

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 06/10/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

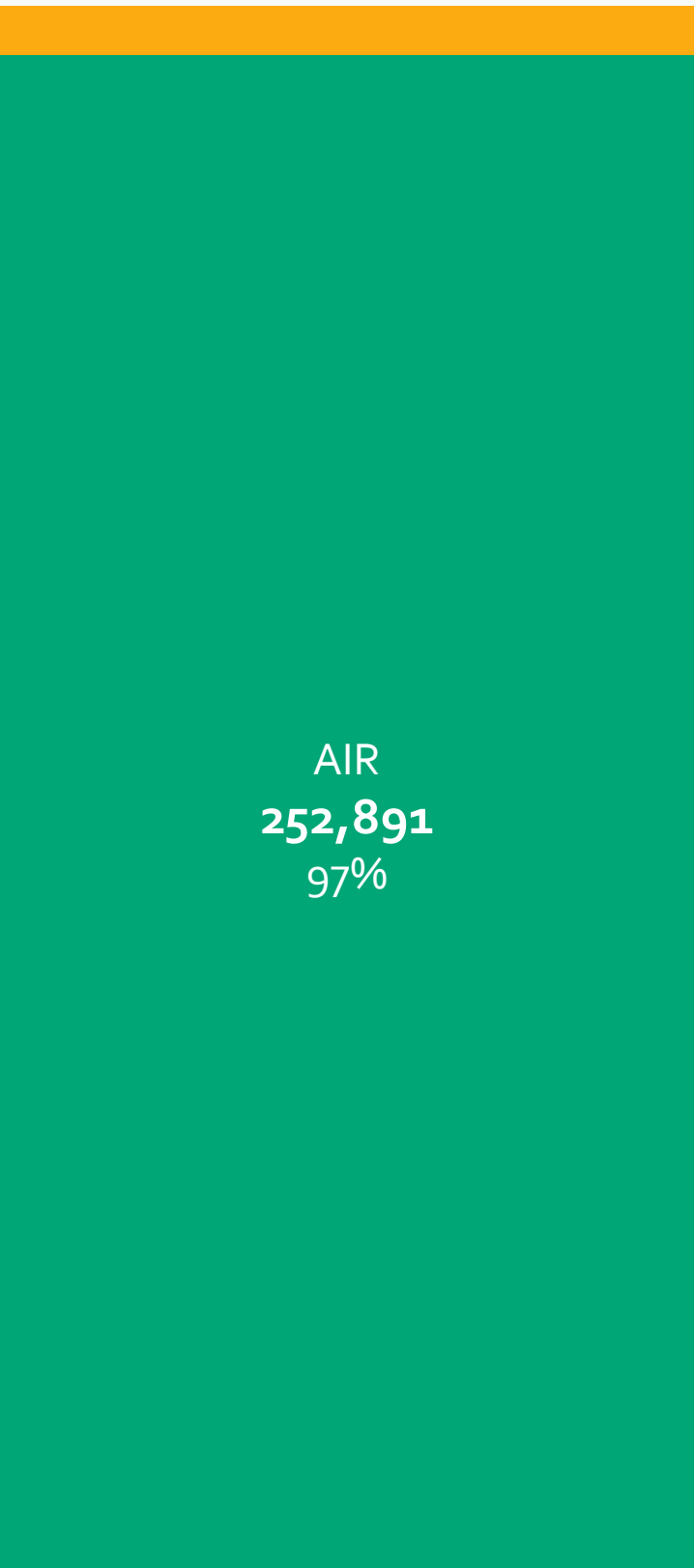


2024 TOTAL VISITORS

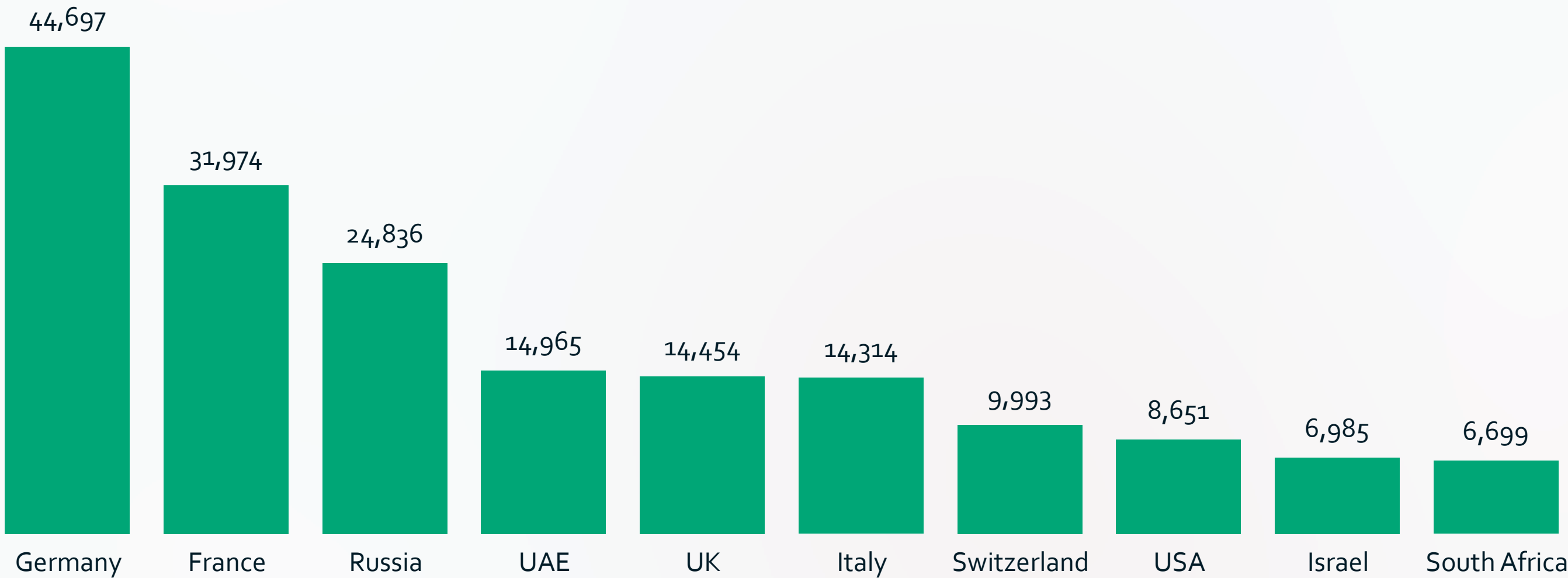
261,013

▲ 0.3%

