

# WEEKLY VISITOR ARRIVALS REPORT

Last updated: 09/06/2024

## ANNUAL OVERVIEW

Total visitor arrivals since 1st January 2024.



### 2024 TOTAL VISITORS

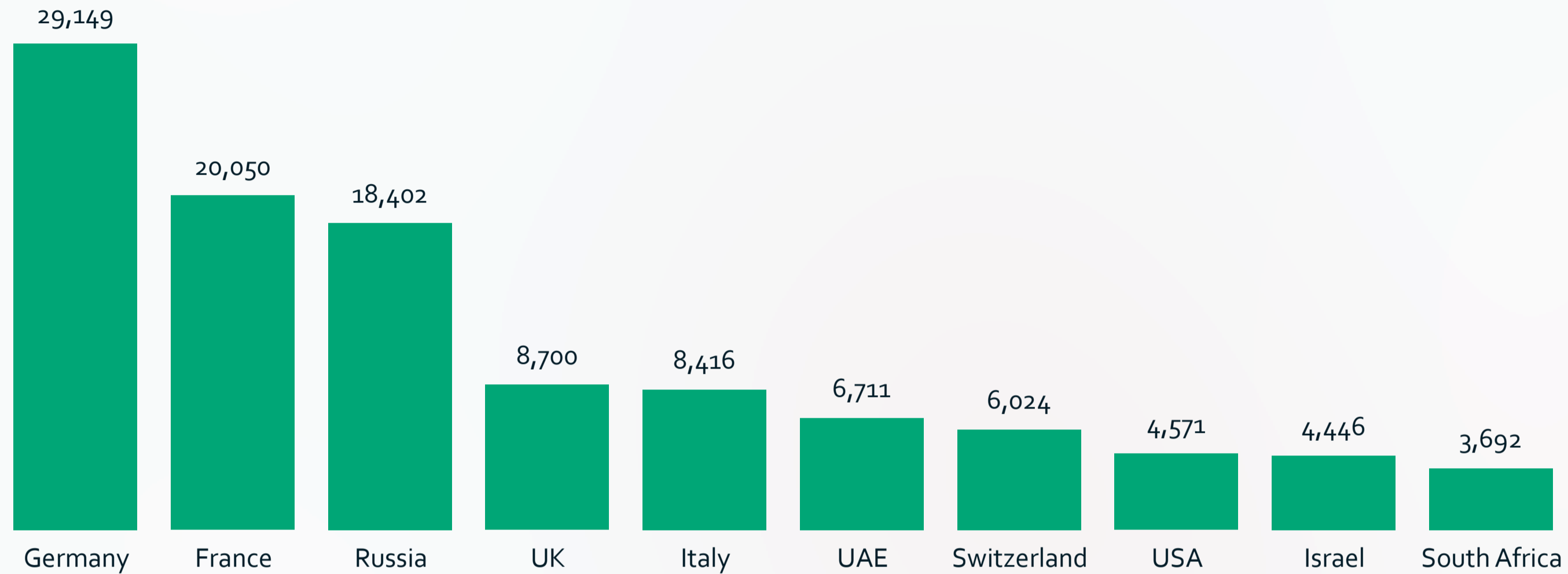
# 160,359

▲ 4.0%  
YoY%

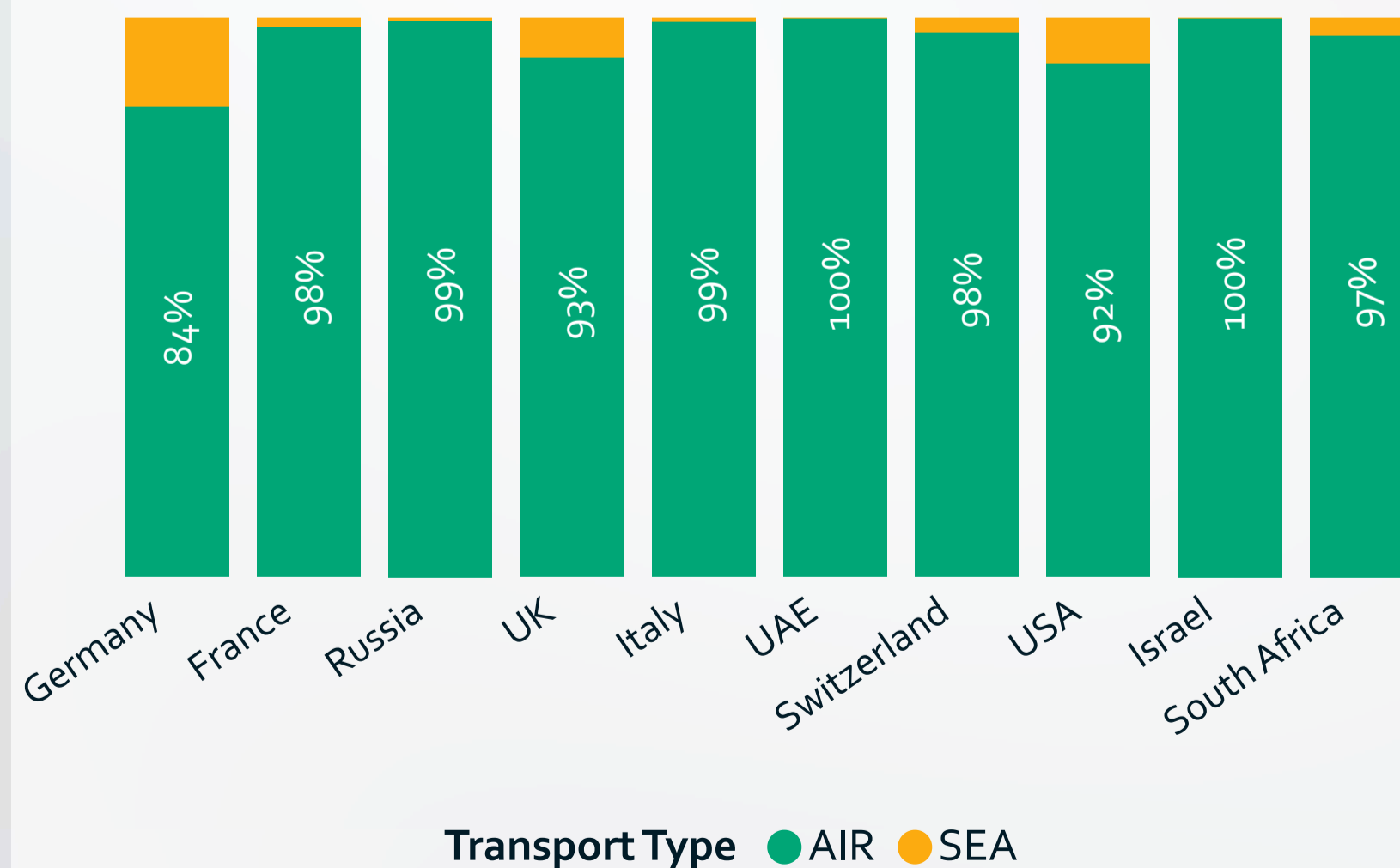


AIR  
152,424  
95%

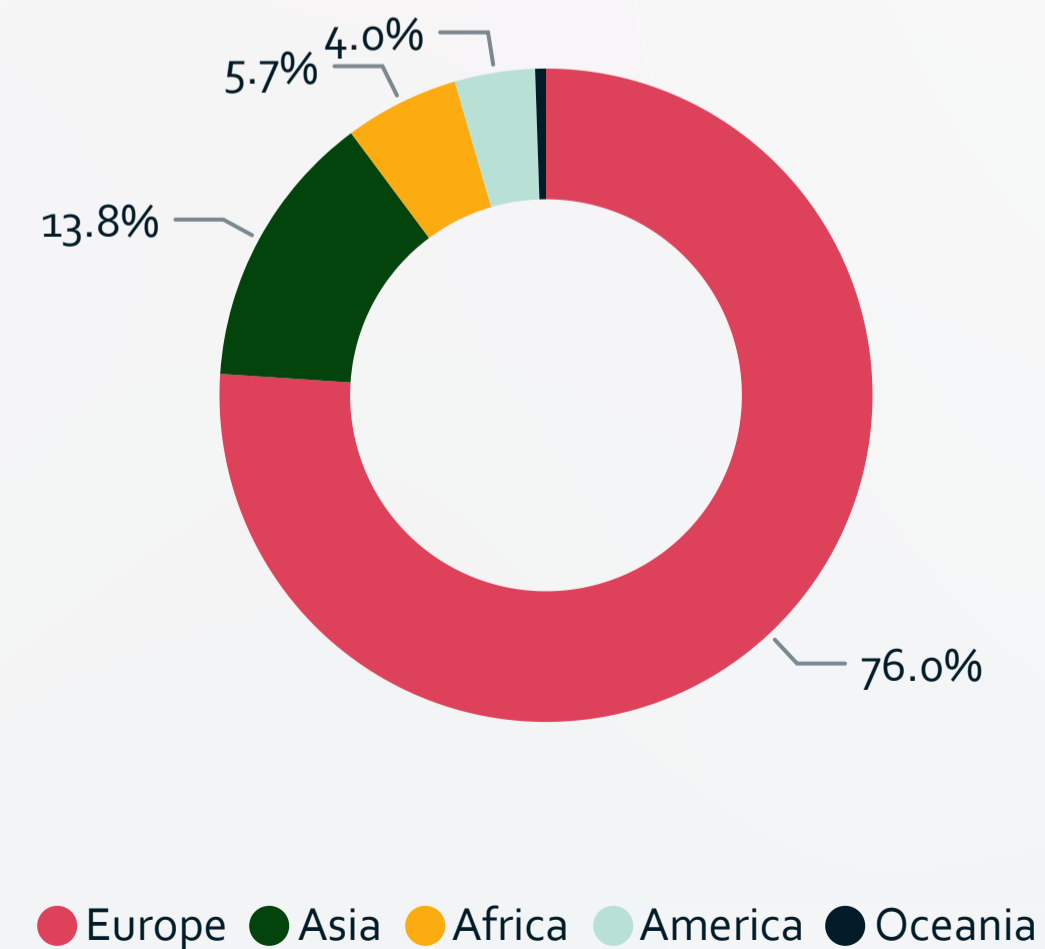
### TOP 10 MARKETS SINCE 01 JANUARY



### % VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



### 2024 MARKET SHARE



### INSIGHTS

A total of 160,359 visitors has been recorded up to 09/06/2024. This represents a 4% increase over the same period last year.

95% of visitors are coming in by air.

Germany is our leading source market with 29,149 visitors to date, representing 18% of Total Visitor Arrivals.

Our top 3 markets accounts for 42% of total Visitor Arrivals, and the top 10 markets for 69% of total Visitor Arrivals.

76% of our visitors are coming from Europe, with Asia the next highest region with 14% of visitors.

Data source: National Bureau of Statistics

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## MONTHLY OVERVIEW - JUNE

Total visitor arrivals for June 2024.

