

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 05/05/2024

## ANNUAL OVERVIEW

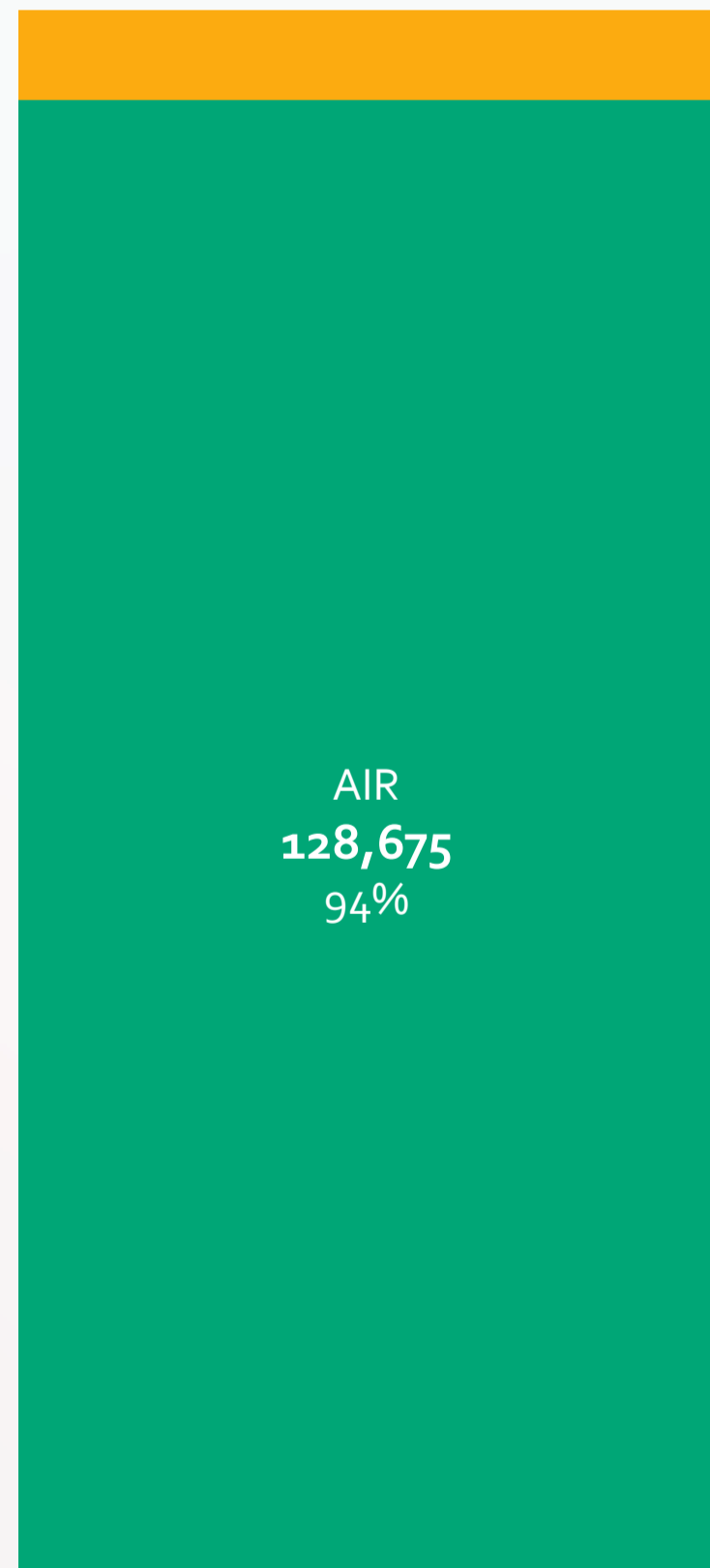
Total visitor arrivals since 1st January 2024.



