

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/07/2024

ANNUAL OVERVIEW

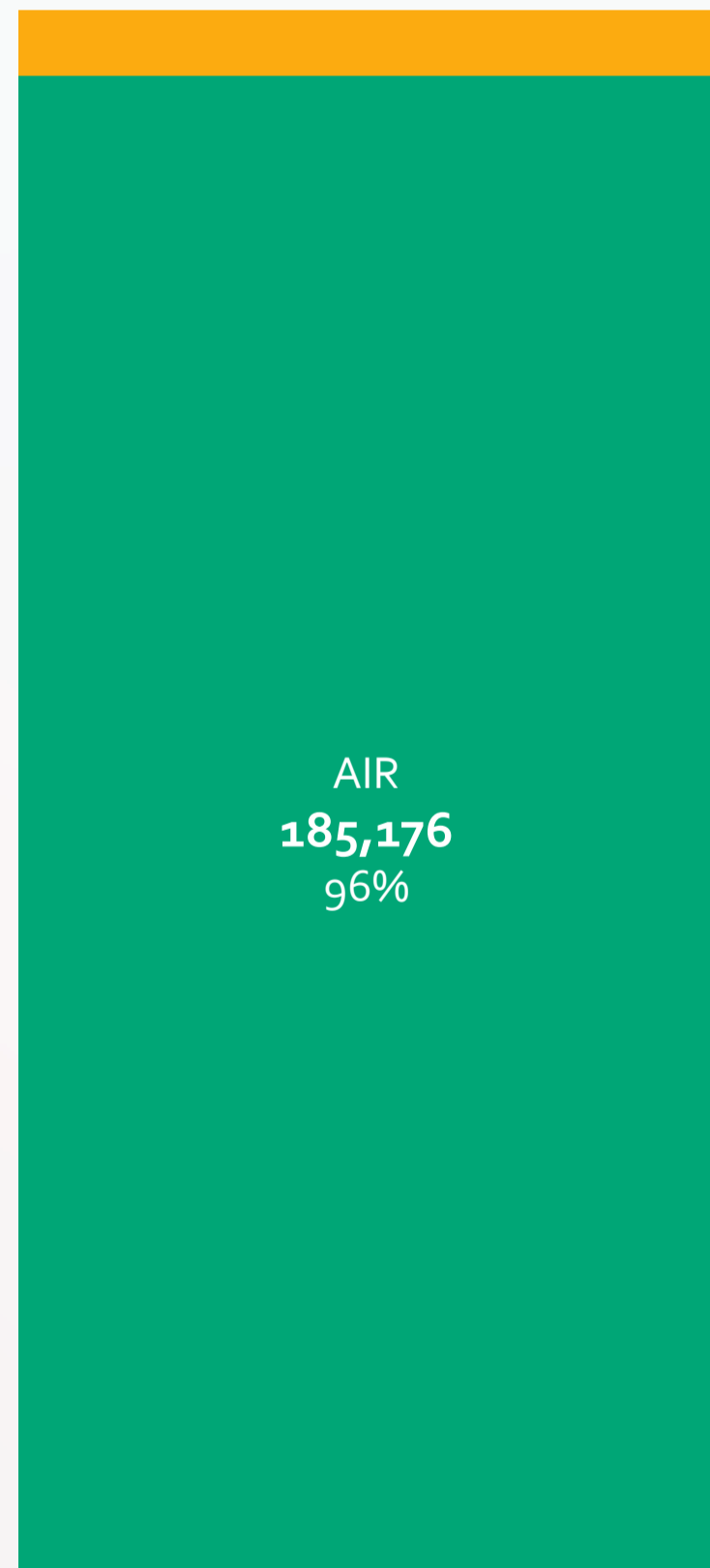
Total visitor arrivals since 1st January 2024.