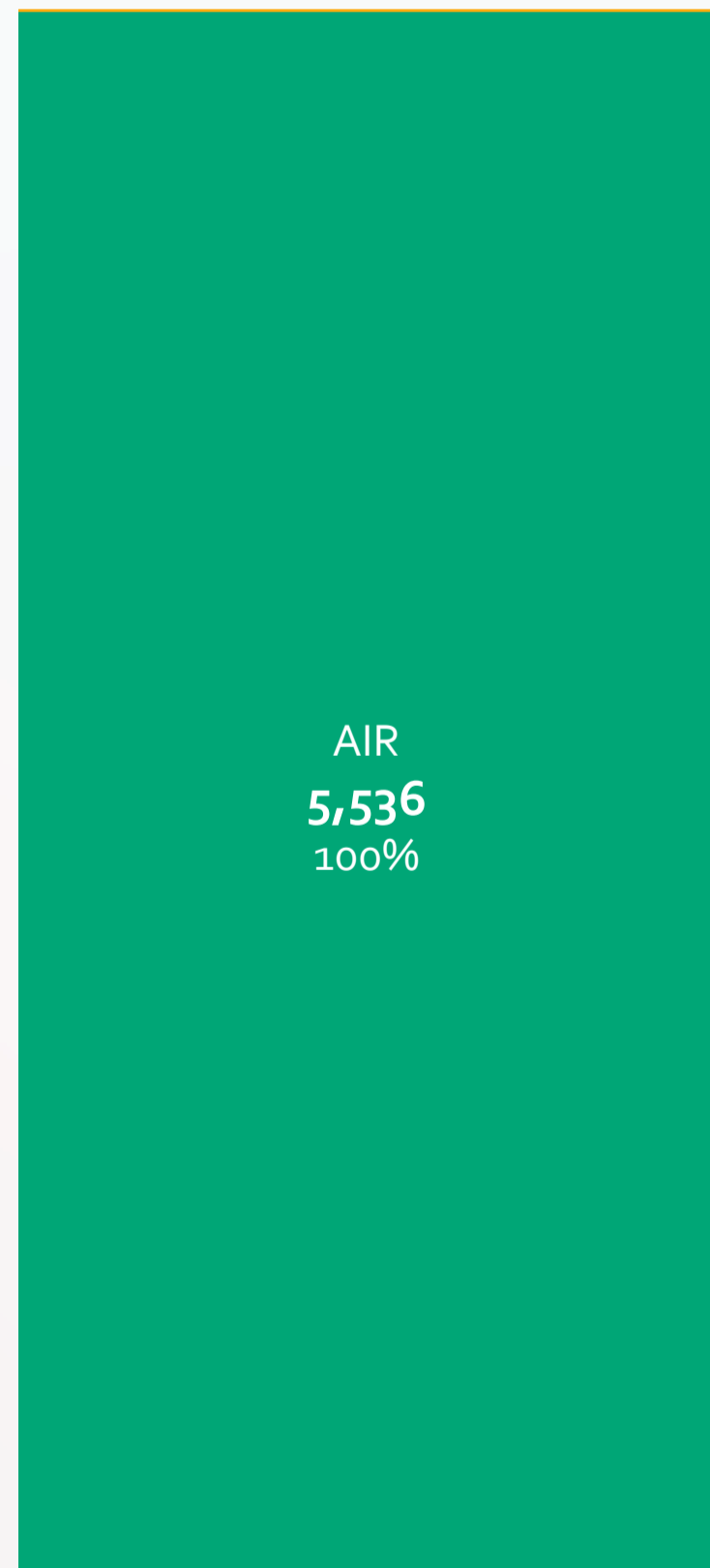


### TOTAL ARRIVALS

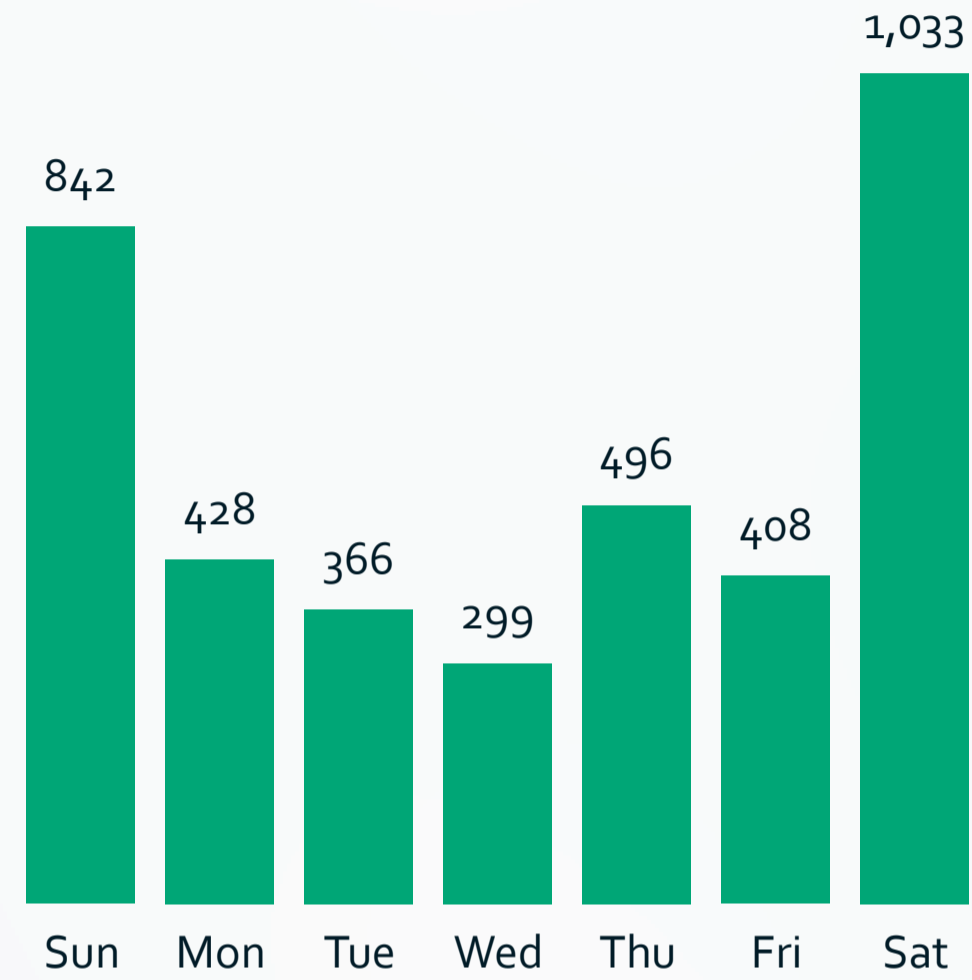
# 5,545

▼ -10.2%

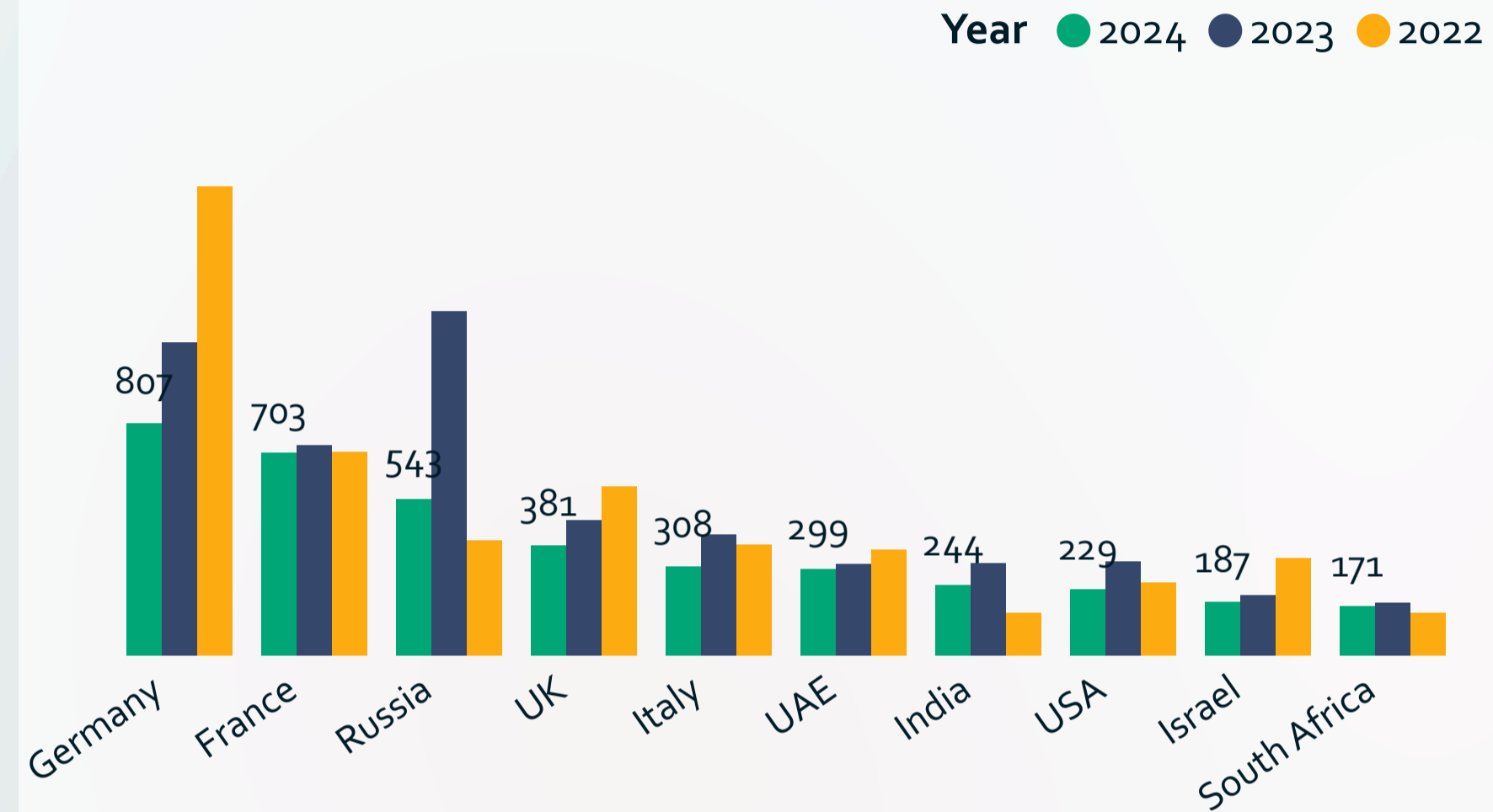
YoY%



### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



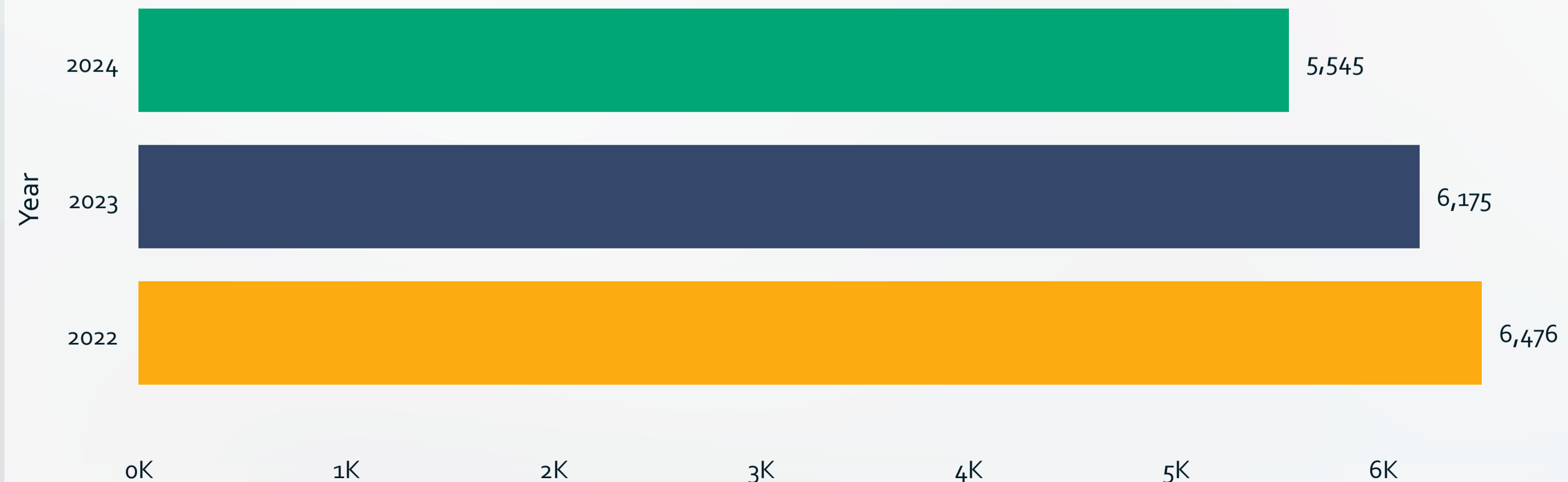
### INSIGHTS

Arrivals for June 2024 is currently 10% lower compared to last year.

A total of 5,545 visitors has been recorded in June, with 100% of visitors arriving by air.

Germany is the number one market in June with 15% of visitors, followed by France with 13% and Russia with 10%.

### HOW DOES MAY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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Last updated: 09/06/2024

