

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 04/08/2024

## ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



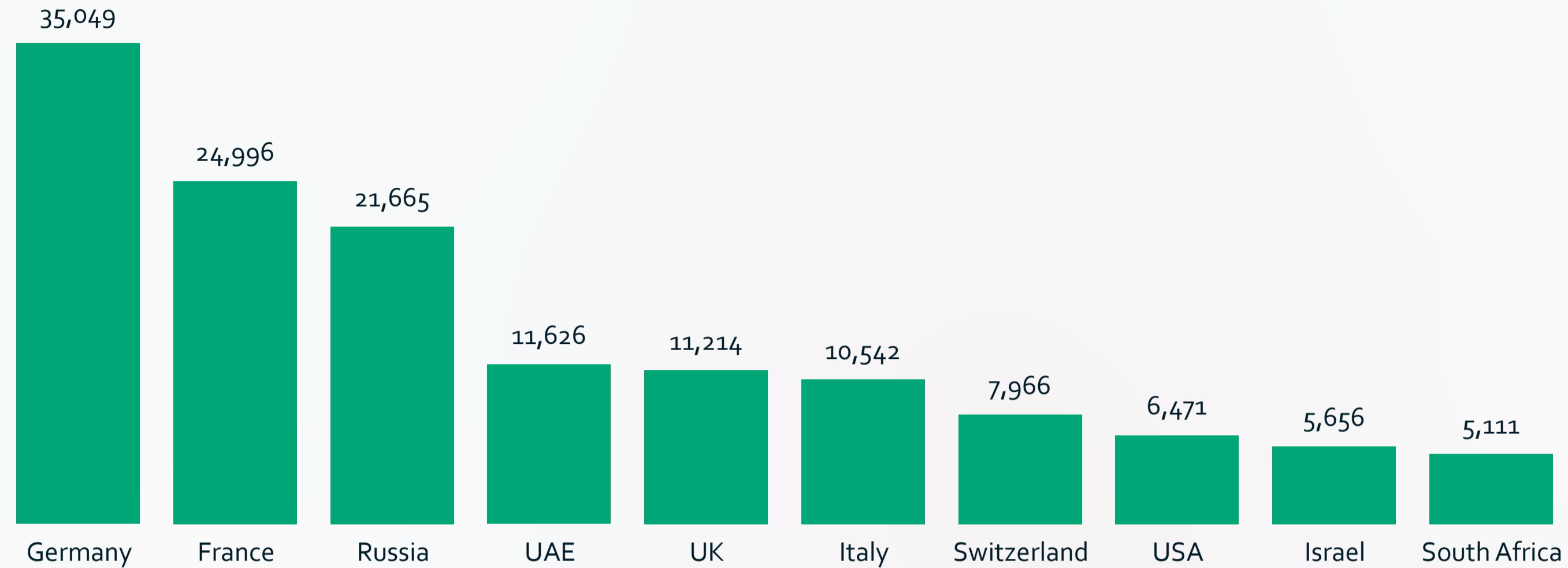
### 2024 TOTAL VISITORS

# 206,505

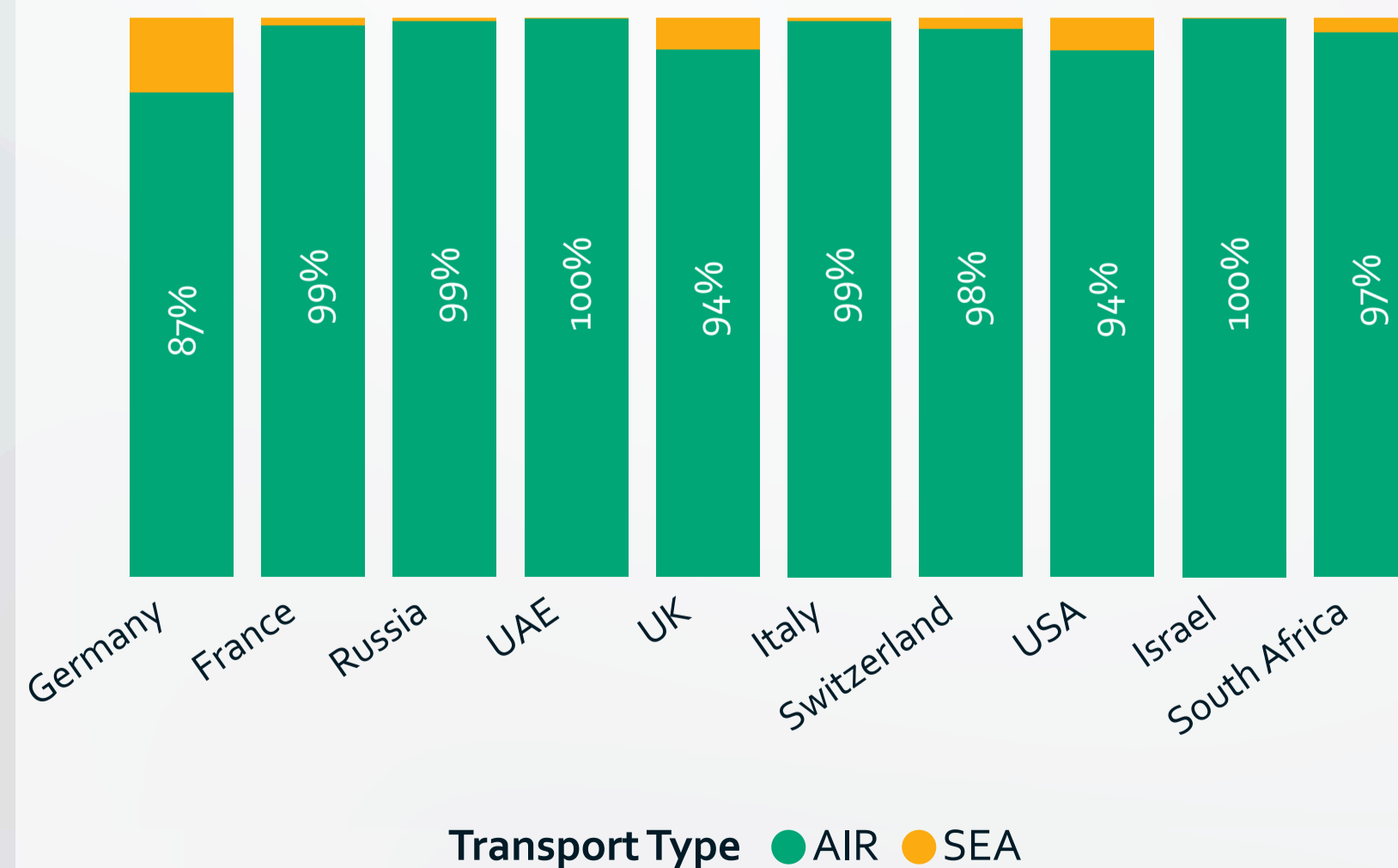
▲ 0.7%  
YoY%



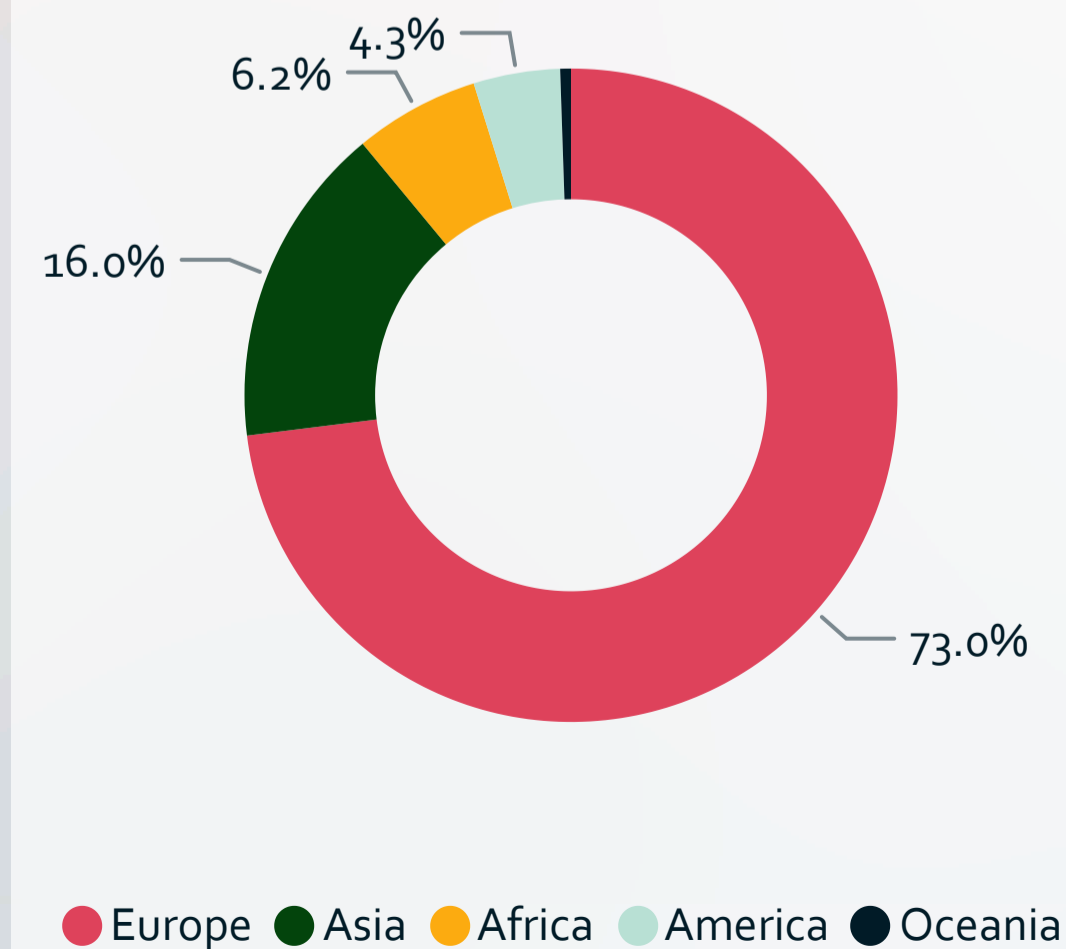
### TOP 10 MARKETS SINCE 01 JANUARY



### % VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



### 2024 MARKET SHARE



### INSIGHTS

A total of 206,505 visitors has been recorded up to 04/08/2024. This represents a 1% increase over the same period last year.

96% of visitors are coming in by air.

Germany is our leading source market with 35,049 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 40% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

73% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 31/07/2024



## MONTHLY OVERVIEW - JULY

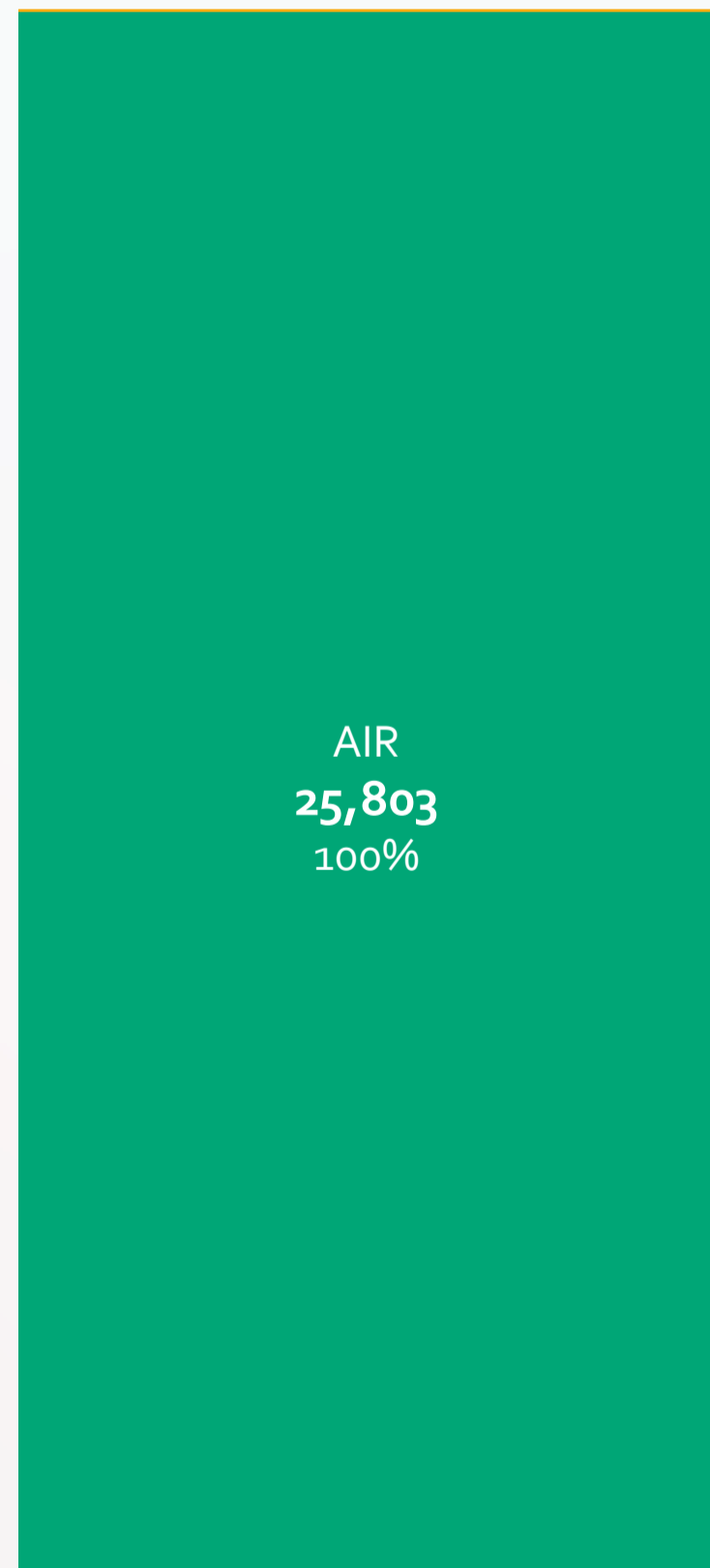
Total visitor arrivals for July 2024.

