

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 02/06/2024

## ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.

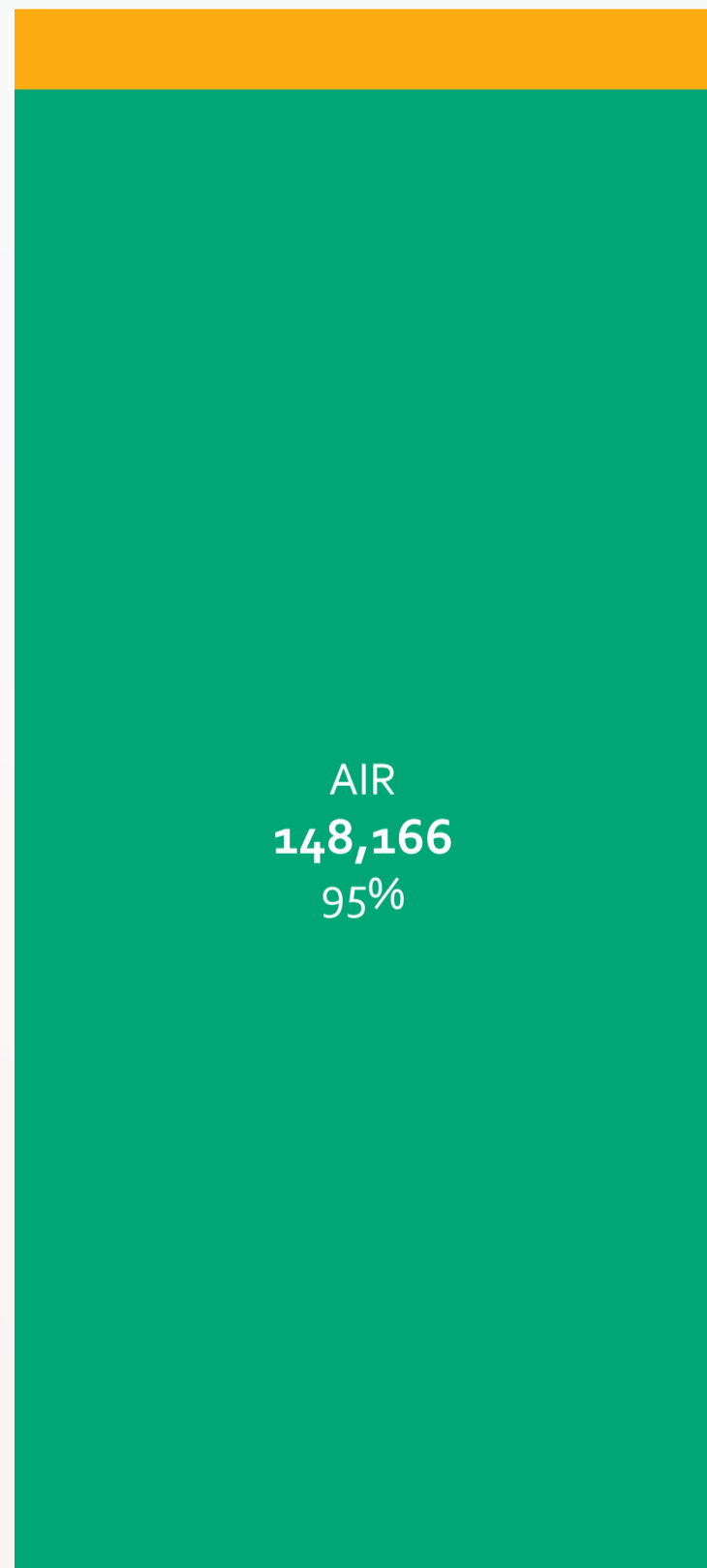


### 2024 TOTAL VISITORS

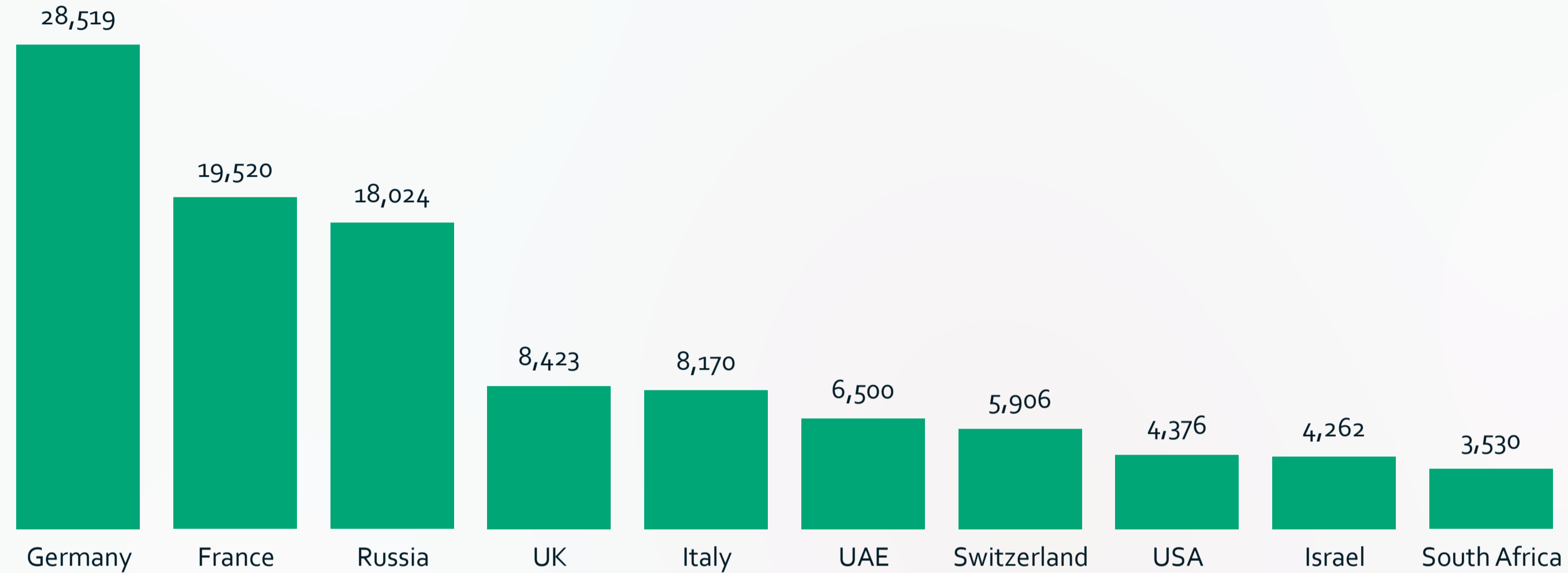
# 156,092

▲ 4.5%

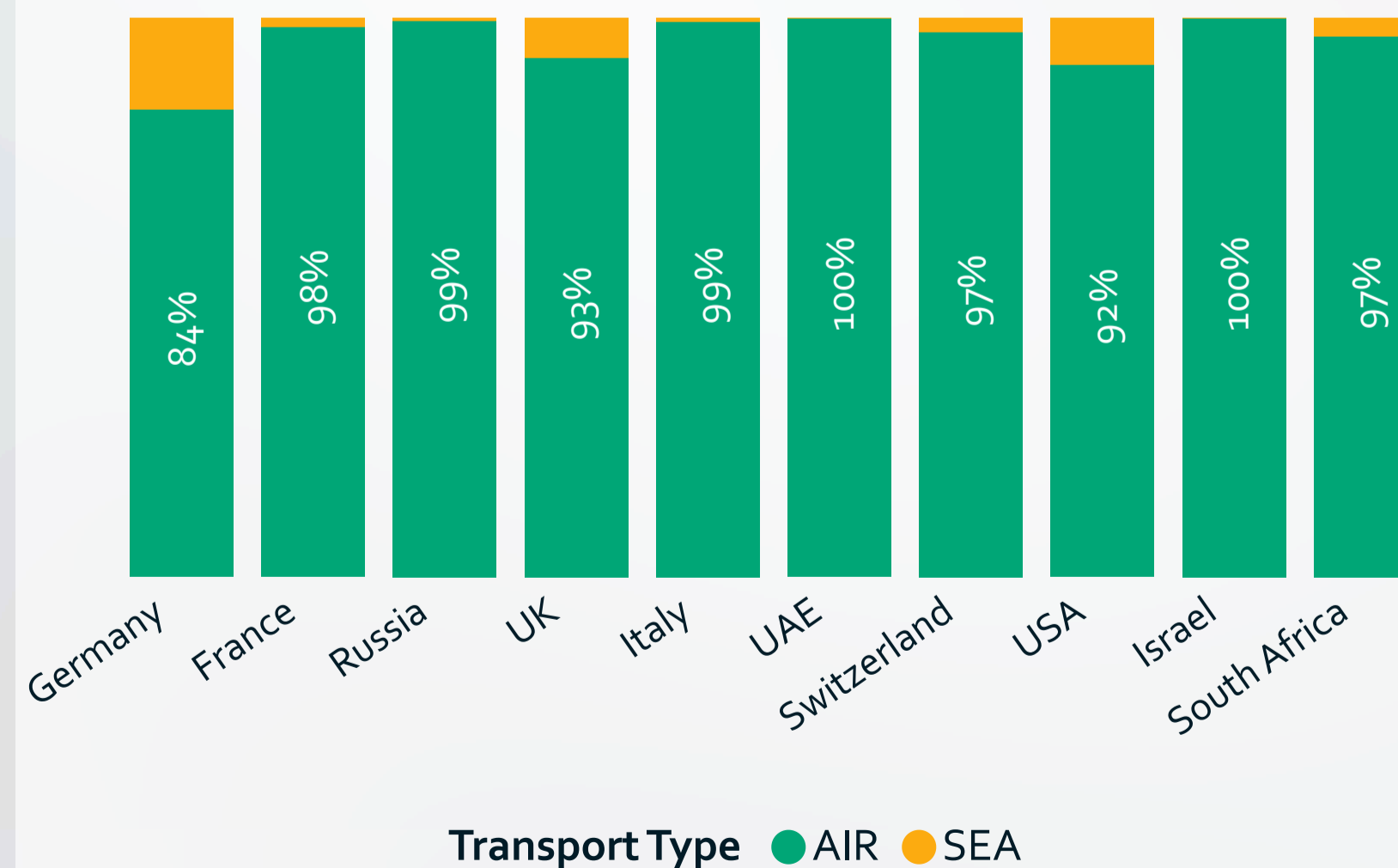
YoY%



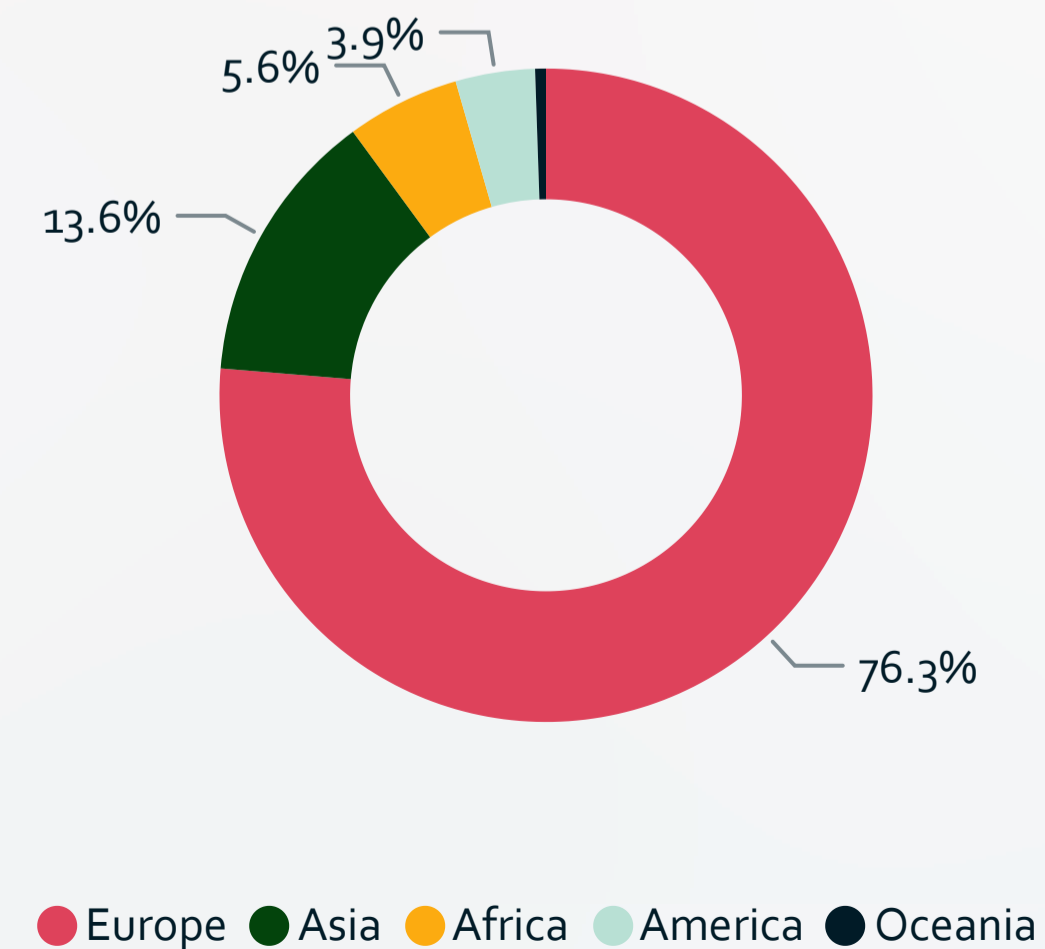
