

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 07/01/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

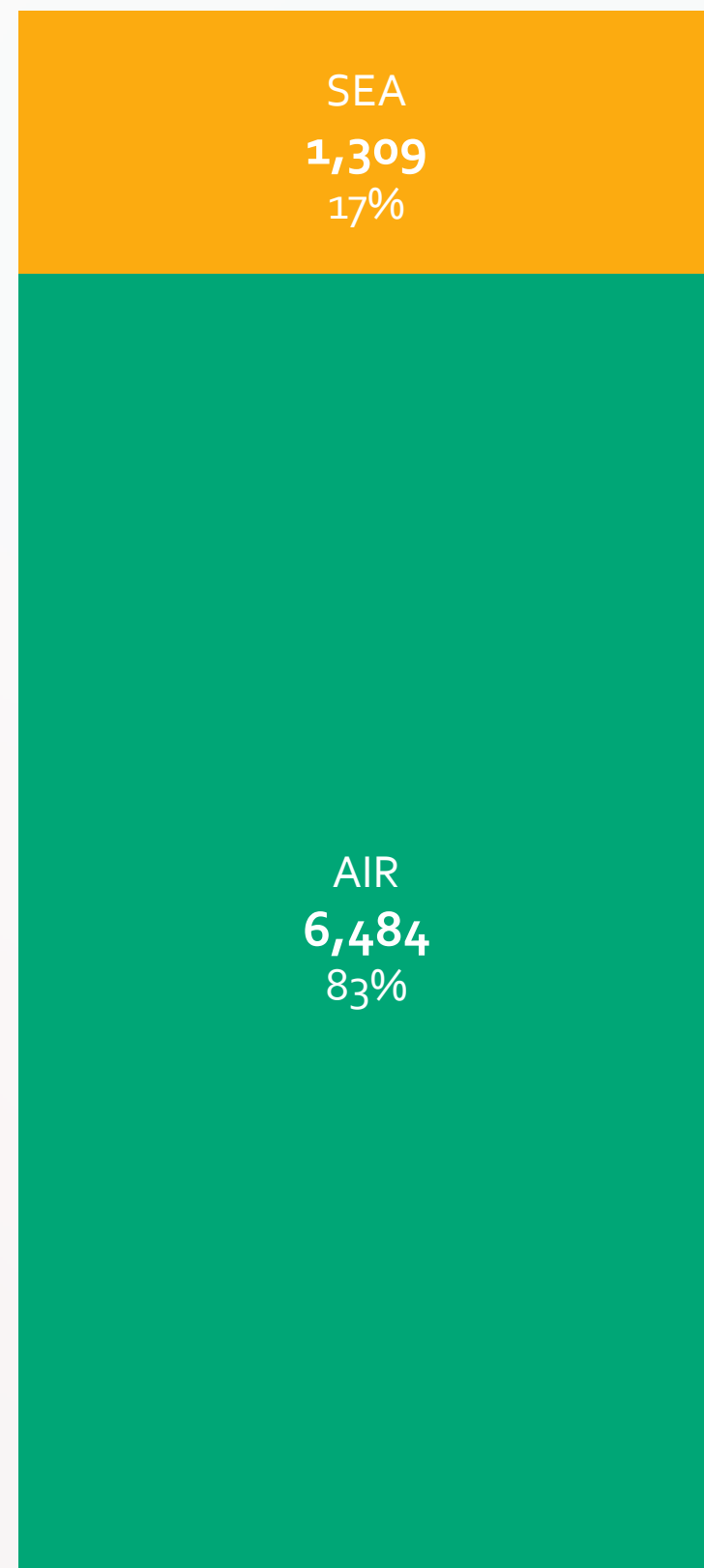


2024 TOTAL VISITORS

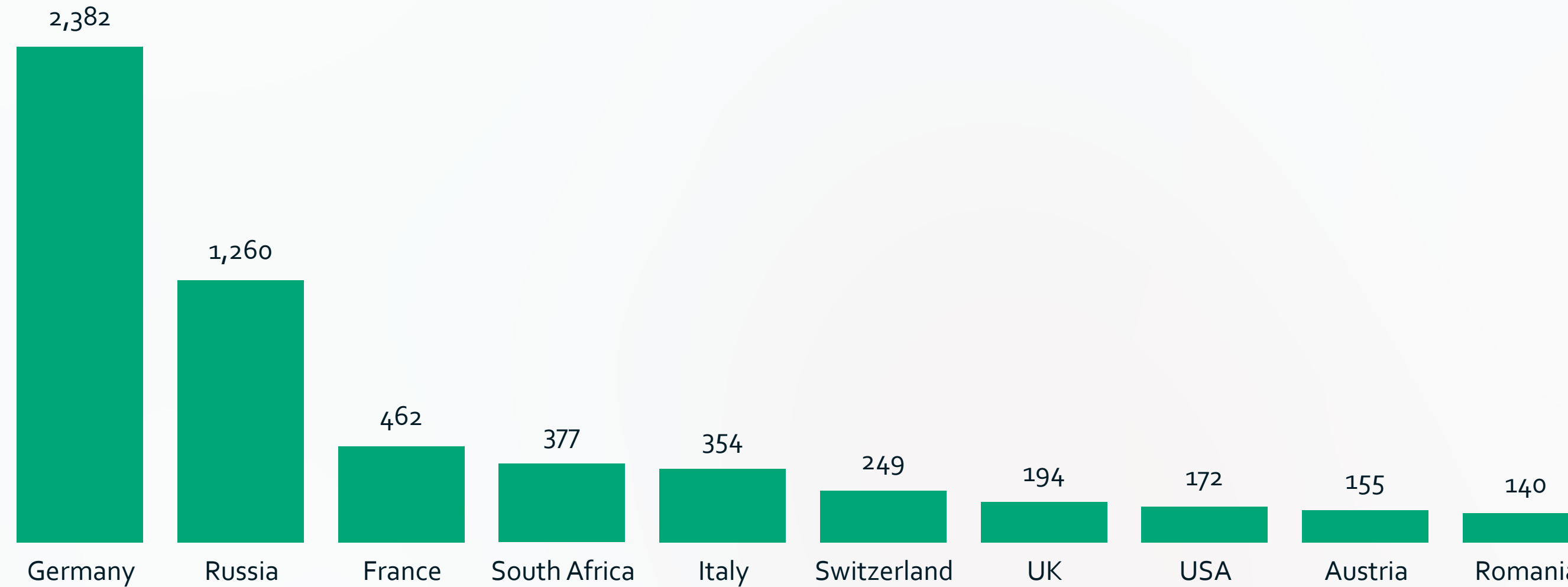
7,793

▲ 29.4%

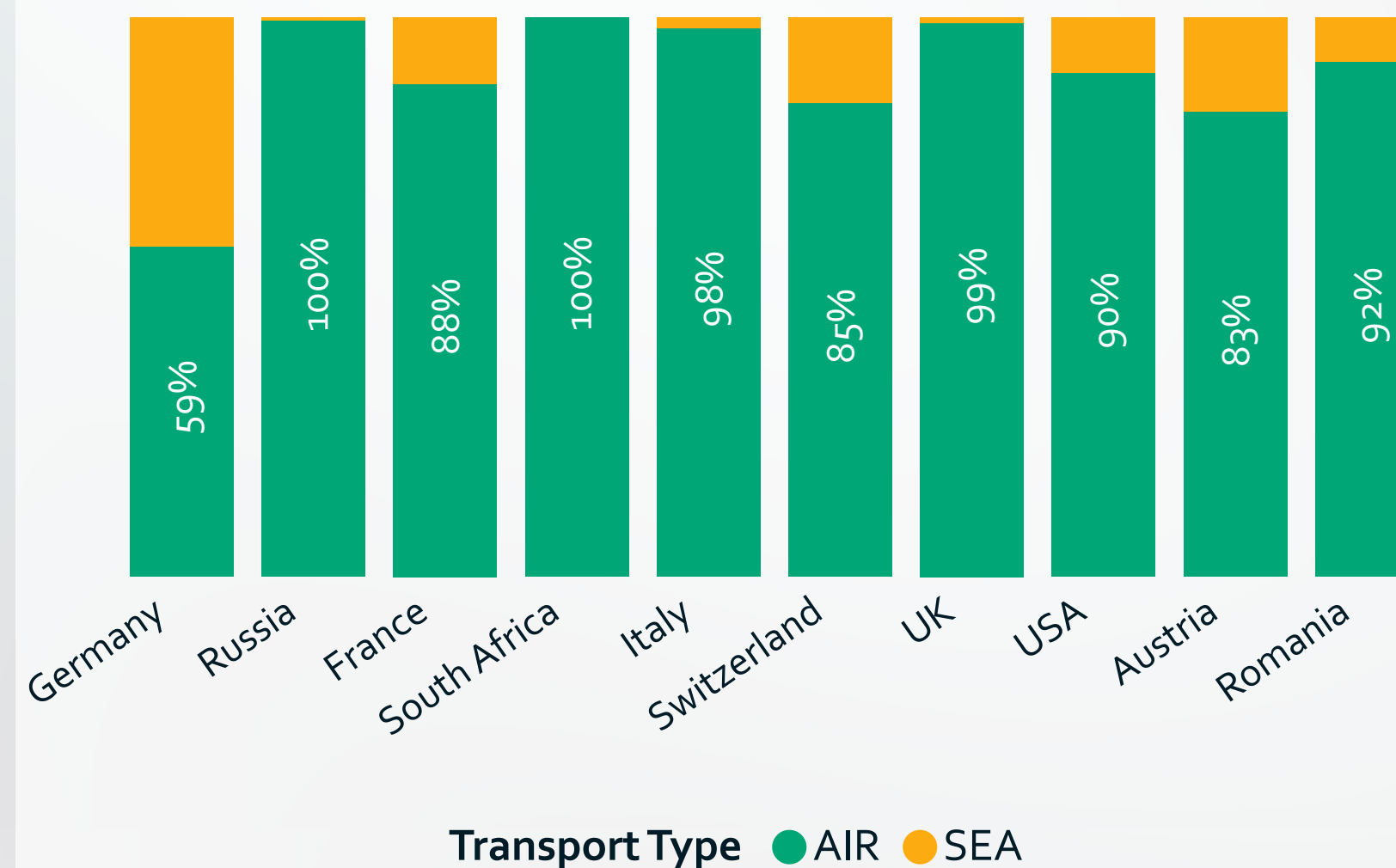
YoY%



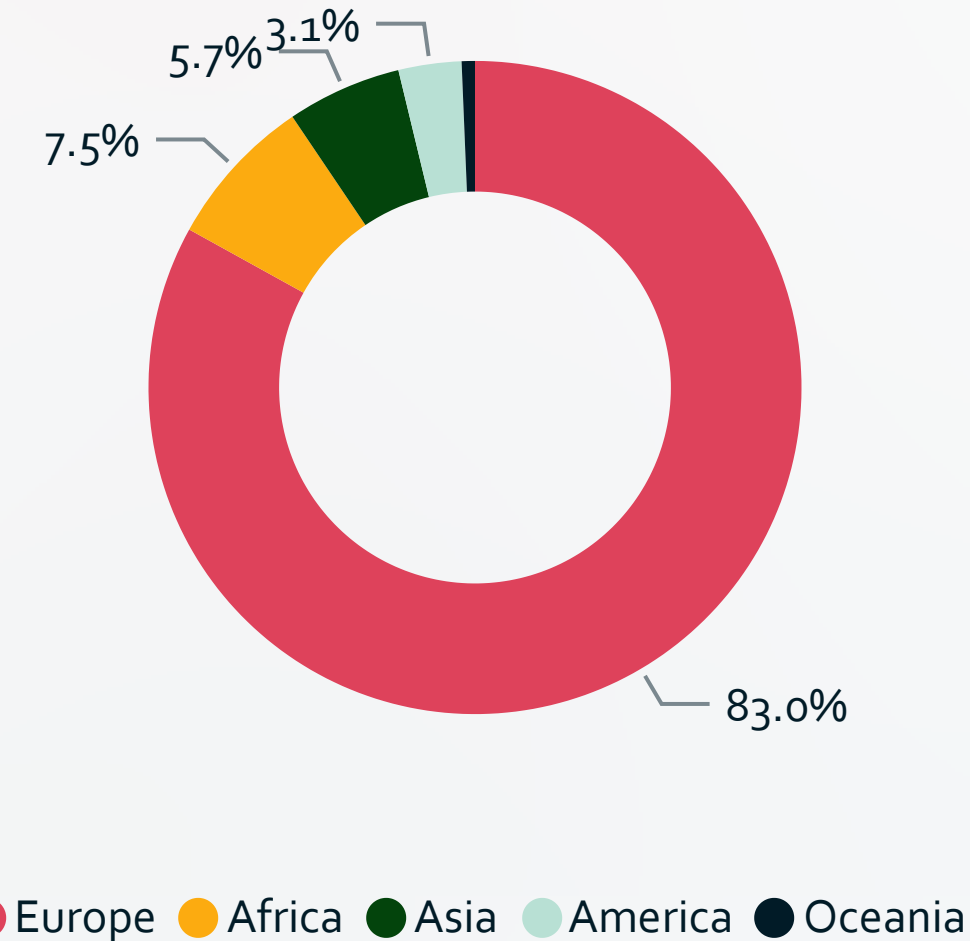
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 7,793 visitors has been recorded up to 07/01/2024. This represents a 29% increase over visitor arrivals for the same period last year.

83% of visitors came by air, with the remaining 17% coming in by sea.

Germany is our leading source market with 2,382 visitors to date, representing 31% of Total Visitor Arrivals.

Our top 3 markets accounts for 53% of total Visitor Arrivals, and the top 10 markets for 74% of total Visitor Arrivals.

83% of our visitors are coming from Europe, with Africa the next highest region with 7.5% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JANUARY

Total visitor arrivals for January 2024.