### TOTAL ARRIVALS

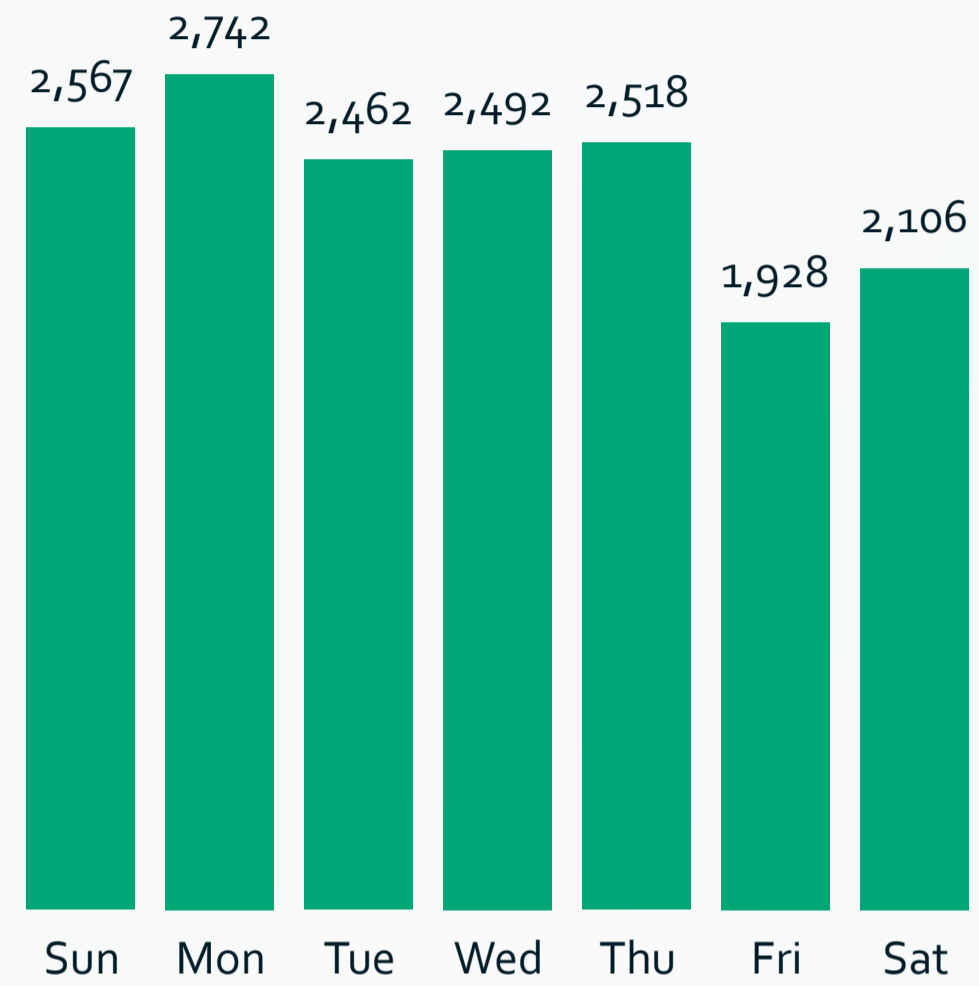
25,849

▼ -10.8%

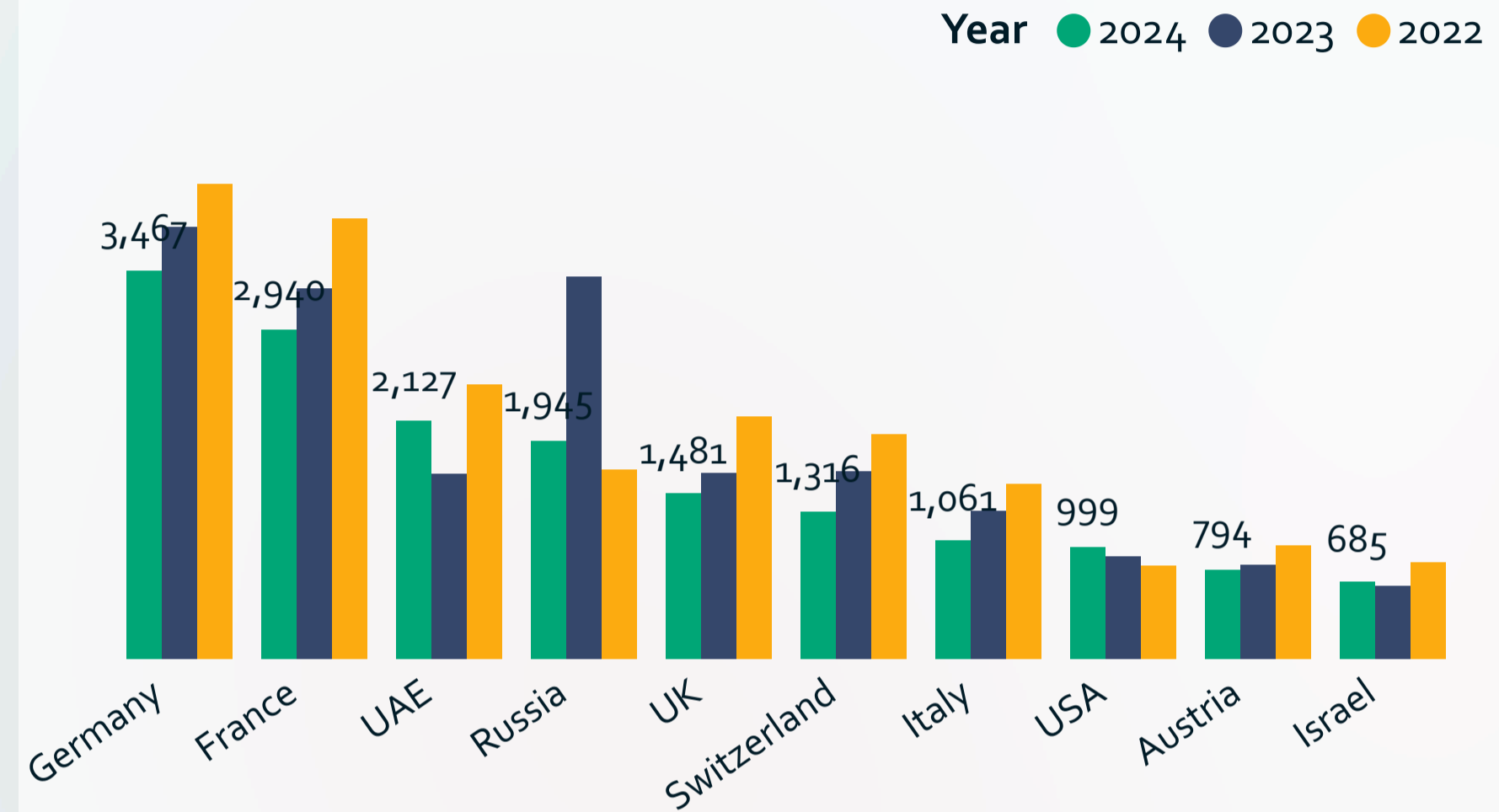
YoY%



### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



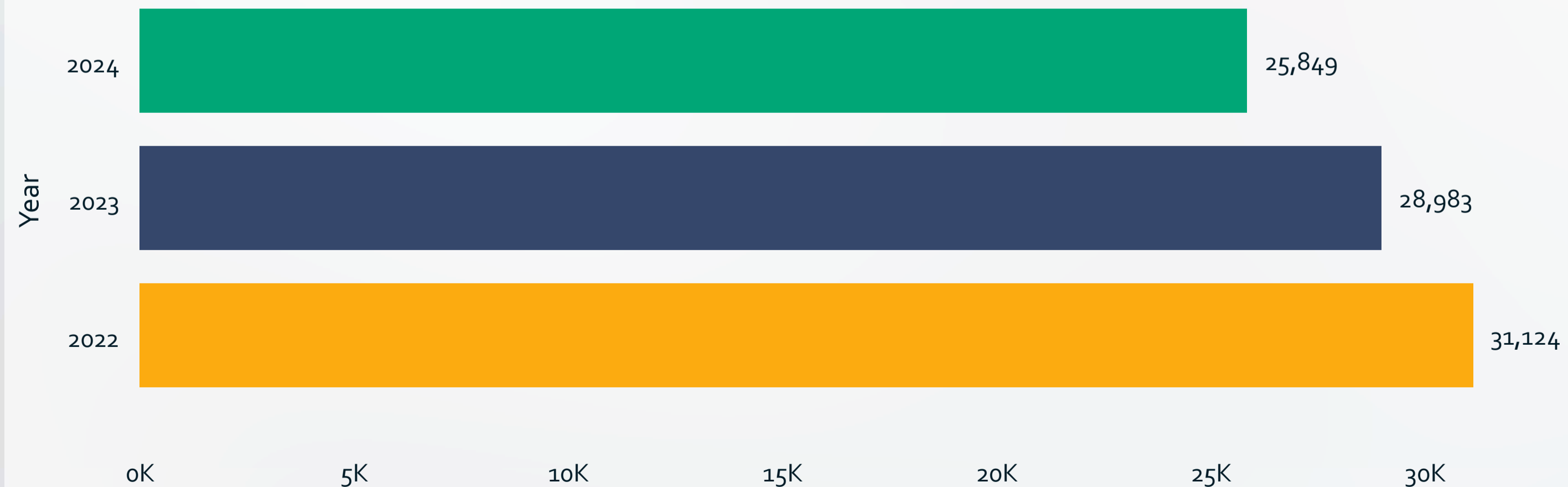
### INSIGHTS

Arrivals for July 2024 is currently 11% lower compared to last year.

A total of 25,849 visitors has been recorded in July, with 100% of visitors arriving by air.

