

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 22/09/2024

ANNUAL OVERVIEW

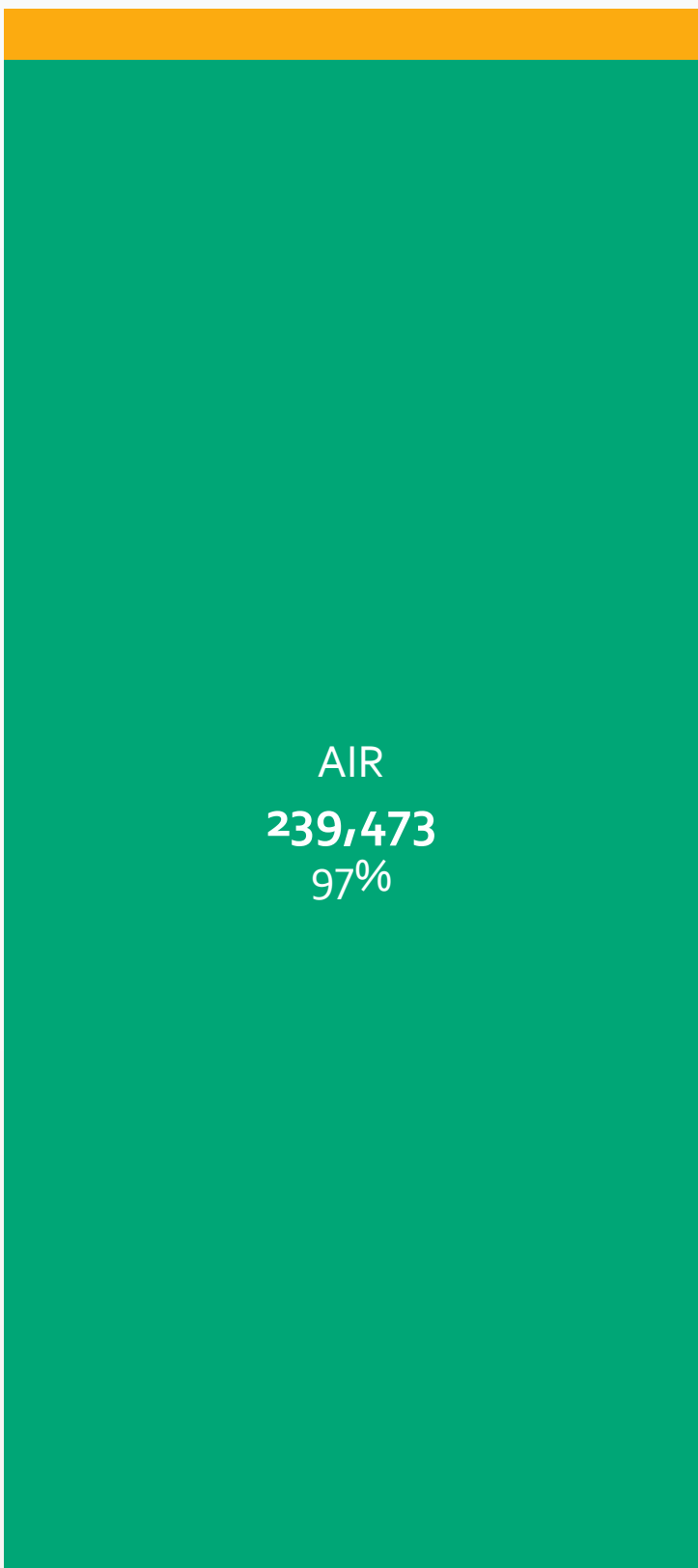
Total visitor arrivals since 1st January 2024.



