

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 31/03/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

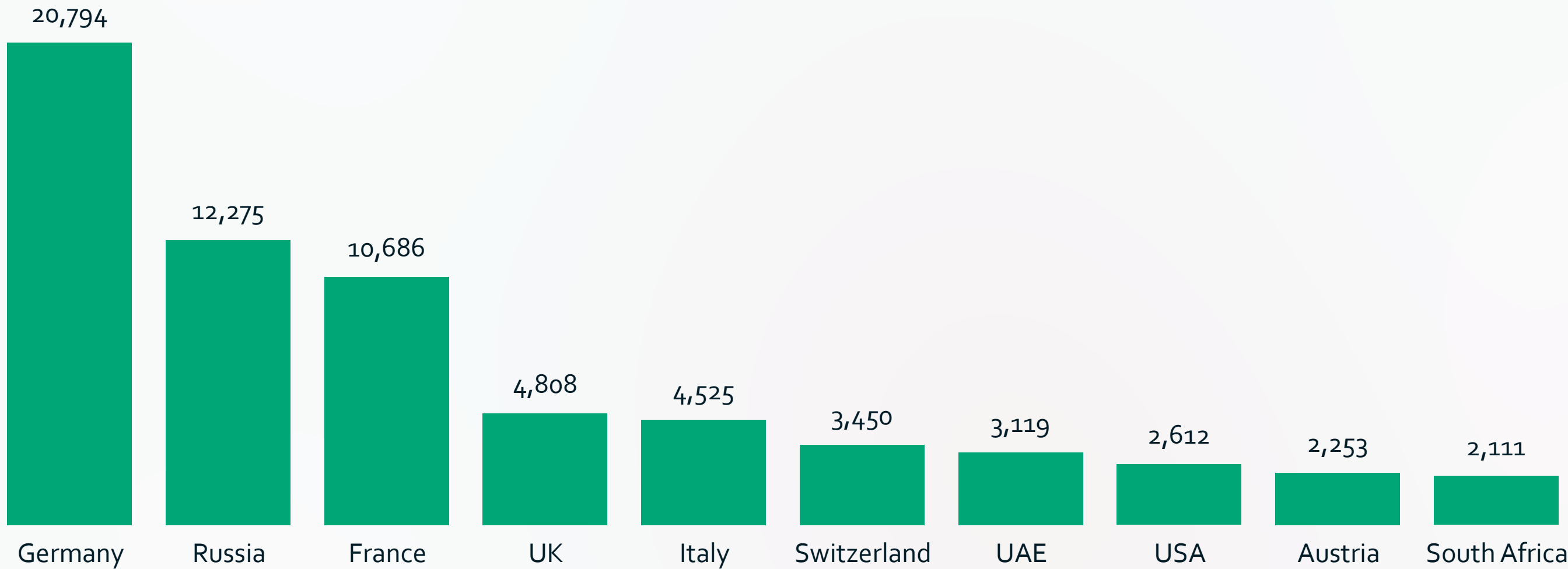
97,517

▲ 11.4%

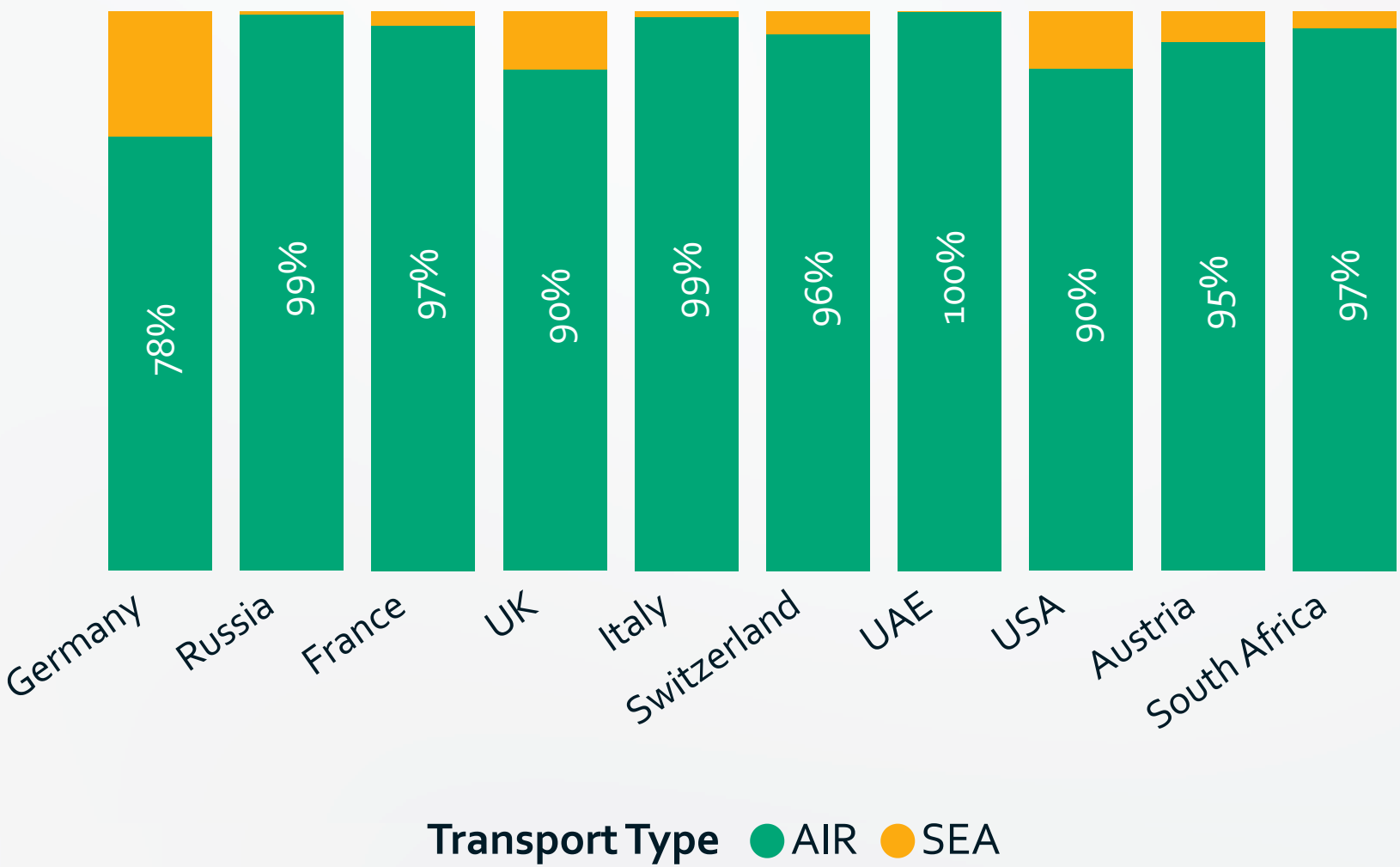
YoY%



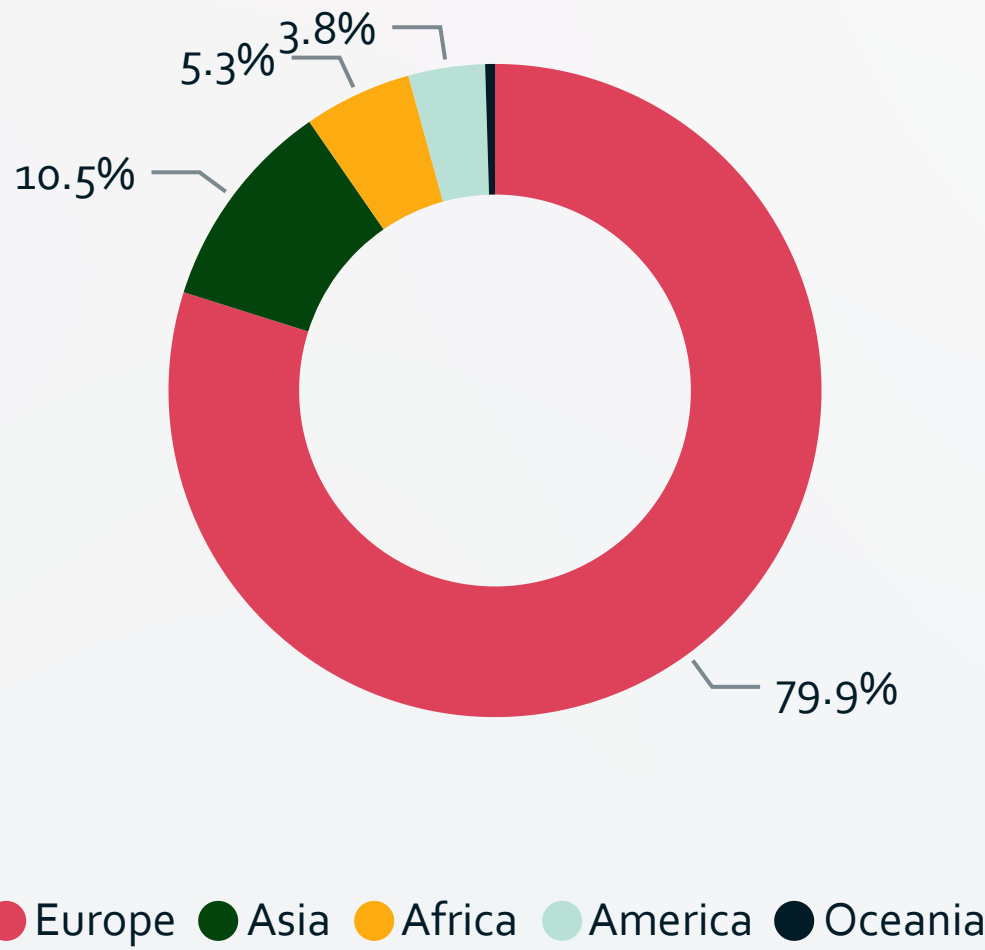
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 97,517 visitors has been recorded up to 31/03/2024. This represents a 11% increase over the same period last year.