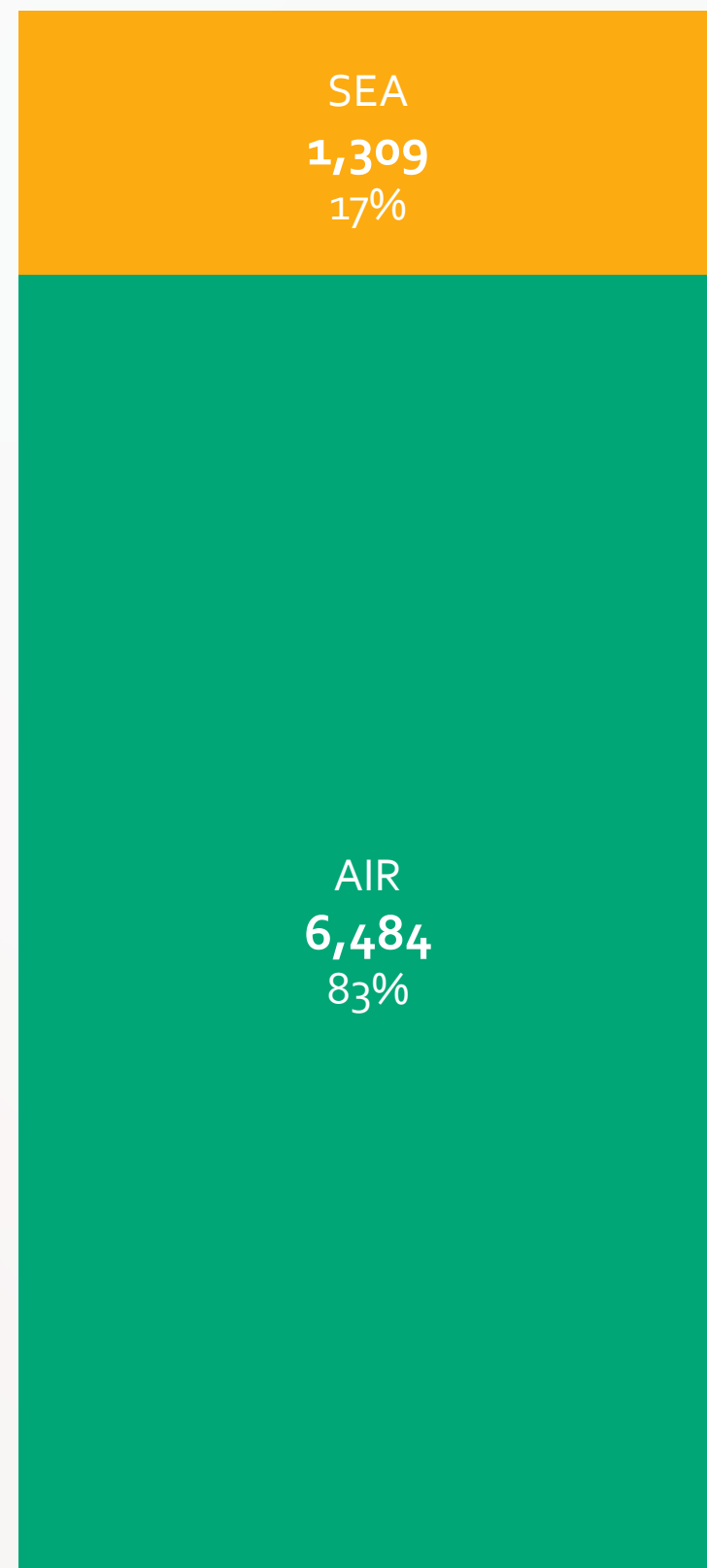


TOTAL ARRIVALS

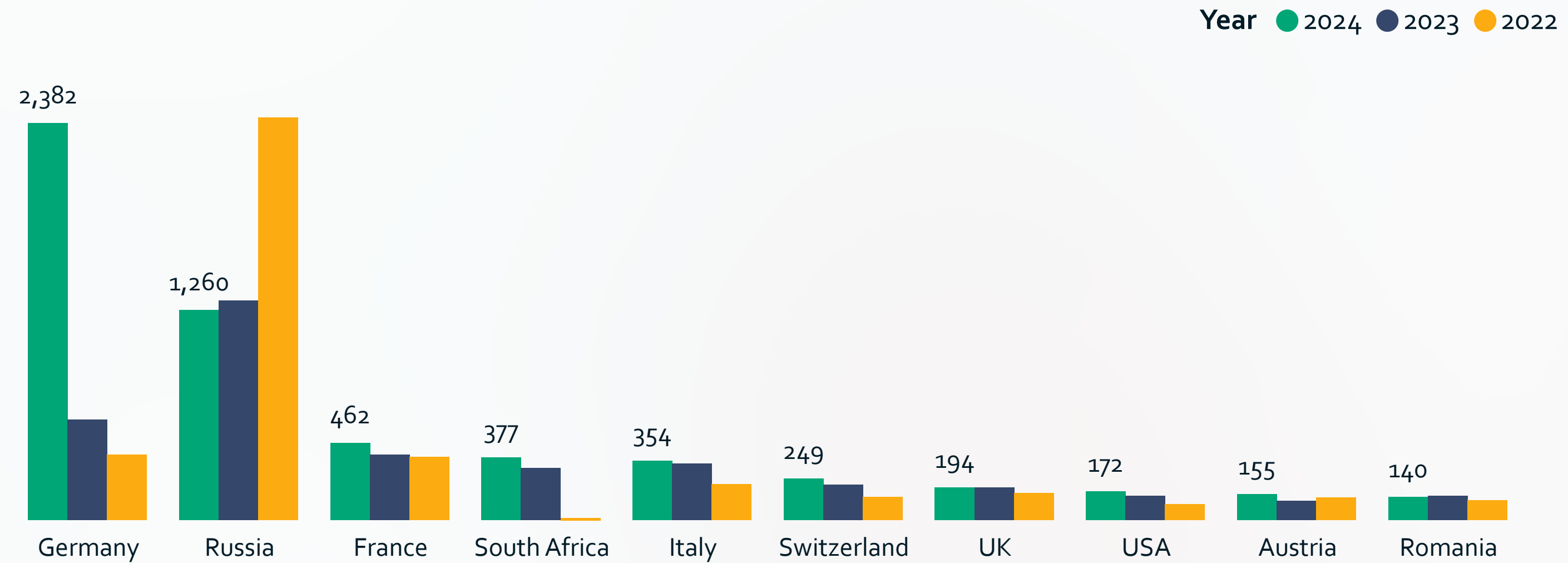
7,793

▲ 29.4%

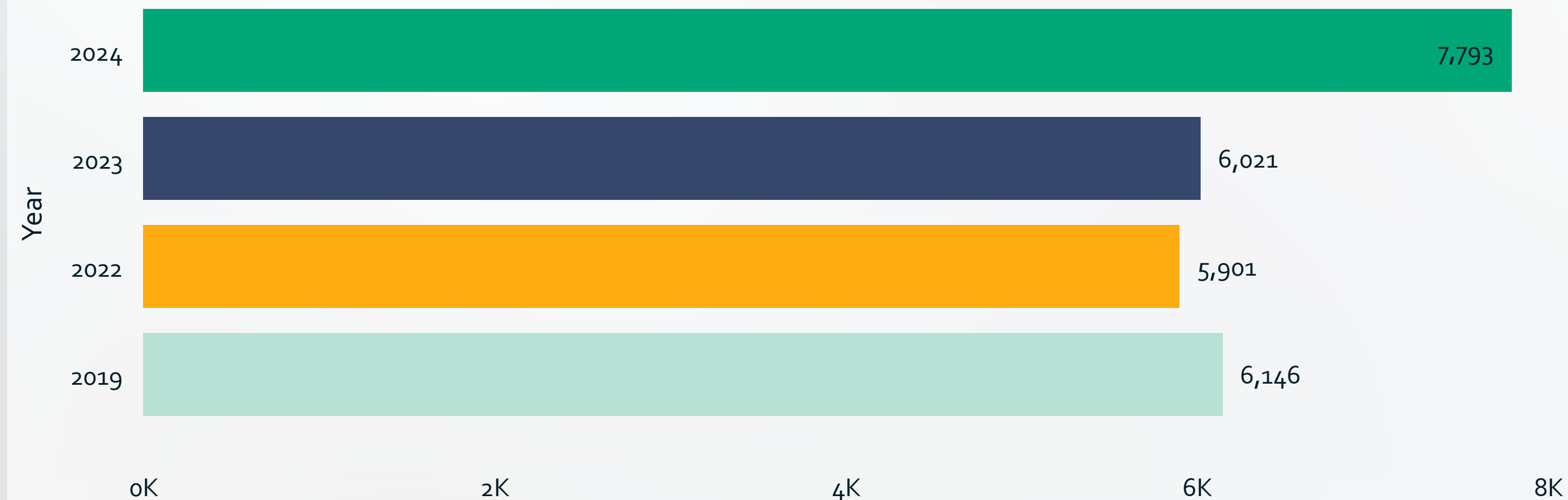
YoY%



TOP 10 2024 MARKETS TO PREVIOUS YEARS



HOW DOES JANUARY 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for January 2023 is currently 29% higher compared to last year.

A total of 7,793 visitors has been recorded, 27% higher than the same period in 2019.

