

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 13/10/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

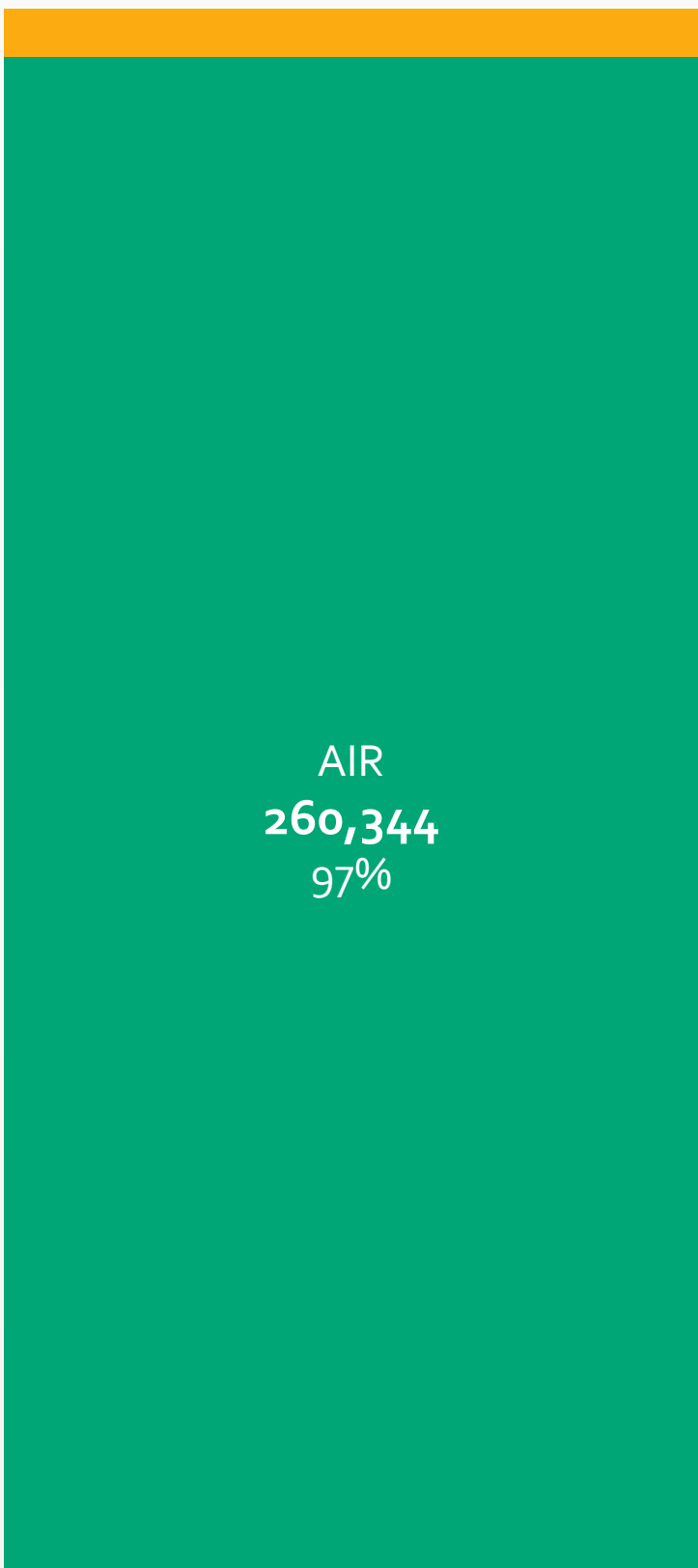


2024 TOTAL VISITORS

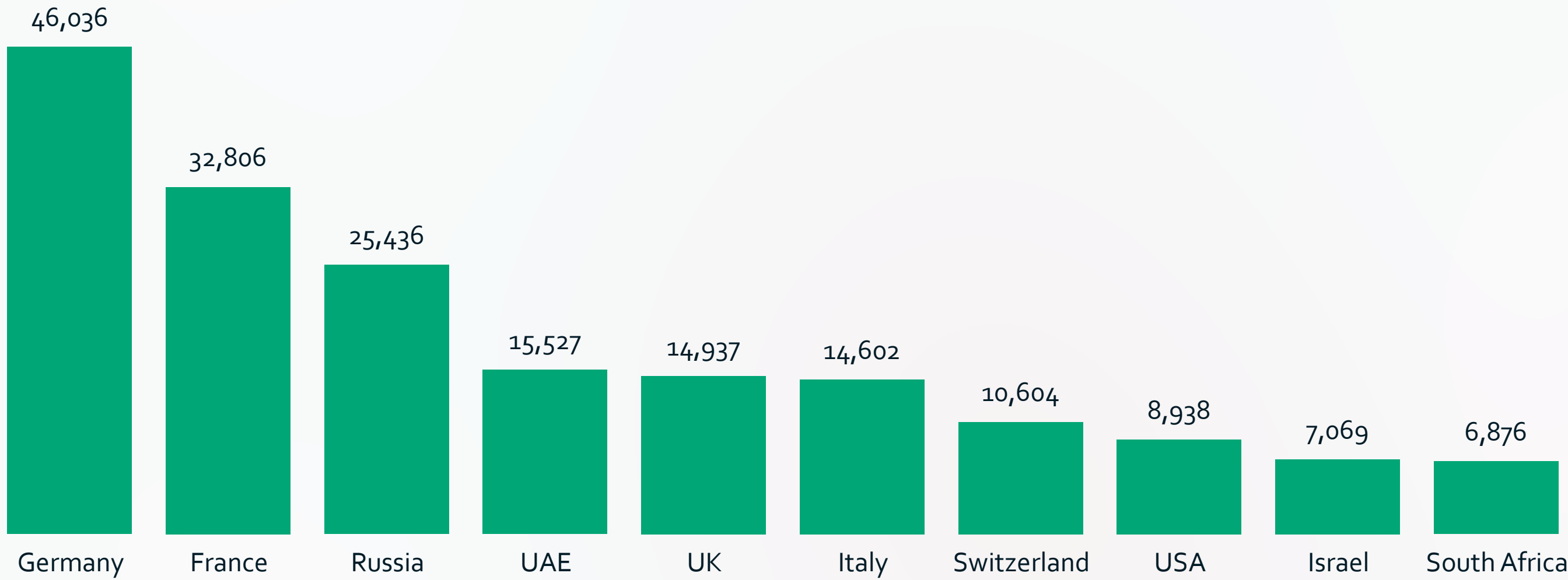
268,486

▲ 0.7%