Germany is the number one market in July with 13% of visitors, followed by France with 11% and UAE with 8%.

### HOW DOES JULY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 04/08/2024

## WEEKLY OVERVIEW

Total visitor arrivals for Week 31: 29/07/2024 - 04/08/2024

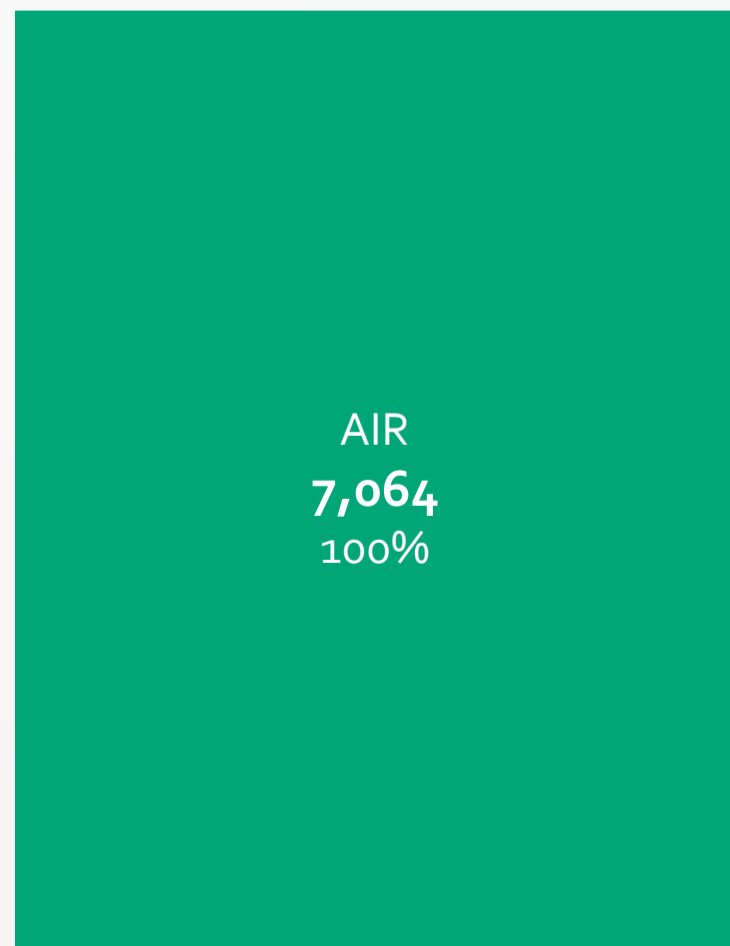


