

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 28/07/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

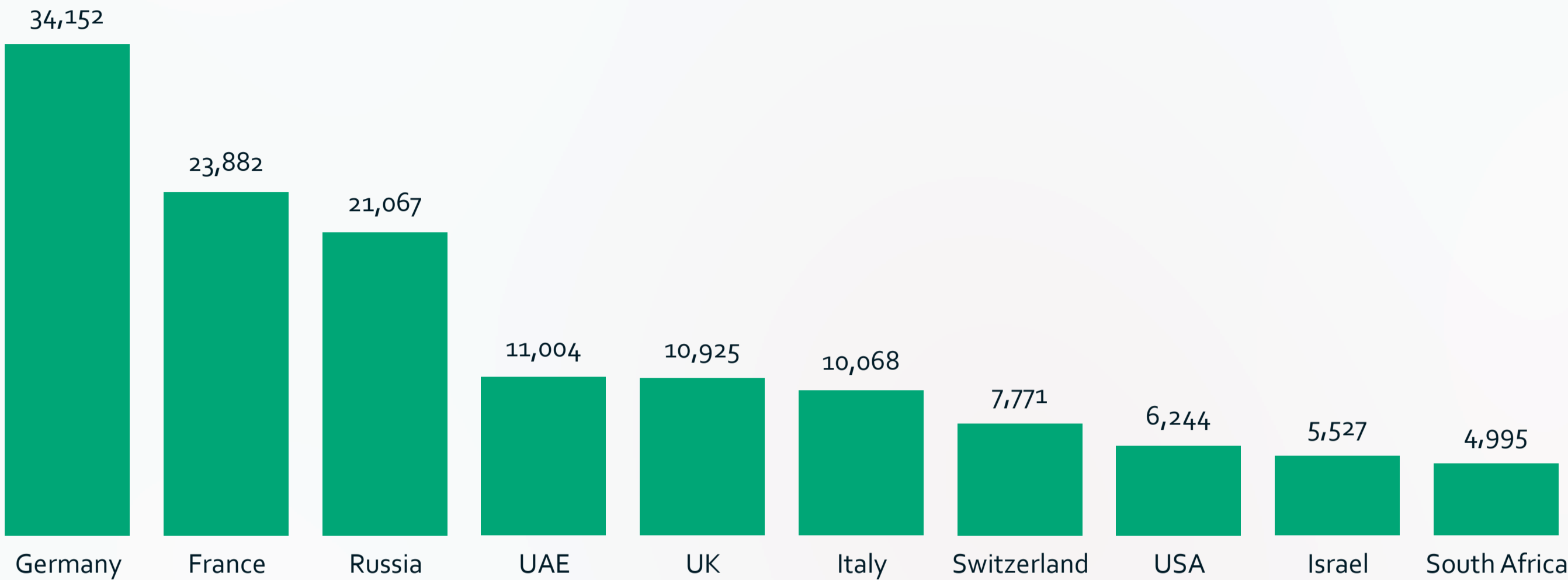
199,441

▲ 0.7%

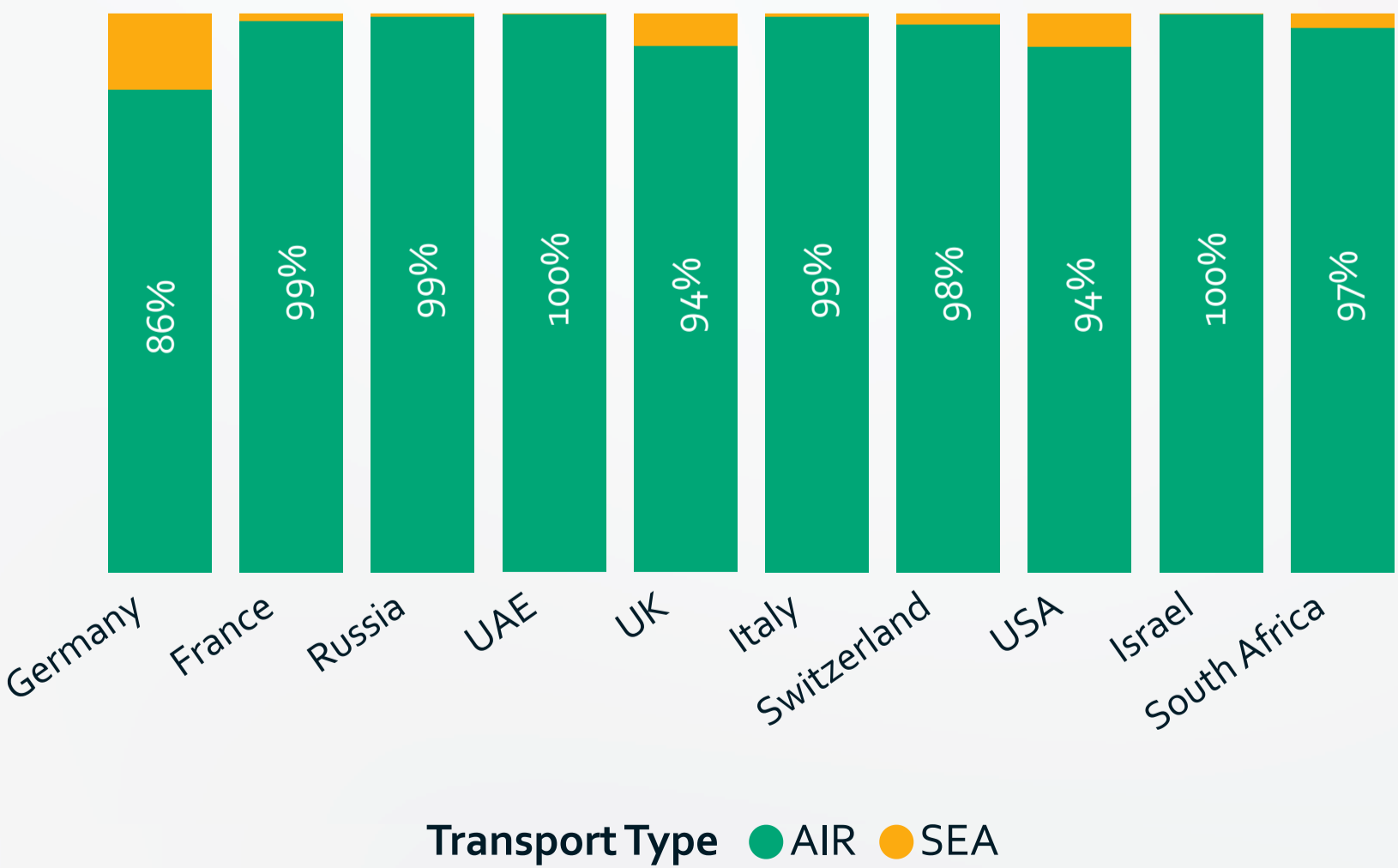
YoY%



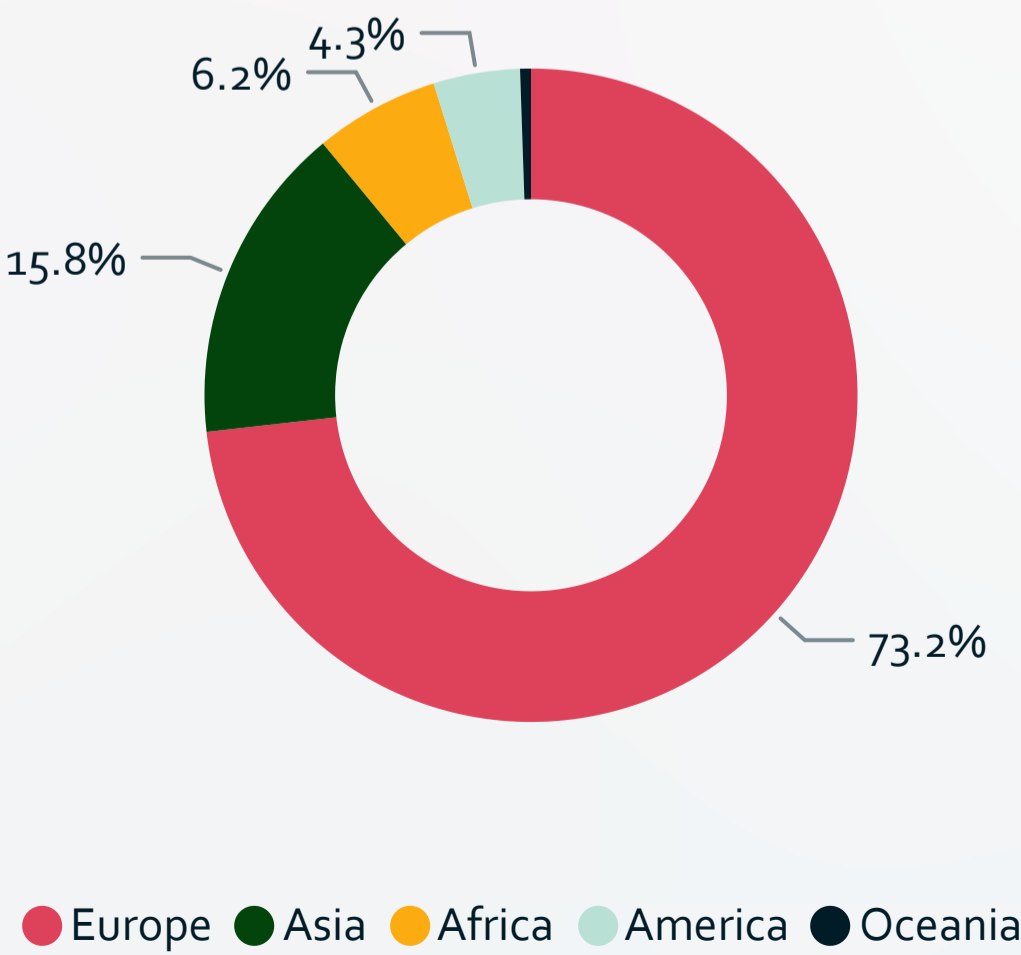
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 199,441 visitors has been recorded up to 28/07/2024. This represents a 1% increase over the same period last year.

96% of visitors are coming in by air.

Germany is our leading source market with 34,152 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 40% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

73% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JULY

Total visitor arrivals for July 2024.

