

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 23/06/2024

ANNUAL OVERVIEW

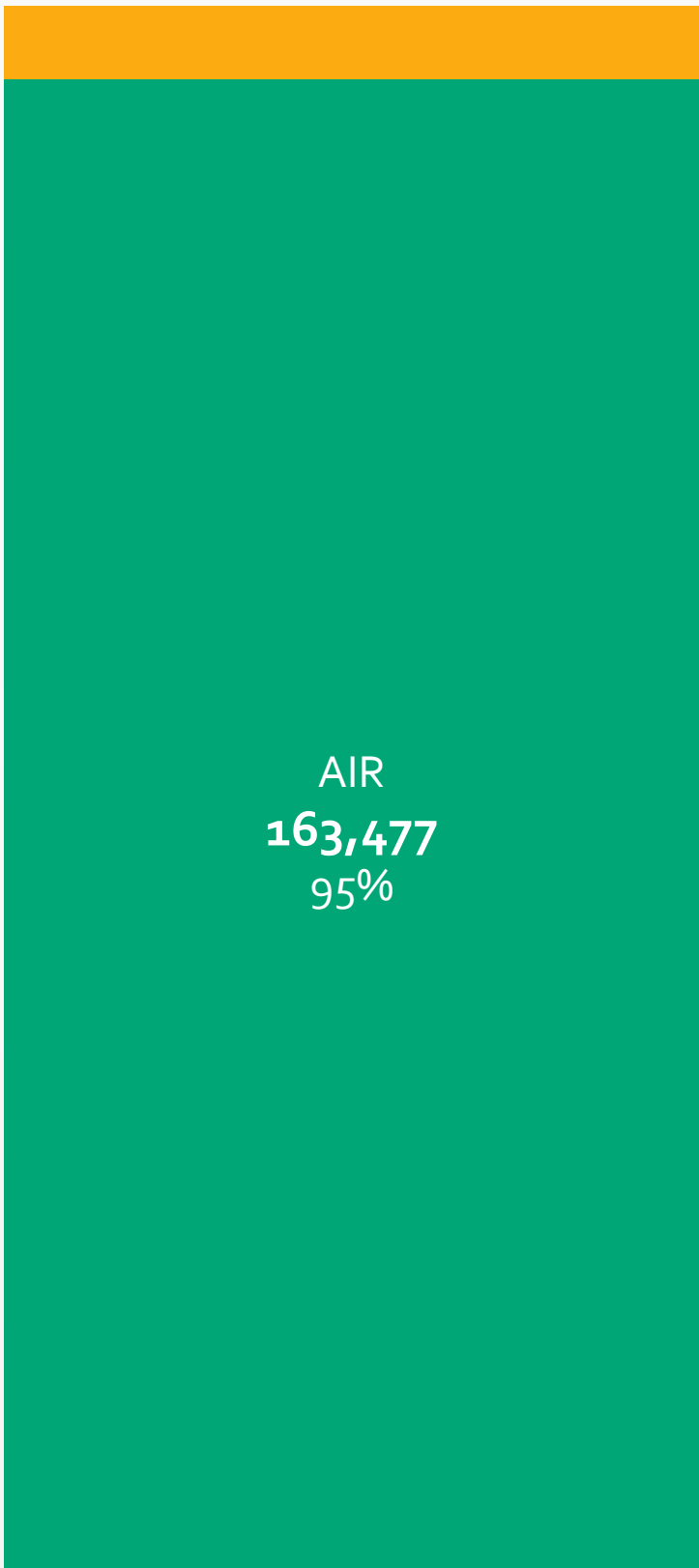
Total visitor arrivals since 1st January 2024.



