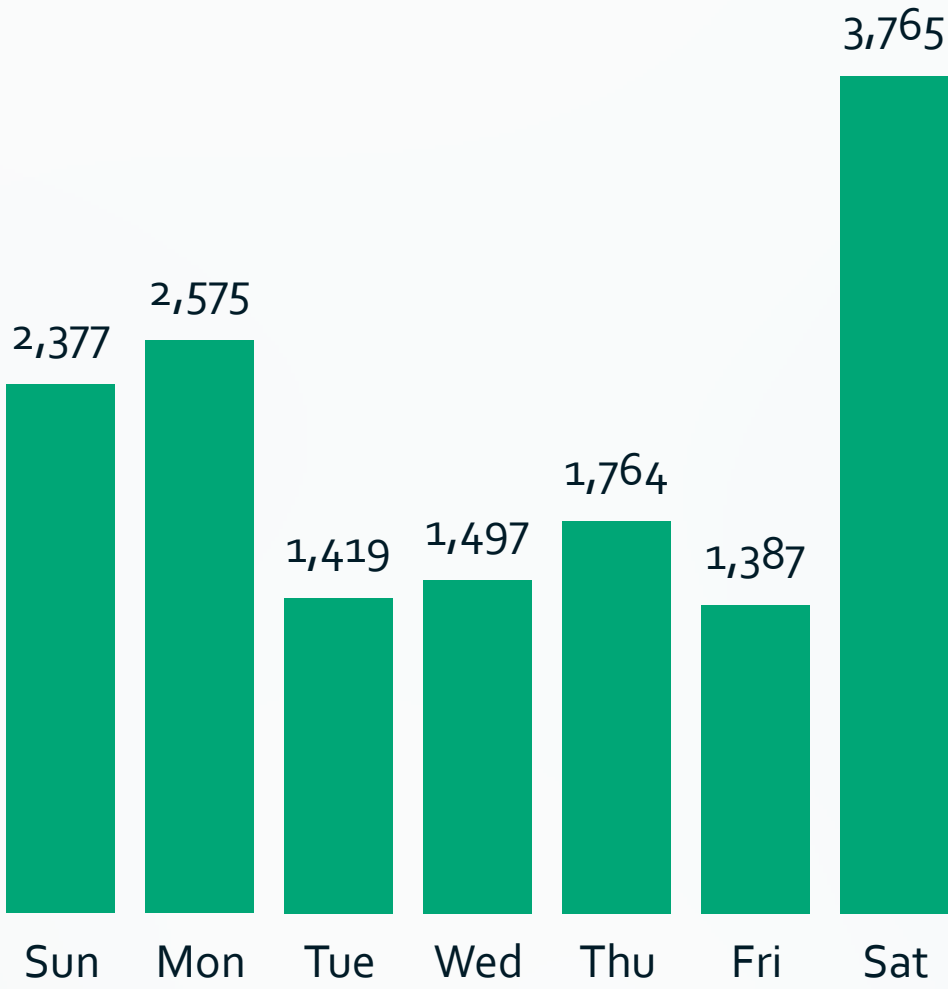
21,381

▲ 10.4%

