

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 16/06/2024

# ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

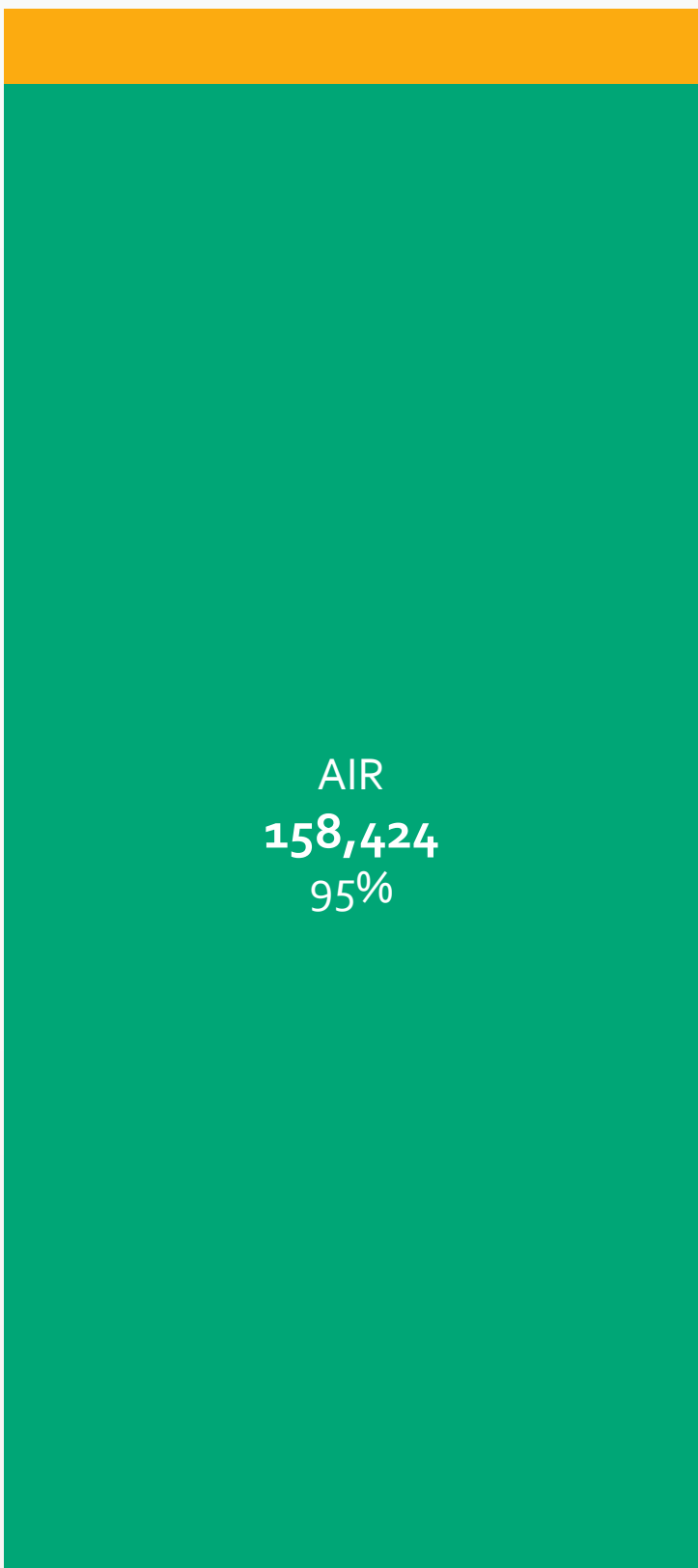


2024 TOTAL VISITORS

