

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 26/05/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

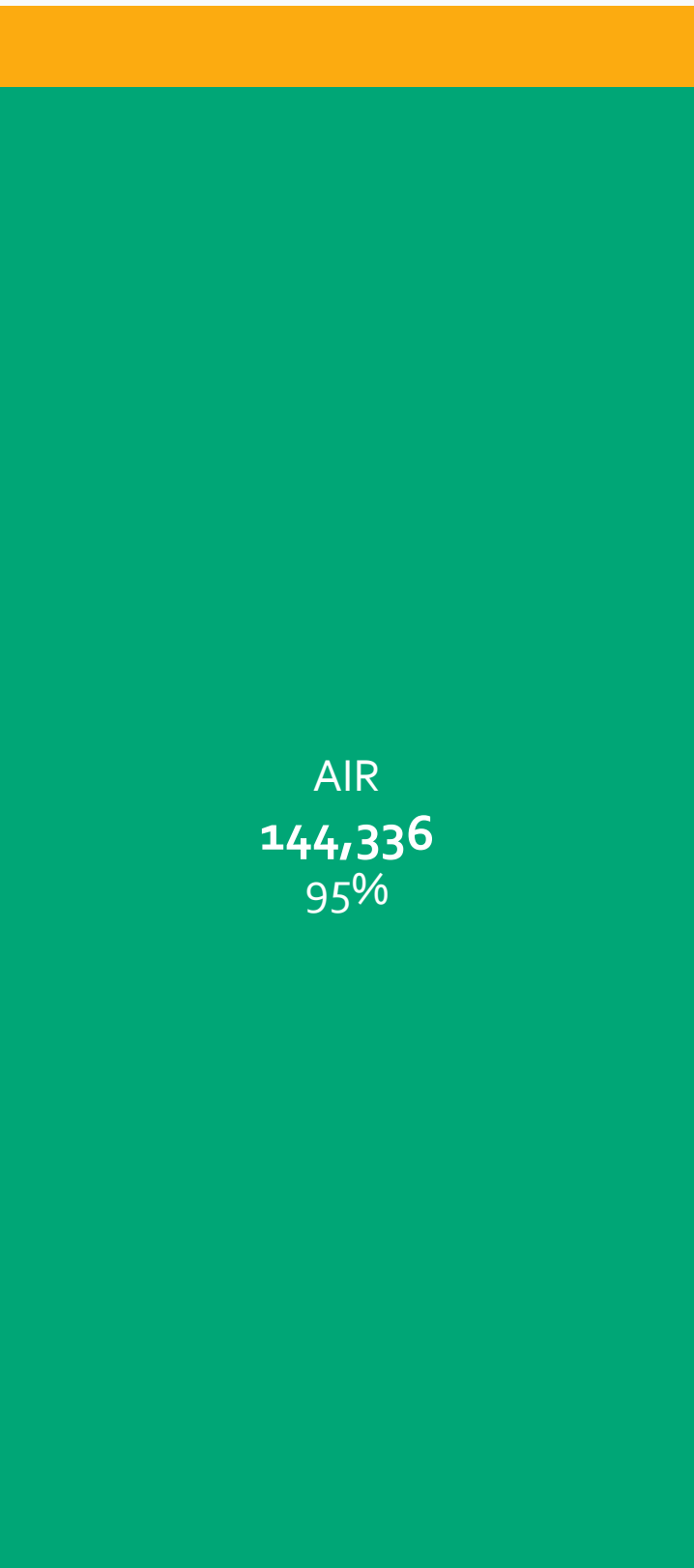


2024 TOTAL VISITORS

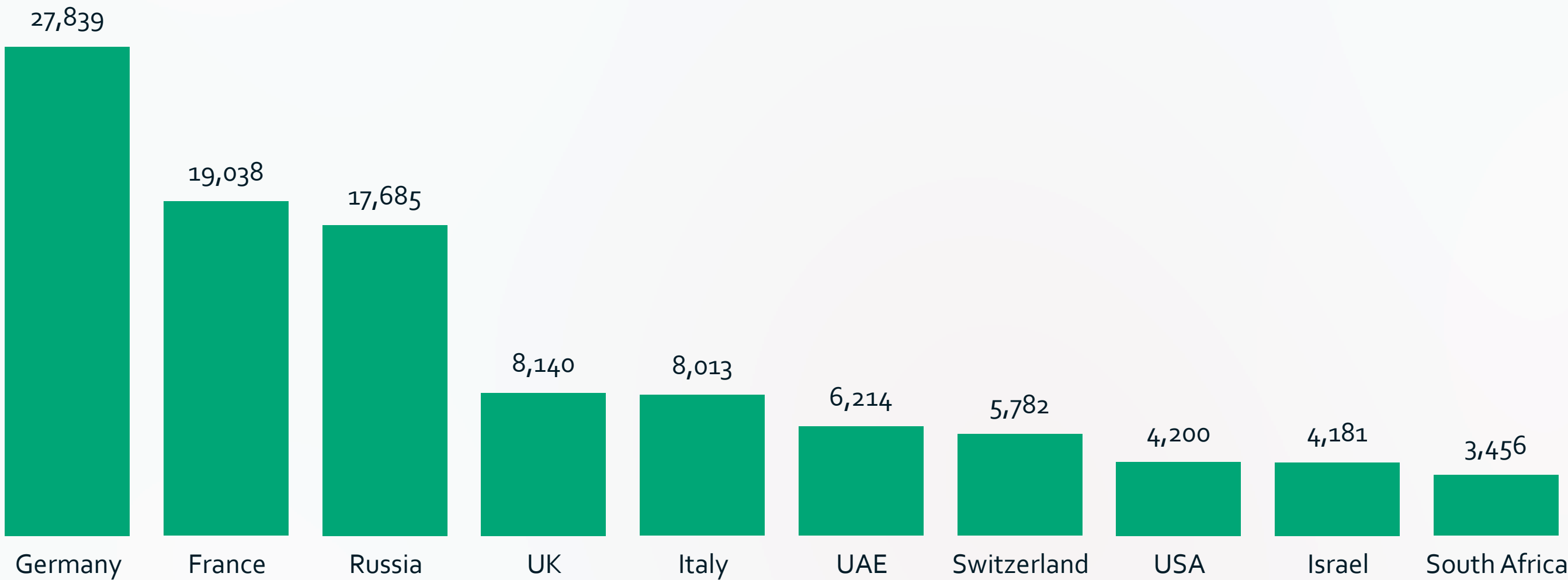
152,228

▲ 5.7%

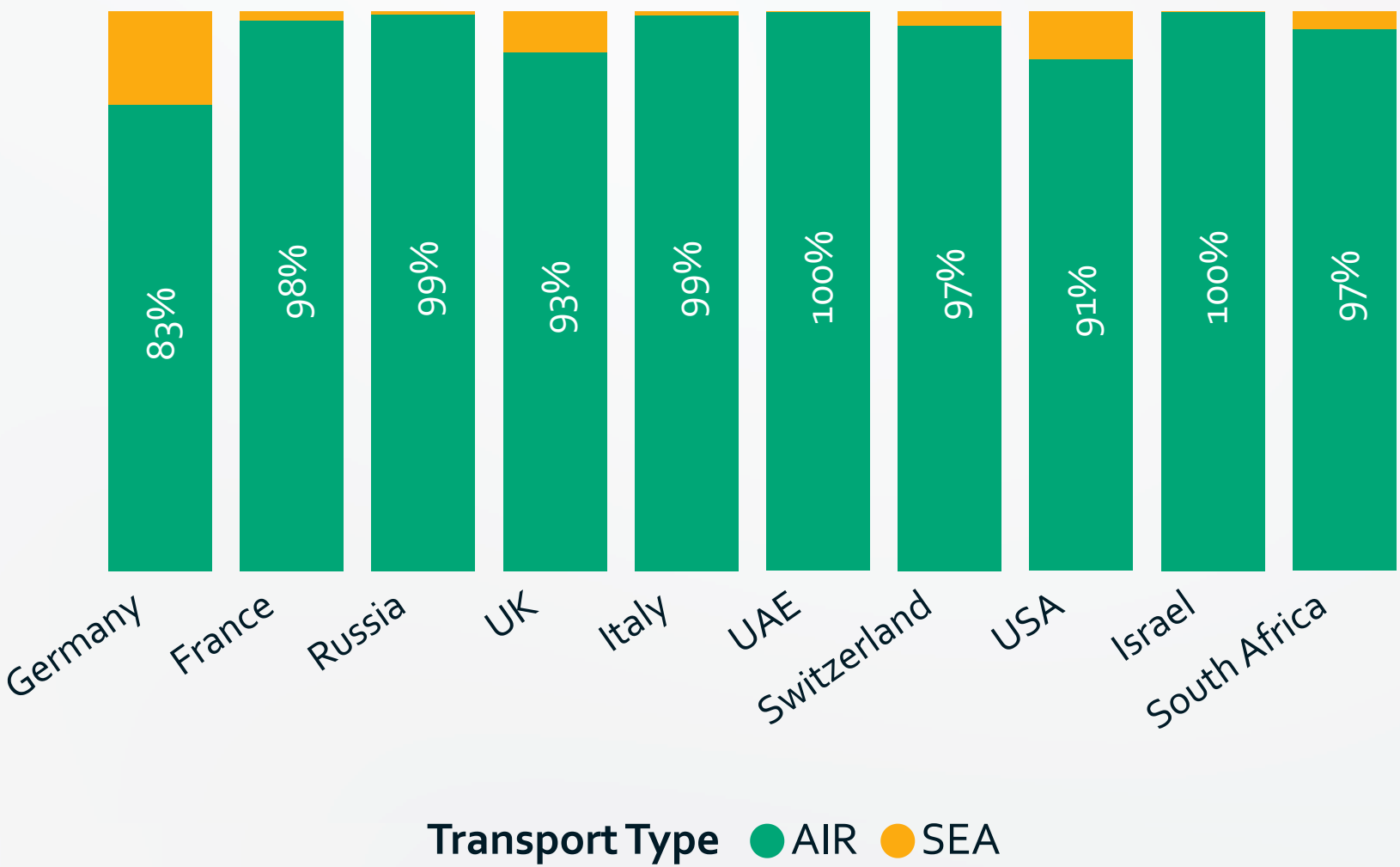
YoY%



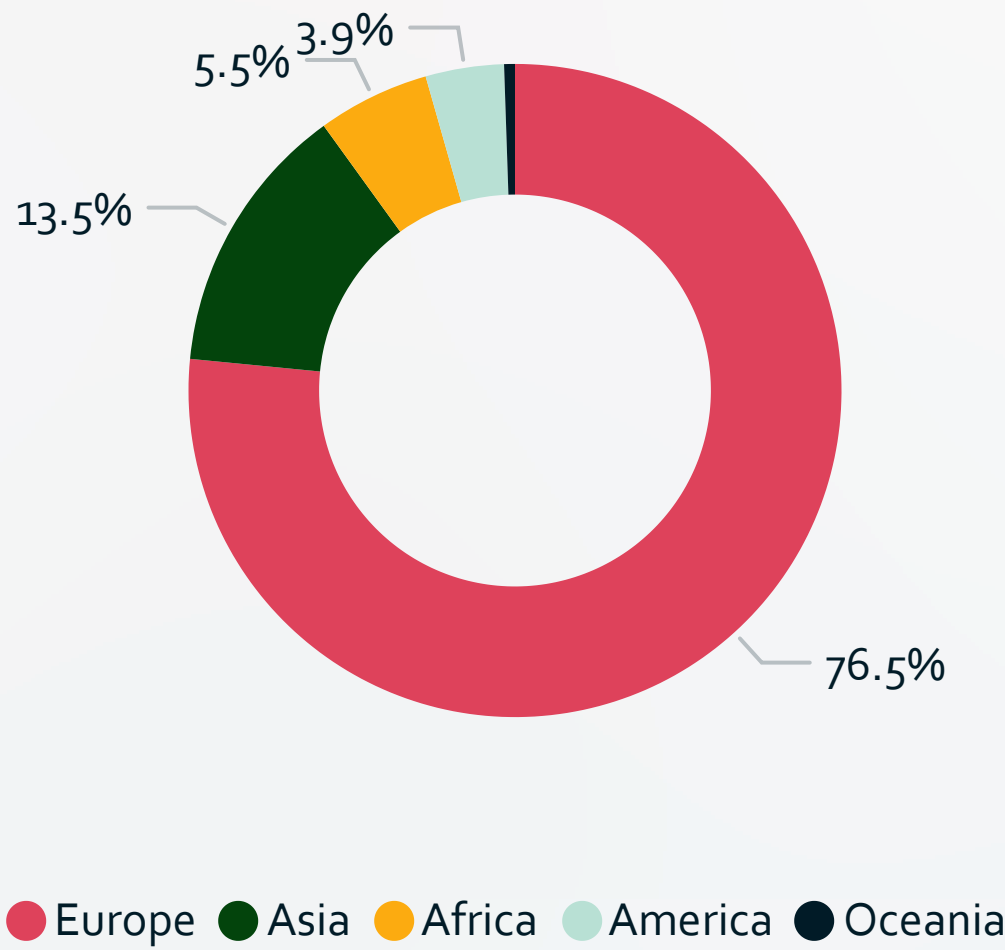
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 152,228 visitors has been recorded up to 26/05/2024. This represents a 6% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 27,839 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 42% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

