

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 14/04/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

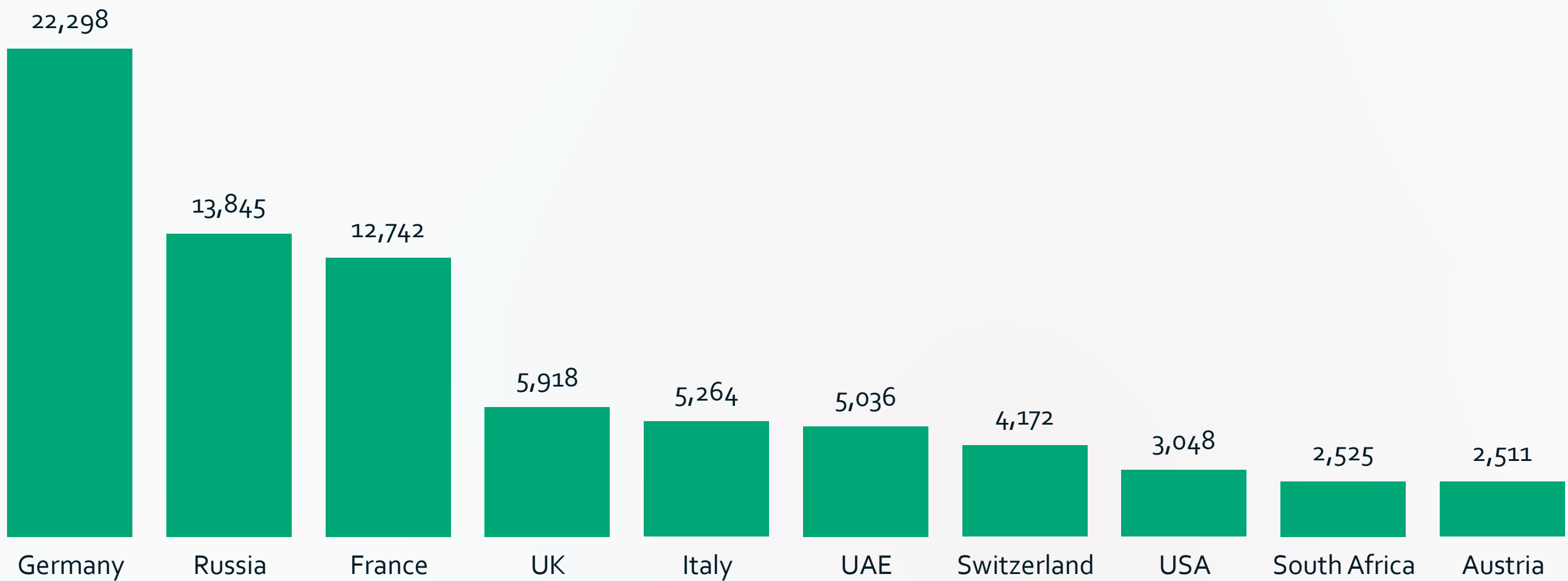
113,089

▲ 8.7%

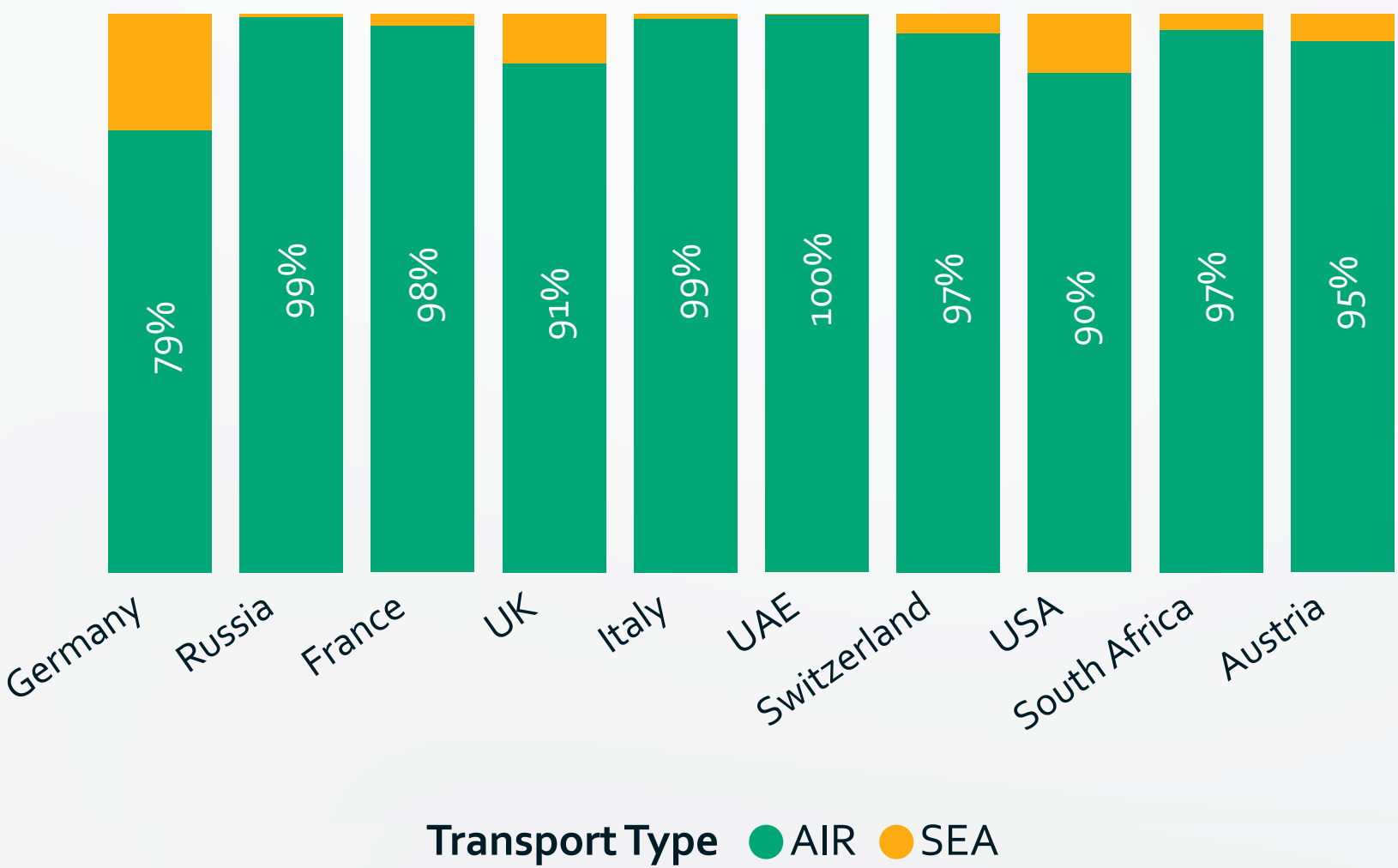
YoY%



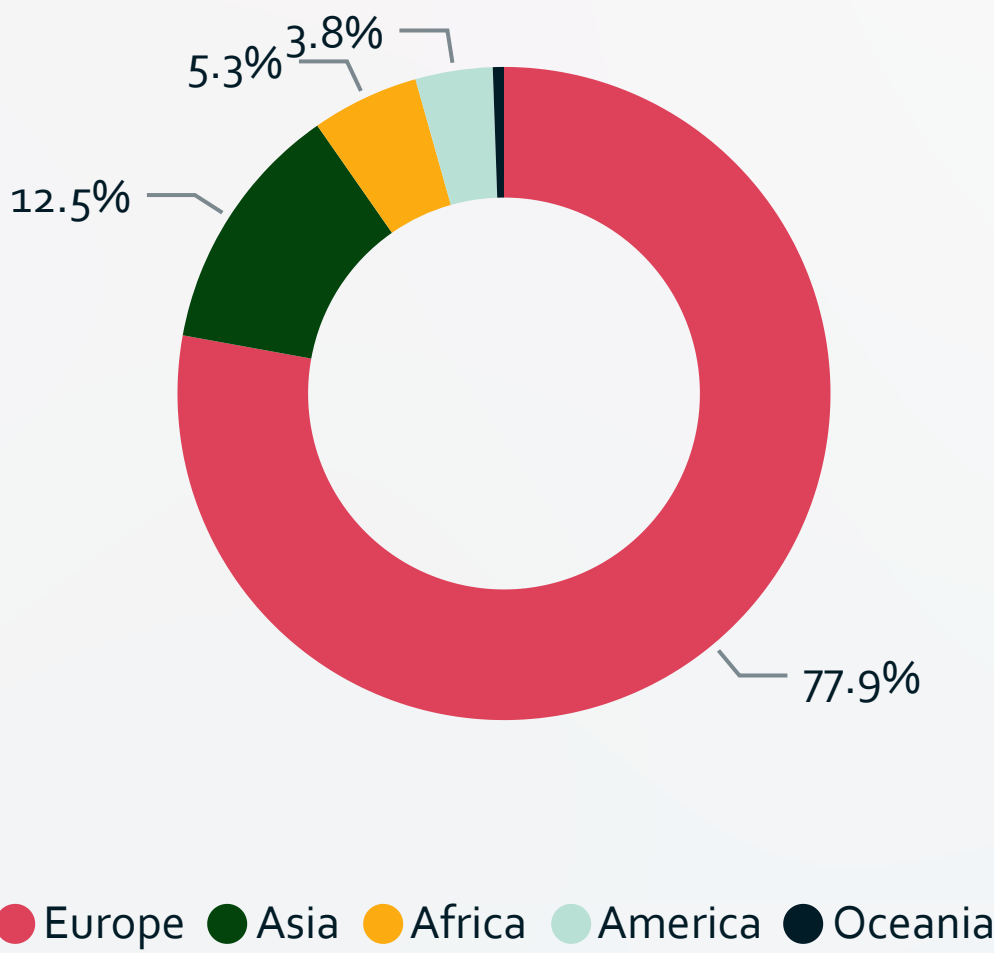
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 113,089 visitors has been recorded up to 14/04/2024. This represents a 9% increase over the same period last year.

93% of visitors are coming in by air.

Germany is our leading source market with 22,298 visitors to date, representing 20% of Total Visitor Arrivals.

Our top 3 markets accounts for 43% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

78% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - APRIL

Total visitor arrivals for April 2024.

