

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 07/04/2024

# ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

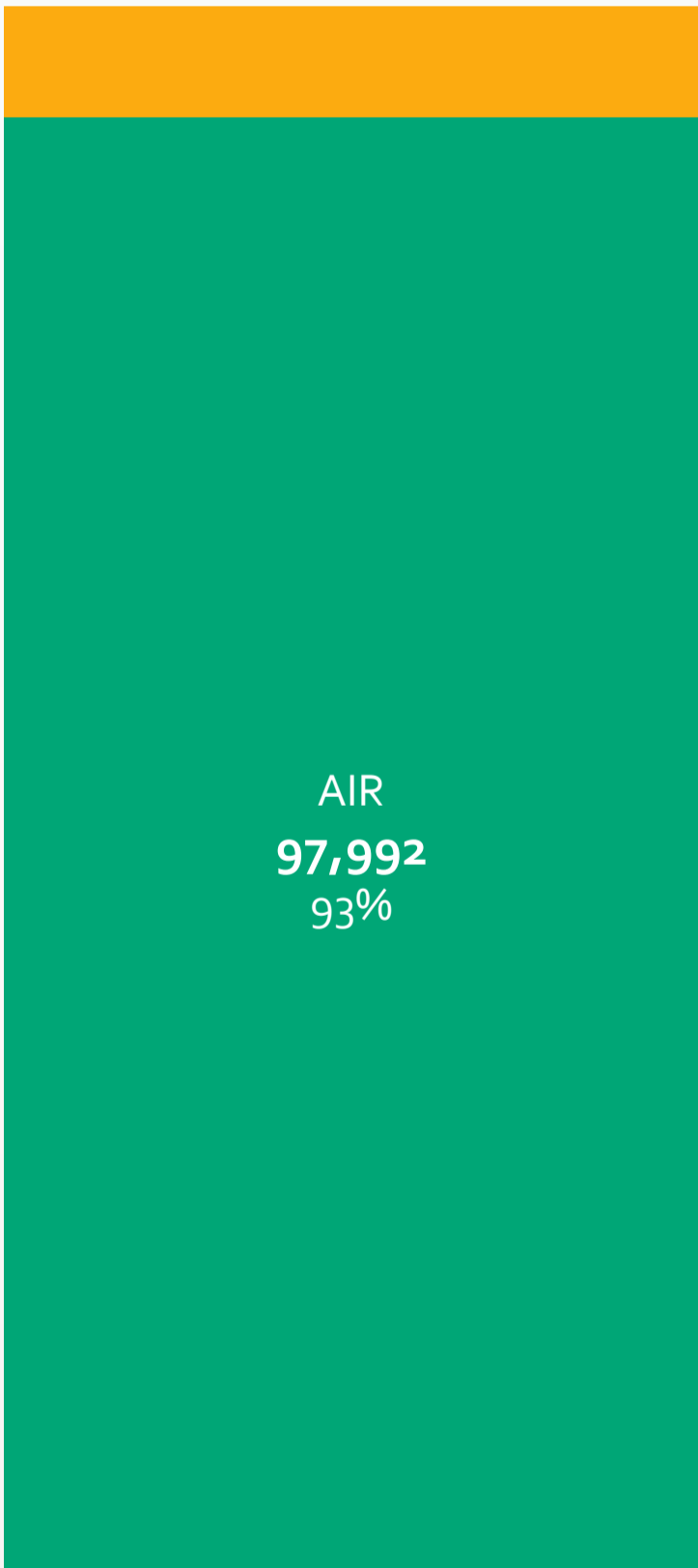


2024 TOTAL VISITORS