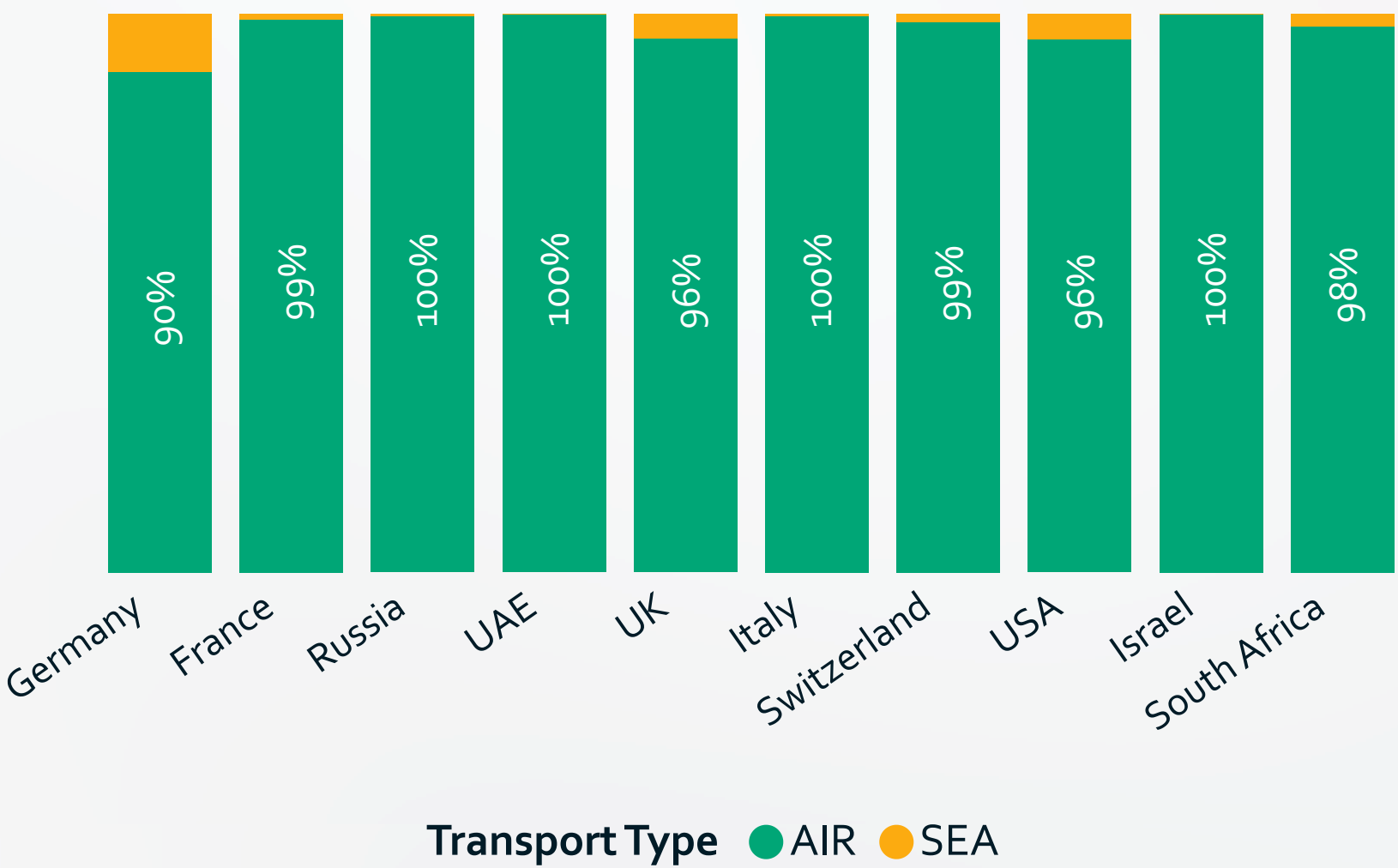
YoY%



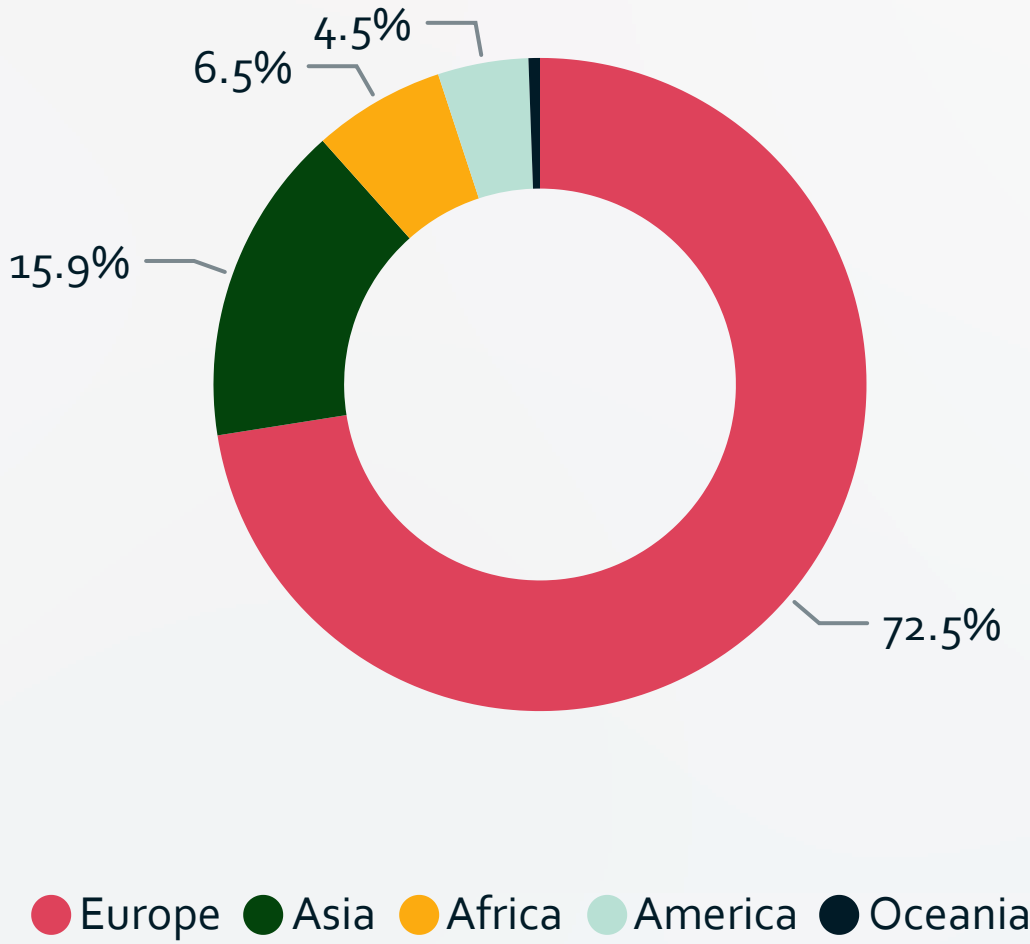
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 261,013 visitors has been recorded up to 06/10/2024. This represents a 0.3% increase over the same period last year.

