

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 25/02/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

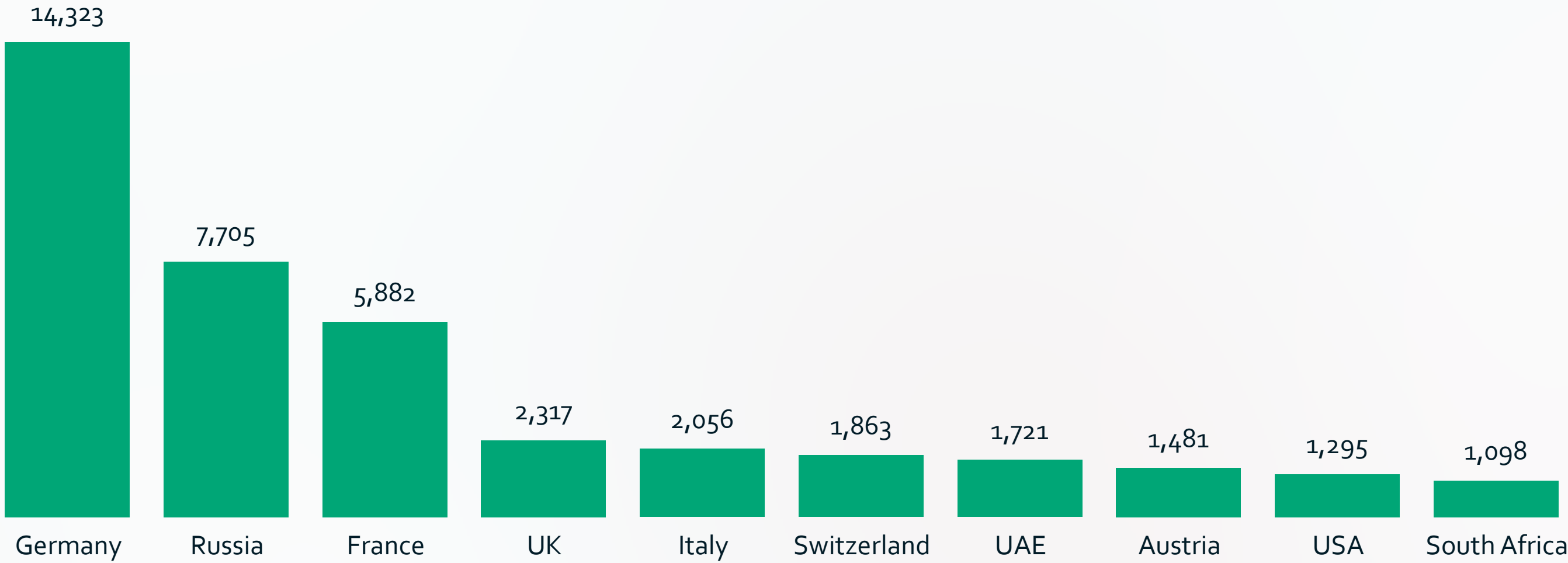
58,100

▲ 15.2%

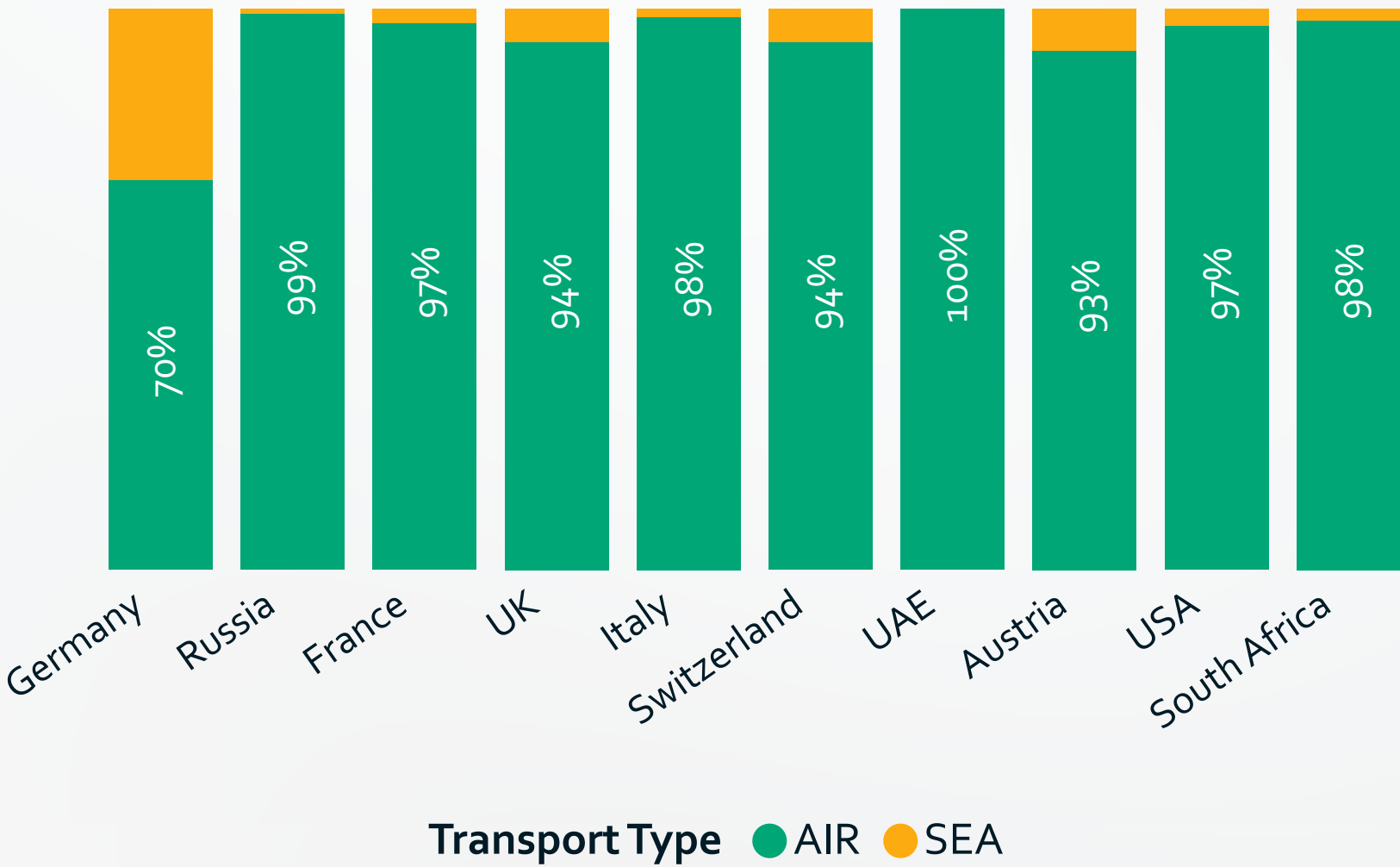
YoY%



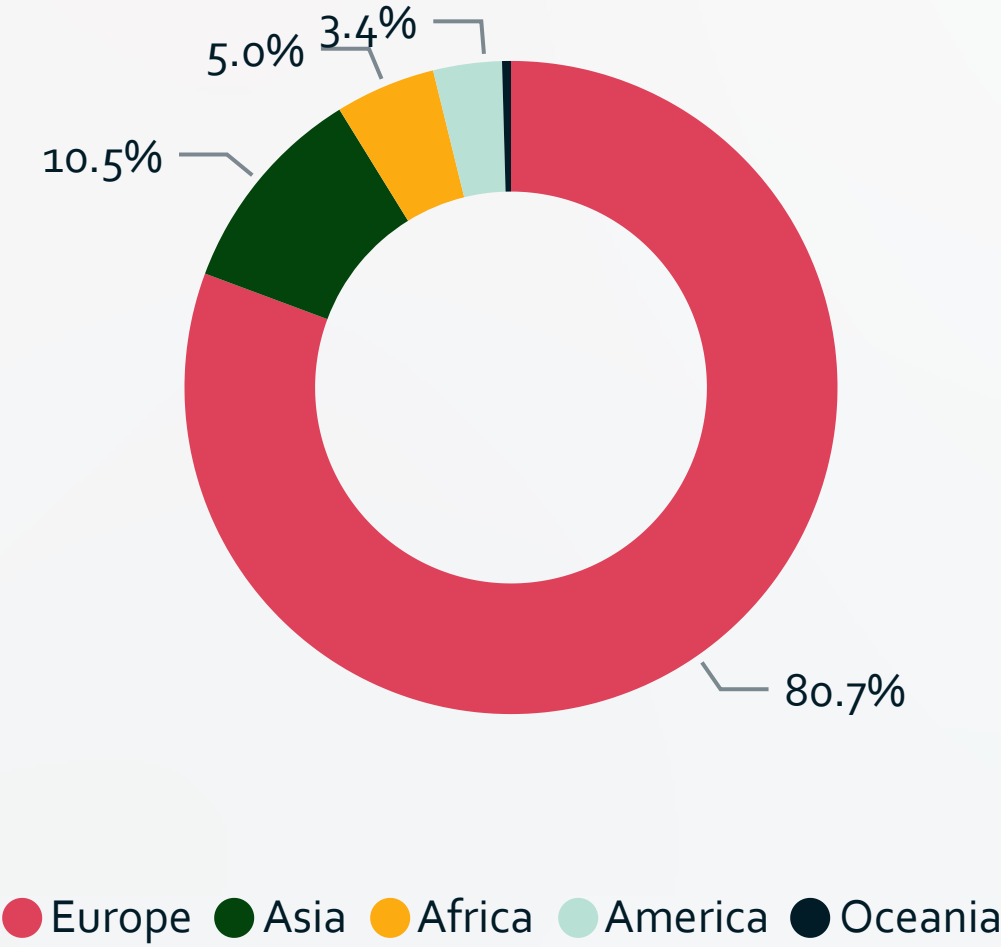
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 58,100 visitors has been recorded up to 25/02/2024. This represents an 15% increase over the same period last year.

90% of visitors are coming in by air.

Germany is our leading source market with 14,323 visitors to date, representing 25% of Total Visitor Arrivals.

Our top 3 markets accounts for 48% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

81% of our visitors are coming from Europe, with Asia the next highest region with 10% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - FEBRUARY

Total visitor arrivals for February 2024.



