

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/04/2024

ANNUAL OVERVIEW

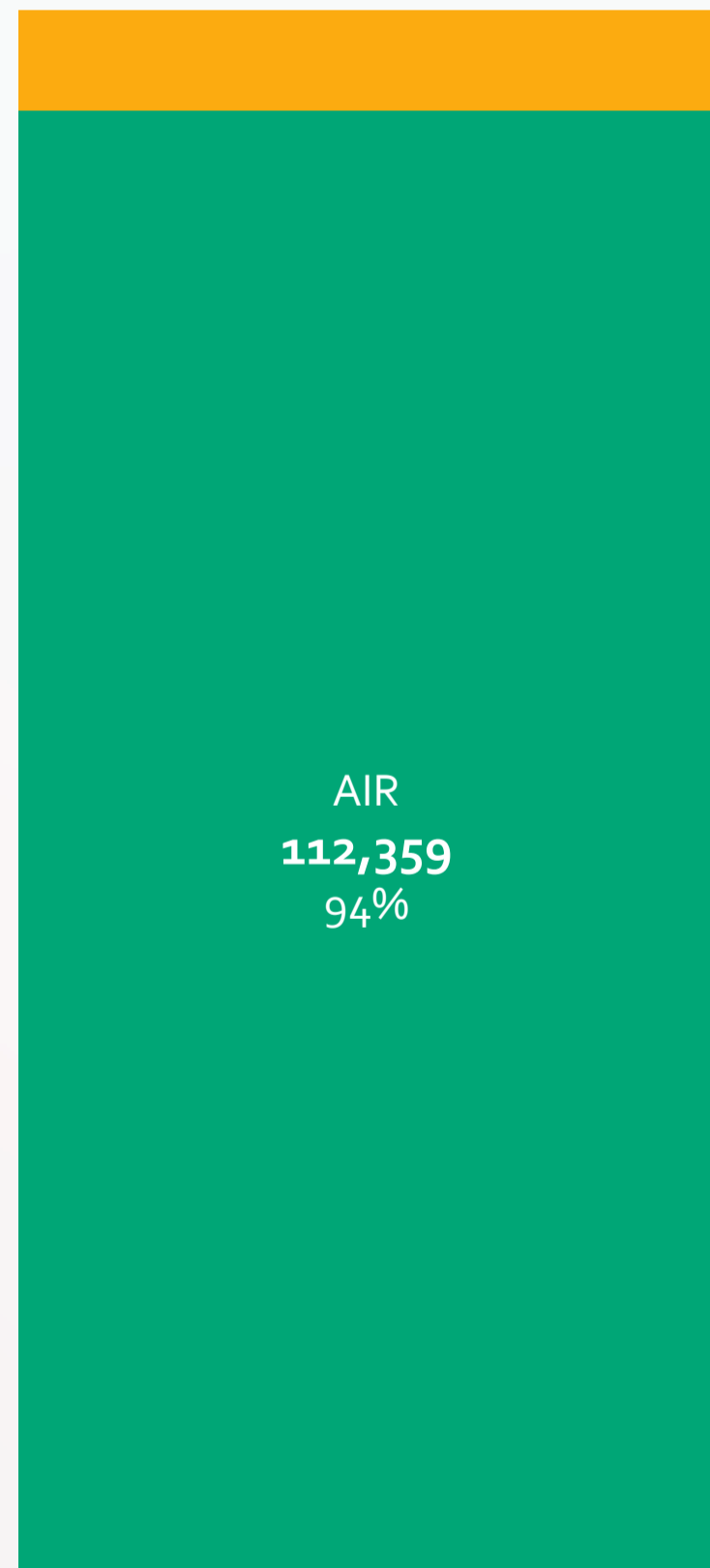
Total visitor arrivals since 1st January 2024.