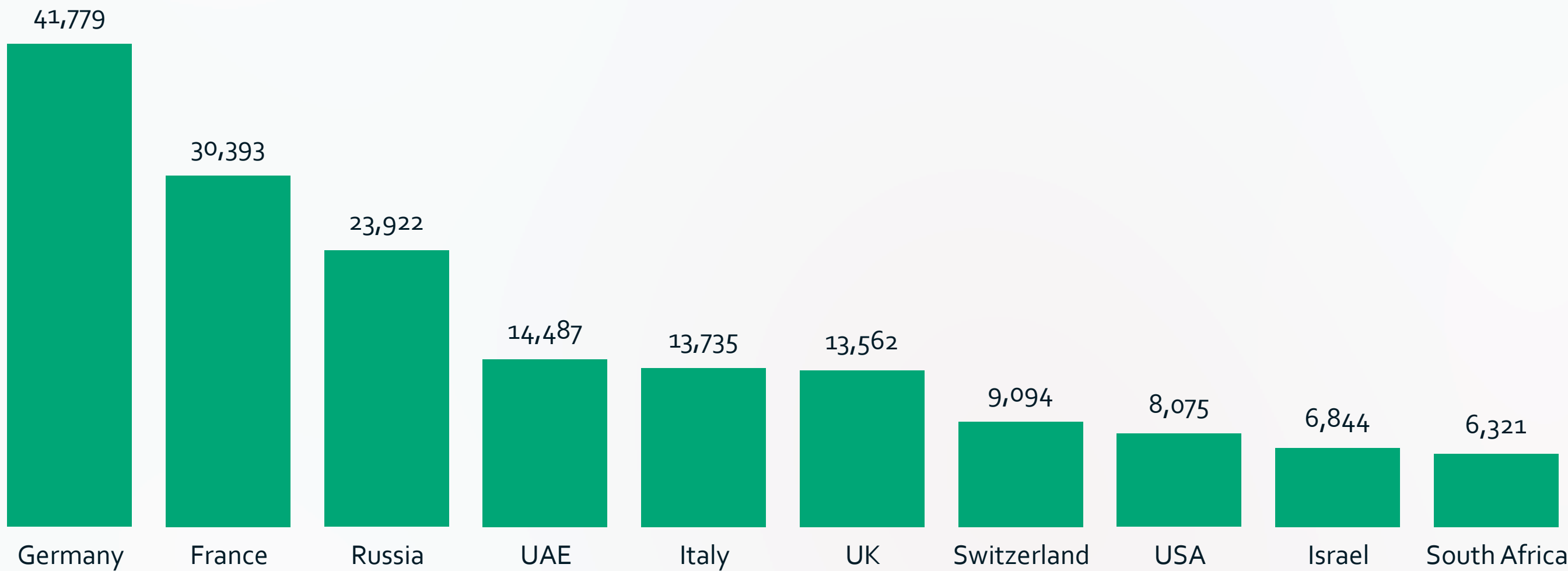
2024 TOTAL VISITORS

247,558

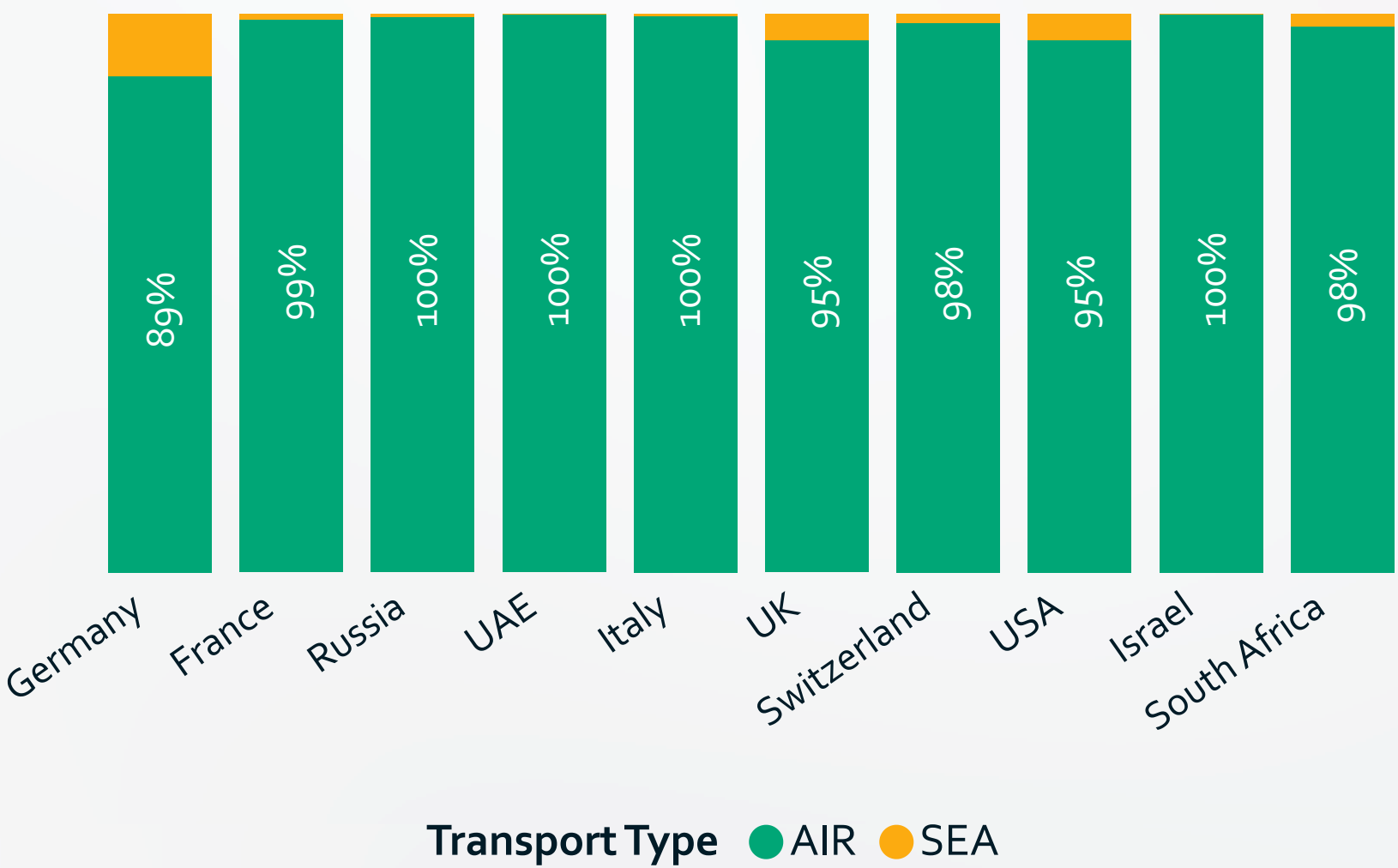
▲ 0.4%  
YoY%



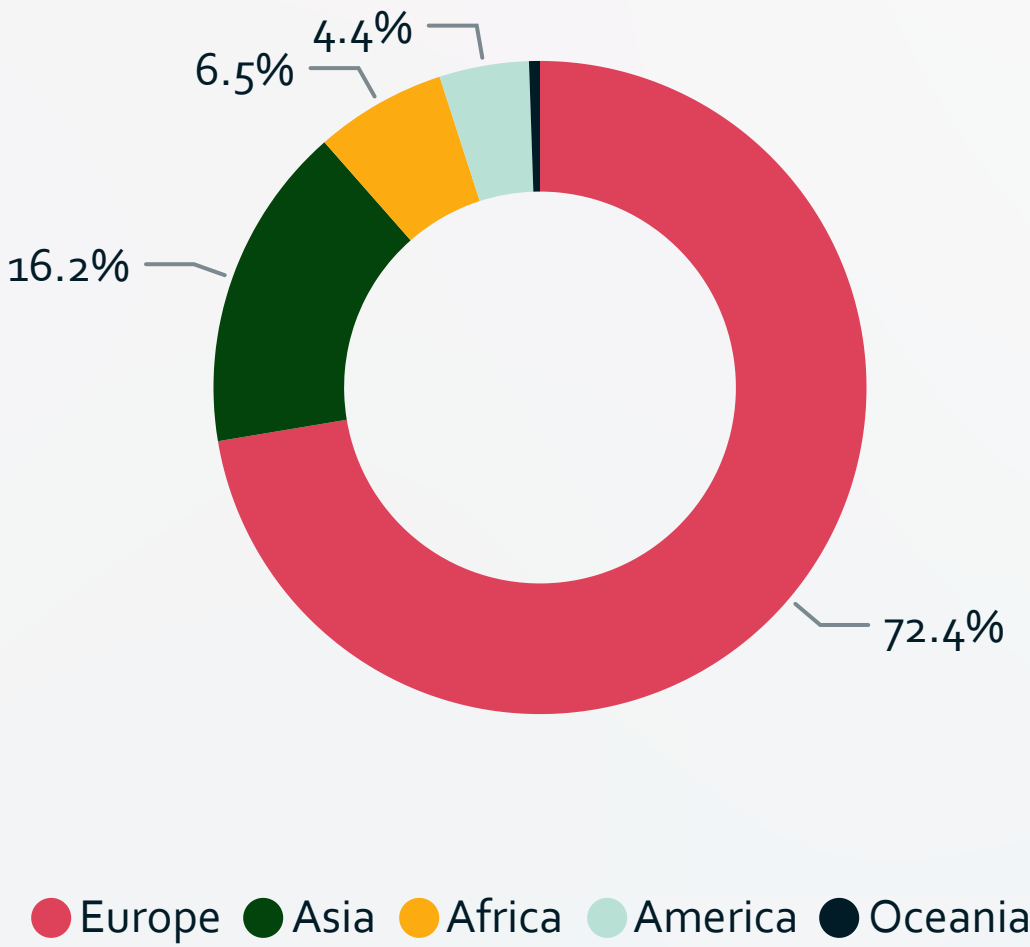
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 247,558 visitors has been recorded up to 22/09/2024. This represents a 0.4% increase over the same period last year.

97% of visitors are coming in by air.

Germany is our leading source market with 41,779 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 39% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

72% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - SEPTEMBER

Total visitor arrivals for September 2024.