97% of visitors are coming in by air.

Germany is our leading source market with 44,697 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 39% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

73% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 30/09/2024

MONTHLY OVERVIEW - SEPTEMBER

Total visitor arrivals for September 2024.

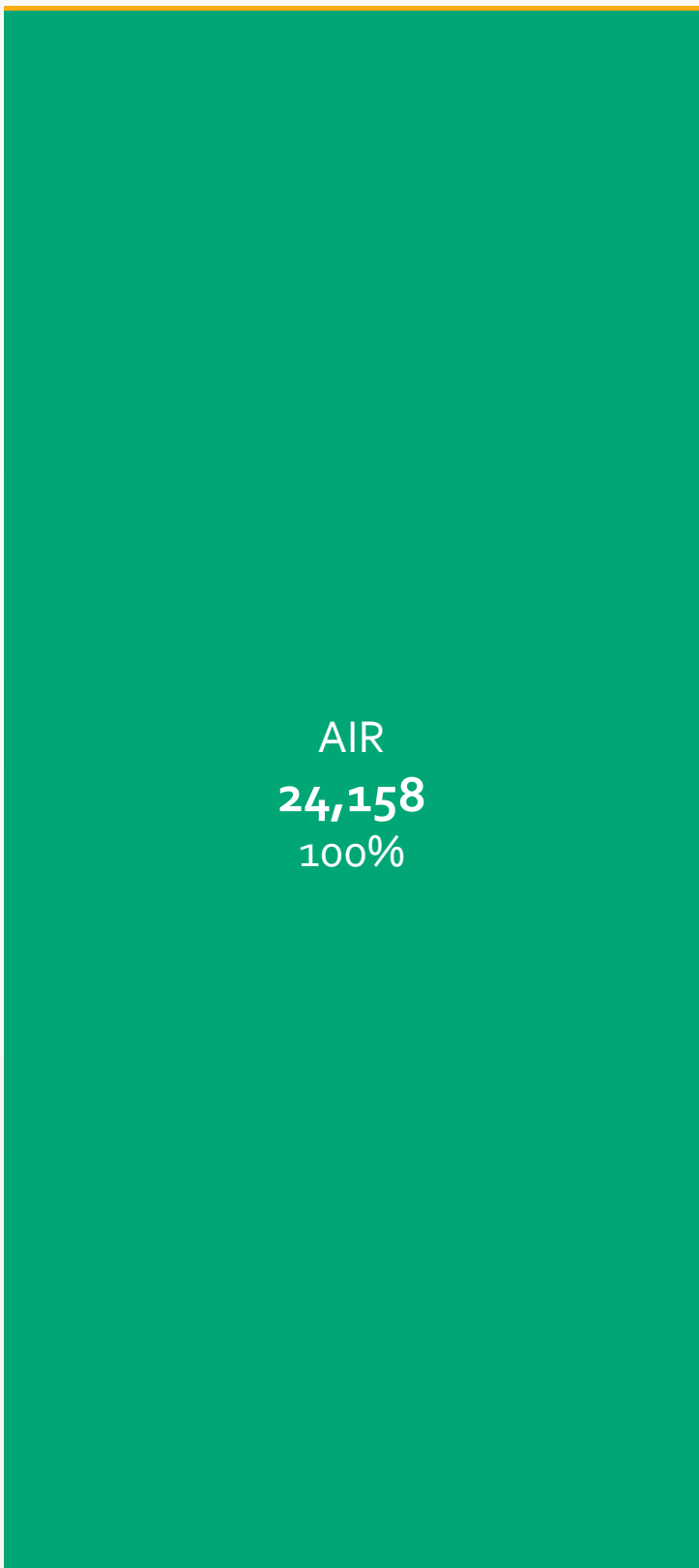


TOTAL ARRIVALS

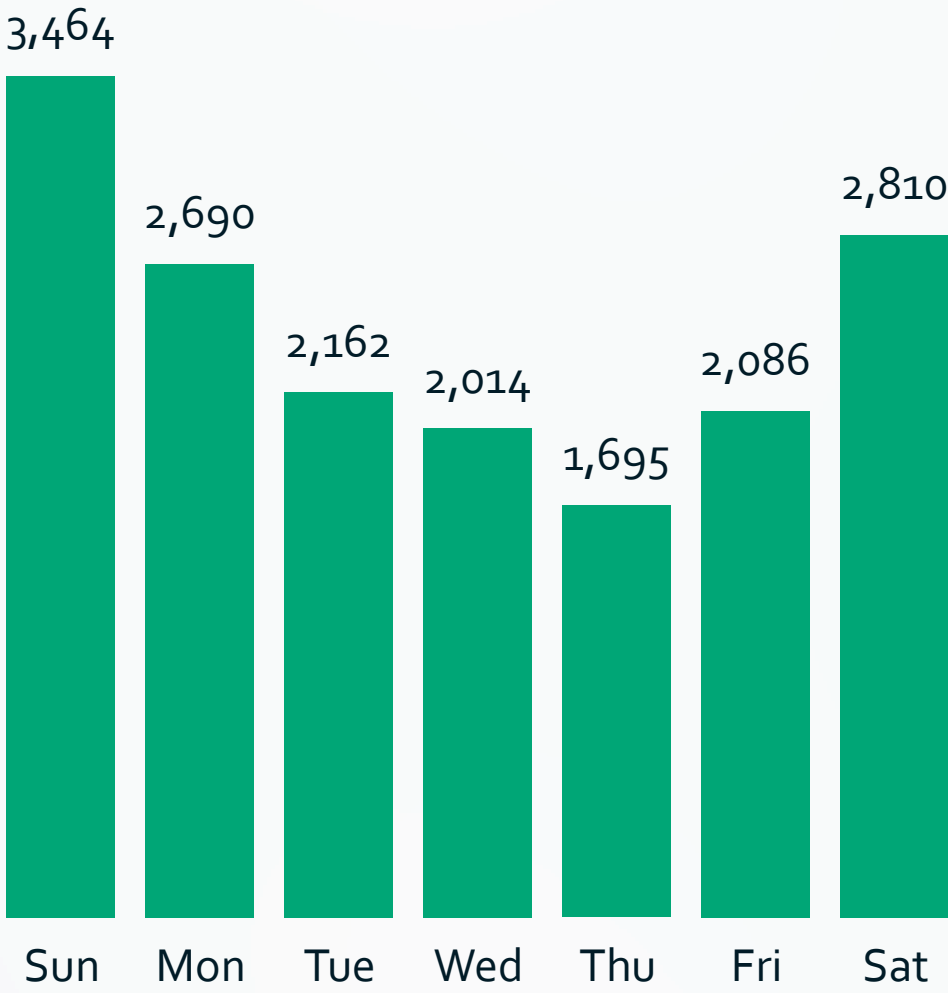
24,226

▼ -3.5%

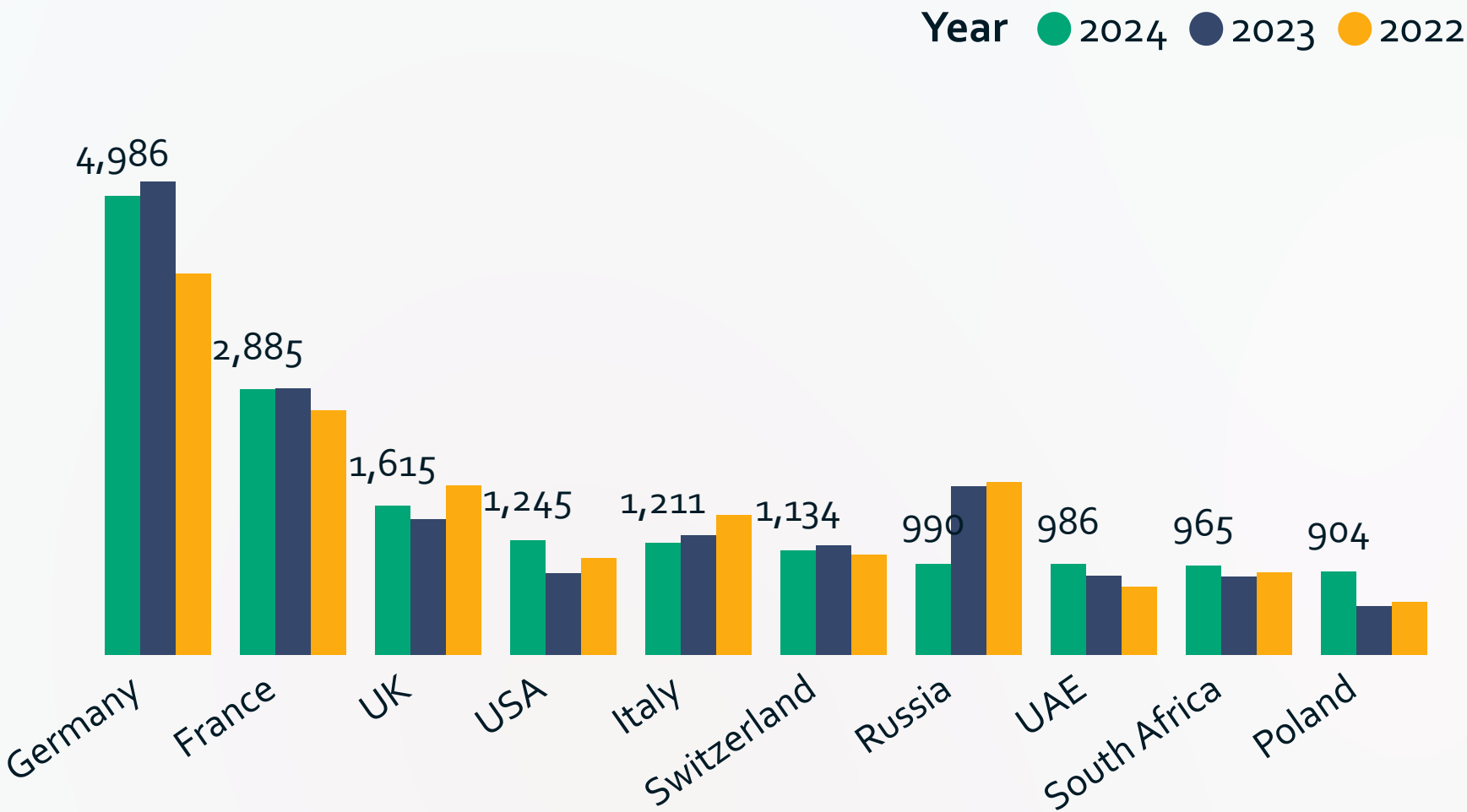
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



