

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 03/11/2024

ANNUAL OVERVIEW

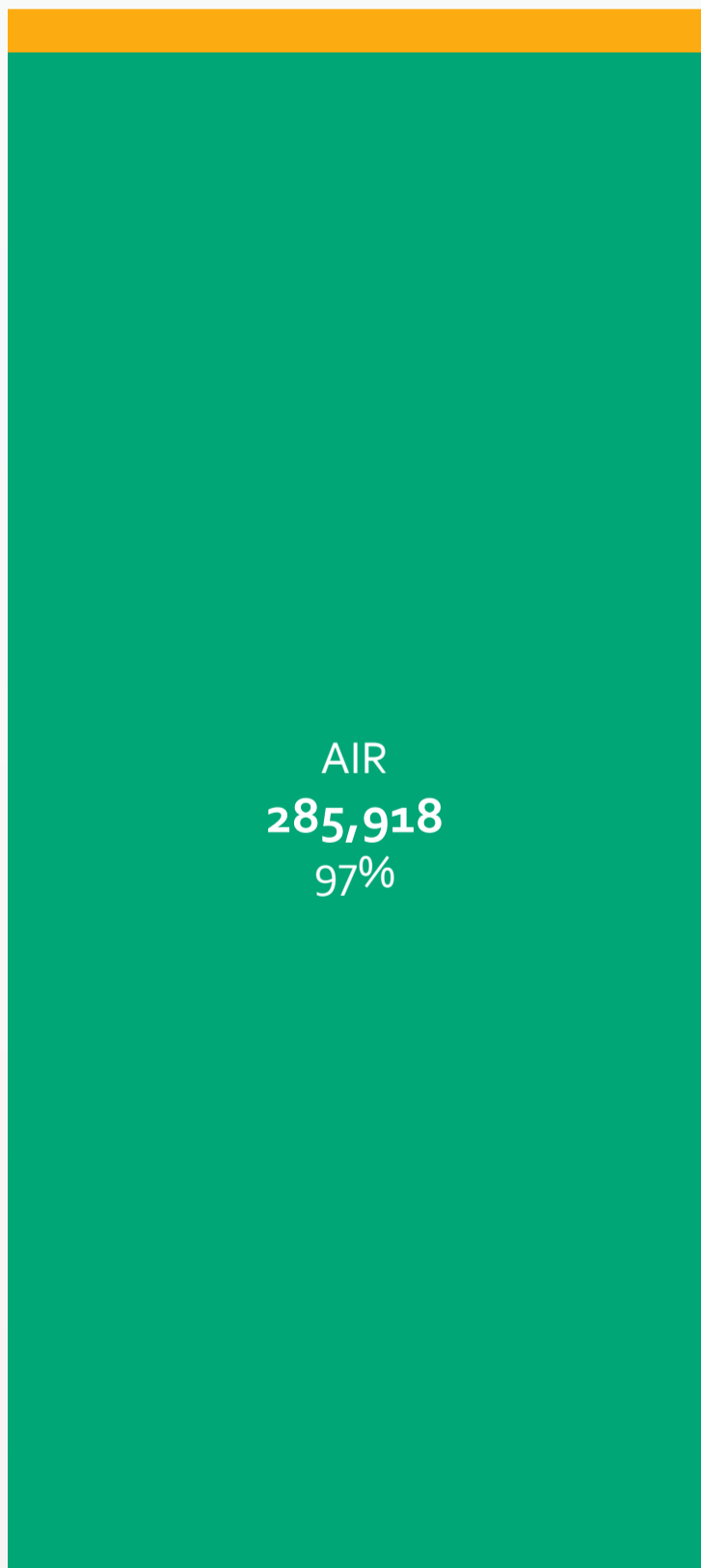
Total visitor arrivals since 1st January 2024.



