

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 30/06/2024

ANNUAL OVERVIEW

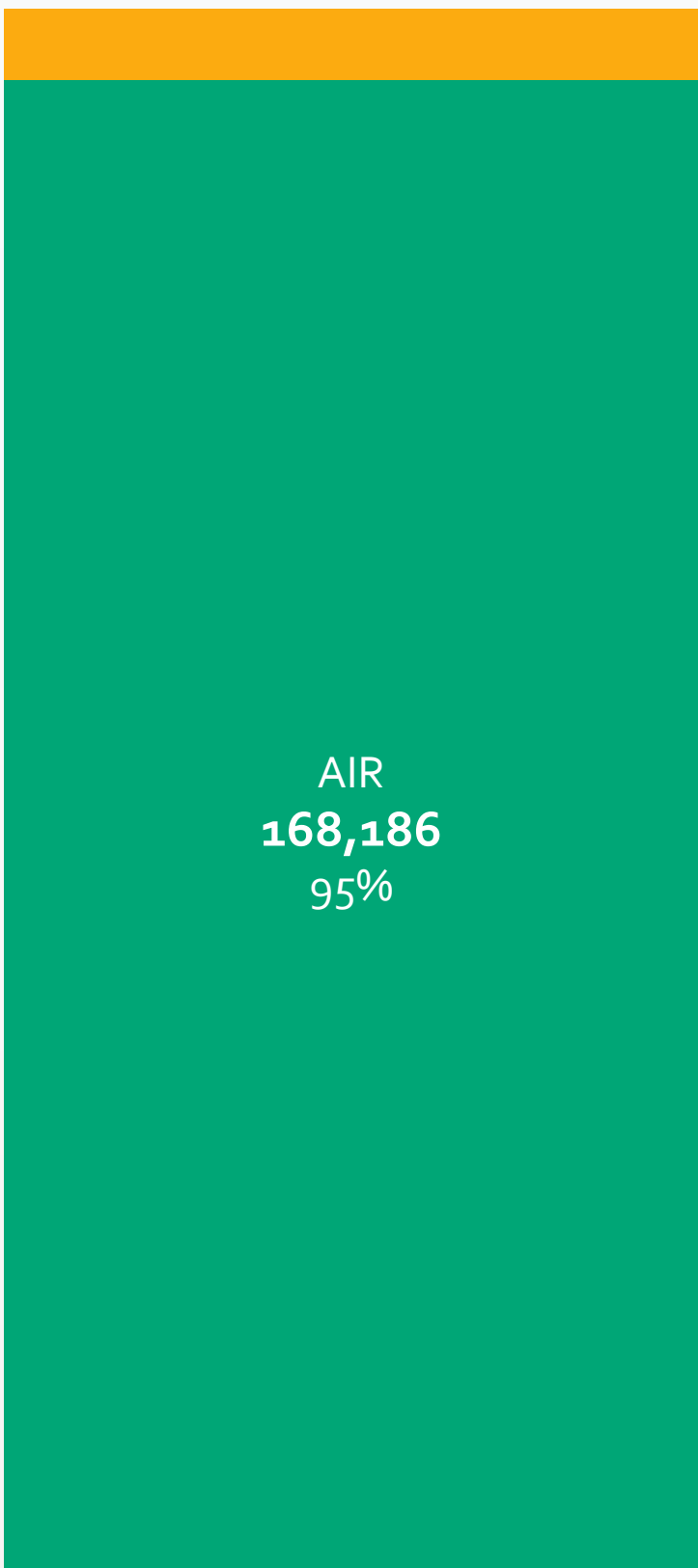
Total visitor arrivals since 1st January 2024.