### DAILY AVERAGE

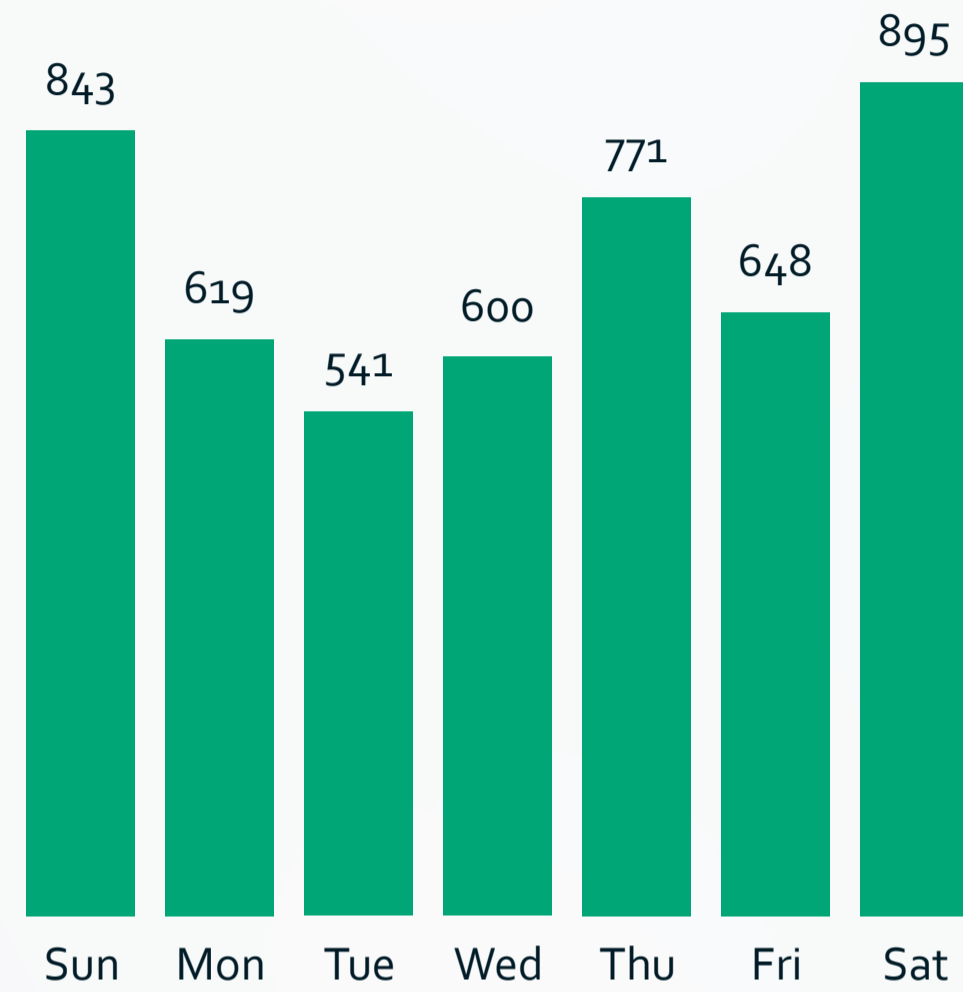
1,009

### TOTAL VISITORS

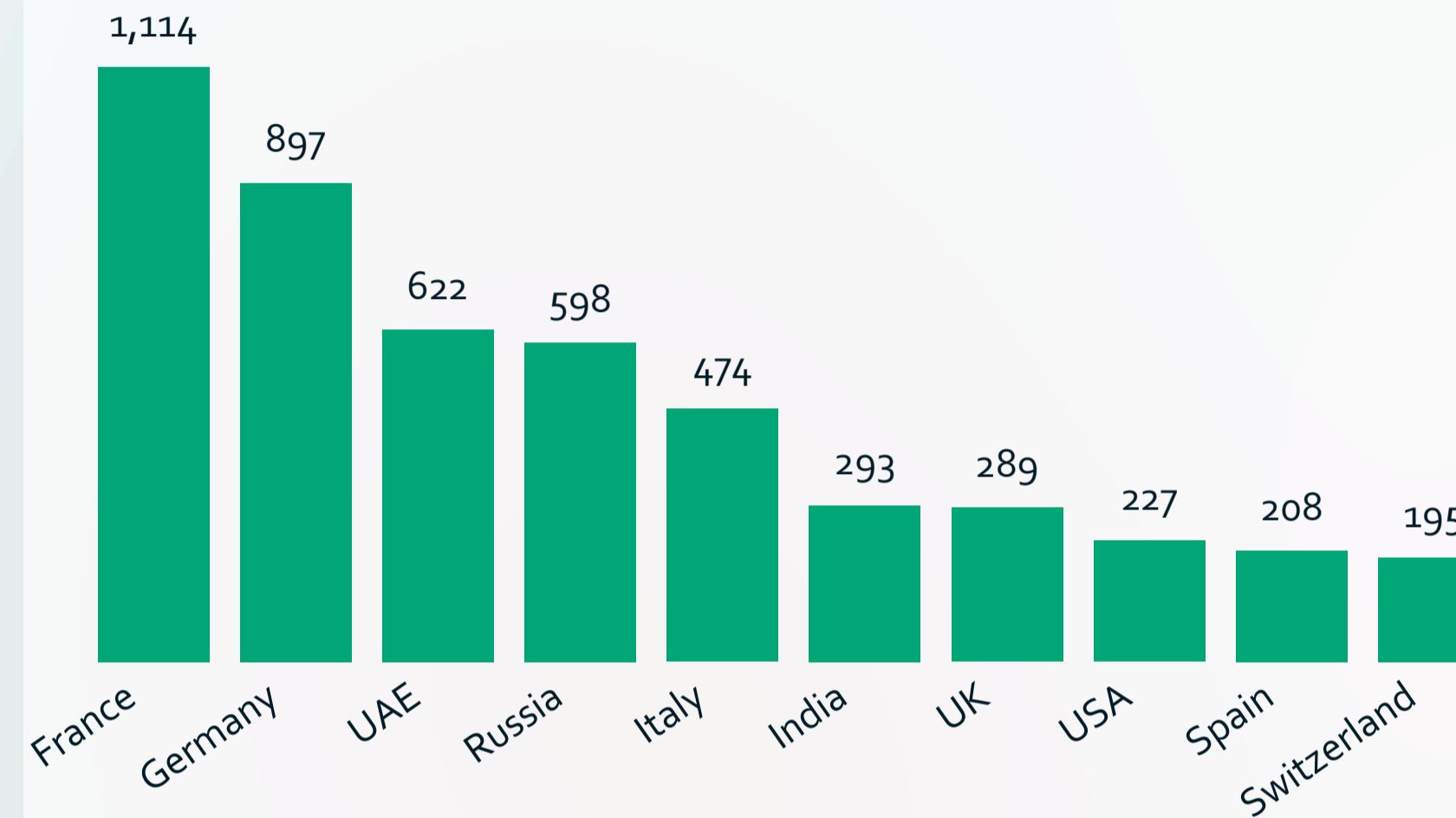
7,064



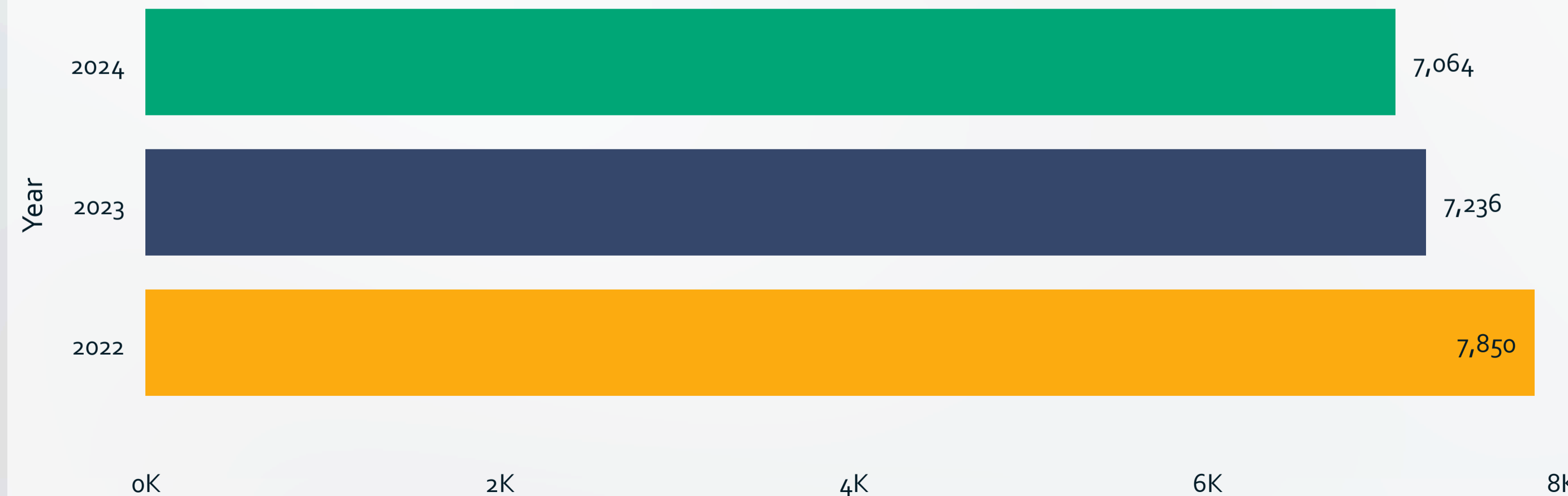
### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES WEEK 31 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for Week 31, 2024 is 2% lower than the same period last year.

