

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 10/03/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

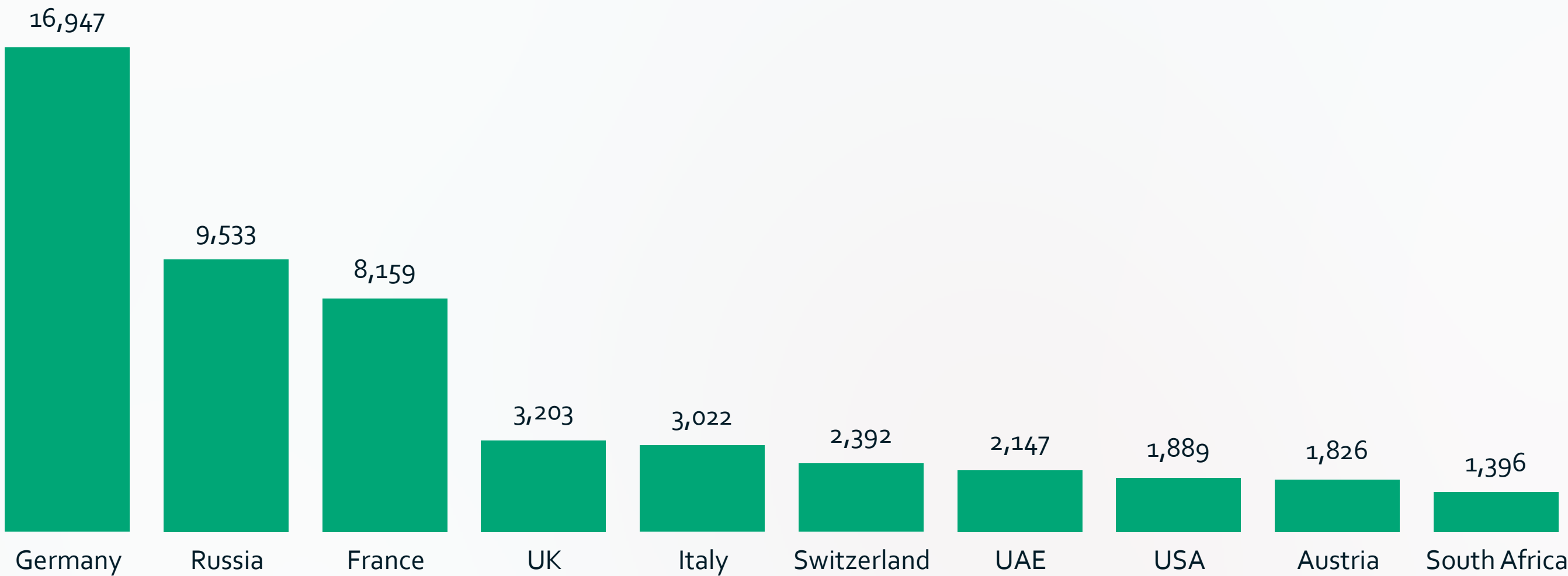
73,997

▲ 14.4%

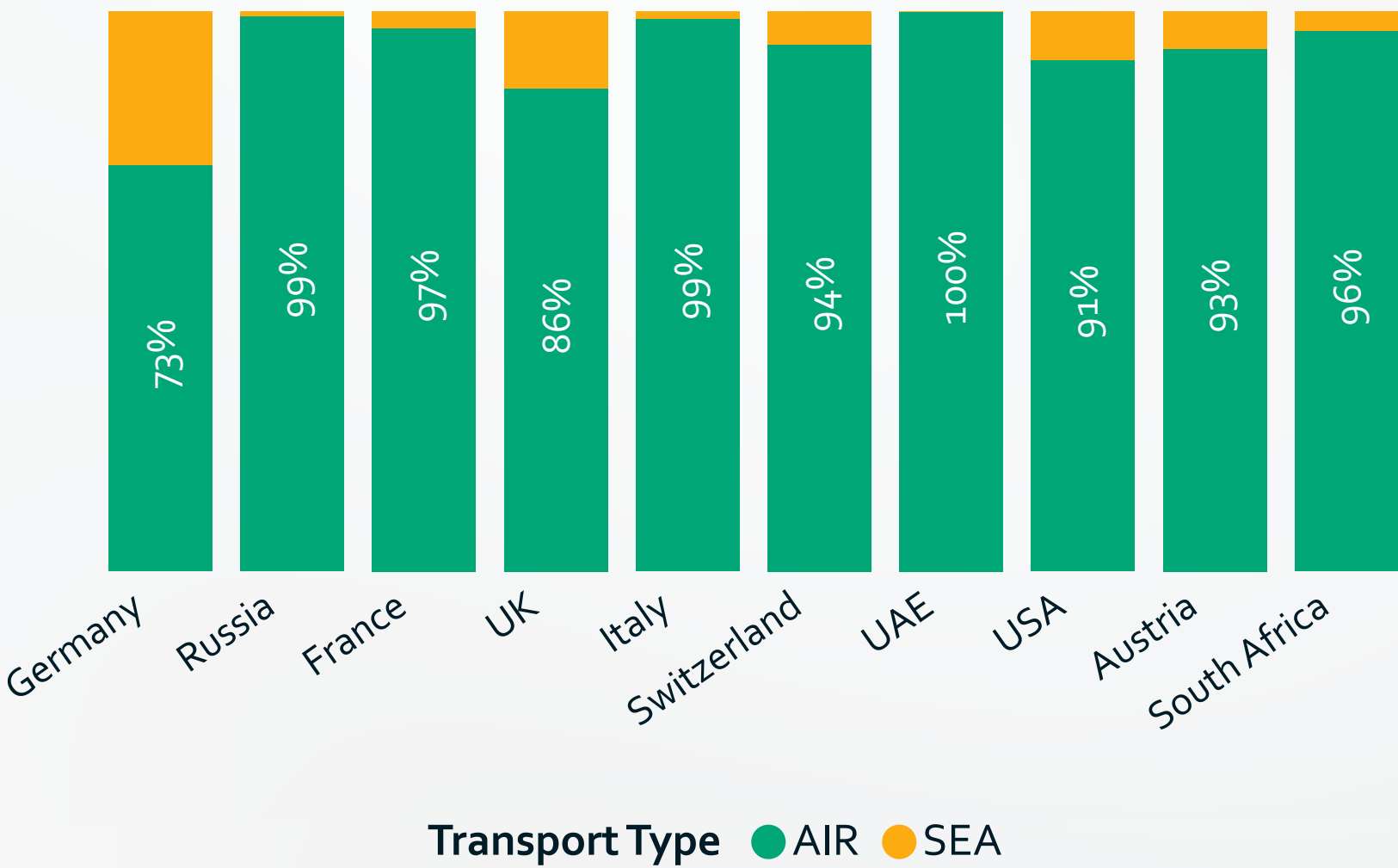
YoY%



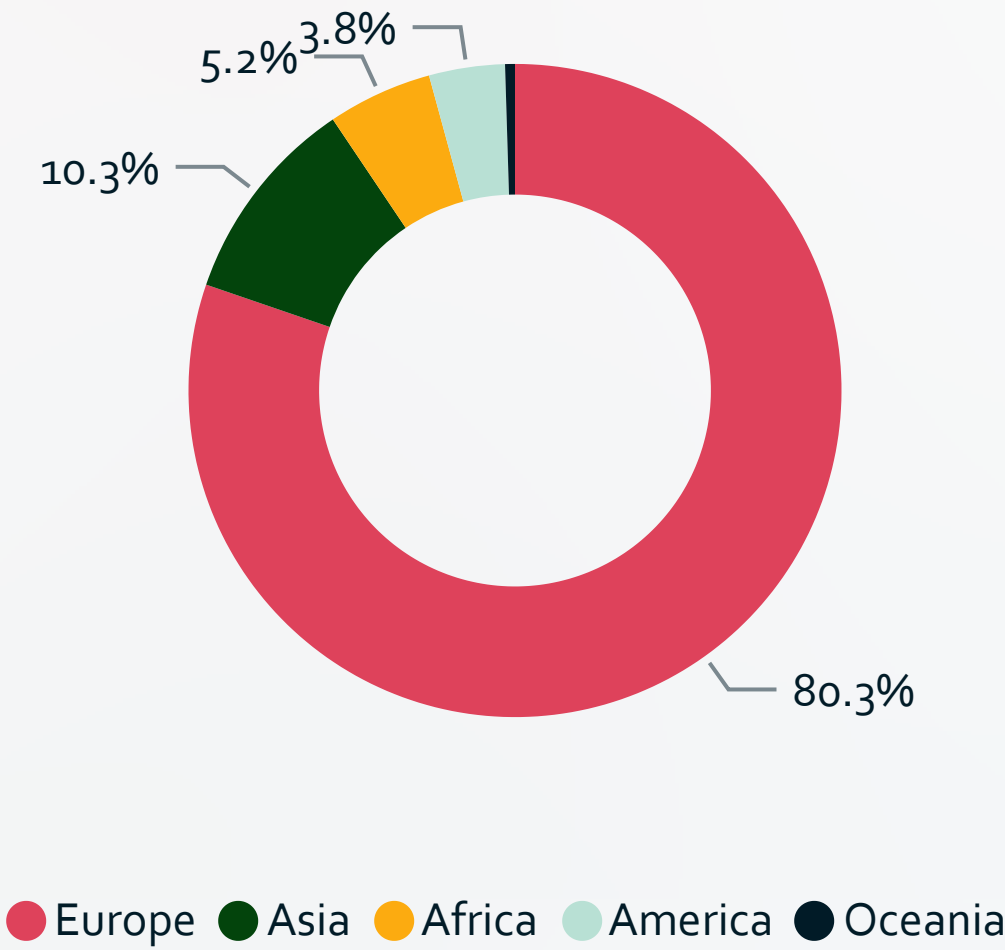
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 73,997 visitors has been recorded up to 10/03/2024. This represents a 14% increase over the same period last year.

91% of visitors are coming in by air.

Germany is our leading source market with 16,947 visitors to date, representing 22% of Total Visitor Arrivals.

Our top 3 markets accounts for 47% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

80% of our visitors are coming from Europe, with Asia the next highest region with 11% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - MARCH