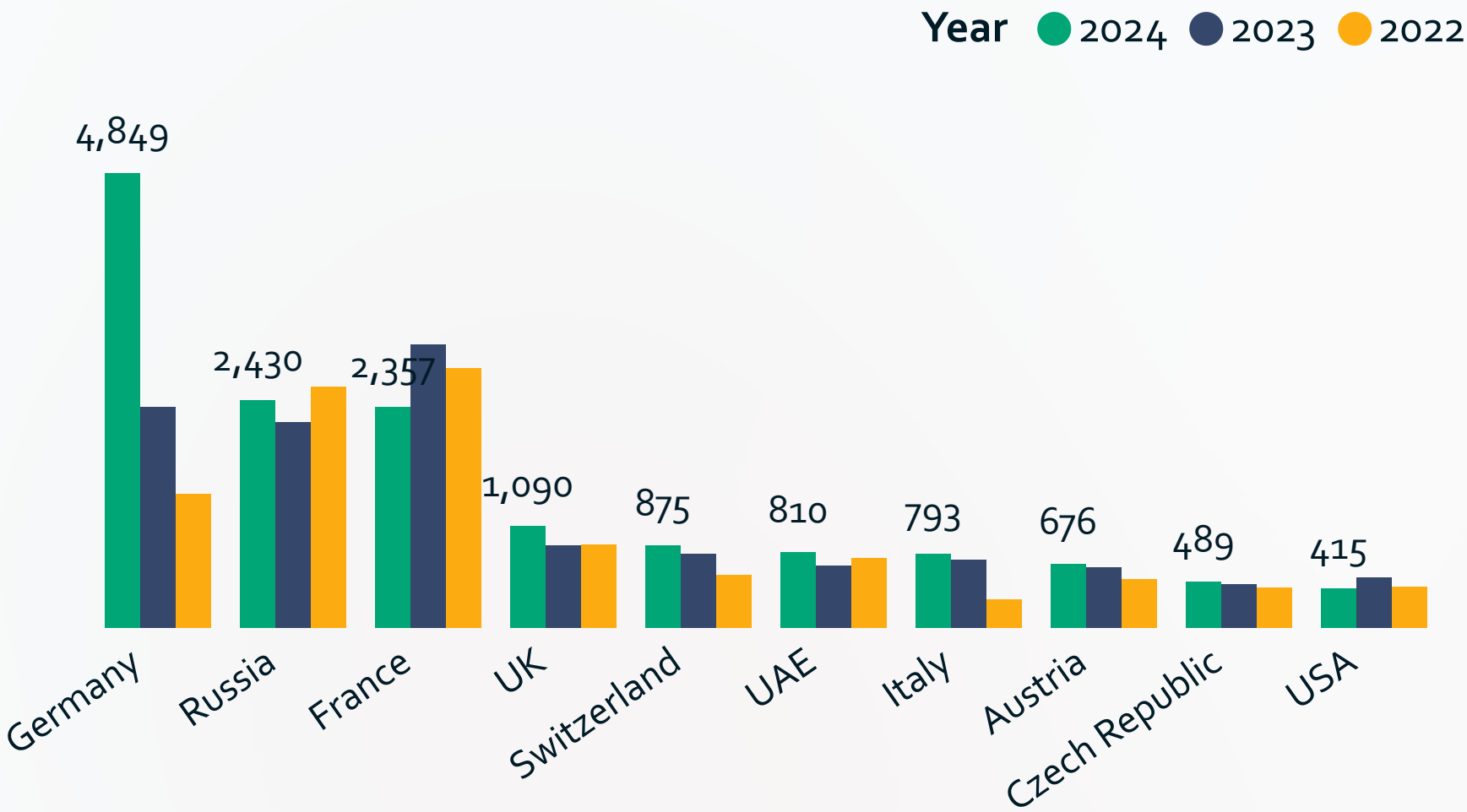
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