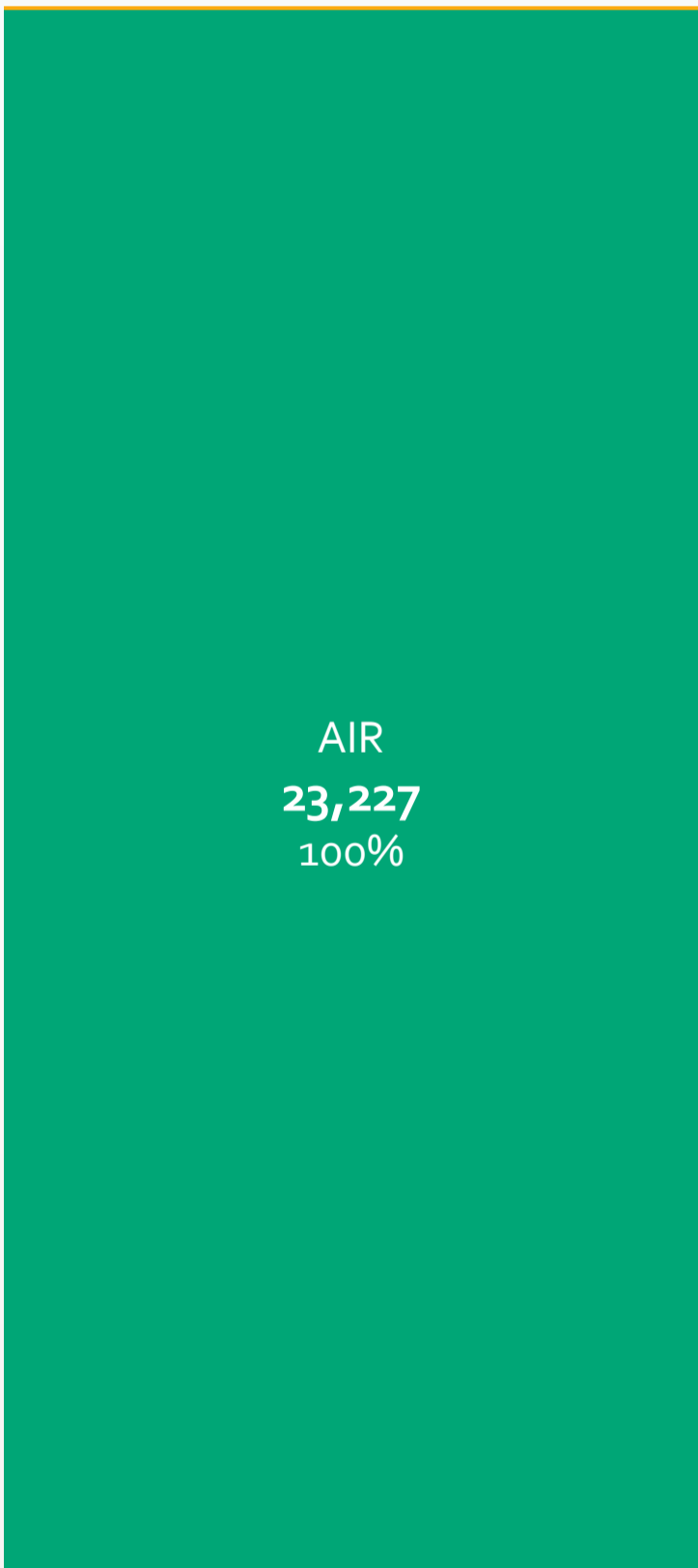


TOTAL ARRIVALS

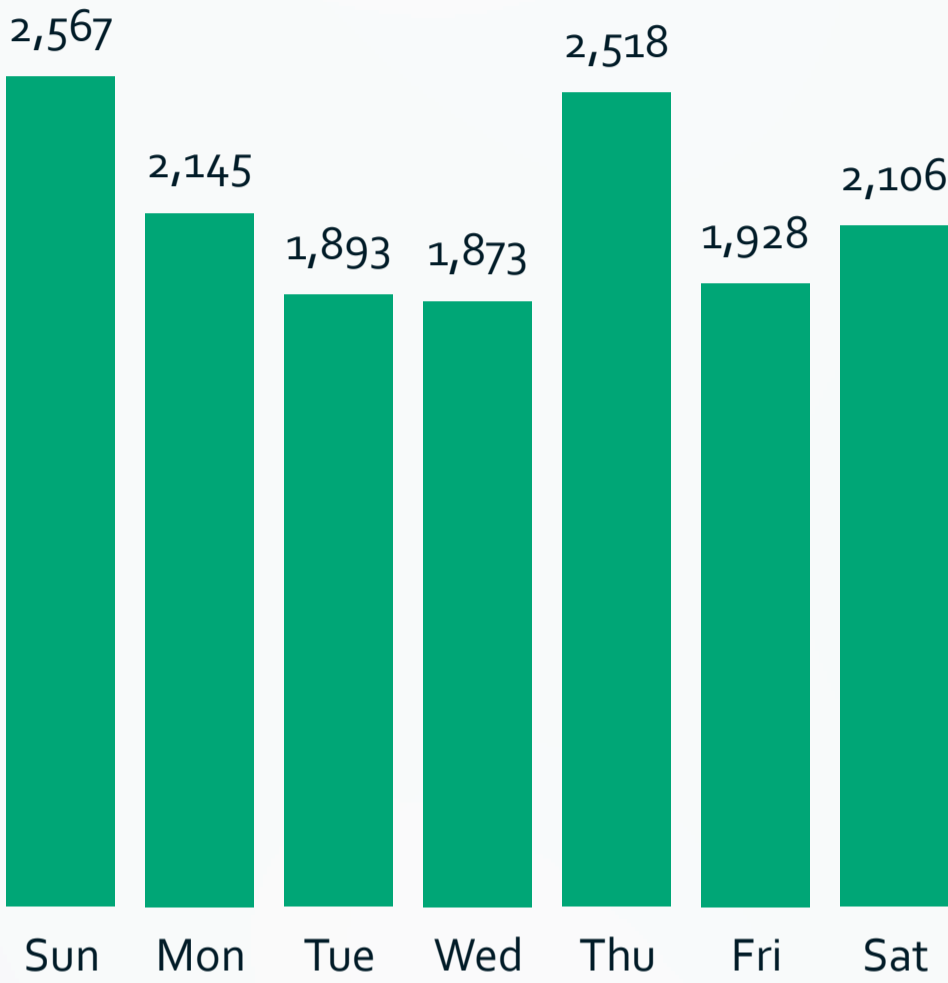
23,273

▼ -10.5%

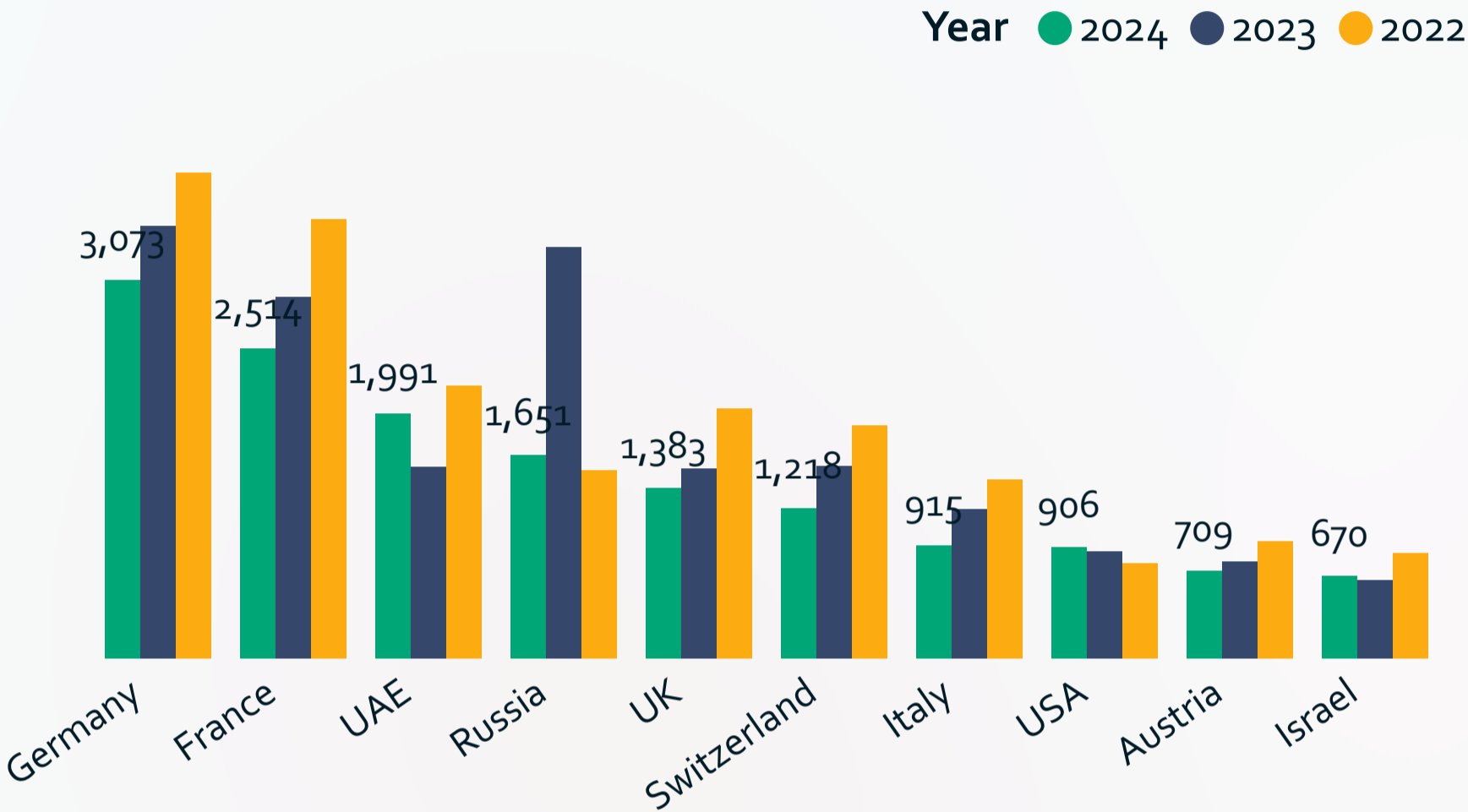