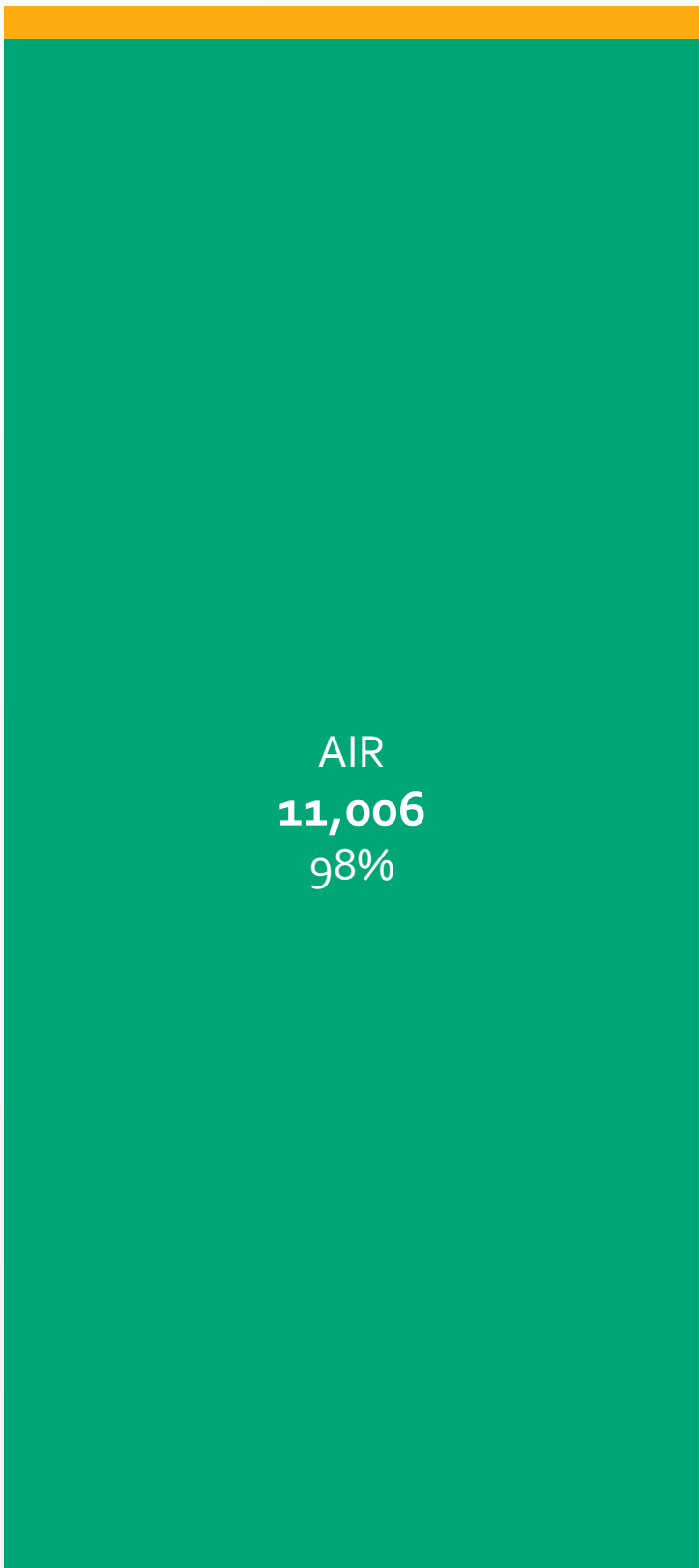
Total visitor arrivals for March 2024.