### TOP 10 MARKETS SINCE 01 JANUARY



### % VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



### 2024 MARKET SHARE



### INSIGHTS

A total of 156,092 visitors has been recorded up to 02/06/2024. This represents a 5% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 28,519 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 42% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

76% of our visitors are coming from Europe, with Asia the next highest region with 14% of visitors.

Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 31/05/2024



## MONTHLY OVERVIEW - MAY

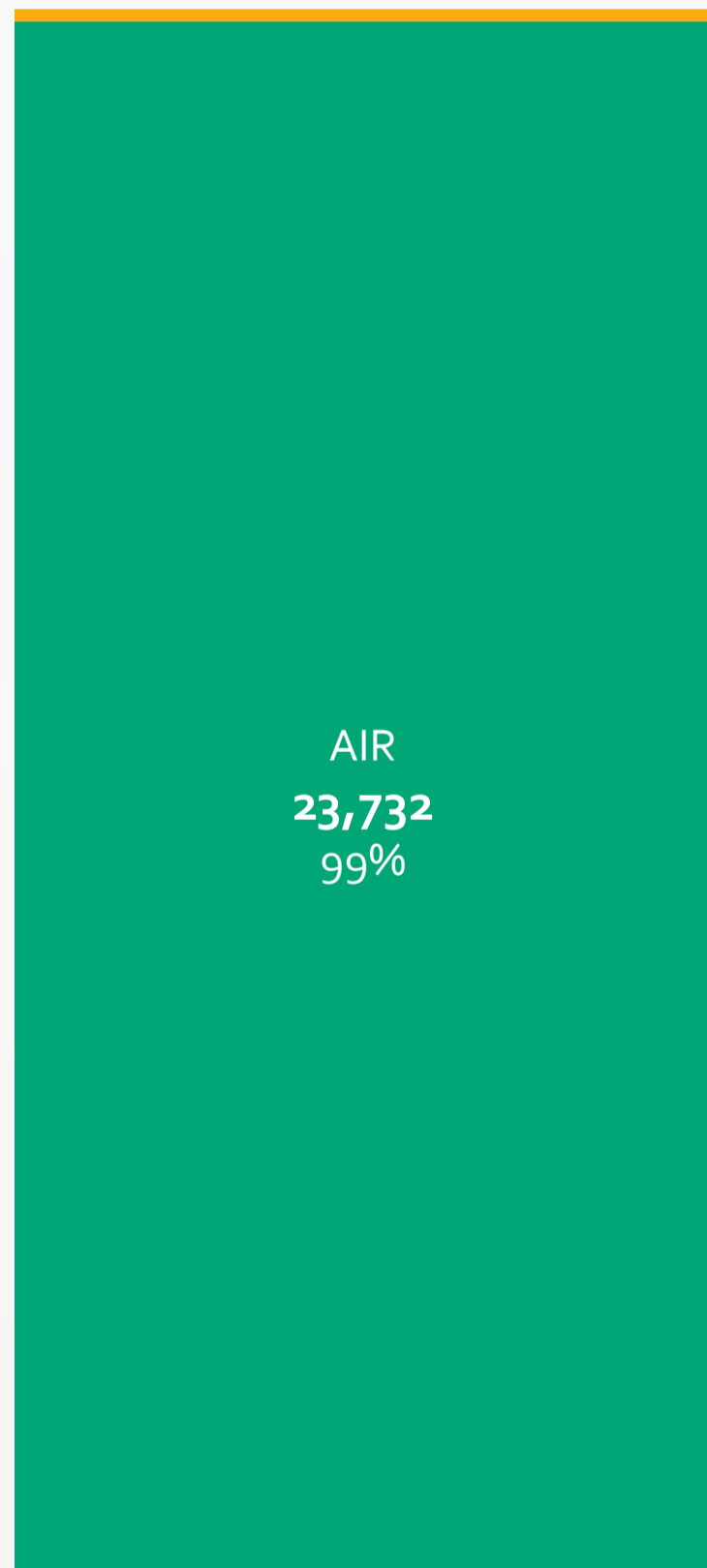
Total visitor arrivals for May 2024.