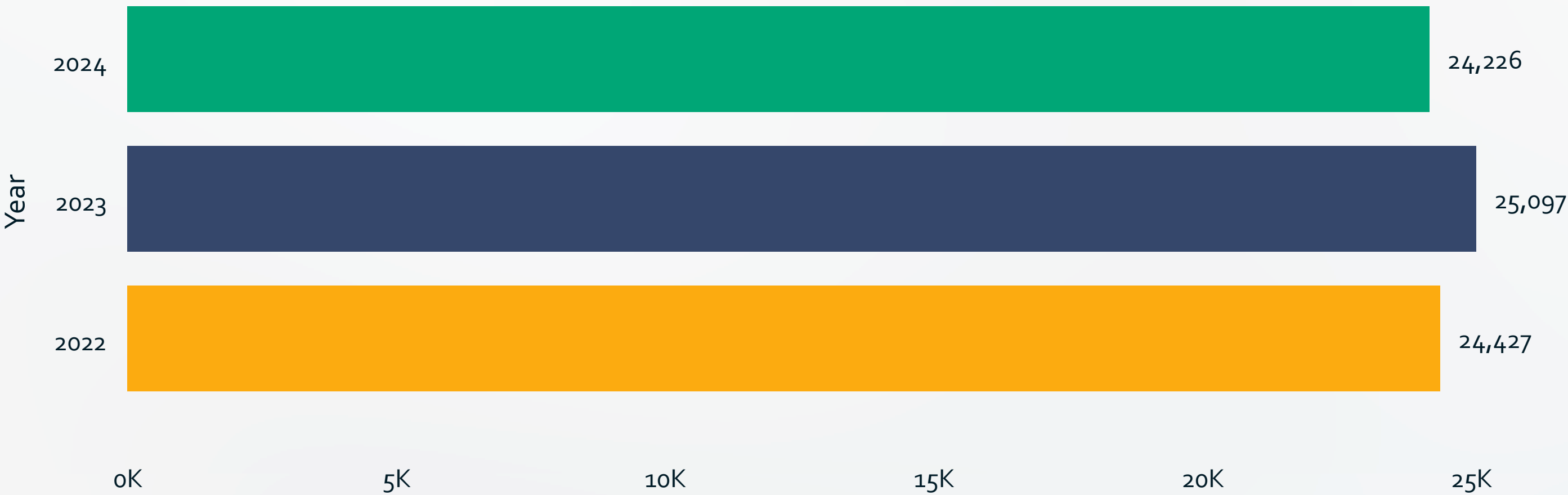
INSIGHTS

Arrivals for September 2024 is currently 4% lower compared to last year.

A total of 24,226 visitors has been recorded in September, with 100% of visitors arriving by air.

Germany is the number one market in September with 21% of visitors, followed by France with 12% and UK with 7%.

HOW DOES SEPTEMBER 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 06/10/2024



