

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 12/05/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

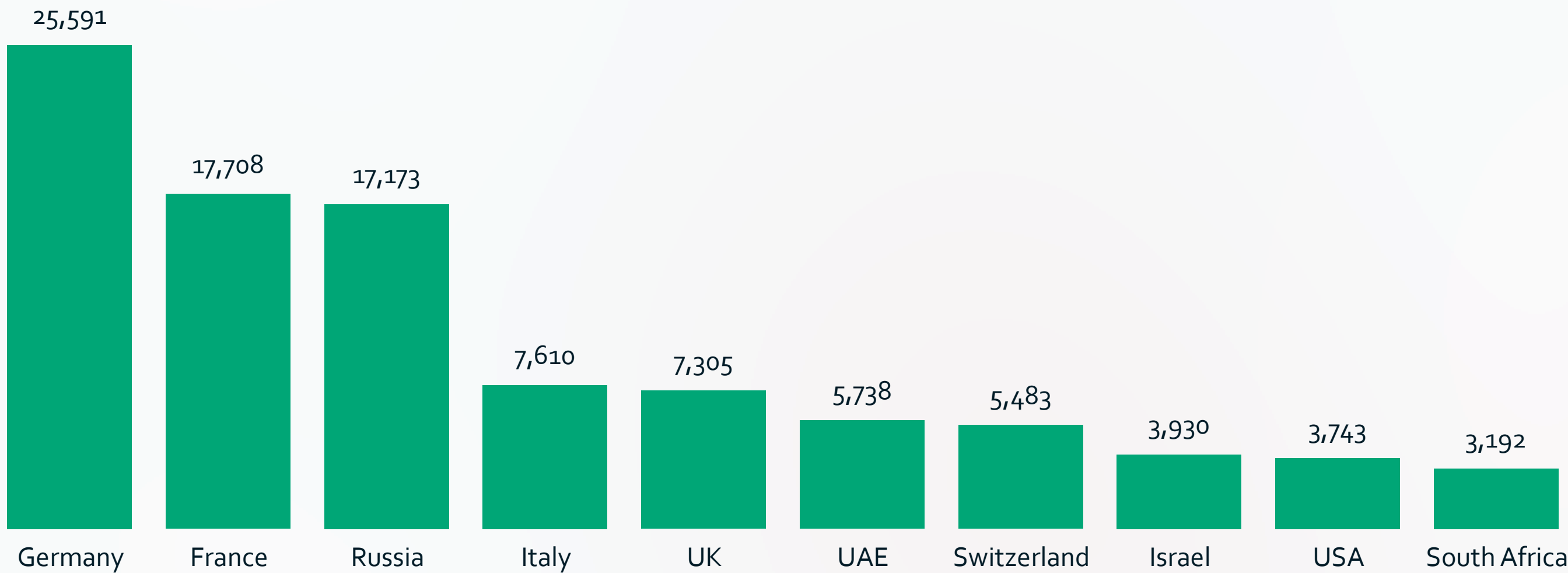
142,169

▲ 7.2%

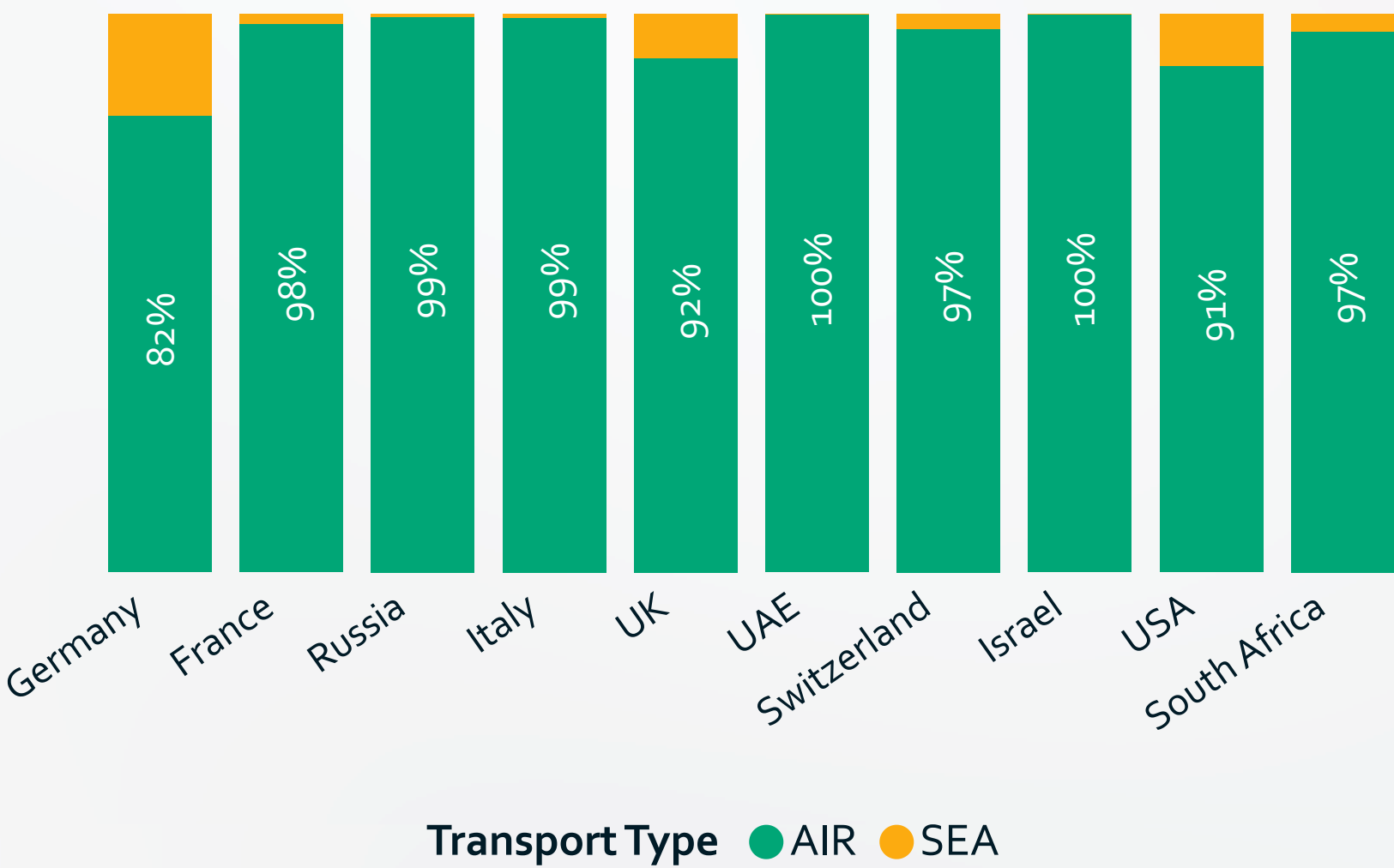
YoY%



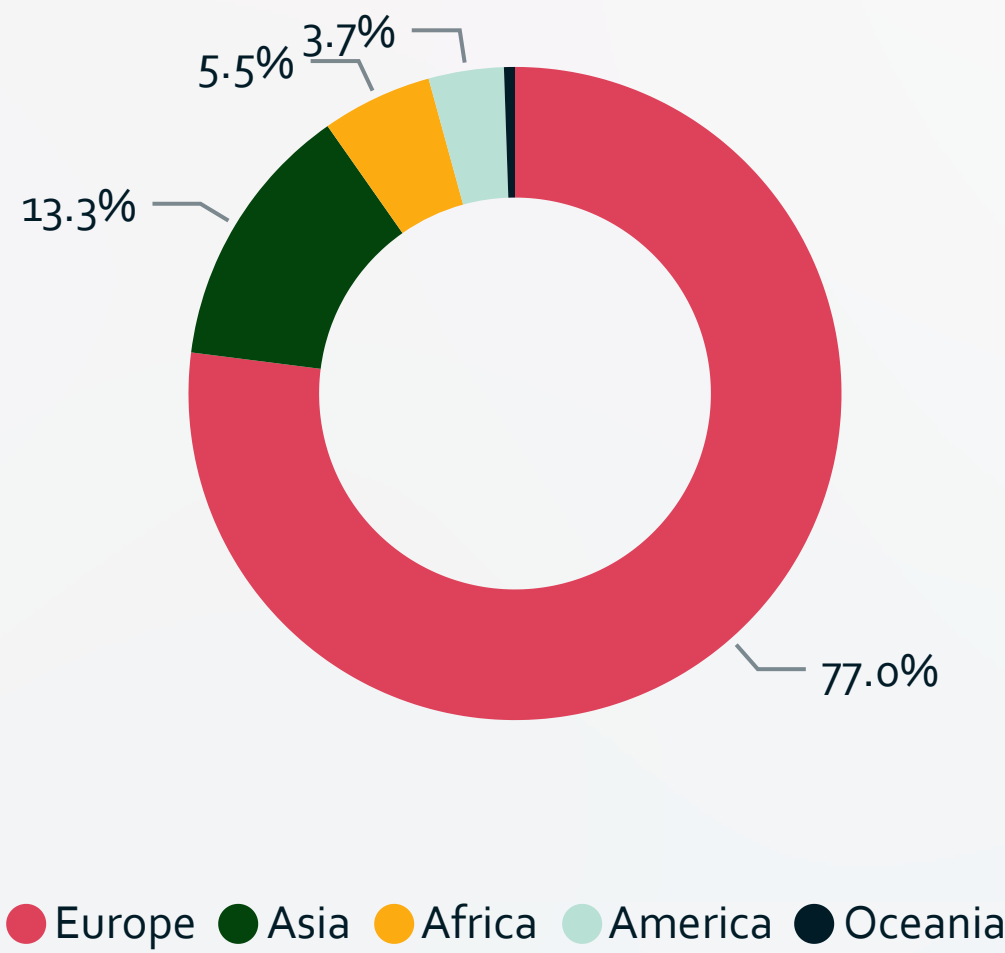
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 142,169 visitors has been recorded up to 12/05/2024. This represents a 7% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 25,591 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 43% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

77% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - APRIL

Total visitor arrivals for May 2024.

