

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 28/04/2024

ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

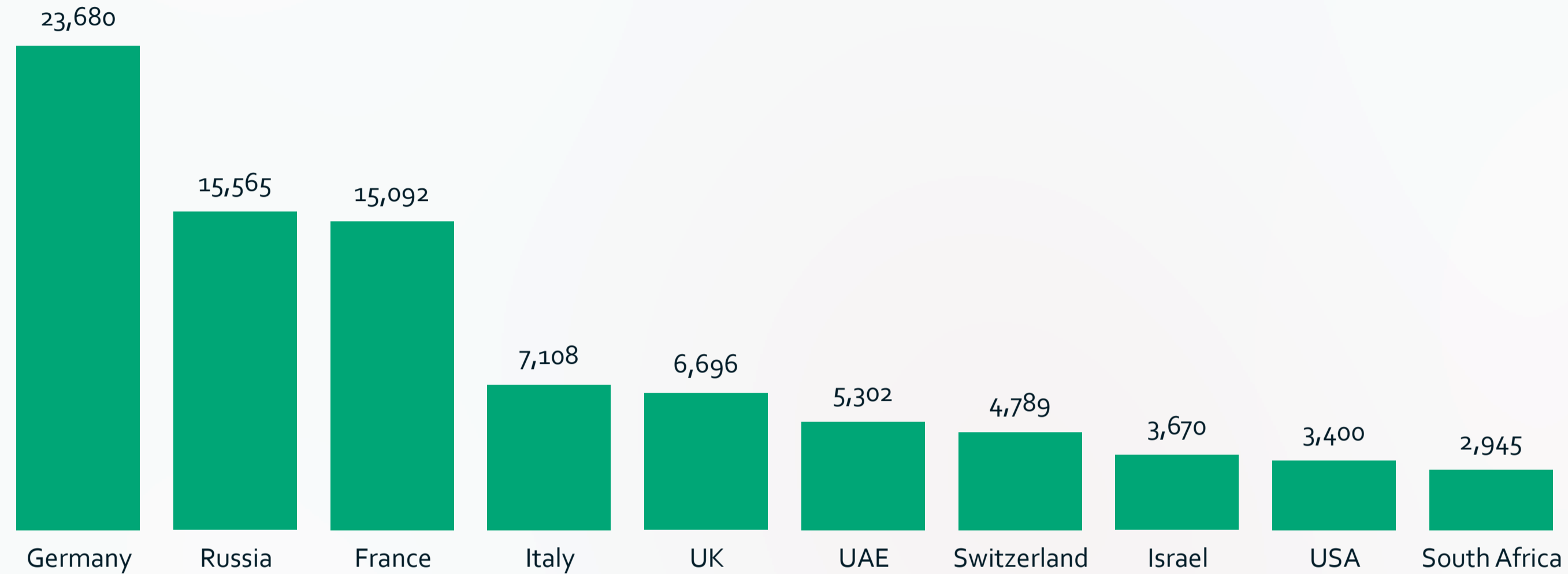
128,886

▲ 7.2%
YoY%

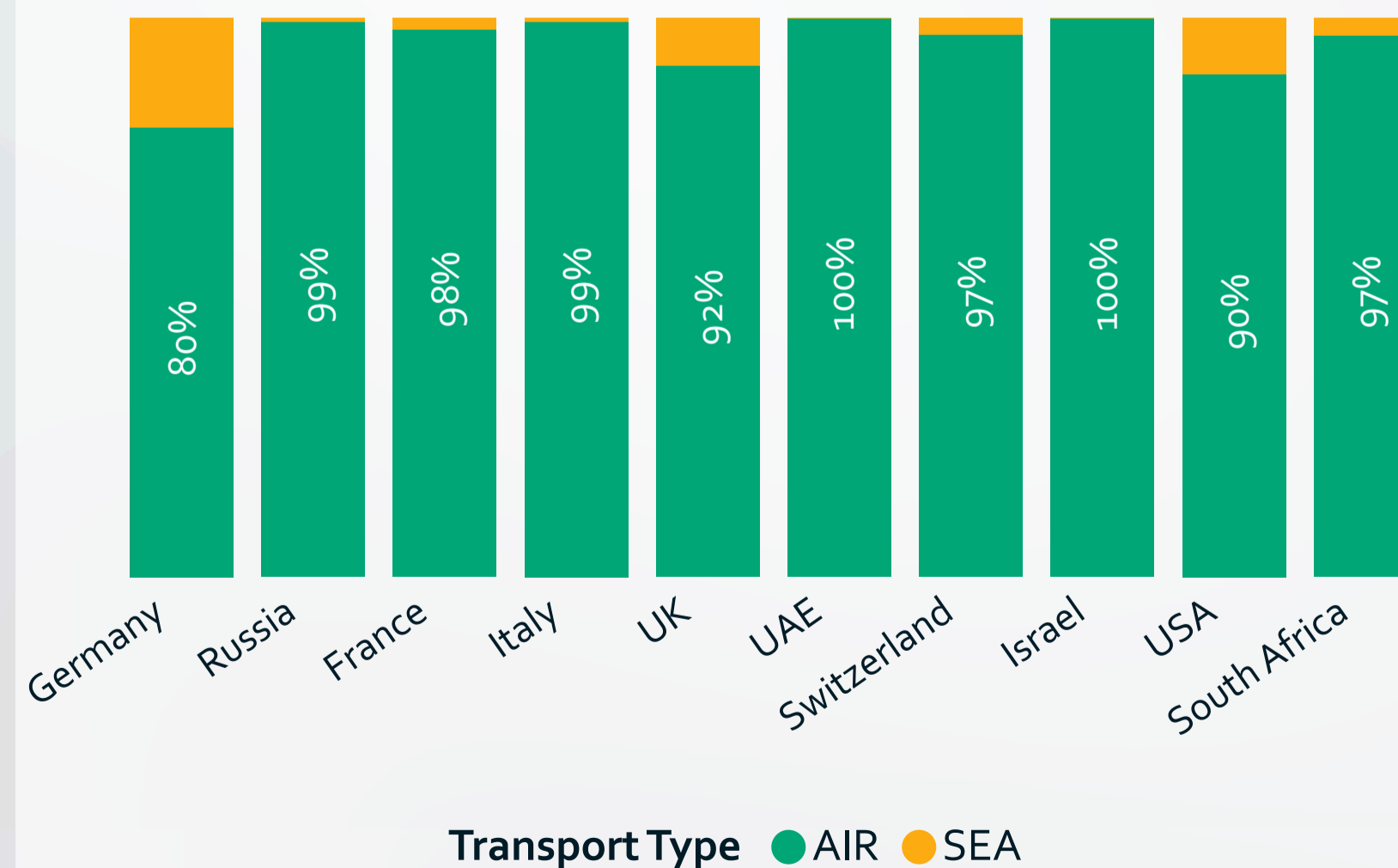


AIR
121,162
94%

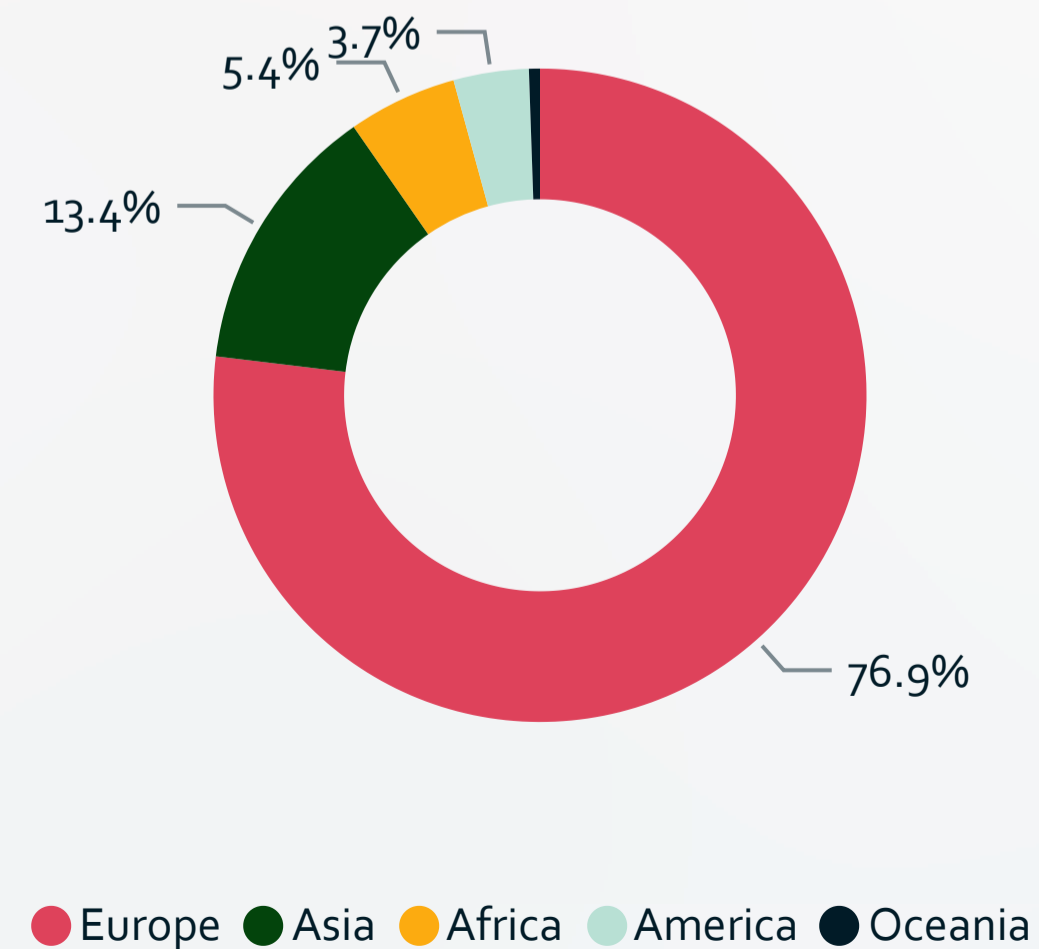
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 128,886 visitors has been recorded up to 28/04/2024. This represents a 7% increase over the same period last year.

94% of visitors are coming in by air.

Germany is our leading source market with 23,680 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 42% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

77% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - APRIL

Total visitor arrivals for April 2024.