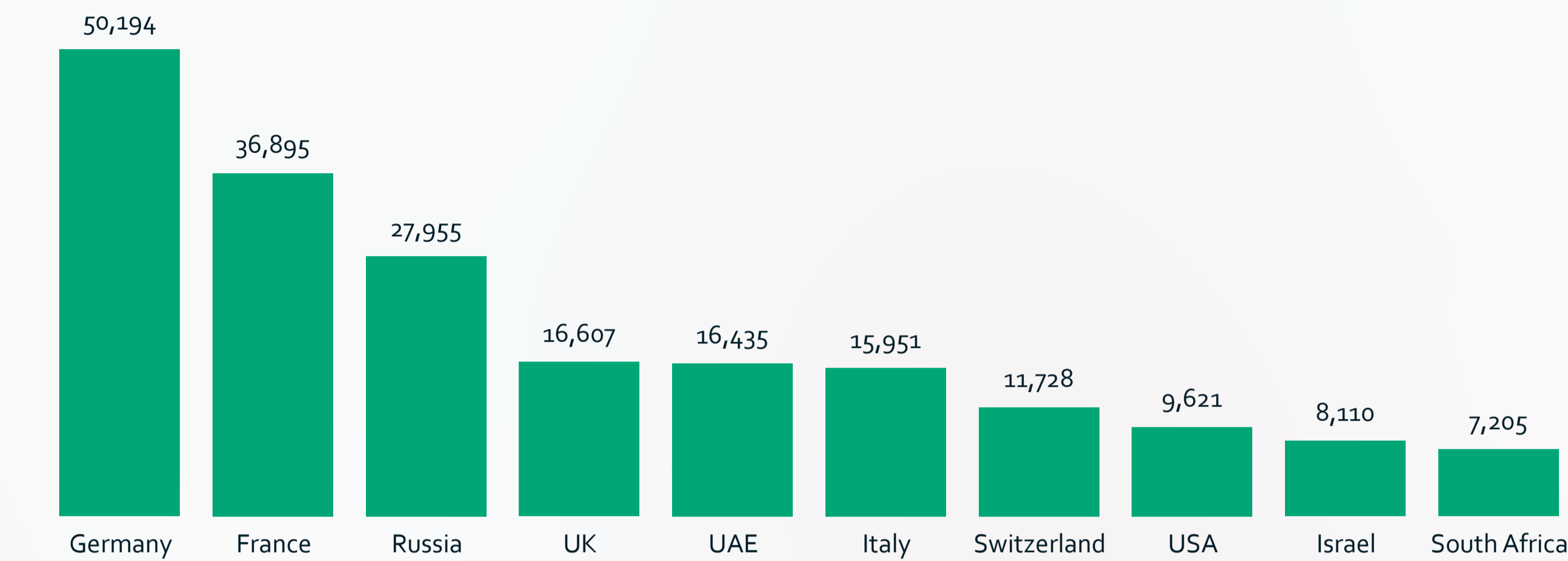
2024 TOTAL VISITORS

294,071

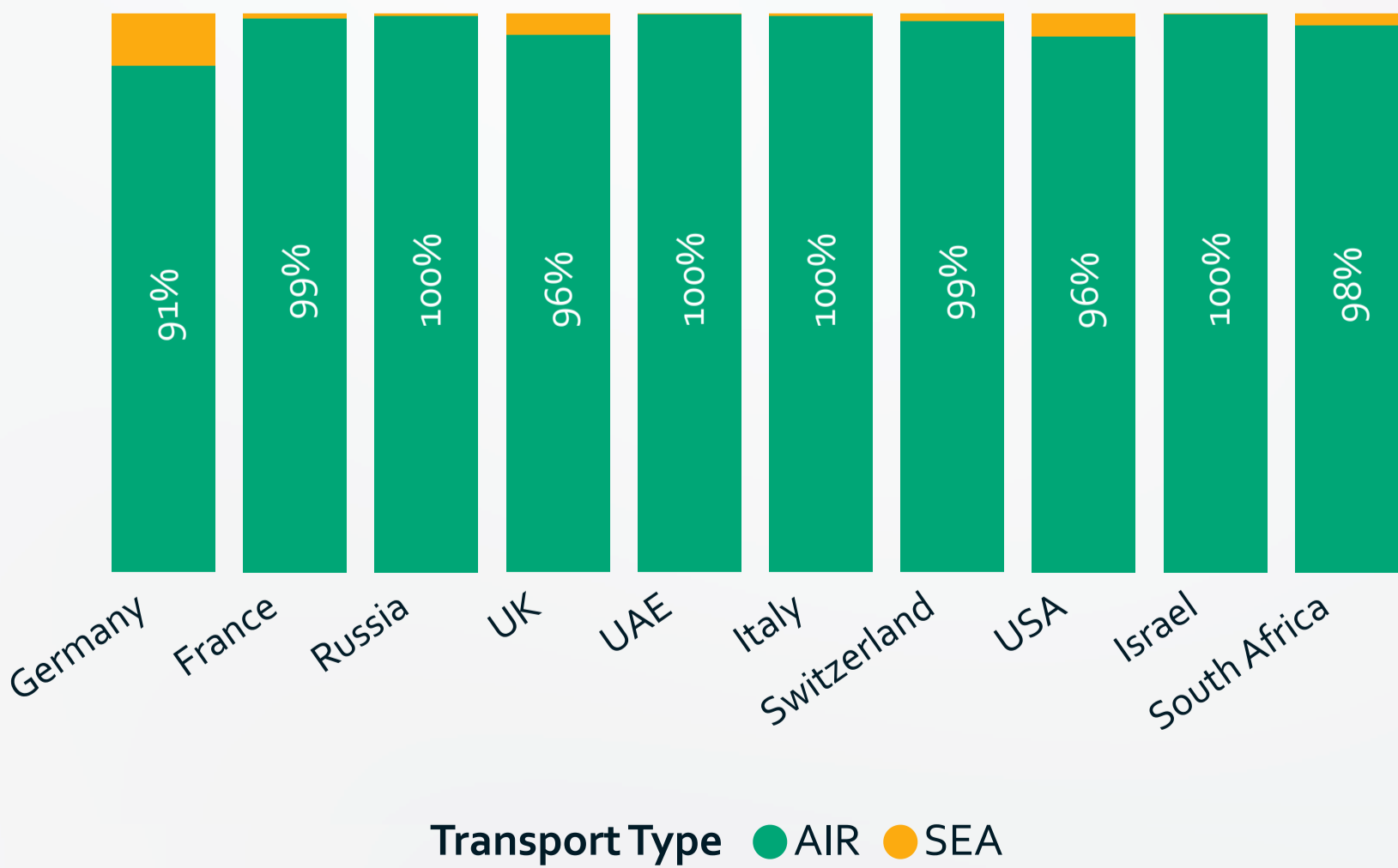
▲ 1.2%  
YoY%



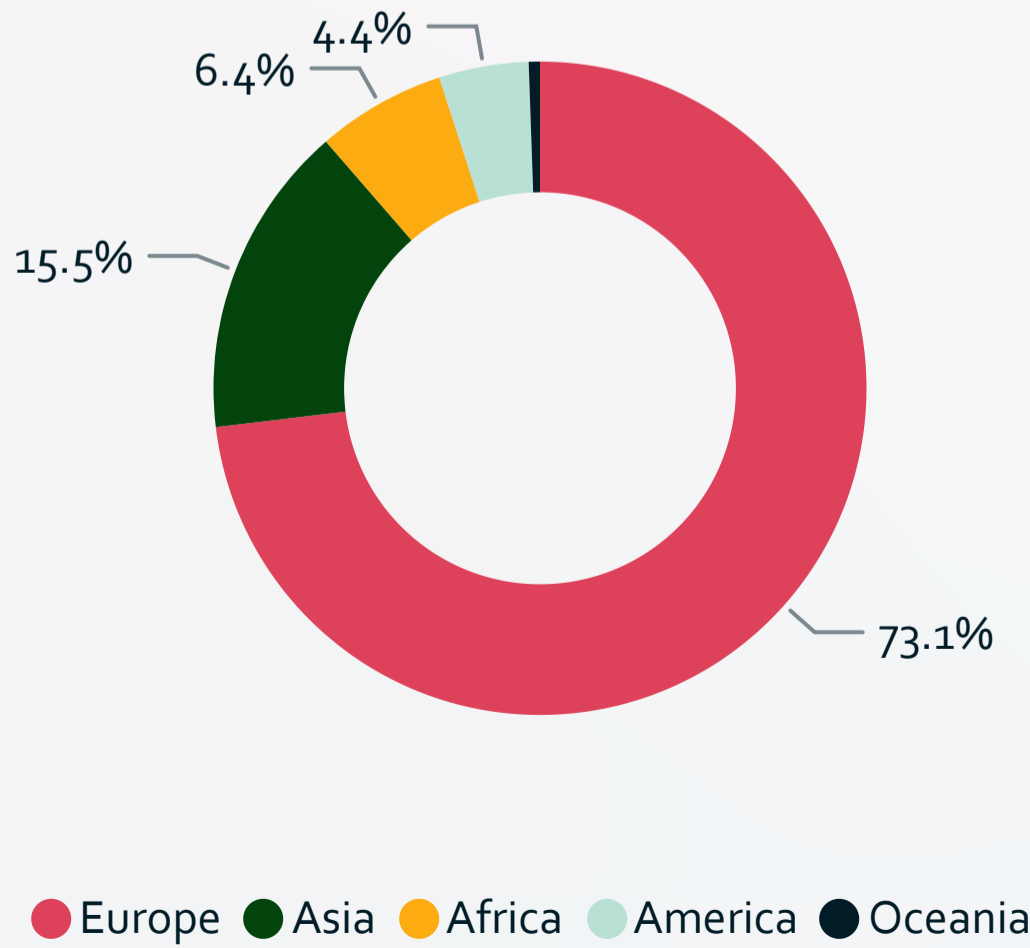
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 294,071 visitors have been recorded up to 03/11/2024. This represents a 1% increase over the same period last year.

