

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 19/05/2024

ANNUAL OVERVIEW

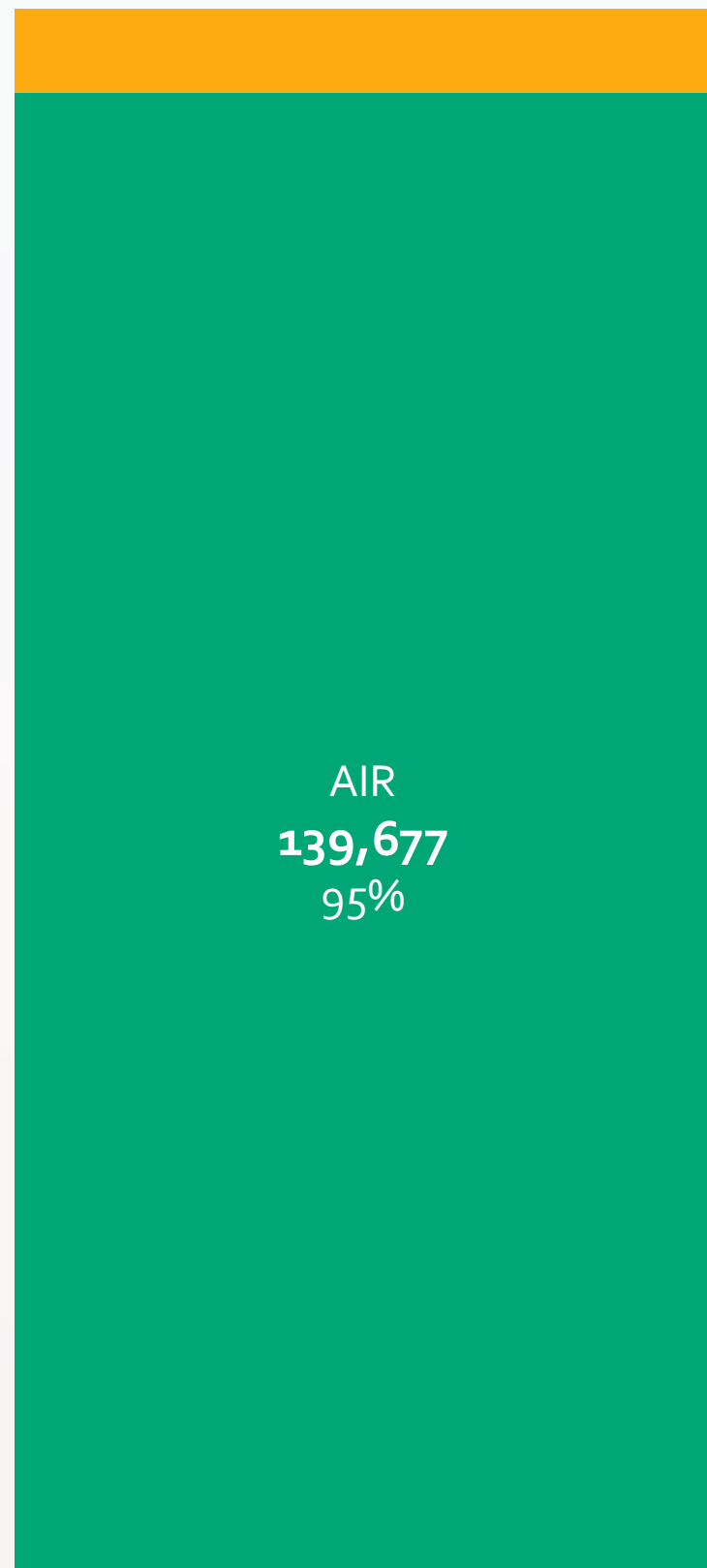
Total visitor arrivals since 1st January 2024.