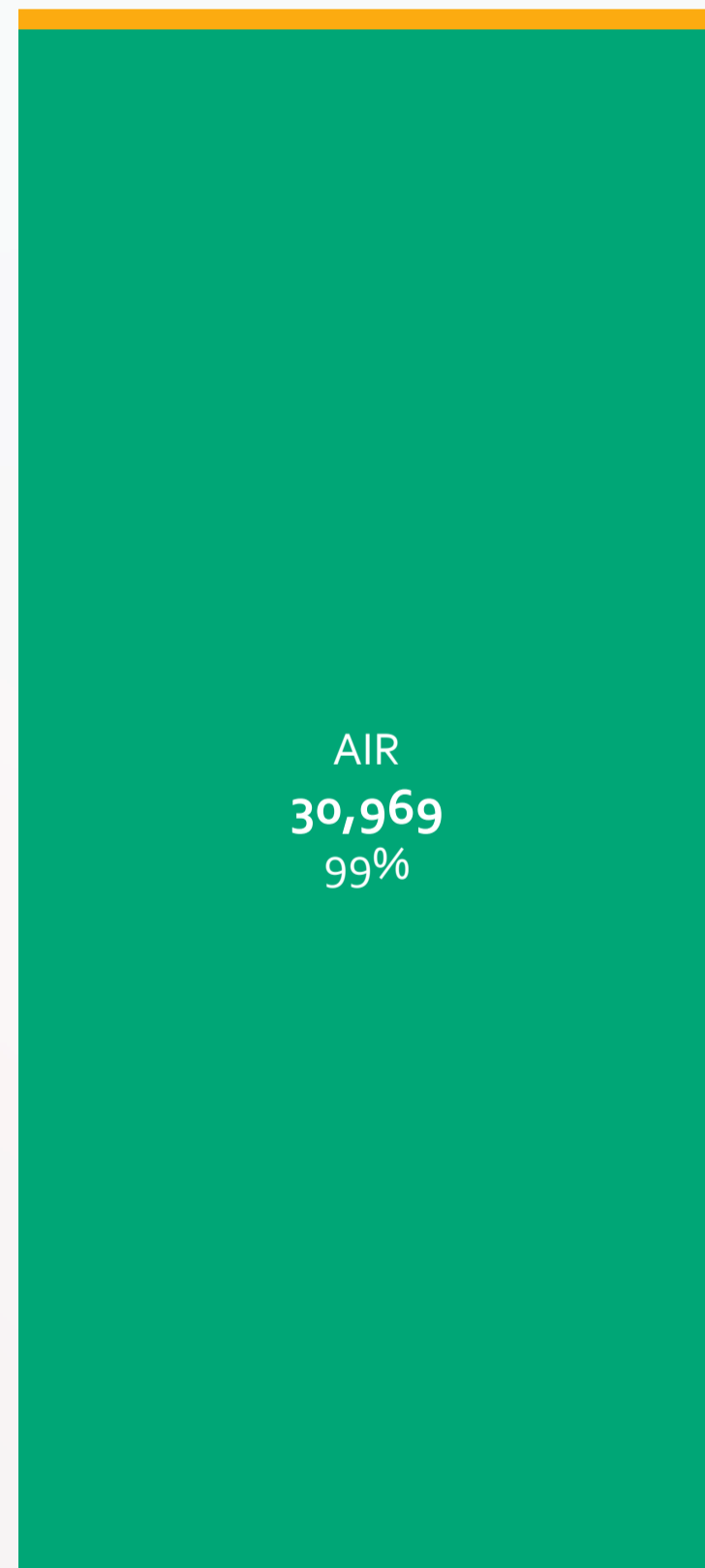


TOTAL ARRIVALS

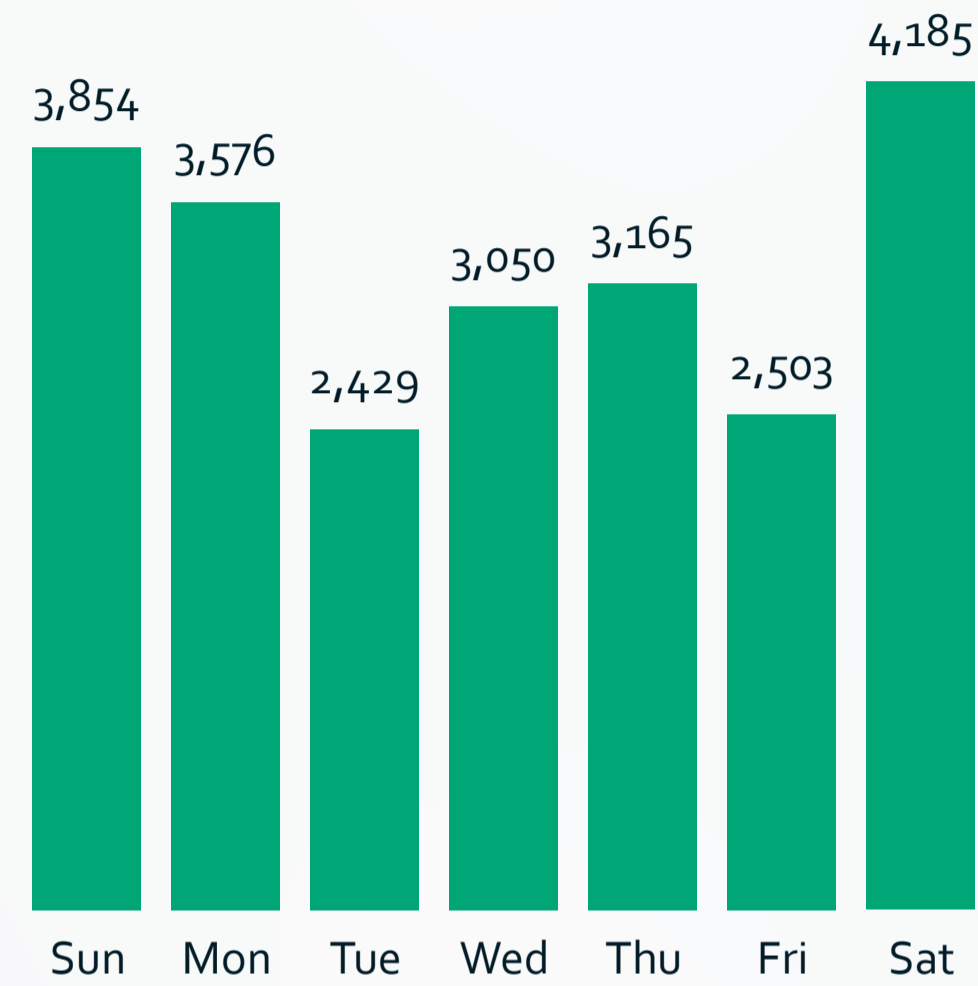
31,369

▼ -4.0%

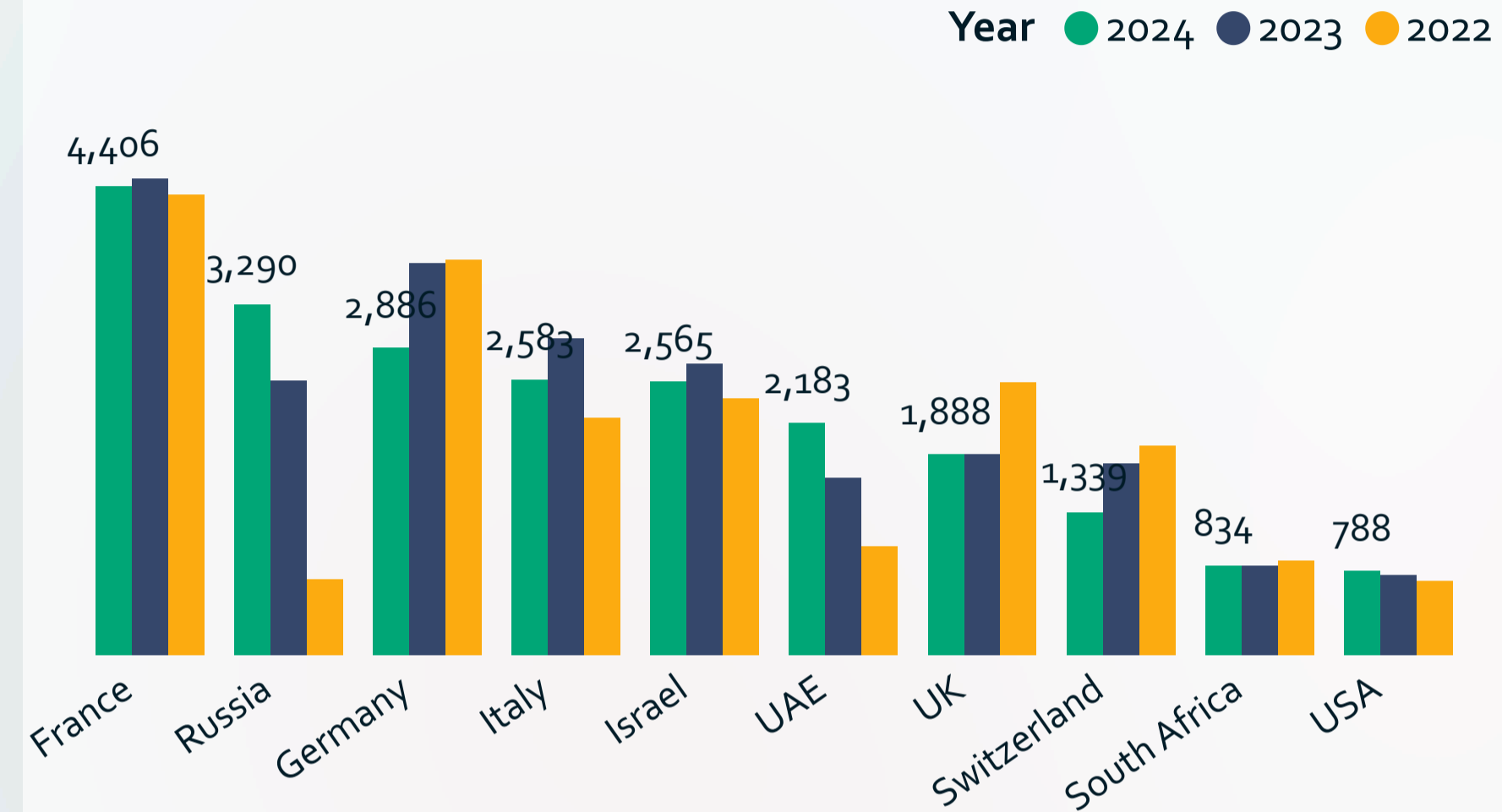
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

Arrivals for April 2024 is 4% lower compared to last year.

A total of 31,369 visitors has been recorded in April, with 99% of visitors arriving by air.

France is the number one market in April with 14% of visitors, followed by Russia with 10% and Germany with 9%.