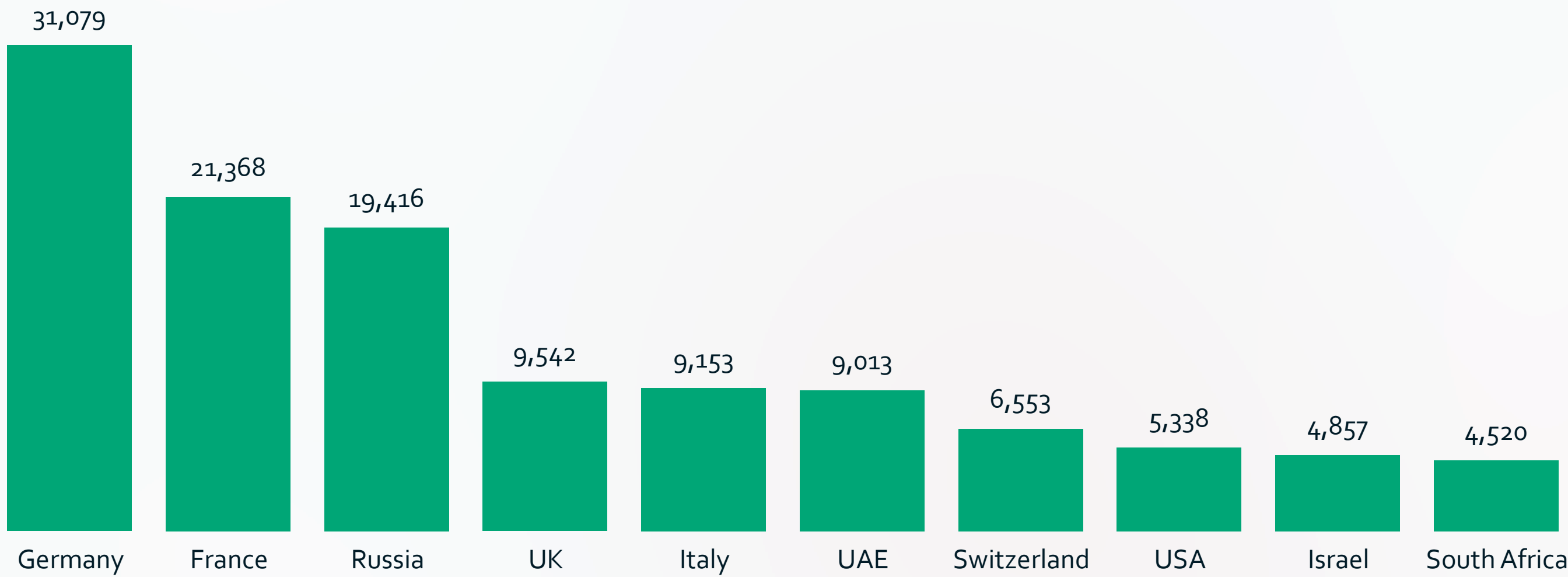
2024 TOTAL VISITORS

176,168

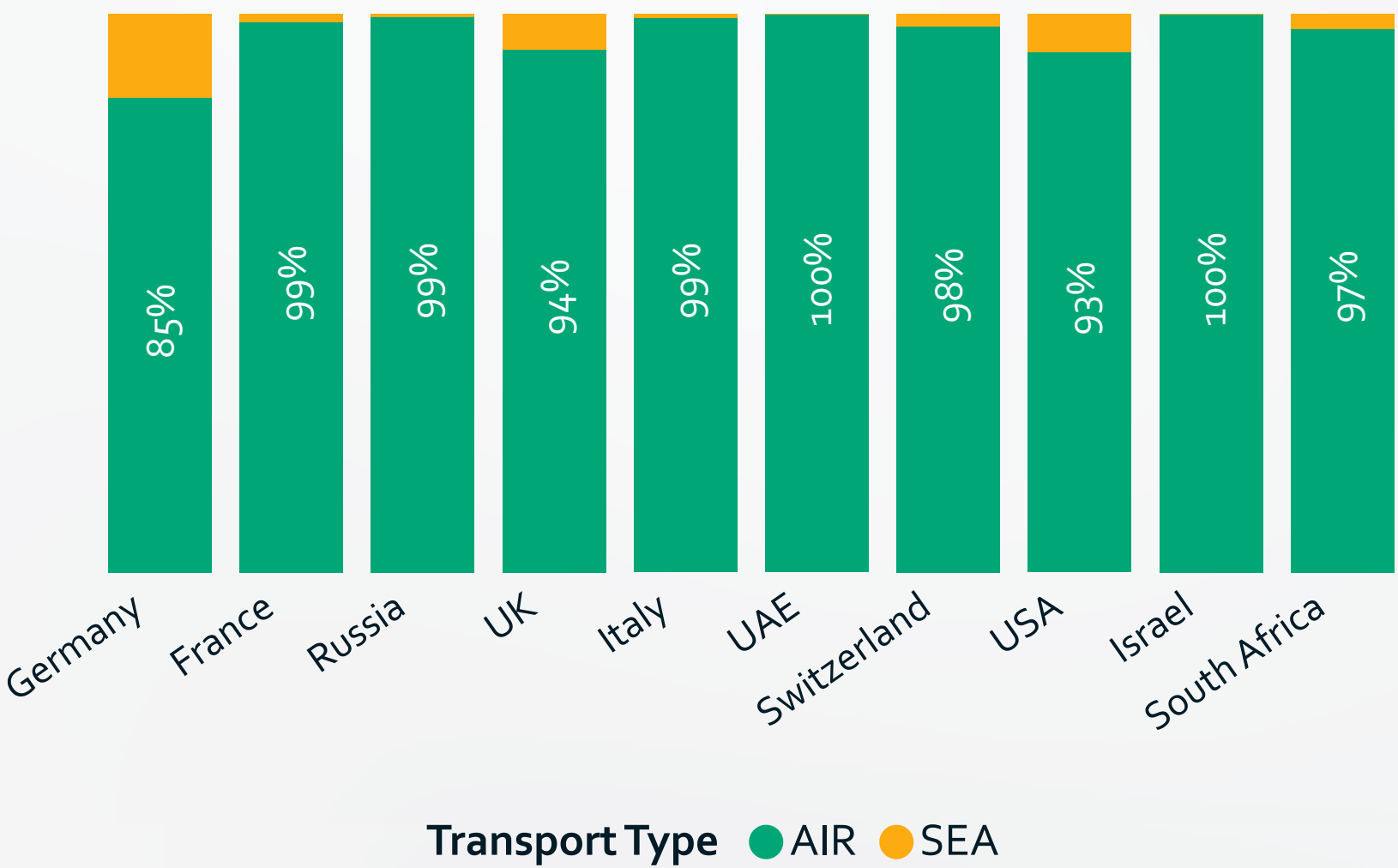
▲ 2.4%
YoY%



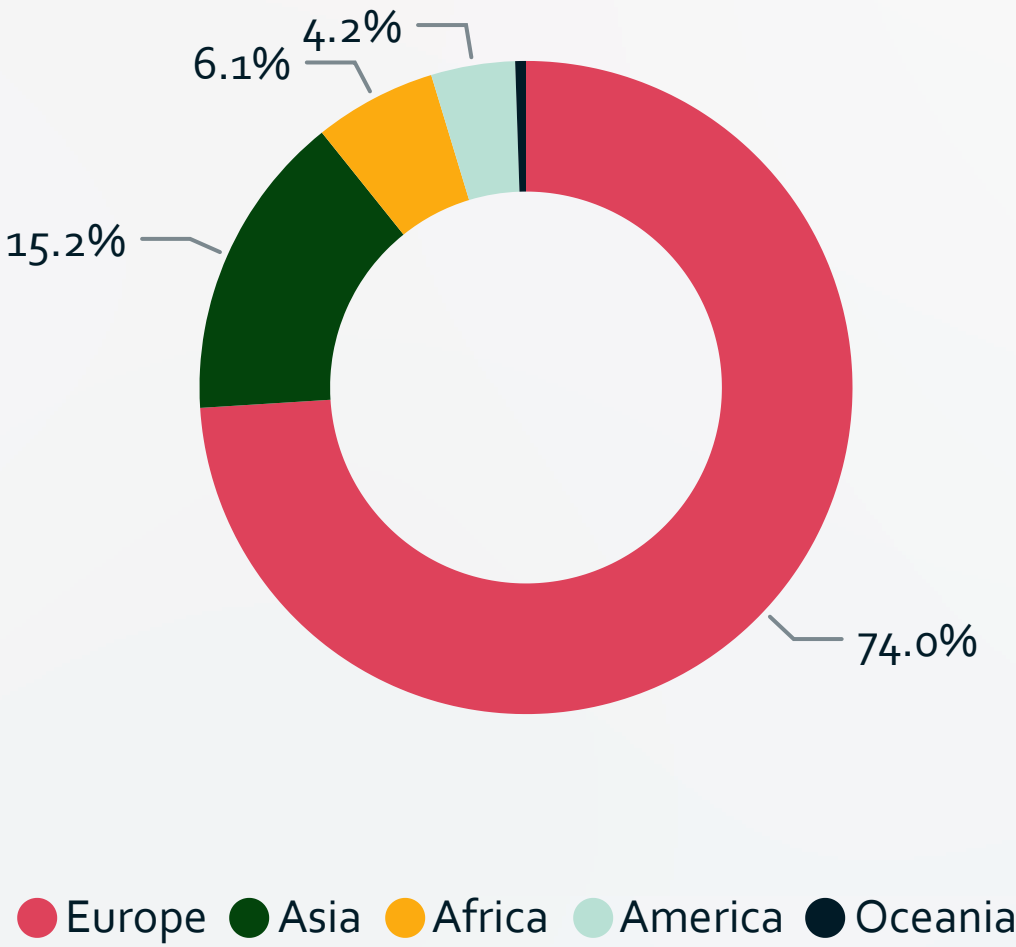
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 176,168 visitors has been recorded up to 30/06/2024. This represents a 2% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 31,079 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 41% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

74% of our visitors are coming from Europe, with Asia the next highest region with 15% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JUNE

Total visitor arrivals for June 2024.