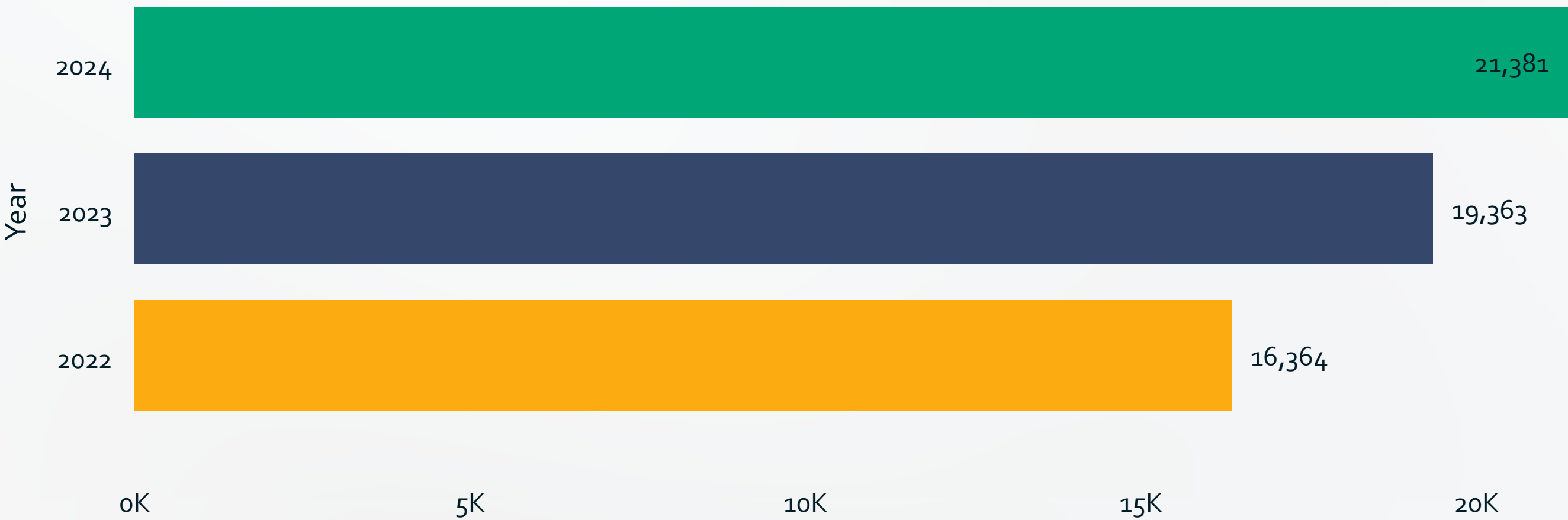
Arrivals for February 2024 is 10% higher compared to last year.

A total of 21,381 visitors has been recorded.

91% of visitors are arriving by air.

Saturday currently has the highest total number of visitor arrivals of any day of the week for February.