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



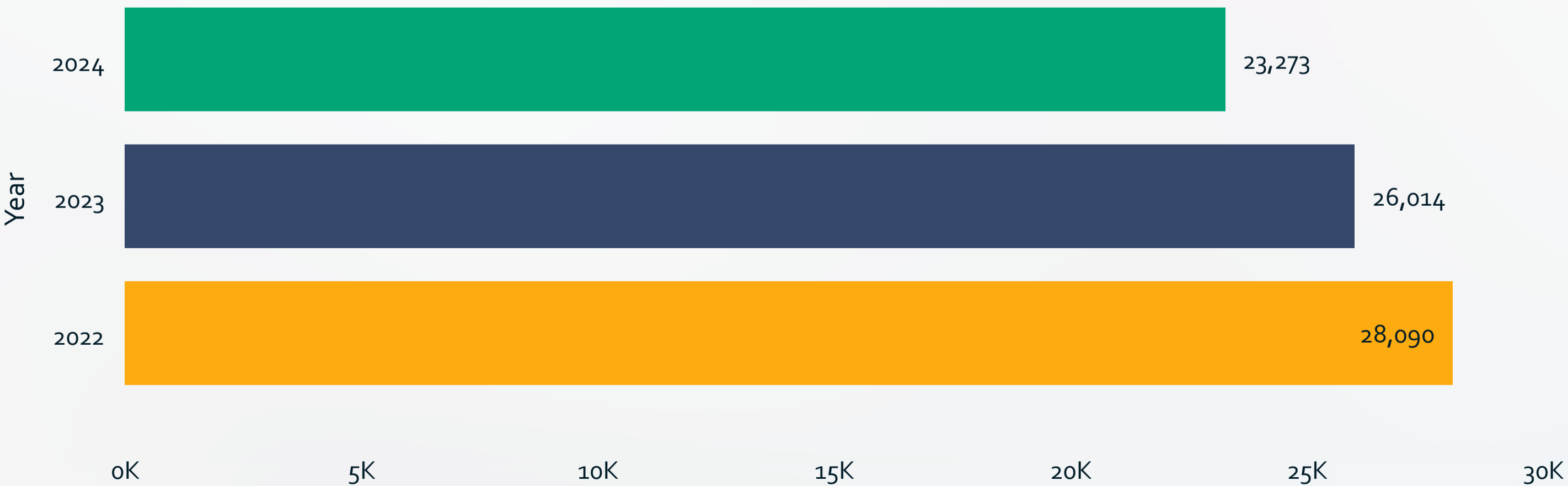
INSIGHTS

Arrivals for July 2024 is currently 11% lower compared to last year.