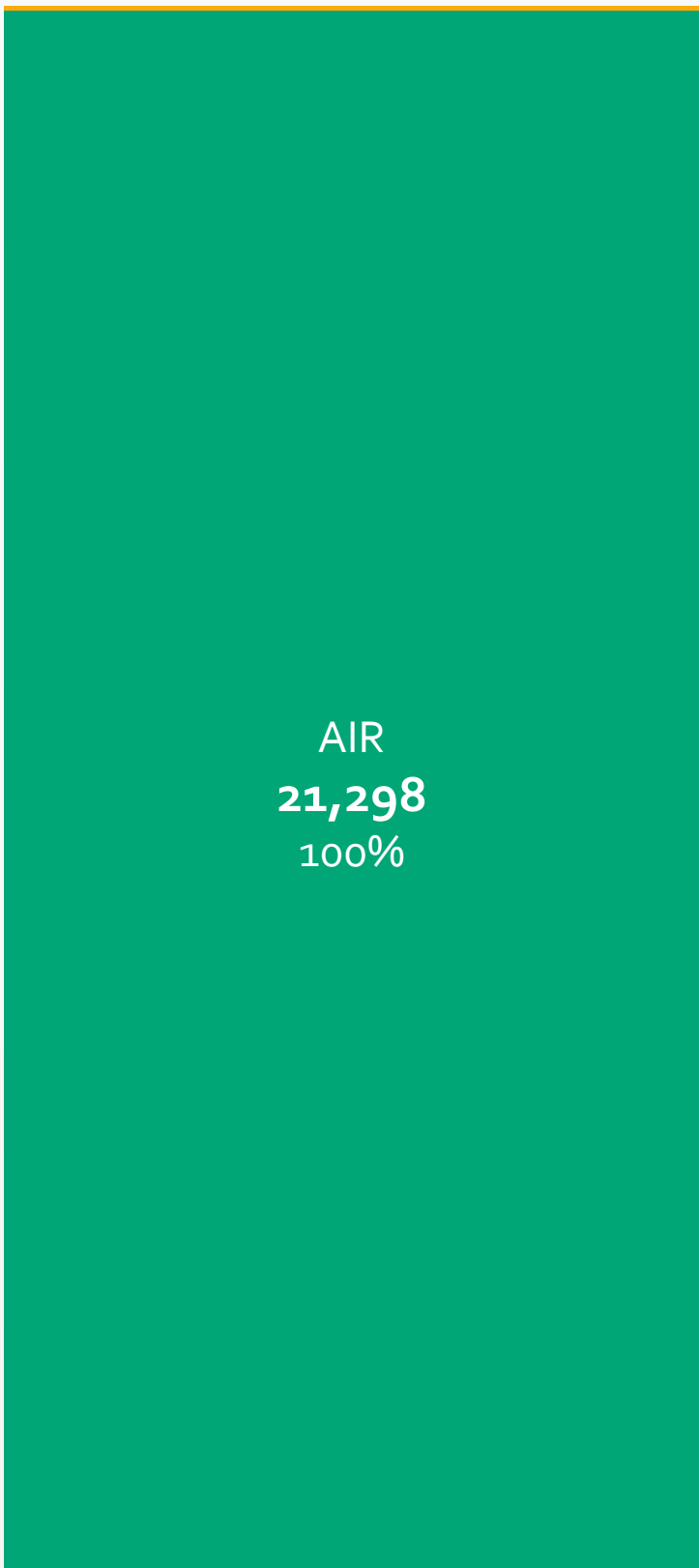


TOTAL ARRIVALS

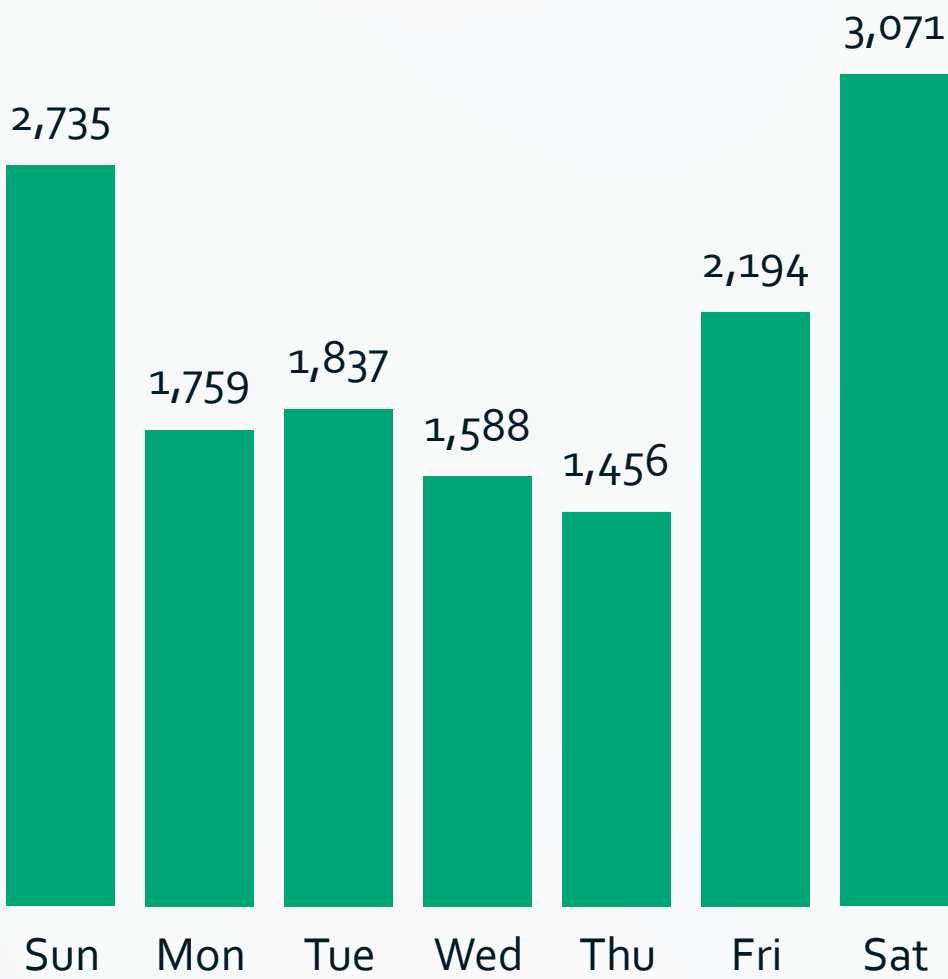
21,354

▼ -10.9%

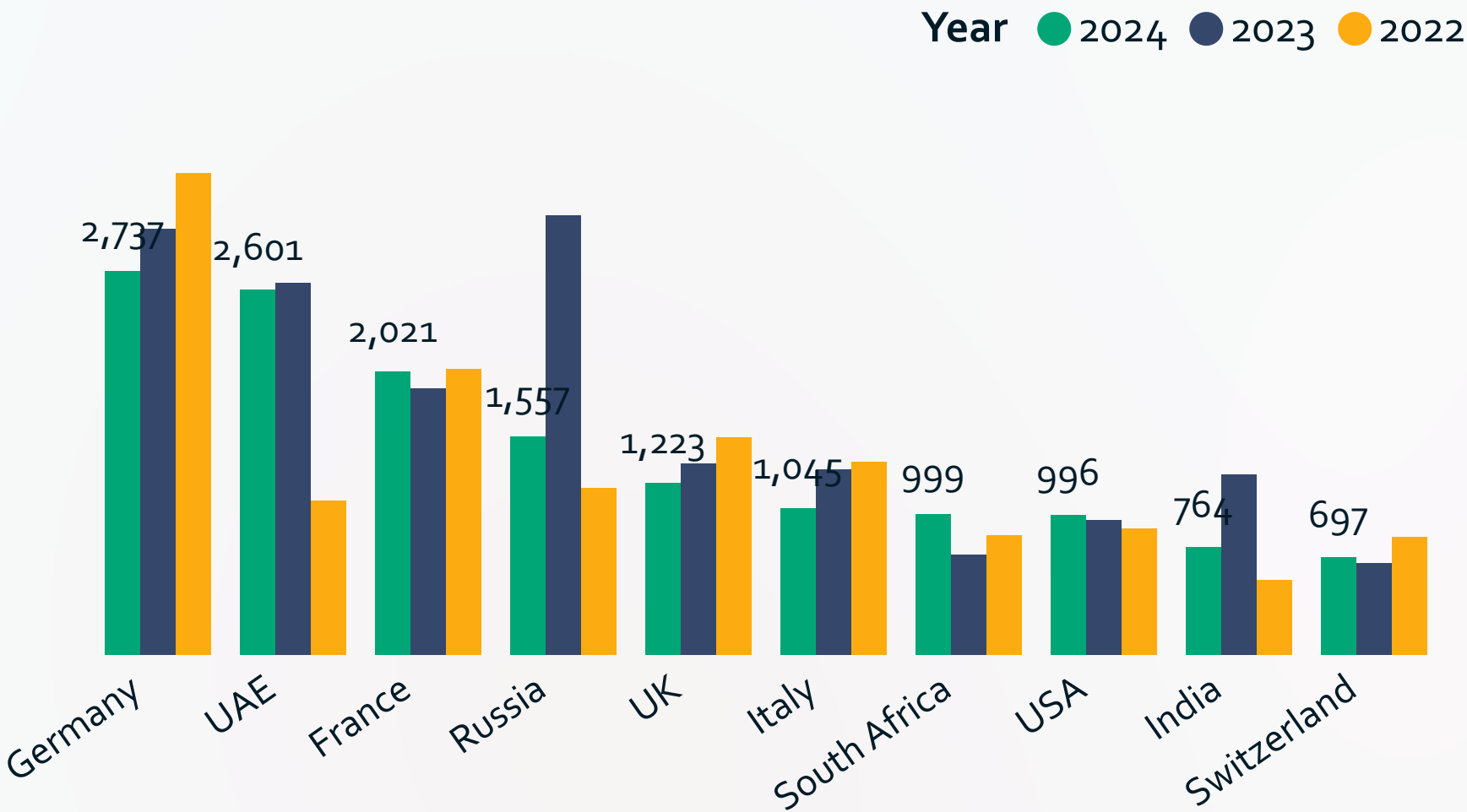