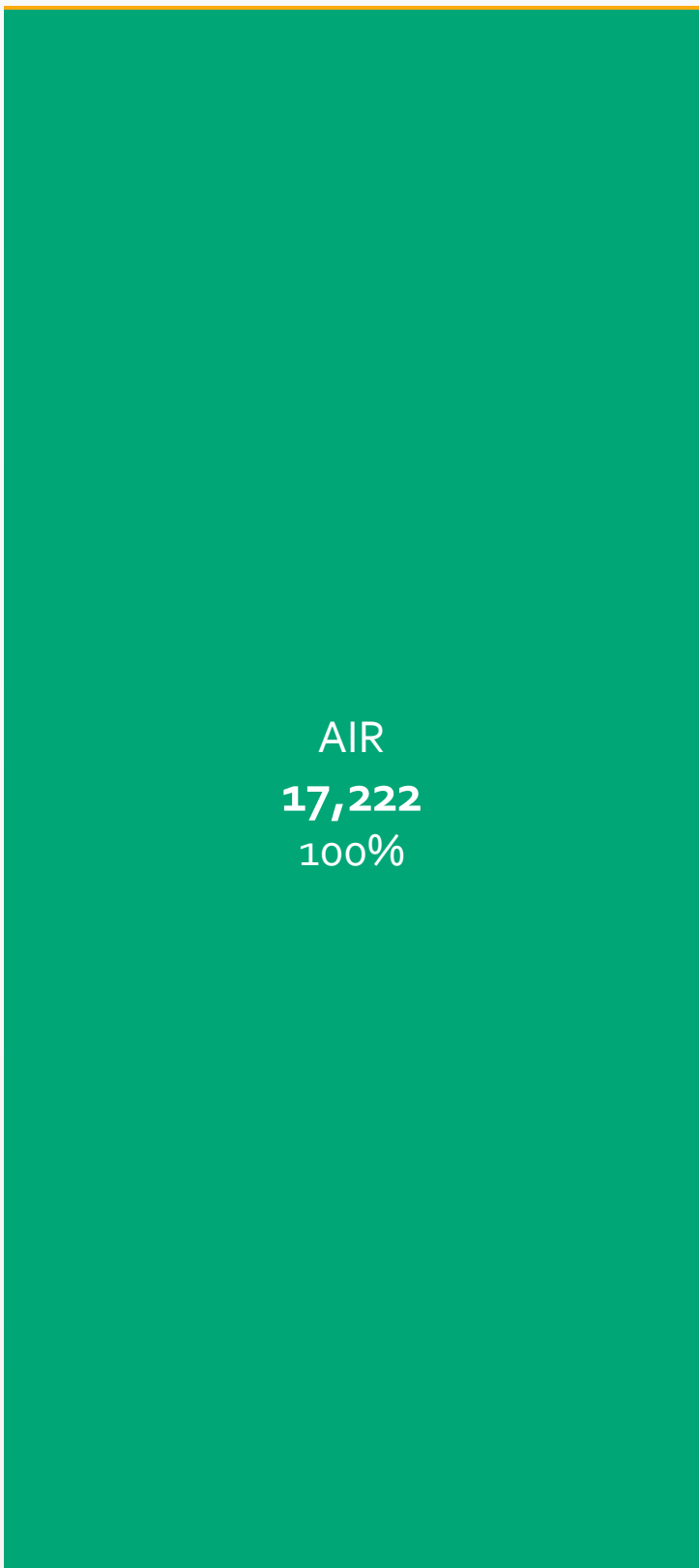


TOTAL ARRIVALS

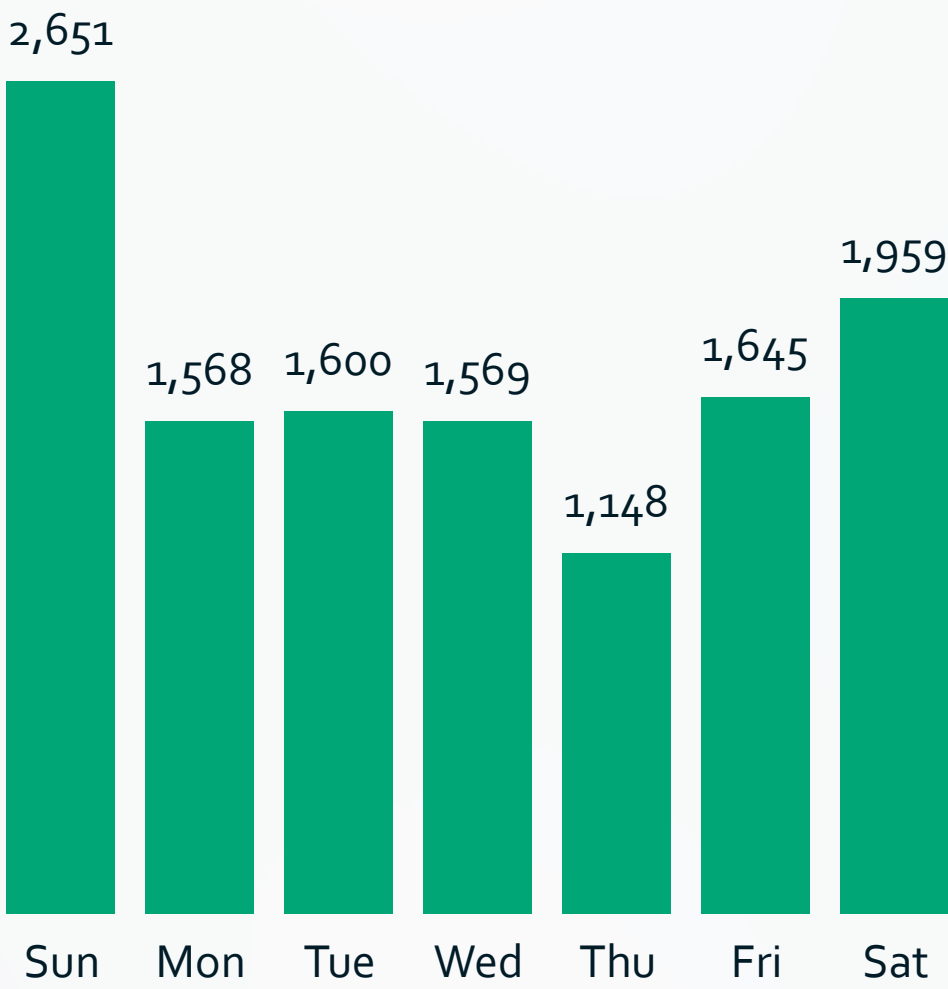
17,259