### TOTAL ARRIVALS

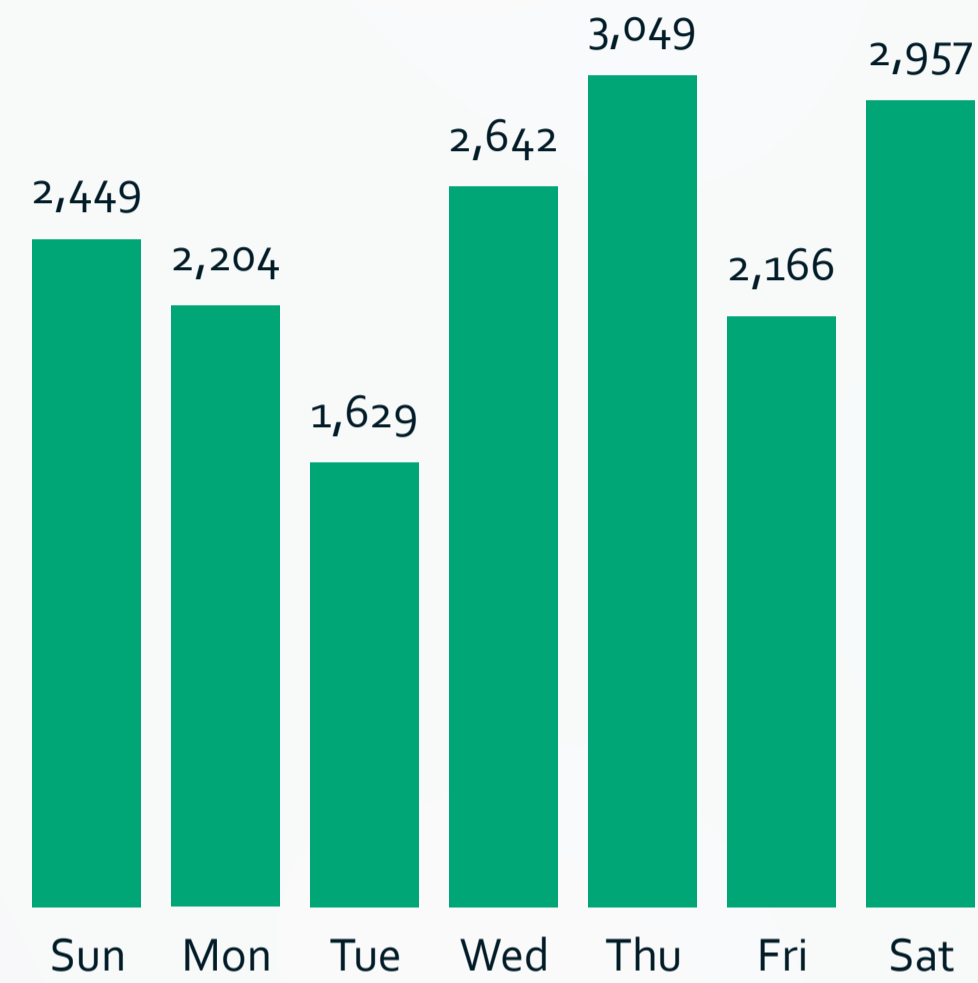
# 23,916

▼ -4.7%

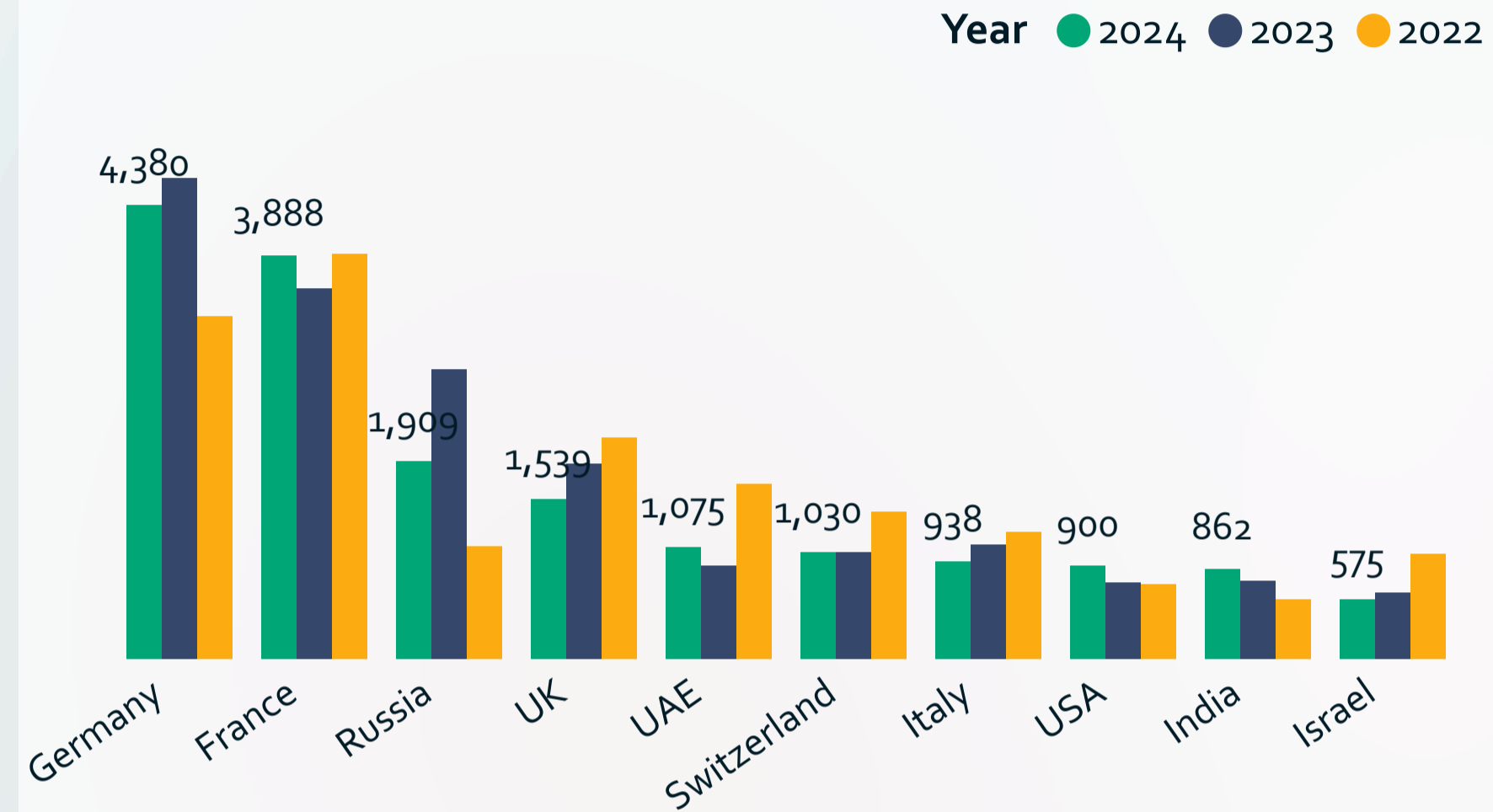
YoY%



### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



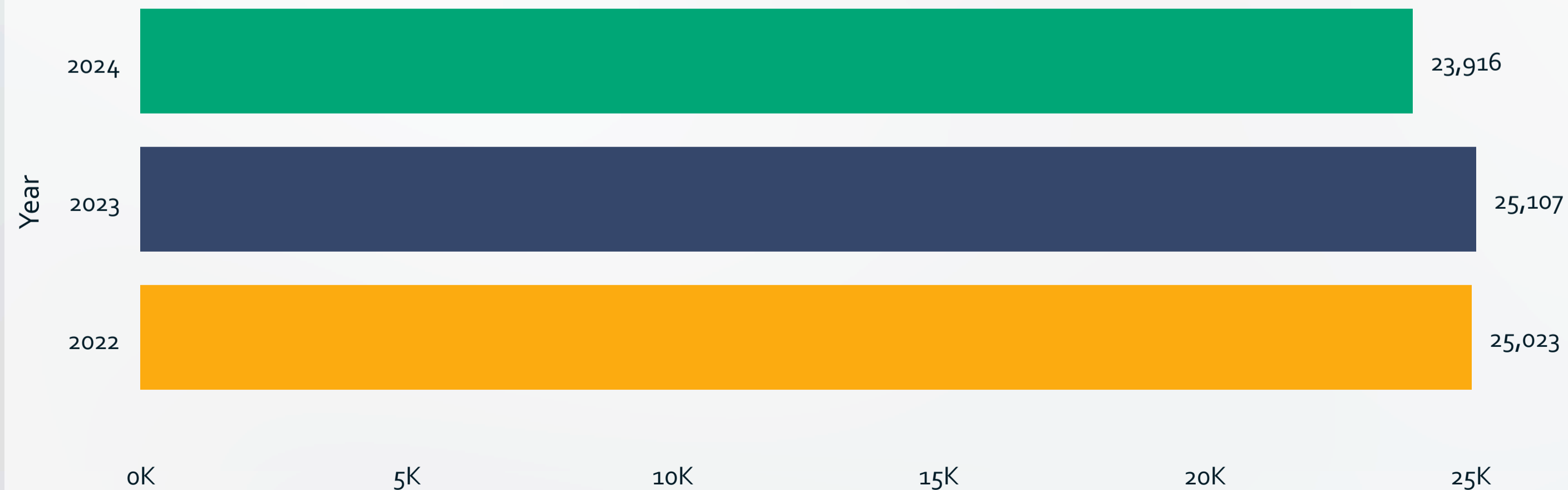
### INSIGHTS

Arrivals for May 2024 is currently 5% lower compared to last year.

A total of 23,916 visitors has been recorded in May, with 99% of visitors arriving by air.

Germany is the number one market in May with 18% of visitors, followed by France with 16% and Russia with 8%.