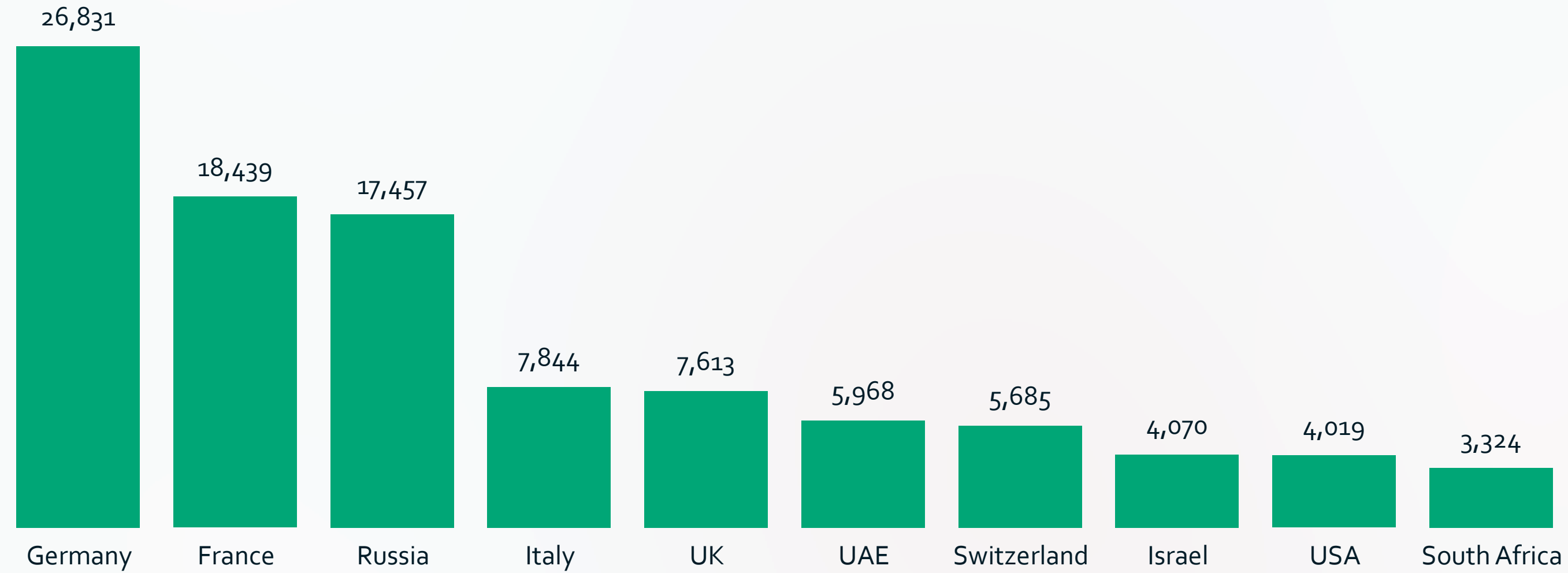
2024 TOTAL VISITORS

147,532

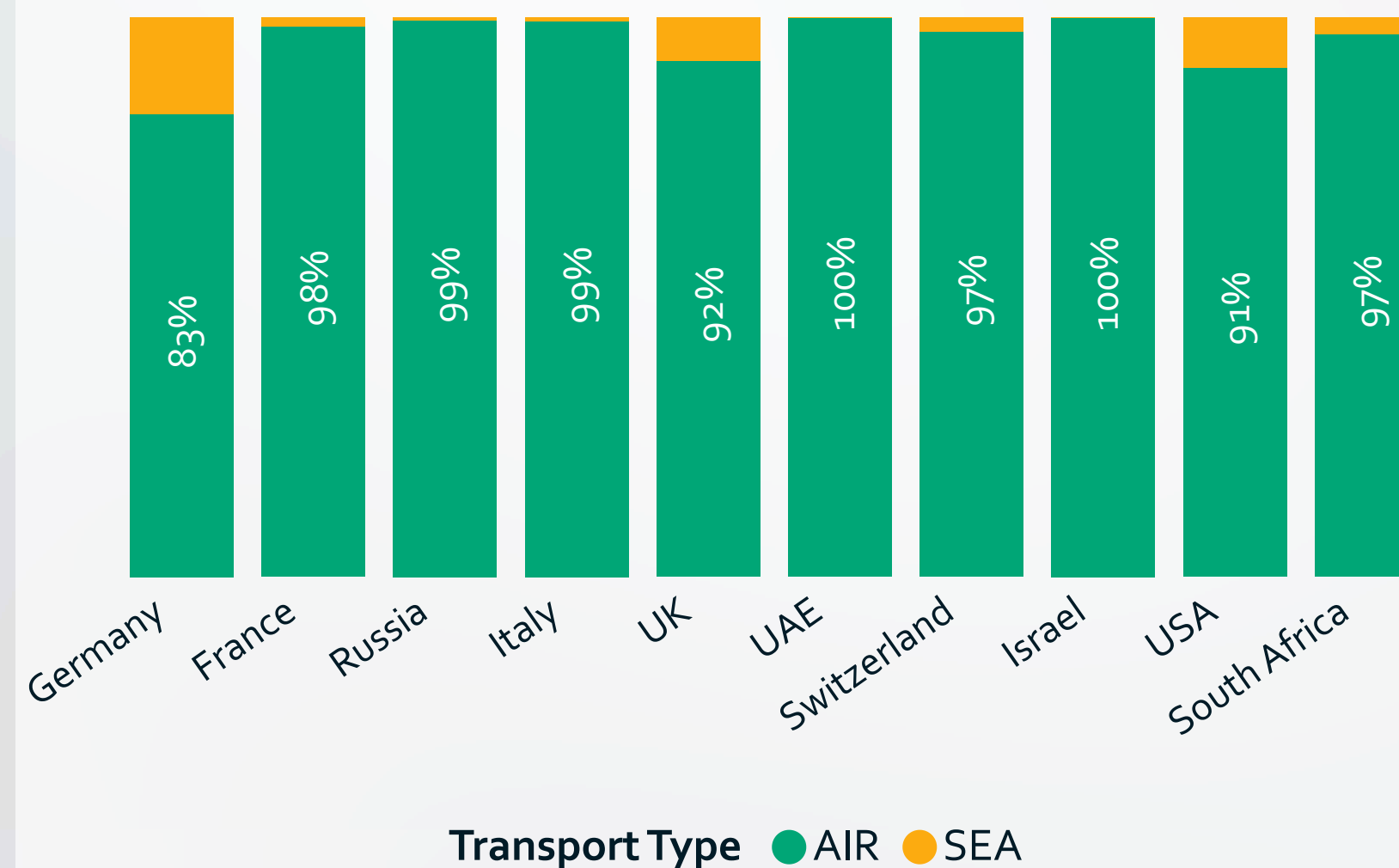
▲ 6.3%
YoY%



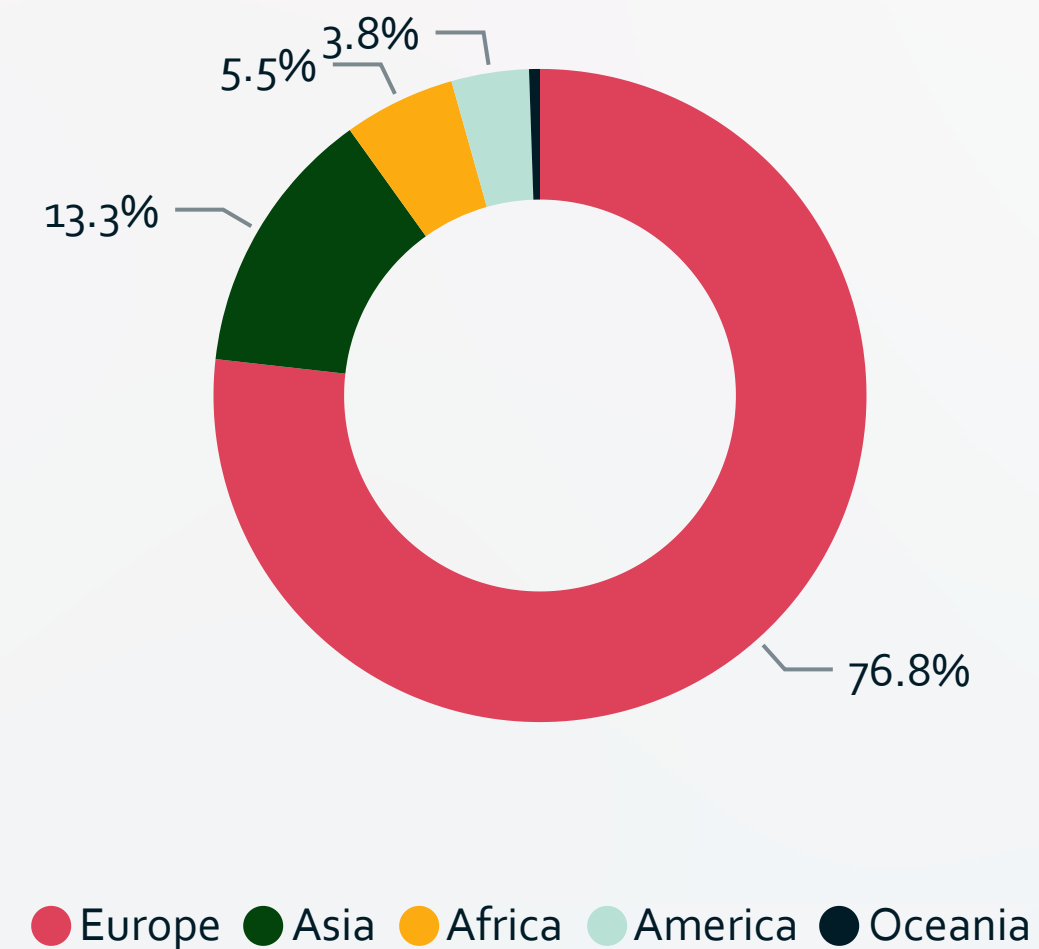
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 147,532 visitors has been recorded up to 19/05/2024. This represents a 6% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 26,831 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 43% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