2024 TOTAL VISITORS

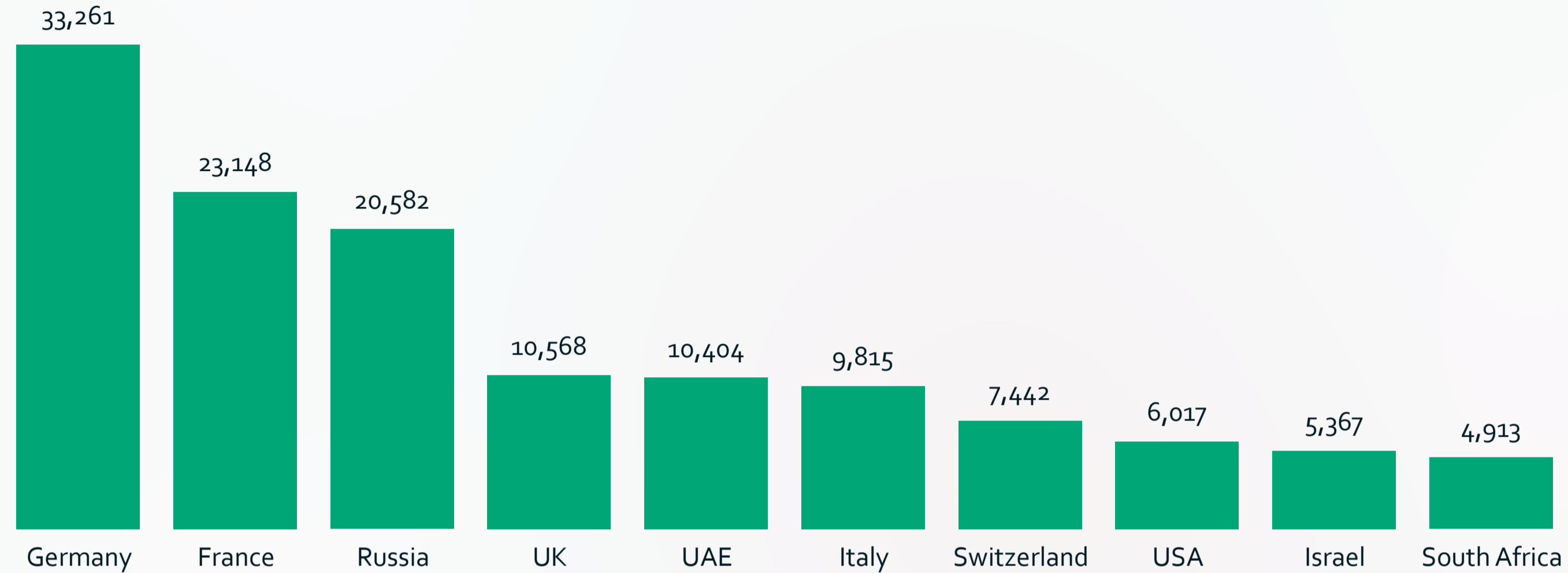
193,192

▲ 1.0%
YoY%

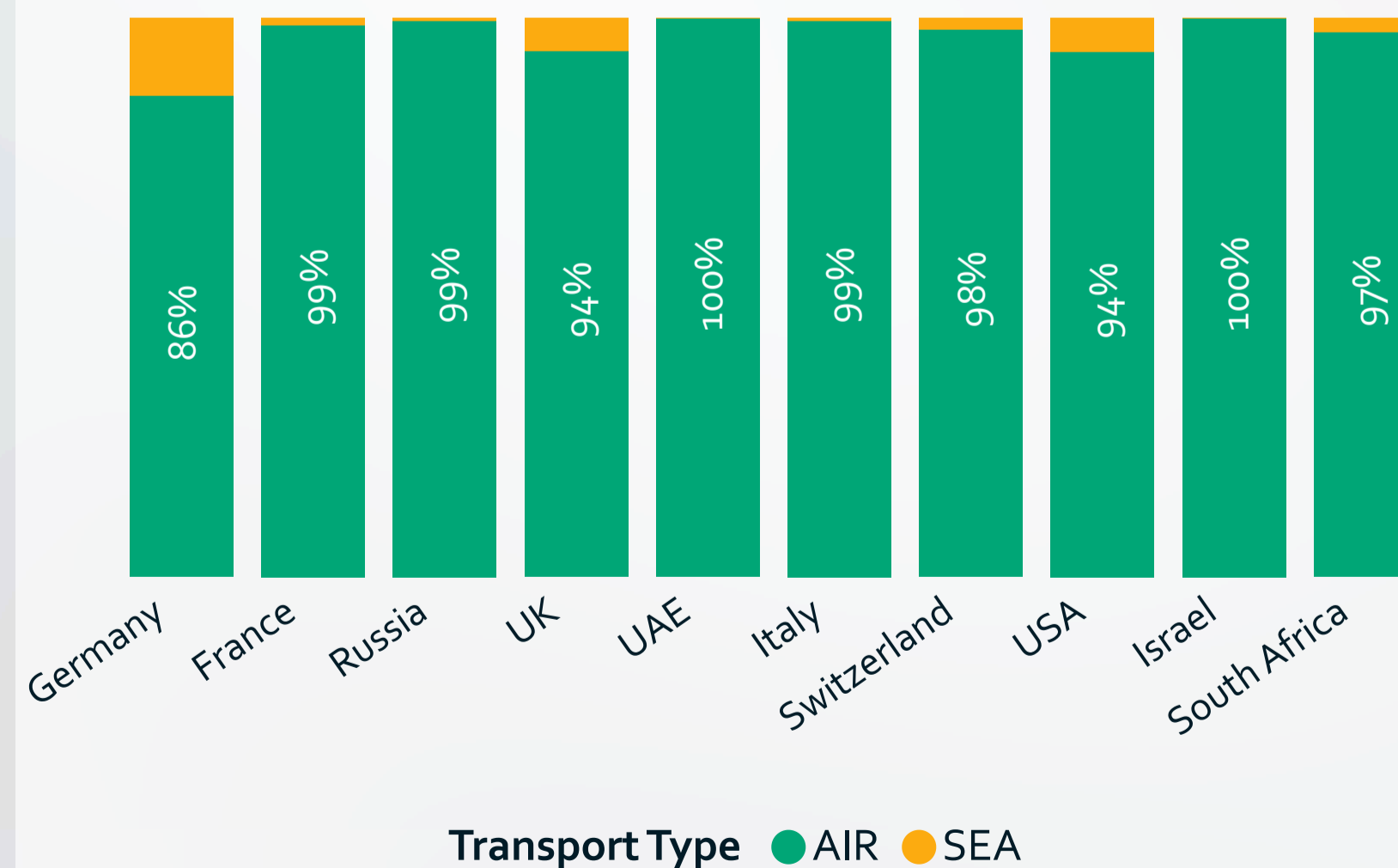


AIR
185,176
96%

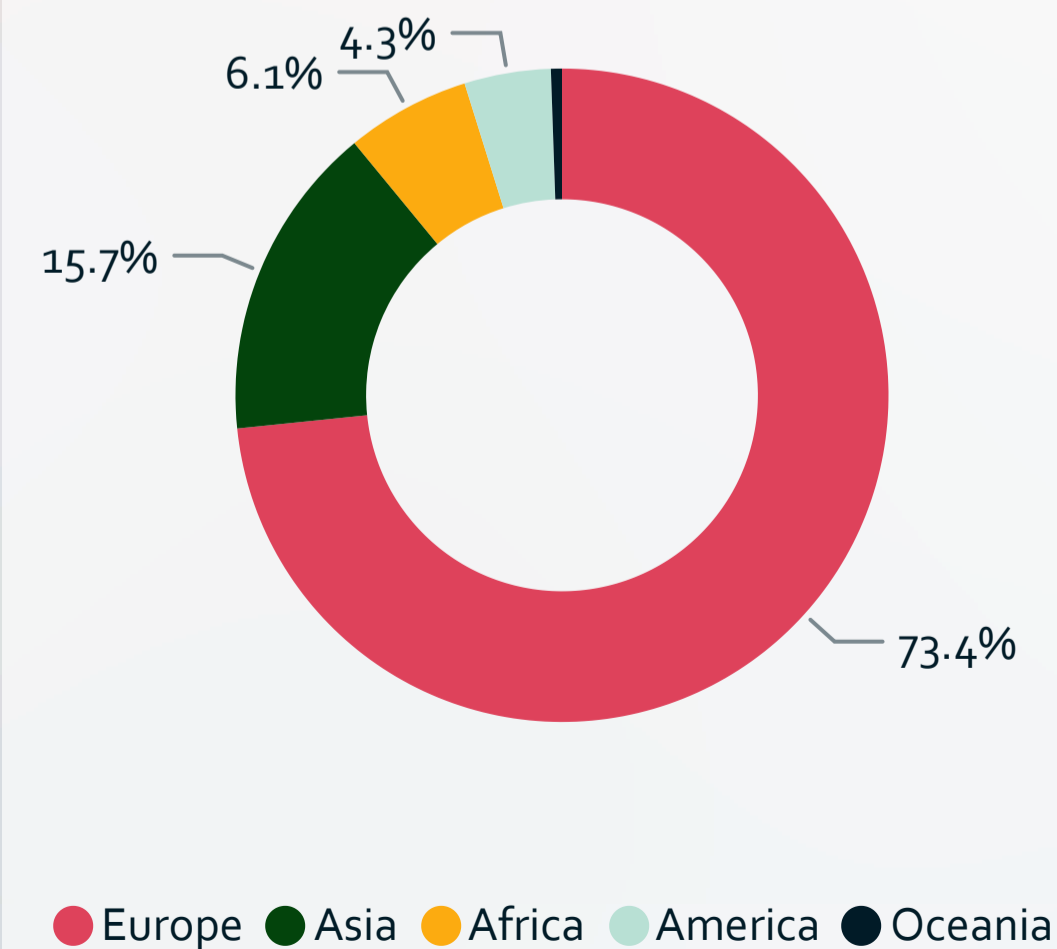
TOP 10 MARKETS SINCE 01 JANUARY



% VISITORS BY TRANSPORT TYPE FOR TOP 10 MARKETS



2024 MARKET SHARE



INSIGHTS

A total of 193,192 visitors has been recorded up to 21/07/2024. This represents a 1% increase over the same period last year.