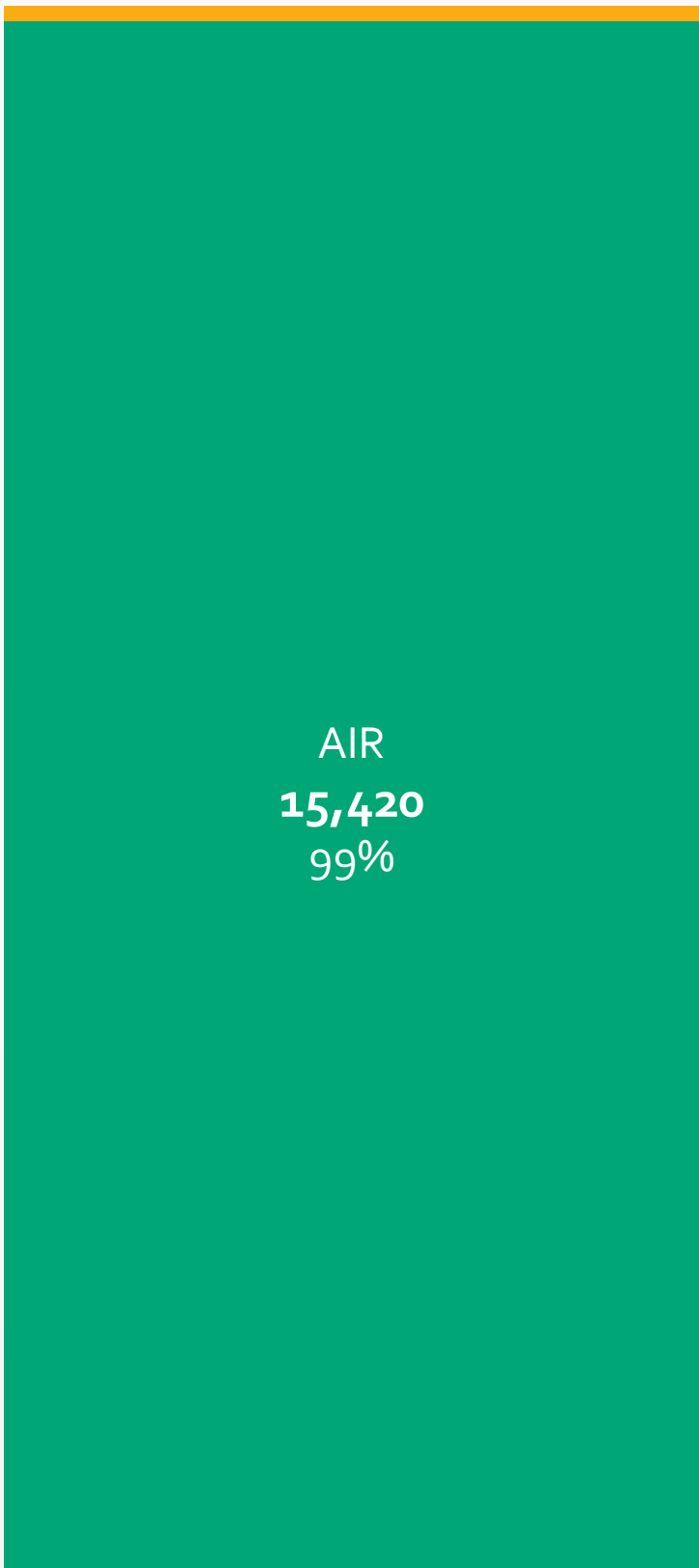


TOTAL ARRIVALS

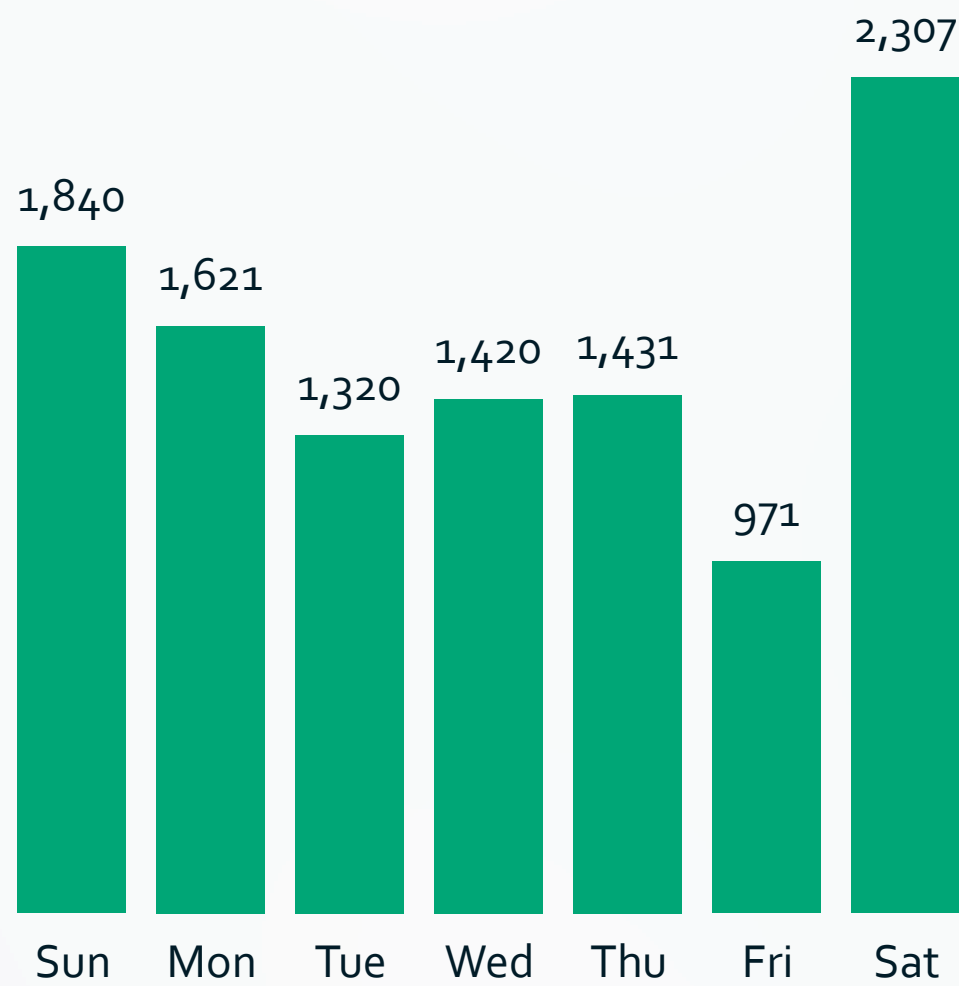
15,572

▼ -5.5%

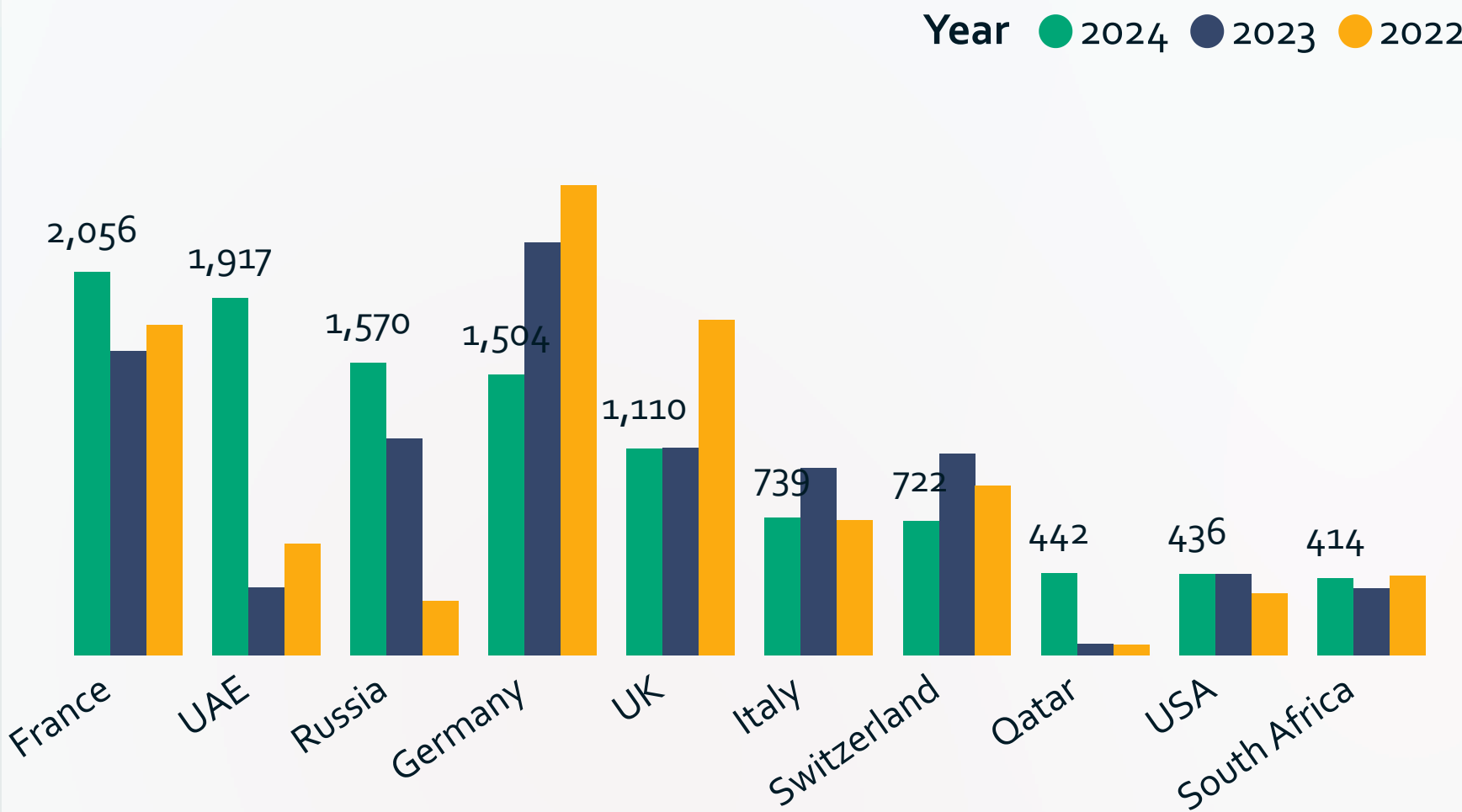
