

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 14/07/2024

ANNUAL OVERVIEW

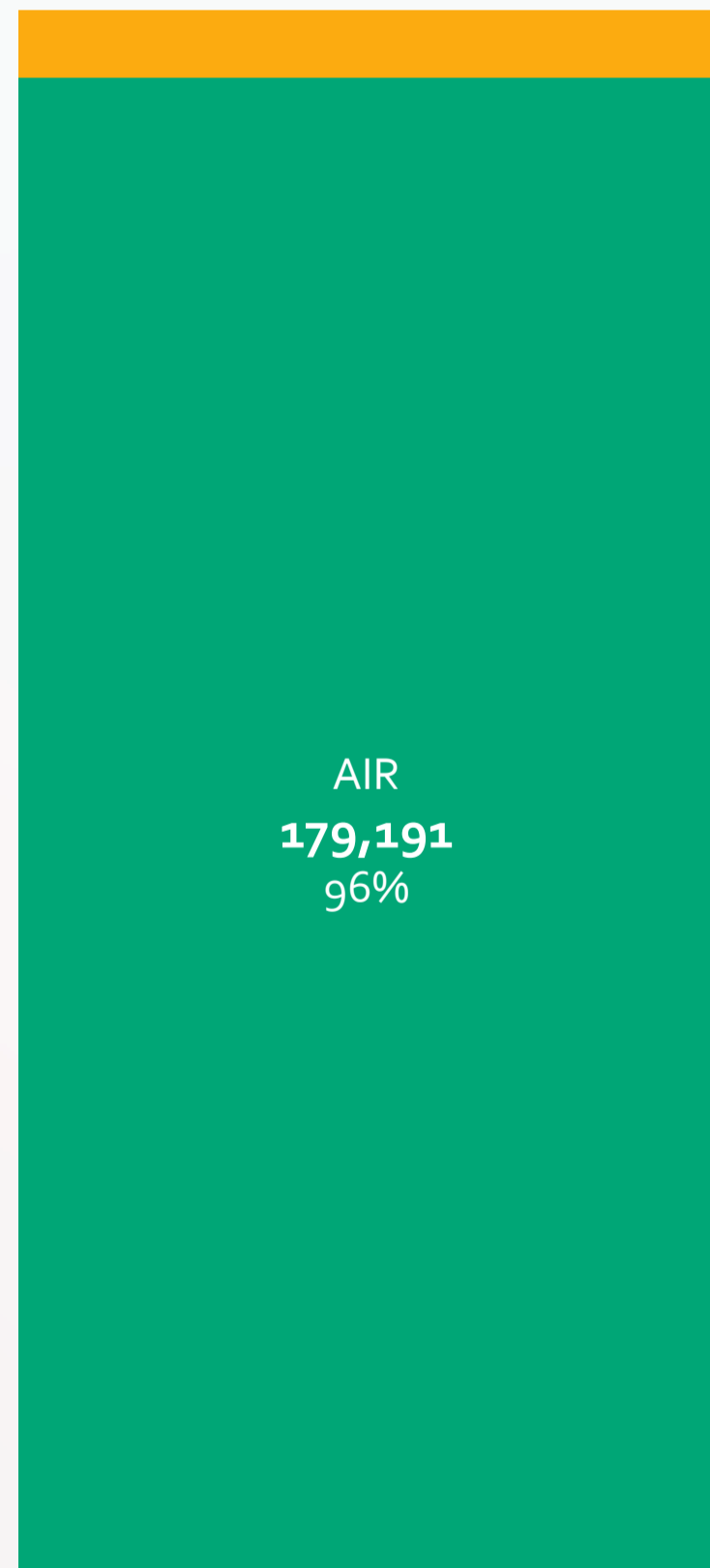
Total visitor arrivals since 1st January 2024.