WEEKLY OVERVIEW

Total visitor arrivals for Week 40: 30/09/2024 - 06/10/2024

DAILY AVERAGE

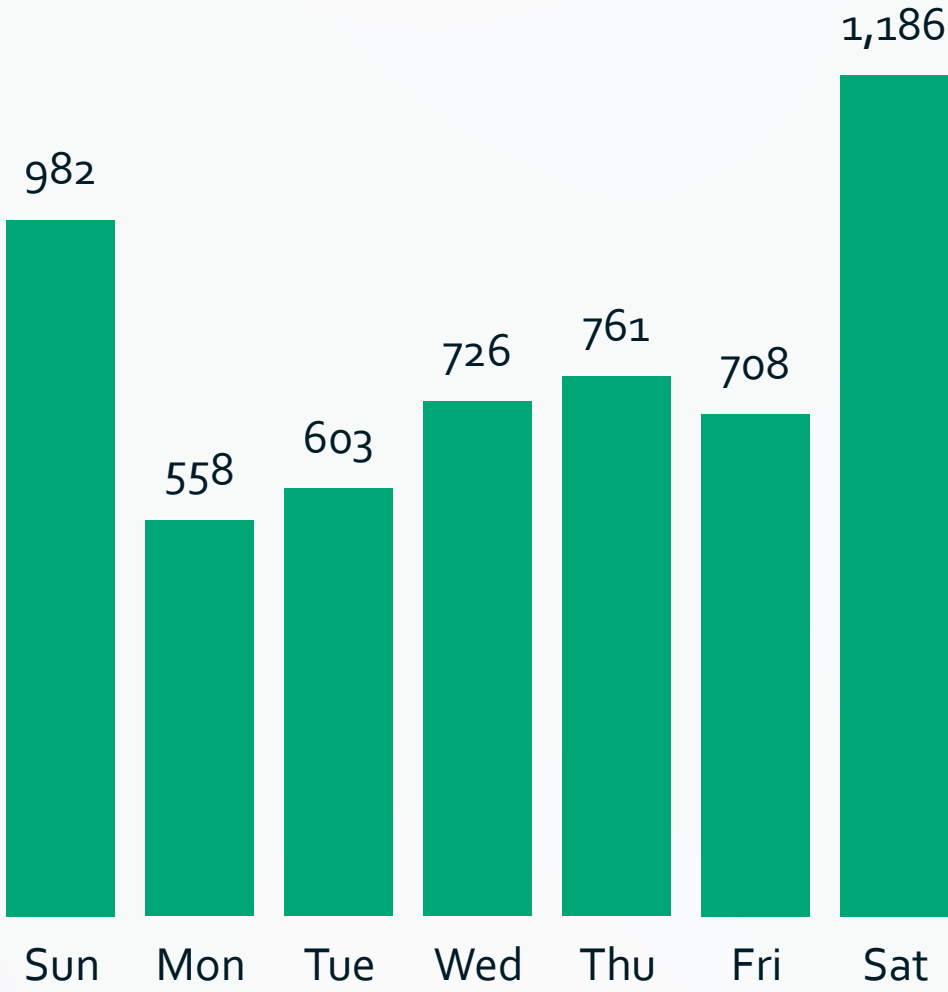
1,040

TOTAL VISITORS

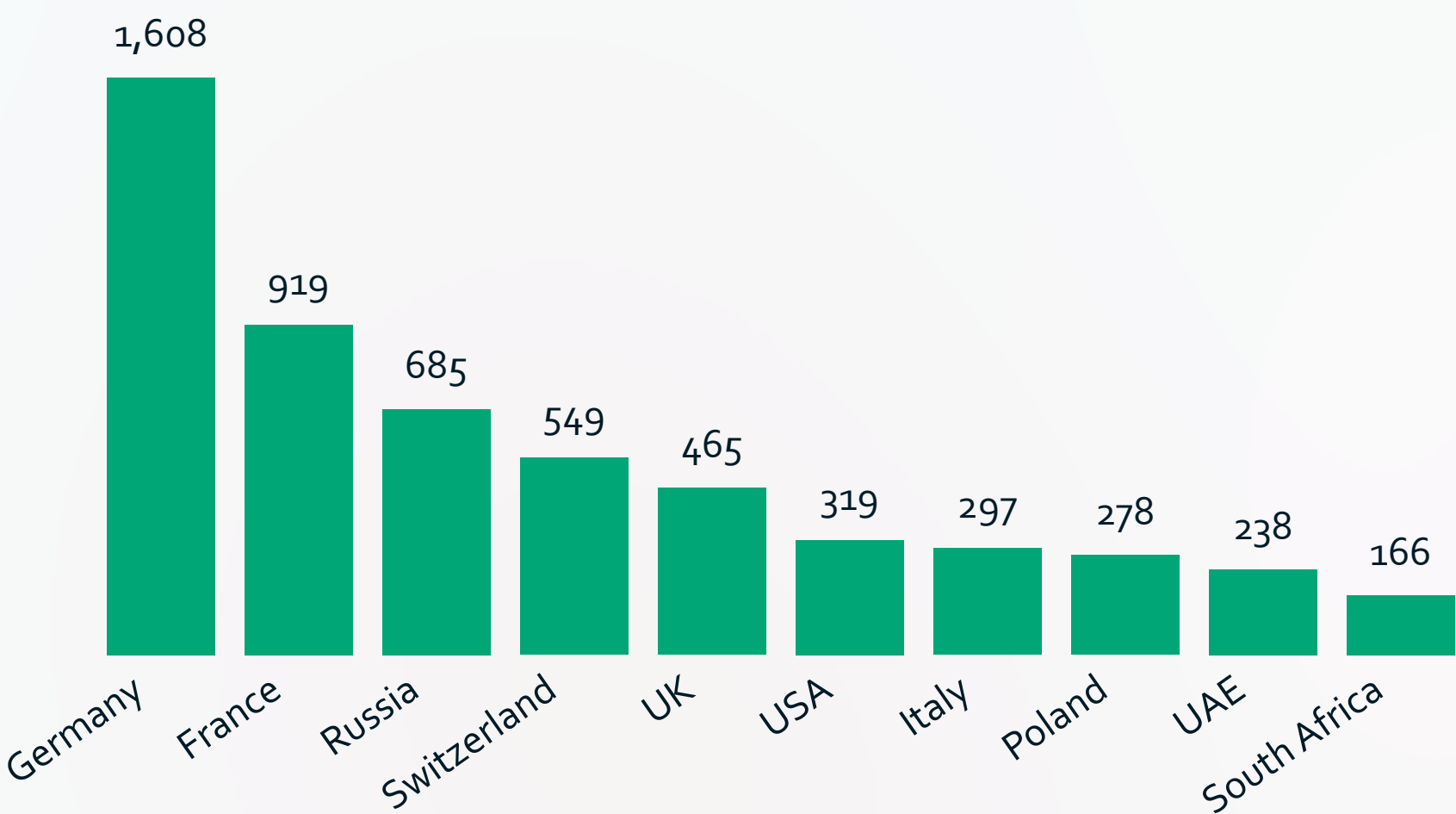
7,277



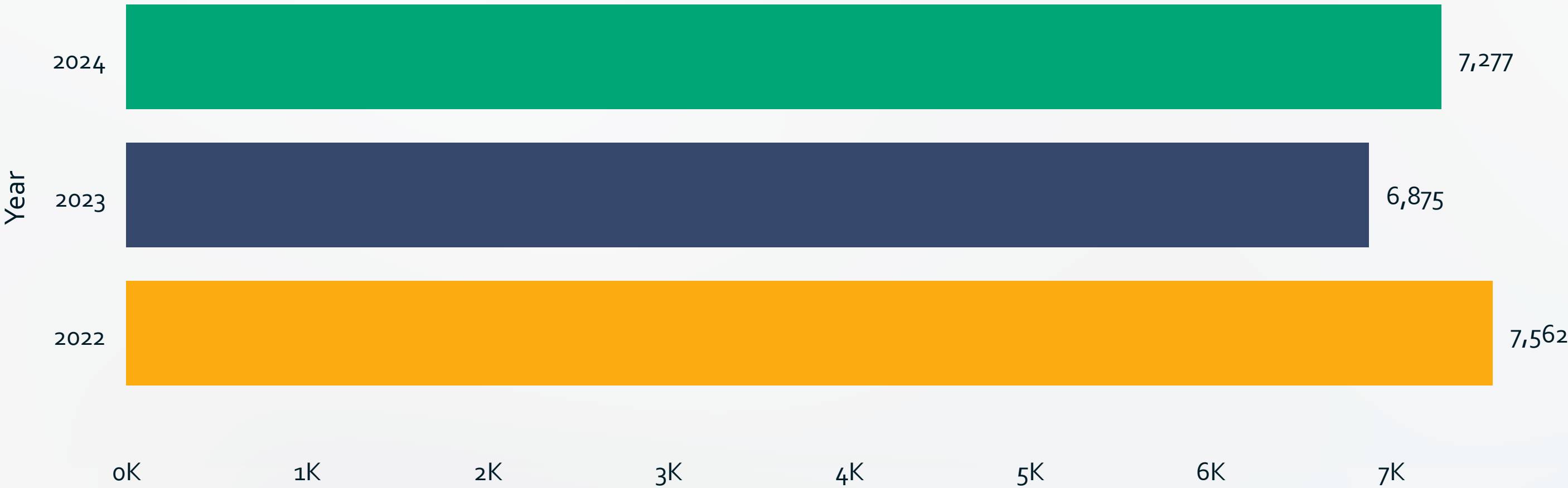
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 40 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 40, 2024 is 6% higher than the same period last year.

Germany is the leading market with 1,608 visitors, representing 22% of visitors.

The top three markets, Germany, France and Russia brought in 44% of visitors for Week 40.