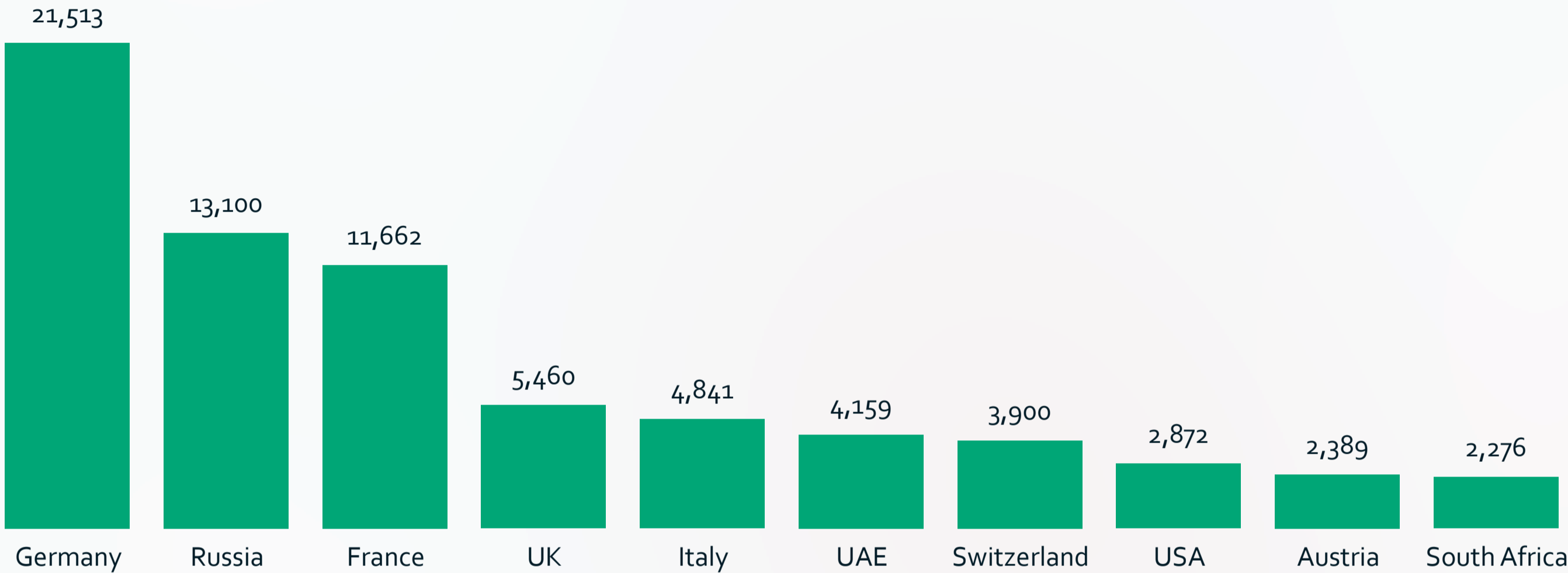
105,457

▲ 8.8%

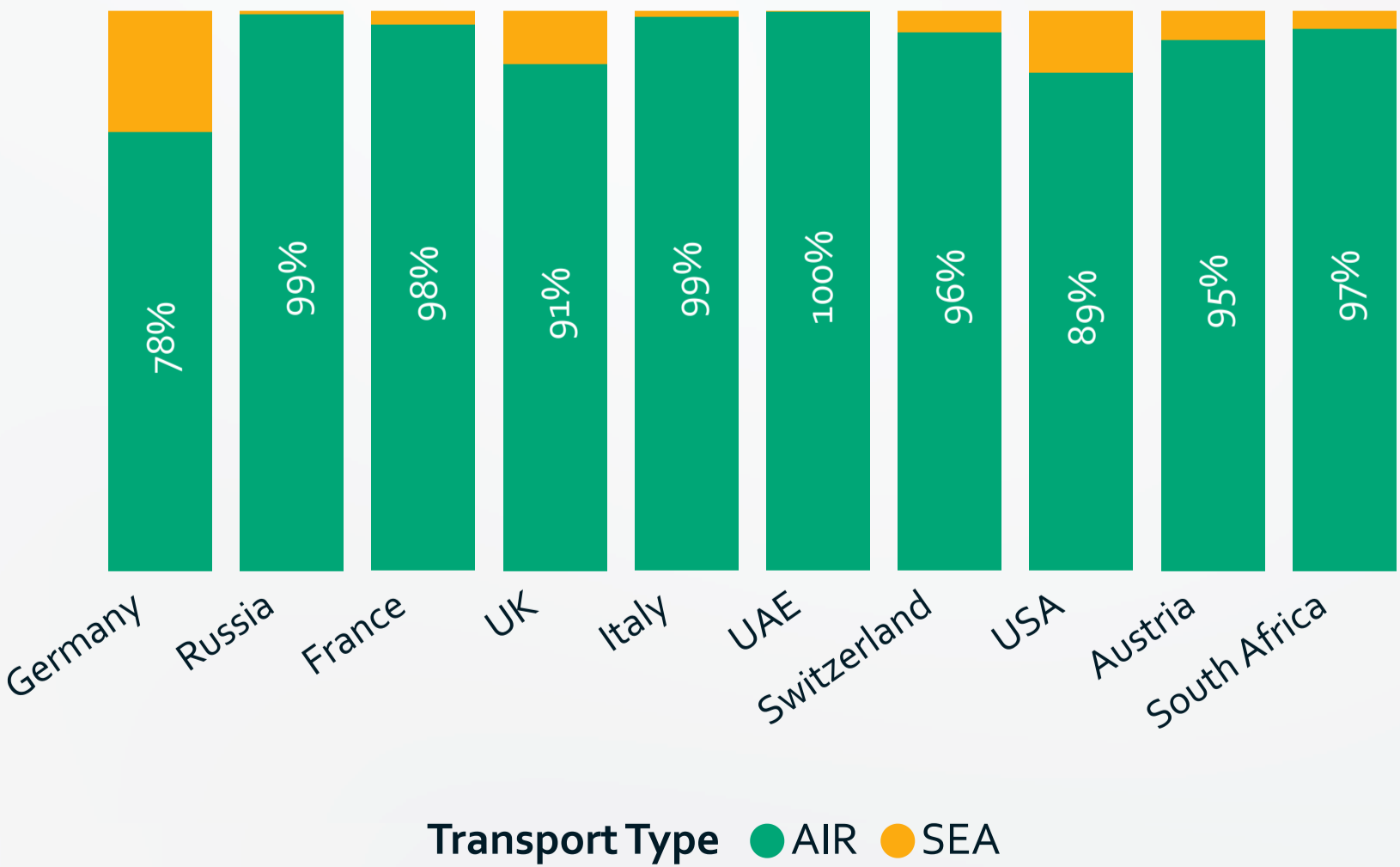
YoY%



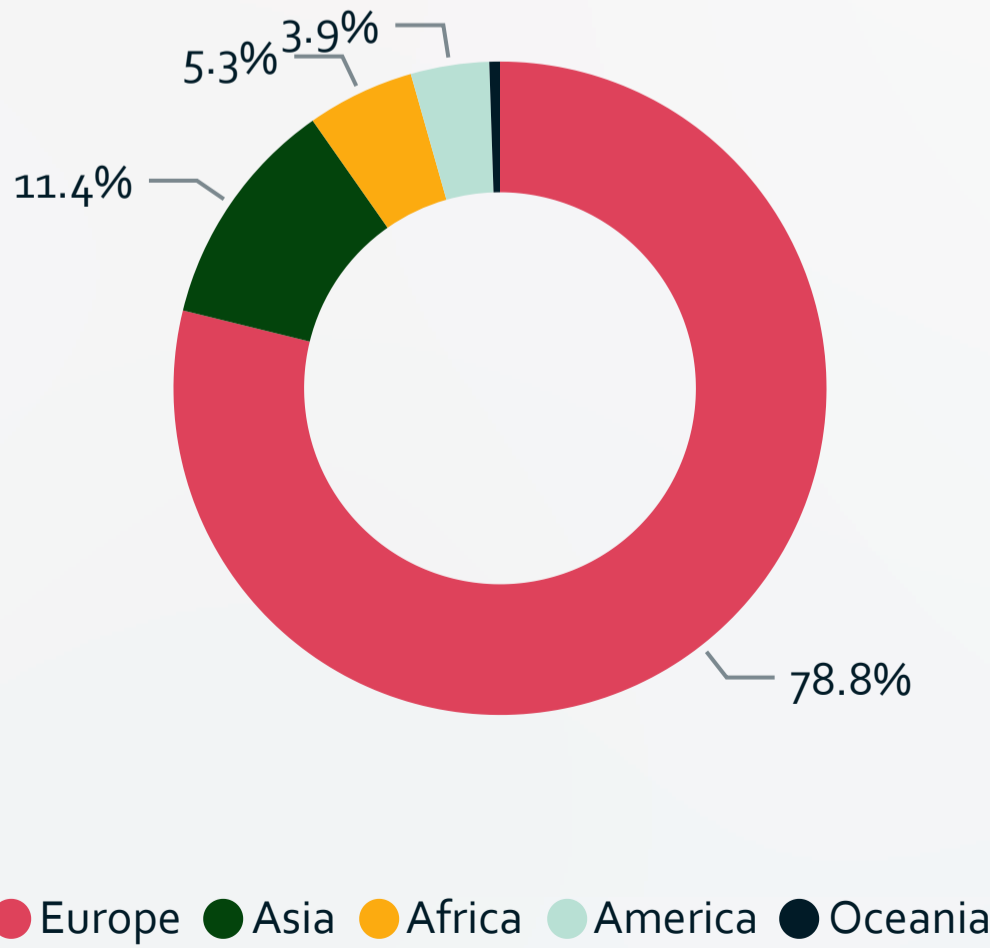
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



