

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 15/09/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

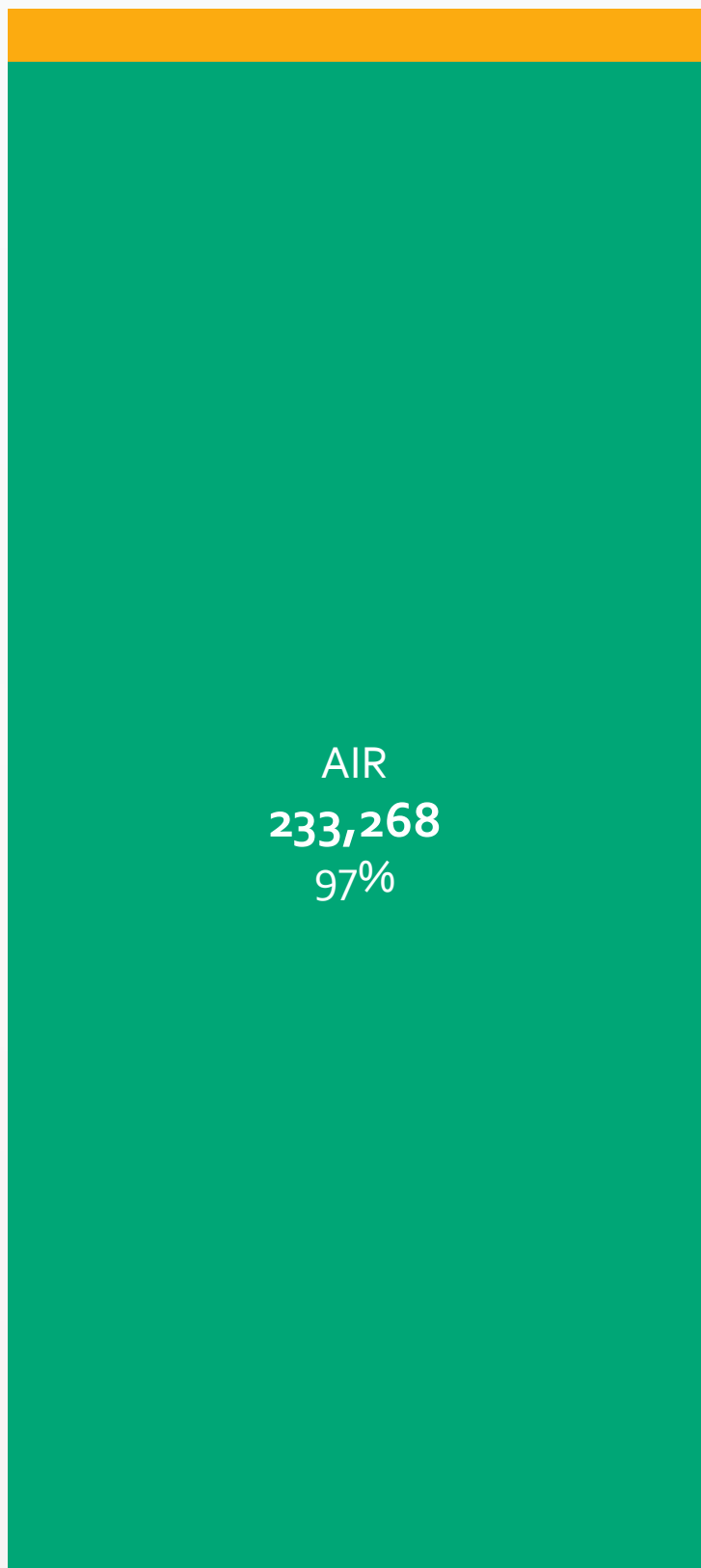


2024 TOTAL VISITORS

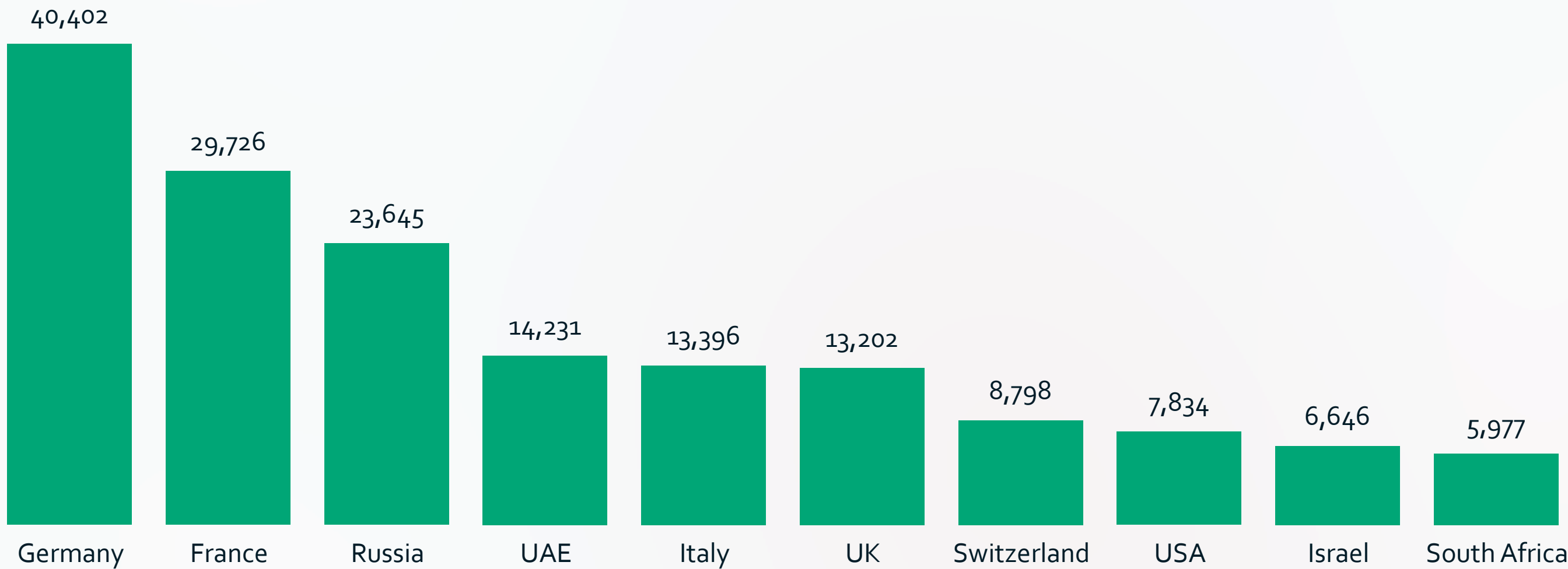
241,344

▲ 0.3%