77% of our visitors are coming from Europe, with Asia the next highest region with 14% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - MAY

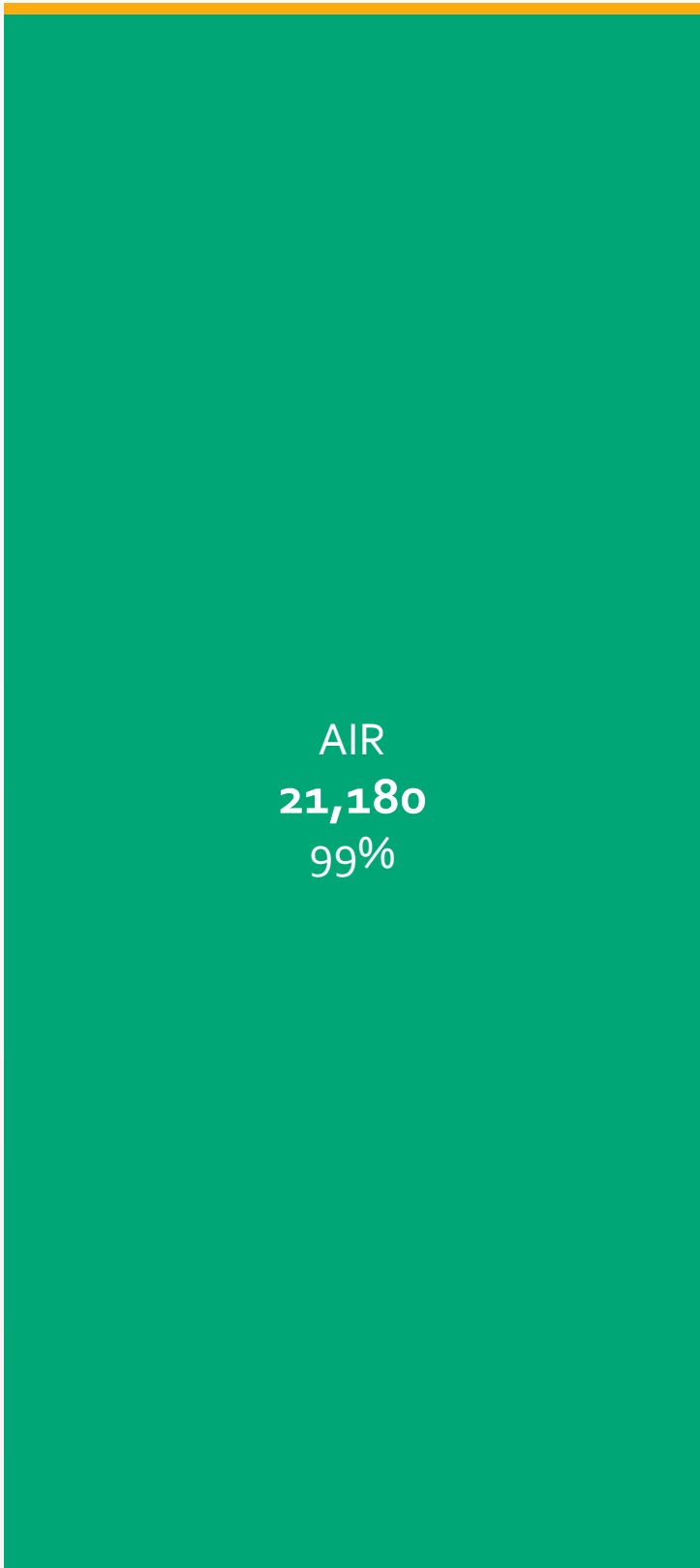
Total visitor arrivals for May 2024.