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

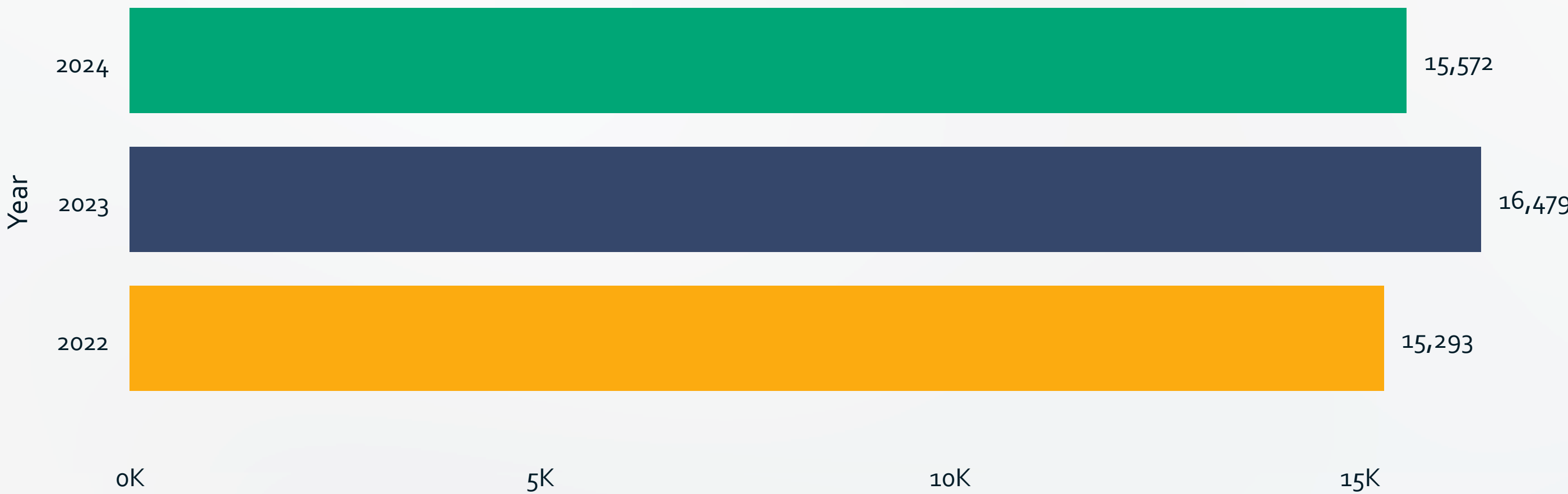
Arrivals for April 2024 is 6% lower compared to last year.