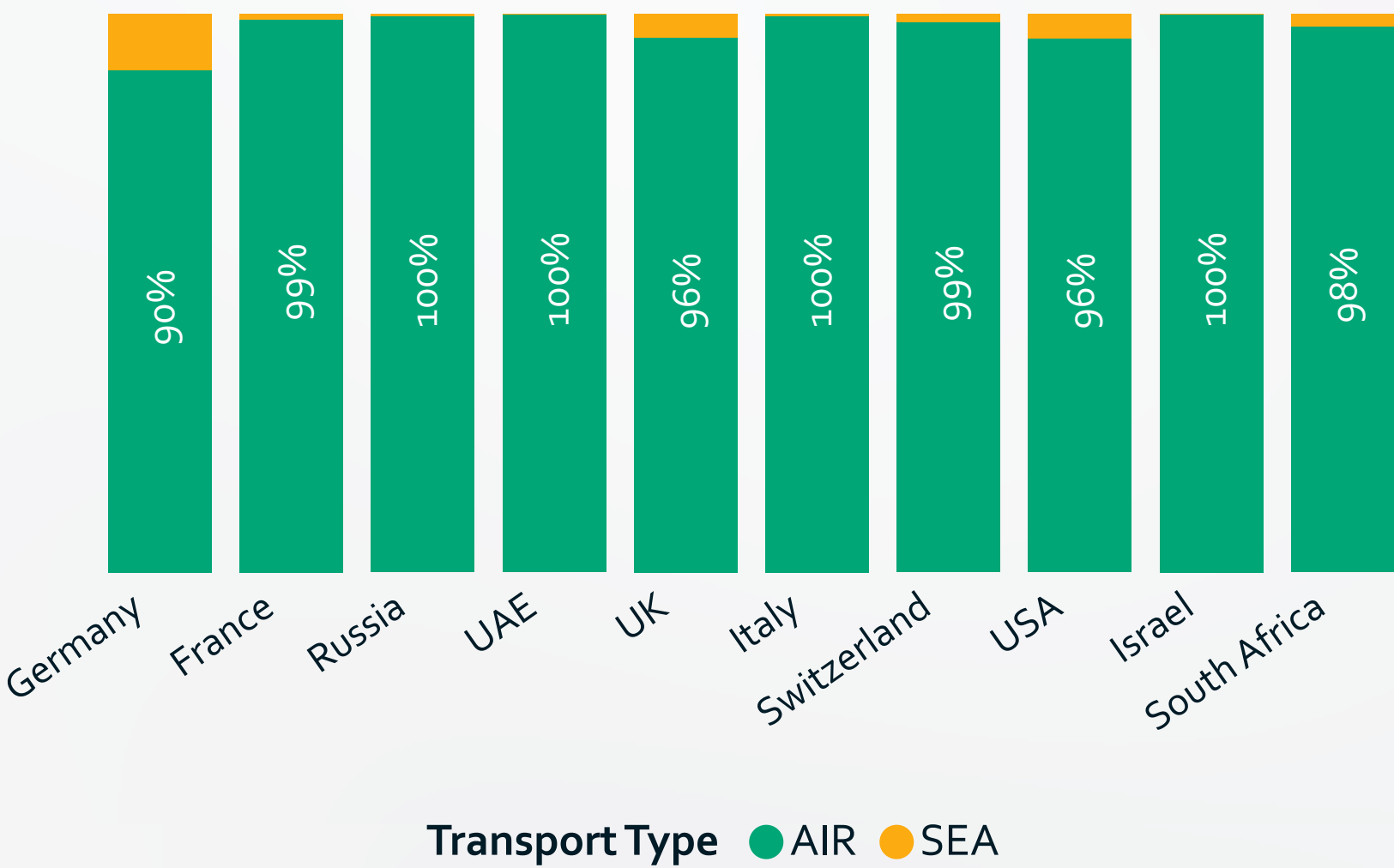
YoY%



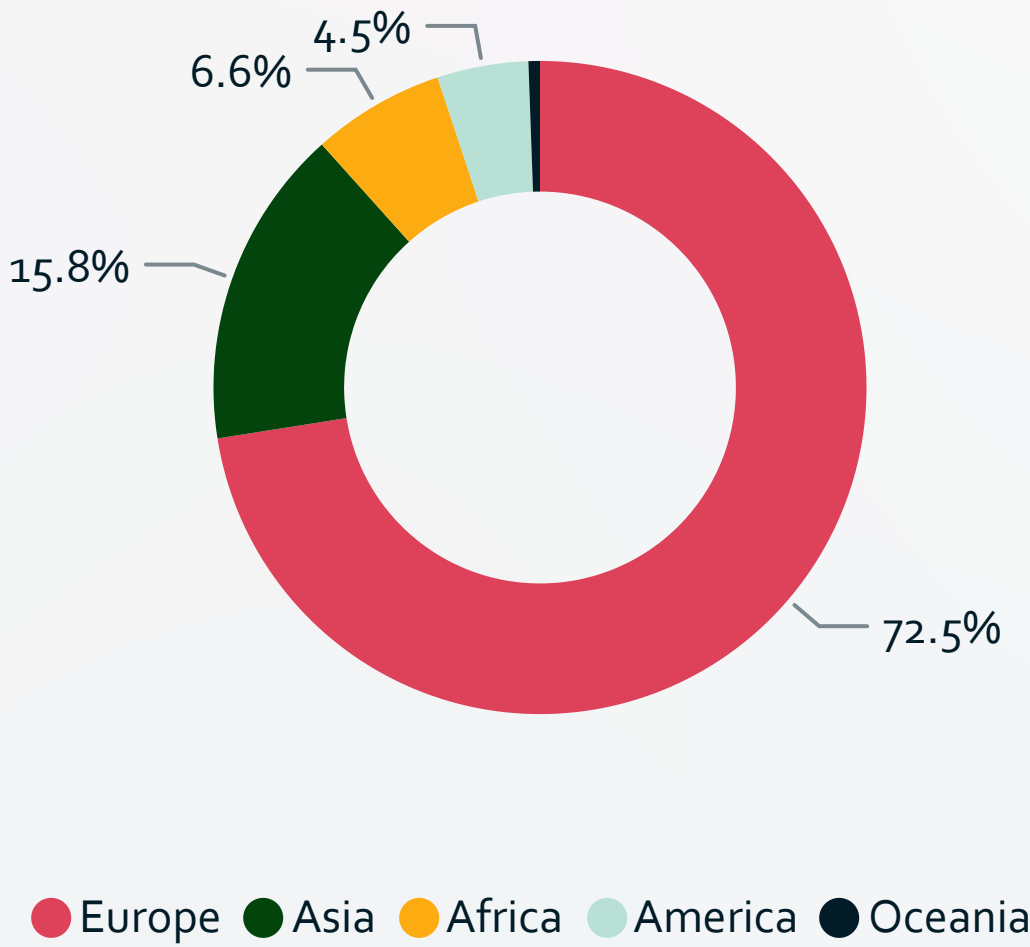
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 268,486 visitors has been recorded up to 13/10/2024. This represents a 1% increase over the same period last year.