HOW DOES FEBRUARY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 7

Total visitor arrivals for Week 7: 12/02/2024 - 18/02/2024

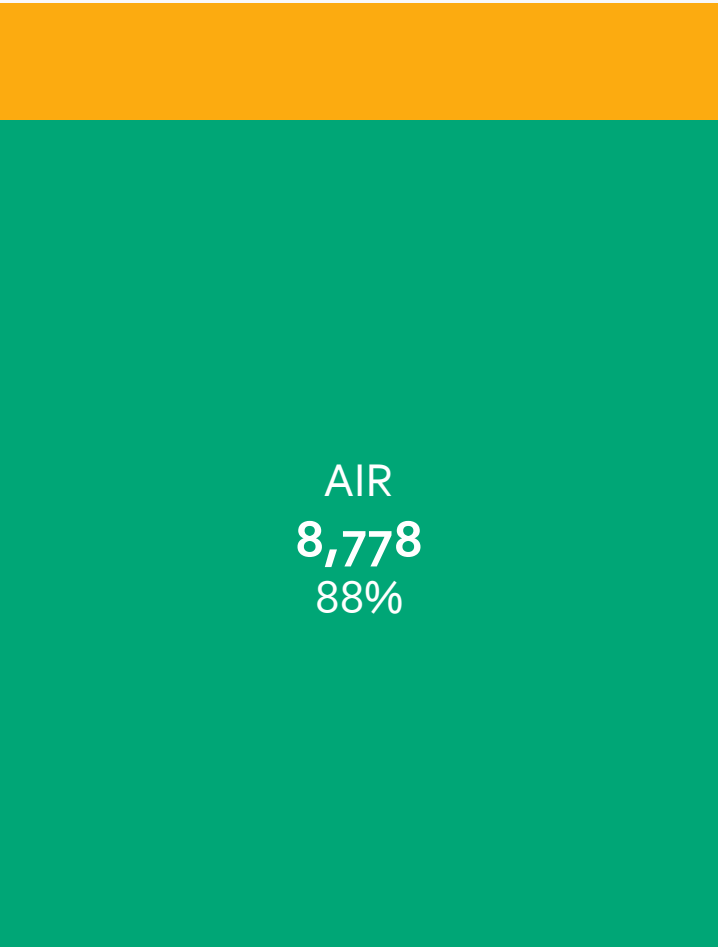


DAILY AVERAGE

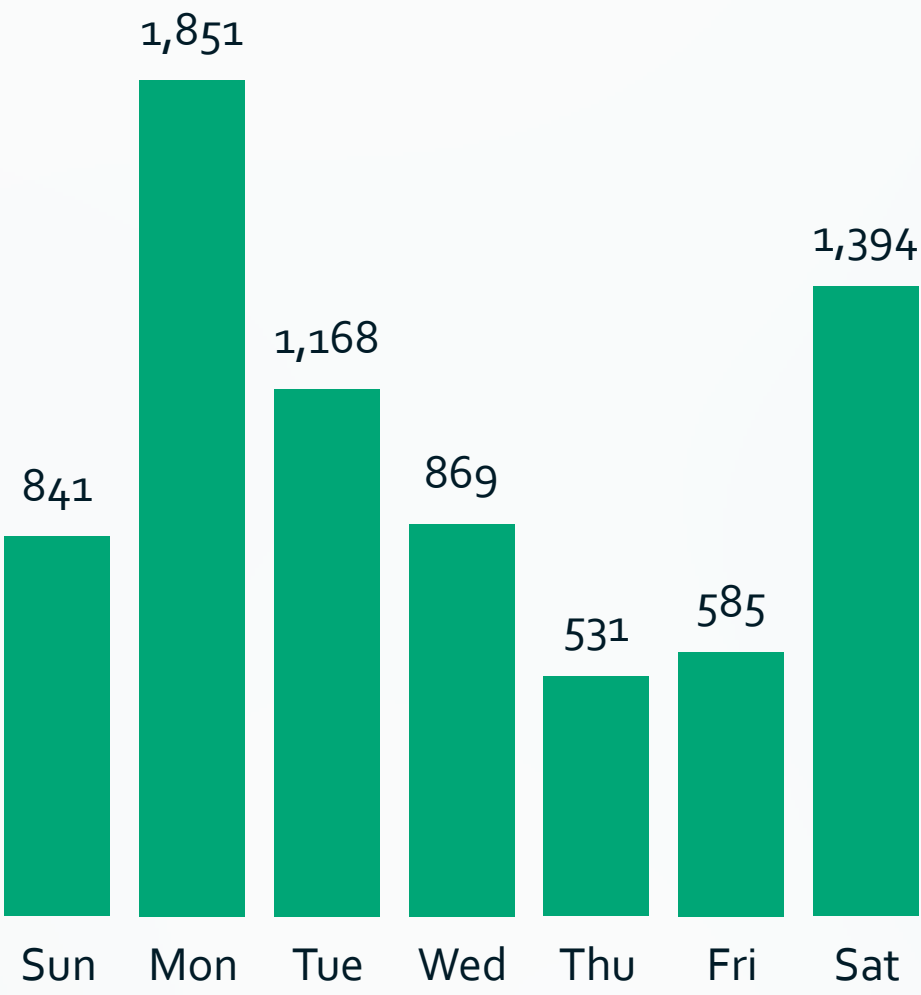
1,431

TOTAL VISITORS