97% of visitors are coming in by air.

Germany remains our leading source market with 50,194 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets account for 39% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

73% of our visitors come from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 31/10/2024

MONTHLY OVERVIEW - OCTOBER

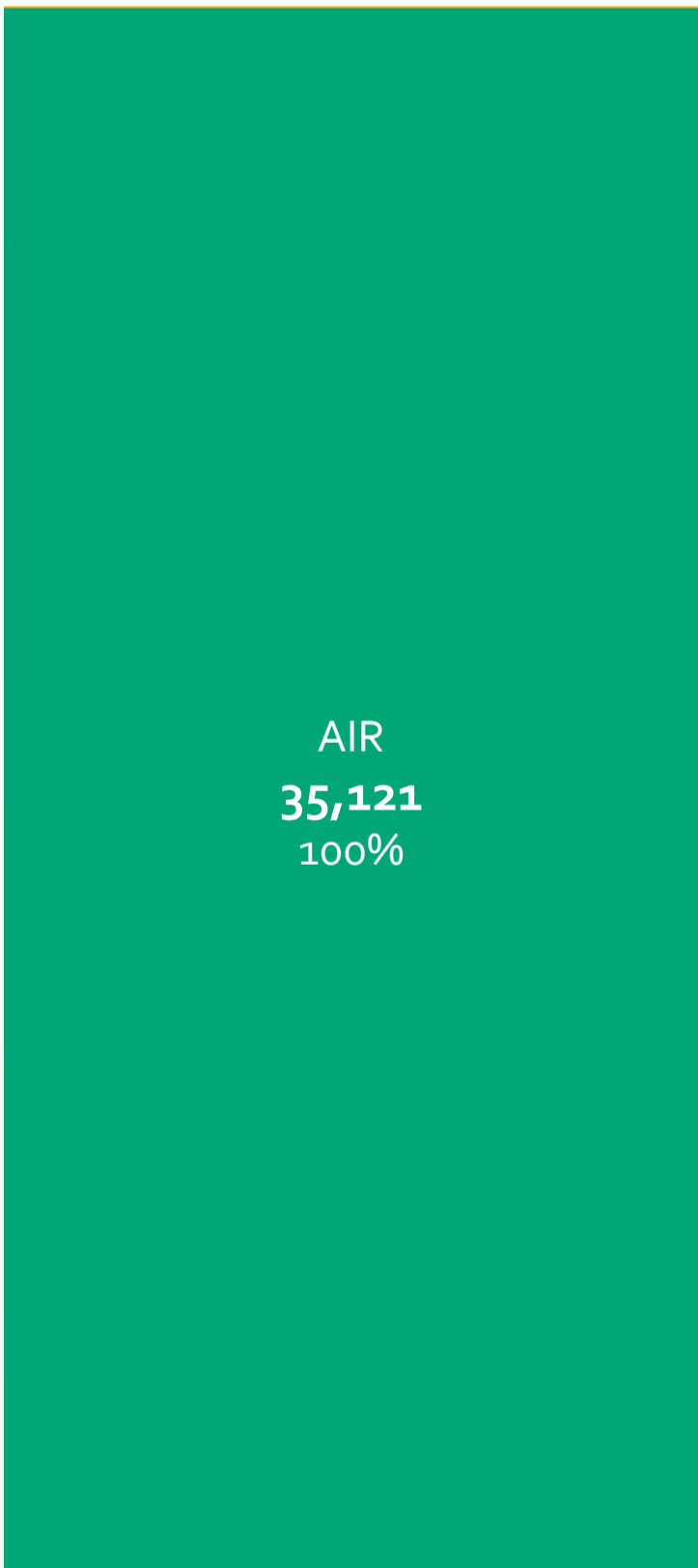
Total visitor arrivals for October 2024.