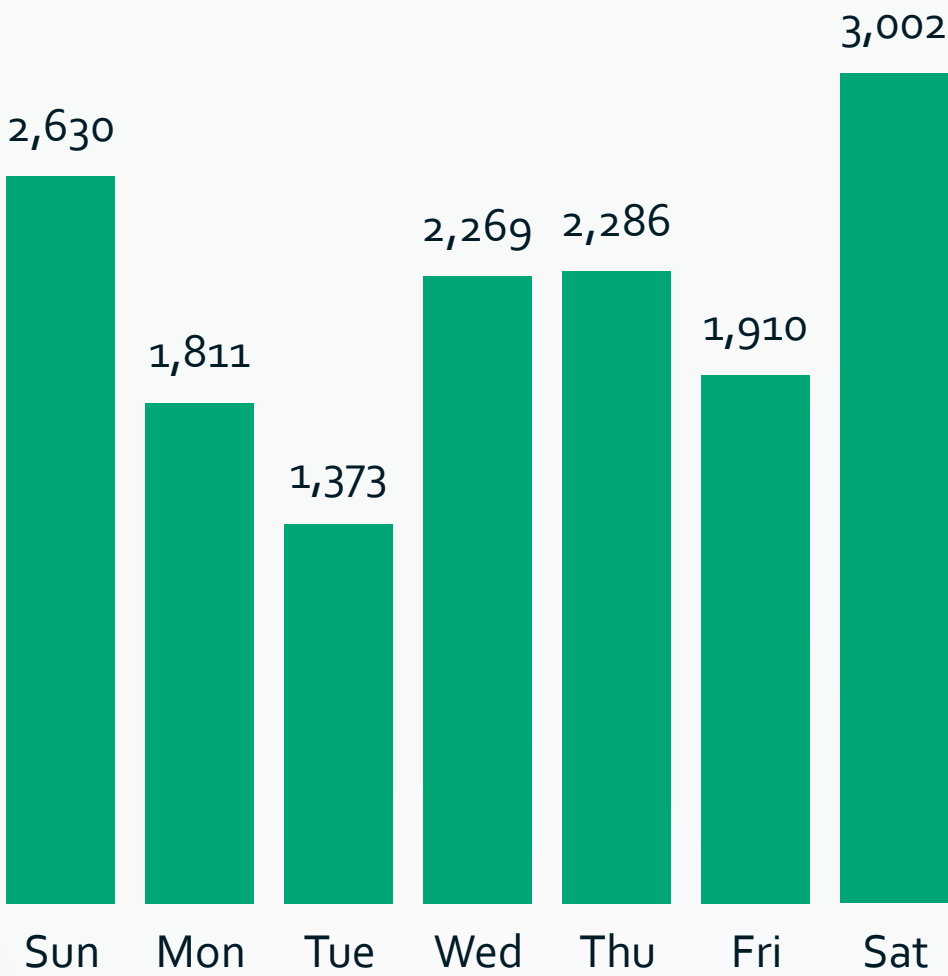
TOTAL ARRIVALS

21,330

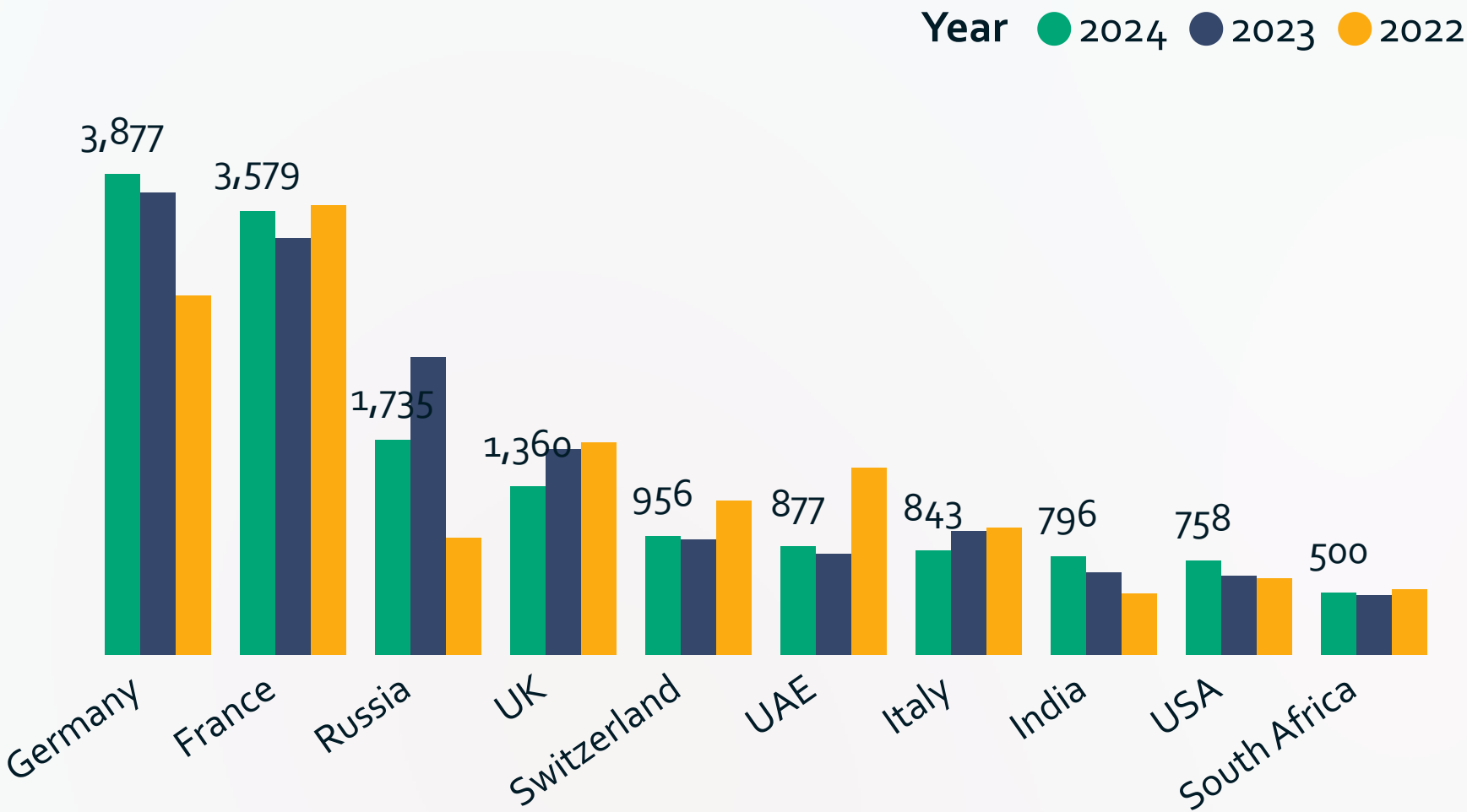
▲ 1.5%
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



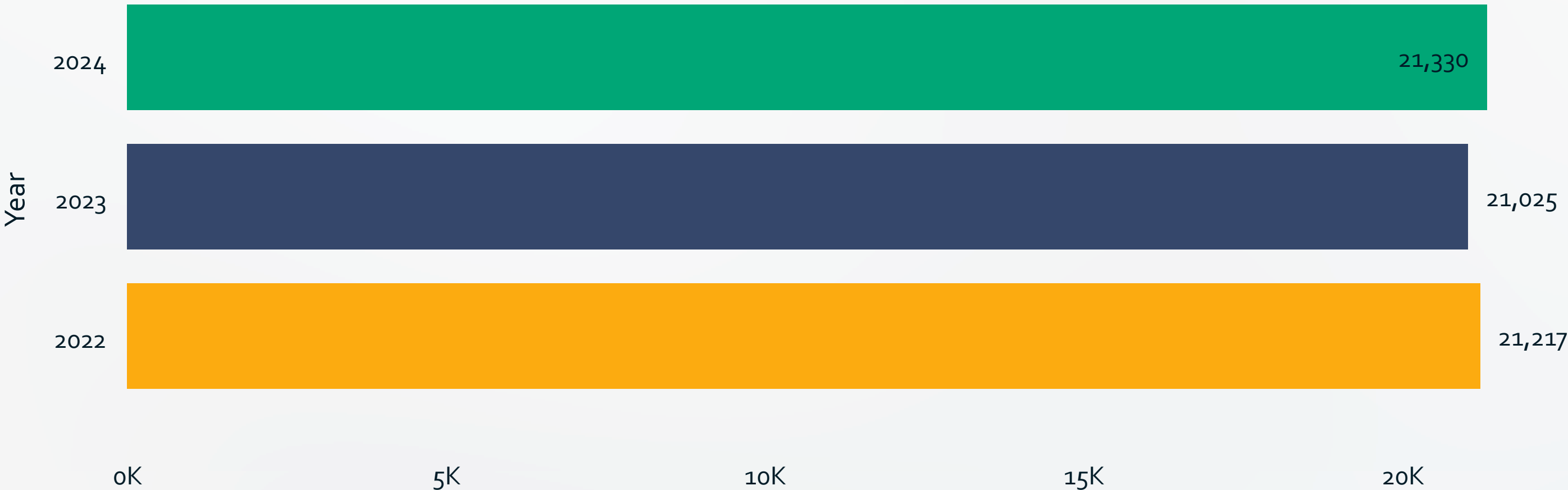
INSIGHTS

Arrivals for May 2024 is 2% higher compared to last year.