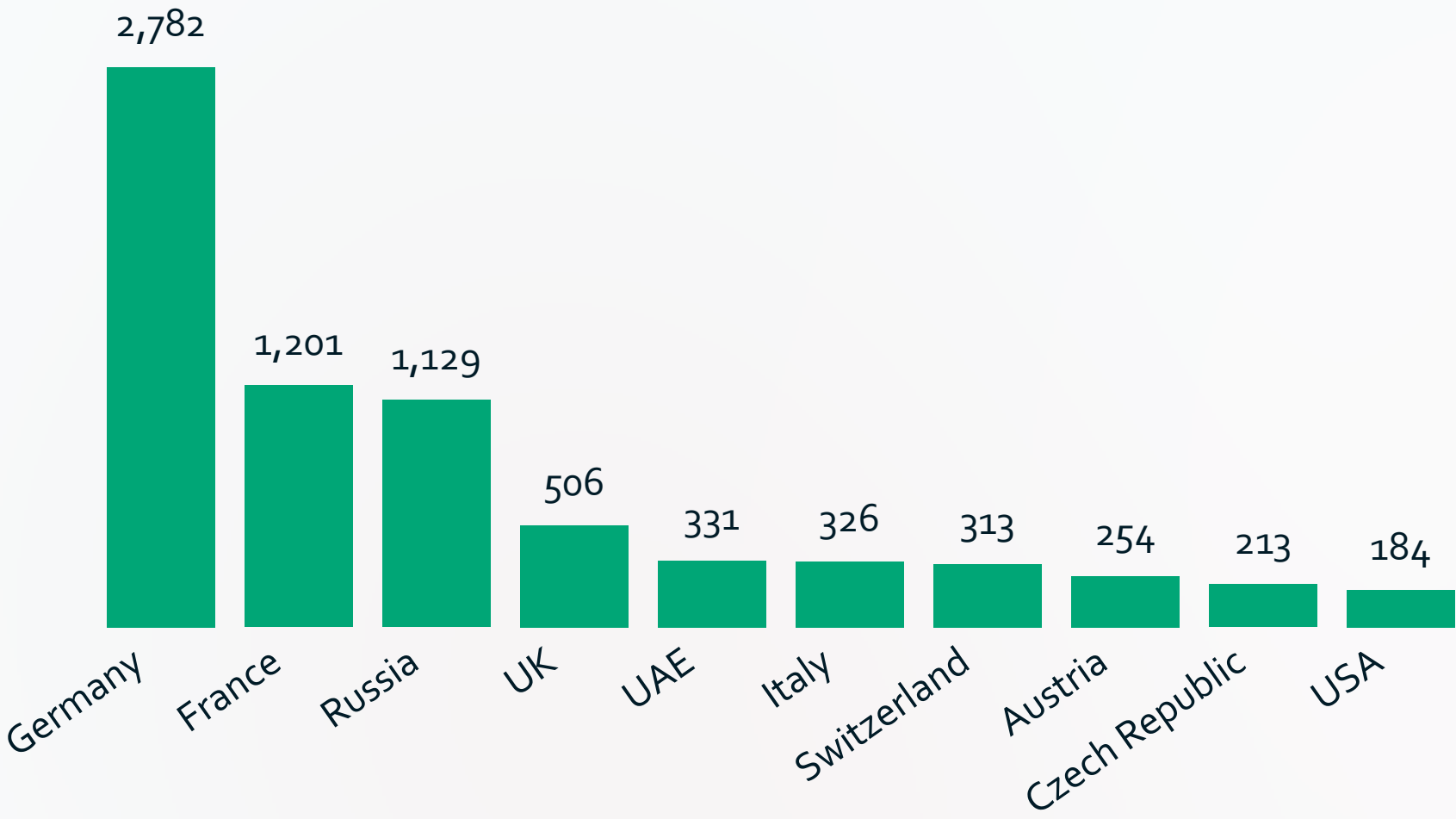
10,018



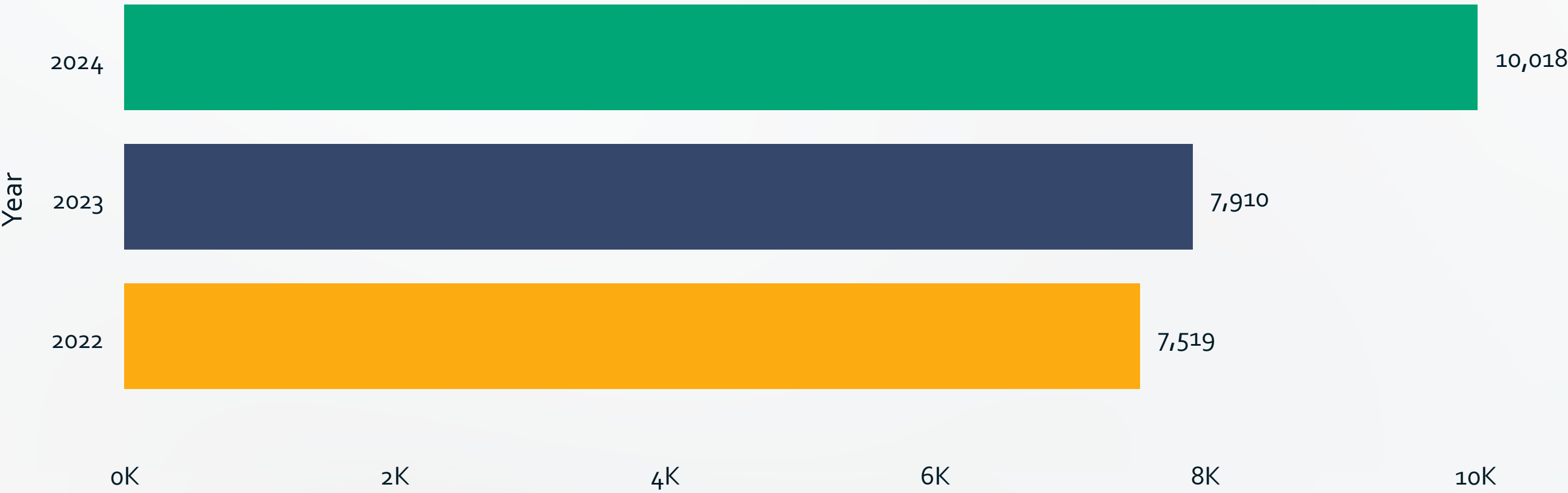
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 7 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 7, 2024 is 27% higher than the same period last year.