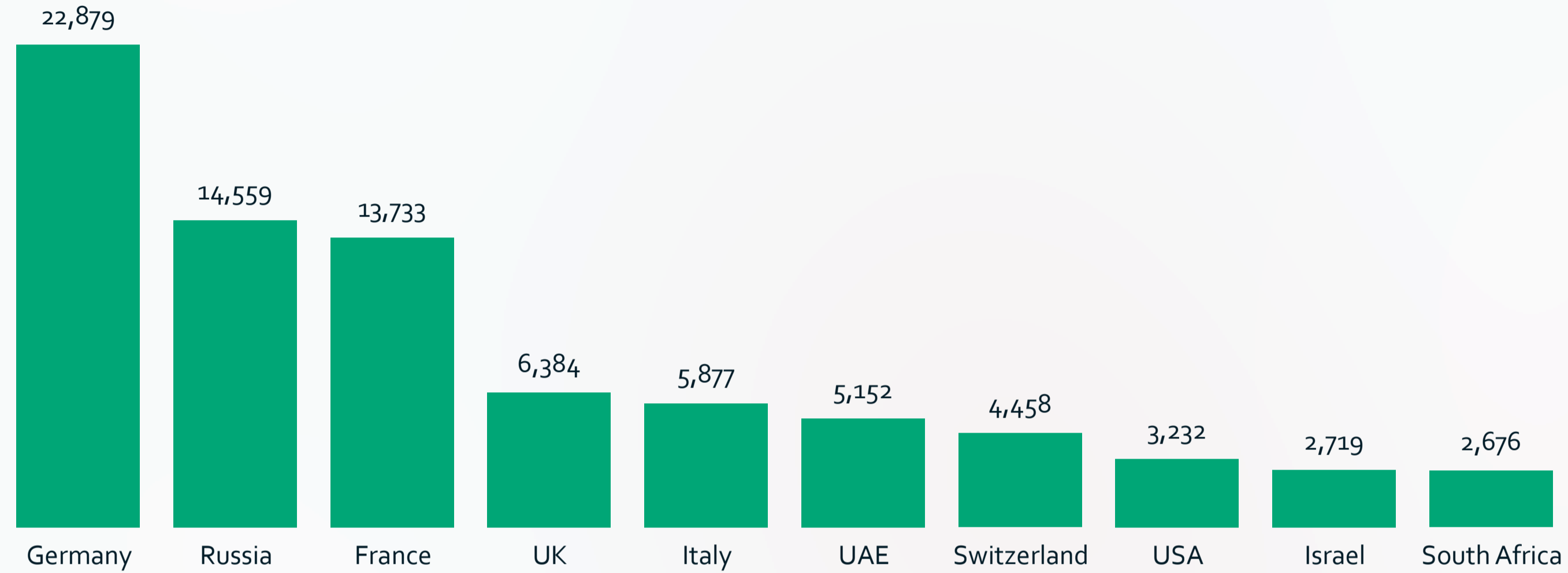
2024 TOTAL VISITORS

120,041

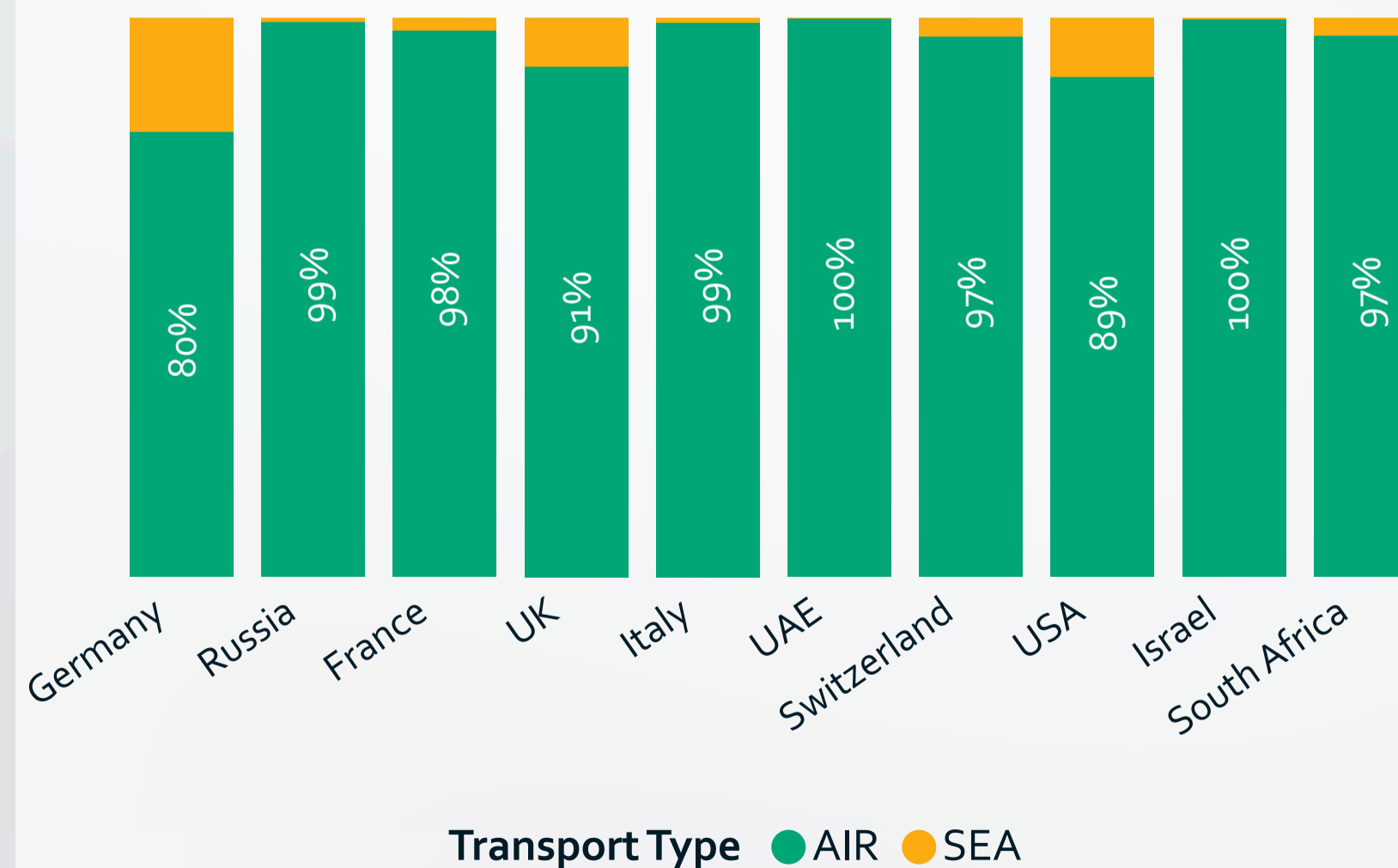
▲ 7.0%
YoY%



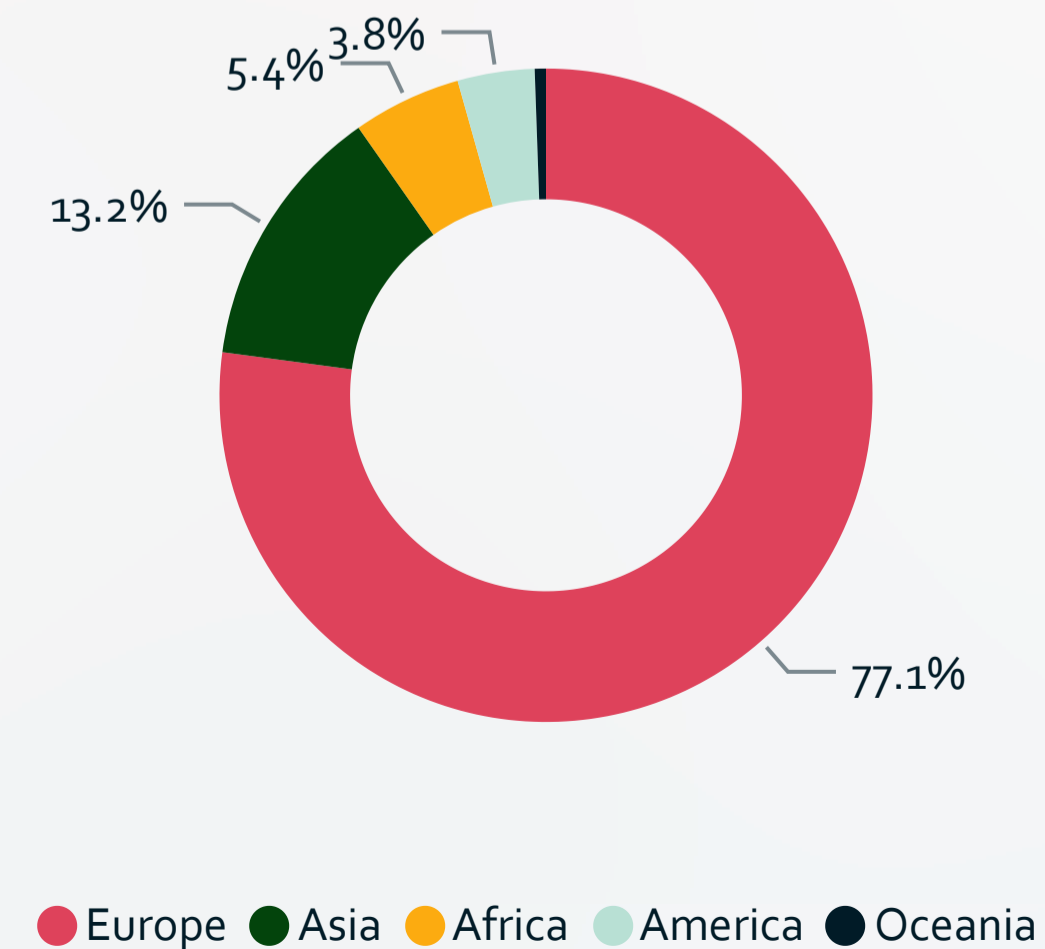
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 120,041 visitors has been recorded up to 21/04/2024. This represents a 7% increase over the same period last year.