### 2024 TOTAL VISITORS

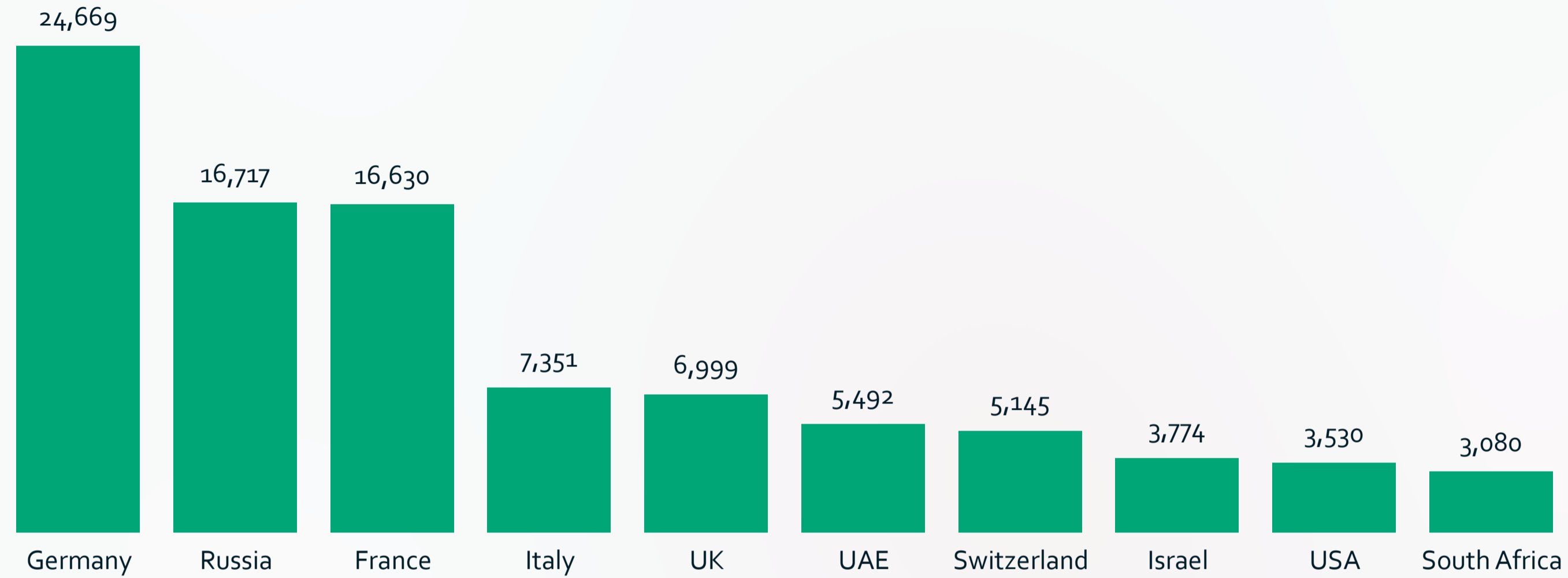
# 136,448

▲ 7.4%  
YoY%

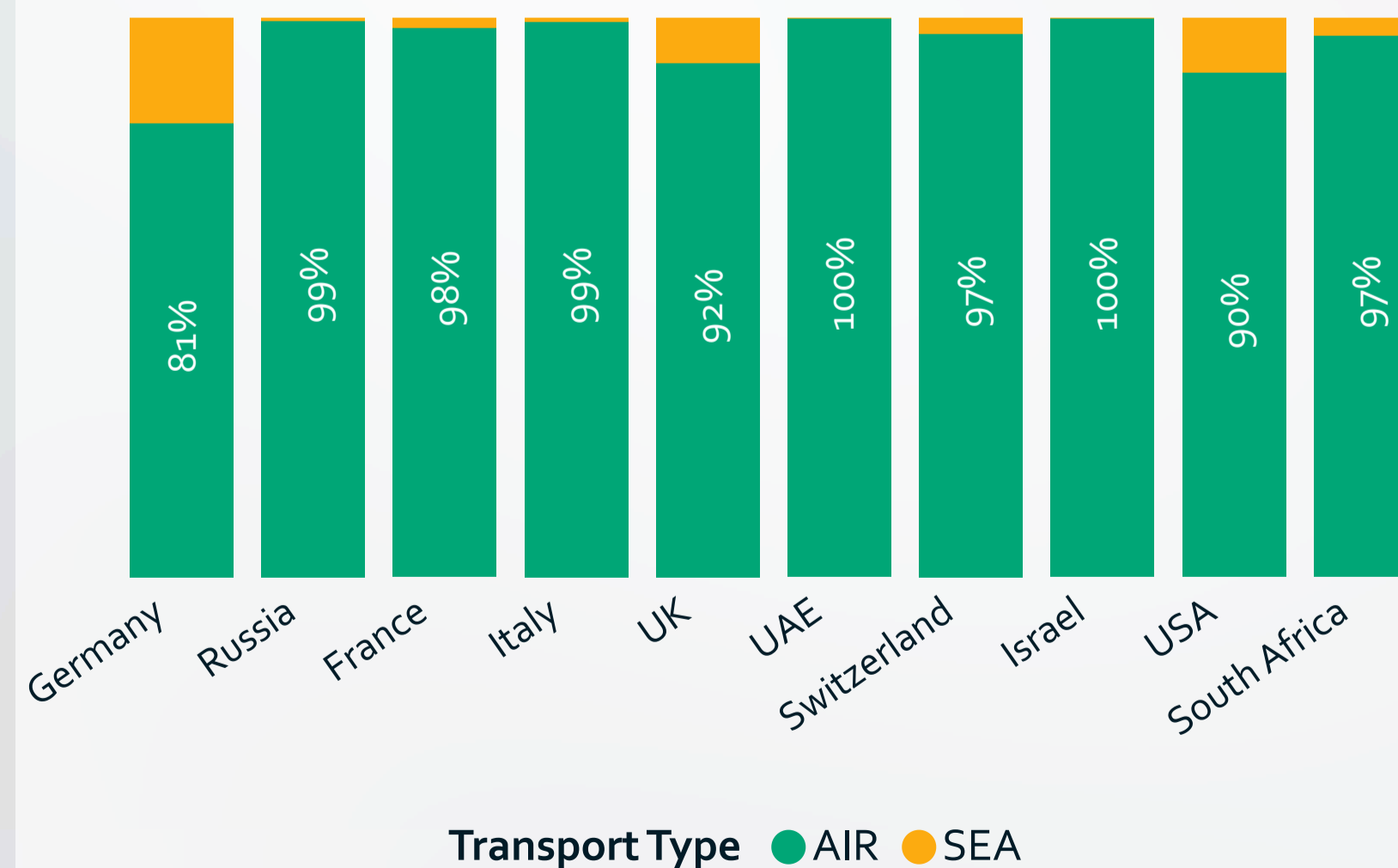


AIR  
128,675  
94%

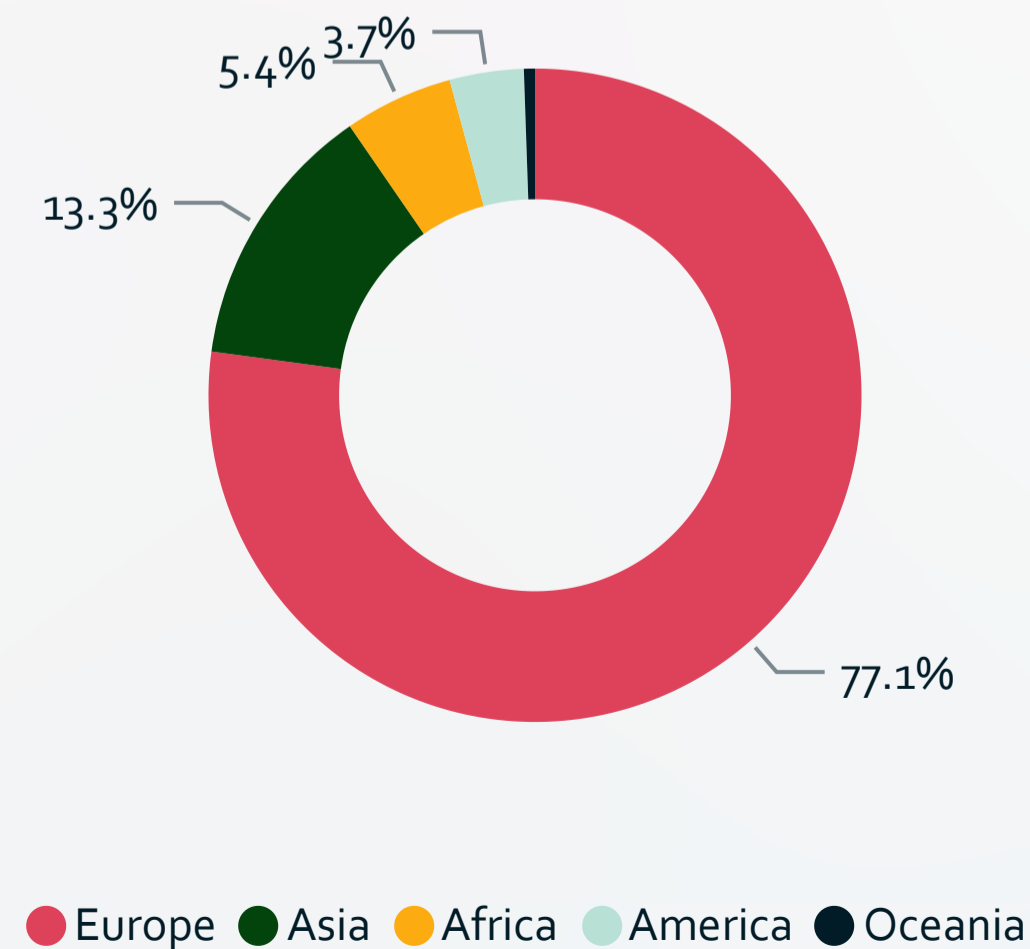
### TOP 10 MARKETS SINCE 01 JANUARY



### % VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



### 2024 MARKET SHARE



### INSIGHTS

A total of 136,448 visitors has been recorded up to 05/05/2024. This represents a 7% increase over the same period last year.