HOW DOES APRIL 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW - WEEK 17

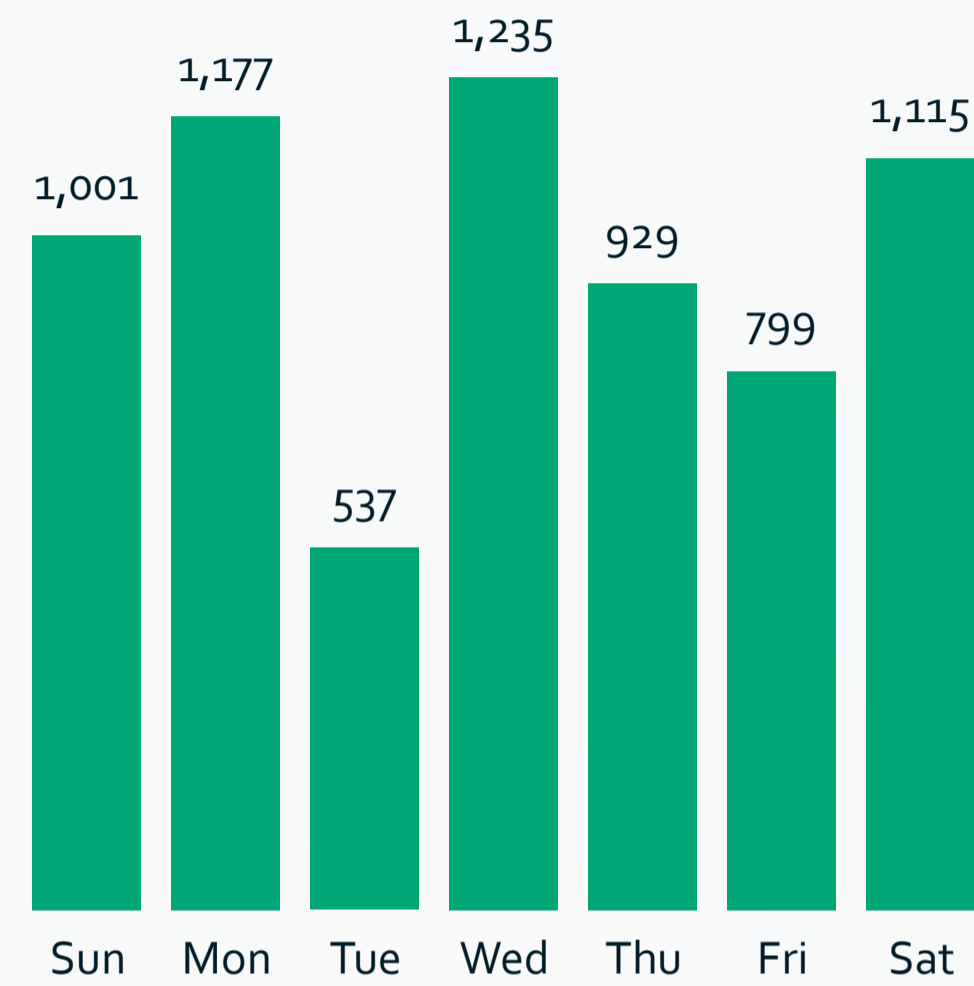
Total visitor arrivals for Week 17: 22/04/2024 - 28/04/2024