77% of our visitors are coming from Europe, with Asia the next highest region with 13% of visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 19/05/2024



MONTHLY OVERVIEW - MAY

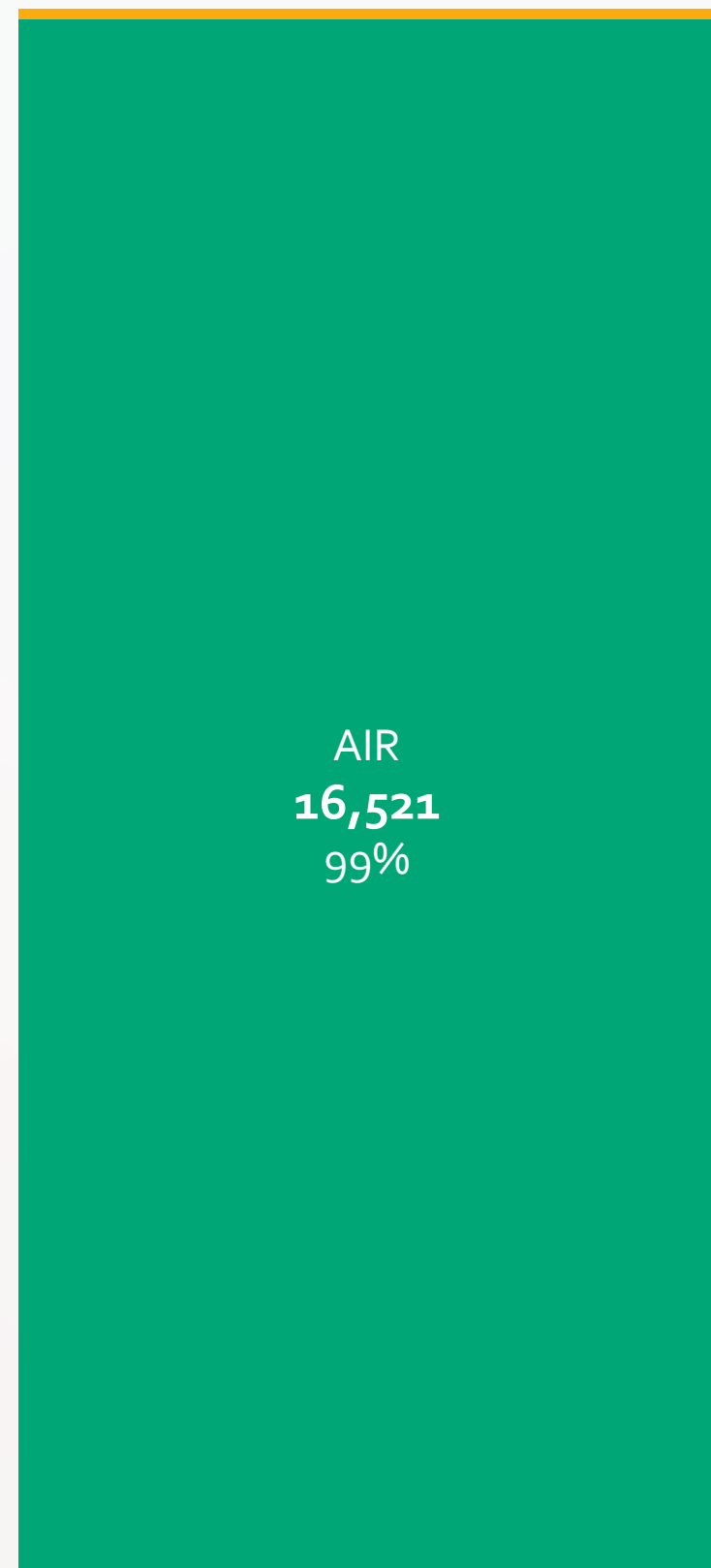
Total visitor arrivals for May 2024.