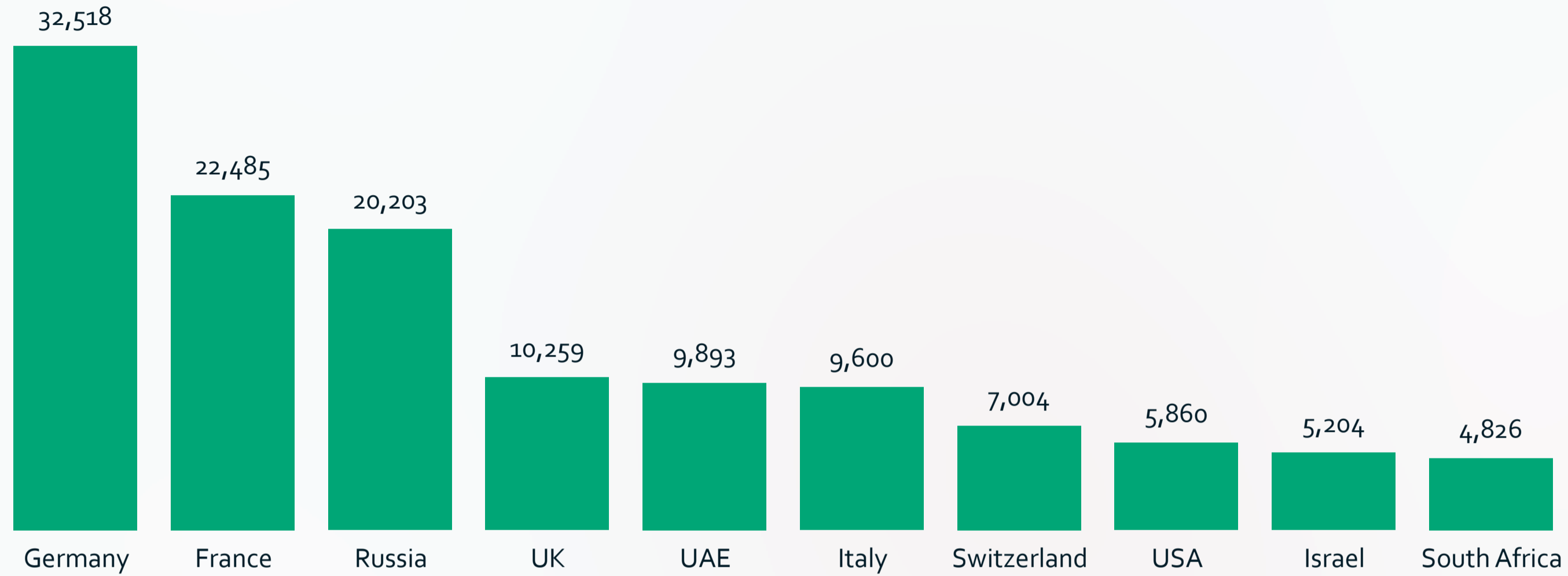
2024 TOTAL VISITORS

187,195

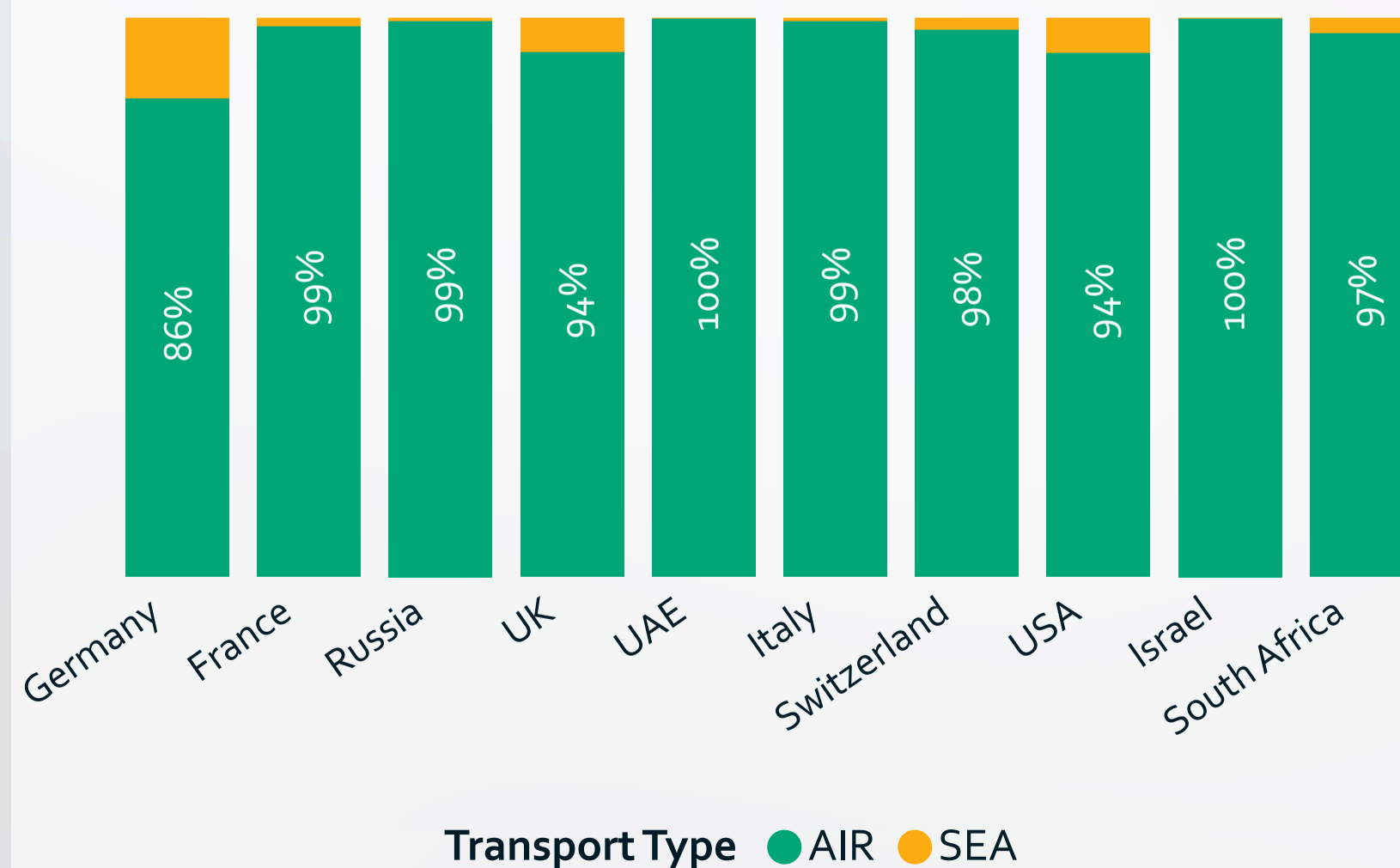
▲ 1.3%
YoY%



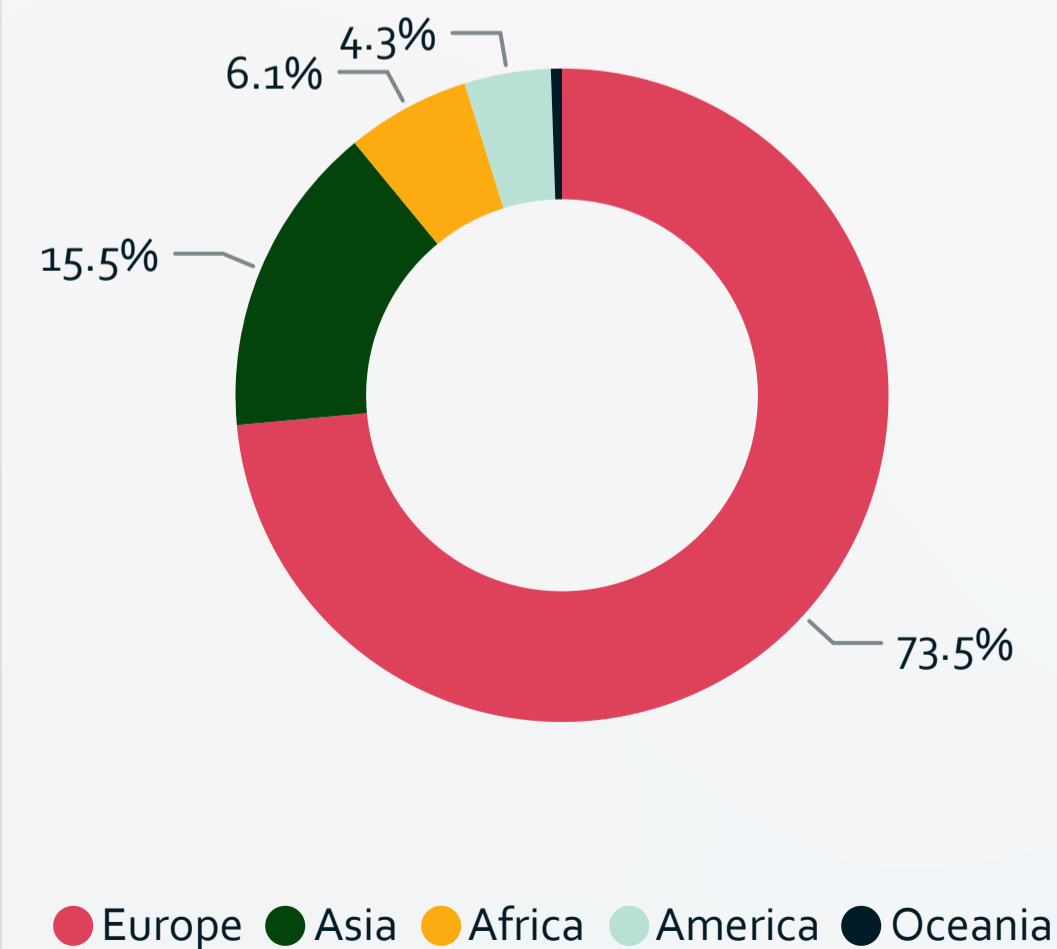
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 187,195 visitors has been recorded up to 14/07/2024. This represents a 1% increase over the same period last year.