France is the leading market with 1,114 visitors, representing 16% of visitors.

The top three markets, France, Germany and UAE brought in 37% of visitors for Week 31.

The top 10 markets for the week accounts for 70% of total visitors.

Data source: National Bureau of Statistics

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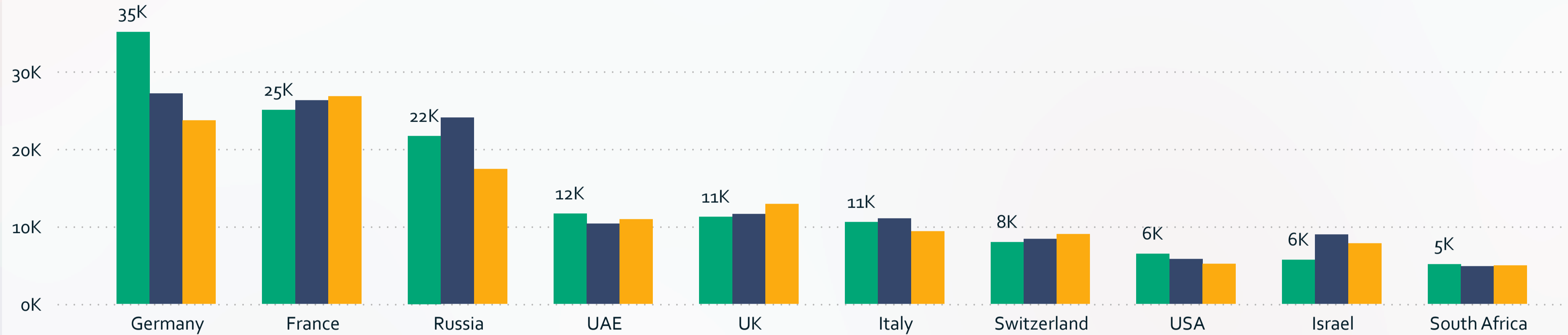
## TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.

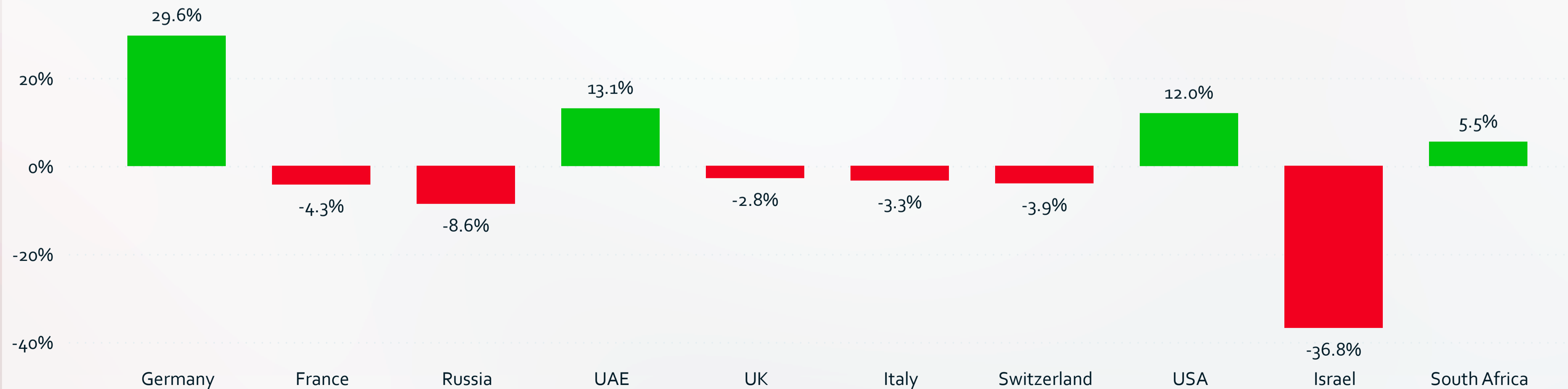


### TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



### YEAR ON YEAR %



### INSIGHTS

Germany has increased by 30% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 13% and 12% respectively.

Israel is performing at 37% lower than last year.

Performance from key European markets continues to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