94% of visitors are coming in by air.

Germany is our leading source market with 22,879 visitors to date, representing 19% of Total Visitor Arrivals.

Our top 3 markets accounts for 43% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

77% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - APRIL

Total visitor arrivals for April 2024.

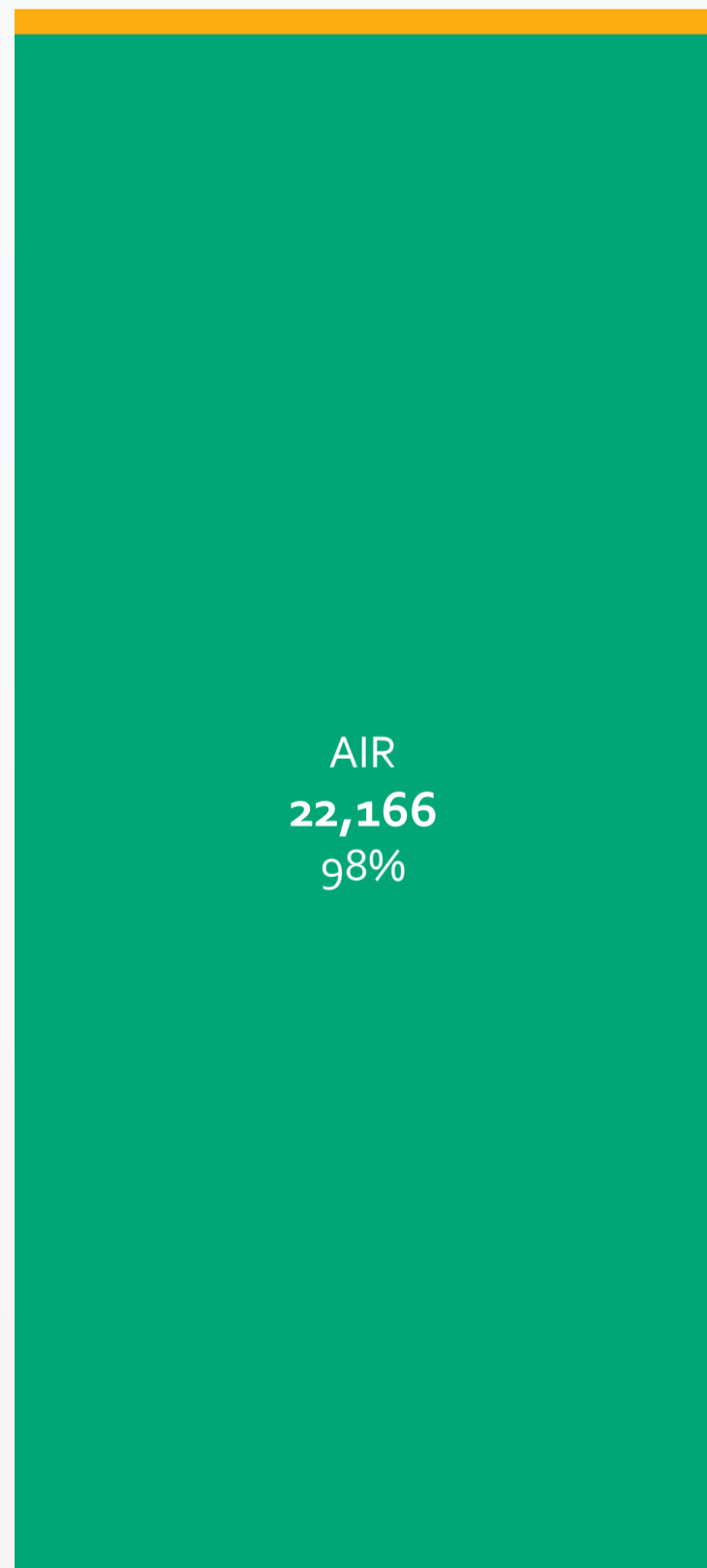


TOTAL ARRIVALS

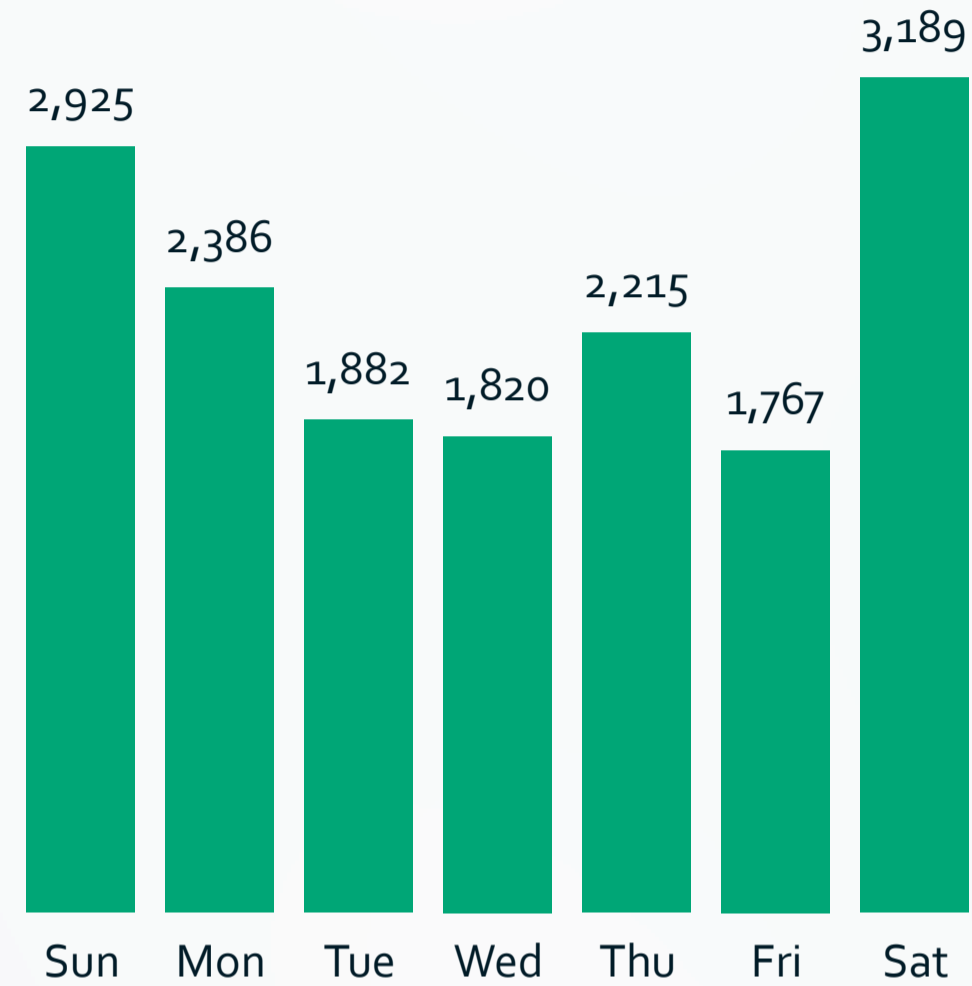
22,524

▼ -8.6%

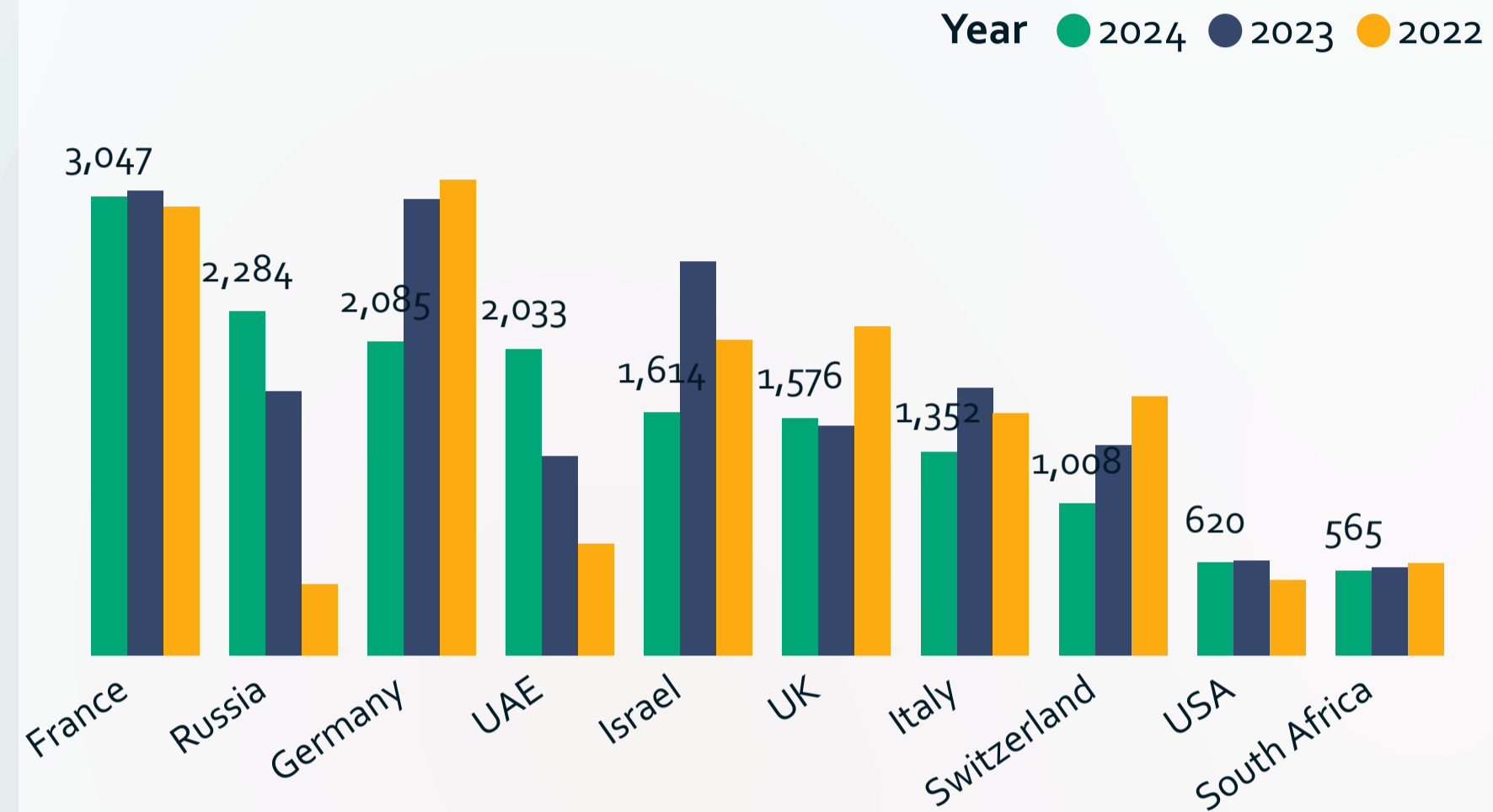
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