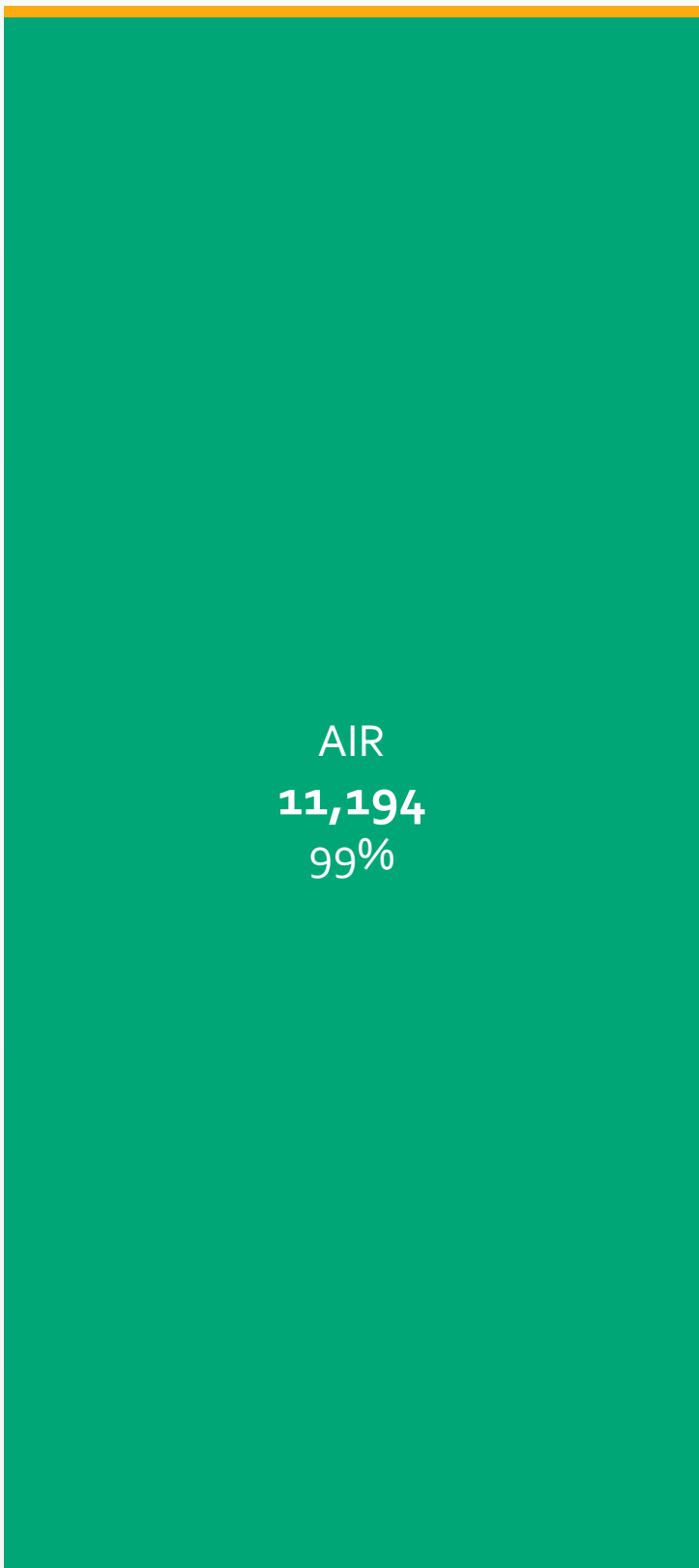


TOTAL ARRIVALS

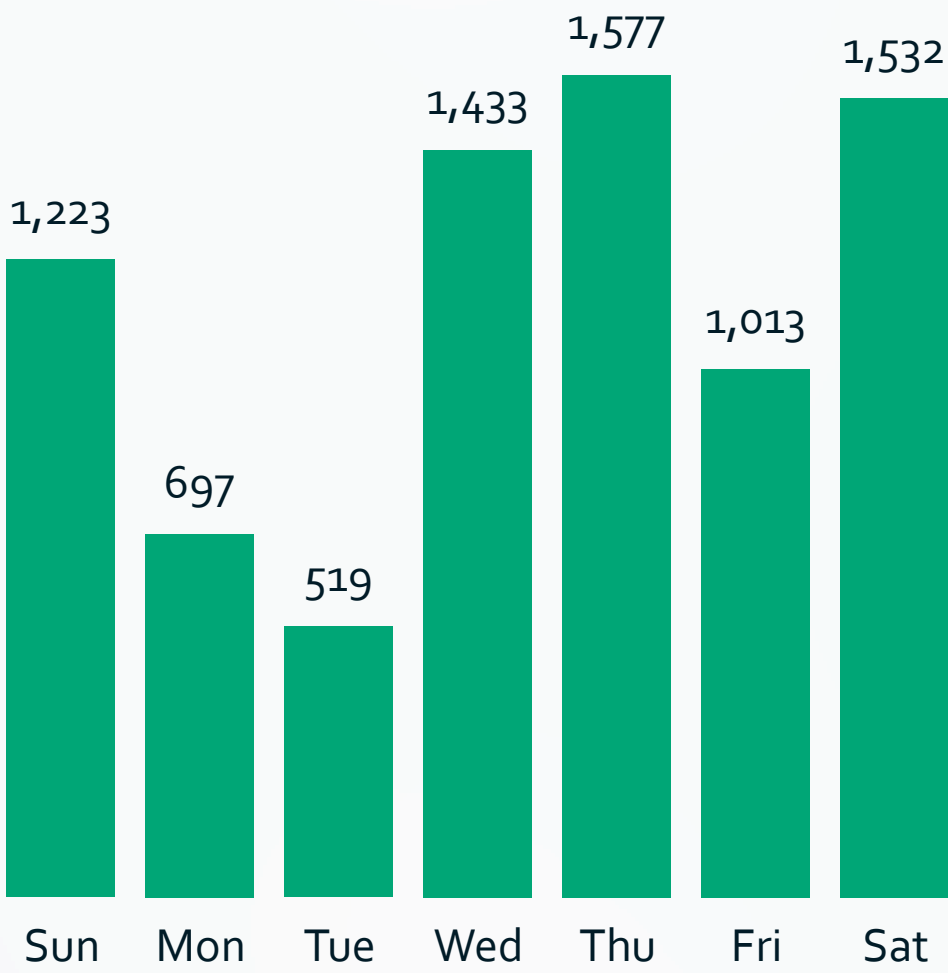
11,271

▲ 16.9%

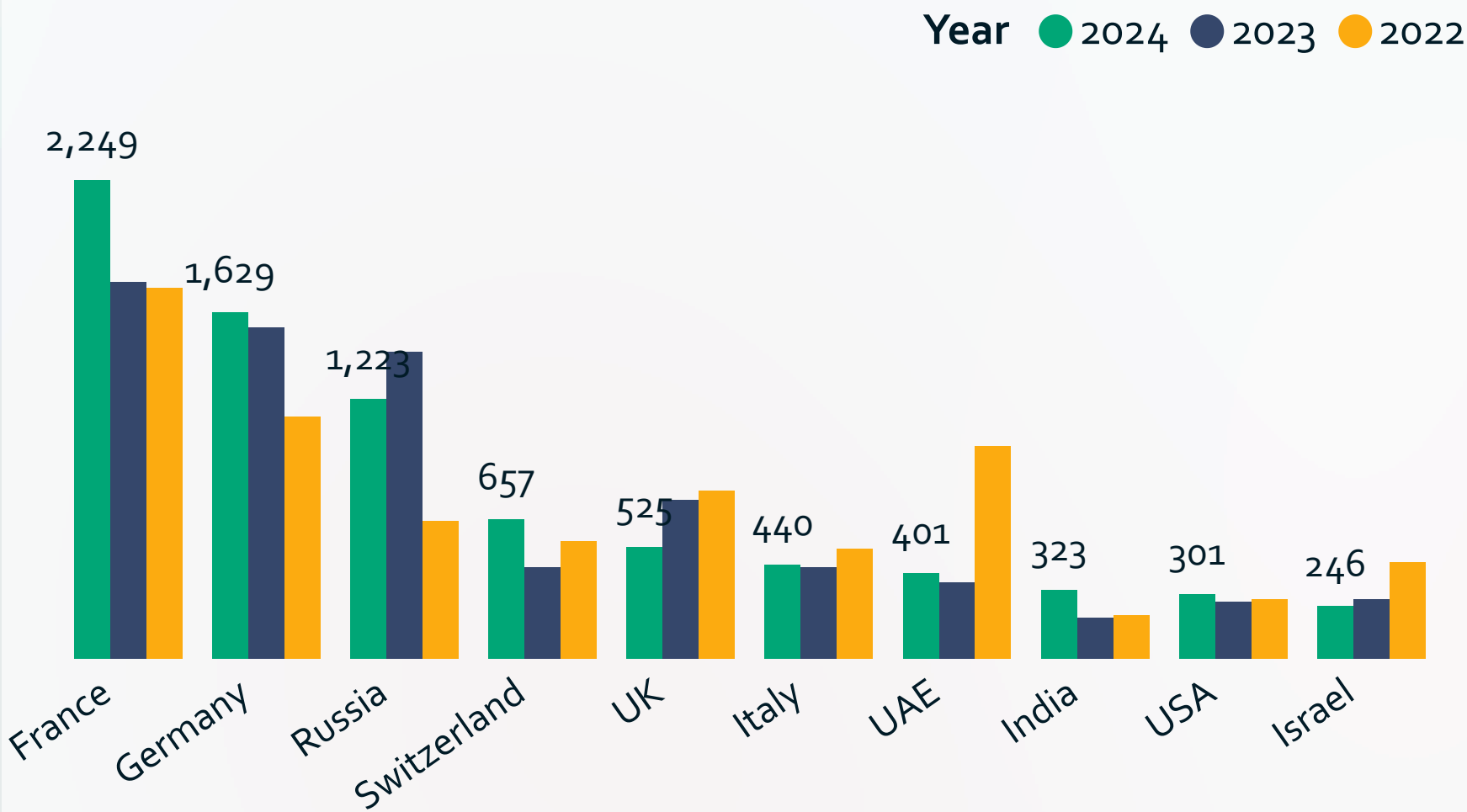