### HOW DOES MAY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 02/06/2024

## WEEKLY OVERVIEW - WEEK 22

Total visitor arrivals for Week 22: 27/05/2024 - 02/06/2024

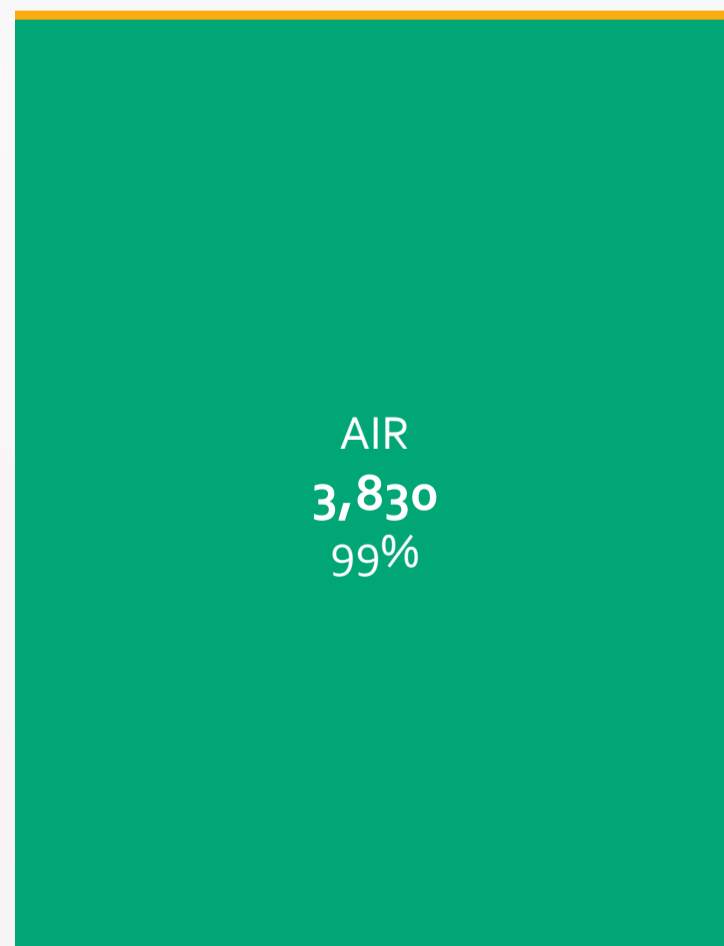


### DAILY AVERAGE

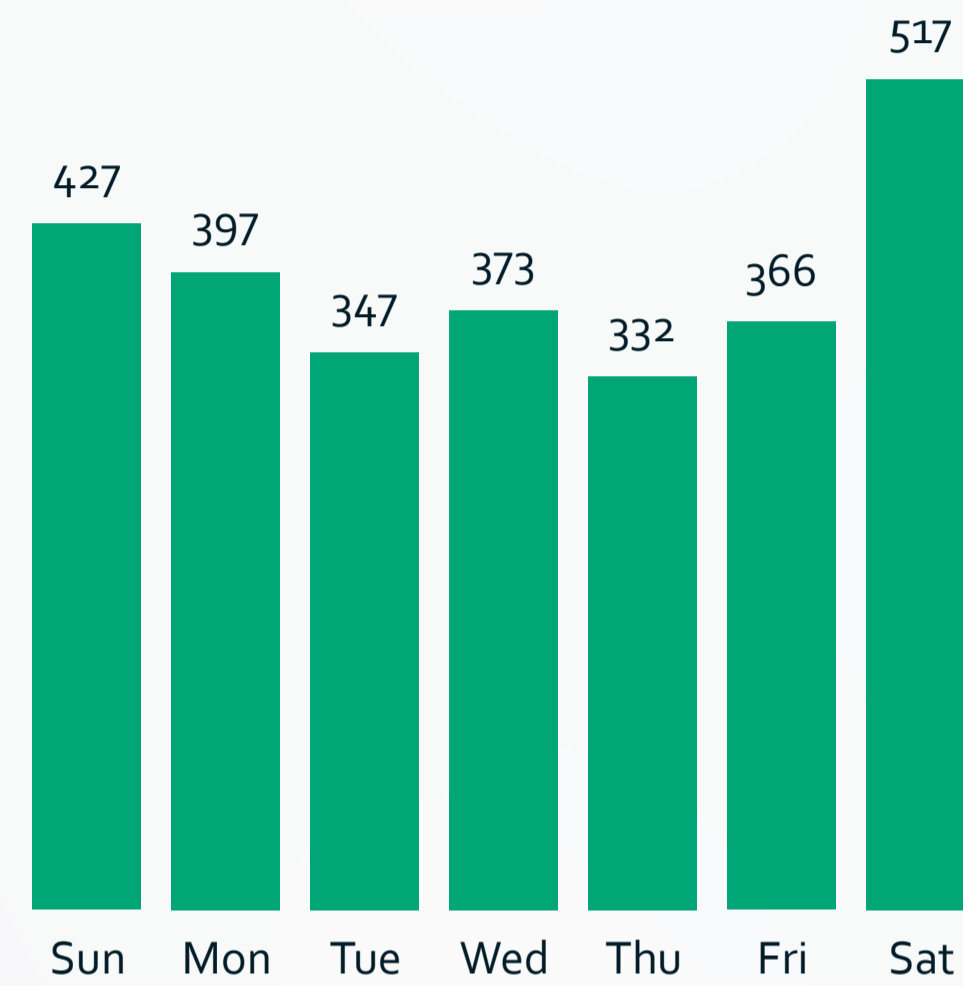
552