▼ -0.4%

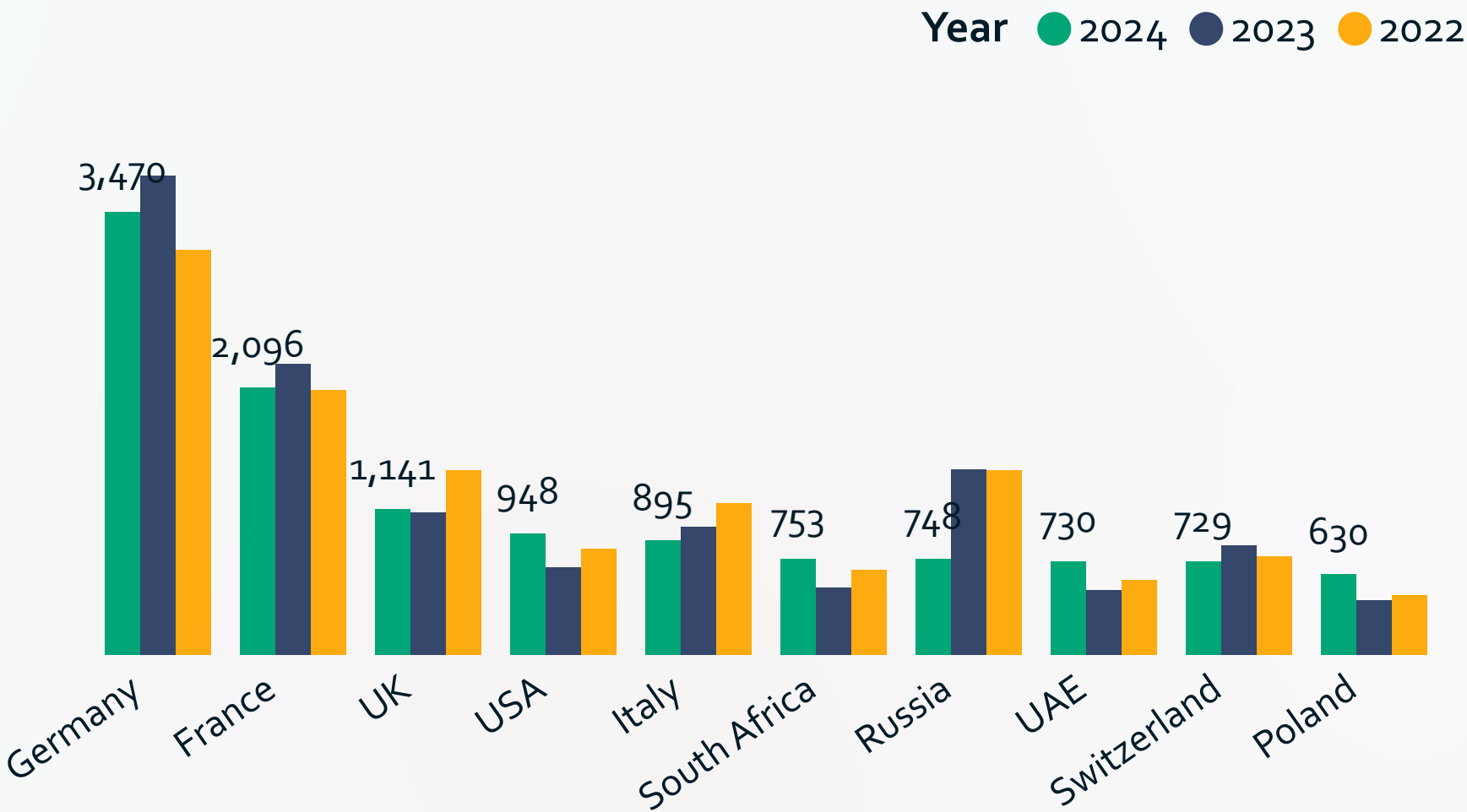
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