Data source: National Bureau of Statistics

VISITOR ARRIVALS REPORT

Last updated: 07/01/2024

WEEKLY OVERVIEW - WEEK 1

Total visitor arrivals for Week 1: 01/01/2024 - 07/01/2024

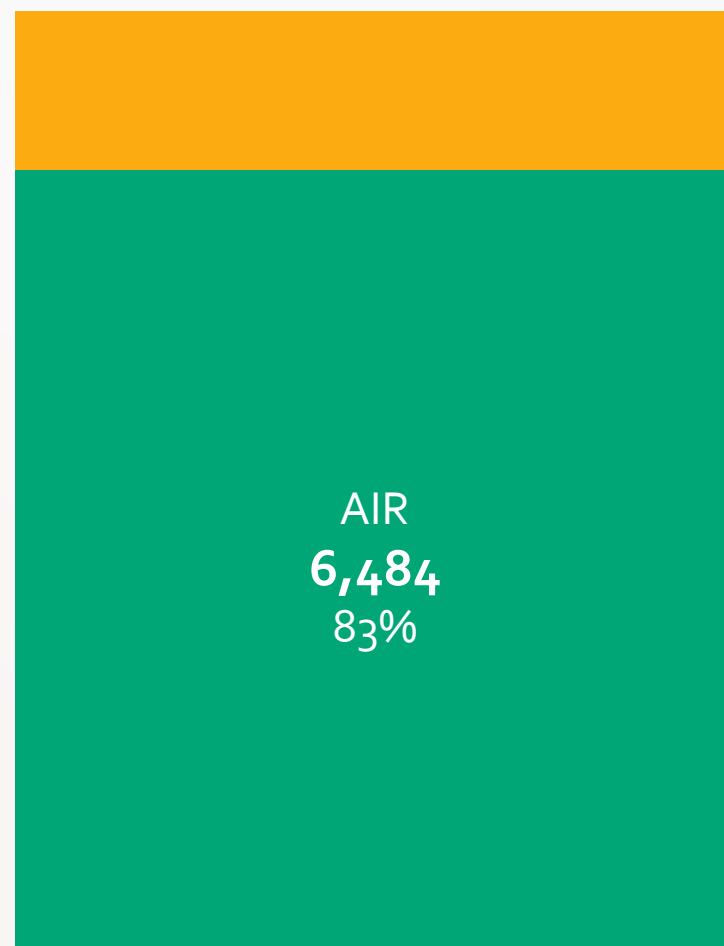


DAILY AVERAGE