96% of visitors are coming in by air.

Germany is our leading source market with 33,261 visitors to date, representing 17% of Total Visitor Arrivals.

Our top 3 markets accounts for 40% of total Visitor Arrivals, and the top 10 markets for 68% of total Visitor Arrivals.

73% of our visitors are coming from Europe, with Asia the next highest region with 16% of visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/07/2024



MONTHLY OVERVIEW - JULY

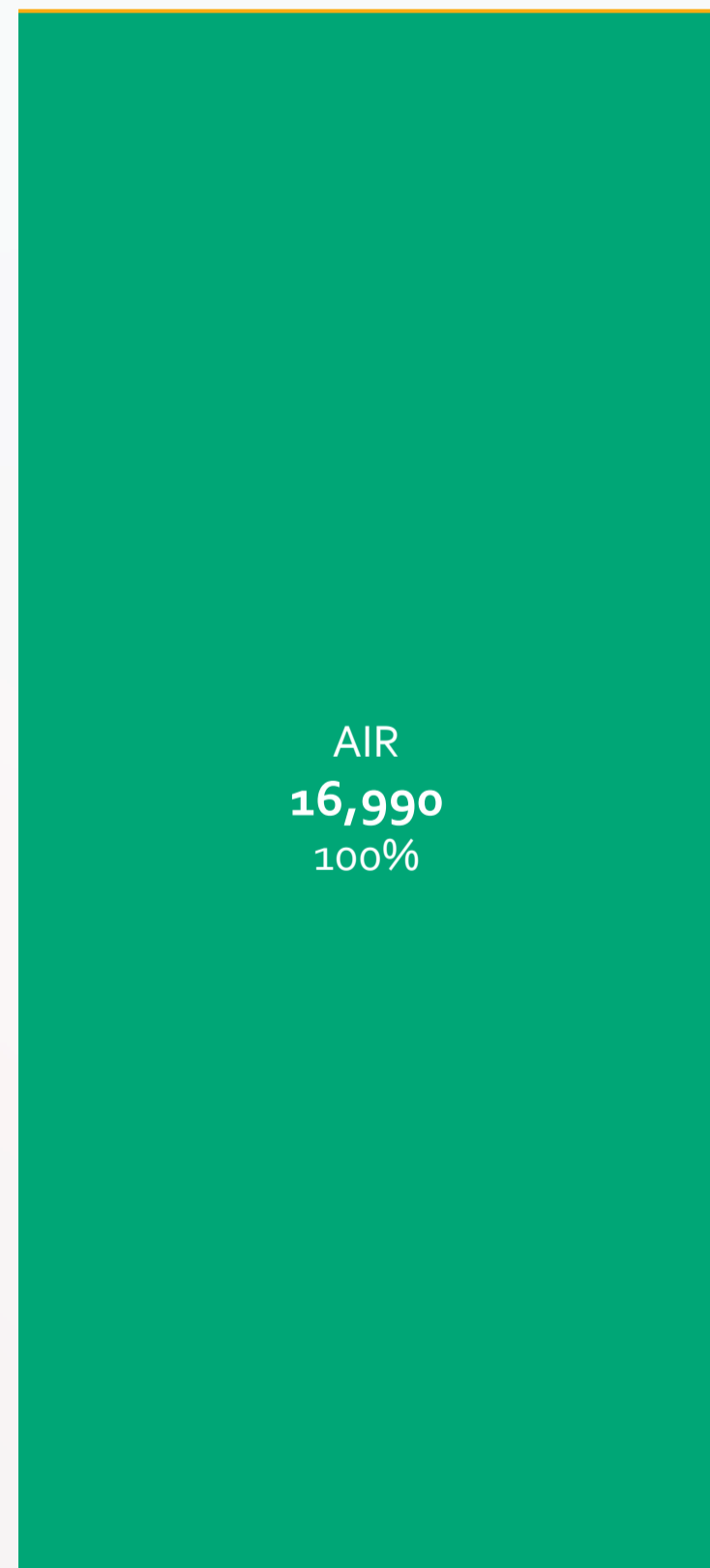
Total visitor arrivals for July 2024.