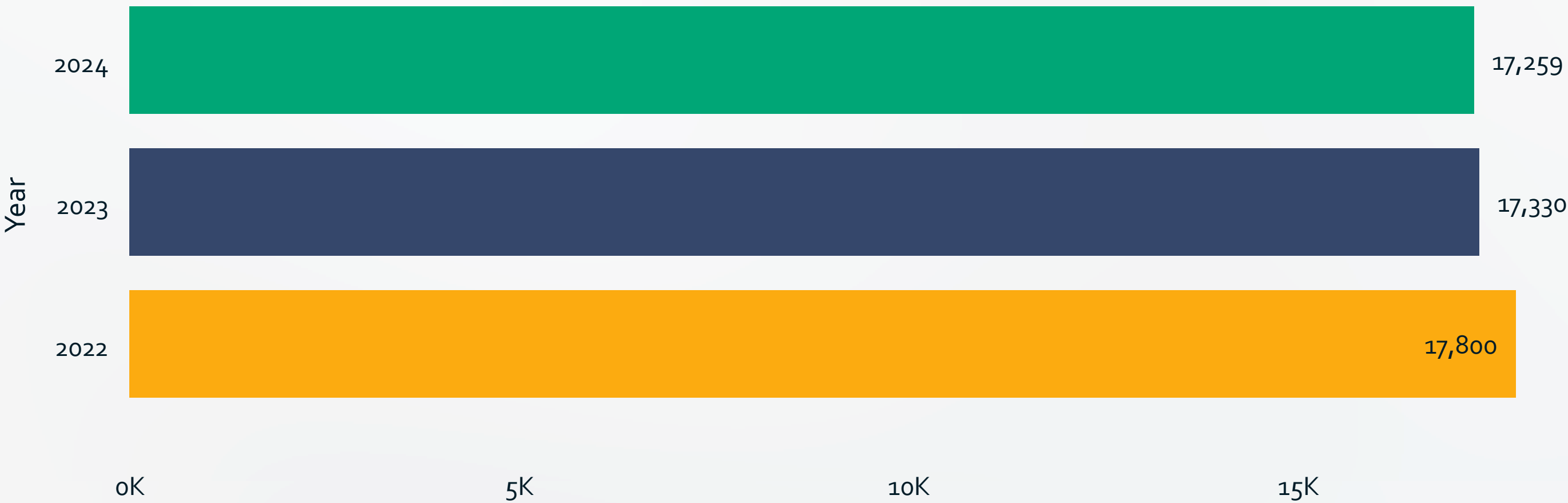
INSIGHTS

Arrivals for September 2024 have seen a slight decrease compared to last year.

A total of 17,259 visitors has been recorded in September, with 100% of visitors arriving by air.

Germany is the number one market in September with 20% of visitors, followed by France with 12% and UK with 7%.