## INSIGHTS

A total of 105,457 visitors has been recorded up to 07/04/2024. This represents a 9% increase over the same period last year.

93% of visitors are coming in by air.

Germany is our leading source market with 21,513 visitors to date, representing 20% of Total Visitor Arrivals.

Our top 3 markets accounts for 44% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

79% of our visitors are coming from Europe, with Asia the next highest region with 11% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - APRIL

Total visitor arrivals for April 2024.

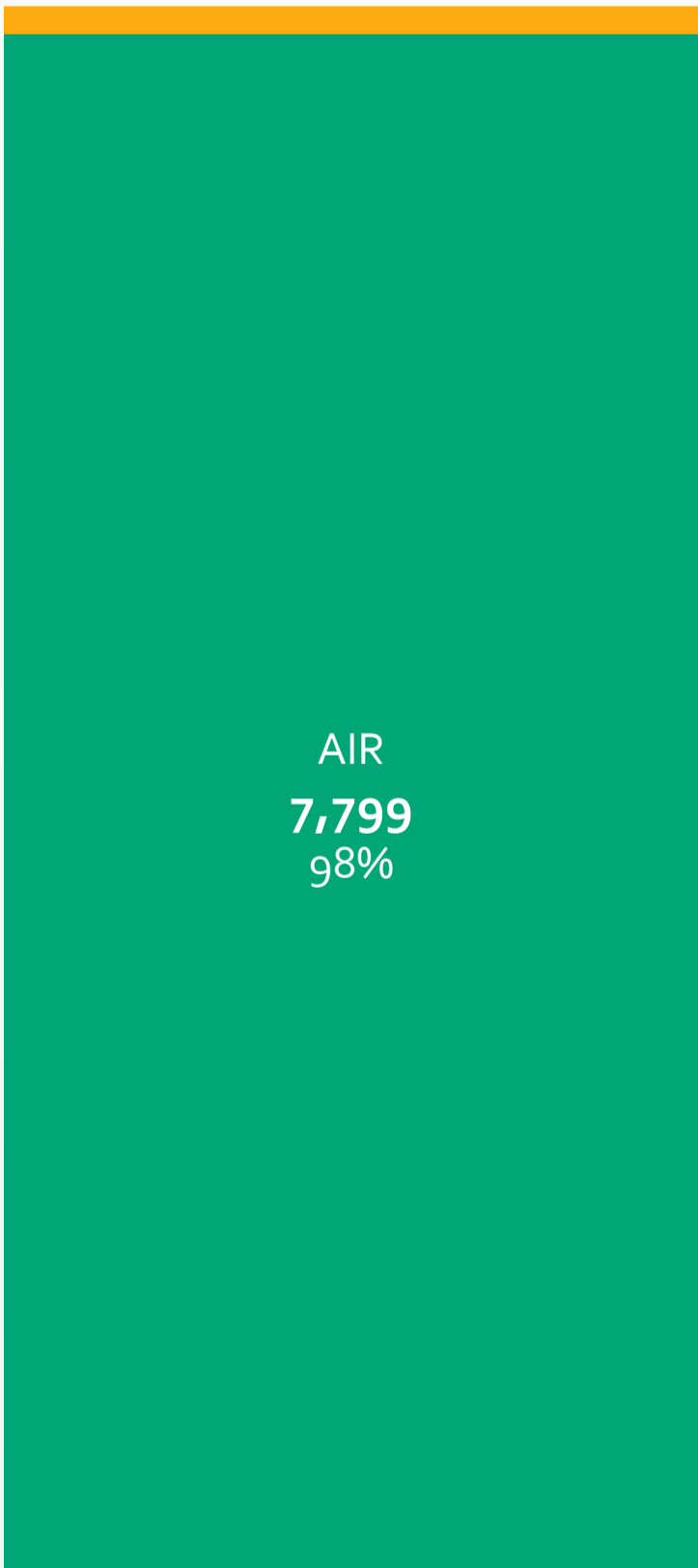


TOTAL ARRIVALS