TOTAL ARRIVALS

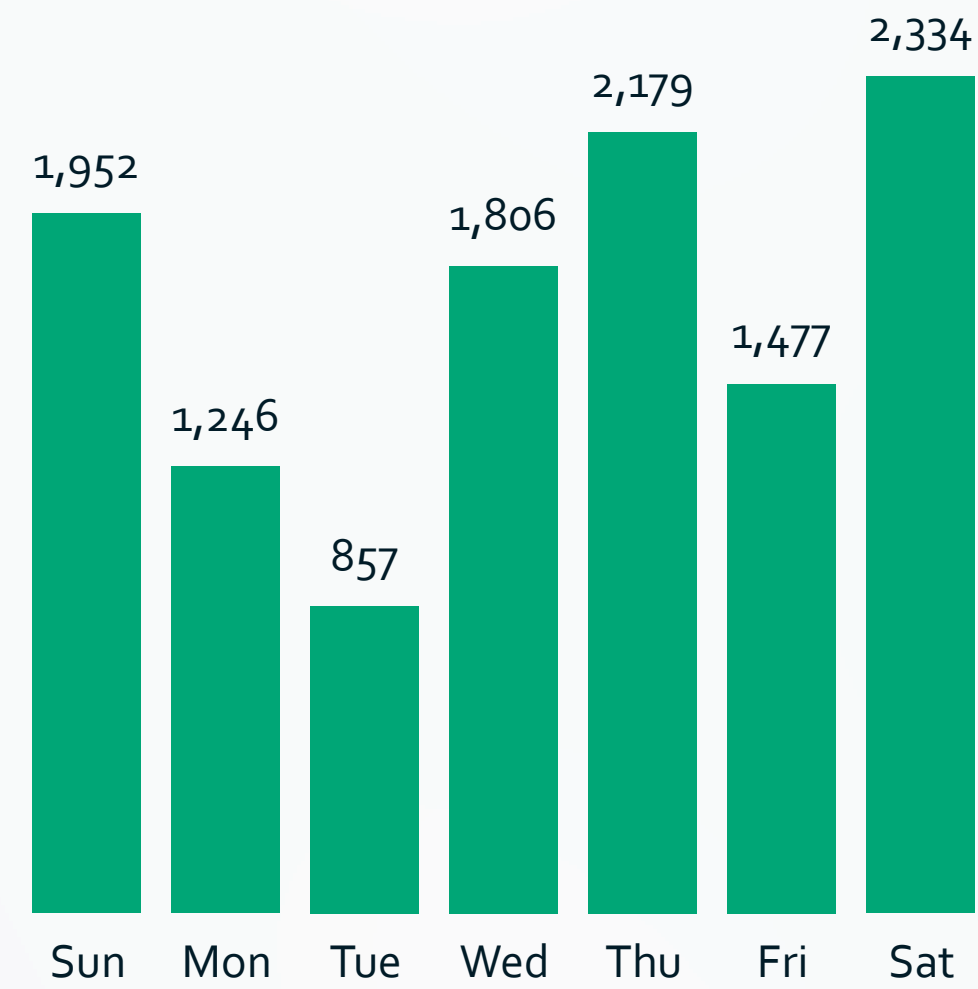
16,634

▲ 4.8%

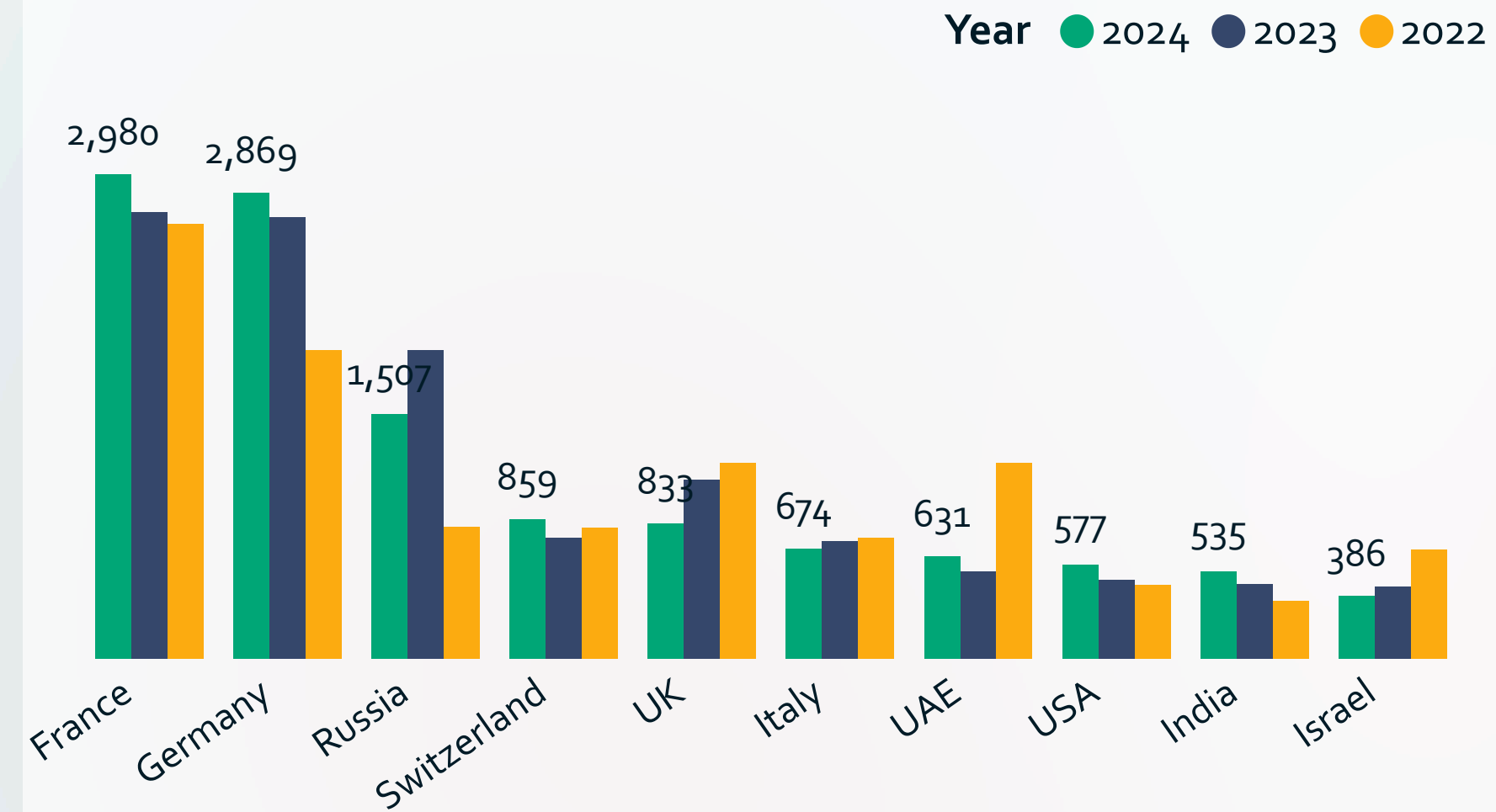
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