94% of visitors are coming in by air.

Germany is our leading source market with 24,669 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 43% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

77% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 30/04/2024



## MONTHLY OVERVIEW - APRIL

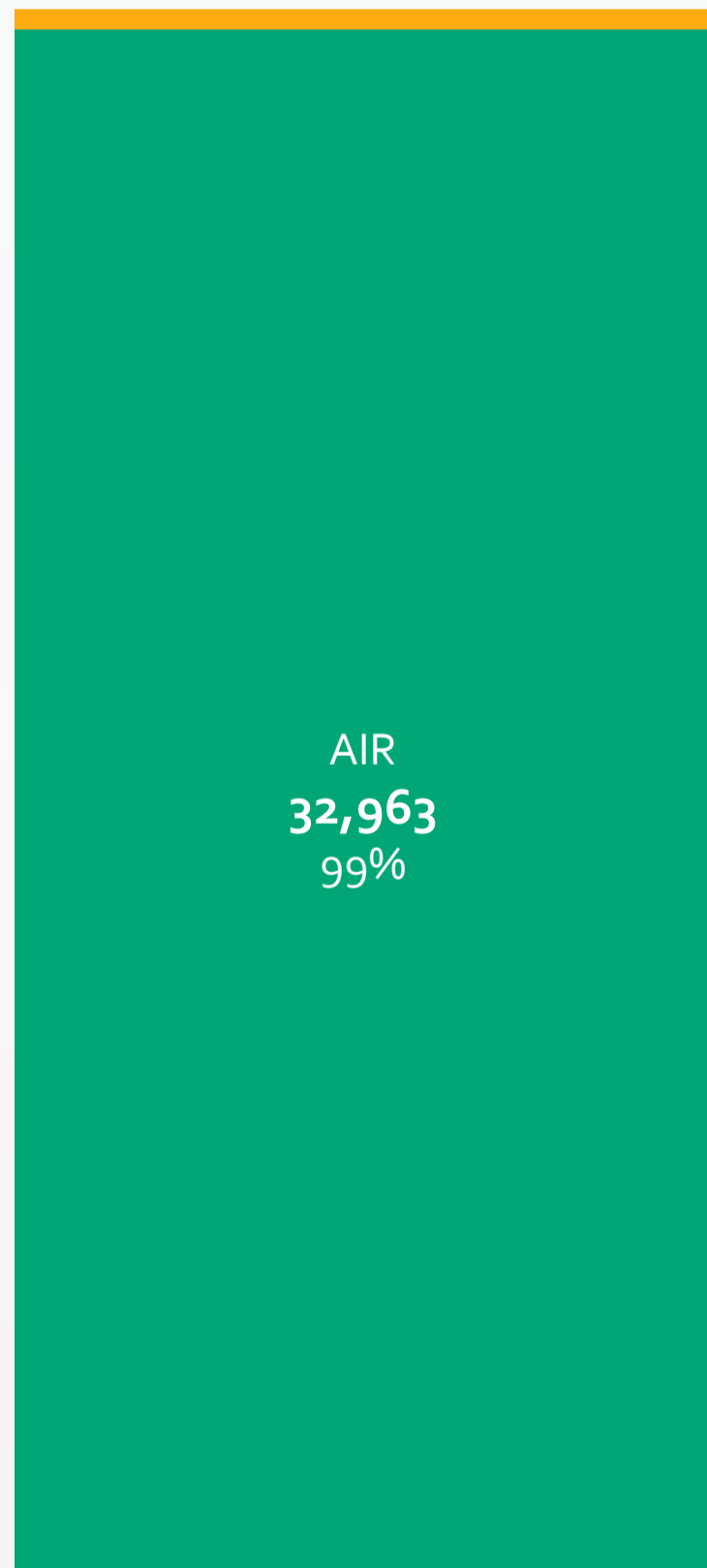
Total visitor arrivals for April 2024.