92% of visitors are coming in by air.

Germany is our leading source market with 20,794 visitors to date, representing 21% of Total Visitor Arrivals.

Our top 3 markets accounts for 45% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

80% of our visitors are coming from Europe, with Asia the next highest region with 11% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - MARCH

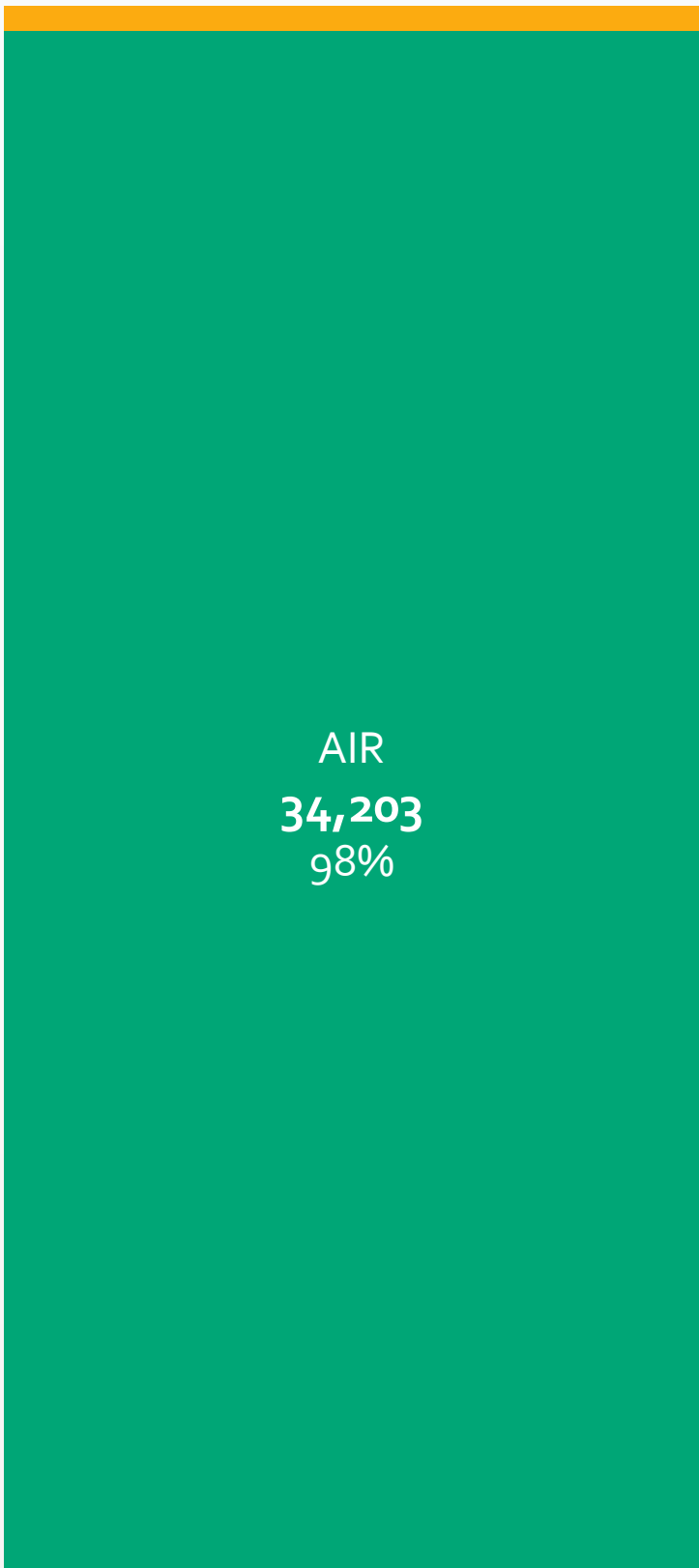
Total visitor arrivals for March 2024.