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



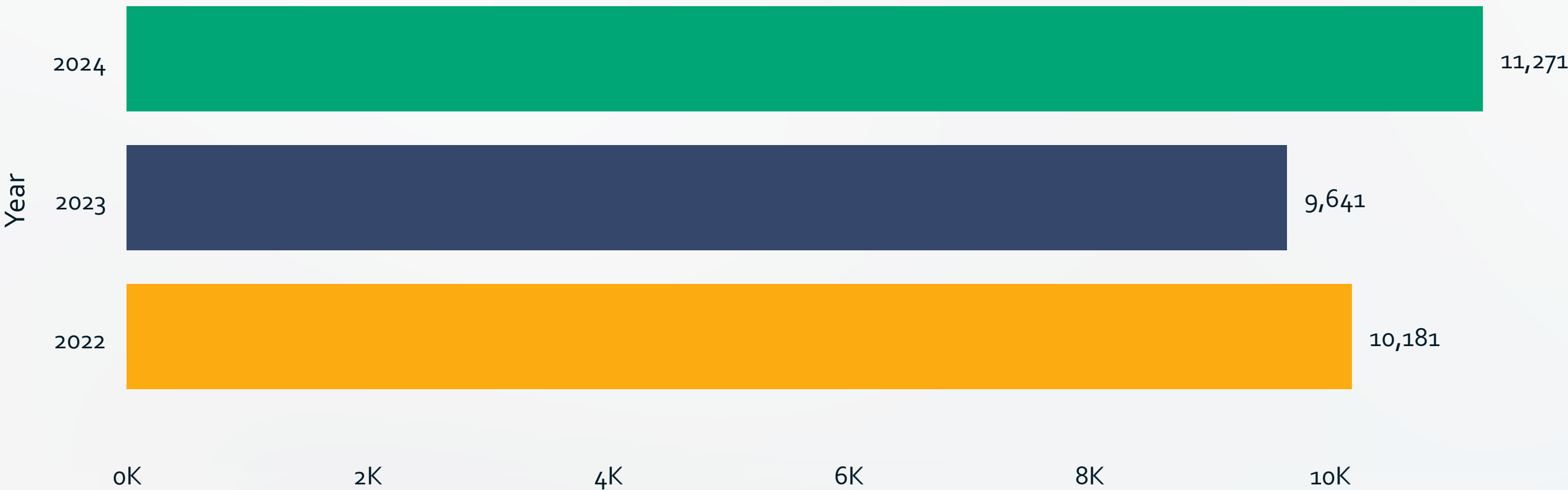
INSIGHTS

Arrivals for May 2024 is 17% higher compared to last year.