7,940

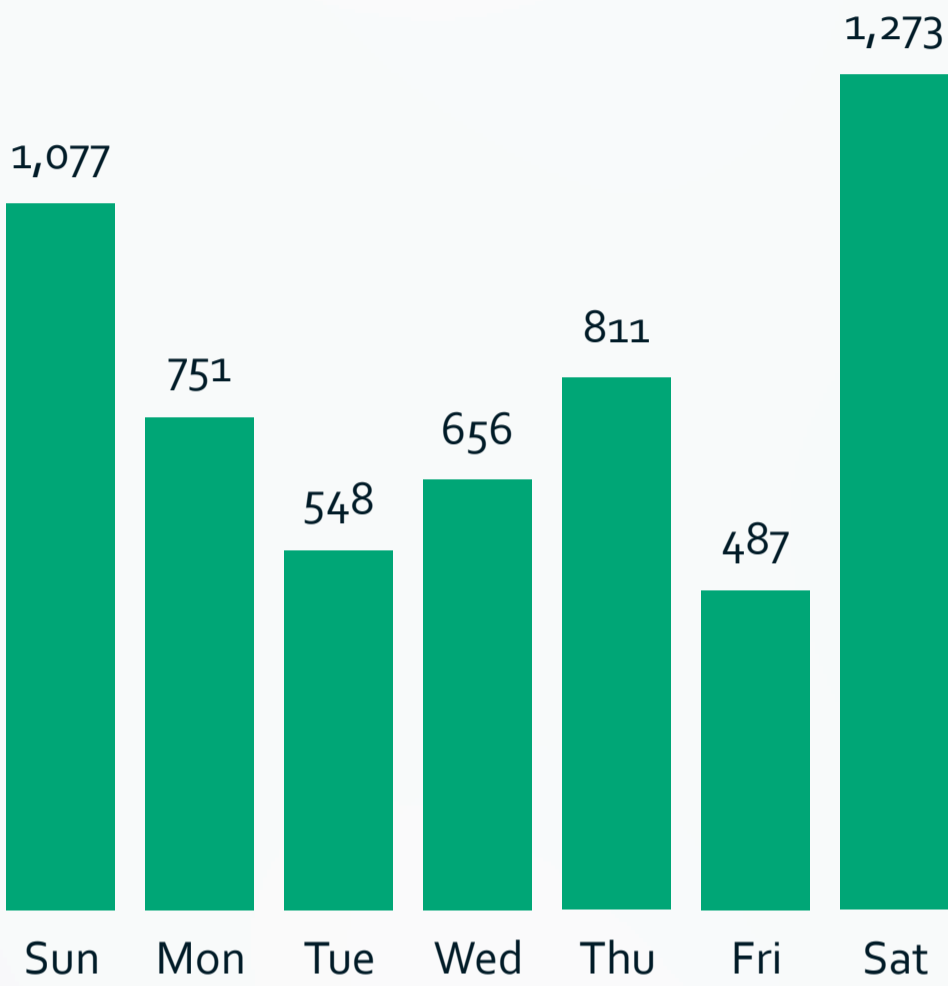
▼ -15.6%

YoY%

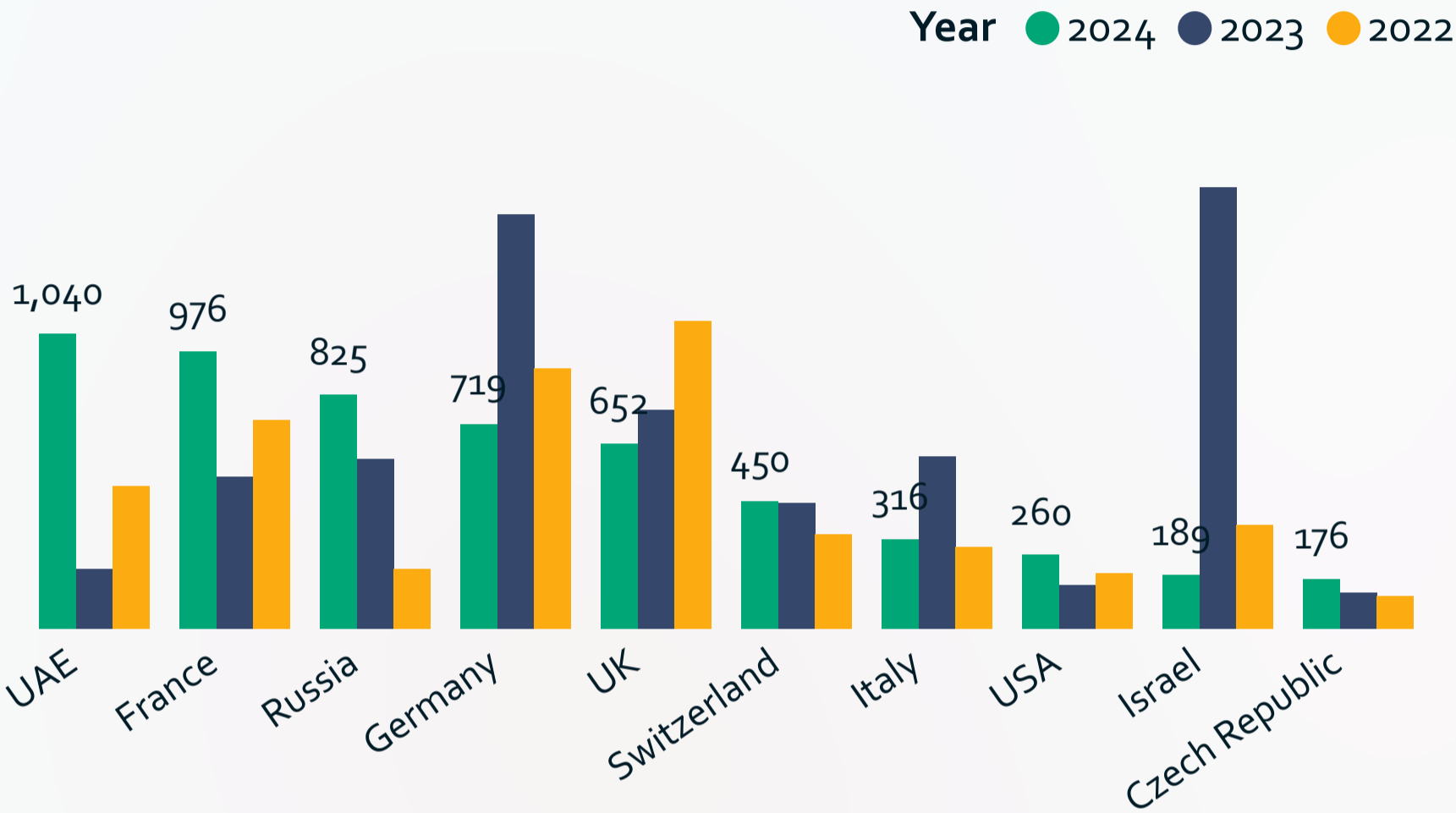


AIR  
7,799  
98%

VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

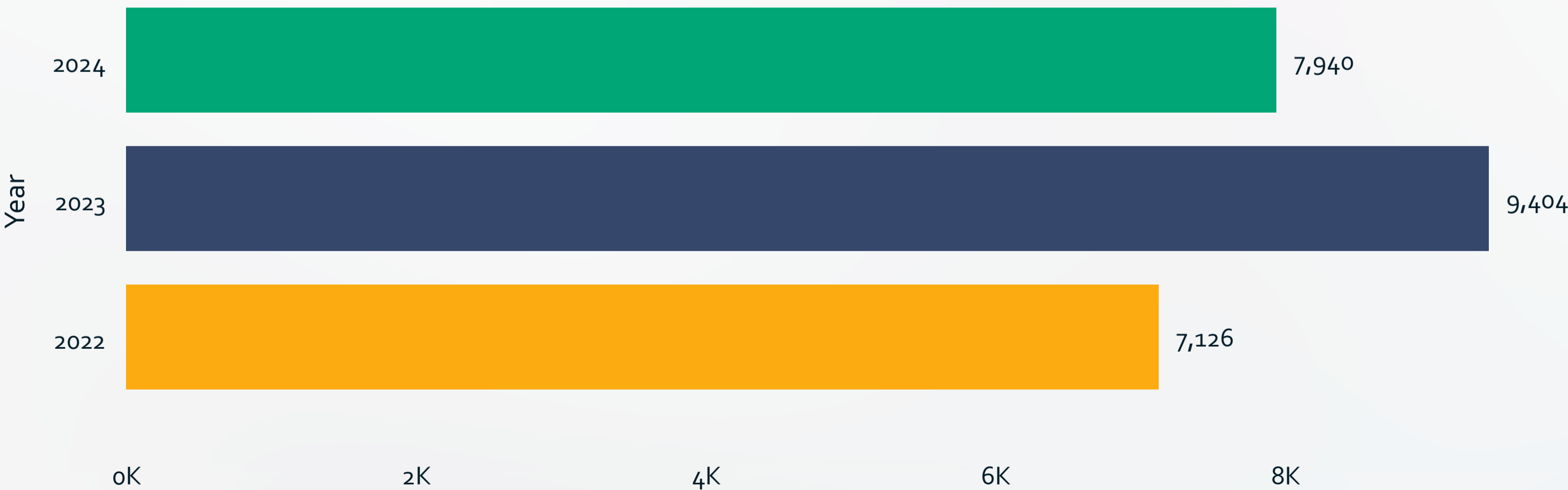
Arrivals for April 2024 is 16% lower compared to last year.

The decline is due to a decrease in Visitor Arrivals from Germany, Israel, UK and Italy compared to the same period last year.

A total of 7,940 visitors has been recorded in April, 98% of visitors are arriving by air.

UAE is the number one market in April with 13% of visitors, followed by France with 12% and Russia with 10%.