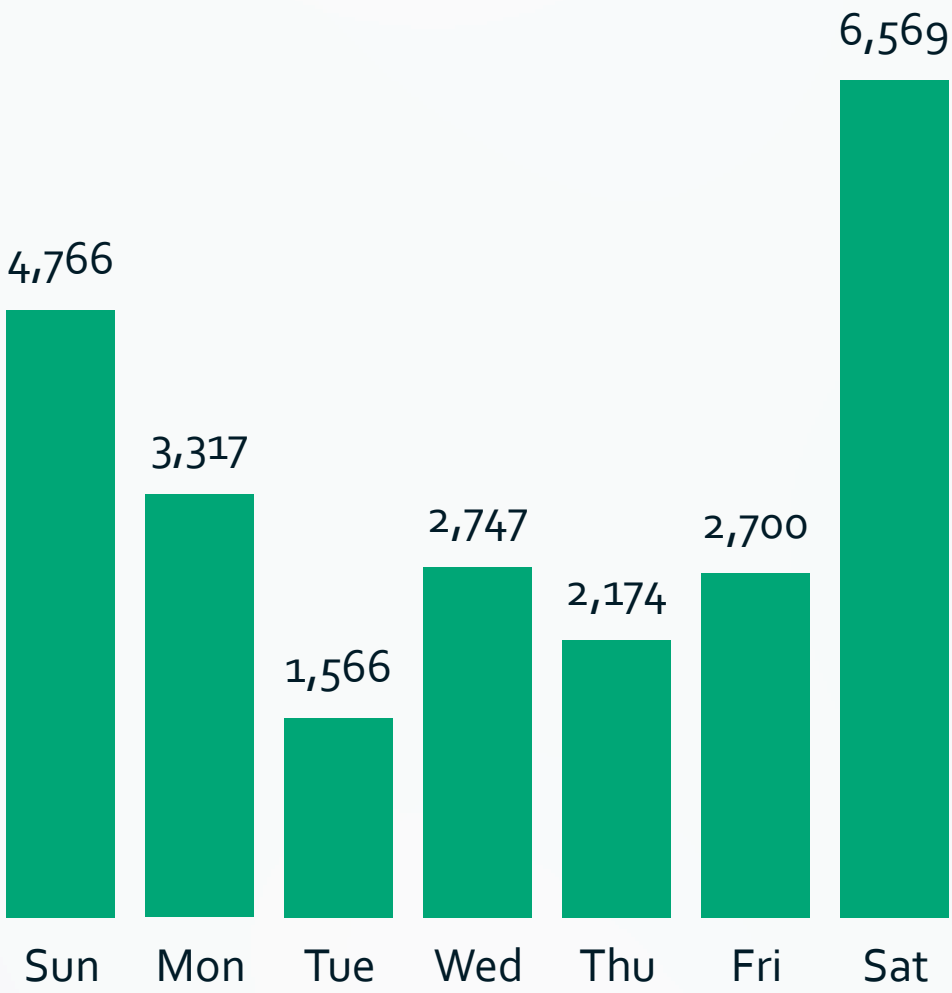
TOTAL ARRIVALS

34,759

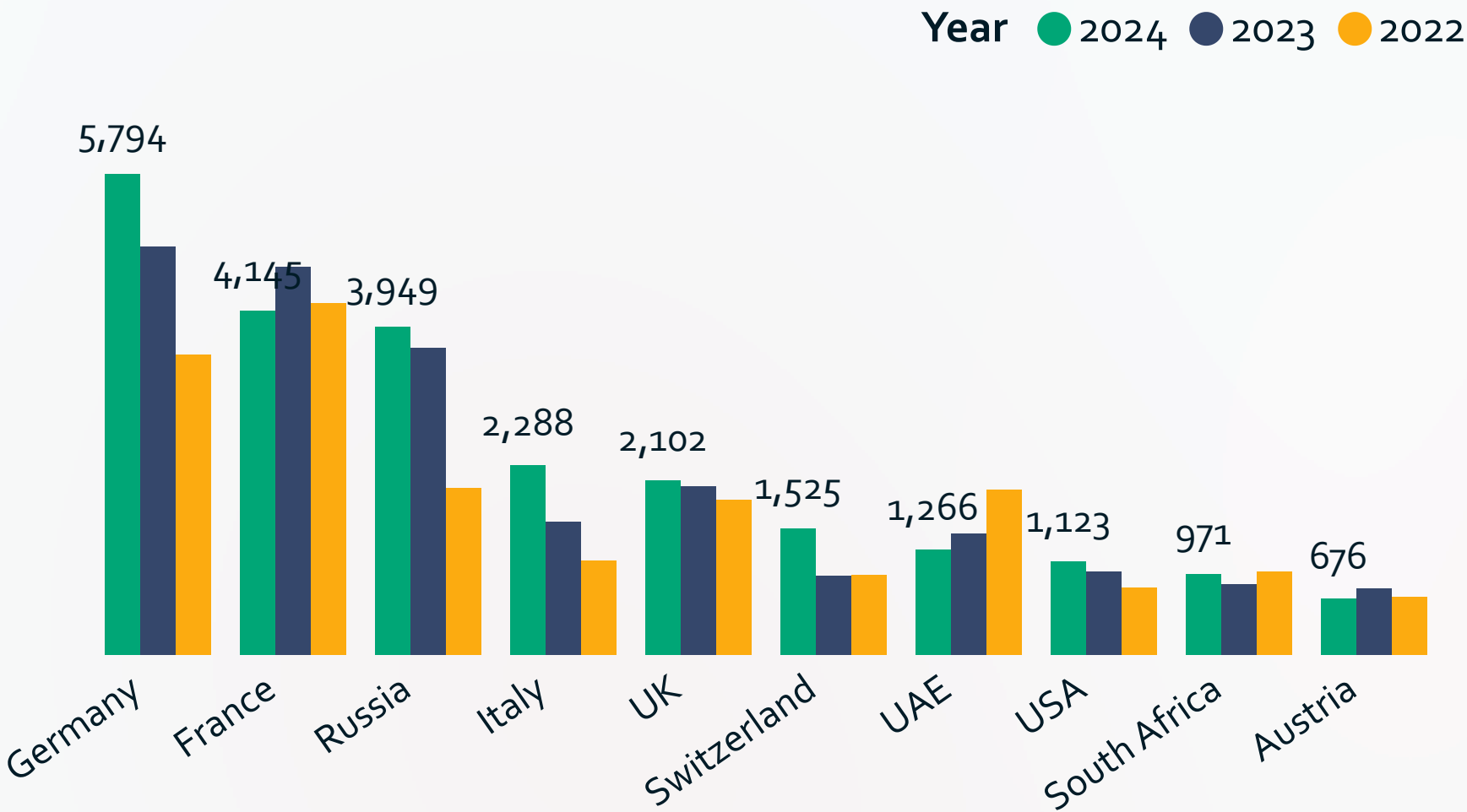
▲ 2.3%
YoY%



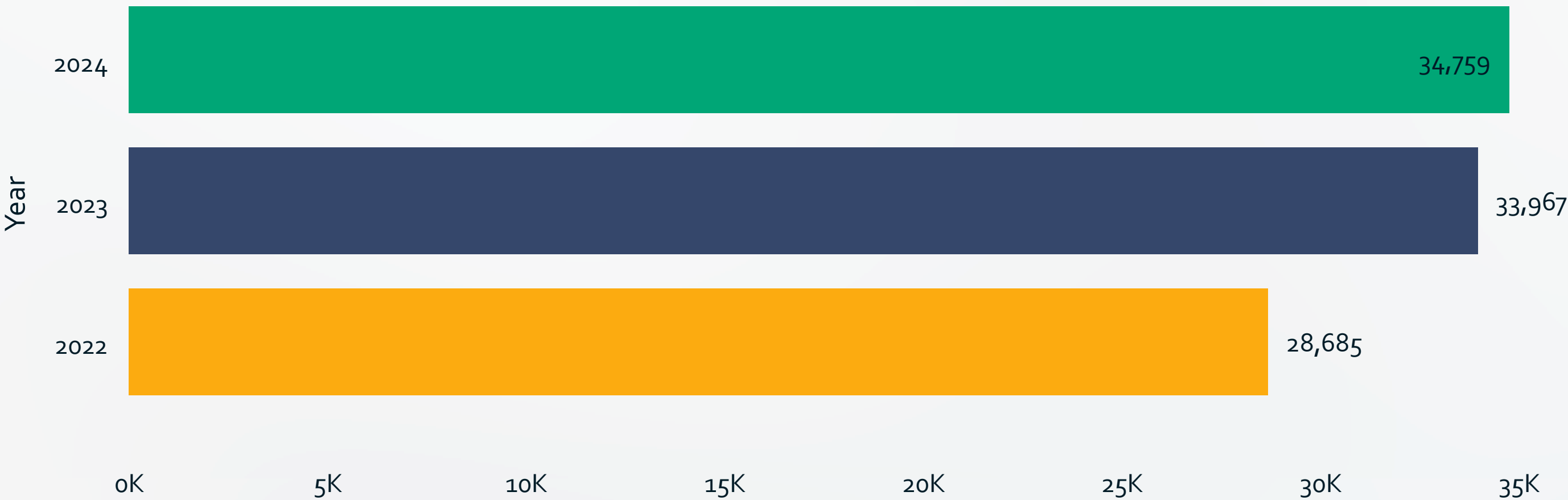
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES MARCH 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for March 2024 is 2% higher compared to last year.

A total of 34,759 visitors has been recorded.

98% of visitors are arriving by air.

Germany was the number one market in March with 17% of visitors, followed by France 12% and Russia with 11%.

Both Germany and Russia are performing better than March 2023, by 18% and 7% respectively, whereas as France is below March 2023 arrivals by 11%.

Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 13

Total visitor arrivals for Week 13: 25/03/2024 - 31/03/2024

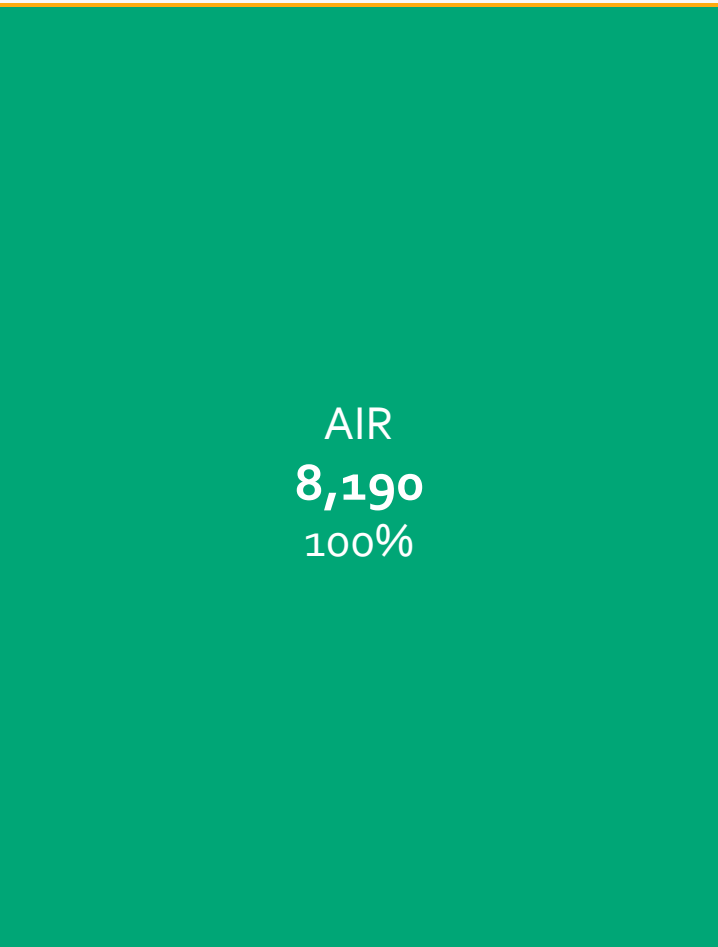


DAILY AVERAGE

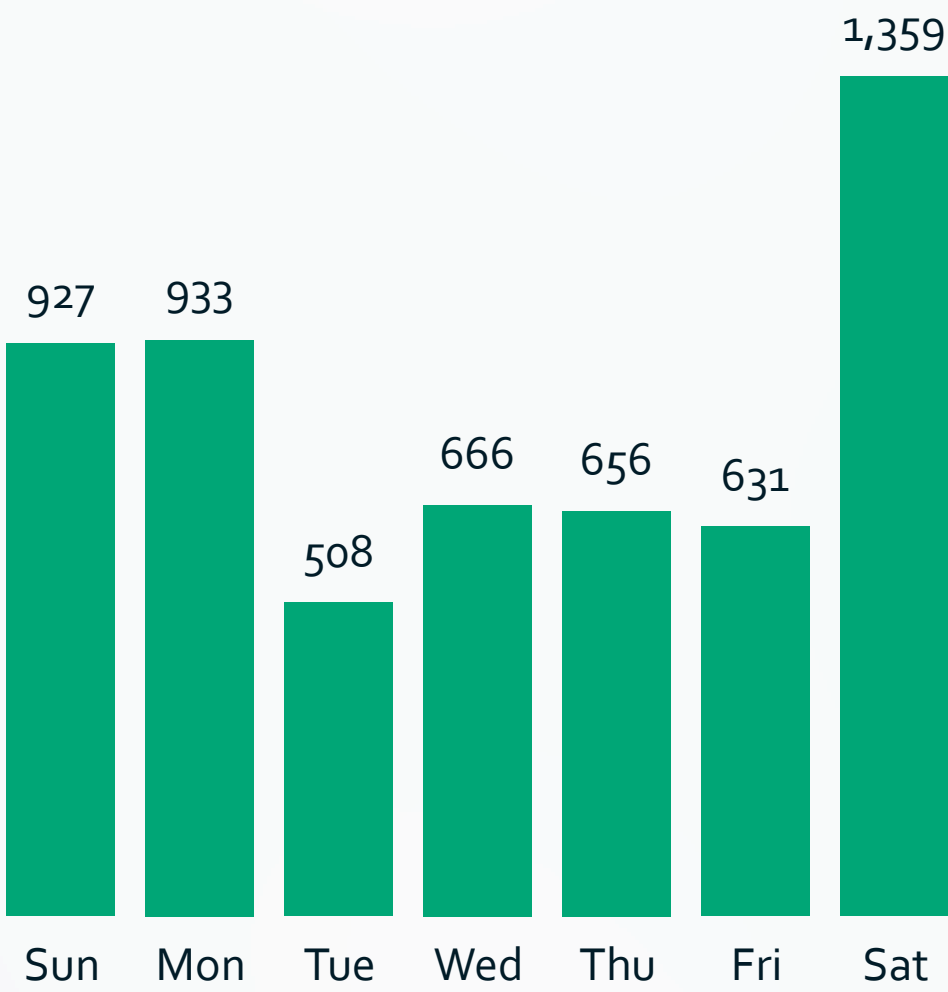
1,174

TOTAL VISITORS