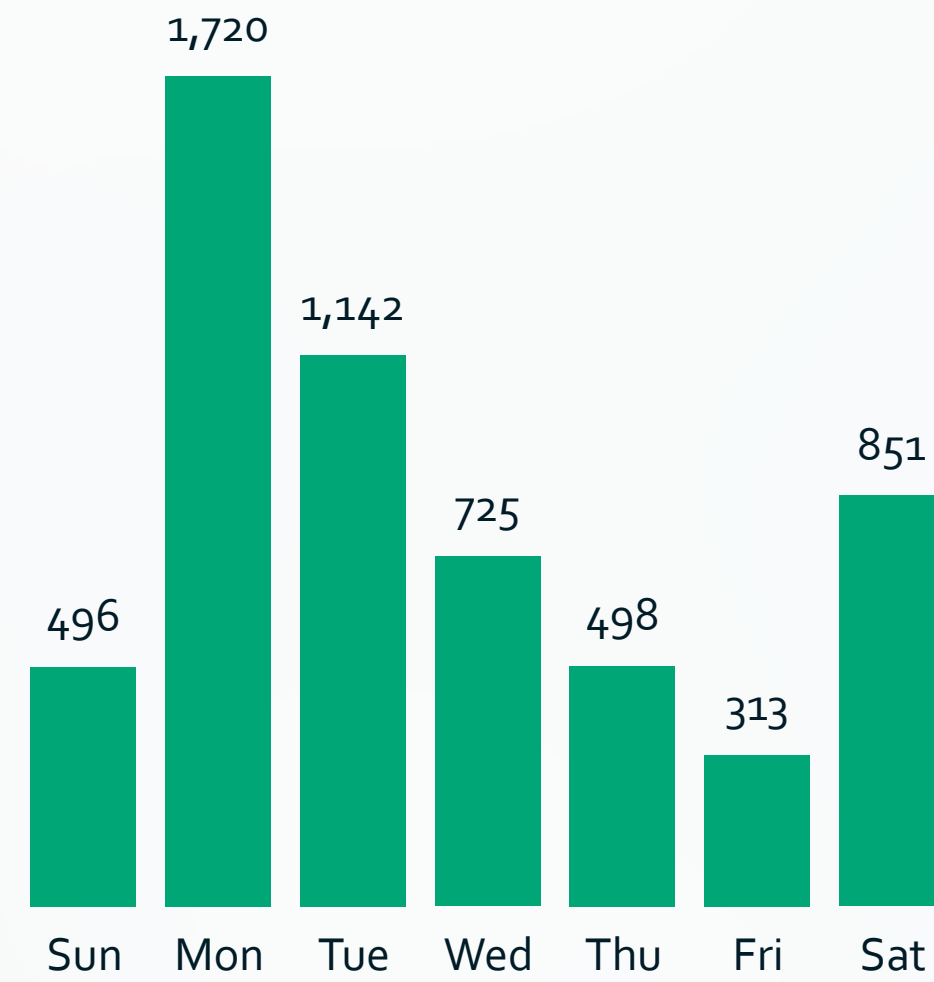
1,113

TOTAL VISITORS

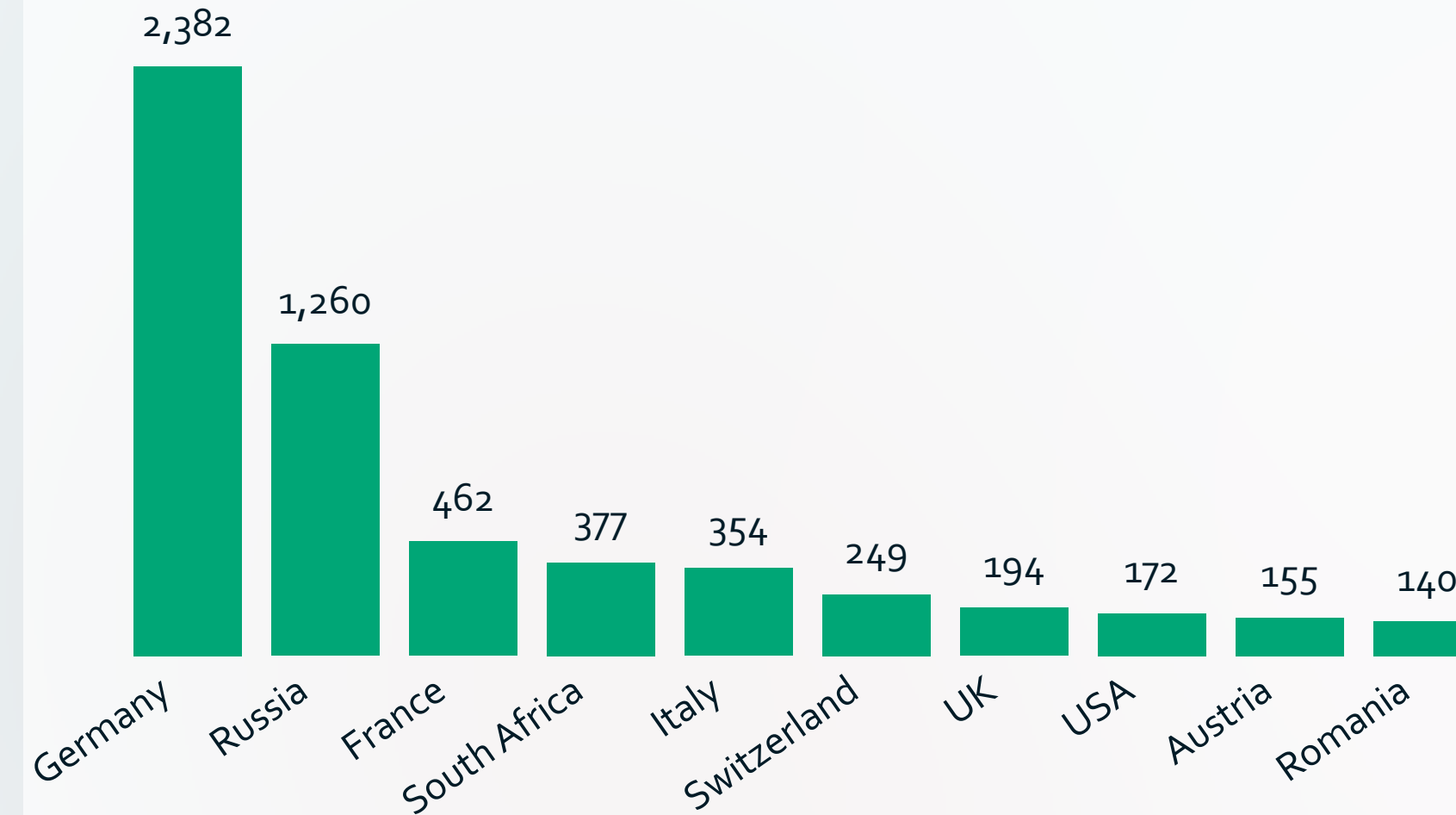
7,793



VISITOR ARRIVALS BY WEEK DAY



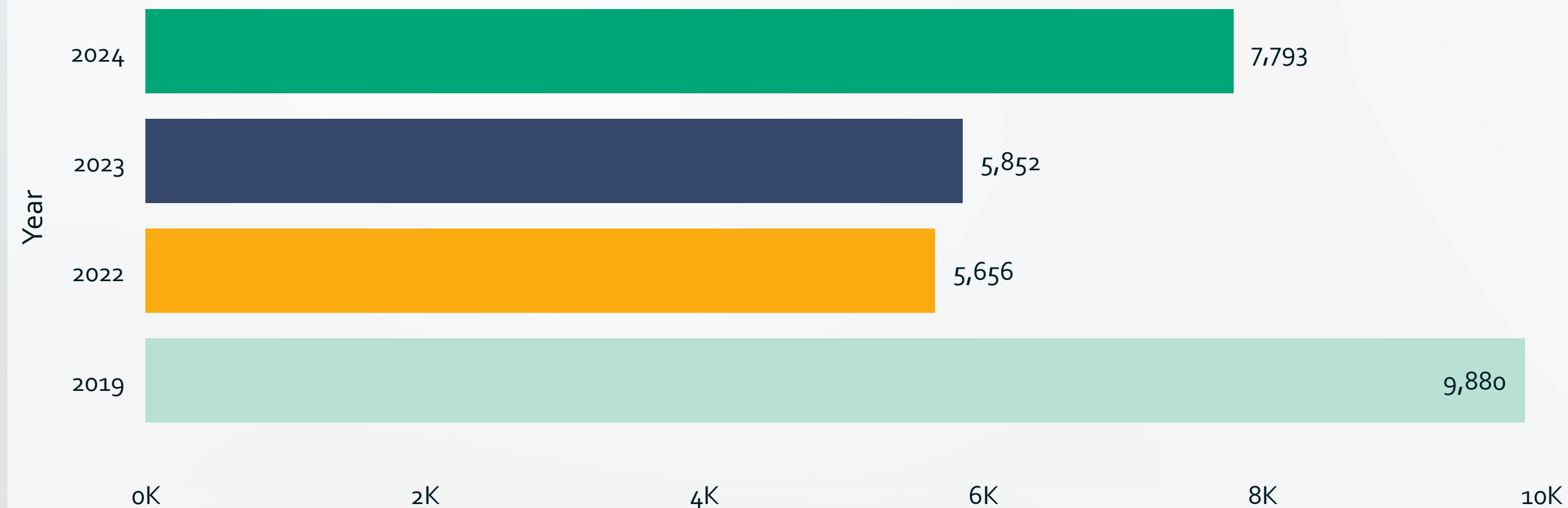
TOP 10 MARKETS



INSIGHTS

Arrivals for Week 1, 2023 is 33% higher than last year.