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



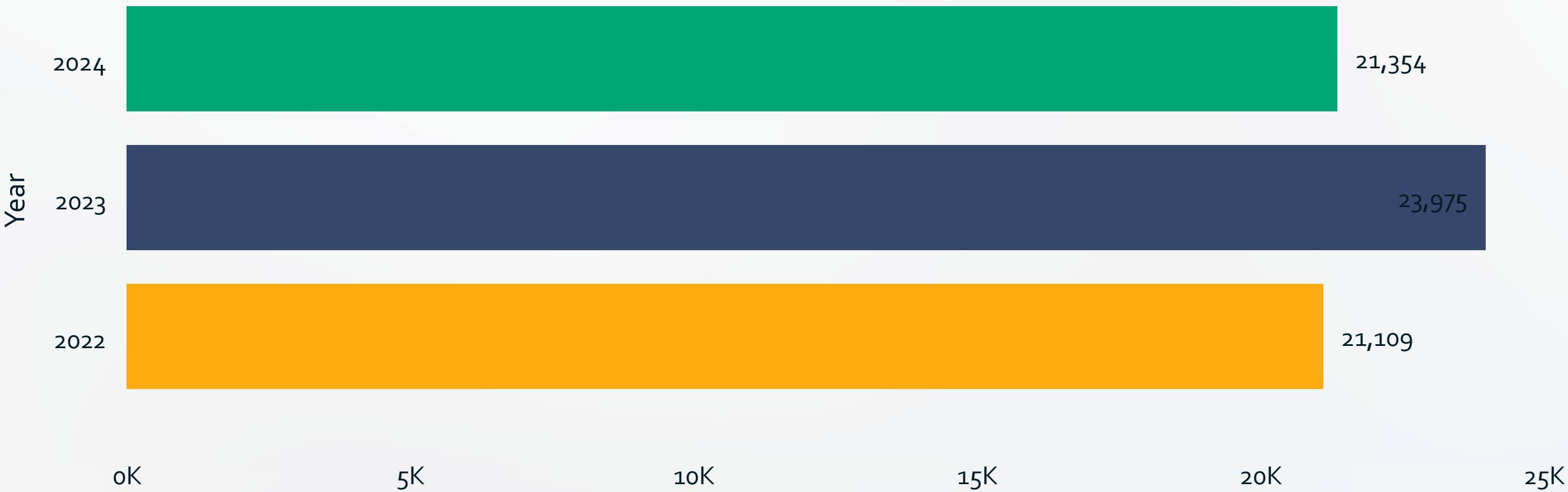
INSIGHTS

Arrivals for June 2024 is currently 11% lower compared to last year.