Germany is the leading market with 2,782 visitors, representing 28% of visitors arriving during Week 7.

Data source: National Bureau of Statistics

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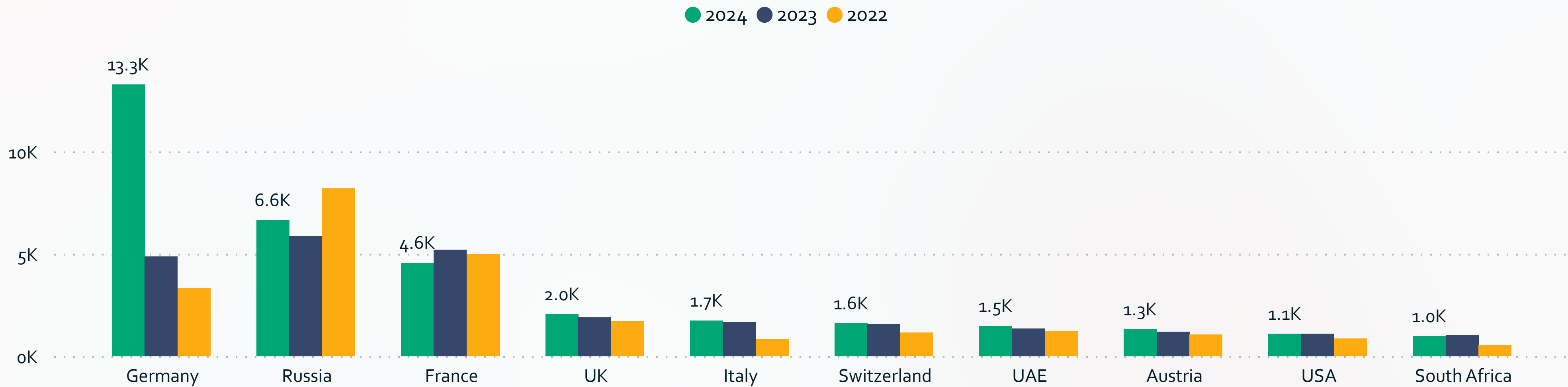
Last updated: 18/02/2024