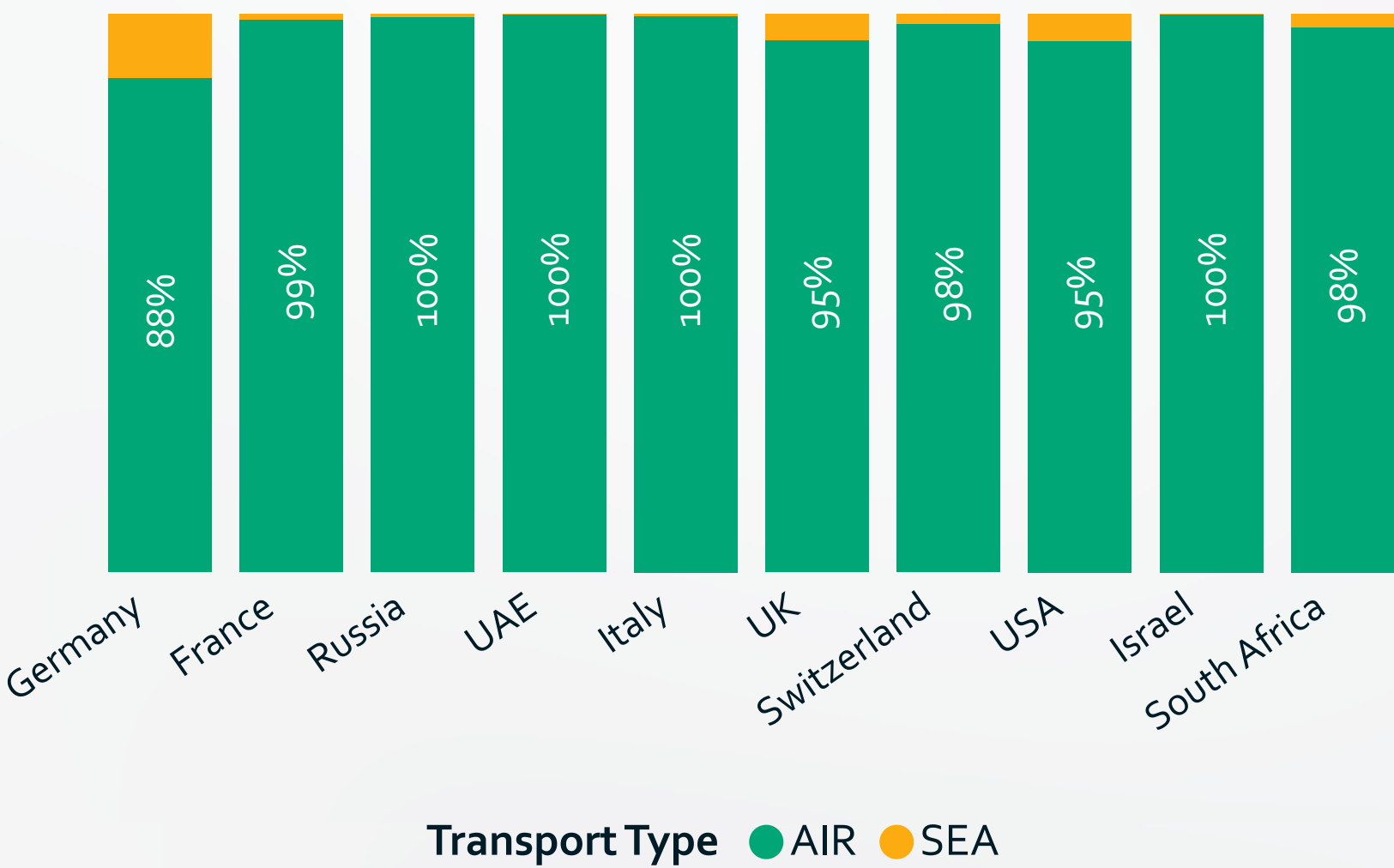
YoY%



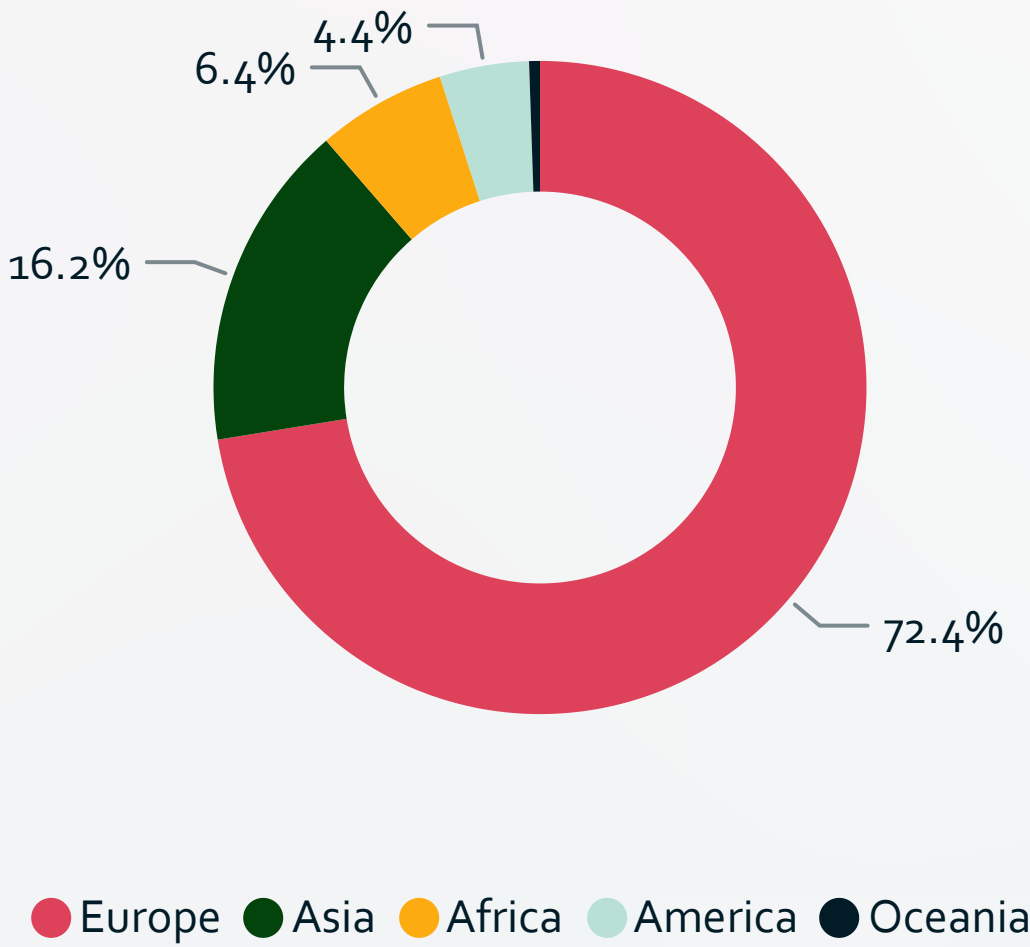
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 241,344 visitors has been recorded up to 15/09/2024. This shows no notable change compared to the same period last year.