## WEEKLY OVERVIEW - WEEK 23

Total visitor arrivals for Week 23: 03/06/2024 - 09/06/2024

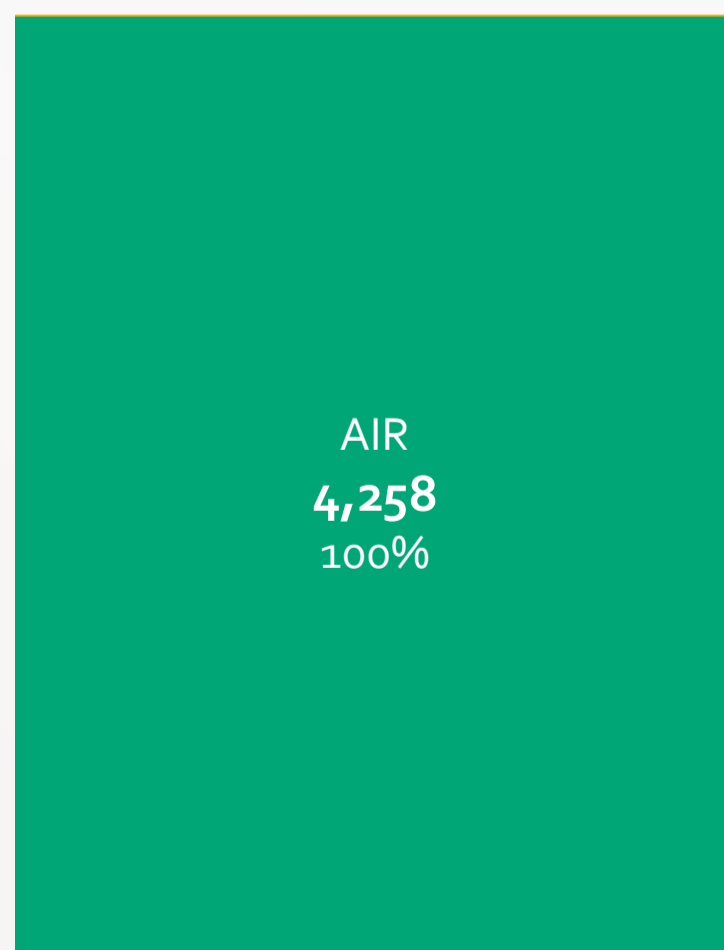


### DAILY AVERAGE

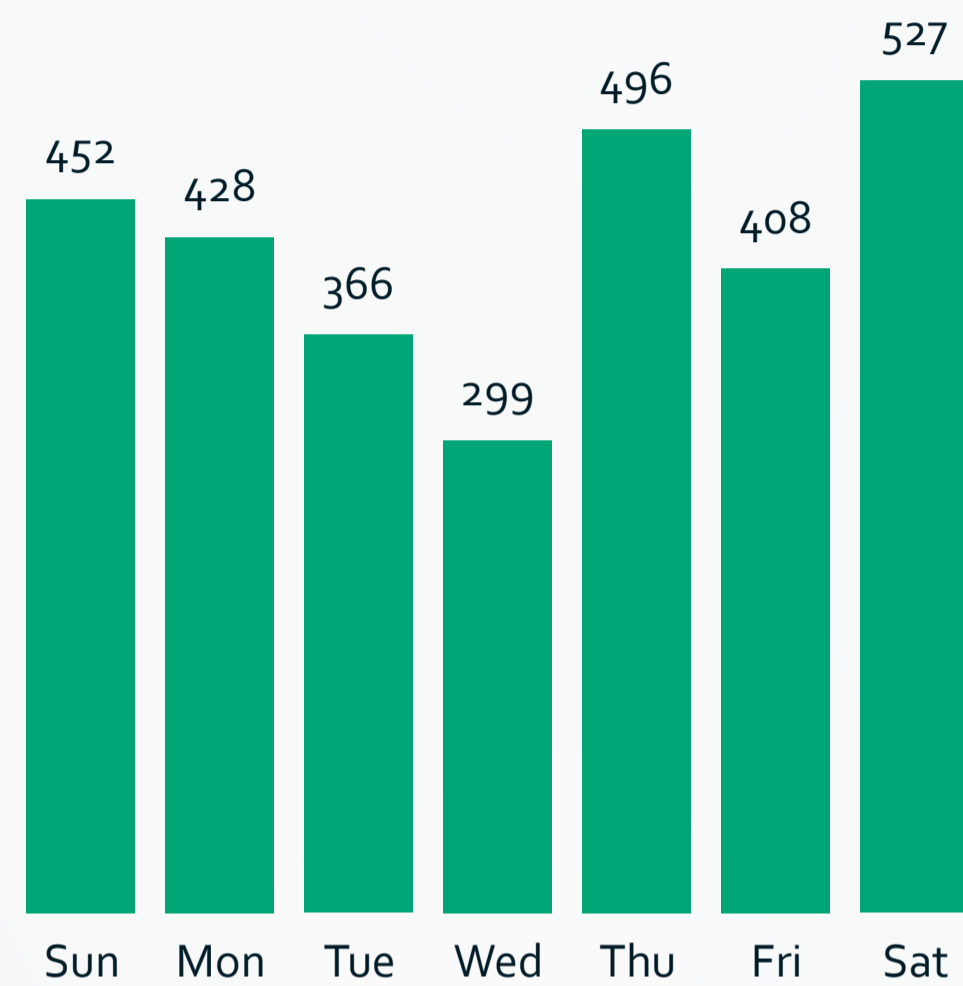
610

### TOTAL VISITORS

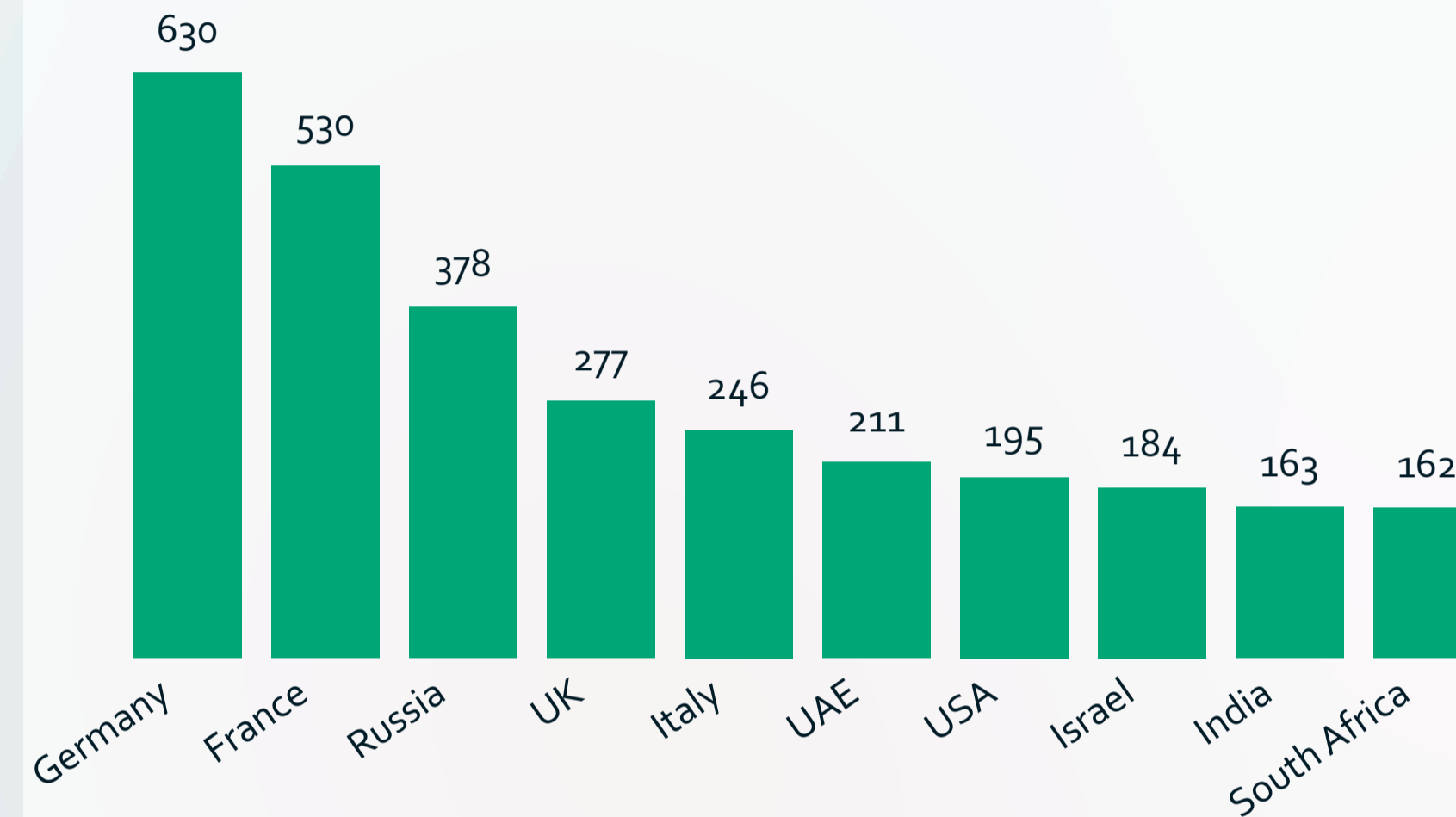
4,267



### VISITOR ARRIVALS BY WEEK DAY



### TOP 10 MARKETS



### HOW DOES WEEK 23 2024 COMPARE TO PREVIOUS YEARS?



### INSIGHTS

Arrivals for Week 23, 2024 is 15% lower than the same period last year.

Germany is the leading market with 630 visitors, representing 15% of visitors.

The top three markets, Germany, France and Russia brought in 36% of visitors for Week 23.

The top 10 markets for the week accounts for 70% of total visitors.