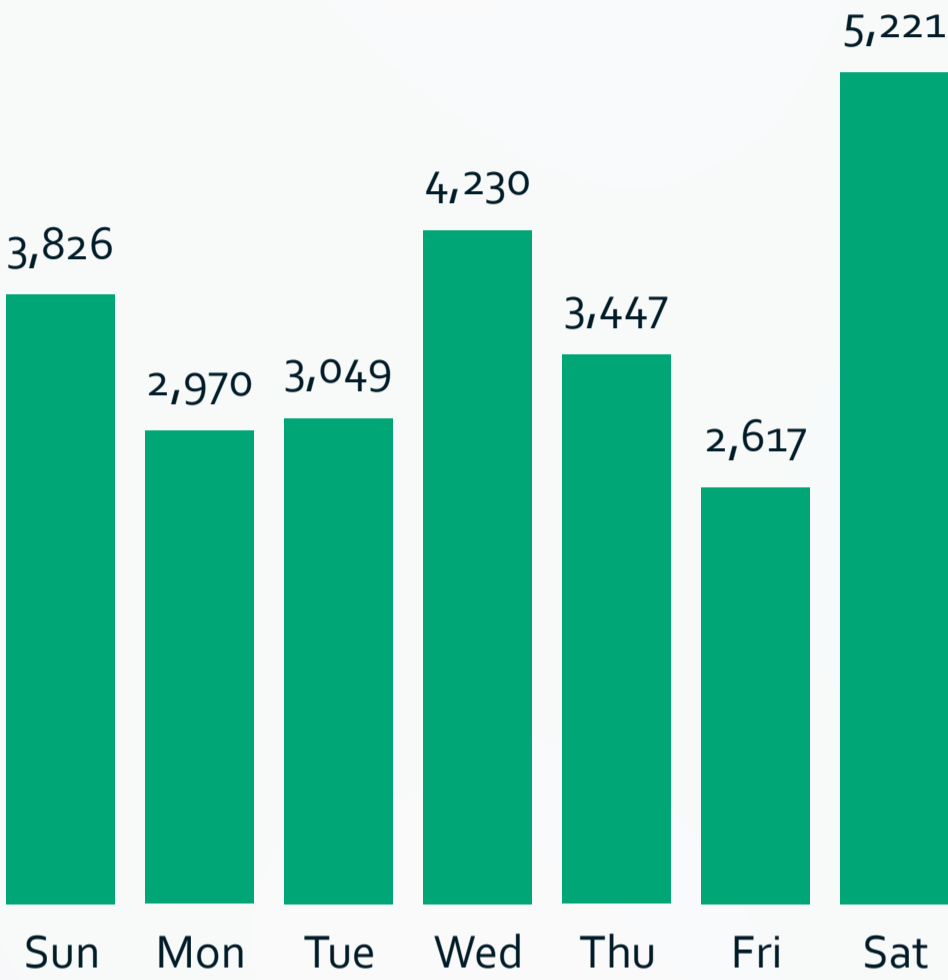
TOTAL ARRIVALS

35,155

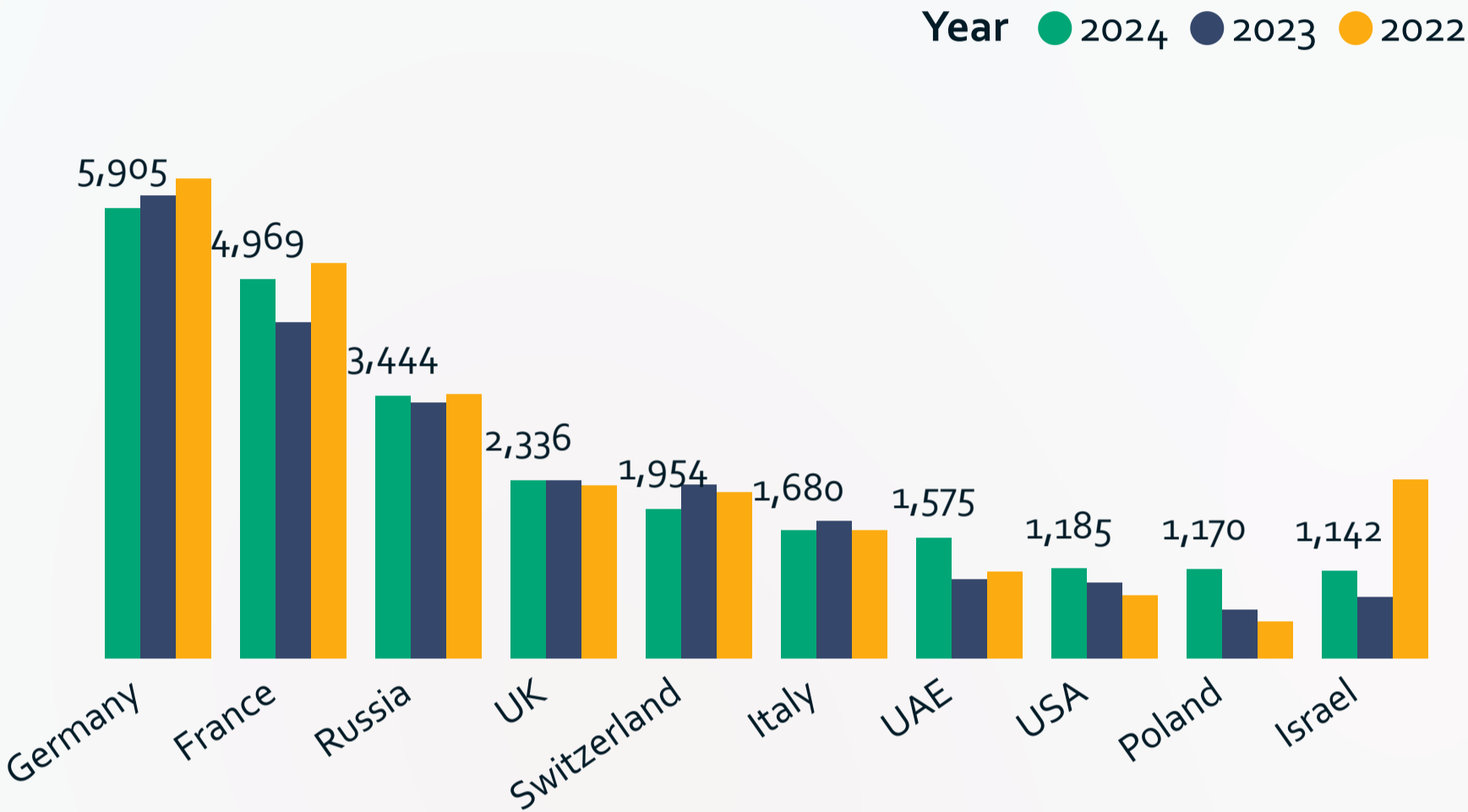
▲ 5.5%  
YoY%



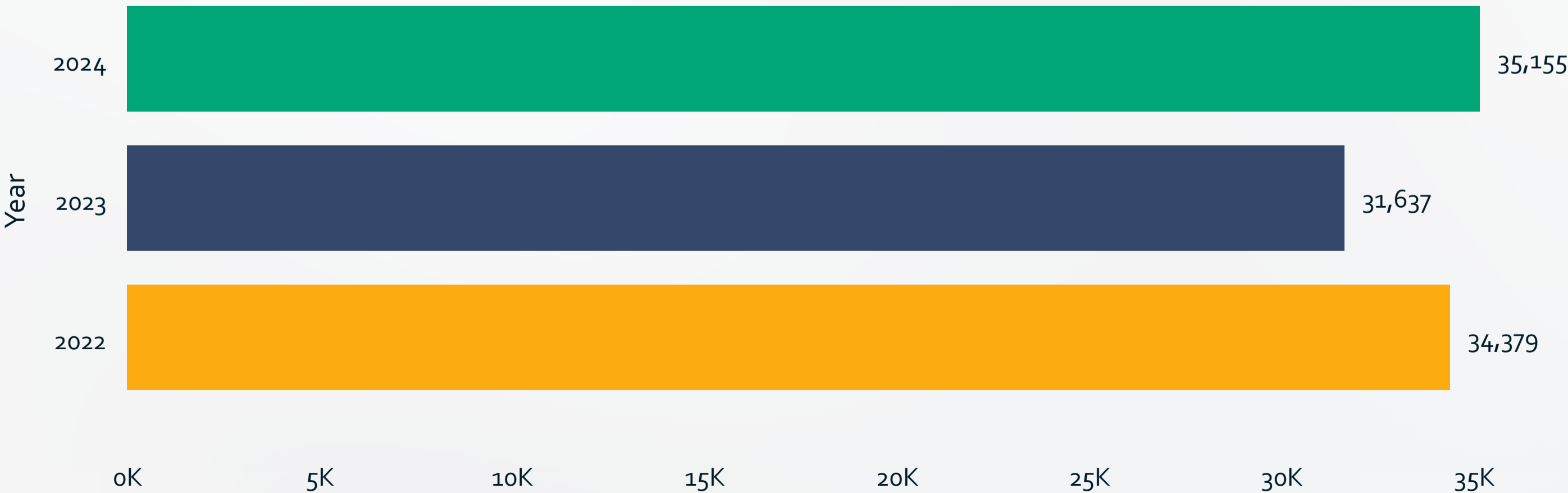
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES OCTOBER 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for October 2024 is currently 6% higher compared to last year.