### TOTAL VISITORS

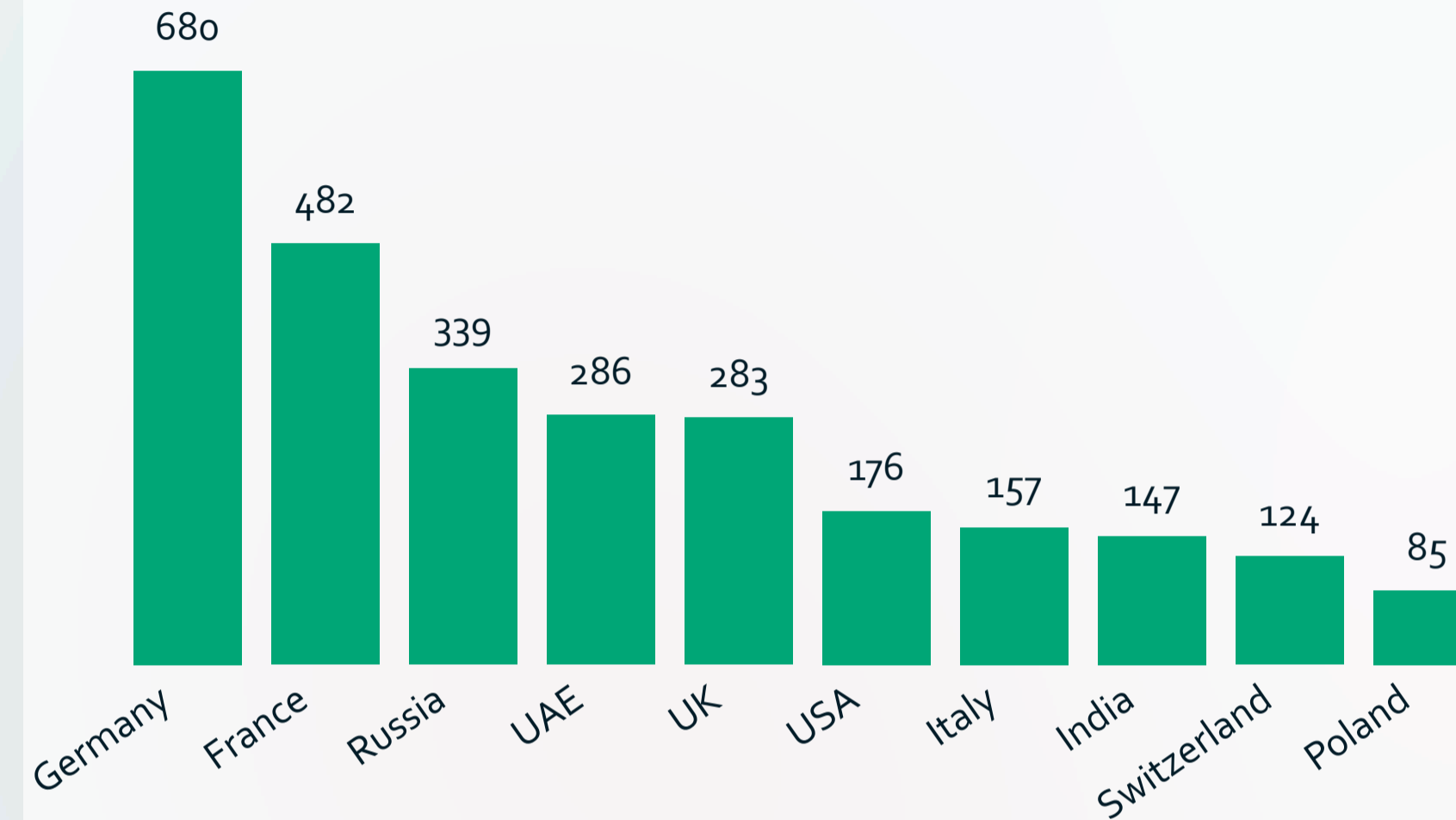
3,864



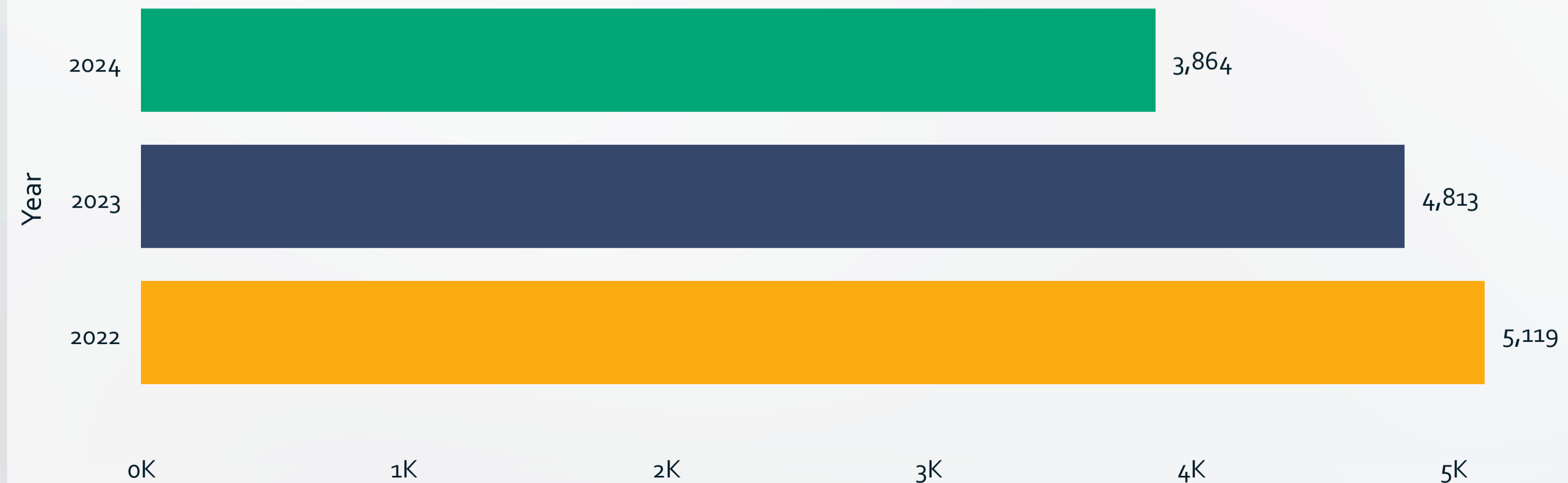
### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES WEEK 22 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for Week 22, 2024 is 20% lower than the same period last year.