### TOTAL ARRIVALS

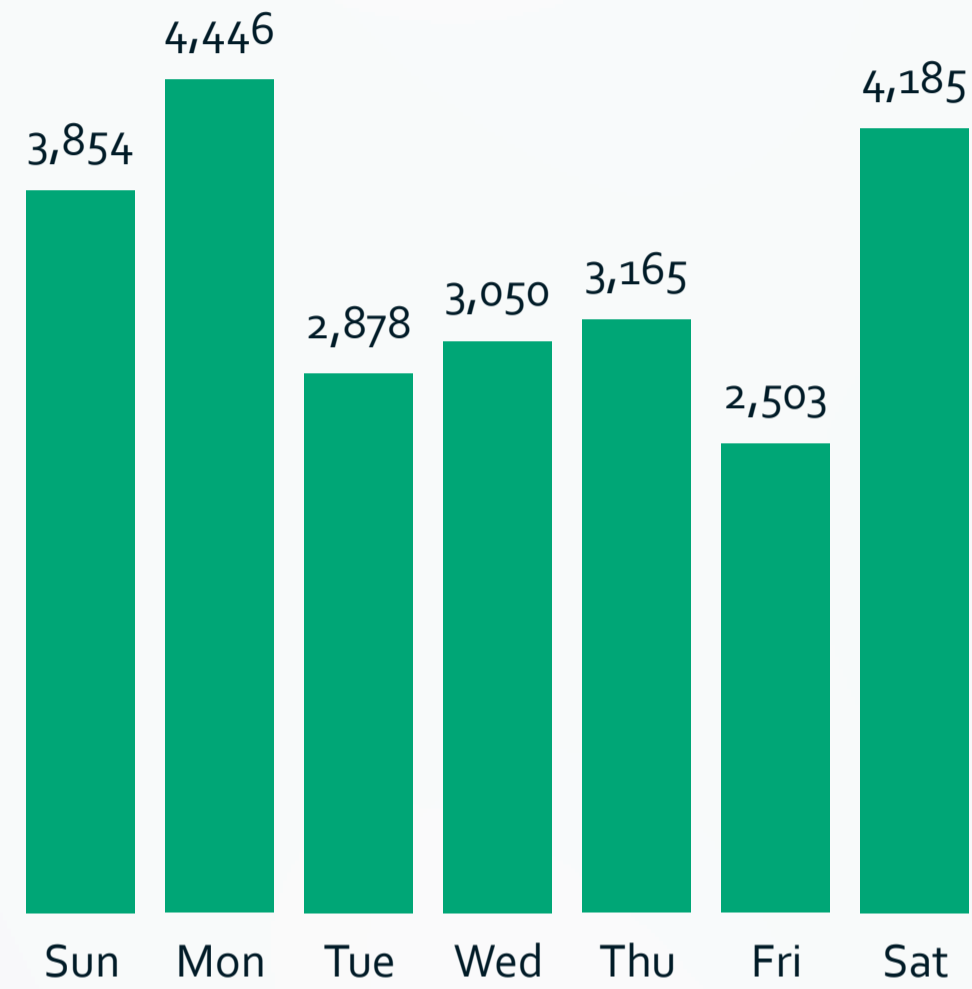
# 33,381

▼ -5.7%

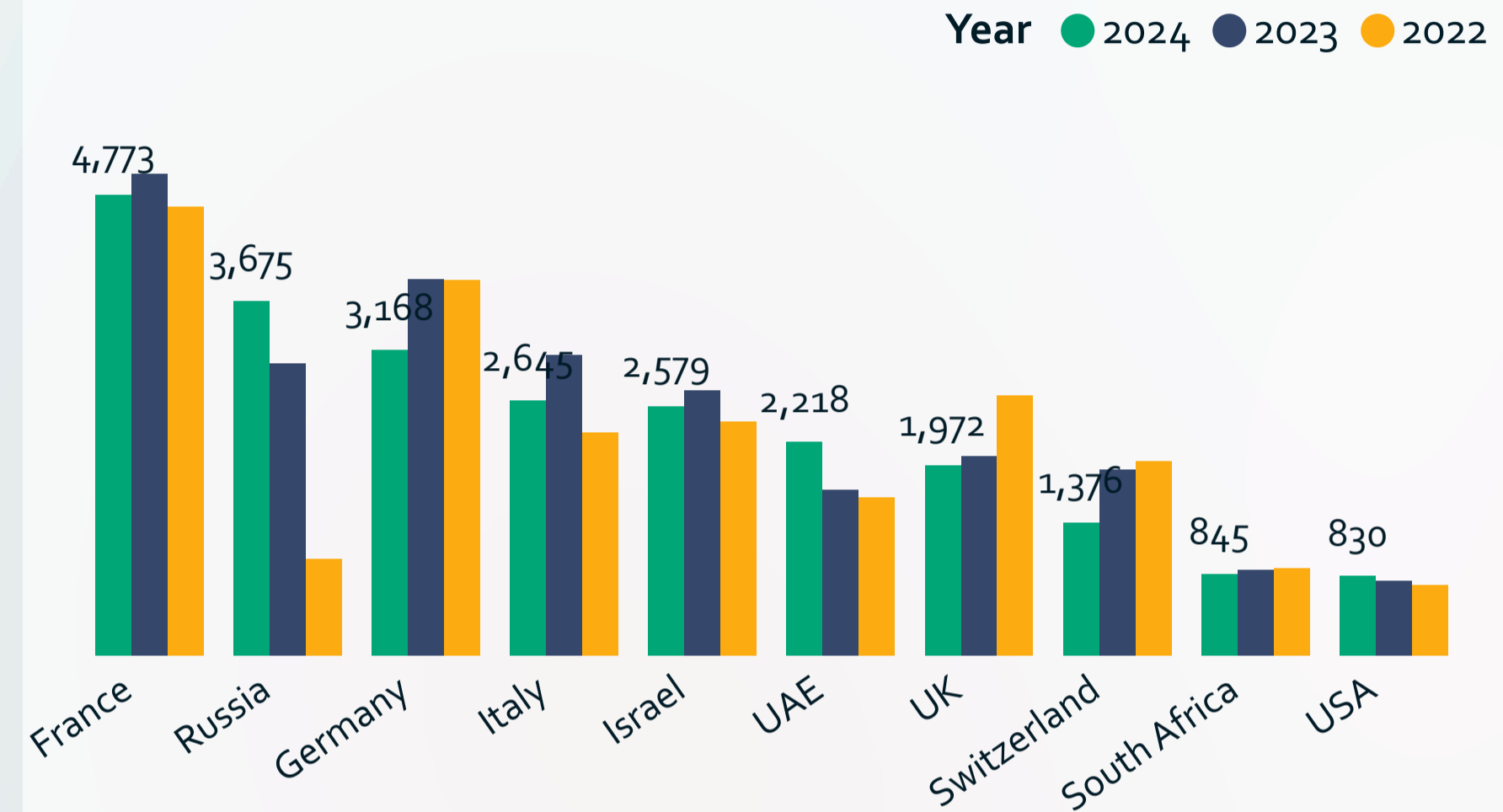
YoY%



### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



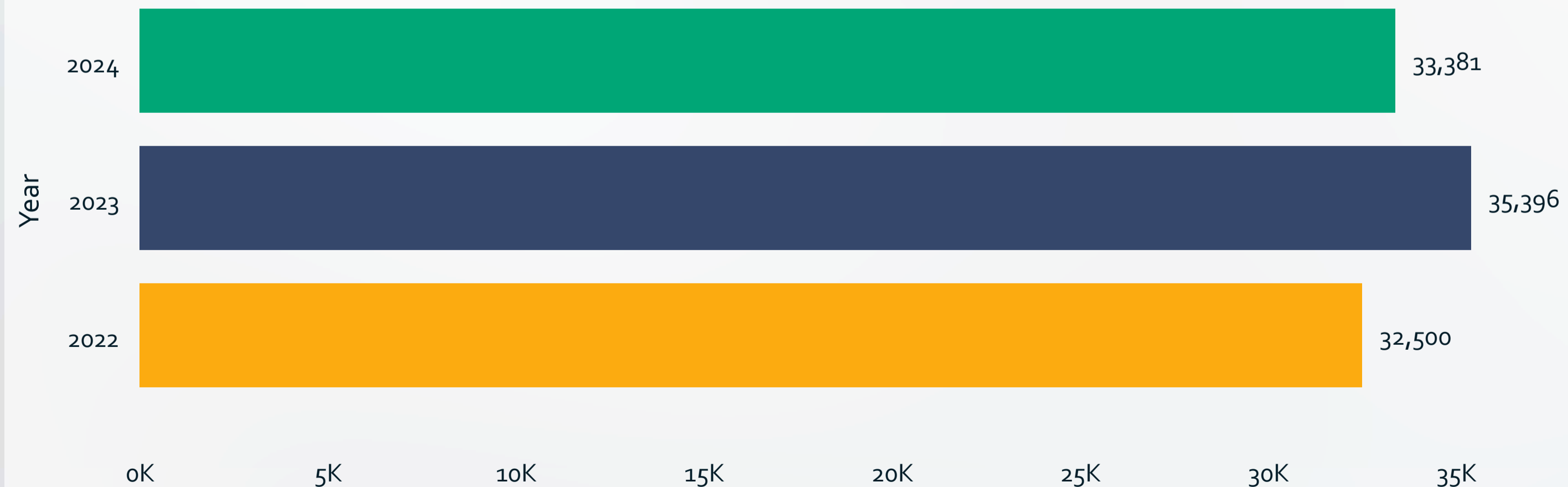
### INSIGHTS

Arrivals for April 2024 is 6% lower compared to last year.

A total of 33,381 visitors has been recorded in April, with 99% of visitors arriving by air.

France is the number one market in April with 14% of visitors, followed by Russia with 11% and Germany with 9%.