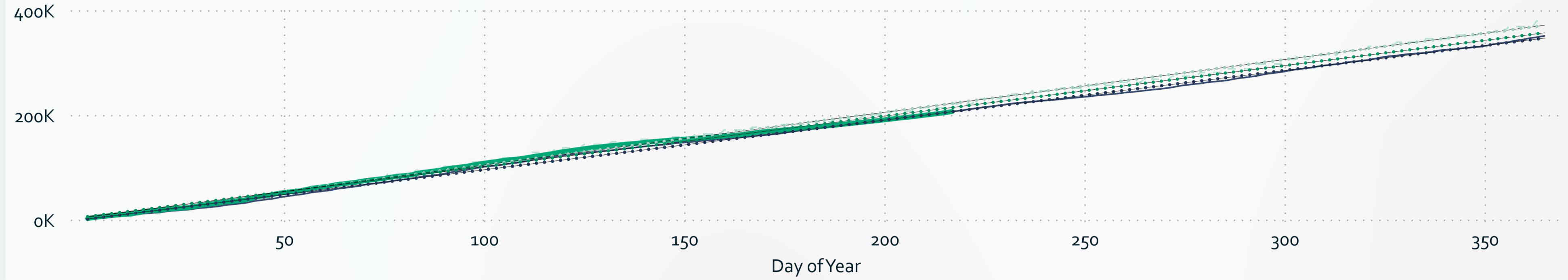
## ARRIVALS TREND

Visitor arrivals trend compared to previous years

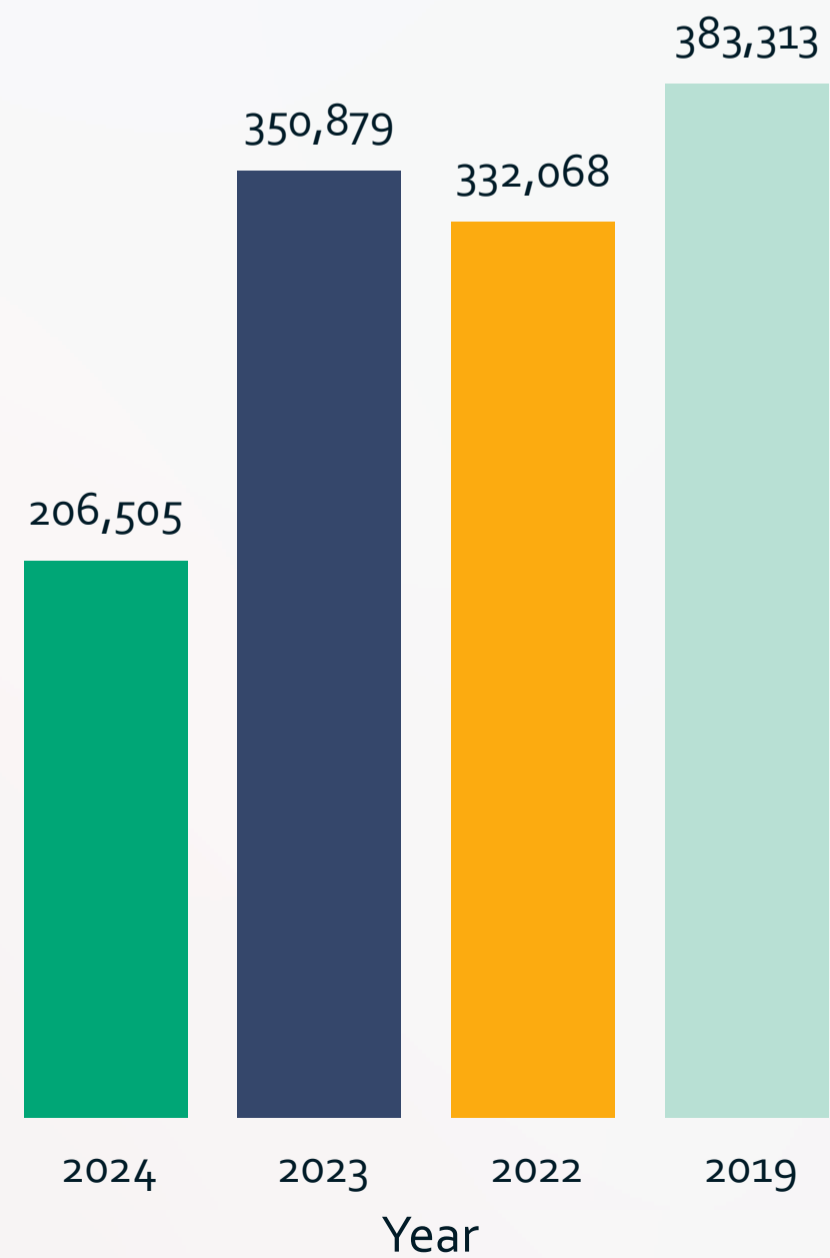
### COUNTRY FILTER

- Search
- Afghanistan
  - Agalega
  - Aland Islands
  - Albania
  - Algeria
  - American Samoa
  - Andorra

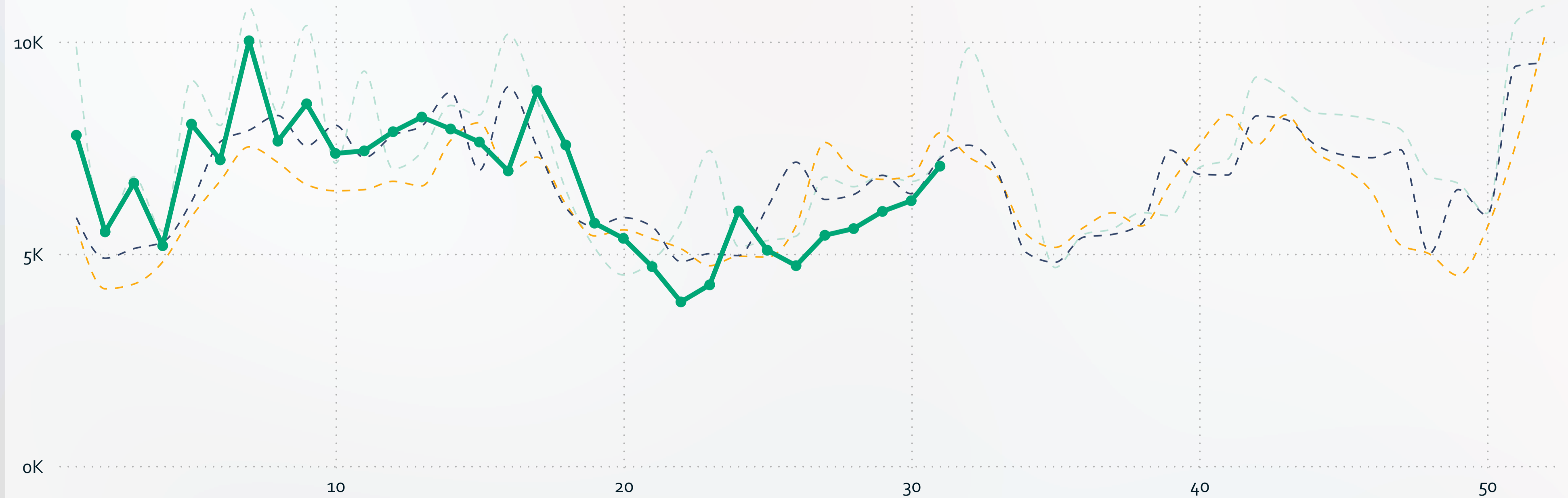
### CUMULATIVE ARRIVALS TREND



### TOTAL ARRIVALS BY YEAR



### ARRIVALS OVERTIME



# WEEKLY VISITOR ARRIVALS REPORT

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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