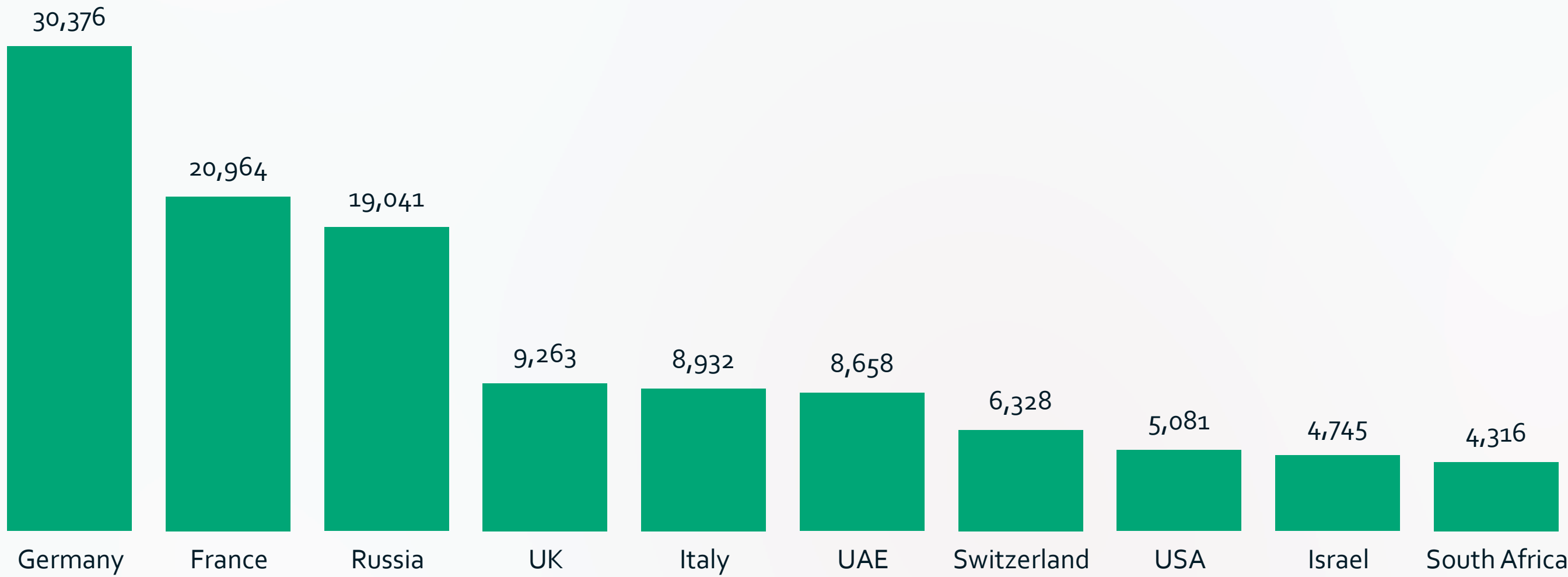
2024 TOTAL VISITORS

171,449

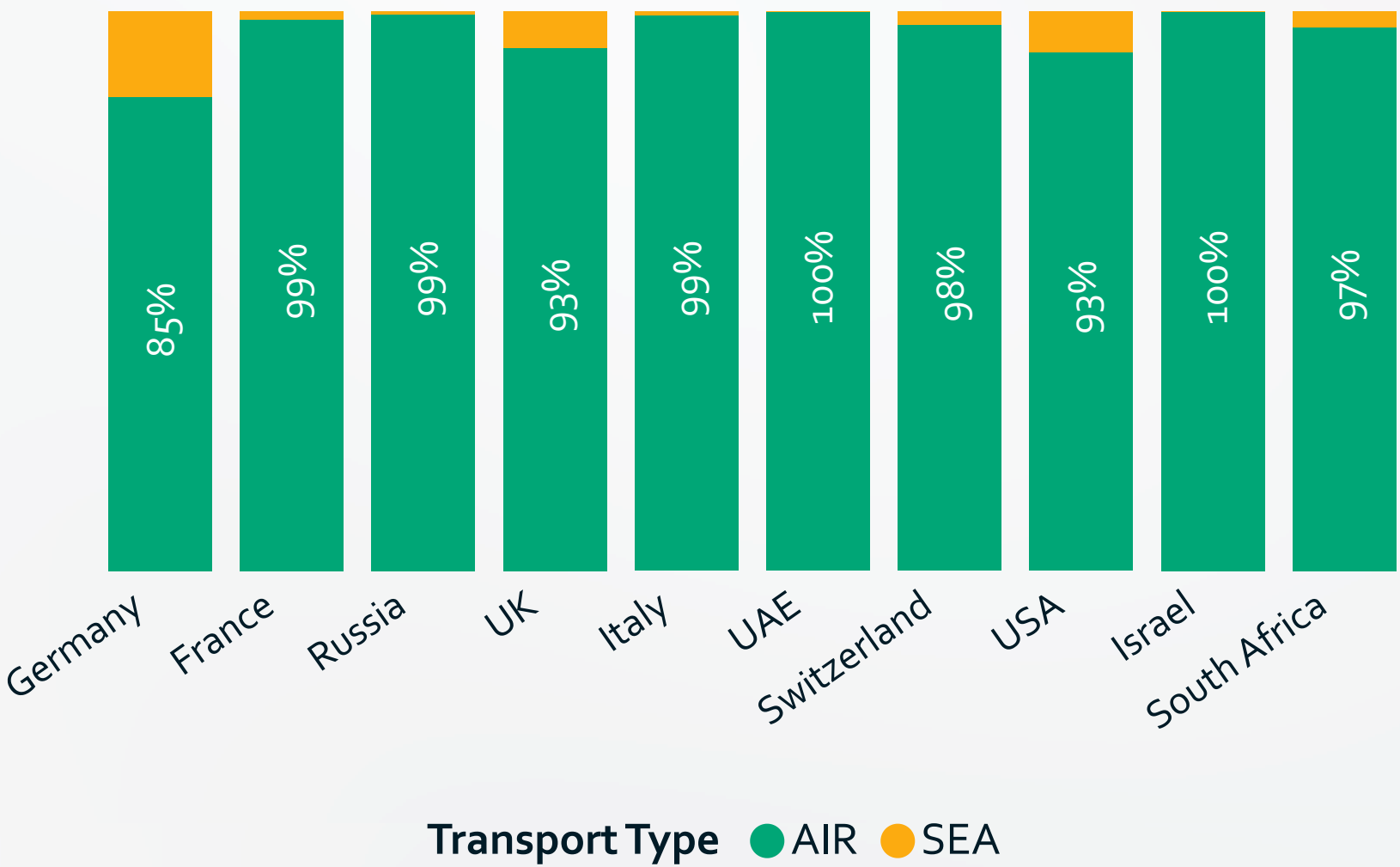
▲ 4.2%
YoY%



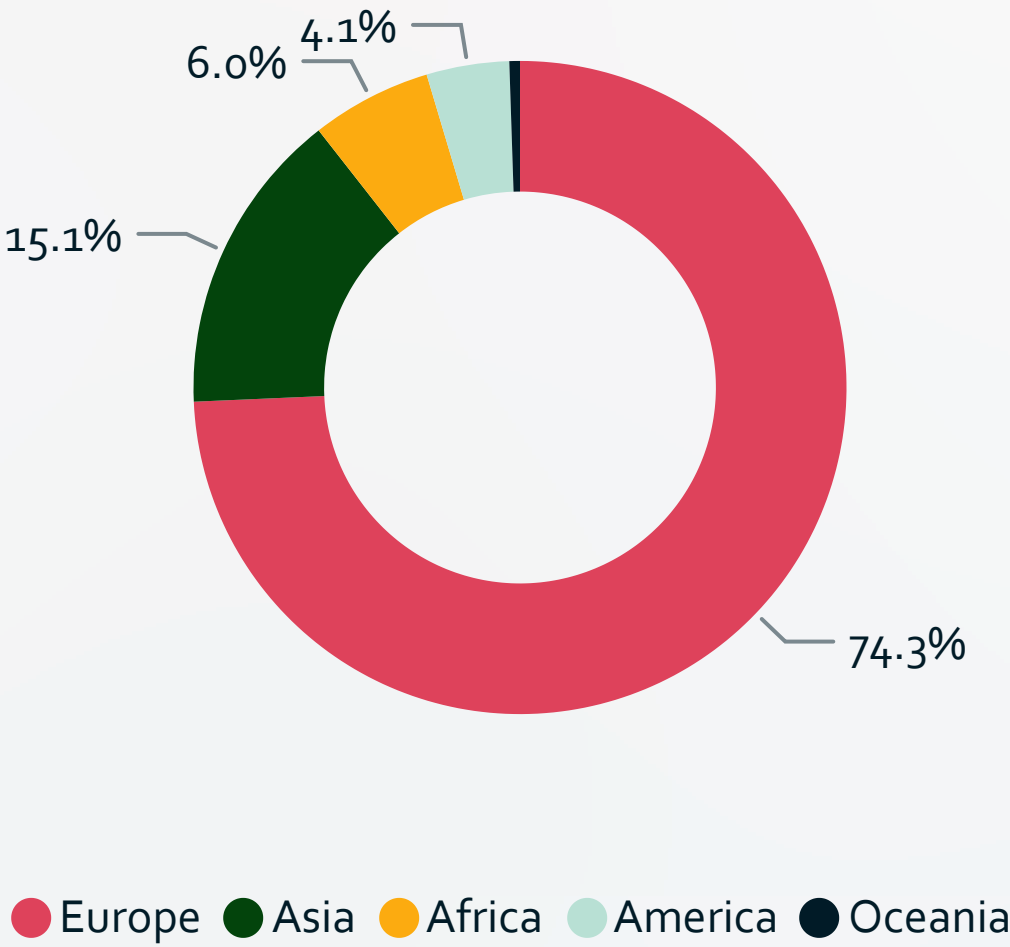
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 171,449 visitors has been recorded up to 23/06/2024. This represents a 4% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 30,376 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 41% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