97% of visitors are coming in by air.

Germany is our leading source market with 40,402 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 39% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

72% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - SEPTEMBER

Total visitor arrivals for September 2024.

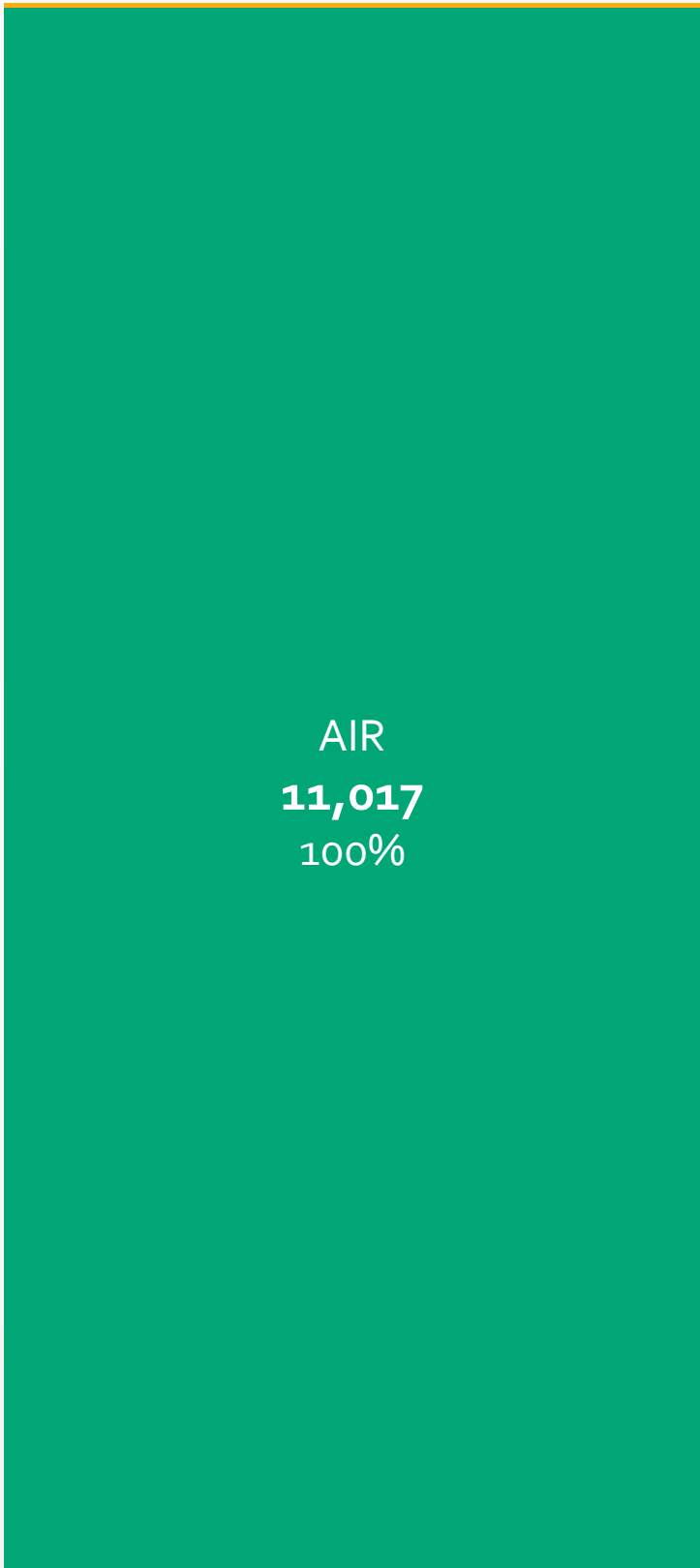


TOTAL ARRIVALS

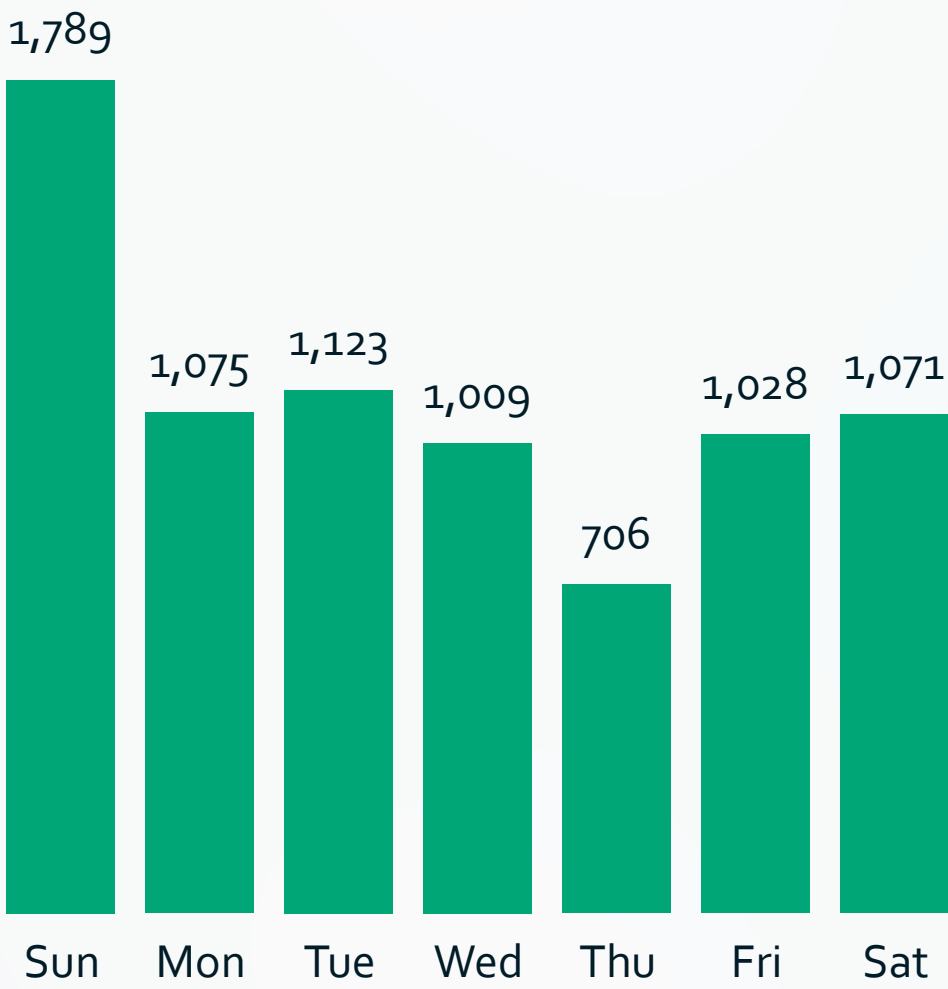
11,045

▼ -2.4%

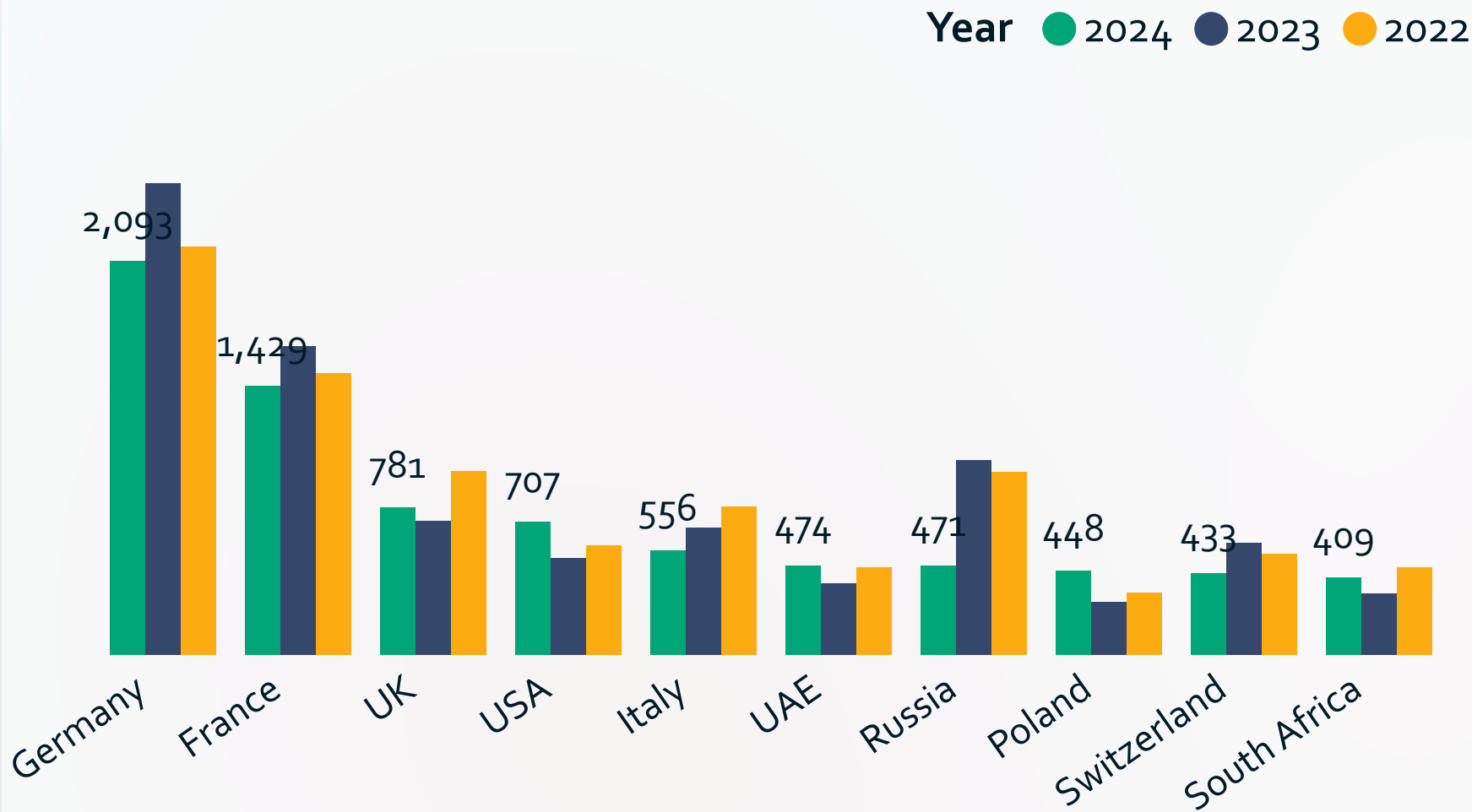
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



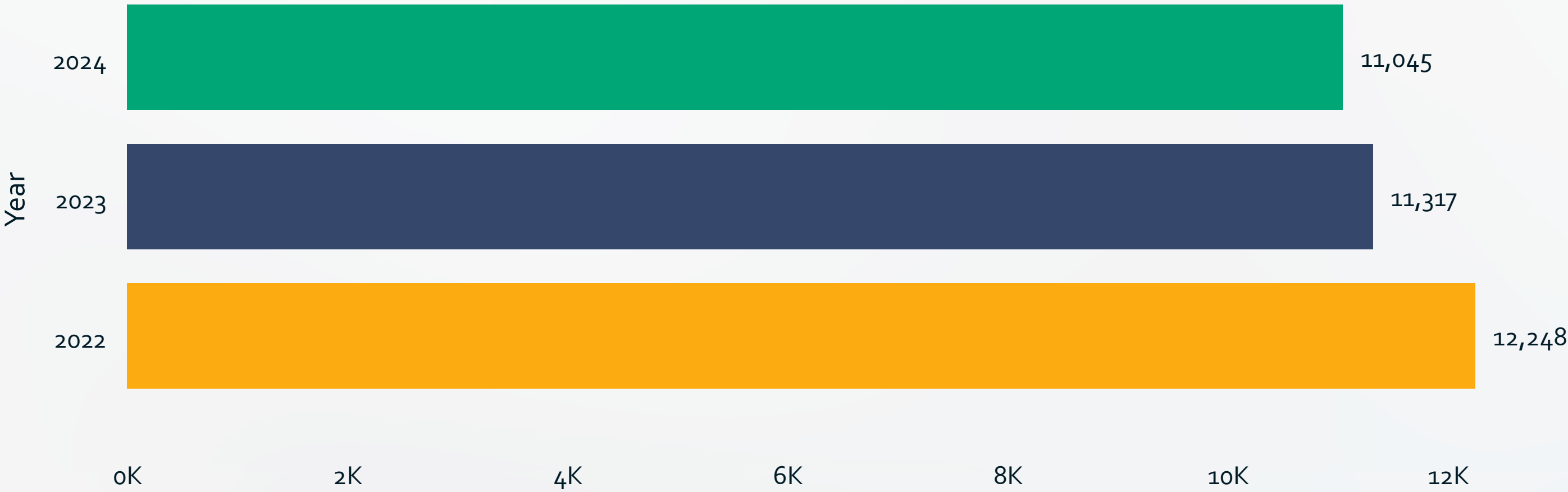
INSIGHTS

Arrivals for September 2024 is currently 2% lower compared to last year.