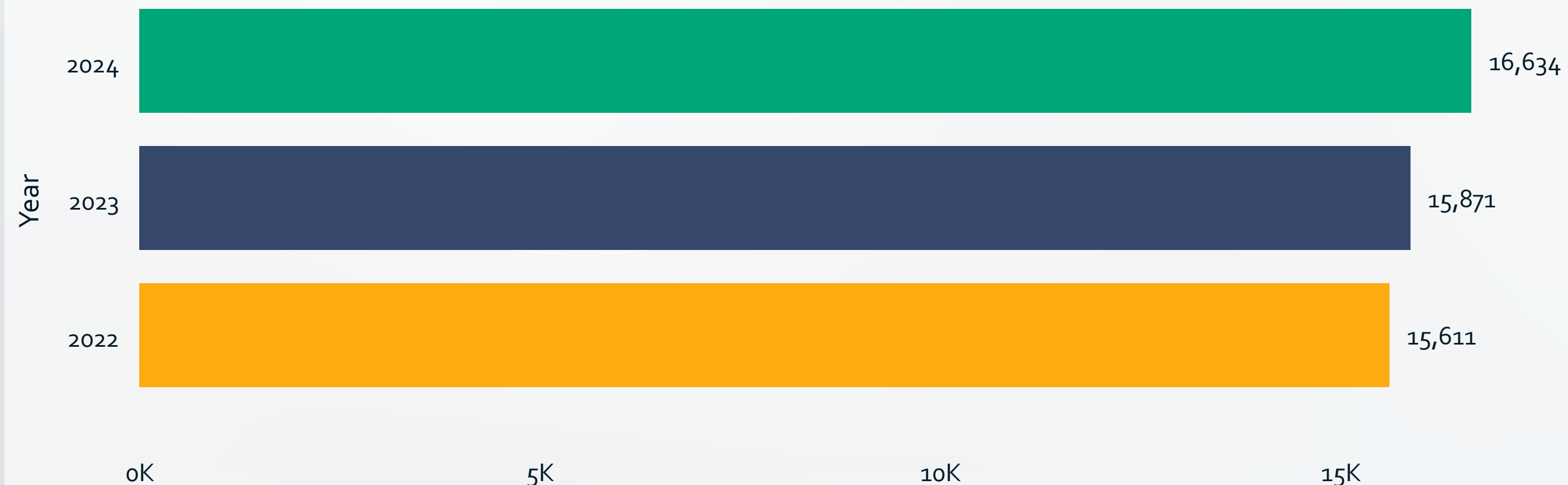
INSIGHTS

Arrivals for May 2024 is 5% higher compared to last year.

A total of 16,634 visitors has been recorded in May, with 99% of visitors arriving by air.

France is the number one market in May with 18% of visitors, followed by Germany with 17% and Russia with 9%.