TOTAL ARRIVALS

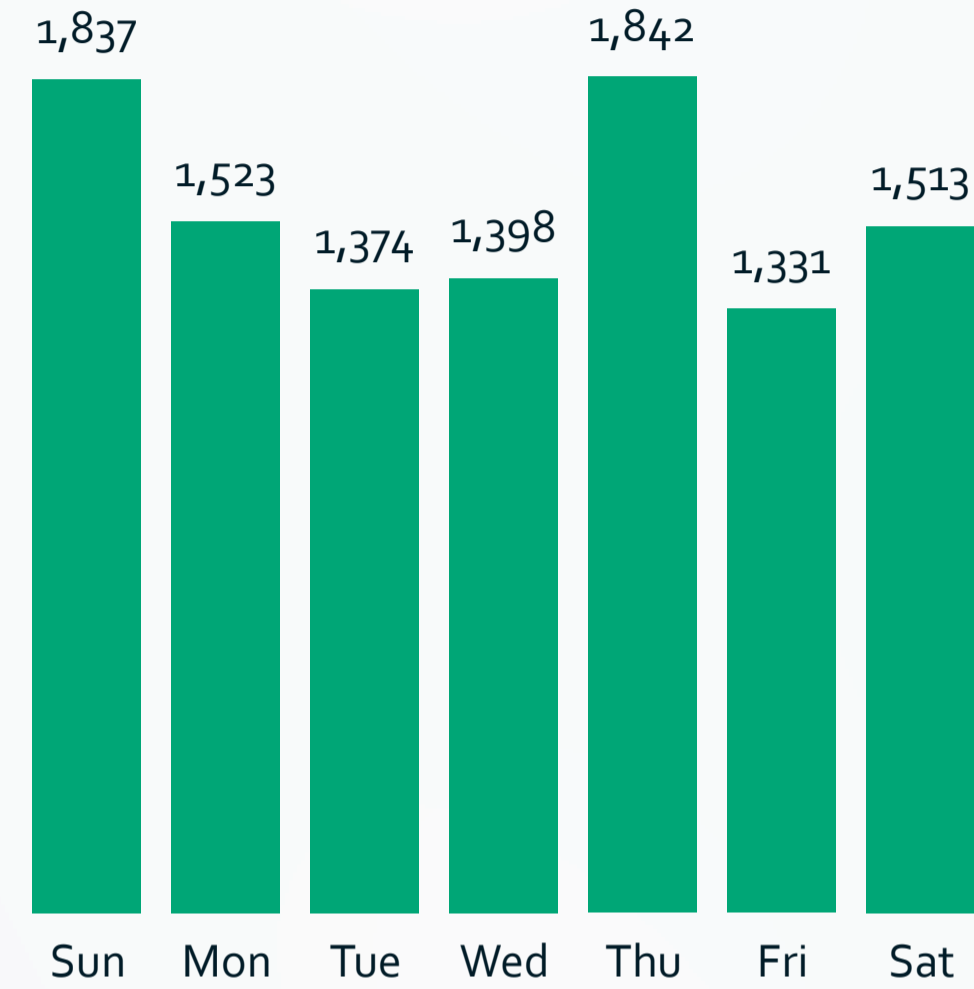
17,024

▼ -11.8%

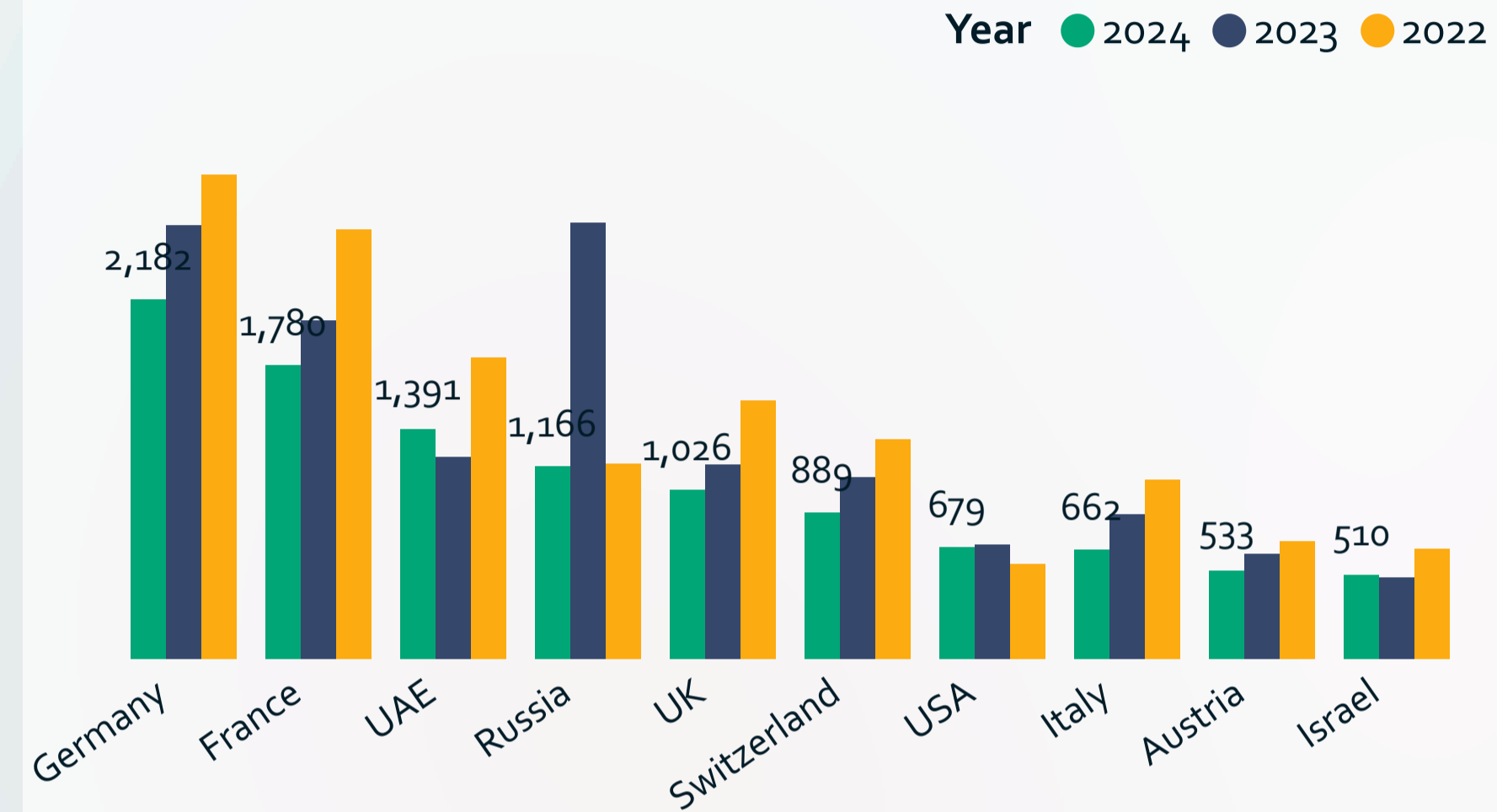
YoY%



VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



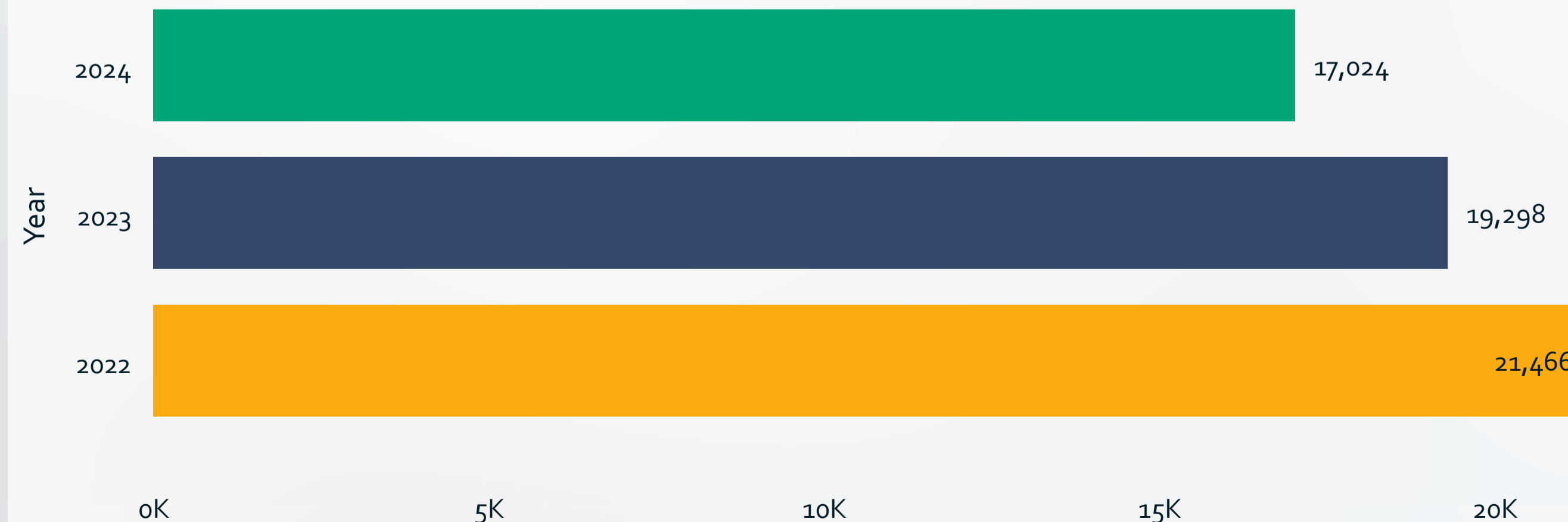
INSIGHTS

Arrivals for July 2024 is currently 12% lower compared to last year.

A total of 17,024 visitors has been recorded in July, with 100% of visitors arriving by air.

Germany is the number one market in July with 13% of visitors, followed by France with 10% and UAE with 8%.

HOW DOES JULY 2024 COMPARE TO PREVIOUS YEARS?



Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/07/2024

WEEKLY OVERVIEW

Total visitor arrivals for Week 29: 15/07/2024 - 21/07/2024

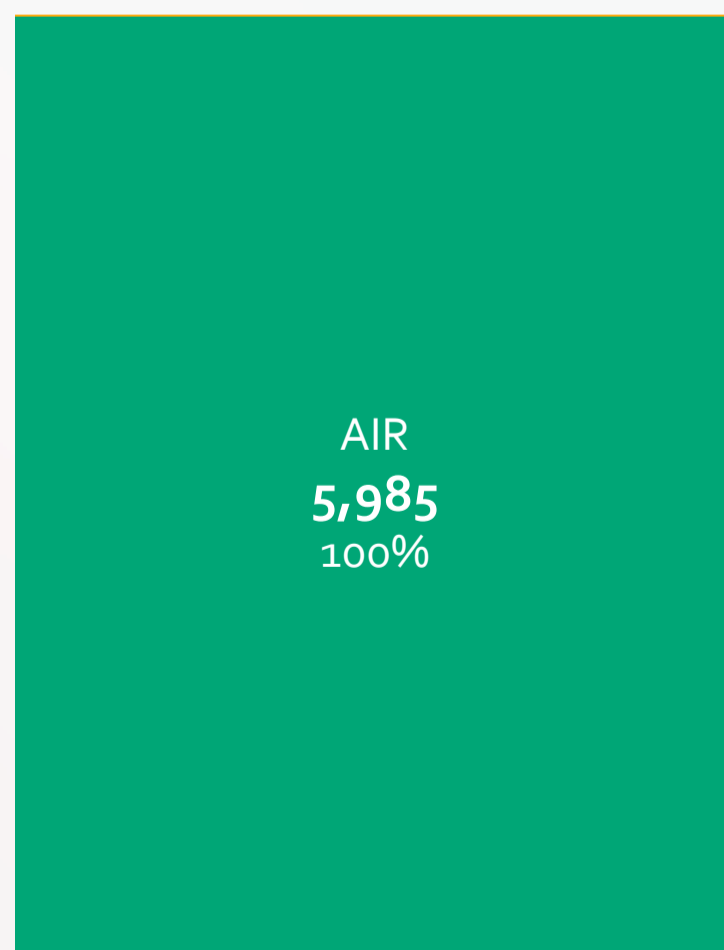


DAILY AVERAGE

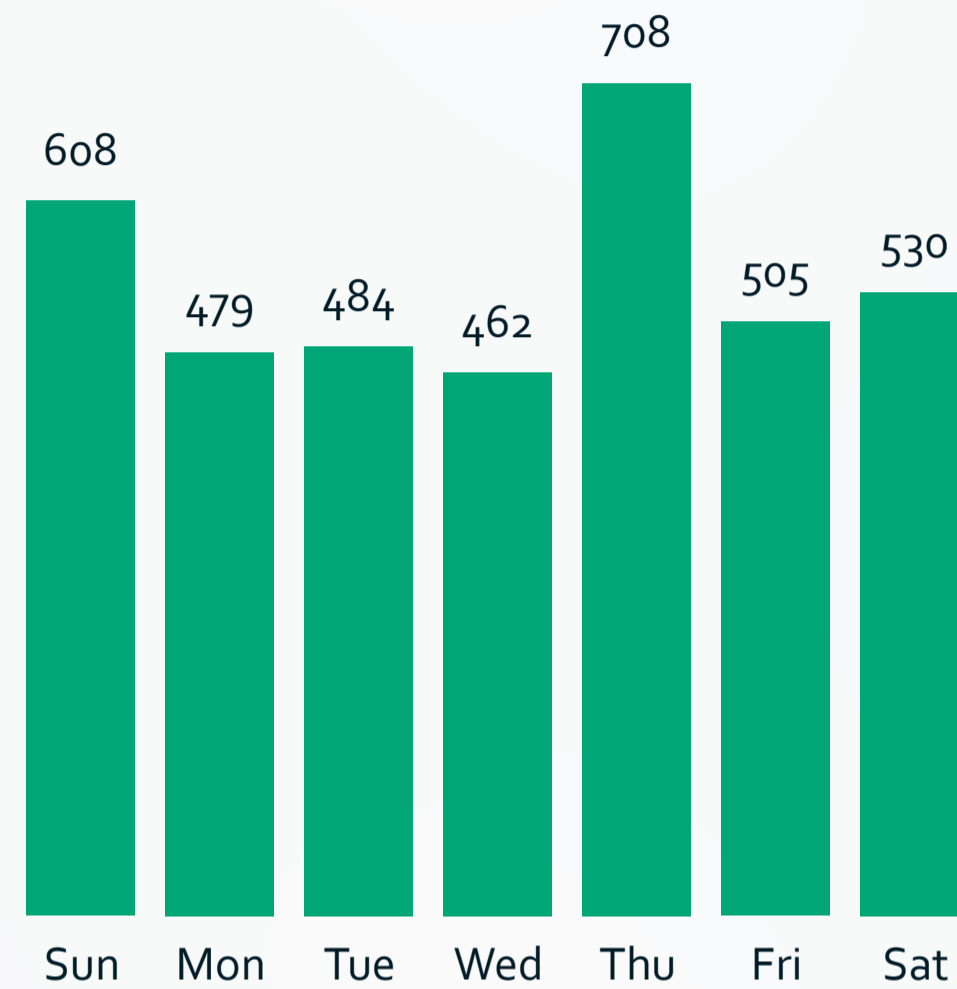