96% of visitors are coming in by air.

Germany is our leading source market with 32,518 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 40% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

74% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

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MONTHLY OVERVIEW - JULY

Total visitor arrivals for July 2024.

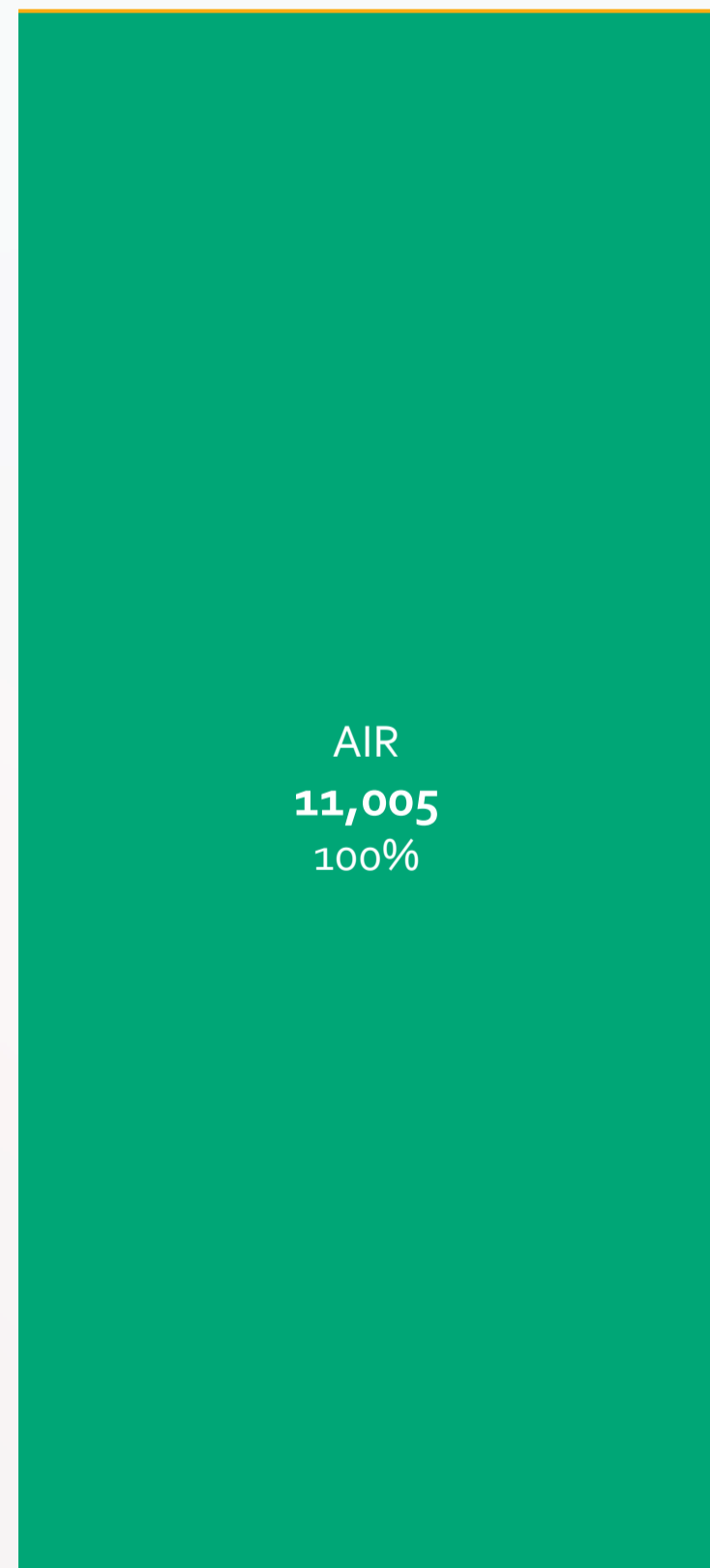


TOTAL ARRIVALS

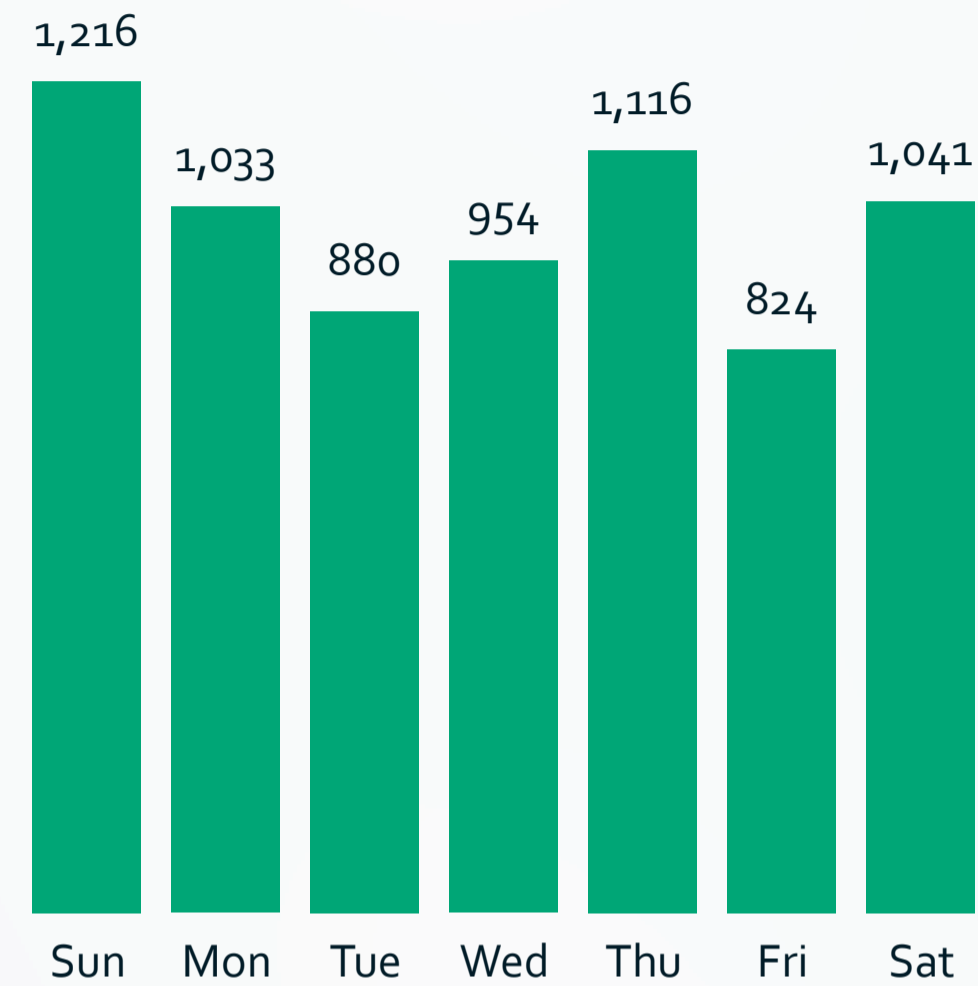
11,027

▼ -13.5%

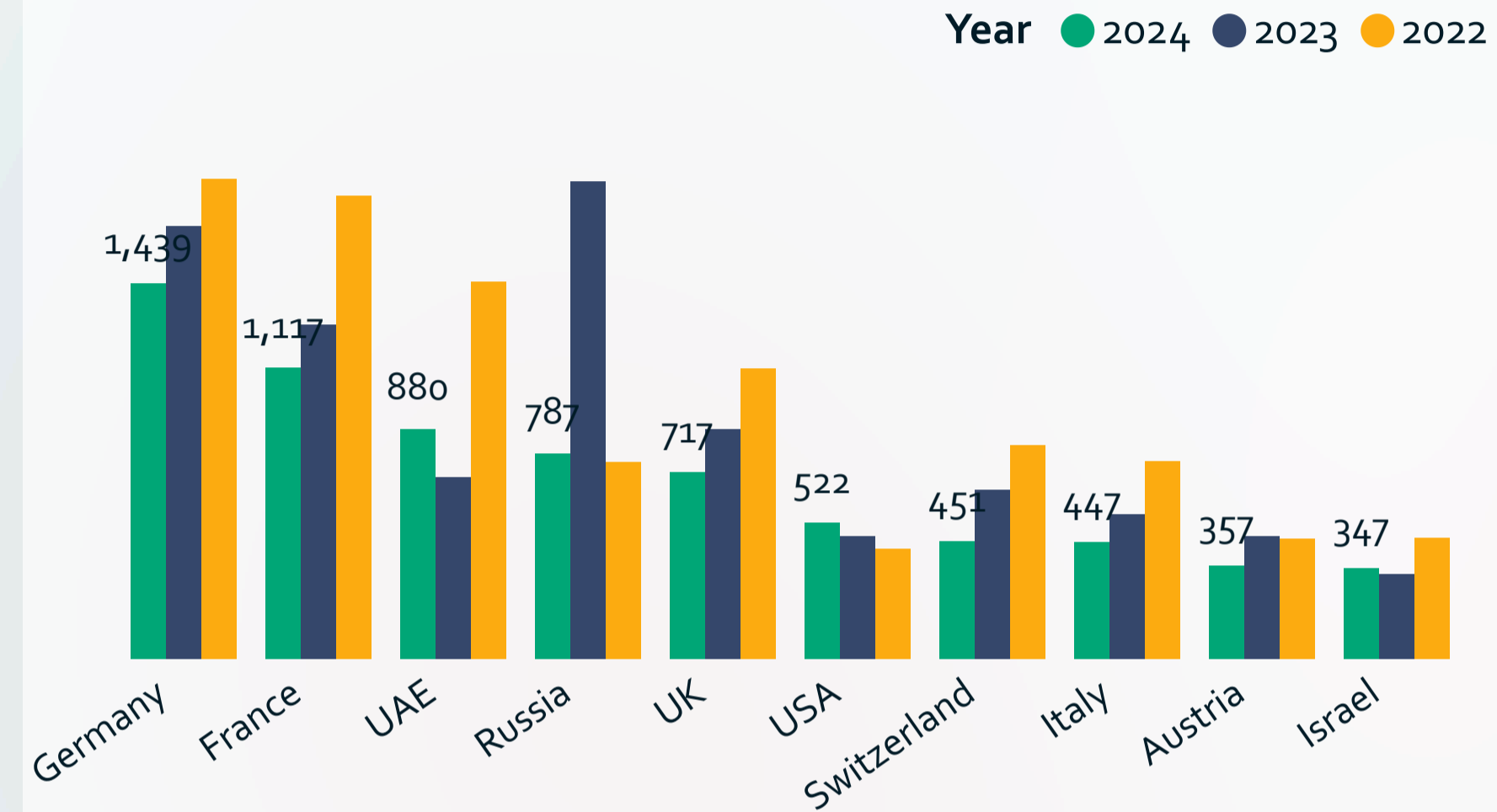
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

Arrivals for July 2024 is currently 14% lower compared to last year.