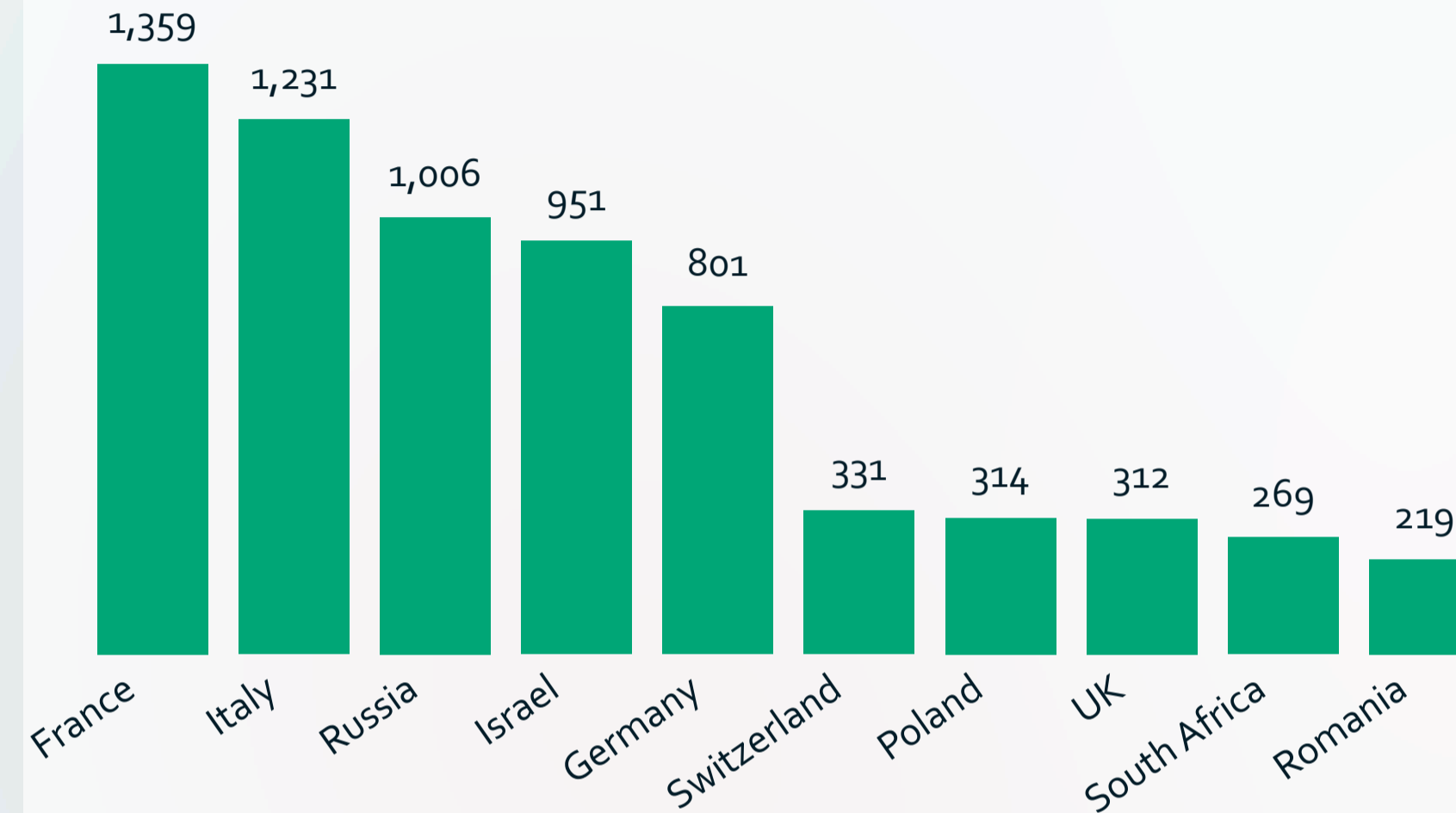
DAILY AVERAGE

1,264

VISITOR ARRIVALS BY WEEK DAY



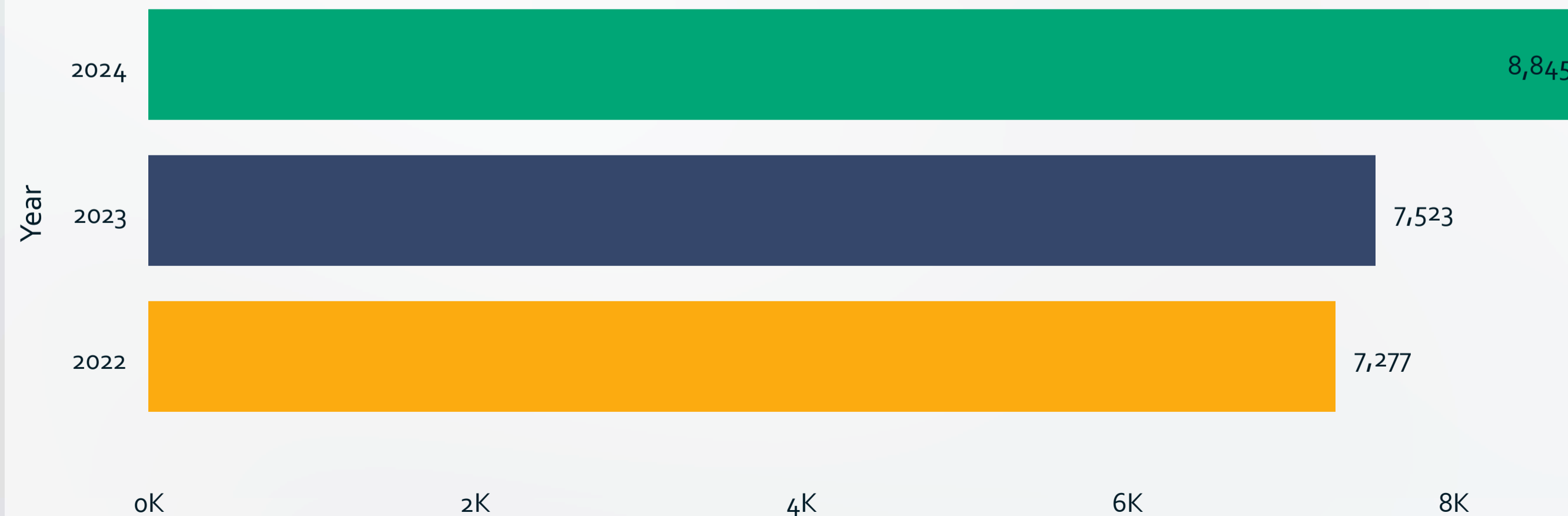
TOP 10 MARKETS



TOTAL VISITORS

8,845

HOW DOES WEEK 17 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Week 17 is our second best week for the year 2024, with 8,845 visitors.

Arrivals for Week 17, 2024 is 18% higher than the same period last year.

France is the leading market with 1,359 visitors, representing 15% of visitors.

The top three markets, France, Italy and Russia brought in 41% of visitors for Week 17.

The top 10 markets for the week accounts for 77% of total visitors.