A total of 23,273 visitors has been recorded in July, with 100% of visitors arriving by air.

Germany is the number one market in July with 13% of visitors, followed by France with 11% and UAE with 9%.

HOW DOES JULY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW

Total visitor arrivals for Week 30: 22/07/2024 - 28/07/2024

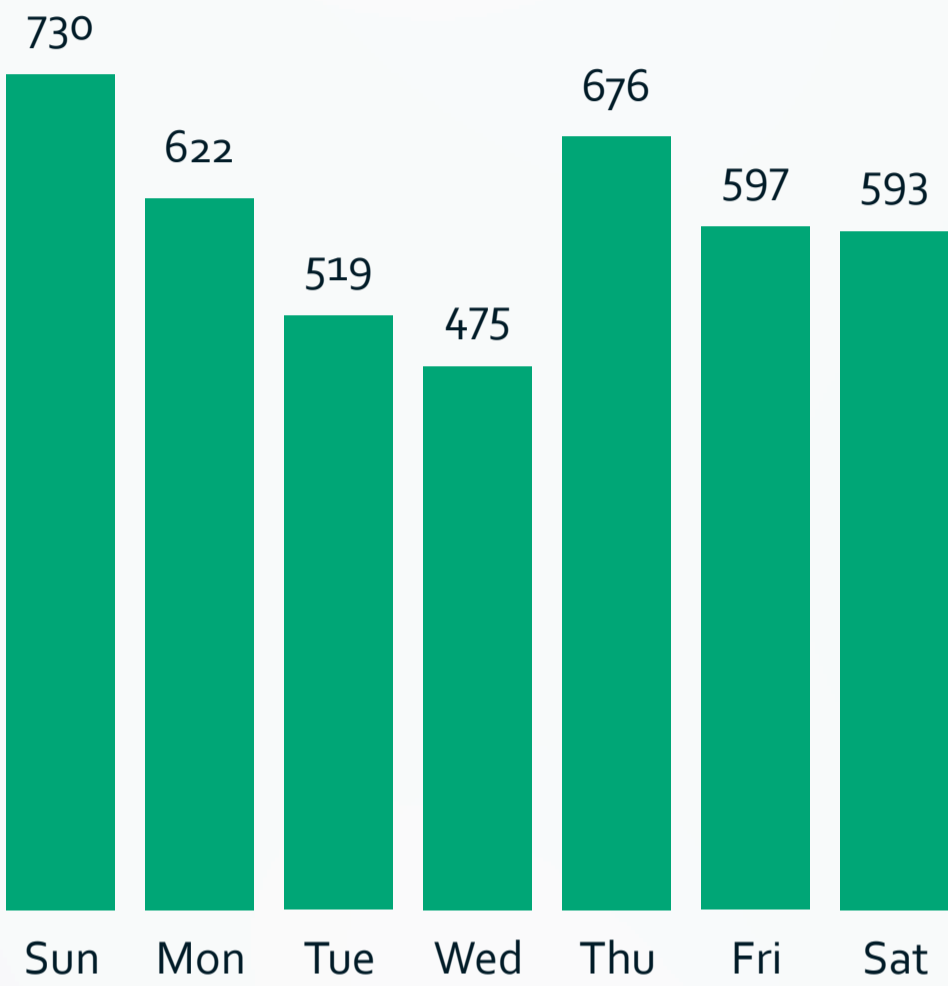
DAILY AVERAGE

893

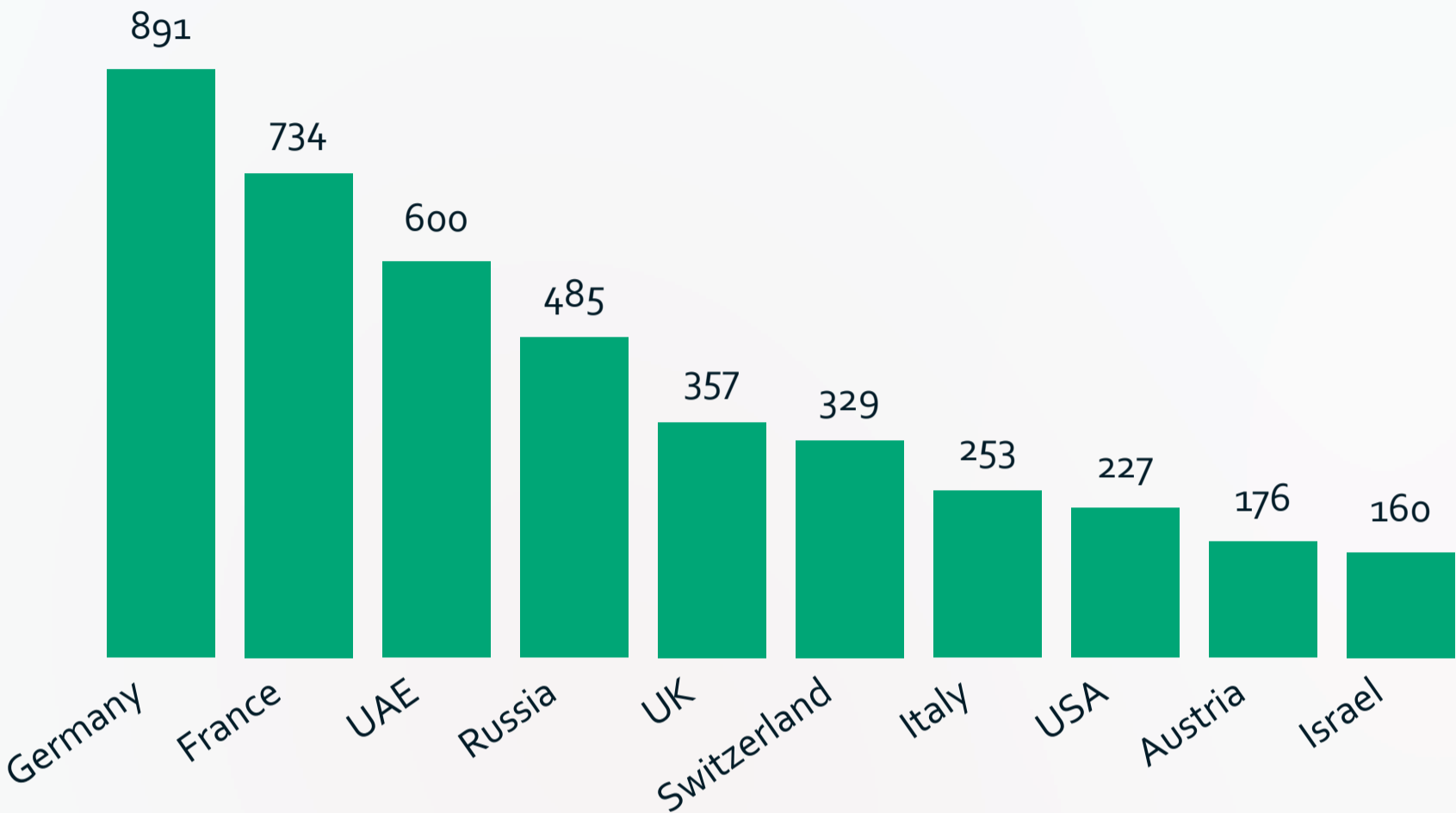
TOTAL VISITORS

6,249

VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

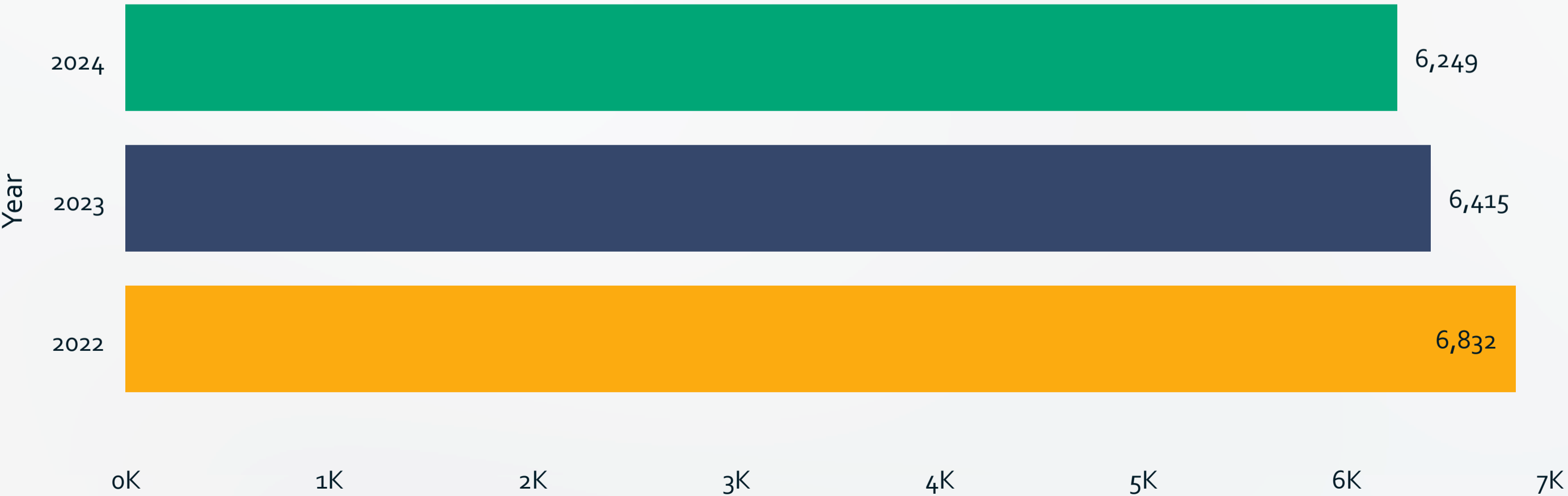
Arrivals for Week 30, 2024 is 3% lower than the same period last year.

Germany is the leading market with 891 visitors, representing 14% of visitors.

The top three markets, Germany , France and UAE brought in 36% of visitors for Week 30.

The top 10 markets for the week accounts for 67% of total visitors.

HOW DOES WEEK 30 2024 COMPARE TO PREVIOUS YEARS?