A total of 11,027 visitors has been recorded in July, with 100% of visitors arriving by air.

Germany is the number one market in July with 13% of visitors, followed by France with 10% and UAE with 8%.

HOW DOES JULY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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WEEKLY OVERVIEW

Total visitor arrivals for Week 28: 08/07/2024 - 14/07/2024



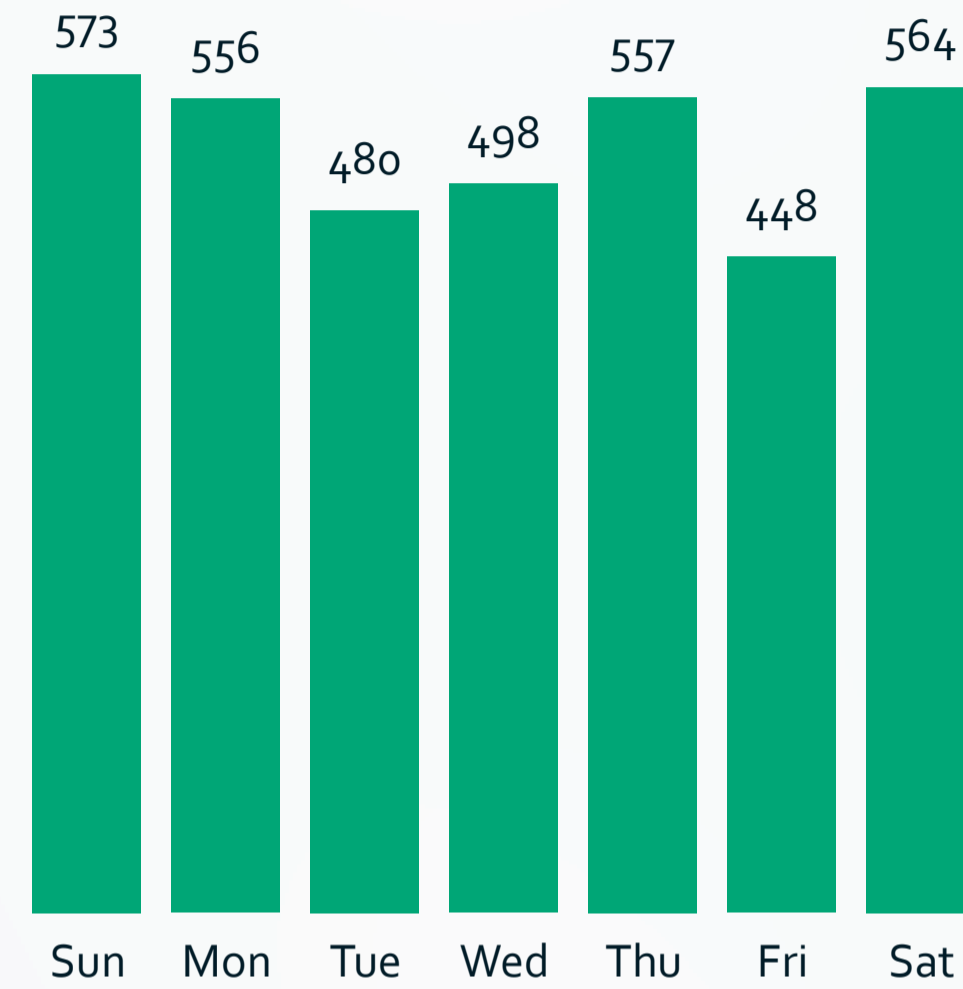
DAILY AVERAGE

799

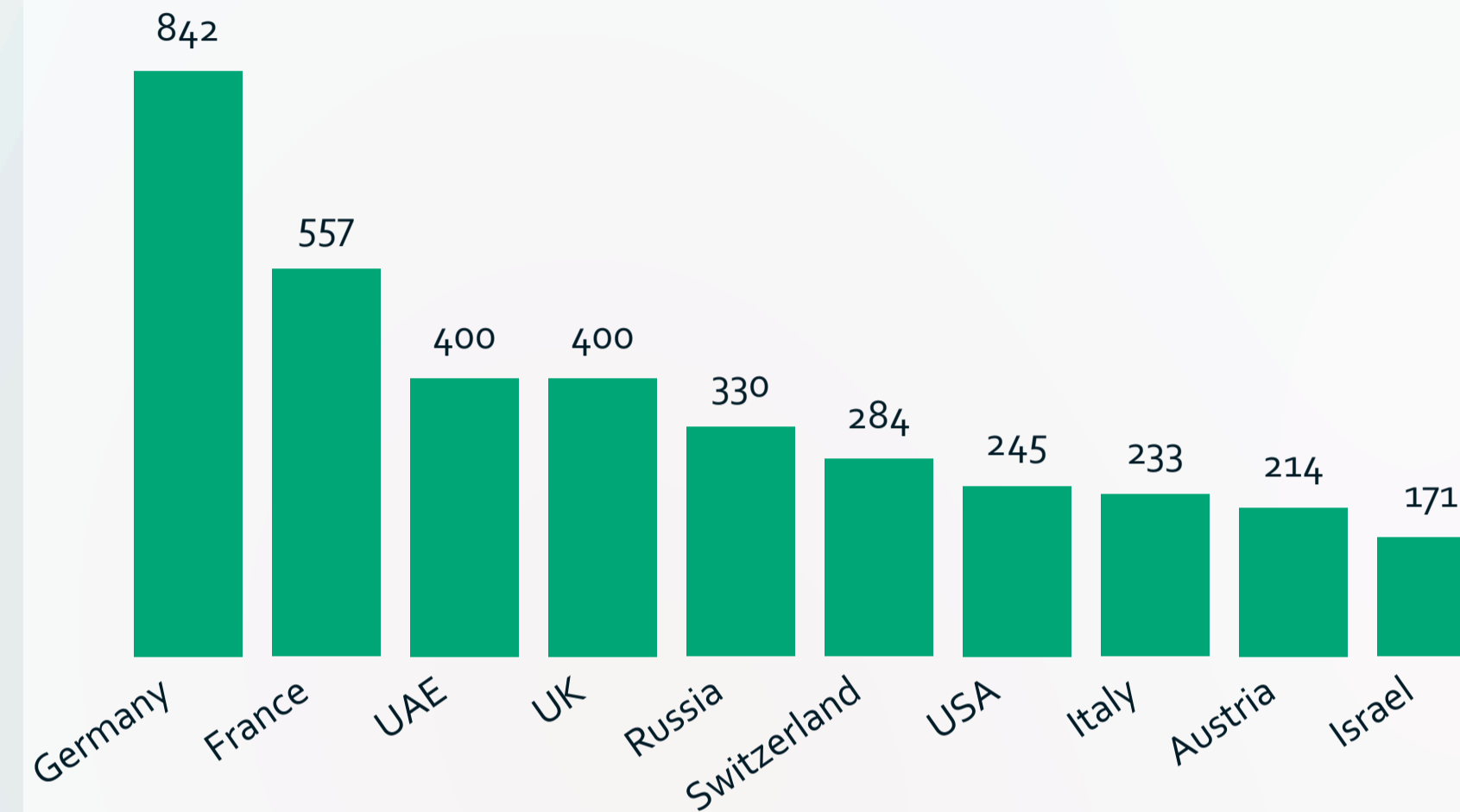
TOTAL VISITORS

5,592

VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



INSIGHTS

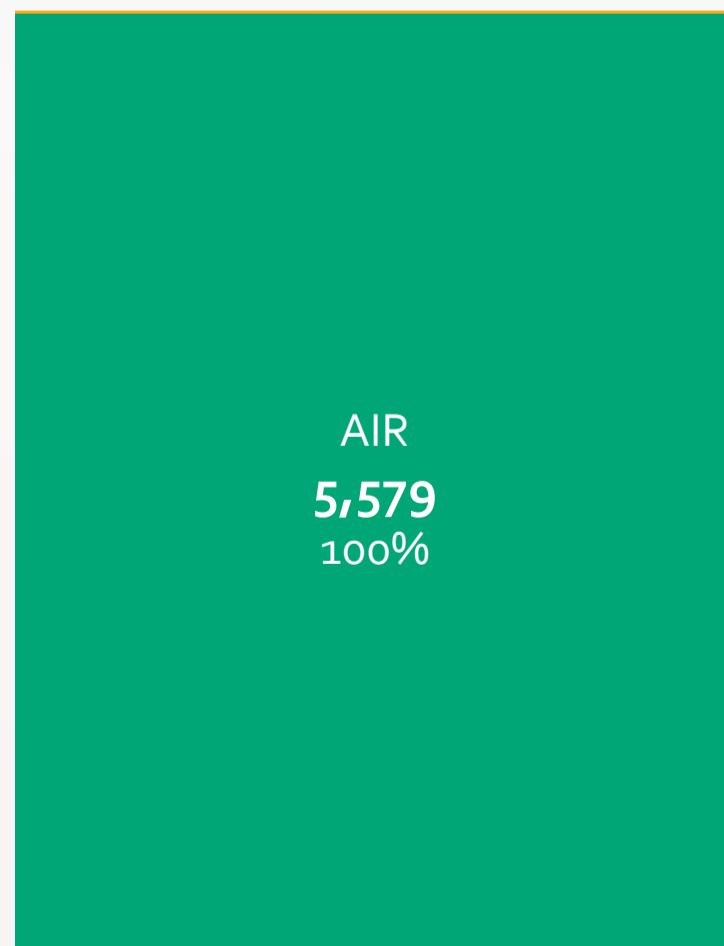
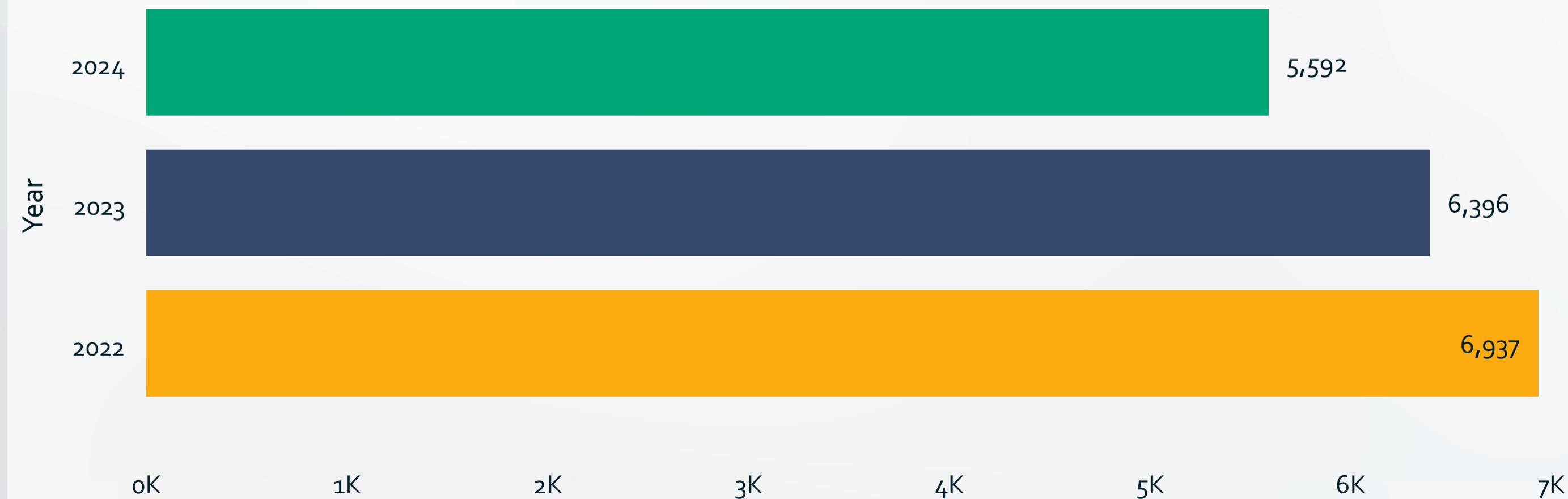
Arrivals for Week 28, 2024 is 13% lower than the same period last year.