HOW DOES APRIL 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 14

Total visitor arrivals for Week 14: 01/04/2024 - 07/04/2024

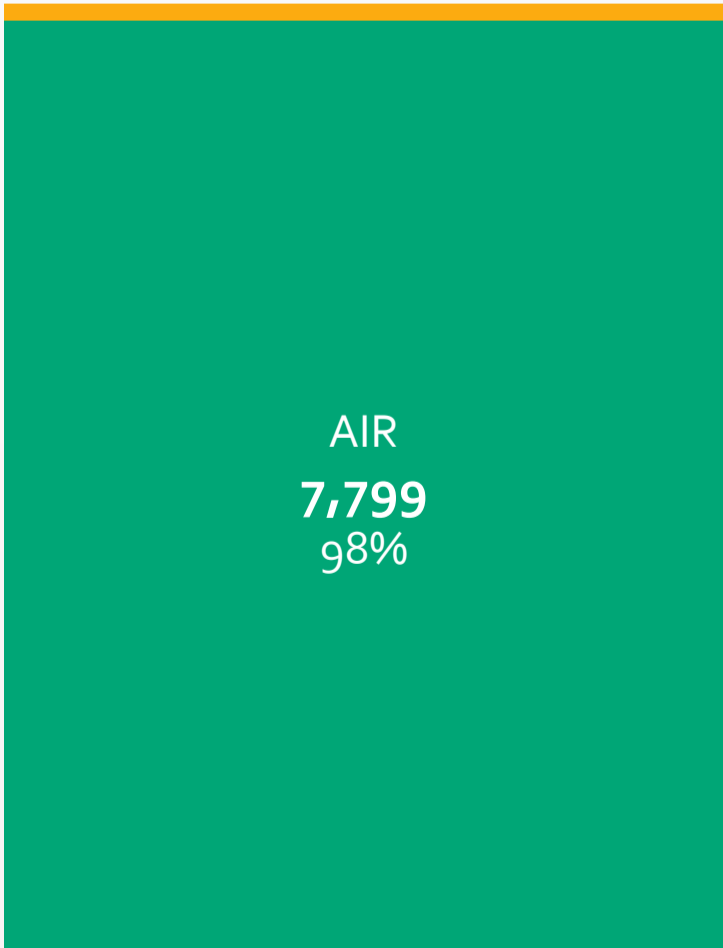


DAILY AVERAGE

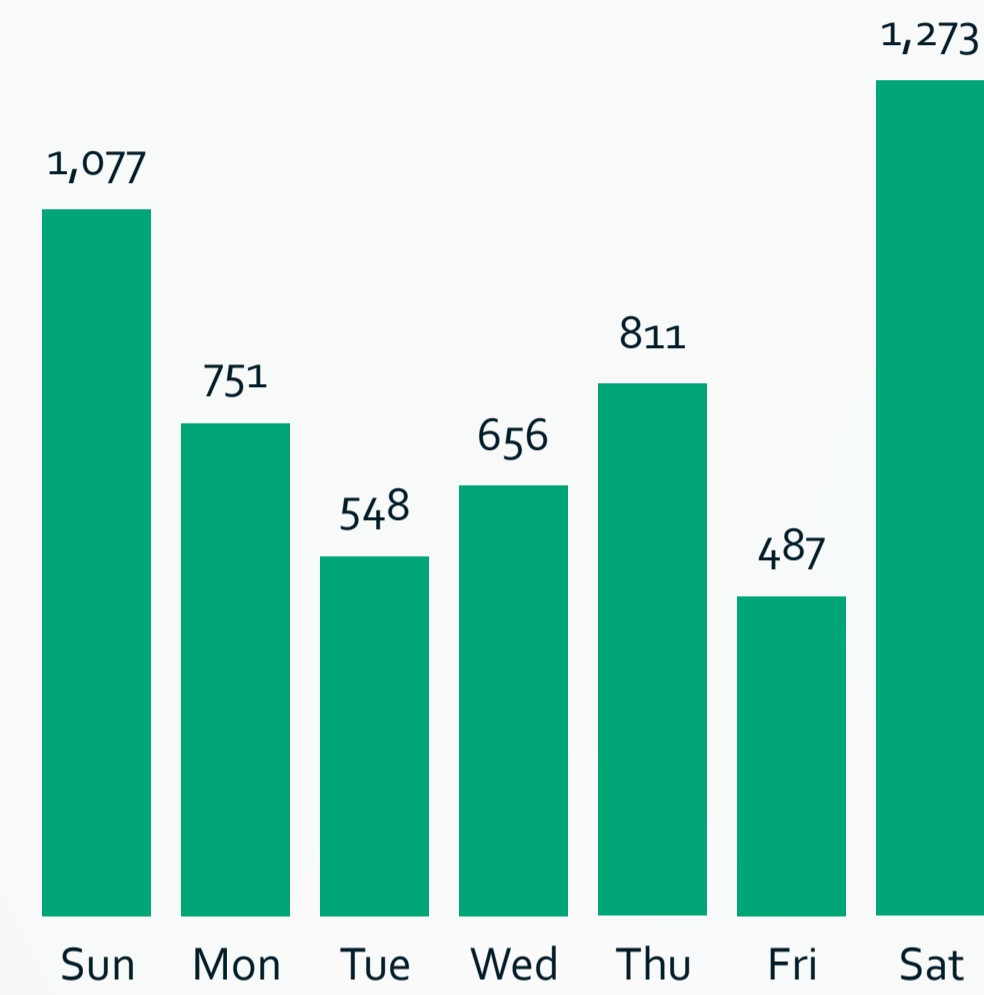
1,134

TOTAL VISITORS

7,940



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS

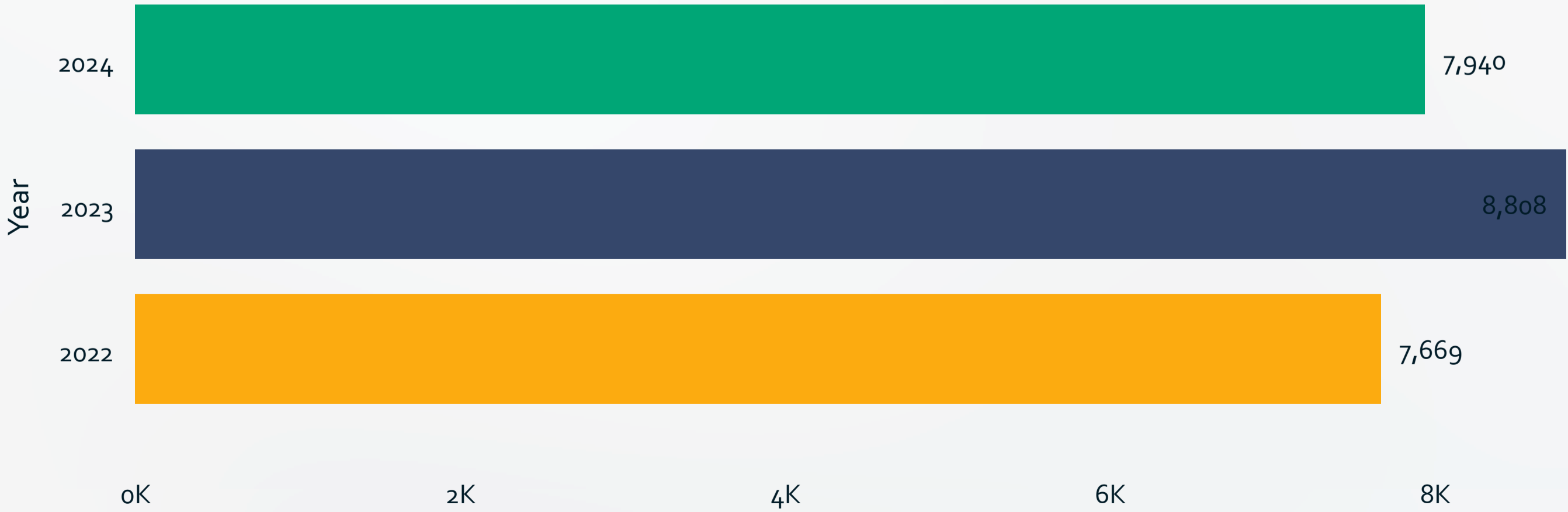


INSIGHTS

Arrivals for Week 14, 2024 is 10% lower than the same period last year.

UAE is the leading market with 1,040 visitors, representing 13% of visitors.