857

TOTAL VISITORS

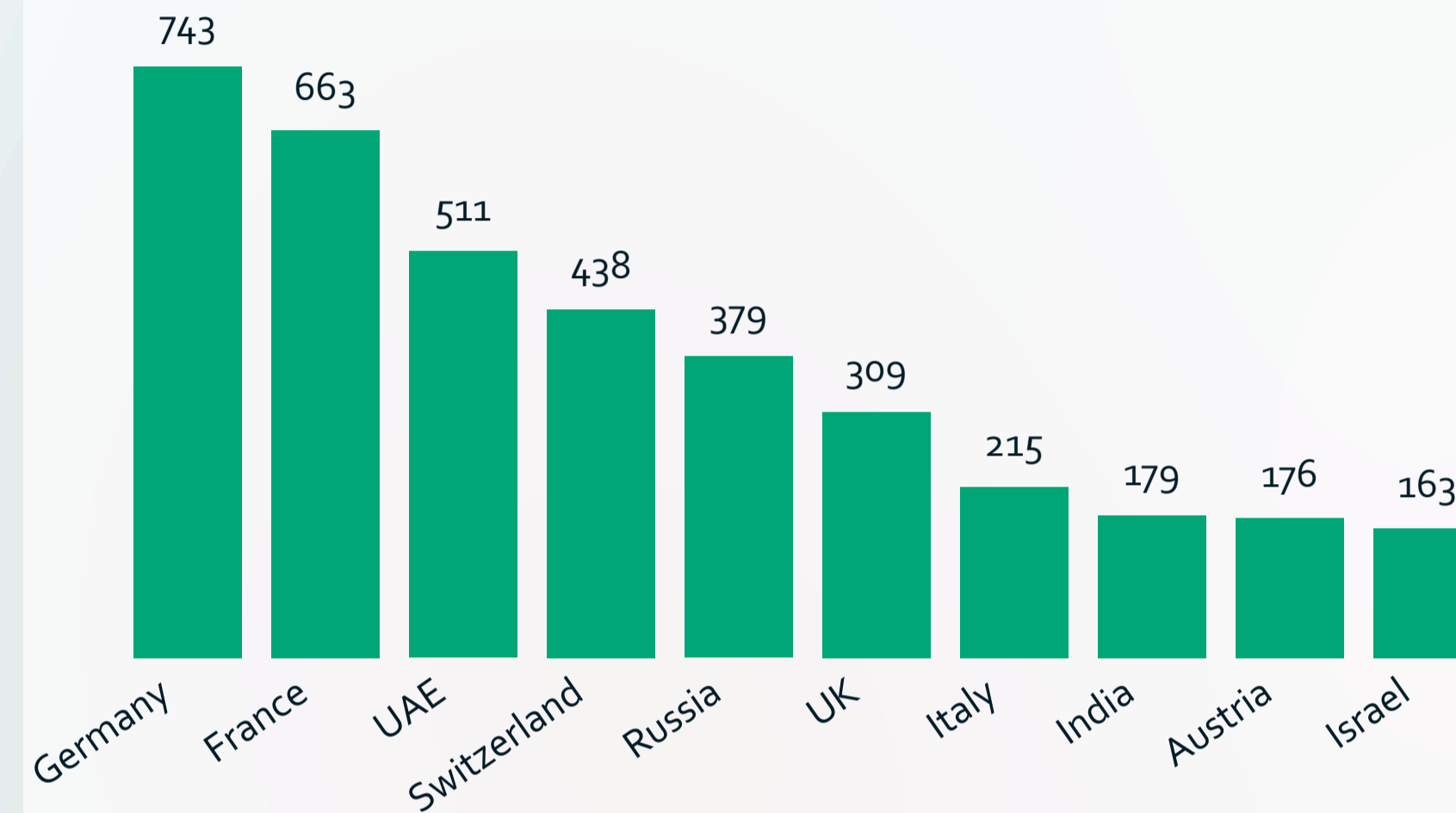
5,997



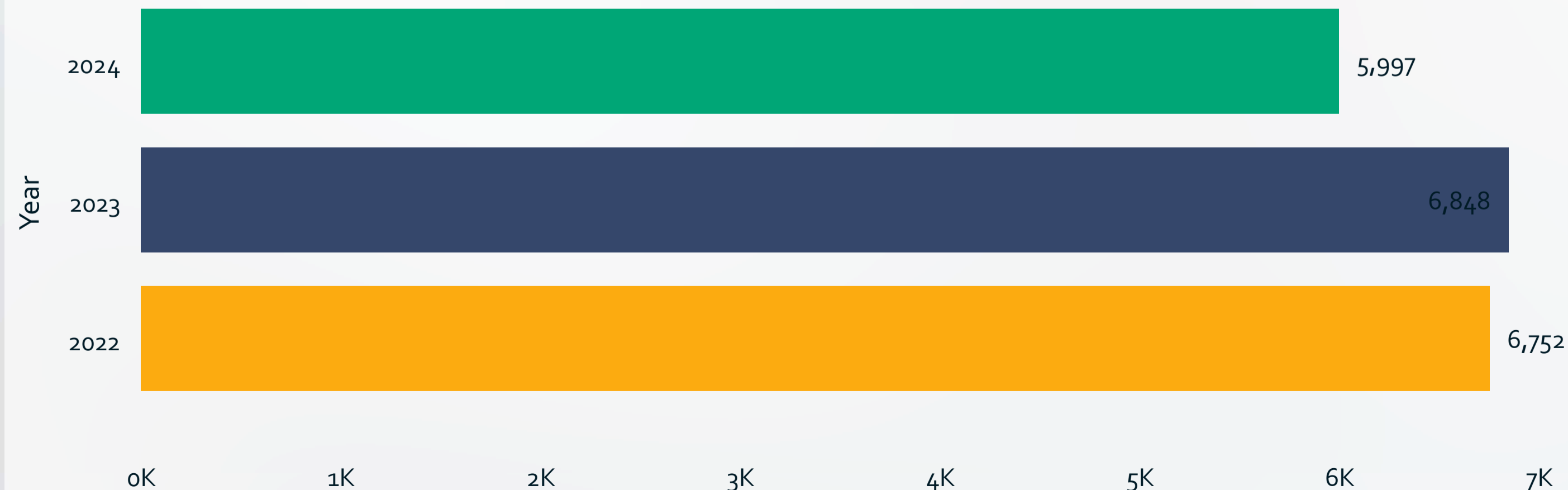
VISITOR ARRIVALS BY WEEK DAY



TOP 10 MARKETS



HOW DOES WEEK 29 2024 COMPARE TO PREVIOUS YEARS?