75% of our visitors are coming from Europe, with Asia the next highest region with 15% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JUNE

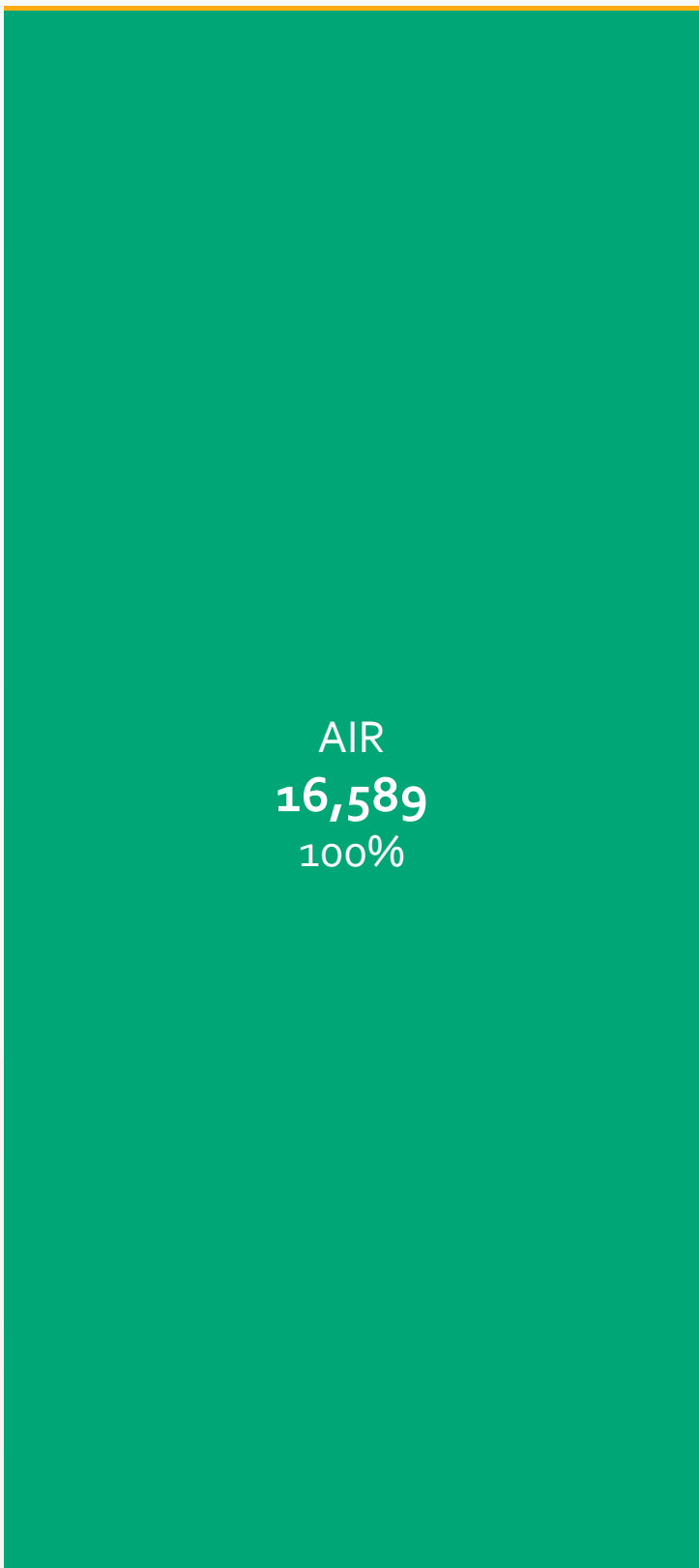
Total visitor arrivals for June 2024.