A total of 11,271 visitors has been recorded in April, with 99% of visitors arriving by air.

France is the number one market in May with 20% of visitors, followed by Germany with 14% and Russia with 11%.

HOW DOES MAY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 19

Total visitor arrivals for Week 19: 06/05/2024 - 12/05/2024

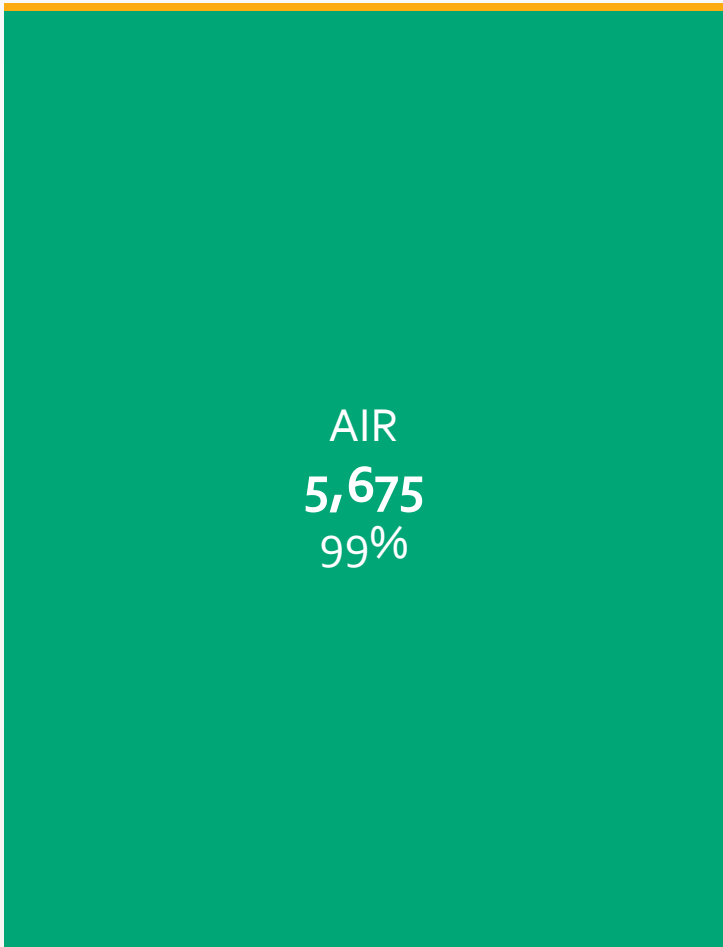


DAILY AVERAGE

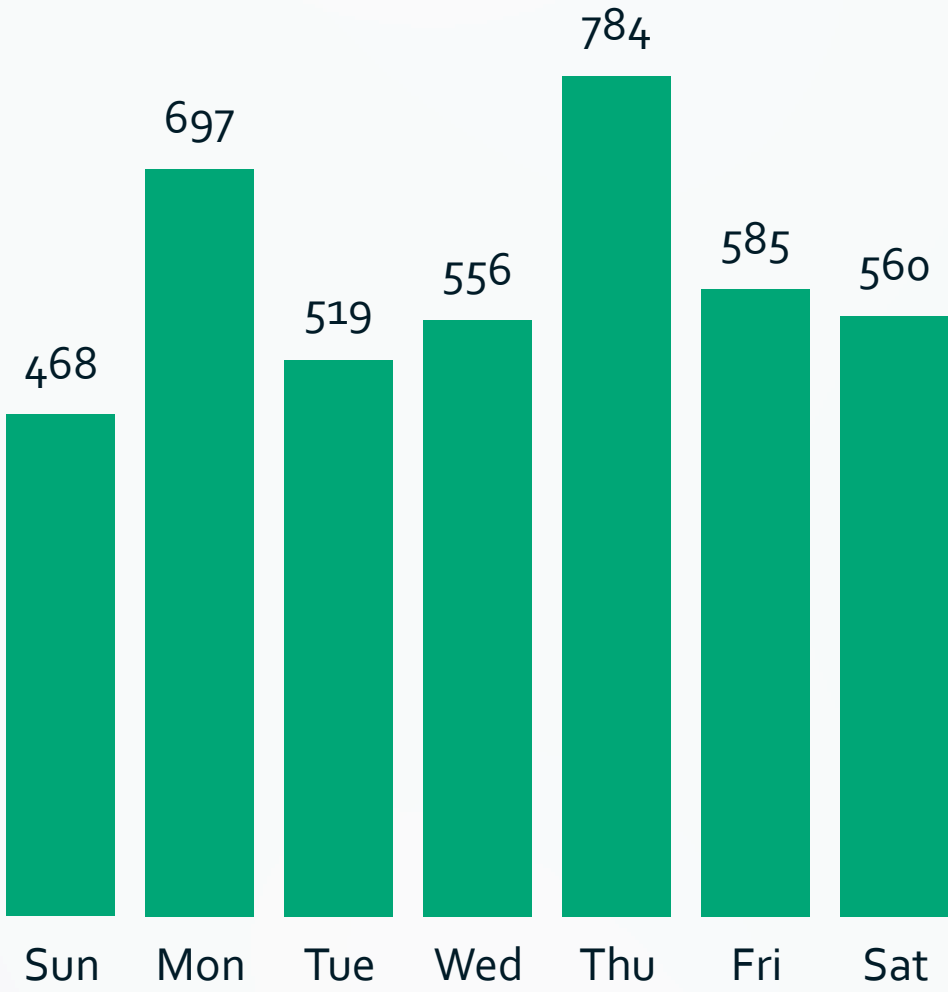
817

TOTAL VISITORS

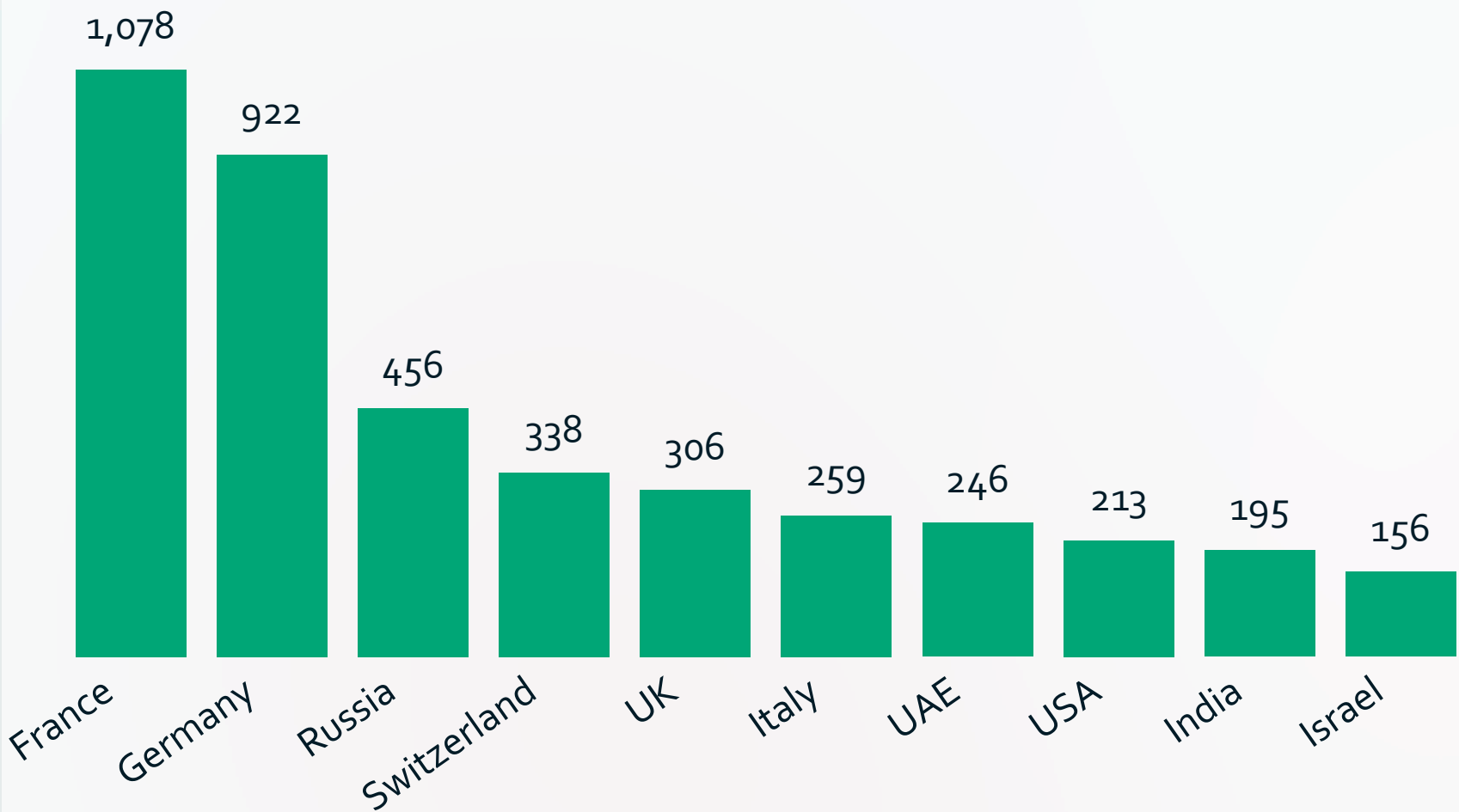
5,721



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 19 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 19, 2024 is 1% higher than the same period last year.

France is the leading market with 1,078 visitors, representing 19% of visitors.

The top three markets, France, Russia and Germany brought in 43% of visitors for Week 19.

The top 10 markets for the week accounts for 73% of total visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