97% of visitors are coming in by air.

Germany is our leading source market with 46,036 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 39% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

73% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - OCTOBER

Total visitor arrivals for October 2024.

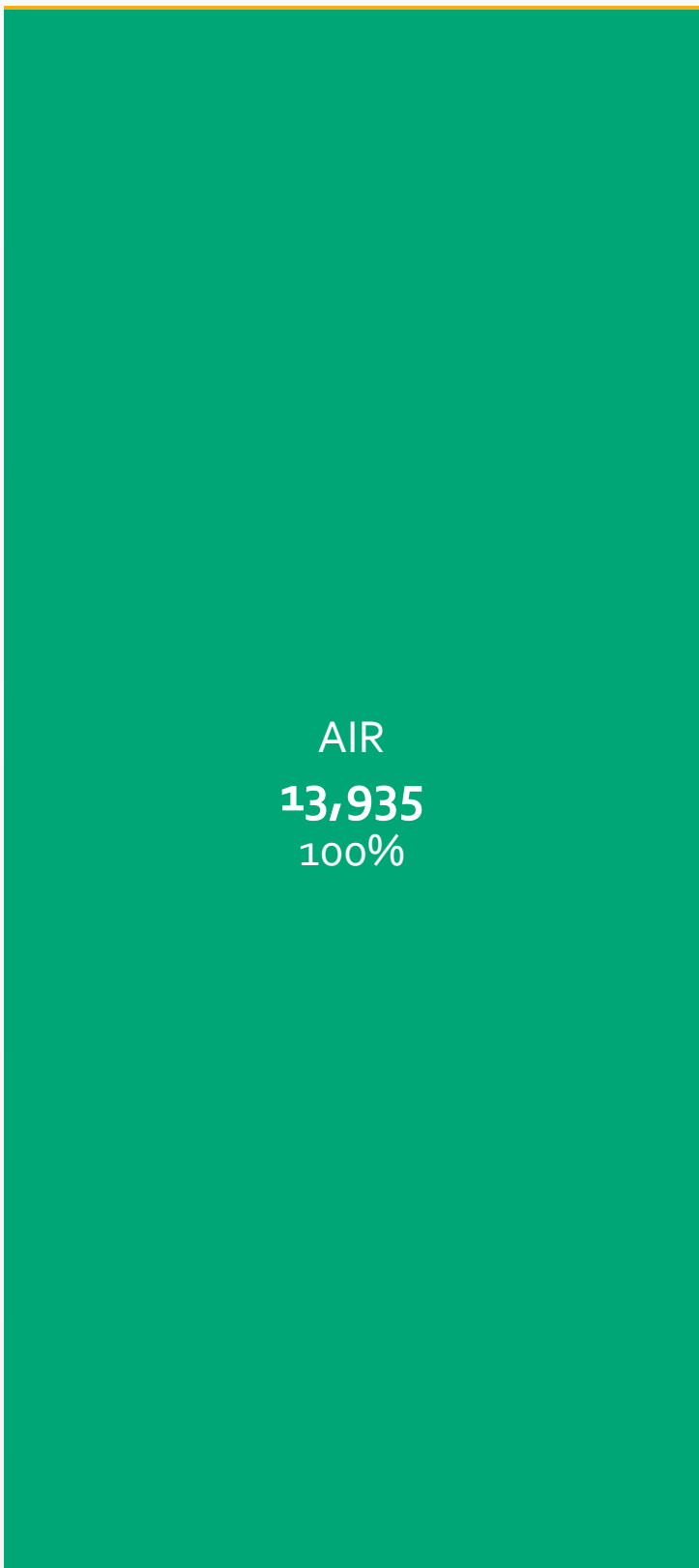


TOTAL ARRIVALS

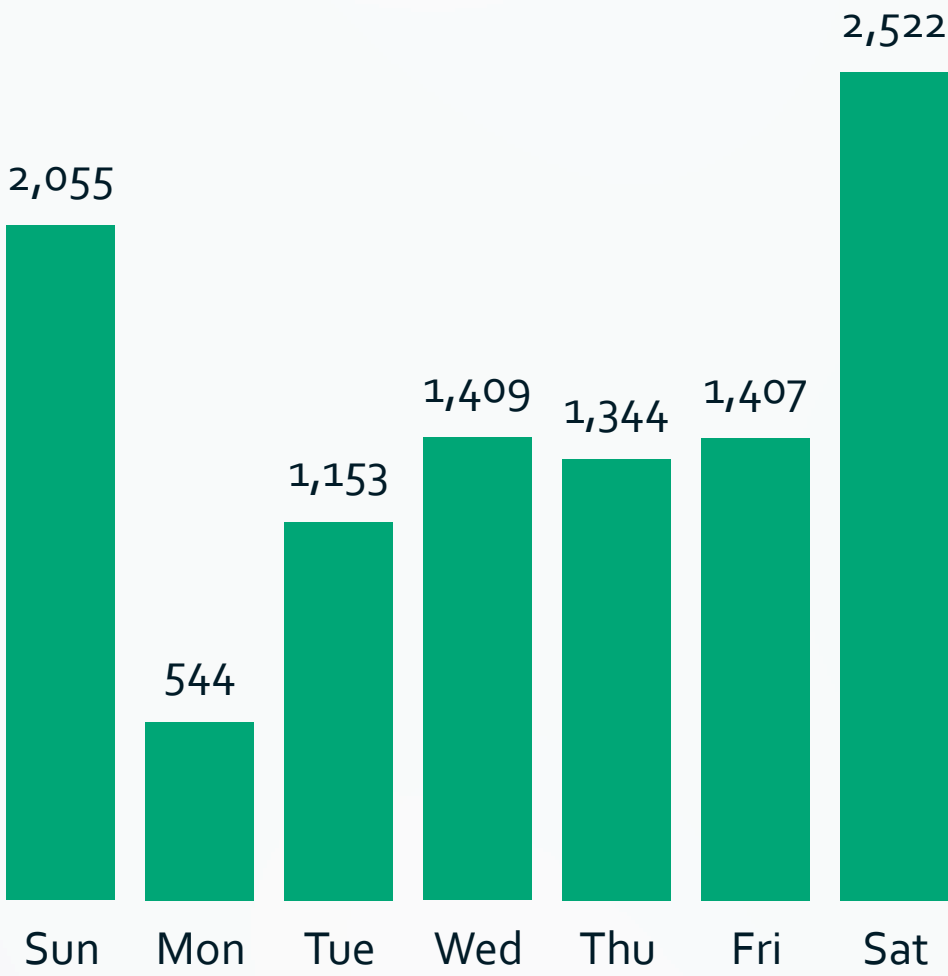
13,961

▲ 14.5%

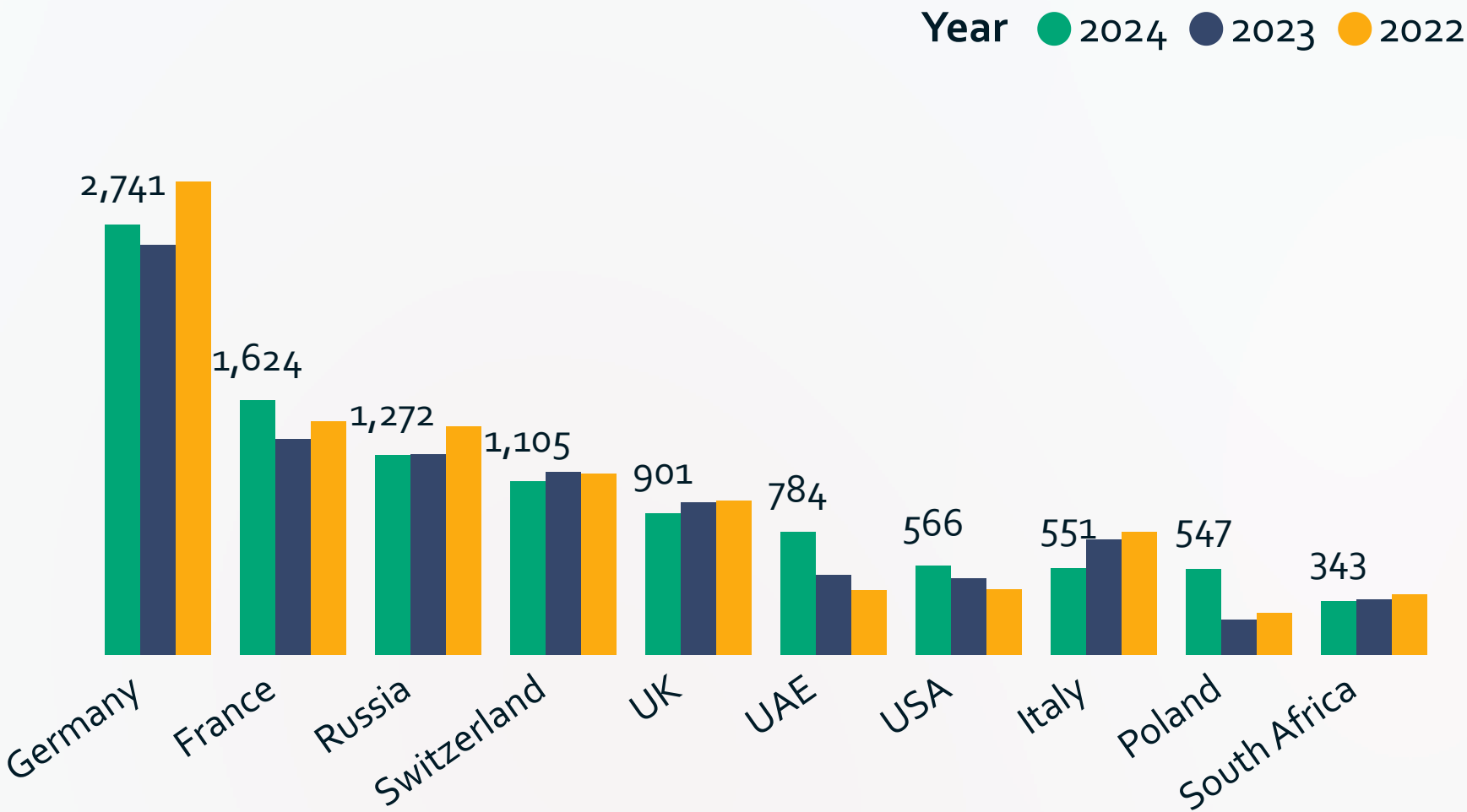
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



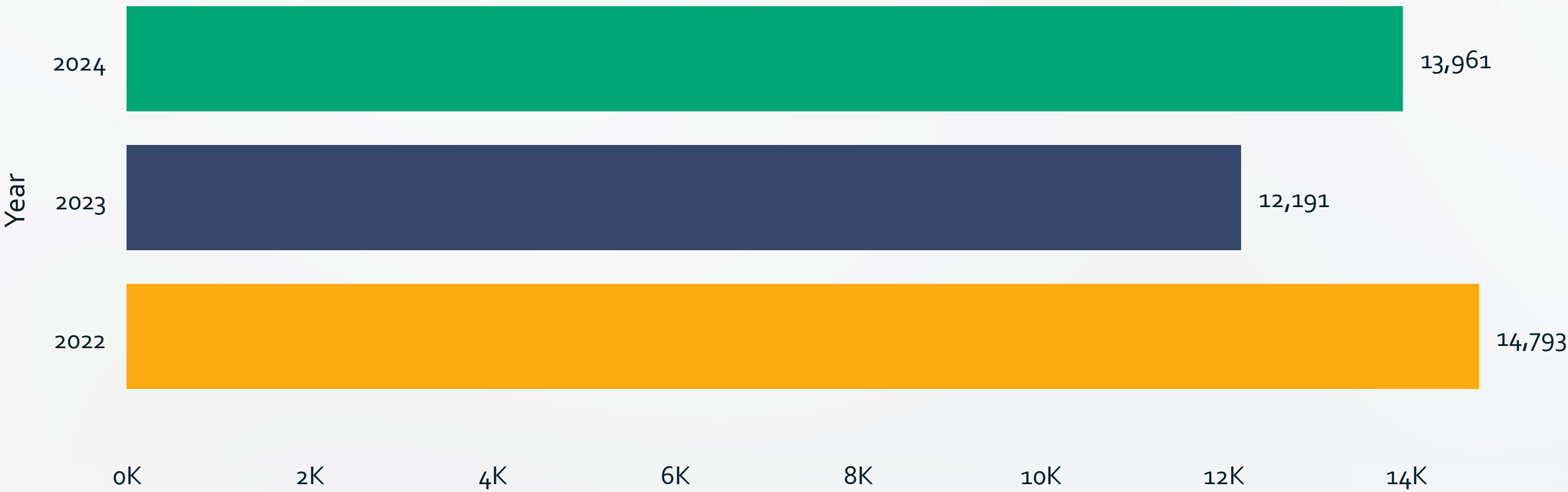
INSIGHTS

Arrivals for October 2024 is currently 15% higher compared to last year.