A total of 35,155 visitors have been recorded in October, with 100% of visitors arriving by air.

Germany was the number one market in October with 17% of visitors, followed by France with 14% and Russia with 10%.

The growth for October was influenced by strong performance from markets such as:

France  
Arrivals this month was 13% higher compared to 2023

Russia  
Arrivals was 3% higher compared to last year

UAE  
Arrivals was 51% higher than last year

USA  
Arrivals was 19% higher than 2023

Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 03/11/2024



## WEEKLY OVERVIEW

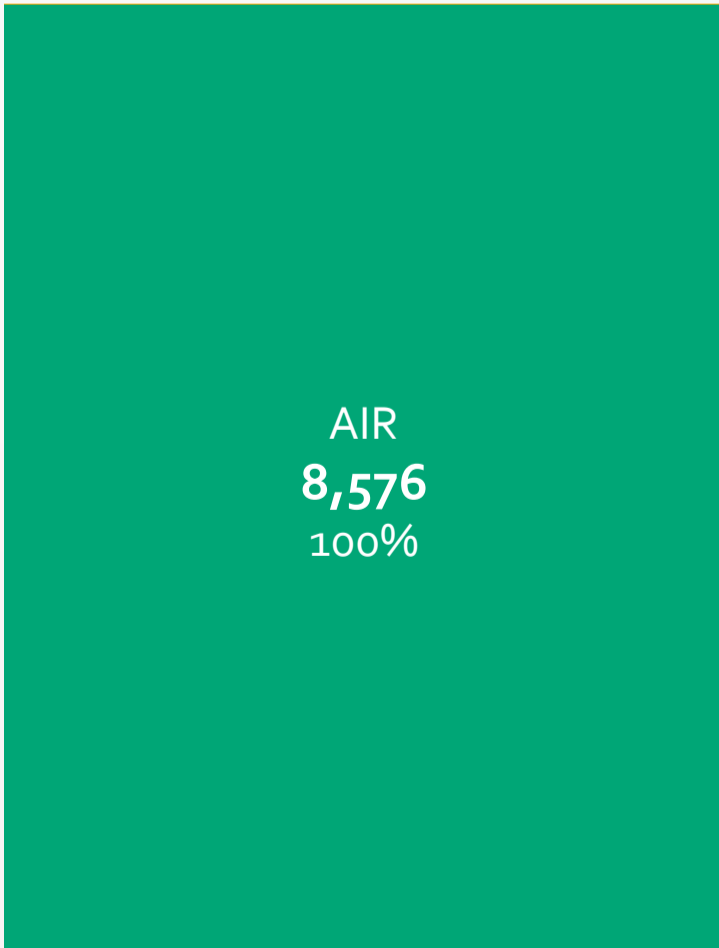
Total visitor arrivals for Week 44: 28/10/2024 - 03/11/2024