The decline is due to a decrease in Visitor Arrivals from Germany, Israel, Italy and Switzerland compared to the same period last year.

A total of 15,572 visitors has been recorded in April, with 99% of visitors are arriving by air.

France is the number one market in April with 13% of visitors, followed by France with 12% and Russia with 10%.

HOW DOES APRIL 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 15

Total visitor arrivals for Week 15: 08/04/2024 - 14/04/2024



DAILY AVERAGE

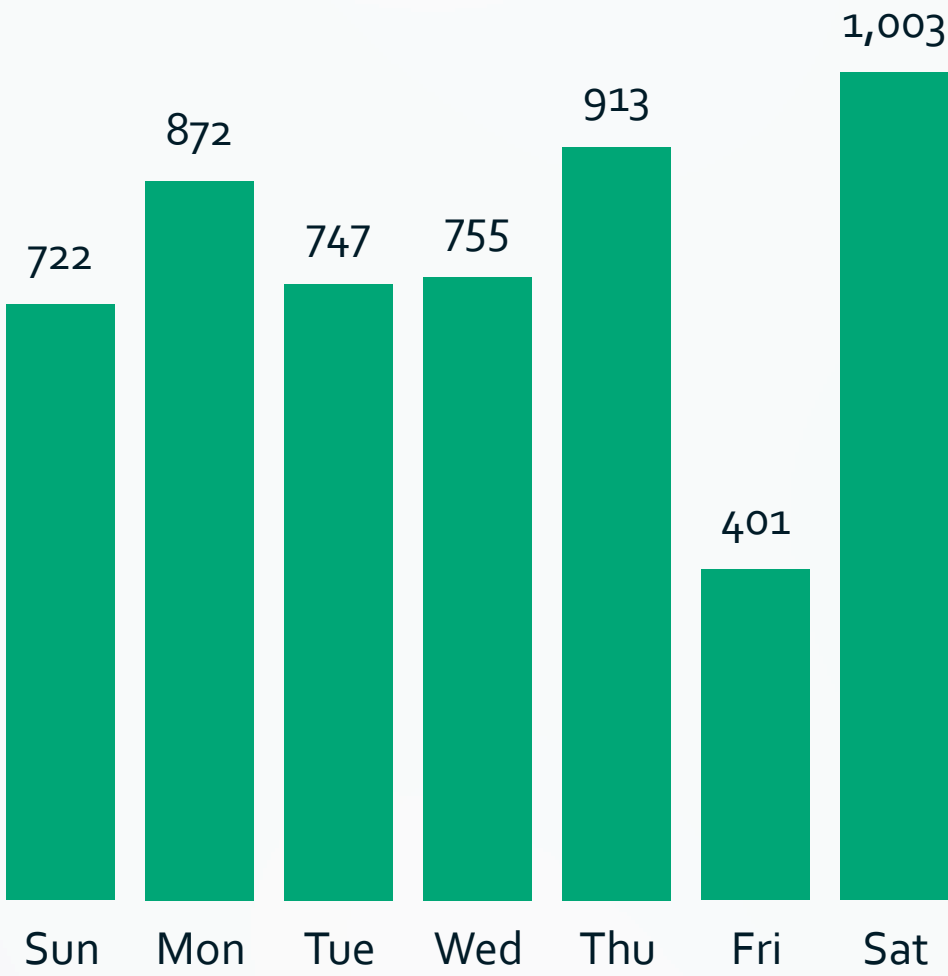
1,090

TOTAL VISITORS

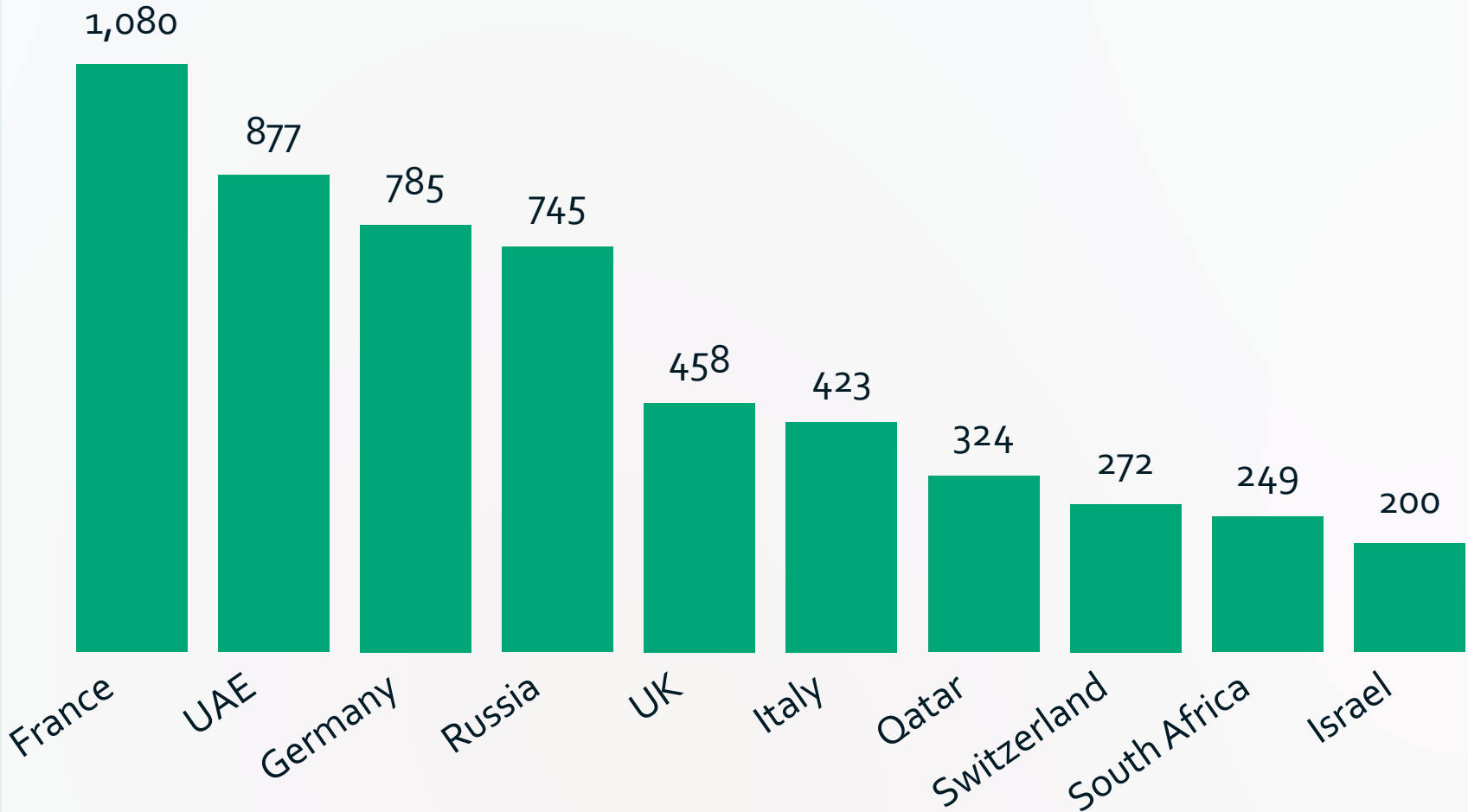
7,632