Germany is the leading market with 680 visitors, representing 18% of visitors.

The top three markets, Germany, France and Russia brought in 39% of visitors for Week 22.

The top 10 markets for the week accounts for 71% of total visitors.

Data source: National Bureau of Statistics

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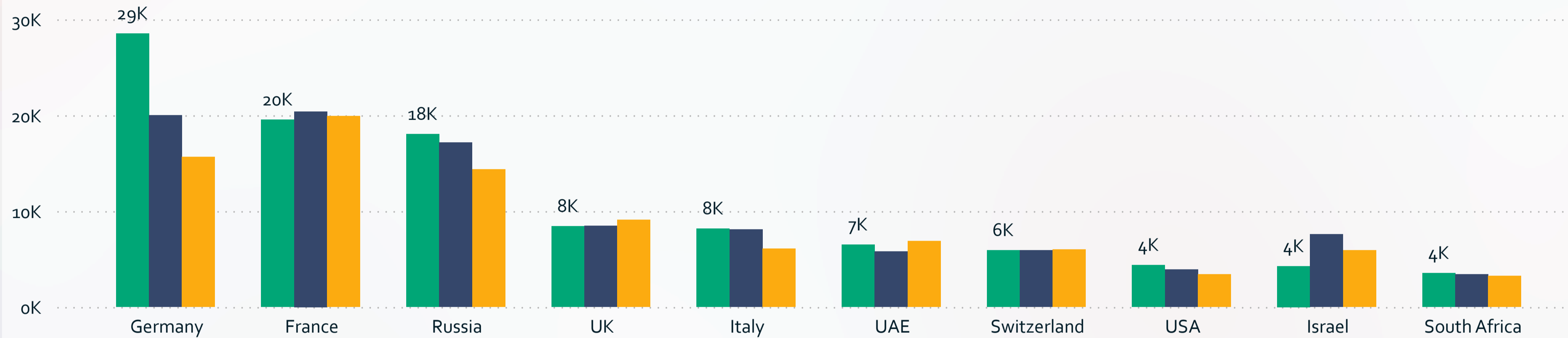
## TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

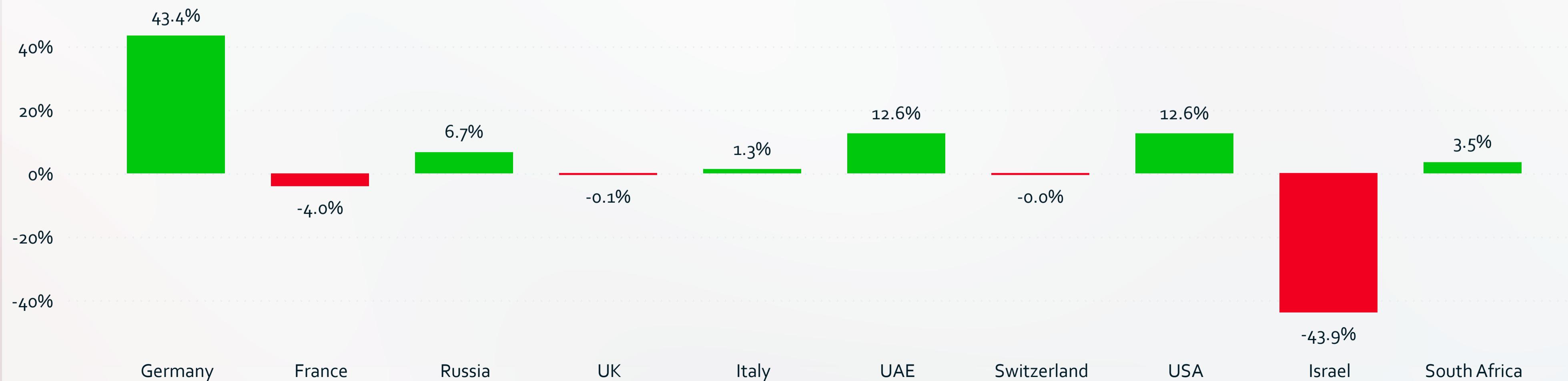


### TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



### YEAR ON YEAR %



### INSIGHTS

Germany has increased by 43% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are France, UK, Switzerland and Israel.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