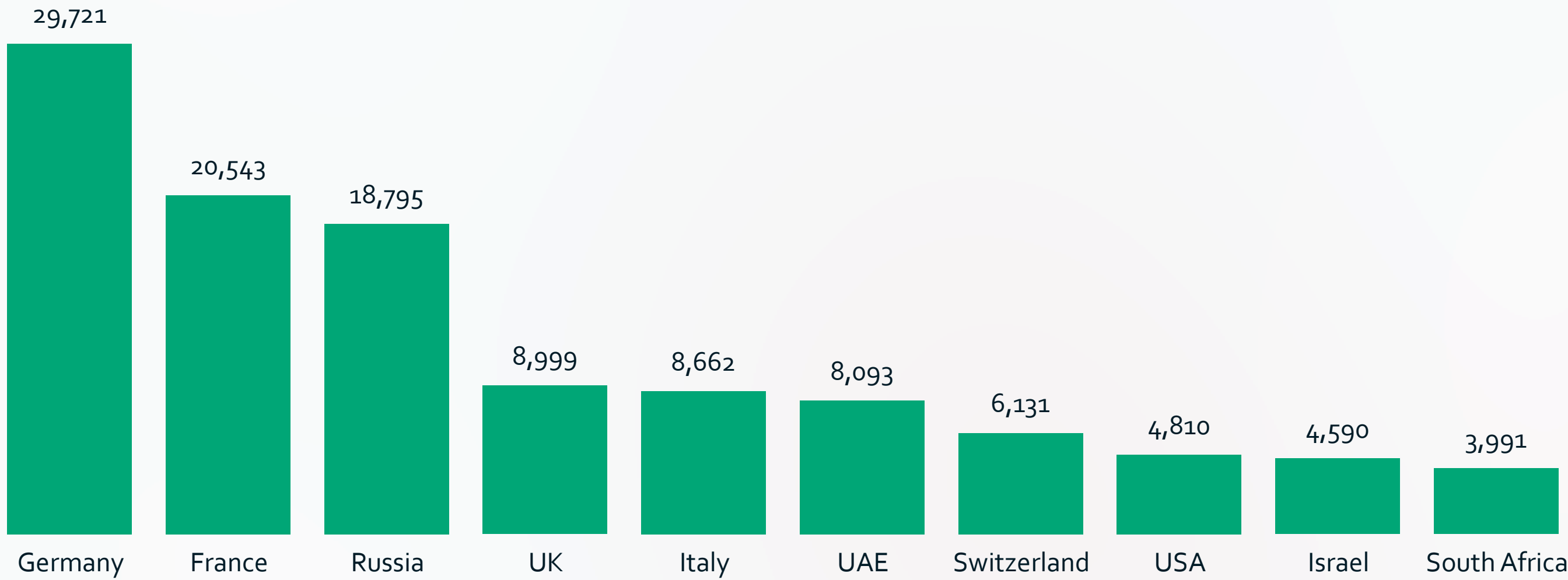
166,366

▲ 4.5%

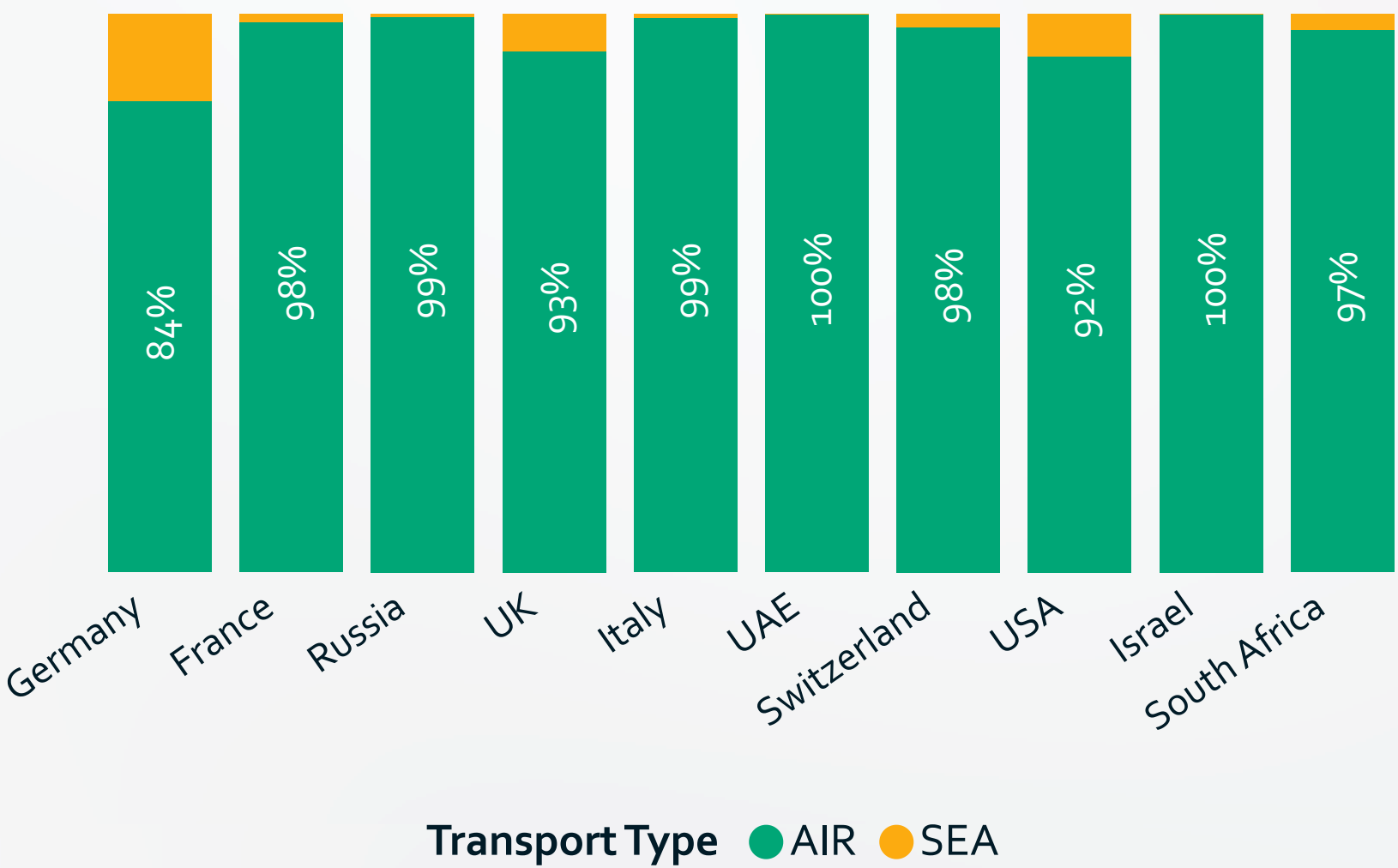
YoY%



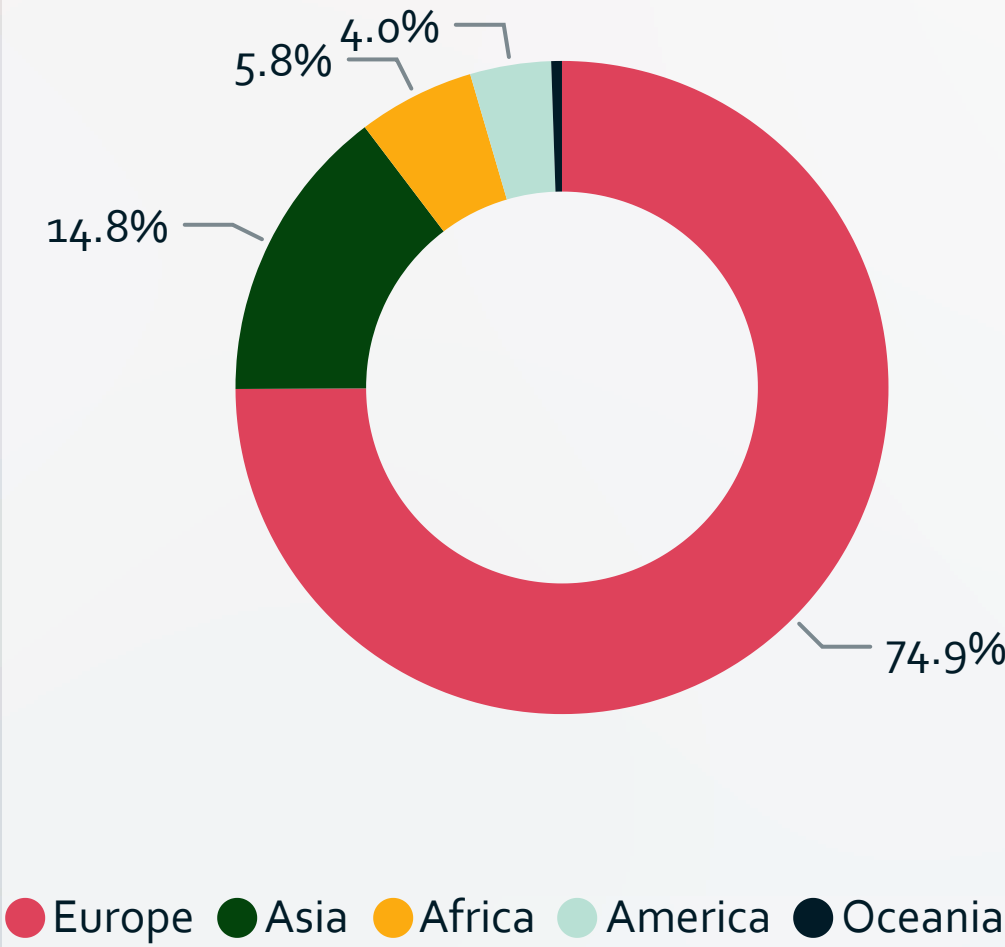
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