A total of 13,961 visitors has been recorded in October, with 100% of visitors arriving by air.

Germany is the number one market in September with 20% of visitors, followed by France with 12% and Russia with 9%.

HOW DOES OCTOBER 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW

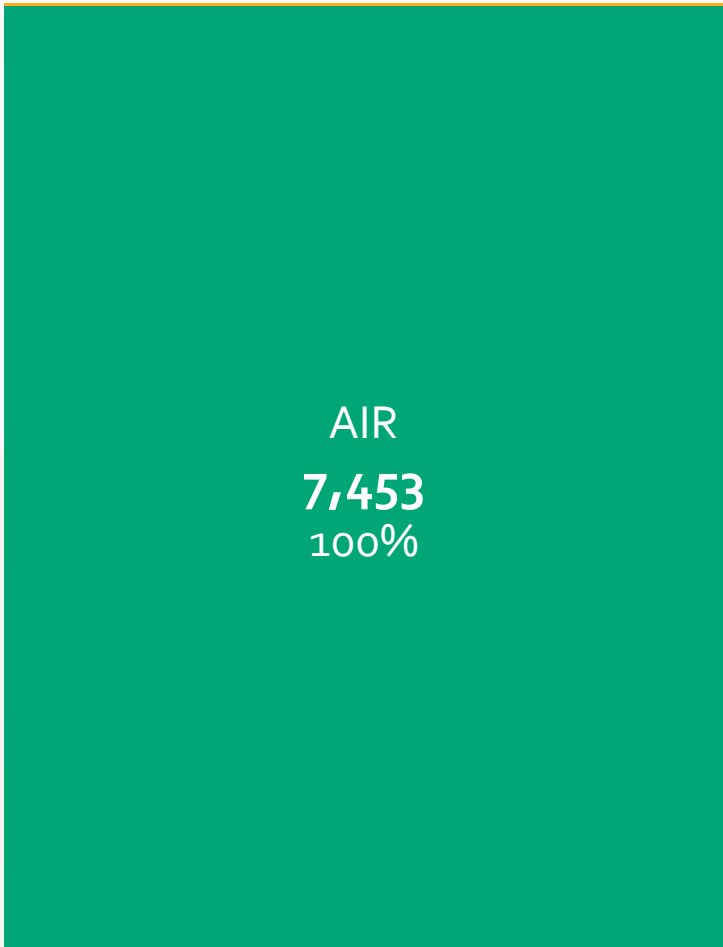
Total visitor arrivals for Week 41: 07/10/2024 - 13/10/2024