TOP MARKETS

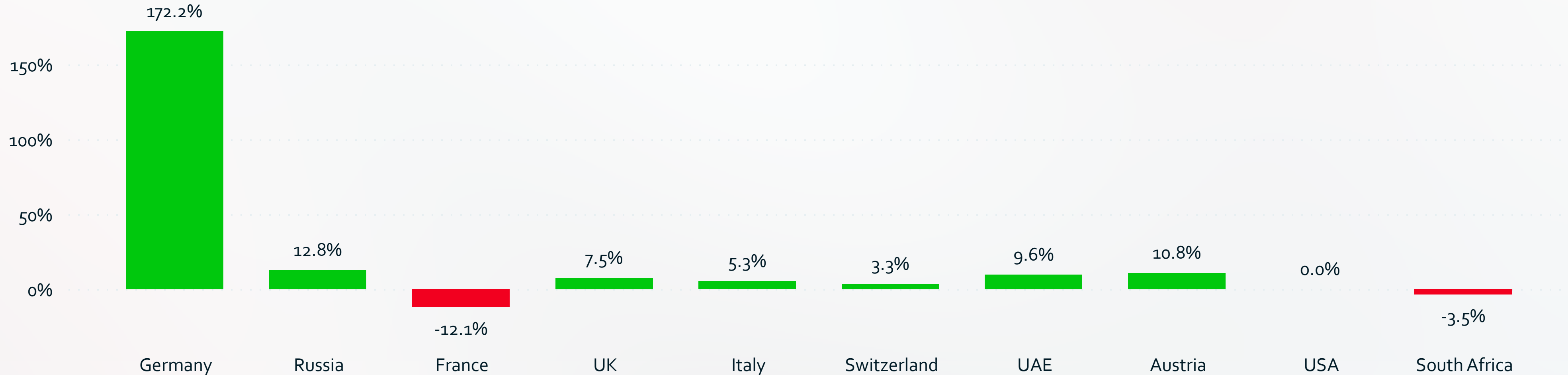
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is currently seeing a growth rate of 172% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are France and South Africa.

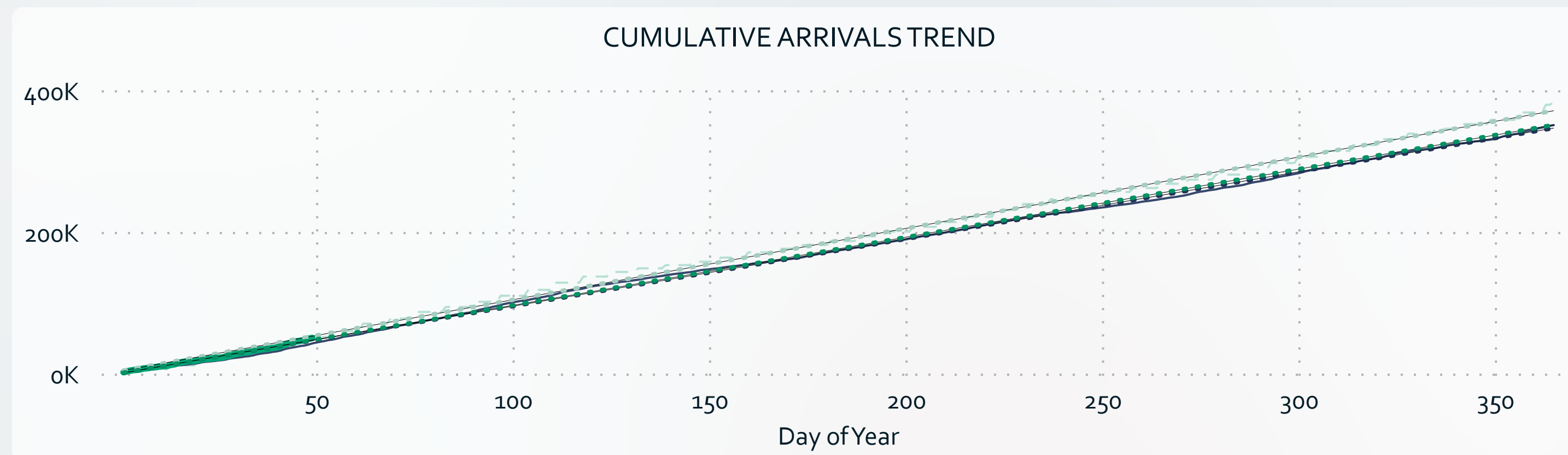
Data source: National Bureau of Statistics