### DAILY AVERAGE

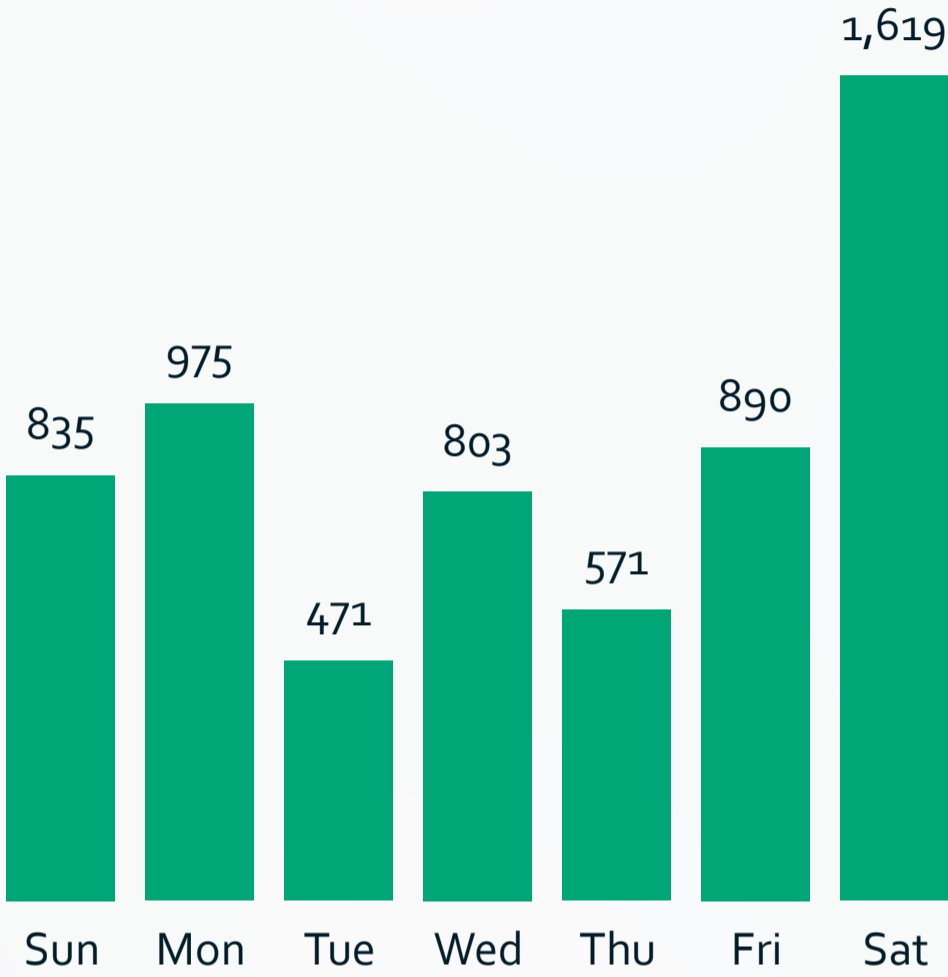
1,226

### TOTAL VISITORS

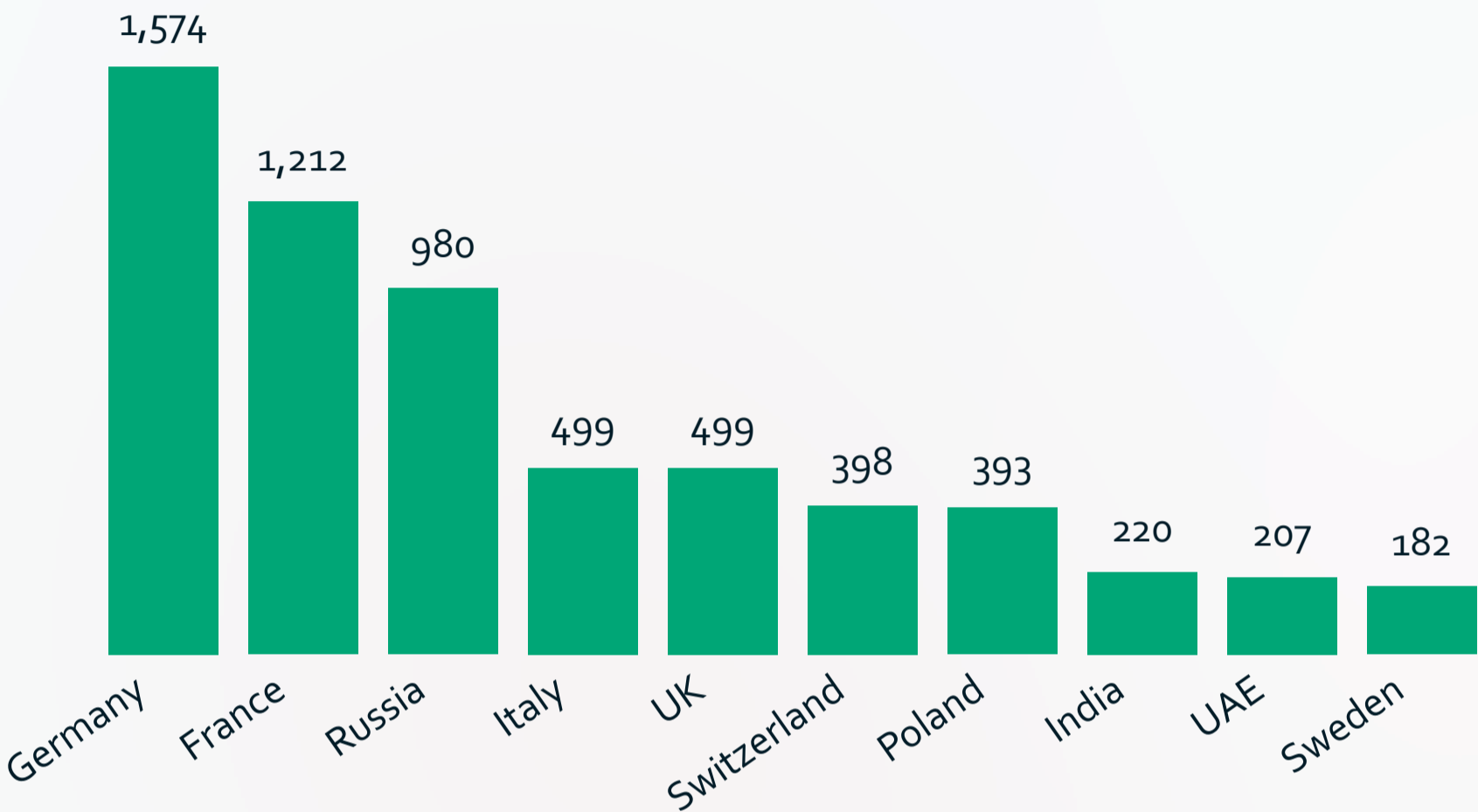
8,583



### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES WEEK 4244 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for Week 44, 2024 is 13% higher than the same period last year.

Germany is the leading market with 1,574 visitors, representing 18% of visitors.

The top three markets, France, Germany and Russia brought in 44% of visitors for Week 44.

The top 10 markets for the week accounts for 72% of total visitors.

Data source: National Bureau of Statistics

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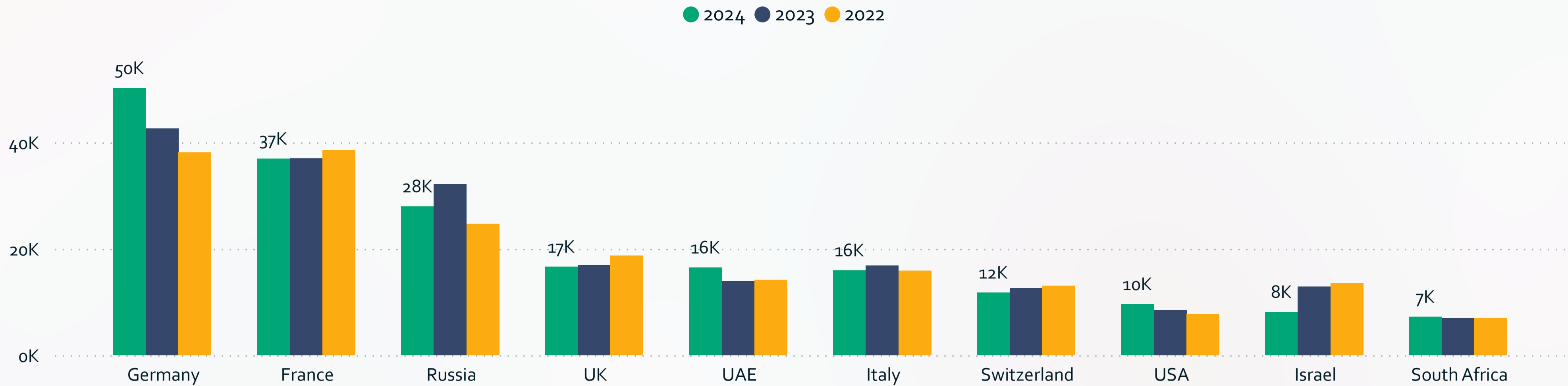
Last updated: 03/11/2024