A total of 21,354 visitors has been recorded in June, with 100% of visitors arriving by air.

Germany is the number one market in June with 13% of visitors, followed by UAE with 12% and France with 9%.

HOW DOES JUNE 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW

Total visitor arrivals for Week 26: 24/06/2024 - 30/06/2024

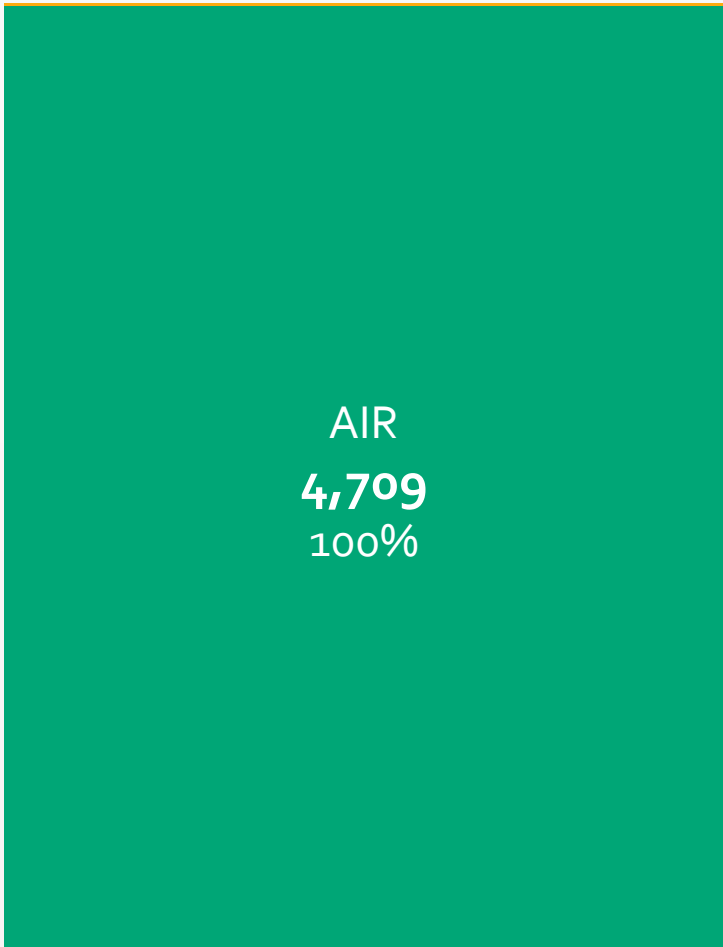


DAILY AVERAGE

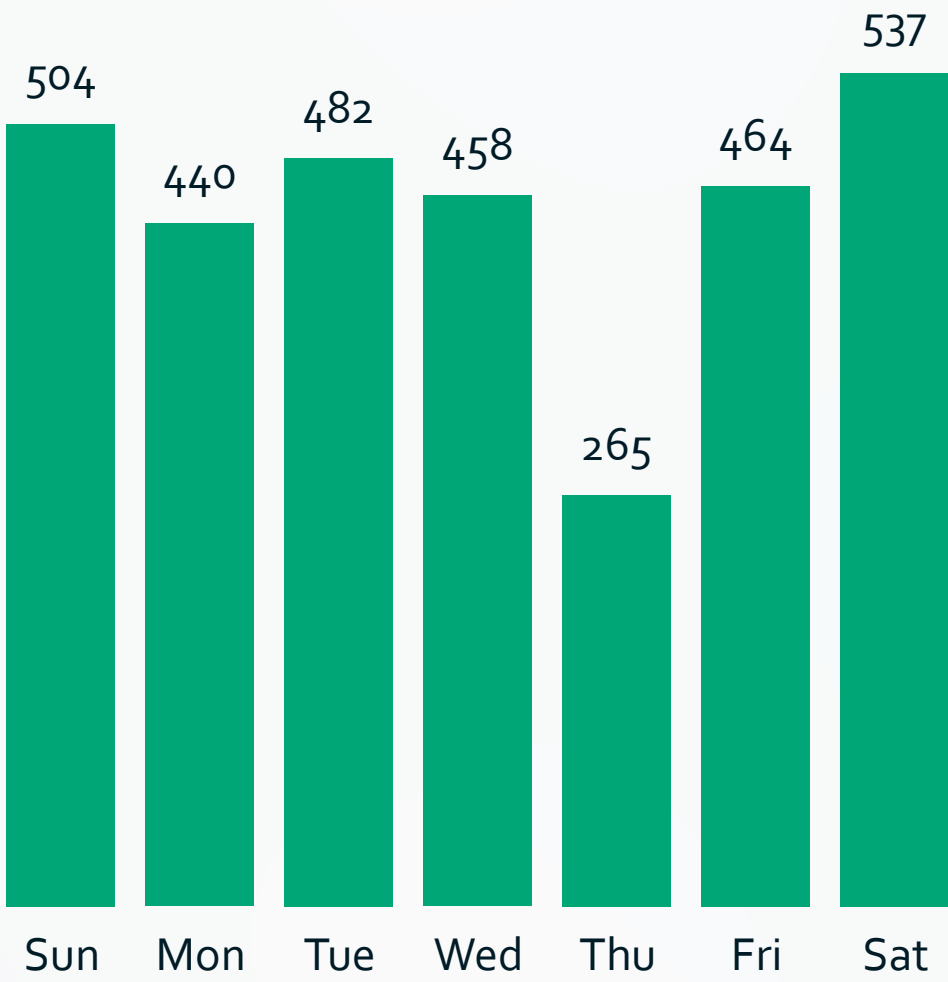
674

TOTAL VISITORS

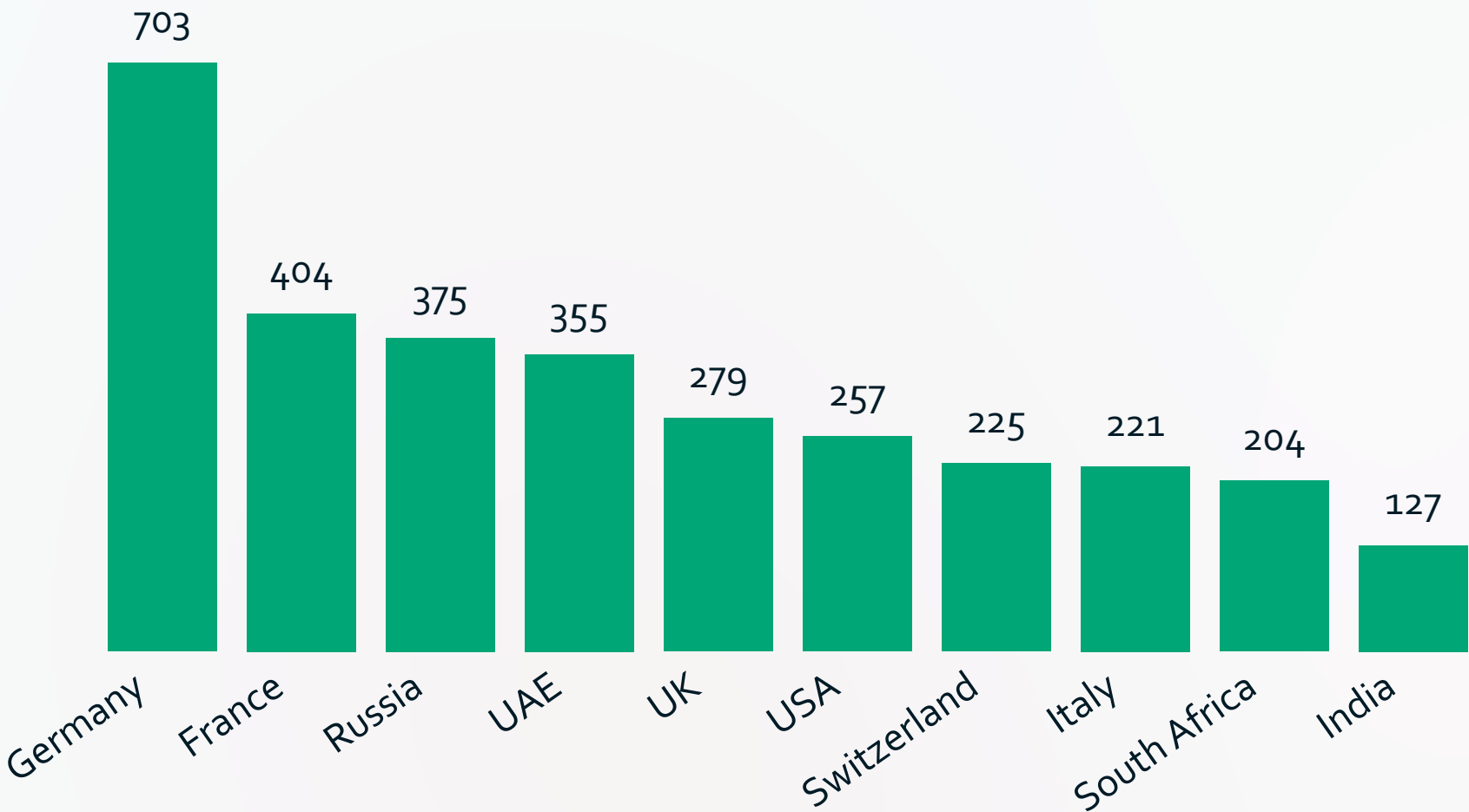