HOW DOES MAY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 19/05/2024

WEEKLY OVERVIEW - WEEK 20

Total visitor arrivals for Week 20: 13/05/2024 - 19/05/2024

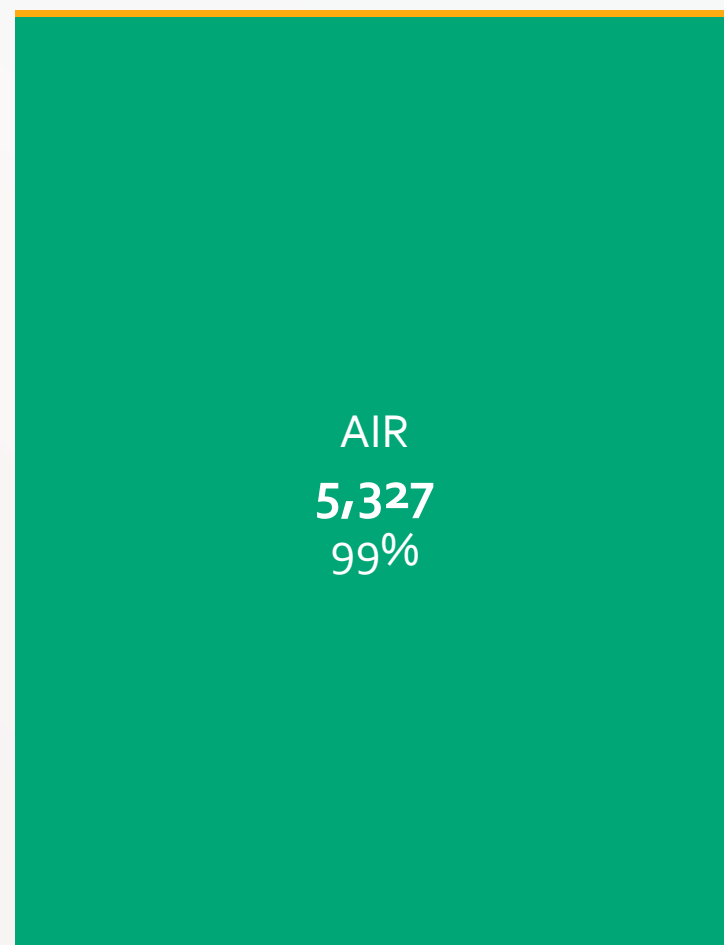


DAILY AVERAGE

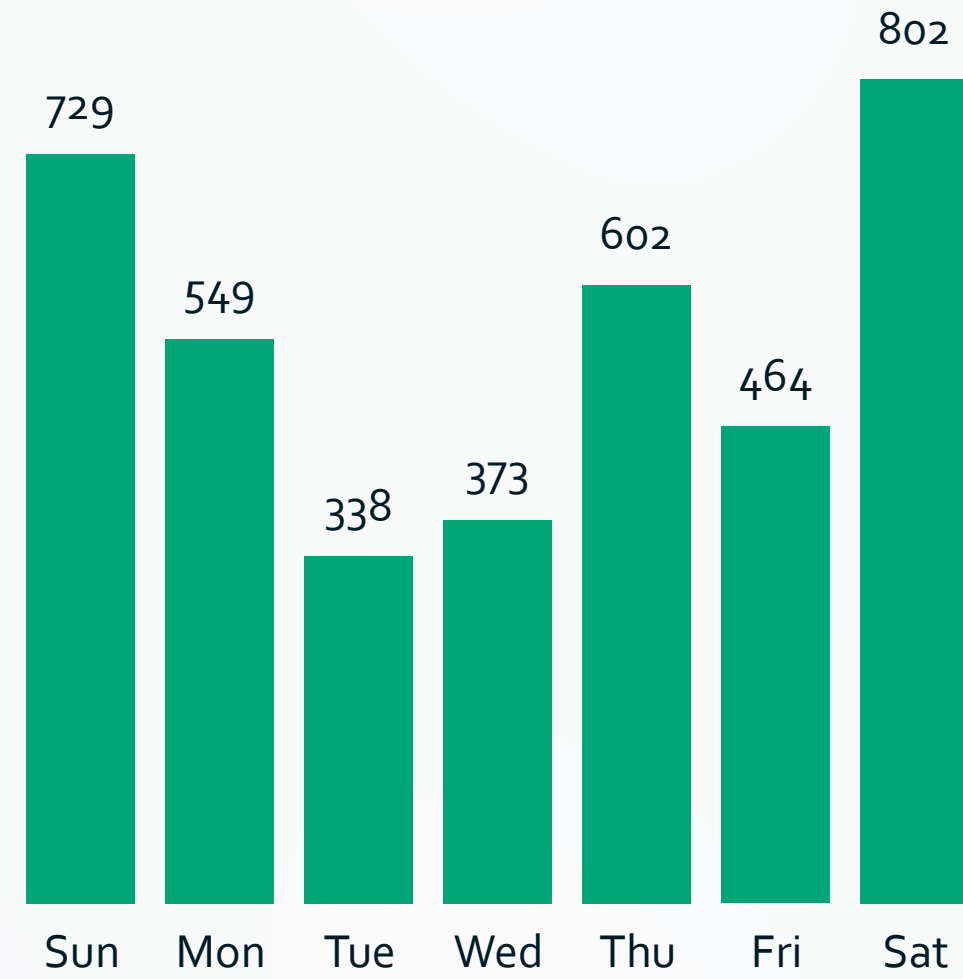
766

TOTAL VISITORS

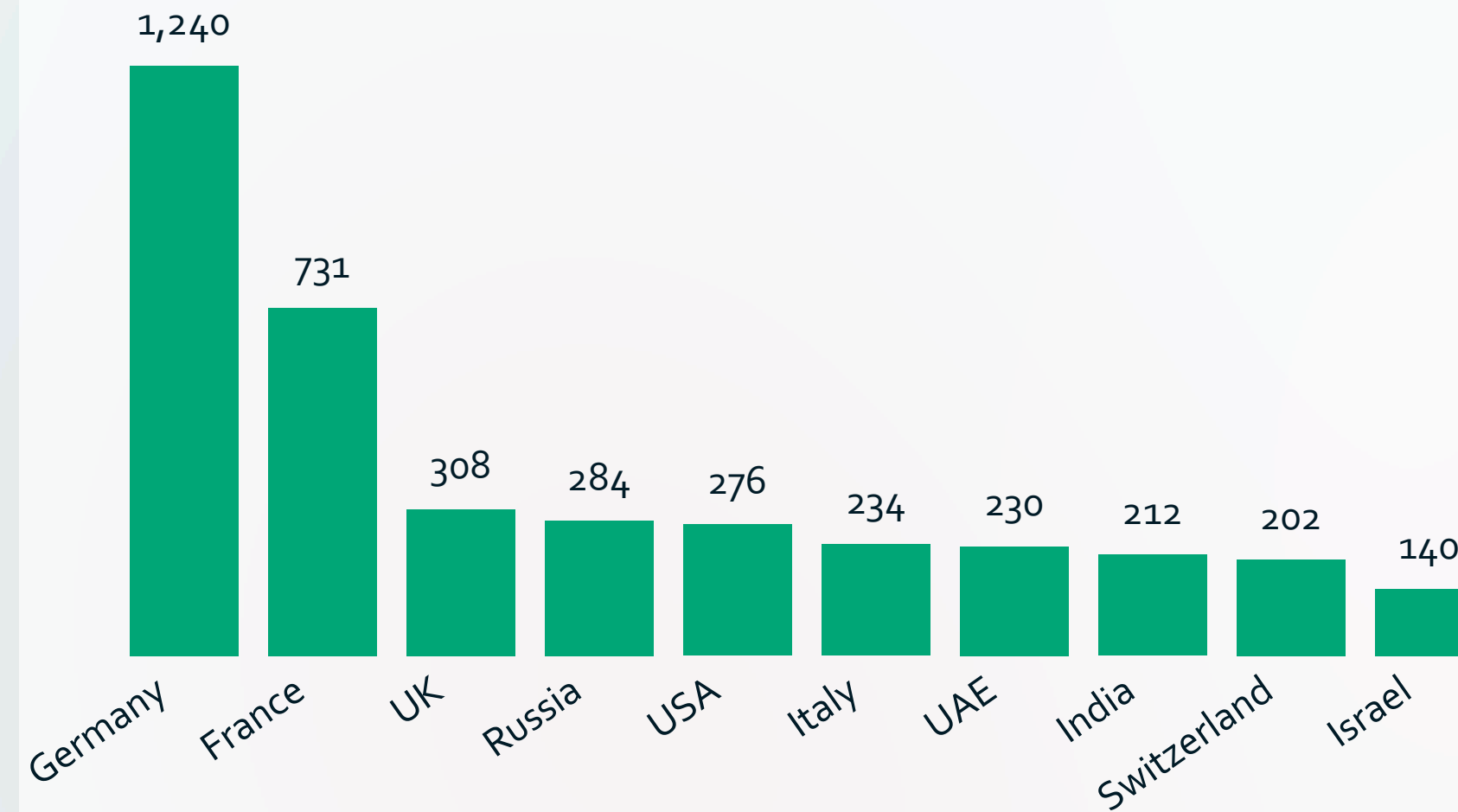
5,363



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

Arrivals for Week 20, 2024 is 8% lower than the same period last year.