DAILY AVERAGE

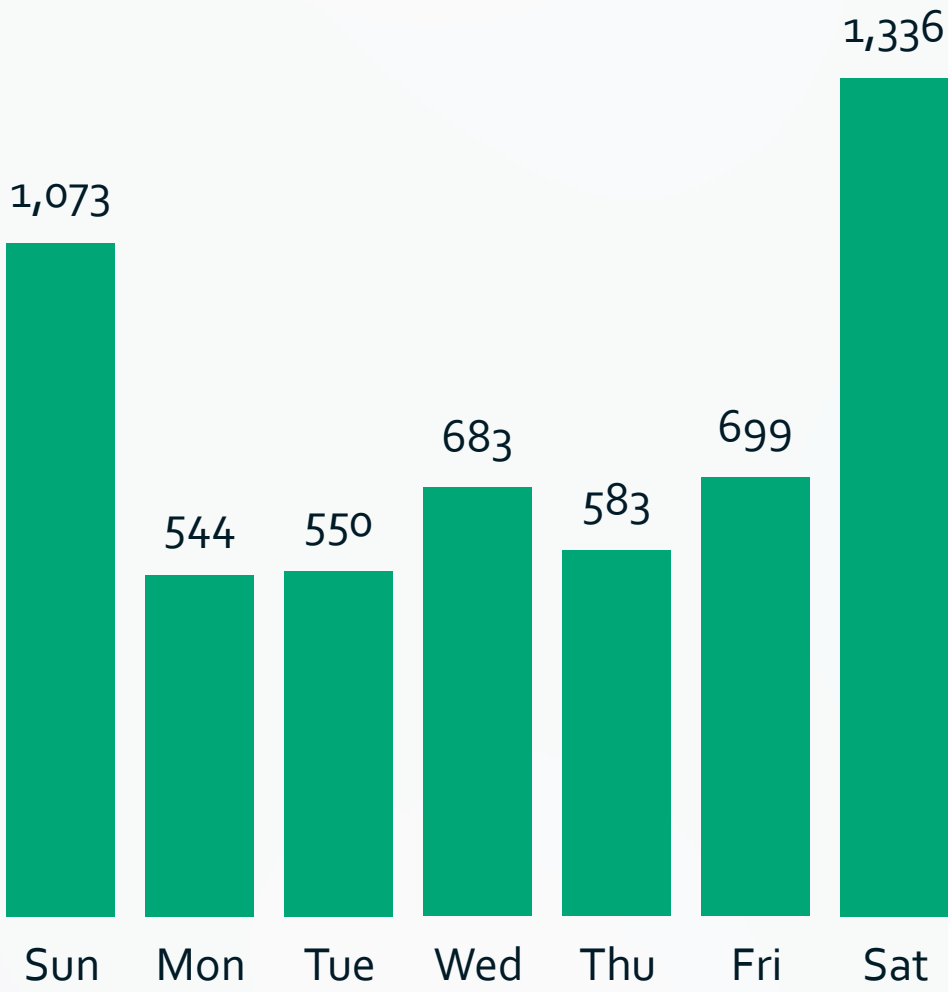
1,068

TOTAL VISITORS

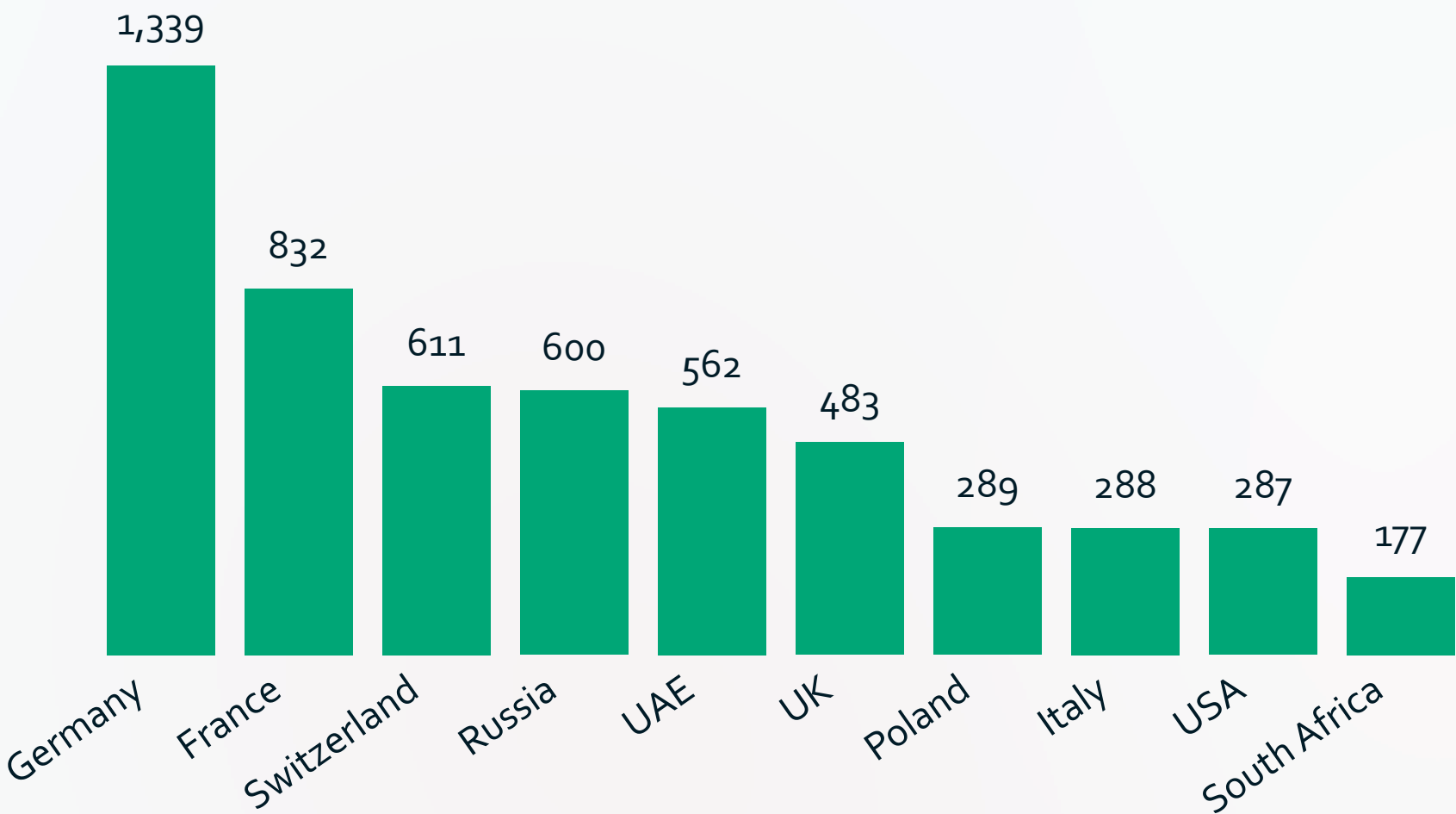
7,473



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

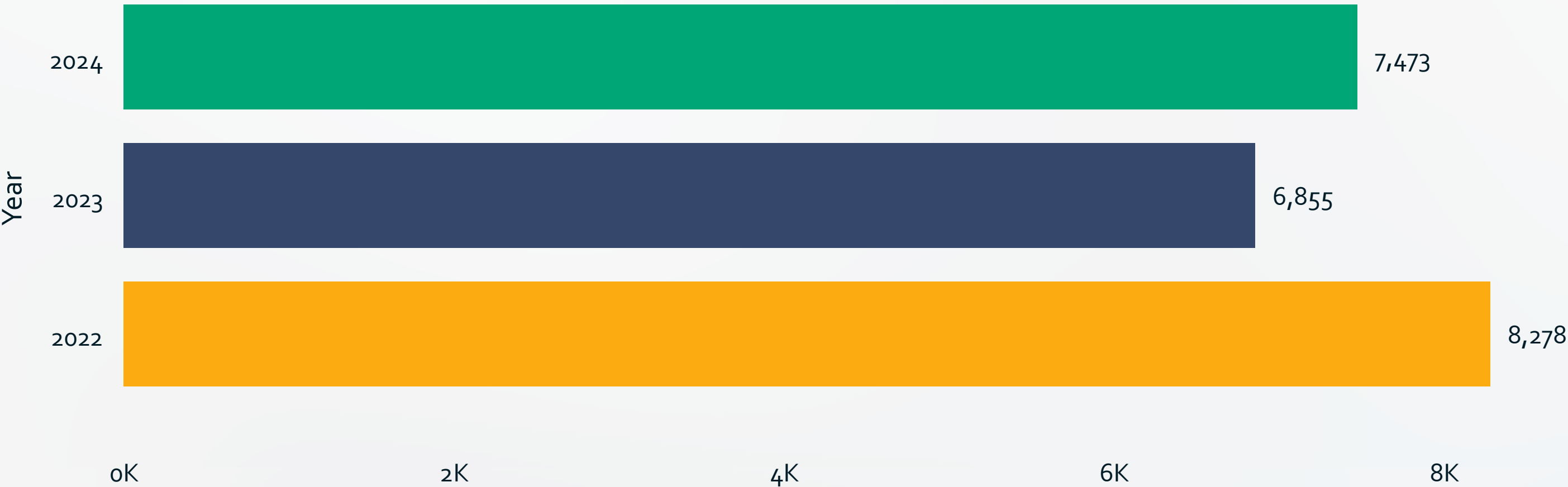
Arrivals for Week 41, 2024 is 9% higher than the same period last year.

Germany is the leading market with 1,339 visitors, representing 18% of visitors.

The top three markets, Germany, France and Switzerland brought in 37% of visitors for Week 41.

The top 10 markets for the week accounts for 73% of total visitors.