4,719



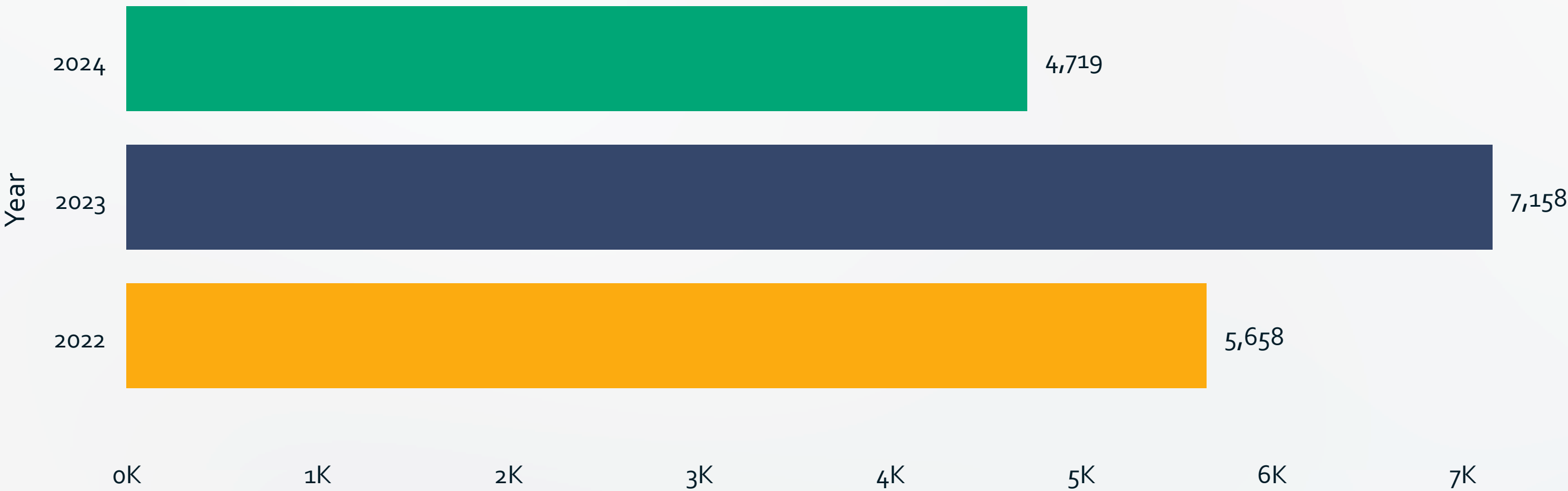
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 26 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 26, 2024 is 34% lower than the same period last year.

Germany is the leading market with 703 visitors, representing 15% of visitors.

The top three markets, Germany , France and Russia brought in 31% of visitors for Week 26.

The top 10 markets for the week accounts for 67% of total visitors.