HOW DOES WEEK 14 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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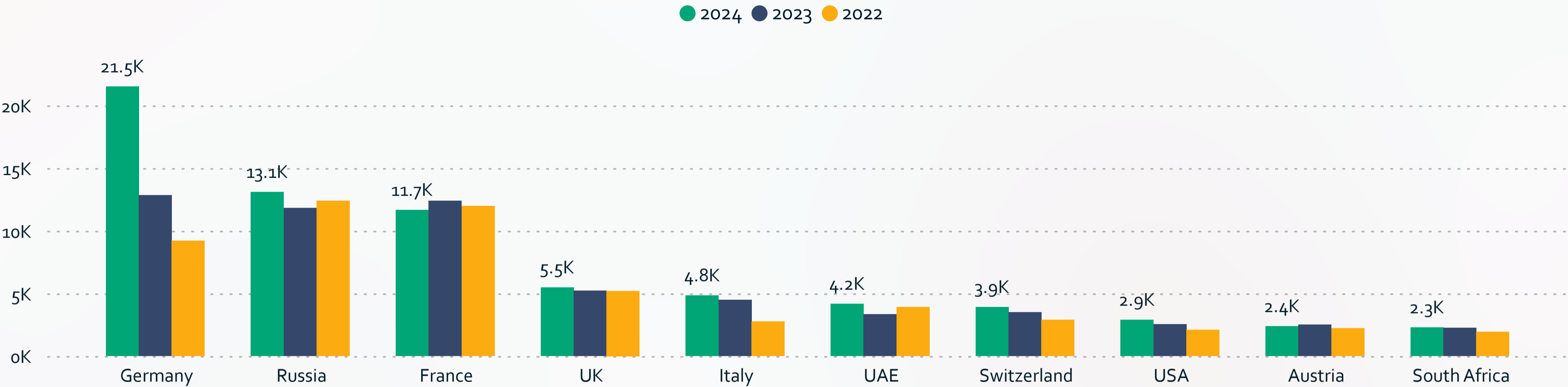
Last updated: 07/04/2024

## TOP MARKETS

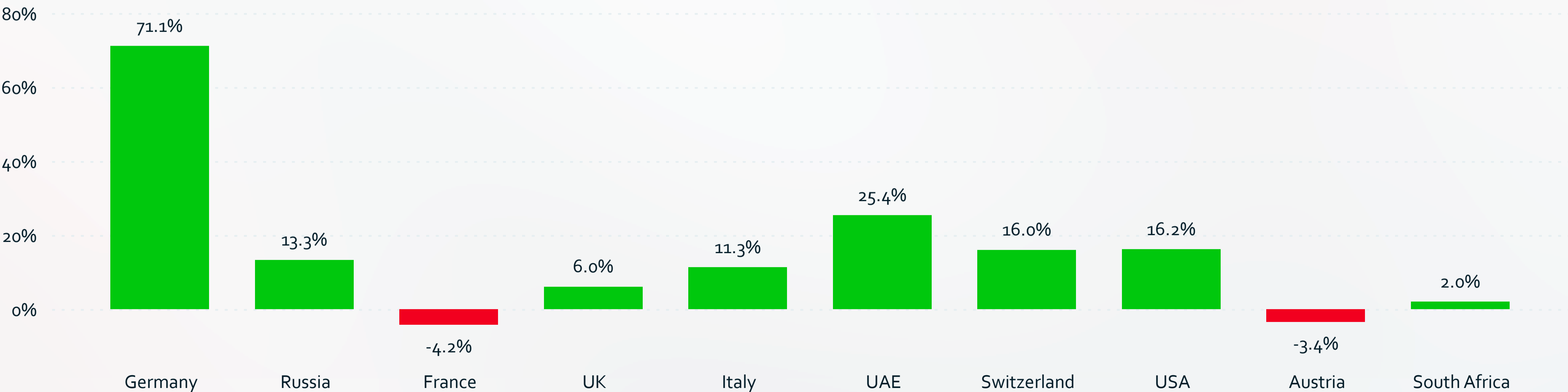
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



### INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 71%.

UAE is also performing well, with an increase of 25% compared to the same period last year.

Almost all top 10 markets are performing better than last year, except France and Austria, with a decrease of 4% and 3% respectively.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



## ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

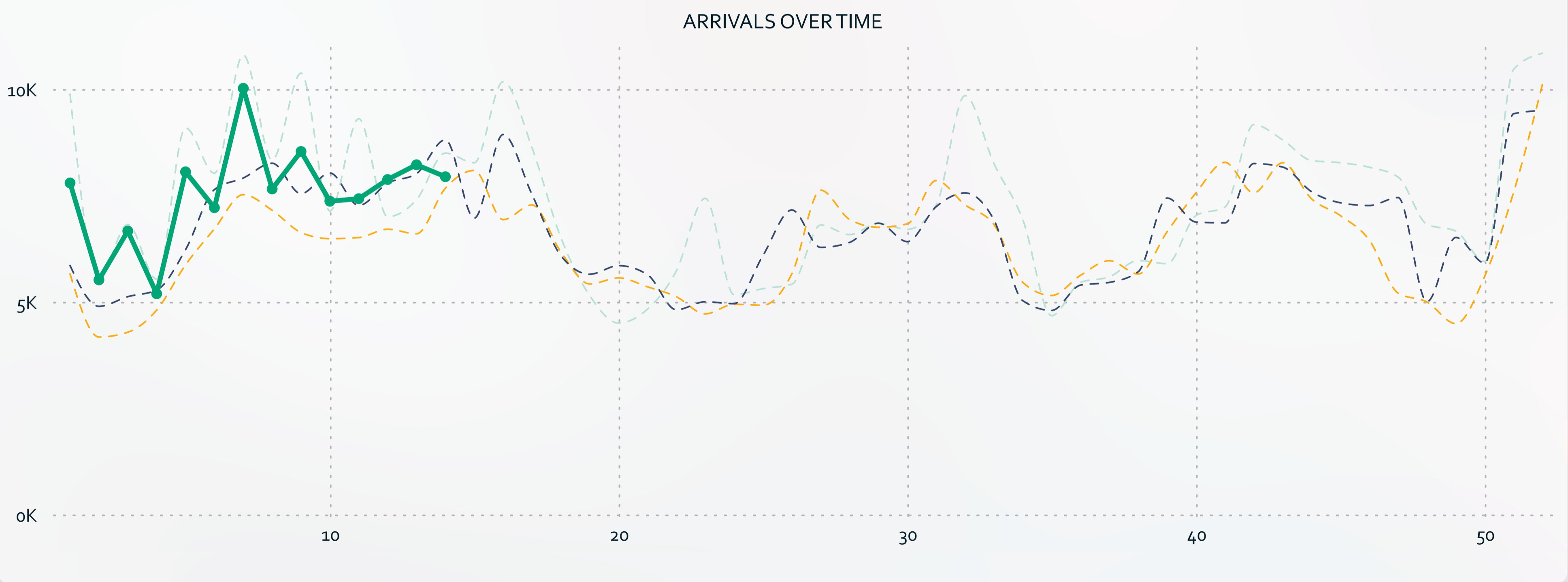
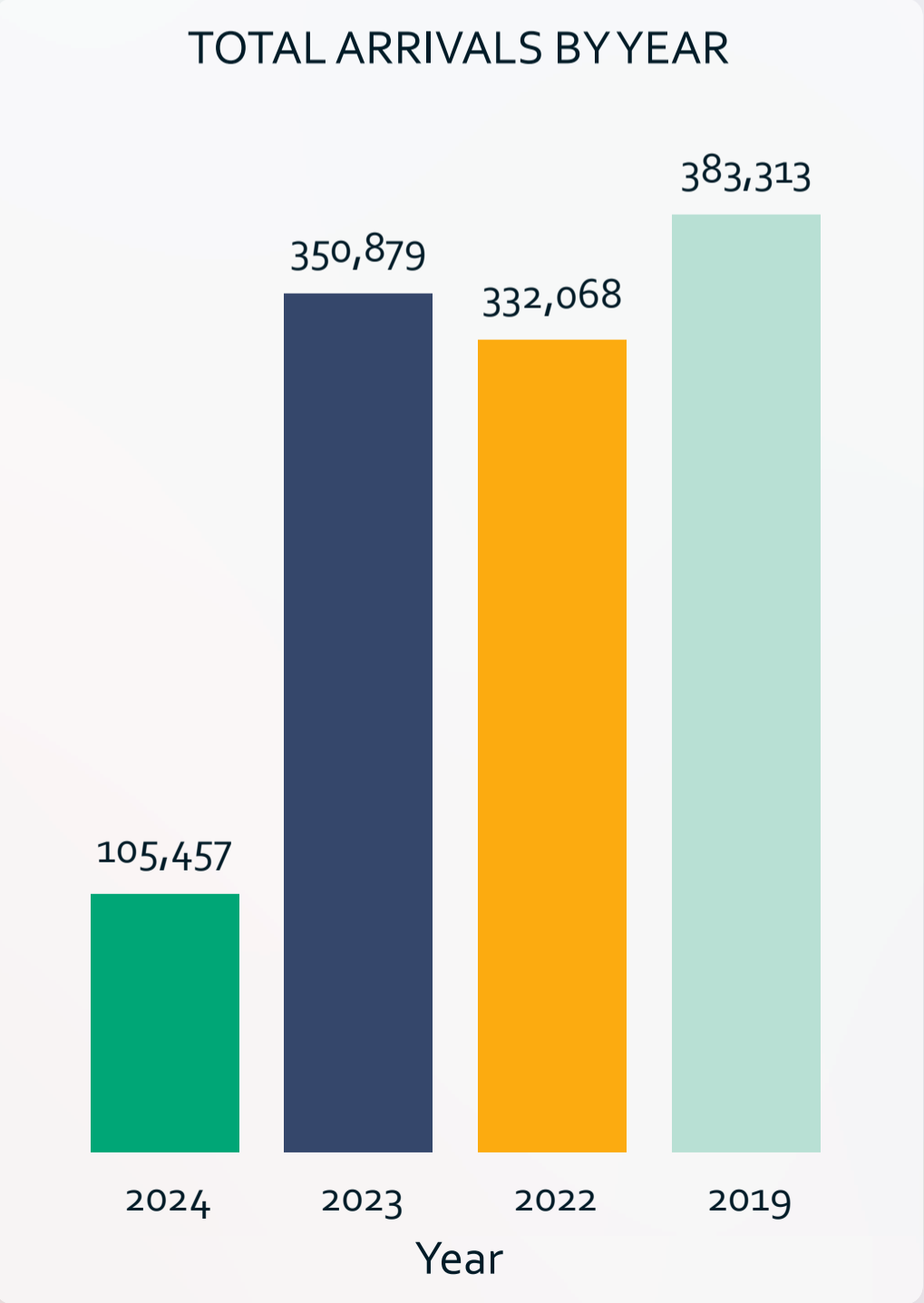
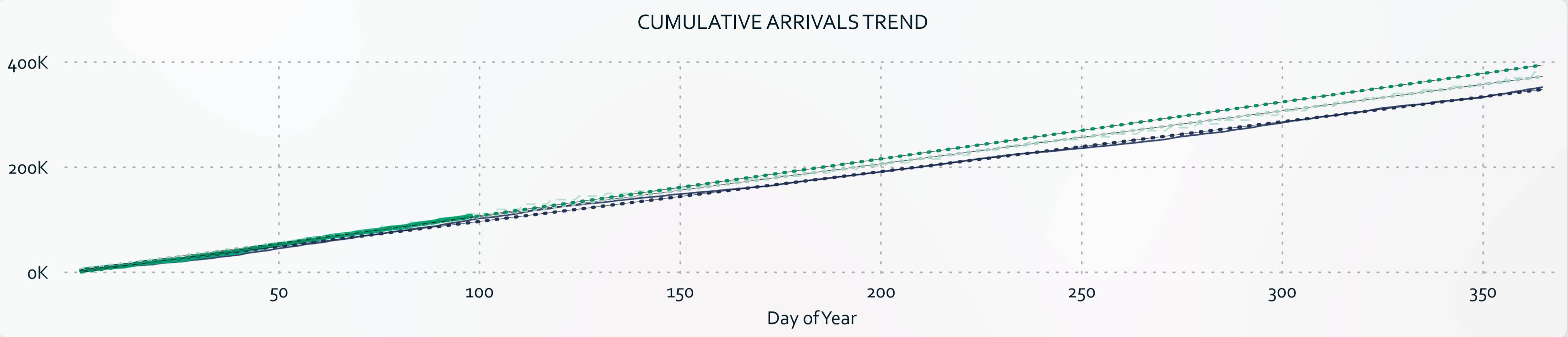
☐

Afghanistan

☐

Agalega

☐

Aland Islands☐☐☐☐

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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