Last updated: 18/02/2024

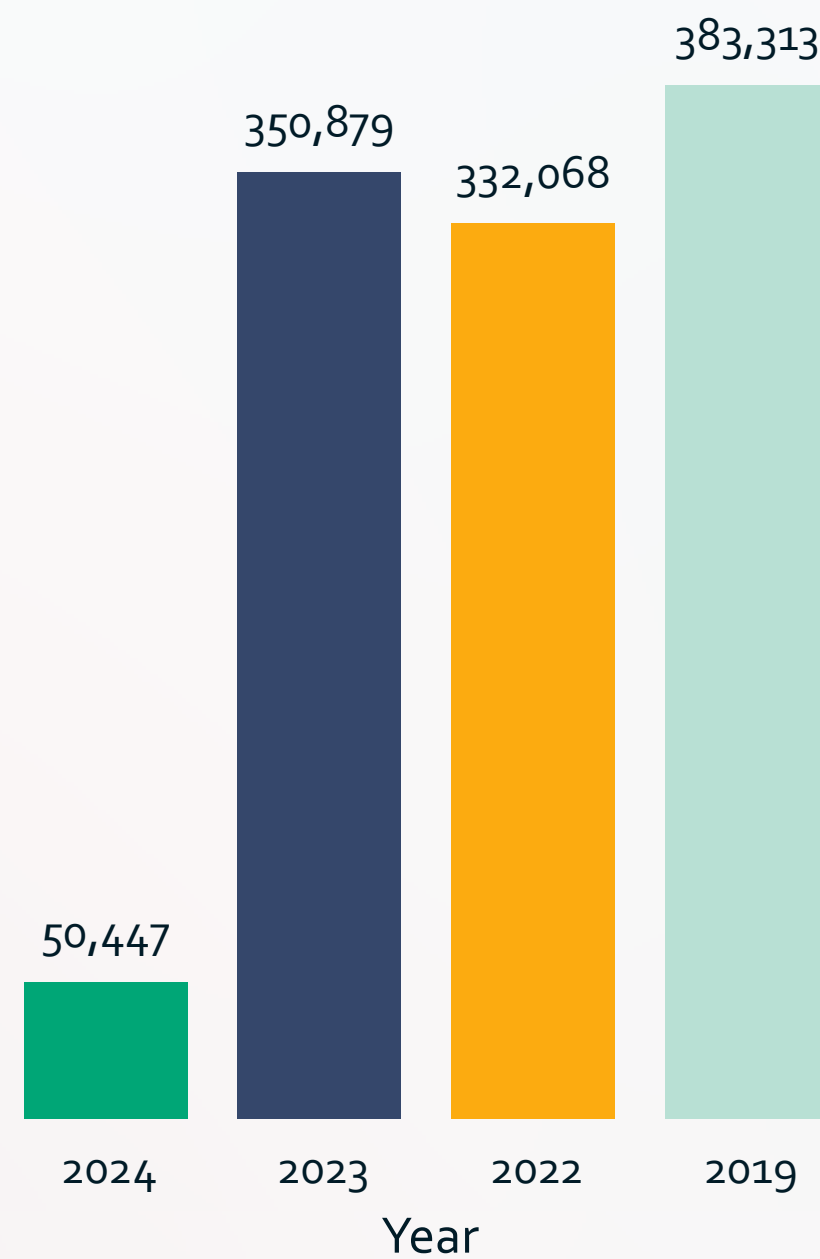
Last updated: 18/02/2024



Visitor arrivals trend compared to previous years



TOTAL ARRIVALS BY YEAR



ARRIVALS OVER TIME



INSIGHTS

Data source: National Bureau of Statistics

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