INSIGHTS

Arrivals for Week 29, 2024 is 12% lower than the same period last year.

Germany is the leading market with 743 visitors, representing 12% of visitors.

The top three markets, Germany, France and UAE brought in 32% of visitors for Week 29.

The top 10 markets for the week accounts for 63% of total visitors.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/07/2024

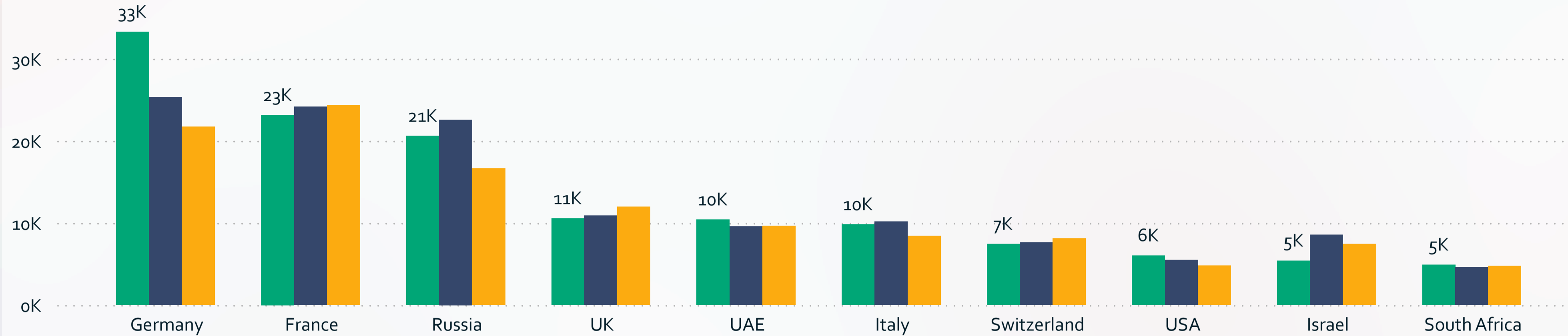
TOP MARKETS

Total visitor arrivals in 2024 from top 10 markets vs same period last year and 2022.

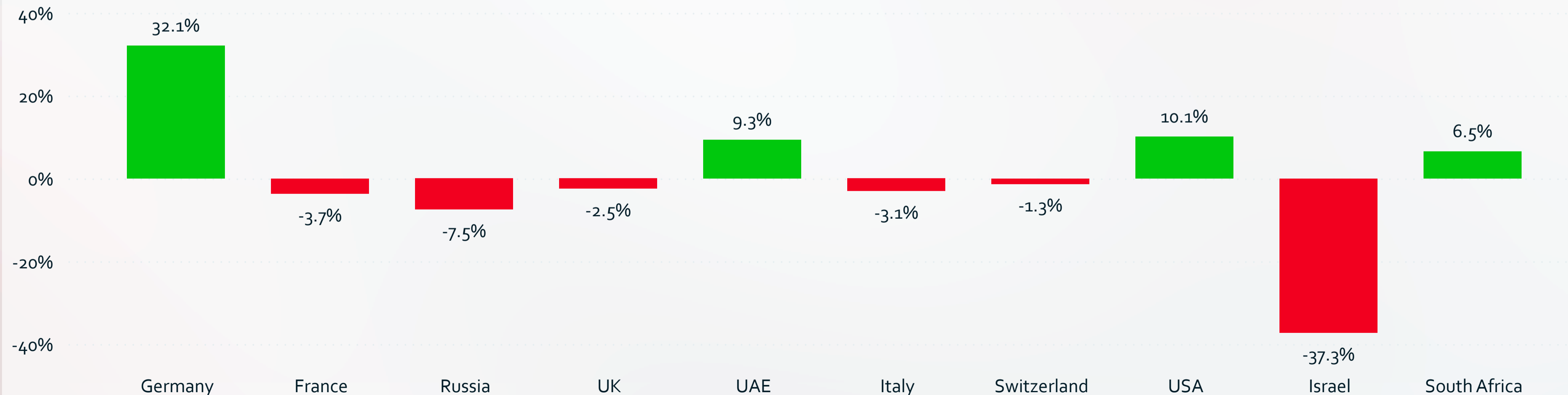


TOTAL ARRIVALS TO DATE

● 2024 ● 2023 ● 2022



YEAR ON YEAR %



INSIGHTS

Germany has increased by 32% compared to the same period last year.

UAE and USA are also performing better than last year, with an increase of 9% and 10% respectively.

Israel is performing at 37% lower than last year.

Performance from key European markets continues to struggle, with France, Russia, UK, Italy and Switzerland performing lower than the same period last year.