### HOW DOES APRIL 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 05/05/2024

## WEEKLY OVERVIEW - WEEK 18

Total visitor arrivals for Week 18: 29/04/2024 - 05/05/2024

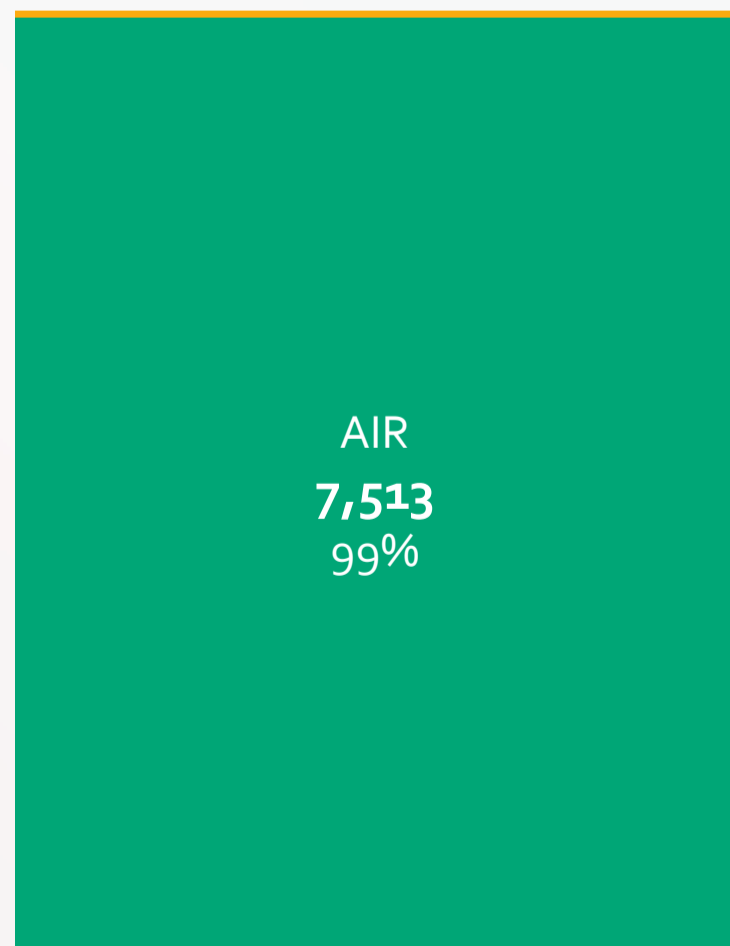


### DAILY AVERAGE

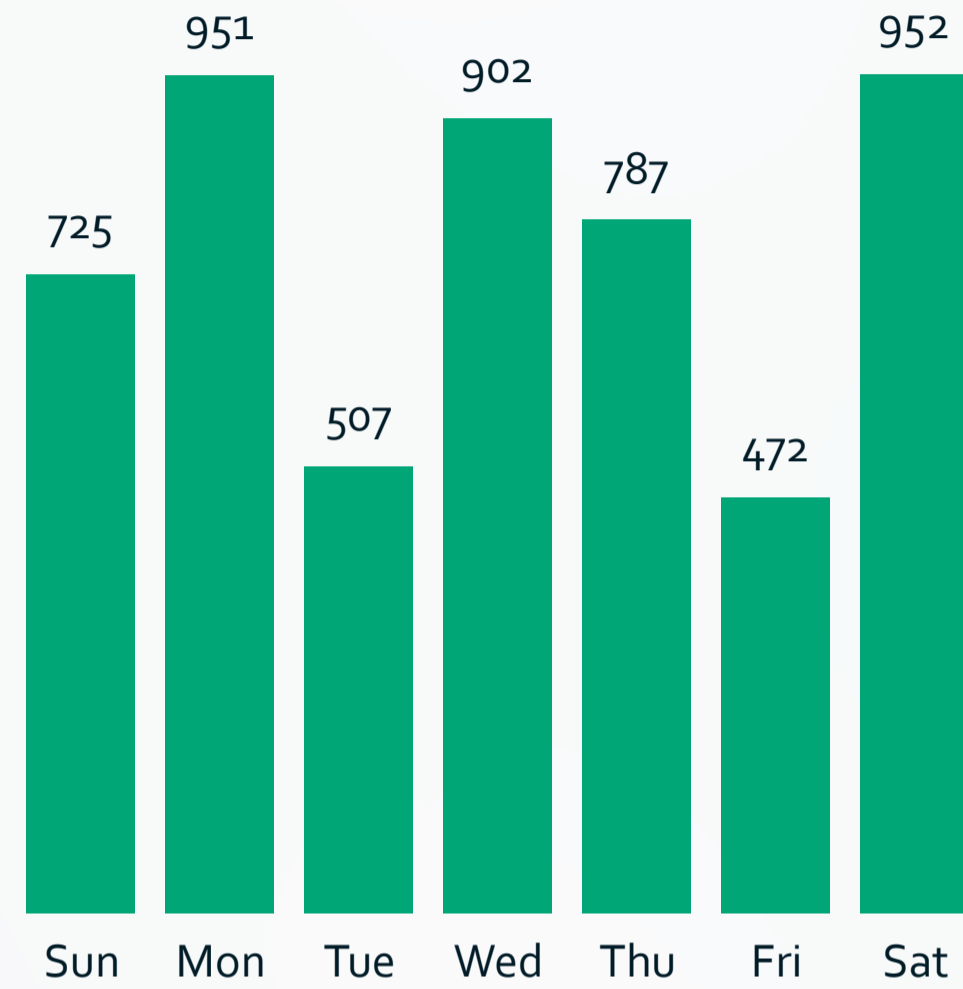
1,080