HOW DOES SEPTEMBER 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

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## WEEKLY OVERVIEW

Total visitor arrivals for Week 38: 16/09/2024 - 22/09/2024

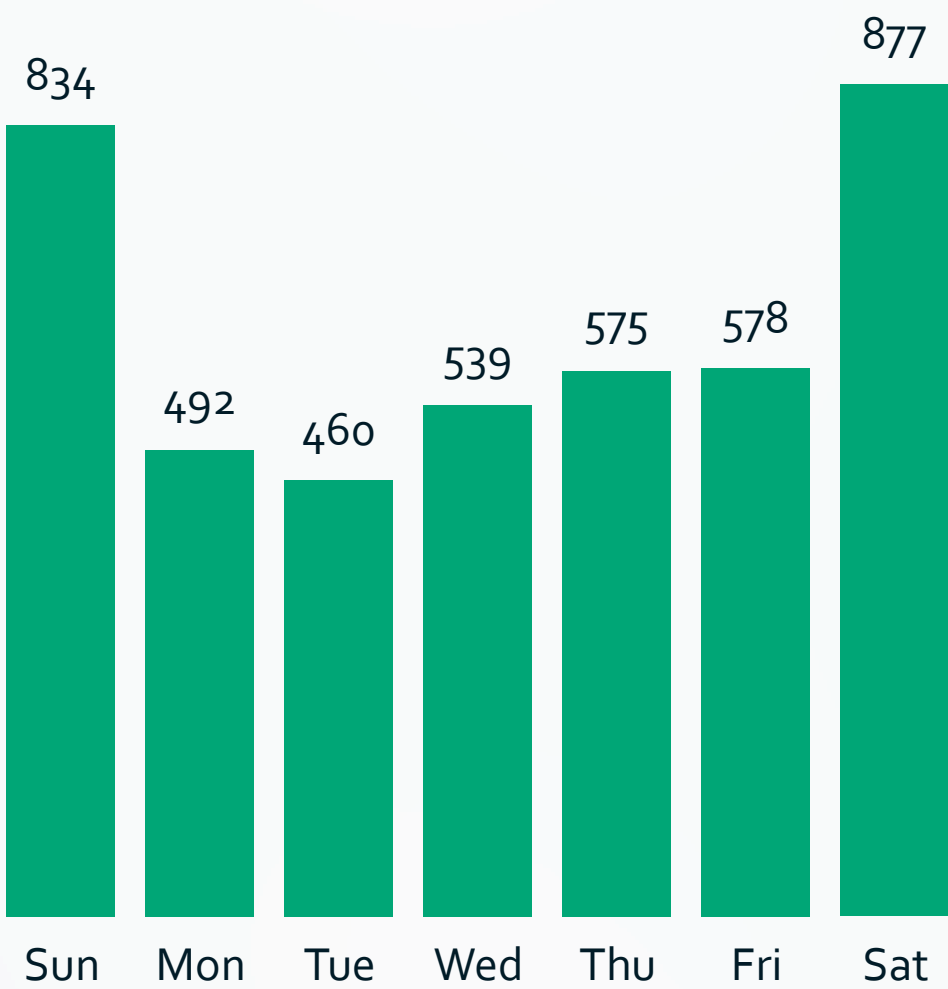
DAILY AVERAGE

888

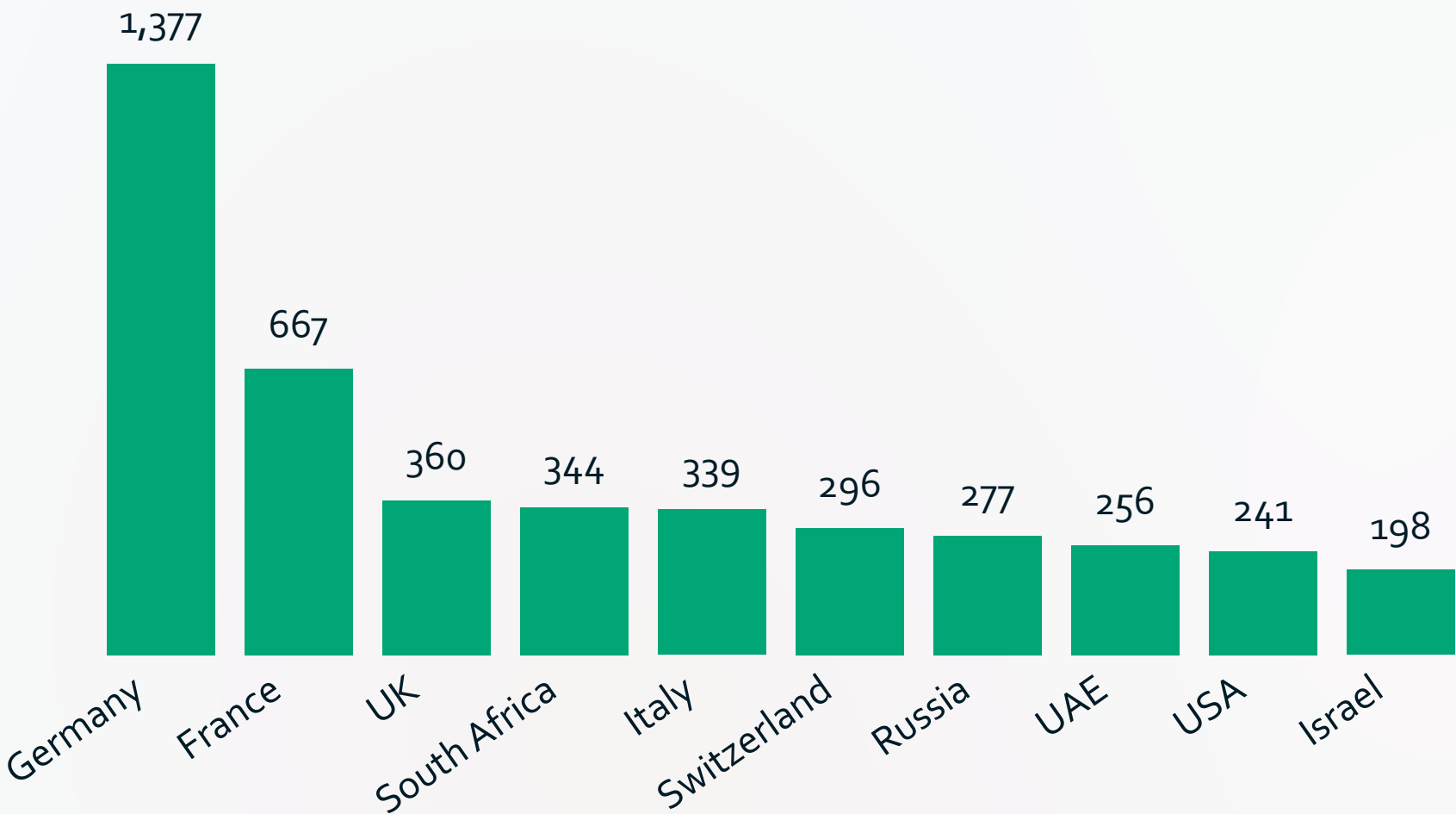
TOTAL VISITORS

6,214

VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

Arrivals for Week 38, 2024 is 9% higher than the same period last year.

Germany is the leading market with 1,377 visitors, representing 22% of visitors.

The top three markets, Germany, France and UK brought in 39% of visitors for Week 38.

The top 10 markets for the week accounts for 70% of total visitors.

HOW DOES WEEK 38 2024 COMPARE TO PREVIOUS YEARS?



AIR  
6,205  
100%

Data source: National Bureau of Statistics

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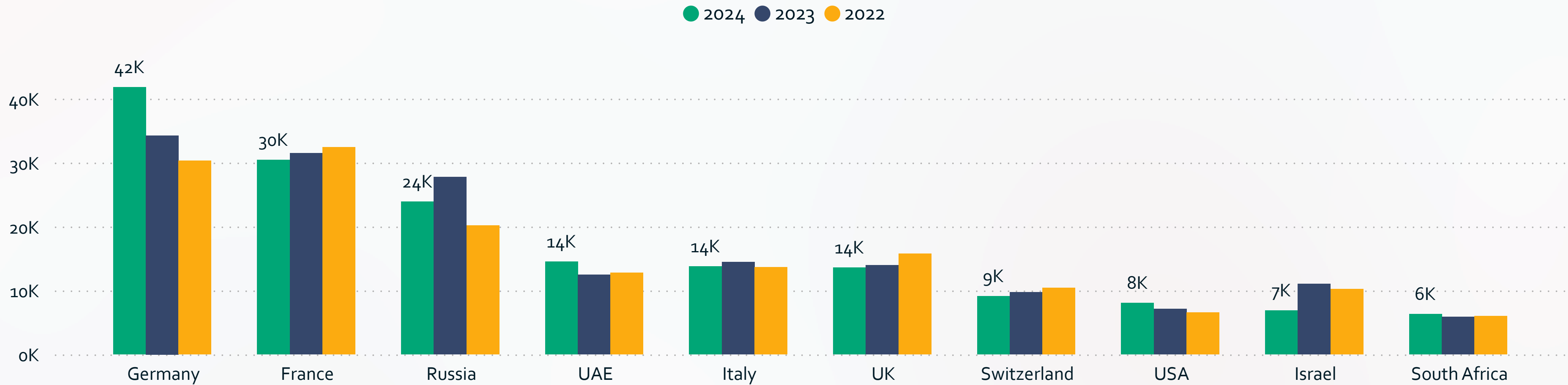
Last updated: 22/09/2024