TOTAL ARRIVALS

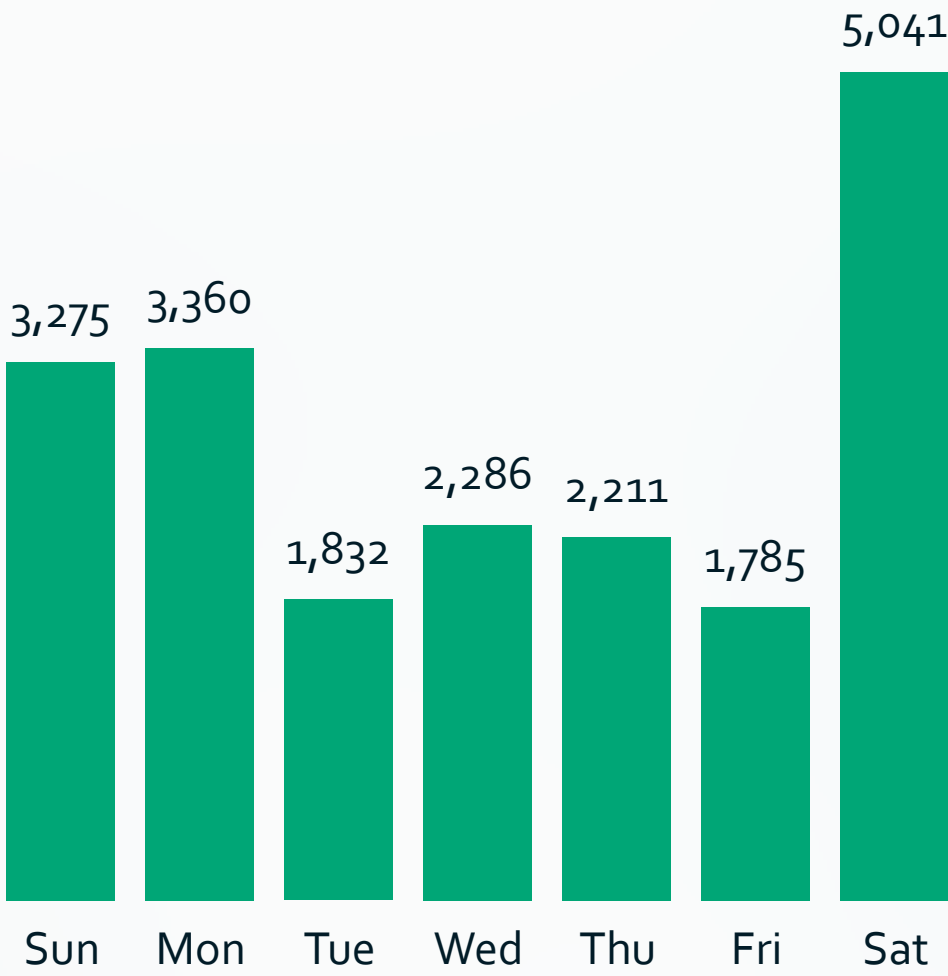
29,034

▲ 7.1%

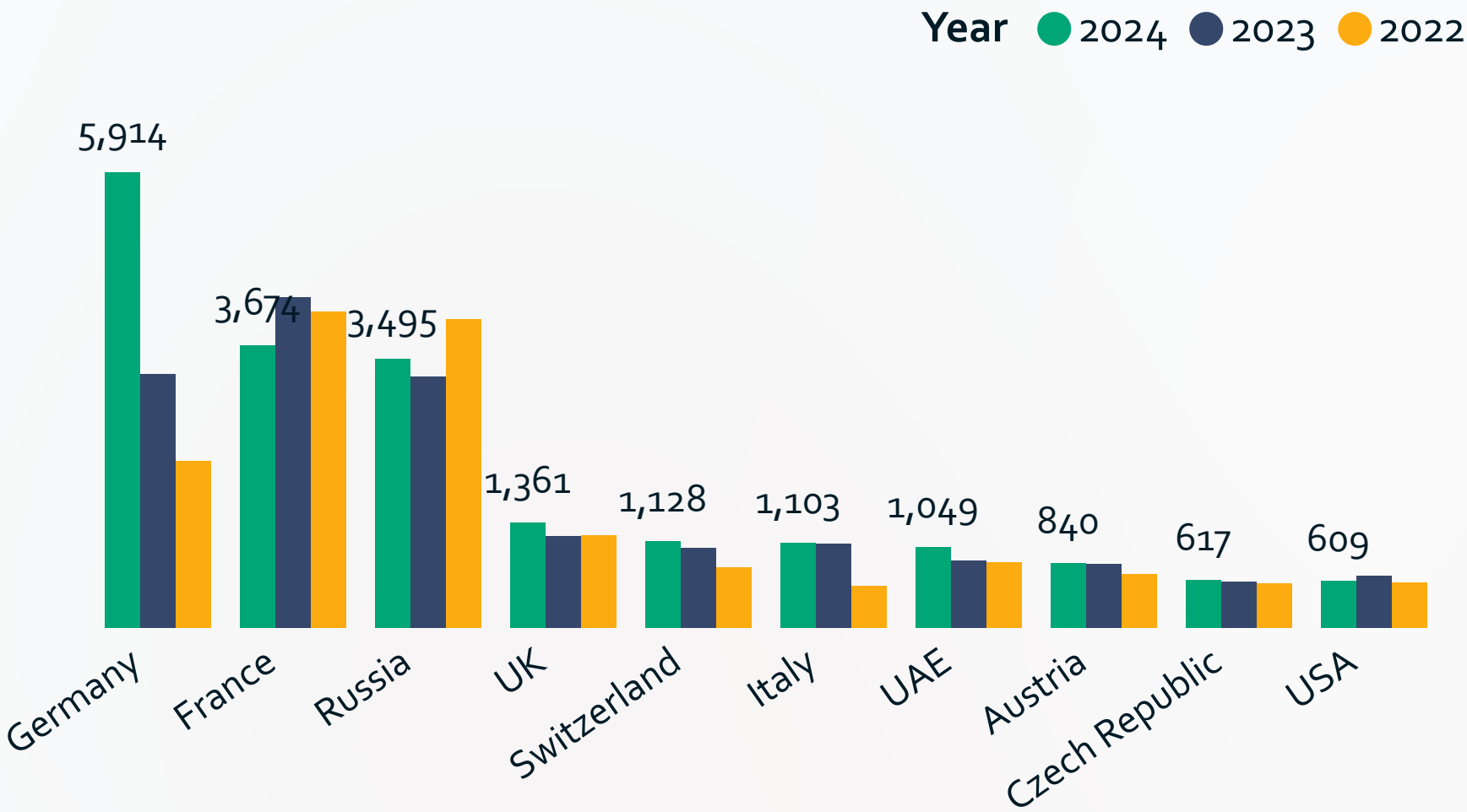
YoY%



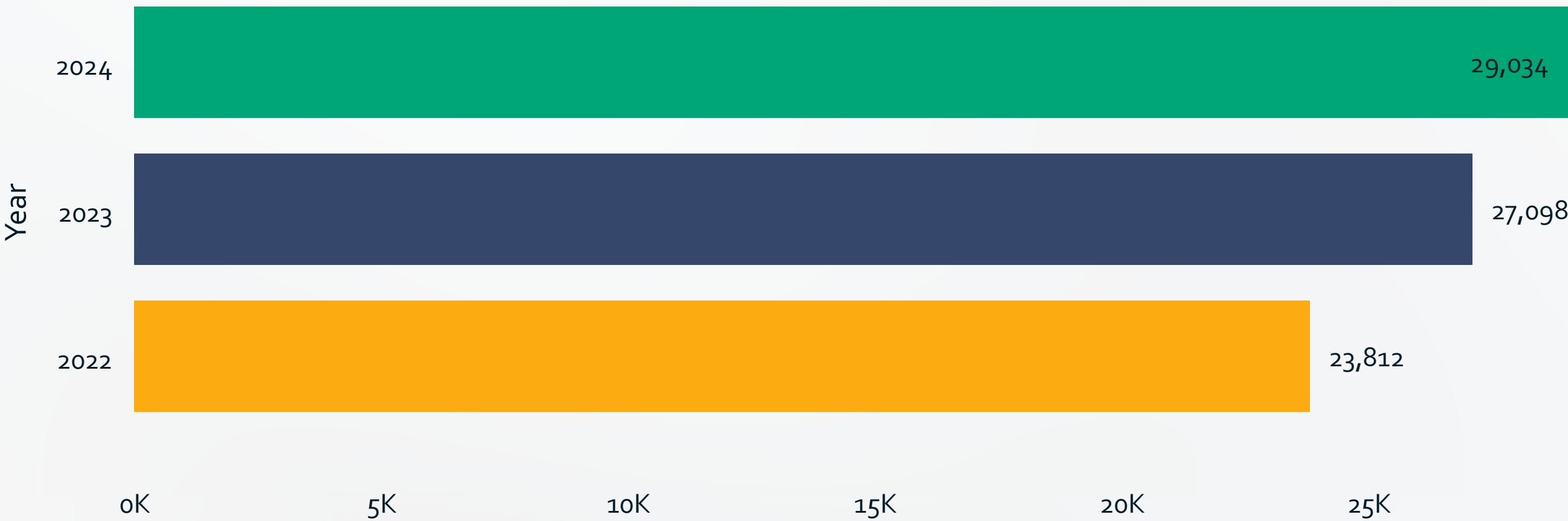
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES FEBRUARY 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for February 2024 is 7% higher compared to last year.

A total of 29,034 visitors has been recorded.

93% of visitors are arriving by air.

Saturday currently has the highest total number of visitor arrivals of any day of the week for February.

Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 8

Total visitor arrivals for Week 8: 19/02/2024 - 25/02/2024

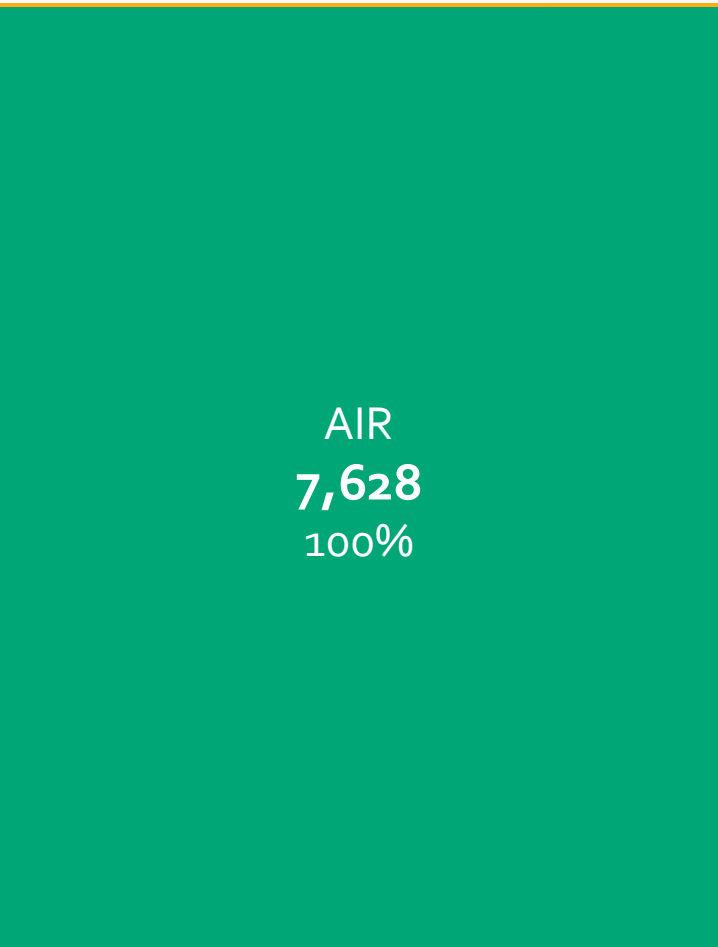


DAILY AVERAGE

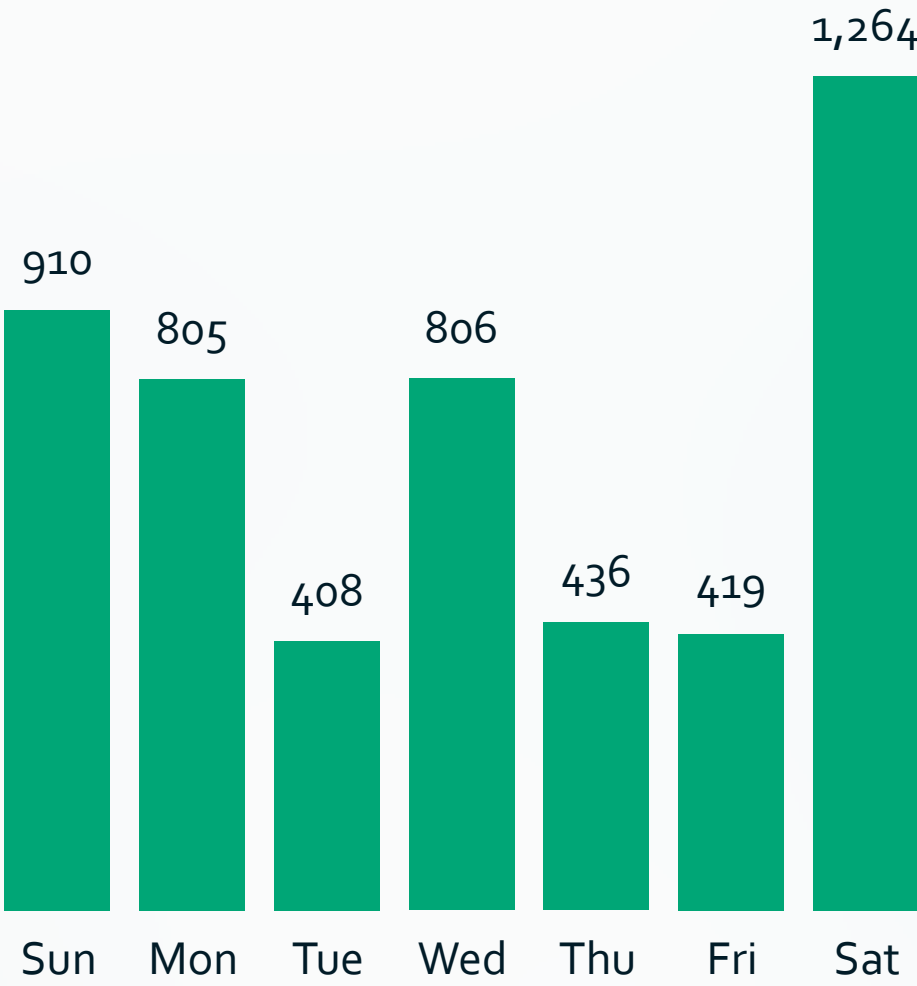
1,093

TOTAL VISITORS

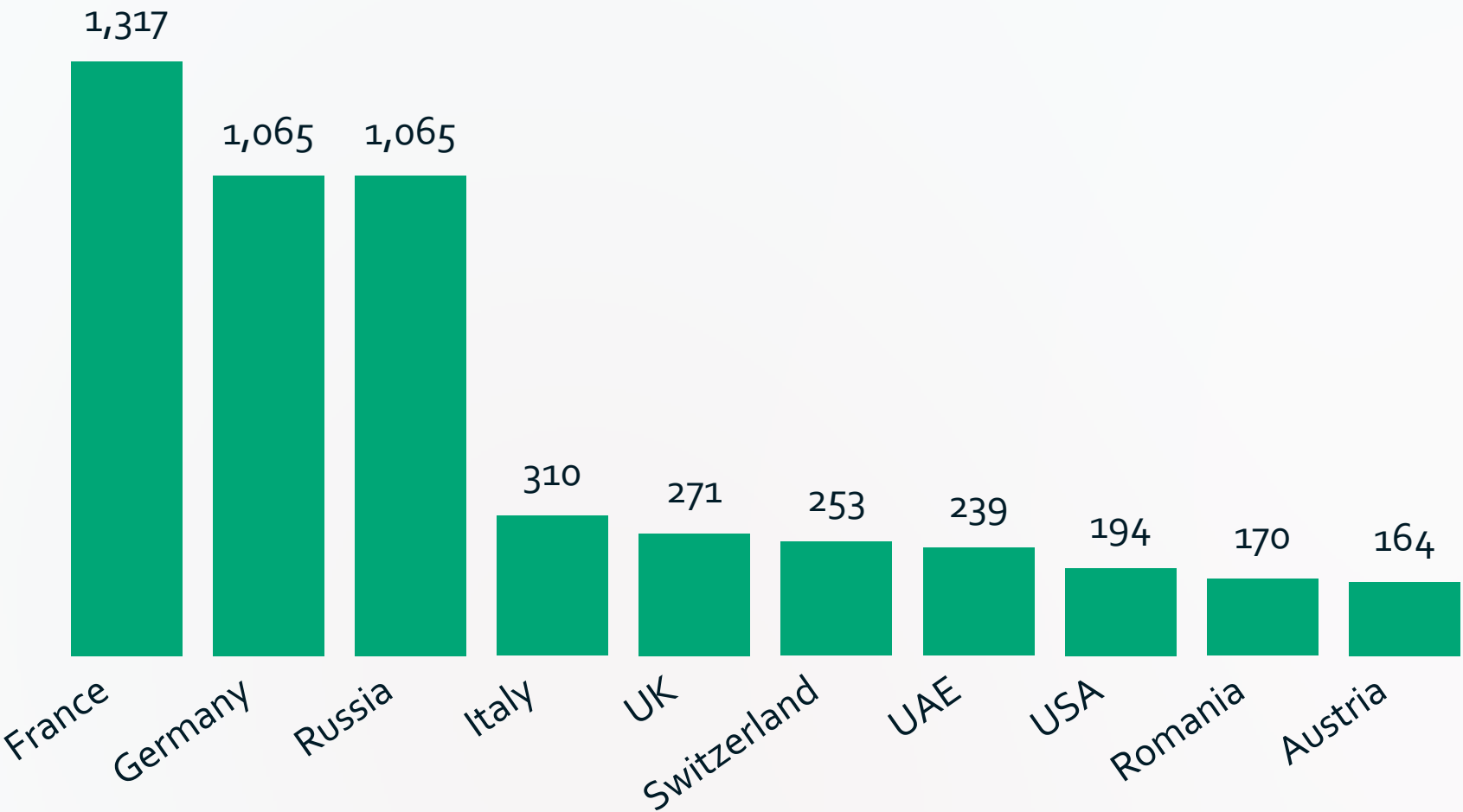
7,653



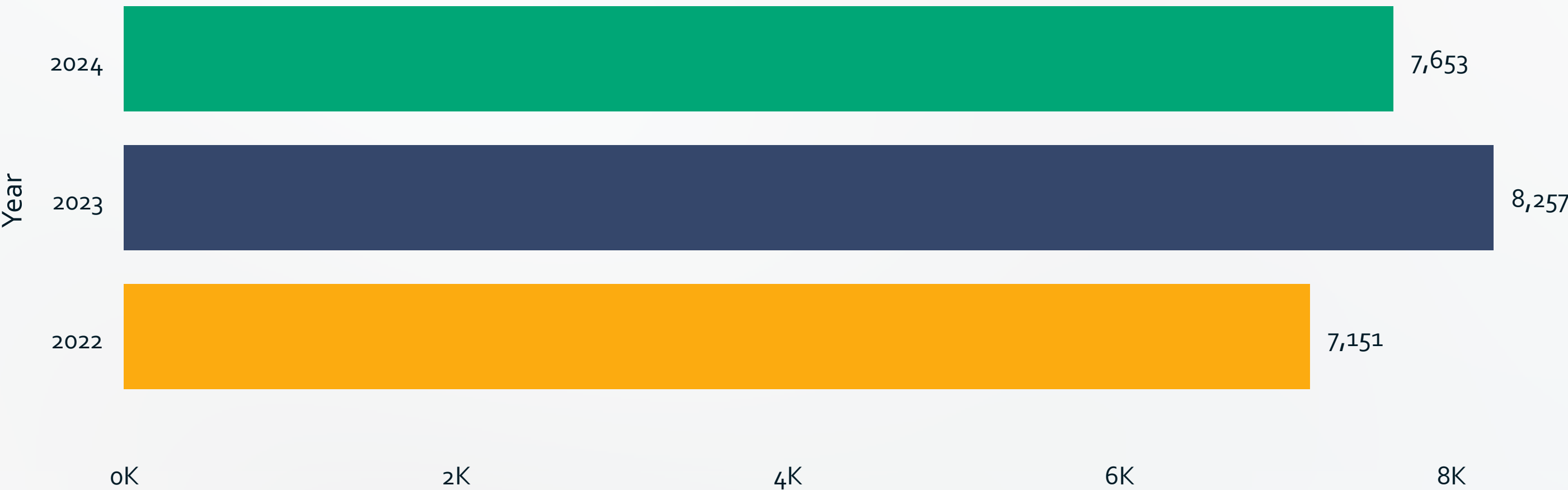
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 8 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 8, 2024 is 7% lower than the same period last year.

France is the leading market with 1,317 visitors, representing 17% of visitors arriving during Week 8.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