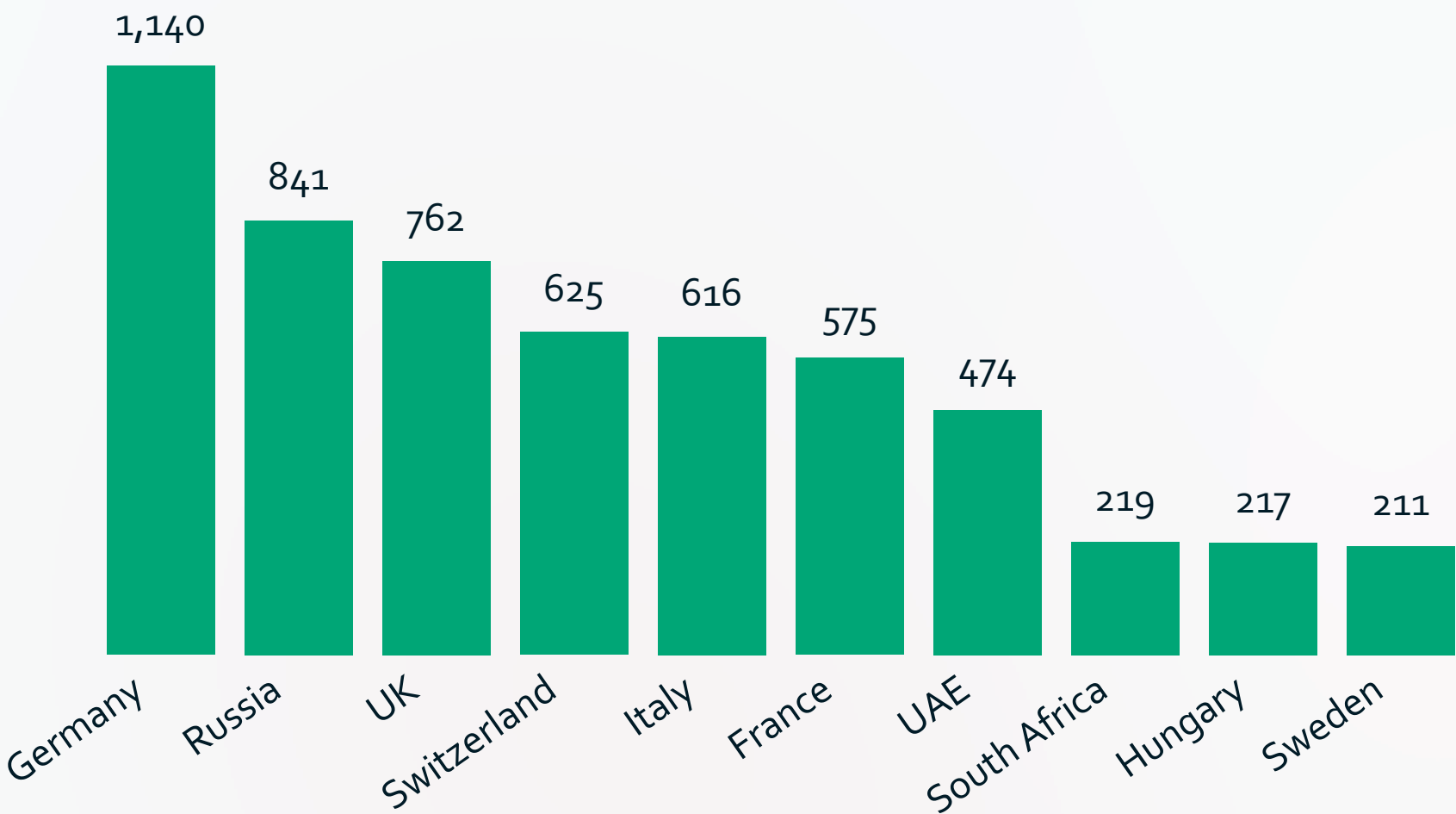
8,221



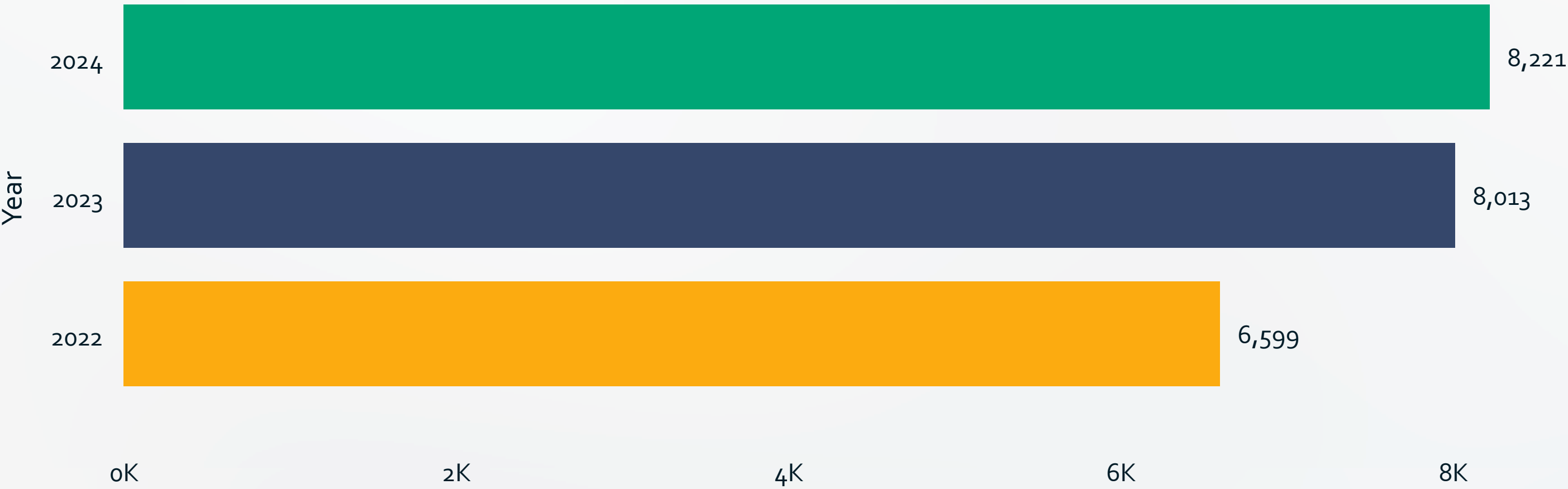
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 13 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 13, 2024 is 3% higher than the same period last year.