### TOTAL VISITORS

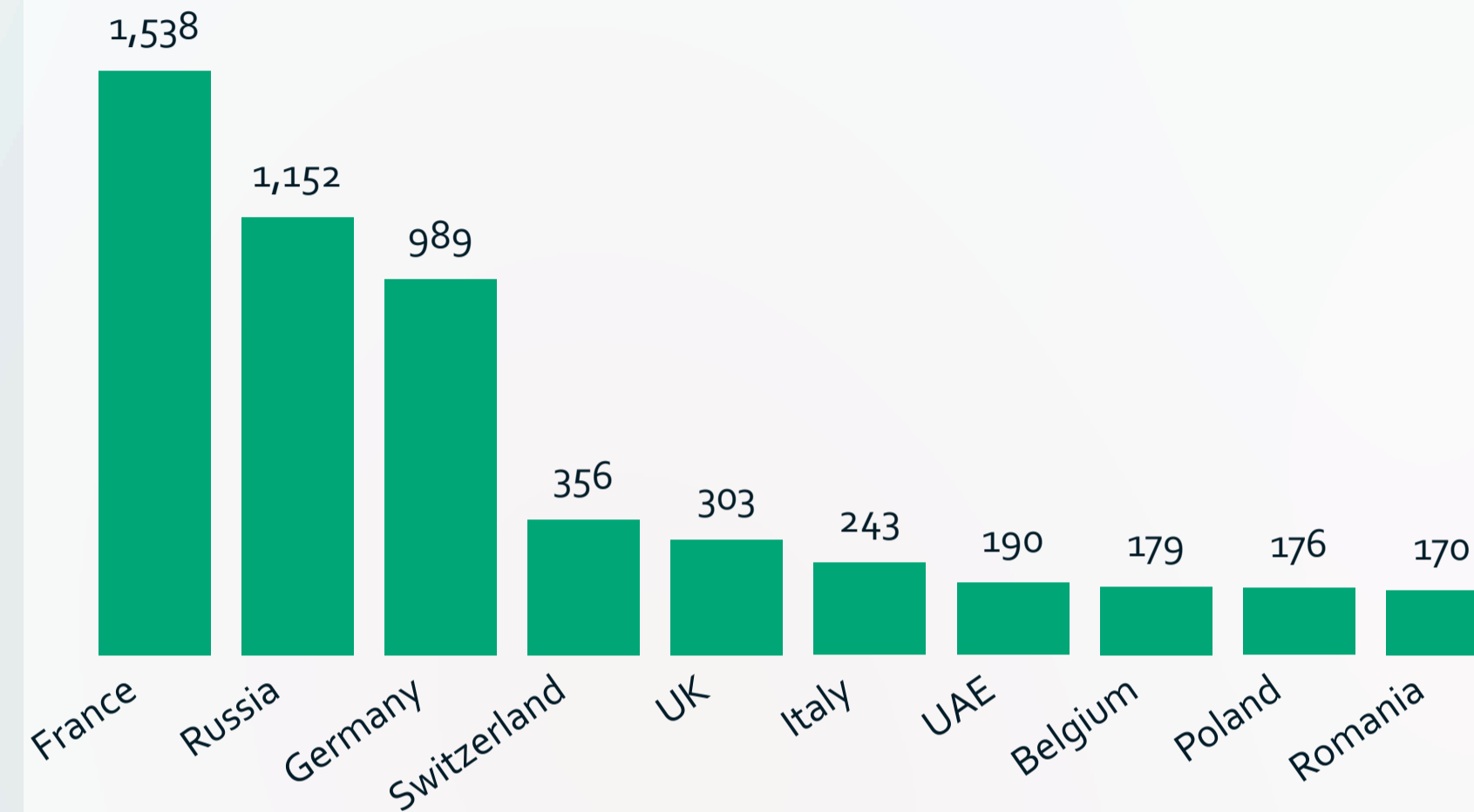
7,562



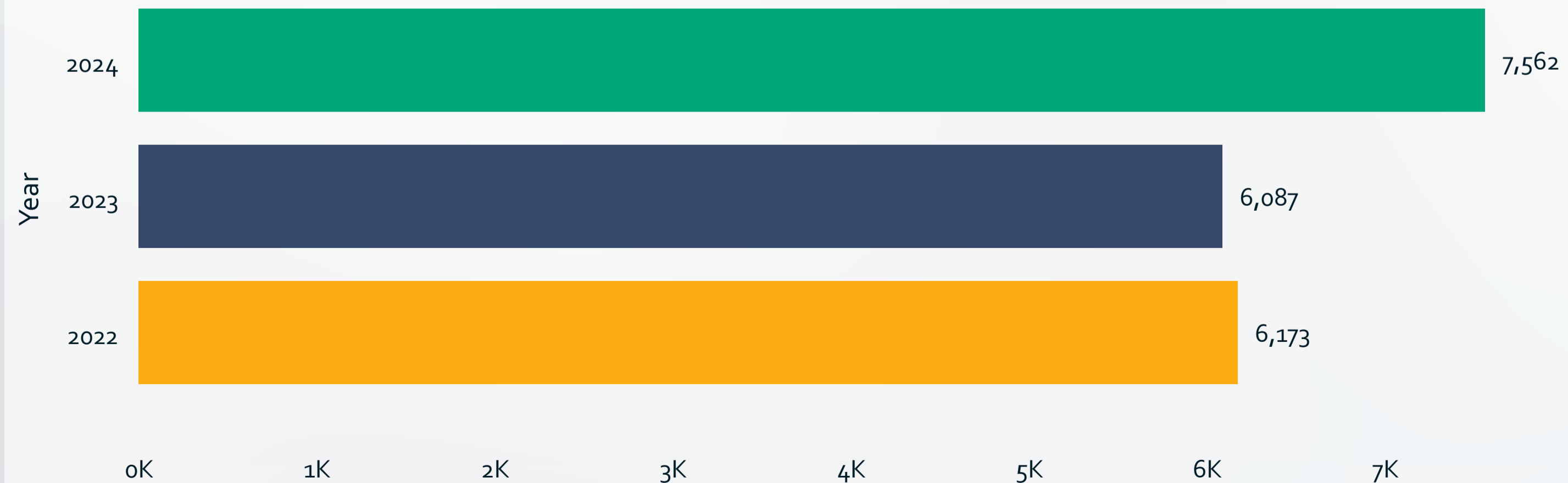
### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES WEEK 18 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for Week 18, 2024 is 24% higher than the same period last year.