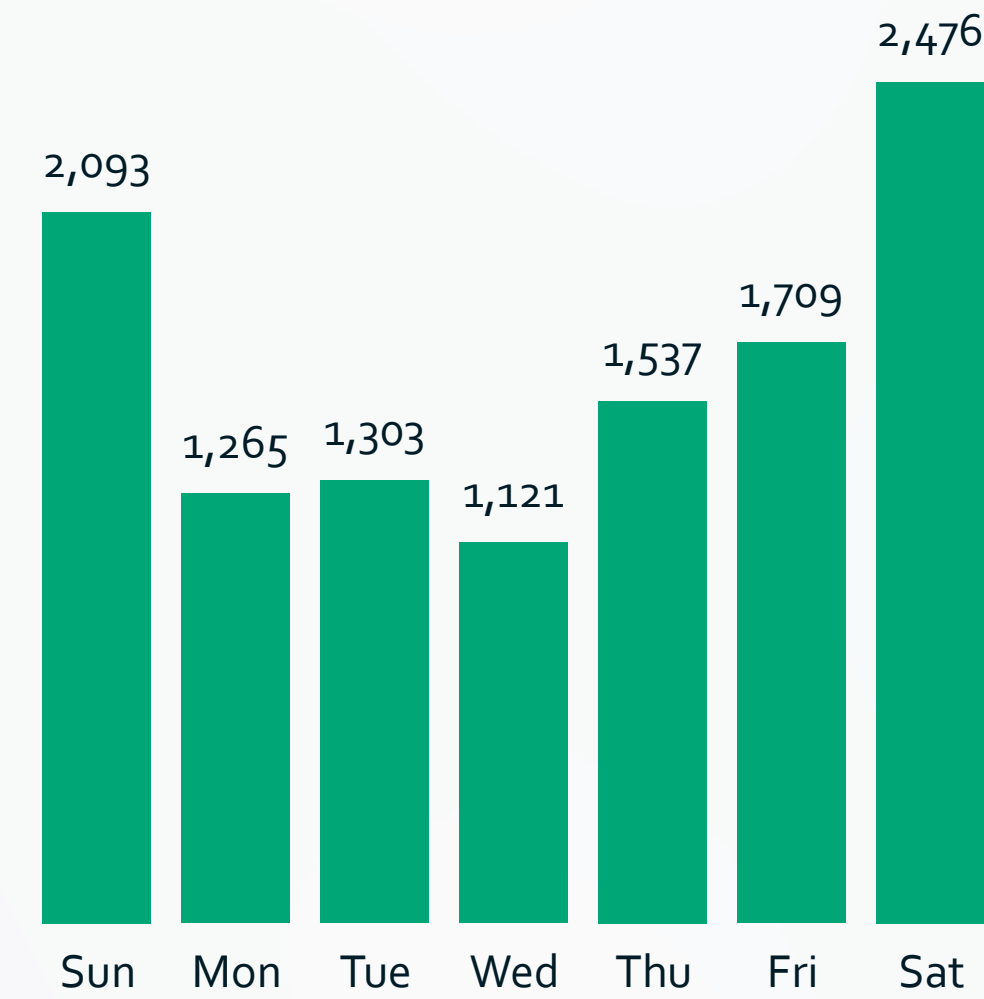
TOTAL ARRIVALS

16,635

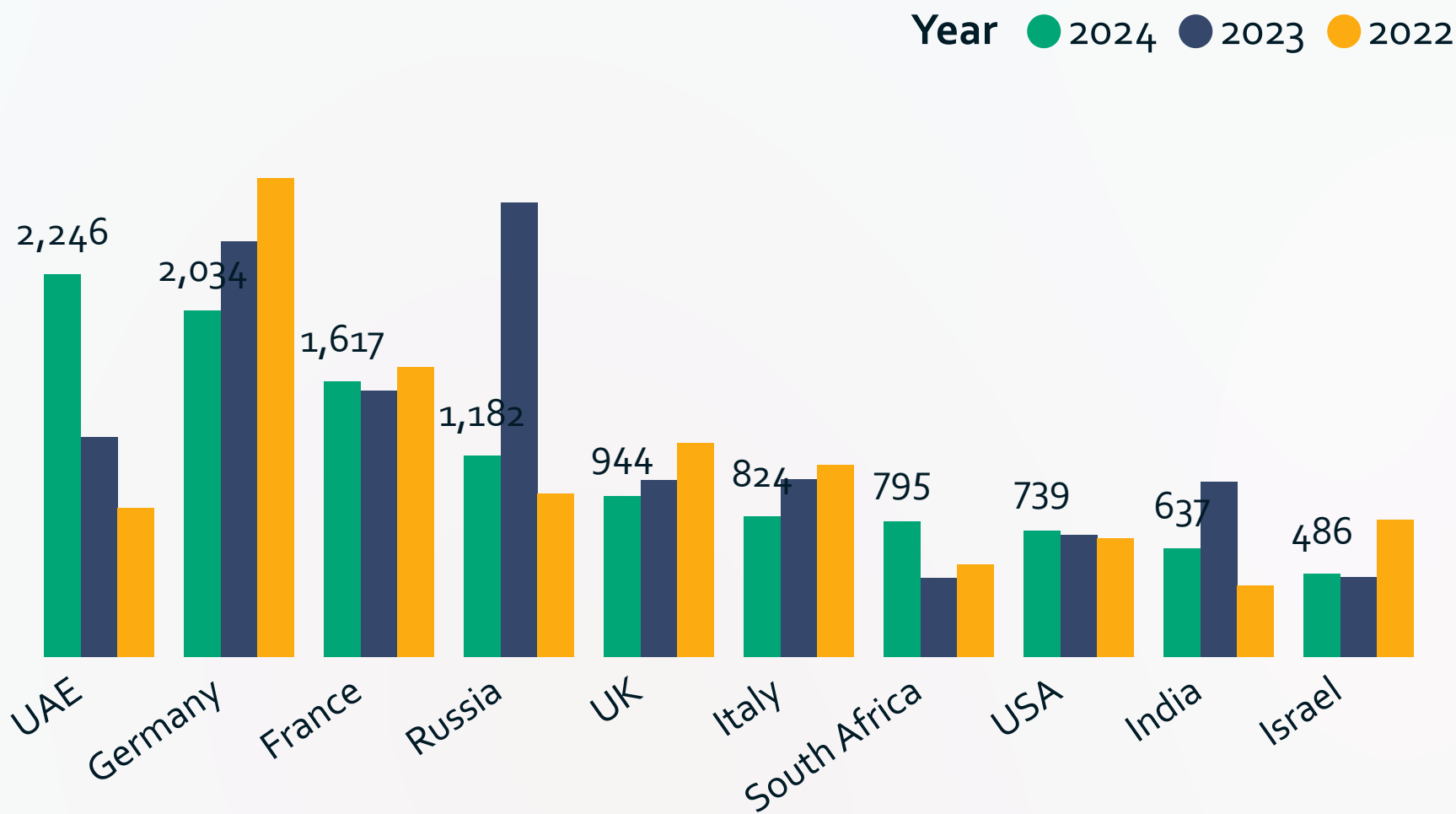
▲ 1.2%
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



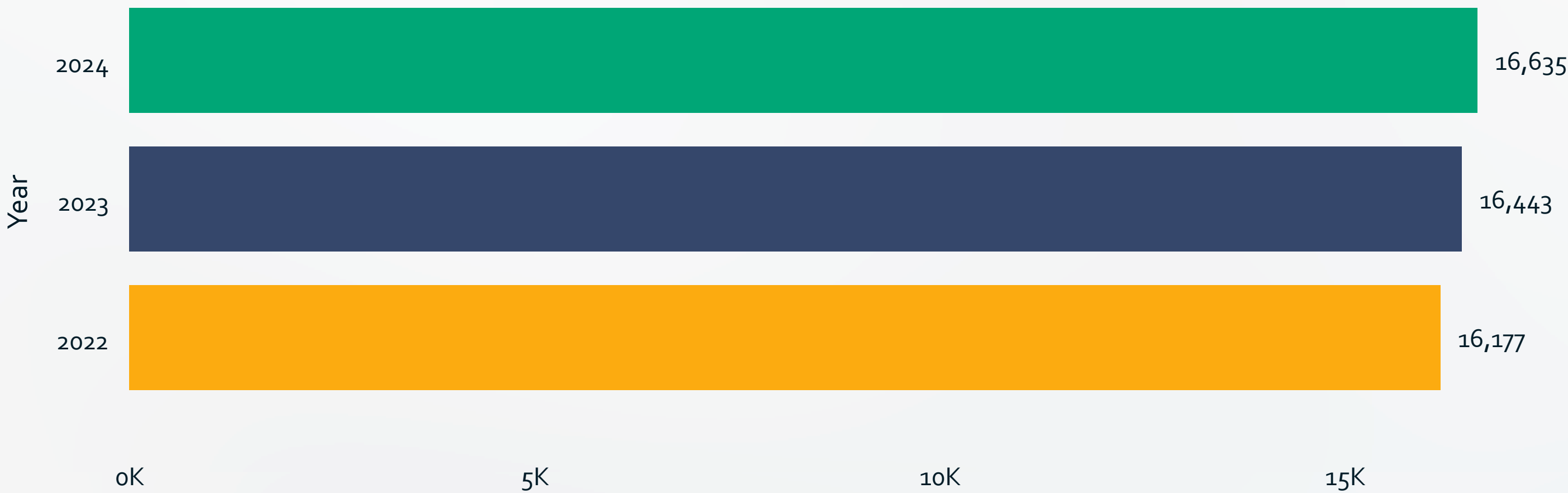
INSIGHTS

Arrivals for June 2024 is currently 1% higher compared to last year.