HOW DOES WEEK 41 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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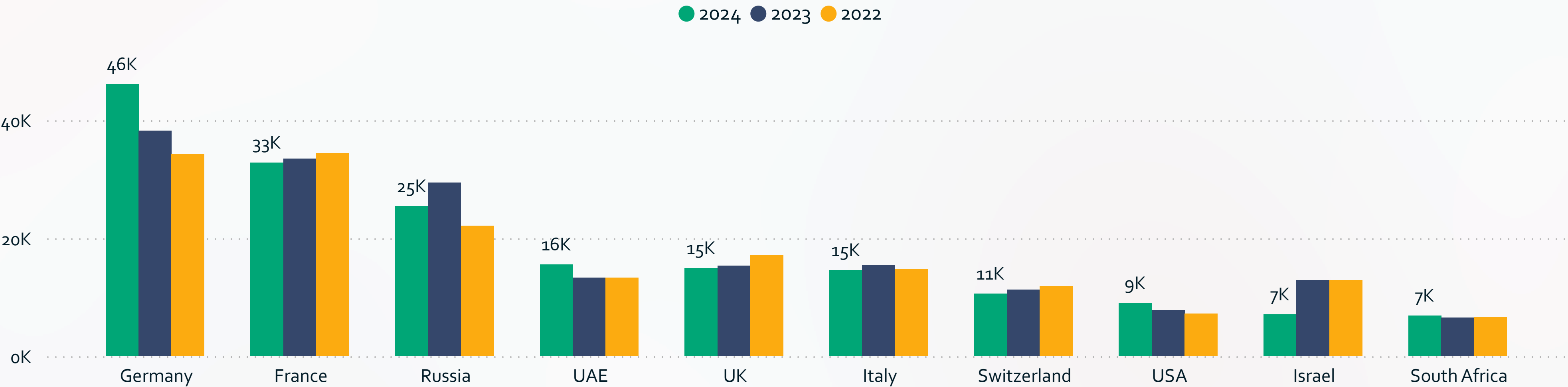
Last updated: 13/10/2024

TOP MARKETS

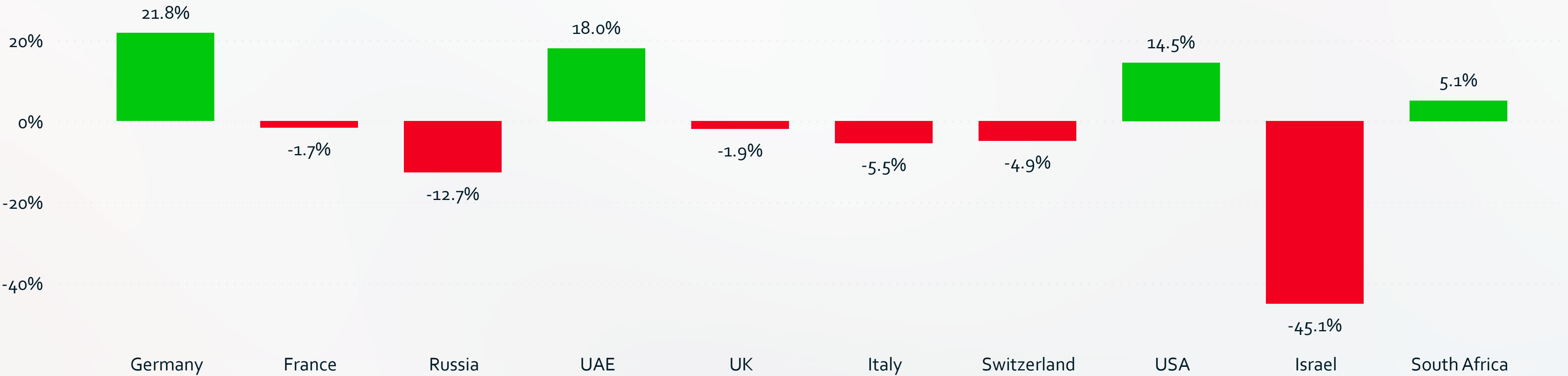
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany has increased by 22% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 18% and 15% respectively. Additionally, South Africa has shown a notable improvement this year, with a performance increase of 5%.

Performance from key European markets continues to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