A total of 21,330 visitors has been recorded in May, with 99% of visitors arriving by air.

Germany is the number one market in May with 18% of visitors, followed by France with 17% and Russia with 8%.

HOW DOES MAY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 21

Total visitor arrivals for Week 21: 20/05/2024 - 26/05/2024

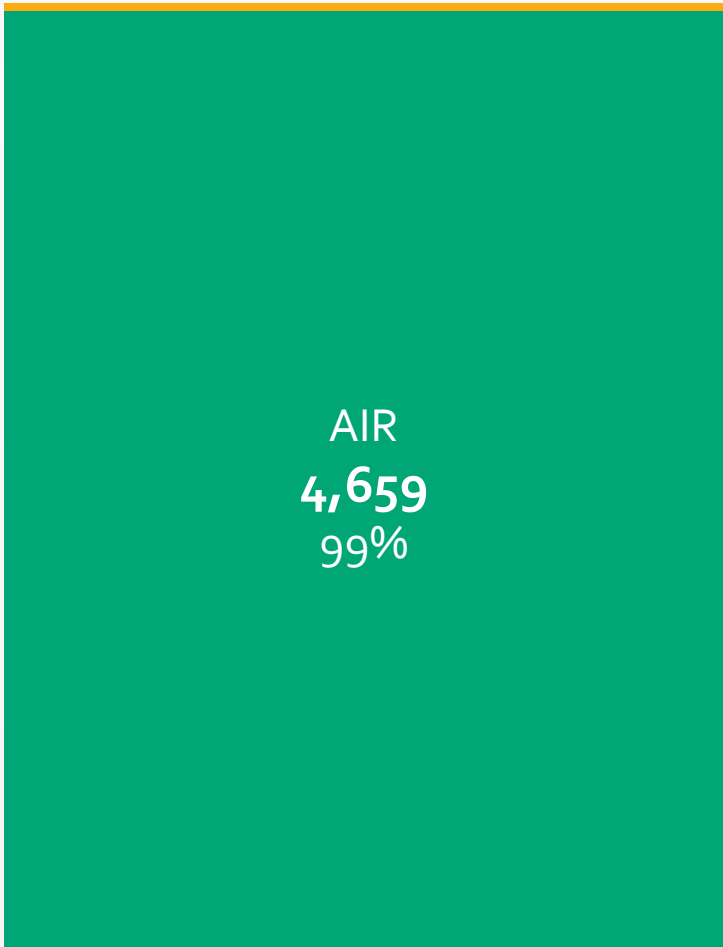


DAILY AVERAGE

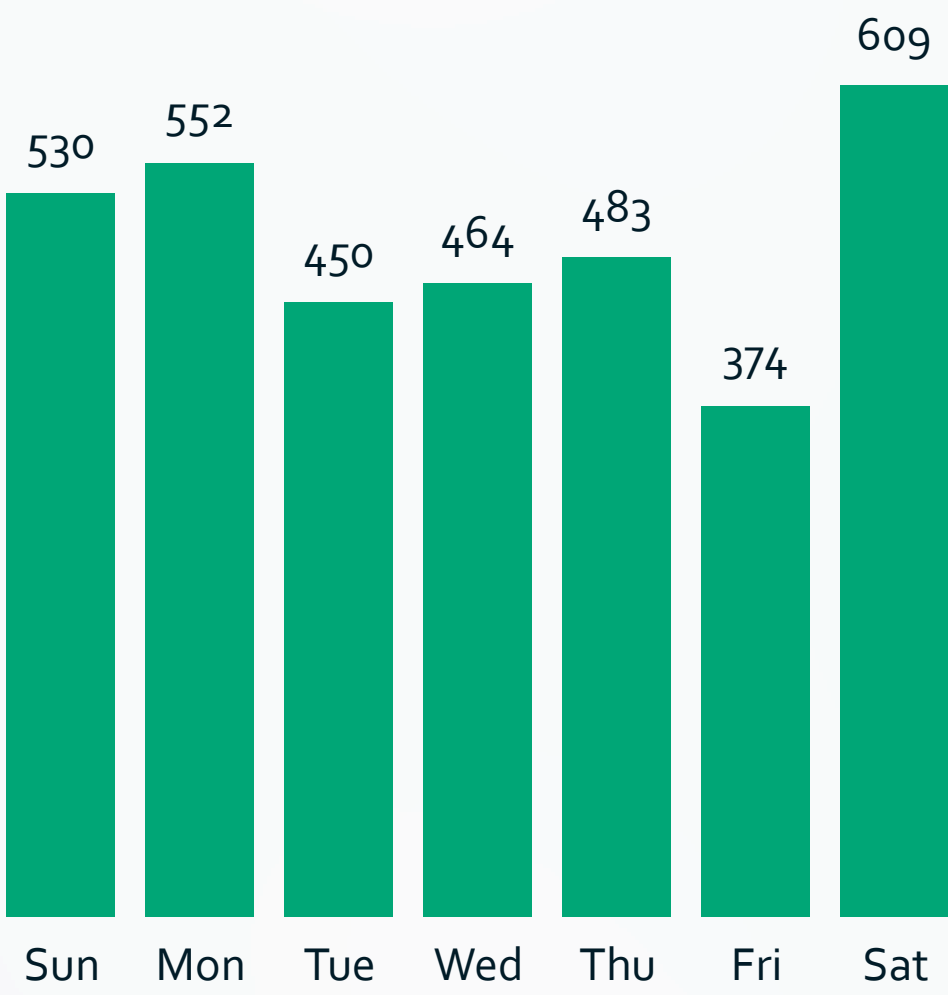
671