AIR
8,803
100%

Data source: National Bureau of Statistics

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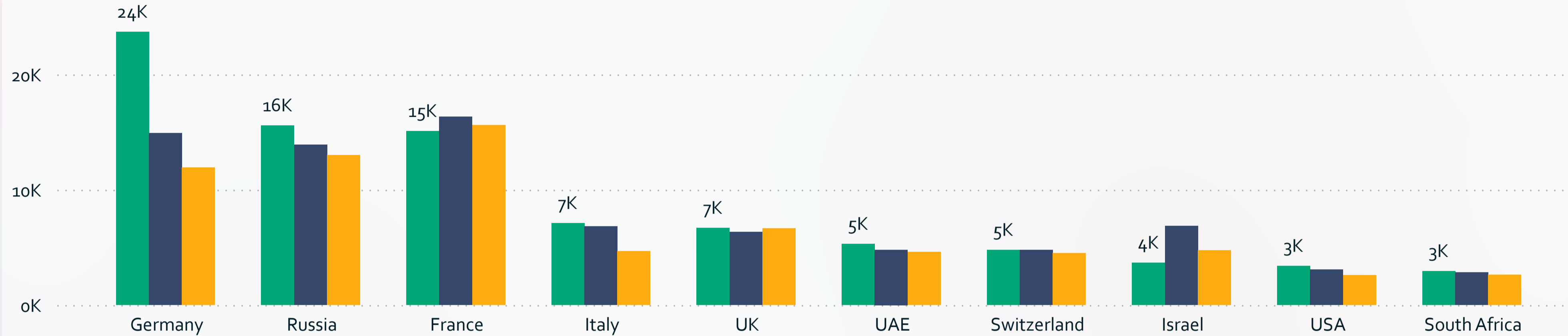
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

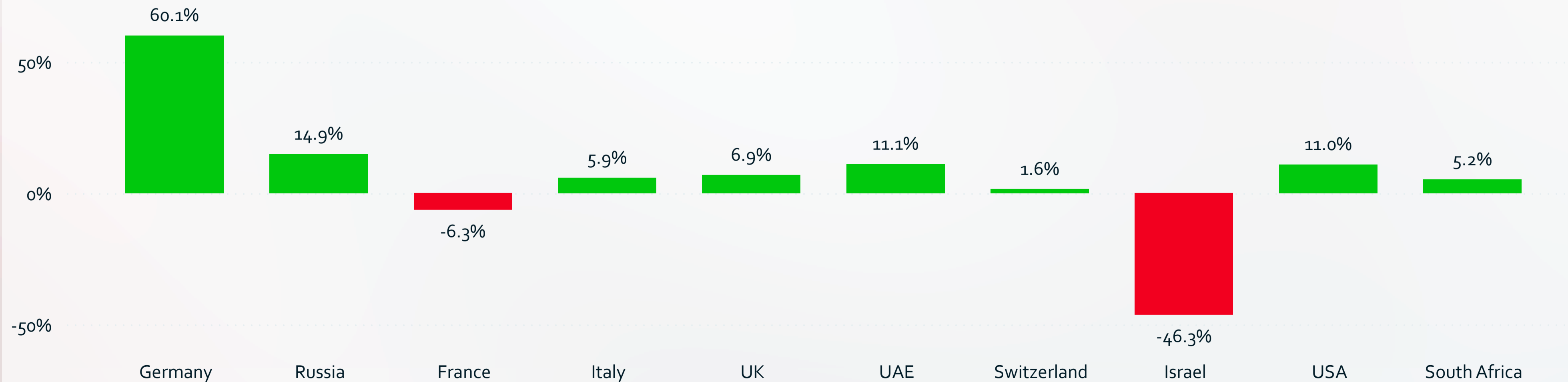


TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 60%.

Almost all top 10 markets are performing better than last year, except France and Israel, with a decrease of 6% and 46% respectively.

Israel is however increasing significantly in the last 2 weeks, bringing in close to 1,000 visitors per week.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