A total of 11,045 visitors has been recorded in September, with 100% of visitors arriving by air.

Germany is the number one market in September with 19% of visitors, followed by France with 13% and UK with 7%.

HOW DOES SEPTEMBER 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW

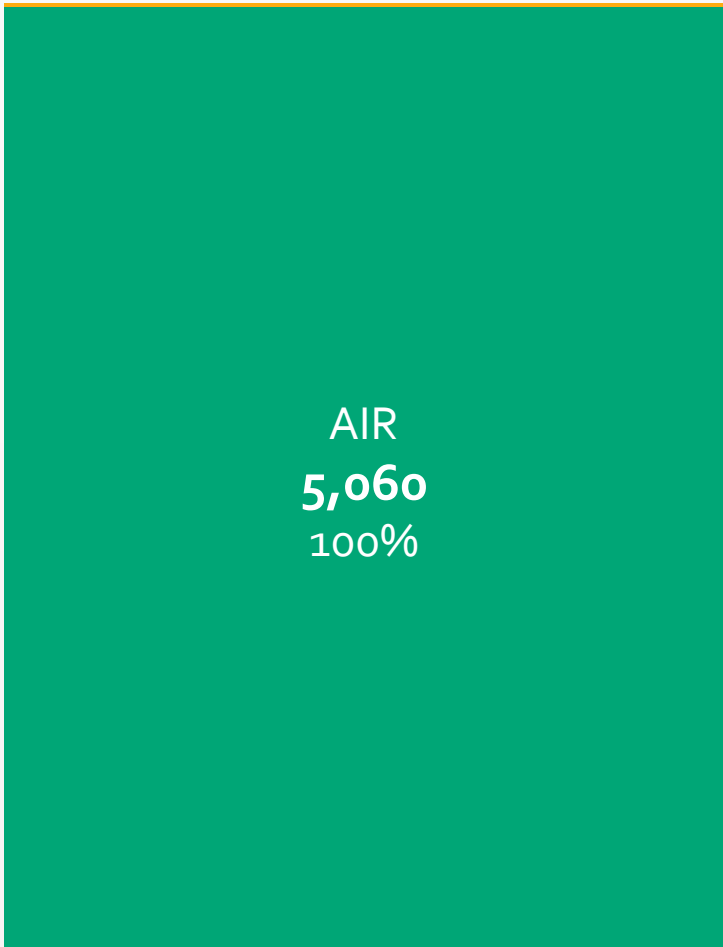
Total visitor arrivals for Week 37: 09/09/2024 - 15/09/2024