Germany is the leading market with 1,240 visitors, representing 23% of visitors.

The top three markets, Germany, France and UK brought in 43% of visitors for Week 20.

The top 10 markets for the week accounts for 72% of total visitors.

HOW DOES WEEK 20 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

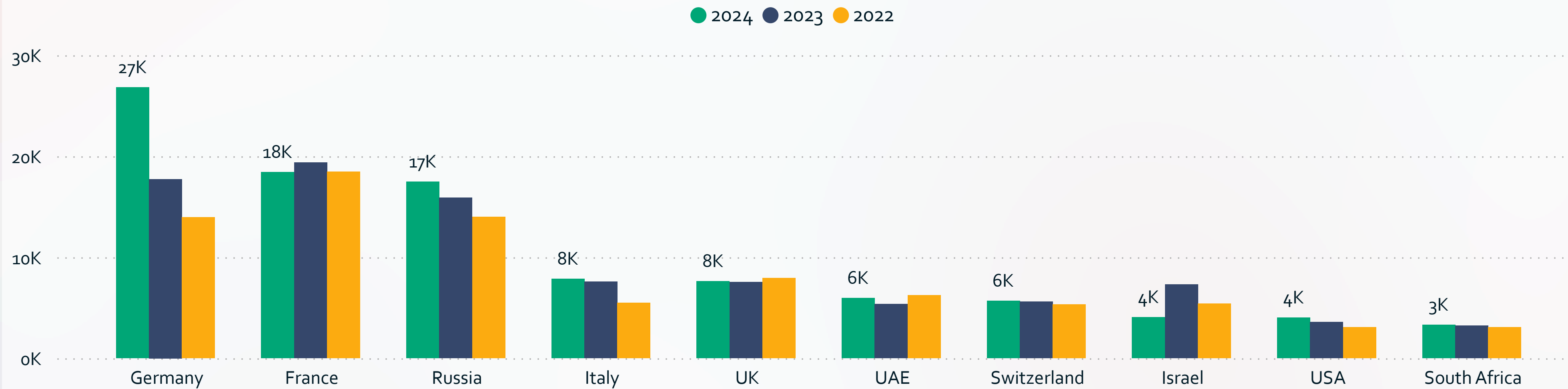
Last updated: 19/05/2024

TOP MARKETS

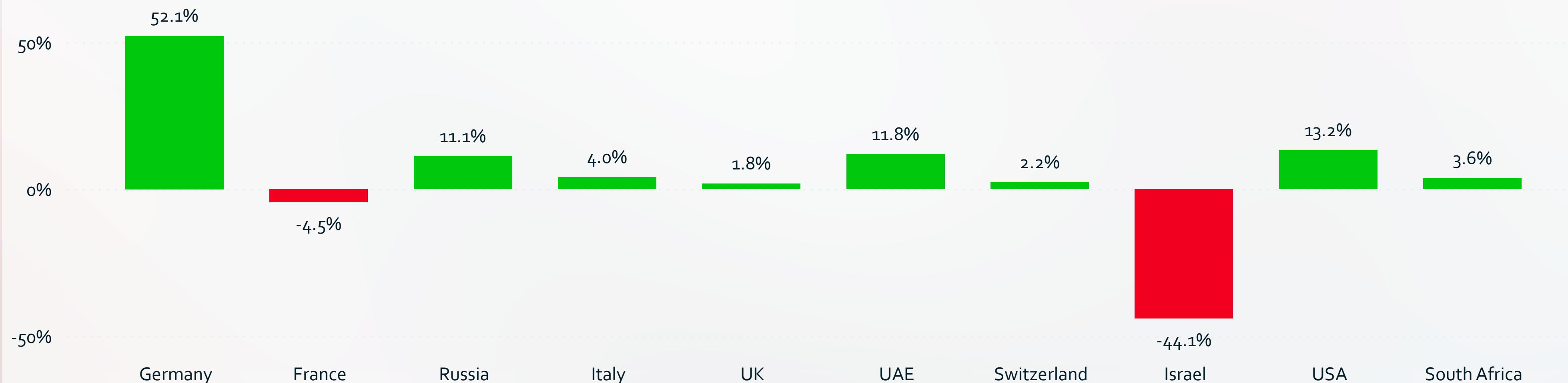
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.



TOTAL ARRIVALS TO DATE



YEAR ON YEAR %



INSIGHTS

Germany is still seeing a significant growth rate compared to last year, with an increase of 52%.

Almost all top 10 markets are performing better than last year, except France and Israel, with a decrease of 5% and 44% respectively.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 19/05/2024