## TOP MARKETS

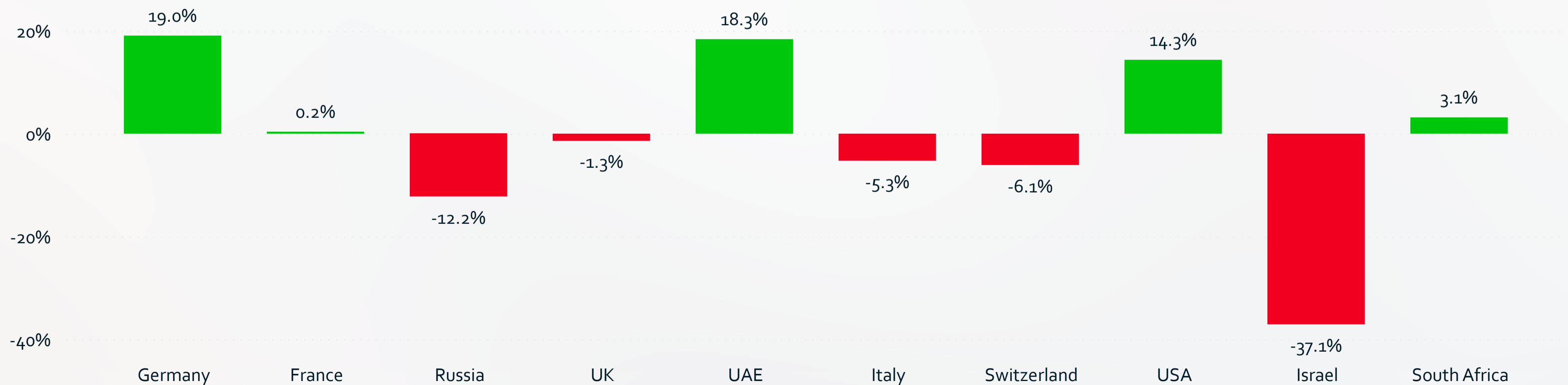
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



### INSIGHTS

Germany has increased by 19% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 18% and 14% respectively.

Additionally, South Africa has shown a notable improvement this year, with a performance increase of 3%.

These four are the only markets in our top 10 showing consistent growth, with improved performance compared to the same period in 2023 and 2022.

In contrast, France, the UK, Switzerland and Israel are showing signs of decline based on total arrivals from the same period in 2023 and 2022.