Data source: National Bureau of Statistics

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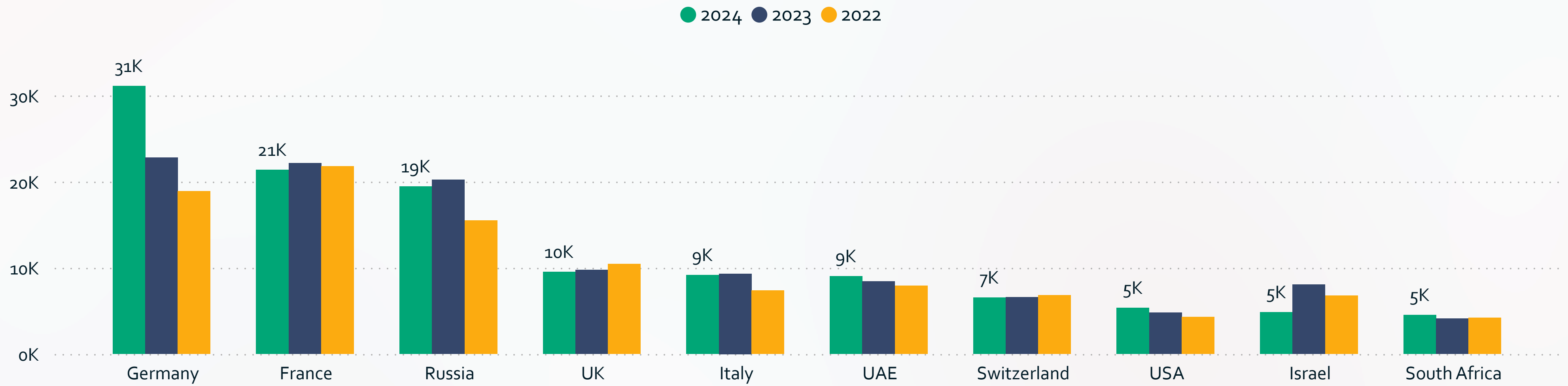
Last updated: 30/06/2024

TOP MARKETS

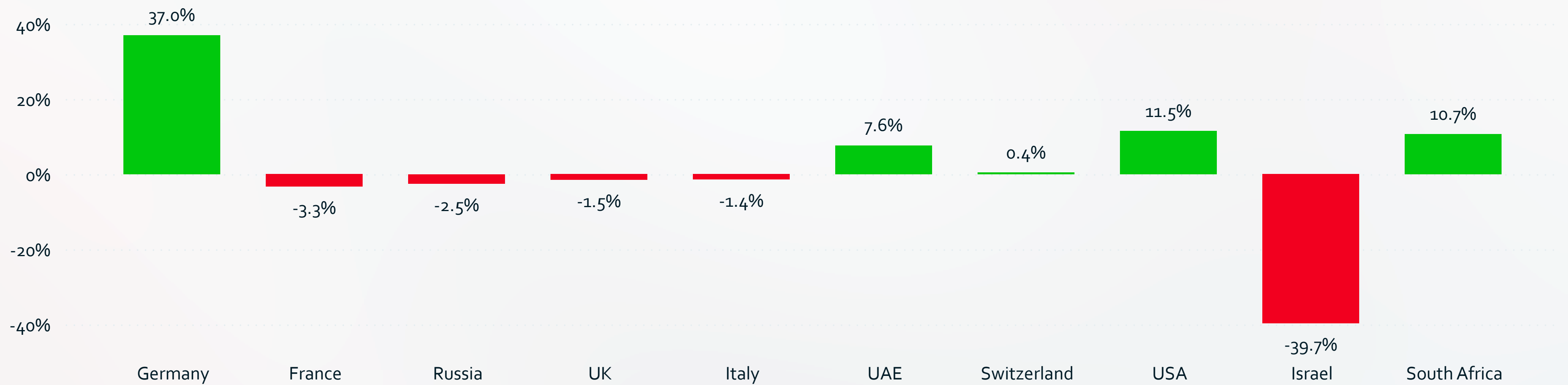
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany has increased by 37% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 8% and 12% respectively. As for Switzerland, there is a slight increase of 0.4%.

Israel is performing at 40% lower than last year.

Performance from key European markets continue to struggle, with France, Russia, UK and Italy performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