France is the leading market with 1,538 visitors, representing 20% of visitors.

The top three markets, France, Russia and Germany brought in 49% of visitors for Week 18.

The top 10 markets for the week accounts for 70% of total visitors.

Data source: National Bureau of Statistics

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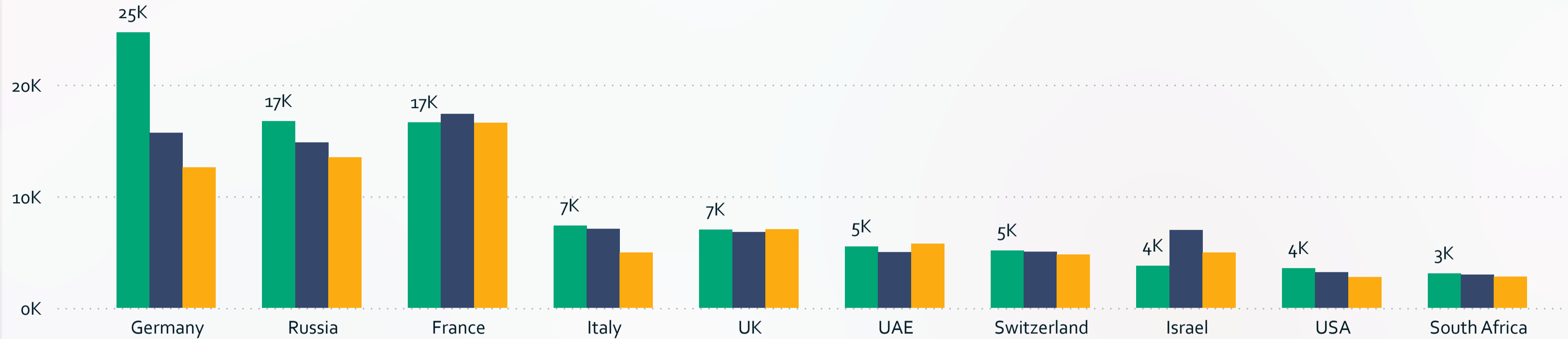
## TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

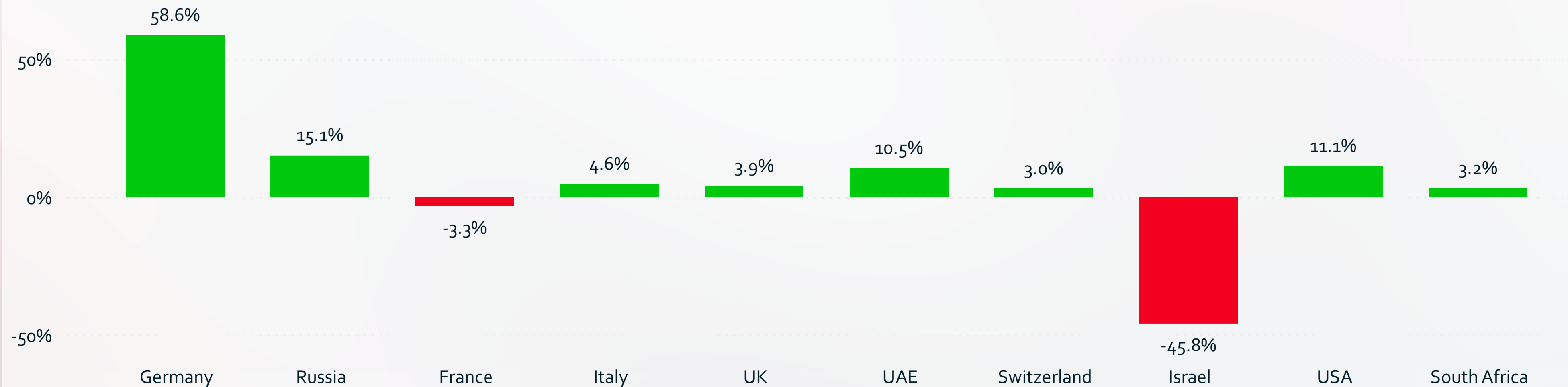


### TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



### YEAR ON YEAR %



### INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 59%.

Almost all top 10 markets are performing better than last year, except France and Israel, with a decrease of 3% and 46% respectively.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