DAILY AVERAGE

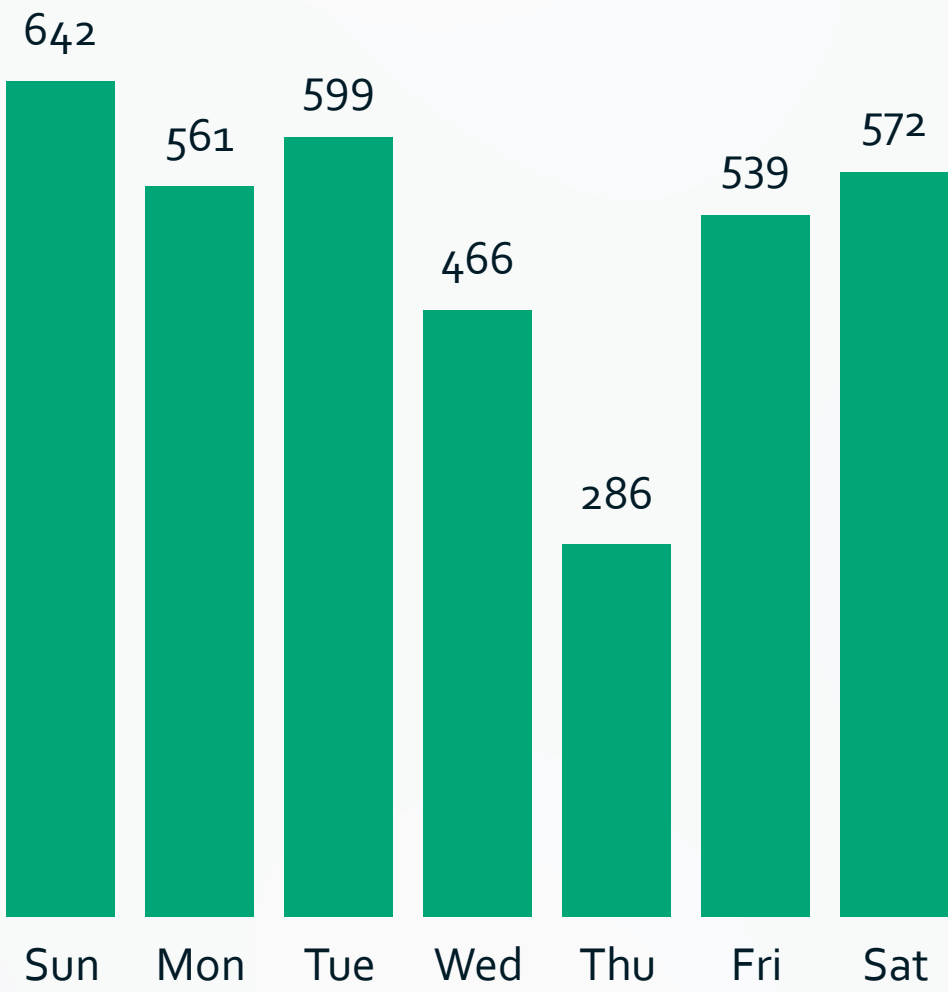
726

TOTAL VISITORS

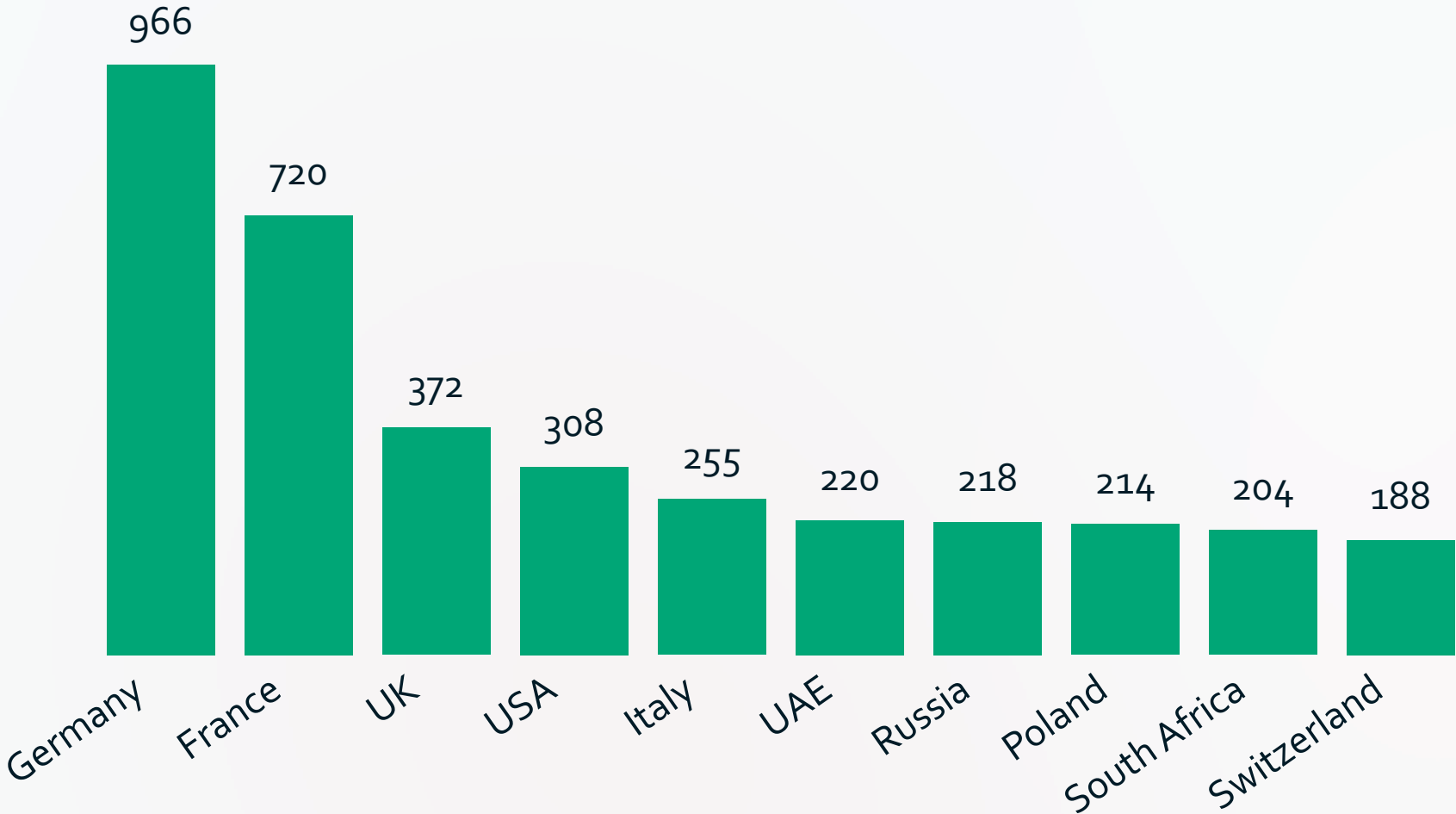
5,079



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

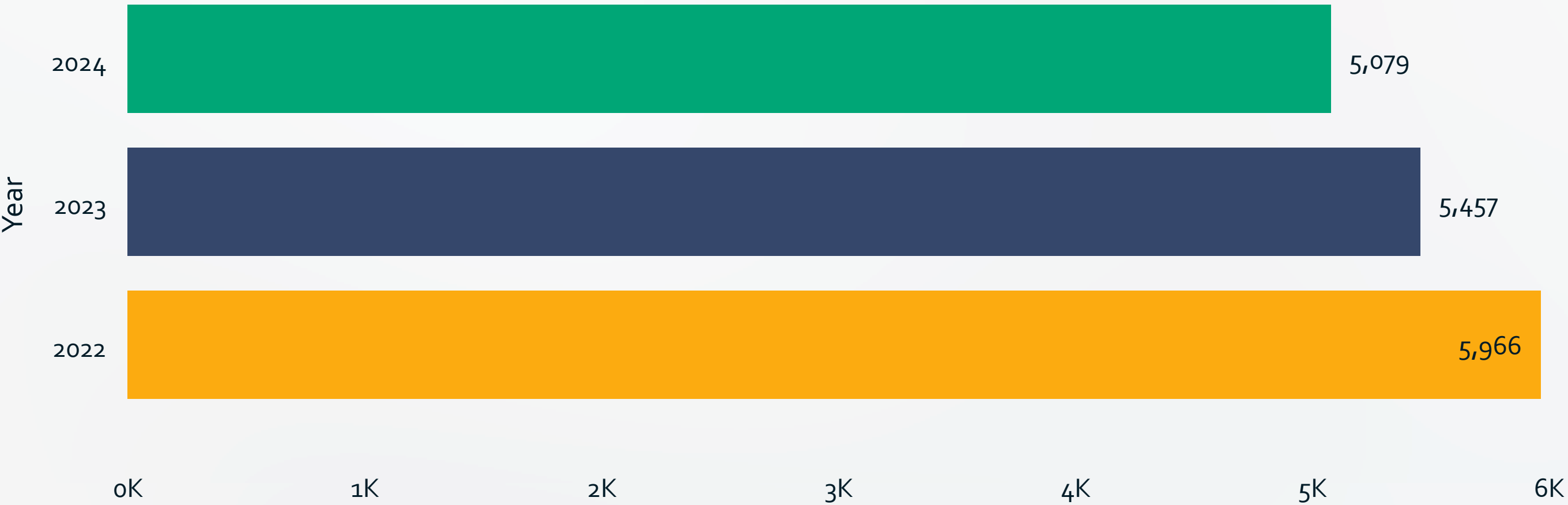
Arrivals for Week 37, 2024 is 7% lower than the same period last year.