Data source: National Bureau of Statistics

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Last updated: 03/11/2024

Data source: National Bureau of Statistics



## ARRIVALS TREND

Visitor arrivals trend compared to previous years

COUNTRY FILTER

Search

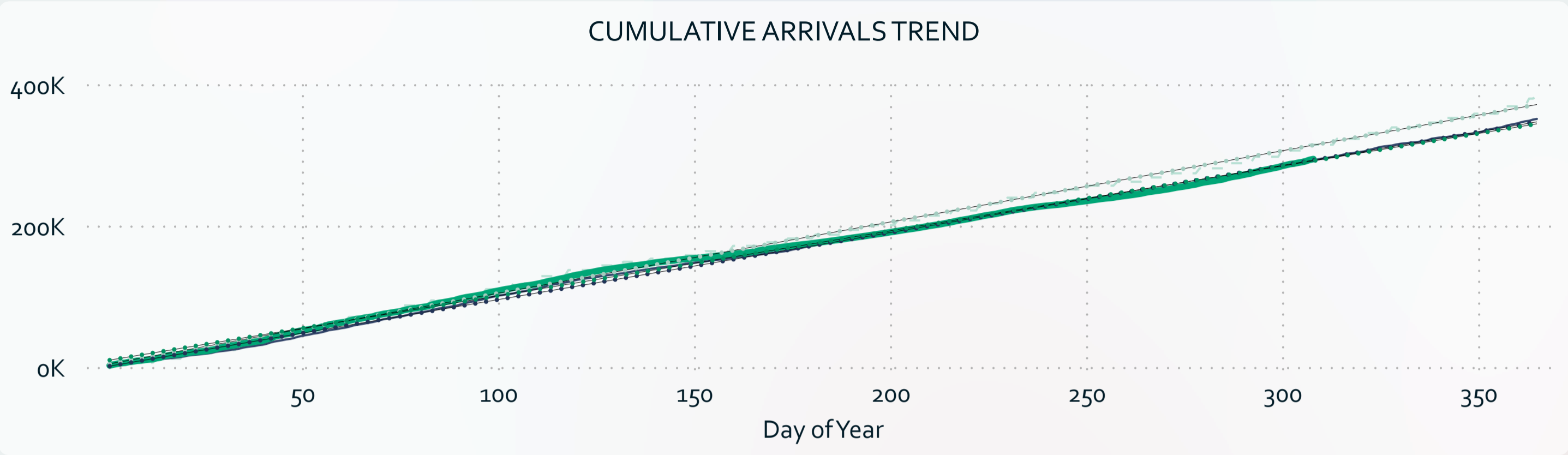
☐

Afghanistan

☐

Agalega

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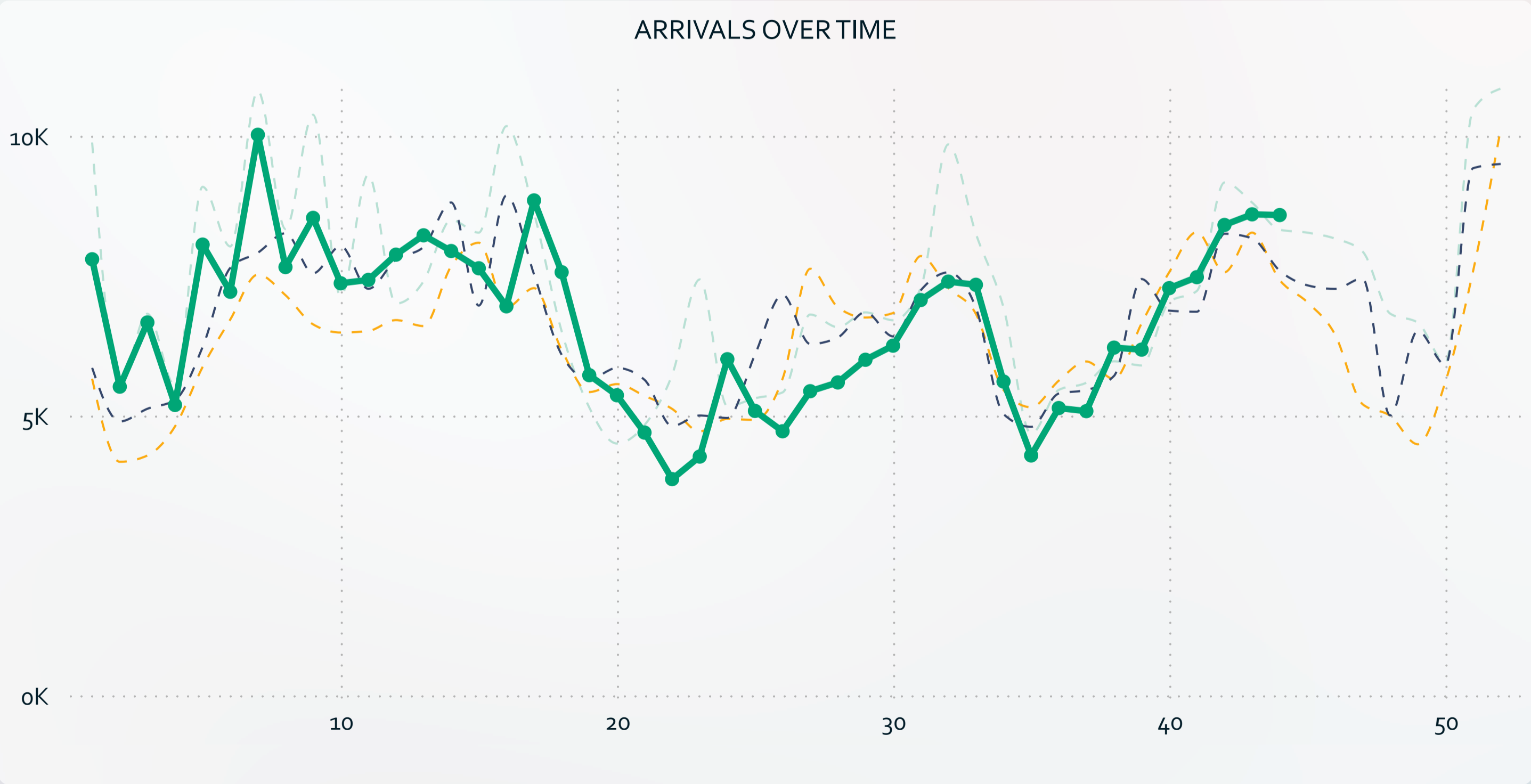
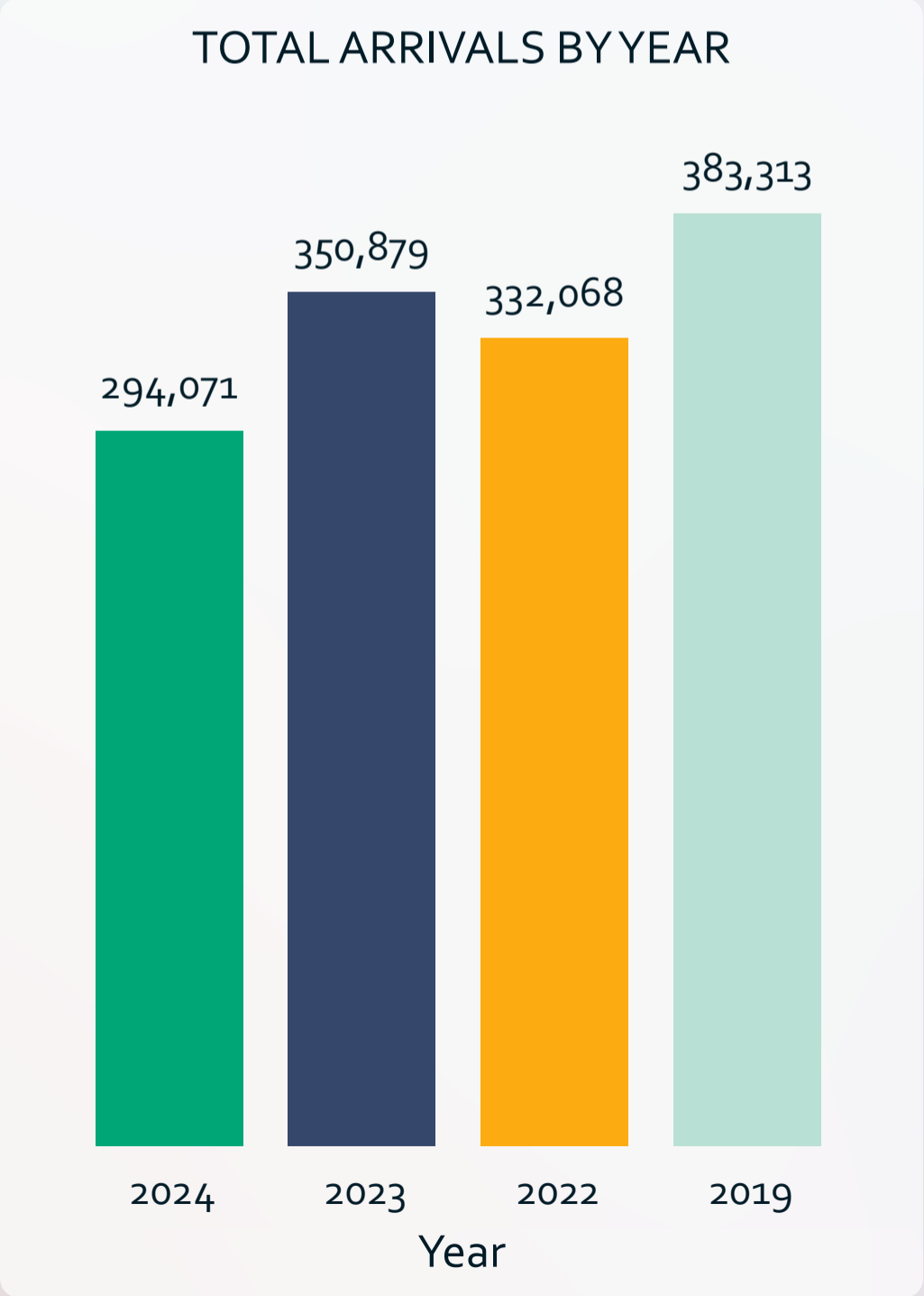
Aland Islands☐☐☐☐

INSIGHTS

After a relatively poor September, the number of visitors arrivals has recovered well since week 40 with arrivals in the last 3 weeks exceeding number recorded in both 2023 and 2022.

Arrivals figures for week 44 this year is also higher than was recorded in the same week of 2019 by 3%.

Data source: National Bureau of Statistics



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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