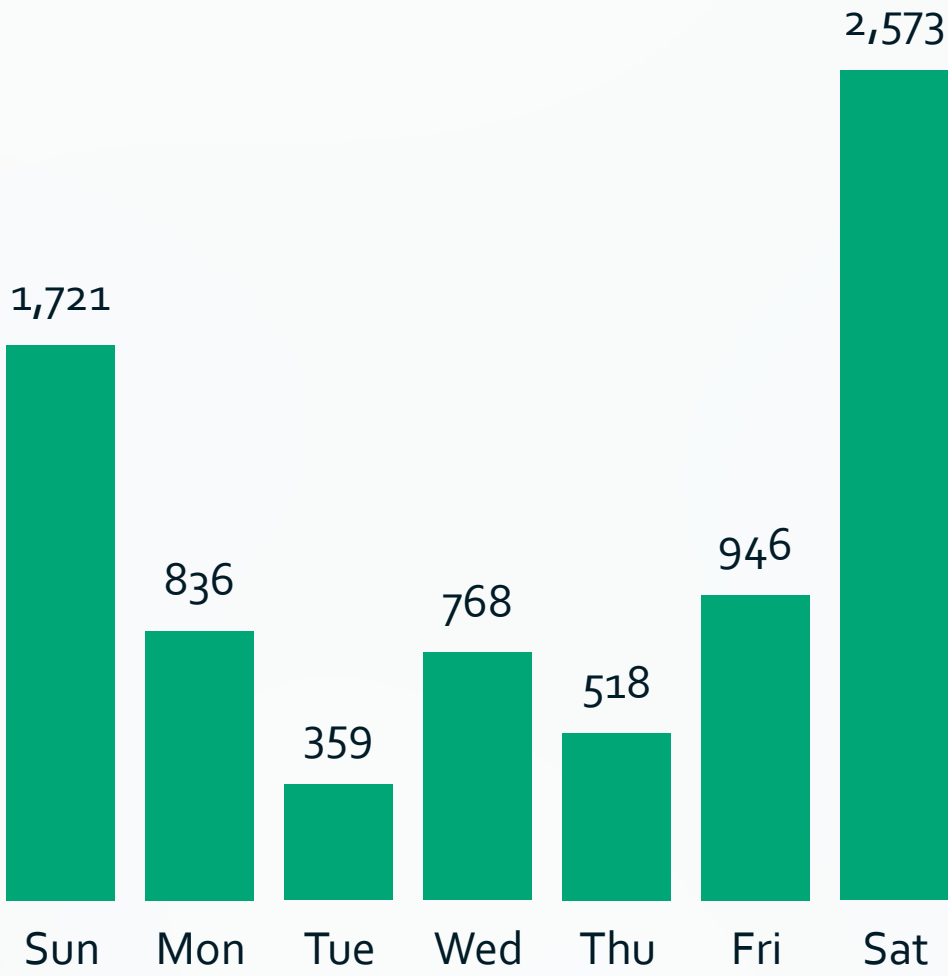
TOTAL ARRIVALS

11,239

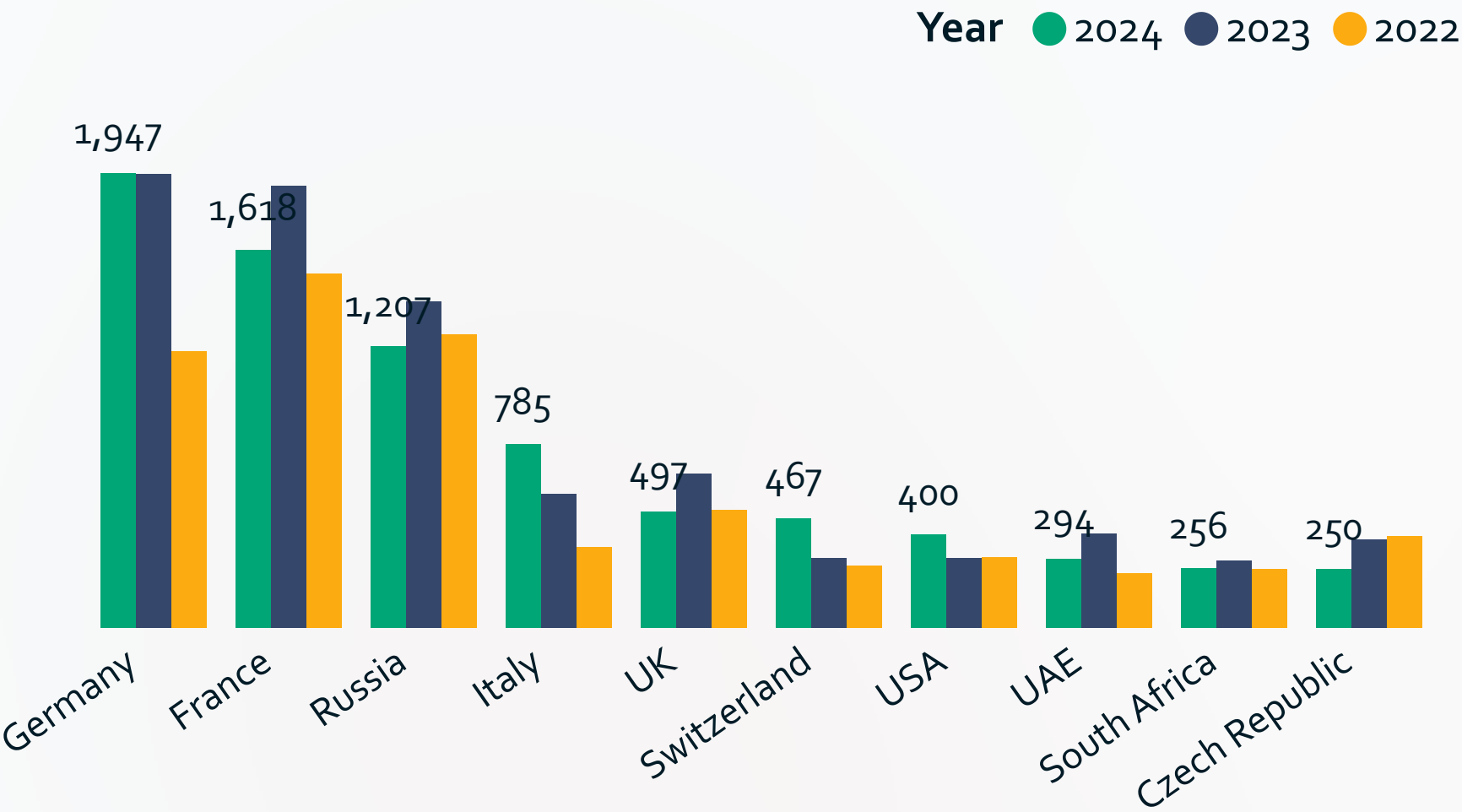
▲ 1.3%
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



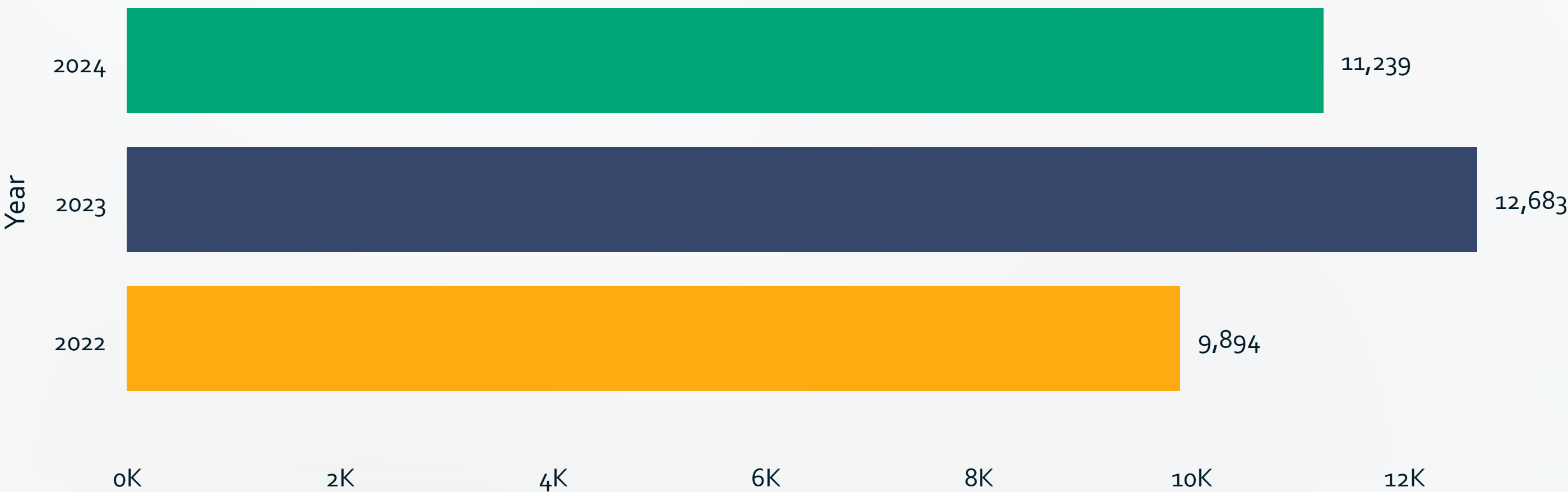
INSIGHTS

Arrivals for March 2024 is 1% higher compared to last year.