HOW DOES WEEK 1 2023 COMPARE TO THE PREVIOUS FIVE YEARS?



Data source: National Bureau of Statistics

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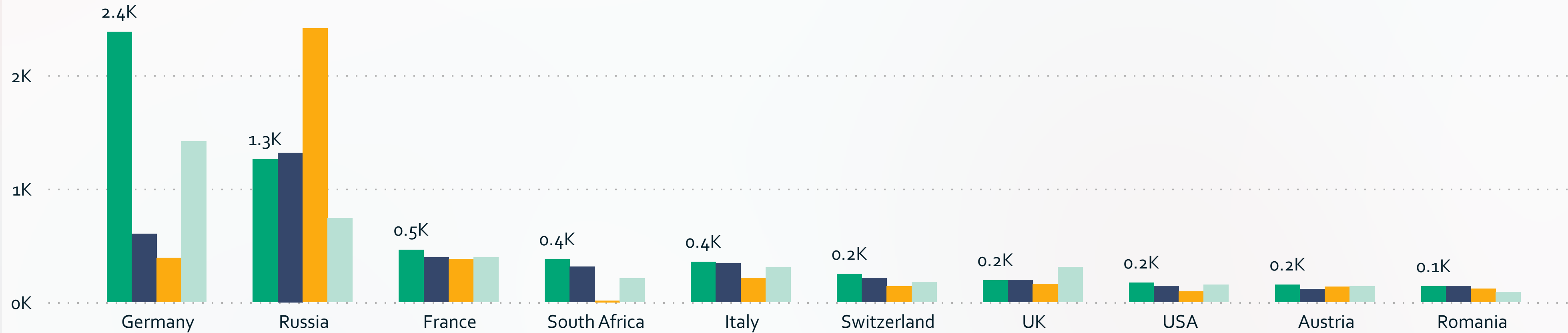
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