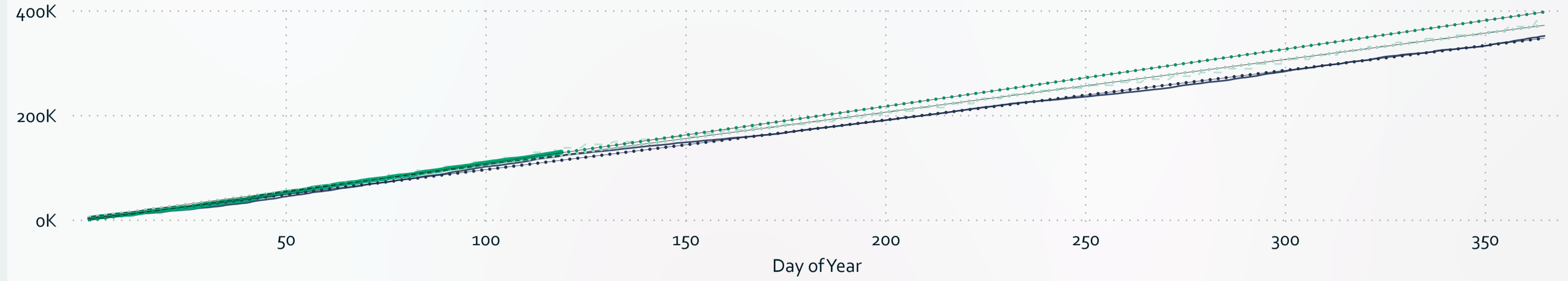
ARRIVALS TREND

Visitor arrivals trend compared to previous years

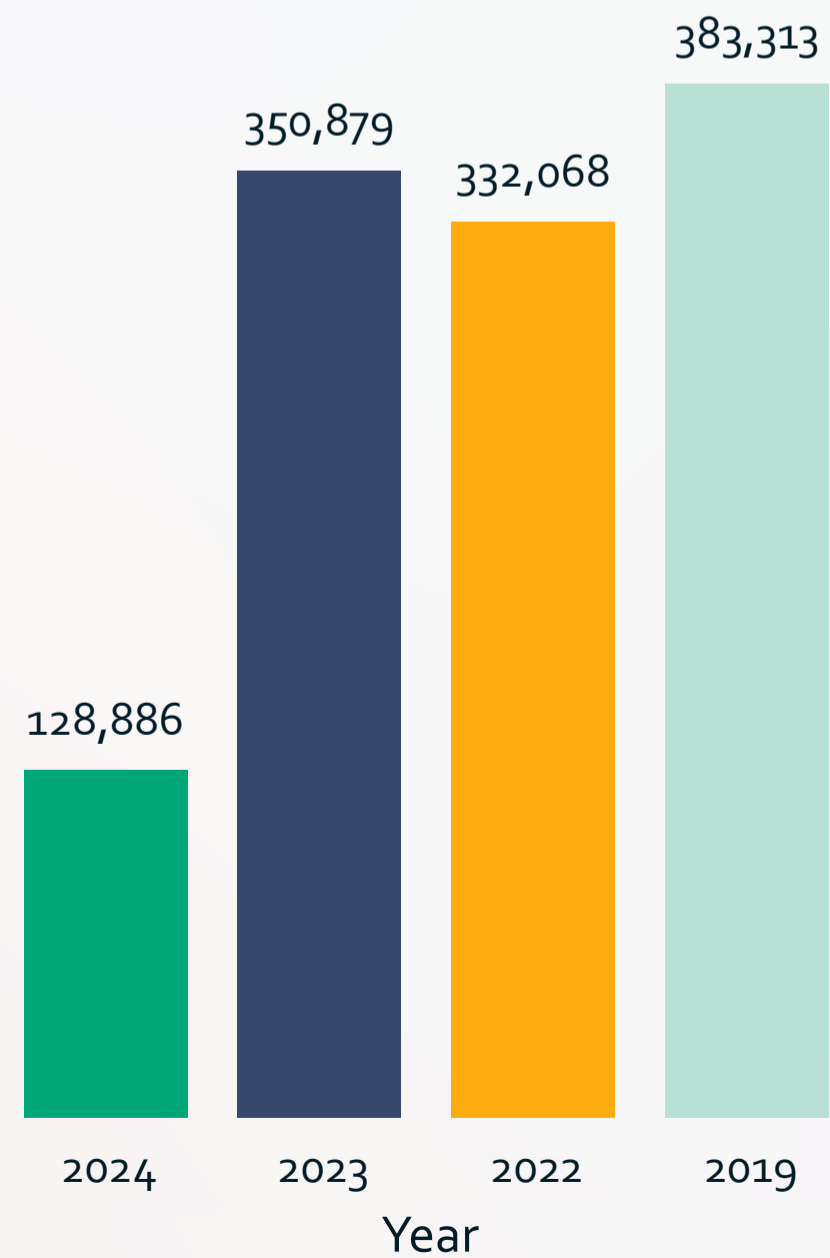
COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra

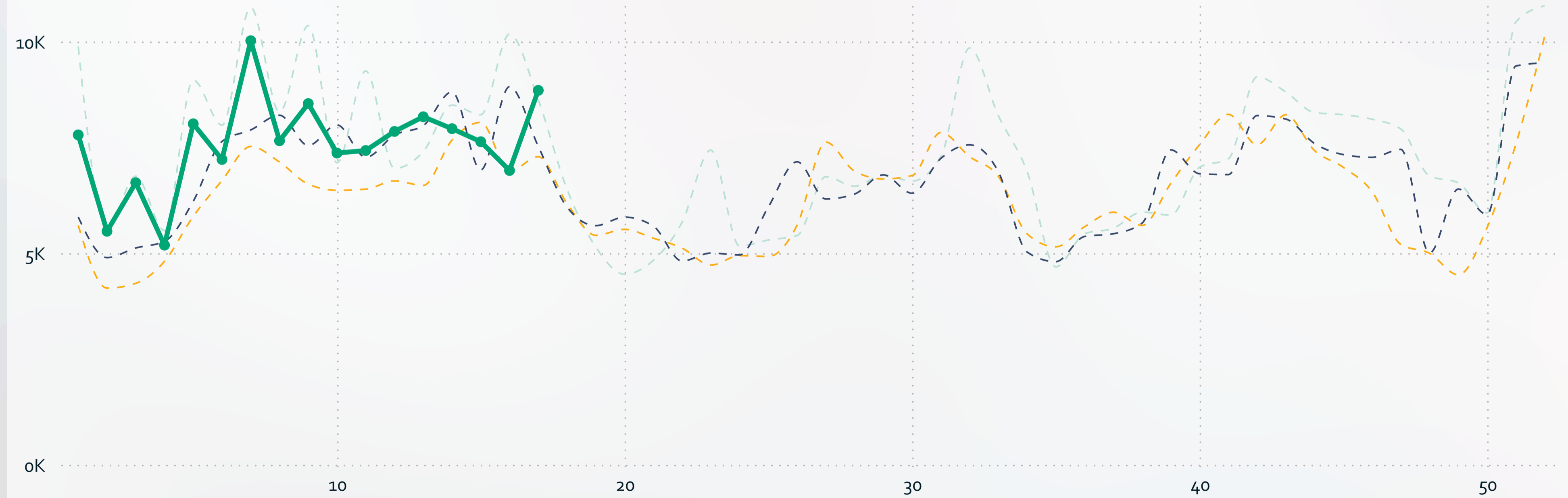
CUMULATIVE ARRIVALS TREND



TOTAL ARRIVALS BY YEAR



ARRIVALS OVERTIME



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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