The top 10 markets for the week accounts for 76% of total visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

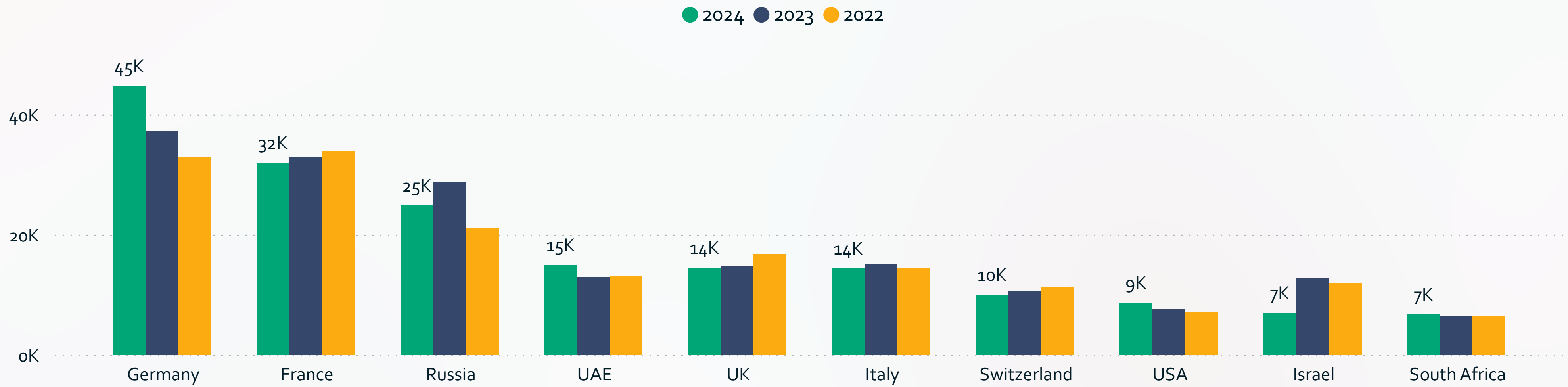
Last updated: 06/10/2024

TOP MARKETS

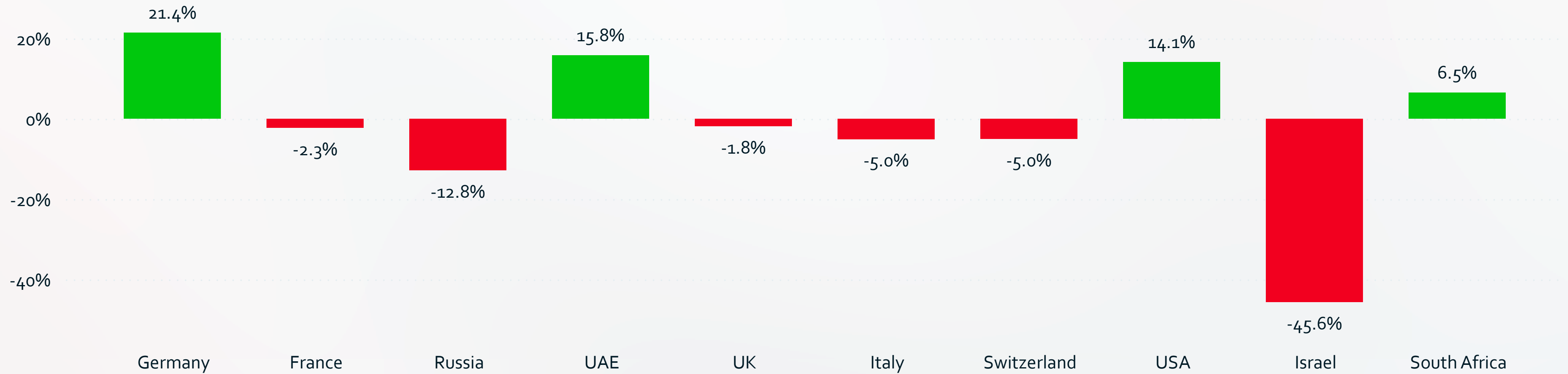
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany has increased by 21% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 16% and 14% respectively. Additionally, South Africa has shown a notable improvement this year, with a performance increase of 7%.

Performance from key European markets continues to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