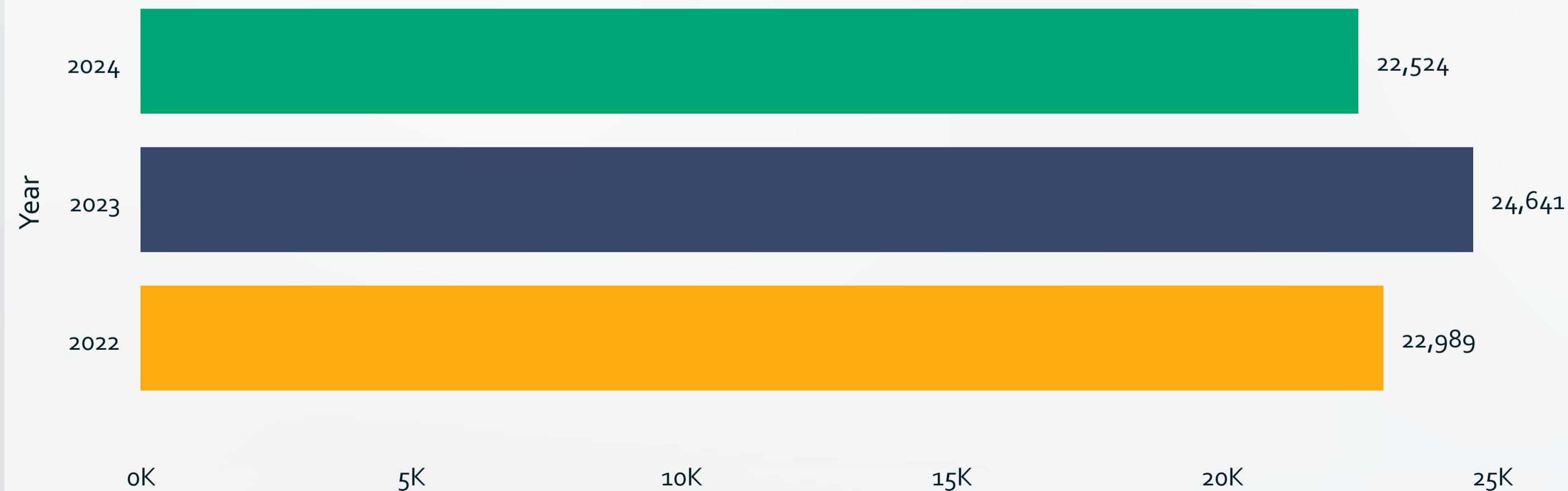
Arrivals for April 2024 is 9% lower compared to last year.

The decline is due to a decrease in Visitor Arrivals from Germany, Israel, Italy and Switzerland compared to the same period last year.

A total of 22,524 visitors has been recorded in April, with 98% of visitors are arriving by air.

France is the number one market in April with 14% of visitors, followed by Russia with 10% and Germany with 9%.