## INSIGHTS

A total of 166,366 visitors has been recorded up to 16/06/2024. This represents a 5% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 29,721 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 42% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

75% of our visitors are coming from Europe, with Asia the next highest region with 15% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JUNE

Total visitor arrivals for June 2024.

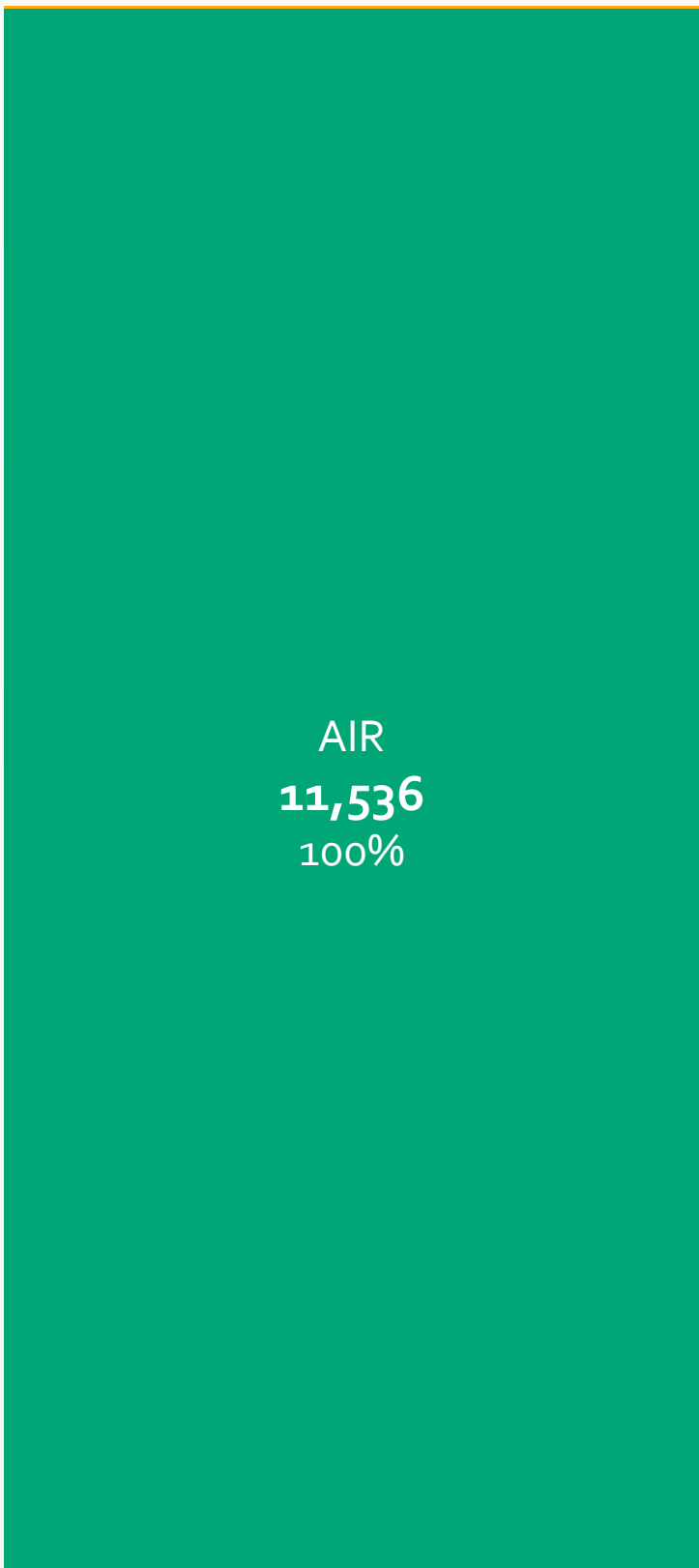


TOTAL ARRIVALS

11,552