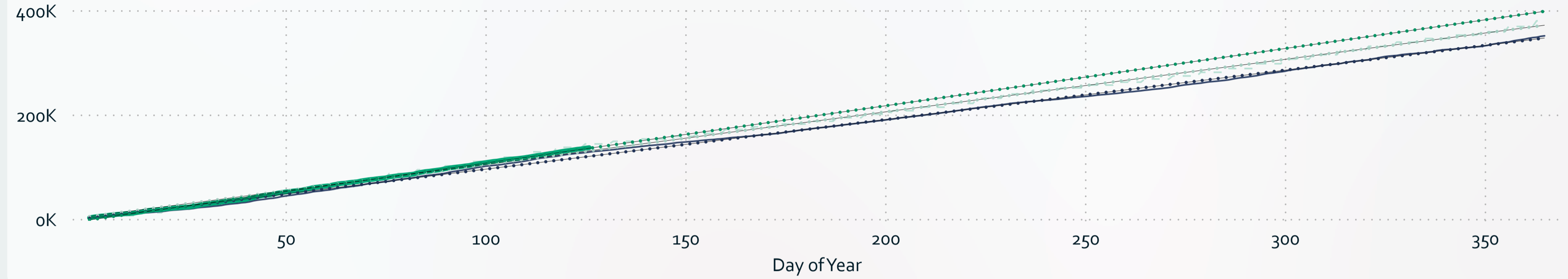
## ARRIVALS TREND

Visitor arrivals trend compared to previous years

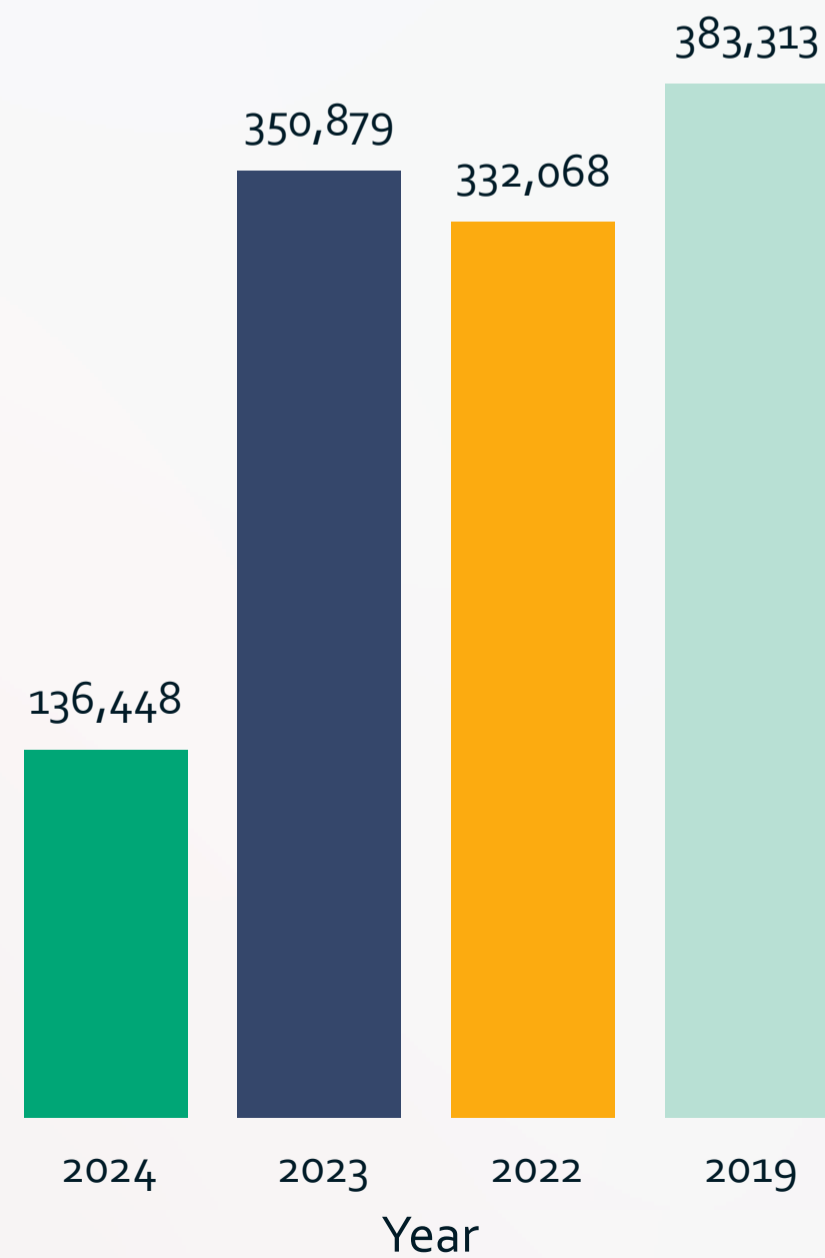
### COUNTRY FILTER

- Search
- Afghanistan
  - Agalega
  - Aland Islands
  - Albania
  - Algeria
  - American Samoa
  - Andorra

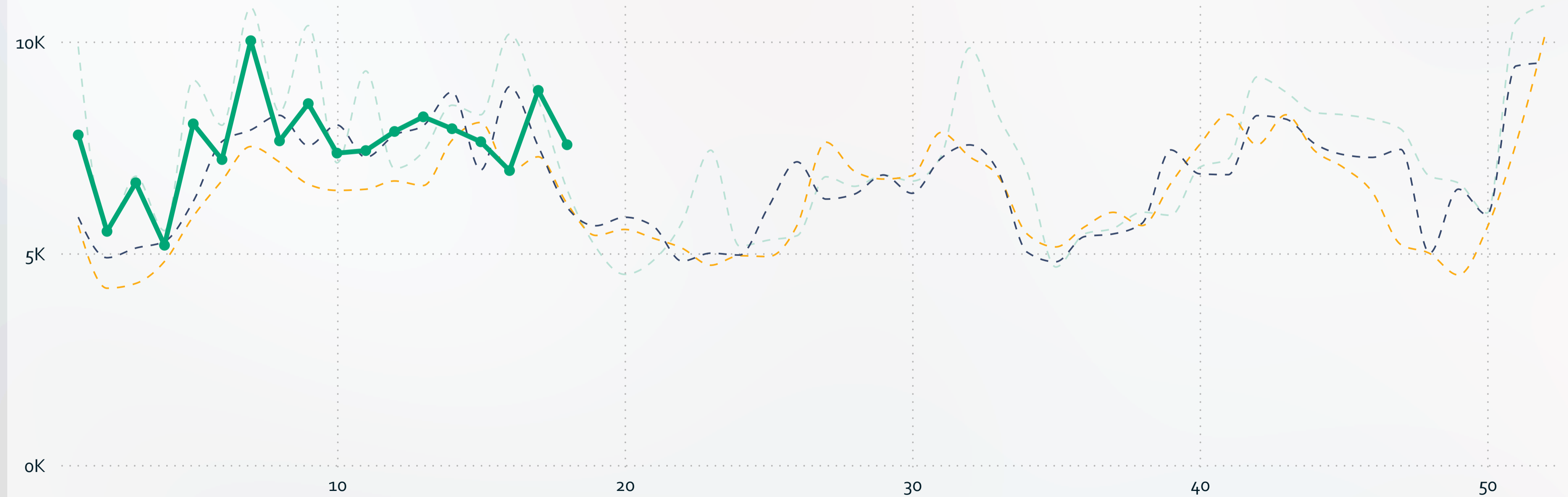
### CUMULATIVE ARRIVALS TREND



### TOTAL ARRIVALS BY YEAR



### ARRIVALS OVERTIME



# WEEKLY VISITOR ARRIVALS REPORT

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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