Germany is the leading market with 842 visitors, representing 15% of visitors.

The top three markets, Germany, France and UAE brought in 32% of visitors for Week 28.

The top 10 markets for the week accounts for 66% of total visitors.

HOW DOES WEEK 28 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

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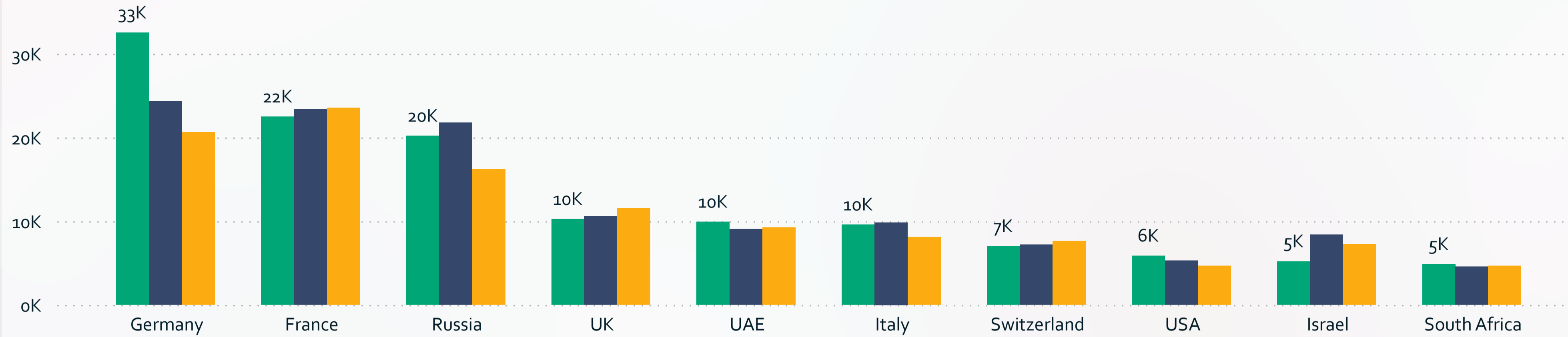
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.

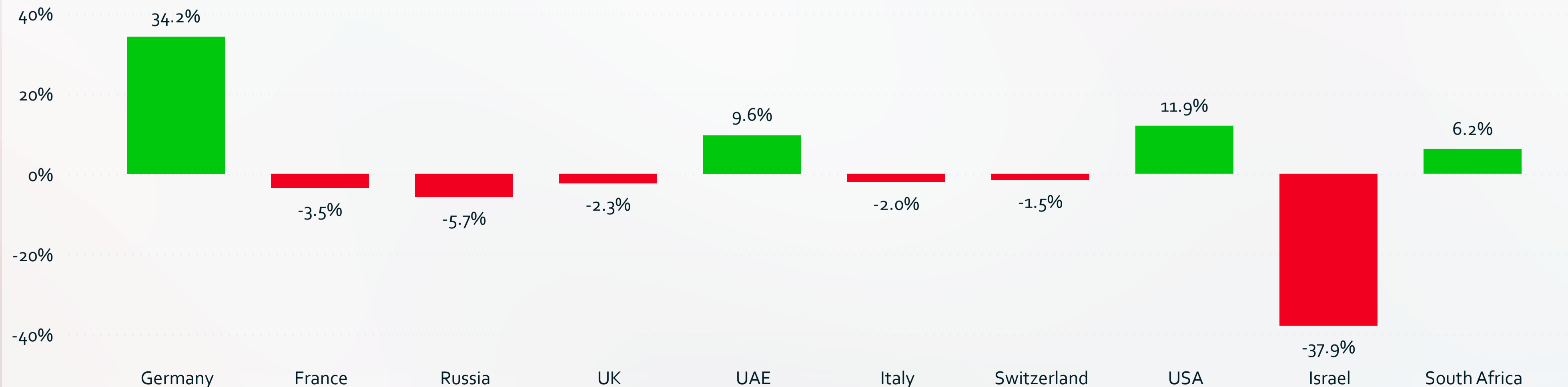


TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



YEAR ON YEAR %



INSIGHTS

Germany has increased by 34% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 10% and 12% respectively.

Israel is performing at 38% lower than last year.

Performance from key European markets continue to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

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Data source: National Bureau of Statistics