HOW DOES APRIL 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 16

Total visitor arrivals for Week 16: 15/04/2024 - 21/04/2024

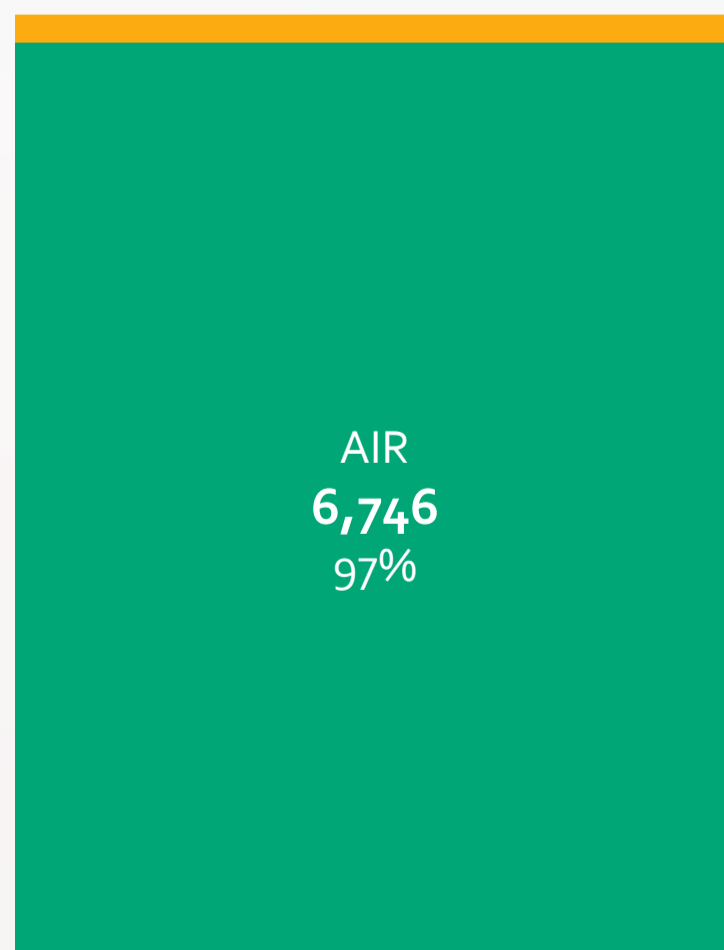


DAILY AVERAGE

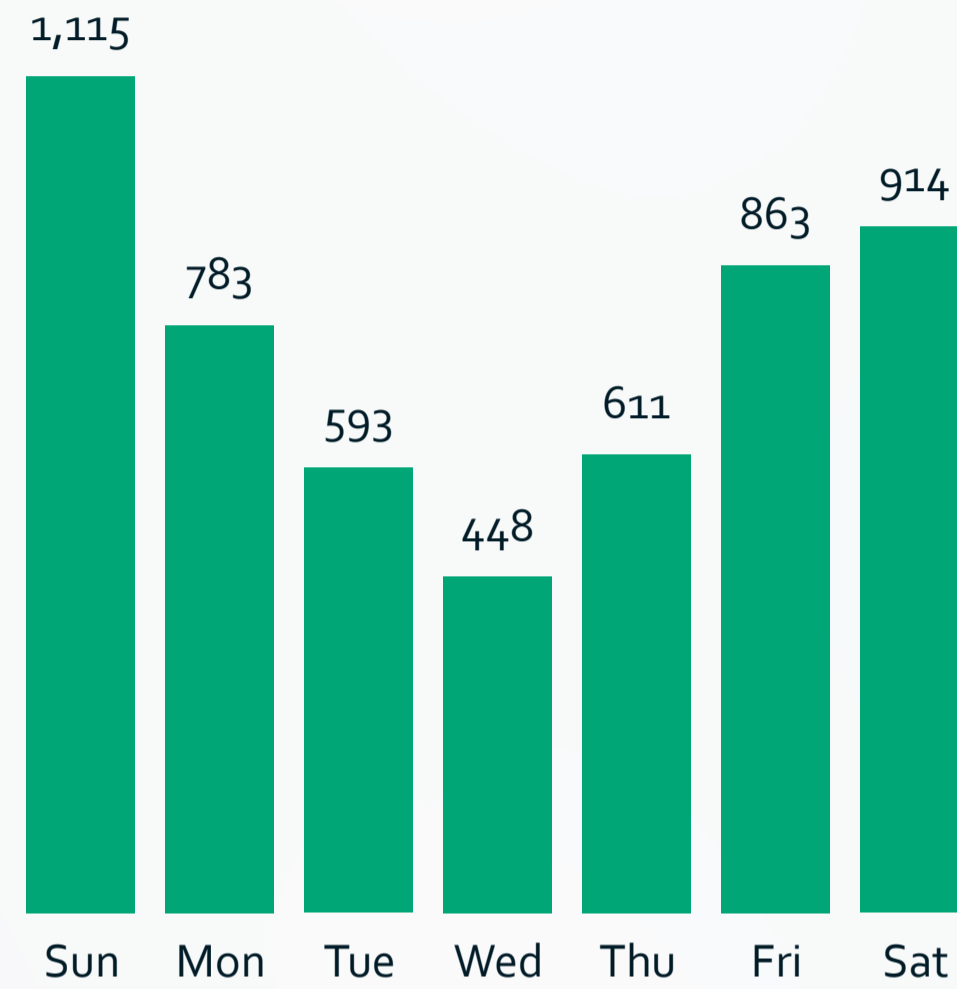
993

TOTAL VISITORS