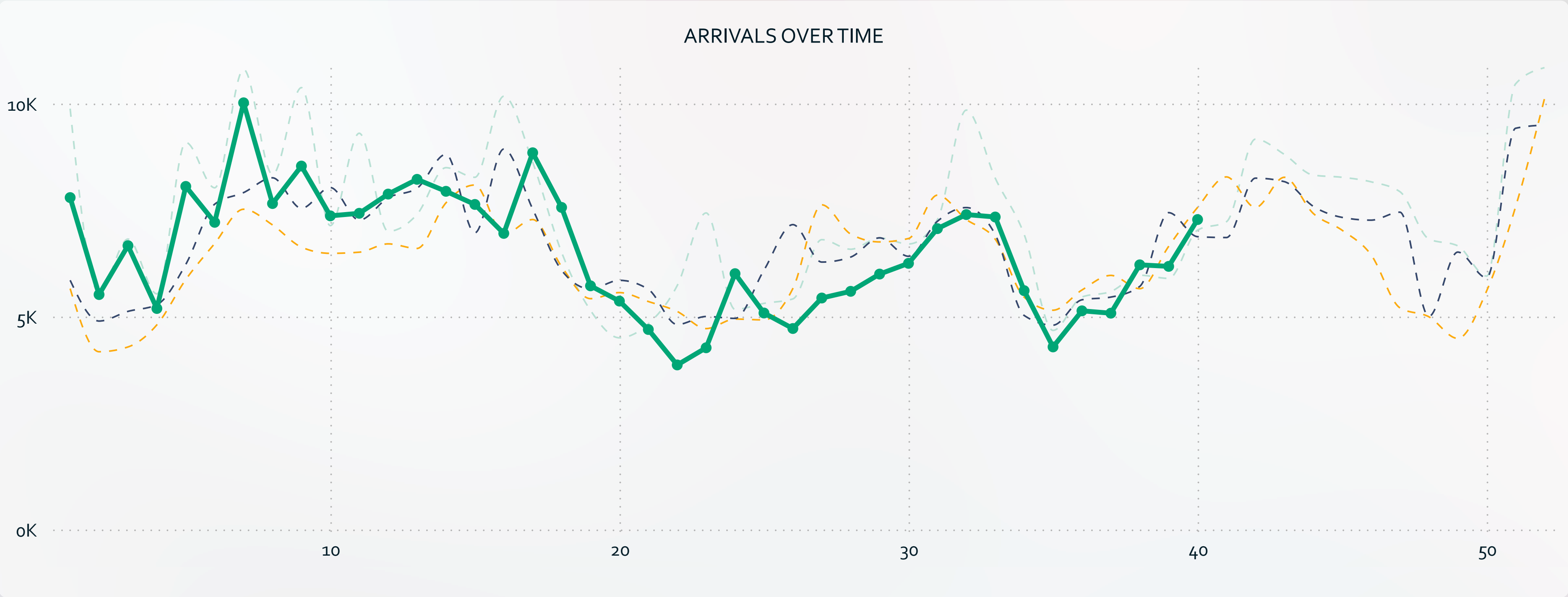
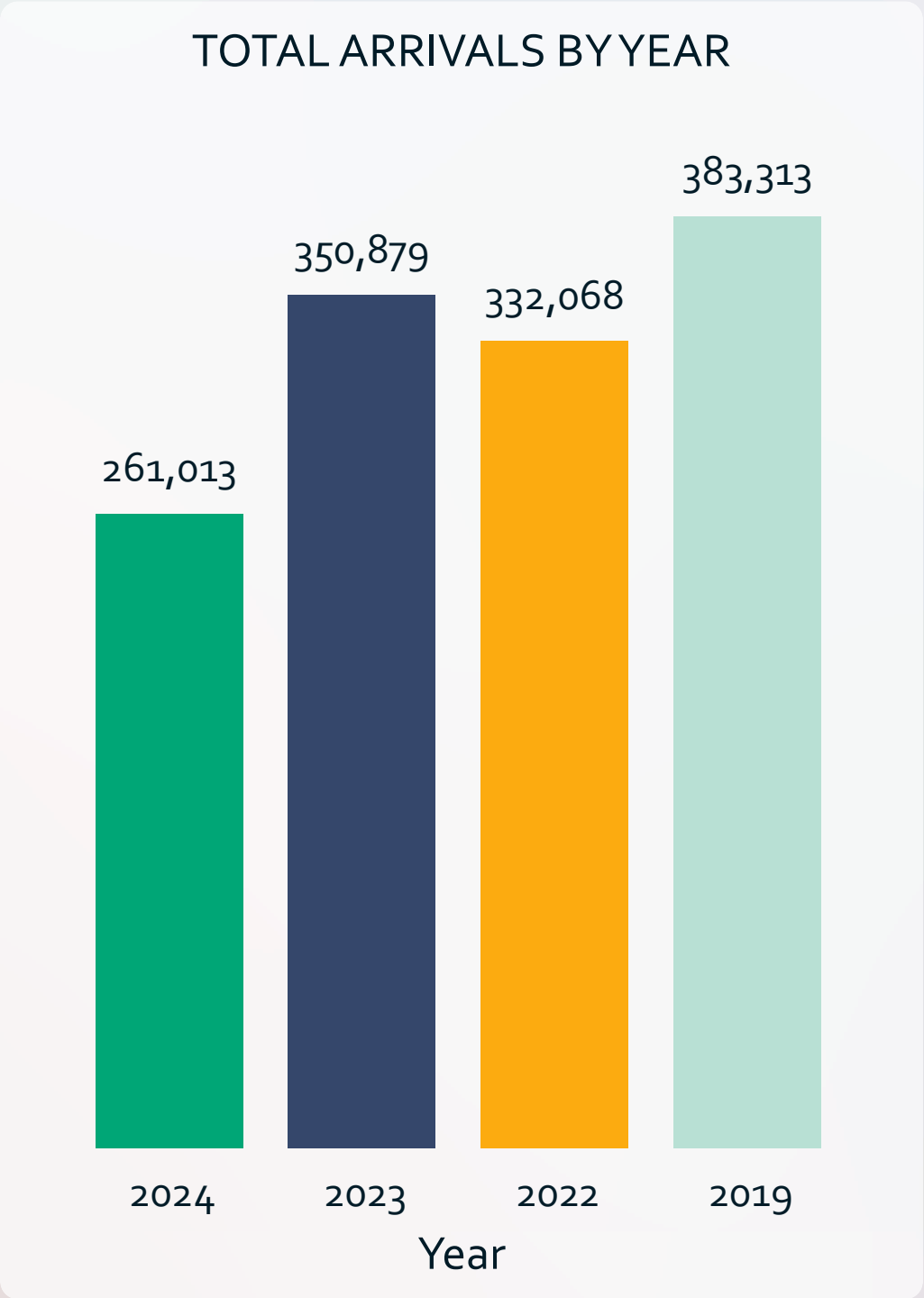
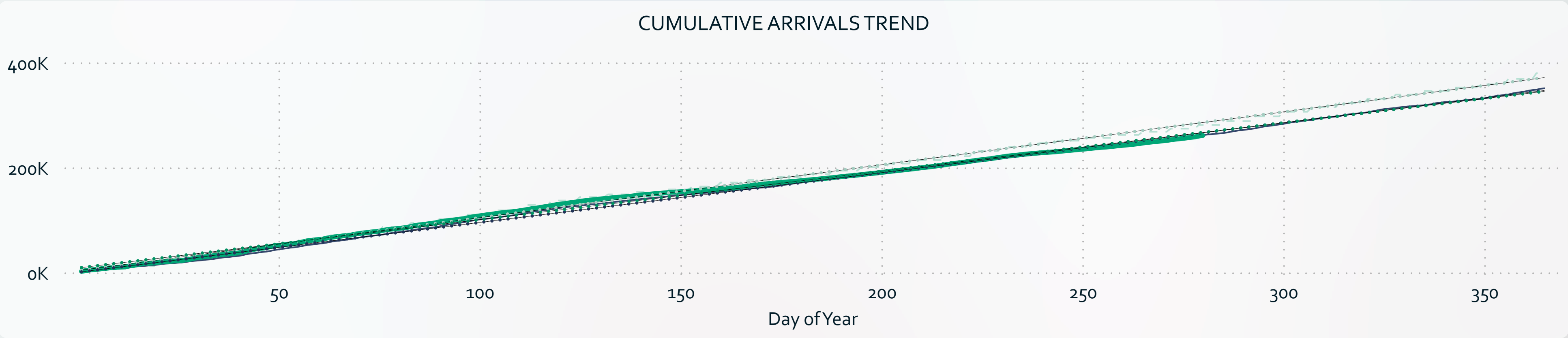
☐

Afghanistan

☐

Agalega

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Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