A total of 16,635 visitors has been recorded in June, with 100% of visitors arriving by air.

UAE is the number one market in June with 14% of visitors, followed by Germany with 12% and France with 10%.

HOW DOES JUNE 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW

Total visitor arrivals for Week 25: 17/06/2024 - 23/06/2024

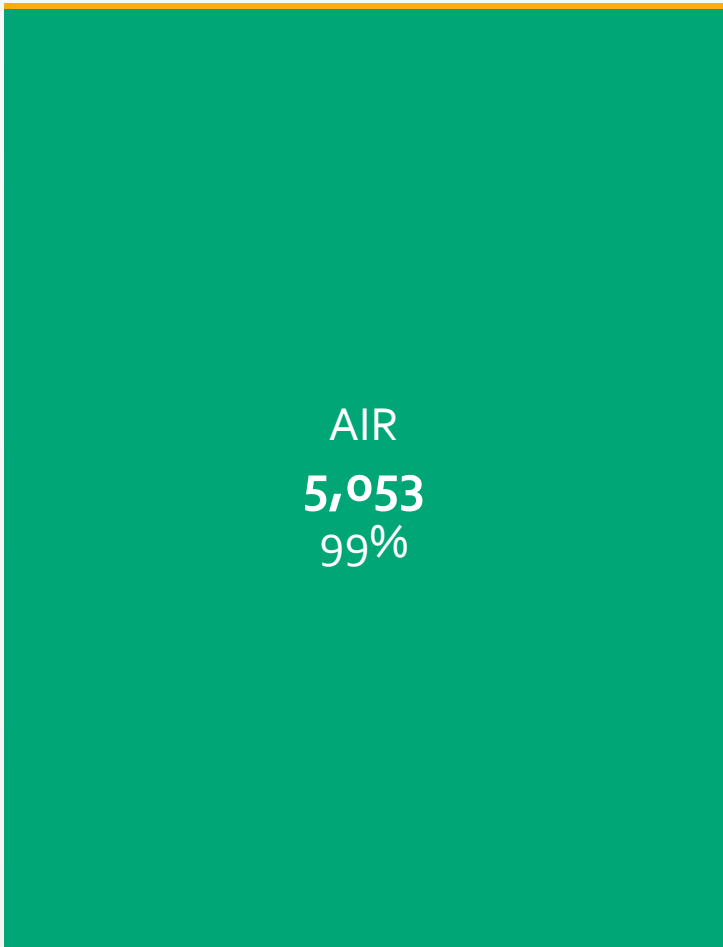


DAILY AVERAGE

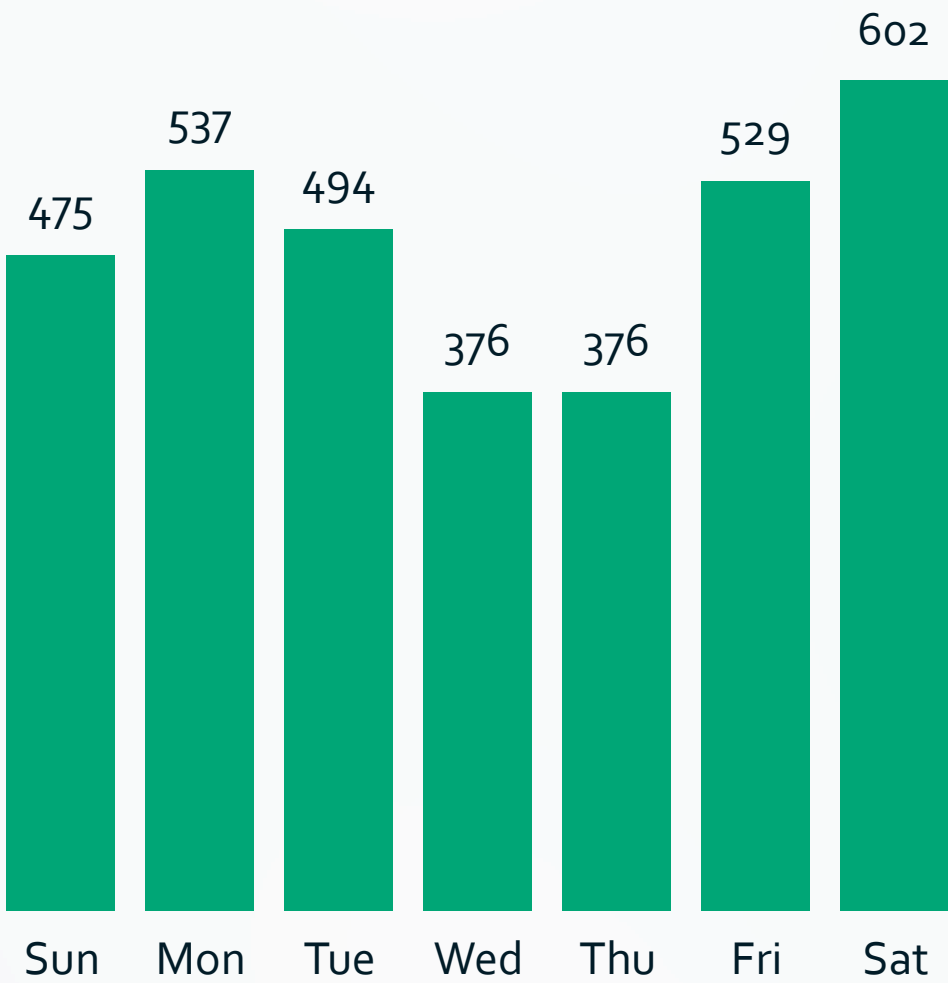