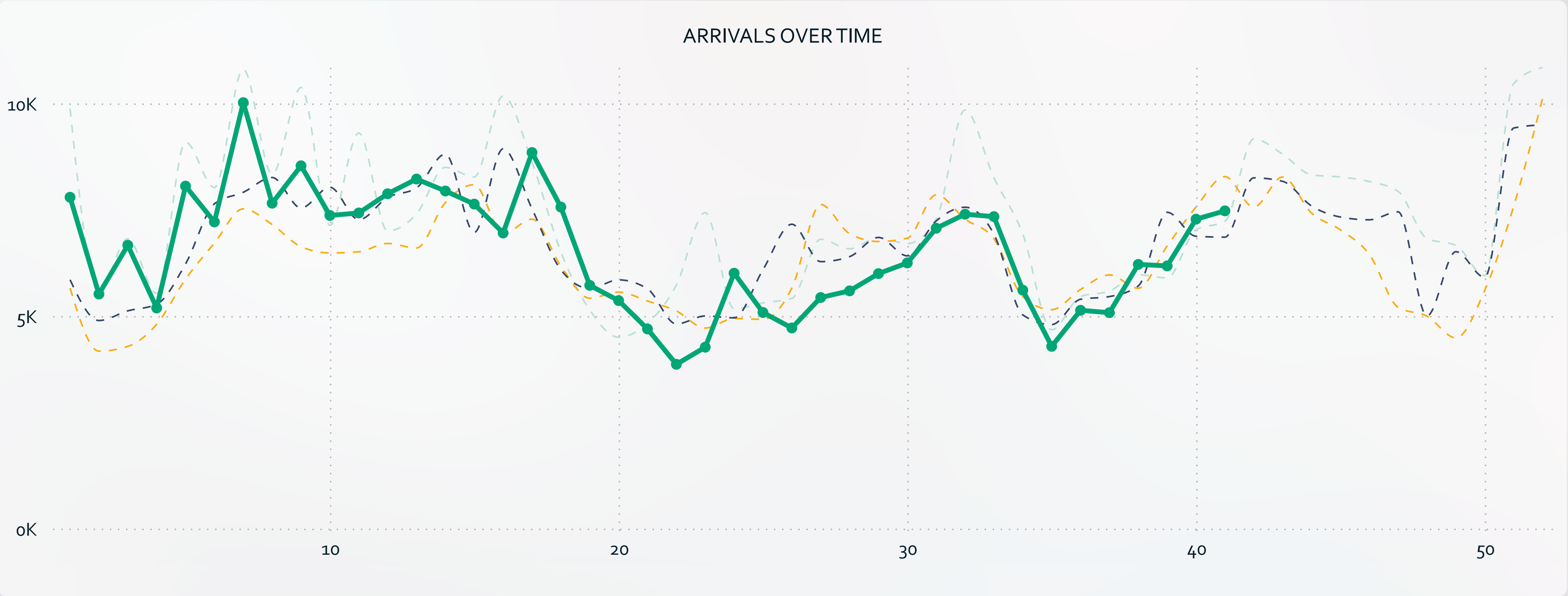
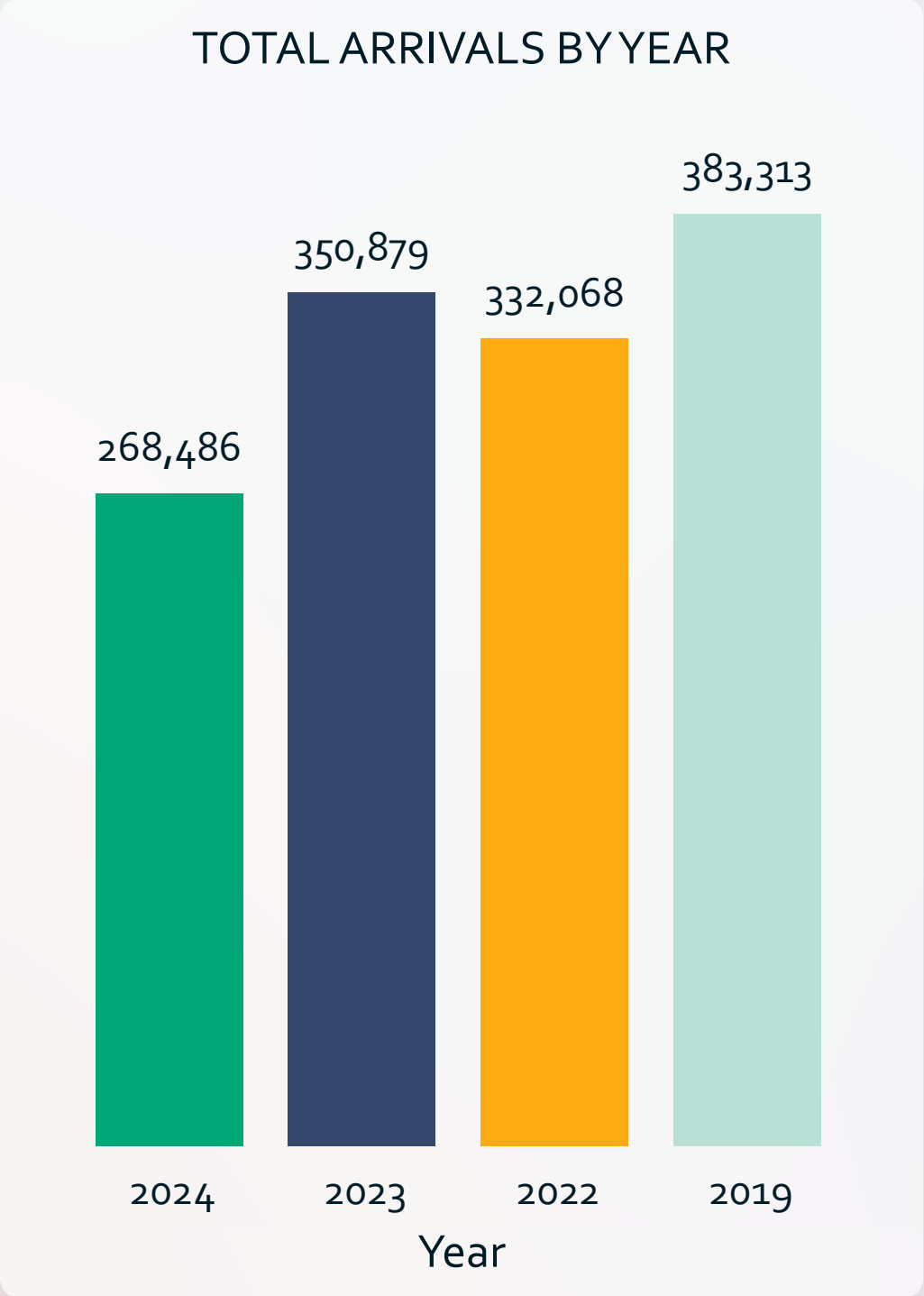
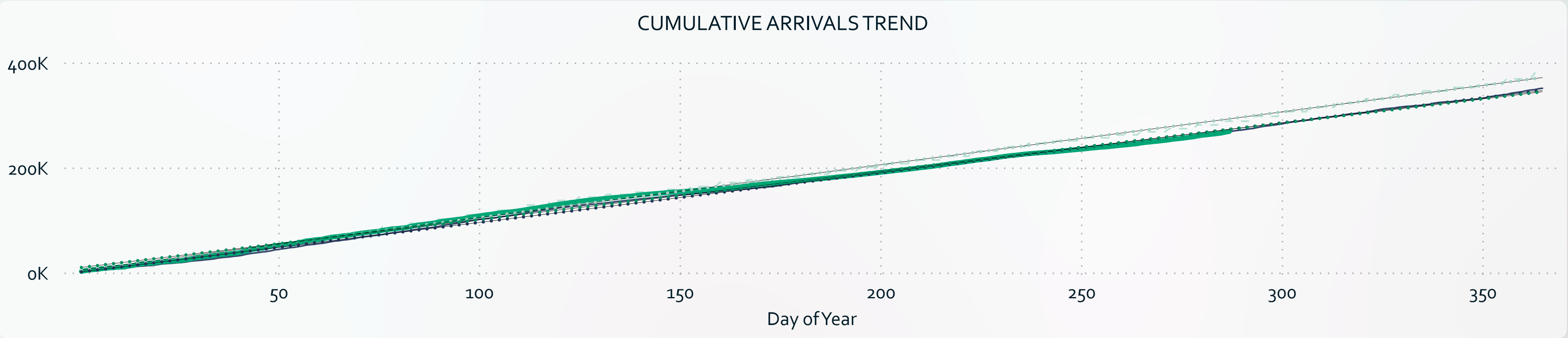
☐

Afghanistan

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Agalega

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Aland Islands☐☐☐☐

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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