Data source: National Bureau of Statistics

WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/07/2024

Data source: National Bureau of Statistics



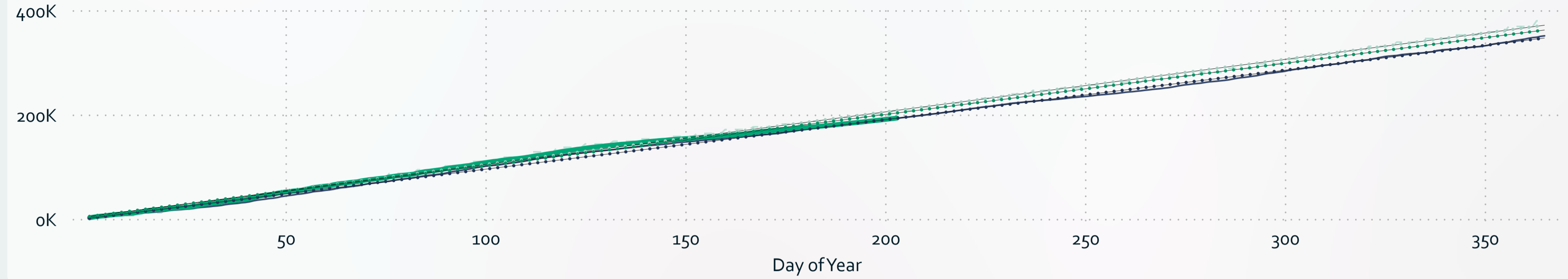
ARRIVALS TREND

Visitor arrivals trend compared to previous years

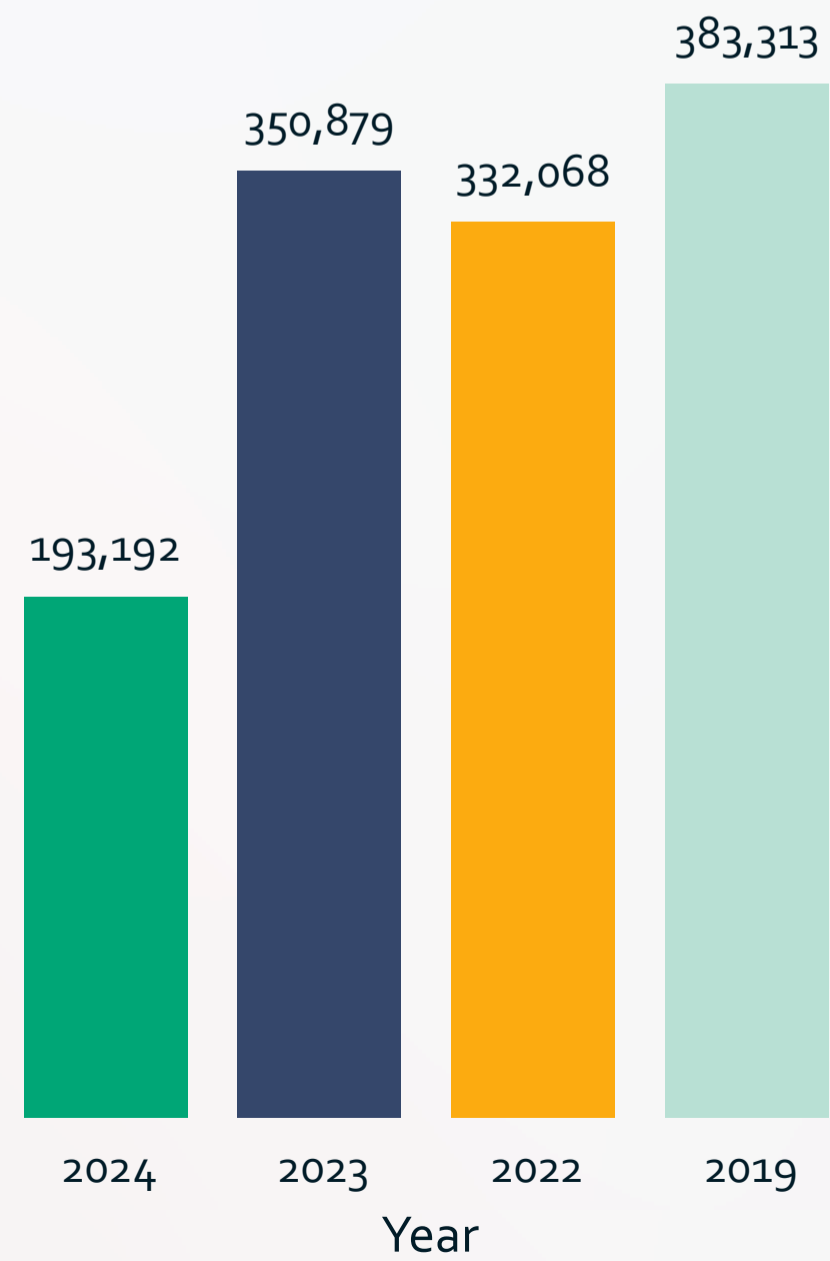
COUNTRY FILTER

- Search
- Afghanistan
 - Agalega
 - Aland Islands
 - Albania
 - Algeria
 - American Samoa
 - Andorra

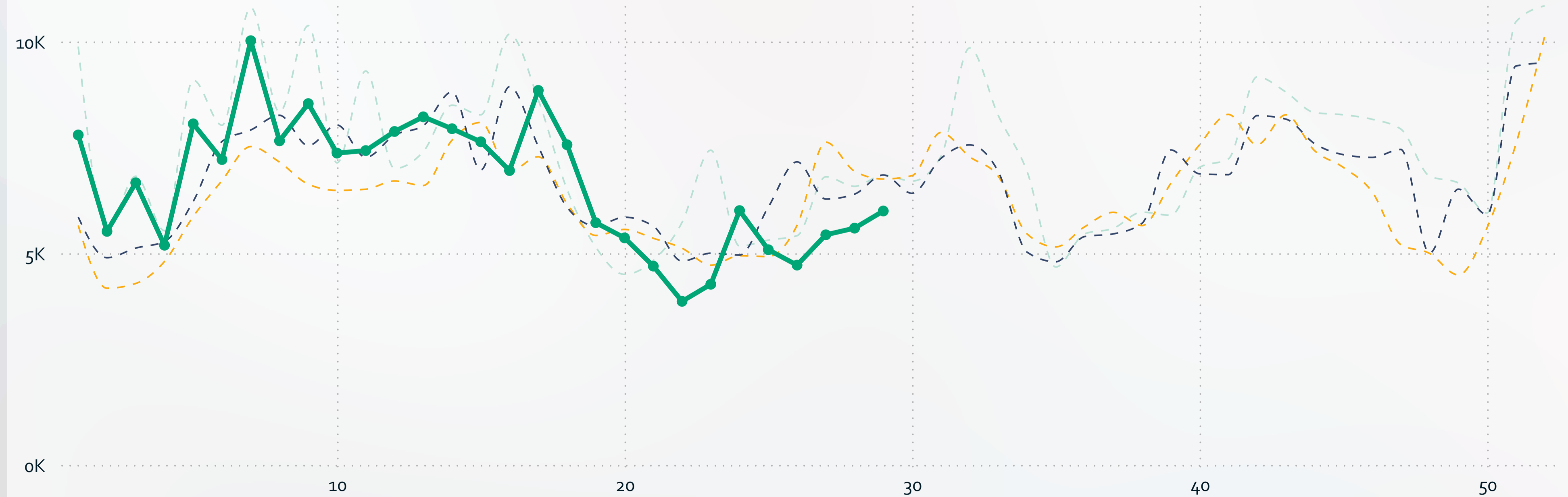
CUMULATIVE ARRIVALS TREND



TOTAL ARRIVALS BY YEAR



ARRIVALS OVERTIME



WEEKLY VISITOR ARRIVALS REPORT

Last updated: 21/07/2024

GLOSSARY



Visitor: A visitor is a traveller taking a trip to a main destination outside their usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Same-day visitor (or Transit): An inbound visitor is classified as a same-day visitor if their trip does not include an overnight stay.

Tourist (or overnight visitor): A visitor is classified as a tourist (or overnight visitor), if their trip includes an overnight stay.

Inbound tourism: Comprises the activities of a non-resident visitor within the country of reference on an inbound tourism trip.