TOTAL VISITORS

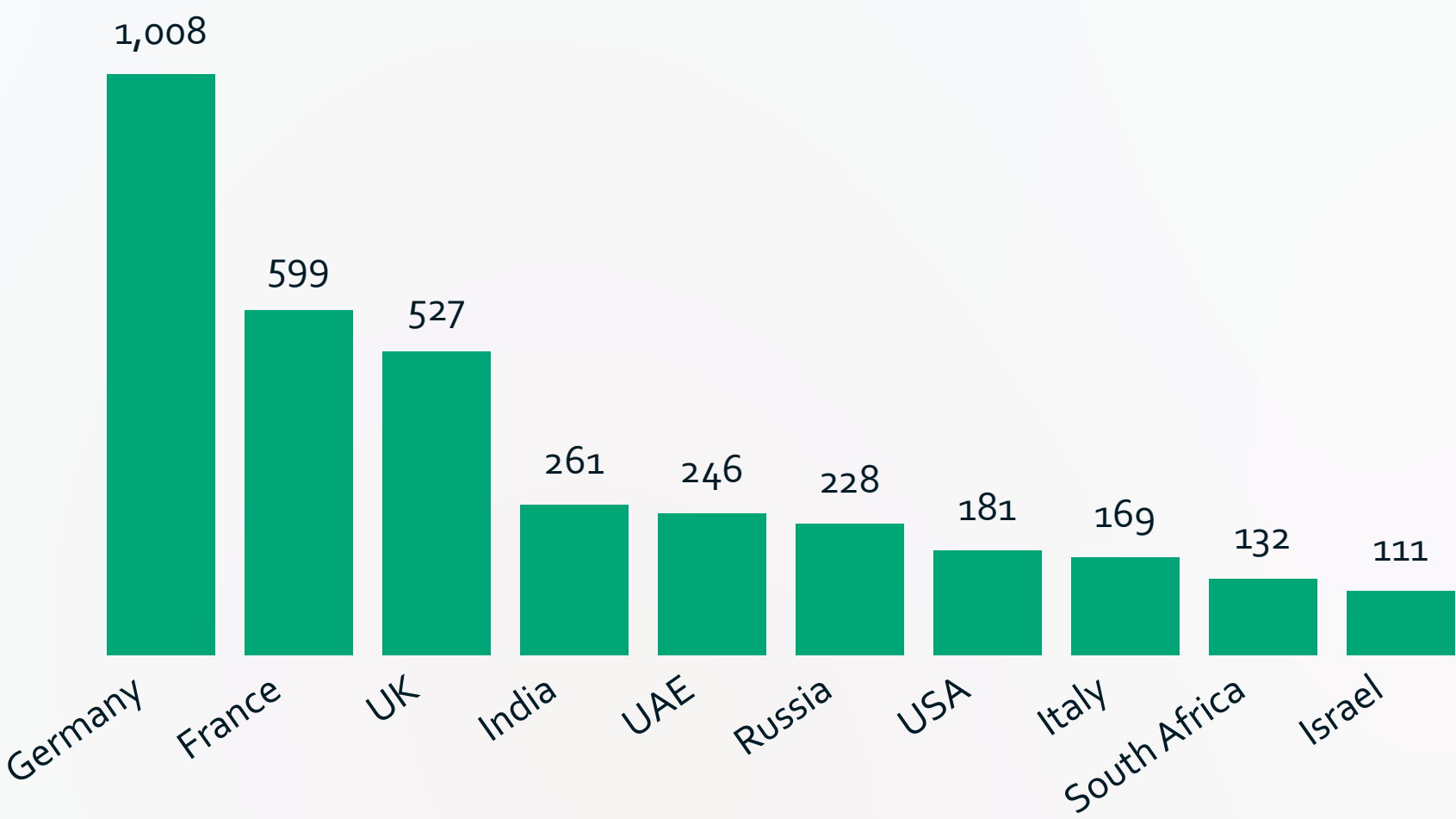
4,696



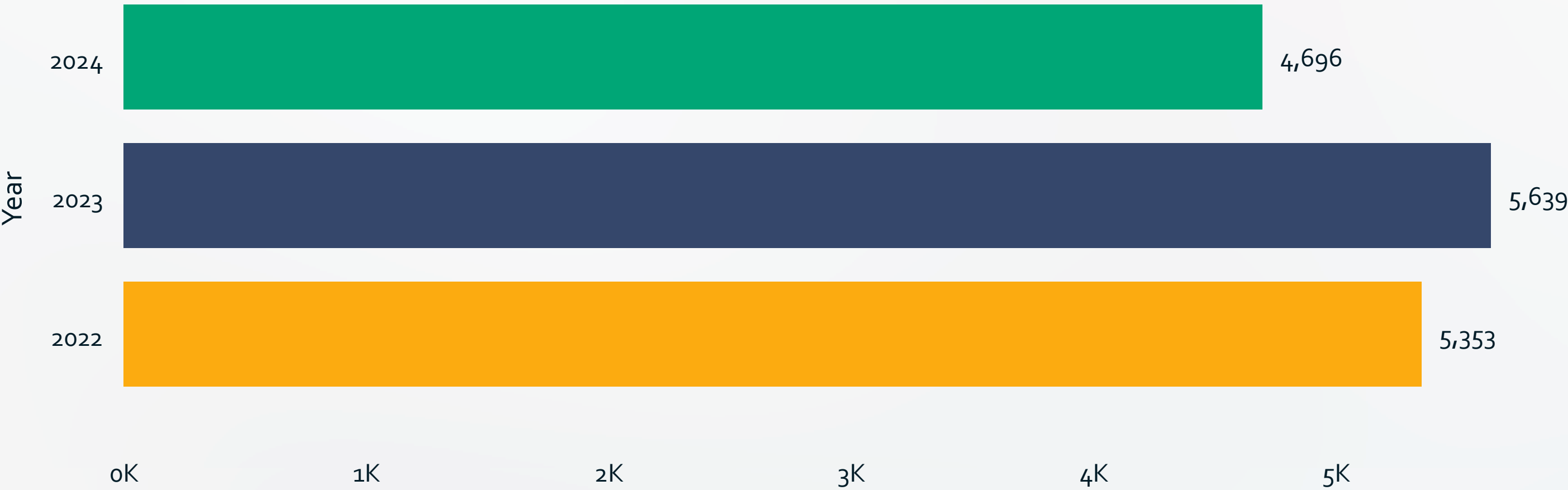
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 21 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 21, 2024 is 17% lower than the same period last year.

Germany is the leading market with 1,008 visitors, representing 21% of visitors.

The top three markets, Germany, France and UK brought in 45% of visitors for Week 21.