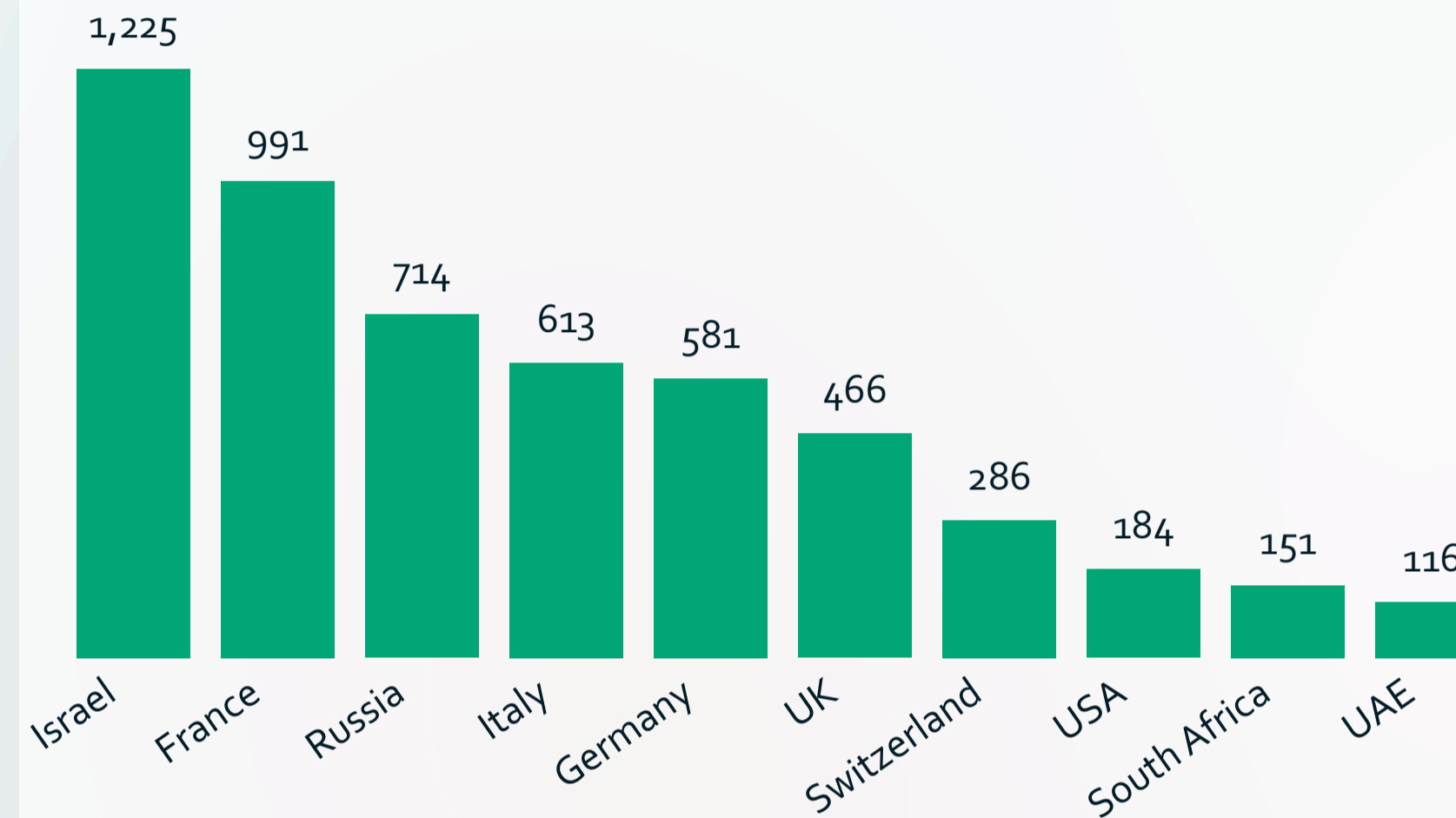
6,952



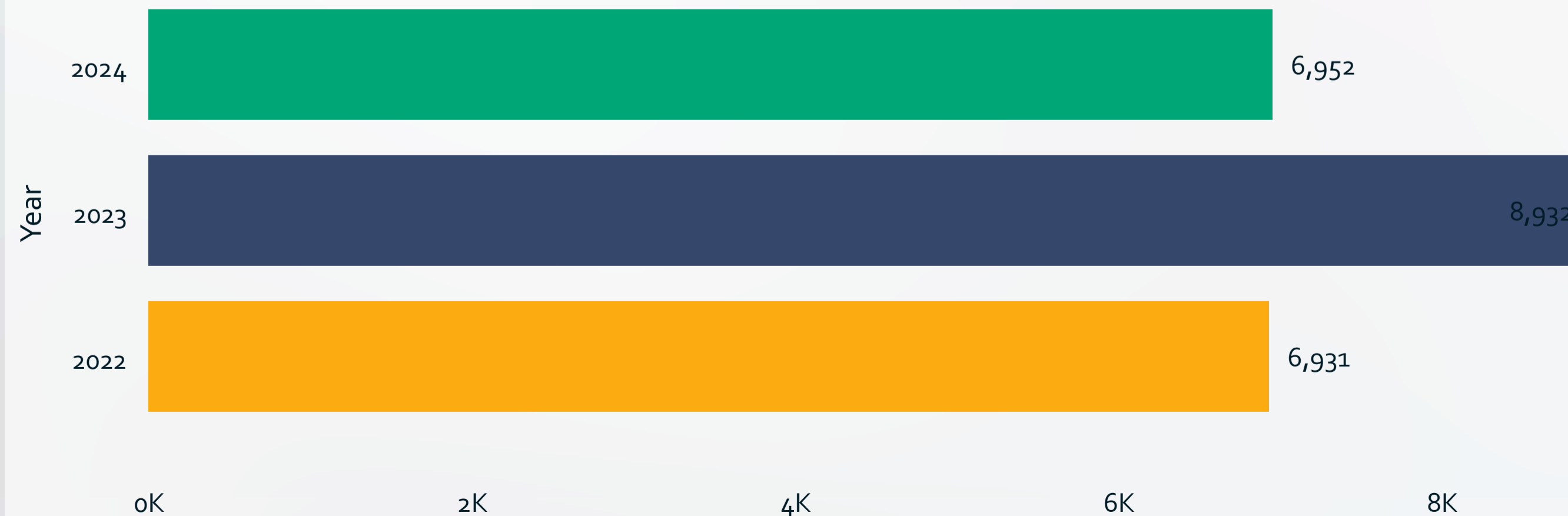
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 16 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 16, 2024 is 22% lower than the same period last year.