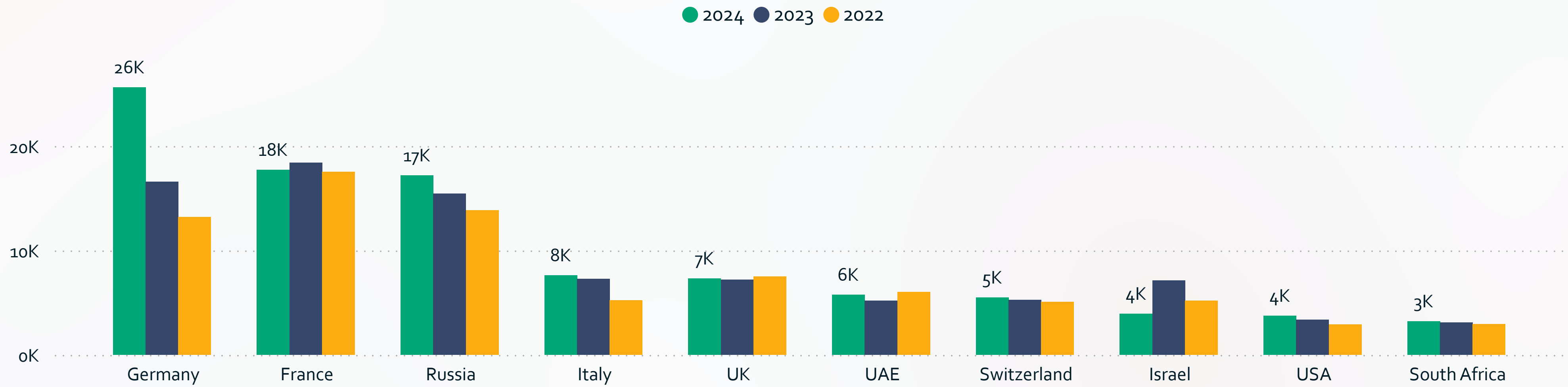
Last updated: 12/05/2024

TOP MARKETS

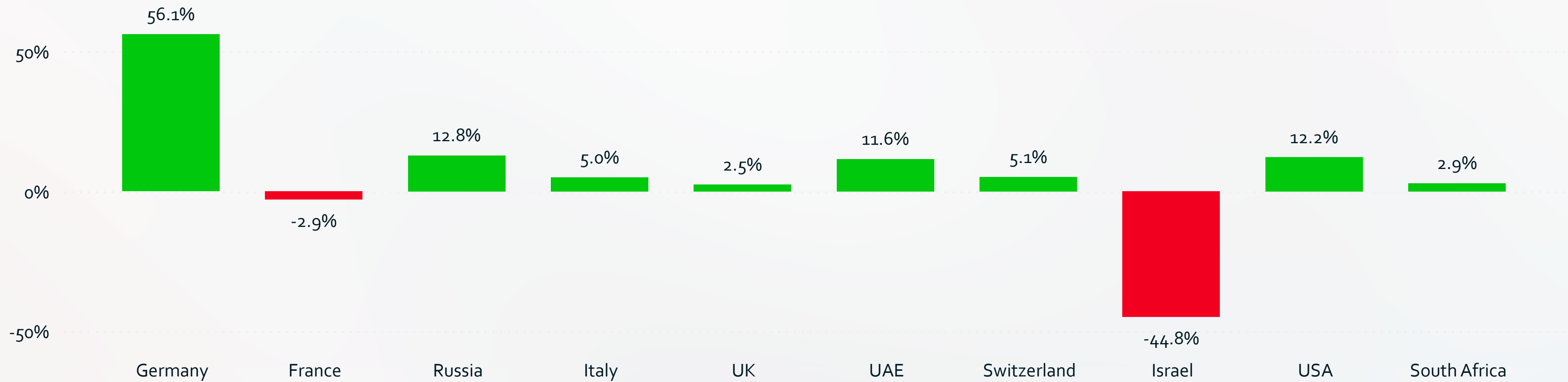
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 56%.

Almost all top 10 markets are performing better than last year, except France and Israel, with a decrease of 3% and 45% respectively.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