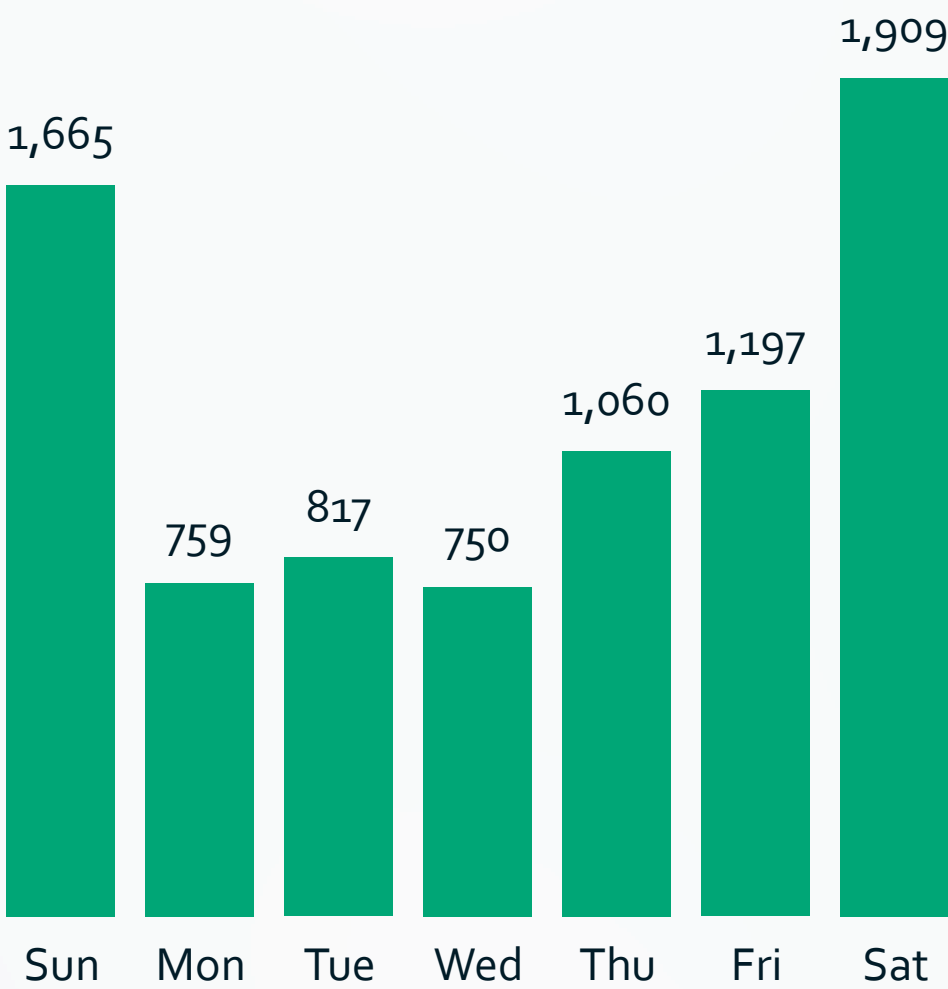
▲ 4.1%

YoY%

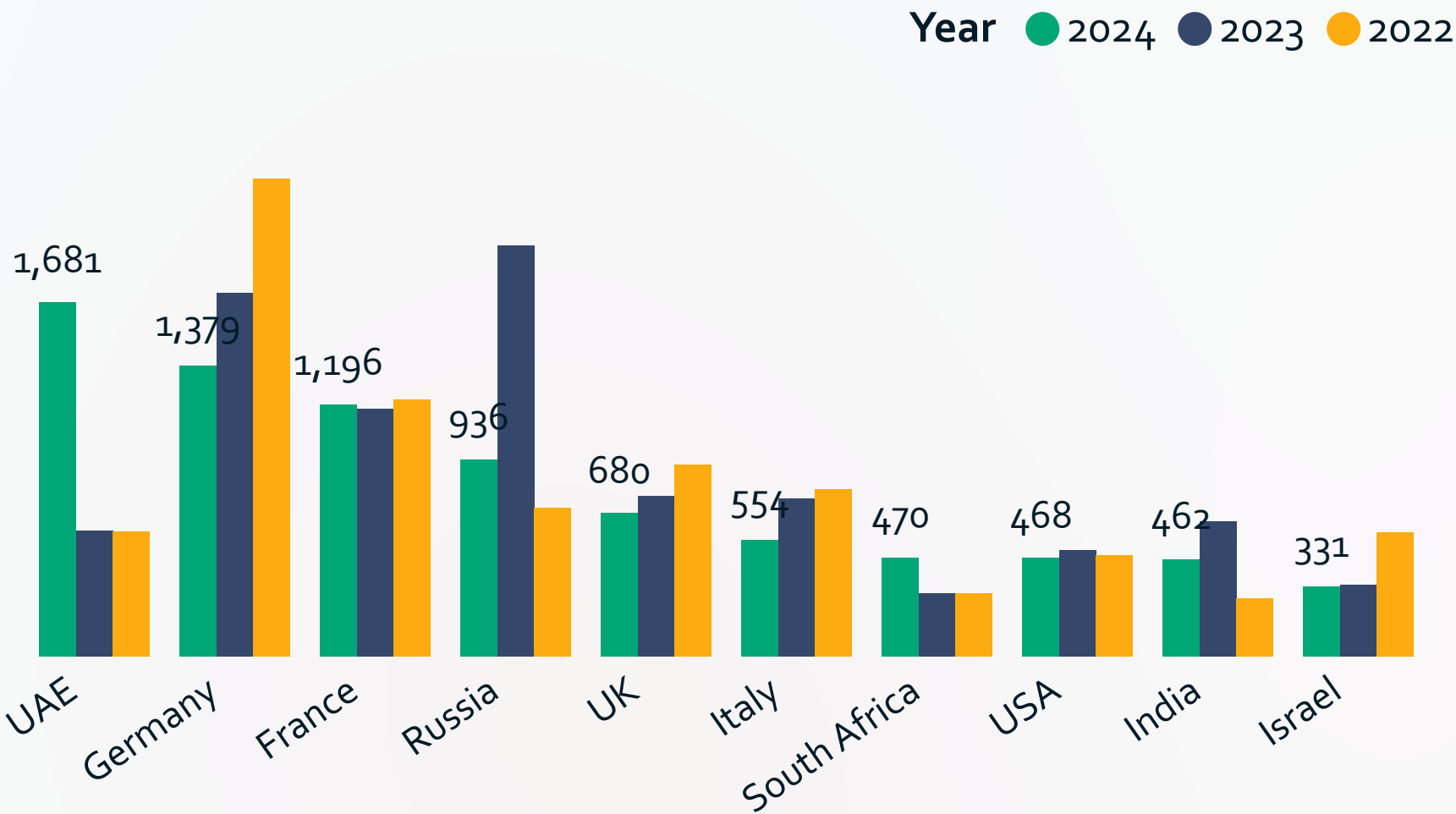


AIR  
11,536  
100%

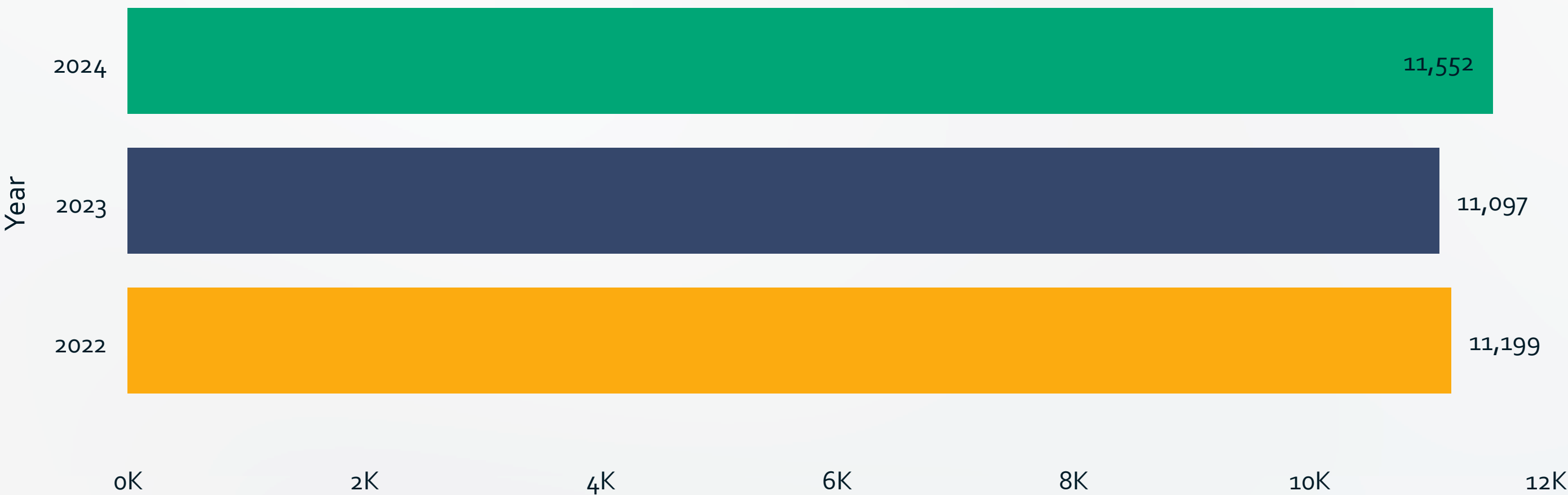
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES JUNE 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for June 2024 is currently 4% higher compared to last year.

A total of 11,552 visitors has been recorded in June, with 100% of visitors arriving by air.

UAE is the number one market in June with 15% of visitors, followed by Germany with 12% and France with 10%.

Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 24

Total visitor arrivals for Week 24: 10/06/2024 - 16/06/2024

DAILY AVERAGE

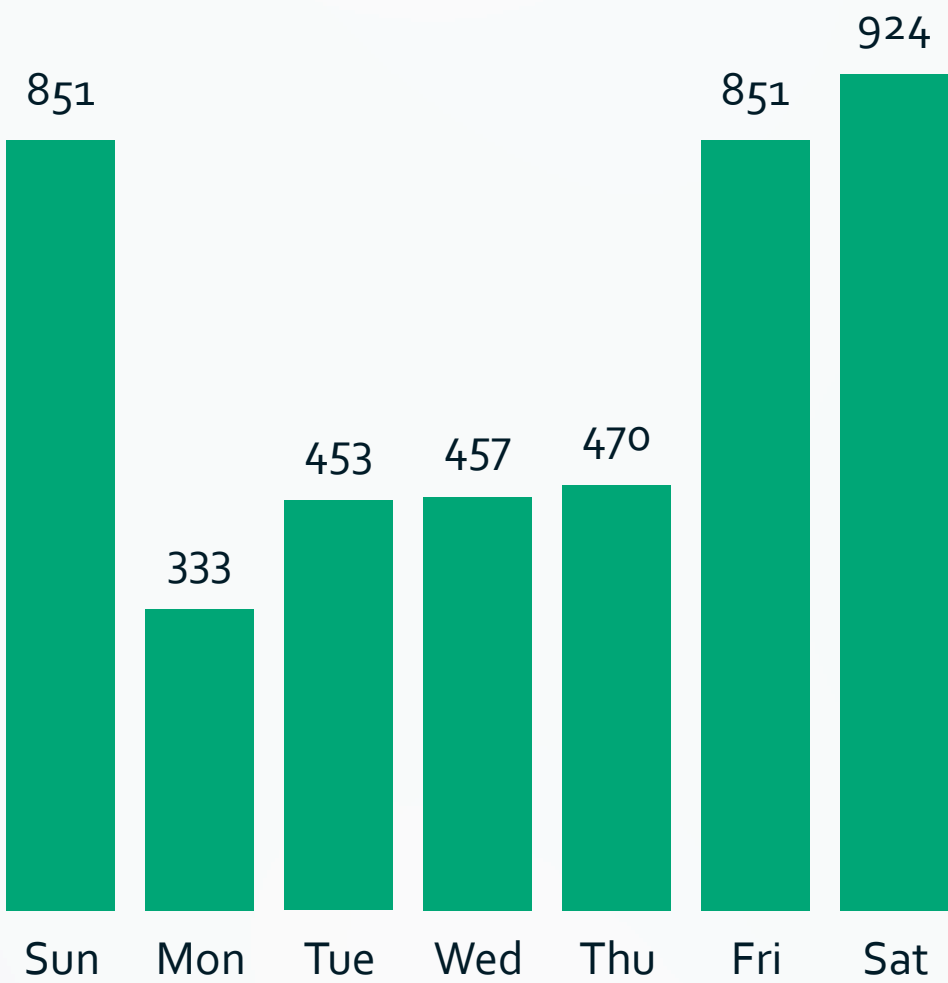
858

TOTAL VISITORS

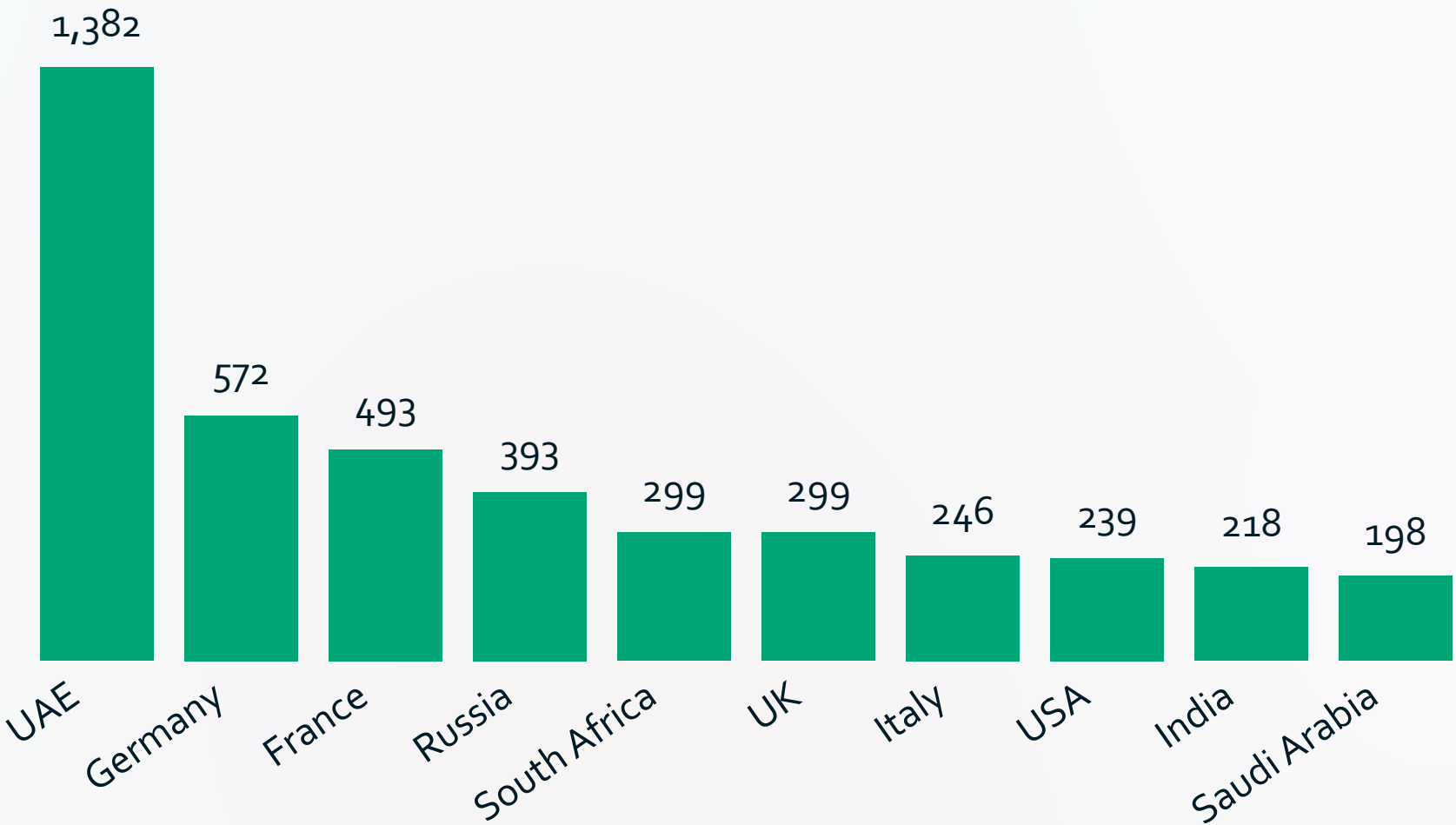
6,007



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

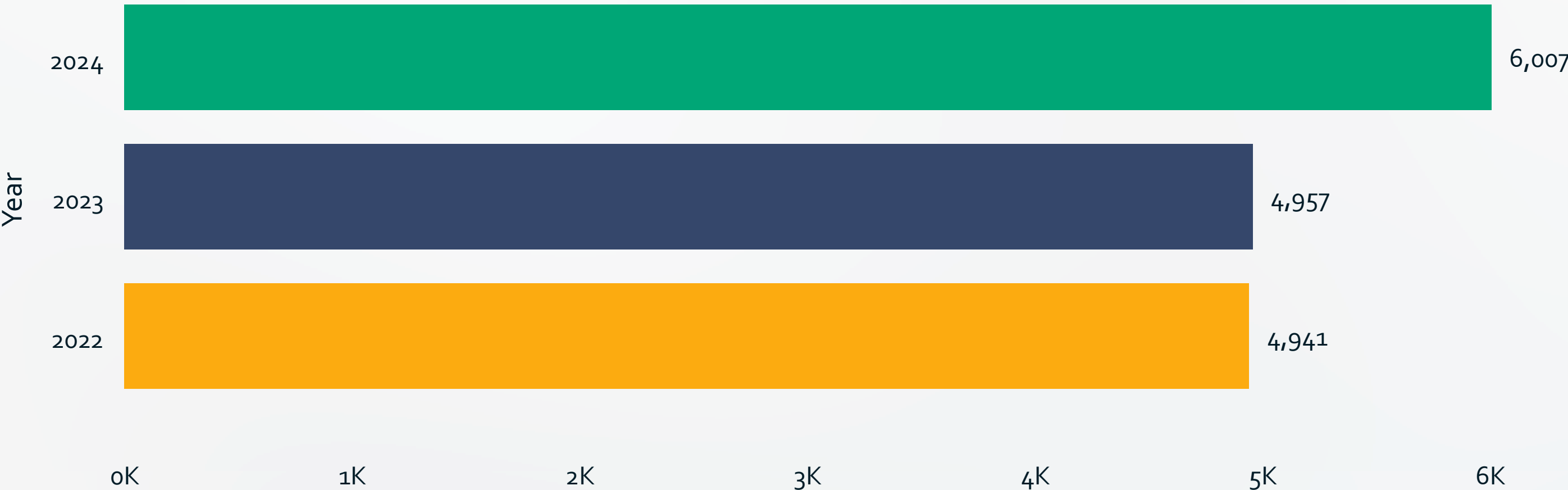
Arrivals for Week 24, 2024 is 21% higher than the same period last year.

UAE is the leading market with 1,382 visitors, representing 23% of visitors.

The top three markets, UAE, Germany and France brought in 41% of visitors for Week 24.

The top 10 markets for the week accounts for 72% of total visitors.