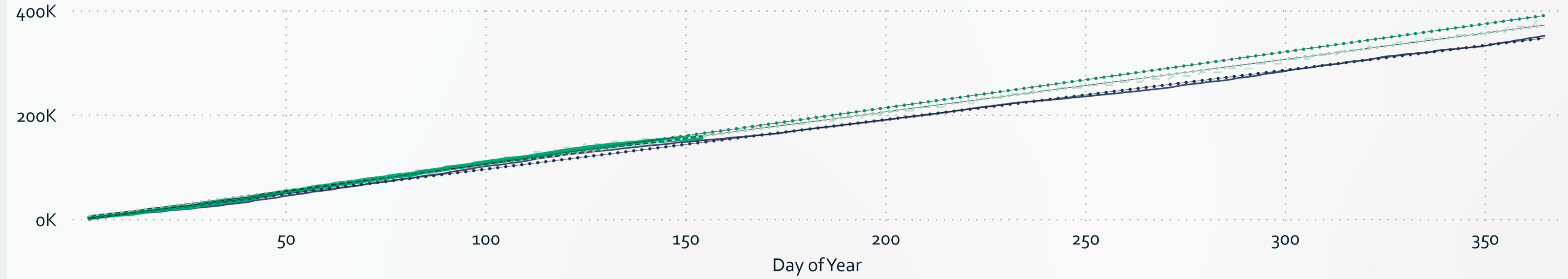
## ARRIVALS TREND

Visitor arrivals trend compared to previous years

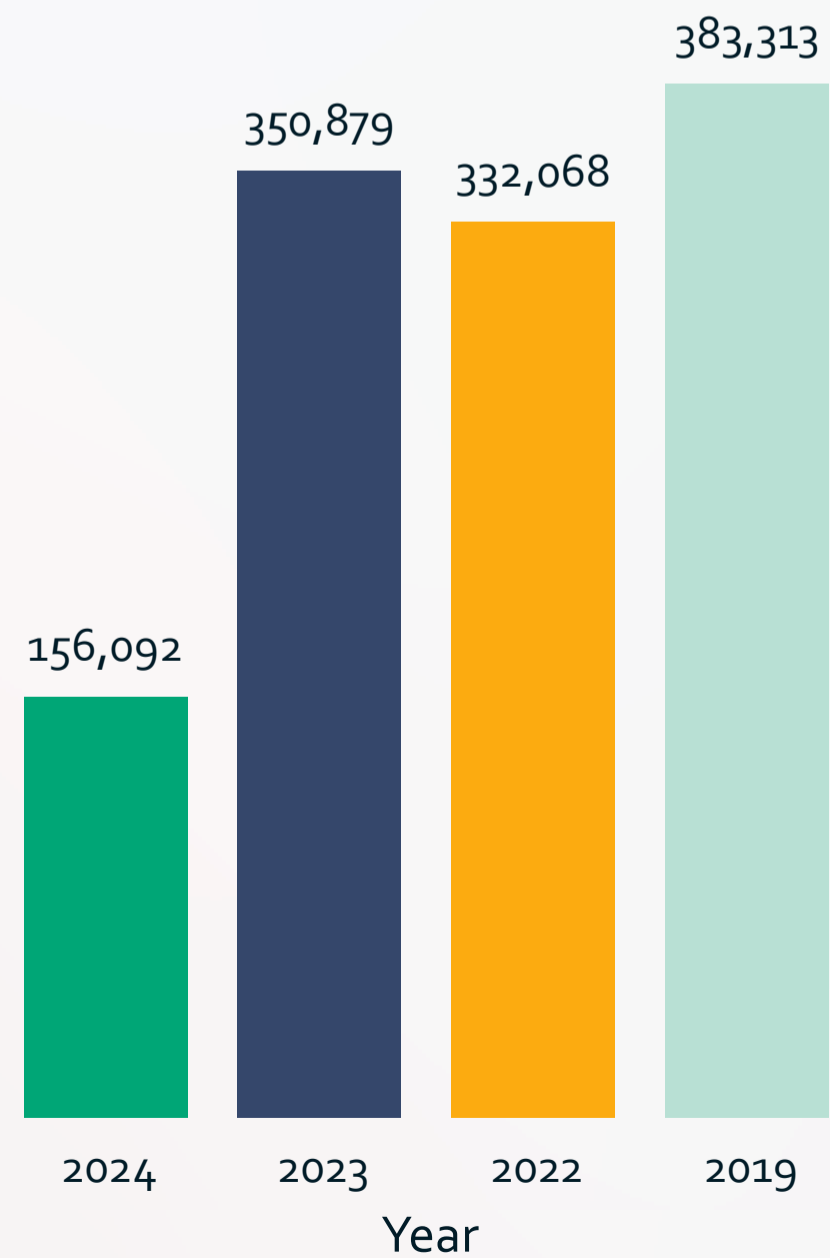
### COUNTRY FILTER

- Search
- Afghanistan
  - Agalega
  - Aland Islands
  - Albania
  - Algeria
  - American Samoa
  - Andorra

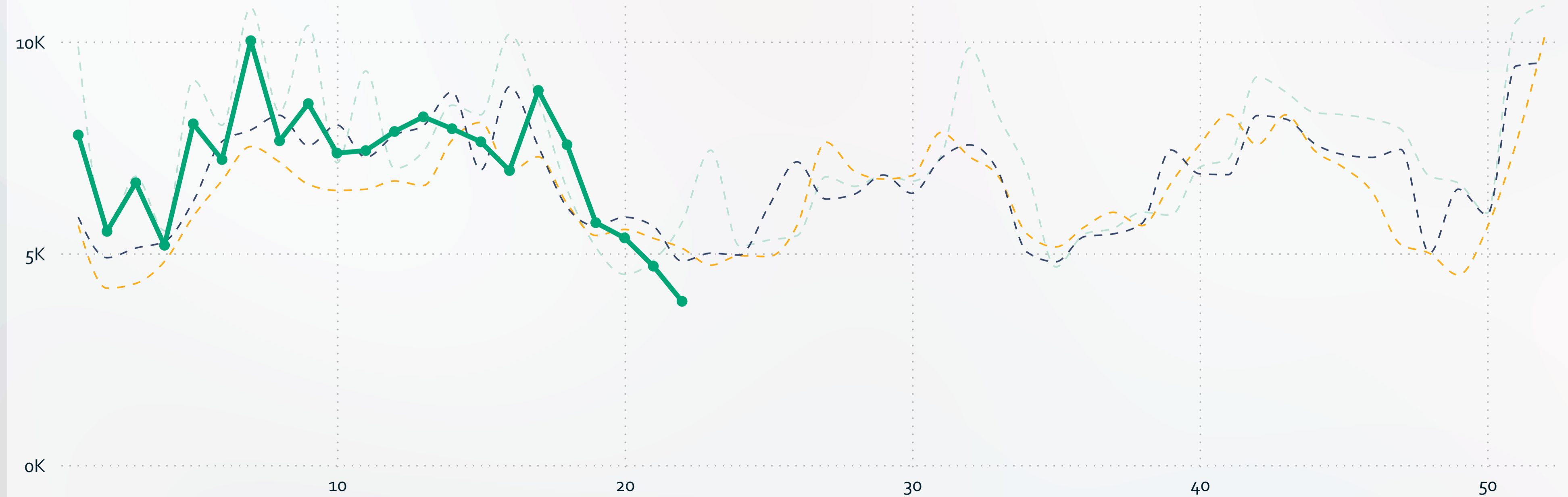
### CUMULATIVE ARRIVALS TREND



### TOTAL ARRIVALS BY YEAR



### ARRIVALS OVERTIME



# WEEKLY VISITOR ARRIVALS REPORT

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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