A total of 11,239 visitors has been recorded.

98% of visitors are arriving by air.

HOW DOES MARCH 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 10

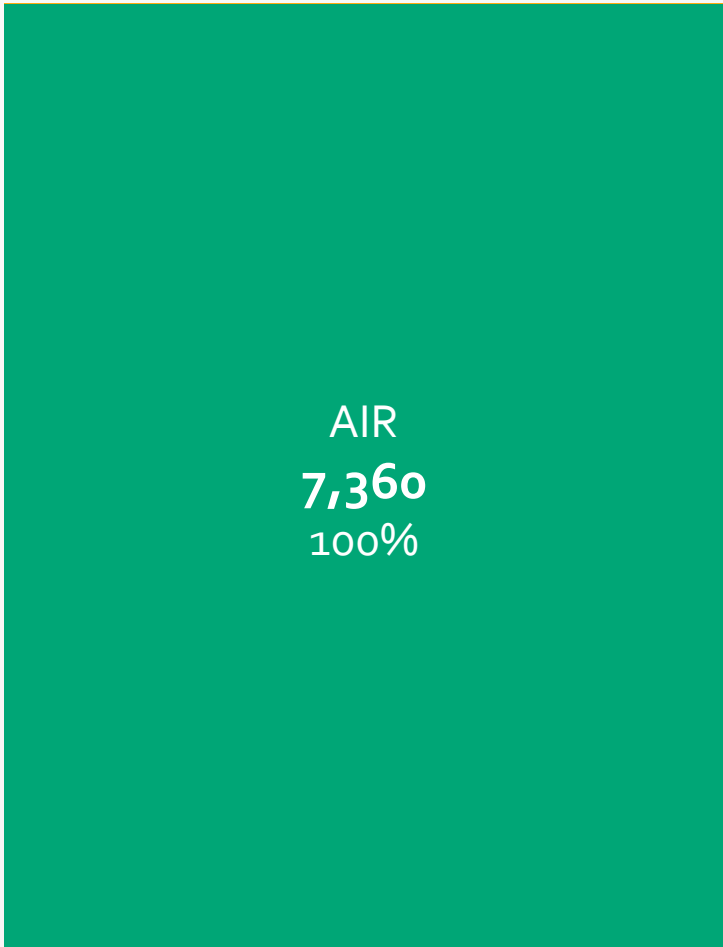
Total visitor arrivals for Week 10: 04/03/2024 - 10/03/2024