AIR
6,237
100%

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

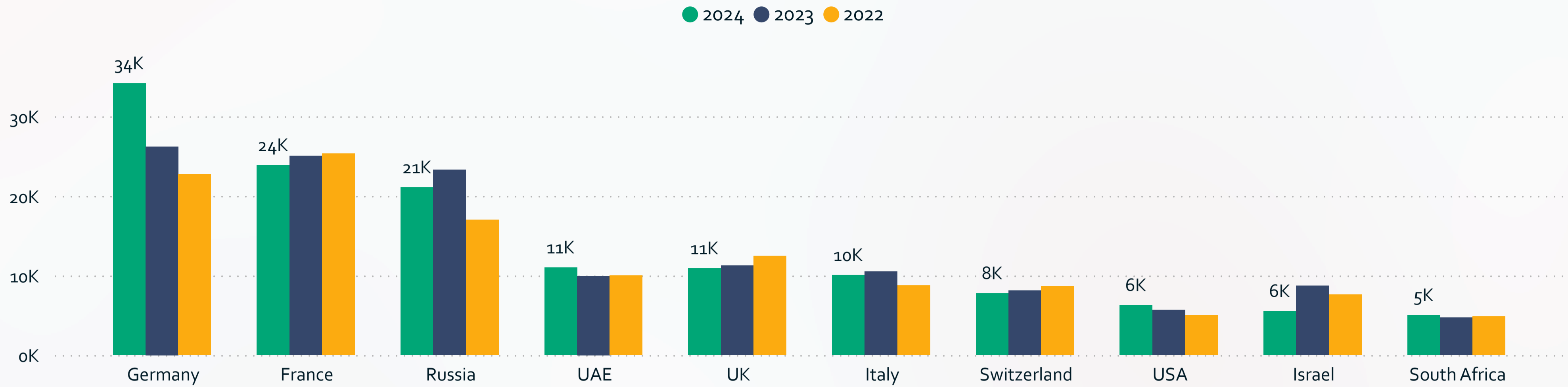
Last updated: 28/07/2024

TOP MARKETS

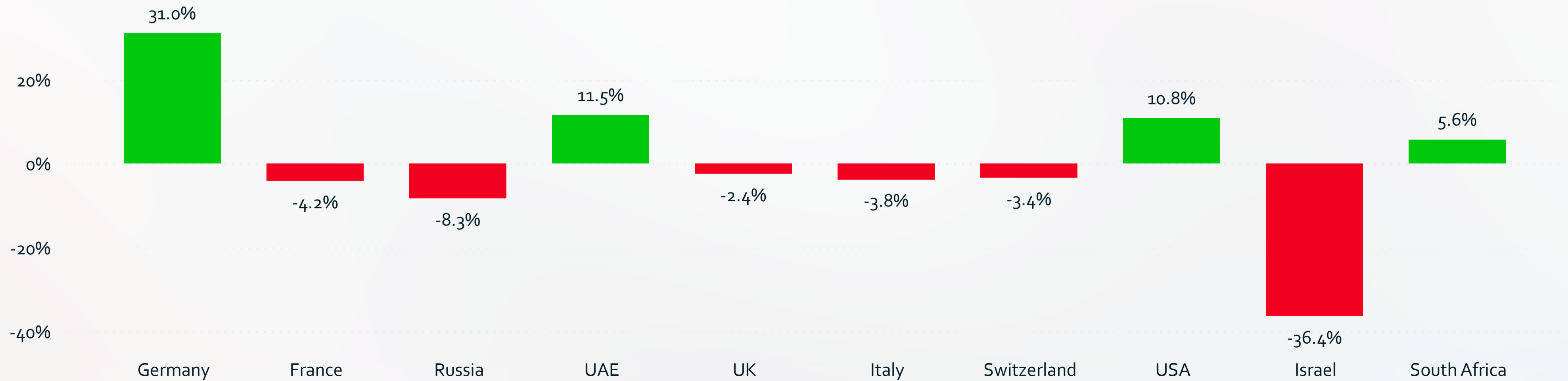
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany has increased by 31% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 12% and 11% respectively.

Israel is performing at 36% lower than last year.

Performance from key European markets continues to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