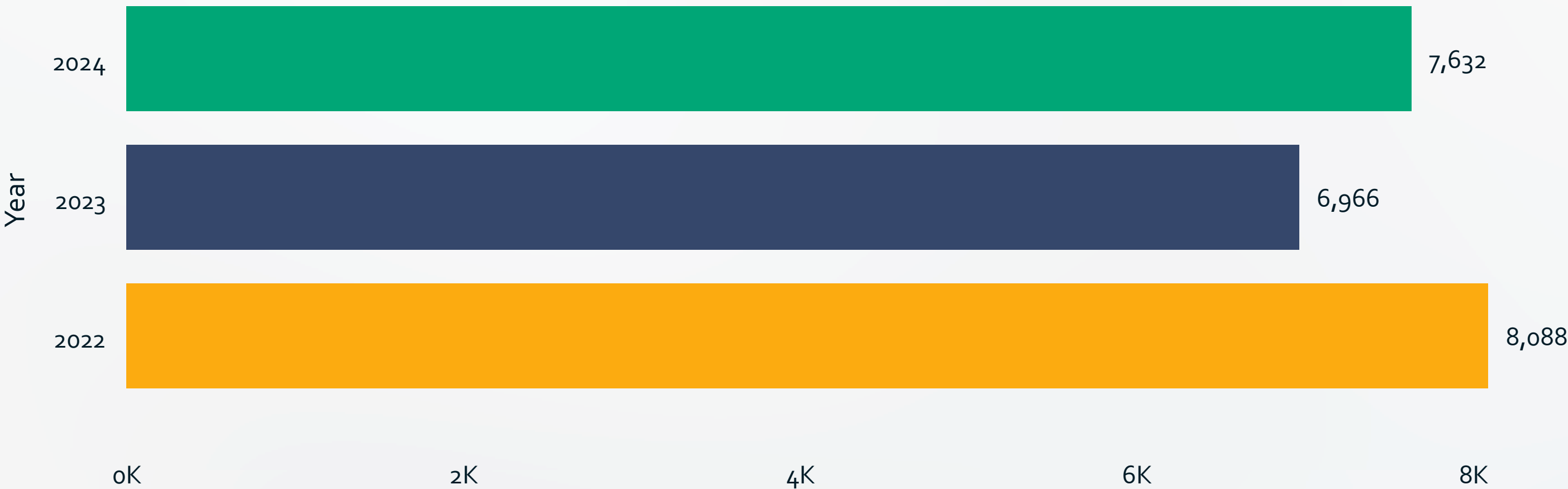
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 15 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 15, 2024 is 10% higher than the same period last year.

France is the leading market with 1,080 visitors, representing 14% of visitors.

The top three markets, France, UAE and Germany brought in 36% of visitors for Week 15.

The top 10 markets for the week accounts for 71% of total visitors.

Data source: National Bureau of Statistics

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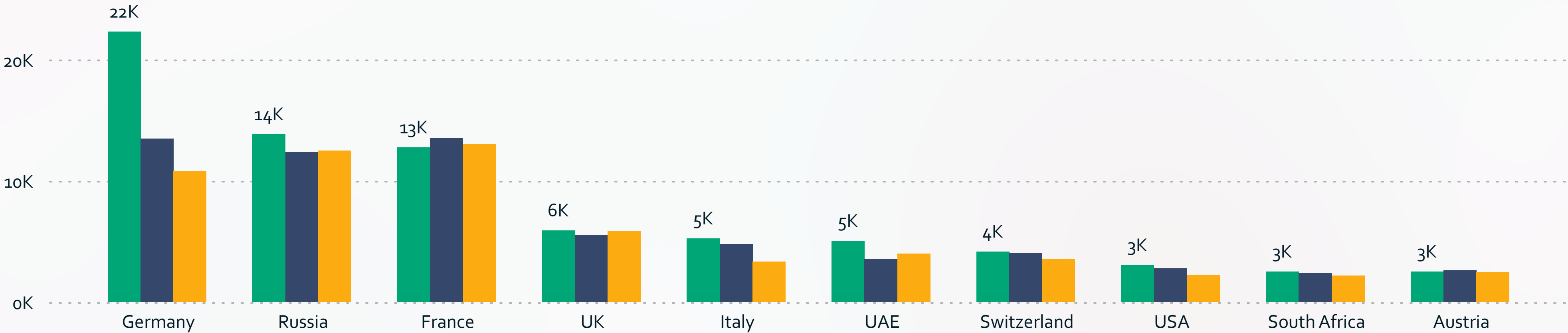
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