DAILY AVERAGE

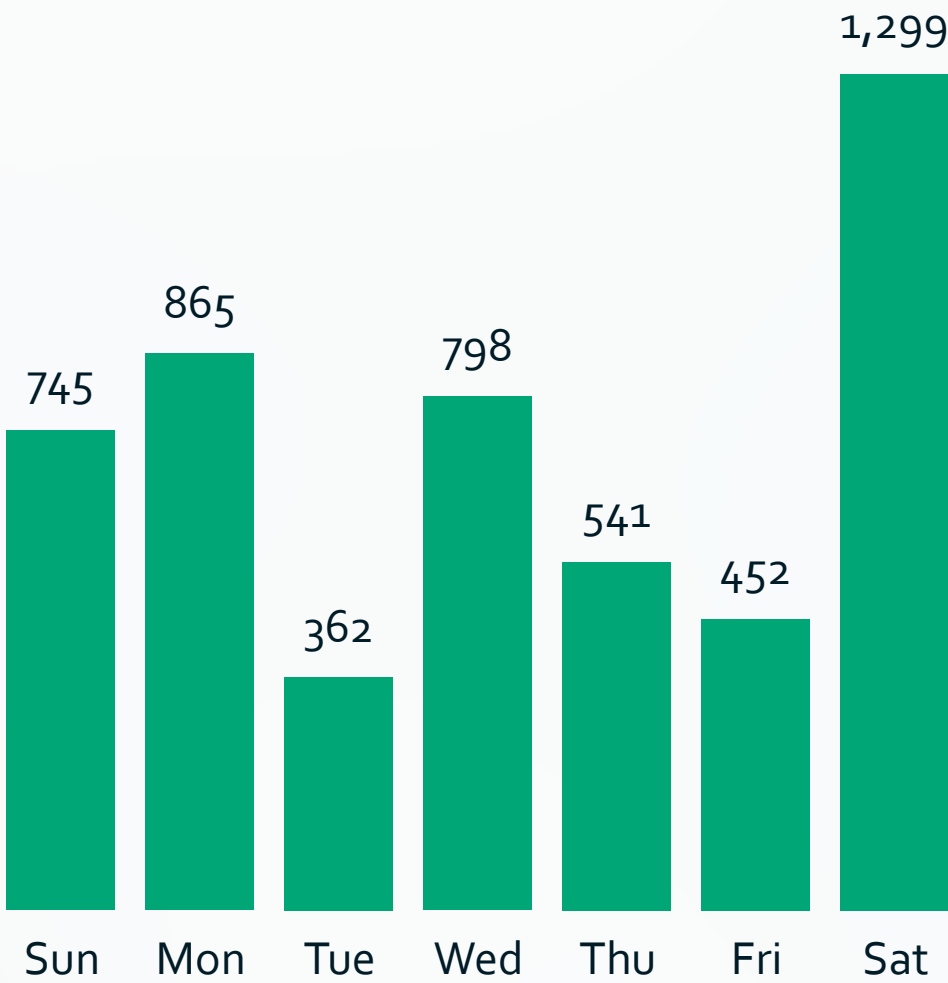
1,052

TOTAL VISITORS

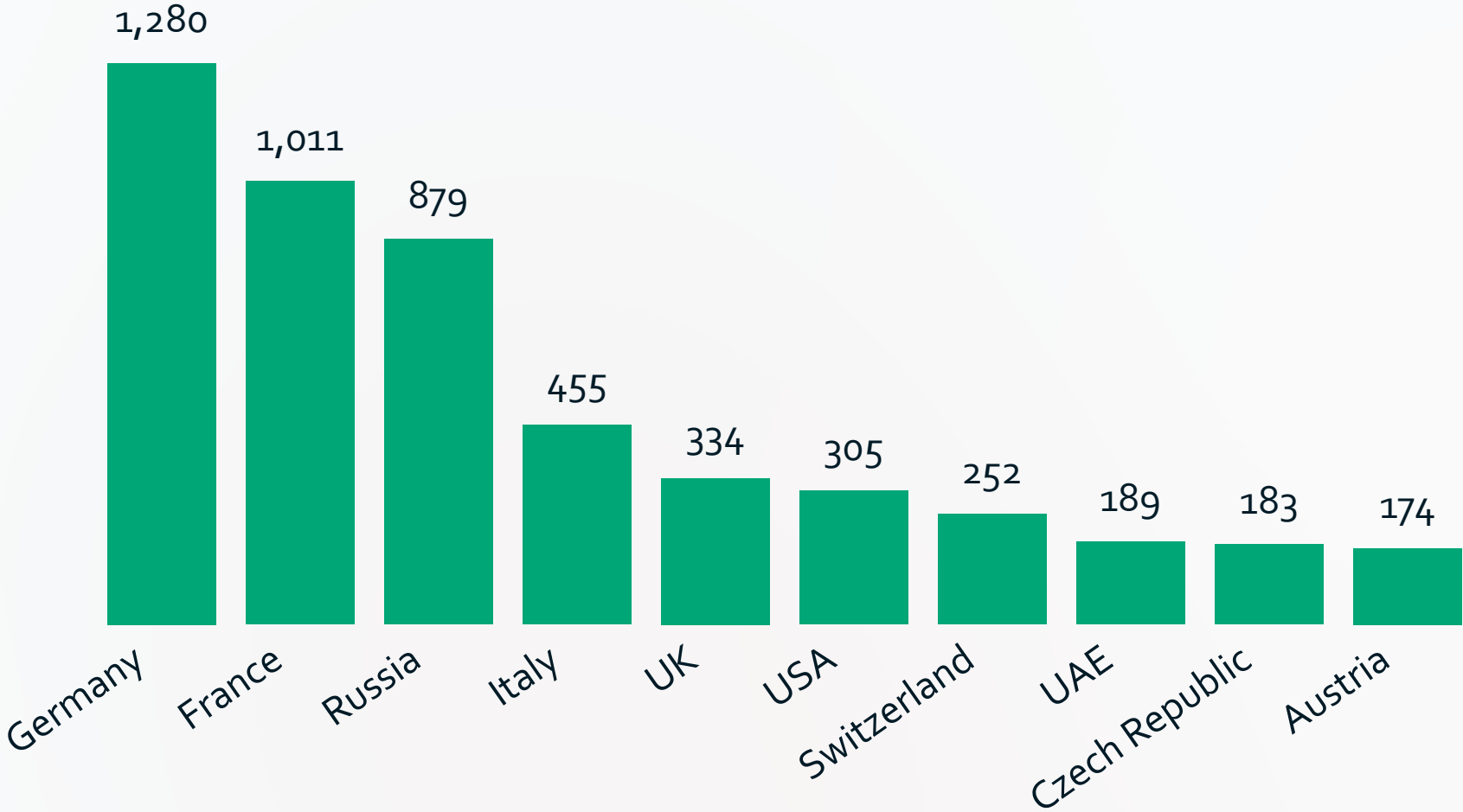
7,364



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

Arrivals for Week 10, 2024 is 8% lower than the same period last year.

Germany is the leading market with 1,280 visitors, representing 17% of visitors.