Germany is the leading market with 1,140 visitors, representing 14% of visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

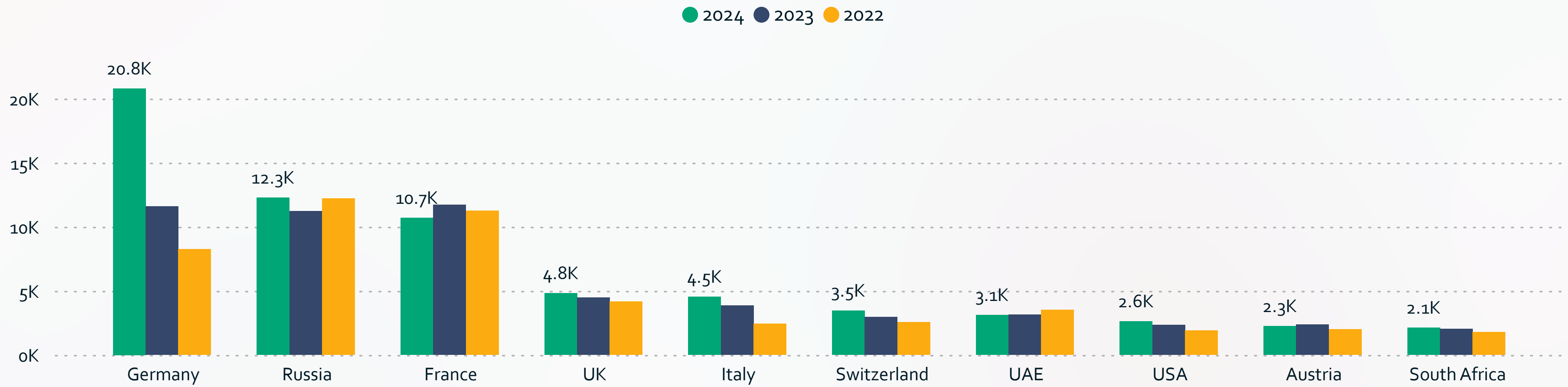
Last updated: 31/03/2024

TOP MARKETS

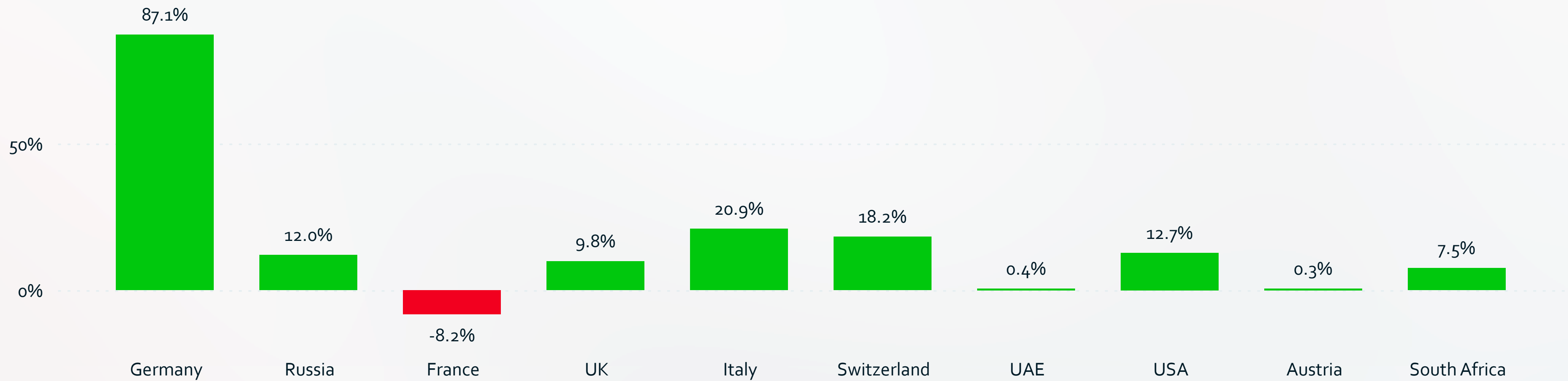
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 87%.

Almost all top 10 markets are performing better than last year, except France with a decrease of 8% in visitors arrival.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