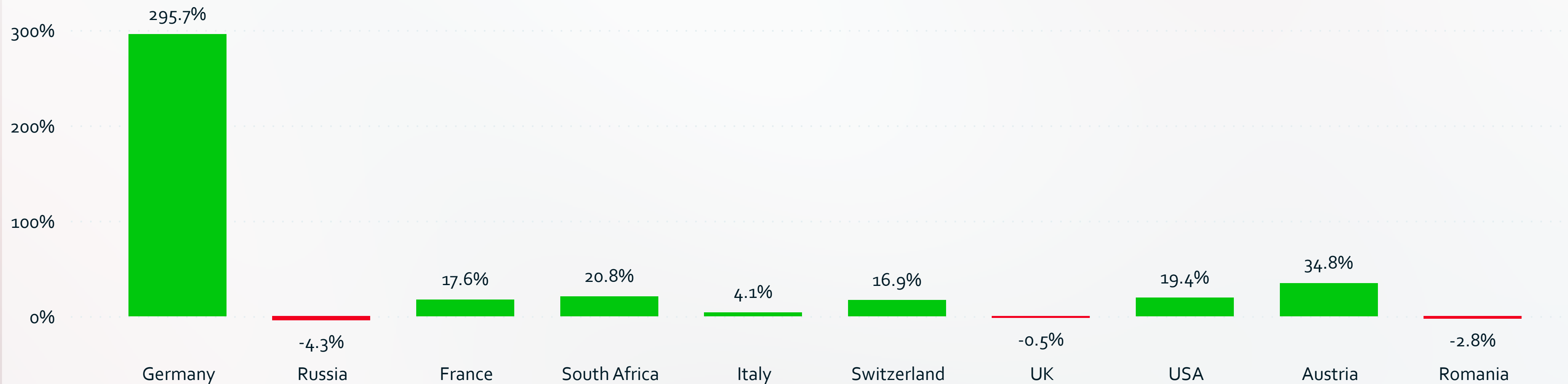


TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022 ● 2019



YEAR ON YEAR %



INSIGHTS

Germany is currently seeing a growth rate of 296% compared to the same period last year.

Data source: National Bureau of Statistics

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ARRIVALS TREND

Visitor arrivals trend compared to 2022 and 2019

COUNTRY FILTER

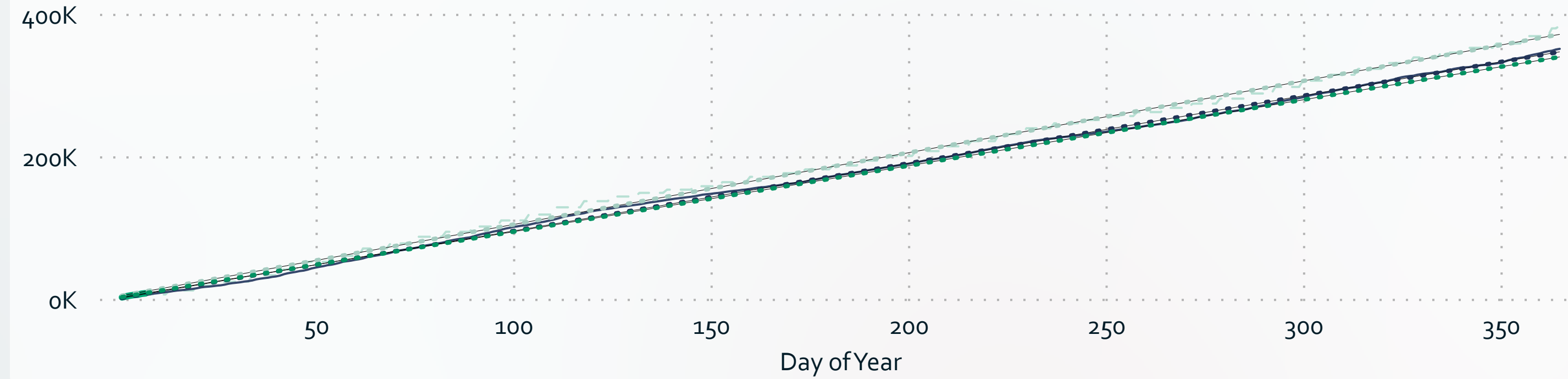
Search

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- Aland Islands
- Albania
- Algeria
- American Samoa
- Andorra

TOTAL ARRIVALS BY YEAR



CUMULATIVE ARRIVALS TREND



ARRIVALS OVER TIME



INSIGHTS

Data source: National Bureau of Statistics