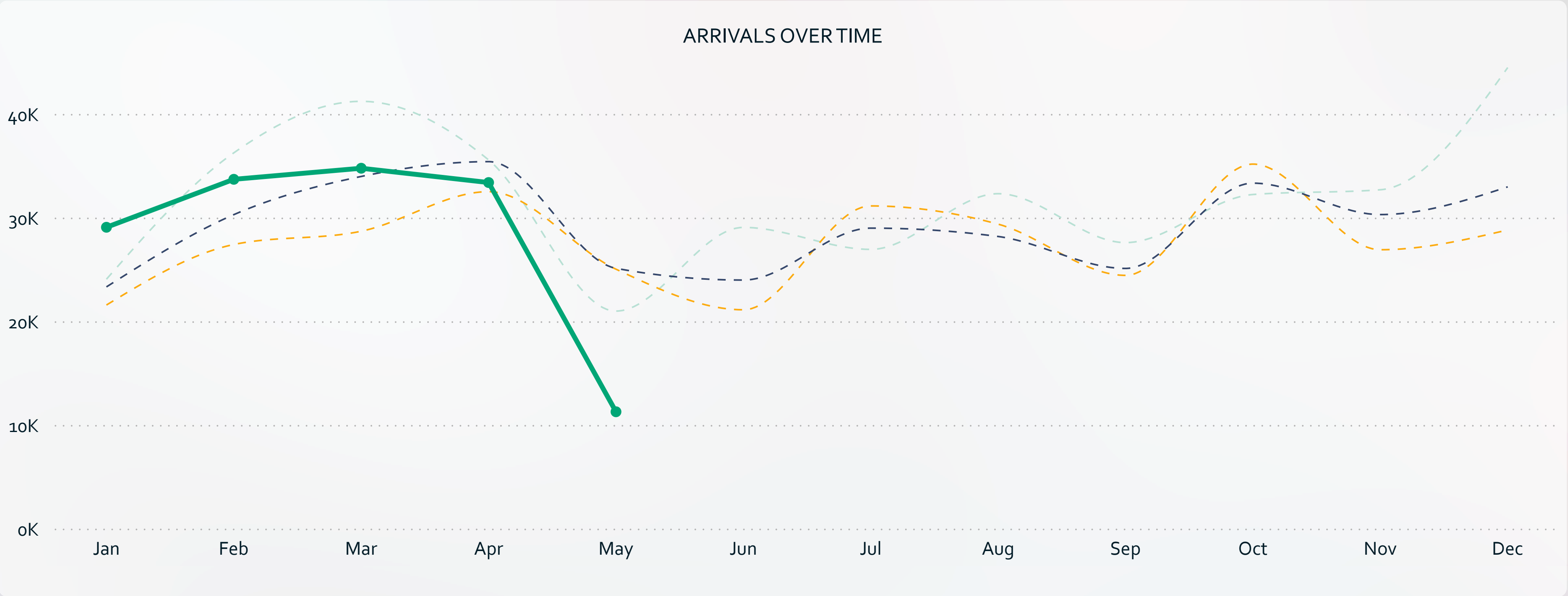
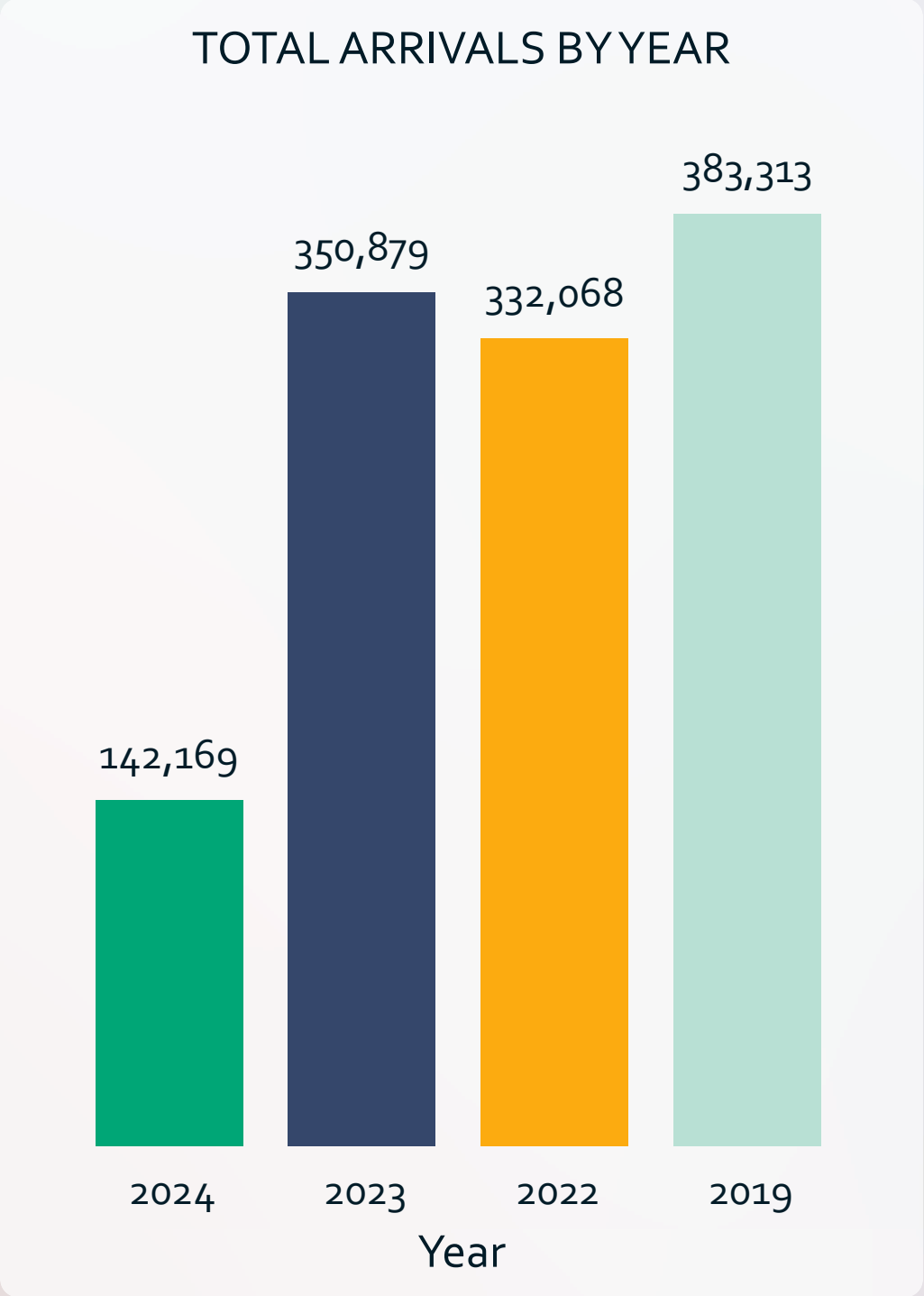
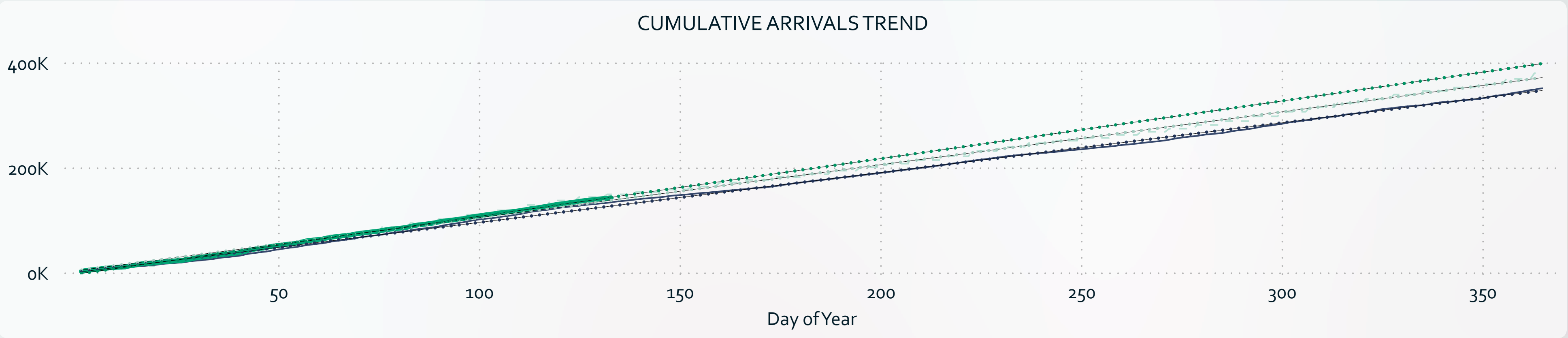
☐

Afghanistan

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Agalega

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Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