HOW DOES WEEK 10 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

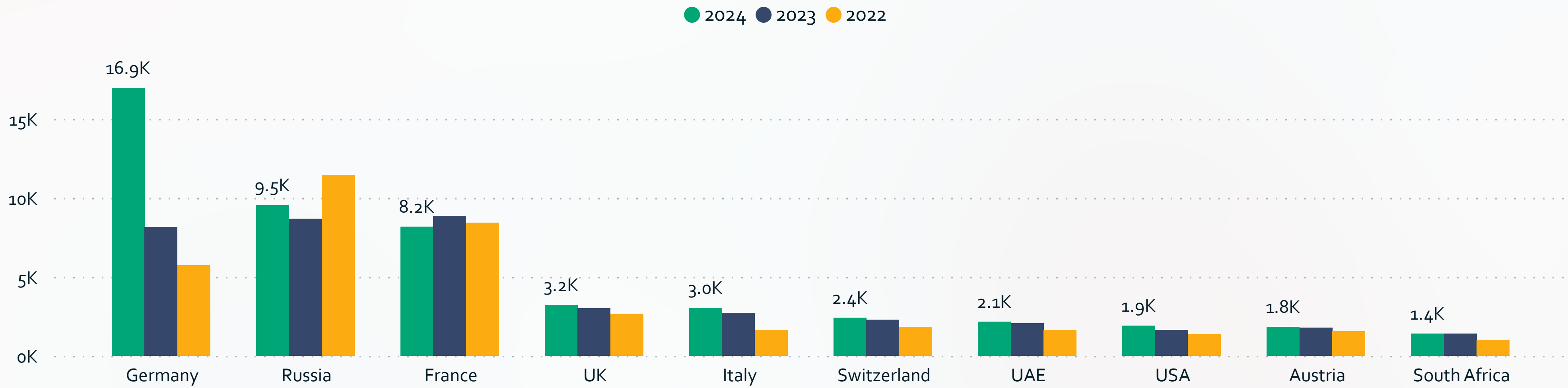
Last updated: 10/03/2024

TOP MARKETS

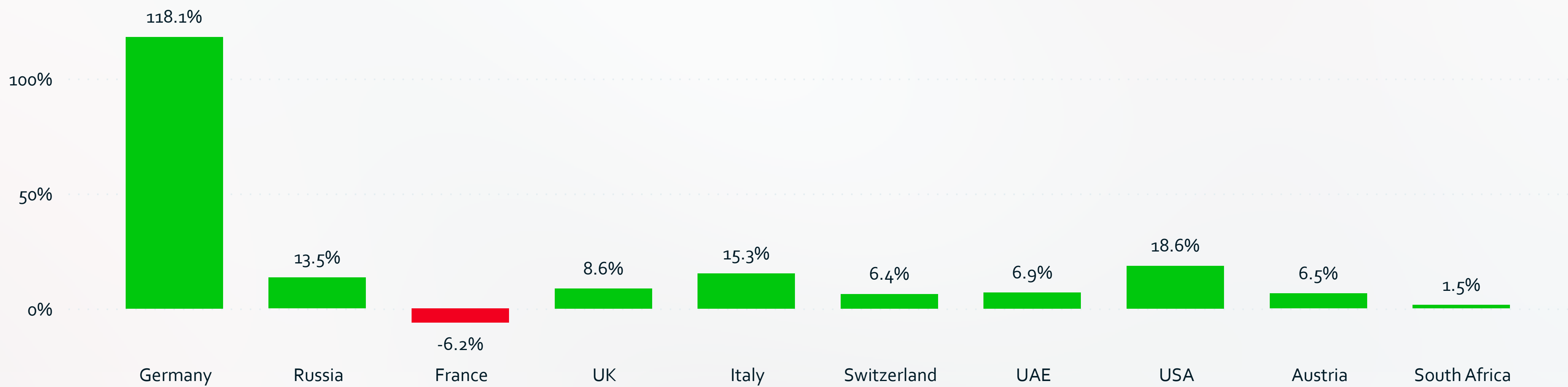
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 118%.

Most 10 markets are performing better than last year, except France with a decrease of 6% in visitors arrival.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