Data source: National Bureau of Statistics

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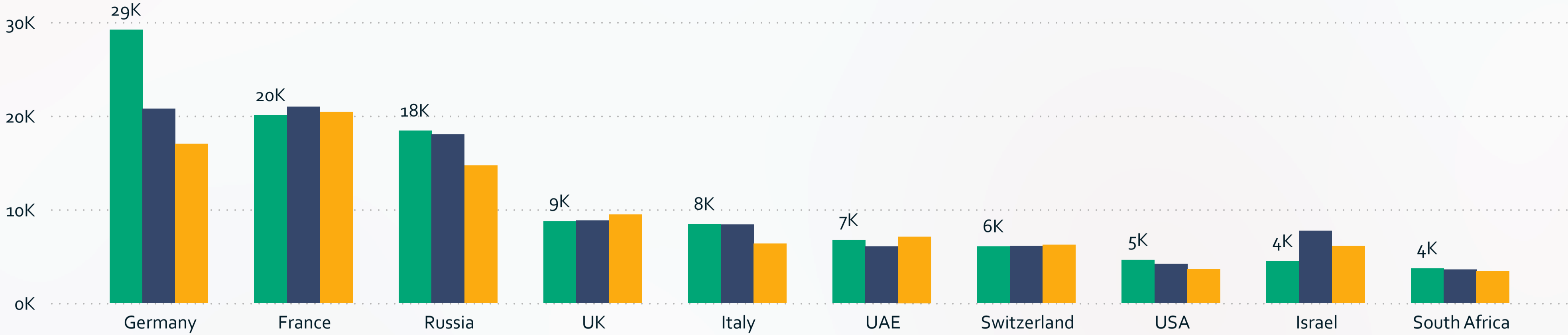


## TOP MARKETS

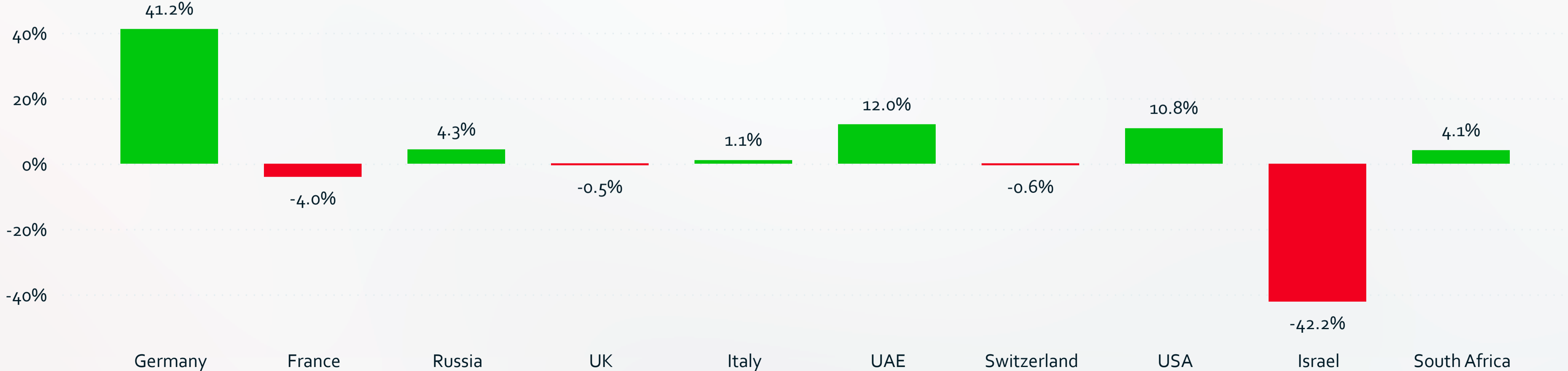
Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2019.

TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



YEAR ON YEAR %



### INSIGHTS

Germany has increased by 41% compared to the same period last year.

Top 10 markets not exceeding last years visitor arrival figures are France, UK, Switzerland and Israel.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