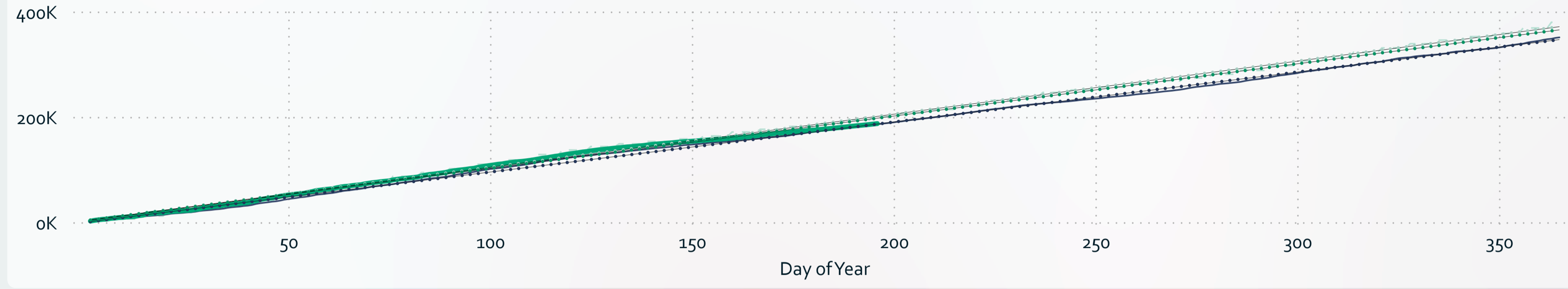
ARRIVALS TREND

Visitor arrivals trend compared to previous years

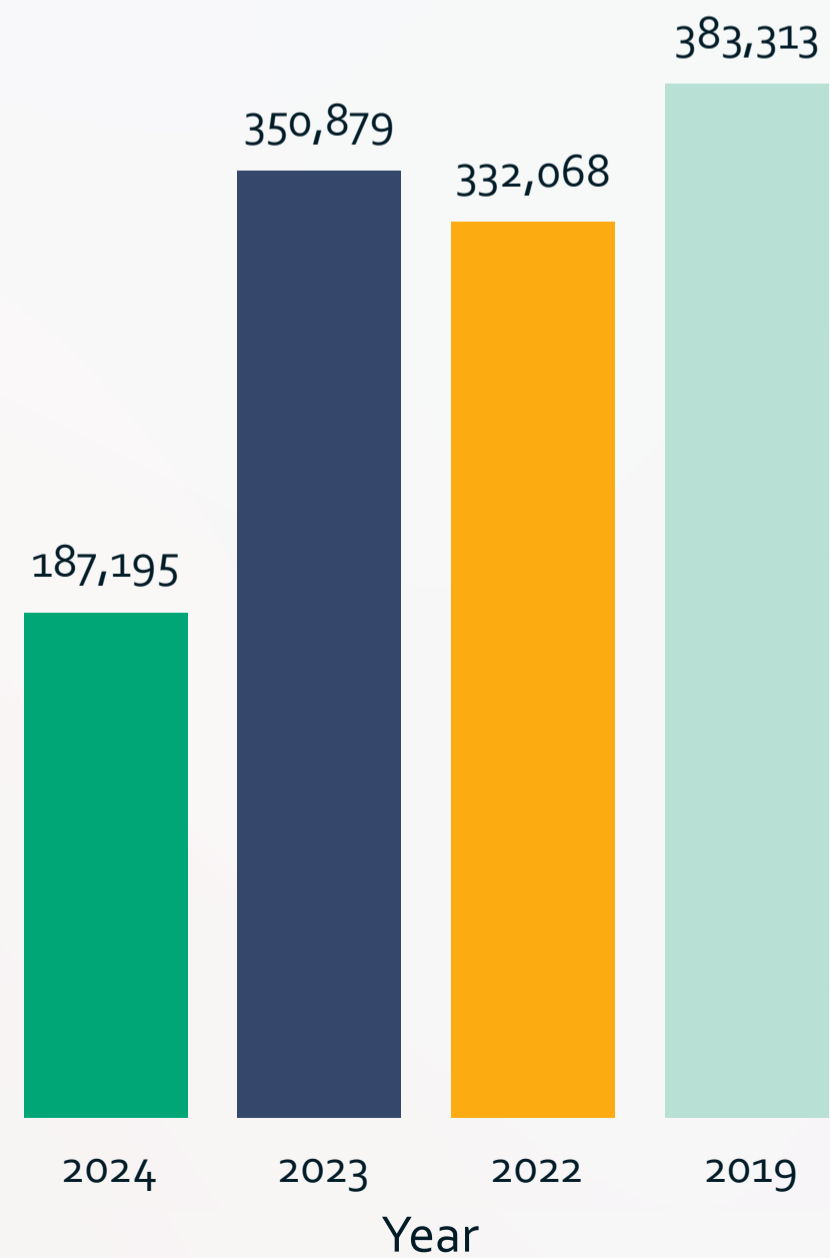
COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra

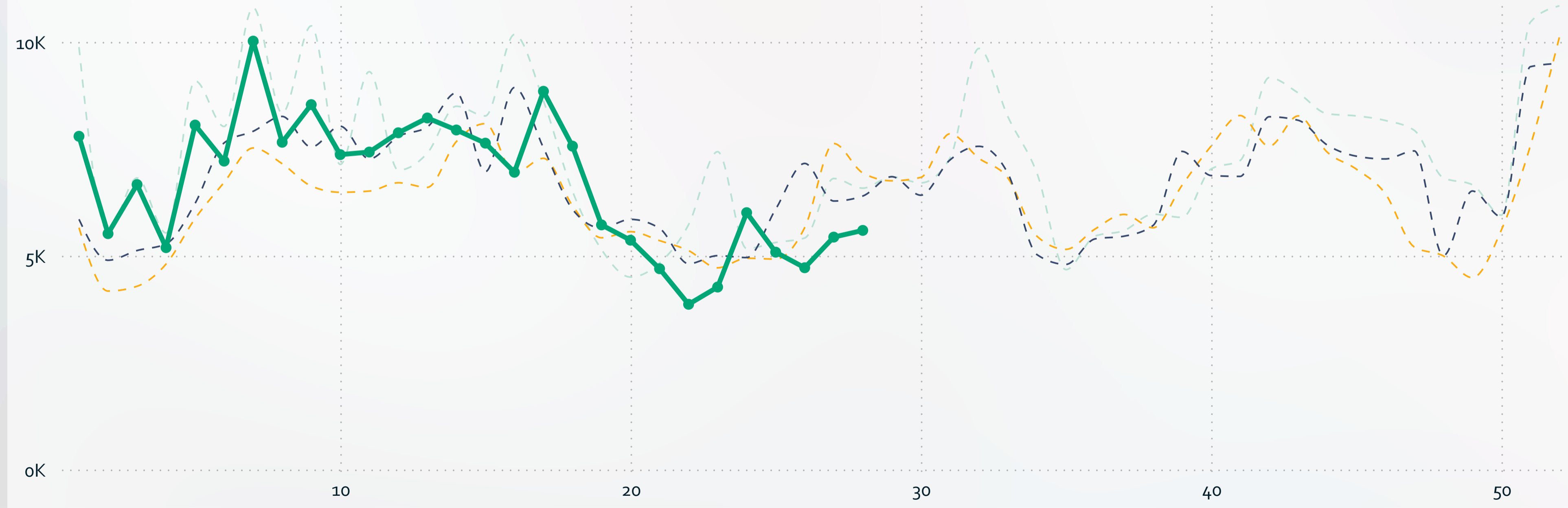
CUMULATIVE ARRIVALS TREND



TOTAL ARRIVALS BY YEAR



ARRIVALS OVERTIME



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GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