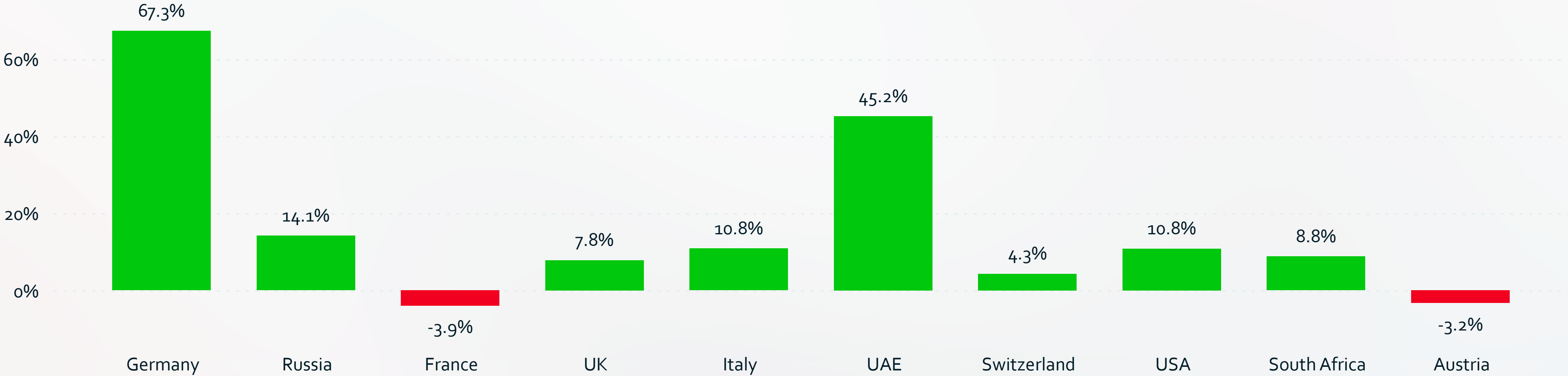


TOTAL ARRIVALS TO DATE

2024 2023 2022



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 67%.

UAE is also performing well, with an increase of 45% compared to the same period last year.

Almost all top 10 markets are performing better than last year, except France and Austria, with a decrease of 4% and 3% respectively.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