Data source: National Bureau of Statistics



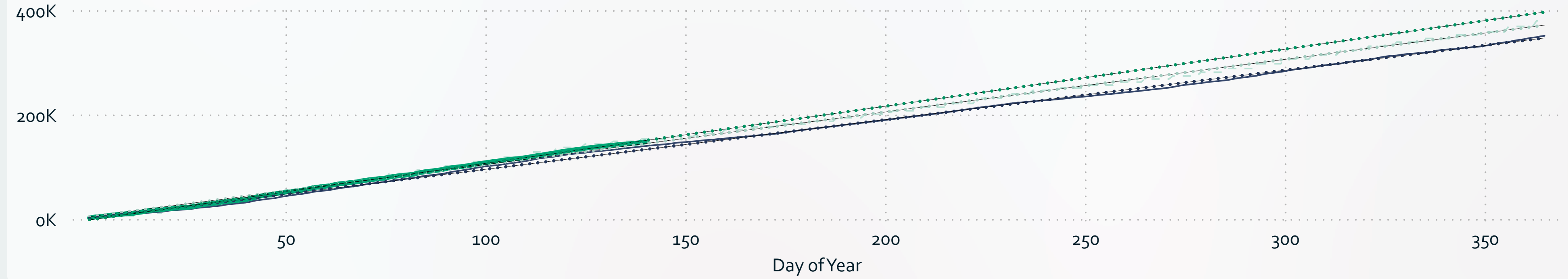
ARRIVALS TREND

Visitor arrivals trend compared to previous years

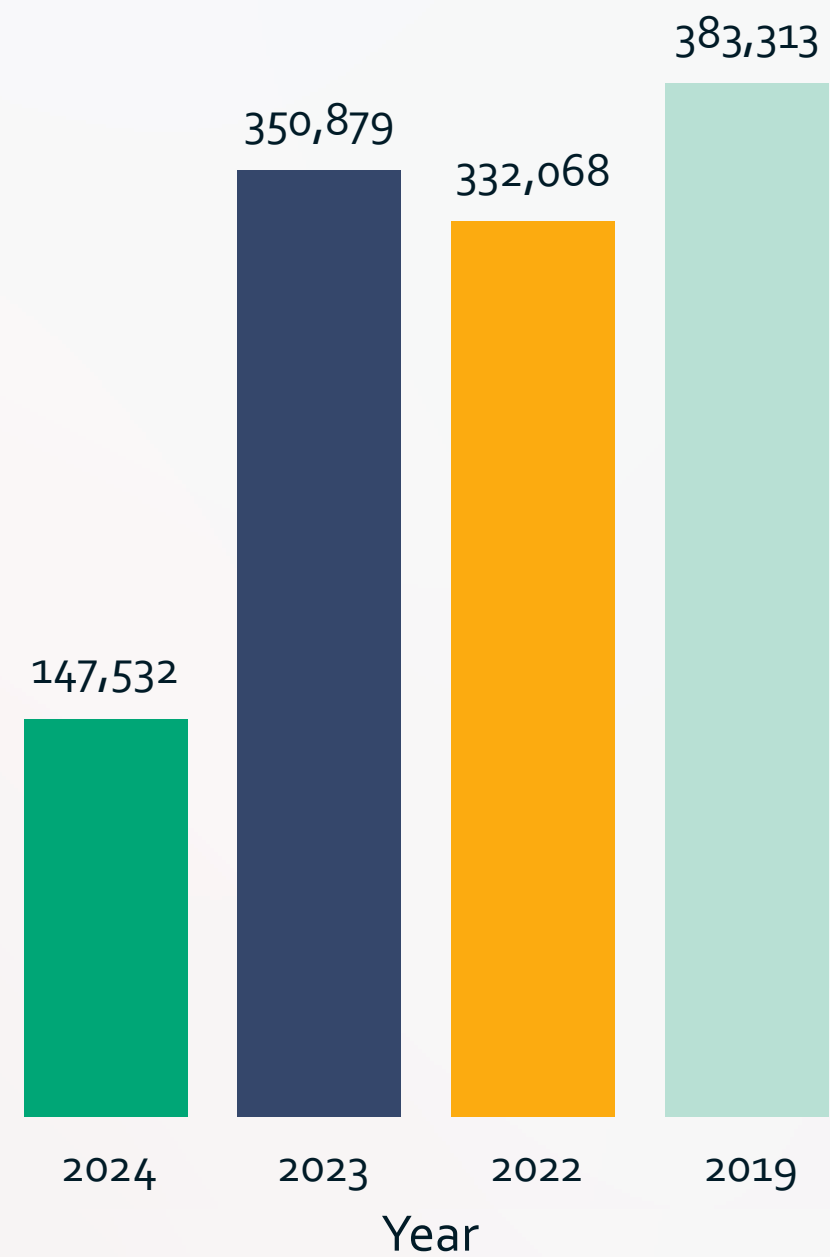
COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra

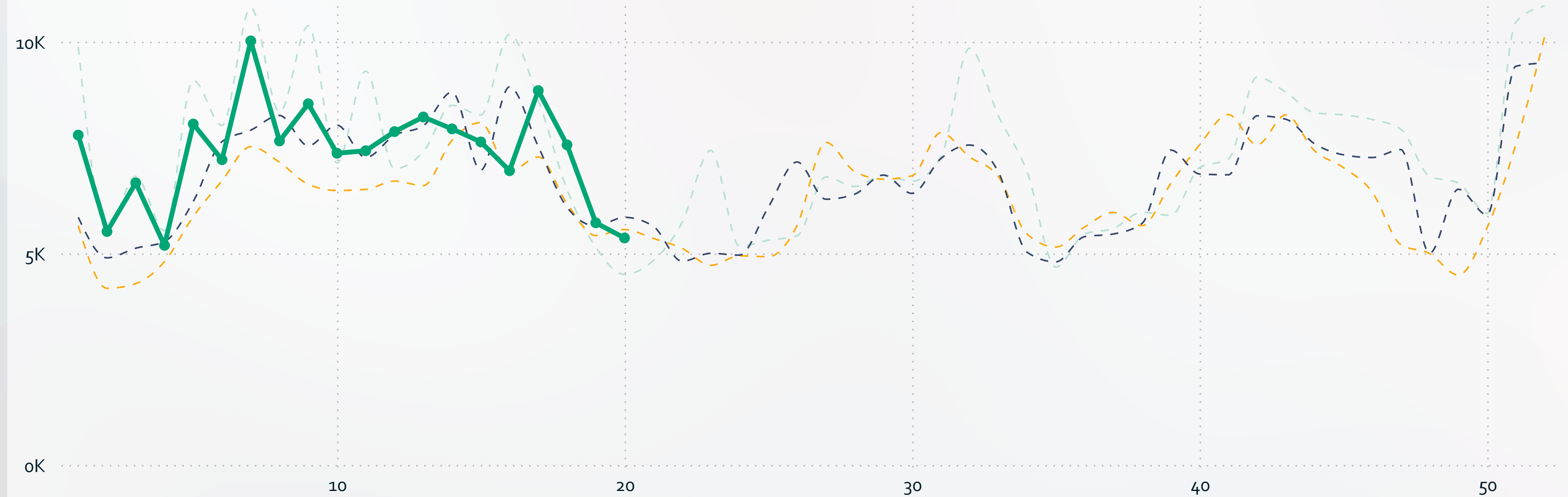
CUMULATIVE ARRIVALS TREND



TOTAL ARRIVALS BY YEAR



ARRIVALS OVERTIME



WEEKLY VISITOR ARRIVALS REPORT

Last updated: 19/05/2024

GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