726

TOTAL VISITORS

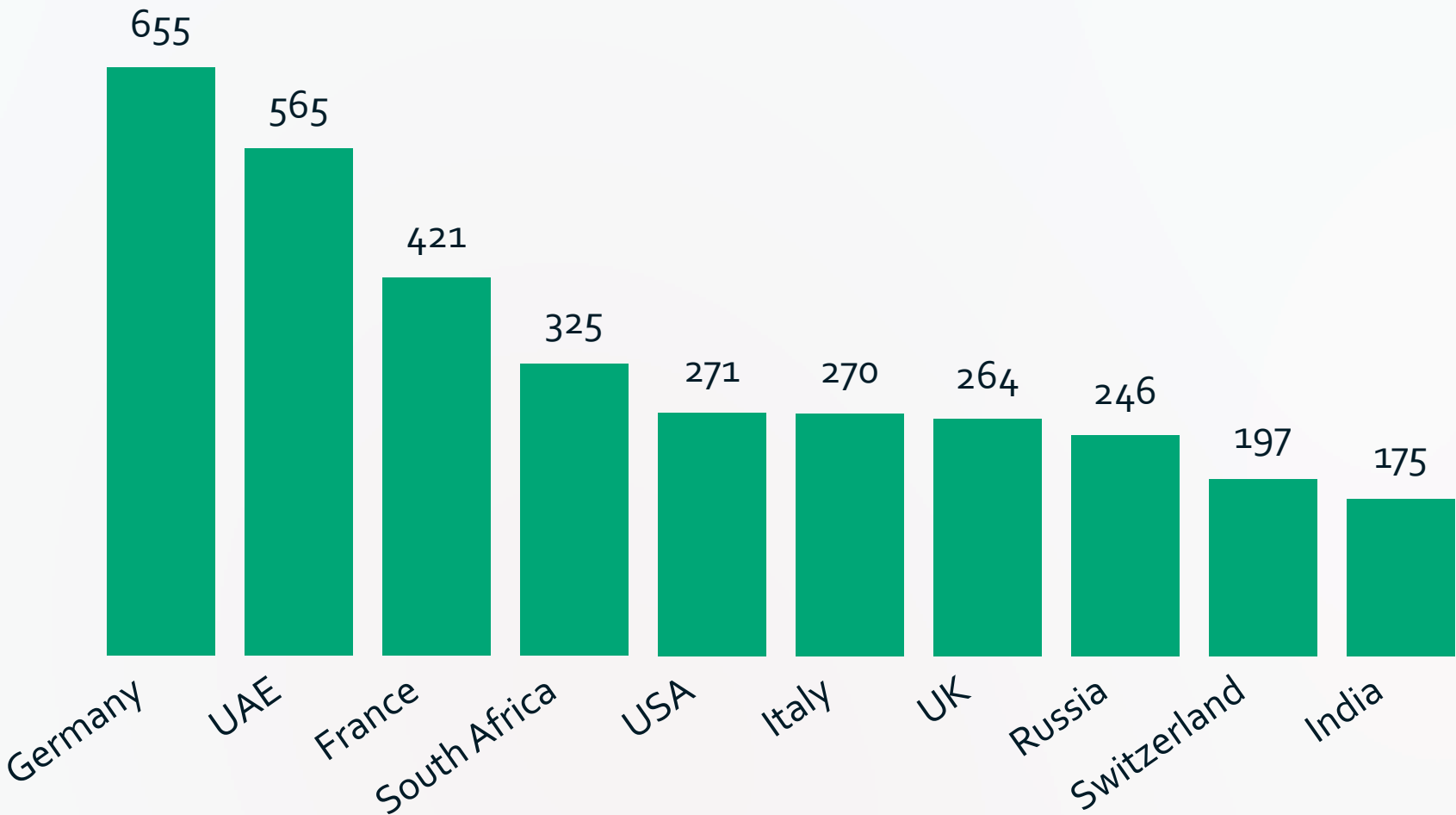
5,083



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

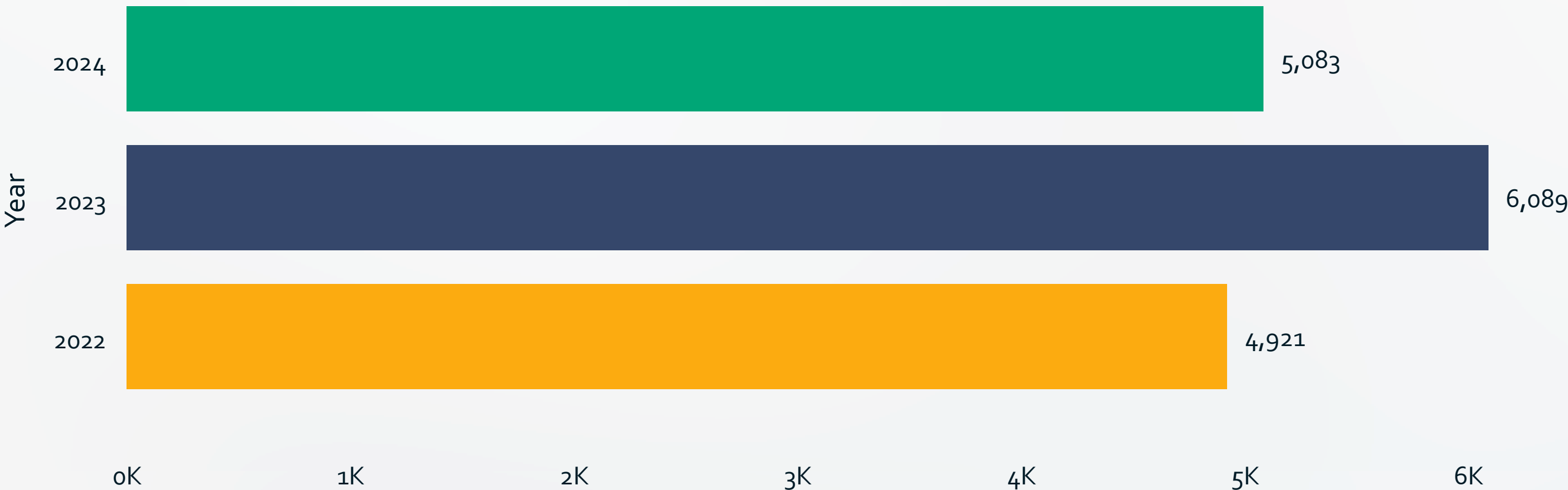
Arrivals for Week 25, 2024 is 17% lower than the same period last year.

Germany is the leading market with 655 visitors, representing 13% of visitors.

The top three markets, Germany , UAE and France brought in 32% of visitors for Week 25.