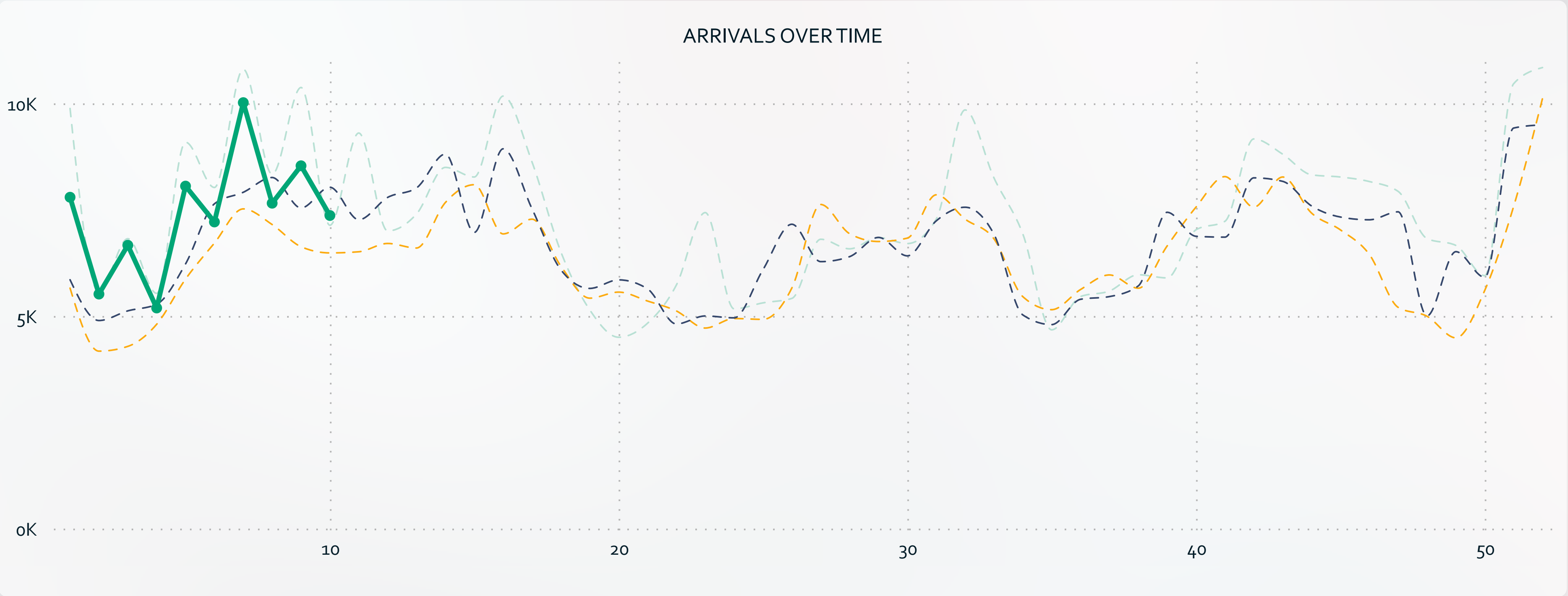
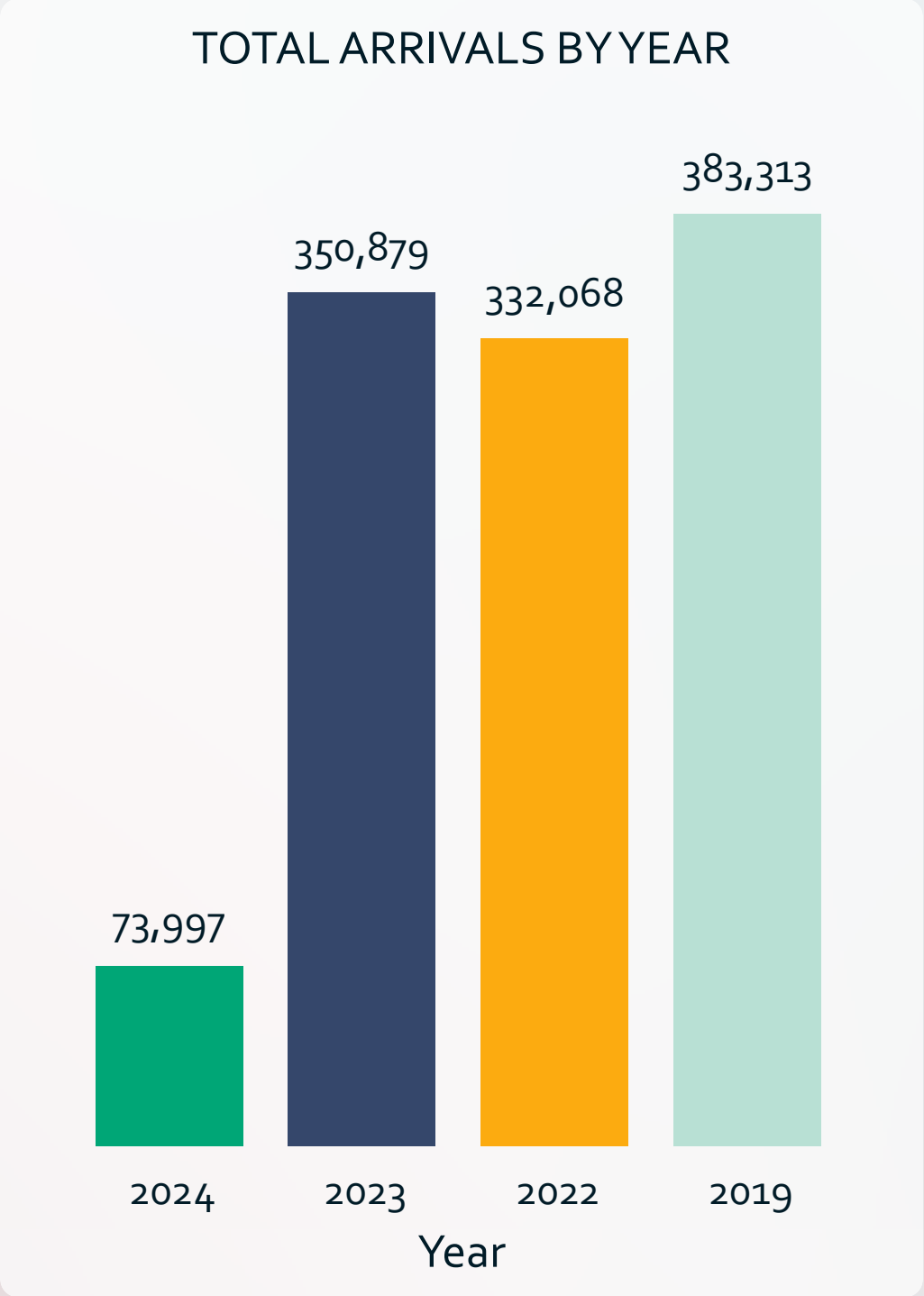
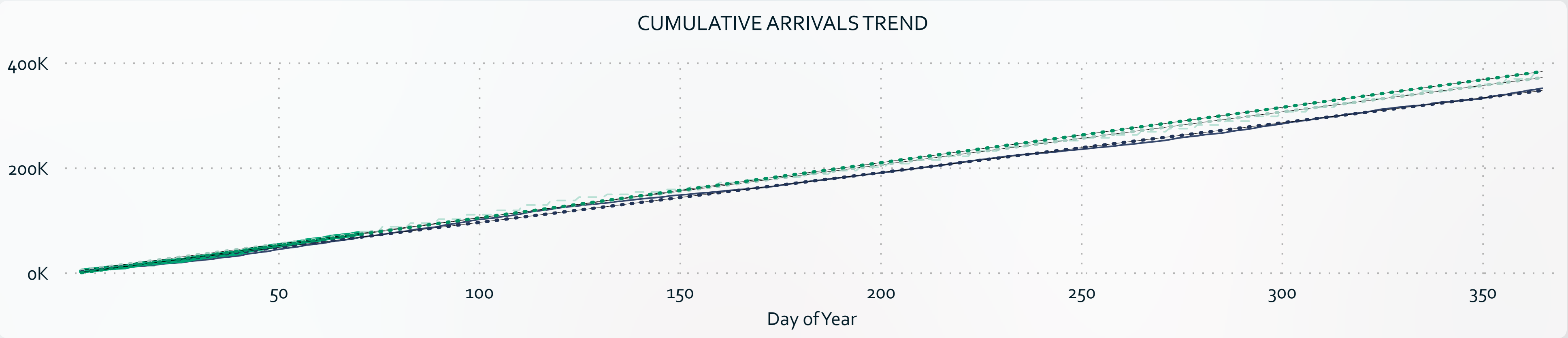
☐

Afghanistan

☐

Agalega

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Åland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