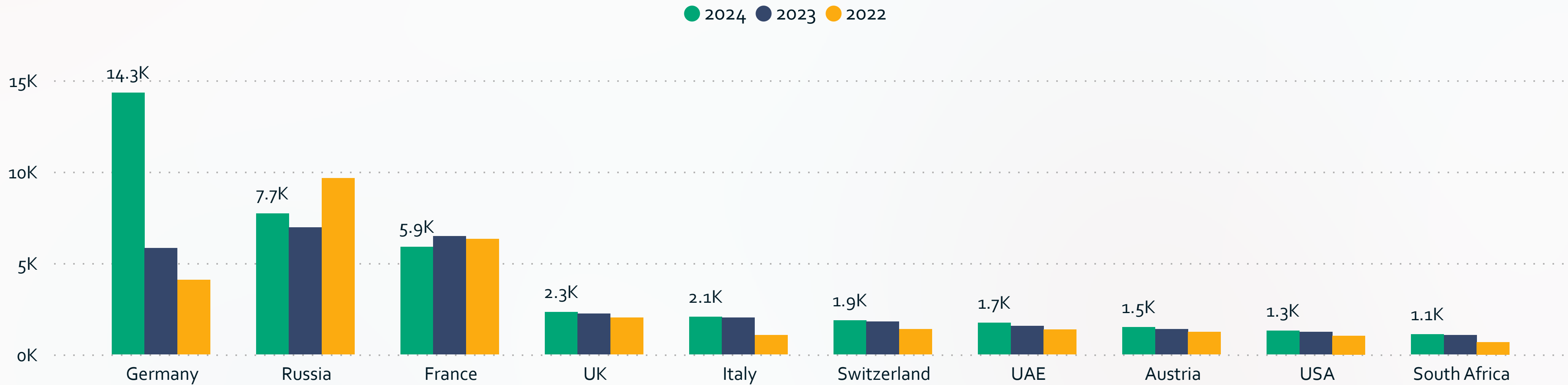
Last updated: 25/02/2024

TOP MARKETS

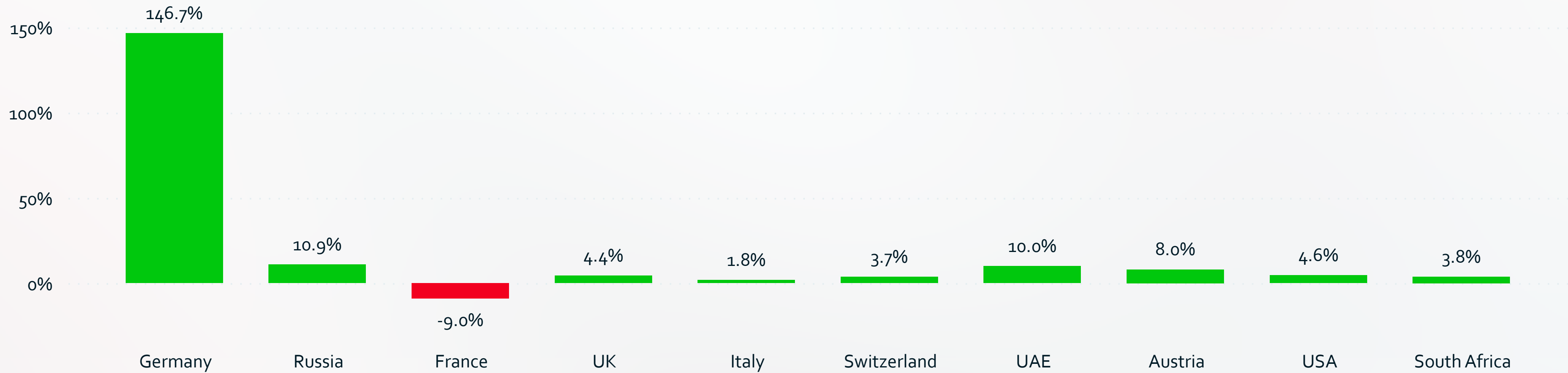
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is currently seeing a growth rate of 147% compared to the same period last year.

France is the only top 10 market performing lower than last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