## TOP MARKETS

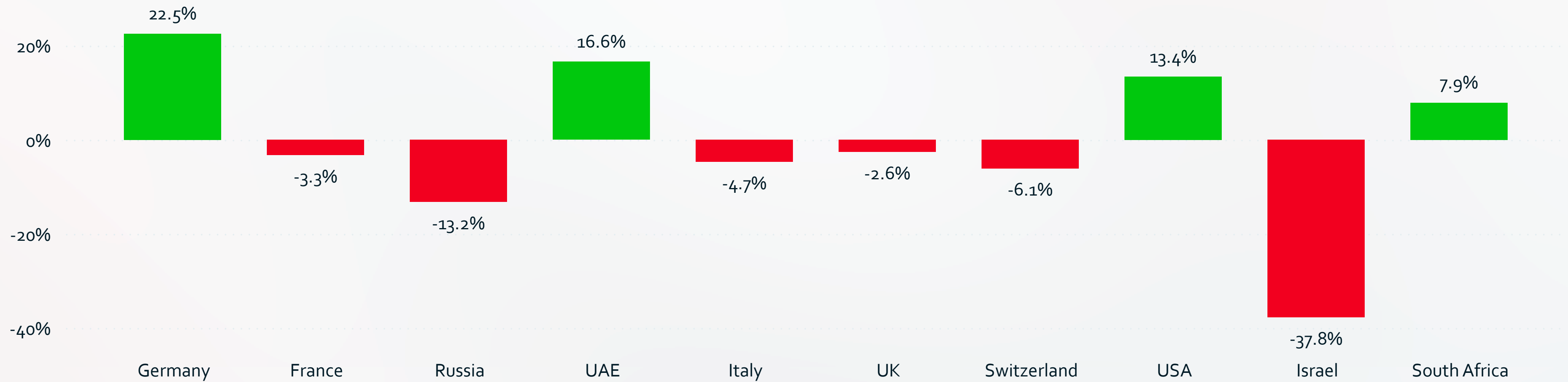
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



### INSIGHTS

Germany has increased by 23% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 17% and 13% respectively.

Israel is performing at 38% lower than last year.

Performance from key European markets continues to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



## ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

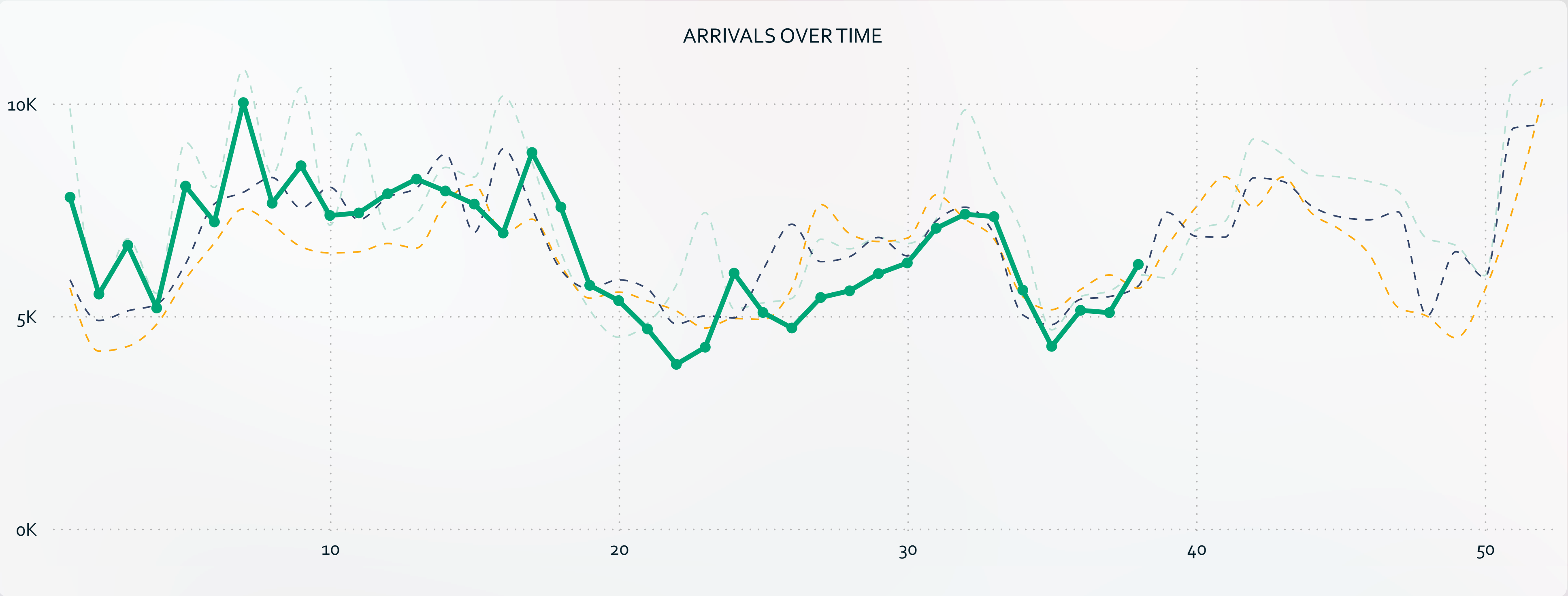
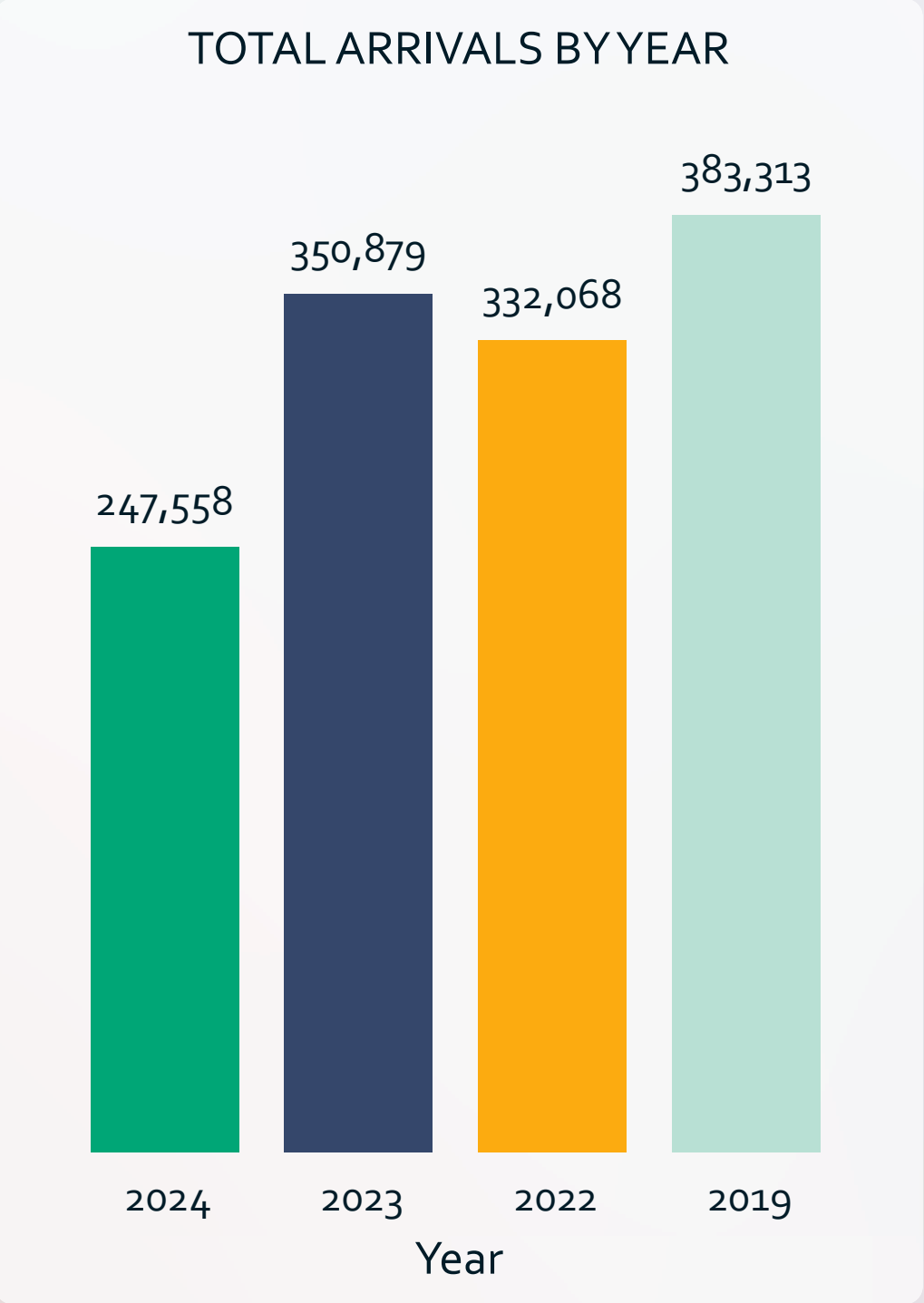
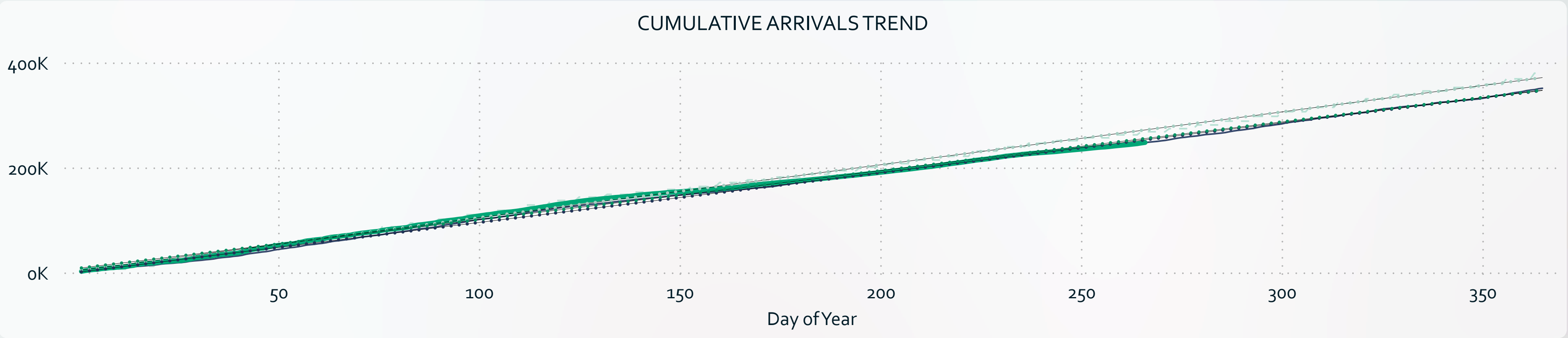
☐

Afghanistan

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Agalega

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Aland Islands☐☐☐☐



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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