Israel is the leading market with 1,225 visitors, representing 18% of visitors.

The top three markets, Israel, France and Russia brought in 42% of visitors for Week 16.

The top 10 markets for the week accounts for 77% of total visitors.

Data source: National Bureau of Statistics

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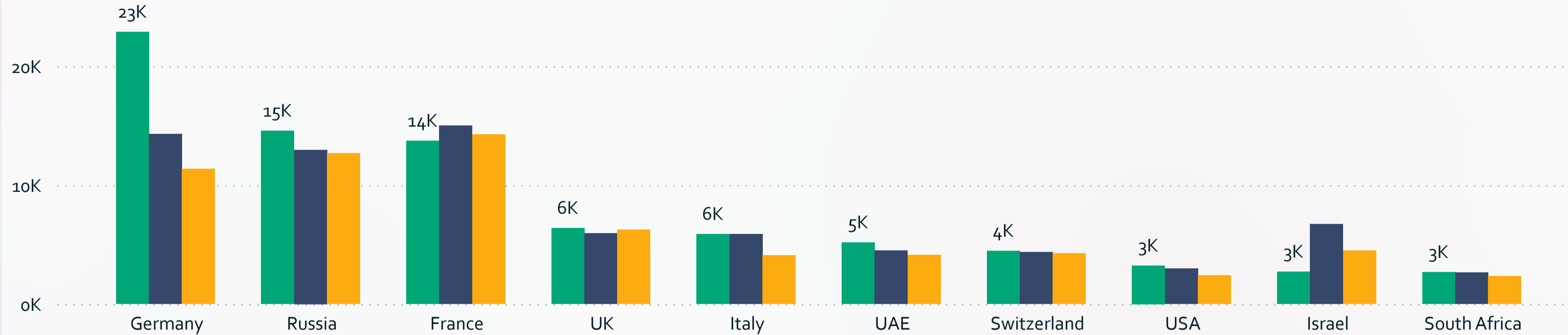
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

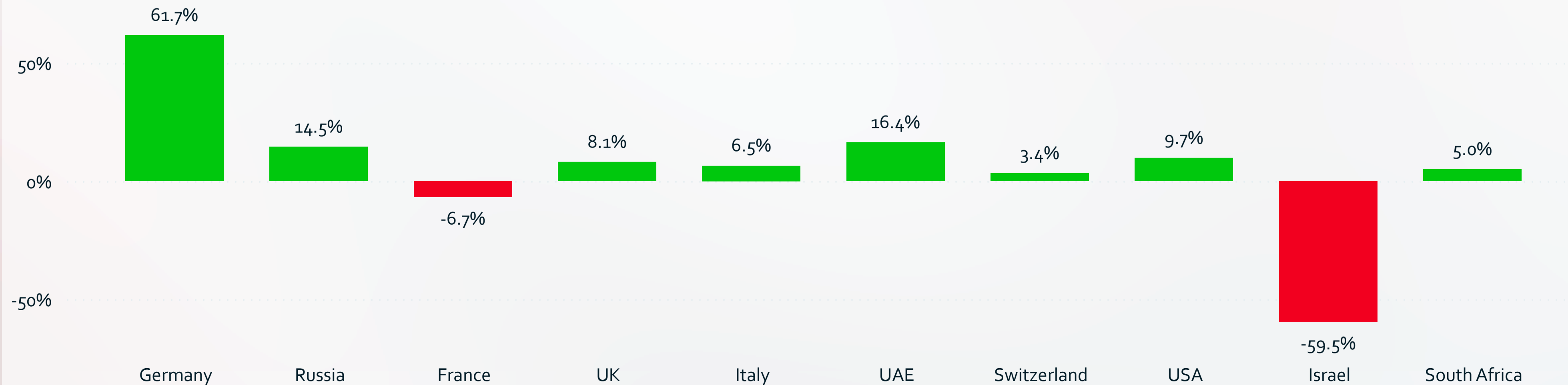


TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 62%.

UAE is also performing well, with an increase of 16% compared to the same period last year.

Almost all top 10 markets are performing better than last year, except France and Israel, with a decrease of 7% and 60% respectively.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