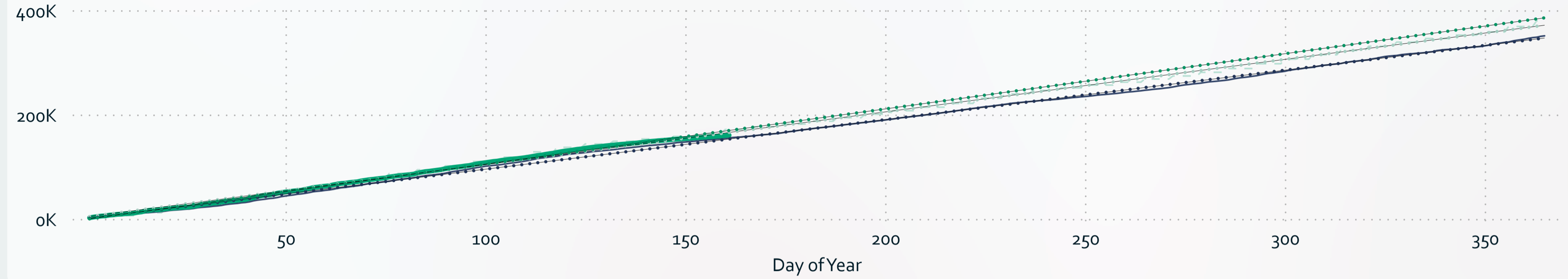
## ARRIVALS TREND

Visitor arrivals trend compared to previous years

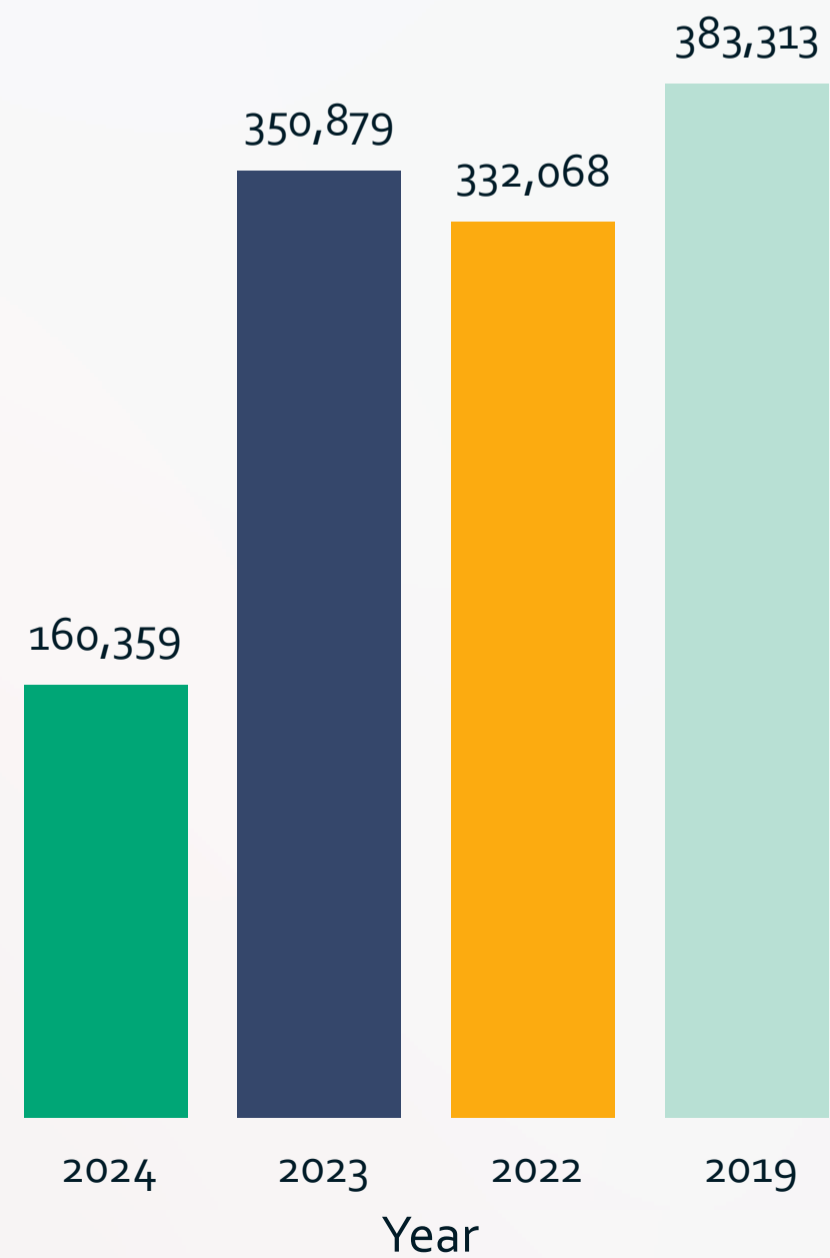
### COUNTRY FILTER

- Search
- Afghanistan
  - Agalega
  - Aland Islands
  - Albania
  - Algeria
  - American Samoa
  - Andorra

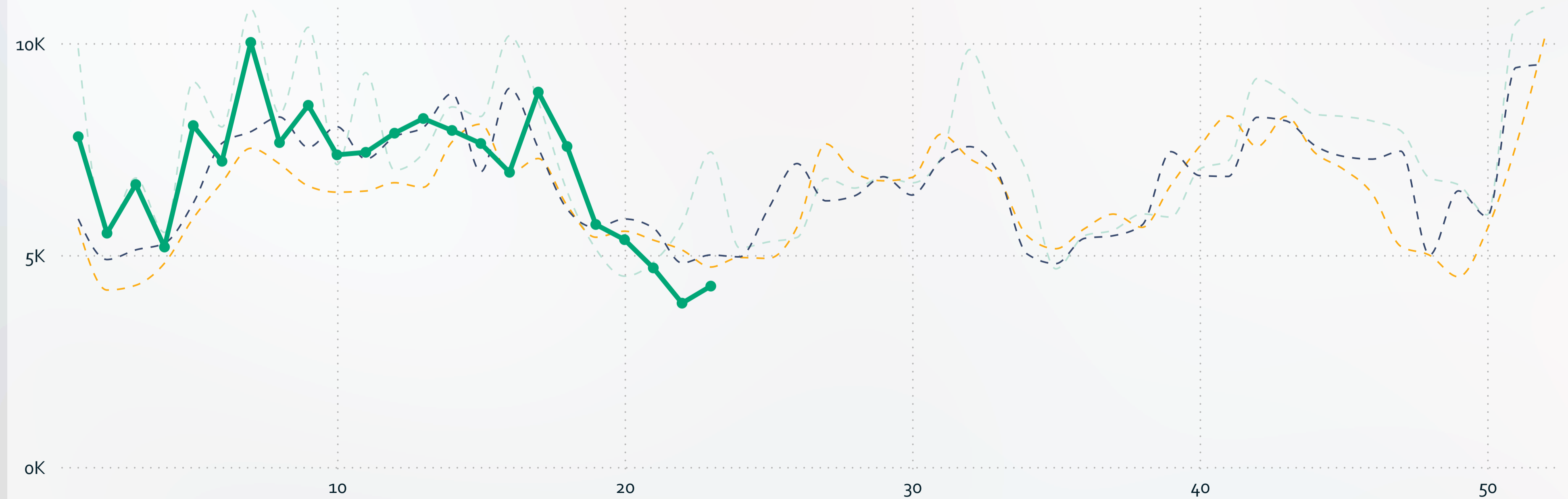
### CUMULATIVE ARRIVALS TREND



### TOTAL ARRIVALS BY YEAR



### ARRIVALS OVERTIME



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## GLOSSARY



**Visitor:** A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

**Same-day visitor (or Transit):** An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

**Tourist (or overnight visitor):** A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

**Inbound tourism:** Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