HOW DOES WEEK 24 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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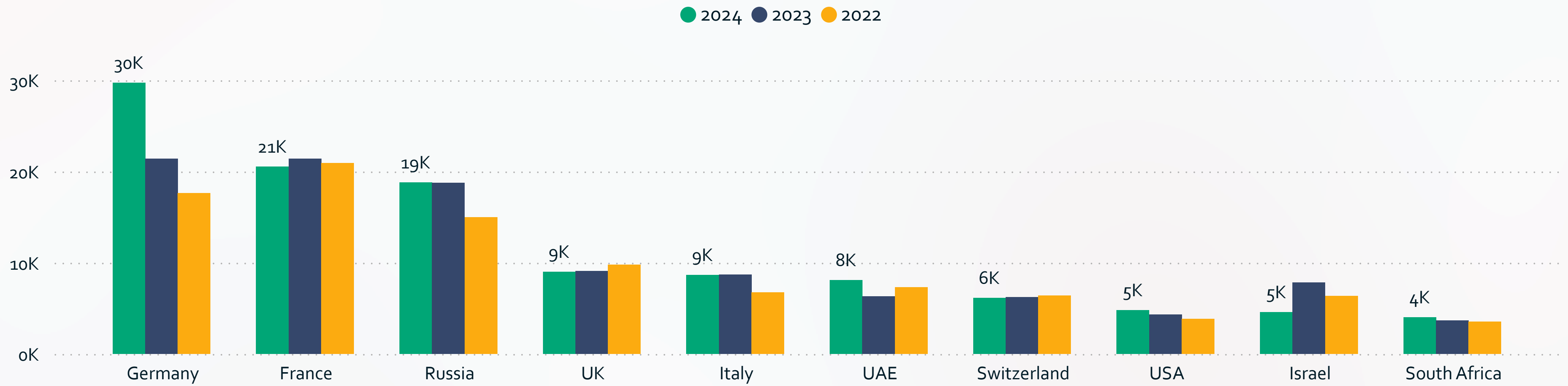
Last updated: 16/06/2024

## TOP MARKETS

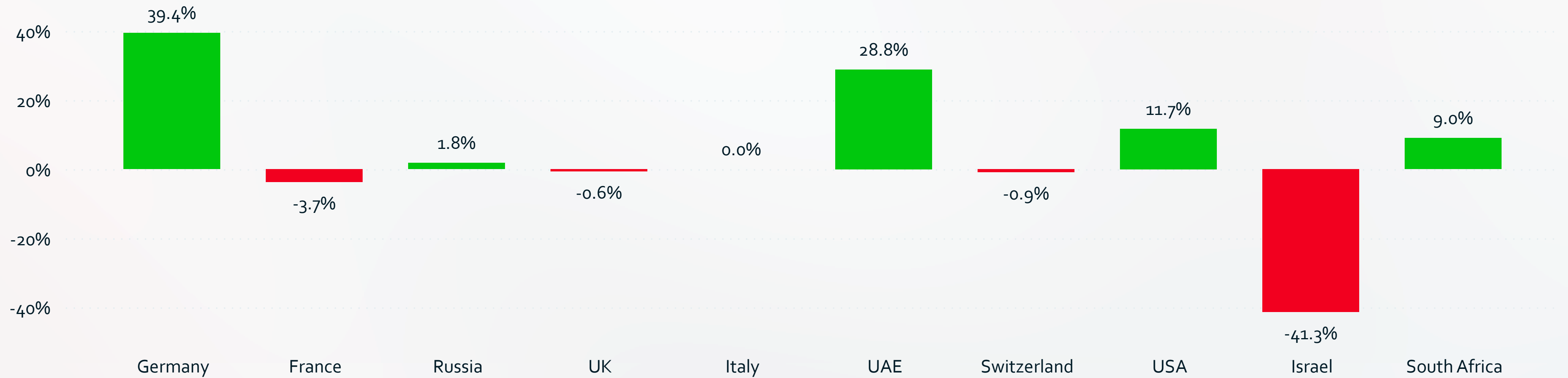
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



### INSIGHTS

Germany has increased by 39% compared to the same period last year.

Israel is performing at 42% lower than last year.

Other markets not performing as well as last year are France at -4%, UK at -1% and Switzerland at -1%.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



## ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

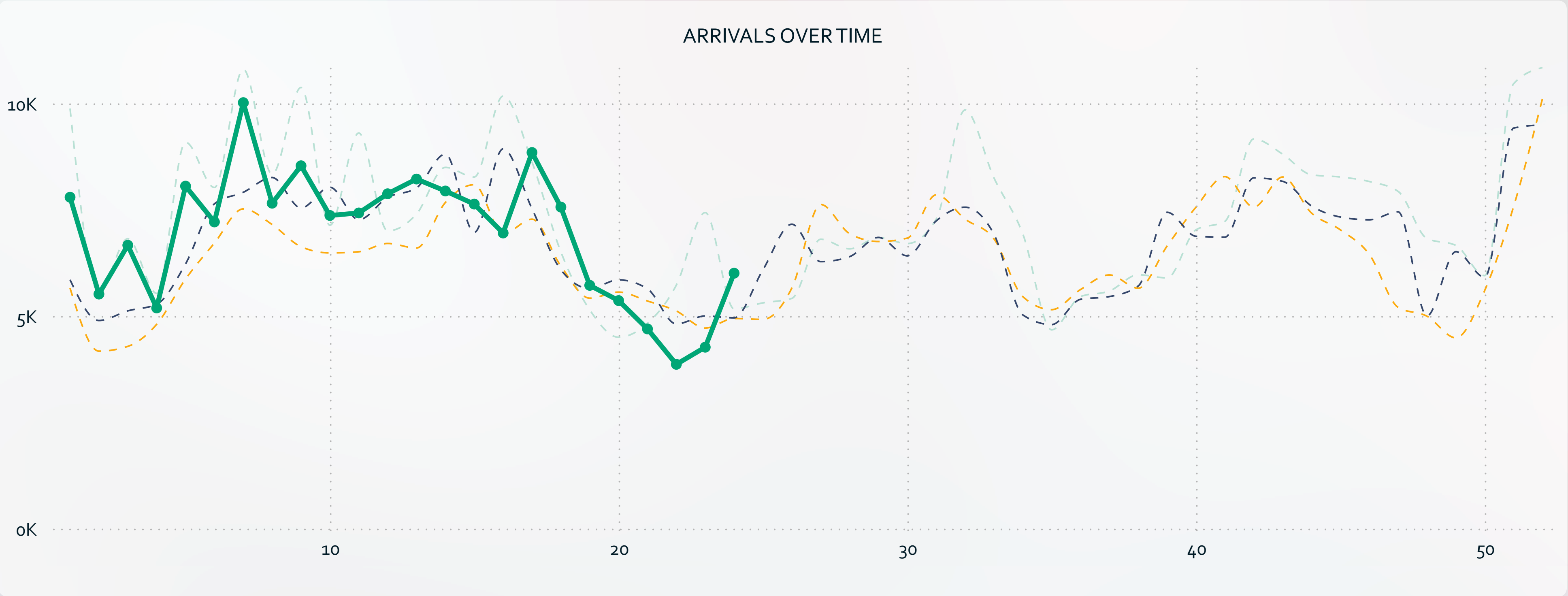
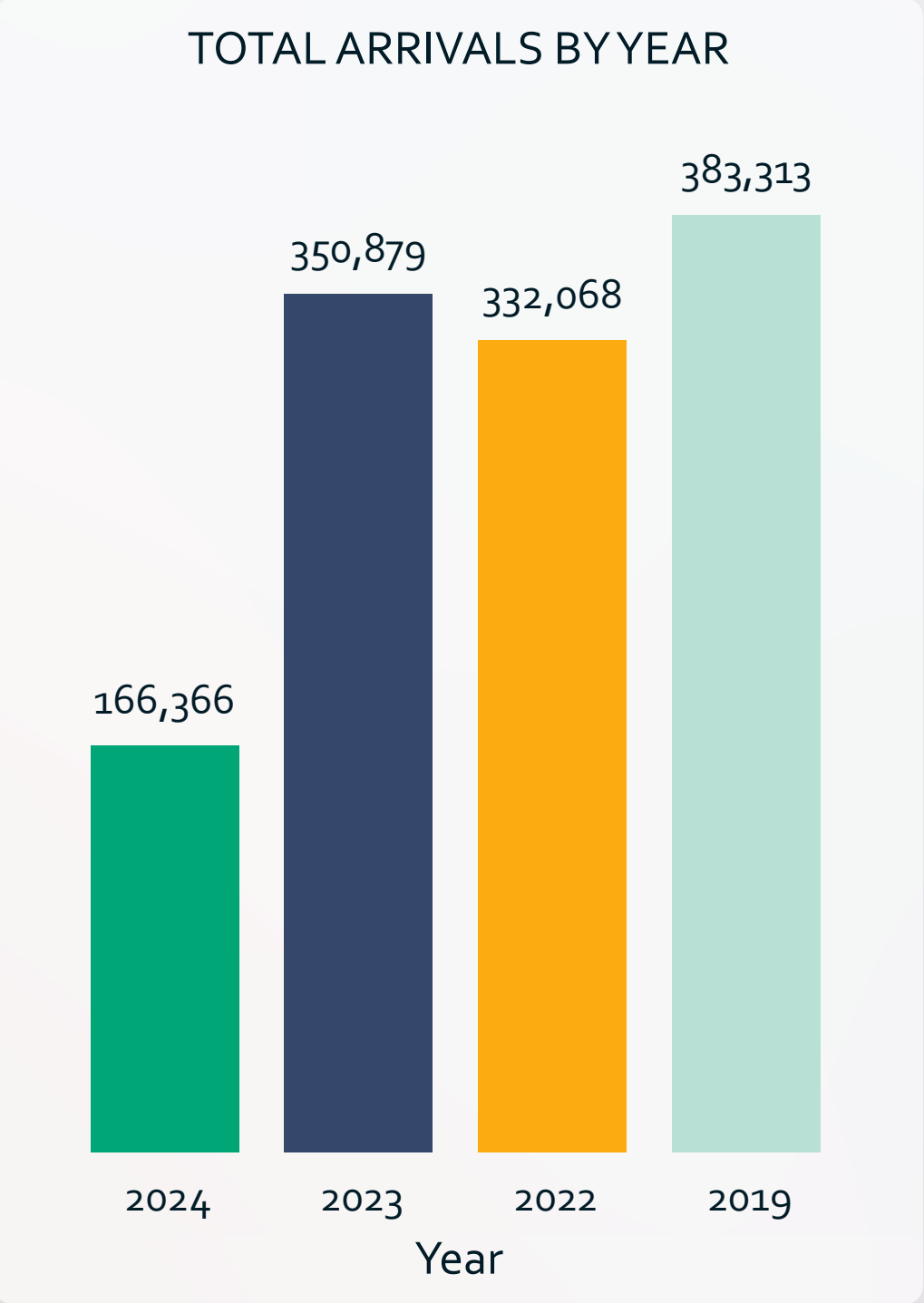
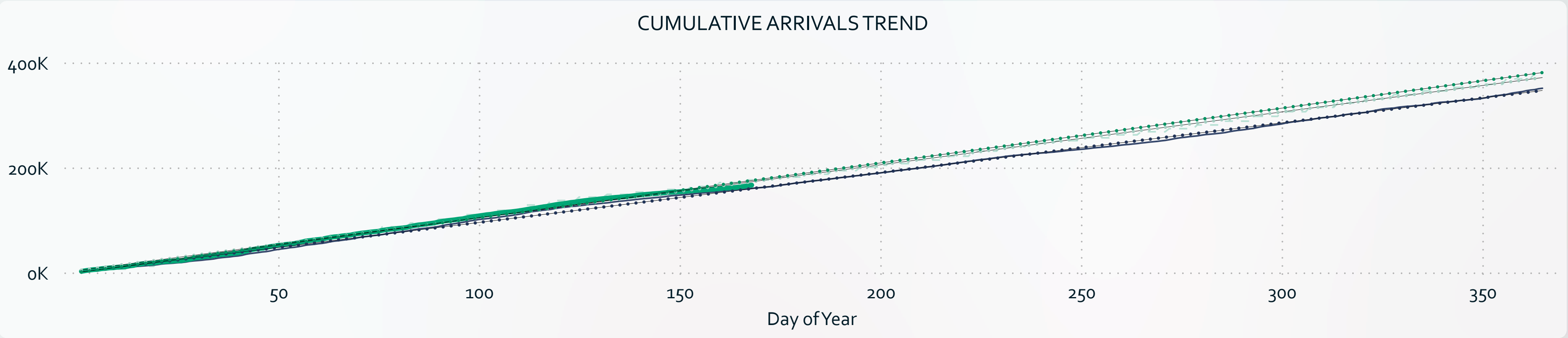
☐

Afghanistan

☐

Agalega

☐

Aland Islands☐☐☐☐

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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