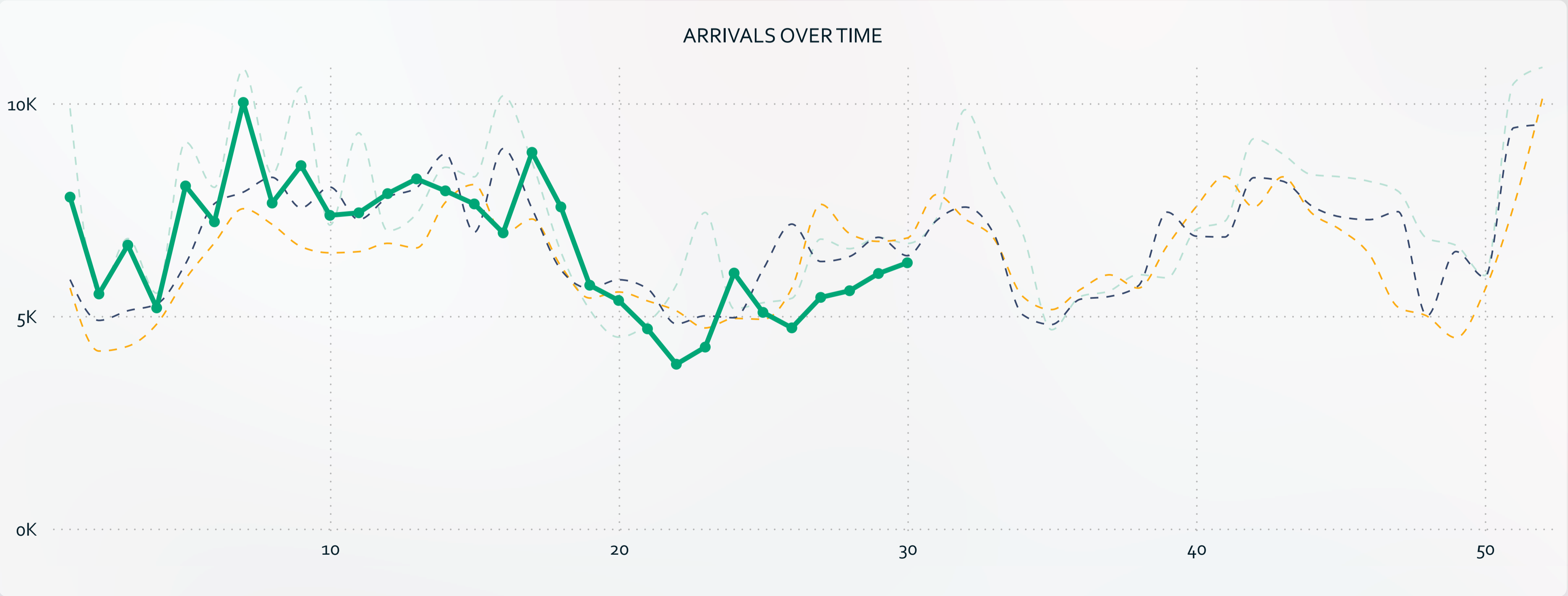
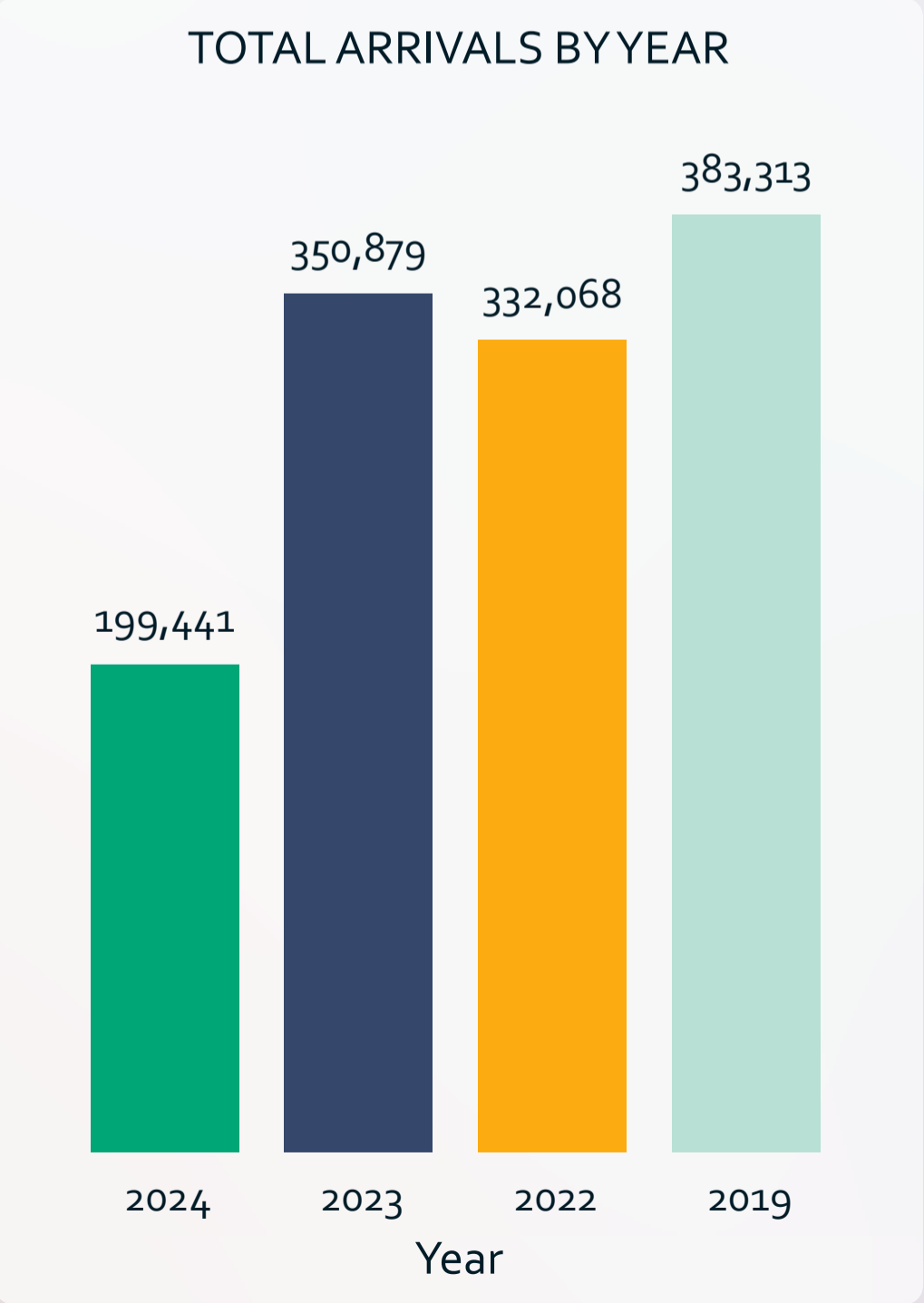
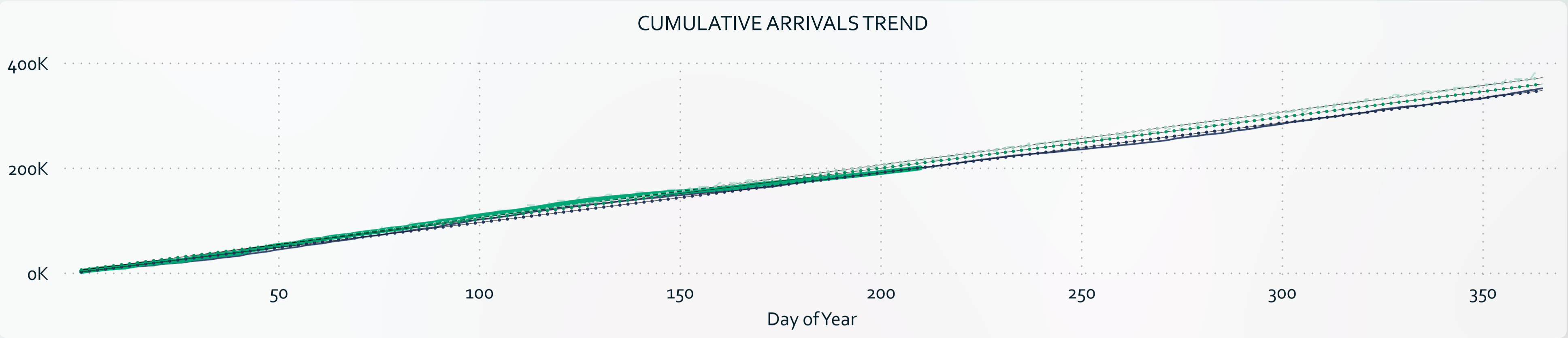
☐

Afghanistan

☐

Agalega

☐

Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