Germany is the leading market with 966 visitors, representing 19% of visitors.

The top three markets, Germany, France and UK brought in 41% of visitors for Week 37.

The top 10 markets for the week accounts for 72% of total visitors.

HOW DOES WEEK 37 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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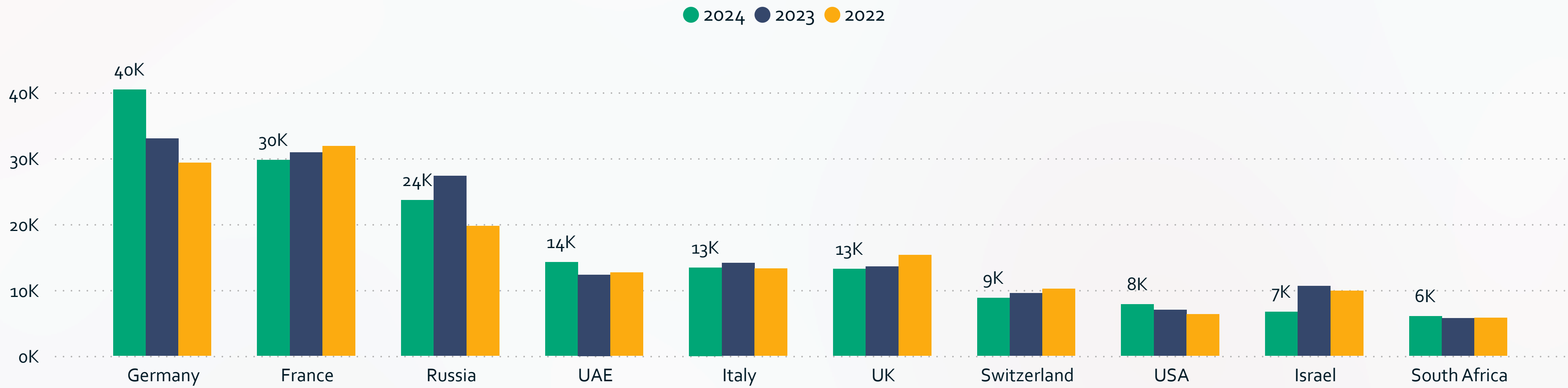
Last updated: 15/09/2024

## TOP MARKETS

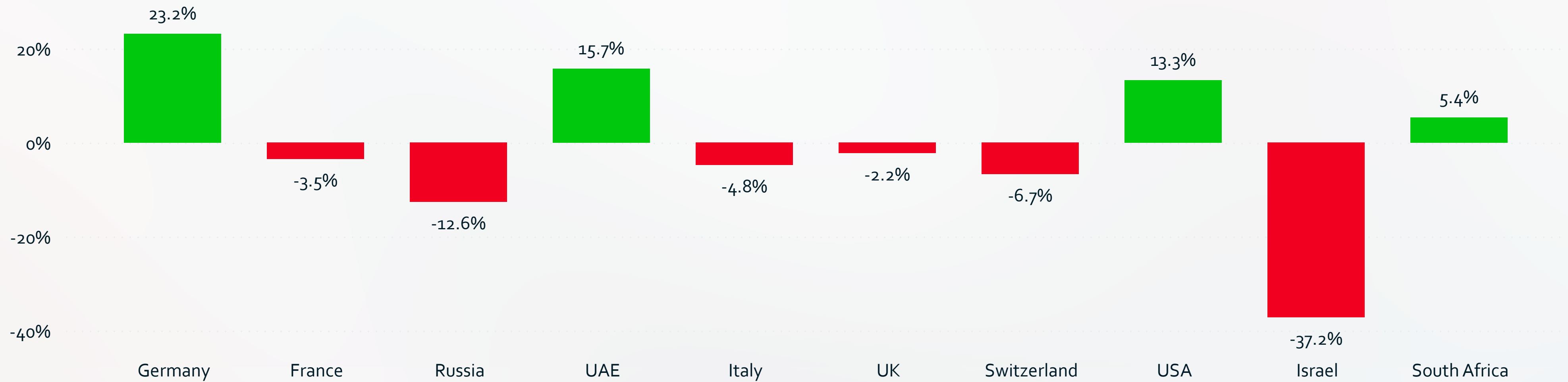
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



### INSIGHTS

Germany has increased by 23% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 16% and 13% respectively.

Israel is performing at 37% lower than last year.

Performance from key European markets continues to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



## ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

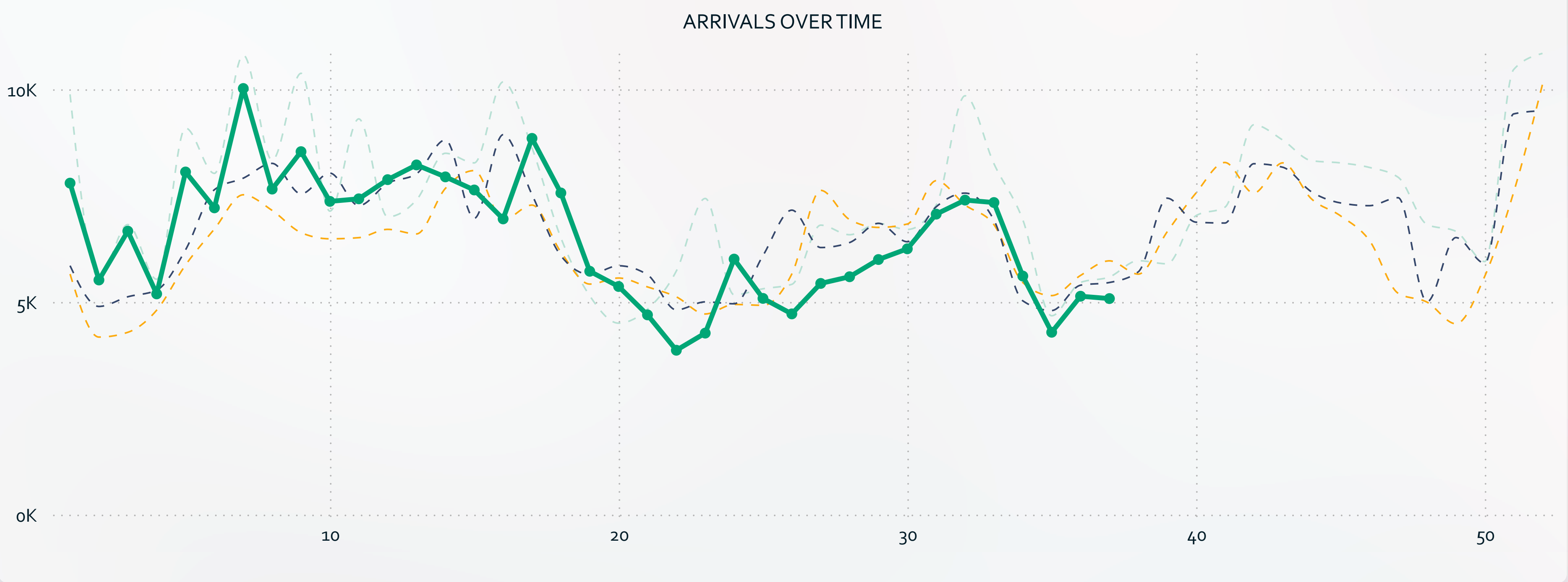
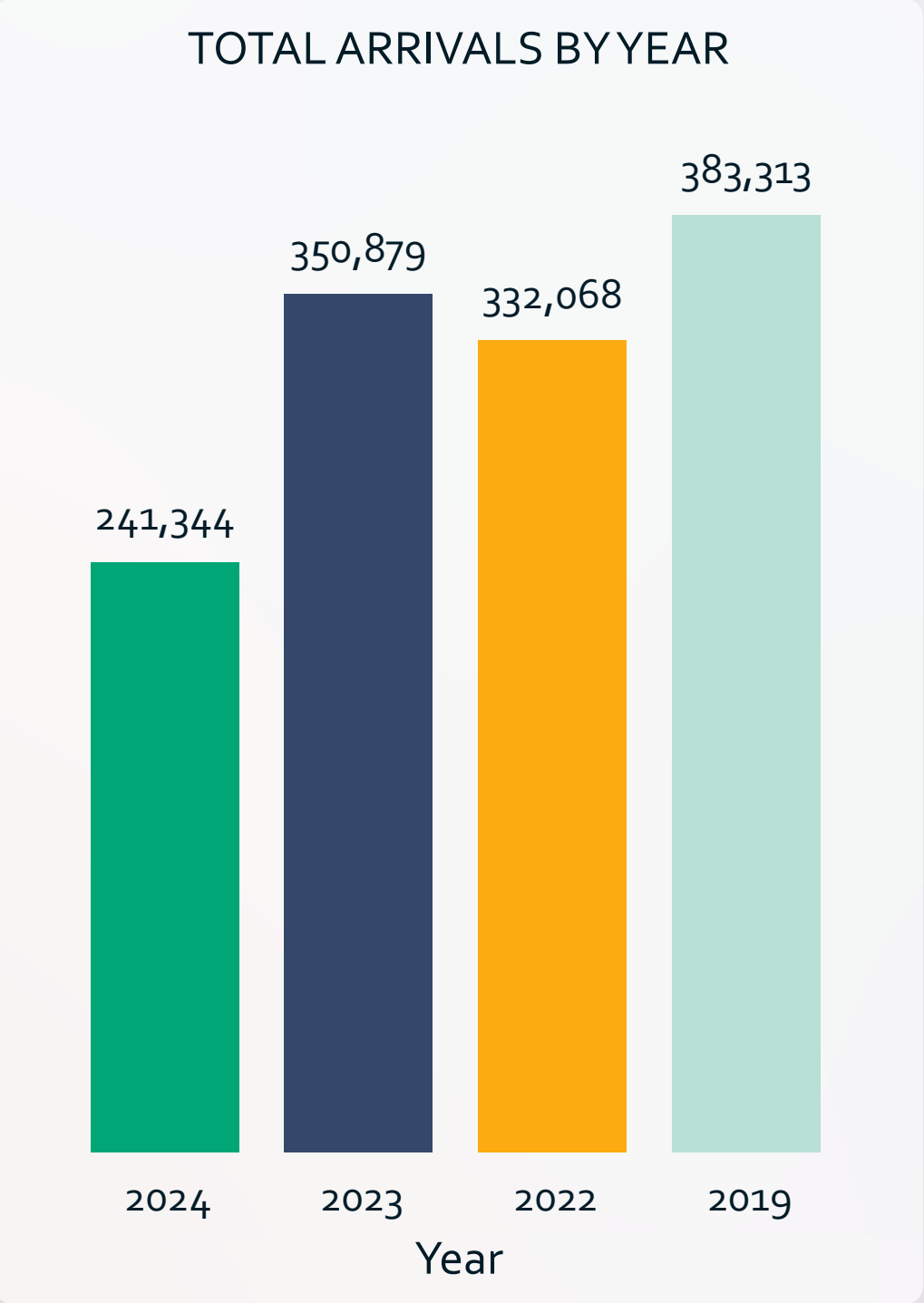
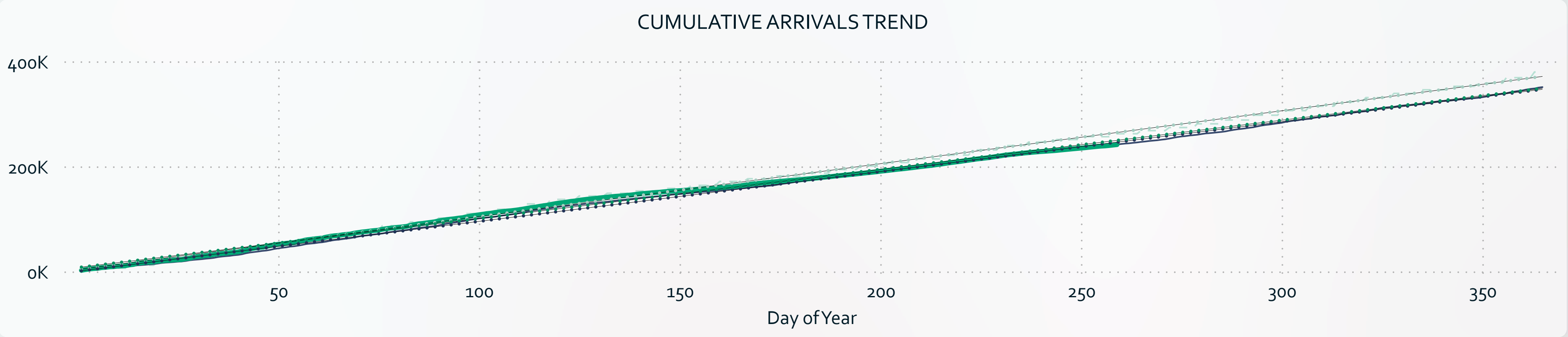
☐

Afghanistan

☐

Agalega

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Aland Islands☐☐☐☐



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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