The top 10 markets for the week accounts for 74% of total visitors.

Data source: National Bureau of Statistics

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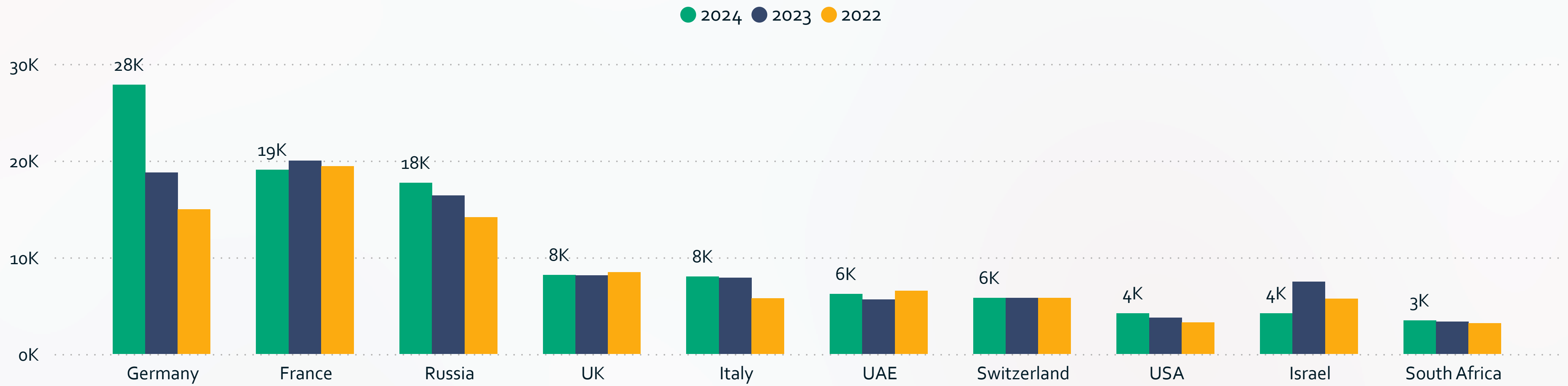
Last updated: 26/05/2024

TOP MARKETS

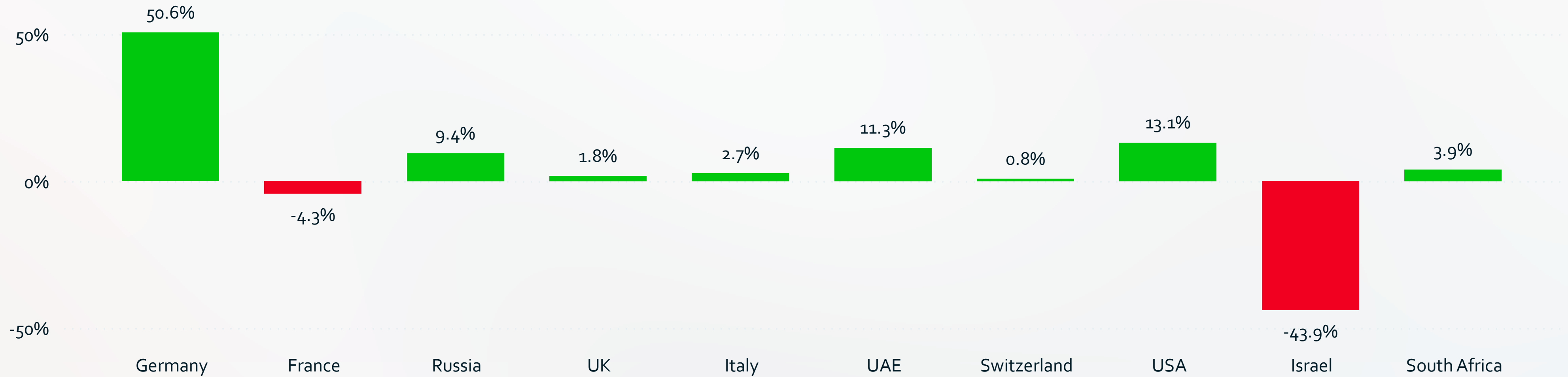
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 51%.

Almost all top 10 markets are performing better than last year, except France and Israel, with a decrease of 4% and 44% respectively.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