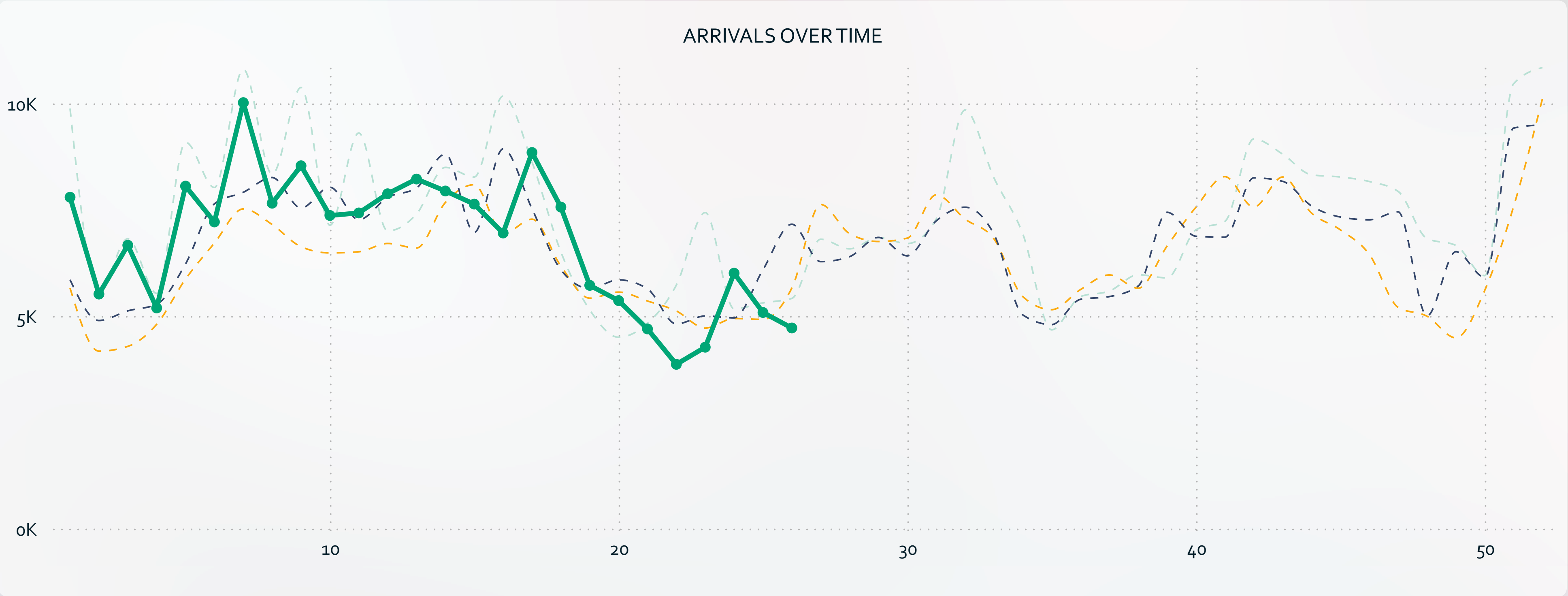
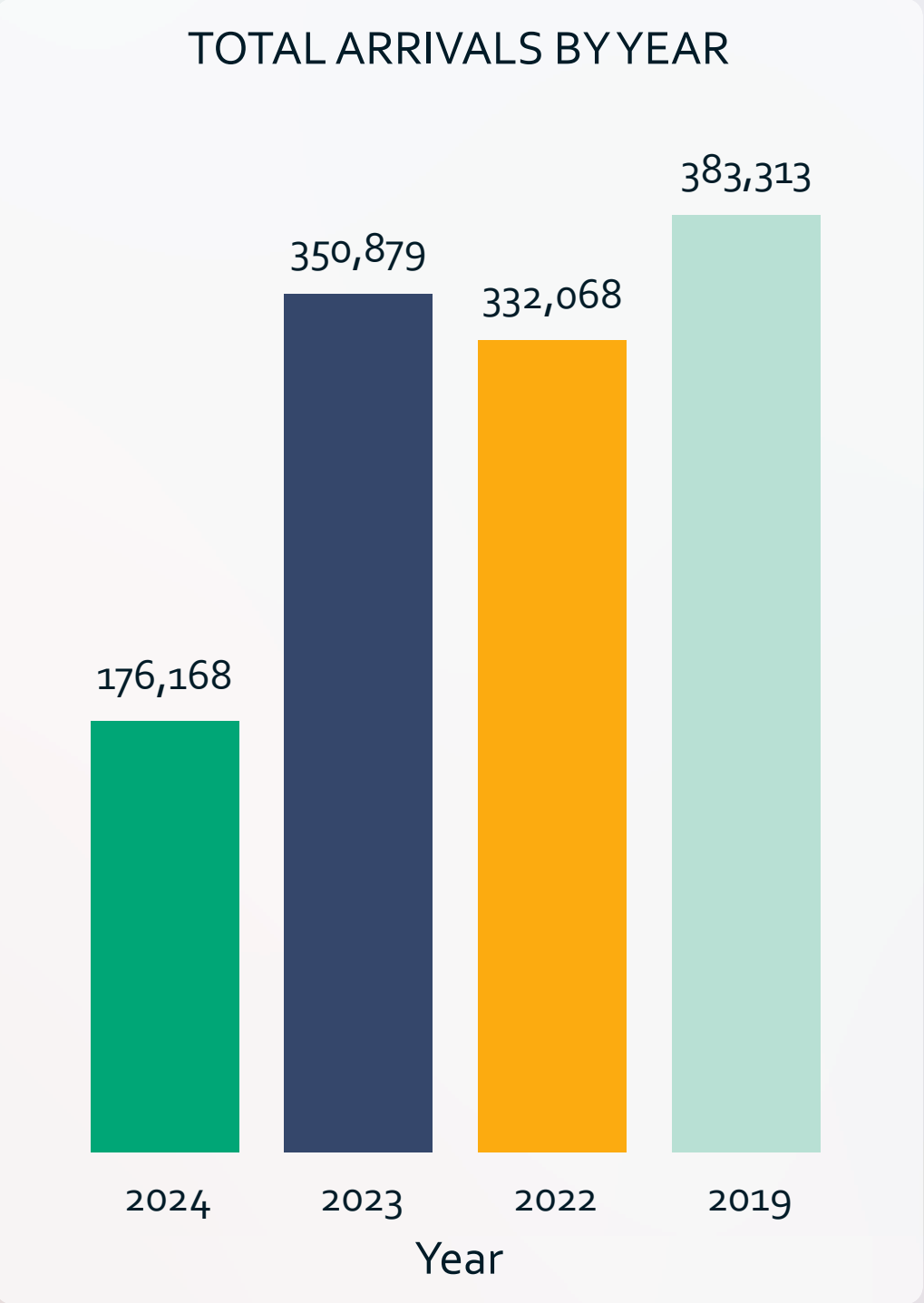
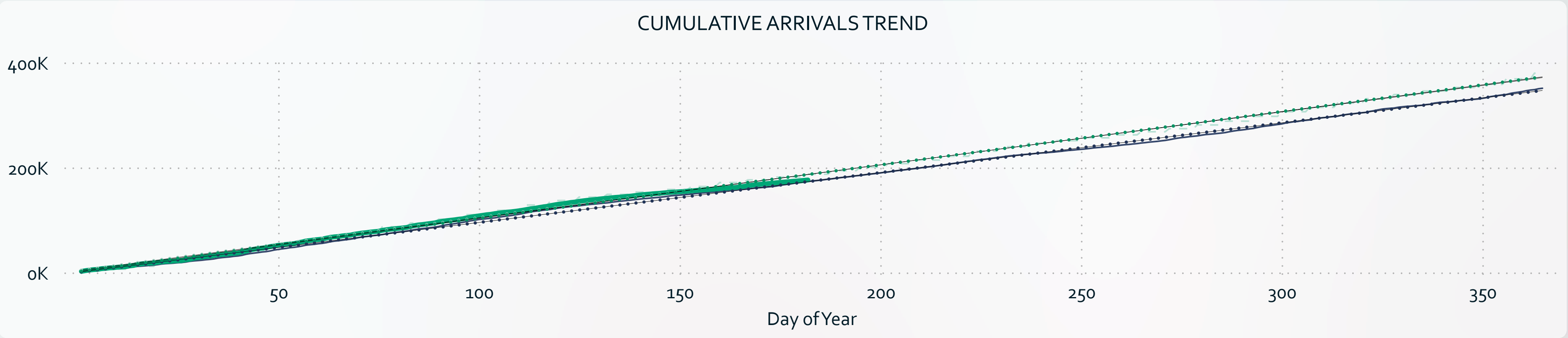
☐

Afghanistan

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Agalega

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Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