The top 10 markets for the week accounts for 72% of total visitors.

HOW DOES WEEK 25 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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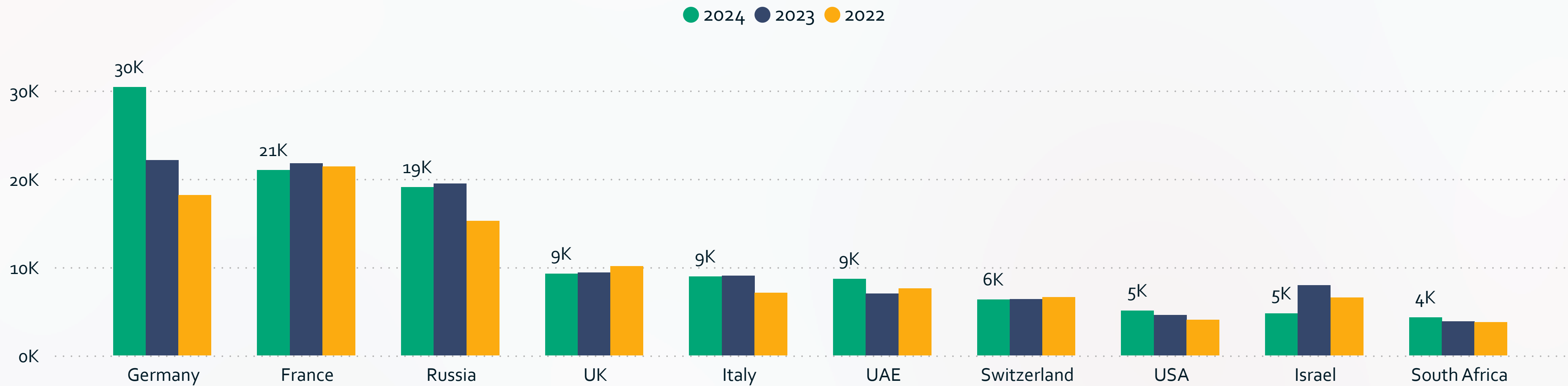
Last updated: 23/06/2024

TOP MARKETS

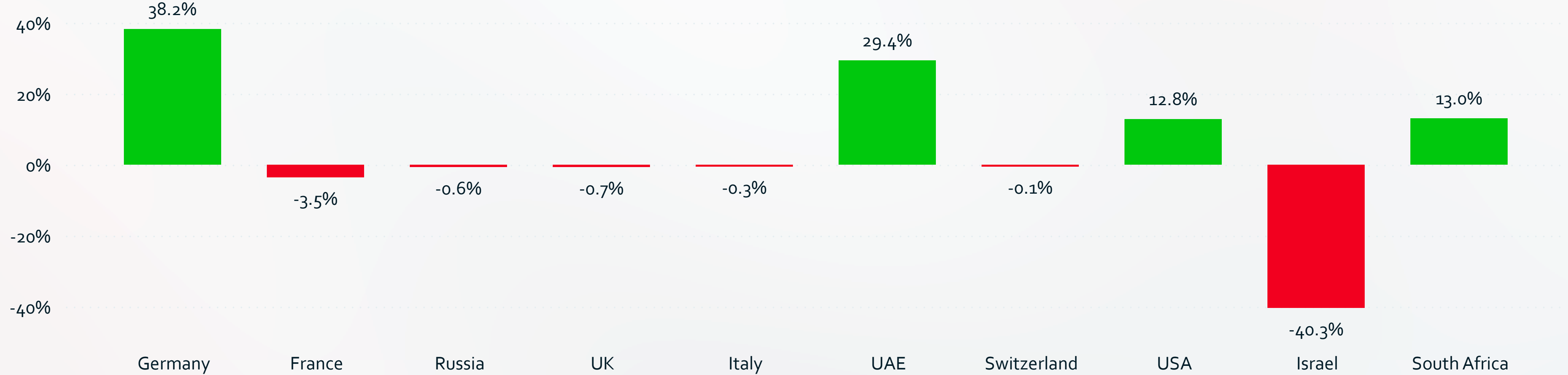
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany has increased by 38% compared to the same period last year.

UAE and USA are also performing considerably well this year, with an increase of 29% and 13% respectively compared to last year.

Israel is performing at 40% lower than last year.

Performance from key European markets continue to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