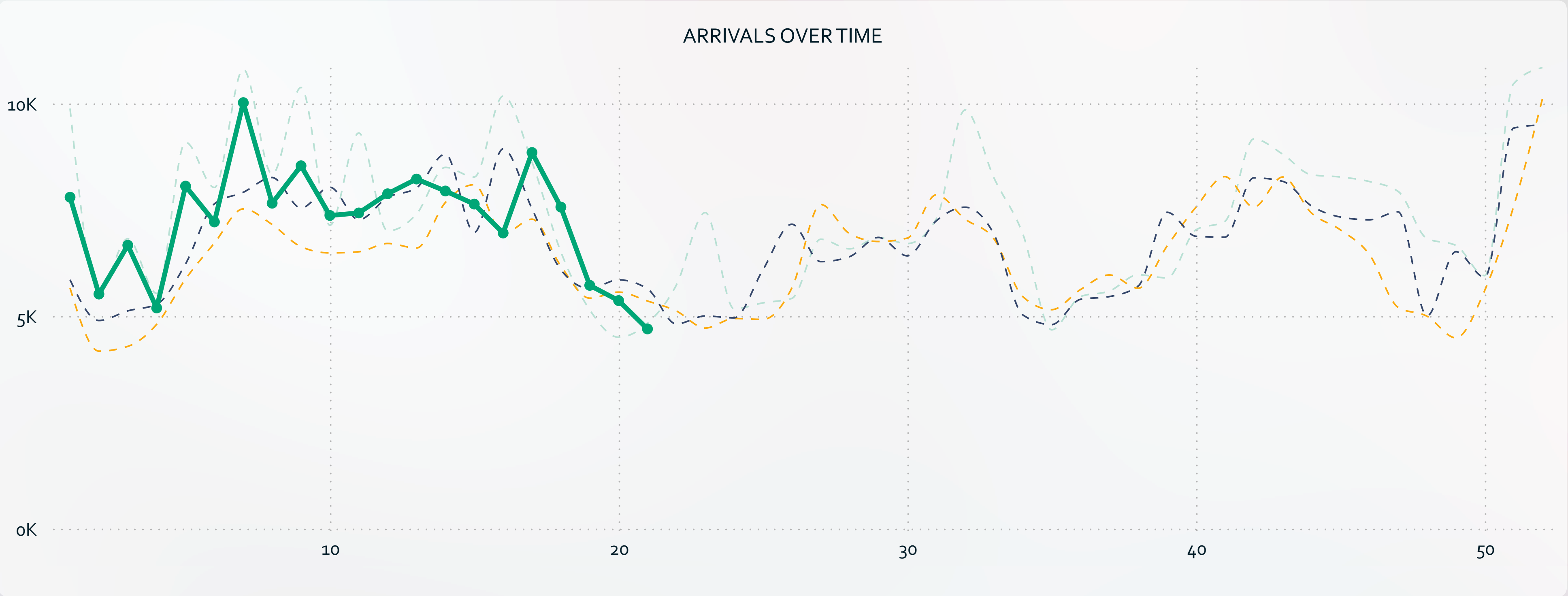
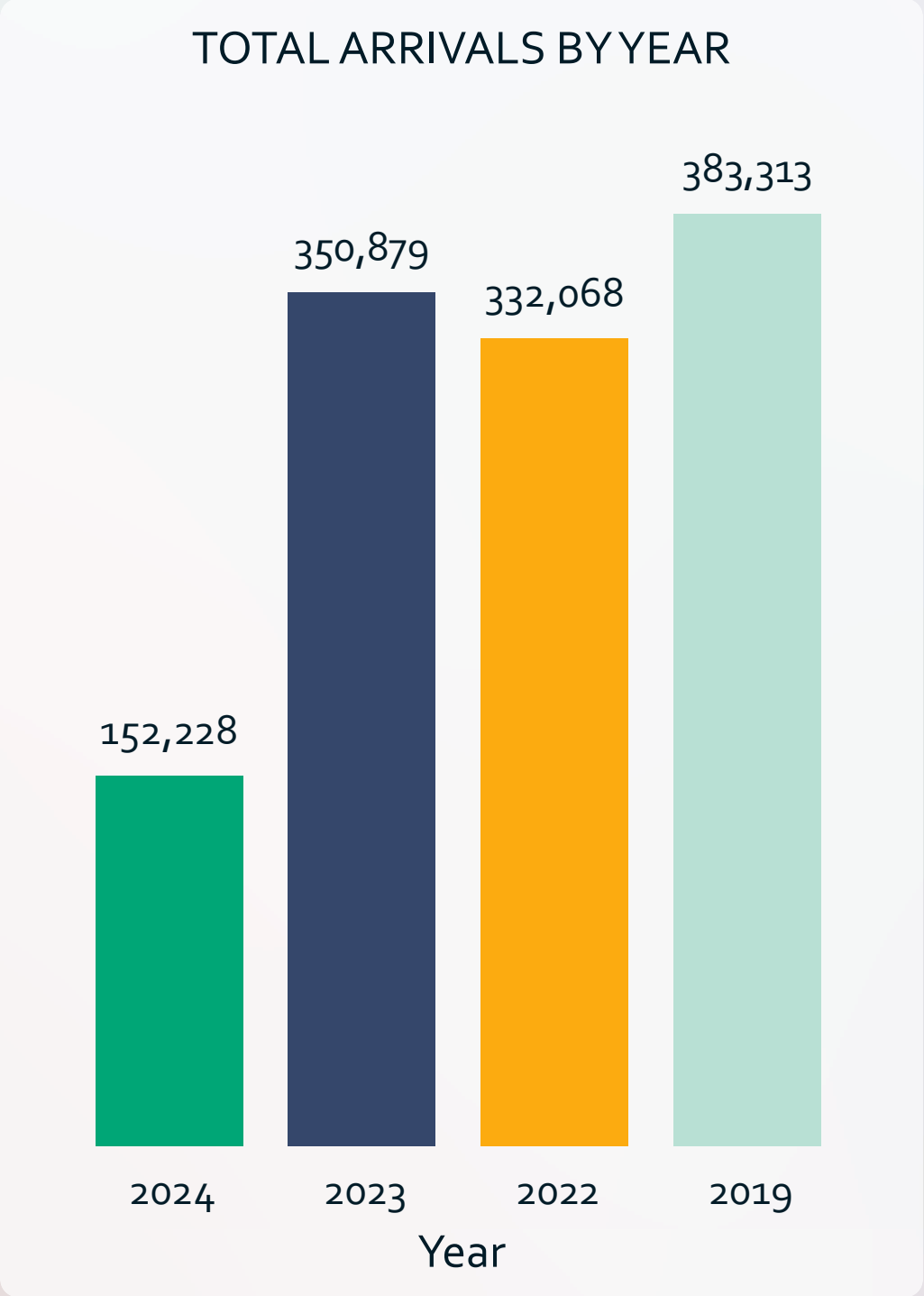
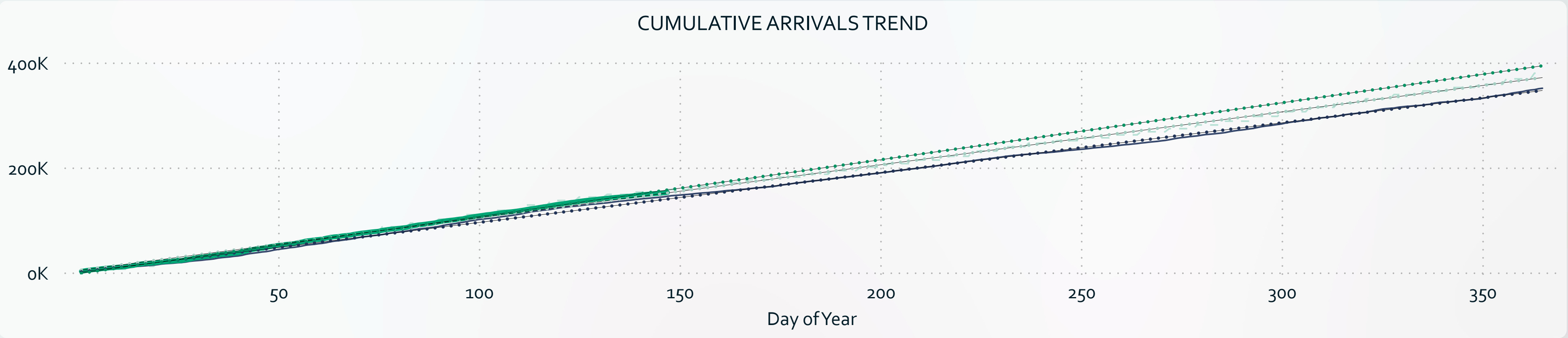
☐

Afghanistan

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Agalega

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Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