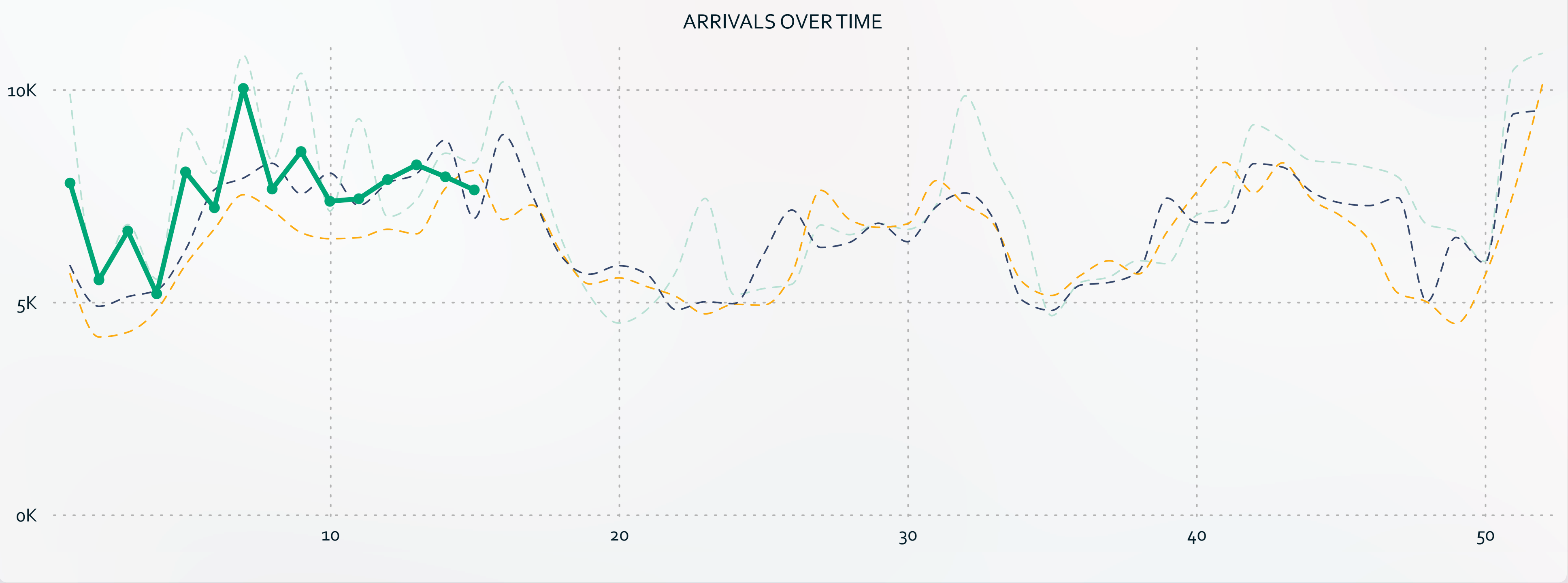
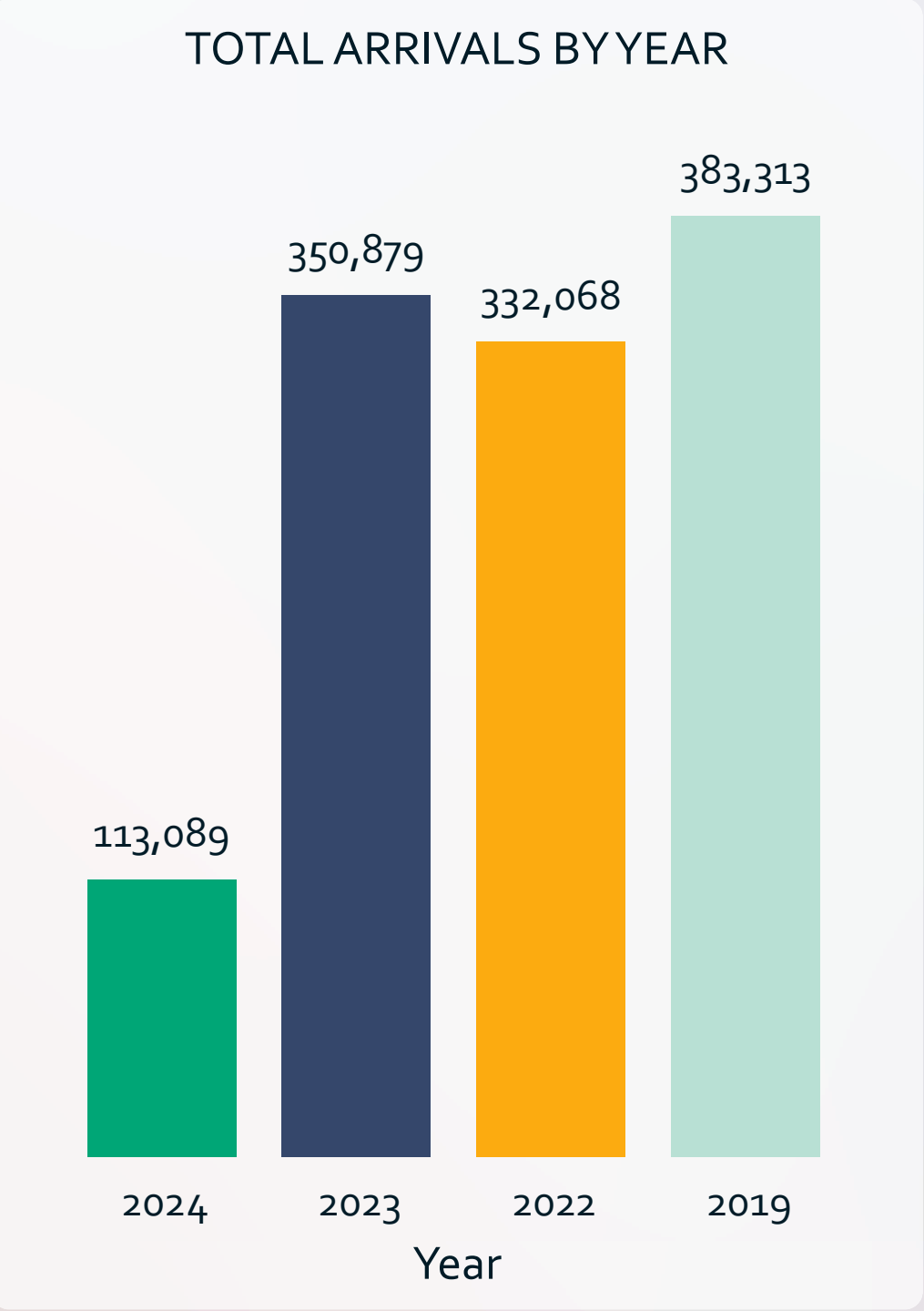
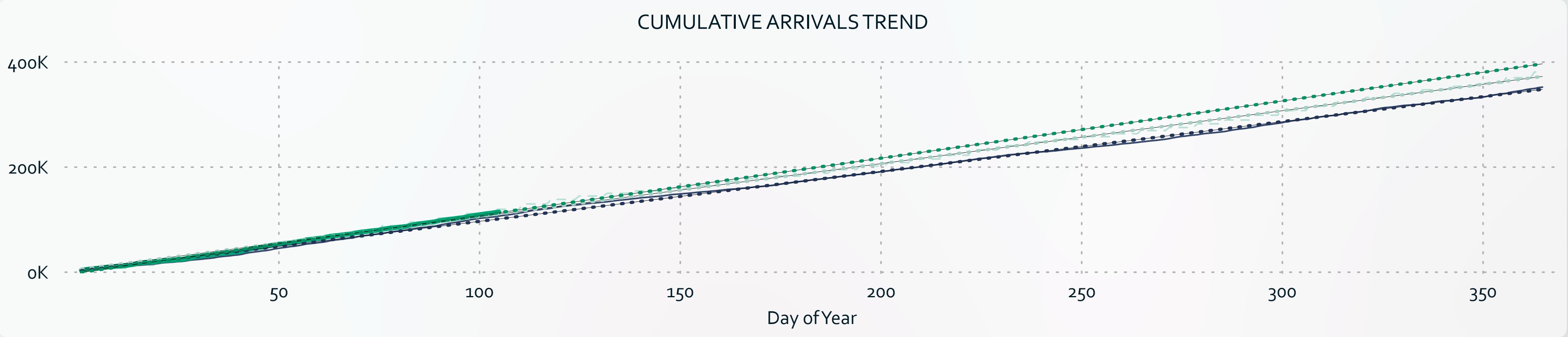
☐

Afghanistan

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Agalega

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Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