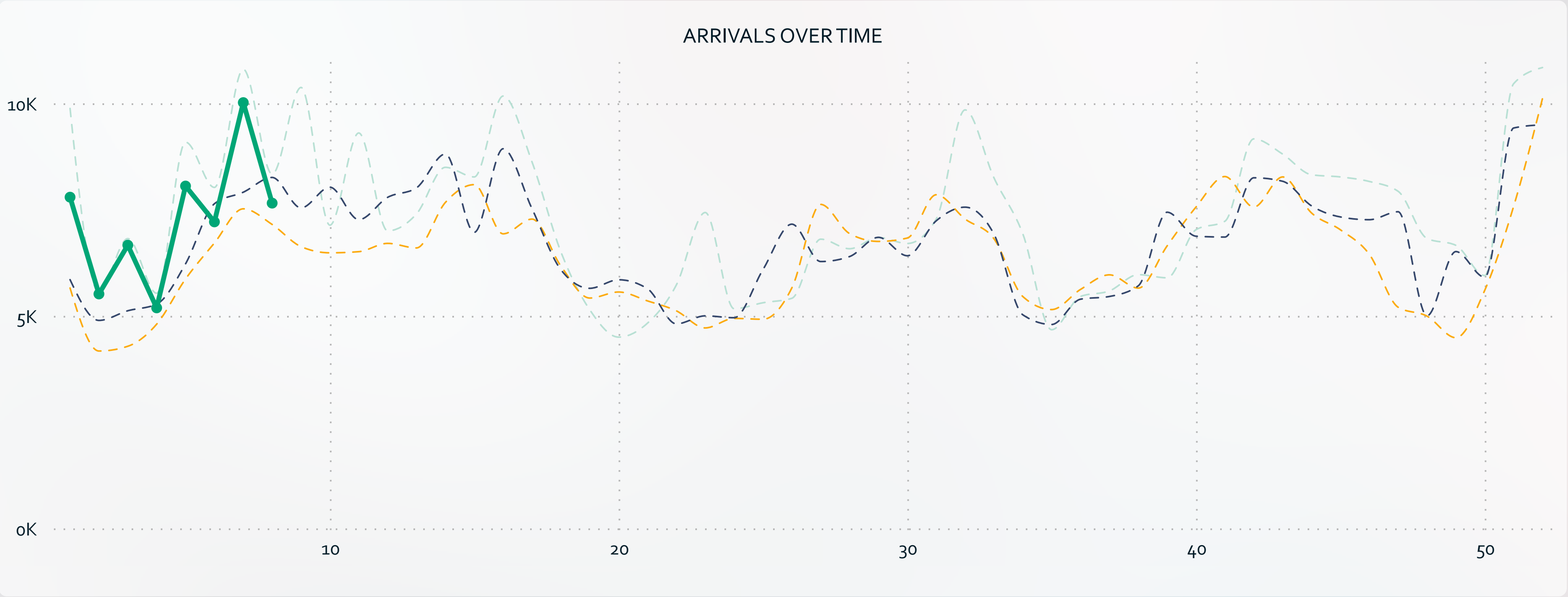
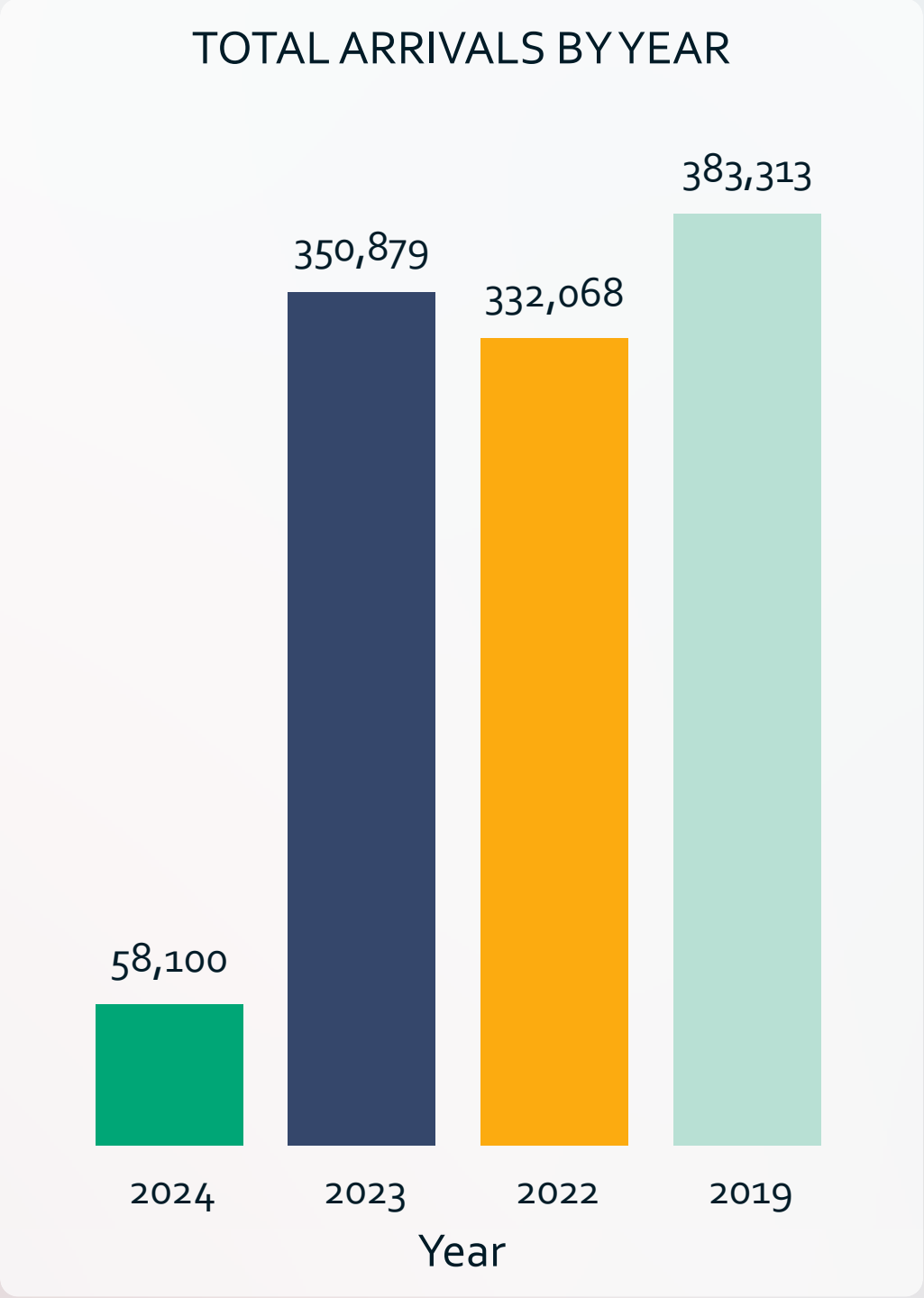
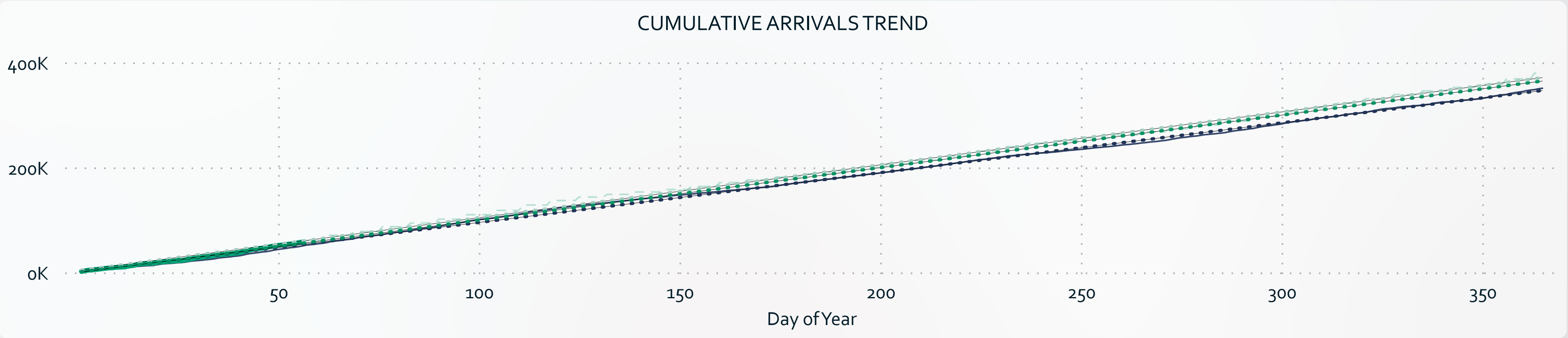
☐

Afghanistan

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Agalega

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Åland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