☐ Afghanistan

☐ Agalega

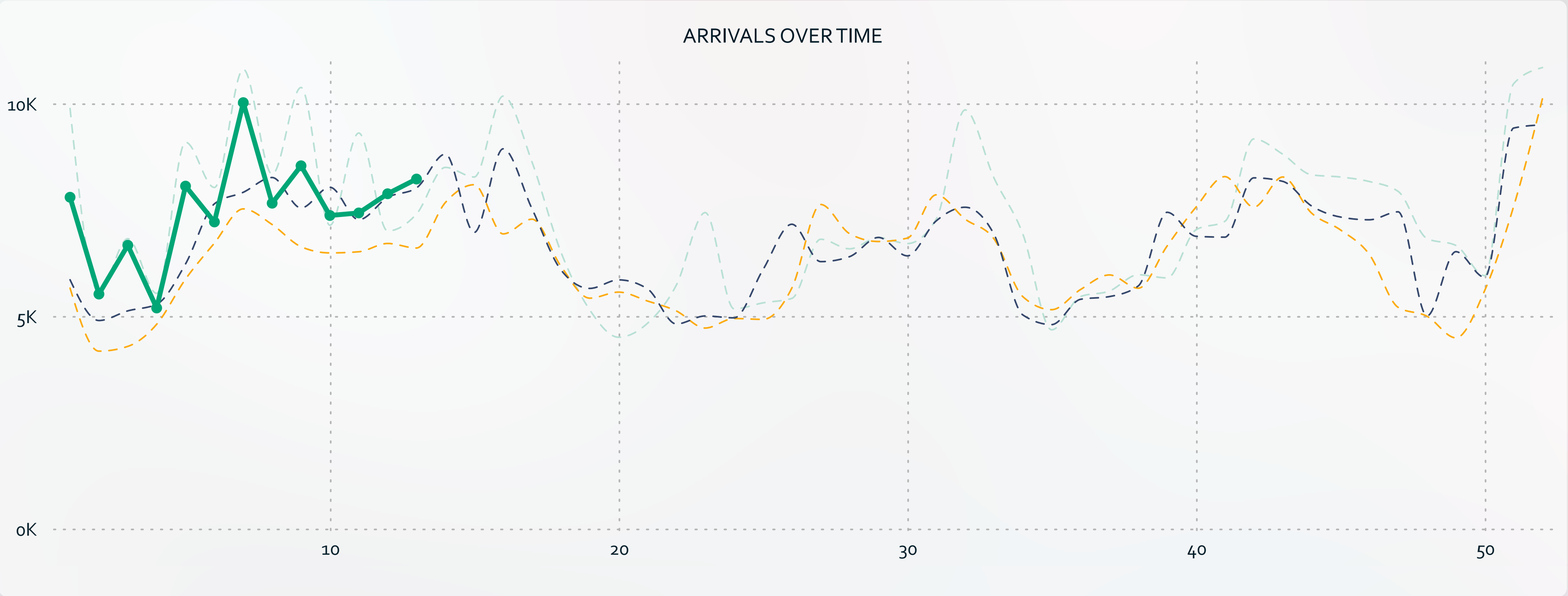
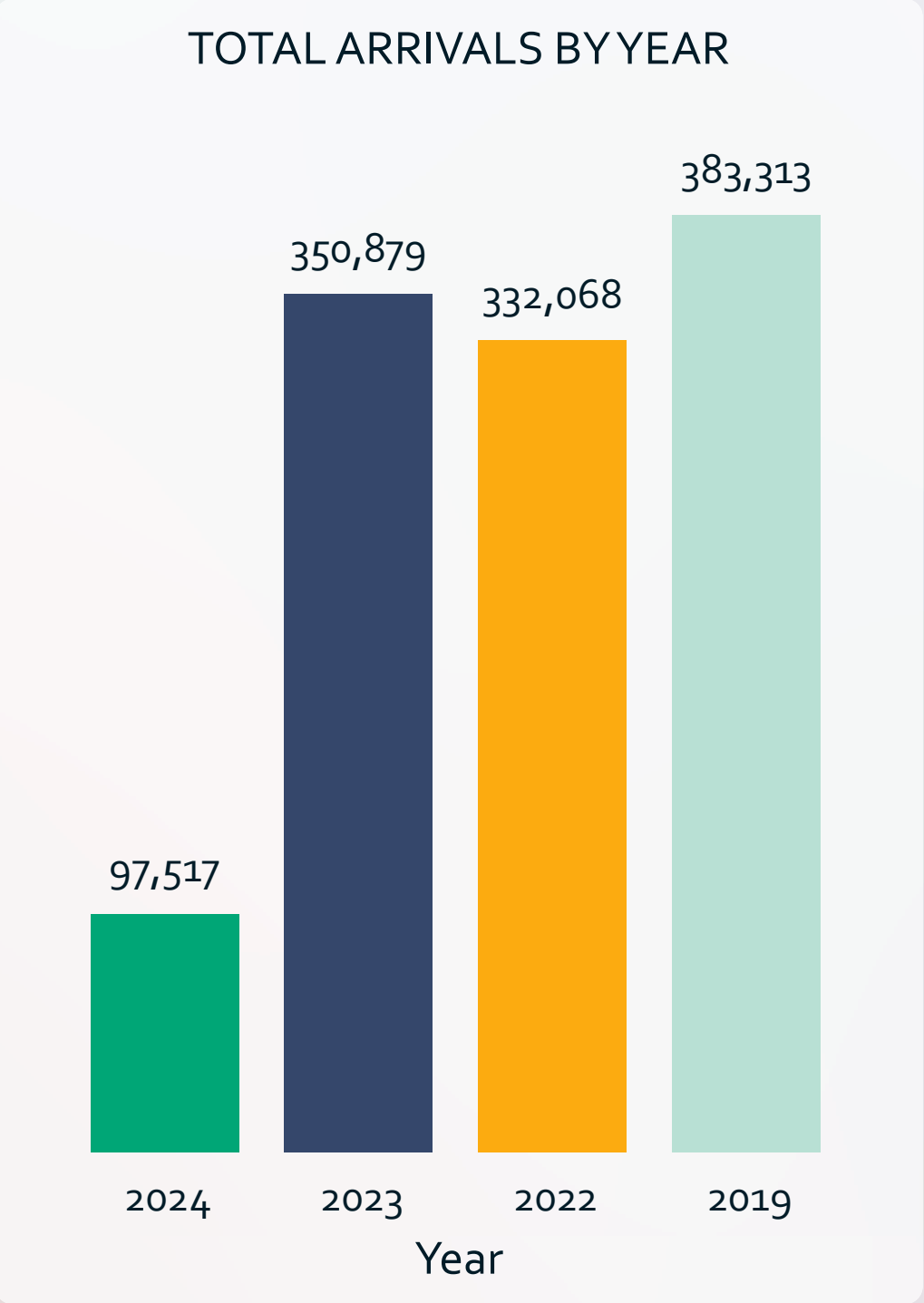
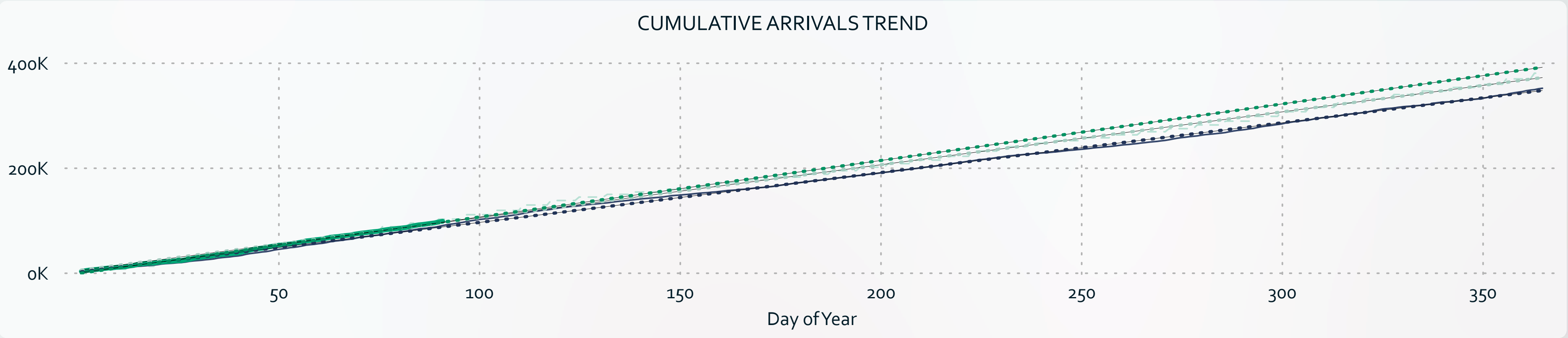
☐ Aland Islands

☐ Albania

☐ Algeria

☐ American Samoa

☐ Andorra



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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