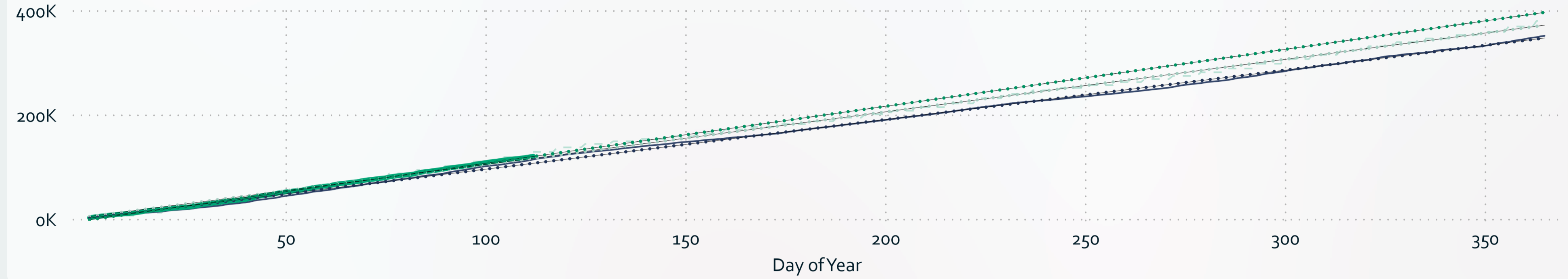
ARRIVALS TREND

Visitor arrivals trend compared to previous years

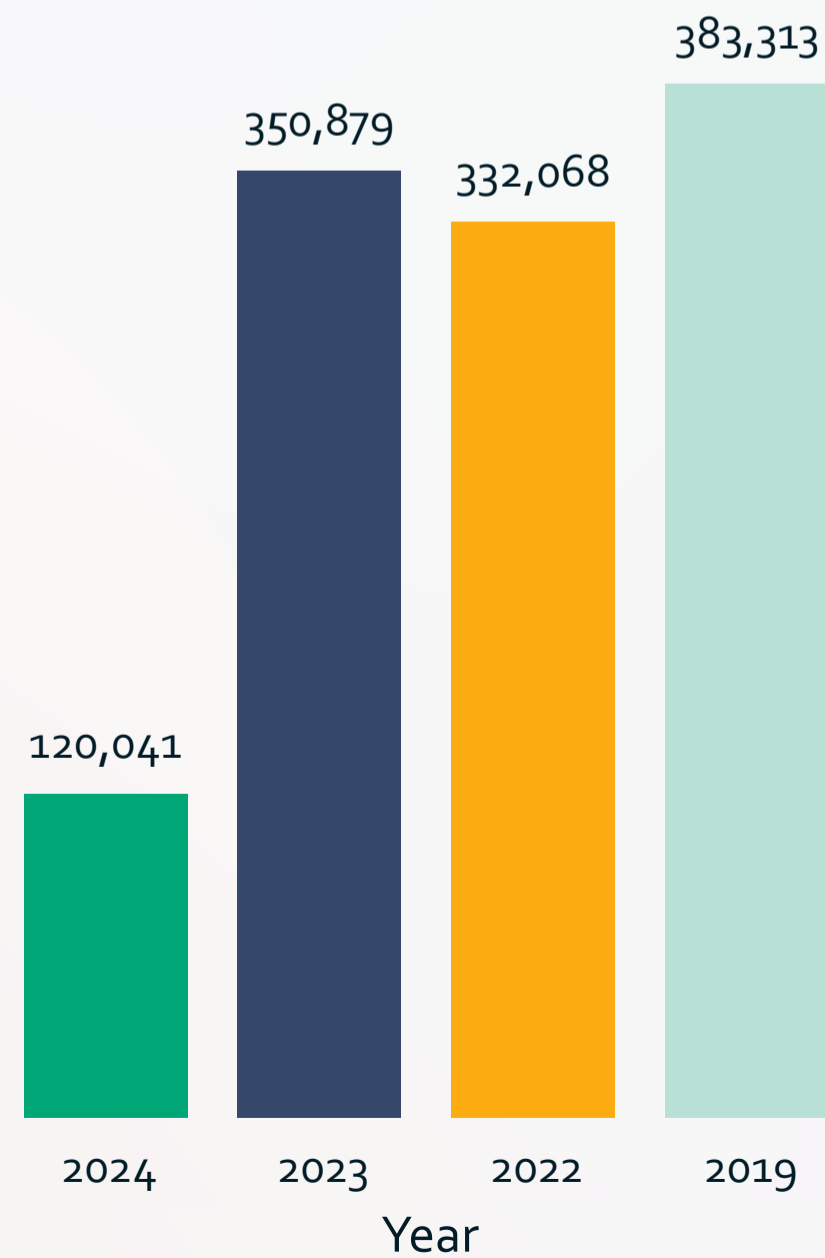
COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra

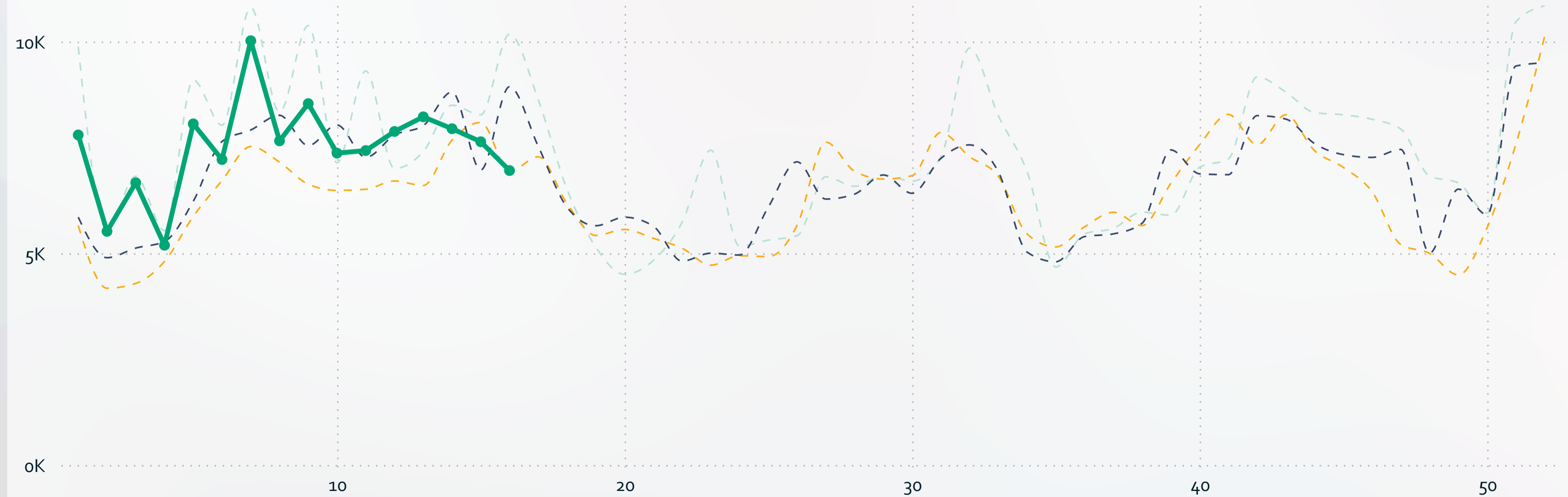
CUMULATIVE ARRIVALS TREND



TOTAL ARRIVALS BY YEAR



ARRIVALS OVERTIME



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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