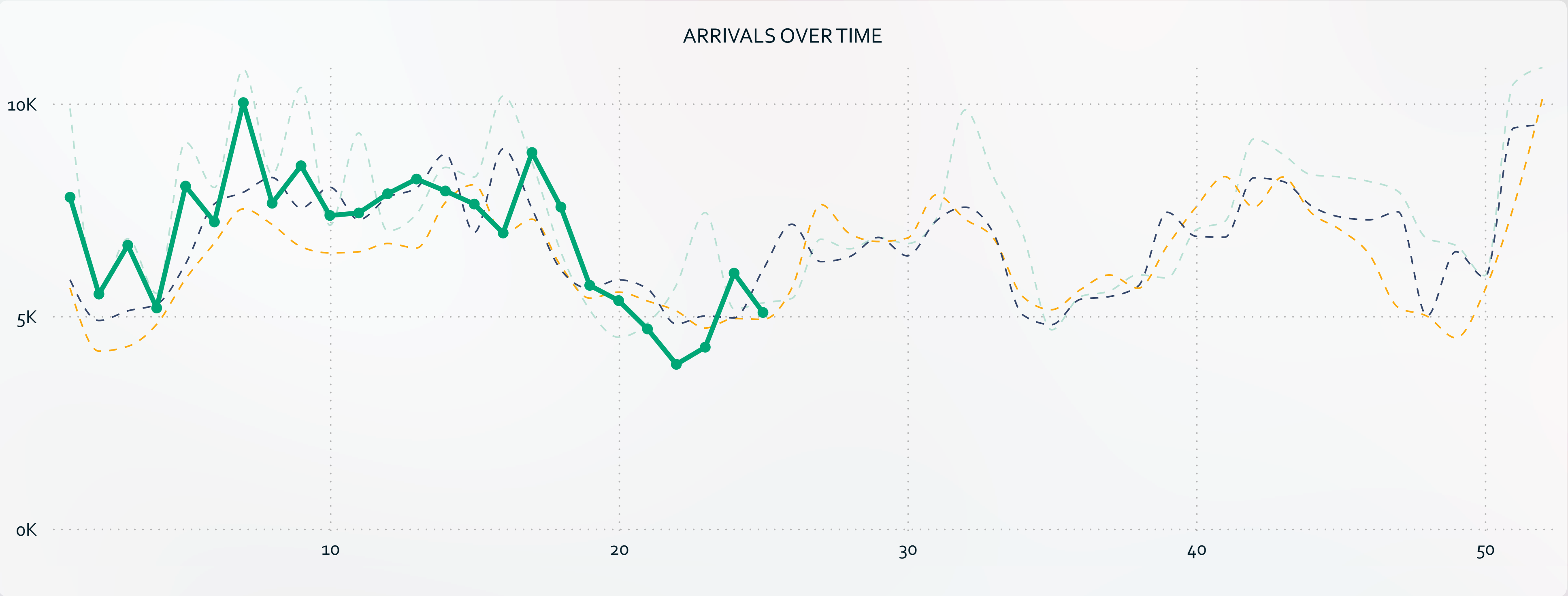
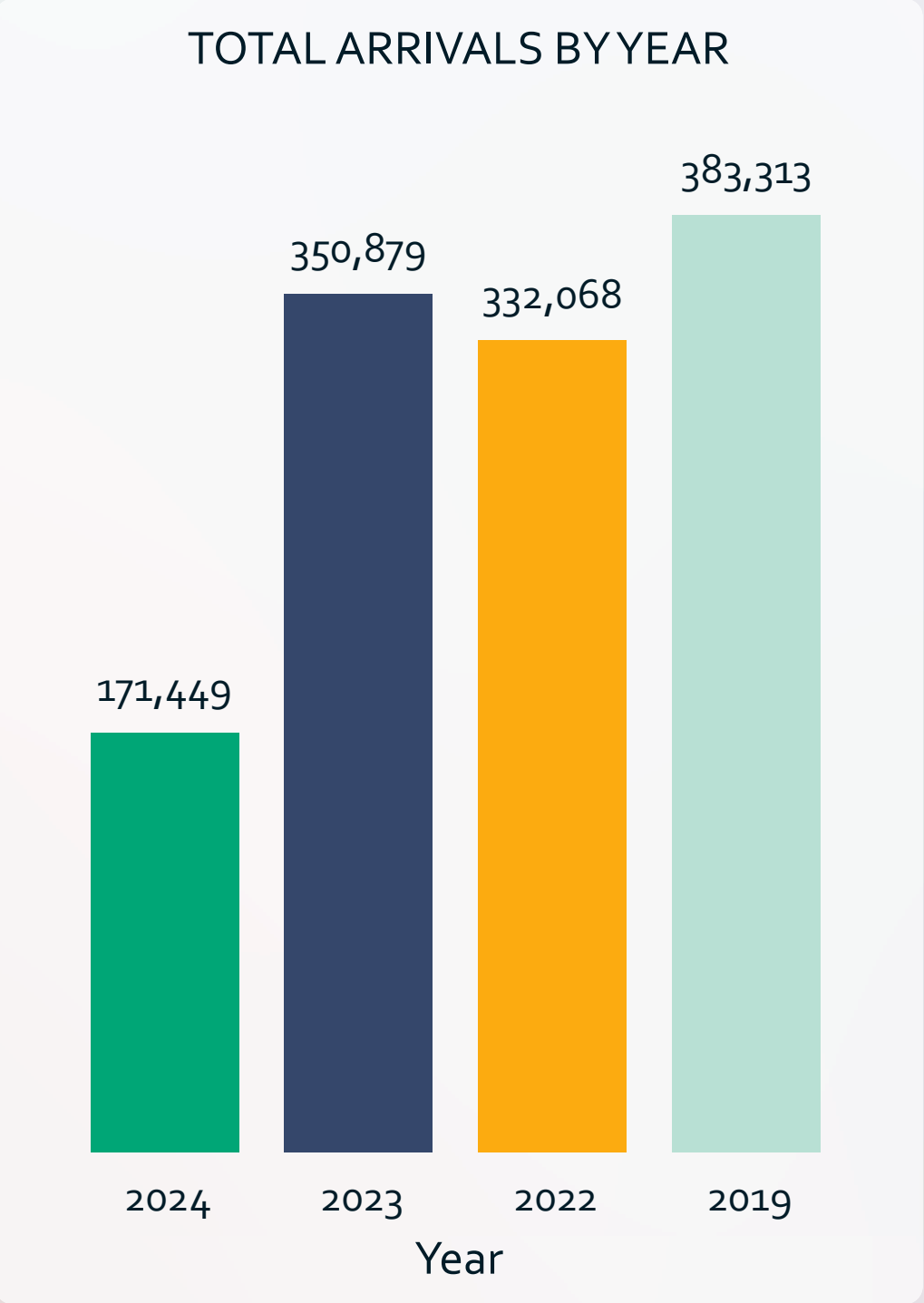
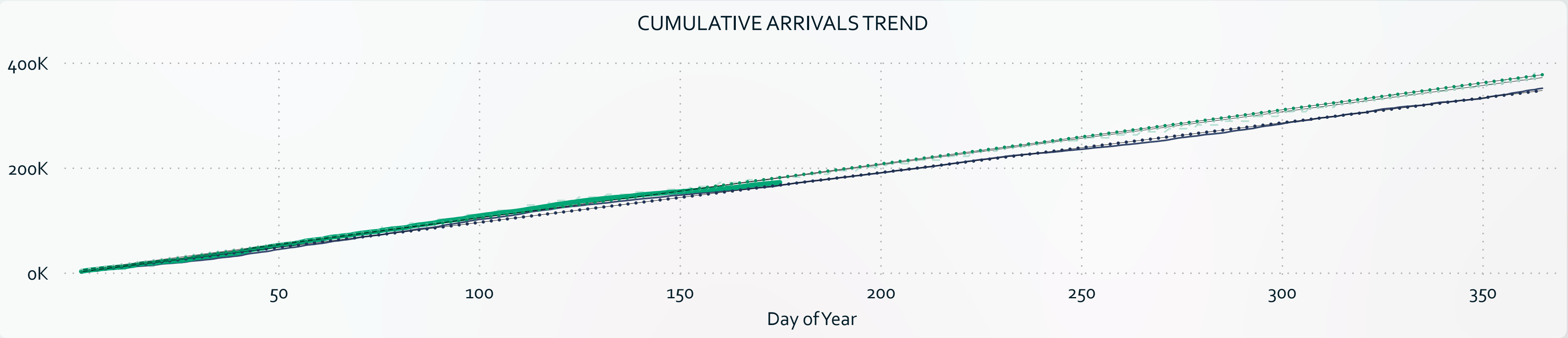
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Afghanistan

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Agalega

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Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

